



Press Release

1111 Broadway, Suite 800
Oakland, CA 94607
510.208.7400
www.AlamedaCTC.org

FOR IMMEDIATE RELEASE

December 17, 2025

CONTACT: Remy Goldsmith, Assistant Director of Policy and Government Affairs

P: 510.208.7409

E: rgoldsmith@alamedactc.org

W: www.AlamedaCTC.org

Alameda County Transportation Commission heralds entering second decade of Measure BB supporting transportation

Eleven years in, Measure BB is improving safety, advancing mobility, and expanding economic development in Alameda County—with even more improvements on the way.

ALAMEDA COUNTY, Calif. – The Alameda County Transportation Commission (Alameda CTC) is celebrating the start of the second decade of Measure BB and the wide-ranging transportation improvements it has delivered since voters approved the measure by nearly 71% in 2014. One-third of the way through its thirty-year duration, the one-cent sales tax delivers transportation projects that create jobs, improve mobility, and strengthen communities across Alameda County.

Since Measure BB distributions began in April 2015, Alameda CTC has allocated more than \$1.10 billion for transportation improvements. These investments build more vibrant, connected, and livable communities in the county by supporting projects for residents, workers, and visitors.

"Alameda County is safer, better connected, and more economically strong today because of Measure BB," said David Haubert, Alameda County Board of Supervisors President and Chair of Alameda CTC. "These investments have expanded mobility for everyone—whether it's students getting to school, older adults reaching essential services, commuters traveling our major corridors or for businesses relying on efficient goods movement. The progress we see today reflects the confidence Alameda County voters placed in a shared vision for a more accessible and reliable transportation network. The Commission's success demonstrates our commitment to fiscal stewardship, ensuring every dollar benefits the community. As we start the next two decades of Measure BB, we remain committed to delivering the transportation system our communities deserve."

The Commission is celebrating the second decade milestone through the theme, "Better Because of Measure BB," which highlights the many ways the initiative delivers transportation improvements and strengthens communities. Since the passage of Measure BB, Alameda CTC has advanced safety, strengthened connectivity, and improved regional prosperity through the following key improvements:

- **Accessibility:** Expanded transit and paratransit options, ensuring students, older adults, and residents of all abilities can reach school, work, and essential services.
- **Mobility:** Improved connections across neighborhoods and jurisdictions, supporting faster, more reliable travel for commuters and active transportation users.
- **Safety:** Designed streets, highways, and interchanges to reduce collisions and improve travel reliability for

drivers, pedestrians, and cyclists.

- **Economic Vitality:** Supported local businesses and regional commerce through targeted investments, efficient goods movement, and responsible fiscal management that maximizes public benefit.

Read on to get a closer look at how Measure BB delivers meaningful improvements in each area and the impact these investments have across Alameda County:

Better Access Because of Measure BB

Transportation is more accessible and inclusive because of Measure BB. Programs like the Student Transit Pass and paratransit services help remove transportation-related barriers, providing essential connections for historically underserved populations. The Student Transit Pass (launched as a pilot in 2016) now serves all eligible middle and high schools in Alameda County, giving over 31,500 students at 161 schools nearly 2.2 million rides in 2024-25 (unlimited local bus rides plus discounted BART trips). Paratransit services provide 307,900+ trips annually for older adults and people with disabilities, including meal-delivery partnerships. Since 2015, Measure BB has invested \$67.4 million in bicycle/pedestrian efforts, and \$202.2 million in paratransit countywide through Direct Local Distribution funding that flows directly to partner agencies, strengthening mobility and opportunity for our communities. In addition, additional investments that improve the transportation system and support mobility are made through competitive countywide calls for projects.

Better Mobility Because of Measure BB

Measure BB has made Alameda County's transportation system more efficient, reliable, and connected. The East Bay Greenway Multimodal Corridor (planned 16 miles across Oakland, San Leandro, Hayward, and unincorporated areas) has advanced steadily since the first half mile opened in 2015, improving walking and biking connections. Motorists benefit from investments in major corridors, including the I-80 SMART Corridor (completed 2016) and express lanes on I-580 and I-680, enhancing travel-time reliability with electronic tolling. Combined with nearly \$450 million for local streets and roads, these improvements demonstrate how Measure BB strengthens mobility across corridors, neighborhoods, and emerging regional bikeways.

Better Safety Because of Measure BB

Transportation is safer thanks to Measure BB investments that protect drivers, pedestrians, cyclists, and transit users. Recent capital projects include the State Route 84/I-680 Interchange Improvement Project (completed 2025), which improves traffic flow and reduces collision risks. Long-term programs like Safe Routes to Schools (serving over 300 schools) combine education, infrastructure, and planning to improve safety and reliability for all travelers across Alameda County.

Better Economy Because of Measure BB

Measure BB strengthens Alameda County's economy by supporting local businesses and regional commerce. The Local Business Contract Equity Program has encouraged nearly \$700 million to be awarded to local firms since 2014, including \$68.7 million to 117 firms newly certified in the past year. Investments like the Freight Intelligent Transportation System at the Port of Oakland (completed 2023) reduce congestion and improve goods movement. Fiscal stewardship and strategic governance, including Alameda CTC's 12th consecutive Certificate of Achievement for Excellence in Financial Reporting (2025), ensure every dollar maximizes public benefit while sustaining business growth and economic opportunity countywide.

Measure BB also serves as a critical source of local funding that demonstrates strong public commitment to modernizing Alameda County's transportation system. By providing reliable local matching funds, these revenues position Alameda CTC to secure regional, state, and federal dollars for high-impact projects that improve mobility, enhance safety, and strengthen the economy. This local investment ensures that jurisdictions in Alameda County remain competitive for external funding and can deliver projects of countywide, regional, and national significance.

For an inclusive summary of programs and projects made better because of Measure BB, please visit alamedactc.org/better-because-of-measure-bb.

About the Alameda County Transportation Commission

The mission of the Alameda County Transportation Commission (Alameda CTC) is to plan, fund and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Governed by a 22-member Commission, Alameda CTC manages the county's one-cent transportation sales tax and serves as the county's congestion management agency. In Fiscal Year 2023-24, the agency carried out \$405 million in transportation improvements that create jobs, enhance mobility and enrich communities.

Learn about current transportation [projects and programs](#) and learn about [Measure BB](#), which voters passed in November 2014. Visit [Alameda CTC's website](#) to learn more, and follow Alameda CTC on [Facebook](#) and [X](#).

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