

1111 Broadway, Suite 800 Oakland, CA 94607 510.208.7400 www.AlamedaCTC.org

## FOR IMMEDIATE RELEASE

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**CONTACT:** Remy Goldsmith, Assistant Director of Communications and Government Relations **P:** 510.208.7409 **E:** <u>rgoldsmith@alamedactc.org</u>

W: <u>www.AlamedaCTC.org</u>

## Winner Announced in Alameda County Safe Routes to Schools' Golden Sneaker Contest for Students

Contest recognizing school-aged students who choose active transportation, carpooling and supportive mobility devices totaled over 15,000 students and more than 80 schools this year.

ALAMEDA COUNTY, Calif. – The <u>Alameda County Safe Routes to Schools (SR2S) Program</u> is celebrating the success of one of its core countywide events: the Golden Sneaker Contest. At the Alameda County Transportation Commission (Alameda CTC)'s most recent meeting, Commission Vice Chair and City of Alameda Mayor Marilyn Ezzy Ashcraft awarded the Platinum Sneaker to Lockwood STEAM Academy, which is located in Oakland and part of the Oakland Unified School District (OUSD). Vice Chair Ezzy Ashcraft and fellow commissioners congratulated school's winning classroom, and lauded the SR2S Program in delivering one of its core encouragement events for school-aged youth.

The Golden Sneaker Contest is a popular annual tradition administered by Alameda CTC's SR2S Program. The program is a comprehensive and proven approach to increase safe walking and biking to school with the goals of reducing congestion and harmful pollutants around schools and increasing the safety and physical activity of students. This year, over 80 schools registered for the event and participated between March 3rd and March 14th. The contest mobilized over 15,000 students throughout Alameda County into active travel for the trip to school.

During the contest, Alameda County students, classrooms, and schools competed to see who could use active and shared transportation the most, receiving points every time they walked, rolled, bicycled, rode a scooter or skateboard, took transit, or used a supportive mobility device such as a wheelchair. Teachers polled their classrooms and tallied the number of students who used active and shared modes during the event week. The classroom at each school with the highest rate of active travel was awarded the Golden Sneaker Award. The school with the highest average classroom participation in all of Alameda County received the Platinum Sneaker Award.

An average of 65% of Platinum Sneaker-winning Lockwood STEAM Academy students took an active or shared transportation option to school during the contest. This included 24 classrooms and approximately 574 students. The winning classroom was Ms. Brynna Price's 3-5th grade Special Education class, with 94%

participation. Alameda CTC extends a special thank you to the Lockwood STEAM Academy Safe Routes Champion, Rose Chardak, and school vice principal, Roberto Lascon, for bringing the SR2S Program and their award-winning participation to their school.

## About the Alameda County Transportation Commission

The Alameda County Transportation Commission (Alameda CTC) coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county's Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measure BB, which was approved by more than 70 percent of voters in 2014. Visit <u>Alameda CTC's website</u> to learn more, and follow Alameda CTC on <u>Facebook</u> and <u>X, formally known as Twitter</u>.

## About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive and effective approach to getting more kids biking, rolling, and walking safely to school. It provides kids and their parents with skills, encouragement, and inspiration through a range of activities, events, and lessons, while also addressing local pedestrian, bicycle, and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedactc.org) and is funded in part by Alameda CTC with Alameda County's local Measure BB sales tax, and regional, state, and federal funds, serving more than 300 schools throughout the county. Visit the <u>Safe Routes to Schools website</u> to learn more, and follow Safe Routes to Schools on <u>Facebook</u> and <u>X</u>, formally known as Twitter.