

1111 Broadway, Suite 800 Oakland, CA 94607 510.208.7400 www.AlamedaCTC.org

## FOR IMMEDIATE RELEASE

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CONTACT: Remy Goldsmith, Assistant Director of Policy and Government Affairs P: 510.208.7409 E: rgoldsmith@alamedactc.org W: www.AlamedaCTC.org

## Thousands of Alameda County Students Prepare for Bike to School Day 2025

Bike to School Day mobilizes students countywide to bike to school in record numbers.

**ALAMEDA COUNTY, Calif.** – The <u>Alameda County Transportation Commission</u> (Alameda CTC) through its <u>Alameda County Safe Routes to Schools (SR2S) Program</u> is excited to announce that students from schools across Alameda County are participating in <u>Bike to School Day</u> tomorrow, Thursday, May 15. Bike to School Day aims to motivate students to make transportation choices that are active and more sustainable. In addition to bicycles, scooters, and assistive devices such as wheelchairs, other forms of active transportation are highly encouraged.

Bike to School Day is one of several major SR2S events designed to maintain students' interest and excitement throughout the school year about shifting transportation modes to active options. The event is held during May, which is National Bike Month. Bike to School Day also coincides with the <u>Bay Area Bike to Wherever Day</u> 2025 (formerly Bike to Work Day) which also occurs tomorrow, May 15. Please visit the <u>Bay Area event</u> webpage to learn more about local activities and to make a personal pledge to ride.

The press can support student bike riders on Bike to School Day by including local traffic reporting that champions safe driving and awareness about safely sharing the road with young riders. Bike to School Day updates will be available on the SR2S Program's <u>Facebook</u> and <u>X (formally known as Twitter)</u> pages. For more information and promotional resources, please visit the SR2S Program's <u>Bike to School Day event webpage</u>.

## About the Alameda County Transportation Commission

The Alameda County Transportation Commission (Alameda CTC) coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county's Safe Routes to Schools Program and provides funding through the voter approved transportation sales tax Measure BB, which was approved by more than 70 percent of voters in 2014. Visit <u>Alameda CTC's website</u> to learn more, and follow Alameda CTC on <u>Facebook</u> and <u>X</u>, formally known as Twitter.

## About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive and effective approach to getting more kids biking, rolling, and walking safely to school. It provides kids and their parents with skills, encouragement, and inspiration through a range of activities, events, and lessons, while also addressing local pedestrian, bicycle, and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedactc.org) and is funded in part by Alameda CTC with Alameda County's local Measure BB sales tax, and regional, state, and federal funds, serving more than 295 schools throughout the county. Visit the <u>Safe Routes to Schools website</u> to learn more, and follow Safe Routes to Schools on <u>Facebook</u> and <u>X</u>, formally known as Twitter.

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