

Press Release

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FOR IMMEDIATE RELEASE

May 8, 2023

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Thousands of Alameda County Students Prepare to Participate in Bike to School Day 2023

After two years of virtual pandemic celebrations, this year's Bike to School Day on Thursday, May 11 will mobilize thousands of students from throughout Alameda County for in person events.

ALAMEDA COUNTY, Calif. -- The <u>Alameda County Safe Routes to Schools (SR2S) Program</u> is excited to announce that students from schools throughout Alameda County will participate in Bike to School Day on Thursday, May 11. Bike to School Day is one of several major SR2S events throughout the school year that encourages students to use shared and active transportation to get to school. It is also one of many events around the Bay Area during National Bike Month, which includes Bike to Work Day on May 18.

After two years of celebrating virtually with pandemic-safe "Bike to the Moon Week" events, the SR2S Program is thrilled to bring back this in-person opportunity for students and families to try riding bikes for the first time or to renew their commitment to healthy and safe travel via bike.

Opportunities for in-person media or live coverage are dependent on schools' visitor policies. Members of the media can find Bike to School Day updates on the SR2S Program's <u>Facebook</u> and <u>Twitter</u> pages. Visit the SR2S Program's <u>Bike to School Day event webpage</u> for more information and promotion resources.

About the Alameda County Transportation Commission

The Alameda County Transportation Commission (Alameda CTC) coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county's Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measure BB, which was approved by more than 70 percent of voters in 2014. Visit <u>Alameda CTC's website</u> to learn more, and follow Alameda CTC on <u>Facebook</u> and <u>Twitter</u>.

About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive and effective approach to getting more kids biking, rolling, and walking safely to school. It provides kids and their parents with skills, encouragement, and inspiration through a range of activities, events, and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County's local Measure BB sales tax, and regional, state, and federal funds, serving more than 270 schools throughout the county. Visit the <u>Safe Routes to School</u> website to learn more, and follow Safe Routes to Schools on <u>Facebook</u> and <u>Twitter</u>.