



Interested Parties List
RFP No. R23-0002 SR2S

SORTED BY BUSINESS NAME

Education, Communications, and Outreach Services

First Name	Last Name	Business Name	Email	Phone Number	City	State	Certification Status	Role	Services Provided	Services Sought
James	Harris	510media	james@510media.com	5107100497	Oakland	CA		Prime Consultant, Subconsultant	Strategic, Creative, and Marketing services.	
Caitlin	Rasmussen	Alta Planning + Design	caitlinrasmussen@alta.go.com	5107886882	Oakland	CA				
Mahsa	Azad	Azad Engineering PC	mahsa@azadeng.com	9179463808	San Francisco	CA		Subconsultant	Engineering and Project Management	We are a small DBE firm and we are looking to become a sub to interested Primes.
Cecilio	Mills	Creative Adaptive Thinking	cecilio@creativeadaptivethinking.com	9169475008	Oakland	CA	Alameda CTC VSLBE, DBE, MBE	Prime Consultant, Subconsultant, Vendor	Project Administration, Project Scheduling, Project Planning, Project Facilitation, Project Controls, Project Management Training	



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Katie	DeLeuw	Kearns & West	kdeleuw@kearnswest.com	2062901276	San Francisco	CA		Subconsultant	Community engagement, outreach, communications	
Mike	Popalardo	Next Steps Marketing, Inc.	gov@nextstepsmarketing.com	4157731840	San Francisco	CA	Other LBE, DBE, WBE	Prime Consultant, Subconsultant	Outreach, strategic communications, marketing, project management and coordination, even planning and implementation, data collection and analysis	
CARLOS	BROULLON	PRINTEAM	printeam@comcast.net	5103671382	Piedmont	CA	DBE	Vendor	Multicolor printing	
Darcy	Stamler	RadioWave Marketing and Promotions	darcy@radiowavemarketing.com	3106215454	Los Angeles	CA	Other LBE, DBE, WBE	Subconsultant	communications, outreach, and marketing services	sub consultant for communications, outreach, and marketing services



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Amy	Boehmer	Toole Design Group, LLC	marketing@tooledesign.com	3019271900	Silver Spring	MD	Alameda CTC LBE	Prime Consultant	Engineering, Landscape Architecture and Urban Design, and Planning	
Stephanie	Jim	TransForm	sjim@transformca.org	5104566030	Oakland	CA	Alameda CTC SLBE	Subconsultant	education and outreach	site coordination
Stephanie	Jim	TransForm	sjim@transformca.org	5104566030	Oakland	CA	Alameda CTC SLBE	Subconsultant	Education and outreach	Site coordination, education, and outreach
Allen	Wong	VSCE, Inc.	info@vsceinc.com	5105004451	Oakland	CA	Alameda CTC SLBE, DBE	Subconsultant	Construction Management, Program Management, Public Relations	
Jia Hao	Wu	W & S Solutions	jiahao.wu@wssolutions.us	19254138983	Pleasanton	CA	CTC LBE, Alameda CTC SLBE, Alameda CTC VSLBE, DBE, MBE	Subconsultant	Data Collection and Traffic Pattern Analysis	