



Press Release

1111 Broadway, Suite 800
Oakland, CA 94607
510.208.7400
www.AlamedaCTC.org

FOR IMMEDIATE RELEASE

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CONTACT: Carolyn Clevenger, Deputy Executive Director of Planning and Policy

P: 510.208.7496

E: cclevenger@alamedactc.org

W: www.AlamedaCTC.org

Alameda County Students to Participate in International Walk and Roll to School on October 12

This annual international event encourages students to explore different transportation choices that reduce their carbon footprint, while celebrating the start of the school year.

ALAMEDA COUNTY, Calif. – Schools throughout Alameda County have signed up to participate in the annual [International Walk and Roll to School Day](#). The big celebration, to be held on Wednesday, October 12, will encourage students at 114 schools countywide to walk, bike, roll, scoot, skate, use mobility devices, ride the bus, or share a carpool ride as part of an effort to make streets safer for active travel, reduce traffic, improve air quality, and provide a fun opportunity to exercise.

International Walk and Roll to School Day is a part of the [Alameda County Safe Routes to Schools \(SR2S\) Program](#), which promotes active and shared commutes to school. Students of all ages, caregivers, and school faculty and staff are encouraged to walk or roll to school, and those who live far from school are encouraged to participate by either trying transit, coordinating a carpool, or parking a few blocks away from school and walking to school together.

“Given the excitement and creative ways students participated in last year’s virtual version of International Walk and Roll to School Day, I’m excited to see the energy participants bring to this year’s event,” said Alameda CTC Safe Routes to Schools Program Manager Denise Turner. *“International Walk and Roll to School Day is an excellent way to increase active and shared transportation while engaging and educating students with lessons that will last, we hope, a lifetime.”*

The morning of the event day, participating students will arrive at school and report the mode of transportation



they used by adding stickers to their International Walk and Roll to School Day school mode charts. Schools will submit their event data, such as the number of students who walked, rolled (using bikes, skates, scooters, wheelchairs and other mobility devices), took transit, carpooled, or were driven to school to their SR2S site coordinators by Monday, October 17. The event data and highlights [will be published on the SR2S website](#) on Monday, November 7.

Media can visit <https://alamedacountysr2s.org/our-services/plan-an-event/iwr2sd/> for more information and follow our virtual 2022 International Walk and Roll to School Day event hashtag, #WalkandRoll22. To engage with the event, all media inquiries, including requests for in-person attendance, should be directed to info@alamedacountysr2s.org.

About the Alameda County Transportation Commission

The Alameda County Transportation Commission (Alameda CTC) coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county's Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measures B and BB, which were approved by 81.5 percent of county voters in 2000, and more than 70 percent of voters in 2014, respectively. Visit [Alameda CTC's website](#) to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).

About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive and effective approach to getting more kids biking, rolling, and walking safely to school. It provides kids and their parents with skills, encouragement, and inspiration through a range of activities, events, and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County's local Measure B and Measure BB sales taxes, and regional, state, and federal funds, serving more than 250 schools throughout the county. Visit the [Safe Routes to School website](#) to learn more.

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