Overview of Plan Bay Area 2050
Highlights of the Long-Range Regional Plan & Next Steps Toward Implementation
Dave Vautin, MTC/ABAG — May 2021

Long-Range Planning... for a Better Bay Area

Plan Bay Area 2050 is the long-range plan charting a course for the nine-county San Francisco Bay Area, slated for adoption in fall 2021.

Ensure by the year 2050 that the Bay Area is affordable, connected, diverse, healthy and vibrant for all.

- Transportation Strategies
- Housing Geographies & Strategies
- Economic Geographies & Strategies
- Environmental Strategies
Long-Range Planning... for an Uncertain Future

Plan Bay Area 2050 built upon the foundation of the Horizon initiative, which generated new strategy ideas and stress-tested them against a broad range of economic, technological, environmental, and political forces.

Strategies prioritized based upon:

- Resilience
- Equity

Long-Range Planning... Driven by Public Input

Engagement to Date by the Numbers

- 140+ public meetings featuring discussion of Horizon & Plan Bay Area 2050
- 140+ public events including in-person & virtual workshops, pop-up events, and focus groups
- 60+ stakeholder events including RAWG and REWG meetings, workshops, and webinars
- 220,000+ public and stakeholder comments received to date
- 19,000+ participants in planning process to date
Plan Bay Area 2050: Growth Geographies

- **Protect**
  - Areas Outside Urban Growth Boundaries (including PCAs)
  - Unmitigated High Hazard Areas

- **Prioritize**
  - Priority Development Areas (PDAs)
  - Priority Production Areas (PPAs)
  - Transit-Rich Areas (TRAs)
  - High-Resource Areas (HRAs)

Plan Bay Area 2050: 11 Themes, 35 Bold Strategies

- Maintain and Optimize the Existing System
- Create Healthy and Safe Streets
- Build a Next-Generation Transit Network
- Protect and Preserve Affordable Housing
- Spur Housing Production at All Income Levels
- Create Inclusive Communities

Plan Bay Area 2050 Preferred Alternative Strategies

- Improve Economic Mobility
- Shift the Location of Jobs
- Reduce Risks from Hazards
- Expand Access to Parks and Open Space
- Reduce Climate Emissions

Learn more about each of the 35 adopted strategies at planbayarea.org.
**Bold Strategies for a More Affordable Bay Area**

Reduce the region’s extreme cost of living by enabling over a million new homes near public transit

Strategies include:
- Allow a Greater Mix of Housing Types and Densities in Growth Areas
- Transform Aging Malls and Office Parks into Neighborhoods
- Maintain Urban Growth Boundaries

Produce and preserve much-needed affordable housing through public, non-profit, and private sector action

Strategies include:
- Preserve Existing Affordable Housing
- Build Adequate Affordable Housing to Ensure Homes for All
- Integrate Affordable Housing into All Major Housing Projects

Provide robust discounts for low-income residents both for tolls and transit fares

Strategies include:
- Reform Regional Transit Fare Policy
- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives

**Bold Strategies for a More Connected Bay Area**

Create a world-class public transportation system, emphasizing maintenance and ridership as critical twin goals

Strategies include:
- Operate and Maintain the Existing System
- Enhance Local Transit Frequency, Capacity, and Reliability
- Expand and Modernize the Regional Rail Network

Standardize transit fares across the region and advance seamless mobility through schedule coordination

Strategies include:
- Reform Regional Fare Policy
- Enable a Seamless Mobility Experience

Permanently reduce traffic congestion through a proven approach of pricing select corridors

Strategies include:
- Implement Per-Mile Tolling on Congested Freeways with Transit Alternatives
- Build an Integrated Regional Express Lane and Express Bus Network
**Bold Strategies for a More Diverse Bay Area**

**Protect renters from being displaced to the region’s periphery and beyond**

Strategies include:
- Further Strengthen Renter Protections Beyond State Legislation
- Preserve Existing Affordable Housing
- Support Community-Led Transportation Enhancements

**Tackle racial inequities by enabling more housing in historically-exclusionary places**

Strategies include:
- Allow a Greater Mix of Housing Types and Densities in Growth Areas
- Build Adequate Affordable Housing
- Accelerate Reuse of Public and Community-Owned Land

**Reduce income inequality through new universal basic income and mortgage assistance programs**

Strategies include:
- Implement a Statewide Universal Basic Income
- Provide Targeted Mortgage, Rental, and Small Business Assistance to Communities of Concern

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**Bold Strategies for a Healthier Bay Area**

**Strive to eliminate traffic deaths by making streets safer for all roadway users**

Strategies include:
- Advance Regional Vision Zero Policy through Street Design and Reduced Speeds
- Build a Complete Streets Network

**Protect tens of thousands of Bay Area homes from rising sea levels and from potential earthquake damage**

Strategies include:
- Adapt to Sea Level Rise
- Provide Means-Based Financial Support to Retrofit Existing Residential Buildings

**Tackle climate change by electrifying vehicles & buildings and reducing auto trips**

Strategies include:
- Expand Clean Vehicle Initiatives
- Fund Energy Upgrades to Enable Carbon Neutrality in Existing Buildings
- Expand Transportation Demand Management Initiatives
- Expand Commute Trip Reduction Programs at Major Employers
**Bold Strategies for a More** _Vibrant_ **Bay Area**

**Encourage more job growth in housing-rich areas through financial incentives and streamlining**

Strategies include:
- Provide Incentives to Employers to Shift Jobs to Housing-Rich Areas Well Served by Transit
- Allow Greater Commercial Densities in Growth Geographies

**Preserve critical industrial lands and work to catalyze job growth in these locations**

Strategies include:
- Retain Key Industrial Lands through Establishment of Priority Production Areas
- Expand Job Training and Incubator Programs

**Ensure all communities have access to high-speed internet to fully participate in the digital economy**

Strategies include:
- Invest in High-Speed Internet in Underserved Low-Income Communities

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**Plan Bay Area 2050: Alameda County Local Focus**

**How might the Plan Bay Area 2050 strategies make Alameda County residents’ lives better?**

**Strategy T11 Expand and Modernize the Regional Rail Network**
- This strategy includes enhanced service on systems like ACE, BART, and Capitol Corridor, as well as major new rail expansions like Valley Link over the Altamont Pass and Link21 providing additional capacity in the Bay Bridge/Transbay corridor.

**Strategy H2 Preserve Existing Affordable Housing**
- With deed-restricted units declining throughout the 2010s in Alameda County, this strategy would fund much-needed preservation investments to reduce displacement pressures caused by San Francisco's spillover housing demand.

**Strategy EC5 Provide Incentives to Employers to Shift Jobs to Housing-Rich Areas**
- BART station areas throughout Alameda County, including in jurisdictions like Hayward, San Leandro, and Fremont that are more housing-rich, are ideal sites to help reduce commute times for thousands of Alameda County residents.

**Strategy EN2 Provide Means-Based Financial Support to Retrofit Existing Buildings**
- With the most homes of any Bay Area county in the very-high fire hazard severity zone - and the greatest proximity to the Hayward Fault - this strategy would retrofit 25,000 at-risk homes for wildfires and retrofit crawl spaces & soft-story homes throughout the county.
Plan Bay Area 2050: Revenues & Expenditures

<table>
<thead>
<tr>
<th>Element</th>
<th>Existing Revenues</th>
<th>New Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>$466 billion</td>
<td>$113 billion</td>
</tr>
<tr>
<td>Housing</td>
<td>$122 billion</td>
<td>$346 billion</td>
</tr>
<tr>
<td>Economy</td>
<td>N/A</td>
<td>$234 billion</td>
</tr>
<tr>
<td>Environment</td>
<td>$15 billion</td>
<td>$87 billion</td>
</tr>
</tbody>
</table>

Note: $12 billion in existing transportation funding is shown in Environment Element for climate & sea level rise strategies.

Note: new housing revenues could come from a mix of federal, state, regional, or local sources.

Note: as Needs & Revenue data is unavailable for economic development, existing funding is underrepresented.

Note: as Needs & Revenue data is unavailable for parks & conservation, existing funding is underrepresented.

Forecasting the Future: Housing & Jobs Growth

Housing Growth: 2015 to 2050

- 43% in Big 3 Cities
- 34% in Bayside Cities
- 18% in Inland/Coastal/Delta
- 85% in Growth Geographies
- 72% in Priority Development Areas
- 82% in Transit-Rich Areas
- 28% in High-Resource Areas

Job Growth: 2015 to 2050

- 39% in Big 3 Cities
- 45% in Bayside Cities
- 13% in Inland/Coastal/Delta
- 55% in Growth Geographies
- 48% in Priority Development Areas
- 63% in Transit-Rich Areas
- 36% in High-Resource Areas

* All urbanized growth in unincorporated areas is focused within existing urban growth boundaries (Strategy EN4). For breakdowns on the subcounty level, please refer to the Final Blueprint Growth Pattern on planbayarea.org.

Totals do not always sum to 100% due to rounding.
Forecasting the Future: Projected Outcomes

<table>
<thead>
<tr>
<th>AFFORDABLE</th>
<th>Plan would reduce housing &amp; transportation cost burden by 13 percentage points, with even greater improvements for low-income households</th>
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<tbody>
<tr>
<td>CONNECTED</td>
<td>Plan would improve access to frequent transit and to safe bicycle &amp; pedestrian facilities, enabling nearly 20 percent of workers to shift away from commuting by auto</td>
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<tr>
<td>DIVERSE</td>
<td>Plan would provide more affordable housing in historically-exclusionary jurisdictions, while helping at least 10 percent of the region’s low-income residents to buy their first home</td>
</tr>
<tr>
<td>HEALTHY</td>
<td>Plan would meet the state-mandated greenhouse gas reduction target, while concurrently protecting nearly all homes from sea level rise impacts through 2050</td>
</tr>
<tr>
<td>VIBRANT</td>
<td>Plan would improve jobs-housing balance in counties throughout the Bay Area, yielding shorter commutes for all workers</td>
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Advancing Toward Implementation: Overview

The near-term Implementation Plan for Plan Bay Area 2050 is exploring the success factors for each of the 35 strategies, the role for MTC/ABAG, and specific MTC/ABAG implementation actions.

Moving into summer 2021, MTC/ABAG will pivot to the partnership phase of the Implementation Plan, identifying existing initiatives and roles for partner organizations to ensure the success of Plan Bay Area 2050.
Advancing Toward Implementation: Initial Actions

The initial actions identified in the Draft Implementation Plan focus on near-term actions - through 2025 - that MTC and ABAG can prioritize to advance Plan implementation, which will be augmented by commitments from partners this summer and fall. Select implementation actions identified to-date are shown below and on the following slide:

**Cross-Cutting**

- Seek new revenues to support identified needs, from a next-generation transit network to a suite of sea level rise protections to affordable housing production & preservation
- Continue and seek greater strategic alignment between a broad range of existing MTC/ABAG programs, including Express Lanes, FasTrak START, Clipper START, Regional Housing Technical Assistance, and Regional Trails, among others

**Transportation**

- Implement the recommendations of the Blue Ribbon Transit Recovery Task Force, the Fare Integration Task Force, and the Regional Active Transportation Plan
- Complete & advance the TOD Policy Update to ensure land use supports transit investments
- Lead the next-generations freeways study to further explore pricing and complementary strategies through deep engagement with partners, stakeholders, and the public

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**Advancing Toward Implementation: Initial Actions**

- Provide financial resources and technical assistance through the Regional Housing Technical Assistance and PDA Planning Program
- Launch and deliver a suite of pilot projects to equitably advance the “3 P’s” of housing: protection, preservation, and production
- Partner with local jurisdictions to study and accelerate mall & office park redevelopment

**Economy**

- Evaluate funding sources and develop a pilot Priority Production Area (PPA) Planning and Technical Assistance program, with a goal of supporting up to five PPAs by 2025
- Engage with local partners on economic recovery as part of the Regional Government Partnership for Local Economic Rebound initiative

**Environment**

- Explore legislative reforms to establish clear roles for sea level rise adaptation
- Restructure MTC Climate Initiatives program and operational travel demand management (TDM) programs to ensure they can effectively scale over the next five years
- Evaluate feasibility of expanding the scope and mission of BayREN to develop a broader range of program offerings that support building retrofits and water & energy upgrades
What’s Next: June & July 2021 Public Engagement

Virtual Public Workshops
- June 14 at 5 PM — East Bay Focus (Alameda & Contra Costa Counties)
- June 30 at 12 PM — North Bay Focus (Marin, Napa, Solano & Sonoma Counties)
- June 17 at 12 PM — South Bay Focus (Santa Clara County)
- June 28 at 5 PM — West Bay Focus (San Francisco & San Mateo Counties)

Virtual Public Hearings
- June 11 at 9:30 AM (Draft Plan Document) & directly after (EIR)
- June 22 at 5:30 PM (Draft Plan Document) & 6:30 PM (EIR)
- July 7 at 1:30 PM (Draft Plan Document) & 2:30 PM (EIR)

What’s Next: Upcoming Public Comment Period

Draft Plan Bay Area 2050 is slated for public release by early June and will include:
- Draft Plan Document + Implementation Plan
- Draft Supplemental Reports
- Draft Environmental Impact Report

The public comment period will continue through mid-July - for more information on how to submit comments, go to planbayarea.org.