



Student Transit Pass Program Update

2019-2020 Evaluation,
2020-2021 Update and
2021-2022 School Year Approach

A presentation to the Alameda CTC Planning, Policy and Legislation Committee
April 12, 2021

Overview

- 2019-2020 Program Evaluation
- Student Transit Pass Program (STPP) 2020-21
 - STPP and COVID-19 Impacts
- Fall 2021 Approach



STPP Expansion Milestones

December 2018

- Commission approval for STPP continuation and expansion

2019-20 Expansion

- Onboarded 62 schools

2020-21 Expansion

- Onboarded 84 schools

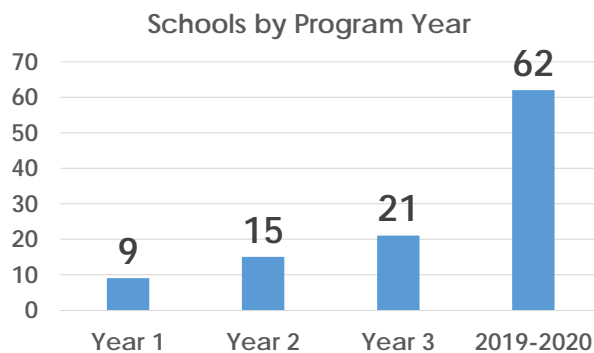
Fall 2021 Approach

- Continue STPP at all currently participating schools



2019-20 School Year Evaluation

- Expansion tripled the number of participating schools
- Over **13,500** applications received
- **42 percent** participation rate
- Over **800,000** boardings August – March (2019-2020)



2020-21 School Year and COVID-19 Impacts

- Providing transportation for students
 - Essential trips, extra-curricular activities, accessing school-based resources
- Ongoing coordination with STPP Alameda County school districts and schools
- Online application launch
- STPP Youth Clipper cards generated bi-weekly



CLIPPER

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Student Transit Pass Application

Alameda County Student Transit Pass Program
Castro Valley Unified School District
Castro Valley High School

Application Instructions

To enroll in the Student Transit Pass program, complete the below application. *All fields marked with an asterisk (*) are required.*

Eligible students get a FREE Youth Clipper card that provides unlimited free rides on AC Transit. Students can add cash value to the Clipper card for 50% off BART fares and youth discounts on other transit systems that use Clipper.

For more information about program eligibility visit:
<https://www.alamedaacts.org/programs/projects/studentpass/>

Review Clipper Cardholder License Agreement and Metropolitan Transportation Commission Privacy Policy at:
<https://www.clippercard.com/ClipperWeb/#reement.do/>
<https://www.clippercard.com/ClipperWeb/privacy.do/>

COVID-19 and Impacts To Transit

- **Reduced ridership**
- **Service reductions**
- **Financial implications**
 - Reduced farebox revenue
 - Sales tax subsidy reductions
 - COVID-19 safety protocols (cleaning and physical distancing)
- **Health and safety mitigations**
 - Required use of face masks
 - Physical distancing (Passenger limits)



2020-21 Participating School Districts

Planning Area	School District	No. of Qualifying Schools	Existing vs. New	Eligible Students
North/Central	Alameda County Office of Education	5	Existing	204
North	Alameda USD	3	Existing	800
North	Berkeley USD	3	New	1,357
Central	Castro Valley USD	4	New	994
North	Emery USD	2	Existing	743
North	Oakland USD	18	Existing	8,651
Central	Hayward USD	9	Existing	5,686
Central	San Leandro USD	4	Existing	2,982
South	Fremont USD	5	Existing	951
South	New Haven USD	5	Existing	2,961
South	Newark USD	4	Existing	1,323
East	Livermore USD	9	Existing	8,484
East	Pleasanton USD	6	Existing	793
Central	San Lorenzo	7	New	3,391
Grand Total	14 Districts	84		39,320



Note: School Districts in orange indicate expansion

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2021-2022 School Year Plan

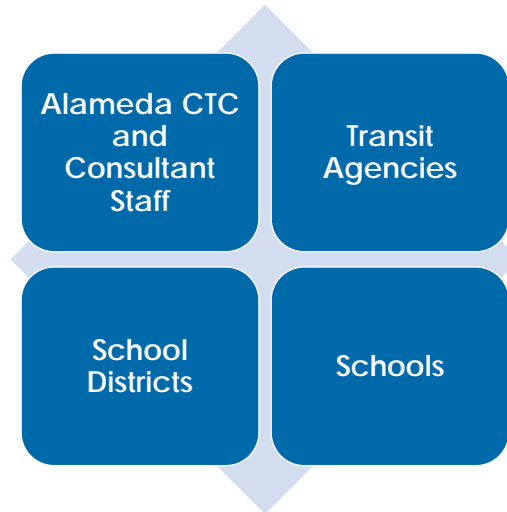
- Continue Program as previously approved
- No new school expansion in fall 2021
- Continue outreach with schools on the benefit of the STPP Youth Clipper Card and program
- Ongoing coordination with school districts and transit agency partners
- Assess program implementation



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Implementation Partnerships



Expansion Principles

- Maintain financial need as a key criterion for expansion
- Continue the program in all currently participating schools
- Focus on students at schools with transit service
- Perform district-based expansion
- Phase expansion over time



Remaining Expansion Districts

- Implement over two years
 - 50+ additional schools, over 17,000 eligible students
- Contingent upon discussions with transit agencies and cooperation from school districts

Districts with Remaining Schools

- Alameda USD, **34 percent FRPM (7 schools)**
- Berkeley USD, **36 percent FRPM (2 schools)**
- Fremont USD, **15 percent FRPM (9 schools)**
- Oakland USD, **75 percent FRPM (33 schools)**

New District

- Piedmont USD, **2 percent FRPM (3 schools)**



Questions?