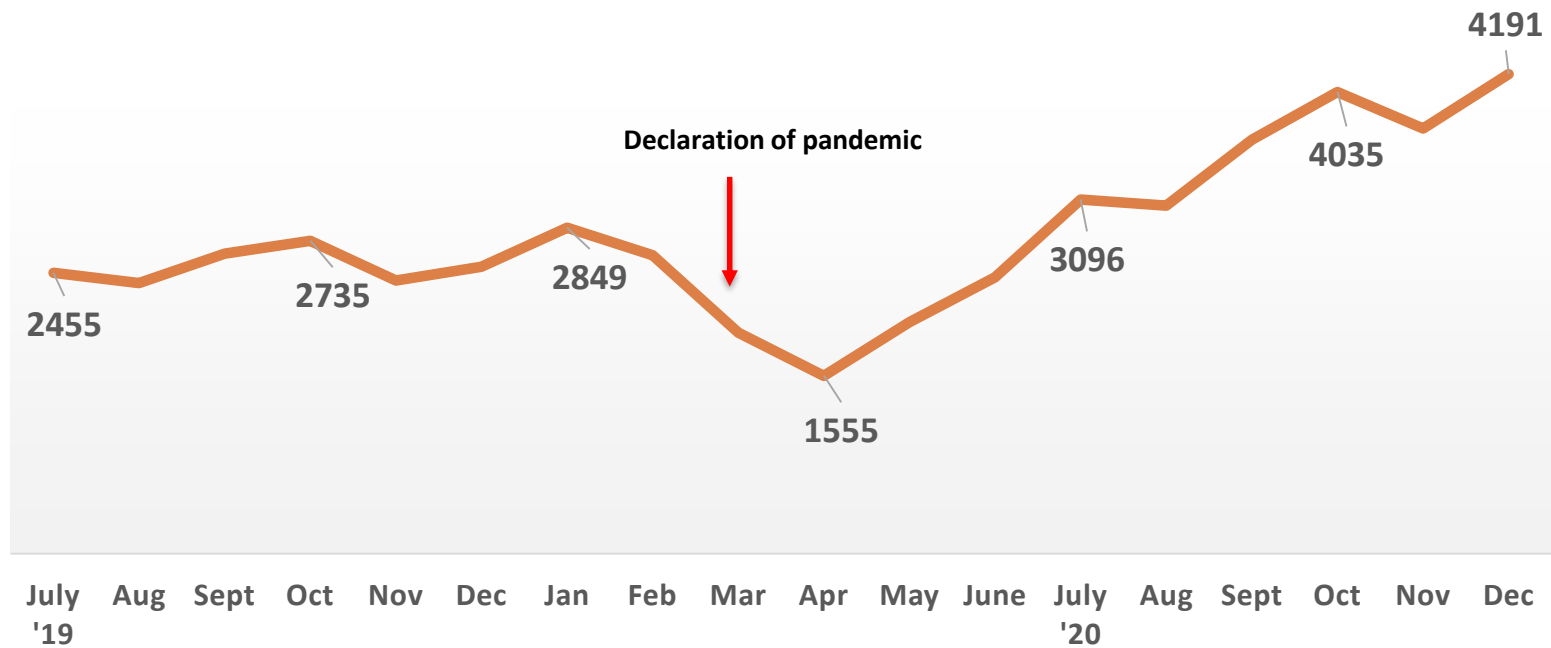


# RideFACT Services, Demand & Budget in the aftermath of the Covid-19 pandemic

The Alameda County Transportation Commission (Alameda CTC)  
Joint Paratransit Advisory and Planning Committee (PAPCO) and  
Paratransit Technical Advisory Committee (ParaTAC); March 29, 2021

# 1. RideFACT Ridership since Jul 2019



## Countywide Ridership by City

CITY/AREA	2016-17	2017-18	2018-19	2019-2020
<b>SAN DIEGO</b>	<b>7,377</b>	<b>12,080</b>	<b>13,014</b>	<b>12,802</b>
<b>OCEANSIDE</b>	<b>7,306</b>	<b>6,350</b>	<b>3,679</b>	<b>6,830</b>
<b>ESCONDIDO</b>	<b>3,119</b>	<b>3,330</b>	<b>4,639</b>	<b>6,348</b>
<b>SAN MARCOS</b>	<b>1,644</b>	<b>2,849</b>	<b>1,664</b>	<b>3,191</b>
<b>CHULA VISTA</b>	<b>1,560</b>	<b>2,417</b>	<b>6,470</b>	<b>2,306</b>
CARLSBAD	1,280	1,899	1,242	1,382
EL CAJON	500	1,881	1,231	1,304
VISTA	1,220	1,234	1,014	1,090
LA MESA	620	1,152	987	1,066
ENCINITAS	631	1,124	758	1,051
OTHER	1,153	987	656	747
POWAY	1,203	443	527	424
SANTEE	257	341	495	380
SPRING VALLEY	-	314	343	286
NATIONAL CITY	478	285	170	272
LEMON GROVE	26	211	130	208
SOLANA BEACH	35	139	127	124
RAMONA	159	110	116	85
CORONADO	131	83	57	82
IMPERIAL BEACH	158	51	52	64
DEL MAR	188	46	21	19
CAMP PENDLETON	-	8	-	-
<b>TOTAL</b>	<b>29,045</b>	<b>37,334</b>	<b>37,392</b>	<b>40,061</b>

## 4. Factors affecting RideFACT Demand

### What is driving growth in RideFACT demand:

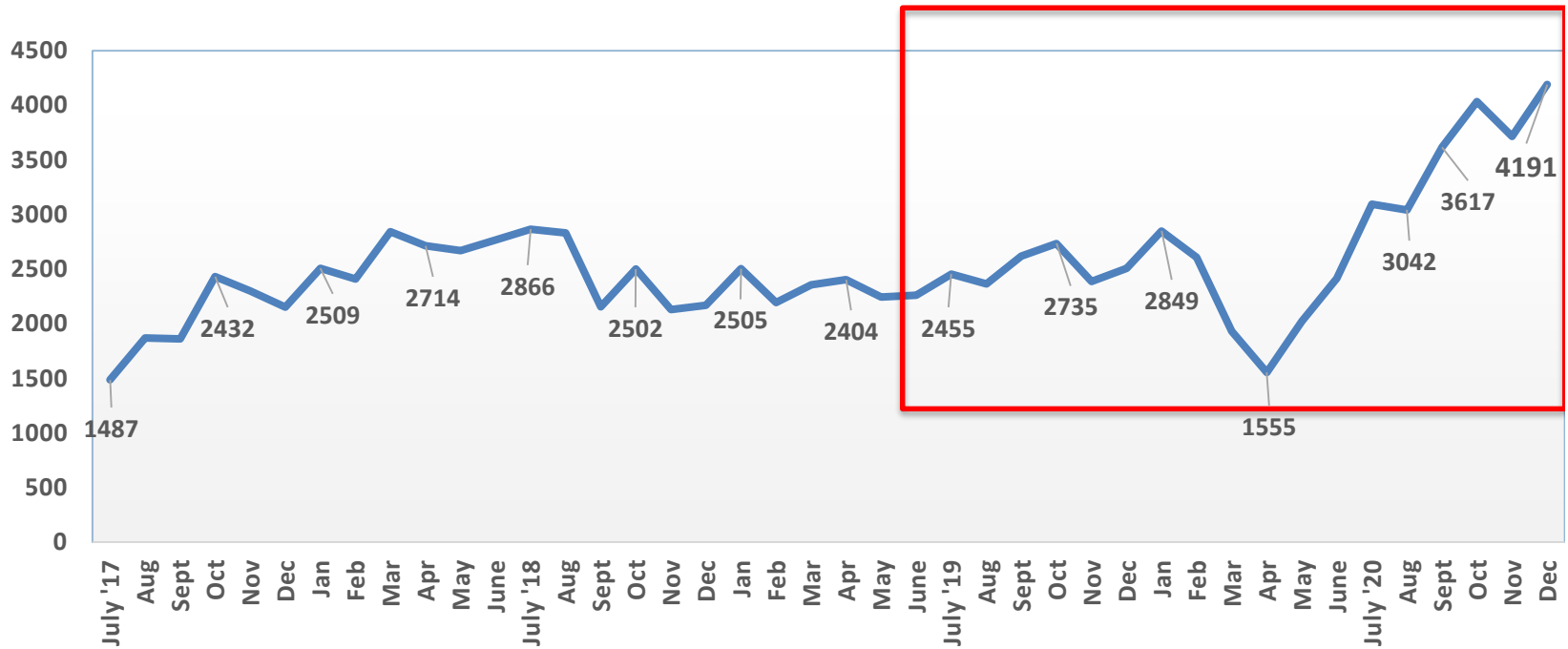
- Free Fares - Apr 2020
- “Open” eligibility - Apr 2020
- Meal deliveries for low-income seniors – Apr 2020
- Decrease in transit ridership\*
- Volunteer driver services impacted\*
- Sharp rise in referrals to FACT\*
- Increases in Cost-per-trip and Trip-Length
- Demographics

## 5. Review RideFACT Ridership Trend & Demand

### Factors affecting RideFACT budget:

- ❑ Lost fare revenue since April 2020
- ❑ Vendor costs increasing
- ❑ Fewer FACT owned vehicles
- ❑ RideFACT funding is flat and capped

# 6. Ridership – Longer term trend

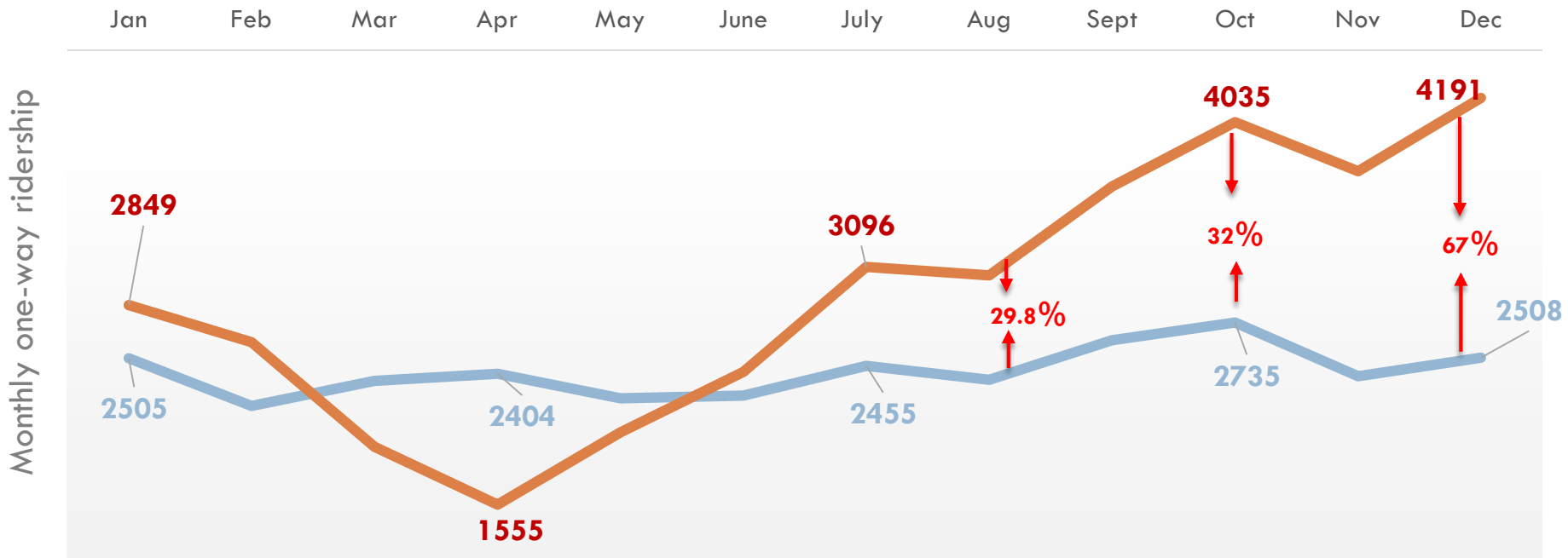


# 7. RideFACT Growth - Year over Year

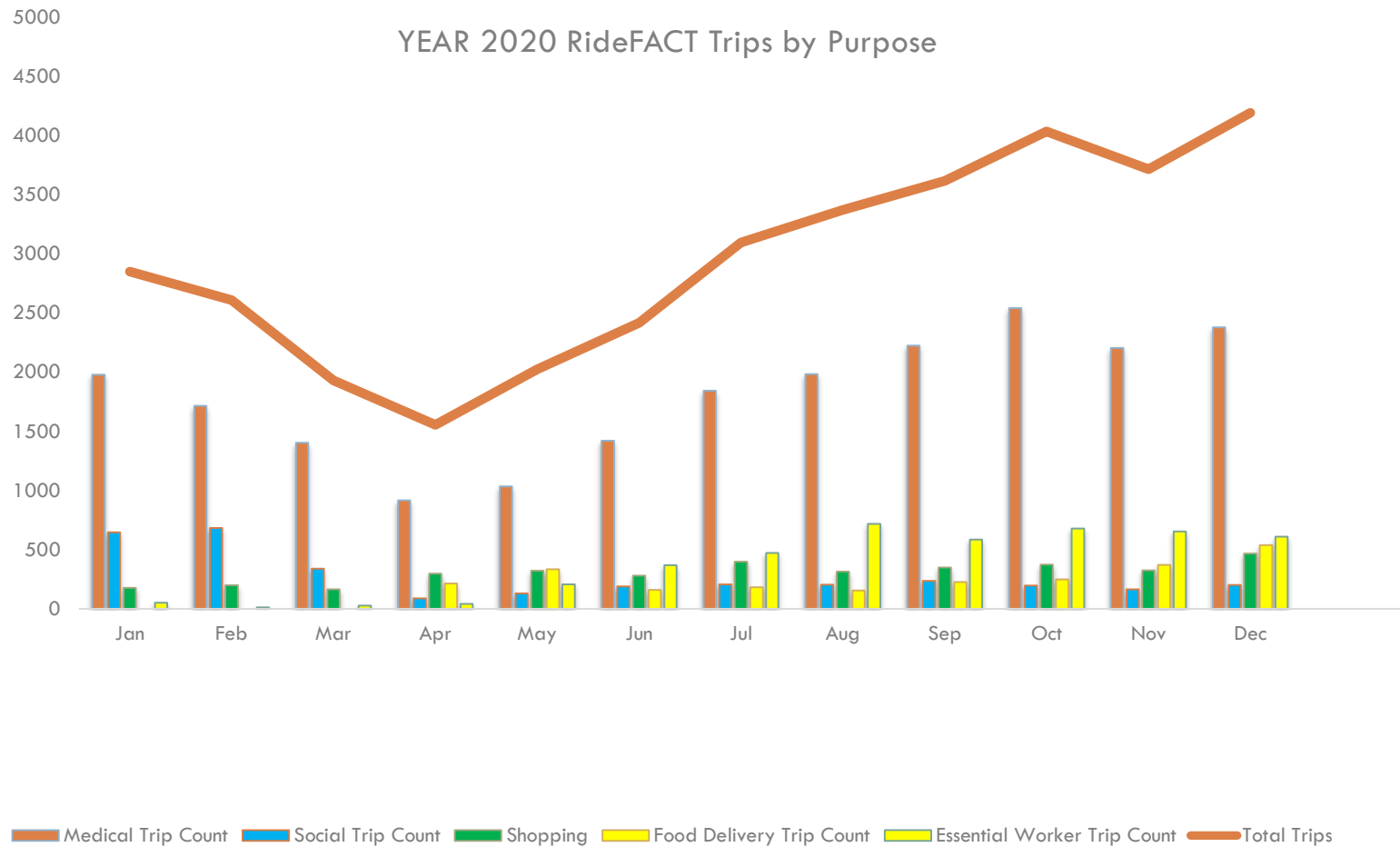
Year 2019 & 2020

— 2019

— 2020



# 8. RideFACT Ridership – breakdown





## 9. Rate of growth

<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
<b>RideFACT trips by Month</b>	<b>1-way trips FY 2020</b>	<b>1-way trips FY 2021</b>	<b>Difference</b>	<b>% Change</b>
<b>July</b>	2,455	3,096	641	<b>20.7%</b>
<b>Aug</b>	2,365	3,371	1,006	<b>29.8%</b>
<b>Sep</b>	2,621	3,617	996	<b>27.5%</b>
<b>Oct</b>	2,735	4,035	1,300	<b>32.2%</b>
<b>Nov</b>	2,388	3,716	1,328	<b>35.7%</b>
<b>Dec</b>	<b>2,508</b>	<b>4,191</b>	<b>1,683</b>	<b>67.1%</b>

# 10. RideFACT Budget Deficit for FY 2021

# 11. Demand Mitigation Options



- Elimination of Meal Delivery Trips
- Enforce eligibility
- Reinstate (or Raise) Fares
- Cap on daily ridership
- Request assistance from State, SANDAG, County, Transit agencies

## 12. Other Impacts and Opportunities



- Increased and enhanced partnerships
- Expanded service options (shopping, meal deliveries)
- Recognition in the community
- Positioning for future needs

Thank you!