



Student Transportation Program Update

Student Transit Pass Program
Safe Routes to Schools Program

A presentation to the Alameda CTC Planning, Policy and Legislation Committee
October 12, 2020

Overview

- Student Transit Pass Program (STPP) 2020-21
 - STPP and COVID-19 Impacts
- Safe Routes to School Program (SR2S) 2020-21
 - Safe Routes and COVID-19 Impacts
- Next Steps



STPP Expansion Milestones

December 2018

- Commission approval for STPP continuation and expansion

2019-20 Expansion

- Onboarded 63 schools

2020-21 Expansion

- Onboarded 84 schools

Fall 2022

- Expand to all eligible middle and high schools in Alameda County



COVID-19 and Impacts To Transit

- **Reduced ridership**
- **Service reductions**
- **Financial implications**
 - Reduced farebox revenue
 - Sales tax subsidy reductions
 - COVID-19 safety protocols (cleaning and physical distancing)
- **Health and safety mitigations**
 - Required use of face masks
 - Physical distancing (Passenger limits)



Safety Measures While Riding Transit

- Transit agency safety plans to address COVID-19 impacts
 - Face coverings are required at all times on transit vehicles
 - Hand sanitizer stations
 - Rear door boarding and exiting
 - Contactless payments
- **AC Transit** reNEW Plan
- **LAVTA** COVID-19 Response and Action Plan
- **Union City Transit** Rider Survey on COVID-19



2020-21 School Year and COVID-19 Impacts

- Providing transportation for students
 - Essential trips, extra-curricular activities, accessing school based resources
- Remote learning protocols
- Ongoing coordination with STPP Alameda County School Districts and schools
- Online application launch

CLIPPER

Select Language

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Student Transit Pass Application
Alameda County Student Transit Pass Program
Castro Valley Unified School District
Castro Valley High School

Application Instructions

To enroll in the Student Transit Pass program, complete the below application. *All fields marked with an asterisk (*) are required.*

Eligible students get a FREE Youth Clipper card that provides unlimited free rides on AC Transit. Students can add cash value to the Clipper card for 50% off BART fares and youth discounts on other transit systems that use Clipper.

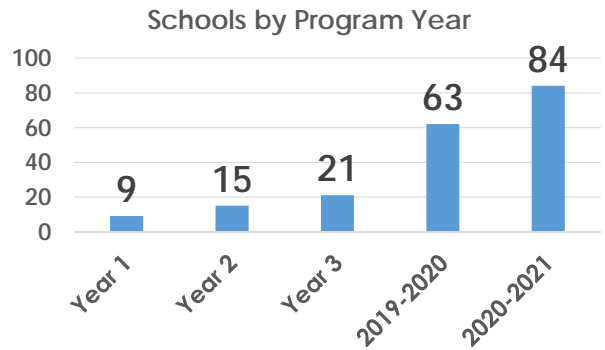
For more information about program eligibility visit:
<https://www.alameda.cta.org/programs-projects/studentpass/>

Review Clipper Cardholder License Agreement and Metropolitan Transportation Commission Privacy Policy at:
<https://www.clippercard.com/ClipperWeb/agreement.do/>
<https://www.clippercard.com/ClipperWeb/privacy.do/>



2019-20 School Year Participation

- Expansion tripled the number of participating schools
- Over **13,000** applications received
- **42 percent** participation rate
- Over **800,000** boardings through February 2020



2020-21 Participating School Districts

Planning Area	School District	No. of Qualifying Schools	Existing vs. New	Eligible Students
North/Central	Alameda County Office of Education	5	Existing	204
North	Alameda USD	3	Existing	800
North	Berkeley USD	3	New	1,357
Central	Castro Valley USD	4	New	994
North	Emery USD	2	Existing	743
North	Oakland USD	18	Existing	8,651
Central	Hayward USD	9	Existing	5,686
Central	San Leandro USD	4	Existing	2,982
South	Fremont USD	5	Existing	951
South	New Haven USD	5	Existing	2,961
South	Newark USD	4	Existing	1,323
East	Livermore USD	9	Existing	8,484
East	Pleasanton USD	6	Existing	793
Central	San Lorenzo	7	New	3,391
Grand Total	14 Districts	84		39,320



Note: School Districts in orange indicate expansion

Student Transit Pass Program Next Steps

- Continue outreach with schools on the benefit of the STPP Youth Clipper Card and program
- Ongoing coordination with school districts and transit agency partners
- Finalize STPP 2019-20 annual evaluation, to be finalized in spring 2021
- Financial viability of program



Safe Routes to Schools Program Overview

ALAMEDA COUNTY

- A countywide program to promote and encourage safe walking, bicycling, carpooling and transit use for the trip to and from school
- Launched in 2006 at two schools, the program has grown to 260 schools to date

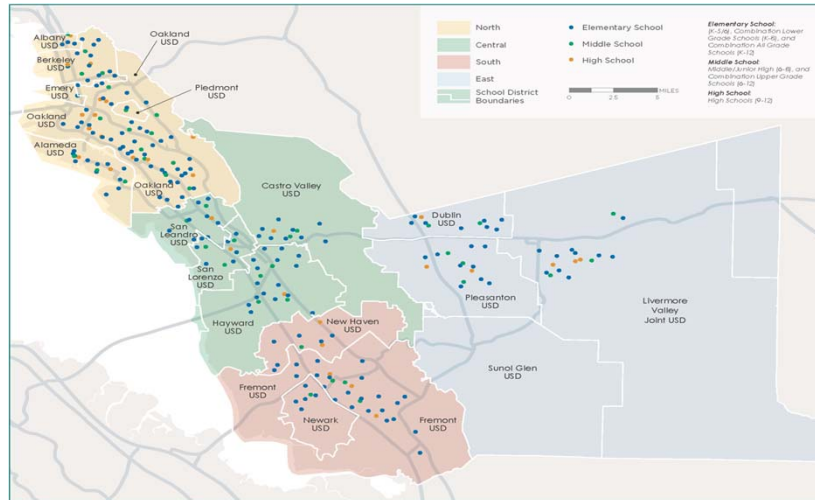


Website Homepage:

www.alamedacountysr2s.org



Safe Routes 260 Participating Schools



Participating Schools: <https://alamedacountysr2s.org/our-program/enrolled-schools/>

Student Transportation Programs Update

DT7

The Six E's Program Framework

- The program looks to shift students' travel modes to active and shared transportation

Six E's Framework

- | | |
|------------------|---------------|
| 1. Education | 2. Evaluation |
| 3. Encouragement | 4. Engagement |
| 5. Engineering | 6. Equity |

- All six E's are required to achieve mode shift and increase safety



Student Transportation Programs Update

Slide 12

DT7 Denise Turner, 9/29/2020

Safe Routes COVID -19 Strategy

- Monitoring the State Roadmap to Resilience Guidance & Public Health Orders
- Tracking Alameda County Office of Education and School Districts' re-opening plans
- Participating in national working groups and the Metropolitan Transportation Commission's regional forum for coordination and information sharing
- Meeting with participating schools for direct input and feedback on customized approach



Photo courtesy of SR2S, Virtual Pedestrian Safety Training for Elementary School, September 2020



Virtual Back-to-School Outreach

Site coordinators held over 90 virtual back-to-school meetings with schools. Findings from initial school outreach included:

- SR2S' recognizable annual programming helped to establish a sense of "normalcy"
- Schools were interested in SR2S resources to address lengthy student screen time during distanced learning with safe activity
- SR2S reduced student feelings of isolation; through opportunities to engage the broader school community through big events
- Physical education teachers sought SR2S online programming to support online curriculum development



Safe Routes During Distanced Learning

LIVE ONLINE CLASSROOM PROGRAMMING

Pedestrian rodeos students interact in real-life situations in a simulated city street course, learning about traffic safety and safe pedestrian behavior

Drive Your Bike prepares high schoolers to bicycle safely

BikeMobile teaches basic bike mechanics

Travel training teaches public transportation ridership using local transit services

School assemblies are virtual interactive learning experiences



Photo courtesy of SR2S Virtual Pedestrian Safety Training for Elementary School, September 2020



Photo courtesy of SR2S Virtual Student Bike Maintenance and Repair Training, September 2020



Trainings: <https://alamedacountysr2s.org/our-services/?type=education>

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SR2SEducational Program Providers

Safe Moves teaches pedestrian safety including assembly-style workshops and pedestrian rodeos

Local Motion teaches bicycle repair with their popular BikeMobile mobile bike repair workshop

Cycles of Change teaches bicycle safety including bike rodeos for younger students and "Drive Your Bike" for older students

Music Notes has created a custom walking and biking-themed virtual school assembly that teaches walking and biking safety through live and interactive rap songs and videos



Photo courtesy of SR2S Virtual Pedestrian Safety Training, September 2020



Program Services: <https://alamedacountysr2s.org/our-services/>

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Safe Routes Online Learning at Home



Photos courtesy of SR2S Educational Resources, September 2020



At Home Resources: <https://alamedacountysr2s.org/online-learning/covid-19-resources-resources-for-everyone/>

School Safety Assessments

- Develop alternative approaches for conducting socially distanced and virtual SSA's
- Prioritize schools that currently serve as meal pick-up sites
- Work with jurisdictions on potential "return to school" activities, including "School Streets" (school-focused Slow Streets)



Photo courtesy of SR2S School Circulation Diagram, September 2020



Safety Assessments: <https://alamedacountysr2s.org/our-program/school-safety-assessments/>

Slide 18

DT10 swap image with slow street diagram

Denise Turner, 9/29/2020

DT11 have ON THE READY...names of cities that are interested

Denise Turner, 9/29/2020

DT12 add to first bulet: that this would be real-time resounsive to current and intermediate needs

Denise Turner, 9/29/2020

Re-imagined Annual Big Events

INTERNATIONAL WALK AND ROLL WEEK

- 115+ schools registered for **October 19-23, 2020**
- Student Passport activity tracker in six languages
- Encourage active transportation mode during distanced learning through prizes and school spirit



Photo courtesy of SR2S Big Events, September 2020



Event Webpage: <https://alamedacountysr2s.org/our-services/plan-an-event/iwr2sd/>

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Next Steps for Safe Routes

Online Data Collection for Real-time Responsive Programming

- Taskforce Meetings
- Focus groups
- Feedback surveys
- Participation trackers
- Continued pandemic situational monitoring

Evaluative Work Product

- Year-End Report
- Bi-annual Program Evaluation
- School & District Snapshots
- Capturing Lessons Learned for Sustainable Collateral
- Spring 2021 presentation to the Commission



Program Evaluation: <https://alamedacountysr2s.org/our-services/plan-an-event/evaluation/>

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Questions?

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