Overview

• Community-Based Transportation Plan (CBTP) Background
• 2020 CBTP Approach
• Key Findings
• 2020 Countywide Transportation Plan (CTP) Integration
• Next Steps
What are Community-Based Transportation Plans?

• Background
  - Started as a Metropolitan Transportation Commission (MTC) initiative focused on working with low-income communities to identify transportation challenges and strategies to overcome them
  - Based on MTC adopted Communities of Concern (CoC) defined by census data
  - Findings inform and guide decisions on planning, funding and implementation (i.e. Countywide Transportation Plan)

MTC Community of Concern Factors

- Minority households ( > 70% )
- AND
- Low-income households ( > 30% )
- Limited English proficiency ( > 12% )
- Population over 75 ( > 10% )
- Zero-vehicle households ( > 10% )
- Single-parent households ( > 20% )
- Disabled population ( > 12% )
- Rent-burdened households ( > 15% )
Communities of Concern in Alameda County

2020 CBTP Approach

Baseline Conditions
Data analysis to understand current transportation characteristics

Analysis of Previous Plans
Synthesis of past planning and outreach efforts in CBTP study areas

Community Engagement
Substantial outreach in communities
- May 2019 poll
- Intercept surveys and “pop-ups”
- Interviews with community-based organizations (CBOs)

Mobility Needs for Alameda County Low-Income and Minority Communities

Projects and Strategies to Address Needs
CBTP Community Engagement Strategies

• 17 pop-up events held throughout the County in all four planning areas
  ➢ Worked with city partners to identify outreach opportunities
• 419 surveys completed
• Five community meetings and interviews

Key Overall Findings

• Safe Walking and Biking: Need for safer walking and biking facilities
• Pedestrian Quality and Safety: Need for improved quality of pedestrian infrastructure, including completion of sidewalks, safe crosswalks and more street lighting
• Affordable Transit Fares: Affordable transportation options noted as a key concern for residents in CoCs
• Better Access to Transit: Expand frequent transit network in CoCs, especially to provide options for off-peak commuters, safer access to transit stops and stations
• Pavement Quality: Need to improve pavement condition in CoCs
Key Findings By Planning Area

• **North**
  - Concerns around transit fare affordability
  - Pedestrian safety concerns including desire for new sidewalks, street lighting, crosswalks and pedestrian buffer zones

• **Central**
  - Concern for traffic and pavement quality
  - Safety concerns walking and biking

• **South**
  - Need for transit schedule coordination and affordable transit fares
  - Concerns regarding traffic and travel flow

• **East**
  - Interest in more frequent daytime transit
  - Desire for better walking facilities

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Key Findings – Community Engagement

“I would like to see fare discounts for low income people.”

“More frequent buses, especially after 10 p.m.”

“Need bus stops that are friendly for older adults and people with disabilities.”
2020 CBTP and CTP Integration

**Screening Criteria:** CTP project screening includes CoCs as a key criteria to identify projects and programs in 10-year priority list.

**CTP Strategies:** CBTP needs inform projects and overarching strategies.

**Project Development:** Alameda CTC will continue to support cities to develop projects that respond to needs in CBTP study areas.

**On-going Alameda CTC Programs**

Next Steps

**May:** Brief Commissioners by Planning Area to discuss CTP strategies and priority projects that incorporate CBTP findings.

**Summer 2020:** Finalize the CBTP Report.

**Fall 2020:** Integrate CBTP findings into Final CTP.

**Ongoing:** Continue to monitor progress toward implementing CBTP recommendations.
Thank You