Overview

- Phase 1 Expansion Parameters
- Key Program Changes
- Expansion Status and Current Participation
- Next Steps
Program Goals

- Reduce transportation access barriers to and from schools
- Improve transportation options for Alameda County’s middle and high school students
- Build support for transit in Alameda County
- Developed effective three-year pilot programs
- Created a framework for a countywide student transit pass program

Student Transit Pass Program Background

- In December 2018, Commission approved a phased expansion over five years
- Key program changes between three year pilot and Phase 1
  - New application, protocols and processes, contracts and Youth Clipper card
  - Three year pilot
    - Year 1 (nine schools), Year 2 (15 schools) Year 3 (21 schools)
  - Phase 1
    - Tripled the number of schools: 62 schools, 11 districts
Approved Program Expansion Principles

- Maintain financial need as a key criteria for expansion
- Continue the program in all currently participating schools
- Focus on students at schools with transit service
- Perform district-based expansion
- Phase expansion over time

Phase 1 Expansion Milestones

- **December 2018**
  - Commission approval for Student Transit Pass Program (STPP) continuation and expansion

- **January through March 2019**
  - Initiated Phase 1 expansion based on STPP expansion principles

- **April through June 2019**
  - Transit agency and school district meetings
  - Contract development
  - Finalized STPP processes and protocols

- **June 2019 to present**
  - Onboarded 62 schools
  - Generated STPP Youth Clipper Cards
Phase 1 Implementation

- New protocols and processes for Alameda CTC and Transit Agency Partners
- Identification and significant coordination with school site administrators
- Training and support at schools to orient staff on new protocols and processes

Implementation Partnerships

- Alameda CTC & Consultant Staff
- Transit Agencies
- School Districts
- Schools
Program Implementation

- Transitioned to Youth Clipper Card
- New Student Transit Pass Program application
- Student Transit Pass Program Protocols
  - Verification of Date of Birth

Student Transit Pass Program Youth Clipper Card Benefits

- Unlimited AC Transit, Union City or LAVTA Wheels pass
- 50 percent discount on BART
- Good for five years (provided student meets program requirements)
- Students do not need to reapply for program as long as student is enrolled in a participating STPP school within the county
Phase 1:
Expansion Status and Current Participation

Phase 1 Schools: 62 Schools, 11 Districts

<table>
<thead>
<tr>
<th>Planning Area</th>
<th>School District</th>
<th>Model</th>
<th>No. of Qualifying Schools</th>
<th>All vs. Subset</th>
<th>Eligible Students</th>
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</thead>
<tbody>
<tr>
<td>North/ Central</td>
<td>Alameda Co. Office of Education</td>
<td>Free/Universal</td>
<td>5</td>
<td>All</td>
<td>204</td>
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<td>North</td>
<td>Alameda USD</td>
<td>Means-based/Free</td>
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<td>Subset</td>
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<td>North</td>
<td>Emery USD</td>
<td>Free/Universal</td>
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<td>All</td>
<td>743</td>
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<td>North</td>
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<tr>
<td>Central</td>
<td>Hayward USD</td>
<td>Means-based/Free</td>
<td>9</td>
<td>All Non-charter</td>
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<td>Central</td>
<td>San Leandro USD</td>
<td>Means-based/Free</td>
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<td>All</td>
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<td>Pleasanton USD</td>
<td>Means-based/Free</td>
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<td>All</td>
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<td><strong>Grand Total</strong></td>
<td><strong>11 District</strong></td>
<td><strong>62</strong></td>
<td></td>
<td></td>
<td><strong>31,134</strong></td>
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</tbody>
</table>
Phase 1 Participation

• Expansion tripled the number of participating schools
• Expanded to 41 new schools and four new school districts
  ➢ Total: 62 schools in 11 school districts
• 10,931 applications received

Phase 1 Ongoing Monitoring Framework

• Continue to conduct evaluation of the program through the expansion period
• Utilize a more streamlined and focused set of board adopted evaluation criteria based on lessons learned in the pilot program
Phase 1 Ongoing Monitoring Framework

<table>
<thead>
<tr>
<th>Evaluation Criteria</th>
<th>Purpose</th>
<th>Related STPP Goal</th>
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<tbody>
<tr>
<td>1 Participation Rate</td>
<td>To determine the level of uptake of the passes by students</td>
<td>• Remove barriers</td>
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<tr>
<td></td>
<td></td>
<td>• Increase options</td>
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<tr>
<td>2 Pass Usage</td>
<td>To determine how often students use their passes</td>
<td>• Increase options</td>
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<tr>
<td></td>
<td></td>
<td>• Build support for transit</td>
</tr>
<tr>
<td>3 Transit Ridership and Capacity</td>
<td>To determine the pass program impact on transit agency ridership and capacity</td>
<td>• Build support for transit</td>
</tr>
<tr>
<td>4 Program Costs Including</td>
<td>To understand the overall cost-benefit ratio of the pass program and the efficiency of program administration</td>
<td>• Implement Cost Effective Program</td>
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<tr>
<td>Administrative/Overhead costs</td>
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<td></td>
</tr>
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</table>

Schedule – Upcoming Activities

- February 2020
  - Commission Update
    - Final three year pilot evaluation report
    - Proposed 2020-2021 expansion plan
- February-June 2020
  - Expansion development of 2020-2021 school year program
- August 2020
  - Launch 2020-2021 program
Thank You