Multimodal Performance Monitoring of the Alameda County Transportation Network

Pre-Proposal Meeting
RFP No. 20-0001
July 22, 2019
Agenda

1. Introduction
2. Alameda CTC Overview
3. Governance
4. Scope of Work
5. RFP Schedule
6. Local Business Contract Equity Program Proposal Requirements
7. Evaluation/Criteria
8. Award
9. Questions Submittal
10. Proposer Networking Session
11. Questions and Answers
Alameda CTC Overview

1986. Voters approved Measure B, creating the Alameda County Transportation Authority (ACTA).

1991. Alameda County Congestion Management Agency (ACCMA) was created by a JPA between Alameda County and all its cities.

2000. Voters approved a new Measure B, creating Alameda County Transportation Improvement Authority (ACTIA).

2010. The Alameda County Transportation Commission (Alameda CTC) was created as the result of a merger between ACCMA and ACTIA.

2014. Voters approved Measure BB, which funds the Transportation Expenditure Plan unanimously approved by Alameda CTC.
Governance

• Agency is governed by a 22-member Commission:
  - Five Alameda County Supervisors
  - Two Oakland City Council representatives
  - One representative from each of the other 13 city councils
  - One representative each from AC Transit and BART
Scope of Work - Key Tasks

The Alameda CTC intends to retain a professional services consultant or consultant team to provide professional services for **Multimodal Performance Monitoring of the Alameda County Transportation Network**

- Auto Level of Service Monitoring on CMP Roadways
- Transit Performance Monitoring on CMP Roadways
- Active Transportation and Manual Count Program
- Publish Results
Scope of Work

Monitoring Network

- 140 Freeway miles
- 98 EL/HOV miles
- 23 Ramps
- 99 Highway and Principal Arterial Miles
- 314 Other Arterial Miles
- 146 Transit Route Miles
- 150 Bike/Ped/Scooter Count Intersections
Scope of Work

CMP Legislative Requirements:

• Monitoring effort must identify “LOS-F” segments for autos on Tier 1 roads in the PM peak period (4-6pm)
  
  ➢ Tier 1: Freeways, State Routes, and Principal Arterials

• Triggers a deficiency plan requirement if not otherwise exempt (construction, grandfathered etc.)

• Other monitoring elements are for informational purposes only
Scope of Work

Primary Data Sources:

• **Auto Level of Service** – INRIX XD Data (Alameda CTC will provide)

• **Transit** – AVL/APC and Timing Point Data (AC Transit/LAVTA will provide)

• **Bike/Ped** – Manual Counts

Other sources will be considered
Scope of Work

Task 5 – Publishing Results

• Publish Auto LOS, Transit, and Active Transportation Data to the web (seeking creativity in how we do that)

• Publish concise report on trends

Scope of Work

Considerations:

• Build off existing reporting and data collection methods (auto LOS, transit, bike/ped counts) with strong implementation plan (including INRIX TMC to XD)
• Meet legislative requirement
• Opportunities for creativity but new data sources will need to be validated
• New reporting

Timing:

• Auto/Transit – Mar-May
• Bike/Ped – Sept/Oct
LATE SUBMITTALS WILL NOT BE ACCEPTED. SUBMISSIONS TRANSMITTED BY FAX OR EMAIL WILL NOT BE ACCEPTED. SCHEDULE IS IN PACIFIC TIME.

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>DATE/TIME</th>
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<tbody>
<tr>
<td>RFP issued.</td>
<td>July 11, 2019</td>
</tr>
<tr>
<td>Optional pre-proposal meeting at Alameda CTC offices.</td>
<td>July 22, 2019</td>
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<tr>
<td>Deadline for proposers to submit questions. All questions must be directed by email to the Sole Point of Contact.</td>
<td>July 24, 2019</td>
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<tr>
<td>Final Addendum issued, if necessary.</td>
<td>July 31, 2019</td>
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<tr>
<td><strong>Due Date for Proposal and References Forms.</strong> References Forms must be submitted by references directly to the Sole Point of Contact via email.</td>
<td><strong>August 8, 2019</strong></td>
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<tr>
<td>Anticipated Proposal Review.</td>
<td>September 4, 2019</td>
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<td>Interviews, if necessary.</td>
<td>September 12, 2019</td>
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<td>Anticipated Final Evaluation and Determination of Top-Ranked Firm.</td>
<td>September 17, 2019</td>
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<tr>
<td><strong>Anticipated Contract Commencement.</strong></td>
<td><strong>December 31, 2019</strong></td>
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Proposal Requirements (RFP Table 3)

Proposers must provide completed Forms and Certifications (see RFP Table 3) for prime consultant and all subconsultants. If the proposing firm is unable to do so, it should not submit a proposal to Alameda CTC.

Collate by form type rather than by firm, with prime first and subs in alphabetical order by firm name; e.g.:

1. Levine Act Statement Forms
   - Prime
   - Sub 1
   - Sub 2
Proposal Requirements (Cost Forms)

• Cost Proposal Form B - **Complete in its entirety, for all firms on your team regardless of tier, including:**
  1. Breakdown of costs (direct rates, fringe & overhead, etc.)
  2. Expense detail (include all vendors/firms incurring costs)
  3. LBCE participation (no pass-through costs; the participation must be broken out by the firm incurring those costs)
  4. Prime and sub contact information

• Caltrans LAPM Exhibit 10-K (ICR Certification):
  1. The **most current Fiscal Year End (FYE) Indirect Cost Rate (ICR) at the time of submittal must be the one submitted**. I.e., the 2018 FYE ICR must be provided unless only the 2017 FYE ICR is available.
Proposal Requirements (References)

References Forms

- For each key staff member, provide a minimum of three (3) references related to previous projects similar to this project, or elements of this project, on which the key staff member had significant involvement within the past five (5) years. None of the references shall be from Alameda CTC.
  - Part A contains Reference’s contact details and Reference’s project details on which the Proposer worked; this is for Alameda CTC’s information and for the Reference to verify.
  - Part B contains the Reference’s responses regarding the Proposer.

<table>
<thead>
<tr>
<th>Form</th>
<th>Proposer Action</th>
<th>Reference Action</th>
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<tbody>
<tr>
<td>Part A</td>
<td>Complete one form for each Key Personnel, include in proposal, and submit to Reference.</td>
<td>Review</td>
</tr>
<tr>
<td>Part B</td>
<td>Do not modify; submit to Reference</td>
<td>Complete and submit to Alameda CTC</td>
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Proposal Requirements (Package)

• **Technical Proposal** *(without cost elements)*: 6 printed technical proposals, electronic files in Word and PDF formats; conversion to RTF format is acceptable.

• **Cost Proposal** *(sealed separately and labeled “Cost Proposal Attachment”)*: 1 printed cost proposal, electronic files in *both* Excel and PDF formats.

Proposals must be submitted in a sealed envelope or container and delivered to the Sole Point of Contact.

Proposers submitting proposals should allow sufficient delivery time to ensure timely receipt by the Alameda CTC. **The time of submittal will be based the clock at Alameda CTC’s reception desk.**
Local Business Contract Equity Program

This contract will be funded in whole or in part by Alameda CTC VRF, Measure B and/or Measure BB funds, or such funds in combination with other local funds. As such, Alameda CTC’s Local Business Contract Equity Program will apply. The Program’s goals for professional services are 70.0% for LBE and 30.0% for SLBE. Further detail regarding this Program can be found on the Alameda CTC website at www.alamedactc.org/contract-equity.

CERTIFICATION TEAM

Phone: (510) 208-7460
Fax: (510) 893-6489
Email: certification@alamedactc.org
# Evaluation Criteria

<table>
<thead>
<tr>
<th>Proposal Criteria</th>
<th>Maximum Points</th>
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<tbody>
<tr>
<td>Understanding the Required Scope of Work.</td>
<td>30</td>
</tr>
<tr>
<td>Expertise.</td>
<td>20</td>
</tr>
<tr>
<td>Management Plan.</td>
<td>20</td>
</tr>
<tr>
<td>Staffing Plan and Availability.</td>
<td>20</td>
</tr>
<tr>
<td>Ability to Meet or Exceed Applicable LBE and SLBE Goals</td>
<td>(5 for each goal)</td>
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<tr>
<td>Total:</td>
<td>100</td>
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<table>
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<tr>
<th>Interview Criteria</th>
<th>Maximum Points</th>
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<tbody>
<tr>
<td>Understanding the Required Scope of Work.</td>
<td>25</td>
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<tr>
<td>Expertise.</td>
<td>20</td>
</tr>
<tr>
<td>Management Plan.</td>
<td>15</td>
</tr>
<tr>
<td>Staffing Plan and Availability.</td>
<td>20</td>
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<tr>
<td>Ability to Meet or Exceed Applicable LBE and SLBE Goals</td>
<td>(5 for each goal)</td>
</tr>
<tr>
<td>Effectiveness of Interview</td>
<td>10</td>
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<tr>
<td>Total:</td>
<td>100</td>
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Award

The Selection Review Panel will recommend award to the highest ranked proposer based on the final scoring from the Interview Criteria and will not include the initial scoring of the technical proposals. If the Selection Review Panel determines that interviews are not necessary, proposers will be ranked based on the scoring of the technical proposals.
Sole Point of Contact:

E.W. Cheng (echeng@alamedactc.org)

All communications should be directed to the Sole Point of Contact. Do not contact other agency staff, project team members, or panel members throughout this procurement process.
Questions
Submittal
Proposer Networking Session
Q&A
Thank You

For more information, visit
www.AlamedaCTC.org