

Press Release

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FOR IMMEDIATE RELEASE

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Thousands of Alameda County Students From Over 100 Schools to Participate in Bike to School Day on Thursday, May 9

Bike to School Day encourages safe and active transportation

ALAMEDA COUNTY, Calif. The Alameda County Transportation Commission (Alameda CTC) and its <u>Safe Routes to Schools Program</u> are excited to announce that over 100 Alameda County schools and approximately 4,000 students will participate in <u>Bike to School Day</u>, this Thursday, May 9. Bike to School Day is one of several major events throughout the school year that encourages students to use shared and active transportation to get to school. It is one of many events around the Bay Area during National Bike Month and coincides with Bike to Work Day, also on May 9.

Thanks to a grant from the California Office of Traffic Safety (OTS), Alameda CTC and the Safe Routes to Schools Program is placing extra emphasis on traffic safety for all and encourages drivers and bicycle riders to look out for one another on Bike to School Day. Safety tips for drivers and bicycle riders are available at <u>gosafelyca.org/bicycle-pedestrian-safety</u>.

"Bicycle safety remains a key concern in our community," said OTS Director Rhonda Craft. "It is why this month and really every month, we are committed to educating and informing the public on safe ways to travel."

Reporters and/or press photographers are invited to visit any of the following Alameda County schools that will host events celebrating Bike to School Day on May 9 or 10:

North Planning Area

Malcolm X Elementary School 1731 Prince St., Berkeley, CA 94703 Celebration on May 9 from 7:30–8:10 a.m.

Lincoln Middle School 1250 Fernside Blvd., Alameda, CA 94501 Celebration on May 9 from 7:35–8:10 a.m.

*The Vice Mayor of Alameda and City Manager are scheduled to attend.

Central Planning Area

John Muir Middle School
1444 Williams St., San Leandro, CA 94577
Celebration on May 9 from 7:45–8:20 a.m.
*SLUSD Board of Education Trustee, Area 4, Leo Sheridan, is scheduled to attend.

Creekside Middle School 19722 Center St., Castro Valley, CA 94546 Celebration on May 9 from 8:00–8:30 a.m.

South Planning Area

Kennedy Elementary School 35430 Blackburn Dr., Newark, CA 94560 Celebration on May 9 from 7:20–8:00 a.m. *Newark School Board Member, Nancy Thomas, is scheduled to attend.

Maloney Elementary School 38700 Logan Dr., Fremont, CA 94536 Celebration on May 10 from 8:00–8:30 a.m.

East Planning Area

Rancho Las Positas Elementary School 401 E. Jack London Blvd., Livermore, CA 94551 Celebration on May 9 from 8:00–8:30 a.m.

Fallon Middle School 3601 Kohnen Way, Dublin, CA 94568 Celebration on May 9 from 8:00–8:35 a.m.

Foothill High School 4375 Foothill Rd., Pleasanton, CA 94588 Celebration on May 9 from 7:30–8:00 a.m.

The Measure B-funded <u>Safe Routes to Schools Program</u> is helping a new generation to embrace healthy transportation choices, and prevent additional congestion. And as the program has expanded, the number of schools participating in Bike to School Day in Alameda County has grown from fewer than 10 in 2011, to over 100 this year — a testament to the success of Safe Routes to Schools programming.

Students and their families are encouraged to take advantage of Alameda CTC-sponsored <u>Bicycle Safety Classes</u> to tune up bicycling skills, learn theft prevention tactics or get tips for riding at night or on downtown streets. Safety classes are free and in English, Cantonese or Spanish to help all riders feel comfortable cycling throughout the county.

About the Alameda County Transportation Commission

Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county's Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measures B and BB, which were approved by 81.5 percent of county voters in 2000, and more than 70 percent

of voters in 2014, respectively. Visit <u>www.alamedactc.org</u> to learn more, and follow Alameda CTC on Facebook and Twitter.

About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive, proven approach to getting more kids walking and biking safely to school. It provides kids and their parents with skills, encouragement and inspiration through a range of activities, events and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County's local Measure B and Measure BB sales taxes, and regional, state, and federal funds, serving more than 200 schools throughout the county. Visit www.alamedacountysr2s.org to learn more.



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