FOR IMMEDIATE RELEASE
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Thousands of Alameda County Students From Over 100 Schools to Participate in Bike to School Day on Thursday, May 9
Bike to School Day encourages safe and active transportation

ALAMEDA COUNTY, Calif. The Alameda County Transportation Commission (Alameda CTC) and its Safe Routes to Schools Program are excited to announce that over 100 Alameda County schools and approximately 4,000 students will participate in Bike to School Day, this Thursday, May 9. Bike to School Day is one of several major events throughout the school year that encourages students to use shared and active transportation to get to school. It is one of many events around the Bay Area during National Bike Month and coincides with Bike to Work Day, also on May 9.

Thanks to a grant from the California Office of Traffic Safety (OTS), Alameda CTC and the Safe Routes to Schools Program is placing extra emphasis on traffic safety for all and encourages drivers and bicycle riders to look out for one another on Bike to School Day. Safety tips for drivers and bicycle riders are available at gosafelyca.org/bicycle-pedestrian-safety.

"Bicycle safety remains a key concern in our community," said OTS Director Rhonda Craft. "It is why this month and really every month, we are committed to educating and informing the public on safe ways to travel."

Reporters and/or press photographers are invited to visit any of the following Alameda County schools that will host events celebrating Bike to School Day on May 9 or 10:

**North Planning Area**
*Malcolm X Elementary School*
1731 Prince St., Berkeley, CA 94703
Celebration on May 9 from 7:30–8:10 a.m.

*Lincoln Middle School*
1250 Fernside Blvd., Alameda, CA 94501
Celebration on May 9 from 7:35–8:10 a.m.

*The Vice Mayor of Alameda and City Manager are scheduled to attend.*
The Measure B-funded Safe Routes to Schools Program is helping a new generation to embrace healthy transportation choices, and prevent additional congestion. And as the program has expanded, the number of schools participating in Bike to School Day in Alameda County has grown from fewer than 10 in 2011, to over 100 this year — a testament to the success of Safe Routes to Schools programming.

Students and their families are encouraged to take advantage of Alameda CTC-sponsored Bicycle Safety Classes to tune up bicycling skills, learn theft prevention tactics or get tips for riding at night or on downtown streets. Safety classes are free and in English, Cantonese or Spanish to help all riders feel comfortable cycling throughout the county.

About the Alameda County Transportation Commission
Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Alameda CTC administers the county’s Safe Routes to Schools Program and provides most of its funding through the voter approved transportation sales tax Measures B and BB, which were approved by 81.5 percent of county voters in 2000, and more than 70 percent...
of voters in 2014, respectively. Visit www.alamedactc.org to learn more, and follow Alameda CTC on Facebook and Twitter.

About Alameda County Safe Routes to Schools
Safe Routes to Schools is a comprehensive, proven approach to getting more kids walking and biking safely to school. It provides kids and their parents with skills, encouragement and inspiration through a range of activities, events and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County’s local Measure B and Measure BB sales taxes, and regional, state, and federal funds, serving more than 200 schools throughout the county. Visit www.alamedacountysr2s.org to learn more.