Emerging Mobility

San Francisco County Transportation Authority (SFCTA) working definition:

“A private or nonprofit transportation service or technology that uses public roads and sidewalks and automates at least three of the following characteristics:”

- Driving
- Vehicle Tracking
- Matching/Sharing
- Routing
- Billing
- Crowd-sourced Routing
- Reservations/Orders
- Customer Feedback
- Vehicle Locking/Unlocking
Transportation Network Company (TNC)

California Public Utilities Commission (CPUC) definition:

“A company or organization operating in California that provides transportation services using an online-enabled platform to connect passengers with drivers using their personal vehicles.”

City/Transit TNC Pilots in Alameda County

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>Program Components</th>
<th>Program Status</th>
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<tbody>
<tr>
<td>City of Albany</td>
<td>• Same day, on demand&lt;br&gt;• Participants receive a 75% reimbursement up to $25</td>
<td>Active</td>
</tr>
<tr>
<td>City of Emeryville</td>
<td>• Same day, on demand&lt;br&gt;• Participants receive a 90% reimbursement up to $80 per quarter&lt;br&gt;• Separate from Taxi Reimbursement program</td>
<td>Active; incorporated into program in FY 18-19</td>
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<tr>
<td>City of Fremont&lt;br&gt;City of Newark&lt;br&gt;City of Union City</td>
<td>• Subsidized curb-to-curb rides through Lyft&lt;br&gt;• Fares structure in a similar manner to current taxi program</td>
<td>In progress</td>
</tr>
<tr>
<td>City of Hayward&lt;br&gt;City of San Leandro</td>
<td>• Curb-to-curb&lt;br&gt;• Do not need a smartphone&lt;br&gt;• Partner with non-profit Life Elder Care&lt;br&gt;• Lyft Concierge and Uber Health</td>
<td>Active; launched in January 2019</td>
</tr>
<tr>
<td>WHEELS Go Dublin!</td>
<td>• Same day, on demand&lt;br&gt;• Pays half of fare for trips that start and end in Dublin using rideshare option</td>
<td>Active</td>
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Joint PAPCO and ParaTAC Panel Overview

• Panelist Presentations
  - **Partnerships between Transit Agencies and TNCs** - Terra Curtis, Nelson\Nygaard Associates
  - **SB 1376 - TNC Access For All Act** - Cody Naylor, California Public Utilities Commission
  - **Marin Transit Connect** - Cody Lowe, Marin Transit

• Panel Discussion and Audience Questions