

Meeting Notice

1111 Broadway, Suite 800, Oakland, CA 94607

510.208.7400

www.AlamedaCTC.ora

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Supervisor Scott Haggerty, District 1

Commission Vice Chair

Councilmember Rebecca Kaplan, City of Oakland

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Alameda County

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Mayor Jerry Thorne

City of San Leandro

Councilmember Michael Gregory

City of Union City

Mayor Carol Dutra-Vernaci

Executive Director

Arthur L. Dao

Transportation Expenditure Plan Steering Committee

Thursday, February 27, 2014, 11:30 a.m.
1111 Broadway, Suite 800
Oakland, CA 94607

Mission Statement

The mission of the Alameda County Transportation Commission (Alameda CTC) is to plan, fund, and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County.

Public Comments

Public comments are limited to 3 minutes. Items not on the agenda are covered during the Public Comment section of the meeting, and items specific to an agenda item are covered during that agenda item discussion. If you wish to make a comment, fill out a speaker card, hand it to the clerk of the Commission, and wait until the chair calls your name. When you are summoned, come to the microphone and give your name and comment.

Recording of Public Meetings

The executive director or designee may designate one or more locations from which members of the public may broadcast, photograph, video record, or tape record open and public meetings without causing a distraction. If the Commission or any committee reasonably finds that noise, illumination, or obstruction of view related to these activities would persistently disrupt the proceedings, these activities must be discontinued or restricted as determined by the Commission or such committee (CA Government Code Sections 54953.5-54953.6).

Reminder

Please turn off your cell phones during the meeting. Please do not wear scented products so individuals with environmental sensitivities may attend the meeting.

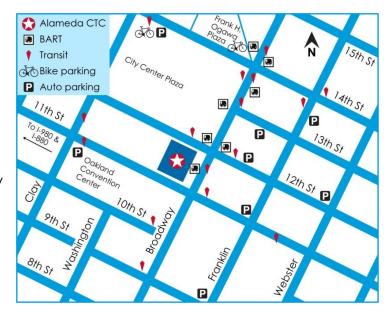
Glossary of Acronyms

A glossary that includes frequently used acronyms is available on the Alameda CTC website at www.AlamedaCTC.org/app_pages/view/8081.

Location Map

Alameda CTC
1111 Broadway, Suite 800
Oakland, CA 94607

Alameda CTC is accessible by multiple transportation modes. The office is conveniently located near the 12th Street/City Center BART station and many AC Transit bus lines. Bicycle parking is available on the street and in the BART station as well as in electronic lockers at 14th Street and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org).



Garage parking is located beneath City Center, accessible via entrances on 14th Street between 1300 Clay Street and 505 14th Street buildings, or via 11th Street just past Clay Street.

To plan your trip to Alameda CTC visit www.511.org.

Accessibility

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Meeting Schedule

The Alameda CTC meeting calendar lists all public meetings and is available at www.AlamedaCTC.org/events/upcoming/now.

Paperless Policy

On March 28, 2013, the Alameda CTC Commission approved the implementation of paperless meeting packet distribution. Hard copies are available by request only. Agendas and all accompanying staff reports are available electronically on the Alameda CTC website at www.AlamedaCTC.org/events/month/now.

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Transportation Expenditure Plan Steering Committee Meeting Agenda Thursday, February 27, 2014, 11:30 a.m.

1111 Broadway, Suite 800, Oakland, CA 94607

PH: (510) 208-7400

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Chair: Supervisor Scott Haggerty, Alameda County, District 1

Vice Chair: Councilmember Rebecca Kaplan,

City of Oakland

Commissioners: Ruth Atkin, Tom Blalock, Laurie Capitelli, Keith Carson, Michael Gregory, Bill Harrison, John Marchand, Nate Miley, Elsa Ortiz,

Marvin Peixoto, Tim Sbranti

Executive Director: Arthur L. Dao

Clerk: Vanessa Lee

1.	Welcome and Roll Call	Page	A/I*
2.	Public Comment		
3.	Steering Committee Meeting Minutes Recommendation: Approve the January 23, 2014 Transportation Expenditure Plan (TEP) Steering Committee Meeting Minutes.	1	Α
4.	Update on City Council Approvals		I
5.	Outreach Update (Verbal)		I
6.	Transportation Expenditure Plan Communications		I
7.	Next Steps		I
8.	Member Reports (Verbal)		I
9.	Adjournment		

Next Meeting: March 27, 2014 at 11:30 a.m.

All items on the agenda are subject to action and/or change by the Commission.





Transportation Expenditure Plan Steering Committee Meeting Minutes Thursday, January 23, 2014, 1:30 p.m.

3.0

1111 Broadway, Suite 800, Oakland, CA 94607

510.208.740

www.AlamedaCTC.org

1. Welcome and Roll Call

Chair Scott Haggerty called the meeting to order. The Clerk conducted a roll call and confirmed a quorum. All Steering Committee members were present, except the following: Commissioner Blalock, Commissioner Bill Harrison, and Commissioner Marchand.

Public comment: Ken Bukowski with Emeryville Property Owners Association informed the committee that he would video record the meeting and place the video on YouTube.

2. Steering Committee Meeting Minutes

Commissioner Kaplan moved to approve the December 5, 2013 minutes. Commissioner Gregory seconded the motion. The motion passed unanimously (9-0) with one abstention, Commissioner Ortiz.

3. Outreach Update

Tess Lengyel provided an outreach update on the Transportation Expenditure Plan (TEP). She introduced the outreach consultant Tom Clifford of Clifford Moss, who is assisting Alameda CTC with creating communication messages regarding the TEP and coordinate meetings with groups and organizations interested in the TEP. Tess stated that Alameda CTC met with the League of Women Voters twice. In the first meeting, staff listened to the League of Women Voters' concerns with the TEP, including those published in the Measure B1 Voter Analysis. In the second meeting, staff was able to share how the 2014 TEP addresses these issues.

Tess mentioned staff also met with several members of the Sierra Club to discuss the TEP, and additional meetings are being scheduled in upcoming months. Staff is meeting with other interested groups and organizations such as Alliance of Californians for Community Empowerment, Amalgamated Transit Union, Bike East Bay (formerly known as the East Bay Bicycle Coalition), and Genesis. Staff will also meet with labor unions interested in the 2014 TEP.

Art Dao said that the Commissioners will receive a call from Tom Clifford to schedule a meeting with him individually to keep the Commissioners informed and to request assistance in reaching out to the community.

The Commissioners asked if staff had met with the Central Labor Council and building and construction trade unions. Staff said that a meeting is scheduled with the Central Labor Council, and many labor unions have contacted Alameda CTC, and staff is scheduling meetings with them.

4. Transportation Expenditure Plan

Public comment: Stuart Flashman representing the Emeryville Property Owners Association stated that he acknowledges the TEP has included the authorization for shuttles to be eligible for grant assistance. He wanted to address the Emery-Go-Round Shuttle Service, a shuttle primarily funded by local business property owners that provides services for all of Emeryville to BART. Stuart stated that funding is in jeopardy, and the Emeryville Property Owners Association is considering placing a tax measure on the ballot, which will compete with the TEP. He requested that the Steering Committee consider allocating a specific amount to fund shuttle services and define eligibility criteria in the TEP.

Tess Lengyel reviewed the modifications to the TEP since the last Steering Committee meeting and described the changes in the final draft, as follows:

- Sunset date: Insertion of a 30-year sunset date reflects sales tax collection from 2015 to 2045. All dates and associated language were changed throughout the plan to reflect the inclusion of the sunset date.
- Alameda CTC also modified language for public understanding:
 - o Eliminated the term "pass-through" funding;
 - Included "good jobs" to reflect the polling results that showed support for economic development and jobs; and
 - o Made minor text corrections throughout.

Tess reviewed the changes in the 2014 TEP since the December 5, 2013 meeting as follows:

- The TEP clearly highlights the accountability and performance measures and benefits of the plan.
- All funds must be allocated through an open and transparent process for the fund recipients and Alameda CTC.
- Revisions were made to:
 - Summarize and reorder bulleted lists to articulate the intent of the expenditures;
 - o Eliminate redundancy and out-of-date information; and
 - Create a new executive summary to make the plan easier for people to understand.
- Transportation Investment chapter changes:
 - Changed the titles of funding categories to:
 - BART, Bus, Senior and Youth Transit
 - Local Streets Maintenance and Safety
 - Traffic Relief on Highways
 - Bicycle and Pedestrian Paths and Safety
 - Community Development Investments
 - Technology and Innovation (remained the same)
 - Added a new paragraph in the introduction to clarify that revenue remaining in express lane funds will be reinvested in the corridor to fund transit projects and operations;
 - Changed the description for the "Dumbarton Rail Corridor Implementation Project" to "Dumbarton Corridor Area Transportation Improvement Projects." Added transit operations across the Dumbarton Bridge, transit oriented development and priority development area, local streets and roads, and bicycle/pedestrian infrastructure investments in the Tri-City area;

- Added a paragraph in the "Community Development Investments" section to address non-displacement; and
- o Added shuttles to the "Technology and Innovation."
- Implementing Guidelines chapter changes:
 - Added a new paragraph to identify performance measures, cost effectiveness, and the Independent Watchdog Committee's annual review of these and report to the public.

Tess thanked the Ad Hoc Committee for their work to bring the final draft before the Steering Committee. The following Commissioners served on the Ad Hoc Committee:

- Supervisor Haggerty
- Councilmember Kaplan
- Councilmember Capitelli
- Mayor Marchand

Tess Lengyel stated that the Ad Hoc Committee and staff recommend that the Steering Committee approve the TEP and direct staff to submit the plan to the full Commission for its approval, and thereafter seek approvals from the cities and the Board of Supervisors to place a measure on the November 2014 ballot. This recommendation includes a recommendation for additional polling to be performed this year.

The Steering Committee members discussed how to modify the TEP to ensure the Emery-Go-Round Shuttle Service will receive funds. Staff noted that the issue with the City of Emeryville shuttle service is real; however, it would be unfair not to consider all shuttles in Alameda County and that there's a need to look at the shuttles comprehensively, which is what will be done as part of the Countywide Transit Plan. The members suggested and agreed to move the shuttles from the "Technology and Innovation" category into "Community Development Investments" as an eligible expenditure.

Commissioner Kaplan moved to approve the TEP with the amendment to move the shuttles from "Technology and Innovation" into the "Community Development Investments" category. Commissioner Atkin seconded the motion. The motion passed unanimously (10-0).

5. TEP Implementation Schedule

Tess Lengvel reviewed the implementation schedule with the Steering Committee.

Commissioner Sbranti moved to approve the Implementation Schedule. Commissioner Kaplan seconded the motion. The motion passed unanimously (10-0).

6. Member Reports

None

7. Adjournment

The meeting adjourned at 12:30 p.m. The next meeting is scheduled for February 27, 2014 at 11:30 a.m. at the Alameda CTC offices.

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