



## Technical Advisory Working Group Meeting Agenda

Thursday, October 13, 2011, 1:30 to 4 p.m.  
1333 Broadway, Suite 300, Oakland, CA 94612

### Meeting Outcomes:

- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities since the last meeting
- Discuss and provide input on the preliminary TEP outline and program allocations formulas
- Receive an update on public outreach including a polling update
- Receive an update on the draft CWTP comments and the evaluation process
- Receive an update on the Sustainable Communities Strategy (SCS)/Regional Transportation Plan (RTP) process

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|------------------|---|--|
| 1:30 – 1:35 p.m. | <b>1. Welcome and Introductions</b>   |  |
| 1:35 – 1:40 p.m. | <b>2. Public Comment</b>  |  |
| 1:40 – 1:45 p.m. | <b>3. Review of September 8, 2011 Minutes</b>   |  |
|                  | <i><u><a href="#">03 TAWG Meeting Minutes 090811.pdf</a></u> – Page 1</i>             |  |
| 1:45 – 1:50 p.m. | <b>4. Update on CWTP-TEP Activities Since Last Meeting</b>                            |  |
| 1:50 – 2:30 p.m. | <b>5. Discussion on the Preliminary TEP Outline and Program Allocations Formulas</b>  |  |
|                  | <i><u><a href="#">05 Draft TEP Outline.pdf</a></u> – Page 11</i>                      |  |
|                  | <i><u><a href="#">05A Draft TEP Program Allocations.pdf</a></u> – Page 15</i>         |  |
| 2:30 – 3:15 p.m. | <b>6. Discussion on Public Outreach and Polling</b>                                   |  |
|                  | <i><u><a href="#">06 Outreach Meeting Dates Update.pdf</a></u> – Page 27</i>          |  |
|                  | <i><u><a href="#">06A Final Polling Questions Update.pdf</a></u> – Page 29</i>        |  |
|                  | <i><u><a href="#">06B Outreach Toolkit Presentation.pdf</a></u> – Page 41</i>         |  |
| 3:15 – 3:45 p.m. | <b>7. Update on the Draft CWTP Comments and Evaluation Process</b>                    |  |
|                  | Comments and responses will be placed on the website and TAWG notified when posted.   |  |
| 3:45 – 3:50 p.m. | <b>8. SCS/RTP: Update on Countywide and Regional Processes</b>                        |  |
|                  | <i><u><a href="#">08 Memo Regional SCS-RTP CWTP-TEP Process.pdf</a></u> – Page 55</i> |  |

3:50 – 3:55 p.m. **9. Update: Steering Committee, CAWG, and TAWG and Other Items/Next Steps** |  
[09 CWTP-TEP Committee Meetings Schedule.pdf](#) – Page 69  
[09A TAWG Roster.pdf](#) – Page 73

3:55 – 4:00 p.m. **10. Member Reports/Other Business** |

4:00 p.m. **11. Adjournment**

*Key: A – Action Item; I – Information/Discussion Item; full packet available at [www.alamedactc.org](http://www.alamedactc.org)*

**Next Meeting:**

Date: November 10, 2011

Time: 1:30 to 4:00 p.m.

Location: Alameda CTC Offices, 1333 Broadway, Suite 300, Oakland, CA 94612

**Staff Liaisons:**

Beth Walukas, Deputy Director of Planning  
(510) 208-7405  
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Saravana Suthanthira, Senior Transportation Planner  
TAWG Coordinator  
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Tess Lengyel, Deputy Director of Policy,  
Public Affairs and Legislation  
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[tlengyel@alamedactc.org](mailto:tlengyel@alamedactc.org)

Diane Stark, Senior Transportation Planner  
CAWG Coordinator  
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**Location Information:** Alameda CTC is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/12<sup>th</sup> Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14<sup>th</sup> and Broadway near Frank Ogawa Plaza (requires purchase of key card from [bikelink.org](http://bikelink.org)). There is garage parking for autos and bicycles in the City Center Garage (enter on 14<sup>th</sup> Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to the Alameda CTC: <http://www.alamedactc.org/directions.html>.

**Public Comment:** Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

**Accommodations/Accessibility:** Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.



**Alameda CTC Technical Advisory Working Group (TAWG) Meeting Minutes**  
**Thursday, September 8, 2011, 1:30 p.m., 1333 Broadway, Suite 300, Oakland**

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Attendance Key (A = Absent, P = Present)

## Members:

<u>A</u> Alex Amoroso	<u>P</u> Diana Keena	<u>A</u> Iris Starr
<u>P</u> Aleida Andrino-Chavez	<u>P</u> Paul Keener	<u>A</u> Mike Tassano
<u>A</u> Marisol Benard	<u>P</u> Obaid Khan	<u>A</u> Lee Taubeneck
<u>A</u> Kate Black	<u>A</u> Wilson Lee	<u>A</u> Andrew Thomas
<u>A</u> Jeff Bond	<u>A</u> Tom Liao	<u>A</u> Jim Townsend
<u>P</u> Jaimee Bourgeois	<u>A</u> Albert Lopez	<u>P</u> Bob Vinn
<u>A</u> Charlie Bryant	<u>P</u> Joan Malloy	<u>A</u> Marine Waffle
<u>A</u> Ann Chaney	<u>P</u> Gregg Marrama	<u>P</u> Bruce Williams
<u>P</u> Mintze Cheng	<u>P</u> Val Menotti	<u>A</u> Stephen Yokoi
<u>P</u> Keith Cooke,	<u>P</u> Neena Murgai	<u>P</u> Karl Zabel
<u>A</u> Brian Dolan	<u>P</u> Matt Nichols	<u>A</u> Farooq Azim (Alternate)
<u>P</u> Soren Fajeau	<u>P</u> Erik Pearson	<u>A</u> Carmela Campbell (Alternate)
<u>P</u> Jeff Flynn	<u>P</u> James Pierson	<u>P</u> George Fink (Alternate)
<u>A</u> Don Frascinella	<u>A</u> Jeri Ram	<u>A</u> Gary Huisigh (Alternate)
<u>A</u> Susan Frost	<u>A</u> David Rizk	<u>A</u> Nathan Landau (Alternate)
<u>A</u> Jim Gannon	<u>A</u> Mark Roberts	<u>A</u> Cory LaVigne (Alternate)
<u>A</u> Robin Giffin	<u>A</u> Brian Schmidt	<u>A</u> Larry Lepore (Alternate)
<u>A</u> Mike Gougherty	<u>A</u> Peter Schultze-Allen	<u>A</u> Kate Miller (Alternate)
<u>A</u> Terrence Grindall	<u>A</u> Jeff Schwob	<u>P</u> Bob Rosevear (Alternate)
<u>P</u> Cindy Horvath	<u>A</u> Tina Spencer	

## Staff:

<u>P</u> Arthur L. Dao, Alameda CTC Executive Director	<u>P</u> Laurel Poeton, Assistant Transportation Planner
<u>P</u> Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation	<u>P</u> Diane Stark, Senior Transportation Planner
<u>P</u> Beth Walukas, Deputy Director of Planning	<u>P</u> Saravana Suthanthira, Senior Transportation Planner
<u>P</u> Bonnie Nelson, Nelson\Nygaard	<u>P</u> Angie Ayers, Acumen Building Enterprise, Inc.

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**1. Welcome and Introductions**

Beth Walukas called the meeting to order at 1:35 p.m. The meeting began with introductions.

**Guests Present:** Gillian Adams, Association of Bay Area Governments; Dave Campbell, East Bay Bicycle Coalition; Jamey Dempster, Cambridge Systematics, Inc.; Alex Evans, EMC Research; Ryan Greene-Roesel, Cambridge Systematics, Inc.; Phil Olmstead, Nelson\Nygaard; Cathleen Sullivan, Nelson\Nygaard

**2. Public Comments**

There were no public comments.

**3. Review of July 14, 2011 Minutes**

TAWG members reviewed the meeting minutes from July 14, 2011 and by consensus approved them as written.

**4. Update on CWTP-TEP Activities Since Last Meeting**

Tess Lengyel gave an update on the Countywide Transportation Plan (CWTP) activities since the last meeting. She informed the committee that Alameda CTC has performed many activities for the administrative draft of the CWTP, including preparing a financially constrained list, and began work on parameters for the development of the Transportation Expenditure Plan. Staff is currently working on responses to the comments that Steering Committee, TAWG, and the Community Advisory Working Group (CAWG) members submitted on the Evaluation Outcomes, and staff will post responses on the website and let members know when they're available.

**5. Presentation and Discussion on the Draft CWTP**

Beth Walukas stated that Alameda CTC is requesting input from the group on the first draft of the CWTP and on chapter 6, which is the investment chapter. Beth requested that the group submit comments in writing by September 20. The CWTP-TEP team will incorporate input from TAWG and CAWG in the plan and distribute the Administrative Draft of the CWTP to the Steering Committee for approval at the September 22, 2011 meeting.

Bonnie Nelson gave a presentation on the draft CWTP. After the presentation, the discussion centered on Item 05B, Attachment 6 - Summary tables for First Draft CWTP Project and Program Lists, tables 1 through 4. The group also requested that staff explain Attachment 3 – Projects by Groups A through E in detail.

Staff said that the Steering Committee will release the Administrative Draft of the CWTP and the financially constrained list of projects and programs on September 22. In October, Alameda CTC will perform a second round of evaluations using the constrained list of projects and programs. In November, the second draft of the CWTP will be available for comment.

**6. Breakout Session Discussion:****A. TEP Parameters and Preliminary TEP Projects and Program Packaging**

Bonnie reviewed the proposed TEP parameters recommended for the draft TEP. The parameters may change as a result of the poll and public outreach. The Steering Committee's recommendation for approval is listed on pages 11 through 14 in the agenda packet.

A member requested that staff explain the polling results for augmenting versus extending the sales tax. Staff stated that the initial poll results showed that if the measure extends the current sales tax, the required two-thirds of voters will approve it; however, at the time of the poll, over two-third of those who responded to the poll did not support augmentation of the sales tax. Since it is clear that augmentation is needed to fulfill the program funding shortfall, one of the options is that Alameda CTC can go for

extension now and go back to the voters later for an augmentation. In any case, the second round of polling, which will be explained under item 8, will test the possibility to extend and augment now or augment now and extend later. Staff informed the group that members should submit comments in writing on the TEP parameters by September 20.

Bonnie gave an overview of the TEP allocation exercise. The purpose of the exercise is to:

- Let the committee members design their own TEP expenditure plan.
- Provide a venue by which members can evaluate the tradeoffs between various projects and programs within a realistic budget.
- Generate input about projects and programs and their funding levels to feed into a potential TEP expenditure plan.

The TAWG members separated into groups to participate in the TEP allocation exercise.

#### **7. Report Back from Breakout Session**

At the end of the breakout session, each group gave a summary of the information covered in its individual group to the full TAWG group. A summary of the TEP simulation exercises performed by TAWG on September 8<sup>th</sup> and CAWG on September 15<sup>th</sup> is included in Attachment A.

#### **8. Discussion on the Outreach Process and Polling Questions**

Alex Evans with EMC Research, Inc. gave an update on the fall 2011 poll. The poll is planned for early October and will include 800 interviews, 15 minutes each. The goal of this poll is to test and evaluate the possibility to extend and augment the half-cent transportation sales tax, or augment now and extend later. Staff informed the group that members can comment on the polling questions in writing by September 20.

Tess informed the group that Alameda CTC is finalizing the public meeting dates for the fall, and will hold five workshops around Alameda County. Supervisor Carson is hosting a North County Sustainable Communities Strategy Leadership Summit on Wednesday October 12, 2011 from 1 to 4:30 p.m. at 12321 Oak Street, 5<sup>th</sup> Floor, Oakland, CA. Alameda CTC and its Community Advisory Committee will host the North County Transportation Forum here on October 20, 2011 from 6:30 to 8:30 p.m.

#### **9. SCS/RTP: Update on Countywide and Regional Processes**

Beth encouraged the TAWG members to review the information in the packet on the regional activity.

#### **10. Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps**

Tess discussed the schedule for upcoming meetings. Staff has added the following meetings to the schedule:

- October CAWG, TAWG, and Steering Committee meetings (October 6, 13, and 27 respectively).

- A joint meeting with CAWG and the Steering Committee on October 7. TAWG members are welcome to attend.
- A Steering Committee meeting on November 17 (the committee will also meet on December 1).

**11. Member Reports/Other Business**

None

**12. Adjournment**

The meeting adjourned at 4:30 p.m.



# MEMORANDUM

To: Alameda CTC Staff  
From: Bonnie Nelson  
Date: September 19, 2011  
Subject: Summary of TAWG and CAWG TEP Simulation Exercise

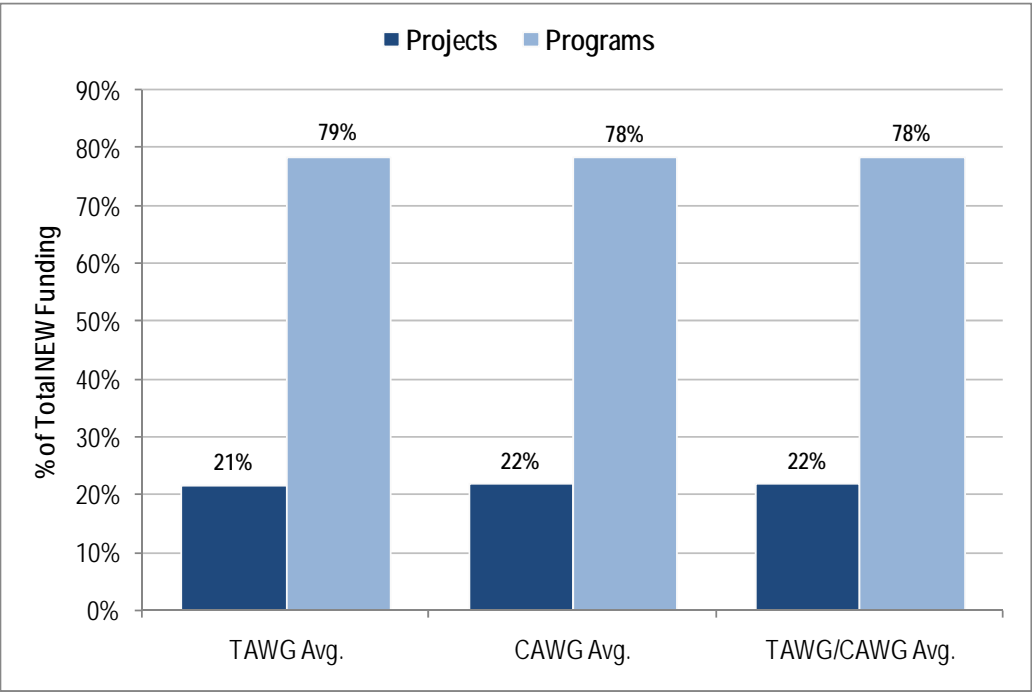
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Over the course of the TAWG/CAWG meetings a total of seven simulations were completed. These included 3 completed by TAWG members, 3 completed by CAWG members, and one completed by a single member of the public at the TAWG meeting. This memo provides a summary of the key themes drawn from those exercises.

## Project vs. Program Split

- Members noted that they were not familiar with all the projects in the project list and therefore found some difficulty in understanding the project intent and benefit. Reviewing the applications at the meeting provided some clarity, but also took time which may have contributed to the following factors.
- Members had difficulty finding enough capital projects to reach the recommended 40% / 60% split between projects and programs. As shown in Figure 1, the average allocation for TAWG was 21% to projects and 79% to programs. CAWG was very similar, with 22% to projects and 78% to programs, on average. If it is desirable to fund more capital projects, the balance could be made up by moving programmatic capital projects into the capital component of the expenditure plan. This technique was used in a thoughtful way by one TAWG group, which achieved a 35% project split.
- It is important to note that time constraints with this exercise may have been a factor in the lower allocation to projects. Given more time, the groups may have chosen more projects, thus shifting the overall allocations. In particular, groups did not have enough time to carefully consider which of the programmatic capital projects could be shifted to the capital program.

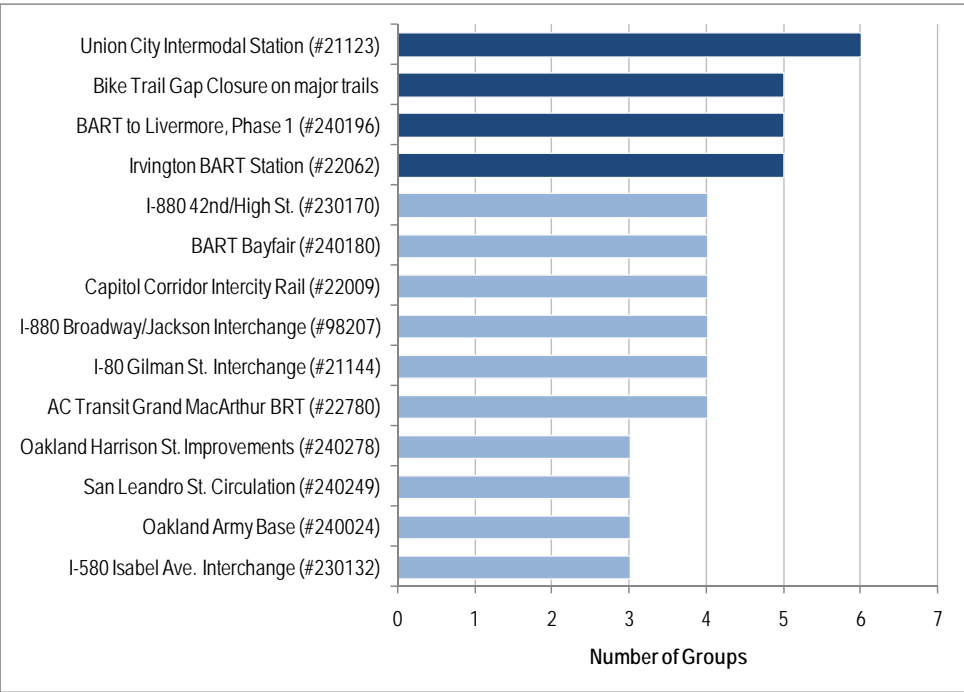
**Figure 1     Average Split between Projects and Programs<sup>1</sup>**



## Projects

- The most commonly selected projects are shown in Figure 2. The projects in dark blue can be considered “High Consensus” projects, as they were selected in at least five of the seven groups. The “Moderate Consensus” projects are in light blue, and denote projects that were selected by at least three groups.

**Figure 2     High (Dark Blue) and Moderate (Light Blue) Consensus Projects**

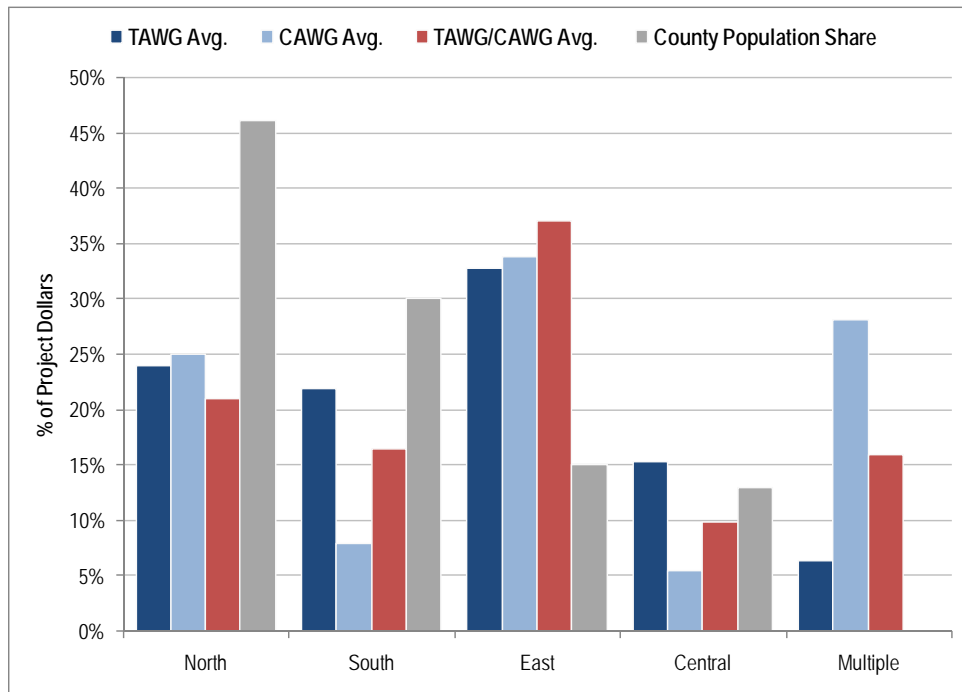


<sup>1</sup> Includes many Programmatic Capital Projects



- Common project themes:
  - High consensus projects included only transit and bike projects.
  - BART projects and BART related projects dominated the high consensus group.
  - Bike Trail gap closure projects were found in many groups and included a number of different projects and funding levels.
  - Projects in the moderate consensus group were primarily lower cost highway oriented projects, including four interchanges spread throughout the County.
- None of the groups were able to achieve geographic equity with dollar allocations to projects alone. Figure 3 shows the average geographic distribution to each planning area.
- East County received the majority of the dollars allocated to projects, which is largely the result of numerous groups (5 of 7) allocating a substantial amount of money (between \$200 million and \$1.105 billion) to the BART to Livermore project. One CAWG group selected this project but did not come to consensus about how much money should be allocated to the project.
- North County consistently received the second highest allocation of project dollars, though still well below its share of population. Project allocations to South and Central Counties varied more substantially between TAWG and CAWG exercises.

**Figure 3 Geographic Distribution of Project Dollars<sup>2</sup>**



## Programs

- All of the groups continued all of the current Measure B programs, including expanding the Transit Center program to include TOD, PDA, and Land Use policy support efforts. Figure 4 shows the average percentage breakdown for each of these five major program categories. A few observations are worth making:

<sup>2</sup> Includes \$1.3b allocated to Programmatic Capital Projects by one CAWG group - listed as "Multiple"

- Both TAWG and CAWG groups had difficulty managing the fact that a lower percentage allocation of a much higher amount will still result in more money going to a program than under the current Measure B. In other words, a smaller slice of a bigger pie is still larger than the previous slice of a smaller pie. For example, many groups increased the program percentage going to transit or to paratransit even though leaving the percentage the same as today would approximately double the amount of money available.
- Percent allocations to current programs were quite consistent across all groups. TAWG gave more to Local Streets & Roads than CAWG.
- The program totals in Figure 4 represent only the percentages being allocated to current Measure B programs. The current total for these programs is 60% - both CAWG and TAWG increased not only the dollar amount but the percentages being allocated to current programs.

**Figure 4 Summary of Five Existing Program Categories**

Program Category	Current Measure B	TAWG Avg.	CAWG Avg.	TAWG/CAWG Avg.
Local Streets & Roads	22.34%	26.7%	22.4%	23.6%
Mass Transit	21.92%	24.0%	25.3%	24.3%
Seniors & Disabilities	10.45%	11.3%	11.8%	11.4%
Bike/Ped	5.00%	5.8%	5.0%	7.0%
Land Use/TOD/PDA	0.19%	3.0%	2.5%	2.7%
Total	59.9%	70.8%	67.0%	69.0%

- Figure 5 shows the other added programs and their average percent allocations by group. Most of these new programs received small percentages compared with existing programs. These include two programs that represented a significant consensus – appearing in 4 of the 7 exercises:
  - Technology - (4 of 7 groups)
  - CBTP<sup>3</sup> - (4 of 7 groups including one that explicitly included the student bus pass in this category)

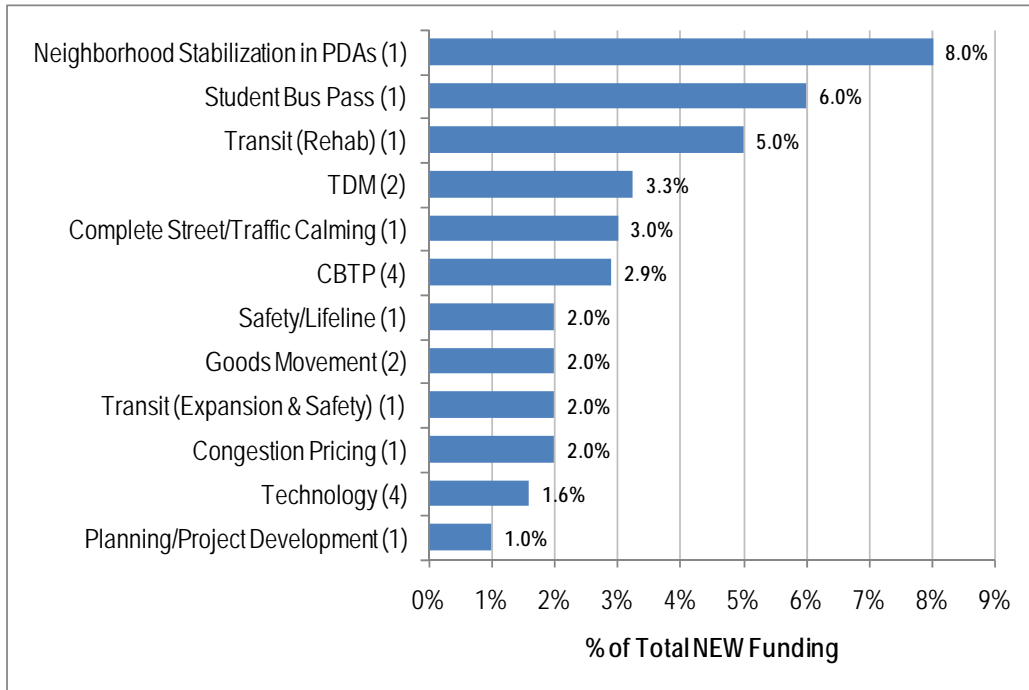
Two additional programs were identified by two of the seven groups:

- Goods Movement - (2 of 7 groups)
- TDM – (2 of 7 groups)

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<sup>3</sup> Includes one group that included Student Bus Pass as part of CBTP.

**Figure 5 Summary of New Program Categories (# of groups selected)**



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## Transportation Expenditure Plan Outline

### **I. Background and Summary**

- A. Status of the current Measure B expenditure plan
- B. Benefits from the current Measure B expenditure plan
- C. The case for extending and augmenting the sales tax measure now
- D. How This Plan was Developed
- E. Vision and Goals
- F. Summary of What's in the Plan
  - 1. Table showing investments by corridor
  - 2. Table showing investments by mode
- G. Taxpayer Safeguards
  - 1. Local funds spent locally
  - 2. Audit
  - 3. CWC

### **II. Description of Projects and Programs**

- A. Investments by mode  
Each project and program will be sorted by mode, defined and mapped.
  - 1. Investments in Local Streets and Roads
    - a) Capital Projects
    - b) Programs and grants
  - 2. Investments in Public Transit
    - a) Capital Projects
    - b) Programs and grants
      - (1) Transit operations and maintenance
      - (2) Special Transportation for Seniors and Disabled
  - 3. Investments by Freeway Corridors and Goods Movement
    - a) I-80
    - b) I-580
    - c) I-680
    - d) I-880
    - e) Others

4. Investments in Bicycle and Pedestrian Travel
  - a) Capital Projects
  - b) Programs and grants
5. Investments in Enhancing the Environment
  - a) Transportation and Land Use Linkages
  - b) Technology and Innovation
6. Freight and Economic Development
  - a) Capital Projects and grants
7. Summary of investments by Jurisdiction
  - a) Include a map and tables

### **III. Governing Board and Organizational Structure**

- A. Description of Alameda CTC
  1. Governing Board
  2. CWC
  3. Advisory Committees
  4. Staff
    - a) Salaries and benefits for administrative agency employees will not exceed 1% of the revenues generated by the sales tax.
- B. Program Administration
  1. Annual Budget
  2. Annual Strategic Plan
  3. Audit and Program Compliance Reports
  4. CWC Annual Report to Public
  5. Bonding Authority
  6. Amendments/Updates to the Plan
  7. Environmental Review
  8. Title VI
  9. Future Expenditure Plans

### **IV. Implementing Guidelines**

- A. See parameters
- B. See program descriptions

- C.     Programming of funds
- D.     Local contracting

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## MEMORANDUM

**To:** Alameda CTC Staff and Committees  
**From:** Bonnie Nelson  
**Date:** September 30, 2011  
**Subject:** Potential Programs for a Draft Expenditure Plan

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On September 22<sup>nd</sup>, the Steering Committee adopted the TEP Parameters, providing guidance for the development of a preliminary draft TEP, while outreach and polling are occurring simultaneously, with the recognition that the outreach efforts will inform the final TEP. The TEP parameters included suggestions for continuation of the five programs in the current Measure B Expenditure Plan plus the addition of six new program categories. A suggestion was made at the meeting that staff look at the opportunity to consolidate the number of program categories to keep the plan streamlined. At the same meeting, the Executive Committee adopted a goal of a 60-40 split between programs and projects as an initial split to move the TEP plan development process forward while input is being received.

Figure 1, on the following page shows the eight remaining program categories and a proposed overall allocation (both dollars and percentage) to each program. The table also shows the amount of money each program would expect to receive under the existing measure, under the proposed measure and in total from 2013-2022 and from 2023-2042.

As Figure 1 shows, several programs were consolidated in this set of recommendations. Demand Management was combined with TOD/PDA and Climate Action into a single new program called Sustainable Transportation and Land Use Connections. Planning and Development and Environmental Mitigation were also eliminated as separate programs and combined with the Technology and Innovation program. Finally, a new program has been added, for Community Based Transportation Plan (CBTP) implementation, based on comments received from CAWG and TAWG. This program could ultimately be combined with the Sustainable Transportation and Land Use Connections category to further simplify the measure.

Showing the allocations to each general program tells only part of the story. Each of the proposed programs has a specific proposed allocation strategy. The goal in developing this strategy was to develop something that could be equitably implemented countywide for monthly pass-through programs while offering the opportunity for competitive grant programs in a number of categories.

Each of the proposed programs is described in more detail on the following pages, along with the proposed allocation strategy and funding implications.

Figure 1 – Summary of Existing and Proposed Programs based upon a 40% capital and 60% Program Split

		A		B		C			D	E
Program		Existing Measure B (2013-2022)		Proposed Measure (2013-2022)		Total Existing + Proposed (2013-2022)			Proposed Measure One cent in perpetuity (2023-2042)	Grand Total Existing and Proposed (2013-2042)
				2013-2022		Total \$ Amount	\$ Increase from Existing Measure	% Difference from Existing Measure		
		%	\$	%	\$					
A	Mass Transit: Operations, Maintenance, and Safety	21.92%	\$246.1	18.50%	\$193.2	\$439.3	\$193.2	78%	\$1,231.3	\$1,670.6
B	Local Streets and Roads	22.34%	\$250.8	18%	\$187.9	\$438.8	\$187.9	75%	\$1,198.0	\$1,636.8
C	Specialized Transportation for Seniors and Persons with Disabilities	10.45%	\$117.3	9.00%	\$94.0	\$211.3	\$94.0	80%	\$599.0	\$810.3
D	Bicycle and Pedestrian Safety	5.00%	\$56.1	7.00%	\$73.1	\$129.2	\$73.1	130.18%	\$465.9	\$595.1
E	Sustainable Transportation and Local Land Use Linkages	0.19%	\$2.1	3.00%	\$31.3	\$33.5	\$31.3	1468%	\$199.7	\$233.1
F	Technology, Innovation and Development		\$-	2.00%	\$20.9	\$20.9	\$20.9	N/A	\$133.1	\$154.0
G	Freight and Economic Development		\$-	2.00%	\$20.9	\$20.9	\$20.9	N/A	\$133.1	\$154.0
H	CBTP Implementation		\$-	0.50%	\$5.2	\$5.2	\$5.2	N/A	\$33.3	\$38.5
TOTALS		59.90%	\$672.6	60.00%	\$626.4	\$1,299.0	\$626.4	93.14%	\$3,993.5	\$5,292.5

**Program A – Mass Transit Operations, Maintenance and Safety (18.5% of total)**

This proposed program provides transit operators with transit operating funds for maintaining, restoring and improving transit services in Alameda County. Transit operators will allocate these funds in consultation with their riders and policy makers with the goal of creating a premier transit system that is an efficient, effective, safe and affordable alternative to driving.

The proposed Mass Transit program has two primary components:

- Pass through funds which are paid on a monthly basis to AC Transit, the Altamont Commuter Express (ACE) rail service, the Water Emergency Transportation Authority (WETA), the Livermore Amador Valley Transit Authority (Wheels) and Union City Transit. The relative percentage of net revenue being passed through to these agencies is as follows:

○ AC Transit	13.25%
○ ACE	1.00%
○ WETA (ferries)	0.50%
○ LAVTA (Wheels)	0.50%
○ Union City Transit	0.25%
- Grant funds which would be administered by the Alameda CTC for the purposes of funding innovative and emerging transit projects. These funds will be periodically distributed on a competitive basis to transit operators who propose projects with proven ability to:
  - Enhance the quality of service for transit riders
  - Reduce costs or improve operating efficiency
  - Increase transit ridership by improving the rider experience
  - Enhance rider safety and security
  - Enhance rider information and education about transit options
  - Enhance affordability of transit for low income riders

These funds will be distributed periodically by the Alameda CTC. Grant awards will emphasize demonstrations or pilot projects which can leverage other funds.

Figure 2 compares the funds that would be expected by each eligible recipient of pass through funding under the current Measure B as well as the proposed new program funded by a sales tax augmentation. If the sales tax is expanded, all operators could expect substantial increases.

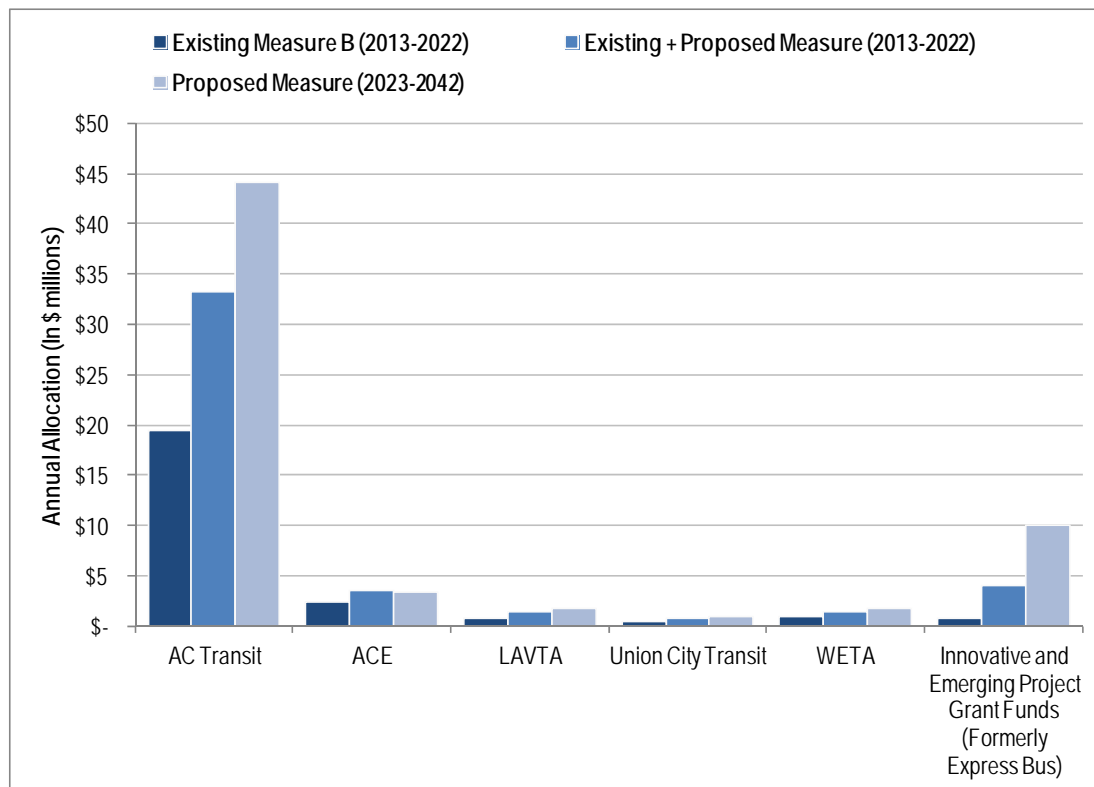
The graphic below Figure 2 demonstrates the growth in annual revenue expected for each eligible jurisdiction receiving pass through funds in the Mass Transit Program. The graphic shows substantial increases in operating funds for all recipients in the first 10 years of the combined measure. In the out years, nearly all recipients continue to see annual increases with the exception of ACE, whose pass through funding will stabilize.

**POTENTIAL PROGRAMS FOR A DRAFT EXPENDITURE PLAN**  
Alameda CTC

Figure 2 – Mass Transit Program Comparison with Measure B by Jurisdiction

Agency	Existing Measure B (2013-2022)		Existing + Proposed Measure (2013-2022)		Proposed Measure (2023-2042)		% Increase, 2013-2022
	Total	Annual	Total	Annual	Total	Annual	
AC Transit	\$ 194.1	\$ 19.41	\$ 332.5	\$ 33.25	\$ 881.9	\$ 44.09	71%
ACE	\$ 23.8	\$ 2.38	\$ 34.2	\$ 3.42	\$ 66.6	\$ 3.33	44%
LAVTA	\$ 7.7	\$ 0.77	\$ 13.0	\$ 1.30	\$ 33.3	\$ 1.66	67%
Union City Transit	\$ 3.8	\$ 0.38	\$ 6.4	\$ 0.64	\$ 16.6	\$ 0.83	68%
WETA	\$ 8.8	\$ 0.88	\$ 14.0	\$ 1.40	\$ 33.3	\$ 1.66	60%
Innovative and Emerging Project Grant Funds (Formerly Express Bus)	\$ 7.9	\$ 0.79	\$ 39.2	\$ 3.92	\$ 199.7	\$ 9.98	399%

Annual Revenue Estimates – Mass Transit Program – Existing and Proposed



**Program B – Local Streets and Roads (18.0% of total)**

In recognition that local streets and roads are the backbone of our transportation system, this proposed program provides funds to local cities and Alameda County for maintaining and improving local infrastructure. Funds may be used for any local transportation need based on local priorities, including streets and road maintenance, bicycle and pedestrian projects bus stops, traffic calming and other transportation uses. All projects implemented with these funds are expected to support a “complete streets philosophy” where all modes are considered in the development of the local road system.

The proposed Local Streets and Roads program is designed as a pass through program, with funds being provided to local jurisdictions on a monthly basis to be used on locally determined priorities. Pass through funds will be allocated based on a formula that equally weights population and road miles for each jurisdiction, consistent with the current Measure B formula. These numbers will change over time; allocations for 2011 are shown in Figure 3 below. Assuming the proportion of population and road miles remains the same for each jurisdiction receiving pass through funds, each jurisdiction would receive an increase of about 75% in their annual pass through allotment compared with the current measure.

Figure 3 – Local Streets and Roads Program Comparison with Measure B

Jurisdiction	Existing Measure B (2013-2022)		Existing + Proposed Measure (2013-2022)		Proposed Measure (2023-2042)		\$ Increase, 2013-2022 (Existing vs. Existing + Proposed)
	Total	Annual	Total	Annual	Total	Annual	
Alameda	\$ 10.5	\$ 1.05	\$ 18.34	\$ 1.81	\$ 48.4	\$ 2.42	\$ 7.86
Albany	\$ 2.5	\$ 0.25	\$ 4.42	\$ 0.42	\$ 10.7	\$ 0.53	\$ 1.89
Berkeley	\$ 17.4	\$ 1.74	\$ 30.51	\$ 3.26	\$ 96.8	\$ 4.84	\$ 13.07
Dublin	\$ 6.2	\$ 0.62	\$ 10.90	\$ 1.10	\$ 30.5	\$ 1.53	\$ 4.67
Emeryville	\$ 1.6	\$ 0.16	\$ 2.73	\$ 0.40	\$ 15.7	\$ 0.79	\$ 1.17
Fremont	\$ 35.5	\$ 3.55	\$ 62.08	\$ 6.13	\$ 164.3	\$ 8.22	\$ 26.59
Hayward	\$ 21.8	\$ 2.18	\$ 38.12	\$ 3.88	\$ 108.5	\$ 5.42	\$ 16.33
Livermore	\$ 16.9	\$ 1.69	\$ 29.54	\$ 2.80	\$ 70.6	\$ 3.53	\$ 12.65
Newark	\$ 7.2	\$ 0.72	\$ 12.58	\$ 1.26	\$ 34.2	\$ 1.71	\$ 5.39
Oakland	\$ 62.1	\$ 6.21	\$ 108.59	\$ 11.05	\$ 308.4	\$ 15.42	\$ 46.51
Piedmont	\$ 2.5	\$ 0.25	\$ 4.32	\$ 0.39	\$ 9.1	\$ 0.45	\$ 1.85
Pleasanton	\$ 13.0	\$ 1.30	\$ 22.77	\$ 2.44	\$ 72.6	\$ 3.63	\$ 9.75
San Leandro	\$ 13.5	\$ 1.35	\$ 23.56	\$ 2.38	\$ 65.7	\$ 3.28	\$ 10.09
Union City	\$ 11.3	\$ 1.13	\$ 19.73	\$ 1.86	\$ 46.5	\$ 2.33	\$ 8.45
Alameda County	\$ 28.9	\$ 2.89	\$ 50.60	\$ 4.71	\$ 116.1	\$ 5.80	\$ 21.67

**Program C – Specialized Transportation for Seniors and Persons Disabilities (9.0%)**

This proposed program provides funds for local solutions to the growing transportation needs of older adults and persons with disabilities. Funds are provided to AC Transit and BART which operate the largest specialized transportation service mandated by the Americans with Disabilities Act. In addition, funds are provided to each part of the County based on their population of residents over age 70 for local programs aimed at improving mobility for seniors and persons with disabilities. The proposed program includes three components:

- Pass through funding for East Bay Paratransit Consortium (5%) to assist them in meeting the requirements of the American's With Disabilities Act. These funds will be disbursed monthly and will be directed by the two agencies that operate the East Bay Paratransit Consortium:
  - AC Transit will receive 4.0% of net proceeds towards meeting its responsibilities under the Americans With Disabilities Act.
  - BART will receive 1.0% of net proceeds towards meeting its responsibilities under the Americans with Disabilities Act.
- Funding will be provided to each of the four subareas of the County for implementation of locally developed solutions to the mobility challenges of older adults and persons with disabilities. Funds will be distributed based on the percentage of the population over age 70 in each of four planning areas:
  - North County – including the Cities of Berkeley, Oakland, Albany, Alameda and Emeryville.
  - Central County – including the Cities of Hayward, San Leandro and Castro Valley and adjacent unincorporated areas of Ashland and Cherry Valley.
  - South County – including the Cities of Fremont, Union City, and Newark
  - East County – including the Cities of Livermore, Dublin and Pleasanton and adjacent unincorporated communities including Sunol.

While the actual amount allocated to each planning area will change as population changes over time, the current allocation to the four planning areas using 2011 population data is shown in Figure 4 below. It should be noted that both the current Measure B and the proposed new sales tax measure allow PAPCO to refine the formula for dividing the funds in each planning area to individual cities. It should also be noted that the formula for dividing funds to each planning area is proposed to be based on the over age 70 population which is a change from the current measure. All parts of the County will receive an increase in funds; however the amount of increase will vary as this new formula is introduced.

Figure 4 – Specialized Transportation Program Comparison with Measure B

Agency	Existing Measure B (2013-2022)		Existing + Proposed Measure (2013-2022)		Proposed Measure (2023-2042)		% Increase, 2013-2022 (Existing vs. Existing + Proposed)
	Total	Annual	Total	Annual	Total	Annual	
North, Non-ADA	\$ 13.8	\$ 1.38	\$ 27.0	\$ 2.70	\$ 84.2	\$ 4.21	96%
Central, Non-ADA	\$ 9.8	\$ 0.98	\$ 18.0	\$ 1.80	\$ 52.2	\$ 2.61	84%
East, Non-ADA	\$ 2.3	\$ 0.23	\$ 5.9	\$ 0.59	\$ 22.7	\$ 1.14	153%
South, Non-ADA	\$ 11.8	\$ 1.18	\$ 18.2	\$ 1.82	\$ 40.5	\$ 2.03	54%
East Bay Paratransit - AC Transit	\$ 46.5	\$ 4.65	\$ 88.2	\$ 8.82	\$ 266.2	\$ 13.31	90%
East Bay Paratransit - BART	\$ 16.7	\$ 1.67	\$ 27.2	\$ 2.72	\$ 66.6	\$ 3.33	62%
Coordination and Gap Grants	\$ 16.1	\$ 1.61	\$ 26.5	\$ 2.65	\$ 66.6	\$ 3.33	65%

Funds will be further allocated to individual cities within each planning area based on a formula refined by PAPCO, the group of paratransit consumers that advise the Alameda CTC Board of Directors.

- Grant funds administered by Alameda CTC for the purposes of coordinating services across jurisdictional lines or filling gaps in the system's ability to meet the mobility needs of seniors and persons with disabilities. These funds will be periodically distributed by the Alameda CTC on a competitive basis to jurisdictions and community based organizations who propose projects with proven ability to:
  - Improve mobility for seniors and persons with disabilities by filling gaps in the services available to this population.
  - Provide education and encouragement to seniors and persons with disabilities who are able to use standard public transit to do so.
  - Improve the quality and affordability of transit and paratransit services for those who are dependent on them.
  - Improve the efficiency and effectiveness of mandated and non-mandated services.
- Grant awards will emphasize demonstrations or pilot projects which can leverage other funds. Public agencies, and private non-profit community based organizations will be eligible to receive funds on a competitive basis.

**Program D – Bicycle and Pedestrian Safety (7.0%)**

This proposed program is designed to fund projects that expand and enhance bicycle and pedestrian safety and facilities in Alameda County, focusing on projects that complete our bicycle and pedestrian infrastructure system. The proposed program consists of two components:

- Pass through funding (5%) will be provided on a monthly basis to the cities and to Alameda County to be spent on planning, construction and maintenance of bicycle and pedestrian projects, focusing on completing the high priority projects described in their Bicycle and Pedestrian Master Plans. Pass through funding will be provided to each City within the County and to Alameda County based on their proportional share of population. Proposed funding allocations, based on current population, is shown in Figure 5 below. These figures will be revisited regularly as new information becomes available. Because the formula for allocating pass through funds does not change, all jurisdictions receive a proportional increase in funds, amounting to more than doubling their pass through distributions.

**Figure 5 – Bicycle and Pedestrian Program Comparison with Measure B**

Jurisdiction	Existing Measure B (2013-2022)		Existing + Proposed Measure (2013-2022)		Proposed Measure (2023-2042)		\$ Increase, 2013-2022
	Total	Annual	Total	Annual	Total	Annual	
Alameda	\$ 2.1	\$ 0.21	\$ 4.6	\$ 0.46	\$ 16.3	\$ 0.81	\$ 2.55
Albany	\$ 0.5	\$ 0.05	\$ 1.2	\$ 0.12	\$ 4.1	\$ 0.20	\$ 0.64
Berkeley	\$ 3.1	\$ 0.31	\$ 7.0	\$ 0.70	\$ 24.8	\$ 1.24	\$ 3.89
Dublin	\$ 1.3	\$ 0.13	\$ 2.9	\$ 0.29	\$ 10.1	\$ 0.51	\$ 1.59
Emeryville	\$ 0.3	\$ 0.03	\$ 0.6	\$ 0.06	\$ 2.2	\$ 0.11	\$ 0.35
Fremont	\$ 6.0	\$ 0.60	\$ 13.4	\$ 1.34	\$ 47.2	\$ 2.36	\$ 7.40
Hayward	\$ 4.0	\$ 0.40	\$ 9.0	\$ 0.90	\$ 31.8	\$ 1.59	\$ 4.98
Livermore	\$ 2.3	\$ 0.23	\$ 5.1	\$ 0.51	\$ 17.8	\$ 0.89	\$ 2.80
Newark	\$ 1.2	\$ 0.12	\$ 2.7	\$ 0.27	\$ 9.4	\$ 0.47	\$ 1.47
Oakland	\$ 10.9	\$ 1.09	\$ 24.4	\$ 2.44	\$ 86.1	\$ 4.30	\$ 13.51
Piedmont	\$ 0.3	\$ 0.03	\$ 0.7	\$ 0.07	\$ 2.4	\$ 0.12	\$ 0.37
Pleasanton	\$ 2.0	\$ 0.20	\$ 4.4	\$ 0.44	\$ 15.5	\$ 0.77	\$ 2.43
San Leandro	\$ 2.4	\$ 0.24	\$ 5.3	\$ 0.53	\$ 18.7	\$ 0.94	\$ 2.94
Union City	\$ 1.9	\$ 0.19	\$ 4.3	\$ 0.43	\$ 15.3	\$ 0.77	\$ 2.40
Alameda County	\$ 3.9	\$ 0.39	\$ 8.8	\$ 0.88	\$ 31.1	\$ 1.56	\$ 4.88
Regional Grants	\$ 14.0	\$ 1.40	\$ 34.9	\$ 3.49	\$ 133.1	\$ 6.66	\$ 20.88



Grant funds administered by Alameda CTC (2.0%) will be available for the purposes of implementing and maintaining regional bicycle and pedestrian facilities. These proposed funds will be periodically distributed on a competitive basis to jurisdictions and community based organizations who propose projects with proven ability to:

- Increase the number of trips made by bicycle and on foot
- Improve coordination between jurisdictions
- Enhance opportunities for recreational cycling
- Implement major elements of the County's Bicycle Master Plan and Pedestrian Master Plan
- Implement bicycle and pedestrian elements of Community Based Transportation Plans
- Support Safe Routes to Schools
- Support school crossing guards
- Provide bicycle and pedestrian infrastructure within and connecting to developments in priority development areas.
- Leverage other sources of funding

Funds in this category are also proposed to be used to hire a Countywide Bicycle and Pedestrian Coordinator position.

**Program E – Sustainable Transportation and Land Use Connections (3.0%) (New)**

These proposed competitive grant funds are designed to be administered by the Alameda CTC for the purposes of improving transportation linkages between housing, transit and employment centers. Eligible expenditures in this category include:

- Planning, development and implementation of transportation infrastructure serving priority development areas and transit oriented development sites in Alameda County.
- Planning, development and implementation of transportation infrastructure connecting residential and employment sites with existing mass transit.
- Planning, development and implementation of demand management strategies designed to reduce congestion, increase use of non-auto modes, manage existing infrastructure and reduce greenhouse gas emissions.
- Planning, development and implementation of transportation policies designed to manage parking supply to improve availability, utilization and to reduce congestion and greenhouse gas production.

These funds will be distributed periodically by the Alameda CTC to eligible public agencies within Alameda County. Grant awards will emphasize projects which can leverage other funds.

**Program F – Technology, Innovation and Development (2.0%) (NEW)**

These proposed competitive grant funds are designed to be administered by the Alameda CTC for the purposes of developing innovative approaches to meeting the County's transportation vision, emphasizing the use of new and emerging technologies to better manage the transportation system. Eligible expenditures in this category include:

- Planning, development and implementation of new technology and innovative strategies designed to improve the efficiency or effectiveness of our transportation system.
- Planning development and implementation of new technology and innovative strategies designed to better inform consumers of their transportation choices.
- Planning, development and implementation of new technology and innovative strategies designed to increase utilization of non-auto modes or to increase the occupancy of autos with the goal of reducing congestion and greenhouse gas production.
- Planning, development and implementation of new technology and innovative strategies designed to reduce transportation related greenhouse gases through the utilization of a cleaner vehicle fleet including alternative fuels.
- Environmental mitigation for transportation projects including land banking.

These proposed funds would be distributed periodically by the Alameda CTC to eligible public agencies within Alameda County. Grant awards will emphasize projects which can leverage other funds.

**Proposed Program G – Freight and Economic Development (2.0%) (NEW)**

These proposed competitive grant funds will be administered by the Alameda CTC for the purposes of developing innovative approaches to moving goods in a safe and healthy environment in support of a robust economy. Eligible expenditures in this category will include:

- Planning, development and implementation of projects that enhance the safe transport of freight by truck or rail in Alameda County, including projects that reduce conflicts between freight movement and other modes.
- Planning, development and implementation of projects that reduce greenhouse gas production in the transport of goods.
- Planning, development and implementation of projects that mitigate environmental impacts of freight movement on residential neighborhoods.
- Planning development and implementation of projects that enhance coordination between the Port of Oakland, Oakland Airport and local jurisdictions for the purposes of improving the efficiency, safety, and environmental impacts of freight operations while promoting a vibrant economy.

These proposed funds will be distributed periodically by the Alameda CTC to eligible public agencies within Alameda County. Eligible public agencies will include the Cities in Alameda County, Alameda County, the Port of Oakland and the Oakland Airport. Grant awards will emphasize projects which can leverage other funds.

**Program H – Community Based Transportation Planning (0.5%) (NEW)**

These proposed competitive grant funds are designed to be administered by the Alameda CTC for the purposes of implementing projects and programs developed through the Community Based Transportation Planning processes in low income and at-risk communities as defined by the Metropolitan Transportation Commission.

These proposed funds will be distributed periodically by the Alameda CTC. Grant awards will emphasize demonstrations or pilot projects which can leverage other funds. Public agencies, and private non-profit community based organizations will be eligible to receive funds on a competitive basis.

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## MEMORANDUM

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to **Tess Lengyel, Beth Walukas and Diane Stark, Alameda CTC**

from **Carolyn Verheyen and Joan Chaplick, MIG**

re **Status Update on CWTP/TEP Community Outreach Workshop Schedule: Fall 2011**

date **9/29/2011**

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This memorandum provides a status update on the community workshop venues and dates confirmed for the Alameda Countywide Transportation Plan (CWTP) and Transportation Expenditure Plan (TEP) outreach effort in Fall 2011. The dates and venues confirmed thus far are as follows:

**Tuesday, October 18, 2011**

**6:30 – 8:30pm**

District 5/North Planning Area  
South Berkeley Senior Center  
Multipurpose Room  
2939 Ellis Street, Berkeley

**Wednesday, October 19, 2011**

**6:30 – 8:30pm**

District 3/Central Planning Area  
San Leandro Senior Community Center  
Main Hall  
13909 East 14th Street, San Leandro

**Monday, October 24, 2011**

**6:30 – 8:30pm**

District 4/North Planning Area  
East Oakland Senior Center  
Multipurpose Room  
9255 Edes Avenue, Oakland

**Thursday, October 27, 2011**

**6:30 – 8:30pm**

District 2/South Planning Area  
Union City Sports Center  
Classrooms B and C  
31224 Union City Boulevard, Union City

**Wednesday, November 2, 2011**

**6:30 – 8:30pm**

District 1/East Planning Area  
Dublin Civic Center Library  
Community Room  
200 Civic Plaza, Dublin

All spaces are booked from 5:30 – 9:00 pm, with the workshops planned for 6:30 – 8:30 pm.

A date and venue for the District 3/Central Planning Area meeting in San Leandro is yet to be confirmed.

**Telephone Survey of Alameda County Voters**

**EMC 11-4453**

n=802

**FINAL September 26, 2011**

Region	Quota
Central	176
East	150
North	300
South	176

**QUESTIONNAIRE**

Tracked questions are indicated by the designation "(T)."

Hello, my name is \_\_\_\_\_, may I speak with **(NAME ON LIST)**. **(SPEAK TO NAME ON LIST ONLY)**

Hello, my name is \_\_\_\_\_, and I'm conducting a survey for EMC Research to find out how people in your area feel about some of the different issues facing them. We are not trying to sell anything, and are collecting this information on a scientific and completely confidential basis.

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**QA. AGE FROM SAMPLE**

1. 18-29
2. 30-39
3. 40-49
4. 50-64
5. 65+
6. BLANK

**QB. SAMPLE SPLIT 1**

1. A
2. B

**QC. SAMPLE SPLIT 2**

1. C
2. D

**1. SEX (Record from observation)**

1. Male
2. Female

**2. Are you registered to vote in Alameda County?**

1. Yes→ CONTINUE
2. No→ TERMINATE

3. (T) Do you think things in Alameda County are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?
  1. Right Direction
  2. Wrong Track
  3. (Don't Know)
4. (T) What is the most important problem facing Alameda County today? **(OPEN END, 1 response, insert precode list)**
5. (T) And what would you say is the most important transportation problem facing Alameda County today? **(OPEN END, 1 response, insert precode list)**

**(BEGIN SAMPLE SPLIT 1: HALF OF THE SAMPLE IN EACH REGION GETS EACH VERSION OF THE BALLOT QUESTION)**

**(SAMPLE A)**

6. The following measure may be on the ballot next year in Alameda County:

Shall a new Alameda County Transportation Expenditure Plan be implemented to address the County's current and future transportation needs? Approval of this measure will keep all funds in Alameda County, authorizes extending the existing transportation sales tax and increasing it by 1/2 cent, with voter approval every 20 years on a new expenditure plan, with continued citizen oversight and a local jobs creation program. No money can be taken by the state.

If this measure were on the ballot today, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)



**(SAMPLE B)**

7. The following measure may be on the ballot next year in Alameda County:

Shall a new Alameda County Transportation Expenditure Plan be implemented to address the County's current and future transportation needs? Approval of this measure will keep all funds in Alameda County, authorizes a ½ cent transportation sales tax, with voter approval every 20 years on a new expenditure plan, with citizen oversight and a local jobs creation program. No money can be taken by the state.

If this measure were on the ballot today, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

**(END SAMPLE SPLIT 1: RESUME ASKING ALL)**

Now I'm going to read you some of the specific elements of the ballot measure. After each please tell me if you support or oppose that particular element.

**(AFTER EACH ELEMENT: Do you support or oppose this element of the ballot measure?)**

**(IF SUPPORT/OPPOSE: Would you say you strongly support/oppose that element, or somewhat support/oppose that element?)**

**SCALE:**

1. Strongly support	2. Somewhat support
3. Somewhat oppose	4. Strongly oppose      5. (Don't Know)

This measure would...

**(RANDOMIZE LIST)**

8. Maintain and improve mass transit programs that can get people out of their cars, including supporting AC Transit services and the ACE Train, which runs from the Central Valley through the Pleasanton area and on to San Jose, extending BART to Livermore, and expanding express and feeder bus services.
9. Maintain and improve the County's aging highway system. The plan improves highway surfaces and authorizes major new projects to improve highways, interchanges, and major surface streets and roads to improve traffic flow.
10. Maintain and improve local streets and roads. This plan will provide money to every Alameda County city for repaving streets, filling potholes, and upgrading local transportation infrastructure.
11. Complete major bike and pedestrian routes and improve safety. The plan funds completion of trails along key commute corridors, including the East Bay Greenway, Iron Horse Trail, and Bay

Trail, and makes significant road and bikeway improvements to keep cyclists and pedestrians safe while minimizing traffic disruption.

12. **(SAMPLE A)** Extend the current transportation sales tax.
13. **(SAMPLE A)** Increase the transportation sales tax by ½ cent.
14. **(SAMPLE B)** Establish a new ½ cent transportation sales tax.
15. Require that the expenditure plan be revised and approved by the voters every 20 years.
16. Establish a permanent transportation sales tax for the County to guarantee long-term funding for roads, transit systems, bicycles and pedestrians, that cannot be taken by the State.
17. Ensure an independent Citizens Watchdog group audits the transportation agency and reports yearly to the public to insure the funds are spent according to the approved plan.
18. Allow the county to continue making critical road and transportation improvements. Past measures have paid for improving I-880, bringing BART to Pleasanton and Warm Springs, and easing traffic bottlenecks at key interchanges like I-580 and I-680, and Highways 24 and 13, and this measure would build upon those successes.

**(END RANDOMIZE)**

19. Given what you have heard, if the election on this ballot measure were held today, are you likely to vote yes to approve it, or no to reject it?  
**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**
  1. Yes, approve
  2. (Lean yes)
  3. No, reject
  4. (Lean no)
  5. (Undecided/Don't know)

I'm going to read you some statements about the transportation sales tax ballot measure. After each statement, please tell me if it would make you less likely or more likely to vote for this measure, where 1 means **much less likely** and 7 means **much more likely**. You may use any number on that scale. If the statement makes no difference in your support, please just say so.

**SCALE:**

- 1. Much **less** likely to vote for measure
- 2 - 6
- 7. Much **more** likely to vote for measure
- 8. No difference
- 9. (Don't know)

**AFTER EACH QUESTION, AS NEEDED: On a scale from 1 to 7, where 1 means **much less likely** and 7 means **much more likely**, how does that statement affect your vote on the transportation sales tax measure?**

**(RANDOMIZE ENTIRE LIST ACROSS ALL CATEGORIES)**

### **Streets & Roads**

- 20. This measure will make the carpool lane on I-880 continuous between Oakland and Fremont;
- 21. This measure will fund installation of new technologies on I-880 to improve traffic flow;
- 22. This measure will improve Route 84 between I-580 and I-680 near Livermore and Pleasanton to relieve both local and commuter traffic;
- 23. This measure will fund improvements to major regional roads, like Ashby Avenue in Berkeley, Broadway in Oakland, Mission Boulevard in Hayward, Union City and Fremont, and Stanley Boulevard in Pleasanton;
- 24. This measure will fund major improvements along the I-80 corridor, including at the on and off ramps at Gilman, University, Ashby, and Powell Streets, that make the corridor safer and less congested;
- 25. This measure funds major improvements that will make it easier and faster to get between I-680 and I-880 in Fremont;
- 26. This measure will fund major improvements along the I-680 corridor between Dublin and Fremont to make the corridor safer and less congested;
- 27. This measure will make the carpool lane on I-680 continuous between Dublin and Fremont;
- 28. This measure will fund installation of new technologies on I-680 to improve traffic flow;
- 29. This measure will make our streets, roads, and highways safer and more efficient;
- 30. This measure funds the completion of major improvements that will help traffic flow better throughout Alameda County;

### **Public Transit**

- 31. This measure will restore some of the essential public transit services that have been eliminated due to state budget shortfalls;
- 32. This measure will provide critical funding needed to extend BART to Livermore;
- 33. This measure will extend commuter trains and buses over the Dumbarton Bridge to improve the commute to Silicon Valley;

- 34. This measure creates a Bus Rapid Transit system that can move people more quickly into and through the Oakland and Berkeley areas from other parts of the county;
- 35. This measure will expand express and rapid bus services;
- 36. This measure makes it easier to use multiple forms of transit in a single trip by creating coordinated transit centers;
- 37. Ensure that public transit remains affordable and accessible to those who need it, including seniors, youth, and people with disabilities.
- 38. This measure will make it easier to get to work and school using public transportation;
- 39. This measure will support commuter ferry services;
- 40. This measure ensures that seniors and people with disabilities can get where they need to go on public transit;
- 41. This measure will rebuild the tracks through the BayFair BART station in San Leandro to allow BART to run trains directly from Dublin/Pleasanton towards Fremont and San Jose;
- 42. This measure will modernize our aging BART stations to improve reliability, performance, comfort, and sustainability;

**(BEGIN SAMPLE SPLIT 2)**

**(SAMPLE C)**

- 43. This measure helps kids get to school safely by providing middle and high school students in the county with a transit pass;
- 44. This measure encourages transit use by the next generation by providing middle and high school students in the county with a transit pass;
- 45. This measure improves air quality and reduces traffic around schools by providing middle and high school students in the county with a transit pass;

**(END SAMPLE C)**

**(SAMPLE D)**

- 46. This measure helps kids get to school safely by providing middle and high school students in the county with a free transit pass;
- 47. This measure encourages transit use by the next generation by providing middle and high school students in the county with a free transit pass;
- 48. This measure improves air quality and reduces traffic around schools by providing middle and high school students in the county with a free transit pass;

**(END SAMPLE SPLIT 2: RESUME ASKING ALL)**

**Bike/Ped**

- 49. This measure will complete important bicycle and pedestrian trails in the East Bay, including commute corridors like the Bay Trail, Iron Horse Trail, and the East Bay Greenway;
- 50. This measure will make our streets and roads safer for pedestrians and bicyclists, including the county's 340,000 school-age children;

**Goods Movement**

51. This measure will make it safer and easier for trucks to get to and from the Port of Oakland without creating backups and traffic congestion;
52. This measure will reduce the pollution and traffic congestion caused by the trucks that carry goods on our streets and roads;

**Air Quality/Emissions Reduction**

53. This measure will improve air quality by reducing traffic congestion, promoting bicycling, walking, and public transit use, and reducing truck traffic on our roads and highways;

**Economic Benefit**

54. With the Federal Government in Washington unable to act and severe cuts from Sacramento, this measure will stimulate the local economy and create thousands of jobs right here in Alameda County;
55. This measure will fund multi-use development projects that include housing, restaurant, retail, and businesses, with convenient access to existing and new transportation systems and options;
56. The expenditure plan for this measure invests in every part of Alameda County, and is the result of years of outreach, collaboration, and public involvement;

**(END RANDOMIZE)**

**(BEGIN SAMPLE SPLIT 1)**

**(SAMPLE A)**

57. Now I'd like to read you the measure again:

Shall a new Alameda County Transportation Expenditure Plan be implemented to address the County's current and future transportation needs? Approval of this measure will keep all funds in Alameda County, authorizes extending the existing transportation sales tax and increasing it by 1/2 cent, with voter approval every 20 years on a new expenditure plan, with continued citizen oversight and a local jobs creation program. No money can be taken by the state.

Given all you have just heard, if this measure were on the ballot today, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

58. And what if the measure was for  $\frac{1}{4}$  cent, instead of  $\frac{1}{2}$  cent? If this measure were on the ballot today for  $\frac{1}{4}$  cent, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

**(SAMPLE B)**

59. Now I'd like to read you the measure again:

Shall a new Alameda County Transportation Expenditure Plan be implemented to address the County's current and future transportation needs? Approval of this measure will keep all funds in Alameda County, authorizes a  $\frac{1}{2}$  cent transportation sales tax, with voter approval every 20 years on a new expenditure plan, with citizen oversight and a local jobs creation program. No money can be taken by the state.

Given all you have just heard, if this measure were on the ballot today, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

60. And what if the measure was for  $\frac{1}{4}$  cent, instead of  $\frac{1}{2}$  cent? If this measure were on the ballot today for  $\frac{1}{4}$  cent, are you likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting "Yes" to approve, or toward voting "No" to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

**(END SAMPLE SPLIT 2: RESUME ASKING ALL)**

61. Some people say now is not the time to raise our taxes, but that we should try to secure long-term local funding for transportation, since the State and Federal Governments are not reliable sources of transportation money. If Alameda County proposed only extending the current ½ cent transportation sales tax with no increase to provide long-term funding for a basic set of transportation projects and programs, would you be likely to vote yes to approve it, or no to reject it?

**(IF UNDECIDED/DON'T KNOW: Which way do you lean — toward voting “Yes” to approve, or toward voting “No” to reject?)**

1. Yes, approve
2. (Lean yes)
3. No, reject
4. (Lean no)
5. (Undecided/Don't know)

Now I'd like to ask you a few questions for statistical purposes only.

62. In terms of your job status, are you employed, unemployed but looking for work, retired, a student, or a homemaker?

1. Employed
2. Unemployed
3. Retired
4. Student
5. Homemaker
6. (Other)
7. (Don't know)

63. Do you rent or own your home or apartment?

1. Rent/other
2. Own/buying
3. (Don't know/Refused)

64. Thinking about a political scale where 1 is very liberal and 7 is very conservative, where would you place yourself on that scale? **(Code 1-7, 8=Don't know)**

65. What is the last grade you completed in school?

1. Some grade school
2. Some high school
3. Graduated high school
4. Technical/Vocational
5. Some college
6. Graduated college [including Bachelors, BA]
7. Graduate/Professional [including Masters, PhD, etc]
8. (Don't know/Refused)

66. Would you consider yourself to be Hispanic or Latino, Black or African American, White, Asian or Pacific Islander, or something else?
1. Hispanic/Latino
  2. Black/African-American
  3. White
  4. Asian or Pacific Islander
  5. (Bi-racial/ Multi-racial)
  6. Something else/ other
  7. (Refused)
67. In what year were you born? **(Do not read categories, code as appropriate)**
1. 1936 or earlier (75+)
  2. 1937-1941 (70-74)
  3. 1942-1946 (65-69)
  4. 1947-1951 (60-64)
  5. 1952-1956 (55-59)
  6. 1957-1961 (50-54)
  7. 1962-1966 (45-49)
  8. 1967-1971 (40-44)
  9. 1972-1976 (35-39)
  10. 1977-1981 (30-34)
  11. 1982-1986 (25-29)
  12. 1987-1993 (18-24)
  13. (Refused)

**THANK YOU!**

**PARTY REGISTRATION FROM SAMPLE**

Democrat  
Republican  
Other  
DTS

**CITY CODE FROM SAMPLE**

Alameda  
Albany  
Berkeley  
Dublin  
Emeryville  
Fremont  
Hayward  
Livermore  
Newark  
Oakland  
Piedmont  
Pleasanton



San Leandro  
Union City  
Other/Unincorporated

**ZIP CODE FROM SAMPLE**

**CITY FROM SAMPLE**

**SUPERVISOR DISTRICT FROM SAMPLE**

1. 1
2. 2
3. 3
4. 4
5. 5

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## Alameda Countywide Transportation Plan & Transportation Expenditure Plan

### Overview of Previous Toolkit Outreach and Strategies for Fall 2011



### Toolkit Participating Groups: February and March 2011

AFSCME, Local 3916  
Alliance of Californians for Community Engagement  
Asian Pacific Environmental Network  
City of Emeryville's Commission on Aging  
City Team Ministries  
East Bay Bicycle Coalition  
Extending Connections  
Friends of Albany Seniors  
Friends of Emeryville Senior Center  
Hope Collaborative, Built Environment Group  
North Oakland Senior Council Members  
Oakland BPAC  
Oakland City Commission on Aging  
Oakland Yellowjackets  
Piedmont Avenue Neighborhood Improvement League

## **Toolkit Participating Groups: February and March 2011**

Residents of Allen Temple Arms  
Saint Mary's Center  
Transportation Commission for the City of Alameda  
United Seniors of Oakland and Alameda County  
(transportation committee)  
West Berkeley Senior Advisory Council  
West Oakland Senior Center  
City of San Leandro  
Eden Area Local Organizing Committee  
San Leandro Engineering and Transportation Department  
San Leandro Human Services Commission  
San Leandro Recreation and Parks Commission  
San Leandro Senior Commission  
San Leandro Youth Advisory Committee  
Washington Manor Middle School PTA

## **Toolkit Participating Groups: February and March 2011**

City of Newark Senior Advisory Committee  
Dumbarton Bus Riders  
Fremont Freewheelers Bicycle Club  
Individual members of the City Council Audience  
Newark Rotary Club  
Sierra Club - Southern Alameda County Group  
Union City Planning Commission  
Pleasanton Bicycle, Pedestrian and Trails Committee  
Pleasanton Chamber of Commerce - Vision 2015 Forum  
Pleasanton Senior Center/Paratransit Lead Staff  
Pleasanton Senior VIP Club  
Sierra Club - TriValley Group Executive Committee  
Wheels Accessible Advisory Committee

## Toolkit Participating Groups: February and March 2011

AC Transit Accessibility Advisory Committee  
 Alameda County Public Health Nurses  
 Causa Justa: Just Cause  
 Service Learning for Leaders  
 Service Review Advisory Committee (East Bay Paratransit)  
 Transportation Justice Working Group  
 United Seniors of Oakland and Alameda County

## Strategies for Fall Outreach

1. Continue use of multiple methods of outreach; different methods are needed to reach a broad, representative group;
2. Across outreach methods, increase coordination with stakeholder groups, especially those who can help target outreach to **Asian and Latino populations** in the county;
3. Across outreach methods, increase participation from residents in the **central and southern planning areas**;
4. Expand use of outreach toolkit to help achieve participation representative of county demographics;
5. Provide regular updates to the compiled list of participants; and
6. Improve notification about workshop events and provide more advance notice to community and stakeholder groups.

## Alameda Countywide Transportation Plan & Transportation Expenditure Plan

### Outreach Toolkit Overview Fall 2011

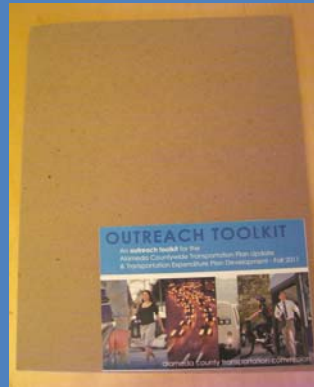


### Presentation Overview

- ▣ Welcome to the Alameda Countywide Transportation Plan (CWTP) Update and Transportation Expenditure Plan (TEP) Development **Outreach Toolkit** Instructional Presentation
- ▣ This kit has been developed to provide Alameda CTC advisory committee members and Advisory Working Group members to the CWTP and TEP with an overview of how to use the outreach toolkit.
- ▣ The toolkit has been developed to expand the range of outreach efforts for these plans in Alameda County.

## Presentation Overview

- ▣ This kit has a number of pieces of information in it, let's review how to use it



## 8 Step Guide

- ▣ The eight step guide provides you with all the information you need to use the kit:

**EIGHT-STEP GUIDE**  
Here is your easy eight-step guide to helping community members provide input to Alameda County Transportation Priorities. Information to help you with each of these steps is included in this kit.

➊ **REVIEW:**  
Please review the contents of the kit before your outreach activity.

➋ **INTRODUCE:**  
Introduce yourself, your role and the purpose of the activity.

➌ **DESCRIBE:**  
Briefly describe the Alameda Countywide Transportation Plan (CWTP) and Transportation Expenditure Plan (TEP) - what they are and how they're used. Explain how their participation in this exercise will help identify priorities for activities funded by the TEP.

➍ **DISTRIBUTE & DISCUSS:**  
Distribute a questionnaire to each participant. If time permits, and participants want to discuss the exercises, ask them to share some of their priorities and why these are important.

➎ **COLLECT:**  
Collect responses from all participants and encourage them to complete the demographic questions. This will help us know who we have reached through this activity.

➏ **COMPLETE:**  
Complete the reporting for your sessions.

➐ **RETURN:**  
Return your surveys and completed reporting template in the envelope provided, or electronically, within 5 days of your meeting. All materials must be received by November 1.

➑ **PROMOTE:**  
Encourage participants to attend the community workshops and visit the project website. The workshop schedule is included in your materials.

Alameda CTC CWTP TEP Outreach Kit - October 2011 Page 1 of 9

## Step 1: Review

- ❑ The kit includes:
  - This eight-step guide



## Step 1: Review

- ❑ The kit includes:
  - A Fact Sheet on the CWTP and TEP planning process. Each kit includes 10 copies for meeting attendees.





## Step 1: Review

- ▣ The kit includes:
  - 12 copies of the Participant Questionnaire, including two large format copies. The questionnaire is described in Step 4, “Distribute and Discuss.”

[illegible]

## Step 1: Review

- ▣ The kit includes:
  - Outreach Reporting Form. A Reporting Form should be completed for each meeting you conduct. This is described in Step 6, “Complete.”

## Step 1: Review

### Outreach Reporting Form

Fill out this form for each session.

Date of Discussion:

Moderator(s):

Group Name:

Group's Contact Person:

Telephone:

E-mail:

Event Location (Facility and City Name):

Number of Participants:

Age Group/Age Range:

Check all that apply

☐ Youth age 21 and under

☐ Adults age 22-55

☐ Adults over 55

Group Characteristics:

Use a general description such as: Hmong ESL students, Audubon Society, High School group, mixed group of adults at YMCA

Please return all reporting forms and questionnaires within one week. All materials must be received by November 1. Send by mail in the enclosed Self-Addressed Stamped Envelope to:

Mail:  
Alameda CTCWTP Outreach Team  
8001 Regent Ave.  
Berkeley, CA 94712

OR

Submit them electronically through the Outreach Toolkit page on the project website,  
[www.alamedactc.org/outreach/kitreport](http://www.alamedactc.org/outreach/kitreport)

Alameda CTCWTP-TEP Outreach Kit – October 2011

Page 9 of 9

## Step 1: Review

- The kit includes:
  - Sign-in sheet to collect participants' contact information so they can receive notice about future outreach activities.

Alameda Countywide Transportation Plan Update: Fall 2011 Presentation		
Meeting Date and Time:		
Name	Mailing Address: Street, City, and Zip Code	E-Mail Address
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.
		<input type="checkbox"/> I would like to receive future information about this project.

## Step 1: Review

- ▣ The kit includes:
  - A Self-Addressed Stamped Envelope for returning all of the completed materials. *Materials can also be submitted electronically.* This process is described in Step 7, "Return."



## Step 2: Introduce

- ▣ Introduce yourself, your role and the purpose of the activity.

- Distribute a questionnaire to each participant. If time permits, use the two questions provided to help you with a longer discussion.

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## Step 5: Collect

- Collect responses from all participants and encourage them to complete the demographic questions. They help us know who we have reached through this activity.

## Step 6: Complete

- Make sure to prepare a Reporting Form for each session.

**Outreach Reporting Form**  
Fill out this form for each session.

Date of Discussion:  
Moderator(s):  
Group Name:  
Group's Contact Person:  
Telephone:  
E-mail:  
Event Location (Facility and City Name):

Number of Participants:  
Age Group/Age Range:  
Check all that apply: ☐ Youth age 13 and under ☐ Adults age 13-55 ☐ Adults over 55

Group Characteristics:  
Use a general description such as: Housing ESJ, students, Audubon Society, High School group, mixed group of adults at 18&A.

Please return all reporting forms and questionnaires within one week. All materials must be received by November 1, 2011 to be included in the outreach self-addressed stamped envelope for the 2011-2012 Outreach Team.  
For more information, visit [www.18andA.org](http://www.18andA.org).  
Submit them electronically through the Outreach Toolkit page on the project website: [www.18andA.org/OutreachToolkit](http://www.18andA.org/OutreachToolkit)

Reprints (7) 1/07-1/08 Outreach Kit - October 2011 Page 9 of 9

## Step 7: Return

- Return your surveys and completed reporting template in the envelope provided, or electronically at

[www.alamedactc.org/outreachkitreport](http://www.alamedactc.org/outreachkitreport)

within one week of your meeting. All materials must be received by November 1<sup>st</sup>.



## Step 8: Promote

- Encourage people to attend the workshops

Attend a meeting!

**Tuesday, October 18 — Berkeley**  
 6:30-8:30 pm  
 South Berkeley Senior Center  
 2939 Ellis Street, Berkeley 94703

**Wednesday, October 19 — San Leandro**  
 6:30-8:30pm  
 San Leandro Senior Community Center  
 13909 East 14th Street, San Leandro 94578

**Monday, October 24 — Oakland**  
 6:30-8:30 pm  
 East Oakland Senior Center  
 9255 Edes Avenue, Oakland 94603

**Thursday, October 27 — Union City**  
 6:30-8:30 pm  
 Union City Sports Center  
 31224 Union City Boulevard, Union City 94587

**Wednesday, November 2 — Dublin**  
 6:30-8:30 pm  
 Dublin Public Library  
 200 Civic Plaza, Dublin 94568

All locations are ADA and transit accessible

## Thank You!

- ▣ Thank you for viewing this presentation, and taking this kit into Alameda County to speak with residents about their transportation priorities.
- ▣ You can download additional outreach kit materials on the project website.
- ▣ If you have questions, please contact Holly Kuljian: 510-845-7549, [hollyk@migcom.com](mailto:hollyk@migcom.com)



## February – March Toolkit Outreach

County Planning Area	Outreach Toolkit	Online Questionnaire	Comparison to Countywide Population*
North	42%	62%	42%
Central	13%	15%	23%
South	11%	8%	22%
East	16%	9%	13%
Other**	12%	7%	n/a
Total	100%	100%	100%

## February – March Toolkit Outreach

Ethnicity	Outreach Toolkit	Online Questionnaire	Workshop	Comparison to Countywide Population*
American Indian or Alaska Native	0.4%	2%	0%	0.4%
Asian or Pacific Islander	19%	8%	11%	33%
Black/African American	23%	9%	18%	12%
White/Caucasian	51%	71%	52%	36%
Spanish, Hispanic or Latino	4%	6%	4%	22%
Other	2%	4%	4%	3%





## Memorandum

**DATE:** September 29, 2011

**TO:** CWTP-TEP Technical Advisory Working Group

**FROM:** Beth Walukas, Deputy Director of Planning  
Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation

**SUBJECT:** **Review of First Draft Countywide Transportation Plan (CWTP) and Discussion of Transportation Expenditure Plan and Update on Development of Sustainable Community Strategy (SCS)/Regional Transportation Plan (RTP)**

### Recommendation

This item is for information only. No action is requested.

### Summary

This item provides information on regional and countywide transportation planning efforts related to the updates of the Countywide Transportation Plan and Sales Tax Transportation Expenditure Plan (CWTP-TEP) as well as the Regional Transportation Plan (RTP) and the development of the Sustainable Community Strategy (SCS). In September, the administrative draft CWTP was released by the CWTP-TEP Steering Committee for evaluation and comment. The administrative draft report can be found on the Alameda CTC website at: [http://www.alamedactc.org/app\\_pages/view/3070](http://www.alamedactc.org/app_pages/view/3070).

The CWTP-TEP Steering Committee also approved TEP parameters. These and the administrative draft CWTP will be the basis from which a first draft of the TEP project list will be developed in October and November 2011. Both the CWTP and TEP will be modified based on comments received with the goal of presenting a draft of both Plans to the Commission at its retreat on December 16, 2011.

### Discussion

Ten separate committees receive monthly updates on the progress of the CWTP-TEP and RTP/SCS, including ACTAC, the Planning, Policy and Legislation Committee (PPLC), the Alameda CTC Board, the CWTP-TEP Steering Committee, the Citizen's Watchdog Committee, the Paratransit Advisory and Planning Committee, the Citizen's Advisory Committee, and the Bicycle and Pedestrian Advisory Committee, and the Technical and Community Advisory Working Groups. The purpose of this report is to keep various Committee and Working Groups updated on regional and countywide planning activities, alert Committee members about issues and opportunities requiring input in the near term, and provide an opportunity for Committee feedback in a timely manner. CWTP-TEP Committee agendas and related documents are available on the Alameda CTC website. RTP/SCS related documents are available at [www.onebayarea.org](http://www.onebayarea.org).

October 2011 Update:

This report focuses on the month of October 2011. A summary of countywide and regional planning activities for the next three months is found in Attachment A and a three year schedule for the countywide and the regional processes is found in Attachments B and C, respectively. Note that the regional schedule is being updated. Attachment A reflects the proposed revisions to the schedule while Attachment C does not. MTC will provide a revised Attachment C once the revised schedule is approved by the Commission. Highlights include continued work on the One Bay Area Alternative Land Use Scenarios and the development of the two transportation networks to support those scenarios by ABAG and MTC and the release of the administrative draft of the Alameda Countywide Transportation Plan, approval of TEP projects and program packaging parameters, and announcement of the fall 2011 outreach process.

*1) MTC/ABAG: Development of Alternative Land Use and Transportation Scenarios*

On August 26, 2011, ABAG released the One Bay Area SCS Alternative Land Use Scenarios, including three constrained scenarios: Core Concentration, Focused Growth, and Outer Bay Area Growth. These scenarios will be used to inform the development of the Preferred SCS. Two of the scenarios are based on unconstrained growth, assume very strong employment growth, and unconstrained funding to support housing affordability. The Alternative Land Use Scenario Report, revised September 1, 2011, presents the land use patterns for three scenarios: Core Concentration, Focused Growth, and Outer Bay Area Growth and assesses them based on economic growth, financial feasibility and reasonable planning strategies.

Concurrently, MTC has been working with the stakeholders to develop two transportation networks: Transportation 2035 and Core Capacity Transit networks. MTC staff will begin its scenario analysis and project performance assessment in September with results anticipated to be released in November and December.

*2) CWTP-TEP*

In September the CWTP-TEP Steering Committee, with input from CAWG and TAWG, released the administrative draft of the Countywide Transportation Plan for evaluation and comment and approved TEP parameters. Presentations will be made by staff at the October meetings to the advisory committee meetings about the CWTP and TEP. The administrative draft CWTP is found on the Alameda CTC website at [http://www.alamedactc.org/app\\_pages/view/3070](http://www.alamedactc.org/app_pages/view/3070). A draft list of Transportation Expenditure Plan projects and programs will be developed in October and November based on the administrative draft CWTP and the TEP parameters. Public outreach on the CWTP and TEP will occur in October and November as presented below. More details about meeting locations and agendas can be found on the Alameda CTC website. Additionally, Supervisor Carson will be hosting an SCS Summit on October 12<sup>th</sup>.

*3) Upcoming Meetings Related to Countywide and Regional Planning Efforts:*

<b>Committee</b>	<b>Regular Meeting Date and Time</b>	<b>Next Meeting</b>
CWTP-TEP Steering Committee	Typically the 4 <sup>th</sup> Thursday of the month, noon Location: TBD	October 27, 2011 November 17, 2011 December 1, 2011
CWTP-TEP Technical Advisory	2 <sup>nd</sup> Thursday of the month, 1:30 p.m.	October 13, 2011

<b>Committee</b>	<b>Regular Meeting Date and Time</b>	<b>Next Meeting</b>
Working Group	Location: Alameda CTC	November 10, 2011
CWTP-TEP Community Advisory Working Group	Typically the 1 <sup>st</sup> Thursday of the month, 2:30 p.m. Location: Alameda CTC	October 6, 2011 November 3, 2011
Joint Steering Committee and Community Advisory Working Group	Noon Location: Alameda CTC offices	October 7, 2011
SCS/RTP Regional Advisory Working Group	1 <sup>st</sup> Tuesday of the month, 9:30 a.m. Location: MetroCenter, Oakland	October 4, 2011 November 1, 2011
SCS/RTP Equity Working Group	2 <sup>nd</sup> Wednesday of the month, 11:15 a.m. Location: MetroCenter, Oakland	October 12, 2011 November 9, 2011
SCS Housing Methodology Committee	10 a.m. Location: BCDC, 50 California St., 26 <sup>th</sup> Floor, San Francisco	October 27, 2011
Northern Alameda County SCS Summit Hosted by Supervisor Keith Carson	1 p.m. Location: Alameda County Administrative Offices, 1221 Oak Street, 5 <sup>th</sup> Floor, Oakland	October 12, 2011
5 CWTP-TEP Public Outreach Meetings District 5/North Planning Area District 4/North Planning Area District 3/Central Planning Area District 2/South Planning Area District 1/East Planning Area	Time and Location 6:30 p.m., So. Berkeley Senior Center 6:30 p.m., East Oakland Senior Center 6:30 p.m., San Leandro Senior Center 6:30 p.m., Union City Sports Center 6:30 p.m., Dublin Civic Center Library	Date October 18, 2011 October 24, 2011 October 19, 2011 October 27, 2011 November 2, 2011
North County Transportation Forum	6:30 p.m. Alameda CTC offices	October 20, 2011

**Fiscal Impact**

None.

**Attachments**

Attachment A: Summary of Next Quarter Countywide and Regional Planning Activities  
Attachment B: CWTP-TEP-RTP-SCS Development Implementation Schedule  
Attachment C: OneBayArea SCS Planning Process

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**Summary of Next Quarter Countywide and Regional Planning Activities  
(October 2011 through January 2012)**

Countywide Planning Efforts (CWTP-TEP)

The three year CWTP-TEP schedule showing countywide and regional planning milestone schedules is found in Attachment B. Major milestone dates are presented at the end of this memo. During the October 2011 through January 2012 time period, the CWTP-TEP Committees will be focusing on:

- Coordinating with ABAG and local jurisdictions to provide comments on the Alternative Land Use Scenarios for the Sustainable Communities Strategy (SCS);
- Coordinating with the local jurisdictions to develop a draft Alameda County Locally Preferred SCS to test with the financially constrained transportation network in October;
- Responding to comments on the Administrative Draft CWTP;
- Refining the financially constrained list of projects and programs for the Draft CWTP;
- Developing the second draft CWTP;
- Refining the countywide 25-year revenue projections consistent and concurrent with MTC's 25-year revenue projections;
- Developing first draft Transportation Expenditure Plan (TEP) list of projects and programs;
- Conducting public outreach and a second poll; and
- Presenting the Draft CWTP and Draft TEP to the Steering Committee and Commission for approval.

Regional Planning Efforts (RTP-SCS)

Staff continues to coordinate the CWTP-TEP with planning efforts at the regional level including the Regional Transportation Plan (MTC), the Sustainable Communities Strategy (ABAG), Climate Change Bay Plan and amendments (San Francisco Bay Conservation and Development Commission (BCDC)) and CEQA Guidelines (Bay Area Air Quality Management District (BAAQMD)).

In the three month period for which this report covers, MTC and ABAG are focusing on

- Conducting a scenario analysis of five land use options and two transportation network (Alameda CTC staff is providing input into both of these activities);
- Releasing the results of the scenario analysis and project performance assessment;
- Refining draft 25-year revenue projections;
- Finalizing maintenance needs and Regional Programs estimates; and
- Adopting a RHNA Methodology.

Staff will be coordinating with the regional agencies and providing feedback on these issues, through:

- Participating on the MTC/ABAG Regional Advisory Working Group (RAWG),
- Participating on regional Sub-committees (Equity sub-committee);
- Developing a written response to the Alternative Land Use Scenarios;
- Developing local transportation network priorities through the CWTP-TEP process; and
- Assisting in public outreach.

### Key Dates and Opportunities for Input<sup>1</sup>

The key dates shown below are indications of where input and comment are desired. The major activities and dates are highlighted below by activity:

#### *Sustainable Communities Strategy:*

Presentation of SCS information to local jurisdictions: Completed

Initial Vision Scenario Released: March 11, 2011: Completed

Draft Alternative Land Use Scenarios Released: Completed (released August 26, 2011)

Preferred SCS Scenario Released/Approved: March/May 2012

#### *RHNA*

RHNA Process Begins: January 2011

Draft RHNA Methodology Released: December 2011

Draft RHNA Plan released: February 2012

Final RHNA Plan released/Adopted: July 2012/October 2012

#### *RTP*

Develop Financial Forecasts and Committed Funding Policy: Completed

Call for RTP Transportation Projects: Completed

Conduct Performance Assessment: May 2011 - November 2011

Transportation Policy Investment Dialogue: November 2011 – April 2012

Prepare SCS/RTP Plan: April 2012 – October 2012

Draft RTP/SCS for Released: November 2012

Prepare EIR: December 2012 – March 2013

Adopt SCS/RTP: April 2013

#### *CWTP-TEP*

Develop Alameda County Locally Preferred SCS Scenario: May 2011 – May 2012

Call for Projects: Completed

Administrative Draft CWTP: Completed

Preliminary TEP Program and Project list: October 2011

Draft CWTP and TEP Released: December 2011

Plans Outreach: January 2011 – June 2012

Adopt Final CWTP and TEP: May 2012

TEP Submitted for Ballot: July 2012

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<sup>1</sup> Note that the regional schedule is being updated. Attachment A reflects the proposed revisions to the schedule while Attachment C does not. MTC will provide a revised Attachment C once the revised schedule is approved by the Commission.

Task	2010						Meeting FY2010-2011	2010				
	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee			Establish Steering Committee	Working meeting to establish roles/ responsibilities, community working group	RFP feedback, tech working group	Update on Transportation/ Finance Issues	Approval of Community working group and steering committee next steps	No Meetings		Feedback from Tech, comm working groups	No Meetings	Expand vision and goals for County ?
Technical Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Trans statistics, issues, financials overview
Community Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Transportation statistics, issues, financials overview
Public Participation								No Meetings			Stakeholder outreach	
Agency Public Education and Outreach	Information about upcoming CWTP Update and reauthorization											
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level						Board authorization for release of RFPs	Pre-Bid meetings	Proposals reviewed	ALF/ALC approves shortlist and interview; Board approves top ranked, auth. to negotiate or NTP	Technical Work		
Polling												
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Local Land Use Update P2009 begins & PDA Assessment begins						Green House Gas Target approved by CARB.	Start Vision Scenario Discussions		
											Adopt methodology for Jobs/Housing Forecast (Statutory Target)	Projections 2011 Base Case
												Adopt Voluntary Performance Targets

		2011					FY2011-2012	2011				
Task	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee	Adopt vision and goals; begin discussion on performance measures, key needs	Performance measures, costs guidelines, call for projects and prioritization process, approve polling questions, initial vision scenario discussion	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update (draft list approval), project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects final list to MTC, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Meeting moved to December due to holiday conflict	Review 2nd draft CWTP; 1st draft TEP
Technical Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Community Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Public Participation	Public Workshops in two areas of County: vision and needs; Central County Transportation Forum	Public Workshops in all areas of County: vision and needs		East County Transportation Forum			South County Transportation Forum	No Meetings		2nd round of public workshops in County: feedback on CWTP,TEP; North County Transportation Forum		No Meetings
Agency Public Education and Outreach		Ongoing Education and Outreach through November 2012					Ongoing Education and Outreach through November 2012					
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Feedback on Technical Work, Modified Vision, Preliminary projects lists					Work with feedback on CWTP and financial scenarios	Technical work refinement and development of Expenditure plan, 2nd draft CWTP					
Polling	Conduct baseline poll									Polling on possible Expenditure Plan projects & programs	Polling on possible Expenditure Plan projects & programs	
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Release Initial Vision Scenario	Detailed SCS Scenario Development			Release Detailed SCS Scenarios	Technical Analysis of SCS Scenarios; Adoption of Regional Housing Needs Allocation Methodology		SCS Scenario Results/and funding discussions		Release Preferred SCS Scenario
	Discuss Call for Projects		Call for Transportation Projects and Project Performance Assessment		Project Evaluation		Draft Regional Housing Needs Allocation Methodoligy					
	Develop Draft 25-year Transportation Financial Forecasts and Committed Transportation Funding Policy											



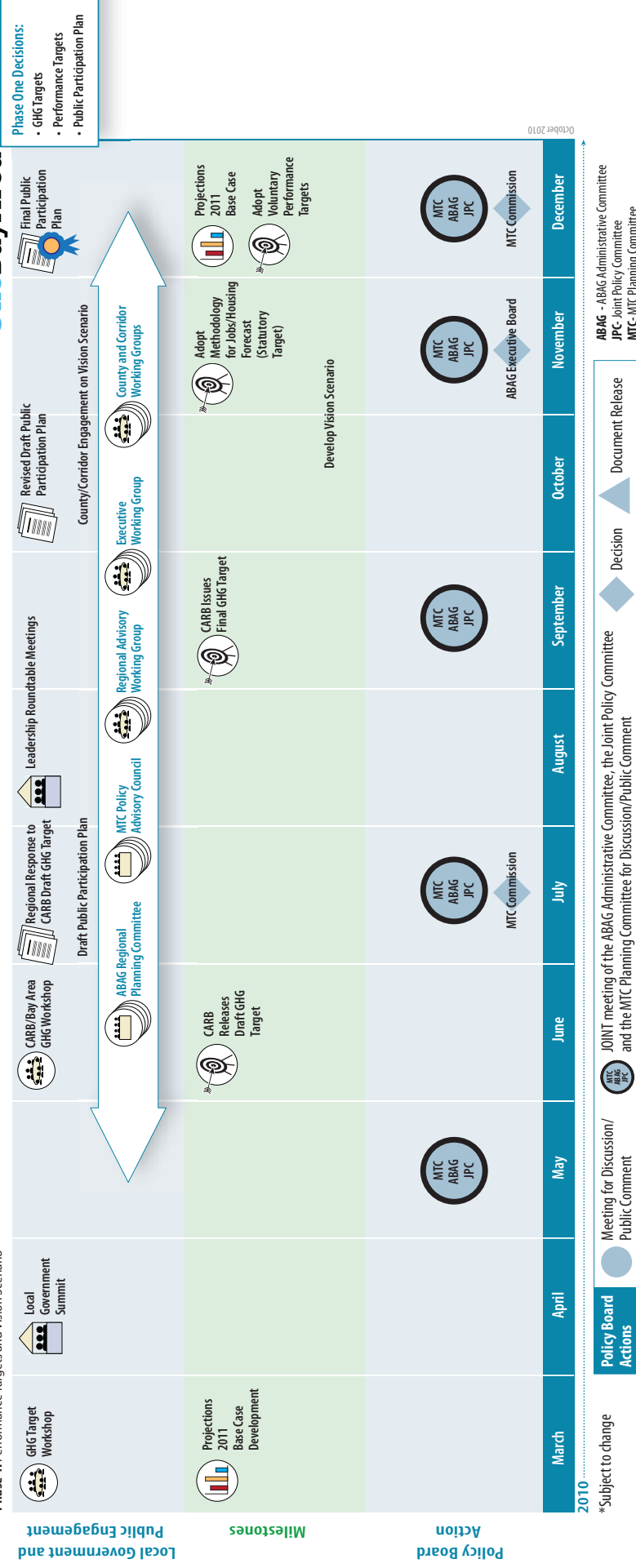
		2012					FY2011-2012				
Task	January	February	March	April	May	June	July	August	Sept	Oct	November
Alameda CTC Committee/Public Process											
Steering Committee	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed		Adopt Draft Plans	Adopt Final Plans	Expenditure Plan on Ballot				VOTE: November 6, 2012
Technical Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Community Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Public Participation			Expenditure Plan City Council/BOS Adoption								VOTE: November 6, 2012
Agency Public Education and Outreach	Ongoing Education and Outreach Through November 2012 on this process and final plans						Ongoing Education and Outreach through November 2012 on this process and final plans				
Alameda CTC Technical Work											
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Finalize Plans										
Polling					Potential Go/No Go Poll for Expenditure Plan						
Sustainable Communities Strategy/Regional Transportation Plan											
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013	Approval of Preferred SCS, Release of Regional Housing Needs Allocation Plan		Begin RTP Technical Analysis & Document Preparation	Prepare SCS/RTP Plan						Release Draft SCS/RTP for review	

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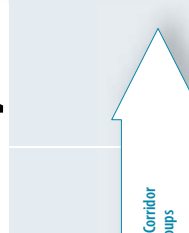
## Sustainable Communities Strategy Planning Process: Phase 1 Detail for 2010\*

Phase 1: Performance Targets and Vision Scenario

OneBayArea



**OneBayArea**

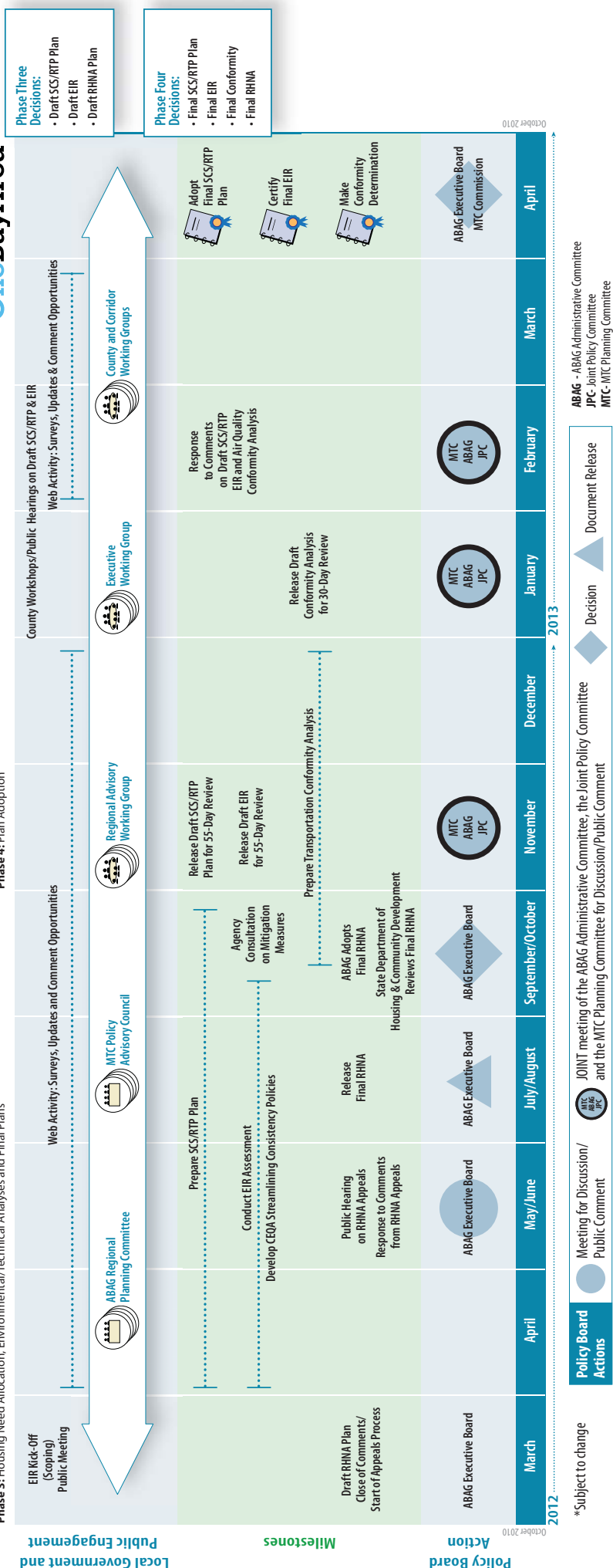


ment release by **ABAG**,

**OneBayArea**

#### Phase 4: Plan Adoption

### Phase 3: Housing Need Allocation, Environmental/Technical Analyses and Final Plans



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## Upcoming Advisory and Steering Committee Meetings Schedule

ALL MEETINGS at Alameda CTC, 1333 Broadway, Suite 300, Oakland, CA

	Meeting Date/Function	Outcomes	Agenda Items
1	<p>CAWG February 3, 2011 2:30 – 5 p.m.</p> <p>TAWG February 10, 2011 1:30 – 4 p.m.</p> <p>Steering Committee February 24, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Receive an update on Regional and Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities and processes</li> <li>• Receive overview and schedule of Initial Vision Scenario</li> <li>• Review the Metropolitan Transportation Commission (MTC) draft policy on committed funding and projects and call for projects</li> <li>• Receive an outreach status update and approve the polling questions</li> <li>• Discuss performance measures</li> </ul>	<ul style="list-style-type: none"> <li>• Update on CWTP-TEP Activities Since Last Meeting</li> <li>• Update on Countywide and Regional Processes</li> <li>• Discuss the initial vision scenario and approach for incorporating SCS in the CWTP</li> <li>• Review and comment on MTC's Draft Policy on Committed Funding and Projects, Approve Alameda CTC Call for Projects process and approve prioritization policy</li> <li>• Outreach status update and <i>Steering Committee approval of polling questions</i></li> <li>• Continued discussion and refinement of Performance Measures</li> <li>• Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps</li> </ul>
2	<p>CAWG March 3, 2011 2:30 – 5 p.m.</p> <p>TAWG March 10, 2011 1:30 – 4 p.m.</p> <p>Special TAWG March 18, 2011 11:30 a.m. to 1:30 p.m.</p> <p>Steering Committee March 24, 2011 11 a.m. – 1 p.m.</p>	<ul style="list-style-type: none"> <li>• Receive an update on outreach</li> <li>• Adopt Final Performance Measures</li> <li>• Initiate discussion of programs</li> <li>• Receive update on MTC Call for Projects and Alameda County approach</li> <li>• Comment on transportation issue papers subjects</li> <li>• Provide input to land use and modeling and Initial Vision Scenario (TAWG)</li> <li>• Update on Initial Vision Scenario and Priority Conservation Areas (TAWG)</li> <li>• Receive update and finalize Briefing Book</li> <li>• Discuss committed funding policy</li> </ul>	<ul style="list-style-type: none"> <li>• Update on Outreach: Workshop, Polling Update, Web Survey</li> <li>• <i>Approve Final Performance Measures &amp; link to RTP</i></li> <li>• Discussion of Programs</li> <li>• Overview of MTC Call for Projects and Alameda County Process</li> <li>• Discussion of Transportation Issue Papers &amp; Best Practices Presentation</li> <li>• Discussion of Land use scenarios and modeling processes (TAWG)</li> <li>• Update on regional processes: Initial Vision Scenario and Priority Conservation Areas (ABAG to present at TAWG)</li> <li>• Finalize Briefing Book</li> <li>• TAWG/CAWG/SC update</li> </ul>
3	<p>CAWG April 7, 2011 2:30 – 5 p.m.</p>	<ul style="list-style-type: none"> <li>• Receive update on outreach activities</li> <li>• Provide feedback on policy for projects and programs packaging</li> <li>• Provide comments on Alameda County land use scenarios</li> </ul>	<ul style="list-style-type: none"> <li>• Update on Workshop, Poll Results Presentation, Web Survey</li> <li>• Discuss Packaging of Projects and Program for CWTP</li> <li>• Discussion of Alameda County land use scenarios</li> </ul>

	Meeting Date/Function	Outcomes	Agenda Items
	<p>TAWG April 14, 2011 1:30 – 4 p.m.</p> <p>Steering Committee April 28, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Receive update on Call for Projects outcomes</li> <li>• Comment on refined Transportation Issue Papers</li> <li>• Comment on committed projects and funding policy and Initial Vision Scenario</li> </ul>	<ul style="list-style-type: none"> <li>• Discuss Call for Projects results: <i>Draft project list to be approved by SC to send to MTC</i></li> <li>• Transportation Issue Papers &amp; Best Practices Presentation</li> <li>• Update on regional process: discussion of policy on committed projects, refinement of Initial Vision Scenario</li> <li>• TAWG/CAWG/SC update</li> </ul>
4	<p>CAWG May 5, 2011 2:30 – 5 p.m.</p> <p>TAWG May 12, 2011 1:30 – 4 p.m.</p> <p>Steering Committee May 26, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Review outcomes of initial workshops and other outreach</li> <li>• Review outcomes of call for projects, initial screening and next steps</li> <li>• Discuss TEP Strategic Parameters &amp; alternative funding scenarios</li> <li>• Recommend land use scenario for CWTP and provide additional comments on Initial Vision Scenario</li> <li>• Receive information on Financial projections and opportunities</li> <li>• Title VI update and it's relation to final plans to CAWG &amp; TAWG meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Summary of workshop results in relation to poll results</li> <li>• Outcomes of project call and project screening- Present screened list of projects and programs. <i>Steering Committee recommends final project and program list to full Alameda CTC commission to approve and submit to MTC after public hearing on same day.</i></li> <li>• Discussion of Financials for CWTP and TEP and TEP Strategic Parameters - duration, potential funding amounts, selection process</li> <li>• Update on regional processes: Focus on Financial Projections, Initial Vision Scenario: <i>Steering Committee recommendation to ABAG on land use (for both a refined IVS and other potential aggressive options)</i></li> <li>• Title VI update</li> <li>• TAWG/CAWG/SC update</li> </ul>
	<b>No June Meeting</b>		
5	<p>CAWG July 7, 2011 12:00 – 5 p.m.</p> <p>TAWG July 14, 2011 1:30 – 4 p.m.</p> <p>CAWG/TAWG Joint July 21, 2011 1 – 3:30 p.m.</p> <p>Steering Committee July 28, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Project Evaluation 101 (CAWG only; 12 -1 p.m.)</li> <li>• Provide comments on outcomes of project evaluation</li> <li>• Comment on outline of Countywide Transportation Plan.</li> <li>• Continue discussion of TEP parameters and financials</li> <li>• Provide feedback on proposed outreach approach for fall 2011</li> </ul>	<ul style="list-style-type: none"> <li>• Results of Project and Program Packaging and Evaluation</li> <li>• Review CWTP Outline</li> <li>• Discussion of TEP strategic parameters and financials</li> <li>• Discussion of fall 2011 outreach approach</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>



	Meeting Date/Function	Outcomes	Agenda Items
6	<p>CAWG September 15, 2011 1 – 5 p.m.</p> <p>TAWG September 8, 2011 1:30 – 4:30 p.m.</p> <p>Steering Committee September 22, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Comment on first draft of Countywide Transportation Plan</li> <li>• Comment on potential packages of projects and programs for TEP</li> <li>• Prepare for second round of public meetings and second poll</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of Countywide Plan Draft</li> <li>• Presentation/Discussion of TEP candidate projects</li> <li>• Refine the process for further evaluation of TEP projects</li> <li>• Discussion of upcoming outreach and polling questions</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>
7	<p>CAWG October 6, 2011 2:30 – 5 p.m.</p> <p>Joint Steering Committee/CAWG October 7, 2011 Noon to 1:30 p.m.</p> <p>TAWG October 13, 2011 1:30 to 4 p.m.</p> <p>Steering Committee October 27, 2011 Noon to 3 p.m.</p>	<ul style="list-style-type: none"> <li>• Update on first draft of Countywide Transportation Plan, including project and program financially constrained list</li> <li>• Comment on preliminary Transportation Expenditure Plan candidate programs and TEP outline</li> <li>• Receive update on second round of public meetings and second poll</li> </ul>	<ul style="list-style-type: none"> <li>• Discussion of Transportation Expenditure Plan outline and preliminary programs and allocations</li> <li>• Update on public outreach and poll</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC Update</li> <li>• SC only – presentation on poll results</li> </ul>
8	<p>CAWG November 3, 2011 2:30 – 5 p.m.</p> <p>TAWG November 10, 2011 1:30 – 4 p.m.</p> <p>Steering Committee November 17, 2011 12 – 3 p.m.</p>	<ul style="list-style-type: none"> <li>• Comment on second draft of Countywide Transportation Plan</li> <li>• Review and provide input on first draft elements of Transportation Expenditure Plan Projects and Programs, Guidelines</li> <li>• Review results of second poll and outreach update</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of Countywide Plan second draft</li> <li>• Presentation/Discussion of TEP Projects and Programs (first draft of the TEP)</li> <li>• Presentation on second poll results and outreach update</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>
9	Steering Committee December 1, 2011 12 – 2 p.m.	<ul style="list-style-type: none"> <li>• Review and comment on TEP</li> <li>• Recommend CWTP and TEP to full Commission</li> </ul>	<ul style="list-style-type: none"> <li>• Review and comment on TEP</li> <li>• Recommend CWTP and TEP to full Commission</li> </ul>
10	CAWG January 5, 2012 2:30 – 5 p.m.	<ul style="list-style-type: none"> <li>• Discussion (as needed) on CWTP and TEP</li> <li>• Review final outcomes of outreach meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of updates on CWTP and TEP</li> <li>• Presentation of Outreach Findings and next steps</li> <li>• Update on regional processes</li> </ul>

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG January 12, 2012 1:30 – 4 p.m.  Steering Committee January 26, 2012 12 – 2 p.m.		<ul style="list-style-type: none"> <li>• TAWG/CAWG/SC update</li> </ul>

#### **Future Meeting Dates:**

Additional meetings are anticipated in March, May and June 2012 to refine both the CWTP and TEP.

TAWG will continue to meet as needed through final adoption of MTC and ABAG's RTP/SCS anticipated for April 2013

#### **Definitions**

CWTP: Countywide Transportation Plan, TEP: Transportation Expenditure Plan

# Alameda County Transportation Commission

## Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
1	North	Alex	Amoroso	Principal Planner, Planning Department	City of Berkeley
2	North	Aleida	Andrino-Chavez	Transportation Planner	City of Albany
3	North	Eric	Angstadt	Planning Director	City of Oakland
4	South	Marisol	Benard	Even Start Program Manager	New Haven Unified School District
5	North	Kate	Black	Planning Director	City of Piedmont
6	North	Jeff	Bond	Planning and Building Manager	City of Albany
7	East	Jaimee	Bourgeois	Senior Civil Engineer (Traffic)	City of Dublin
8	North	Charlie	Bryant	Director of Planning and Building	City of Emeryville
9	South	Mintze	Cheng	Public Works Director	City of Union City
10	Central	Keith R.	Cooke	Principal Engineer	City of San Leandro
11	North	Wendy	Cosin	Acting Director of Planning and Development	City of Berkeley
12	East	Brian	Dolan	Director of Community Development	City of Pleasanton
13	South	Soren	Fajeau	Senior Civil Engineer	City of Newark - Engineering Division
14	East	Jeff	Flynn	Planning Director	Livermore Amador Valley Transit Authority

# Alameda County Transportation Commission

## Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
15	Central	Don	Frascinella	Transportation Manager, PWD	City of Hayward
16	East	Susan	Frost	Principal Planner	City of Livermore
17	South	Jim	Gannon	Manager of Transportation Services	Fremont Unified School District
18	East	Robin	Giffin	Senior Planner	City of Pleasanton
19	CW	Mike	Gougherty	Transportation/Environmental Planner/Analyst	Water Emergency Transportation Authority
20	South	Terrence	Grindall	Community Development Director	City of Newark
21	North	Cindy	Horvath	Senior Transportation Planner	Alameda County Planning
22	North	Diana	Keena	Associate Planner	City of Emeryville
23	Central	Paul	Keener	Senior Transportation Planner	Alameda County Public Works Agency
24	North	Obaid	Khan	Supervising Civil Engineer	City of Alameda - Public Works Department
25	South	Wilson	Lee	Transit Manager	City of Union City
26	Central	Tom	Liao	Planning and Housing Manager	City of San Leandro
27	Central East	Albert	Lopez	Planning Director	Alameda County
28	South	Joan	Malloy	Economic and Community Development Director	City of Union City

# Alameda County Transportation Commission

## Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
29	CW	Gregg	Marrama	Department Manager, Capital	BART
30	CW	Val	Menotti	Department Manager, Planning	BART
31		Neena	Murgai	Epidemiologist	CAPE
32	North	Matt	Nichols	Principal Planner, PWD	City of Berkeley
33	Central	Erik	Pearson	Senior Planner, Planning	City of Hayward
34	South	James	Pierson	Public Works Director	City of Fremont
35	East	Jeri	Ram	Community Development Director	City of Dublin
36	Central	David	Rizk	Development Services Director	City of Hayward
37	East	Marc	Roberts	Planning Director	City of Livermore
38	CW	Brian	Schmidt	Director of Planning, Programming and Operations	ACE Rail
39	North	Peter	Schultze-Allen	Environmental Analyst, PWD	City of Emeryville
40	South	Jeff	Schwob	Interim Community Development Director	City of Fremont
41	North	Tina	Spencer	Director of Service Development and Planning	AC Transit
42	North	Iris	Starr	Division Manager of Infrastructure Plans and Programming	Public Works Agency

# Alameda County Transportation Commission

## Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
43	East	Mike	Tassano	City Traffic Engineer	City of Pleasanton
44	CW	Lee	Taubeneck	Deputy District Director - District 4	Caltrans
45	North	Andrew	Thomas	Planning Services Manager	City of Alameda
46	North	Jim	Townsend	Trails Development Program Manager	East Bay Regional Park District (EBRPD)
47	East	Bob	Vinn	Assistant City Engineer	City of Livermore
48	East	Marnie	Waffle	Senior Planner	City of Dublin
49	North	Bruce	Williams	Senior Transportation Planner	City of Oakland
50	CW	Stephen	Yokoi	Office Chief, Office of Regional Planning - District 4	Caltrans
51	Central	Karl	Zabel	Operations and Development Supervisor	Hayward Area Recreation and Park District (HARD)
Alt	South	Farooq	Azim	Principal Civil Engineer	City of Union City
Alt	South	Carmela	Campbell	Planning Manager	City of Union City
Alt	East	Gary	Huisingh	Director of Public Works	City of Dublin
Alt	CW	Nathan	Landau		AC Transit

# Alameda County Transportation Commission

## Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
Alt	North	Cory	LaVigne	Director of Service Development and Planning	AC Transit
Alt	Central	Larry	Lepore	Park Superintendent	Hayward Area Recreation and Park District (HARD)
Alt	North	Kate	Miller	Capital Planning/Grants Manager	AC Transit
Alt	CW	Bob	Rosevear	Associate Transportation Planner	Caltrans