



METROPOLITAN  
TRANSPORTATION  
COMMISSION

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## Memorandum

TO: Lifeline Transportation Program Cycle 5 Applicants

DATE: February 1, 2018

FR: Judis Santos, Program Manager

RE: Supplemental Instructions for Question C2 – Civil Rights Demographic Information

The following instructions pertain to Question C2 in the Lifeline Transportation Program Cycle 5 Funding Application. Question C2 is for administrative purposes only and is not a factor in determining which projects are selected to receive an award; however, MTC is required to track this information so it is important that you provide it.

If applicants already have demographic information for their service area, that data can be used to respond to Question C2. If applicants do not have the required demographic information, they can collect it from the U.S. Census Bureau website (<http://factfinder2.census.gov>) using the detailed instructions below.

**C2) Does the proportion of minority people in the project's service area exceed 59 percent (i.e., the regional average minority population)?**

Visit <http://factfinder2.census.gov> and follow steps 1–4 below:

1. Enter City or County (followed by "California")\*

Example:  
Oakland, CA

2. Click on 'Go'

\* For geographies smaller than Cities or Counties, contact MTC staff for assistance

U.S. Department of Commerce  
**United States Census Bureau**  
**AMERICAN FactFinder**

Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

**Population**  
**Oakland city, California**

Population  
 Census 2010 Total Population  
**390,724** Source: 2010 Demographic Profile

**Popular tables**  
 2010 Census  
 - General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing, ...)  
 - Hispanic or Latino by Race  
 - Households and Families (Relationships, Children, Household Size, ...)

2012 American Community Survey  
 - Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)

2013 Population Estimates Program  
 - Annual Population Estimates

Census 2000  
 - General Demographic Characteristics (Population, Age, Sex, Race, Households and Housing, ...)

Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts.

Note: You can confirm &/or modify your geographic selection

3. Click the link for the 2010 Census Table called "General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing, ...)"

American FactFinder - Results  
 factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC\_10\_DP\_DPDP1

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1 Community Facts 2 Table Viewer

DP-1 Profile of General Population and Housing Characteristics: 2010  
 2010 Demographic Profile Data

Table View

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

View Geography Notes View Table

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/ipdf.pdf>.

Geography: Oakland city, California

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	390,724	100.0
Not Hispanic or Latino	291,656	74.6
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	390,724	100.0
Hispanic or Latino	99,068	25.4
White alone	33,617	8.6
Black or African American alone	2,834	0.7
American Indian and Alaska Native alone	1,826	0.5
Asian alone	604	0.2
Native Hawaiian and Other Pacific Islander alone	141	0.0
Some Other Race alone	52,165	13.4
Two or More Races	7,801	2.0
Not Hispanic or Latino	291,656	74.6
White alone	101,306	25.9
Black or African American alone	106,637	27.3
American Indian and Alaska Native alone	1,214	0.3
Asian alone	66,433	16.7
Native Hawaiian and Other Pacific Islander alone	141	0.0
Some Other Race alone	52,165	13.4
Two or More Races	7,801	2.0

Note: Proportion of minority people = A-B

4. Scroll down to "Hispanic or Latino and Race" & collect data