Meeting Notice

Planning, Policy and Legislation Committee

Monday, January 9, 2017, 11:15 a.m.
1111 Broadway, Suite 800
Oakland, CA 94607

Mission Statement

The mission of the Alameda County Transportation Commission (Alameda CTC) is to plan, fund, and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County.

Public Comments

Public comments are limited to 3 minutes. Items not on the agenda are covered during the Public Comment section of the meeting, and items specific to an agenda item are covered during that agenda item discussion. If you wish to make a comment, fill out a speaker card, hand it to the clerk of the Commission, and wait until the chair calls your name. When you are summoned, come to the microphone and give your name and comment.

Recording of Public Meetings

The executive director or designee may designate one or more locations from which members of the public may broadcast, photograph, video record, or tape record open and public meetings without causing a distraction. If the Commission or any committee reasonably finds that noise, illumination, or obstruction of view related to these activities would persistently disrupt the proceedings, these activities must be discontinued or restricted as determined by the Commission or such committee (CA Government Code Sections 54953.5-54953.6).

Reminder

Please turn off your cell phones during the meeting. Please do not wear scented products so individuals with environmental sensitivities may attend the meeting.

Glossary of Acronyms

A glossary that includes frequently used acronyms is available on the Alameda CTC website at www.AlamedaCTC.org/app_pages/view/8081.
Location Map

📍 Alameda CTC
1111 Broadway, Suite 800
Oakland, CA 94607

Alameda CTC is accessible by multiple transportation modes. The office is conveniently located near the 12th Street/City Center BART station and many AC Transit bus lines. Bicycle parking is available on the street and in the BART station as well as in electronic lockers at 14th Street and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org).

Garage parking is located beneath City Center, accessible via entrances on 14th Street between 1300 Clay Street and 505 14th Street buildings, or via 11th Street just past Clay Street. To plan your trip to Alameda CTC visit www.511.org.

Accessibility

Public meetings at Alameda CTC are wheelchair accessible under the Americans with Disabilities Act. Guide and assistance dogs are welcome. Call 510-893-3347 (Voice) or 510-834-6754 (TTD) five days in advance to request a sign-language interpreter.

Meeting Schedule

The Alameda CTC meeting calendar lists all public meetings and is available at www.AlamedaCTC.org/events/upcoming/now.

Paperless Policy

On March 28, 2013, the Alameda CTC Commission approved the implementation of paperless meeting packet distribution. Hard copies are available by request only. Agendas and all accompanying staff reports are available electronically on the Alameda CTC website at www.AlamedaCTC.org/events/month/now.

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Planning, Policy and Legislation Committee
Meeting Agenda
Monday, January 9, 2017, 11:15 a.m.

1. Pledge of Allegiance

2. Roll Call

3. Public Comment

4. Consent Calendar

   4.1. Approval of the November 14, 2016 PPLC meeting minutes.

   4.2. Receive an update on the Alameda CTC’s Review and Comments on Environmental Documents and General Plan Amendments.

5. Legislation

   5.1. Receive an update on state, regional, local, and federal legislative activities.

6. Planning and Policy


   6.2. Approve programming of up to $200,000 in Measure B Transit Center Development funds to the Sustainable Communities Technical Assistance Program (SCTAP); Authorize release of a Request for Proposals (RFP) for professional services for the Countywide Bicycle and Pedestrian Plan Update through the SCTAP; and Authorize the Executive Director or a designee to enter into and execute all related agreements for the Countywide Bicycle and Pedestrian Plan Update.

   6.3. Approve Regional Measure 3 draft candidate project list for advocacy.

7. Committee Member Reports (Verbal)

8. Staff Reports (Verbal)

9. Adjournment
Next Meeting: February 13, 2017

All items on the agenda are subject to action and/or change by the Committee.
1. **Pledge of Allegiance**

2. **Roll Call**
   A roll call was conducted. All members were present with the exception of Commissioner Chan, Commissioner Capitelli, and Commissioner Saltzman.

   **Subsequent to the roll call**
   Commissioner Campbell-Washington arrived as an alternate for Commissioner Chan during item 5.1.

3. **Public Comment**
   There were no public comments.

4. **Consent Calendar**
   4.1. Approval of the October 10, 2016 meeting minutes.
   4.2. Receive an update on the Alameda CTC’s Review and Comments on Environmental Documents and General Plan Amendments.
   4.3. Approve Administrative Amendment to Project Agreement (A14-0027).
   Commissioner Haggerty moved to approve the Consent Calendar. Commissioner Harrison seconded the motion. The motion passed with the following vote:

   Yes: Atkin, Halliday, Haggerty, Marchand, Kaplan, Harrison
   No: None
   Abstain: None
   Absent: Capitelli, Saltzman, Campbell-Washington

5. **Legislation**
   5.1. Receive an update on state, regional, local, and federal legislative activities and approve the 2017 Legislative Program.
   Tess Lengyel provided an update on state, regional, local, and federal legislative activities and recommended that the Commission approve the 2017 Legislative Program. Tess stated that over $200 billion was approved across the nation for infrastructure improvements in 2016 by states, cities and counties. She stated that several counties in California were on the November 2016 ballot, with six seeking voter approvals to become Self-Help Counties (four became new Self-Help Counties: Monterey, Santa Cruz, Merced and Stanislaus) and two existing Self-Help Counties successfully passed voter approved Measures (Los Angeles and Santa Clara). Tess stated that Proposition 53 did not pass and provided information on local measures that were able to pass specifically in Alameda County. Tess stated that the special session has until November 30, 2016 to convene and staff will continue to monitor the status on the state level. Tess provide brief information on the federal side and stated that there will be more information given to the Commission at the November 18, 2016 Commission Retreat. She then reviewed
Alameda CTC’s legislative program, stating that there were six categories in the program: Transportation Funding, Project Delivery, Multimodal Transportation and Land Use, Climate Change, Goods Movement, Partnerships.

Commissioner Kaplan asked who was responsible for calling the special session to order. Tess stated that the Chair of the committee is Senator Bell who is responsible for calling the session to order. She noted that agency staff has been in contact with the chief consultant to get more information on when, and if, the session will be called to order.

Commissioner Kaplan wanted information on the timeline on next steps for freight funding. Tess stated that there are both freight funding guidelines and freight investment plan that need to be adopted in 2017 and meetings will be held throughout the next year to develop them. Art noted that Alameda CTC will participate in the process to ensure Alameda CTC interests are addressed.

Commissioner Kaplan requested that staff send the Commission a schedule of the CTC meetings where the freight plan will be discussed. Art stated that staff will send out the CTC schedule.

Commissioner Kaplan moved to approve the item. Commissioner Campbell-Washington seconded the motion. The motion passed with the following vote:

Yes: Atkin, Halliday, Haggerty, Marchand, Campbell-Washington, Kaplan, Harrison
No: None
Abstain: None
Absent: Capitelli, Saltzman

6. Committee Member Reports
   There were no committee member reports.

7. Staff Reports
   There were no staff reports.

8. Adjournment/ Next Meeting
   The next meeting is:

   Date/Time: January 9, 2016 at 11:15 a.m.
   Location: Alameda CTC Offices, 1111 Broadway, Suite 800, Oakland, CA 94607

Attested by:

Vanessá Lee,
Clerk of the Commission
DATE: December 30, 2016

SUBJECT: Congestion Management Program (CMP): Summary of the Alameda CTC’s Review and Comments on Environmental Documents and General Plan Amendments

RECOMMENDATION: Receive an update on the Alameda CTC’s Review and Comments on Environmental Documents and General Plan Amendments.

Summary

This item fulfills one of the requirements under the Land Use Analysis Program (LUAP) element of the Congestion Management Program (CMP). As part of the LUAP, Alameda CTC reviews Notices of Preparations (NOPs), General Plan Amendments (GPAs), and Environmental Impact Reports (EIRs) prepared by local jurisdictions and comments on them regarding the potential impact of proposed land development on the regional transportation system.

Since the last update on November 7, 2016, the Alameda CTC reviewed a Supplemental Environmental Impact Report, a Draft Environmental Impact Report and a Notice of Preparation. Comments were submitted on these documents and the comment letters are included as Attachments A, B and C.

Fiscal Impact: There is no fiscal impact.

Attachments:

A. Response to the Draft Environmental Impact Report for the Lincoln Landing Project (Hayward)
B. Response to the Supplemental Environmental Impact Report for the Oak Knoll Mixed Use Community Plan Project (Oakland)
C. Response to the Notice of Preparation of the Environmental Impact Report for the Alameda Marina Master Plan (Alameda)

Staff Contact

Saravana Suthanthira, Principal Transportation Planner
Chris Van Alstyne, Assistant Transportation Planner
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November 7, 2016

Leigha Schmidt
Senior Planner
City of Hayward
777 B Street
Hayward, CA 94541

SUBJECT: Comments on Draft Environmental Impact Report (DEIR) for the Lincoln Landing Project

Dear Ms. Schmidt,

Thank you for the opportunity to comment on the Draft Environmental Impact Report (DEIR) for the Lincoln Landing Project. The proposed project consists of approximately 476 residential units and 80,500 square feet of commercial space. The project site is bounded by Foothill Road to the north and east, City Center Drive to the south, San Lorenzo Creek to the south and west, and Hazel Avenue to the north and west.

As you are aware, the Notice of Preparation for the DEIR was not sent to Alameda County Transportation Commission (Alameda CTC). In this regard, please see Alameda CTC’s most recent 2015 Congestion Management Program (CMP) Chapter 6 - Land Use Analysis Program (LUAP), Page 87 that lists the type of projects subject to CMP LUAP analysis. Any land use projects that are consistent with the adopted General Plan, but generates over 100 p.m. peak hour trips, are subject to this requirements and this project falls under that category.

The Alameda County Transportation Commission (Alameda CTC) respectfully submits the following comments:

Comments on the DEIR

- The DEIR analyses intersection level impacts on the following Metropolitan Transportation System (MTS) network roadways within the study area:
  - State Route 185 (Mission Boulevard)
  - State Route 238 (Foothill Boulevard)
  - A Street
  
  However, since the traffic generated by this project would likely impact the following MTS network roadways, they should be included as part of the traffic impact analysis:
  - Interstate 580
  - State Route 92 (Jackson Street)
  - Interstate 238
  - These roadways are part of the CMP and MTS roadway network in Alameda County.

- Alameda CTC has reviewed and supports the Transportation Demand Measures proposed for the project outlined in section 3.1-22. We request that the DEIR include additional details regarding the long-term sustainability of these measures, such as funding, operations and who will be responsible for overall long-term administration of these measures.
Thank you for the opportunity to comment on this DEIR. Please contact me at (510) 208-7426 or Chris Van Alstyne, Assistant Transportation Planner at (510) 208-7479 if you have any questions.

Sincerely,

Saravana Suthanthira
Principal Transportation Planner

cc: Chris Van Alstyne, Assistant Transportation Planner

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November 16, 2016

Heather Klein
Development Planning Manager
City of Oakland
250 Frank H. Ogawa Plaza, Suite 2214
Oakland, CA 94612

SUBJECT: Comments on Supplemental Environmental Impact Report (SEIR) for the Oak Knoll Mixed Use Community Plan Project

Dear Ms. Klein,

Thank you for the opportunity to comment on the Notice of Preparation (NOP) of a Supplemental Environmental Impact Report (SEIR) for the Oak Knoll Mixed Use Community Plan Project. The project site is approximately 189 acres bounded by Mountain Boulevard/Interstate 580 to the west, Keller Avenue to the north and east, and Sequoyah Road to the south. The proposed project would consist of approximately 925 residential units, 72,000 square feet of commercial use, and 77 acres of open space and recreation areas.

The Alameda County Transportation Commission (Alameda CTC) respectfully submits the following comments:

Comments on the SEIR

- On page 4.13-21: The SEIR presents the Level of Service (LOS) information on freeway and other roadway segments from Alameda CTC’s 2014 LOS Monitoring report. The most recent monitoring was performed in spring 2016, and the 2016 Level of Service Monitoring results are available on this webpage: [http://www.alamedactc.org/app_pages/view/8091](http://www.alamedactc.org/app_pages/view/8091). Please update the LOS information in the SEIR document.
- On page 4.13-53: Please clarify what is meant by “causing congestion of regional significance” under Item H, Traffic Load and Capacity Thresholds. As you are aware, the Alameda CTC’s Congestion Management Program (CMP) does not establish significance thresholds for designated roadways for the purposes of Land Use Analysis Program (LUAP).
- On page 4.13-88: The SEIR report states that the proposed project would not degrade the performance of the MTS roadways from LOS E or better to LOS F. Although it states that the related analysis and data are included in Appendix V-H of the report, they are missing from the SEIR.
- On page 4.13-79: According to Figure, 4.13-05 and Table 4.13-17, approximately 12% of project generated traffic travels through 98th Avenue and approximately 4% of traffic will be traversing International Boulevard. The SEIR finds the traffic impacts to be significant and unavoidable for the intersection of International Boulevard and 98th Avenue. Considering that the East Bay Bus Rapid Transit (BRT) will be operating on International Boulevard soon, and pass through this intersection, in order to avoid any potential impacts to BRT operations, effective TDM measures
should be considered for implementation to reduce the single occupant vehicle (SOV) trips from the project site, and therefore SOV trips through this corridor. The SEIR should include detailed information of these TDM measures, and how they will be sustained in the long term.

Thank you for the opportunity to comment on this SEIR. Please contact me at (510) 208-7426 or Chris Van Alstyne, Assistant Transportation Planner at (510) 208-7479, if you have any questions.

Sincerely,

[Signature]

Saravana Suthanthira
Principal Transportation Planner

cc: Chris Van Alstyne, Assistant Transportation Planner

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November 30, 2016

Andrew Thomas
Assistant Community Development Director
City of Alameda
2263 Santa Clara Ave., Room 190
Alameda, CA 94501

SUBJECT: Response to the Notice of Preparation (NOP) of an Environmental Impact Report for the Alameda Marina Master Plan

Dear Mr. Thomas,

Thank you for the opportunity to comment on the Notice of Preparation (NOP) of the Environmental Impact Report (EIR) for the Alameda Marina Master Plan. The project site is located in the north central portion of Alameda at 1815 Clement Avenue. The site is approximately 44 acres, 28 of which are on land and 16 submerged, bordered by the Brooklyn Basin Estuary to the Northeast, the Navy Operational Support Center to the Southeast, Clement Ave. to the Southwest, and Alameda Municipal Power to the Northwest. The site currently contains approximately 250,000 sq. ft. of maritime, commercial and retail, warehouse and dry storage use across 30 buildings. The proposed project would consist of approximately 250,000 sq. ft. of commercial space, with 115,000 dedicated to maritime use and the other 135,000 sq. ft. for office and retail use. The project additionally plans for up to 670 residential units.

The Alameda County Transportation Commission (Alameda CTC) respectfully submits the following comments:

Basis for Congestion Management Program (CMP) Review

- It appears that the proposed project will generate at least 100 p.m. peak hour trips over existing conditions, and therefore the CMP Land Use Analysis Program requires the City to conduct a transportation impact analysis of the project. For information on the CMP, please visit: [http://www.alamedactc.org/app_pages/view/5224](http://www.alamedactc.org/app_pages/view/5224)

Use of Countywide Travel Demand Model

- The Alameda Countywide Travel Demand Model should be used for CMP Land Use Analysis purposes. The CMP was amended on March 26th, 1998 so that local jurisdictions are responsible for conducting travel model runs themselves or through a consultant. The City of Alameda and the Alameda CTC signed a Countywide Model Agreement on April 1, 2008. Before the model can be used for this project, a letter must be submitted to the Alameda CTC requesting use of the model and describing the project. A copy of a sample letter agreement is available upon request. The most current version of the Alameda CTC Countywide Travel Demand Model is the December 2015 update.
Impacts

- The EIR should address all potential impacts of the project on the Metropolitan Transportation System (MTS) roadway network.
  - MTS roadway facilities in the project area include
    - In Alameda: Park Street, SR-61 (Encinal Avenue), Tilden Way, Webster Street, Webster Street/Posey Tunnels
    - In Oakland: Fruitvale Avenue, Interstate 880, 29th Avenue, 23rd Avenue.
  - For the purposes of CMP Land Use Analysis, the Highway Capacity Manual 2010 freeway and urban streets methodologies are the preferred methodologies to study vehicle delay impacts.
  - The Alameda CTC has not adopted any policy for determining a threshold of significance for Level of Service for the Land Use Analysis Program of the CMP. Professional judgment should be applied to determine the significance of project impacts (Please see chapter 6 of the 2015 CMP for more information).

- The EIR should address potential impacts of the project on Metropolitan Transportation System (MTS) transit operators.
  - MTS transit operators potentially affected by the project include: AC Transit
  - Transit impacts for consideration include the effects of project vehicle traffic on mixed flow transit operations, transit capacity, transit access/egress, need for future transit service, and consistency with adopted plans. See Appendix J of the 2015 CMP document for more details.

- The EIR should address potential impacts of the project to cyclists on the Countywide Bicycle Network.
  - Countywide bicycle facilities in the project area include:
    - Planned extension of the San Francisco Bay Trail on Buena Vista Avenue
  - Bicycle related impacts to consider include effects of vehicle traffic on bicyclist conditions, site development and roadway improvements, and consistency with adopted plans. See Appendix J of the 2015 CMP document for more details.

- The EIR should address potential impacts of the project to pedestrians in Pedestrian Plan Areas of Countywide Significance as defined by the Countywide Pedestrian Plan.
  - The Project overlaps with an Area of Countywide Pedestrian Significance:
    - The site is located within a 1/2 mile of a transit corridor
    - Proximity to the Park Street Central Business District
  - Pedestrian related impacts to consider include effects of vehicle traffic on pedestrian conditions, site development and roadway improvements, and consistency with adopted plans. See Appendix J of the 2015 CMP document for more details.

Mitigation Measures

- Alameda CTC policy regarding mitigation measures is that to be considered adequate they must be:
  - Adequate to sustain CMP roadway and transit service standards;
  - Fully funded; and
  - Consistent with project funding priorities established in the Capital Improvement Program of the CMP, the Countywide Transportation Plan (CTP), and the Regional Transportation Plan.
(RTP) or the federal Transportation Improvement Program, if the agency relies on state or federal funds programmed by Alameda CTC.

- The EIR should discuss the adequacy of proposed mitigation measure according to the criteria above. In particular, the EIR should detail when proposed roadway or transit route improvements are expected to be completed, how they will be funded, and the effect on service standards if only the funded portions of these mitigation measures are built prior to Project completion. The EIR should also address the issue of transit funding as a mitigation measure in the context of the Alameda CTC mitigation measure criteria discussed above.

- Jurisdictions are encouraged to discuss multimodal tradeoffs associated with mitigation measures that involve changes in roadway geometry, intersection control, or other changes to the transportation network. This analysis should identify whether the mitigation will result in an improvement, degradation, or no change in conditions for automobiles, transit, bicyclists, and pedestrians. The HCM 2010 MMLOS methodology is encouraged as a tool to evaluate these tradeoffs, but project sponsors may use other methodologies as appropriate for particular contexts or types of mitigations.

- The EIR should consider the use of TDM measures, in conjunction with roadway and transit improvements, as a means of attaining acceptable levels of service. Whenever possible, mechanisms that encourage ridesharing, flextime, transit, bicycling, telecommuting and other means of reducing peak hour traffic trips should be considered. The Alameda CTC CMP Menu of TDM Measures and TDM Checklist may be useful during the review of the development proposal and analysis of TDM mitigation measures (See Appendices F and G of the 2015 CMP).

Thank you for the opportunity to comment on this NOP. Please contact me at (510) 208-7426 or Chris Van Alstyne, Assistant Transportation Planner at (510) 208-7479, if you have any questions.

Sincerely,

Saravana Suthanthira
Principal Transportation Planner

cc: Chris Van Alstyne, Assistant Transportation Planner

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DATE: December 30, 2016

SUBJECT: January Legislative Update

RECOMMENDATION: Receive an update on federal, state, and local legislative activities and approve legislative positions.

Summary

The January 2017 legislative update provides information on federal and legislative activities, including an update on federal cabinet nominations known thus far under the transition to a new federal administration, an update on the state budget and recommendations on current legislation. This is an action item.

Background

The Commission approved the 2017 Legislative Program in December 2016. The final 2017 Legislative Program is divided into six sections: Transportation Funding, Project Delivery, Multimodal Transportation and Land Use, Climate Change, Goods Movement, and Partnerships (Attachment A). The program is designed to be broad and flexible to allow Alameda CTC the opportunity to pursue legislative and administrative opportunities that may arise during the year, and to respond to political processes in Sacramento and Washington, DC. Each month, staff brings updates to the Commission on legislative issues related to the adopted legislative program, including recommended positions on bills as well as legislative updates.

Federal Update

At the federal level, due to a change in the administration, a multitude of new cabinet level appointments have been made that will need Senate confirmation in early 2017. In addition, Congress passed an extension to the continuing resolution and the president signed which keeps the federal government funded at Fiscal Year 2016 levels through April 28, 2017. Attachment B includes information on end of year actions and presidential transition cabinet nominations.
**State Update**

Platinum Advisors, Alameda CTC’s state lobbying firm, provided the following summary of the commencement of the 2017-2018 new legislative session and bills introduced thus far relevant to Alameda CTC’s legislative program. Staff recommendations on bills are included in this update, and a summary of the state budget development timeline is also summarized below.

The Legislature convened for their swearing in ceremony on December 5, enabling the introduction of legislation, establishing leadership, and passing resolutions relating to immigration. Leadership in both houses will remain the same with Senate Pro Tem Kevin de León and Senator Jean Fuller leading the majority and minority parties in the Senate, and Assembly Speaker Anthony Rendon and Assemblyman Chad Mayes following suit in the Assembly. All four leaders agree that California’s transportation and infrastructure must be a focus in the coming year. Members return after a December break on January 4th.

**Infrastructure Priorities:** Senate and Assembly Democrats took the opportunity on the first day of session to introduce a package of bills to address California’s aging infrastructure. Several of these measures are familiar reintroductions from last session and for the Senate bills, demonstrate infrastructure priorities in transportation, water and housing.

**SB 1 (Beall) Transportation Funding** – SB 1 is similar to SBX 1 from last session. It would create the Road Maintenance and Rehabilitation Program, a $6 billion annual investment directed at repairing and upgrading highways, local streets & roads, and improving transit systems and trade corridors.

Assembly member Frazier introduced a similar bill, **AB 1 (Frazier)** with the same title. A more detailed summary comparing SB 1 to AB 1 is below.

**SB 4 (Mendoza) Clean Goods Movement Bond** – SB 4 would enact the Goods Movement and Clean Trucks Bond Act if approved by voters on June 5, 2018. The ballot measure would authorize $600 million in state general obligation bonds, with $200 million to the California Transportation Commission for projects and programs eligible for funding from the Trade Corridors Improvement Fund; $200 million to the State Air Resources Board for projects and programs consistent with the Goods Movement Emission Reduction Program; and $200 million to the State Air Resources Board for projects and programs to expand the use of zero- and near-zero emission trucks in areas of the state that are designated as severe or extreme nonattainment areas for ozone and particulate matter.

**SB 2 (Atkins) The Building Homes and Jobs Act** – This bill would impose a fee of $75 to be paid at the time of the recording of every real estate instrument, paper, or notice required or permitted by law to be recorded, per each single transaction per single
parcel of real property, not to exceed $225. Upon appropriation by the Legislature, 20% of the funds would go toward affordable owner-occupied workforce housing, 10% for housing purposes related to agricultural workers and their families, and the remainder would be expended to support affordable housing, homeownership opportunities, and other housing-related programs.

**SB 3 (Beall) Statewide Housing Bond** – This bill would provide for submission of a $3 billion statewide housing general obligation bond act to the voters at the November 6, 2018, statewide general election. Proceeds from the sale of the bonds would be used to finance various existing housing programs, as well as infill infrastructure financing and affordable housing matching grant programs.

**SB 5 (De León) The CA Clean Drinking Water and Natural Resources Protection Act of 2016** – SB 5 would place on the June 5, 2018 ballot, the California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor Access For All Act of 2018. If approved by the voters, it will authorize the issuance of $3 billion in bonds for state and local parks and water infrastructure.

**Transportation Funding Proposals:** With the demise of the special session, Senator Beall and Assemblyman Frazier both introduced the first bills in the new session. SB 1 and AB 1 would both generate about $6.6 billion in new revenue for transportation programs. This is about $1 billion less than proposals contained in SBX 1 and ABX 26 at the end of session. The main difference is smaller excise tax increases for gasoline and diesel, and returning only 50% of the truck weight fee being used for debt service payments. While SB 1 and AB 1 are consistent with each other, they are not identical. The following is a summary of the bills, noting any substantive differences.

**Revenues**

- **Approximately $1.8 billion in new gasoline excise tax revenue.** Both AB 1 and SB 1 would increase the gasoline excise tax by 12 cents. AB 1 would impose the increase all at once, but SB 1 would phase the increase in over three years. SB 1 would start with a 6 cent increase and then increase 3 cent after one year and another 3 cents the following year. Both bills would then adjust the tax rate for inflation, with AB 1 starting this calculation on January 31, 2019 and SB 1 starting on January 31, 2020. For both bills the inflation adjustment would be made every three years. Last session the proposal would have increased the excise tax on gasoline by 17 cents.

- **Approximately $600 million in new diesel excise tax revenue.** While both AB 1 and SB 1 reduce the base excise tax amount from 18 cents to 13 cents, both measures would then add a new 20 cent excise tax on diesel fuel. Both bills would adjust the total excise tax rate for inflation, with AB 1 starting this process on January 31, 2019, and SB 1 starting this process on January 31,
2020. The inflation adjustment would be made every three years. This revenue would be used to fund goods movement projects.

- **$1.1 billion gasoline excise tax revenue is generated by eliminating BOE’s “true-up” process.** This change ends the annual adjustment to the excise that was done by the BOE to keep the “fuel tax swap” revenue neutral. This would reset the price based excise tax back to 17 cents.

- **$706 million in outstanding loans repaid.** Directs the DOF to compute the amount of any outstanding loans made from the SHA, and repay 50% of those loans by specified dates. SB 1 requires 50% to be repaid by December 31, 2017, and the remaining loan amounts to be repaid by December 31, 2018. AB 1 requires the first payment to be made by June 30, 2017 and the remaining balance by June 30, 2018. These loan payments shall be split with 50% allocated to cities and counties and 50% to state highways.

- **$300 million in additional cap & trade revenue to transit; however this amount depends on the success of the auctions.** Both bills increase the share of cap & trade auction revenue dedicated to transit. The amount allocated to the Low Carbon Transit Operating Program is increased from 5% to 10%, and the amount allocated to the Transit and Intercity Rail Capital Program is increased from 10% to 20%.

- **$216 million to $248 million in additional transit revenue.** Increases the sales tax on diesel fuel. However, AB 1 would increase the sales tax by 3.5% and SB 1 would increase the sales tax by 4%. Both bills would require the tax rate to be adjusted for inflation, with AB 1 starting the inflation adjustment on July 1, 2019, and SB 1 starting the adjustment on July 1, 2020.

This revenue is allocated through the State Transit Assistance program to all transit operators. However, this “new” revenue would be restricted to capital investments. The use of this additional revenue can only be used for operations if it complements local efforts that repair and improve local transportation infrastructure. In addition, transit operators must submit a list of projects that will be funded with these funds prior to receiving its share of this apportionment of revenue.

- **Approximately $70 million in Non-Article 19 funds is directed to the Road Maintenance and Rehabilitation Account in both bills.** Non-Article 19 revenue is currently deposited into the general fund. This revenue is from Caltrans leases and other fee revenue that is not subject to the restrictions on Article 19 of the Constitution, which restrict certain transportation revenue to be spent on highway or local road projects.

- **$1.3 billion in new vehicle registration fee revenue, and $9.7 million in new zero emission vehicle fee revenue.** Vehicle registration fees are increased by
$38. This additional fee would be adjusted for inflation starting on July 1, 2019 in AB 1 and October 1, 2020 in SB 1. In addition, SB 1 and AB 1 would impose an additional $100 vehicle registration fee on all zero emission vehicles, which would also be adjusted for inflation. The additional fee on zero emission vehicles would not apply when the vehicle is first purchase, but on each subsequent renewal.

- Approximately $500 million in weight fee revenue returned to the State Highway Account. Truck weight fees are partially returned to the highway account. Currently, about $1 billion in truck weight fees are transferred to the general fund to pay the debt service on transportation bonds. AB 1 and SB 1 take differing paths to reduce this transfer by about half. AB 1 would cap the amount of revenue that can be transferred each year, starting at $900 million and gradually reduce that amount over to 5 years to $500 million. SB 1 would place a cap on the percentage of weight fee revenue that can be transferred each year, starting 90% of available funds and reducing that cap over 5 years to 50% of available funds.

**Funding Programs**

- Both bills create the Road Maintenance and Rehabilitation Program (RMRP), which is where all gasoline excise tax and vehicle registration fee revenue is deposited. The Program funds can be used for maintenance and rehabilitation projects, safety projects, traffic control devices, complete streets projects and drainage or stormwater projects in conjunction with any other allowable project.

- A State and Local Partnership Program is created and funded with $200 million annually from the Road Maintenance and Rehabilitation Program funds. These funds are set aside to match voter approved taxes or developer fees dedicated to transportation improvements. This program would be implemented pursuant to guidelines developed and adopted by the CTC in consultation with Caltrans, transportation planning agencies, and other local agencies. These funds must be used for road maintenance and rehabilitation purposes.

- The Active Transportation Program would receive $80 million annually from the RMRP. In addition, up to $70 million annually will be transferred to the Active Transportation Program resulting from operational efficiencies identified by Caltrans through the annual budget process.

- Funding for the Advanced Mitigation Fund is provided in both bills by allocating $30 million annually for four years from the RMRP. The bills specify that this $30 million shall be transferred in each of the following fiscal years 2017-18, 2018-19, 2019-20, and 2020-21.
• The California State University will receive $2 million annually from the RMRP to conduct transportation research projects and related workforce training and development as recommended by the chairs of the Assembly Transportation Committee and the Senate Transportation & Housing Committee. In addition, AB 1 would allocate $3 million annually to the institutes of transportation studies at the University of California.

• The majority of RMRP funds are allocated to highway and local road maintenance projects. Of the RMRP funds remaining, 50% is continuously appropriated for maintenance of the state highway system as specified in each SHOPP plan. The remaining 50% of RMRP funds is continuously appropriated to cities and counties. Half of these funds are allocated to cities on a per capita basis. The county share is allocated to each county based on road miles and vehicles registration. However, in order to receive an apportionment of these funds each city and county must submit a list of projects as identified in the city or county’s budget to be funded in the fiscal year to the CTC for review. In addition, each city and county is subject to a maintenance of effort (MOE) requirement in order to remain eligible to receive these funds. A city or county may spend these funds on other transportation priorities if the pavement rating index for the jurisdiction is at least 80.

As a condition of receiving these funds Caltrans and local governments shall adopt and implement a program designed to promote and advance construction employment and training opportunities through pre-apprenticeship opportunities, either by the public agency itself or through contractors engaged by the public agencies to do work funded in whole or in part by funds made available by the program.

• The bills create the Trade Corridors Improvement Fund, which is funded through the 20 cent increase to the diesel fuel excise tax. This Fund will also govern the allocation of federal FAST Act funds received by the state. While both AB 1 and SB 1 are consistent with the overall goal of funding improvements at ports, airports and goods movement corridors, there are significant differences in how the funds are allocated. In addition, SB 1 specifies that eligible projects at ports that enhance capacity and efficiency shall not displace workers at the port. AB 1 does not specify funding targets, but SB 1 does include specific allocations as follows:

  o $150,000,000 shall be dedicated exclusively to fund improvements to California’s existing or planned land ports of entry on the border with Mexico.
- $70,000,000 shall be dedicated exclusively to fund projects for the elimination, alteration, or improvement of hazardous railroad-highway grade crossings.

- $360,000,000 shall be available for projects nominated by regional transportation agencies and other public agencies, including counties, cities, and port authorities that are consistent with corridor-based programming targets contained in the Trade Corridors Investment Fund (TCIF) Guidelines. The allocation must include reasonable geographic targets for funding allocations without constraining what an agency may propose or what the commission may approve. However, the San Diego Association of Governments, the Imperial County Transportation Commission, and other public agencies in San Diego and Imperial Counties shall be excluded from nominating projects under this subparagraph.

**Policy Changes**

- Reestablishes the CTC as an independent entity.

- Requires Caltrans to update the Highway Design Manual to incorporate complete streets design concepts by January 1, 2018.

- Creates the Office Transportation Inspector General. The Inspector General shall be appointed to a 6 year term and be responsible for review policies, practices, and procedures and conduct audits and investigations of activities involving state transportation funds in consultation with all affected state agencies. The Inspector General shall report annually to the Governor and Legislature on all findings.

- SB 1 requires Caltrans by January 1, 2020 to increase by 100 percent to dollar value of contracts awarded to small, disadvantage, and veteran owned businesses. This requirement is not in AB 1.

- Proposes significant changes to the SHOOPP process. Specifies that the SHOOPP program shall also include operating costs. In addition, it must specify specified milestones for each project and costs for specified phases. Any change to the project or cost increase must be submitted to the CTC for approval.

- Expands the existing CEQA exemption for local road repairs in a city or county with a population of less than 100,000 to all cities and counties or state highways if specified conditions are met.
• Creates the Advanced Mitigation Program. The purpose of Program is to improve the success and effectiveness of actions implemented to mitigate natural resource impacts of future transportation projects by establishing the means to implement mitigation measures well before the transportation projects are constructed. The advance identification and implementation of mitigation actions are aimed at streamlining the delivery of transportation projects by anticipating mitigation requirements for planned transportation projects and avoiding or reducing delays associated with environmental permitting.

• NEPA delegation to Caltrans is re-enacted in both AB 1 and SB 1 without a sunset date.

**Bill Recommendations**

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<tr>
<th>Bill Number</th>
<th>Bill Information</th>
<th>Recommendation</th>
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<tr>
<td><strong>AB 1</strong></td>
<td>Substantially similar in structure to ABX 26 from last session, AB 1 is Assemblyman Frazier’s renewed effort to address the funding shortfall facing California’s transportation infrastructure. This bill would generate about $6.6 billion in revenue for the maintenance and rehabilitation of state highways and local streets and roads, as well as provide targeted investments in public transit and good movement corridors.</td>
<td>Alameda CTC’s 2017 legislative program supports increasing funding for transportation. Staff recommends a <strong>SUPPORT</strong> position on this bill.</td>
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<tr>
<td><strong>AB 28</strong></td>
<td>AB 28 would re-enact provisions that sunset on December 31st 2016 that delegate the responsibility to Caltrans for complete NEPA review of transportation projects. While this same provision is also in AB 1 and SB 1, AB 28 is an urgency measure that can be moved ahead of any transportation funding agreement.</td>
<td>Alameda CTC’s 2017 legislative program supports efforts that streamline the delivery of projects. The NEPA delegation to Caltrans that this bill addresses supports advancing projects through Caltrans state review, rather than federal review. Staff recommends a <strong>SUPPORT</strong> position on this bill.</td>
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### SB 1 (Beall D)
**Transportation funding.**

Similar to SBX 1 from last year, SB 1 contains Senator Beall’s transportation funding proposal. This bill would generate about $6.6 billion in revenue for the maintenance and rehabilitation of state highways and local streets and roads, as well as provide targeted investments in public transit and good movement corridors.

**Alameda CTC’s 2017 legislative program supports increasing funding for transportation.**

*Staff recommends a [SUPPORT](#) position on this bill.*

### SB 2 (Atkins D)
**Building Homes and Jobs Act.**

SB 2 would impose a fee of $75 to be paid at the time of the recording of every real estate instrument, paper, or notice required or permitted by law to be recorded, per each single transaction per single parcel of real property, not to exceed $225. Upon appropriation by the Legislature, 20% of the funds would go toward affordable owner-occupied workforce housing, 10% for housing purposes related to agricultural workers and their families, and the remainder would be expended to support affordable housing, homeownership opportunities, and other housing-related programs.

**Alameda CTC’s 2017 legislative program supports increasing funding for transportation, while protecting against transportation funding diversions. Because transportation funding is often looked at as a potential source to fund affordable housing, staff recommends supporting SB 2 for a direct funding stream to support affordable housing. Alameda CTC supported a similar bill introduced at the beginning of the 2015-2016 legislative session.**

*Staff recommends a [SUPPORT](#) position on this bill.*

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**State Budget:** According to state law, Governor Brown will release his 2017-2018 proposed budget by no later than January 10th. Budget subcommittees will begin hearings on the budget into early May prior to the Governor’s May Revise, which must be submitted by May 14. Thereafter, both the Assembly and Senate will finalize each houses’ version of the budget, then conference to resolve differences. The
legislative leaders and the Governor will meet in June to address any outstanding issues and a final budget must be adopted by June 15, so the new budget year can begin on July 1 after the Governor signs the final budget bill.

Given a letter submitted to “valued stakeholders” by the Governor, Senate and Assembly leadership prior to the end of the extraordinary session on November 30, 2016, articulating their commitment to transportation, January 2017 is expected to begin with transportation and infrastructure as key focal areas in both houses and by the Governor.

**Fiscal Impact**

There is no fiscal impact.

**Attachments**

A. Alameda CTC 2017 Legislation Program  
B. Federal Update

**Staff Contact**

[Tess Lengyel](mailto:Tess.Lengyel@ctca.org), Deputy Executive Director of Planning and Policy
### 2017 Alameda County Transportation Commission Legislative Program

The legislative program herein supports Alameda CTC’s transportation vision below adapted for the 2016 Countywide Transportation Plan:

“Alameda County will be served by a premier transportation system that supports a vibrant and livable Alameda County through a connected and integrated multimodal transportation system promoting sustainability, access, transit operations, public health and economic opportunities. Our vision recognizes the need to maintain and operate our existing transportation infrastructure and services while developing new investments that are targeted, effective, financially sound and supported by appropriate land uses. Mobility in Alameda County will be guided by transparent decision-making and measureable performance indicators. Our transportation system will be: Multimodal; Accessible, Affordable and Equitable for people of all ages, incomes, abilities and geographies; Integrated with land use patterns and local decision-making; Connected across the county, within and across the network of streets, highways and transit, bicycle and pedestrian routes; Reliable and Efficient; Cost Effective; Well Maintained; Safe; Supportive of a Healthy and Clean Environment.”

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<tr>
<th>Issue</th>
<th>Priority</th>
<th>Strategy Concepts</th>
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</table>
| Transportation Funding | Increase transportation funding | • Support efforts to lower the two-thirds voter threshold for voter-approved transportation measures.  
• Support increasing the buying power of the gas tax and/or increasing transportation revenues through vehicle license fees, vehicle miles traveled, or other reliable means.  
• Support efforts that protect against transportation funding diversions and overall increase transportation funding.  
• Support new funding sources for transportation.  
• Support new funding sources for transit operations and capital for bus, BART, and rail connectivity. |
| Project Delivery and Operations | Protect and enhance voter-approved funding | • Support legislation and increased funding from new and/or flexible funding sources to Alameda County for operating, maintaining, restoring, and improving transportation infrastructure and operations.  
• Support increases in federal, state, and regional funding to expedite delivery of Alameda CTC projects and programs.  
• Support efforts that give priority funding to voter-approved measures and oppose those that negatively affect the ability to implement voter-approved measures.  
• Support efforts that streamline financing and delivery of transportation projects and programs.  
• Support rewarding Self-Help Counties and states that provide significant transportation funding into transportation systems.  
• Seek, acquire, and implement grants to advance project and program delivery. |
| Project Delivery and Operations | Advance innovative project delivery | • Support environmental streamlining and expedited project delivery.  
• Support contracting flexibility and innovative project delivery methods, as well as project development advancements such as autonomous vehicles.  
• Support high-occupancy vehicle (HOV)/toll lane expansion in Alameda County and the Bay Area, and efforts that promote effective implementation and use.  
• Support efforts to allow local agencies to advertise, award, and administer state highway system contracts largely funded by local agencies. |
| Project Delivery and Operations | Ensure cost-effective project delivery | • Support efforts that reduce project and program implementation costs.  
• Support accelerating funding and policies to implement transportation projects that create jobs and economic growth. |
| Multimodal Transportation and Land Use | Protect the efficiency of managed lanes | • Support utilizing excess capacity in HOV lanes through managed lanes as a way to improve corridor efficiencies and expand traveler choices.  
• Support ongoing HOV/managed lane policies to maintain corridor-specific lane efficiency.  
• Oppose legislation that degrades HOV lanes that could lead to congestion and decreased efficiency. |
| Multimodal Transportation and Land Use | Reduce barriers to the implementation of transportation and land use investments | • Support legislation that increases flexibility and reduces technical and funding barriers to investments linking transportation, housing, and jobs.  
• Support local flexibility and decision-making on land-use for transit oriented development (TOD) and priority development areas (PDAs). |
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<td>• Support innovative financing opportunities to fund TOD and PDA implementation.</td>
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<td>• Support policies that provide increased flexibility for transportation service delivery through innovative, flexible programs that address the needs of commuters, youth, seniors, people with disabilities and low-income people, including addressing parking placard abuse, and do not create unfunded mandates.</td>
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<td>• Support investments in transportation for transit-dependent communities that provide enhanced access to goods, services, jobs, and education.</td>
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<td>• Support parity in pre-tax fringe benefits for public transit, carpooling, vanpooling and other active transportation/bicycle and pedestrian modes of travel with parking.</td>
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<td></td>
<td>Expand multimodal systems and flexibility</td>
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<td>• Support funding for innovative infrastructure, operations, and programs that relieve congestion, improve air quality, reduce emissions, and support economic development.</td>
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<td>• Support cap-and-trade funds to implement the Bay Area’s Sustainable Communities Strategy.</td>
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<td>• Support rewarding Self-Help Counties with cap-and-trade funds for projects and programs that are partially locally funded and reduce GHG emissions.</td>
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<td>• Support emerging technologies such as alternative fuels and fueling technology to reduce GHG emissions.</td>
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<td>Climate Change</td>
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<td>Support climate change legislation to reduce greenhouse gas (GHG) emissions</td>
<td>• Support a multimodal goods movement system and efforts that enhance the economy, local communities, and the environment.</td>
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<td>• Support a designated funding stream for goods movement.</td>
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<td>• Support goods movement policies that enhance Bay Area goods movement planning, funding, delivery, and advocacy.</td>
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<td>• Support legislation that improves the efficiency and connectivity of the goods movement system.</td>
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<td>• Ensure that Bay Area transportation systems are included in and prioritized in state and federal goods movement planning and funding processes.</td>
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<td>• Support rewarding Self-Help Counties that directly fund goods movement infrastructure and programs.</td>
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<td>Expand goods movement funding and policy development</td>
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<td>• Support efforts that encourage regional and mega-regional cooperation and coordination to develop, promote, and fund solutions to regional transportation problems and support governmental efficiencies and cost savings in transportation.</td>
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<td>• Support policy development to advance transportation planning, policy, and funding at the county, regional, state, and federal levels.</td>
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<td>• Partner with community agencies and other partners to increase transportation funding for Alameda CTC’s multiple projects and programs and to support local jobs.</td>
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<td>• Support efforts to maintain and expand local-, women-, minority- and small-business participation in competing for contracts.</td>
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<td>Partnerships</td>
<td>• Support efforts that encourage regional and mega-regional cooperation and coordination to develop, promote, and fund solutions to regional transportation problems and support governmental efficiencies and cost savings in transportation.</td>
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<td>Expand partnerships at the local, regional, state and federal levels</td>
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<td>• Partner with community agencies and other partners to increase transportation funding for Alameda CTC’s multiple projects and programs and to support local jobs.</td>
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Presidential Transition Cabinet Nominees

Cabinet Nominees (by alphabetical order)

Betsy DeVos – Department of Education Secretary

A leader in the national school reform movement for more than two decades, Betsy DeVos is a highly successful education advocate, businesswoman, and philanthropist.

A native of Michigan, Betsy DeVos has spent decades advocating for school choice reforms and helping underserved children gain access to quality education. Ms. DeVos is chairman of the American Federation for Children whose mission is to “improve our nation’s K-12 education by advancing systemic and sustainable public policy that empowers parents, particularly those in low-income families, to choose the education they determine is best for their children.”

Ms. DeVos is chair of the Windquest Group and has also served on national and local charitable and civic boards, including the Kennedy Center for the Performing Arts, American Enterprise Institute, The Philanthropy Roundtable, Kids Hope USA, and Mars Hill Bible Church.

Nikki Haley – U.N. Ambassador

Governor Haley is one of the most universally respected governors in the country. After working at her family’s business, Governor Haley turned her focus to economic development and has traveled abroad to negotiate with international companies on behalf of South Carolina. As governor, she has led seven overseas trade missions and successfully attracted jobs and investment through negotiations with foreign companies.

Born in Bamberg, South Carolina, the daughter of Indian immigrants, Governor Haley became the first female governor of her home state in 2011 and is currently the youngest governor in the country. Prior to becoming governor, she represented Lexington County in the South Carolina House of Representatives from 2005 to 2011.

A true fiscal conservative and savvy businesswoman, Governor Haley’s leadership drove down South Carolina’s unemployment to a 15 year low by adding more than 82,000 jobs in each of South Carolina’s 46 counties.

Prior to dedicating her life to public service, Governor Haley worked at her family business. In 1998, Governor Haley was named to the board of directors of the Orangeburg County Chamber of Commerce and named to the board of directors of the Lexington Chamber of Commerce in 2003. She also became

Governor Haley is a proud graduate of Clemson University where she earned a degree in accounting. Governor Haley and her husband, Michael, a Captain in the Army National Guard and combat veteran who was deployed to Afghanistan’s Helmand Province, have two children, Rena, 18, and Nalin, 15.

**Michael Flynn – National Security Advisor**

Lieutenant General Michael T. Flynn, USA graduated from the University of Rhode Island in 1981 and was commissioned a second lieutenant in Military Intelligence. His first assignment was as a paratrooper of the 82nd Airborne Division at Fort Bragg, North Carolina. Since then, he has served in a variety of command and staff positions to include, Commander, 313th Military Intelligence Battalion and G2, 82nd Airborne Division; G2, 18th Airborne Corps, CJ2, CJTF-180 Operation Enduring Freedom (OEF) in Afghanistan; Commander, 111th Military Intelligence Brigade at the Army’s Intelligence Center at Fort Huachuca, Arizona; Director of Intelligence, Joint Special Operations Command with duty in OEF and Operation Iraqi Freedom (OIF); Director of Intelligence, United States Central Command with duty in OEF and OIF; Director of Intelligence, the Joint Staff; Director of Intelligence, International Security Assistance Force-Afghanistan and US Forces Afghanistan and Special Assistant to the Deputy Chief of Staff, G2. He most recently served as the Assistant Director of National Intelligence for Partner Engagement before becoming the 18th Director of the Defense Intelligence Agency on 24 July 2012.

Lieutenant General Flynn’s other assignments include multiple tours at Fort Bragg, North Carolina, where he deployed with the 82nd Airborne Division as a platoon leader for Operation URGENT FURY in Grenada, and as Chief of Joint War Plans for JTF-180 UPHOLD DEMOCRACY in Haiti. He also served with the 25th Infantry Division at Schofield Barracks, Hawaii, and as the Senior Observer/Controller for Intelligence at the Joint Readiness Training Center at Fort Polk, Louisiana.

Lieutenant General Flynn holds an undergraduate degree in Management Science from the University of Rhode Island and holds three graduate degrees: a Master of Business Administration in Telecommunications from Golden Gate University, San Francisco; a Master of Military Arts and Sciences from Fort Leavenworth, Kansas; and a Master of National Security and Strategic Studies from the United States Naval War College. He also holds an Honorary Doctorate of Laws from The Institute of World Politics, Washington, D.C.

Lieutenant General Flynn is a graduate of the Army’s Intelligence Officer Basic, Advanced, and Electronic Warfare Courses; the Combined Armed Services Staff Course; the United States Army Command and General Staff College and School of Advanced Military Studies; and the United States Naval War College.
His awards include the Defense Superior Service Medal (with 3 Oak Leaf Clusters), Legion of Merit (with Oak Leaf Cluster), Bronze Star Medal (with 3 Oak Leaf Clusters), Meritorious Service Medal (with Silver Oak Leaf Cluster), Joint Service Commendation Medal, Army Commendation Medal (with 4 Oak Leaf Clusters), the NATO Service Medal, and several service and campaign ribbons. Lieutenant General Flynn also has earned the Ranger Tab and Master Parachutist Badge, and the Joint Staff Identification Badge.

Lieutenant General Flynn is happily married and has two sons.

**Mike Pompeo – C.IA. Director**

Congressman Mike Pompeo is a third term congressman from the 4th District. As a teenager, he enrolled at the United States Military Academy at West Point. He graduated first in his class from West Point in 1986 and then served as a cavalry officer patrolling the Iron Curtain before the fall of the Berlin Wall. He also served with the 2nd Squadron, 7th Cavalry in the Fourth Infantry Division.

After leaving active duty, Mike graduated from Harvard Law School having been an editor of the Harvard Law Review. Mike later returned to his mother’s family roots in South Central Kansas and founded Thayer Aerospace, where he served as CEO for more than a decade providing components for commercial and military aircraft. He then became President of Sentry International, an oilfield equipment manufacturing, distribution, and service company.

Mike serves on two major committees: Energy and Commerce, which oversees energy, health care, manufacturing, and telecommunications, and the House Intelligence Committee, which oversees America’s intelligence gathering efforts.

Earlier in 2014, he was also appointed to the House Select Benghazi Committee to investigate the tragic events in Benghazi, Libya. In Congress, Mike has focused on freeing private enterprise to succeed as well as defending our individual Constitutional rights. Mike has been at the center of debates regarding fiscal responsibility and halting regulatory overreach, particularly with respect to production agriculture, and reducing the imposition of burdens on entrepreneurs and small businesses.

Mike and his wife Susan have been active leaders in the community and are both involved in many activities in support of Susan’s alma mater, Wichita State University.

**Jeff Sessions – Attorney General**

Jeff Sessions was born in Selma, Alabama on December 24, 1946, and grew up in Hybart (pronounced Hib-ért), the son of a country store owner. Growing up in the country, Sessions was instilled with the core values – honesty, hard work, belief in God and parental respect – that define him today. In 1964, he Jeff Sessions
became an Eagle Scout and has received the Distinguished Eagle Scout Award. After attending school in nearby Camden, Sessions worked his way through Huntingdon College in Montgomery, graduating with a Bachelor of Arts degree in 1969. He received a Juris Doctorate degree from the University of Alabama in 1973. Jeff Sessions, the young man. Sessions served in the United States Army Reserve from 1973 to 1986 ultimately attaining the rank of Captain. He still considers that period to be one of the most rewarding chapters of his life.

Sessions’ interest in the law led to a distinguished legal career, first as a practicing attorney in Russellville, Alabama, and then in Mobile, a place he now calls home. Following a two-year stint as Assistant United States Attorney for the Southern District of Alabama (1975-1977), Sessions was nominated by President Reagan in 1981 and confirmed by the Senate to serve as the United States Attorney for Alabama’s Southern District, a position he held for 12 years. Sessions was elected Alabama Attorney General in 1995, serving as the state’s chief legal officer until 1997, when he entered the United States Senate.

As a United States Senator, Sessions has focused his energies on maintaining a strong military, upholding the rule of law, limiting the role of government, and providing tax relief to stimulate economic growth and empowering Americans to keep more of their hard-earned money.

Dubbed a “budget hawk” by the Alabama press, Sen. Sessions was selected for the 112th and 113th Congresses to serve as the Ranking Member on the Senate Budget Committee to restrain the growth of federal spending and make permanent tax cuts that benefit American families. As a senior member of the Senate Judiciary Committee, Sessions is a leading advocate of confirming federal judges who follow the law and do not legislate from the bench. As a member of the Senate Armed Services Committee, Sessions is a strong advocate for America’s military, including the four major defense installations in Alabama – Redstone Arsenal in Huntsville; Fort Rucker, near Ozark; Maxwell Air Force Base in Montgomery; and the Anniston Army Depot. Sessions also serves on the Senate Environment and Public Works Committee. His membership on the EPW Committee provides him the opportunity to develop policies that promote reliable and affordable energy sources and reduce our dependence on foreign oil.

A strong environmentalist, Sessions was responsible for legislation that created the newest addition to the National Wildlife Refuge system, the Mountain Longleaf National Wildlife Refuge near Anniston. He authored legislation that extended wilderness protection for Dugger Mountain in the Talladega National Forest, and the White House, upon Sessions’ recommendation, formed a high-level working group to assess mercury pollution in the Gulf of Mexico.

Senator Sessions authored the Honoring Every Requirement of Exemplary Service (HEROES) Act, which was signed into law in May 2005. This legislation increased
the payment received by the families of fallen combat soldiers from $12,000 to $100,000 and also increased the maximum servicemen’s life insurance benefit from $250,000 to $400,000.

Sessions played a leading role in ensuring that the Medicare Prescription Drug law included a rural health care component that reduced the disparity in Medicare payments that has devastated Alabama hospitals. As a result, Medicare payments to Alabama hospitals will increase by nearly $1 billion over a 10-year period. Sessions authored a key provision in the 2001 tax cut bill to make interest earned on tuition savings and prepaid tuition plans tax free. That provision will mean a big financial boost for families of the 50,000 Alabama children enrolled in the affordable Alabama Prepaid College Tuition Plan.

Senator Sessions joined in leading efforts to make funding more equal in the Ryan White CARE Act. The South has been hardest hit with HIV/AIDS in recent years, but the funding formula kept most of the money going to big cities. The new legislation will bring much-needed funding to Alabama, making health care available for low-income Alabamians living with HIV/AIDS.

Continuing his interest in fighting crime, Sessions was the author of the Paul Coverdell National Forensic Sciences Improvement Law of 2000, which authorized badly needed funds for state and local crime labs to reduce the backlog of ballistics, blood, and DNA tests.

To help make America more energy secure, Senator Sessions worked closely with his Gulf state colleagues to open 8.3 million acres of land in the Gulf of Mexico to new energy exploration, the first such expansion in decades. The newly opened tract of land, which is 125 miles off the coast, contains an estimated 1.3 billion barrels of oil and 6 trillion cubic feet of natural gas. The law also included a provision to share tens-of-millions of federal revenue dollars each year with Alabama to fund environmental restoration and coastal infrastructure projects.

While serving in the United States Senate, Sessions has received numerous awards including: the American Conservative Union Award for Conservative Excellence; the Reserve Officers Association Minuteman of the Year Award; the National Taxpayers Union Friend of the Taxpayer Award; the Watchdogs of the Treasury Golden Bulldog Award; the National Federation of Independent Business Guardian of Small Business Award; the Coalition of Republican Environment Advocates Teddy Roosevelt Environmental Award; and the Alabama Farmers Federation Service to Agriculture Award.

In 2014, the people of Alabama overwhelmingly voted to return Sessions to the Senate for a fourth term, electing him with more than 97 percent of all votes cast.
He keeps close tabs on the concerns of his Alabama constituents, holding town meetings and traveling to all 67 counties in the state each year.

Sessions has served as a lay leader and as a Sunday school teacher at his family’s church, Ashland Place United Methodist Church, in Mobile. He served as the Chairman of his church’s Administrative Board and has been selected as a delegate to the annual Alabama Methodist Conference.

Sessions and his wife, Mary Blackshear Sessions, originally of Gadsden, Alabama, have three children, Mary Abigail Reinhardt, Ruth Sessions Walk, and Sam. They have seven granddaughters, Jane Ritchie, Alexa, Gracie, Sophia, Hannah, Joanna, and Phoebe and three grandsons, Jim Beau, Lewis, and Nicholas.

**Tom Price** – HHS Secretary

President-elect Donald J. Trump today announced his intent to nominate Chairman of the House Budget Committee Congressman Tom Price, M.D. (GA-06) as Secretary of the United States Department of Health and Human Services and Seema Verma as Administrator of the Centers for Medicare and Medicaid Services.

Rep. Price was first elected to represent Georgia’s 6th district in November 2004. Prior to going to Washington, Price served four terms in the Georgia State Senate – two as Minority Whip. In 2002, he was a leader in the Republican renaissance in Georgia as the party took control of the State Senate, with Price rising to become the first Republican Senate Majority Leader in the history of Georgia.

In Congress, Rep. Price is a proven leader, tireless problem solver and go-to Republican on quality healthcare policy. He serves on the House Committee on Ways and Means. In the 114th Congress, Rep. Price was named Chair of the House Committee on the Budget. In previous Congresses, he has served as Chairman of the House Republican Policy Committee and Chairman of the Republican Study Committee. Committed to advancing positive solutions under principled leadership, Rep. Price has been a fierce opponent of government waste and devoted to limited government and lower spending.

For nearly 20 years, Rep. Price worked in private practice as an orthopedic surgeon. Before coming to Washington he returned to Emory University School of Medicine as an Assistant Professor and Medical Director of the Orthopedic Clinic at Grady Memorial Hospital in Atlanta, teaching resident doctors in training. He received his Bachelor and Doctor of Medicine degrees from the University of Michigan and completed his Orthopedic Surgery residency at Emory University.
Steve Mnuchin - Treasury Secretary

Mr. Mnuchin has decades of financial management experience including serving as Chief Information Officer at Goldman Sachs as well as finance director for President-elect Trump’s presidential campaign.

Since 2004, Mr. Mnuchin has been the Founder, Co-Chief Executive Officer and Chairman of Dune Capital Management, one of the country’s premier investment firms, specializing in public equity markets, real estate and the entertainment industry. He also founded OneWest Bank Group LLC in 2009 and served as its Chairman and Chief Executive Officer.

Prior to that, Mr. Mnuchin worked for 17 years at Goldman Sachs, where he oversaw trading in government securities, mortgages, money markets, and municipal bonds and rose to become the company’s Chief Information Officer.

Mr. Mnuchin has extensive experience in investing and financing the entertainment business. He founded RatPac-Dune Entertainment, which has produced wildly successful films, including Avatar, the highest grossing film in history ($2.8B worldwide), American Sniper, the X-Men series and many more.

He is a Member of the Board of The Museum of Contemporary Art Los Angeles (MOCA), UCLA Health System Board, New York Presbyterian Hospital, the Los Angeles Police Foundation, and Life Trustee of New York Presbyterian Hospital. Mr. Mnuchin has a bachelor’s degree from Yale University.

Wilbur Ross – Commerce Secretary

For 25 years Mr. Ross headed Rothschild Inc. where he built a legacy of saving jobs and restructuring failing companies back to profitability. He has successfully grown businesses in the telecommunications, textiles, steel, and coal industries. In 2000, Mr. Ross started the investment firm WL Ross & Co.

Mr. Ross served as the President-elect’s top economic advisor on trade policy. He agrees with President-elect Trump’s plan to bring back jobs, eliminate the trade deficit and make good deals for America’s workers. He is a world-class negotiator and can be counted on to be a forceful advocate for America’s interests in the global economy. He received a bachelor’s degree from Yale University and his MBA from Harvard University.

Elaine Chao – Transportation Secretary

Elaine L. Chao is a Distinguished Fellow at Hudson Institute. She is the 24th U.S. Secretary of Labor who served from 2001-2009. She is the first American woman of Asian descent to be appointed to a President’s Cabinet in our nation’s history.

An immigrant who arrived in America at the age of eight speaking not a word of English, Chao received her U.S. Citizenship when she was 19 years old. Secretary
Chao’s experience transitioning to a new country has motivated her to devote most of her professional life to ensuring that everyone has the opportunity to build better lives.

Secretary Chao has a distinguished career in the public, private and nonprofit sectors. As the first Secretary of Labor in the 21st Century, she focused on increasing the competitiveness of America’s workforce in a global economy and achieved record results in workplace safety and health.

Prior to the Department of Labor, Secretary Chao was President and Chief Executive Officer of United Way of America where she restored public trust and confidence in one of our nation’s premier institutions of private charitable giving after it had been tarnished by financial mismanagement and abuse. As director of the Peace Corps, she established the first programs in the Baltic nations and the newly independent states of the former Soviet Union. Her government service also includes serving as Chairman of the Federal Maritime Commission. She has also worked in the private sector as Vice President of Syndications at Bank of America Capital Markets Group and Citicorp.

Secretary Chao earned her MBA from the Harvard Business School and an economics degree from Mount Holyoke College. Recognized for her extensive record of accomplishments and public service, she is the recipient of 35 honorary doctorate degrees.

James Mattis – Defense Secretary

Gen. Mattis is a native of Pullman, Washington. He earned a Bachelor of Arts degree in history from Central Washington University and was commissioned a second lieutenant through ROTC in 1972.

As a lieutenant colonel, Gen. Mattis commanded an assault battalion breaching the Iraqi minefields in Operation Desert Storm. As a colonel, he commanded the 7th Marine Regiment and, on Pentagon duty, he served as the Department of Defense Executive Secretary. As a brigadier general he was the Senior Military Assistant to the Deputy Secretary of Defense.

Following the terrorist attacks on September 11, 2001, Gen. Mattis, led the Special Operation Forces against the Taliban in Afghanistan. As a major general, he commanded the First Marine Division during the initial attack and subsequent stability operations in Iraq. As a general, he served concurrently as the Commander of U.S. Joint Forces Command and as NATO’s Supreme Allied Commander for Transformation.

As a two-star general, Gen. Mattis led the First Marine Division from Kuwait to Baghdad in a matter of weeks in 2003, annihilating Saddam Hussein’s defenses and reaching Baghdad faster and with fewer losses than anyone could have expected.
In November 2007, Gen. Mattis was promoted to four-star general. He became Commander of U.S. Central Command (CENTCOM) in 2010 and directed operations across the Middle East before retiring in 2013. Working closely with Gen. Petraeus, Gen. Mattis produced the revolutionary Army/Marine Corps Counterinsurgency Field Manual, the definitive work on how the U.S. military should deal with Iraqi insurgents. He is co-editor of the book, Warriors & Citizens: American Views of Our Military.

**Ben Carson** – HUD Secretary

Ben Carson was born in Detroit, Michigan on September 18, 1951. While his mother lacked access to a quality education, she encouraged her sons in their scholastic pursuits and instilled the value of hard work. Carson graduated with honors from Southwestern High School, where he also became a senior commander in the school's ROTC program. He earned a full scholarship to Yale University and graduated in 1973 with a B.A. degree in psychology.

Carson then enrolled in the School of Medicine at the University of Michigan, choosing to become a neurosurgeon. Dr. Carson became the director of pediatric neurosurgery at Johns Hopkins Hospital at age 33 and earned fame for his groundbreaking work separating conjoined twins.

Twenty years ago, Carson and his wife Candy started the Carson Scholars Fund, which is now active in all 50 states and the District of Columbia. It has provided more than 7,300 scholarships since 1994 to students from all backgrounds that achieve at the highest academic levels and community service. It also encompasses the Reading Room program and reading rooms have been placed throughout the country to stimulate a love for reading, especially in those who are underserved.

In 2000, the Library of Congress selected Dr. Carson as one of its "Living Legends." The following year, CNN and *Time* magazine named Dr. Carson as one of the nation's 20 foremost physicians and scientists. In 2006, he received the Spingarn Medal, the highest honor bestowed by the NAACP. In February 2008, President George W. Bush awarded Dr. Carson the Ford's Theatre Lincoln Medal and the Presidential Medal of Freedom.

**Rick Perry** – Energy Secretary

Perry grew up the son of tenant farmers in the tiny West Texas community of Paint Creek. The younger of Ray and Amelia Perry’s two children, he was active in scouting and earned distinction as an Eagle Scout. He was one of the first in his family to go to college, earning a degree in Animal Science from Texas A&M University, where he was also a member of the Corps of Cadets and a Yell Leader.
Between 1972 and 1977, Perry served in the U.S. Air Force flying C-130 tactical airlift aircraft in Europe and the Middle East. He is a lifetime member of both the NRA and American Legion Post #75. Prior to being elected Lieutenant Governor in 1998, he served two terms as Texas Commissioner of Agriculture and three terms in the Texas House of Representatives.

As the 47th governor of the Lone Star State, Perry championed conservative principles that helped Texas become America’s economic engine by cutting taxes, controlling spending, making regulations fair, smart and predictable, and stopping lawsuit abuse. Under Gov. Perry’s leadership, Texas became a national leader for job creation, innovation and population growth.

Perry married his childhood sweetheart, Anita, in 1982. They have two children and two beautiful granddaughters.

Rex Tillerson – Secretary of State

Rex Tillerson is a native Texan who earned a Bachelor of Science degree in civil engineering at the University of Texas at Austin. He began his career at Exxon Company, U.S.A. in 1975 as a production engineer.

After years of hard work and dedication to his company, Rex then became general manager of Exxon Company, U.S.A.’s central production division, responsible for oil and gas production operations throughout a large portion of Texas, Oklahoma, Arkansas and Kansas.

In 1992, Mr. Tillerson was named production advisor to Exxon Corporation. Three years later he was named president of Exxon Yemen Inc. and Esso Exploration and Production Khorat Inc., and in January 1998, he was promoted to vice president of Exxon Ventures (CIS) Inc. and president of Exxon Neftegas Limited. In those roles, he was responsible for Exxon’s holdings in Russia and the Caspian Sea as well as the Sakhalin I consortium operations offshore Sakhalin Island, Russia.

In December 1999, he became executive vice president of Exxon Mobil Development Company. Mr. Tillerson was then named senior vice president of Exxon Mobil Corporation in August 2001, and was elected president of the corporation and member of the board of directors on March 1, 2004. Nearly two years after he was elected, Mr. Tillerson was named as chairman and CEO of the board on January 1, 2006.

Mr. Tillerson is not only a stalwart in his professional life, but also in the community. He is a member of the Society of Petroleum Engineers and a trustee of the Center for Strategic and International Studies. He is the vice chairman of the Ford’s Theatre Society and a recipient of the Lincoln Medal; immediate past national president of the Boy Scouts of America, a Distinguished Eagle Scout, and a former director of the United Negro College Fund. He was recognized as a distinguished
alumnus of the University of Texas at Austin in 2006, and in 2013, was elected to the National Academy of Engineering.

**Others**

Reince Preibus – Chief of Staff
Steve Bannon – Senior Policy Advisor
Terry Branstad – Ambassador to China
Todd Ricketts – Deputy Commerce Secretary
Seema Verma – CMS Administrator
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DATE: December 30, 2016

SUBJECT: Alameda County Safe Routes to Schools (SR2S) Program

RECOMMENDATION: Approve Safe Routes to Schools Program Principles, Goals and Framework.

Summary

Alameda County’s Safe Routes to Schools (SR2S) Program is a countywide program that promotes and encourages safe walking, bicycling, carpooling, and riding transit to school. The program began in 2006 as a pilot at two schools. As part of the Metropolitan Transportation Commission’s Climate Initiatives program in 2010, Alameda CTC was awarded federal funding to implement and expand the program. With the inclusion of federal funds, the program was taken in-house and delivered through a competitively bid consultant procurement process. In 2011, Alameda CTC hired Alta Planning + Design, Inc. to support the implementation and growth of the SR2S program in Alameda County. The current program is administered by Alameda CTC and funded by Federal Congestion Mitigation and Air Quality funds, Federal Surface Transportation Program funds, and local sales tax measure funds. The current contract with Alta ends June 30, 2017. Per the Commission’s request, a SR2S program update, including principles, goals and a procurement framework, is being presented for Commission discussion and input. Staff will incorporate the Commission’s direction and in February will ask for Commission approval to release a Request for Proposal(s) for the Alameda County SR2S program implementation beginning July 1, 2017.

This memo summarizes the following:

- Current SR2S program description and funding
- Research on Bay Area SR2S programs
- ACTAC and school survey responses on how the SR2S program is working and areas for improvement
- SR2S program implementation opportunities
- SR2S program principles and goals
- Proposed program framework

Current Alameda County SR2S Program
The Alameda County SR2S program is now entering its 11th year. The program has historically focused on education and encouragement activities delivered by SR2S consultant teams working directly with schools and leading SR2S activities at the schools. Following the Safe Routes to School national model, the Alameda County SR2S program has placed a heavy emphasis on three major encouragement events:

1. **International Walk and Roll Day** (in October)
2. **Golden Sneaker Contest** (in spring)
3. **Bike to School Day** (in May)

The program has also developed activities that focus on direct safety education training for students. These include:

- **BikeMobile**: An event that provides mobile bike repair services on campuses and teaches bike repair skills to students.
- **Bike Rodeos**: Events that teach elementary students safe biking skills in small groups.
- **Pedestrian Rodeos**: Events that teach elementary students safe walking skills in small groups.
- **Drive Your Bike**: Week-long class that is usually part of Physical Education (PE) class that is focused on teaching middle and high school students how to safely ride a bike, culminating in a group ride on streets around the school.
- **“Rock the Block” Theater Shows**: An assembly targeted to elementary students that features singing, dancing, comedy, and lessons about safe walking and bicycling to and from school.
- **Safe Routes to School curriculum** and in-class activities for elementary and middle school students.

The Alameda County SR2S program has also developed program elements targeted to high school students, which is unique for SR2S programs which typically target elementary and middle school students. The high school program is centered on integrating Alameda County SR2S into existing clubs and classes that help establish program activities and/or plan SR2S events. The high school program also includes a Youth Task Force, made up of representatives from each school that meet monthly at Alameda CTC to discuss the program at their schools, plan events, learn from guest speakers in the transportation field, and learn from each other. The high school program includes another encouragement event “Cocoa for Carpool” which is directed towards getting more students to carpool to school.

In addition to education and encouragement activities, the current program also includes school site assessments. The assessments entail observing and reviewing existing school access conditions and infrastructure. The assessments involve multiple stakeholders, including city staff, school staff, parents, law enforcement, and other community members.
The SR2S consultant team uses the information collected to recommend measures to increase safe multimodal access to the school and as a basis for grant applications. Recommendations can include changes to drop-off and pick-up procedures, infrastructure improvements, increased bike parking, and restriping plans. Prior to FY 2015-16, the program completed only a few site assessments per year and was primarily focused on curriculum and educational program development. However beginning in FY 2015-16, Alameda CTC increased resources allocated to site assessments to address safe infrastructure as a critical component of increasing the number of students and families who choose not to drive to school. Prior to FY 2015-16, approximately eight site assessments were completed per year; in FY 2015-16, the program completed 30 site assessments and a similar number are planned for FY 2016-17.

As is expected during growth, the budget for the Alameda County SR2S program has steadily increased over the years as the amount of schools being served and programming increased. In the last 3 fiscal years, the average annual contract amount to implement the program was $1,900,000.

**Bay Area Safe Routes to School Programs**

The planned procurement for a new contract provided an opportunity for staff to assess where the Alameda County program is and what opportunities might be available to improve it. Staff began the process by researching how other regional programs are being implemented to look for lessons learned and best practices. At the end of 2014, MTC did an evaluation of the regional SR2S program and identified key successes and findings. Lessons learned from the report include:

- SR2S programs increase the use of active transportation
- Schools initiating new programs show greater mode shifts than schools that have ongoing programs in place for several years (counties with longer program tenure continue to see benefits, just at lower rates)
- Specific Safe Routes activities are correlated with increased biking, walking, and carpooling: frequent walk and roll days, walking school bus and bike train programs. In addition, schools that offer a variety of on-going activities, rather than one-time activities, see higher transportation mode shifts. Furthermore, encouragement events focused on a specific mode (i.e. bike or carpool) usually lead to a higher shift to those specific modes
- Parents' positive perceptions of walking and biking correlated with a higher walking and biking mode shift
- Underserved populations tend to have higher rates of walking but lower rates of biking and carpooling
- Higher rates of crashes near the school deter families from walking or biking. (This finding suggests that, in addition to reducing safety concerns, infrastructure conditions have a significant impact on mode choice)
Recommendations coming out of the report include:

- SR2S programs should continue collecting mode split data twice a year (fall and spring)
- SR2S programs should continue to survey parents about their perceptions
- Work with schools that have shown an increase in family car use to determine factors that may be diminishing the impacts of the Safe Routes to School programming

Of the nine Bay Area Counties, most SR2S programs are administered at the countywide level, while several counties (i.e. Contra Costa, Santa Clara, San Mateo) sub-allocate their funding to other organizations. An example of this is depicted in the graphic below:

Each county has leveraged funds in addition to the regional funds from MTC to increase programming. There are also a variety of administering agencies as shown in the chart below:

<table>
<thead>
<tr>
<th>County</th>
<th>Administering Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alameda</td>
<td>Alameda CTC</td>
</tr>
</tbody>
</table>
Alameda CTC staff also met directly with Bay Area CMA’s to discuss SR2S program implementation. Some of the lessons learned are:

- Task forces, when they include the right partners, can be powerful ways to build support within the community (i.e. school district, school board, elected officials, principals engagement helps integrate program into school curriculum)
- School staff turnover is a universal challenge to SR2S program implementation
- Micro-grants for smaller and easy-to-implement infrastructure improvements are helpful in getting safety improvements done more quickly
- Establishing partnerships with agencies or organizations with similar goals (i.e. bike coalitions, public health) are important ways to leverage resources

Survey Results

ACTAC

In December, Alameda CTC sent the members of the Alameda County Technical Advisory Committee (ACTAC) a survey on the SR2S program to understand how the program was operating from the City/County delivery perspective. We received responses from all 15 local jurisdictions. The following questions were asked in the survey:

1. Does you jurisdiction have a staff person or people with time dedicated to a Safe Routes to School program? (11 jurisdictions (73%) said yes)
2. Who is the primary person you interact with in the Alameda County SR2S program? (9 jurisdictions (64%) said SR2S site coordinators)

3. In an average month, how often do you and your staff interact with the Alameda County SR2S program? (10 jurisdictions (71%) said 1-5 times a month)

4. What aspects of the Alameda County SR2S program do you interact with? (number one response was site assessments by 13 (89%) jurisdictions)

5. On a scale of 1 to 5 how would you rate your jurisdiction’s support of the SR2S program in terms of resources and awareness at the staff level, elected official level, school district level, and community level? (a variety of responses)

6. What aspects of the Alameda County SR2S program are working best for your community? (most often mentioned response was site assessments)

7. Are there other partners (government or community organizations) that you think should be engaged in the Alameda County SR2S program? (a variety of answers)

8. How can the Alameda County SR2S program be improved to better meet the needs of your community? (most often mentioned response was increased capital funding)

9. Does your jurisdiction implement its own SR2S program outside of the Alameda County SR2S program? (70% of respondents do at least one aspect of a SR2S program)

In summary, ACTAC respondents interact the most with the site assessment process and consider site assessments one of the aspects of the program that is working well but would like to have access to more funding opportunities to be able to implement capital improvements identified. After site assessments, events were identified as an aspect of the program with high interaction and respondents rated them positively. A summary of the survey is provided in Attachment A.

**School District and SR2S Champions**

The SR2S consultant team also surveyed school district representatives and SR2S champions in December. Champions are most often parents or school staff, including teachers. A summary of the survey responses is included in Attachment A.

The school champion survey had 70 responses (44% response rate). School champions mentioned lack of parent support and lack of time as two of the biggest obstacles to successful program implementation. They also cited convenience, poor driving behavior near schools, and personal safety concerns as the top three reasons why more students do not use "green" modes of transportation to school.

There were 5 responses from the school districts (38% response rate). School district representatives mentioned BikeMobile visits and safety education for students as the most effective at improving safety. The monthly walk and roll days and countywide events were mentioned as the most effective at getting students to try "green" transportation modes.

**SR2S Program Implementation Opportunities**

**Balance the program**

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Alameda CTC has had success with its SR2S program and future program implementation will build off existing work. The national Safe Routes to School Program suggests that successful programs focus on the 6 “E’s”:

- Education
- Encouragement
- Enforcement
- Engineering
- Evaluation
- Equity

Historically the Alameda County SR2S program has been very focused on the first two components, education and encouragement. The opportunity for future program implementation is to continue to support these two, while also increasing emphasis on the remaining “E”’s:

- Enforcement – Strengthening relationships with cities and school districts who are the partners responsible for enforcement activities
- Engineering – Increasing the number of schools who receive site assessments and working with cities to implement suggested improvements
- Evaluation – Establishing comprehensive performance measures which are used to understand strengths and opportunities and feed into a process of continuous improvement for the program
- Equity – Ensuring that SR2S resources are allocated in a way that schools with the highest need are receiving the support they require to implement the program

The following chart highlights the activities that the Alameda County SR2S program completed during the 2015-2016 school year. The current program’s emphasis on events is evident. Another opportunity for the program is to expand the amount of direct safety training activities for students. Walking school buses and bike trains were identified as particularly effective at increasing the shift to active transportation modes according to the MTC SR2S regional program evaluation report.
Principles and Goals

Based on research and strategic planning for the Alameda County SR2S Program, the following principles and goals have been developed to guide the future SR2S program implementation:

**Principles**

- Every student in Alameda County shall have access to SR2S activities that educate on and encourage the safe use of green modes of transportation (biking, walking, carpooling, transit, etc.) to school.

- SR2S program school liaisons to support schools in program implementation is an integral component of the Alameda CTC program.

- Safe Infrastructure is critical to the success of SR2S educational and encouragement activities and requires partnership with cities.

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**Major Program Activities 2015-2016**

<table>
<thead>
<tr>
<th>Activity/Event</th>
<th>Elementary</th>
<th>Middle</th>
<th>High</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Walk &amp; Roll to School Day</td>
<td>110</td>
<td>22</td>
<td>7</td>
<td>139</td>
</tr>
<tr>
<td>Golden Sneaker Contest</td>
<td>60</td>
<td>14</td>
<td>10</td>
<td>84</td>
</tr>
<tr>
<td>Bike to School Day</td>
<td>88</td>
<td>19</td>
<td>11</td>
<td>118</td>
</tr>
<tr>
<td>BikeMobile Visits*</td>
<td>69</td>
<td>16</td>
<td>17</td>
<td>102</td>
</tr>
<tr>
<td>Walk and Roll to School Day’s Events</td>
<td>159</td>
<td>1</td>
<td>N/A</td>
<td>160</td>
</tr>
<tr>
<td>Walking School Bus</td>
<td>3</td>
<td>N/A</td>
<td>N/A</td>
<td>3</td>
</tr>
<tr>
<td>Bike Rodeos</td>
<td>16</td>
<td>N/A</td>
<td>N/A</td>
<td>16</td>
</tr>
<tr>
<td>Pedestrian Rodeos</td>
<td>16</td>
<td>N/A</td>
<td>N/A</td>
<td>16</td>
</tr>
<tr>
<td>Drive Your Bike Program</td>
<td>N/A</td>
<td>15</td>
<td>4</td>
<td>19</td>
</tr>
<tr>
<td>School Site Assessment</td>
<td>19</td>
<td>8</td>
<td>3</td>
<td>30</td>
</tr>
<tr>
<td>Rock the Block Assembly</td>
<td>43</td>
<td>N/A</td>
<td>N/A</td>
<td>43</td>
</tr>
<tr>
<td>Cocos for Carpool (high school event only)</td>
<td>N/A</td>
<td>N/A</td>
<td>9</td>
<td>9</td>
</tr>
</tbody>
</table>

*The BikeMobile, in addition to visiting schools, also makes visits to community events

**Some activities are specific to elementary, middle, or high school age groups**
• Performance measures for the SR2S program will be comprehensive and context-sensitive and evaluation results will feed into a process of continuous improvement.

• Expansion and sustainability of a robust SR2S program requires establishing and maintaining effective partnerships.

• Effective engagement with parents as “decision-makers” is key to the success in shifting to “green” transportation modes.

Goals

Based on the principles outlined above, the Alameda County SR2S program will be implemented in order to achieve the goals below.

Goal 1: Provide a comprehensive and equitable program throughout Alameda County in a fiscally responsible manner, serving all public schools interested in participating.

In the 2015-2016 school year the program reached 173 of the approximately 330 schools in Alameda County (53%). In FY 2016-17 steps have been already been taken to achieve this goal by expanding a resource center and strengthening task forces. Previously schools were required to apply to the Alameda County SR2S program; now all a school must do is register with the program to have access to SR2S activities. In the future, the SR2S program will need to focus on finding implementation efficiencies so that all schools can participate in SR2S activities while being sensitive to the fact that not all schools have the same needs or resources available to implement the program.

Goal 2: Develop a core program that will allow every student in Alameda County to have access to age-appropriate bike/ped safety training and SR2S educational activities throughout their school careers (i.e. at least once in elementary, once in middle school, and once in high school)

Research has shown that providing students with direct safety training is one of the best ways to increase the mode shift to “green” transportation modes. Getting young people to recognize that they have transportation choices early in their lives will translate into adults who will understand they have transportation choices and be more apt to use a wider variety of transportation modes.

The vision for the program is that as a student progresses through their school career in Alameda County they will be exposed to age-appropriate education activities that build off each other over time. This will allow every student that graduates from school in Alameda County to feel comfortable walking, biking, and/or taking transit safely.

Goal 3: Establish and maintain strong, effective partnerships throughout the county in order to leverage program expansion and sustainability

A SR2S program that ensures all students in the over 300 schools in Alameda County have access to age-appropriate safety training will be expensive. In addition, staff turnover at schools is a common challenge to all SR2S programs. Future program implementation will
need to form partnerships with agencies or organizations with similar goals to assist with meeting program goals. Other SR2S programs have had success with increased engagement with schools, school districts, cities, parents and other partners through SR2S task forces.

**Goal 4: Support improvements to the built environment near schools that allow for better access and increase safety**

There is an inextricable relationship between the education, encouragement, and engineering components of a SR2S program. Even if resources are spent to train every student how to safely walk and bike to school, if they do not have a safe sidewalk or bike lane to get there, they, or their parents, will likely still choose to use a car to get to school. Safety is a key component of encouraging multimodal access to school.

As evidenced by the ACTAC survey results, identification of safety improvements around schools and funding to implement them are important aspects of the current SR2S program. Future program implementation will continue to allocate resources so that every school will have a site assessment within the next 5 years. Additional staffing resources will also be dedicated to assisting local jurisdictions, when and where necessary, with implementation activities, including tracking of projects and assistance with grant applications. In addition, Alameda CTC staff will continue to explore options for supporting SR2S infrastructure projects from federal, state and local sources. Alameda CTC will also consider ways to quickly implement smaller-scale projects, including the feasibility of a micro-grant program.

**Goal 5: Encourage the adoption of SR2S policies and curriculum within schools.**

Due to high turnover in staff at schools, SR2S staffing resources are spent on re-establishing the school relationships and “selling” the merits of the SR2S program on a yearly basis in some cases. By encouraging school districts and schools to adopt SR2S policies, the work of having to “sell” the program will become less over time. Alameda County schools are critical partners to SR2S program implementation but they are often struggling to offer the support that it takes to implement the SR2S program. The goal of implementing the core SR2S program in all schools is that the “ask” from the schools will lessen as the program becomes more integrated. Finally, SR2S curriculum integration will help ensure that all students have access to the lessons.

**Goal 6: Evaluate the SR2S program at the school level so that it is context sensitive and will allow the program to adjust to address what is learned during the evaluation process.**

The Alameda County SR2S program has always had performance measures but they have been limited to measuring the reach of the program (i.e. numbers of activities or students, but not the effectiveness of individual types of activities and student contacts). For instance, some of the performance measures used in the past include:

- Number of schools participating
- Number of students attending events

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• Number of events held
• Number of students who receive safety training
• Number of schools who were provided SR2S resources
• Number of parents and community members involved in the SR2S program

While these performance measures are important and should be tracked in the future, the program also must incorporate performance measures that allow the team to understand which elements and activities are most effective at getting more students to walk, bike, carpool, or take transit to school. The evaluation will be done at the school level will allow the team to understand the local context and adjust the program as necessary.

**Goal 7: Engage parents as the transportation mode “decision maker”**

Research indicates that parents’ attitudes towards “green” transportation modes directly impacts the ability to impact mode shift. Experience has shown that if parents perceive that allowing their kids to bike and walk to school is dangerous, they will not allow them to do it. It is important that real and/or perceived safety barriers are addressed. It is also important that parents understand the many benefits their children gain by active transportation including better health and better learning. Often parents are engaged in the SR2S program as volunteers, but their impact as the “decision maker” is even greater.

**Funding**

In November 2016, the Commission authorized programming $7.063 million Federal One Bay Area Grant Funds for the Alameda County SR2S program and $920,000 in Measure B Bicycle and Pedestrian Countywide Discretionary funds to be used as matching funds. The amount of future local funds recommend for the Alameda County SR2S program through the 2018 CIP, which will be brought to the Commission for approval in the 2nd quarter of 2017, will reflect the contracting option that is selected for the Program.

**Proposed Framework**

The current contract with Alta Planning + Design to implement the Alameda County Safe Routes to School program is comprised of Alta as the prime contractor and 10 sub consultants. The current contract is large and complex and managing the program efficiently has been challenging. In order to address the identified challenges, staff considered several other contracting options.

**In-house Option**

Alameda CTC staff would directly provide all the SR2S staffing support for program implementation, including school site liaison, outreach, and education activities. The direct safety training for students and site assessments, work would still be done through consultants. This option would require the addition of approximately 10 new Alameda CTC staff members.
Benefits:
- Would allow Alameda CTC staff to directly perform program implementation

Challenges:
- Would cost more to have full time Alameda CTC staff than contracting for the school liaison, outreach and education responsibilities
- Does not allow the staffing resources to flex depending on the needs of the program implementation schedule (i.e. some times of the year are busier than others)
- Utilizes an immense amount agency resources for a single program

Pass-through Option

The federal SR2S funding made available from MTC would be passed through to local jurisdictions based on a pre-determined formula that considers amount of schools or students. In this option, the role of Alameda CTC staff would be limited to programming the federal funds.

Benefits:
- Minimal on-going Alameda CTC staffing resources
- Allows local jurisdictions to control program priorities

Challenges:
- MTC SR2S evaluation report recommends against this due to increased administration costs
- Loss of economies of scale, making it difficult for jurisdictions to be able to fund similar scale of activities
- City boundaries do not always align with school district boundaries
- Could lead to vast disparities in SR2S programming within Alameda County

Program Management Option

Alameda CTC staff would transition to the program manager role (rather than the historical contract management role) and be more active in high-level SR2S implementation activities. This option would require the addition of one to two new Alameda CTC staff members.

This option envisions the SR2S implementation activities to be contracted out in three separate contracts:
- Contract 1: Site assessments, data collection, and evaluation
  - Conduct school site assessments
  - Keep database of all recommendations and status of capital improvements
  - Identify preferred school routes and remote drop off areas if applicable
  - Develop annual school report cards
- Program evaluation
- Mode share counts
- Technical assistance to local jurisdictions on regional and state grant applications

**Contract 2: SR2S School Outreach and Education**
- Responsible for school recruitment activities
- Staff support to task forces
- Staff support for schools in planning events and other activities
- Staff support to Alameda CTC on school district engagement
  - Includes development of SR2S curriculum and conducting teacher training
- Staff support to Alameda CTC on parent engagement
  - Meeting with PTA and incorporating messages into existing school communications

**On-call service contract: Direct safety training activities**
- Would provide the following activities:
  - Bike and pedestrian rodeos
  - Drive your Bike: in-depth class teaching bike riding safety skills
  - Rock the block theater show
  - Walking school bus and bike train support
  - BikeMobile
  - Family bicycle workshops

The role of Alameda CTC staff would be to manage the contracts and take the lead on managing the following responsibilities:

- Task Forces
- Developing core SR2S program
- School District, parent, and city engagement
- Equitable resource allocation
The organization chart below depicts how the program management option would be administered.

SR2S Capital Program

Note: a SR2S capital program is expected to be funded through a combination of federal, state and local funds. In addition, the feasibility of a micro-grant program for small scale capital improvements around schools will be considered through a future CIP.

Benefits:
- Allows Alameda CTC to provide oversight, strategic direction, and resource distribution for countywide program
- Allows for program evaluation to be done independently from program implementation
- Multiple contracts allow for effective evaluation and increased direct communication with consultants

Challenges:
- More contacts increase contract administration time
Recommendation:

Staff recommends the following items:

1. Approve the SR2S program principles:
   I. Every student in Alameda County shall have access to SR2S activities that educate and encourage the use of green modes of transportation (biking, walking, carpooling, transit, etc.) to school.
   II. SR2S program liaisons to support schools in program implementation is an integral component of the Alameda CTC program
   III. Safe Infrastructure is critical to the success of SR2S educational and encouragement activities and requires partnership with cities
   IV. Performance measures for the SR2S program will be comprehensive and context-sensitive and evaluation results will feed into a process of continuous improvement.
   V. Expansion and sustainability of a robust SR2S program requires establishing and maintaining effective partnerships
   VI. Effective engagement with parents as “decision-makers” is key to the success in shifting to “green” transportation modes.

2. Approve the SR2S program goals:
   I. Provide a comprehensive and equitable program throughout Alameda County in a fiscally responsible manner, serving all public schools interested in participating.
   II. Develop a core program that will allow every student in Alameda County to have access to age-appropriate bike/ped safety training and SR2S educational activities throughout their school careers (i.e. at least once in elementary, once in middle school, and once in high school)
   III. Establish and maintain strong, effective partnerships throughout the county in order to leverage program expansion and sustainability
   IV. Support improvements to the built environment near schools that allow for better access and increase safety
   V. Encourage the adoption of SR2S policies and curriculum within schools.
   VI. Evaluate the SR2S program at the school level so that it is context sensitive and will allow the program to adjust to address what is learned during the evaluation process.
   VII. Engage parents as the transportation mode “decision maker”
3. Approve the SR2S procurement framework for the Program Management option

**Next Steps:**

Staff will integrate the comments and direction provided by the Commission and craft scopes of work and procurement processes that align with the adopted principles, goals, and framework. The following are the next steps to the procurement process:

- Commission approval to release the RFP(s) – February 2017
- RFP(s) released – March 2017
- CIP approval – 2nd quarter 2017
- New contract(s) commences – July 1, 2017

**Fiscal Impact:** The actions of approving the SR2S program principles, goals and framework will not have a fiscal impact at this time. The Commission approved federal and local match funding for the program in November 2016.

**Attachment**

- A. Safe Routes to School Survey Responses

**Staff Contact**

Tess Lengyel, Deputy Executive Director of Planning and Policy

Cathleen Sullivan, Principal Transportation Planner

Kimberly Koempel, Assistant Transportation Planner
SAFE ROUTES TO SCHOOL SURVEY RESPONSES – DECEMBER 2016

ACTAC

In December, Alameda CTC sent the members of ACTAC a survey on the SR2S program. Below is a summary of the responses received. All 15 local jurisdictions responded to the survey.

- 10 jurisdictions (73%) have a staff person with time dedicated to SR2S
- 9 jurisdictions (64%) indicated that their primary contact with the program is SR2S site coordinators (4 said it was Alameda CTC staff and 1 indicated the school district)
- 10 jurisdictions (71%) said they interact between 1 and 5 times a month with the program (3 said they have no interaction and 1 said between 5 and 10 times)
- 10 jurisdictions (73%) indicated that are implementing their own SR2S program which could include education and encouragement activities (6), direct safety training (6), capital improvement (7) or site assessments (6).

The chart below depicts what elements of the SR2S program the survey respondents interact with:

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Events</td>
<td>8</td>
<td>53%</td>
</tr>
<tr>
<td>Site Assessments</td>
<td>13</td>
<td>87%</td>
</tr>
<tr>
<td>Capital Project</td>
<td>7</td>
<td>47%</td>
</tr>
<tr>
<td>Implementation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Task Force Meetings</td>
<td>2</td>
<td>13%</td>
</tr>
<tr>
<td>Traffic/Safety</td>
<td>7</td>
<td>47%</td>
</tr>
<tr>
<td>Enforcement</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

In response to the question **What aspects of the Alameda CTC’s SR2S program are working best for your community?** 9 of the 13 respondents (69%) mentioned site assessments. Other comments included:

- Advocating for bus stops at schools
- Walk&Roll Day and Bike to School Day (mentioned 4 times)
- Site coordinators
- Providing a forum for school champions
- Education

In response to the question **How can the Alameda CTC SR2S program be improved to better meet the needs of the community?**, 8 out of 11 jurisdictions said support for funding the capital improvements identified through site assessments. Other items mentioned included:
• Share information on what is working  
• Have more schools participate (mentioned two times)  
• More resources for on-bike safety education  
• More SR2S staff time (mentioned two times)  
• Continued resources to schools and school district to implement program  
• Increase involvement of school district and public works in site assessments  
• Better outreach to general public and local jurisdictions (mentioned two times)  
• Stream line process for project funding (mentioned two times)  
• Automatic enrollment in SR2S program  
• Distribute safety toolkits  
• Fund bike racks (mentioned two times)  

When asked to rate their jurisdictions support of the SR2S program in terms of resources and awareness the respondents indicated the following:

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>1 No support</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5 High support</th>
<th>Average Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>At the staff level:</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>5</td>
<td>5</td>
<td>3.9</td>
</tr>
<tr>
<td>At the elected official level:</td>
<td>0</td>
<td>2</td>
<td>5</td>
<td>3</td>
<td>3</td>
<td>3.5</td>
</tr>
<tr>
<td>At the school district level:</td>
<td>0</td>
<td>1</td>
<td>3</td>
<td>5</td>
<td>3</td>
<td>3.8</td>
</tr>
<tr>
<td>In the general community:</td>
<td>0</td>
<td>4</td>
<td>3</td>
<td>6</td>
<td>0</td>
<td>3.2</td>
</tr>
</tbody>
</table>

When asked if there are other partners that should be engaged in the program respondents had the following suggestions:

• School district (mentioned 3 times)  
• Funding agencies  
• Coordination with BPAC  
• California Office of Traffic Safety  
• Public Health  
• Caltrans  
• MTC  
• DMV  
• AAA  
• Walk Oakland Bike Oakland  
• Police department (mentioned twice)  

**School Champions**

SR2S consultant team sent a survey out to SR2S program champions. Champions are most often parents or school staff, including teachers.

70 responses (survey sent to 162 champions resulting in 44% response rate)
Questions

How long have you been SR2S Champion?

- 5+ years, 14%
- 3-4 years, 20%
- 1-2 years, 33%
- This is my first year, 33%

Do you attend Task Force meetings in your district?

- Yes, 44%
- No, 30%
- Sometimes, 20%
- I don’t know when Task Force meetings are scheduled, 6%

How do you find out about Task Force meetings?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email from SR2S site coordinator</td>
<td>80%</td>
<td>56</td>
</tr>
<tr>
<td>I don’t know when Task Force meetings are scheduled</td>
<td>16%</td>
<td>11</td>
</tr>
<tr>
<td>SR2S website: alamedacounty_sr2s.org</td>
<td>3%</td>
<td>2</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>1%</td>
<td>1</td>
</tr>
</tbody>
</table>
Phone call from SR2S site coordinator  0%  0
Total 70

If you have attended at least one task force meeting, how helpful is the task force meeting?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very helpful</td>
<td>67%</td>
<td>32</td>
</tr>
<tr>
<td>Somewhat helpful</td>
<td>31%</td>
<td>15</td>
</tr>
<tr>
<td>Not helpful at all</td>
<td>2%</td>
<td>1</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>48</td>
</tr>
</tbody>
</table>

Are the right people involved in the Task Force meetings? - Respondents suggested that city planners, more school representatives, police officers, and other community stakeholders should be involved.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>92%</td>
<td>46</td>
</tr>
<tr>
<td>No</td>
<td>8%</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>50</td>
</tr>
</tbody>
</table>

Does the task force meeting frequently enough to be helpful?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>94%</td>
<td>48</td>
</tr>
<tr>
<td>No</td>
<td>6%</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>51</td>
</tr>
</tbody>
</table>

Do the task force meeting agendas highlight the topics that are important to you? - Topics suggested by respondents included: volunteer recruitment, use of technology, policy changes, parent engagement, getting support for safety improvements around schools.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>88%</td>
<td>44</td>
</tr>
</tbody>
</table>
No | 12% | 6
Total | | 50

How frequently do you use the Alameda County SR2S website?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>A few times a year</td>
<td>79%</td>
<td>49</td>
</tr>
<tr>
<td>Monthly</td>
<td>18%</td>
<td>11</td>
</tr>
<tr>
<td>A few times per month</td>
<td>3%</td>
<td>2</td>
</tr>
<tr>
<td>Weekly</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>62</td>
</tr>
</tbody>
</table>

What do you use the website for?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Request activities, such as a BikeMobile visit or bike rodeo</td>
<td>43</td>
</tr>
<tr>
<td>Find out about upcoming events</td>
<td>35</td>
</tr>
<tr>
<td>Download materials for upcoming events</td>
<td>35</td>
</tr>
<tr>
<td>Find out about the next Task Force meeting</td>
<td>7</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>4</td>
</tr>
</tbody>
</table>

What events have you organized or are planning to organize? Select all that apply - “other” responses include BikeMobile (mentioned 4 times), Fire up your feet challenge, and school loop safety.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Walk &amp; Roll to School Day</td>
<td>63</td>
</tr>
<tr>
<td>Bike to School Day</td>
<td>55</td>
</tr>
<tr>
<td>Golden Sneaker Contest</td>
<td>49</td>
</tr>
<tr>
<td>Monthly or weekly Walk &amp; Roll to School Days</td>
<td>25</td>
</tr>
<tr>
<td>Bike Rodeo or Drive Your Bike program</td>
<td>21</td>
</tr>
<tr>
<td>Rock the Block Assembly</td>
<td>16</td>
</tr>
<tr>
<td>Walking School Bus or Bike Train</td>
<td>12</td>
</tr>
</tbody>
</table>
What obstacles, if any, have prevented you from organizing SR2S activities at your school? Please select all that apply. – The number one response under “other” was time (mentioned 11 times). Several respondents mentioned lack of school support and parent support (mentioned 5 times). Several also mentioned school location makes walking and rolling difficult (mentioned twice). In addition, two respondents mentioned that parents do not allow their kids bike and roll.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of parent support or interest</td>
<td>26</td>
</tr>
<tr>
<td>Other</td>
<td>25</td>
</tr>
<tr>
<td>Lack of funding</td>
<td>13</td>
</tr>
<tr>
<td>Lack of community support</td>
<td>10</td>
</tr>
<tr>
<td>Lack of City staff support</td>
<td>5</td>
</tr>
<tr>
<td>Lack of support from the school or district administration</td>
<td>3</td>
</tr>
<tr>
<td>We haven’t attempted organizing any SR2S activities in the past</td>
<td>3</td>
</tr>
<tr>
<td>Unsupportive school policies</td>
<td>2</td>
</tr>
<tr>
<td>No obstacles</td>
<td>17</td>
</tr>
</tbody>
</table>

Why do you think more students do not walk, bike, or skate to school? Please select top 5 reasons. “Other” reasons mention include lack of helmets and bikes (mentioned twice), location (hilly mentioned three times), having to get up earlier (mentioned twice), lack of bike parking, parents not feeling comfortable on bikes, parents drop off/pick up students on the way to work (mentioned twice), not in the habit (mentioned twice), kids don’t know how to bike or skate (mentioned twice), after school activities at other destinations that are not bikeable/walkable, and safety concerns (mentioned twice)

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of safety</td>
<td>8</td>
</tr>
<tr>
<td>Lack of facilities</td>
<td>7</td>
</tr>
<tr>
<td>Lack of bike parking</td>
<td>7</td>
</tr>
<tr>
<td>Kids don’t know how to bike or skate</td>
<td>7</td>
</tr>
<tr>
<td>Having to get up earlier and lack of bike parking</td>
<td>5</td>
</tr>
<tr>
<td>Safety concerns</td>
<td>5</td>
</tr>
<tr>
<td>Reason</td>
<td>Percentage</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>More convenient for parents to drive students to school</td>
<td>49</td>
</tr>
<tr>
<td>Poor behavior by people driving near school (distracted driving,</td>
<td>37</td>
</tr>
<tr>
<td>speeding, not yielding at crosswalks)</td>
<td></td>
</tr>
<tr>
<td>Concerns about personal safety (stranger danger, criminal activity,</td>
<td>35</td>
</tr>
<tr>
<td>or bullies)</td>
<td></td>
</tr>
<tr>
<td>Takes too long to walk or bike to school/students live too far away</td>
<td>27</td>
</tr>
<tr>
<td>High traffic speeds</td>
<td>27</td>
</tr>
<tr>
<td>Weather conditions</td>
<td>19</td>
</tr>
<tr>
<td>Lack of facilities (no sidewalks, bike paths, or routes; sidewalks</td>
<td>19</td>
</tr>
<tr>
<td>or bike routes are not continuous, or are in need of repair; street</td>
<td></td>
</tr>
<tr>
<td>crossings are unsafe)</td>
<td></td>
</tr>
<tr>
<td>Lack of bike parking, bike parking not secure, or not in a convenient</td>
<td>17</td>
</tr>
<tr>
<td>location</td>
<td></td>
</tr>
<tr>
<td>Families don’t know the best route</td>
<td>8</td>
</tr>
</tbody>
</table>

**How can the Alameda County SR2S program be improved to better meet the needs of your community and better encourage active and public transportation?**

- Suggestions on increasing parent involvement (3)
- Providing locks and helmets to students
- Communication with parents about benefits, parent workshops (5)
- Address “stranger danger”
- General positive comments about program (4)
- Site coordinators (8)
- Funding for infrastructure and/or specific improvements mentioned (5)
- Need to address unsafe driving at schools
- Walking school bus
- Asks schools to include SR2S in regular curriculum
- Increased involvement from elected officials
• Organize support for school identified priorities
• Increased involvement from police and city officials
• Produce durable banners that can be reused
• Driver education on safe driving practices around schools (2)
• Incentives for teacher involvement
• Share lessons learned or best practices from other areas (2)
• Ask schools to encourage walking from people who live in walking distance
• More collaboration with bike organizations
• Hand tallies are too time consuming
• Better attendance at task force meetings

School District Survey responses
5 responses (survey sent to 13 school districts resulting in a 38% response rate)

Questions

What school district do you represent?

• Livermore Valley Joint Unified School District
• Castro Valley Unified School District
• Oakland Unified School District
• San Lorenzo Unified School District
• Fremont Unified School District

How long have you partnered with the Alameda County Safe Routes to Schools (SR2S) program?

- This is my first year, 20%
- 1-2 years, 20%
- 5+ years, 60%

Do you have a staff person with time dedicated to SR2S?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>60%</td>
<td>3</td>
</tr>
<tr>
<td>Yes</td>
<td>40%</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>5</td>
</tr>
</tbody>
</table>

Has your school district adopted Safe Routes to School-supportive policies?
How effective are the following Safe Routes to Schools programs at IMPROVING SAFETY at schools in your district? Please answer for each program 1 to 5, with 1 being not effective at all and 5 being very effective.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Rating Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety education: bicycle and pedestrian rodeos</td>
<td>4.25</td>
</tr>
<tr>
<td>BikeMobile visits: free, mobile bicycle repair av</td>
<td>4.25</td>
</tr>
<tr>
<td>Ongoing activities: walking school buses and bike</td>
<td>4.33</td>
</tr>
<tr>
<td>Rock the Block Theatre Show (school assembly f)</td>
<td>4</td>
</tr>
<tr>
<td>In-Classroom Curriculum: ‘Go Green’ curriculum</td>
<td>4</td>
</tr>
<tr>
<td>Evaluation: student travel tallies and parent survey</td>
<td>4</td>
</tr>
<tr>
<td>Countywide events: International Walk &amp; Roll to</td>
<td>4.75</td>
</tr>
<tr>
<td>School Site Assessments: evaluation of walking</td>
<td>3</td>
</tr>
</tbody>
</table>

How effective are the following Safe Routes to Schools programs at GETTING STUDENTS TO BIKE, WALK, OR TAKE TRANSIT TO SCHOOL in your district? Please answer for each program 1 to 5, with 1 being not effective at all and 5 being very effective.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Rating Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countywide events: International Walk &amp; Roll to</td>
<td>4.5</td>
</tr>
<tr>
<td>Ongoing activities: walking school buses and bike</td>
<td>4.33</td>
</tr>
<tr>
<td>Safety education: bicycle and pedestrian rodeos</td>
<td>4</td>
</tr>
<tr>
<td>In-Classroom Curriculum: ‘Go Green’ curriculum</td>
<td>4</td>
</tr>
<tr>
<td>BikeMobile visits: free, mobile bicycle repair av</td>
<td>4</td>
</tr>
<tr>
<td>Evaluation: student travel tallies and parent survey</td>
<td>4</td>
</tr>
<tr>
<td>Rock the Block Theatre Show (school assembly f)</td>
<td>3</td>
</tr>
<tr>
<td>School Site Assessments: evaluation of walking</td>
<td>3</td>
</tr>
</tbody>
</table>

How do you typically receive information about upcoming SR2S activities? Please select all that apply.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>During districtwide SR2S Task Force Meetings</td>
<td>0</td>
</tr>
<tr>
<td>Visiting the Alameda County SR2S website</td>
<td>0</td>
</tr>
<tr>
<td>Receiving emails from the SR2S program or SR2S champions</td>
<td>4</td>
</tr>
<tr>
<td>One on one meetings with SR2S site coordinators</td>
<td>1</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>0</td>
</tr>
</tbody>
</table>
How useful are each of these communication methods in partnering with the SR2S program? Please answer for each communication method 1 to 5, with 1 being not useful at all and 5 being very useful.

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Rating Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emails from the SR2S program or SR2S champion</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>One on one meetings with SR2S site coordinator</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Alameda County SR2S website</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>2</td>
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</table>

How frequently do you use the Alameda County SR2S website (alamedacountySR2S.org)?

<table>
<thead>
<tr>
<th>Answer Options</th>
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<tr>
<td>Monthly</td>
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<td>A few times per month</td>
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<tr>
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<td>Total</td>
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What do you typically use the website for? Please select all that apply. (“other” responses were that they do not use the website)

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
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<td>2</td>
</tr>
<tr>
<td>Download materials for upcoming events</td>
<td>1</td>
</tr>
<tr>
<td>Request activities, such as a BikeMobile visit or bike rodeo</td>
<td>0</td>
</tr>
<tr>
<td>Find out about the next Task Force meeting</td>
<td>1</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>2</td>
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</table>

On a scale of 1 to 5 (1 being not at all and 5 being considered critical in supporting school district goals), how would you rate the school district’s support (as defined by sufficient resources dedicated to it and/or specific awareness) of the SR2S program?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>N/A</th>
<th>Rating Average</th>
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<tbody>
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<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>At the school board level?</td>
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<td>3</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>At the school level?</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>At the general community level?</td>
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<td>1</td>
<td>1</td>
<td>0</td>
<td>2</td>
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</tbody>
</table>
DATE: December 30, 2016

SUBJECT: Countywide Bicycle and Pedestrian Plan Update

RECOMMENDATION: Approve programming of up to $200,000 in Measure B Transit Center Development funds to the Sustainable Communities Technical Assistance Program (SCTAP); Authorize release of a Request for Proposals (RFP) for professional services for the Countywide Bicycle and Pedestrian Plan Update through the SCTAP; and Authorize the Executive Director or a designee to enter into and execute all related agreements for the Countywide Bicycle and Pedestrian Plan Update.

Summary

The Sustainable Communities Technical Assistance Program (SCTAP) provides consultant assistance for land use planning, transportation studies, and development of transportation projects in Priority Development Areas (PDAs) or Growth Opportunity Areas (GOAs). The program is comprised of Federal One Bay Area Grant Cycle I funds, local Measure B funds, and matching funds from local jurisdictions.

On March 27, 2014, the Commission approved a program of $4,544,892 in SCTAP funding to 13 projects. Since March 2014, several SCTAP projects have concluded under budget and several sponsors have provided unanticipated local match funds, resulting in program savings. The federal funds within the SCTAP program have a reversion date in 2019. This item would ensure that program savings are utilized in a timely fashion to maximize use of federal funds.

The Countywide Bicycle and Pedestrian Plans were adopted in 2012. The Plans are in need of update to ensure that they are aligned with current local bicycle and pedestrian plans and to maintain consistency with the five year update cycle that Alameda CTC requires of local jurisdictions.

Staff recommends that the Commission (1) Approve programming of up to $200,000 in Measure B Transit Center Development funds to the SCTAP program; (2) Authorize release of a request for proposals (RFP) for professional services for the Countywide Bicycle and Pedestrian Plan Update through the SCTAP program; and (3) Authorize the Executive Director...
or a designee to enter into and execute all related agreements for the Countywide Bicycle and Pedestrian Plan Update.

**Background**

The Sustainable Communities Technical Assistance Program (SCTAP) provides consultant assistance for land use planning, transportation studies, and development of transportation projects in Priority Development Areas (PDAs) or Growth Opportunity Areas (GOAs). The program is comprised of Federal One Bay Area Grant Cycle I funds, local Measure B funds, and matching funds from local jurisdictions.

On March 27, 2014, the Commission approved a program of $4,544,892 in SCTAP funding to 13 projects. Since March 2014, several SCTAP projects have concluded under budget and several sponsors have provided unanticipated local match funds, resulting in program savings. The federal funds within the SCTAP program have a reversion date in 2019. This item would ensure that program savings are utilized in a timely fashion to maximize use of federal funds.

The Countywide Bicycle and Pedestrian Plans were adopted in 2012. The Plans ensure access across jurisdictional boundaries, determine eligibility for countywide bicycle and pedestrian discretionary funding, shape the work program for the countywide bicycle/pedestrian coordinator position, and form an input to the Countywide Transportation Plan. The Plans are in need of update to ensure that they are aligned with current local bicycle and pedestrian plans, the Multimodal Arterial Plan, and feasibility studies for major regional bicycle and pedestrian facilities completed since 2012. Alameda CTC requires local jurisdictions to update their local bicycle/pedestrian master plans every five years as a condition of receiving Direct Local Distribution Funds. This update ensures Alameda CTC consistency with the five year update cycle required of local jurisdictions.

The Countywide Bicycle and Pedestrian Plans identify and prioritize bicycle and pedestrian capital projects and programs that provide access within and between Priority Development Areas (PDAs). High quality active transportation infrastructure is critical to ensuring that PDAs can accommodate planned development while still meeting mobility needs of current and future residents. As such, an update to the Countywide Bicycle and Pedestrian Plans is consistent with the goals of the SCTAP program.

Staff recommends that the Commission:

1) Approve programming of up to $200,000 in Measure B Transit Center Development funds to the SCTAP program;
2) Authorize release of a request for proposals (RFP) for professional services for the Countywide Bicycle and Pedestrian Plan Update through the SCTAP program;
3) Authorize the Executive Director or a designee to enter into and execute all related agreements for the Countywide Bicycle and Pedestrian Plan Update.
The programming of up to $200,000 in Measure B TCD funds will provide sufficient capacity in the SCTAP program for the Countywide Bicycle and Pedestrian Plan Update and to cover costs from all active SCTAP projects and remaining program administration expenses. The full $200,000 will not be required if additional SCTAP projects have savings.

**Fiscal Impact:** The programming of $200,000 in Measure B Transit Center Development funds as local match funds will be included in the 2018 Comprehensive Investment Plan (CIP) which will be presented to the Commission in late spring 2017. The project funds will also be included in the Agency’s FY2017-18 Budget.

**Staff Contact**

Tess Lengyel, Deputy Executive Director of Planning and Policy  
Carolyn Clevenger, Director of Planning  
Matthew Bomberg, Associate Transportation Planner
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DATE: December 30, 2016

SUBJECT: Regional Measure 3 Update

RECOMMENDATION: Approve Regional Measure 3 draft candidate project list for advocacy.

Summary

The region, led by the Metropolitan Transportation Commission (MTC), is considering pursuing a new regional transportation funding measure, Regional Measure 3 (RM3), in the 2018 election. Regional Measure 3 (RM3) is expected to include a $1, $2 or $3 bridge toll increase\(^1\) on the seven state-owned Bay Area bridges (San Francisco-Oakland Bay Bridge, San Mateo-Hayward Bridge, Dumbarton Bridge, Carquinez Bridge, Benicia-Martinez Bridge, Antioch Bridge and Richmond-San Rafael Bridge). Revenues generated by the toll increase are expected to fund projects that demonstrate a strong nexus to reducing congestion and increasing efficiency in the bridge corridors.

At the Commission’s November retreat, the Commission approved an overall Alameda CTC investment framework for RM3, included here as Attachment A, and directed staff to return to the Commission in January with a draft project list to advocate to MTC and the Legislature for inclusion in RM3. In December, MTC held a Commission Workshop and discussed principles and policy considerations for RM3 as shown in Attachment B. Attachment C details a draft candidate project list for Commission review and approval. It is anticipated that the needs and funding requests for RM3 will greatly exceed the anticipated revenue under any revenue scenario. While Alameda CTC does not currently have a formal role in the process, staff recommends having priorities identified to ensure that Alameda CTC is prepared to advocate for the county and our priorities as appropriate.

Background

The current schedule contemplates RM3 going to the ballot in 2018, with action by the State Legislature in 2017 to authorize MTC to put the measure on the ballot. Preliminary analysis by MTC estimates that a $1 - $3 increase in bridge tolls starting in

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\(^1\) MTC December 14, 2016 Commission Workshop, Agenda item 2
2019 would generate between $1.7 billion - $5.0 billion over 25 years, as detailed in Table 1.

### Table 1. Estimated Revenue Comparison

<table>
<thead>
<tr>
<th>Toll Surcharge Amount</th>
<th>Annual Revenue</th>
<th>Capital Funding Available (25-year bond)</th>
</tr>
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<tbody>
<tr>
<td>$1</td>
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<tr>
<td>$2</td>
<td>$254 million</td>
<td>$3.3 billion</td>
</tr>
<tr>
<td>$3</td>
<td>$381 million</td>
<td>$5.0 billion</td>
</tr>
</tbody>
</table>

RM3 would be the third time voters are asked to approve a regional measure that increases bridge tolls to fund transportation investments. Regional Measure 1 (RM1) was approved by Bay Area voters in 1988. RM1 established a uniform $1 base toll on the Bay Area’s seven state-owned toll bridges and funded project such as the new Carquinez and Benicia-Martinez bridges, bridge rehabilitation and access and interchange improvements near bridges. In 2004, voters approved Regional Measure 2, raising the toll on the region’s seven state-owned toll bridges by $1 to fund highway, transit, bicycle and pedestrian projects in the bridge corridors and their approaches, and to provide operating funds for key transit services.

The approved RM2 Capital Program provided $1.5 billion to 36 projects. In the current RM2 program, approximately $425 million (28 percent) of the projects in the capital program provide direct benefits to the Alameda County transportation system. Examples of capital projects funded in part with RM2 include: the Caldecott Tunnel Fourth Bore, BART Extension to Warm Springs, BART Oakland Airport Connector, I-880 North Safety Improvements, I-580 Rapid Transit Corridor Improvements, and AC Transit Rapid Bus.

RM2 also provides up to 38 percent of the total RM 2 revenues (approximately $48 million per year) for operations of 14 commuter rail, express and enhanced bus, and ferry services. About 50 percent of the services funded with RM2 operating assistance directly benefit Alameda County. Examples of services RM2 operating funds are used to support include: AC Transit enhanced bus service on International Boulevard and Telegraph Avenue, WETA ferry service, and all-nighter bus service on BART corridors.

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2 MTC December 2016 Commission Workshop, Agenda item 2, Attachment B
Regional Measure 3 – Overall Process

As the region and Legislature prepare to develop RM3, MTC held a Commission Workshop on December 14, 2016, to initiate the discussion with the MTC Commissioners. The process over the course of 2017 is likely to include a Select Committee in the Legislature focused on RM3, as well as some sort of engagement process at the regional level. At the MTC workshop, MTC staff presented background on the regional measures, the estimated funding ranges as noted above, and discussed key principles and policies for consideration of RM3 development as shown in Attachment B. The draft principles discussed at the workshop were noted as a starting point for discussions both within the region and at the state level. MTC’s Draft Principles for RM3 include:

- **Bridge Nexus:** Ensure all project benefit toll payers in the vicinity of the San Francisco Bay Area’s seven state-owned toll bridges
- **Regional Prosperity:** Invest in projects that will sustain the region’s strong economy by enhancing travel options and improving mobility in bridge corridors
- **Sustainability:** Ensure all projects are consistent with Plan Bay Area 2040’s focused growth and greenhouse gas reduction strategy
- **State of Good Repair:** Invest in projects that help restore bridges and transportation infrastructure in the bridge corridors
- **Demand Management:** Utilize technology and pricing to optimize roadway capacity
- **Freight:** Improve the mobility, safety and environmental impact of freight
- **Resiliency:** Invest in resilient bridges and approaches, including addressing sea level rise

In addition, MTC discussed policy considerations including when RM3 should be placed on the ballot; how large it should be; whether a FASTRAK discount should be included; whether trucks should pay additional fees; if all nine counties should be included; if RM3 should include operations and projects; and what projects should be included.

This item was informational and no action was taken, however, the Commission directed staff to talk to partner agencies such as Congestion Management Agencies and Transit operators regarding projects and operations for consideration in RM3; were supportive of including all 9 counties as eligible recipients; and also discussed whether housing should be included in RM3. The development of RM3 will be discussed at MTC through its legislative committee and the full Commission in the coming months.
Policy Framework

While MTC provided a suggested policy framework at its Commission workshop in December, additional considerations for an overarching policy framework could include the following:

- **Strong nexus to bridge corridors**: Establish a strong nexus to reducing congestion and increasing person-throughput on the bridge corridors to demonstrate to voters and toll payers that the revenues are targeted to appropriate investments. The bridge corridors should be defined to include the highway network serving the bridges, parallel transit infrastructure, and major arterials parallel to the highway network. This general principle is included in MTC’s; however this suggestion includes more clearly defining the bridge nexus.

- **Investments of regional significance**: RM3 is a regional funding source, with revenues generated by tolls paid on regional trips across the bridges. The program should focus on regionally significant projects that provide significant benefits for a large portion of travelers in the bridge corridors.

- **Multimodal investments to support mode shift**: Congestion in the region is a complex and multimodal issue, including auto, transit, and freight traffic. By investing in transit, bicycle and pedestrian access to transit, and passenger and freight rail projects, and Transportation Demand Management, RM3 can support modal shift away from single-occupant vehicles and trucks.

- **Fund both capital projects and transit operating costs**: RM3 should include funding for both capital projects and transit operations in the bridge corridor. Providing frequent, reliable transit service in the bridge corridors is necessary not only to reduce congestion and increase person throughput in the bridge corridors, but also to support the region meeting its emission reduction goals.

- **Maximum impact through performance based project selection**: A performance-based approach should be developed to determine the projects included in the program to ensure toll revenues are used to fund projects that can demonstrate reduced congestion or increased person throughput in the bridge corridors. Performance measures could include person throughput, congestion or delay reduction, increased transit ridership, or demonstrable safety improvements.

- **Leverage other funds**: In order to maximize the benefits from RM3, the program will need to leverage significant other funding sources. Similar to RM2, RM3 can be used to attract additional funding to priority projects throughout the region and make projects more competitive for competitive funding opportunities such as TIGER and New Starts/Small Starts.
Regional Measure 3 and Alameda County

Alameda County is significantly impacted by regional travel and trips across the bridges. The travel demand on Alameda County’s bridges, roadways, and transit infrastructure by inter- and intra-regional traffic will continue to grow in the next few decades. Any new regional level funding must consider allocations proportional to the demand placed on Alameda County’s transportation system.

Central Location: Alameda County is at the center of nearly all of the major bridge corridors, with 3 of the 7 bridges located in our county and the other bridges feeding major highway corridors that traverse the county. Seventy-nine percent of all bridge crossings across the 7 bridges either start in, end in, or traverse Alameda County. The county, located at the heart of the region, is heavily impacted by the convergence of regional and transbay trips on its highway and transit networks. Alameda County was home to five of the region’s top ten congested corridors in 2015, accounting for 61 percent of the vehicle hours of delay on the top ten corridors. Most of these corridors serve the region’s transbay bridges and will be the focus of RM3.

2015 Top Ten Most Congested Corridors

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*3 MTC Vital Signs, 2015 Top 10 Congested Corridors*

R:\AlaCTC_Meetings\Commission\PPLC\20170109\6.3_RM3_Principals\6.3_RM3Update_20170109.docx
Because of the central role Alameda County plays in the region’s transportation network, the county is uniquely positioned so that targeted investments in the county can provide significant benefits for travelers and toll payers from throughout the region. Nearly two-thirds of the bridge trips on the three bridges that touch Alameda County are generated outside of the county; those drivers will benefit from strategic investments in Alameda County that reduce congestion, increase person throughput and reduce transit crowding. By investing in Alameda County, the region can unlock major chokepoints in the system and improve reliability and efficiency.

Transit infrastructure within Alameda County provides a critical alternative to the crowded highway system. BART, AC Transit and WETA offer a variety of multimodal transit options to serve Alameda County residents and destinations, providing connections to job centers within the East Bay, and in San Francisco and the Peninsula. Nearly two thirds of all transbay transit trips board or alight in Alameda County. All of BART’s transbay trips traverse the county, and nearly all of the region’s Transbay bus routes serve or traverse Alameda County. A robust and efficient transit system in Alameda County is critical to the performance of the region’s transit network, supporting mode shift away from single-occupant vehicles and helping the region meet its climate and air quality goals.

Investment Framework for Alameda County Priorities

In November, the Alameda CTC Commission approved an investment framework to guide the development of a project list for Alameda County as noted below. Alameda CTC anticipates using the project list to advocate at the regional and state level for investments in Alameda County. The approved investment framework included:

- **A multimodal approach** for projects linked to bridge corridors
- **Transit projects** that advance transit as a viable alternative to move more people faster and in a more environmentally sustainable manner through the bridge corridors
  - **Core Capacity**: Support infrastructure improvements that add capacity and improve efficiency for the core of the transit system
  - **Redundancy, Reliability and Resiliency**: Increase options to build redundancy, improve reliability and resiliency in the system
  - **Operational efficiencies**: Infrastructure to support operational efficiency and reliability including on multimodal arterials that feed bridge corridors
  - **Access to Transit**: Transit supportive infrastructure including bicycle and pedestrian facilities that link into transbay transit service
- **Highway improvements** on bridge corridors that improve the efficiency, person-throughput, safety or reliability of the bridge corridors
- **Technology and ITS improvements** on highway and arterials projects that maximize system efficiency
- **Goods movement** investments that improve the efficiency of goods movement in the bridge corridors and/or promote modal shift from truck to rail to reduce truck trips on the major bridge corridors.

**Draft Candidate Project List**

Alameda CTC’s staff approach was to utilize the existing Countywide Transportation Plan and recommendations from modal plans to identify projects or programs that:

- most clearly meet the RM3 investment framework the Commission approved in November;
- are consistent with the Commission’s overall leveraging principles for all funding sources, also approved by the Commission in November; and support MTC’s Draft Principles for RM3 discussed at the MTC December 2016 Commission Workshop.

Attachment C details the draft candidate project list, and includes a high-level assessment of consistency with MTC’s Draft Principles.

**Next Steps**

Staff will reach out to MTC to discuss the draft project list, participate in forums and meetings regarding RM3 development and advocate as appropriate for Alameda CTC interests. In addition, staff will actively coordinate with the transit agencies in the county to seek consistency in our advocacy at the regional and state levels.

**Fiscal Impact:** There is no fiscal impact.

**Attachments**

- A. Alameda CTC Regional Measure 3 Investment Framework
- B. MTC December Commission Workshop RM3 Agenda item
- C. Alameda CTC Draft Candidate Project List

**Staff Contact**

[Tess Lengyel](mailto:Tess.Lengyel@ctca.org), Deputy Executive Director of Planning and Policy
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Attachment A.

Alameda CTC Regional Measure 3 Investment Framework

Approved by the Commission November 18, 2016

- A **multimodal** approach for projects linked to bridge corridors
- **Transit projects** that advance transit as a viable alternative to move more people faster and in a more environmentally sustainable manner through the bridge corridors
  - **Core Capacity:** Support infrastructure improvements that add capacity and improve efficiency for the core of the transit system
  - **Redundancy, Reliability and Resiliency:** Increase options to build redundancy, improve reliability and resiliency in the system
  - **Operational efficiencies:** Infrastructure to support operational efficiency and reliability including on multimodal arterials that feed bridge corridors
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- **Technology and ITS improvements** on highway and arterials projects that maximize system efficiency
- **Goods movement** investments that improve the efficiency of goods movement in the bridge corridors and/or promote modal shift from truck to rail to reduce truck trips on the major bridge corridors
Memorandum

TO: Commission

FR: Executive Director

RE: Regional Measure 3

Background

Included in the Commission’s Draft Advocacy Program for 2017 is a recommendation that the Commission sponsor legislation authorizing MTC to place on the ballot a measure asking Bay Area voters to approve a bridge toll increase to fund congestion relief projects for improved mobility in the bridge corridors. This memo and the attachments include information for your discussion and policy direction as we seek to pass legislation in 2017 to achieve this goal.

Attached to this memo are the following documents.

- A map showing the major investments included in Regional Measures 1 and 2 – RM1 and RM2 (Attachment A)
- Key Policy Considerations (Attachment B)
- Charts that include data on the county of origin of the toll payers, the relative size of the toll collections at each of the toll bridges and registered voter information (Attachment C)

Process

Unlike local sales tax measures where the Legislature has provided a general grant of authority to a county to create an expenditure plan to be placed on the ballot, RM1 and RM2 included an expenditure plan written and adopted by the Legislature as part of its normal bill passage process. The toll program is also unique in that it is regional in nature and the tolls are pooled together to fund projects throughout the bridge system. The toll revenue provides a benefit to those paying the fees (i.e. toll bridge users) or mitigates for the activity associated with the fees. As fees, toll increases are subject to a simple majority vote, rather than two-thirds. In the case of RM1 and RM2, and MTC’s regional gas tax authorization statute, the vote is tallied region-wide, rather than county-by-county.

In 2003, when RM 2 was under consideration by the Legislature, then Senate Pro Tem Don Perata created a special Select Committee that held a number of public hearings to solicit public input on the expenditure plan. Concurrently, MTC hosted a Technical Advisory Committee that met monthly to provide interested parties — transit operators, CMA’s and other stakeholders — an opportunity to propose projects and discuss the attributes of proposals as they emerged in an open public forum.
We expect a similar process to begin in earnest when the Legislature convenes in January 2017, with a goal of passing a bill in 2017 so that a measure can be placed on the ballot in 2018.

**Workshop Focus**

At your December workshop, staff hopes to solicit your guidance on the key policy considerations and draft principles outlined in Attachment B as well as any other related issues of concern to the Commission. We would expect to return to the Legislation Committee at regular intervals in 2017 to review further details about the Regional Measure 3 bill as it develops, including specific projects proposed for potential funding.

Steve Heminger

SH:RR
Attachments
Year after year, in good economic times and bad, Bay Area residents rank transportation as one of their highest priorities. Voters have proved this time and again at the ballot box, including through the passage of Regional Measure 1 in 1988 and Regional Measure 2 in 2004. These measures raised tolls on the Bay Area’s seven state-owned toll bridges — and delivered dozens of the most important transportation investments of the past generation.

With these projects now completed or under construction, it’s time for voters to consider a third regional measure for the Bay Area’s next generation of improvements.

**Legend**
- Regional Measure 1 Capital Project
- Regional Measure 2 Capital Project
- Regional Measure 2 Operational Project

### Voter Approved Toll Bridge Measures Deliver Big Returns

**New Benicia Bridge**

Long backups on northbound Interstate 680 in Contra Costa County vanished after the 2007 opening of the new Benicia-Martinez Bridge.

**Cordelia Truck Scales**

The 2014 relocation of the Cordelia Truck Scales is a key piece in the $100 million package of Regional Measure 2 projects to speed up traffic through Solano County.

**New Carquinez Bridge**

Thousands of people turned out in late 2003 to celebrate the opening of the Al Zampa Bridge linking Solano and Contra Costa counties.

**Third Street Light Rail**

San Francisco’s T-Third light-rail project provided faster and more reliable connections between downtown and the city’s southeastern neighborhoods.

**San Mateo Bridge Widening**

The late Congressman Tom Lantos was on hand in 2003 to cut the ribbon for the newly widened San Mateo-Hayward Bridge.

**BART-OAK Connector**

The 2014 completion of the BART connection to Oakland International Airport was made possible by more than $140 million of Regional Measure 2 funding.

**BART Warm Springs Extension**

BART’s Warm Springs extension project, the first part of the ongoing extension to San Jose, will be completed in the fall of 2015.

**Caldecott Fourth Bore**

Regional Measure 2 delivered $45 million for the long-needed Caldecott Tunnel Fourth Bore project.

**I-880/SR 92 Interchange**

State Route 92 fell from the list of most congested Bay Area freeways following completion of a Regional Measure 1 project to replace its interchange with Interstate 880.

**BART Tube Seismic Retrofit**

$34

**San Francisco Third Street Light Rail**

$30

**BART Central Contra Costa Crossover**

$25

**Safe Routes to Transit Projects**

$23

**Other Regional Projects**

$356

**Transit Operations Support (Annual)**

$41
Regional Measure 3 — Key Policy Considerations

When should the vote take place?
We recommend either the primary or general election in 2018. This will require the Legislature to pass the enabling legislation no later than the end of August 2017.

How large of a toll hike should we seek?
A comparison of the revenue yield from a $1–$3 toll surcharge as well as a comparison of toll rates on other bridges are shown in the tables below. A multi-dollar toll surcharge could be phased in over a period of years.

<table>
<thead>
<tr>
<th>Toll Surcharge Amount</th>
<th>Annual Revenue</th>
<th>Capital Funding Available (25-year bond)</th>
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<tbody>
<tr>
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<tr>
<td>$3</td>
<td>$381 million</td>
<td>$5.0 billion</td>
</tr>
</tbody>
</table>

Toll Rate Comparisons

<table>
<thead>
<tr>
<th>Facility</th>
<th>Standard Auto Toll</th>
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<td>$7.50/$6.50 Plate/FasTrak</td>
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<td>$6.50</td>
</tr>
</tbody>
</table>

*Results from EZ-Pass discount rate
1Average rate, based on 24 trips

Draft Principles for Regional Measure 3

Bridge Nexus
Ensure all projects benefit toll payers in the vicinity of the San Francisco Bay Area’s seven state-owned toll bridges

Regional Prosperity
Invest in projects that will sustain the region’s strong economy by enhancing travel options and improving mobility in bridge corridors

Sustainability
Ensure all projects are consistent with Plan Bay Area 2040’s focused growth and greenhouse gas reduction strategy

State of Good Repair
Invest in projects that help restore bridges and transportation infrastructure in the bridge corridors

Demand Management
Utilize technology and pricing to optimize roadway capacity

Freight
Improve the mobility, safety and environmental impact of freight

Resiliency
Invest in resilient bridges and approaches, including addressing sea level rise
Which counties should vote on the toll increase?
Regional Measure 1 (1988) and Regional Measure 2 (2004) were placed on the ballot in only seven of the nine Bay Area counties; Napa and Sonoma were excluded. We propose that all nine counties be included in Regional Measure 3.

Should toll revenue be used for operating purposes?
If a portion of toll revenue is reserved for operating funding (such as to subsidize transit service), the capital funding shown in the table on the prior page would be reduced. For example, for every 10% of total revenue reserved for operating purposes under a $2 toll scenario, the capital yield from toll revenue bonds would be reduced by approximately $300 million. Accordingly, we recommend restricting operating funding to the smallest possible amount. If an operating program is created, we recommend establishing performance standards similar to those in Regional Measure 2 as a condition of funding eligibility.

Should congestion pricing be expanded?
The $6 peak/$4 off-peak weekday toll on the San Francisco-Bay Bridge has successfully reduced congestion on that span by encouraging some commuters to change their time or mode of travel. The $6/$4 differential toll also raises about the same amount of revenue as would a flat $5 toll on that span. To further reduce congestion, we suggest consideration of a greater discount between the peak and off-peak rate for the Bay Bridge in Regional Measure 3.

Should a FasTrak® discount be authorized?
The Golden Gate Bridge district offers FasTrak Discounts to incentivize more drivers to sign up for FasTrak, since electronic toll collection significantly speeds up traffic throughput on the bridge. RM 3 is an opportunity to remove a statutory restriction that currently prohibits BATA from offering similar FasTrak discounts. We recommend pursuing this change to help reduce delays and associated emissions.

Should trucks pay an additional toll?
The last toll hike approved by the Bay Area Toll Authority (BATA) in 2010 included a substantial increase in the axle-based rate paid by commercial vehicles and trucks. As a result, we recommend that Regional Measure 3 be a flat surcharge added to all vehicles crossing the seven state-owned bridges.

What kind of projects should be considered for funding?
Since bridge tolls are fees and not taxes, the use of toll revenue should benefit the payers of the fee. In other words, the projects funded by Regional Measure 3 should provide safety, mobility, access, or other related benefits in the toll bridge corridors. Regional Measure 1 funded primarily a small set of bridge replacement and expansion projects. By contrast, Regional Measure 2 funded a much larger set of both bridge, highway, and transit projects in the bridge corridors. Given the region’s significant needs on all modes, we expect that Regional Measure 3 will resemble its immediate predecessor in the breadth and modal mix of projects.
Share of Bridge Toll Revenue by Bridge

- SF - Oakland Bay Bridge, 32%
- Benicia-Martinez, 16%
- Carquinez, 17%
- Dumbarton, 8%
- Richmond-San Rafael, 11%
- San Mateo - Hayward, 14%
- Antioch, 2%


Share of Toll Revenue by County of Residence

- Alameda, 31%
- Contra Costa, 18%
- Marin, 4%
- Napa, 2%
- San Francisco, 10%
- San Mateo, 8%
- Santa Clara, 2%
- Solano, 14%
- Sonoma, 2%
- Out of Region, 9%

Source: 2015 MTC FasTrak Data - Average Typical Weekday Transactions by County of Billing Address
Share of Voters by County

<table>
<thead>
<tr>
<th>County</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Alameda</td>
<td>22%</td>
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<tr>
<td>Contra Costa</td>
<td>15%</td>
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<tr>
<td>Marin</td>
<td>4%</td>
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<tr>
<td>Napa</td>
<td>2%</td>
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<tr>
<td>San Francisco</td>
<td>12%</td>
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<tr>
<td>San Mateo</td>
<td>10%</td>
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<tr>
<td>Santa Clara</td>
<td>22%</td>
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<tr>
<td>Solano</td>
<td>6%</td>
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<tr>
<td>Sonoma</td>
<td>7%</td>
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</table>

Source: 2016 California Secretary of State Report of Registration (registered voters by county as of 10/24/2016)
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<table>
<thead>
<tr>
<th>Mode/Corridor</th>
<th>Project</th>
<th>Project Description</th>
<th>Project Cost ('000s)</th>
<th>RM3 Request</th>
<th>Bridge Nexus</th>
<th>Regional</th>
<th>Prosperity</th>
<th>Sustainability</th>
<th>State of Good Repair</th>
<th>Management</th>
<th>Freight</th>
<th>Resiliency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit</td>
<td>BART</td>
<td>BART Fleet</td>
<td>$1,200,000</td>
<td>$300,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td></td>
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<td>Extend BART eastward to new station in the City of Livermore; potentially connect with ACE.</td>
<td>$1,200,000</td>
<td>$200,000</td>
<td>X</td>
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<td>Modernize BART stations, including elevators and escalators, station circulation improvements, lighting and access improvements, including bicycle and pedestrian access and bike parking.</td>
<td>$100,000</td>
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<td>X</td>
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<tr>
<td>AC Transit</td>
<td>San Pablo Avenue Rapid Improvements</td>
<td>Rapid bus improvements for San Pablo Avenue, serving both local and transbay routes; project includes short term improvements such as signal upgrades and long term rapid improvements such as bus priority treatments.</td>
<td>$300,000</td>
<td>$100,000</td>
<td>X</td>
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<td></td>
<td>Grand-MacArthur Rapid Improvements</td>
<td>Rapid bus improvements for the Grand-MacArthur corridor, including West Grand Avenue, serving transbay buses.</td>
<td>$200,000</td>
<td>$100,000</td>
<td>X</td>
<td>X</td>
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<td></td>
<td>Transbay buses</td>
<td>Additional buses and replacement vehicles for Transbay service.</td>
<td>$108,000</td>
<td>$100,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td></td>
<td>Bus Yard and Maintenance Facility</td>
<td>Facilities needed to support increased Transbay service.</td>
<td>$100,000</td>
<td></td>
<td>X</td>
<td>X</td>
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<tr>
<td>WETA</td>
<td>Alameda Point/Seaplane Lagoon</td>
<td>New ferry terminal at Alameda Point/Seaplane Lagoon.</td>
<td>$177,000</td>
<td>$75,000</td>
<td>X</td>
<td>X</td>
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<td></td>
<td>Berkeley Marina</td>
<td>New ferry terminal at the Berkeley Marina.</td>
<td>$35,000</td>
<td>$35,000</td>
<td>X</td>
<td>X</td>
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<td>Vessels</td>
<td>Expansion vessels to deliver full build out of the WETA system documented in WETA Strategic Plan.</td>
<td>$135,000</td>
<td>$99,000</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Dumbarton Corridor</td>
<td>Dumbarton Transit Priority Treatments</td>
<td>Treatments could include improvements to transit access to HDV/HOT lanes, operational and ITS strategies, or lane/bridge approach modifications to improve transit reliability.</td>
<td>$30,000</td>
<td></td>
<td>X</td>
<td>X</td>
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<td></td>
<td>Dumbarton Corridor Park and Ride Improvements</td>
<td>Expand or provide improved access to park and ride facilities serving the Dumbarton Corridor.</td>
<td>$20,000</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td></td>
<td>SUBTOTAL</td>
<td></td>
<td>$3,355,000</td>
<td>$1,259,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Highway</td>
<td>I-880 Corridor</td>
<td>Whipple Road &amp; Industrial Blvd Interchange Improvements</td>
<td>Reconstruct the I-880/Industrial Parkway interchange and full interchange improvements at Whipple Road/I-880; projects to be developed and delivered together.</td>
<td>$116,650</td>
<td>$12,650</td>
<td>X</td>
<td>X</td>
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<td>This project proposes to modify the existing Winton Avenue/I-880 interchange and implement complete street.</td>
<td>$43,410</td>
<td>$43,410</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td></td>
<td>I-80 Corridor</td>
<td>Gilman Street Interchange</td>
<td>Project is located in northwest Berkeley near the Albany city boundary and will reconfigure the I-80/Gilman Street Interchange, including the addition of roundabouts and a pedestrian/bicycle crossing, to address congestion, improve operations, and safety.</td>
<td>$35,000</td>
<td>$10,000</td>
<td>X</td>
<td>X</td>
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<td>Interchange on I-80, including replacing existing bridges with a new bridge, adding a roundabout interchange, and creating bicycle and pedestrian access over the I-80 freeway, to address congestion, improve operations, replace aging infrastructure, and provide bicycle parking.</td>
<td>$55,000</td>
<td>$3,000</td>
<td>X</td>
<td>X</td>
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<td>I-680/SR 84</td>
<td>SR 84 Expressway and I-680/SR 84 Interchange</td>
<td>Construct interchange improvements for the Route 84/I-680 interchange that link into the SR 84 Expressway, including conforming Route 84 roadway and auxiliary lanes.</td>
<td>$220,000</td>
<td>$82,100</td>
<td>X</td>
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<td>SUBTOTAL</td>
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<td>$470,060</td>
<td>$151,160</td>
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<tr>
<td>Mode/Corridor</td>
<td>Project Description</td>
<td>Project Cost ($'000s)</td>
<td>Bridge Nexus</td>
<td>Regional Prosperity</td>
<td>Sustainability</td>
<td>State of Good Repair</td>
<td>Demand Management</td>
<td>Freight</td>
<td>Resilience</td>
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<td><strong>Goods Movement</strong></td>
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<tr>
<td>Port of Oakland</td>
<td>Improvements to truck and rail access to the Port of Oakland including grade separation at 7th Street, operational improvements, and ITS elements.</td>
<td>$ 437,000</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Efficiency and Impact</td>
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<tr>
<td>Reduction</td>
<td>Includes grade crossing program, ITS improvements improving efficiency of regional and inter-regional trips, and arterial improvements.</td>
<td>$ 150,000</td>
<td>X</td>
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<tr>
<td>Impact Reduction</td>
<td>Program to reduce emissions and community impacts from goods movement.</td>
<td>$ 50,000</td>
<td>X</td>
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<td><strong>SUBTOTAL</strong></td>
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<td>$ 350,000</td>
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<tr>
<td><strong>Transit Access, Trails and Transportation Demand Management</strong></td>
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<tr>
<td>Transit Access</td>
<td>Bicycle and pedestrian improvements that provide safe access to regional transit, including last mile to transit improvements.</td>
<td>$ 100,000</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Trails</td>
<td>Regional trails that provide access to bridge corridors and bridge corridor transit services.</td>
<td>$ 50,000</td>
<td>X</td>
<td>X</td>
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<tr>
<td>TDM</td>
<td>Demand management strategies to reduce congestion and improve bridge corridor operations.</td>
<td>$ 5,000</td>
<td>X</td>
<td>X</td>
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<td><strong>SUBTOTAL</strong></td>
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<td>$ 155,000</td>
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<tr>
<td><strong>Transit Operations</strong></td>
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<tr>
<td>AC Transit</td>
<td>Operating costs for increased transbay bus service (including Owl services; performance metrics to be required.</td>
<td>$ 810,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>WETA</td>
<td>Operating costs for increased ferry services; performance metrics to be required.</td>
<td>$ 325,000</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>SUBTOTAL</strong></td>
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<td>$ 1,135,000</td>
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<td><strong>TOTAL RM3 Request</strong></td>
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<td>$ 3,050,160</td>
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