



Delivering the Best Value for Public Funds:

Improving the Mobility of Elders Living in Fremont, Newark & Union City

***South County Transportation Forum, July 26, 2012
Featured Measure B Funded Programs:***

- VIP Rides Program
- Tri-City Travel Training Program
- Walk This Way Program

Your Measure B Sales Tax Dollars at Work!



VIP Rides Program

Funded by Measure B Paratransit Gap Grant

***Partnership with Life ElderCare and
Fremont, Newark & Union City***

Program launched July 2006

- Volunteer driver/escort program
- Provides door-through-door assisted transportation to seniors and persons with disabilities who lack a friend, relative or paid caregiver to accompany and assist them on trips
- Volunteers provide:
 - transportation in their vehicles or accompany riders on paratransit
 - provide destination assistance for medical appointments, shopping and other errands.



VIP Rides Program

Funded by Measure B Paratransit Gap Grant

*Partnership with Life ElderCare and
Fremont, Newark & Union City*

- 23,842 one-way escorted trips provided
- Percentage of the escorted trips that are volunteer-driven has increased:
 - FY 11/12: 94%
 - FY 10/11: 85%
 - FY 09/10: 75%
 - FY 08/09: 53%
- FY11/12: Estimated cost savings of \$99,975 for the Fremont Paratransit Program.



Tri-City

Travel Training Program

Funded by Measure B Paratransit Gap Grant

Program launched February 2008

- Expand transportation options for older adults and people with disabilities by providing hands-on opportunities for participants to develop mastery in using local and regional public transit services.
- Program components:
 - Classroom and field instruction on bus and BART, including use of Clipper Cards
 - Group outings to regional points of interest that build familiarity with regional transit services.
 - Special outreach to limited-English speaking seniors



Tri-City Travel Training Program

Funded by Measure B Paratransit Gap Grant

- 45 workshops conducted
- 612 individuals trained
- Workshops conducted in Mandarin, Farsi, Punjabi, Spanish and ASL
- 35 group outings conducted using:
AC Transit, Muni, VTA, SamTrans, LAVTA,
DB Express, Oakland/Alameda Ferry,
university shuttles



Walk This Way Program

*Funded by Measure B Bicycle & Pedestrian
Countywide Discretionary Funds
Partnership with Generations Community Wellness*

Program launched July 2009

Structured 16 week program that combines fitness and education activities to:

- Promote health benefits of walking and raise awareness of connection between physical activity and improved mobility among older adults.
- Encourage walking as a mode of transportation or a means of connecting with transit.
- Increase awareness of pedestrian safety, assess barriers in environment and advocate for infrastructure improvements.



Walk This Way Program

*Funded by Measure B Bicycle & Pedestrian
Countywide Discretionary Funds
Partnership with Generations Community Wellness*

Conducted 21 “Walk This Way” Sessions

- Held at Senior Centers, Community Centers, Mobile Home Park, Apartment Complexes.
- Over 400 older adults participated.



Established 5 Alumni Walking Groups

- Participants continue to meet weekly with volunteer peer leaders.



Program Impacts

VIP Rides

- Fills critical transportation need for very frail & disabled individuals who lack have minimal or no social support
- Cost-effective service helps paratransit programs stretch their dollars to meet large transportation demands.



Travel Training:

- Increased use of public transit
- Increased awareness of pedestrian & transit safety
- Advocacy for improved transit access:
 - bench & shelter placements, bus stop accessibility, crosswalk safety assessments



Walk This Way:

- Improvement in functional fitness & mobility
- Expanded knowledge of transportation resources
- Increased awareness of pedestrian & driving safety





Improving the Mobility of Elders in the Tri-City Community

- **Questions?**
- **Contact for more information:**

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