Project Goals

- Link commuters from AC Transit, Amtrak Capitol Corridor, Alameda/SF/Oak Ferry, BART to office buildings.
- Encourage workers and residents to patronize local businesses.
- Reduce automobile emissions by promoting transit use.
Connecting Neighborhoods

Broadway Shuttle Map
“Last Mile” Transit Connections

Sac, SJ, Fremont, Martinez

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Service Plan

- “Weekday” service (Orange route): M-F 7am-7pm
- “Weekend Night” service (Blue route): Fri 7pm-1am & Sat 6pm-1am
- Every 10 minutes during peak hours; every 15-minutes off-peak
- Free to ride during all hours
- Service is operated by AC Transit

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### Broadway Shuttle Funding Sources
**Weekday Service M-F 7am-7pm**

[Funding provided by Bay Area Air Quality Management District](www.baagmd.gov)

[Funding provided by Downtown Oakland](

[Funding provided by Lake Merritt Uptown](

[Funding provided by WETA](

### Broadway Shuttle Funding Sources
**Weekend Night Service Fri 7pm-1am/Sat 6pm-1am**

[Funding provided by City of Oakland](

[Funding provided by Alameda County Transportation Commission](

### City of Oakland
Broadway Shuttle Ridership

Source: AC Transit Automated Passenger Counters

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Broadway Shuttle Pedigree

Photo courtesy AC Transit

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Bells & Whistles

- Quarterly ridership reports (APC)
- Quarterly performance reports (AVL)
- Quarterly complaint/commendation reports
- NextBus

One-Two Year Goals

- More frequent service
- Extended hour service (M-Th night & weekend daytime)
Three-Five Year Vision

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