One Bay Area Grant (OBAG)
Program Implementation:
Priority Development Area (PDA)
Readiness Criteria and Program
Guideline Elements

Presented to the Alameda CTC Board
October 25, 2012

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County Transportation
Commission

Overview

- PDA Investment and Growth Strategy Process

- PDA Readiness Criteria

- OBAG Programming Categories

- OBAG Project Eligibility / Screening / Selection

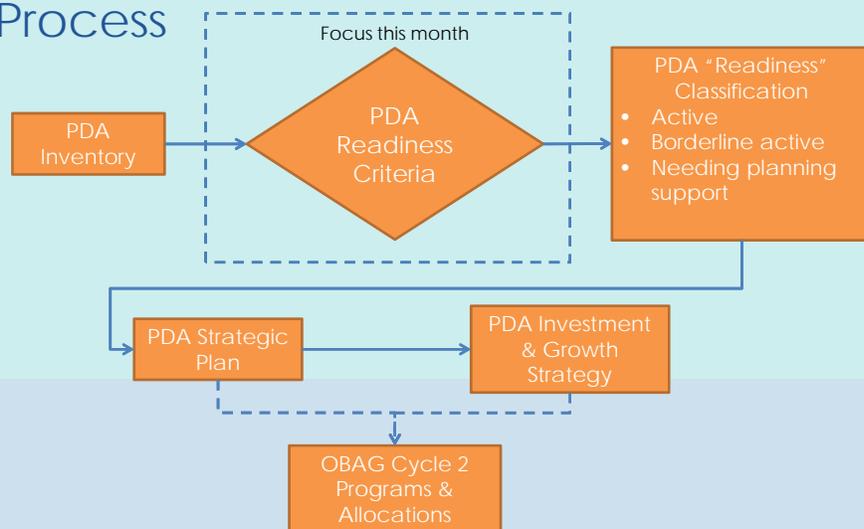- Coordinated Programming Opportunities and Other Programs

- Next Steps

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Action Requested

- Approve PDA Readiness Criteria
- Approve OBAG Programming Categories
- Approve OBAG Project Selection Criteria Elements

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PDA Investment & Growth Strategy Process

Focus this month

PDA Inventory → PDA Readiness Criteria → PDA "Readiness" Classification
- Active
- Borderline active
- Needing planning support

PDA Strategic Plan → PDA Investment & Growth Strategy

OBAG Cycle 2 Programs & Allocations

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Identifying "Ready" PDAs: Guiding Principles

- **Short, rapidly approaching funding cycle and limited funds. For *this funding cycle*, focus on PDAs where:**
    - *Transportation projects are most likely to support development activity, e.g. supporting current development momentum*
    - *Construction of transportation projects can begin by January 2017*

- **Use "readiness" criteria that are:**
    - *Available from PDA inventory*
    - *Simple and measureable*
    - *Applicable across all place types*
    - *Indicative of market strength*

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PDA Readiness Categories

Category	Description	Screens
Active	• High level of planning complete • History of development • Strong development activity underway	At least 3 of 5 planning screens At least 3 of 4 development screens
Near Active	• Some planning complete • Moderate development history • Moderate development activity underway	At least 2 of 5 planning screens At least 2 of 4 development screens
Needing Planning Support	• Need planning support/ zoning updates • Little to no development activity	1 or fewer planning screens 1 or fewer development screens

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Planning & Development "Screens"

<table>
<tr>
<td>
• General Plan Update
• Specific Plan/Other Area Plan
• Redevelopment Plan
• Zoning Code Amendments
• Programmatic EIR
</td>
<td>
• Housing units constructed since 2007
• Housing units underway or "in the pipeline" *
• Commercial square footage constructed since 2007
• Commercial square footage underway or "in the pipeline" *
</td>
</tr>
<tr>
<td>Planning</td>
<td>Development</td>
</tr>
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* In the pipeline = in one of the following stage of approvals process: building permits, entitlements, or CEQA document complete

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Next Steps

- **For November 2012**
    - *Verify PDA inventory information*
    - *Define screening "breakpoints" based on inventory data – i.e. how many housing units constructed, how many commercial square feet in the pipeline qualifies as "active"*
    - *Assemble list of PDAs by level of readiness*
    - *Develop Strategic Plan*
- **Beyond next month**
    - *Coordinate with programming section to identify transportation projects to fund (on-going)*
    - *Finalize Strategic Plan (January 2013)*
    - *Develop draft PDA Investment & Growth Strategy (February 2013)*

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Summary of PPLC Comments

- **Recommended approval of the PDA readiness criteria**
- **Discussion addressed**
    - *Recognition of the need to determine PDA readiness*
    - *Need to link transportation projects and land use development*
    - *Cities have affordable housing policies in place*
    - *Lack of redevelopment funds*
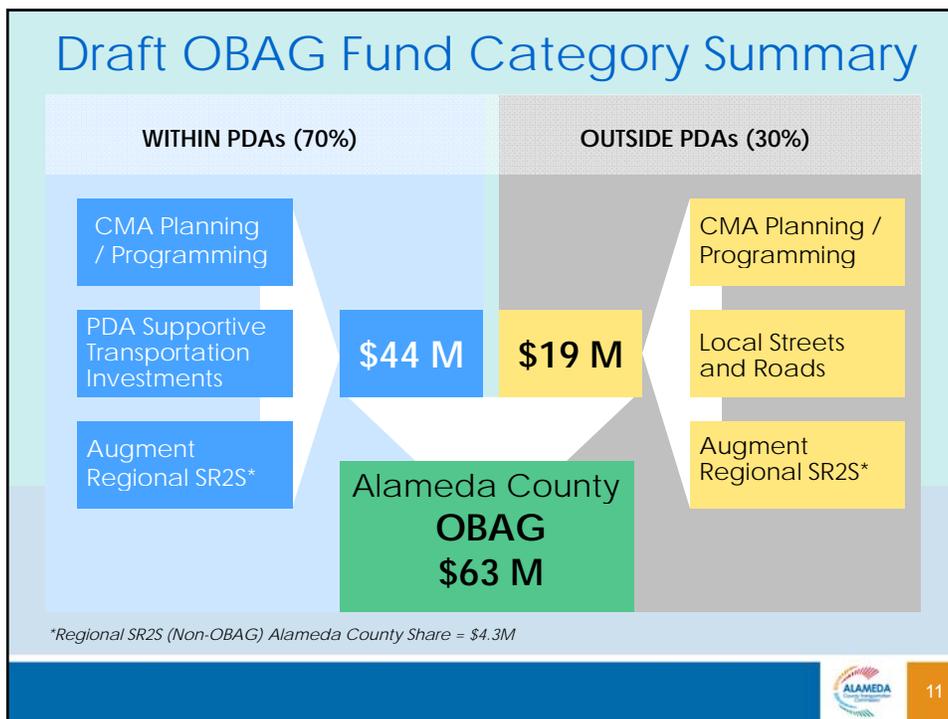   - *How to fund other public services and infrastructure*

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OBAG Funding

- **$63 million of STP and CMAQ funds over the next 4 years (FYs 2012/13 – 2015/16)**
- **Approximately**
    - *$30.6 million of CMAQ and*
    - *$32.4 million of STP (including $3.7 million of Transportation Enhancement (TE) / Transportation Alternatives under MAP-21)*

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Draft OBAG Fund Category Summary

WITHIN PDAs (70%)	OUTSIDE PDAs (30%)

CMA Planning / Programming

PDA Supportive Transportation Investments

Augment Regional SR2S*

$44 M

$19 M

CMA Planning / Programming

Local Streets and Roads

Augment Regional SR2S*

Alameda County OBAG $63 M

Regional SR2S (Non-OBAG) Alameda County Share = $4.3M

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OBAG Programming Categories

Program / Category	Total	% Share
CMA Planning / Programming	7,106,000	11.3%
Local Streets and Roads	15,257,000	24.2%
PDA Supportive Transportation Investment	38,702,000	61.4%
Augment Regional SR2S	2,000,000	3.2%
Total	63,065,000	100%

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OBAG Programming Categories

- **CMA Planning/Programming ($7.1 M)**
  - *Traditional CMA Tasks*
  - *Additional OBAG Tasks*

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CMA Planning/Programming

- **Traditional CMA Tasks**
  - *Developing and updating the Congestion Management Program (CMP)*
  - *Developing and updating the Countywide Transportation Plan (CWTP) including Arterial Performance Initiative*
  - *Travel Model Support*
  - *Evaluation of Transportation and Land Use Policies*
  - *Developing Countywide Bike and Pedestrian Plans*
  - *Lifeline Program / Community Based Transportation Plan (CBTP)*
  - *Performing ongoing Programming Tasks*
  - *Performing ongoing Monitoring Tasks*

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CMA Planning/Programming

- **Additional OBAG Tasks**
  - *Developing and updating the PDA Investment and Growth Strategy*
  - *Preparing the PDA Strategic Plan and/or programs to provide PDA technical assistance to local agencies*
  - *Enhanced Monitoring due to PDA Growth Strategy and Complete Streets*
  - *Multi-jurisdictional PDA Coordination*
  - *Developing a Capital Improvement Program*
  - *Countywide Bike and Pedestrian Plan related Planning efforts*

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CMA Planning/Programming

- **Additional OBAG Tasks (continued)**
  - *Complete Streets Policy Planning efforts (Ensuring local compliance with MTC's Complete Streets policy)*
  - *Outreach efforts (Expanding public outreach and communication with stakeholders)*
  - *Priority Conservation Areas related Planning / Programming efforts*
  - *Development of a Comprehensive Multi-modal Strategic Plan with Bus, Rail, Parking, TDM, land use and Bike and Pedestrian elements*

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OBAG Programming Categories

- **Local Streets and Roads (LSR) ($15.2 M)**
  - *Support of the "fix it first" strategy*
    - Maintenance shortfall in Alameda County

  - *Proposed to be sub-allocated to cities and County based on 50% Population and 50% Lane Miles formula.*
    - Maximum LSR funds that may be received by a jurisdiction.
    - The minimum LSR funds a jurisdiction may receive is $100,000

  - *Not eligible for CMAQ funding.*

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OBAG Programming Categories

- **PDA Supportive Transportation Investment ($38.7 M)**
  - *PDA supportive projects are anticipated to include bicycle, pedestrian, and Transportation for Livable Communities (TLC) type projects*
    - Station Improvements
      – Plazas,
      – Station access pocket parks,
      – Bicycle parking
    - Complete streets improvements
    - Transportation Demand Management projects
    - Connectivity projects
    - Streetscape projects

  - *Located in a PDA or by "Proximate Access"*

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OBAG Programming Categories

- **Safe Routes to School (SR2S) ($4.3 M)**
  - *$1.1 million per year of Regional SR2S funding*
    - Over and above the OBAG funds

  - *Proposal includes the augmentation of $500,000 per year ($2 million total) of OBAG funds*
    - To augment the Regional SR2S funding to sustain and provide strategic expansion opportunities
    - Funding for additional 30-50 school programs

Safe Routes to Schools
Alameda County

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OBAG Eligibility/Screening/Selection

- **Agency** **Eligible for OBAG Funding**
- **Project** **meets the OBAG Screening Criteria**
- **Projects prioritized**
  - *Based on project selection criteria*
    - OBAG Required Criteria
    - Other ACTC Criteria

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10/25/2012

Agency Eligibility Criteria

- **Alameda CTC Requirements**
    - *Complete the OBAG Checklist for Compliance with MTC Resolution No. 4035 **

- **Local Agency Eligibility Requirements**
    - *By January 31, 2013*
        - Adoption of Complete Streets Resolutions (or compliant General Plan) *
        - Certification of housing element by the California Department of Housing and Community Development *

    * Required by MTC OBAG Program

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Project Screening Criteria

- **Eligible for funding from one of the Defined Programs:**
    - *Local Streets and Roads Preservation*
    - *PDA Supportive Transportation Investments*
- **PDA**
    - *70% of all OBAG Funds must be*
        - Located in a PDA, or *
        - Have "Proximate Access" to a PDA*
- **Request for a minimum of $500,000 in OBAG funds***
    - *Some exceptions allowed*
- **Consistent with the adopted Regional Transportation Plan and the Alameda Countywide Transportation Plan**
- **Local match of 11.47% required**
* Required by MTC OBAG Program

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Project Selection Criteria

- **Project Readiness**
- **PDA/Proximate Access***
- **Project is well-defined and results in a usable segment**
- **Sustainability**
- **Transportation project need/benefit/effectiveness:**
- **Project is located in high impact project areas in regards to PDA development and the SCS ***
- **Project is located in Communities of Concern (COC) ***
- **Transportation investments in PDAs that have affordable housing preservation and creation strategies ***
- **Transportation investments in PDAs that overlap with Air District Communities Air Risk Evaluation (CARE) communities and/or are in proximity to freight transport infrastructure ***
- **Priority of the PDA***

* Required by MTC OBAG Program

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Project Selection Criteria

- **LSR Specific Selection Criteria**
  - *Projects located on the Federal-Aid System*
  - *Project Functional Classification system*
  - *Project Functional Category within the Classification System*
  - *Identify Preventive Maintenance projects (Eligible preventive maintenance projects must have a PCI above 70)*
  - *Sponsoring agency must have a certified Pavement Management System (PMS)*
  - *Proposed project based on the analysis results from an established PMS for a jurisdiction*

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Coordinated Programming

- $1.5 Million of Measure B Bike Ped. Countywide Discretionary funds
- $1.5 Million VRF Bike Ped. funds
- $5 million of VRF Transit for Congestion Relief Program

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Other OBAG Programs

- **PDA Planning Assistance**
  - *Working with MTC to identify additional resources*
  - *2012 Alameda County TEP (Measure B1)resources*
- **Priority Conservation Areas (PCA) Program**
  - *Recommend sponsors partner with interested agencies to compete for regional program*

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Summary of PPLC Comments

- **Recommended approval of the OBAG Programming Categories and Project Selection Criteria Elements**

- **Discussion Addressed**
  - *Difference between PDA Supportive and LSR Project Evaluation*
  - *Affordable Housing in PDAs*
  - *Value of traditional and new evaluation criteria*

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Next Steps

- **In November 2012**
  - *Draft PDA Strategic Plan*
  - *Initiate PDA Program Development*
  - *Project Evaluation Scoring Criteria*
  - *OBAG Program Guidelines*

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Action Requested

- Approve PDA Readiness Criteria
- Approve OBAG Programming Categories
- Approve OBAG Project Selection Criteria Elements

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Questions / Answers

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DRAFT One Bay Area Grant Program - Fund Category Summary

Alameda County OBAG Share	$63,065,000	STP @ 46% $28,696,000
Within PDAs	$44,145,500	CMAQ @ 49% $30,643,000
Outside PDAs	$18,919,500	STIP-TE @ 6% $3,726,000

Program / Category	Within PDAs (70%)	Outside PDAs (30%)	Total	% Share
CMA Planning / Programming *(STP)*	4,943,150	2,162,850	7,106,000	11.3%
Local Streets and Roads *(STP)*		15,256,650	15,256,650	24.2%
PDA Supportive Transportation Investment *(STP / CMAQ / STIP-TE)*	38,702,350		38,702,350	61.4%
Augment Regional SR2S *(STP / CMAQ)*	500,000	1,500,000	2,000,000	3.2%
Total	44,145,500	18,919,500	63,065,000	100%

Regional SR2S (Non-OBAG) Alameda County Share $4,293,000

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DRAFT One Bay Area Grant Program - Fund Category Summary

STP/CMAQ /STIP-TE Breakdown

Alameda County OBAG Share	$63,065,000	STP @ 46% $28,696,000
Within PDAs	$44,145,500	CMAQ @ 49% $30,643,000
Outside PDAs	$18,919,500	STIP-TE @ 6% $3,726,000

Program / Category	STP	CMAQ	STIP-TE	Total
CMA Planning / Programming	7,106,000	0	0	7,106,000
Local Streets and Roads	15,256,650	0	0	15,256,650
PDA Supportive Transportation Investment	5,333,350	29,643,000	3,726,000	38,702,350
Augment Regional SR2S	1,000,000	1,000,000	0	2,000,000
Total	28,696,000	30,643,000	3,726,000	63,065,000

Regional SR2S (Non-OBAG) Alameda County Share $4,293,000

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