One Bay Area Grant (OBAG) Program Implementation: Draft Alameda County Priority Development Area (PDA) Investment and Growth Strategy

Presented to the Alameda County Transportation Commission
February 28, 2013
Overview

• Commission Action Requested:
  ▪ Release Draft PDA Investment and Growth Strategy for review; comments due by March 11, 2013

• OBAG program requirements
• PDA Investment and Growth Strategy process
• Comments received to date
• Next steps
OBAG Program Requirements

• New approach to regional federal transportation funding program:
  ▪ Integrate region’s federal transportation program with CA climate law (SB 375) and the Sustainable Communities Strategy
  ▪ Use transportation funding to reward jurisdictions that accept Regional Housing Needs Allocations and locate jobs near transit
  ▪ Link land use and transportation by promoting transportation investment in Priority Development Areas (PDAs)
  ▪ De-emphasizes geographic equity

• PDA Investment and Growth Strategy establishes a process for prioritizing OBAG funds in a way that supports OBAG objectives
PDA Investment & Growth Strategy Process

- PDA Inventory
- PDA Readiness Criteria
  - PDA “Readiness” Classification
    - Active
    - Near-active
    - Needing planning support
- PDA Strategic Plan
- PDA Investment & Growth Strategy
- OBAG Cycle 2 Programs & Allocations
Contents of the Investment & Growth Strategy

• Ch. 1: Introduction
• Ch. 2: PDA Inventory (as of November 2012)
• Ch. 3: PDA Readiness Evaluation (readiness criteria and classification was adopted in December 2012)
• Ch. 4: PDA Strategic Plan
  ▪ Current and future activities to support PDA development
  ▪ Data collection and monitoring
• Ch. 5: Priority Conservation Area Inventory
Comments Received to Date

• Corrections to figures and some information in Chapter 2 (PDA Inventory)

• Chapter 4 (PDA Strategic Plan):
  ▪ Additional funding is needed for catalyst improvements to support PDAs that are not “Active”
  ▪ Develop a data collection and monitoring strategy that builds on existing efforts and doesn’t create redundancies
  ▪ Include traffic- and transit-related data
  ▪ Consider regional indicators developed for Plan Bay Area
Next Steps

- **Action Requested:** Release Draft PDA Investment and Growth Strategy for review in February 2013; comments are due March 11, 2013
- Adopt Final PDA Investment and Growth Strategy in March 2013
- Submit PDA Investment and Growth Strategy to MTC by May 2013
- Review by Joint MTC Planning and ABAG Administrative Committee in Summer or Fall 2013
- Administer the Sustainable Communities Technical Assistance Program as one of the first steps in implementing the PDA Strategic Plan
- In preparation for May 2014 PDA Investment and Growth Strategy update, initiate an assessment of jurisdictions’ efforts to approve sufficient housing for all income levels (per RHNA)