



Alameda CTC Meeting 02/28/13  
Handout Agenda Item 7B

# One Bay Area Grant (OBAG) Program Implementation: Draft Alameda County Priority Development Area (PDA) Investment and Growth Strategy

*Presented to the Alameda County  
Transportation Commission  
February 28, 2013*



# Overview

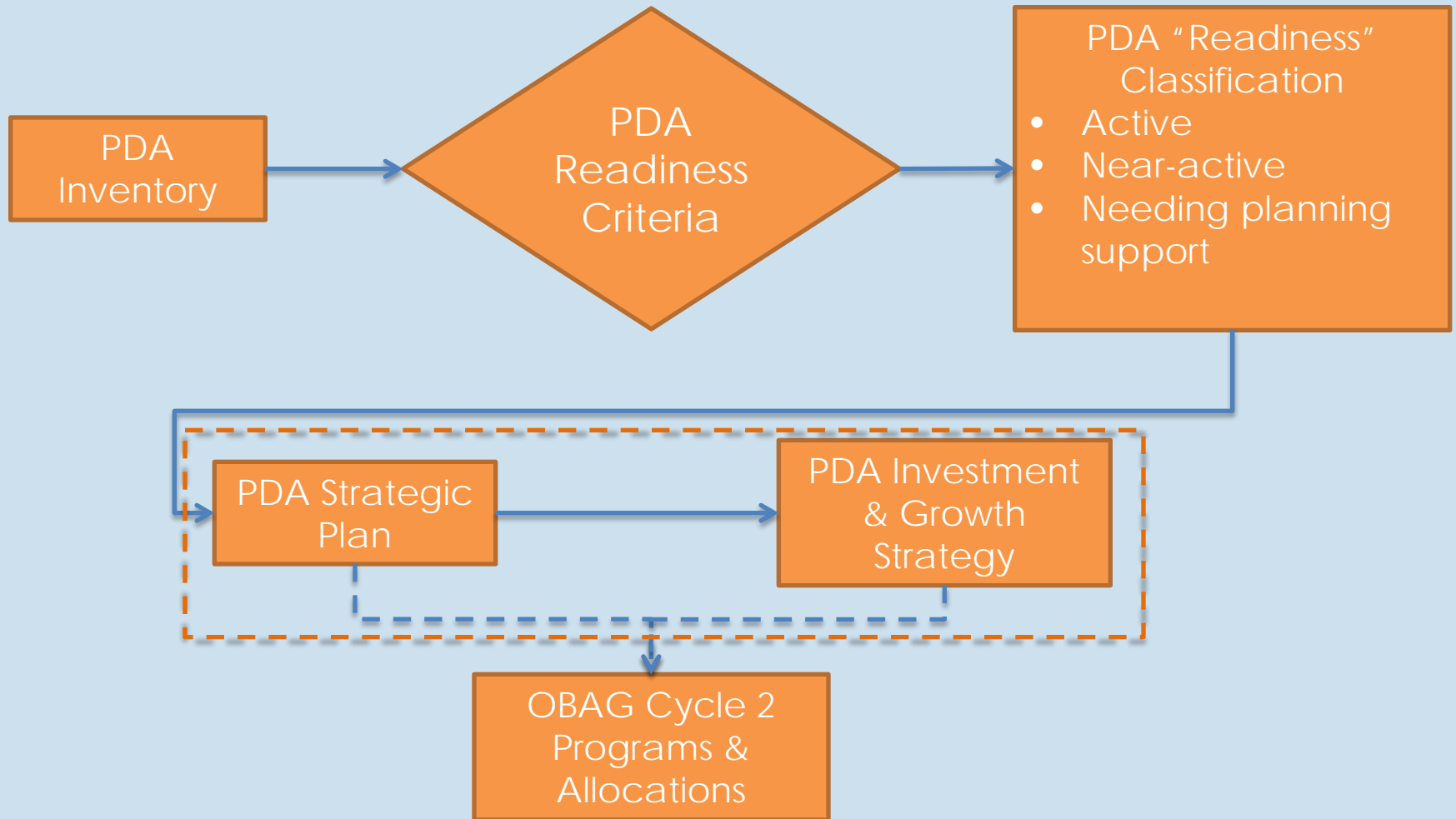
- Commission Action Requested:
  - *Release Draft PDA Investment and Growth Strategy for review; comments due by March 11, 2013*
- OBAG program requirements
- PDA Investment and Growth Strategy process
- Comments received to date
- Next steps



# OBAG Program Requirements

- New approach to regional federal transportation funding program:
  - *Integrate region's federal transportation program with CA climate law (SB 375) and the Sustainable Communities Strategy*
  - *Use transportation funding to reward jurisdictions that accept Regional Housing Needs Allocations and locate jobs near transit*
  - *Link land use and transportation by promoting transportation investment in Priority Development Areas (PDAs)*
  - *De-emphasizes geographic equity*
- PDA Investment and Growth Strategy establishes a process for prioritizing OBAG funds in a way that supports OBAG objectives

# PDA Investment & Growth Strategy Process





# Contents of the Investment & Growth Strategy

- Ch. 1: Introduction
- Ch. 2: PDA Inventory (as of November 2012)
- Ch. 3: PDA Readiness Evaluation (readiness criteria and classification was adopted in December 2012)
- Ch. 4: PDA Strategic Plan
  - *Current and future activities to support PDA development*
  - *Data collection and monitoring*
- Ch. 5: Priority Conservation Area Inventory

# Comments Received to Date

- Corrections to figures and some information in Chapter 2 (PDA Inventory)
- Chapter 4 (PDA Strategic Plan):
  - *Additional funding is needed for catalyst improvements to support PDAs that are not “Active”*
  - *Develop a data collection and monitoring strategy that builds on existing efforts and doesn't create redundancies*
  - *Include traffic- and transit-related data*
  - *Consider regional indicators developed for Plan Bay Area*



# Next Steps

- **Action Requested: Release Draft PDA Investment and Growth Strategy for review in February 2013; comments are due March 11, 2013**
- Adopt Final PDA Investment and Growth Strategy in March 2013
- Submit PDA Investment and Growth Strategy to MTC by May 2013
- Review by Joint MTC Planning and ABAG Administrative Committee in Summer or Fall 2013
- Administer the Sustainable Communities Technical Assistance Program as one of the first steps in implementing the PDA Strategic Plan
- In preparation for May 2014 PDA Investment and Growth Strategy update, initiate an assessment of jurisdictions' efforts to approve sufficient housing for all income levels (per RHNA)