Measure B Funding
Special Transportation for Seniors and People with Disabilities

Technical Advisory Committee
September 2012
Purpose

• Overview Measure B funding
  ▪ Pass-through funding with and without new Measure B1 Funds
  ▪ Gap grant

• Discuss Gap Grant Cycle 5

• Discuss use of new funds if Measure B1 passes
<table>
<thead>
<tr>
<th>Month</th>
<th>Topics for Discussion/Decision Points</th>
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<tbody>
<tr>
<td>November &amp; December</td>
<td>Discuss:</td>
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<tr>
<td></td>
<td>• Gap Grant guidelines</td>
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<td></td>
<td>• Use of new pass-through funds</td>
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<td></td>
<td>• Folding gap-funded programs into base programs as appropriate</td>
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<tr>
<td>January</td>
<td>• PAPCO and Board adopt Gap grant guidelines and call for projects</td>
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<td></td>
<td>• Program plan application forms finalized</td>
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<td></td>
<td>• Funding projections finalized</td>
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<tr>
<td>February 1</td>
<td>• Distribute Call for projects and program plan applications</td>
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<td>March 1</td>
<td>• Gap Cycle 5 applications due</td>
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<td></td>
<td>• Program Plan applications due</td>
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<td>April</td>
<td>Review and approve:</td>
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<td></td>
<td>• Base program funding for FY 13/14</td>
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<td></td>
<td>• Gap Grants for FY 13/14</td>
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<td>May</td>
<td>• Draft new agreements</td>
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<td>• Commission approval of Base Program and Grant Funds</td>
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<td>June</td>
<td>• Execute Agreements</td>
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Funding to Planning Areas

• **CURRENT MEASURE**: Of total revenues, 3.39% goes to non-mandated paratransit services, distributed to planning areas as follows:
  - North County = 1.24%
  - Central County = 0.88%
  - South County = 1.06%
  - East County = 0.21%

• **NEW MEASURE**: Of total revenue, 3.0% goes to non-mandated paratransit services, distributed to each planning area based on population over age 70.
Funding Distribution to Cities

• New formula adopted last year for current measure
• Formula for new funds TBD
• Formula factors:
  ▪ Seniors age 70-79 (Census 2010)
  ▪ Seniors age 80+ (weighted times 1.5)
  ▪ Low-income HHs earning ≤ 30% of Area Median Income (ACS)
  ▪ Age = proxy for disability
• Formula effective until June 30, 2017
• American Community Survey (ACS) data updated annually
• Disability data to be incorporated if available
<table>
<thead>
<tr>
<th>Recipient</th>
<th>Estimated Revenue First Year of New Measure (FY 2013-2014)</th>
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<tbody>
<tr>
<td></td>
<td>Current</td>
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<tr>
<td><strong>City-Based Programs</strong></td>
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<tr>
<td>Alameda</td>
<td>$160,000</td>
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<tr>
<td>Albany</td>
<td>$30,000</td>
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<tr>
<td>Berkeley</td>
<td>$180,000</td>
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<tr>
<td>Emeryville</td>
<td>$24,000</td>
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<tr>
<td>Fremont</td>
<td>$710,000</td>
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<tr>
<td>Hayward (serves unincorporated communities)</td>
<td>$680,000</td>
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<tr>
<td>Newark</td>
<td>$150,000</td>
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<tr>
<td>Oakland (serves Piedmont)</td>
<td>$940,000</td>
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<tr>
<td>Pleasanton (serves Sunol)</td>
<td>$90,000</td>
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<tr>
<td>San Leandro</td>
<td>$260,000</td>
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<tr>
<td>Union City</td>
<td>$280,000</td>
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<tr>
<td><strong>ADA Mandated Operators</strong></td>
<td></td>
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<tr>
<td>LAVTA (serves Dublin/Livermore)</td>
<td>$140,000</td>
</tr>
<tr>
<td>East Bay Paratransit</td>
<td>$6,040,000</td>
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<tr>
<td><strong>Grant Program</strong></td>
<td></td>
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<tr>
<td>Coordination and Gap Grants</td>
<td>$1,540,000</td>
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<tr>
<td><strong>Total</strong></td>
<td>$11,220,000</td>
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Implementation Guidelines: Currently Eligible Services

- ADA Paratransit
- Door-to-Door Services
- Same Day Transportation Programs
- Accessible Shuttles
- Group Trip Programs
- Volunteer Driver Programs
- Mobility Management
  - Travel Training
  - Education/Outreach/Information
Gap Funding

- Coordination and Gap Grants receive the following percentages of total measure revenue:
  - **Current Measure**: 1.43%
  - **New Measure**: 1.0%
- 70% increase if new measure passes
Gap Grant History

• Cycle 4 was in 2008

• Gap Cycles 1-4
  - Over $10,900,000 awarded, ~$1,000,000/year
  - 52 grants – capital and programmatic
    - Shuttles
    - Travel training
    - Same day transportations programs
    - Volunteer driver programs

• Lesson learned – “Pilots” with no sustainable funding stream require indefinite renewals or we run the risk of cutting services that people depend on
Gap Grant Policy Adopted

Primary Categories:

• **Programs/Projects that enhance Mobility Management in Alameda County**
  - E.g. Travel Training, Volunteer Driver Programs, Information and Outreach, coordinated transportation

• **One Year Pilots**
  - Providers can test success of a new service that can be absorbed into base program after first year

• Cities, Agencies and non-profits can apply
Gap Grant Policy Adopted (cont.)

Additional Categories:

- **Grant Matching**: Matching funds to apply for grants (e.g. New Freedom or 5310)

- **Capital Project Matching**: Assistance for capital purchase that supports other gap funded projects or improves base program performance

- **Implementation Guidelines Assistance**

- **Rainy Day Fund**

- **Hospital Discharge Transportation Service (HDTs) & Wheelchair/Scooter Breakdown Transportation Service (WSBTS)**
Other Gap Grant Considerations

- This policy assumed passage of Measure B1 in November.
- Improved evaluation metrics, e.g. cost/benefit
- Transition of services from Alameda CTC to local control
New Measure B1

- Possible uses of new Measure funds:
  - Are there more people we need to reach?
  - Do we need to provide more service?
    - Allow for more trips per participant?
    - Lower the age restriction?
    - Reduce cost to participants for each trip?
  - Are there different types of service needed?
    - New services at city-level?
    - New services at planning area?
  - Do we need more travel training/mobility management to better connect people to services?
New Measure B1 (cont.)

- How do services funded through Measure B coordinate/align with other services that people have access to in Alameda County?
- Option of programs pooling funding to provide a multi-city service (e.g. at planning area level)
Questions/Feedback/Discussion

• Gap Grant Cycle 5
  ▪ Thoughts on policy we adopted last year?
  ▪ Changes if Measure B1 does not pass?

• Preliminary feedback on new Measure B1 funds
  ▪ Have you already thought about how your program would use new funds?
  ▪ Is there any research that would be helpful in determining use of funds? (e.g. data, peer reviews, etc.)

• Alameda CTC process: Joint PAPCO working group?

• What is your customer/public outreach process for program plan? Is this sufficient?