Memorandum

TO: Partnership Technical Advisory Committee  
FR: Grace Cho and Ashley Nguyen  
RE: Draft Guidance for the Call for Projects

DATE: January 31, 2011  
W. I.

The Metropolitan Transportation Commission (MTC) will issue an open “call for projects” for the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) in February 2011. Project submittals are due to MTC on April 29, 2011. This deadline is important because MTC will be performing project performance assessments starting in May 2011.

MTC staff is seeking your input on the draft Call for Projects Guidance, shown in Attachment A. Below is a brief description of the project submittal process:

1) Each Congestion Management Agency (CMA) will coordinate the project submittal process for their respective county. Project sponsors are asked to coordinate with their respective CMA to submit projects. Sponsors of multi-county projects (i.e. BART, Caltrain, Caltrans, etc.) may submit projects directly to MTC. Members of the public are eligible to submit projects, but must secure a public agency sponsor before submitting the project to the CMA. MTC will also submit regional projects/programs for consideration.

2) CMAs are to conduct and document their public outreach process to solicit ideas for projects. SB 375, the legislation mandating the RTP/SCS, also requires a separate public participation plan for its development. MTC’s Public Participation Plan was amended in December 2010 to address this requirement and expand upon the procedures and services to comply with Title VI of the Civil Rights Act of 1964. The CMA’s outreach process must be consistent with the requirements of MTC’s Public Participation Plan, which is available at http://www.onebayarea.org/get_involved.htm.

3) MTC will assign to each county a target budget, which is intended as a general upper financial limit for the program of projects submitted by county. The county target budgets are calculated based on the county population shares of estimated RTP/SCS discretionary funding plus an additional 75 percent. The county target budget is established for purposes of setting a reasonable limit on project submittals and is not to be construed as the budget used for allocating funds to projects in the RTP/SCS.

4) CMAs are to establish project cost estimation guidelines for the project sponsors. CMAs are permitted to develop their own guidelines or can use other local, state, or federal project cost estimation guidance.

5) MTC has developed a set of basic criteria to assist project sponsors with determining what type of projects to submit. Project sponsors are encouraged to submit projects that meet one or more of the criteria.
6) CMAs are to bundle projects into programmatic categories, where possible. Projects which are not exempt from regional conformity cannot be placed into a programmatic category.

To submit a project, MTC has developed a web-based application form that allows sponsors to update current projects and submit new ones for consideration in the plan. The web-based project application will allow sponsors to:

- Identify projects in the current plan (Transportation 2035 Plan) that have been completed and are in operation, and mark them as a “dropped” project.
- Identify projects in the current plan that are no longer being proposed, and mark them as dropped project.
- Update project information for projects in the current plan that are proposed to be carried forward in the RTP/SCS.
- Add new projects for consideration in the RTP/SCS

The web-based project application form will be available on March 1, 2011. CMAs will help MTC by assisting project sponsors with the application, as well as reviewing and verifying project information prior to final submittal to MTC.

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<th>Schedule</th>
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<tr>
<td></td>
<td>MTC Planning Committee for Information</td>
<td>February 9, 2011</td>
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<td>Issue Call for Projects Letter to CMAs</td>
<td>February 10, 2011</td>
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<td></td>
<td>Open Web-Based Project Application Form for Use by CMAs/ Project Sponsors</td>
<td>March 1, 2011</td>
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<td>Project Submittals Due</td>
<td>April 29, 2011</td>
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<td>MTC Conducts Project-Level Performance Assessment</td>
<td>May – July 2011</td>
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Please see Attachment B for the RTP/SCS development schedule.
Attachment A
Draft Call for Projects Guidance

Project sponsors with projects vying for future state or federal funding must have their project identified in the financially constrained RTP/SCS. CMAs will be the main point of contact for local sponsoring agencies and members of the public submitting projects for consideration for inclusion in the 2013 SCS/RTP. Sponsors of multi-county projects (i.e. Caltrans, BART, Caltrain, etc.) may submit directly to MTC. Members of the public are eligible to submit projects, but must secure a public agency sponsor and coordinate the project submittal with their CMA.

CMAs will assist MTC with the Call for Projects by carrying out the following activities:

1. Public Involvement and Outreach
   - **Conduct countywide outreach to stakeholders and the public to solicit project ideas.** CMAs will be expected to implement their public outreach efforts in a manner consistent with MTC’s Public Participation Plan (MTC Resolution No. 3821), which can be found at http://www.onebayarea.org/get_involved.htm. CMAs are expected, at a minimum, to:
     - Explain the local Call for Projects process, informing stakeholders and the public about the opportunities for public comments on project ideas and when decisions are to be made on the list of projects to be submitted to MTC;
     - Hold public meetings and/or workshops at times conducive to public participation to solicit public input on project ideas to submit;
     - Hold at least one public hearing providing opportunity for public comments on the list of potential projects prior to submittal to MTC;
     - Post notices of public meetings and hearing(s) on their agency website; include information on how to request language translation for individuals with limited English proficiency. If agency protocol has not been established, please refer to MTC’s Plan for Assisting Limited English Proficient Populations.
     - CMA staff will be expected to provide MTC with a link so the information can also be viewed on the website OneBayArea.org;
     - Hold public meetings in central locations that are accessible for people with disabilities and by public transit;
     - Offer language translations and accommodations for people with disabilities, if requested at least three days in advance of the meeting.

   - **Document the outreach effort undertaken for the local call for projects.** CMAs are to provide MTC with:
     - A description of how the public was involved in the process for nominating and/or commenting on projects for inclusion in the RTP/SCS. Specify whether public input was gathered at forums held specifically for the RTP/SCS or as part of an outreach effort associated with, for example, an update to a countywide plan;
     - A description of how the public engagement process met the outreach requirements of MTC’s Public Participation Plan, including how the CMA ensured full and fair participation by all potentially affected communities in the project submittal process;
     - A summary of comments received from the public, with an indication of how public comments helped inform the recommended list of projects submitted by the CMA. Or conversely, a rationale should be provided if comments from the public were not able to be accommodated in the list of candidate projects.
2. Agency Coordination
   • Work closely with local jurisdictions, transit agencies, MTC, Caltrans, and stakeholders to identify projects for consideration in the RTP/SCS. CMAs will assist with agency coordination by:
     o Communicating this Call for Projects guidance to local jurisdictions, transit agencies, Caltrans, and stakeholders and coordinate with them on the online project application form by assigning passwords, fielding questions about the project application form, reviewing and verifying project information, and submitting projects as ready for review by MTC;
     o Working with members of the public interested in advancing a project idea to find a public agency project sponsor, and assisting them with submitting the project to MTC;
     o Developing freeway operations and capacity enhancement projects in coordination with MTC and Caltrans staff;
     o Developing transit improvements in coordination with MTC and transit agency staff.

3. Title VI Responsibilities
   • Ensure the public involvement process provides underserved communities access to the project submittal process as in compliance with Title VI of the Civil Rights Act of 1964.
     o Assist community-based organizations, communities of concern, and any other underserved community interested in submitting projects;
     o Remove barriers for persons with limited English proficiency to have access to the project submittal process;
     o For additional Title IV outreach strategies, please refer to MTC’s Public Participation Plan found at: http://www.onebayarea.org/get_involved.htm

4. County Target Budgets
   • Ensure that the County project list fits within the target budget defined by MTC for the county.
     o MTC will assign counties a target budget based on a population share formula with an additional 75% mark up of the preliminary estimated discretionary funds. This formula approach is consistent with the formula used in Transportation 2035 Plan.
     o County target budgets are intended as a starting point to guide each CMA in recommending a project list to MTC by providing an upper financial limit.
     o County target budgets are not intended as the financially constrained RTP/SCS budget. CMAs and MTC will continue to discuss further and select projects later in the process that fit the RTP/SCS financially constrained envelope.

5. Cost Estimation Review
   • Establish guidelines for estimating project costs. CMAs are to establish cost estimation guidelines for use by project sponsors. The guidelines may be developed by the CMAs or CMAs can elect to use other accepted guidelines produced by local, state or federal agencies. MTC has identified the following cost estimation guidelines available for use:
Attachment A: Draft Call for Projects Guidance
January 31, 2011
Page 3 of 3

- Local: Contra Costa Transportation Authority (CCTA) Cost Estimation Guide (http://ccta.net/assets/documents/cost_est_guide_documentation.pdf)

- Review and verify with MTC that each project has developed an appropriate cost estimate prior to submittal.

6. General Project Criteria
- Identify whether projects meet basic project parameters as outlined by MTC. CMAs will encourage project sponsors to submit projects which meet one or more of the general criteria listed below:
  - Supports the goals and performance targets of the RTP/SCS (see Attachment A.1);
  - Serves as a regionally significant component of the regional transportation network;
  - Derives from an adopted plan, corridor study, or project study report (e.g., countywide transportation plan, regional bicycle plan, Freeway Performance Initiative corridor study, etc.);
  - Supports focused growth by serving existing housing and employment centers within the existing urban footprint and/or urban growth boundaries.

7. Programmatic Categories
- CMAs should group similar projects, which are exempt from regional air quality conformity that do not add capacity or expand the transportation network into broader programmatic categories rather than submitting them as individual projects for consideration in the RTP/SCS. See Attachment A.2 for guidance on the programmatic categories.

**Timeline**

<table>
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<tr>
<th>Task</th>
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| Review and Solicit Input on Draft Call for Projects Guidance | PTAC: January 31, 2011
|                                           | RAWG: February 1, 2011        |
|                                           | Policy Advisory Council: February 9, 2011 |
| MTC Planning Committee for Information    | February 9, 2011              |
| Issue Call for Projects Letter to CMAs    | February 10, 2011             |
| Open Online Project Application Form for Use by CMAs/ Project Sponsors | March 1, 2011 |
| Close of Project Submittal Period         | April 29, 2011                |
| MTC Conducts Project-Level Performance Assessment and Selection Process for Projects for Detailed SCS Scenarios | May – July 2011 |
## Attachment A.1
### RTP/SCS Goals and Performance Targets

<table>
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<tr>
<th>Goal</th>
<th>Performance Target</th>
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<tr>
<td><strong>Climate Protection</strong></td>
<td>Reduce per-capita CO₂ emissions from cars and light-duty trucks by 15%</td>
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<td>Dealing effectively with the challenge of climate change involves communities far beyond the shores of San Francisco Bay. Indeed, Senate Bill 375 requires metropolitan areas throughout California to reduce greenhouse gas emissions from cars and trucks. Furthermore, our region must safeguard the shoreline due to sea-level rise through adaption strategies. By combining aggressive policies with innovative technologies, the Bay Area can act as a model for other regions around the state and nationwide.</td>
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<td><strong>Adequate Housing</strong></td>
<td>House 100% of the region's projected 25-year growth by income level (very-low, low, moderate, above-moderate) without displacing current low-income residents</td>
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<td>A diverse and sufficient housing supply is essential to maximize livability for all Bay Area residents. The region aspires not only to ensure affordability and supply of housing for peoples of all income levels and in all nine counties, but also to reduce the concentration of poverty in low-income communities of concern.</td>
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<td><strong>Healthy &amp; Safe Communities</strong></td>
<td>Reduce premature deaths from exposure to particular emissions:</td>
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<td>Promoting healthy and safe communities includes improving air quality, reducing collisions and encouraging more bicycle and pedestrian travel. While policy choices by regional agencies can help influence land-use decisions and the operation and design of transportation infrastructure, local governments have the biggest role to play. Cities’ and counties’ land-use authority directly shapes the development patterns that guide individuals’ travel choices.</td>
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<tr>
<td>o Reduce premature deaths from exposure to particular emissions:</td>
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<td>• Reduce premature deaths from exposure to fine particulates (PM2.5) by 10%</td>
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<td>• Reduce coarse particulate emissions (PM10) by 30%</td>
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<td>• Achieve greater reductions in highly impacted areas</td>
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<td>Associated Indicators</td>
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<td>• Incidence of asthma attributable to particulate emissions</td>
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<td>• Diesel particulate emissions</td>
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<td>o Reduce by 50% the number of injuries and fatalities from all collisions (including bike and pedestrian)</td>
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<td>o Increase the average time walking or biking per person per day for transportation by 60% (for an average of 15 minutes per person per day)</td>
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<td><strong>Open Space &amp; Agricultural Preservation</strong></td>
<td>Direct all non-agricultural development within the urban footprint (existing urban development and urban growth boundaries)</td>
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<td>Limiting urban sprawl will help preserve productive agricultural lands and prime natural habitat, in addition to maintaining public access to shorelines, mountains, lakes and rivers. As open space and farmlands are essential to the Bay Area’s quality of life, the region</td>
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<td>• Scenarios will be compared to 2010 urban footprint</td>
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<td>Goal</td>
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<td>should focus growth in existing urban areas rather than pursue additional development in outlying areas.</td>
<td>for analytical purposes only</td>
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<td><strong>Equitable Access</strong>&lt;br&gt;A high quality of life is not a privilege reserved only for the wealthy. Regional agencies must work to ensure that high-quality housing is available for people of all incomes; that essential destinations may be reached at a minimal cost of time or money; that mobility options are available not only to those who can transport themselves but also to our growing populations of senior and disabled residents; that the benefits and burdens alike of transportation investment are evenly distributed; and that air pollution, water pollution or noise pollution are not disproportionately concentrated in low-income neighborhoods.</td>
<td>Decrease by 10% the share of low-income and lower-middle income residents’ household income consumed by transportation and housing</td>
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<td><strong>Economic Vitality</strong>&lt;br&gt;A strong economy is imperative to ensure continued quality of life for all Bay Area residents. This includes a healthy climate for business and growth, and plentiful employment opportunities for individuals of all skill levels and industries. Savvy transportation and land-use policies in pursuit of this goal will not only reduce travel times but also expand choices, cut total costs, improve accessibility, and boost reliability.</td>
<td>Increase gross regional product (GRP) by 87% – an average of 2.1% per year (in current dollars)</td>
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<td><strong>Transportation System Effectiveness</strong>&lt;br&gt;Maximizing the efficiency of the transportation system requires preserving existing assets in a state of good repair as well as leveraging assets that are not fully utilized and making targeted, cost-effective improvements. Continued maintenance is necessary to protect safety, minimize vehicle damage, support infill development in existing urban areas and promote economic growth regionwide.</td>
<td>o Decrease average per-trip travel time by 10% for non-auto modes&lt;br&gt;o Decrease automobile vehicle miles traveled per capita by 10%&lt;br&gt;o Maintain the transportation system in a state of good repair:&lt;br&gt;  - Increase local road pavement condition index (PCI) to 75 or better&lt;br&gt;  - Decrease distressed lane-miles of state highways to less than 10% of total lane-miles&lt;br&gt;  - Reduce average transit asset age to 50% of useful life</td>
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<td><strong>Infrastructure Security</strong>&lt;br&gt;The potential for damage from natural or manmade disasters is a threat to the security of Bay Area infrastructure. To preserve the region’s economic vitality and quality of life, Bay Area government officials — in cooperation with federal and state agencies — must work to prevent damage to infrastructure systems and to minimize the potential impacts of any future disasters. Funding priorities must reflect the need to ensure infrastructure security and to avoid any preventable loss of life.</td>
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Attachment A.2
Programmatic Categories

Programmatic categories are groups of similar projects, programs, and strategies that are included under a single

group for ease of listing in the RTP/SCS. Projects within programmatic categories must be exempt from regional

air quality conformity. Projects that add capacity or expand the network are not included in a programmatic
category. Projects that do not fit within the identified programmatic categories are listed separately in the
RTP/SCS. Programmatic categories are listed below.

1. Bicycle/Pedestrian Expansion (new facilities, expansion of existing bike/pedestrian network)
2. Lifeline Transportation (Community Based Transportation Plans projects such as
information/outreach projects, dial-a-ride, guaranteed ride home, paratransit, non-operational transit
capital enhancements (i.e. bus shelters). Does not include fixed route transit projects.)
3. Transit Enhancements (ADA compliance, mobility and access improvements, passenger shelters,
informational kiosks)
4. Bicycle/Pedestrian Enhancements (enhancements, streetscapes, TODs, ADA compliance, mobility
and access improvements)
5. Transit Management Systems (TransLink®, Transit GPS tracking systems (i.e. Next Bus))
6. Local Road Safety (shoulder widening, realignment, non-coordinated signals)
7. Highway Safety (implementation of Highway Safety Improvement Program, shoulder improvements,
guardrails, medians, barriers, crash cushions, lighting improvements, fencing, increasing sight distance,
emergency truck pullovers)
8. Transit Safety and Security Improvements (Installation of security cameras)
9. Regional Air Quality and Climate Protection Strategies (outreach programs and non-capacity
projects specifically targeting regional air quality and climate protection strategies)
10. Local Air Quality and Climate Protection Strategies (outreach programs and non-capacity projects
specifically targeting local air quality and climate protection strategies)
11. Regional Planning and Outreach (regionwide planning, marketing, and outreach)
12. Transportation Demand Management (continuation of ridesharing, shuttle, or vanpooling at current
levels)
13. Non-Capacity Increasing Local Road Intersection Modifications and Channelization
14. Non-Capacity Increasing State Highway Enhancements (noise attenuation, landscaping, roadside
rest areas, sign removal, directional and informational signs)
15. Freeway/Expressway Incident Management (freeway service patrol, call boxes)
16. Non-Capacity Increasing Freeway/Expressway Interchange Modifications (signal coordination,
signal retiming, synchronization)
17. Freeway/Expressway Performance Management (Non-ITS Elements, performance monitoring,
corridor studies)
18. Bicycle/Pedestrian Facilities Rehabilitation
19. Non-Capacity Increasing Local Road Rehabilitation (Pavement resurfacing, skid treatments)
20. Non-Capacity Increasing Local Bridge Rehabilitation/Replacement/Retrofit
21. Transit Guideway Rehabilitation
22. Transit Station Rehabilitation
23. Transit Vehicle Rehabilitation/Replacement/Retrofit
24. State Highway Preservation (Caltrans SHOPP, excluding system management)
25. Toll Bridge Rehabilitation/Replacement/Retrofit
26. Local Streets and Roads O&M (Ongoing non-capital costs, routine maintenance)
27. Transit O&M (Ongoing non-capital costs, preventive maintenance)
28. Transit Operations Support (purchase of operating equipment such as fareboxes, lifts, radios, office
and shop equipment, support vehicles)
29. State Highway O&M (Caltrans non-SHOPP maintenance, minor ‘A’ and ‘B’ programs)
Attachment B

Sustainable Communities Strategy Planning Process: Phase 2 Detail for 2011

Phase 2: Scenario Planning, Transportation Policy & Investment Dialogue, and Regional Housing Need Allocation

**Local Government and Public Engagement**

- Targeted Stakeholder Workshops and County Workshops
  - Web Survey
  - Possible Telephone Poll

**Regional Advisory Working Group**

- MTC Policy Advisory Council
- ABAG Executive Committee

**Targeted Stakeholder Workshops and County Workshops**

- Potential workshops and county workshops
- Web activity: surveys, updates, and comment opportunities
- Possible telephone poll

**Regional Advisory Working Group**

- ABAG Executive Committee
- MTC Policy Advisory Council

**County and Conifer Working Groups**

- ABAG Executive Committee
- MTC Policy Advisory Council

**Milestones**

- Release Initial Vision Scenario
- Begin Public Discussion
- Development of Detailed SCS Scenarios
- Selection of Detailed SCS Scenarios to be evaluated
- Technical Analysis of SCS Scenarios
- SCS Scenarios Results
- Release Preferred SCS Scenario
- Approve Preferred SCS Scenario for BFR
- Transportation Policy Investment Dialogue
- Release Draft RHH
- Regional Housing Need Allocation

**Policy Board Action**

- Analysis of Equity Issues of Initial Vision Scenario
- Develop Equity Analysis Methodology for Detailed SCS Scenarios
- Equity Analysis of SCS Scenarios

**Timeline**

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*Subject to change: Policy Board Actions

For more information on key actions and decisions and how to get involved, visit OneBayArea.org