



OCTOBER 2013

EXECUTIVE DIRECTOR'S REPORT

Director's Message

INCREASING TRANSPORTATION CHOICES allows more people to safely get where they need to go. Alameda CTC develops and implements innovative projects and programs that make this possible. On October 4, 2013, we co-hosted with the East Bay Regional Parks District a groundbreaking celebration for the [East Bay Greenway project](#), which will create a new pedestrian and bike path, providing connections to transit and local communities for non-motorized travel in Oakland, San Leandro, Hayward and unincorporated Alameda County (see "Project Updates" for more information).

Measure B paratransit funds are also financing critical programs that increase transportation access and choices for seniors and people with disabilities. In addition, the Commission programmed more than \$1.8 million for the FY13-14 Transportation Fund

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Transportation Planning Updates

2013 Congestion Management Program

As the Congestion Management Agency for Alameda County, Alameda CTC develops and updates a Congestion Management Program (CMP) for the county every two years. The CMP is a legislatively required, short-range plan that includes policies and strategies to improve congestion management and multimodal transportation in Alameda County. It is also a vehicle to implement the long-range Countywide Transportation Plan (CWTP) and supports the integration of land use and transportation planning in Alameda County.

The CMP has five required elements: level of service standard for the designated CMP roadway network, multimodal performance evaluation, transportation demand management, land use analysis program and capital improvement program. The 2013 CMP update includes fulfillment of the Commission-approved action items in the last CMP update in 2011 and policy updates that align with the recently adopted regional transportation plan and sustainable communities strategy, known as Plan Bay Area, and to update various CMP elements, such as the application of the Highway Capacity Manual for level of service (LOS) monitoring, an analysis of alternative transportation mode evaluations and support for the development of areawide deficiency plans, infill development and priority conservation areas.

The 2013 CMP also includes an updated Capital Improvement Program and integrates related countywide efforts developed over the

[Transportation Planning cont'd on page 4](#)

Policy News

Transportation Expenditure Plan approach

Alameda CTC's Transportation Expenditure Plan (TEP) Ad Hoc Committee met on September 26 and discussed the focus group findings and polling results, and agreed to form a TEP Steering Committee comprised of the ad hoc committee members along with representatives from AC Transit, BART, Central County and North County. The steering committee will make a recommendation in October 2013 to the Commission on how to approach the TEP including the timing for the sales tax measure to appear on the ballot and process for finalizing the TEP.

Goods movement update

The Leadership Team met on October 15 and identified participants for the technical team, focus group and the Goods Movement Roundtable Meetings. The team also discussed goods movement advocacy policies. The month, the Commission is requested to approve the top-ranked firm and authorize contract execution to assist Alameda CTC in developing an Alameda Countywide Collaborative and Goods Movement Plan.

Procurement policy

Alameda CTC has consolidated the contracting and procurement policies from the Alameda County Congestion Management Agency and the Alameda County Transportation Improvement Authority to enhance local business participation and include policies that streamline contract amendment processes. This policy will go before the Commission for approval in October 2013.

Director's Message cont'd

for Clean Air program for projects that reduce motor vehicle emissions such as shuttles, bicycle lanes and lockers, signal timing and trip-reduction programs (see "Program Updates").

As the congestion management agency for Alameda County, Alameda CTC manages and updates the Congestion Management Program (CMP), which includes policies and strategies to improve congestion management and multimodal transportation in Alameda County (read more in "Transportation Planning Updates"). One element of the CMP, the [2012 Performance Report](#), shows use of alternative transportation modes is up:

- Transit boardings increased in 2012.
- Rail and ferry ridership increased by 10 and 19 percent, respectively.
- Biking and walking also increased.

Other policy development efforts include the creation of a Transportation Expenditure Plan Steering Committee of Alameda CTC Commissioners who will make a recommendation to the full Commission in October 2013 on the timing for placing the sales tax measure on the ballot. Read "Policy News" for more information about this as well as goods movement advocacy and the agency procurement policy.

On October 14, the Commission's Audit Committee reviewed the finance department's first Comprehensive Annual Financial Report. Find out more about other finance activities and contracting awards and opportunities in "Finance Updates."

As always, please join us at the events that Alameda CTC hosts or attends (see page 4 for a listing).

Sincerely,

ARTHUR L. DAO
Executive Director, Alameda CTC

Project Updates

East Bay Greenway Project groundbreaking

Alameda CTC provides myriad transportation choices to Alameda County residents and delivers projects that support connections to transit and enhance local communities. On Friday, October 4, 2013, Alameda CTC and the East Bay Regional Park District (EBRPD) hosted a groundbreaking event to celebrate the start of construction of the East Bay Greenway Project — a planned, 12-mile Class 1 bicycle and pedestrian facility in Oakland, San Leandro, Hayward and unincorporated Alameda County through a partnership between Alameda CTC, EBRPD and local jurisdictions along the corridor.



The greenway alignment runs under the BART tracks and will ultimately connect five BART stations and close one in seven key gaps on the 200-mile bicycle and pedestrian trail system that runs across multiple counties, including

Alameda County. The project is designed to provide a safe, well-lit and accessible pedestrian and bicycle trail to improve critical access to intermodal transit hubs, employment centers and schools, and to encourage alternative modes of transportation.

Alameda CTC Measure B bicycle and pedestrian discretionary grant funds were used to complete the preliminary engineering, environmental and design phases of the project and to prepare it for construction as well as position the project for outside funding.

Construction of the first half-mile segment of the Class 1 Bike Lane facility, between Coliseum BART and 85th Avenue in Oakland, is underway and funded with a combination of \$1.7 million in federal Tiger II grant funds and an EBRPD WW bond match. In July 2013, the project contract was awarded, and in mid-September 2013, a FHA representative from Washington D.C. visited the project site as part of the TIGER oversight process. Project completion is anticipated in spring 2014.

"Voters understand the strong connection between safe, walkable and bike-able neighborhoods, which support livable communities," says Alameda CTC Chair Supervisor Scott Haggerty.

Other News

California Freight Advisory Committee update

On September 18, 2013, Alameda CTC hosted the California Freight Advisory Committee (CFAC), a statewide committee charged with advising the state on the development of the State Freight Mobility Plan, at 1111 Broadway, Suite 800, in Alameda CTC's new conference rooms. Supervisor Scott Haggerty provided welcoming remarks to CFAC and as a committee member, Alameda CTC Executive Director Arthur L. Dao provided an overview of goods movement in the Bay Area.

The next CFAC meeting is a webcast in San Diego on November 6, 2013. Participants will review the revised goals and objectives with sample performance measures as well as a

detailed outline of the California Freight Mobility Plan.



Finance Updates

Alameda CTC's first CAFR

In Finance staff spent the month of September finalizing audit requests and working with auditors to draft financial statements to present within Alameda CTC's first Comprehensive Annual Financial Report (CAFR) for fiscal year 2012-2013 (FY12-13). The Commission's Audit Committee reviewed the CAFR on October 14, and the Citizen's Watchdog Committee held a Post Audit Subcommittee meeting on October 21. Alameda CTC plans to submit the CAFR to the Government Financial Officer's Association with the hopes of receiving an award for excellence in financial reporting.

Staff also has been working diligently to bring a financing team on board to move forward with an external financing mechanism for the

Measure B capital program. In September 2013, Alameda CTC selected Orrick, Herrington and Sutcliffe to provide bond counsel services and Fulbright Jaworski to provide bond disclosure counsel services.

Also in September, Alameda selected Community Design + Architecture to provide technical assistance with the Telegraph Avenue Complete Streets Implementation Plan and seeks Commission approval of the top-ranked firm to assist Alameda CTC in developing an Alameda Countywide Collaborative and Goods Movement Plan. For more information and additional upcoming contracting opportunities, please visit [Contracting Opportunities web page](#).

Programming Updates

Measure B provides transportation choices

As part of the Measure B Paratransit Gap Grant Cycle 5 Program, Alameda CTC awarded more than \$2 million to support efforts to expand paratransit services within Alameda County. Measure B paratransit funds finance critical programs that increase transportation access and transportation choices for seniors and people with disabilities.

Senior Helpline Services and Senior Support Program of the Tri-Valley use Measure B funds to implement volunteer driver and escorts programs in the north and south county areas. These two programs give homebound seniors and people with disabilities a convenient transportation option to travel from their homes, recreational facilities and medical appointments. Other Measure B-funded paratransit projects, such as the Center for Independent Living's Mobility Matters Project, instruct consumers to travel independently to their destinations.

TFCA Annual Report

Each year, the Bay Area Air Quality Management District collects a \$4 vehicle registration fee to fund projects that result in the reduction of motor vehicle emissions. As

the county's program manager, Alameda CTC is responsible for programming 40 percent of the Transportation Fund for Clean Air (TFCA) generated in Alameda County. In July and September 2013, the Commission took action to approve the allocation of more than \$1.8 million for the FY13-14 program. Projects funded with TFCA must reduce motor vehicle emissions and typically include shuttles, bicycle lanes and lockers, signal timing and trip-reduction programs

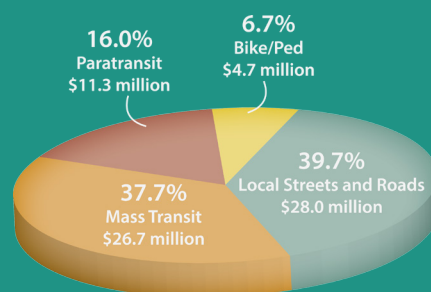
2014 STIP proposal

In September 2013, the Commission approved a list of regional transportation improvement projects for inclusion into the State Transportation Improvement Program (STIP), a multi-year capital improvement program of transportation projects funded with revenues from the State Highway Account and other funding sources. About \$28.5 million is available to program. A number of priorities have been identified in previous STIP cycles. Alameda CTC will forward the final STIP project proposal to the Metropolitan Transportation Commission upon Alameda CTC's Commission approval in late October.

Transportation Investments

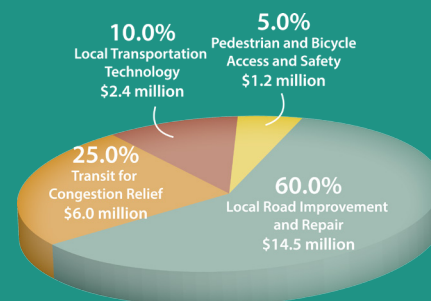
Measure B Program Distributions Since 2000

Alameda CTC distributed more than \$70.7 million by the close of the first month of the new fiscal year 2013-2014, and has distributed over \$828.7 million in Measure B pass-through funds since 2000.



Vehicle Registration Fee Distributions Since 2012

Alameda CTC has distributed over \$24.1 million in VRF pass-through funds through July 2013.



Total Measure B-funded Contracts*

Alameda CTC has funded more than \$834.5 million in contracts for Alameda County businesses since 2000.

* Total contract amount includes additional fund sources.

Outreach and Events



Alameda CTC hosts or participates in the following events during October and November:

- October 1 – East Bay Leadership Council presentation in the Tri-Valley area
- October 4 – East Bay Greenway Groundbreaking near the Coliseum BART Station and Healthy Lifestyle and Fitness Faire at the Newark Community Center
- October 5 – OaktoberFest in Oakland's Dimond District and Senior Info Fair at the Dublin Senior Center
- October 7 – 10th Annual Senior and Disabled Mobility Workshop at the Ed Roberts Campus in Berkeley and Bay Area Air Quality Management District Workshop: Draft Ordinance for the Bay Area Commuter Benefits Program in Oakland
- October 9 – Alameda CTC Legislative Roundtable in Oakland
- October 10 – St. Regis Retirement Center Annual Senior Health Fair in Hayward
- October 13 – Sunday Streets in downtown Berkeley
- October 16 – Association of Pedestrian and Bicycle Professionals (APBP) Webinar at Alameda CTC: Using Photo-enforcement to Improve Pedestrian Safety
- October 19 – 5th Annual Wheels for Meals Ride in Pleasanton
- November 2 – Día de los Muertos in Oakland
- November 6 – City Center Fall Concert Series in Oakland
- November 14 – Presentation by Alameda CTC Executive Director to the League of California Cities
- November 20 – APBP Webinar at Alameda CTC: Is There Safety in Numbers for Cyclists and Pedestrians?

Transportation Planning Updates cont'd

previous two years, such as the Priority Development Area Investment and Growth Strategy, Countywide Travel Demand Management Strategy, 2012 LOS Monitoring Study and Complete Streets Policy.

Economic recovery fuels growth in travel in Alameda County

As part of the CMP multimodal performance element, Alameda CTC's 2012 Performance Report looks at the state of Alameda County's transportation system and tracks trends. 2012 marked the first time in five years that the Alameda County economy added jobs, and increases in commuting and economic activity are reflected in several transportation indicators:

- Average travel speeds declined by roughly 1 mph from 2010 to 2012, and weekday freeway congestion increased by nearly 20 percent between FY10-11 and FY11-12. Transit boardings increased in 2012, reversing several years of decline.
- Rail and ferry showed strong ridership growth from 2011 to 2012, increasing ridership by 10 and 19 percent, respectively.
- Local road pavement conditions improved, and transit service interruptions declined in 2012, but many miles of roadway are at risk of rapid deterioration, and transit operators have a number of aging assets requiring attention.
- Biking and walking increased in fiscal year 2012, several key countywide projects were completed, and several local pedestrian and bicycle master plans were completed, which will guide investments in active transportation modes.

Legislative Roundtable Meeting

Alameda CTC hosted its quarterly Legislative Roundtable Meeting on Wednesday, October 9, 2013. On a regional level, Alameda CTC is facilitating coordination with multiple agencies to leverage funding and efficiently partner on transportation projects and programs. In October, roundtable participants discussed federal and state activities, the 2014 legislative program, policy platform development and priorities, and grant opportunities.

Committee Activities

October advisory committee highlights

In October, several advisory committees met. Highlights include:

- October 10 – The [Alameda County Technical Advisory Committee \(ACTAC\)](#) found all local jurisdictions are in conformance with the Congestion Management Program (CMP) annual conformity requirements and reviewed and recommended approval of the CMP report. ACTAC also approved the Measure B/Vehicle Registration Fee Compliance Reserve Policies and Monitoring Procedures, as well as information received and discussed issues related to project monitoring and funding.
- October 17 – The [Bicycle and Pedestrian Advisory Committee \(BPAC\)](#) approved their bylaws defining their role at Alameda CTC and received an update on the Sustainable Communities Technical Assistance Program, updates on Complete Streets Policy implementation and implementation of the Countywide Bicycle and Pedestrian Plans. In addition, Countywide Discretionary Fund grant recipients shared presentations on program activities, and BPAC reviewed semi-annual progress reports.
- October 28 – The [Paratransit Advisory and Planning Committee \(PAPCO\)](#) evaluated the Paratransit Coordination Team, received a report from East Bay Paratransit, and received a Paratransit Gap Grant Cycle 4 summary report. PAPCO also met jointly with the Paratransit Technical Advisory Committee (ParaTAC) and received a report from ParaTAC. Attendees also received a report on the outcomes of the Annual Mobility Workshop on October 7, and discussed updated funding formula data.