



MAY 2013

EXECUTIVE DIRECTOR'S REPORT

Director's Message

TRANSPORTATION DEMAND MANAGEMENT, the application of strategies and policies to manage travel and demand on the transportation network, is one of Alameda CTC's priorities. Read "Transportation Planning Updates" to learn more about cost-effective approaches to reduce congestion and improve mobility, which helps protect the environment, supports sustainable communities and inspires healthy alternatives to driving, such as walking and biking, and access to transit.

The movement of goods supports local communities and our economy. Last month, I attended my first meeting as a member of the [California Freight Advisory Committee](#), comprised of a cross-section of private and environmental stakeholders. I will keep you informed on the activities associated with the update of the state's freight plan (see "Other News").

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Transportation Planning Updates

Transportation Demand Management

Transportation demand management (TDM) programs offer a cost-effective approach to reduce congestion and improve mobility. They provide environmental benefits by reducing automobile travel and resulting air pollutants and greenhouse gas emissions, and provide health benefits by facilitating and incentivizing active transportation via walking and bicycling.

TDM programs generally include a combination of financial incentives and information about alternatives to driving alone and may include improvements such as bicycle parking facilities and new transit or shuttle services. In Alameda County, regional programs like 511 Rideshare, transit agencies and local cities and employers provide TDM programs and information.

Guaranteed Ride Home Program

To support these efforts, Alameda CTC helps fund and administer countywide bicycle and pedestrian programs, the Safe Routes to Schools program and the Guaranteed Ride Home (GRH) program. The GRH program provides important support for other TDM programs by insuring that workers who rideshare, take transit or bike to work have a way to get home in case of emergency. In 2012, the GRH program helped more than 5,000 participants reduce an estimated 9 million vehicle miles.

In the future, Alameda CTC will work with other Alameda County TDM program and service providers to make more

Transportation Planning cont'd on page 4

Policy News

Procurement policy update

Alameda CTC contracts for administrative, professional and construction services to deliver transportation investments throughout the county — and funds these contracts through a mix of funding sources — local sales tax and vehicle registration fee revenues and regional, state and federal funding.

To optimize delivery of projects, programs and administrative services related to transportation, Alameda CTC has consolidated the procurement policies and procedures from its former agencies, the Alameda County Congestion Management Agency and the Alameda County Transportation Improvement Agency, into an updated Alameda CTC procurement policy. The new policy, which goes before the Commission for approval in summer 2013, strives to meet the following objectives:

- Support small and very small local businesses.
- Enhance delivery excellence.
- Foster a vibrant, livable Alameda County.
- Ensure accountability for voter-approved transportation funds.

Major regional coordination

On a regional level, Alameda CTC is facilitating coordination with multiple agencies to leverage funding and efficiently partner on transportation projects and programs. Key coordination includes:

- Quarterly legislative working groups in Alameda County.
- State freight advisory committee participation.
- Participation in statewide and regionwide legislative, policy and transportation funding advocacy efforts.

Director's Message cont'd

Alameda CTC has consolidated the procurement policies from its former agencies into a new procurement policy that supports local businesses and will optimize delivery of projects, programs and administrative services related to transportation (find out more in "Policy News").

Transportation improvements such as [High Occupancy Vehicle \(HOV\) lanes](#) promote ridesharing and improve travel time for movement of people and goods. I'm pleased to report that construction is underway on approximately 14 miles of new HOV lanes along I-880 and I-580 in Alameda County (read more in "Project Updates").

Alameda CTC and the Paratransit Advisory and Planning Committee have finished their review and recommendation to the Commission regarding applications submitted for the [Measure B Paratransit Gap Grant Cycle 5 Program](#) that funds transportation services for seniors and people with disabilities. Alameda CTC has performed a rigorous review by a multi disciplinary review panel of applications submitted for the [Coordinated Funding Program](#) presents a draft program in May, and will make a final recommendation to the Commission in June 2013 (see "Programming Updates").

The finance department has worked hard to develop a sustainable, balanced budget that comes to the Commission for approval for FY13-14. Alameda CTC also continues to provide new business opportunities and is in the process of reviewing proposals for five [contracting opportunities](#) (see "Finance Updates").

Next month, I'll give you the results of the [Bike Month](#) challenge in which Alameda CTC Commissioners and staff participated — including yours truly. In the meantime, join us at one of the many upcoming activities and events we are participating in as listed on page 4.

Sincerely,

ARTHUR L. DAO
Executive Director, Alameda CTC

Project Updates

Construction underway on new HOV lanes

Alameda CTC continues to deliver vital [transportation infrastructure improvement projects](#) throughout the county designed to ease congestion, encourage carpooling and improve capacity and travel time for commuters and freight movement along two of the region's most-congested corridors. Construction is underway on approximately 14 miles of new high-occupancy vehicle (HOV) lanes along I-880 and I-580 in Alameda County.

The I-880 Southbound (SB) HOV Lane, I-580 Westbound (WB) HOV Lane and I-580 Eastbound (EB) Auxiliary Lane Projects being administered by Caltrans are under construction. In addition to successfully delivering these projects through the project development, environmental and design phases, the Alameda CTC was instrumental in attracting significant Proposition 1B Corridor Mobility Improvement Account funding for the construction phases.



I-880 Southbound HOV Lane

Total Project Cost: \$103.0 million
Begin Construction: September 2012
End Construction: January 2016

South Segment: \$65.0 million
Begin Construction: September 2012
End Construction: January 2016

North Segment: \$38.0 million
Begin Construction: November 2012
End Construction: January 2015

I-880 improvements: Early construction activities including placement of temporary barriers, signing and striping, and clearing and grubbing work are visible along southbound I-880 in Oakland and San Leandro from Hegenberger Road to Marina Boulevard. In addition to providing a new carpool lane and 3,000 feet of new soundwall, the I-880 SB HOV Lane Project will widen the bridge over the Union Pacific Rail Road and San Leandro Creek, reconstruct both the Davis Street and Marina Boulevard interchanges and provide additional improvements for better access to and from the new Kaiser Hospital in San Leandro scheduled to open fall 2014.

I-580 Westbound HOV Lane

Total Project Cost: \$145.0 million
Begin Construction: October 2012
End Construction: November 2014

East Segment: \$83.0 million
Begin Construction: November 2012
End Construction: November 2014

North Segment: \$62.0 million
Begin Construction: October 2012
End Construction: November 2014

I-580 improvements: Motorists traveling along I-580 through Livermore and Pleasanton will also notice extensive infrastructure improvements underway in both the westbound and eastbound directions. Construction field activities on the I-580 WB HOV Lane and the I-580 EB Auxiliary Lane projects began spring 2013 and will continue until fall 2014. The 22 miles of new carpool lanes along the EB and WB I-580 corridor in the Tri-Valley will ultimately be converted to [I-580 Express Lanes](#) beginning late 2014.

I-580 Eastbound Auxiliary Lane

Total Project Cost: \$41.0 million
Begin Construction: November 2012
End Construction: November 2014

Programming Updates

Measure B Paratransit Gap Grant funding recommendations

After an extensive review of the Measure B [Paratransit Gap Grant Cycle 5 Program](#) applications, Alameda CTC staff and the Paratransit and Planning Advisory Committee (PAPCO) will make funding recommendations to the Commission in May 2013 for approval. Alameda CTC received a total funding request of \$3.6 million from 17 submitted applications. With approximately \$2.0 million available in Measure B Paratransit discretionary funding, Alameda CTC staff and PAPCO performed a comprehensive evaluation to select projects that will achieve the grant program's goals of delivering mobility management and coordination of services among providers.

PAPCO's recommendation to the Commission includes funding 12 applications ranging from travel training projects, volunteer-driver programs, same day/taxi programs and support for paratransit transportation operations. Over the next two fiscal years (FY13-14 through FY14-15), Alameda CTC's Gap Grant Cycle 5 Program will provide much-needed transportation service and travel assistance to

seniors and people with disabilities throughout Alameda County.

Draft Coordinated Funding Program

In response to a February 2013 call for projects, Alameda CTC's [Coordinated Funding Program](#) received 69 applications requesting a total of \$121.1 million. Each application underwent a rigorous evaluation process to prioritize projects that link transportation improvements with land-use decisions, relieve congestion and improve the region's air quality. From this evaluation process, Alameda CTC will present a draft program of projects to the Commission in May that proposes to deliver transportation enhancements that support transit oriented development and improve local transportation infrastructure.

The draft program will include a funding recommendation overall of \$65.2 million available from the federal One Bay Area Grant Program, Measure B and Vehicle Registration Fee funding sources. The Commission will receive a final program recommendation in June 2013.

Finance Updates

A sustainable, balanced budget

Over the last month, the finance department has worked to develop a sustainable, balanced budget for fiscal year 2013-2014 that will go before the Commission in May for review and comment and again in June for approval. Within this budget, staff has worked to ensure utilization of available resources to carry out the mission of the Alameda CTC — to plan, fund and deliver transportation programs and projects that expand access and improve mobility in Alameda County.

This budget is consistent with the [Alameda CTC Strategic Plan](#) and includes the highest 2000 Measure B sales tax projection yet, indicating a marked improvement in the economy as we move into FY 13-14. This projection was derived based on current year-to-date results. The finance department

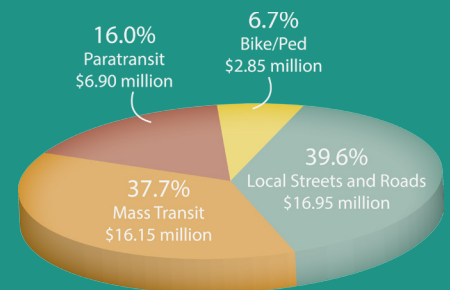
has also been working to finalize the consolidation of employee's 457 deferred-compensation retirement plans, which is one of the final steps in consolidating the agencies.

In April, Alameda CTC received proposals for five contracting opportunities. Prior to the start of FY 13-14, staff anticipates finalizing the procurement process and awarding contracts for federal legislative advocacy services, state legislative advocacy services, investment advisory services and operations services for the Safe Routes to Schools Program. Alameda CTC received 30 statements of qualifications for the Sustainable Communities Technical Assistance Program and will prequalify firms before issuing a request for proposals for projects. For more information, visit the [Contracting Opportunities web page](#).

Transportation Investments

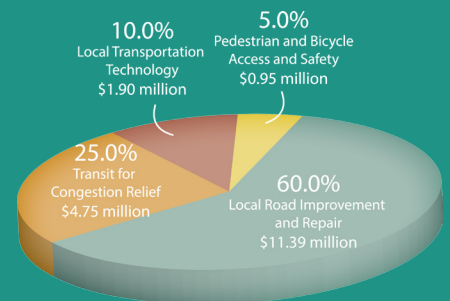
Measure B Program Distributions Since 2000

During the third quarter of fiscal year 2012-2013, Alameda CTC distributed \$42.8 million, and has distributed over \$655.0 million in Measure B pass-through funds since 2000.



Vehicle Registration Fee Distributions Since 2012

Alameda CTC has distributed over \$18.9 million in VRF pass-through funds through February 28, 2013.



Total Measure B-funded Contracts*

Alameda CTC has funded \$820.8 million in contracts for Alameda County businesses since 2000.

* Total contract amount includes additional fund sources.

Outreach and Events



In May and June, the Alameda CTC is hosting or participating in these outreach events:

- May 1 – Annual Pleasanton Transit Fair at the City's Senior Center; 1st Wednesdays (Cinco de Mayo) Street Party in Pleasanton
- May 2 – Senior Health and Wellness Resource Fair at Kenneth C. Aitken Senior Center in Castro Valley
- May 4 – 10th Annual Cinco de Mayo con Orgullo at San Leandro's Ashland Community Center; Livermore Chamber of Commerce 22nd Annual Livermore Wine County Festival
- May 9 – Bike to Work Day at Frank Ogawa Plaza in Oakland sponsored by the East Bay Bicycle Coalition
- May 12 – Park Street Business Association's Spring Festival in Alameda
- May 15 – Association of Pedestrian and Bicycle Professionals (APBP) Webinar at Alameda CTC: Bike Signals
- May 18 – Amgen Tour of California in Livermore
- May 19 – Asian American Heritage Festival/Older American Month Celebration in Hayward
- May 23 – Annual Joint Chamber 2013 Business Expo in Berkeley, sponsored by the cities of Albany, Berkeley and Emeryville
- May 25 – San Lorenzo Farmers' Market
- June 5 – City Center Summer Sounds Concert Series in Oakland
- June 7 – Four Seasons of Health Expo at Fremont's Multi-Service Senior Center
- June 18 – Castro Valley Rotary Presentation
- June 19 – APBP Webinar at Alameda CTC: Mining National Data for Information on Walking and Bicycling
- June 20 – Senior Days at the Alameda County Fair in Pleasanton; Downtown Hayward Street Parties

Other News

Dao appointed to California Freight Advisory Committee

The California Department of Transportation announced the [California Freight Advisory Committee members](#) in April 2013, and Alameda CTC Executive Director Arthur L. Dao was appointed and has already attended his first meeting as a committee member. Caltrans developed the [California Freight Advisory Committee](#) in response to the federal Moving Ahead for Progress in the 21st Century Act (MAP-21) legislation that encourages each state to establish a State Freight Advisory Committee and develop a comprehensive State Freight Plan. The committee will advise Caltrans on updates to the California Freight Plan.

Transportation Planning Updates cont'd from page 1

comprehensive information available to those who work and live in the county. TDM is also an important component of the Congestion Management Program, and Alameda CTC will continue to provide technical information and assistance and work with local jurisdictions to implement effective TDM programs that meet the particular needs of Alameda County workers and residents.

Committee Activities

Highlights of May advisory committees

In May, the following community advisory committees met. Highlights include:

- May 7 – The [Alameda County Technical Advisory Committee](#) approved the 2013 Capital Improvement Plan and Program Investment Plan development methodology, the 2014 State Transportation Improvement Plan Principles and the Countywide Travel Demand Management Strategy.
- May 7 – The [Bicycle and Pedestrian Advisory Committee \(BPAC\)](#) provided input on the Metropolitan Transportation Commission Transportation Development

Bicycle Safety Classes

On April 16th, Alameda CTC hosted a lunchtime bicycle safety class geared toward preparing people for Bike Month in May. In this engaging and informative class, an East Bay Bicycle Coalition instructor taught 14 participants how to bike safely — avoid collisions, be visible and ride predictably. Measure B, the transportation sales tax, funds a variety of [Bicycle Safety Education](#) classes throughout Alameda County.



Act Article 3 revised program guidelines and reviewed the draft project list for the fiscal year 2012-2013 Coordinated Funding Program. The committee also received an update on the Countywide Discretionary Fund Bicycle and Pedestrian Grant Program.

- May 20 – The [Paratransit Advisory and Planning Committee](#) reviewed and approved the PAPCO Bylaws, as well as received updates on the Coordinated Funding/One Bay Area Grant Program and the Annual Mobility Workshop.