



FEBRUARY 2014

EXECUTIVE DIRECTOR'S REPORT

Director's Message

BETTER BART, BETTER BUSES, BETTER STREETS. In January, 2014, the Commission approved the [2014 Alameda County Transportation Expenditure Plan](#), a detailed 30-year Plan that will generate nearly \$8 billion for essential transportation improvements in every city and throughout Alameda County. In February, Alameda CTC initiated presentations to city councils to seek approval of the Plan by all 14 cities and support of its placement on the November 4, 2014 ballot. See "Policy News" for more information and visit the [calendar on our website](#) to see when Alameda CTC will be in your city.

Additional planning efforts include the Countywide Multimodal Arterial Plan, which will provide a framework for integrated management of major arterial corridors — the roads that connect people to jobs, schools

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Transportation Planning Updates Countywide Multimodal Arterial Plan

Arterial roadways are critical components of the regional and local transportation system that facilitate the movement of people and goods within the county and the region. These roadways provide the foundation for connectivity of multiple transportation modes essential for Alameda County's economy and quality of life — access to jobs, schools and housing.



Alameda CTC's Countywide Multimodal Arterial Plan will build on the previous corridor planning and Countywide Transportation Plan efforts to better understand the existing and future role and function of the countywide arterial roadway system. It will provide a framework for integrated management of major arterial corridors to support all roadway users and improve overall mobility, connectivity and safety on the countywide arterial system, while better serving the adjacent land uses. It will also identify and prioritize short- and long-term improvements.

Transportation Planning Updates cont'd on page 4

Policy News

Measure B reauthorization update

In January 2014, the Commission unanimously approved the [2014 Transportation Expenditure Plan](#) and directed staff to seek approval of the Plan from the Alameda County City Councils and the Board of Supervisors by July 2014 for placement on the November 4, 2014 ballot.

Reauthorization of Measure B will generate nearly \$8 billion for essential transportation improvements in every city and throughout Alameda County. The Plan will expand BART, bus and commuter rail for reliable, safe and fast services; keep fares affordable for seniors, youth and people with disabilities; provide traffic relief on local streets and highways; improve air quality and provide clean transportation; and create good jobs within Alameda County.

Goods movement update

On February 18, 2014, Alameda CTC hosted the Goods Movement Collaborative Leadership Team, which met to discuss strategies for improving goods movement, progress of planning efforts and the first Goods Movement Roundtable scheduled for spring 2014. The team provides guidance for development of the Countywide Goods Movement Plan and the regional plan update.

FY14-15 Work Plan

Alameda CTC is in the process of developing its FY14-15 Work Plan that will assist staff in closely coordinating efforts, schedules and budgets. The plan documents the extent and

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Director's Message cont'd

and housing — to improve mobility, connectivity and safety (read more in "Transportation Planning Updates").

Other transportation innovations include the new technology we're using on our [Interstate 80 Integrated Corridor Mobility project](#). Real-time information for travelers, including information about travel time, accidents and construction, gives them the ability to drive safer and choose alternate routes and transportation modes (see "Project Updates").

To facilitate continued project delivery, debt was successfully issued at an extremely low interest rate through Alameda CTC's inaugural bond issuance for the Measure B capital program. Find out more about this in "Finance Updates," as well as about several requests for proposals on the horizon for various [opportunities](#) that will create jobs.

Since the start of the [Measure B program that directly distributes sales tax revenues](#), local jurisdictions have invested over \$640 million of Measure B funds in essential transportation improvements such as street resurfacing, traffic signals, sidewalk construction, bicycle safety projects and transit facility improvements. Read more about this program in "Programming Updates."

Placement of a measure on the ballot in November 2014 to fund the 2014 Transportation Expenditure Plan will give voters another opportunity to invest in transportation innovations, create jobs and maintain our county's infrastructure well into the future. I hope to see you at one of our outreach events in February and March (see page 4).

Sincerely,

ARTHUR L. DAO
Executive Director, Alameda CTC

Project Updates

Integrated corridor mobility

To improve the efficiency of Alameda County's transportation system, Alameda CTC, in partnership with the Contra Costa Transportation Authority, Caltrans and cities along the corridor, uses innovative congestion management technologies. The I-80 Integrated Corridor Mobility project, which broke ground in fall 2012, is implementing strategies such as adaptive ramp metering and incident management along a 19.5 mile stretch of I-80 from the San Francisco-Oakland Bay Bridge Toll Plaza in Alameda County to the Carquinez Bridge in Contra Costa County — the commute corridor notorious for being one of the most congested in the Bay Area.

- **Adaptive ramp metering:** ARM utilizes smart technologies to examine real-time freeway conditions and ramp volumes, then adjusts metering rates accordingly for optimal flow along the entire corridor. Detectors at on-ramps are designed to prevent possible back-up on local streets and to minimize congestion and impacts along arterials. ARM also encourages carpooling by reducing delay and giving preference to carpool and transit users.
- **Incident management:** Through a combination of computer and

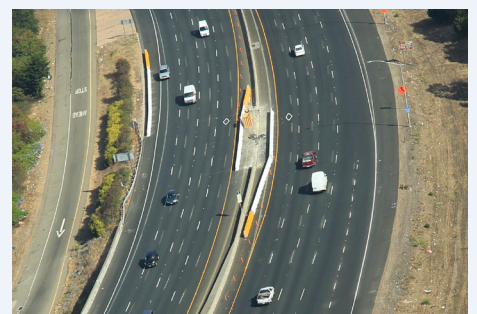
communication technologies designed to optimize traffic flow, the goal of incident management is to detect and respond to congestion events faster to better manage traffic. It also increases efficiency and safety, reduces merging conflicts and accidents on the freeway, restores traffic flow quickly and relieves arterial congestion on city streets.

- **Real-time information:** Electronic changeable message signs, variable advisory speed signs and informational message signs provide advance warning of accidents and advise of construction work zones or other traffic-impacting incidents. This improves access for emergency vehicles, allows motorists more time to respond to traffic and provides travelers with travel-time information and the opportunity to choose alternate routes and modes to reach their destinations.

This \$80 million project will equip the existing infrastructure, the freeway mainline, 44 ramp locations and various arterials including San Pablo Avenue, with cutting-edge transportation technologies to integrate freeway and arterial operations into a single Intelligent Transportation System.

For more information on the [I-80 ICM Project](#), visit our [projects web page](#).

I-80 Integrated Corridor Mobility Project



Finance Updates

Bond issuance approved

Last month, the finance department worked on many calendar year-end and fiscal quarter-end activities including the production of employee and vendor tax reporting documents as well as financial statements and investment reporting.

The financing team has also finalized all necessary steps in the debt issuance process. In January 2014, the Commission approved the following: the structure and issuance of sales tax revenue bonds for a par amount not to exceed \$165 million, bond documents in substantially final form and the amended and restated agreement with the State Board of Equalization. The Commission also adopted post-issuance tax compliance procedures for tax-exempt bonds and authorized the chair, the executive director and the director of finance to execute all documents required for the bond issuance. In February, bonds were sold with very low interest rates.

Programming Updates

Measure B direct investments

Alameda CTC is responsible for administering Measure B sales tax collections to local agencies in the form of direct local program distributions to enhance the transportation network in Alameda County. Since the start of the Measure B program, local jurisdictions have invested over \$640 million of Measure B funds in essential transportation improvements such as street resurfacing, traffic signals, sidewalk construction, bicycle safety projects and transit facility improvements.

In FY13-14, Alameda CTC anticipates distributing approximately \$62.9 million to local jurisdictions. Measure B funds contribute to meeting Alameda County's regional priorities of reducing congestion, improving transportation infrastructure and facilitating transit access. Each year, jurisdictions report on Measure B-funded achievements through an annual compliance report process. Visit Alameda CTC's website, to view the [latest compliance reports](#).

Contracting opportunities

In January 2014, Alameda CTC issued two requests for proposals (RFPs) for professional services contracts worth an estimated \$1.2 million. The RFPs for the 2014 LOS Monitoring Study and Public Outreach and Education Services for the I-580 Express Lanes Project are expected to commence in spring 2014 and will be funded with various federal, regional and local grants.

Alameda CTC plans to advertise RFPs for Paratransit Coordination, Hospital Discharge and Wheelchair and Scooter Breakdown Transportation Services in February 2014, followed by four additional RFPs/requests for qualifications for various services related to activities in spring 2014. For more information, visit our [Contracting Opportunities web page](#).

VRF enhances transit access in Oakland with the free B shuttle

Alameda CTC's Vehicle Registration Fee Program reserves approximately \$3.3 million annually for discretionary grant programs that support transit services and bicycle/pedestrian safety improvements. In June 2013, Alameda CTC awarded its first VRF grants, including \$352,000 to the City of Oakland to support operations of the Broadway shuttle.

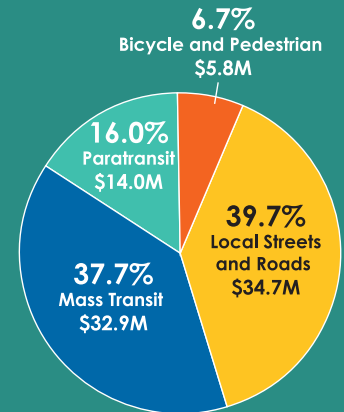
Better known as the "B" shuttle, the Broadway shuttle provides vital transit access to major transit stations (AC Transit Uptown Transit Center, Amtrak Capitol Corridor, BART and San Francisco Bay Ferry) and to final destinations including offices, businesses, social services and schools. The B shuttle gets people out of their cars and onto public transit within the congested Oakland central business district — it reduces automobile miles traveled by 3.3 million miles each year.

The VRF grant will support shuttle operations during FY13-14 and FY14-15, and will help keep the service free for all riders.

Transportation Investments

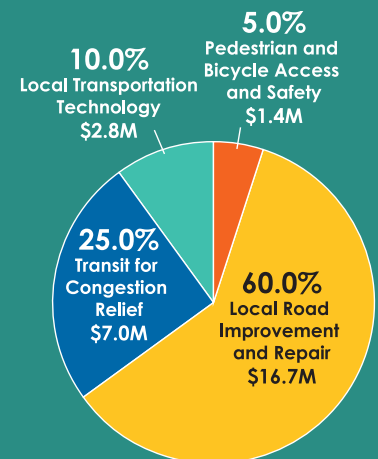
Measure B Program Distributions Since 2000

Alameda CTC has provided more than \$905.7 million in Measure B direct local program distributions since 2000. As of October 2013, Alameda CTC has distributed \$87.4 million in FY13-14.



Vehicle Registration Fee Distributions Since 2012

Alameda CTC has distributed more than \$27.8 million in VRF direct local program distributions through November 30, 2013.



Total Measure B-funded Contracts*

Alameda CTC has funded more than \$837.5 million in contracts for Alameda County businesses since 2000.

* Total contract amount includes additional fund sources.

Outreach and Events

Alameda CTC hosts or participates in the following events during February and March:

- February 5 – Leadership Pleasanton*; 4th Annual Transition Information Night in Fremont (for high school students with disabilities in the Fremont, Newark and New Haven Unified School Districts)
- February 7 – South Bay Engineers Club*
- February 18 – City of Fremont City Council*
- February 19 – Association of Pedestrian and Bicycle Professionals (APBP) Webinar at Alameda CTC: Design for Cyclist and Pedestrian Comfort
- February 20 – Business Expo sponsored by the Dublin Chamber of Commerce in Dublin
- February 25 – City of Hayward City Council*
- February 26 – American Council of Engineering Companies joint Bay Bridge Chapter and East Bay Chapters meeting*
- March 3 – City of San Leandro City Council*
- March 4 – City of Oakland City Council*
- March 6 – Silicon Valley Leadership Group Transportation Evaluation Panel discussion in San Jose
- March 10 – City of Livermore City Council*
- March 11 – City of Berkeley City Council*
- March 15 – 31st Annual St. Patrick's Day Celebration in Dublin
- March 18 – City of Dublin City Council*
- March 19 – APBP Webinar at Alameda CTC: All In: The Value of Investing in Complete and Green Streets
- March 20 – 23rd Annual United Seniors of Oakland and Alameda County Annual Convention in Oakland
- March 20 – Business Expo sponsored by the Castro Valley/Eden Area Chamber of Commerce in Castro Valley
- March 22 – Oakland Running Festival Expo in Oakland
- March 25 – City of Union City City Council*

*Alameda CTC provides an update on the **2014 Alameda County Transportation Expenditure Plan**.

Transportation Planning Updates cont'd from page 1

Alameda CTC will closely coordinate plan development with local jurisdictions, Caltrans and transit operators, as well as with ongoing development of the Goods Movement Plan, the Alameda Countywide Transit Plan and updates to the Community Based Transportation Plans.

Policy News cont'd from page 1

timeline of activities anticipated in FY14-15, and it will guide the agency's efforts by the following teams:

- Planning and Policy
- Programming and Programs
- Finance and Procurement
- Capital Projects

Join Us for a Free Webinar



Join us at a free webinar on March 19 when Alameda CTC hosts the next Association of Pedestrian and Bicycle Professionals monthly webinar at 1111 Broadway, Suite 800, on Wednesday, March 19 from 12-1 p.m. (PST). All In: The Value of Investing in Complete and Green Streets. Feel free to bring a brown bag lunch. Alameda CTC covers the registration fee, so attendance is free to all.

Committee Activities

Highlights of February 2014 advisory committees

Highlights for February community advisory committees are as follows:

- February 6 – The **Alameda County Technical Advisory Committee** received an update on the unanimous approval of the 2014 Transportation Expenditure Plan as well as an update on the legislative program. The committee approved the Countywide Multimodal Arterial Plan scope of work and received updates on Alameda CTC's projects, programs and monitoring efforts.
- February 11 – The **Paratransit Technical Advisory Committee** (ParaTAC) received an update on the Direct Local Program Distribution estimates, a workshop on Program Plan application completion and a presentation from a community-based transportation provider. In addition, the committee brainstormed ideas for the upcoming 2014 Annual Mobility Workshop.
- February 24 – The **Paratransit Advisory and Planning Committee** (PAPCO) convened Finance and Program Plan Review subcommittees and received a status update on Gap Grant Cycle 5. PAPCO also held a **joint meeting with ParaTAC**, and ParaTAC shared recent activities with the joint committee. In addition, the committees brainstormed ideas for the upcoming 2014 Annual Mobility Workshop.

