

Citizens Advisory Committee Meeting Agenda

Thursday, October 21, 2010, 5:30 to 8:30 p.m.

Alameda CTC Offices, 1333 Broadway, Suite 200, Oakland, CA 94612

Please Note: This meeting will be held on the second floor of the Alameda CTC, in Suite 200. The Transportation Forum will be held in Suite 300 on the third floor.

Meeting Outcomes:

- Receive updates on ACTIA and CAC outreach efforts
- Receive updates on Alameda CTC
- Actively participate in the Transportation Forum

5:30 – 5:35 p.m. **1. Welcome and Introductions**

Barry Ferrier

5:35 – 5:40 p.m. **2. Public Comment**

Public

5:40 – 5:45 p.m. **3. Approval of July 15, 2010 Minutes**

Barry Ferrier

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5:45 – 5:55 p.m. **4. Staff Overview of Outreach Materials and Website Report**

Staff

[04 AlamedaCTC CAC Messaging Guide.pdf](#) – Page 5

[04A AlamedaCTC Benchmarks of Success.pdf](#) – Page 7

[04B Outreach Tracking Spreadsheet.pdf](#) – Page 9

[04C Directions and Glossary.pdf](#) – Page 11

The website report will be a handout at the meeting.

5:55 – 6:05 p.m. **5. CAC Outreach Goals and Objectives**

Barry Ferrier

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6:05 – 6:20 **6. CAC Member/Outreach Reports**

CAC Members

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[06A CAC Roster.pdf](#) – Page 17

[06B CAC Supervisorial Districts Map.pdf](#) – Page 19

- 6:20 – 6:30 p.m. **7. Staff Reports** |
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- 6:30 – 8:30 p.m. **8. North County Transportation Forum & Open House** |
CAC Members,
Staff, and Public
- 8:30 p.m. **9. Adjournment** |

Key: A – Action Item; I – Information/Discussion Item; full packet available at www.alamedactc.org

Next Meeting:

Date: January 20, 2011 – Central County Transportation Forum
Time: 5:30 to 8:30 p.m.
Location: Hayward City Hall, 777 B Street, Hayward, CA 94541 (Tentative)

Staff Liaisons:

Tess Lengyel, (510) 267-6111/tlengyel@actia2022.com
Keonnis Taylor, (510) 267-6120/ktaylor@actia2022.com

Location Information: Alameda CTC is located in Downtown Oakland at the intersection of 14th Street and Broadway. The office is just a few steps away from the City Center/12th Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14th and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14th Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to Alameda CTC: <http://www.alamedactc.org/directions.html>.

Public Comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/Accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.