



## Citizens Advisory Committee Meeting Agenda

Thursday, October 20, 2011, 5:30 to 6:30 p.m., followed by the Transportation Forum at Alameda CTC Offices, 1333 Broadway, Suite 300, Oakland

**Please Note: This meeting will be held on the second floor of the Alameda CTC, in Suite 220. The Transportation Forum will be held in Suite 300 on the third floor.**

### Meeting Outcomes:

- Approve CAC Bylaws and calendar for fiscal year 2011-2012
- Receive updates on Alameda CTC and CAC outreach efforts
- Discuss CAC outreach goals and objectives
- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) development
- Actively participate in the North County Transportation Forum

5:30 – 5:35 p.m. **1. Welcome and Introductions**

Cynthia Dorsey

5:35 – 5:40 p.m. **2. Public Comment**

Public

5:40 – 5:45 p.m. **3. Approval of June 16, 2011 and July 21, 2011 Minutes**

Cynthia Dorsey

[03 CAC Meeting Minutes 061611.pdf](#) – Page 1

[03A CAC Meeting Minutes 072111.pdf](#) – Page 5

5:45 – 5:50 p.m. **4. Approval of CAC Bylaws and Calendar**

CAC Members

[04 Proposed CAC Bylaws.pdf](#) – Page 9

[04A FY11-12 Draft CAC Calendar.pdf](#) – Page 17

5:50 – 6:15 p.m. **5. Staff Overview of Outreach Materials and Website Report**

Staff and MIG

[05 Strategic Communications Plan.pdf](#) – Page 19

[05A AlamedaCTC Design Guidelines.pdf](#) – Page 57

[05B Memo Website and ConstantContact Analytics.pdf](#) –

Page 83

[05C Glossary.pdf](#) – Page 93

- 6:15 – 6:20 p.m. **6. CAC Outreach Goals and Objectives** |  
Cynthia Dorsey [06 Memo from Chair Outreach.pdf](#) – Page 95
- 6:20 – 6:25 p.m. **7. CAC Member/Outreach Reports** |  
CAC Members [07 CAC Roster.pdf](#) – Page 97  
[07A CAC Supervisorial Districts Map.pdf](#) – Page 99  
[07B Roberts Rules of Order Summary.pdf](#) – Page 101
- 6:25 – 6:30 p.m. **8. Staff Reports** |  
Staff **A. Countywide Transportation Plan and Transportation Expenditure Plan**  
*A presentation of these materials will occur at the Transportation Forum.*  
[08A CWTP-TEP Overview.pdf](#) – Page 105  
[08A1 Regional SCS-RTP CWTP-TEP Process.pdf](#) – Page 107  
[08A2 CWTP-TEP Public Outreach Dates.pdf](#) – Page 131
- 6:30 – 8:30 p.m. **9. North County Transportation Forum & Open House**  
CAC Members, [09 North County Transportation Forum Flyer.pdf](#) –  
Staff, and Public **Page 133**
- 8:30 p.m. **10. Adjournment** |

Key: A – Action Item; I – Information/Discussion Item; full packet available at [www.alamedactc.org](http://www.alamedactc.org)

### Next Meeting:

Date: January 19, 2012 – Central County Transportation Forum

Time: 5:30 to 8:30 p.m.

Location: Hayward City Hall, 777 B Street, Hayward, CA 94541

### Staff Liaisons:

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**Location Information:** Alameda CTC is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/12<sup>th</sup> Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14<sup>th</sup> and Broadway near Frank Ogawa Plaza (requires purchase of key card from [bikelink.org](http://bikelink.org)). There is garage parking for autos and bicycles in the City Center Garage (enter on 14<sup>th</sup> Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to Alameda CTC: <http://www.alamedactc.org/directions.html>.

**Public Comment:** Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

**Accommodations/Accessibility:** Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.