



# Citizens Advisory Committee Meeting Agenda

Thursday, June 16, 2011, 5:30 to 7:30 p.m.

Alameda CTC Offices at 1333 Broadway, Suite 300, Oakland, CA 94612

## Meeting Outcomes:

- Elect chair and vice chair for fiscal year 2011-2012
- Approve CAC bylaws and calendar for fiscal year 2011-2012
- Discuss overall CAC year plan for communications and outreach
- Receive an outreach update
- Receive Committee Leadership Training
- Hear CAC member reports

5:30 – 5:35 p.m. **1. Welcome and Introductions**

Barry Ferrier

5:35 – 5:40 p.m. **2. Public Comment**

Public

5:40 – 5:45 p.m. **3. Approval of April 21, 2011 Minutes**

Barry Ferrier

[03 CAC Meeting Minutes 042111.pdf](#) – Page

A

5:45 – 5:55 p.m. **4. Election of Chair and Vice Chair**

CAC Members

[04 Officer Roles Responsibilities.pdf](#) – Page

I

5:55 – 6:05 p.m. **5. Approval of CAC Bylaws and Calendar**

CAC Members

[05 Memo CAC Bylaws.pdf](#) – Page

[05A Proposed CAC Bylaws.pdf](#) – Page

[05B Previous CAC Bylaws.pdf](#) – Page

[05C FY11-12 Draft Calendar.pdf](#) – Page

A

6:05 – 6:30 p.m. **6. Discussion of Overall CAC Year Plan for Communications and Outreach**

CAC Members,

Staff and MIG

[06 List of CAC Goals.pdf](#) – Page

[06A Chair Outreach Memo.pdf](#) – Page

A

- 6:30 – 6:35 p.m. **7. Staff Overview of Outreach Materials and Website Report** |  
 Staff and MIG [07 AlamedaCTC CAC Messaging Guide.pdf](#) – Page  
[07A AlamedaCTC Benchmarks of Success.pdf](#) – Page  
[07B Memo Website Analytics E-news.pdf](#) – Page  
[07C Outreach Sign Up Opportunities.pdf](#) – Handout  
[07D Directions and Glossary.pdf](#) – Page
- 6:35 – 7:20 p.m. **8. Committee Leadership Training** |  
 MIG
- 7:20 – 7:25 p.m. **9. CAC Member/Outreach Reports** |  
 CAC Members [09 CAC Roster.pdf](#) – Page  
[09A CAC Supervisorial Districts Map.pdf](#) – Page
- 7:25 – 7:30 p.m. **10. Staff Reports** |  
 Staff **A. Countywide Transportation Plan Transportation Expenditure Plan**  
[10A CWTP-TEP Overview.pdf](#) – Page  
[10A1 Regional SCS-RTP CWTP-TEP Process.pdf](#) – Page
- 7:30 p.m. **11. Adjournment** |

Key: A – Action Item; I – Information/Discussion Item; full packet available at [www.alamedactc.org](http://www.alamedactc.org)

#### Next Meeting:

Date: July 21, 2011 – South County Transportation Forum

Time: 5:30 to 8:30 p.m.

Location: Ruggieri Center, 33997 Alvarado-Niles Road, Union City CA 94587

#### Staff Liaisons:

Tess Lengyel, Deputy Director of Policy,  
 Public Affairs and Legislation

(510) 208-7428

[tlengyel@alamedactc.org](mailto:tlengyel@alamedactc.org)

Liz Brazil, Contract Compliance and  
 Outreach Analyst

510-208-7419

[lbrazil@alamedactc.org](mailto:lbrazil@alamedactc.org)

**Location Information:** Alameda CTC is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/12<sup>th</sup> Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14<sup>th</sup> and Broadway near Frank Ogawa Plaza (requires purchase of key card from [bikelink.org](http://bikelink.org)). There is garage parking for autos and bicycles in the City Center Garage (enter on 14<sup>th</sup> Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to the Alameda CTC: <http://www.alamedactc.com/directions.html>.

**Public Comment:** Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

**Accommodations/Accessibility:** Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.