

Citizens Advisory Committee Meeting Agenda

**Thursday, January 20, 2011, 5:30 to 6:30 p.m., followed by the Transportation
Forum at Hayward City Hall at 777 B Street, Hayward, CA 94541**

Meeting Outcomes:

- Receive updates on Alameda CTC and CAC outreach efforts
- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) development
- Actively participate in the Transportation Forum

5:30 – 5:35 p.m. **1. Welcome and Introductions**

Barry Ferrier

5:35 – 5:40 p.m. **2. Public Comment**

Public

5:40 – 5:45 p.m. **3. Approval of October 21, 2010 Minutes**

Barry Ferrier

[03 CAC Meeting Minutes 102110.pdf](#) – Page 1

5:45 – 6:10 p.m. **4. Countywide Transportation Planning and Outreach**

Staff and MIG

Opportunities

Staff

[04A Memo CWTP-TEP Outreach Toolkit Training.pdf](#) –
(to be sent under separate cover)

[04A1 Presentation Outreach Toolkit.pdf](#) –

(to be sent under separate cover)

[04B Memo Regional SCS/RTP CWTP-TEP Process.pdf](#) –

Page 5

[04B1 CWTP-TEP-SCS Development Impl Schedule.pdf](#) –

Page 9

[04B2 ABAG Staff Report on SCS.pdf](#) – Page 13

[04B3 SCS Schedule.pdf](#) – Page 21

[04B4 CWTP-TEP Planning Web Page](#) – Page 25

[04B5 CAWG TAWG Meeting Minutes 121610.pdf](#) –

Page 27

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- 6:10 – 6:15 p.m. **5. Staff Overview of Outreach Materials and Website Report** |
Staff and MIG [05 AlamedaCTC CAC Messaging Guide.pdf](#) – Page 33
Staff [05A AlamedaCTC Benchmarks of Success.pdf](#) – Page 35
[05B Memo Website Analytics E-news.pdf](#) – Page 37
[05C Directions and Glossary.pdf](#) – Page 45
- 6:15 – 6:20 p.m. **6. CAC Outreach Goals and Objectives** |
Barry Ferrier [06 Chair Outreach Memo.pdf](#) – Page 47
- 6:20 – 6:25 p.m. **7. CAC Member/Outreach Reports** |
CAC Members [07 CAC Calendar.pdf](#) – Page 49
[07A CAC Roster.pdf](#) – Page 51
[07B CAC Supervisorial Districts Map.pdf](#) – Page 53
- 6:25 – 6:30 p.m. **8. Staff Reports** |
Staff
- 6:30 – 8:30 p.m. **9. Central County Transportation Forum & Open House** |
CAC Members,
Staff, and Public
- 8:30 p.m. **10. Adjournment** |

Key: A – Action Item; I – Information/Discussion Item; full packet available at www.alamedactc.org

Next Meeting:

Date: April 15, 2011 – East County Transportation Forum
Time: 5:30 to 8:30 p.m.
Location: Dublin City Hall, 100 Civic Plaza, Dublin, CA 94566 (tentative)

Staff Liaison:

Tess Lengyel, (510) 267-6111, tlengyel@actia2022.com
Angie Ayers, (510) 267-6113, aayers@actia2022.com

Location Information: Hayward City Hall is located in downtown Hayward at 777 B Street, just one-fifth of a mile (approximately a three-minute walk) from the Hayward BART station. Visit the BART website (<http://www.bart.gov>) or (transit.511.org/) to plan your trip. For more information about Hayward City Hall, visit the City of Hayward website (<http://user.govoutreach.com/hayward/faq.php?cid=10773>).

Public Comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/Accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.