

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
Number of cases		679		381	294	497	20	57	47	58
Row percent			100%	56%	44%	73%	3%	8%	7%	9%
Region	North Alameda County	497	73%	66%	82%	100%	0%	0%	0%	0%
	Central Alameda County	20	3%	4%	2%	0%	100%	0%	0%	0%
	South Alameda County	57	8%	10%	6%	0%	0%	100%	0%	0%
	East Alameda County	47	7%	11%	2%	0%	0%	0%	100%	0%
	Non-Alameda County	58	9%	9%	8%	0%	0%	0%	0%	100%
1. Bicycle Use	7 days/wk	92	14%	14%	12%	16%	5%	7%	0%	14%
	6 days/wk	122	18%	19%	17%	22%	15%	2%	11%	5%
	5 days/wk	134	20%	22%	18%	21%	10%	21%	17%	17%
	4 days/wk	94	14%	14%	13%	12%	20%	18%	28%	16%
	3 days/wk	96	14%	13%	16%	12%	20%	21%	21%	19%
	2 days/wk	47	7%	6%	9%	6%	5%	14%	4%	12%
	1 day/wk	22	3%	4%	2%	3%	10%	5%	2%	3%
	1 to 4 days/month	42	6%	4%	9%	6%	10%	5%	9%	7%
	1 to 11 days/year	30	4%	4%	5%	3%	5%	7%	9%	7%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	92%	86%	91%	85%	88%	83%	86%
	Less than Weekly	72	11%	8%	14%	9%	15%	12%	17%	14%
2. Drive a car	7 days/wk	74	11%	11%	11%	6%	20%	23%	34%	21%
	6 days/wk	55	8%	7%	10%	7%	15%	11%	11%	10%
	5 days/wk	53	8%	9%	6%	6%	10%	11%	13%	16%
	4 days/wk	68	10%	11%	9%	10%	15%	16%	6%	7%
	3 days/wk	88	13%	14%	11%	13%	25%	14%	11%	5%
	2 days/wk	111	16%	17%	16%	18%	10%	11%	11%	12%
	1 day/wk	85	13%	13%	12%	14%	5%	11%	13%	5%
	1 to 4 days/month	52	8%	7%	8%	9%	0%	2%	2%	7%
	1 to 11 days/year	38	6%	4%	7%	7%	0%	0%	0%	3%
	Never/ Don't have a car	55	8%	6%	10%	9%	0%	4%	0%	14%

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				%	%	%	%	%	%	%
2 Collapsed. Drive a car	Weekly or More	534	79%	82%	74%	74%	100%	95%	98%	76%
	Less than Weekly	90	13%	11%	16%	16%	0%	2%	2%	10%
	Never	55	8%	6%	10%	9%	0%	4%	0%	14%
3. Difficulty switching to biking trips	Very difficult	141	23%	22%	23%	24%	15%	20%	15%	20%
	Somewhat difficult	254	41%	39%	43%	42%	40%	42%	30%	42%
	Not very difficult	149	24%	26%	21%	22%	30%	29%	34%	26%
	Not at all difficult	78	13%	12%	13%	12%	15%	9%	21%	12%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	67%	77%	79%	40%	53%	40%	59%
	For fun	291	43%	48%	37%	40%	45%	44%	66%	47%
	Incentives from employer or school	17	3%	3%	2%	1%	10%	2%	2%	10%
	Personal health	456	67%	70%	64%	61%	85%	82%	87%	79%
	Good for the environment	267	39%	34%	47%	42%	40%	44%	23%	22%
	Save money on gas/parking	161	24%	24%	24%	24%	40%	30%	26%	12%
	Set a good example for others	29	4%	4%	5%	5%	0%	0%	2%	3%
	To avoid traffic	59	9%	9%	9%	8%	10%	9%	4%	16%
	Stress reduction	101	15%	18%	11%	13%	10%	9%	30%	22%
	Don't like driving/taking transit	51	8%	7%	8%	8%	0%	2%	2%	14%
	Other	37	5%	5%	6%	6%	0%	5%	6%	0%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	13%	14%	14%	5%	12%	9%	14%
	No	588	87%	87%	86%	86%	95%	88%	91%	86%

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6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	26%	13%	18%	0%	29%	0%	43%
	Biking	23	27%	24%	29%	24%	100%	14%	50%	43%
	Using bike as everyday transportation/multiple purposes	28	33%	30%	37%	36%	0%	29%	25%	14%
	Using bikes on public transit	3	4%	7%	0%	3%	0%	14%	0%	0%
	Other	7	8%	7%	11%	9%	0%	14%	0%	0%
	Don't know	7	8%	7%	11%	9%	0%	0%	25%	0%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	8%	4%	5%	5%	11%	11%	7%
	Sign on a street pole	56	8%	9%	7%	7%	15%	9%	15%	10%
	Back/side of a bus	86	13%	13%	12%	14%	5%	9%	6%	10%
	Bus shelter	128	19%	18%	20%	19%	15%	25%	19%	17%
	BART station	144	21%	22%	20%	22%	25%	11%	26%	22%
	Billboard	118	17%	20%	14%	18%	15%	16%	23%	14%
	Flyer/handout	208	31%	26%	37%	32%	30%	32%	17%	29%
	Other	15	2%	2%	2%	2%	0%	2%	0%	3%
8. Heard/seen ads after more information	Yes	108	16%	15%	17%	17%	5%	11%	15%	16%
	No	571	84%	85%	83%	83%	95%	89%	85%	84%
9. Heard/seen ads after images	Yes	205	30%	29%	31%	33%	25%	16%	19%	33%
	No	473	70%	71%	69%	67%	75%	84%	81%	67%
10. Ads effectiveness	Very effective	28	4%	5%	3%	4%	10%	5%	4%	3%
	Somewhat effective	380	56%	51%	63%	58%	25%	55%	51%	57%
	Not very effective	229	34%	37%	30%	33%	60%	30%	34%	38%
	Not at all effective	37	5%	7%	3%	5%	5%	9%	11%	2%

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11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	31%	44%	37%	38%	36%	34%	46%
	Images of happy looking people/having fun	50	9%	11%	6%	10%	0%	7%	6%	4%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	5%	1%	2%	13%	2%	9%	4%
	Variety of biking activities	2	0%	0%	1%	0%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	8%	10%	8%	13%	16%	9%	7%
	Images of bikes/people biking	12	2%	3%	1%	2%	6%	2%	3%	0%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	7%	9%	13%	2%	6%	7%
	Diversity of bikers (age, gender, race)	4	1%	0%	2%	1%	0%	0%	0%	2%
	Layout/colors/font	17	3%	4%	2%	3%	0%	2%	0%	4%
	Images of healthy looking people	9	2%	2%	1%	1%	0%	2%	0%	4%
	Slogans/logos	5	1%	1%	0%	0%	0%	4%	3%	0%
	Looks easy/normal/fun	30	5%	6%	5%	5%	0%	7%	6%	7%
	Bicycles in urban setting	2	0%	0%	0%	0%	0%	2%	0%	2%
	Commuters biking to work / biking in work clothes	40	7%	5%	9%	7%	6%	9%	3%	7%
	Makes biking look hip/cool	2	0%	0%	1%	0%	0%	0%	0%	0%
	Good Weather	4	1%	1%	1%	1%	0%	0%	0%	0%
	Inclusion of Women	2	0%	1%	0%	0%	0%	0%	0%	0%
	Organization sponsorships	3	1%	0%	1%	0%	0%	2%	0%	0%
	None	36	6%	8%	4%	5%	6%	7%	20%	4%
	Other	18	3%	4%	2%	4%	6%	0%	3%	0%
	Don't Know	8	1%	2%	1%	2%	0%	0%	0%	2%

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				%	%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	8%	6%	7%	0%	5%	9%	9%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	10%	9%	27%	15%	3%	9%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	5%	5%	7%	2%	6%	4%
	Doesn't address actual reasons people don't bike	32	6%	6%	6%	6%	27%	2%	0%	9%
	Bad layout/formatting/colors	27	5%	4%	6%	5%	7%	2%	6%	7%
	Logos/slogans	31	6%	6%	5%	7%	0%	0%	6%	4%
	Not informative enough	25	5%	5%	4%	5%	0%	7%	0%	7%
	Uninteresting/boring/generic/doesn't stand out	3	1%	0%	0%	1%	0%	0%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	4%	7%	6%	7%	5%	3%	4%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	8%	12%	11%	7%	5%	9%	4%
	Gas prices too low / gas prices	12	2%	2%	3%	3%	0%	0%	0%	4%
	Not cool	6	1%	1%	2%	1%	0%	2%	0%	2%
	Doesn't address health/fitness aspect of biking	2	0%	1%	0%	0%	0%	0%	3%	0%
	No references/web addresses	5	1%	1%	1%	1%	0%	0%	3%	2%
	Repetitive/no new info/preaching to the choir	6	1%	1%	1%	1%	0%	5%	3%	0%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%	2%
	Bus ad/ lifting bike on bus rack	66	12%	10%	15%	14%	0%	15%	11%	2%
	Not enough ads	3	1%	1%	0%	1%	0%	0%	0%	0%

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				%	%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	0%	0%	0%	5%	0%	2%
	No celebrities/ no interesting people	3	1%	1%	0%	1%	0%	0%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	1%	7%	0%	0%	0%
	Did not see the ads	9	2%	2%	1%	1%	0%	5%	3%	2%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	1%	1%	0%	2%	0%	2%
	Casual attire	2	0%	0%	0%	0%	0%	0%	3%	0%
	Blurry bicyclist photo	3	1%	1%	0%	1%	0%	0%	3%	0%
	People wearing helmets	3	1%	1%	0%	1%	0%	0%	3%	0%
	People in work clothes	3	1%	1%	0%	0%	0%	2%	0%	2%
	None	31	6%	8%	3%	5%	7%	12%	3%	9%
	Other	41	8%	11%	4%	6%	7%	7%	26%	7%
	Don't know	9	2%	1%	3%	2%	0%	0%	0%	4%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	74%	75%	77%	80%	65%	68%	66%
	Hygiene concerns	464	68%	70%	66%	68%	75%	63%	77%	67%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	55%	49%	52%	55%	53%	66%	47%
	Safety concerns	263	39%	42%	35%	40%	30%	35%	47%	31%
	Difficult / Lazy / Not in shape	211	31%	36%	25%	31%	20%	33%	40%	29%
	No bike lanes / Nowhere to store bike	73	11%	13%	8%	9%	5%	12%	17%	19%

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				%	%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	23%	20%	20%	67%	8%	14%	38%
	No contact was made by organization / not aware	3	3%	6%	0%	2%	0%	0%	29%	0%
	Retired	2	2%	4%	0%	3%	0%	0%	0%	0%
	Moved / No longer within biking distance to work	4	4%	4%	4%	3%	33%	0%	0%	13%
	Worked from home that day	5	5%	6%	4%	6%	0%	8%	0%	0%
	Took bus that day	1	1%	0%	2%	2%	0%	0%	0%	0%
	Did not work that day	6	6%	6%	7%	8%	0%	8%	0%	0%
	Too dangerous / not safe	3	3%	4%	2%	2%	0%	8%	14%	0%
	Too difficult/Too far	7	7%	8%	7%	5%	0%	0%	14%	38%
	Health problems / sick	11	12%	8%	15%	13%	0%	8%	29%	0%
	Running late / busy / not enough time to ride	6	6%	6%	7%	6%	0%	17%	0%	0%
	Had to drive that day	10	11%	8%	13%	13%	0%	17%	0%	0%
	Unemployed	1	1%	0%	2%	2%	0%	0%	0%	0%
	Forgot	3	3%	4%	2%	3%	0%	8%	0%	0%
	Lazy	1	1%	0%	2%	2%	0%	0%	0%	0%
	Bike broken	1	1%	0%	2%	0%	0%	8%	0%	0%
	Walked to work that day	1	1%	2%	0%	2%	0%	0%	0%	0%
Other	6	6%	8%	4%	8%	0%	0%	0%	13%	
Don't Know	3	3%	0%	7%	3%	0%	8%	0%	0%	

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				%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	14%	16%	15%	16%	12%	10%	19%
	511.org	97	16%	16%	16%	14%	21%	24%	33%	15%
	East Bay Bicycle Coalition website	203	33%	32%	36%	35%	32%	24%	36%	23%
	Other bicycle organization website	70	12%	12%	11%	13%	5%	4%	10%	6%
	Local bicycle organization email newsletter	94	16%	14%	16%	18%	5%	8%	8%	9%
	Local bicycle organization paper newsletter	28	5%	6%	3%	6%	0%	0%	3%	4%
	Poster or billboard	111	18%	16%	21%	20%	21%	10%	5%	21%
	Radio advertisement or announcement	44	7%	8%	7%	6%	5%	12%	15%	4%
	Facebook	47	8%	6%	10%	8%	11%	4%	5%	6%
	Twitter	9	1%	2%	0%	2%	0%	0%	0%	2%
	Friend or family member (other than on Facebook or Twitter)	91	15%	12%	19%	18%	11%	10%	3%	4%
	Coworker (other than on Facebook or Twitter)	195	32%	31%	34%	32%	26%	24%	26%	47%
	Employer	196	32%	36%	28%	30%	32%	44%	38%	36%
	Other	76	13%	13%	13%	14%	5%	8%	10%	9%
	Don't Remember	36	6%	5%	7%	6%	5%	6%	5%	6%

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16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	2%	7%	4%	11%	6%	0%	9%
	For fun	88	15%	11%	19%	14%	0%	22%	13%	23%
	Incentives from employer or school	7	1%	1%	1%	1%	0%	2%	3%	4%
	Personal health	22	4%	5%	2%	2%	16%	4%	13%	9%
	Good for the environment	25	4%	4%	4%	4%	21%	2%	0%	2%
	Save money on gas / parking	11	2%	2%	1%	1%	0%	4%	8%	4%
	Set a good example for others	77	13%	14%	12%	12%	11%	14%	26%	9%
	To avoid traffic	3	0%	1%	0%	0%	0%	2%	3%	0%
	Stress reduction	3	0%	1%	0%	1%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	7%	9%	8%	5%	10%	10%	6%
	I almost always bike to work anyway	246	41%	44%	37%	47%	21%	22%	21%	28%
Other	47	8%	8%	7%	7%	16%	12%	5%	6%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	75%	73%	77%	37%	72%	85%	57%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	3%	2%	0%	8%	0%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	20%	20%	18%	58%	18%	13%	36%
	Something else	20	3%	3%	4%	3%	5%	2%	3%	6%
	Don't remember	2	0%	0%	1%	0%	0%	0%	0%	0%

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18. Primary destination on BTWD	Work	555	92%	93%	89%	90%	100%	98%	97%	96%
	School	14	2%	2%	3%	3%	0%	2%	0%	0%
	Somewhere else	35	6%	5%	7%	7%	0%	0%	0%	4%
	Don't remember	2	0%	0%	1%	0%	0%	0%	3%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	3%	5%	5%	0%	0%	3%	0%
	3-5 miles	103	17%	14%	21%	22%	6%	0%	8%	4%
	6-10 miles	155	26%	25%	27%	30%	6%	18%	24%	11%
	11-20 miles	149	25%	23%	27%	26%	17%	26%	3%	32%
	21+ miles	165	28%	34%	19%	17%	72%	56%	63%	53%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	6%	7%	6%	0%	3%	2%
	3-5 miles	122	20%	17%	25%	24%	6%	8%	11%	13%
	6-10 miles	184	31%	30%	32%	34%	17%	22%	26%	24%
	11-20 miles	170	29%	28%	30%	29%	44%	38%	3%	28%
	21+ miles	87	15%	21%	7%	7%	28%	32%	58%	33%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	31%	28%	23%	58%	50%	56%	40%
	Drive or ride in a carpool or vanpool	27	4%	4%	5%	4%	0%	6%	8%	6%
	Motorcycle or scooter	11	2%	2%	1%	2%	0%	2%	3%	2%
	Bicycle	377	62%	64%	60%	70%	42%	38%	36%	47%
	Walk	60	10%	9%	11%	12%	5%	2%	5%	6%
	Public Bus	71	12%	9%	16%	13%	11%	8%	5%	11%
	Company shuttle	6	1%	2%	0%	1%	0%	0%	5%	0%
	BART	107	18%	16%	20%	17%	26%	18%	8%	30%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	3%	1%	1%	0%	2%	15%	2%
	Ferry or boat	4	1%	1%	0%	1%	0%	0%	0%	2%
	Other	5	1%	1%	1%	1%	0%	0%	0%	4%
	Not gone to my destination	6	1%	1%	1%	1%	0%	0%	0%	0%

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			%	%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	66%	76%	73%	74%	60%	54%	70%
Stop at the Bike Away From Work party	103	17%	17%	18%	20%	11%	6%	5%	13%
Get a BTWD canvas bag	379	63%	54%	72%	66%	58%	52%	46%	60%
Leave your bike at a free BTWD bike check	75	12%	11%	14%	14%	5%	2%	3%	15%
Compete in the Team Bike Challenge	186	31%	32%	29%	28%	37%	26%	28%	62%
Compete in the Company Bike Challenge	135	22%	25%	20%	21%	32%	24%	18%	34%
Download iBike Challenge	14	2%	2%	2%	2%	5%	2%	3%	4%
Watch a BTWDay video	42	7%	7%	7%	7%	5%	8%	8%	9%
Tweet about Bike to Work Day	25	4%	4%	5%	5%	0%	0%	3%	6%
Post on Facebook about BTWD	122	20%	15%	27%	20%	32%	12%	26%	17%
Attend a Bike to Work Month event other than BTWD	56	9%	10%	9%	10%	5%	12%	8%	6%
None of these	66	11%	15%	6%	8%	16%	26%	28%	9%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	9%	11%	9%	16%	12%	10%	15%
	I found a good route to take	156	26%	29%	23%	25%	26%	20%	38%	28%
	I felt better at work that day	184	30%	30%	30%	28%	37%	30%	44%	40%
	I fixed my bicycle so I could ride it that day	31	5%	5%	5%	5%	5%	8%	8%	4%
	I enjoyed getting the exercise from biking that day	424	70%	68%	72%	69%	53%	70%	82%	74%
	I enjoyed being outside on my bike that day	441	73%	71%	74%	73%	63%	66%	82%	72%
	It was easy to find a place to store my bike that day	236	39%	38%	41%	39%	32%	38%	54%	32%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	50%	61%	55%	47%	50%	62%	60%
	I rode to work/school with people I know	102	17%	16%	18%	16%	5%	12%	18%	32%
None of these	60	10%	11%	9%	10%	21%	8%	8%	11%	
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	11%	10%	13%	0%	2%	0%	9%
	6 days/wk	89	15%	17%	13%	19%	0%	2%	8%	2%
	5 days/wk	119	20%	21%	18%	20%	11%	22%	15%	19%
	4 days/wk	73	12%	12%	12%	11%	16%	14%	18%	11%
	3 days/wk	84	14%	14%	13%	12%	26%	20%	23%	15%
	2 days/wk	46	8%	7%	9%	6%	5%	16%	10%	15%
	1 day/wk	30	5%	5%	4%	4%	16%	6%	8%	4%
	1 to 4 days/month	37	6%	5%	7%	6%	5%	6%	8%	9%
	1 to 11 days/year	40	7%	5%	9%	5%	11%	10%	10%	13%
Never rode a bicycle before BTWD	24	4%	3%	6%	4%	11%	2%	0%	4%	

		All		Gender		Region				
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				%	%	%	%	%	%	%
24. Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	87%	78%	85%	74%	82%	82%	74%
	Less than Weekly	77	13%	10%	16%	11%	16%	16%	18%	21%
	Never	24	4%	3%	6%	4%	11%	2%	0%	4%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	10%	13%	10%	16%	12%	5%	19%
	A little more often	98	16%	15%	18%	15%	21%	20%	23%	15%
	About the same as before	427	70%	74%	66%	72%	53%	66%	72%	64%
	Less often	14	2%	2%	3%	2%	11%	2%	0%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	78%	79%	79%	85%	68%	77%	79%
	Disagree	42	6%	6%	7%	5%	5%	14%	9%	5%
	Don't Know /NA	104	15%	16%	14%	15%	10%	18%	15%	16%
27. I noticed there was less traffic that day	Agree	55	8%	9%	7%	8%	5%	7%	9%	7%
	Disagree	241	36%	36%	34%	34%	35%	44%	43%	36%
	Don't Know /NA	382	56%	55%	58%	58%	60%	49%	49%	57%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	28%	26%	24%	65%	33%	38%	29%
	Disagree	47	7%	7%	7%	6%	5%	12%	6%	7%
	Don't Know /NA	447	66%	65%	67%	70%	30%	54%	55%	64%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	15%	10%	11%	25%	18%	21%	16%
	Disagree	208	31%	33%	28%	29%	20%	29%	40%	40%
	Don't Know /NA	382	56%	51%	63%	60%	55%	54%	38%	45%
30. Likely BTWD 2012 Participation	Very likely	543	80%	78%	82%	81%	95%	79%	74%	71%
	Somewhat likely	73	11%	11%	11%	11%	0%	11%	15%	10%
	Somewhat unlikely	26	4%	4%	4%	3%	5%	5%	0%	9%
	Very unlikely	37	5%	7%	3%	5%	0%	5%	11%	10%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	71%	75%	73%	80%	77%	57%	76%
	No	186	27%	29%	25%	27%	20%	23%	43%	24%

		All		Gender		Region				
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				%	%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	43%	39%	38%	56%	34%	44%	61%
	Yes, in 2010	161	33%	35%	30%	29%	25%	34%	41%	59%
	Yes, in 2009	87	18%	20%	15%	16%	0%	20%	22%	32%
	Yes, in 2008	41	8%	9%	8%	7%	6%	7%	11%	20%
	Yes, in 2007 or earlier	23	5%	5%	5%	4%	6%	5%	0%	9%
	No	219	44%	43%	46%	48%	38%	45%	44%	20%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	24%	19%	19%	0%	22%	0%	50%
	Too much effort	2	3%	3%	3%	2%	0%	11%	0%	0%
	Lack of involvement with a local organization	3	4%	6%	3%	4%	0%	0%	33%	0%
	Could not find teammates / not in a team	10	15%	15%	16%	13%	0%	22%	33%	13%
	Company did not put a team together	2	3%	3%	3%	4%	0%	0%	0%	0%
	Do not like event	4	6%	9%	3%	9%	0%	0%	0%	0%
	Telecommuter/works from home	4	6%	3%	9%	9%	0%	0%	0%	0%
	Team Forgot	3	4%	3%	6%	4%	0%	0%	33%	0%
	Changed rules/ could not participate	2	3%	3%	3%	0%	0%	11%	0%	13%
	BART not allowing bikes during rush hour	2	3%	3%	3%	4%	0%	0%	0%	0%
	Health Reasons/ injured	4	6%	0%	13%	9%	0%	0%	0%	0%
	Unemployed	2	3%	6%	0%	2%	0%	11%	0%	0%
	Out of town/ vacation	6	9%	9%	9%	6%	0%	11%	0%	25%
	Unaware	2	3%	3%	3%	4%	0%	0%	0%	0%
	website too difficult to use/log info	2	3%	3%	3%	4%	0%	0%	0%	0%
	Other	2	3%	6%	0%	2%	0%	11%	0%	0%
	Don't Know	2	3%	3%	3%	4%	0%	0%	0%	0%

		All		Gender		Region				
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				%	%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	50%	43%	44%	44%	62%	40%	54%
	To encourage/motivate coworkers to ride more regularly	21	11%	11%	11%	13%	0%	0%	30%	4%
	A challenge	3	2%	3%	0%	1%	22%	0%	0%	0%
	For fun/ love to ride	28	15%	16%	13%	16%	0%	8%	20%	12%
	I would have biked anyway	4	2%	4%	0%	0%	22%	15%	0%	0%
	To be an example to others	4	2%	2%	2%	1%	0%	0%	10%	4%
	Raffle/ prizes	3	2%	0%	4%	2%	0%	0%	0%	0%
	To start biking more often	6	3%	1%	6%	2%	0%	8%	0%	8%
	Previous TBC were great	1	1%	0%	1%	1%	0%	0%	0%	0%
	Join with friends	6	3%	1%	5%	4%	0%	0%	0%	4%
	Competition aspect/ Teamwork	14	7%	7%	7%	9%	0%	0%	0%	8%
	None	1	1%	1%	0%	0%	11%	0%	0%	0%
	Other	12	6%	6%	7%	7%	0%	8%	0%	8%
	35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	7%	13%	8%	0%	20%	0%
A little more often		51	25%	22%	31%	24%	33%	27%	42%	19%
Same as before		131	65%	72%	55%	67%	67%	53%	58%	63%
Less often		1	0%	0%	1%	1%	0%	0%	0%	0%

		All		Gender		Region				
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				%	%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	6%	6%	5%	2%	7%	5%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	0%	1%	1%	0%	0%	0%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	11%	15%	16%	5%	2%	2%	7%
	Bike Away from Work Party, 5-12-11	84	12%	12%	13%	15%	10%	5%	0%	10%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	1%	4%	3%	5%	2%	0%	0%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	3%	7%	6%	5%	0%	4%	3%
	None of these	482	72%	75%	66%	66%	75%	95%	89%	78%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	29%	32%	33%	25%	14%	32%	22%
	No	473	70%	71%	68%	67%	75%	86%	68%	78%
38. Participated in WR2S?	Yes	66	32%	35%	28%	35%	20%	25%	27%	8%
	No	138	67%	64%	72%	64%	80%	75%	73%	92%
	Don't remember	1	0%	1%	0%	1%	0%	0%	0%	0%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	13%	13%	13%	10%	18%	4%	12%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	8%	4%	7%	0%	9%	0%	5%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	1%	1%	0%	5%	2%	0%
	Kids Bike Rodeo	39	6%	7%	4%	5%	15%	5%	11%	7%
	Other bicycle safety class or workshop	124	19%	17%	20%	18%	30%	9%	26%	19%
	Never taken a bicycle safety class or workshop	451	68%	68%	67%	68%	60%	65%	67%	65%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	33%	30%	31%	30%	47%	21%	33%
	Too far of a distance to travel	170	25%	26%	26%	25%	35%	23%	28%	25%
	Weather/ protection from the weather	56	8%	9%	8%	8%	15%	9%	9%	9%
	Time consuming	171	26%	28%	23%	22%	30%	28%	32%	44%
	Difficult/Takes too much energy/Lazy	199	30%	35%	24%	29%	25%	30%	38%	32%
	Inconvenient/Prefer the convenience of a car	104	16%	16%	16%	17%	15%	11%	21%	7%
	Do not like biking through traffic/Dangerous drivers	207	31%	28%	36%	33%	25%	33%	13%	28%
	Health restrictions/Not in shape	54	8%	9%	7%	8%	0%	11%	6%	12%
	Being able to carry/transport more belongings	97	15%	16%	13%	15%	10%	16%	13%	16%
	No bike lanes	42	6%	6%	7%	7%	0%	4%	9%	2%
	Do not own a bike	56	8%	6%	11%	9%	15%	9%	9%	4%
	Just do not want to/Lack of interest	34	5%	3%	7%	6%	5%	0%	9%	4%
	Do not know how to ride a bike	4	1%	0%	1%	1%	0%	2%	0%	0%
	Too many hills to bike through	16	2%	1%	4%	2%	5%	0%	0%	5%
	Do not want to get sweaty	96	14%	12%	17%	15%	10%	12%	11%	14%
	Nowhere to park/store bike	73	11%	11%	11%	11%	15%	12%	4%	16%
	Prefer comfort of a car	5	1%	1%	1%	1%	0%	0%	0%	0%
	Cannot bike in work clothes	15	2%	1%	3%	2%	0%	5%	2%	2%
	Transport more than one passenger	20	3%	3%	3%	3%	10%	2%	4%	2%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	4%	6%	0%	0%	2%	2%
	Bicycle theft concerns	17	3%	2%	3%	2%	5%	2%	0%	5%
	No safe routes/bad roads	59	9%	9%	8%	8%	20%	14%	9%	5%
	Don't want to wear helmets/ helmet hair	7	1%	0%	2%	1%	0%	0%	0%	0%

		All		Gender		Region				
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				%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Don't want to change clothes	5	1%	1%	1%	1%	0%	0%	2%	0%
	No shower/place to change at destination	21	3%	3%	3%	2%	0%	9%	9%	2%
	Other	207	31%	33%	28%	32%	15%	23%	45%	28%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	35%	32%	35%	35%	28%	38%	25%
	Hygiene concerns	144	22%	17%	27%	22%	10%	26%	23%	18%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	10%	20%	15%	20%	11%	17%	7%
	Safety concerns	477	72%	70%	73%	72%	75%	95%	43%	67%
	Difficult / Lazy / Not in shape	253	38%	43%	31%	37%	25%	40%	45%	44%
	No bike lanes / Nowhere to store bike	115	17%	16%	19%	18%	15%	16%	13%	18%
	Time / Distance	341	51%	53%	48%	48%	65%	51%	60%	68%
	Bad Weather	56	8%	9%	8%	8%	15%	9%	9%	9%
	Too many hills / Terrain	16	2%	1%	4%	2%	5%	0%	0%	5%
	Inexperienced/Unfamiliar	31	5%	5%	4%	6%	0%	0%	2%	2%
	Other / Don't Know	224	34%	35%	31%	34%	20%	25%	45%	33%
41. Saves money	1 - Not at all convincing	11	2%	2%	1%	1%	0%	9%	0%	2%
	2	20	3%	4%	2%	3%	5%	5%	2%	2%
	3	28	4%	5%	3%	4%	0%	4%	11%	5%
	4	62	9%	10%	8%	9%	10%	2%	13%	16%
	5	108	16%	19%	12%	16%	20%	18%	13%	16%
	6	147	22%	25%	18%	21%	35%	23%	17%	28%
	7 - Very Convincing	301	44%	36%	55%	47%	30%	40%	45%	33%

		All		Gender		Region				
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				%	%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	12%	8%	8%	10%	21%	21%	14%
	2	75	11%	10%	12%	9%	5%	18%	21%	19%
	3	84	12%	14%	11%	13%	5%	16%	9%	10%
	4	116	17%	18%	16%	17%	25%	25%	19%	9%
	5	114	17%	18%	15%	18%	15%	12%	13%	14%
	6	85	13%	12%	13%	14%	20%	5%	4%	14%
	7 - Very Convincing	131	19%	16%	24%	22%	20%	4%	13%	21%
43. Reduces your stress level	1 - Not at all convincing	19	3%	2%	3%	3%	0%	4%	2%	5%
	2	25	4%	3%	4%	4%	0%	4%	2%	0%
	3	51	8%	9%	6%	7%	5%	11%	4%	10%
	4	103	15%	15%	15%	16%	20%	14%	9%	12%
	5	146	22%	22%	20%	23%	30%	19%	15%	14%
	6	162	24%	22%	26%	23%	35%	23%	34%	24%
	7 - Very Convincing	172	25%	26%	26%	24%	10%	26%	34%	34%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	2%	1%	10%	4%	2%	3%
	2	15	2%	3%	2%	2%	0%	7%	4%	2%
	3	38	6%	7%	3%	4%	10%	9%	13%	7%
	4	71	10%	11%	10%	10%	15%	11%	13%	9%
	5	136	20%	21%	19%	21%	5%	23%	17%	21%
	6	133	20%	21%	18%	20%	20%	14%	15%	24%
	7 - Very Convincing	272	40%	35%	47%	42%	40%	33%	36%	34%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	1%	0%	5%	0%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	2%	2%	0%	2%	2%	3%
	4	27	4%	6%	2%	4%	5%	2%	6%	3%
	5	108	16%	17%	15%	17%	5%	19%	11%	12%
	6	168	25%	24%	26%	25%	30%	25%	19%	29%
	7 - Very Convincing	354	52%	51%	54%	52%	60%	47%	62%	52%

		All		Gender		Region				
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				%	%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	11%	11%	5%	16%	11%	9%
	2	80	12%	13%	11%	12%	20%	7%	11%	14%
	3	80	12%	11%	12%	12%	5%	23%	4%	10%
	4	140	21%	21%	20%	21%	25%	16%	21%	17%
	5	104	15%	14%	18%	16%	5%	9%	17%	17%
	6	87	13%	14%	11%	13%	15%	9%	17%	12%
	7 - Very Convincing	112	17%	16%	18%	15%	25%	21%	19%	21%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	7%	3%	4%	5%	11%	11%	5%
	2	52	8%	8%	7%	7%	15%	9%	11%	10%
	3	50	7%	8%	7%	8%	5%	7%	6%	5%
	4	104	15%	14%	17%	15%	15%	21%	15%	16%
	5	129	19%	19%	18%	20%	20%	9%	19%	21%
	6	108	16%	19%	12%	16%	10%	16%	21%	14%
	7-Very Convincing	200	29%	24%	36%	31%	30%	28%	17%	29%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	2%	1%	1%	0%	4%	2%	5%
	2	25	4%	5%	2%	3%	5%	9%	4%	2%
	3	32	5%	5%	5%	4%	0%	9%	11%	2%
	4	65	10%	12%	7%	10%	5%	7%	9%	10%
	5	122	18%	18%	17%	19%	20%	19%	13%	16%
	6	152	22%	27%	17%	22%	35%	16%	28%	26%
	7 - Very Convincing	273	40%	32%	51%	42%	35%	37%	34%	40%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	1%	0%	7%	2%	0%
	2	9	1%	1%	1%	1%	0%	0%	2%	3%
	3	35	5%	6%	5%	6%	0%	2%	2%	3%
	4	67	10%	11%	8%	11%	15%	9%	6%	3%
	5	125	18%	18%	19%	19%	20%	19%	4%	22%
	6	152	22%	24%	19%	22%	20%	21%	23%	29%
	7 - Very Convincing	282	42%	38%	47%	40%	45%	42%	60%	38%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	8%	4%	5%	0%	14%	2%	9%
	2	69	10%	11%	9%	10%	20%	12%	9%	7%
	3	75	11%	13%	9%	10%	10%	18%	17%	7%
	4	131	19%	21%	17%	19%	15%	14%	23%	24%
	5	138	20%	20%	21%	22%	15%	16%	15%	21%
	6	87	13%	11%	15%	14%	20%	11%	9%	10%
	7 - Very Convincing	138	20%	17%	24%	20%	20%	16%	26%	22%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	1%	2%	2%	0%	7%	0%	0%
	2	19	3%	4%	1%	2%	5%	7%	2%	2%
	3	36	5%	5%	5%	5%	0%	2%	9%	7%
	4	89	13%	15%	11%	13%	20%	14%	6%	14%
	5	148	22%	22%	21%	22%	20%	23%	19%	21%
	6	146	22%	21%	22%	21%	15%	23%	32%	21%
	7 - Very Convincing	228	34%	32%	37%	34%	40%	25%	32%	36%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	4%	2%	2%	5%	5%	2%	7%
	2	24	4%	4%	3%	3%	5%	9%	6%	2%
	3	55	8%	9%	6%	8%	15%	12%	9%	5%
	4	91	13%	14%	13%	13%	10%	11%	21%	19%
	5	142	21%	22%	19%	23%	20%	12%	21%	16%
	6	122	18%	21%	14%	17%	10%	23%	19%	21%
	7 - Very Convincing	224	33%	26%	42%	35%	35%	28%	21%	31%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	2%	2%	0%	7%	2%	2%
	2	31	5%	6%	2%	4%	5%	11%	4%	5%
	3	52	8%	8%	7%	7%	10%	9%	11%	5%
	4	94	14%	15%	13%	13%	15%	12%	17%	17%
	5	148	22%	24%	19%	22%	30%	19%	23%	17%
	6	111	16%	17%	16%	17%	10%	14%	17%	17%
	7 - Very Convincing	227	34%	27%	41%	35%	30%	28%	26%	36%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	11%	6%	7%	5%	18%	13%	9%
	4	62	9%	10%	8%	9%	10%	2%	13%	16%
	5-7 Convincing	556	82%	80%	86%	84%	85%	81%	74%	76%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	36%	31%	30%	20%	54%	51%	43%
	4	116	17%	18%	16%	17%	25%	25%	19%	9%
	5-7 Convincing	330	49%	46%	52%	54%	55%	21%	30%	48%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	14%	14%	14%	5%	18%	9%	16%
	4	103	15%	15%	15%	16%	20%	14%	9%	12%
	5-7 Convincing	480	71%	70%	71%	70%	75%	68%	83%	72%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	12%	7%	7%	20%	19%	19%	12%
	4	71	10%	11%	10%	10%	15%	11%	13%	9%
	5-7 Convincing	541	80%	77%	84%	83%	65%	70%	68%	79%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	3%	3%	0%	7%	2%	3%
	4	27	4%	6%	2%	4%	5%	2%	6%	3%
	5-7 Convincing	630	93%	91%	95%	93%	95%	91%	91%	93%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	35%	34%	35%	30%	46%	26%	33%
	4	140	21%	21%	20%	21%	25%	16%	21%	17%
	5-7 Convincing	303	45%	44%	46%	44%	45%	39%	53%	50%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	23%	17%	19%	25%	26%	28%	21%
	4	104	15%	14%	17%	15%	15%	21%	15%	16%
	5-7 Convincing	437	64%	63%	66%	67%	60%	53%	57%	64%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	11%	7%	8%	5%	21%	17%	9%
	4	65	10%	12%	7%	10%	5%	7%	9%	10%
	5-7 Convincing	547	81%	77%	85%	82%	90%	72%	74%	81%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	8%	7%	8%	0%	9%	6%	7%
	4	67	10%	11%	8%	11%	15%	9%	6%	3%
	5-7 Convincing	559	82%	81%	85%	81%	85%	82%	87%	90%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	31%	21%	26%	30%	44%	28%	22%
	4	131	19%	21%	17%	19%	15%	14%	23%	24%
	5-7 Convincing	363	54%	48%	61%	55%	55%	42%	49%	53%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	11%	9%	9%	5%	16%	11%	9%
	4	89	13%	15%	11%	13%	20%	14%	6%	14%
	5-7 Convincing	522	77%	75%	80%	77%	75%	70%	83%	78%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	17%	11%	13%	25%	26%	17%	14%
	4	91	13%	14%	13%	13%	10%	11%	21%	19%
	5-7 Convincing	488	72%	69%	76%	75%	65%	63%	62%	67%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	17%	11%	13%	15%	26%	17%	12%
	4	94	14%	15%	13%	13%	15%	12%	17%	17%
	5-7 Convincing	486	72%	69%	76%	74%	70%	61%	66%	71%
54. Go to work outside of your home	7 days/wk	23	3%	4%	2%	3%	10%	4%	6%	2%
	6 days/wk	12	2%	3%	1%	2%	0%	0%	4%	3%
	5 days/wk	491	72%	71%	73%	72%	75%	68%	70%	78%
	4 days/wk	54	8%	7%	10%	8%	5%	7%	9%	7%
	3 days/wk	32	5%	3%	6%	5%	0%	5%	0%	5%
	2 days/wk	13	2%	2%	2%	2%	0%	5%	2%	0%
	1 day/wk	4	1%	1%	0%	1%	0%	0%	2%	0%
	1 to 4 days/month	7	1%	1%	1%	1%	0%	2%	0%	0%
	1 to 11 days/year	6	1%	1%	1%	1%	0%	0%	2%	2%
	Never	10	1%	2%	1%	2%	5%	2%	0%	0%
	Not Applicable	27	4%	5%	3%	4%	5%	7%	4%	3%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	2%	4%	4%	10%	0%	0%	0%
	4 days/wk	2	0%	0%	0%	0%	0%	0%	0%	0%
	3 days/wk	12	2%	2%	2%	2%	5%	0%	0%	3%
	2 days/wk	5	1%	1%	1%	1%	0%	0%	0%	0%
	1 day/wk	15	2%	3%	2%	2%	0%	11%	0%	2%
	1 to 4 days/month	8	1%	1%	2%	1%	0%	2%	0%	2%
	1 to 11 days/year	18	3%	3%	2%	2%	10%	2%	4%	3%
	Never	165	24%	29%	19%	26%	30%	19%	21%	19%
	Not Applicable	432	64%	60%	68%	62%	45%	67%	74%	71%
	56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
5 days/wk		62	9%	10%	8%	7%	5%	21%	19%	12%
4 days/wk		4	1%	1%	1%	1%	0%	0%	0%	0%
3 days/wk		22	3%	4%	2%	3%	10%	4%	2%	3%
2 days/wk		16	2%	3%	2%	2%	0%	2%	2%	5%
1 day/wk		13	2%	2%	2%	2%	5%	4%	0%	2%
1 to 4 days/month		10	1%	2%	0%	1%	0%	2%	6%	2%
1 to 11 days/year		27	4%	5%	3%	3%	5%	7%	11%	3%
Never		79	12%	14%	9%	12%	30%	9%	6%	10%
Not Applicable	445	66%	60%	73%	69%	45%	53%	53%	62%	
57. Drive a car alone	7 days/wk	41	6%	6%	7%	4%	15%	18%	13%	5%
	6 days/wk	35	5%	6%	5%	4%	15%	7%	11%	7%
	5 days/wk	73	11%	12%	9%	7%	25%	19%	23%	21%
	4 days/wk	56	8%	9%	8%	7%	0%	16%	15%	5%
	3 days/wk	76	11%	11%	11%	11%	10%	16%	13%	10%
	2 days/wk	88	13%	13%	13%	14%	25%	4%	4%	14%
	1 day/wk	103	15%	16%	14%	17%	10%	7%	13%	10%
	1 to 4 days/month	86	13%	13%	12%	15%	0%	9%	4%	7%
	1 to 11 days/year	62	9%	6%	13%	11%	0%	0%	4%	9%
	Never	42	6%	7%	6%	7%	0%	5%	0%	5%
	Not Applicable	17	3%	2%	3%	3%	0%	0%	0%	7%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	3%	2%	1%	10%	9%	2%	3%
	6 days/wk	15	2%	2%	3%	2%	5%	0%	9%	0%
	5 days/wk	31	5%	5%	4%	4%	0%	11%	6%	5%
	4 days/wk	45	7%	6%	7%	6%	5%	7%	9%	7%
	3 days/wk	81	12%	13%	11%	11%	25%	16%	13%	14%
	2 days/wk	174	26%	30%	20%	25%	30%	26%	26%	28%
	1 day/wk	130	19%	17%	21%	21%	15%	12%	9%	17%
	1 to 4 days/month	122	18%	14%	22%	20%	5%	11%	13%	16%
	1 to 11 days/year	35	5%	5%	5%	6%	5%	0%	2%	3%
	Never	17	3%	2%	3%	1%	0%	5%	11%	3%
	Not Applicable	12	2%	3%	1%	1%	0%	4%	2%	3%
	59. Ride a bus	6 days/wk	4	1%	0%	1%	1%	0%	0%	2%
5 days/wk		22	3%	3%	3%	3%	0%	4%	4%	7%
4 days/wk		13	2%	1%	3%	2%	5%	0%	4%	2%
3 days/wk		22	3%	4%	2%	4%	0%	4%	0%	3%
2 days/wk		26	4%	3%	4%	5%	5%	4%	0%	0%
1 day/wk		38	6%	5%	6%	6%	0%	5%	4%	2%
1 to 4 days/month		106	16%	15%	16%	18%	5%	9%	6%	12%
1 to 11 days/year		221	33%	33%	32%	34%	30%	23%	30%	31%
Never		200	29%	31%	27%	25%	40%	46%	43%	38%
Not Applicable	27	4%	4%	4%	3%	15%	7%	6%	5%	

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	2%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	5%	0%	0%	0%
	5 days/wk	59	9%	8%	10%	8%	25%	5%	2%	21%
	4 days/wk	33	5%	6%	4%	5%	5%	7%	4%	5%
	3 days/wk	36	5%	5%	6%	6%	5%	0%	0%	7%
	2 days/wk	41	6%	4%	8%	7%	0%	2%	0%	5%
	1 day/wk	83	12%	13%	12%	14%	10%	5%	9%	9%
	1 to 4 days/month	212	31%	33%	29%	35%	25%	19%	19%	24%
	1 to 11 days/year	158	23%	23%	23%	20%	20%	39%	47%	22%
	Never	38	6%	5%	6%	4%	5%	18%	11%	5%
	Not Applicable	13	2%	3%	1%	1%	0%	4%	9%	2%
61. Take a train	5 days/wk	8	1%	2%	1%	0%	0%	2%	6%	3%
	4 days/wk	5	1%	1%	1%	1%	0%	0%	2%	0%
	3 days/wk	4	1%	1%	0%	0%	0%	4%	0%	2%
	2 days/wk	6	1%	2%	0%	0%	5%	2%	4%	0%
	1 day/wk	7	1%	2%	0%	1%	0%	2%	0%	2%
	1 to 4 days/month	35	5%	6%	4%	4%	0%	7%	9%	9%
	1 to 11 days/year	249	37%	37%	36%	40%	20%	28%	21%	34%
	Never	291	43%	42%	44%	43%	55%	47%	43%	36%
Not Applicable	74	11%	8%	14%	10%	20%	9%	15%	14%	

	All		Gender		Region				
	N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
			%	%	%	%	%	%	%
Number of cases	679		381	294	497	20	57	47	58
Row percent		100%	56%	44%	73%	3%	8%	7%	9%
62. Take a ferry									
6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%
5 days/wk	2	0%	0%	0%	0%	0%	0%	0%	0%
4 days/wk	4	1%	1%	0%	1%	0%	0%	0%	2%
1 to 4 days/month	10	1%	2%	1%	2%	0%	2%	0%	2%
1 to 11 days/year	259	38%	40%	35%	42%	40%	14%	26%	41%
Never	323	48%	46%	50%	46%	40%	67%	53%	40%
Not Applicable	80	12%	11%	13%	9%	20%	18%	21%	16%
63. Ride a bicycle for health or recreation									
7 days/wk	31	5%	6%	3%	5%	5%	2%	0%	7%
6 days/wk	41	6%	7%	5%	7%	5%	0%	9%	2%
5 days/wk	54	8%	10%	5%	6%	5%	14%	19%	7%
4 days/wk	55	8%	9%	6%	7%	0%	12%	21%	9%
3 days/wk	69	10%	11%	10%	9%	25%	5%	13%	14%
2 days/wk	91	13%	14%	13%	12%	5%	21%	13%	21%
1 day/wk	108	16%	17%	14%	15%	35%	21%	4%	19%
1 to 4 days/month	96	14%	13%	15%	16%	10%	9%	9%	9%
1 to 11 days/year	96	14%	9%	21%	15%	5%	12%	9%	12%
Never	30	4%	3%	6%	5%	5%	2%	2%	2%
Not Applicable	8	1%	1%	1%	1%	0%	2%	2%	0%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	13%	11%	14%	5%	9%	0%	10%
	6 days/wk	107	16%	15%	16%	20%	0%	5%	2%	9%
	5 days/wk	132	19%	22%	17%	20%	25%	18%	21%	14%
	4 days/wk	63	9%	8%	11%	9%	10%	7%	9%	12%
	3 days/wk	76	11%	10%	13%	10%	5%	12%	17%	14%
	2 days/wk	54	8%	8%	8%	7%	15%	11%	11%	5%
	1 day/wk	51	8%	7%	8%	6%	15%	11%	11%	12%
	1 to 4 days/month	59	9%	9%	9%	7%	0%	18%	21%	5%
	1 to 11 days/year	35	5%	5%	5%	3%	20%	7%	6%	12%
	Never	16	2%	2%	2%	2%	5%	2%	2%	7%
	Not Applicable	3	0%	0%	1%	0%	0%	2%	0%	0%
	54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	91%	94%	93%	90%	89%	94%
Less than Weekly		13	2%	2%	2%	2%	0%	2%	2%	2%
Never		37	5%	7%	4%	5%	10%	9%	4%	3%
55 Collapsed. Go to school	Weekly or More	56	8%	7%	10%	9%	15%	11%	0%	5%
	Less than Weekly	26	4%	4%	4%	3%	10%	4%	4%	5%
	Never	597	88%	89%	87%	88%	75%	86%	96%	90%
56 Collapsed. Take your children to school	Weekly or More	118	17%	19%	14%	15%	20%	30%	23%	22%
	Less than Weekly	37	5%	7%	3%	4%	5%	9%	17%	5%
	Never	524	77%	73%	82%	81%	75%	61%	60%	72%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	72%	66%	64%	100%	86%	91%	72%
	Less than Weekly	148	22%	19%	24%	26%	0%	9%	9%	16%
	Never	59	9%	8%	9%	10%	0%	5%	0%	12%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	76%	69%	71%	90%	81%	72%	74%
	Less than Weekly	157	23%	19%	28%	26%	10%	11%	15%	19%
	Never	29	4%	5%	3%	3%	0%	9%	13%	7%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	17%	20%	20%	10%	16%	15%	14%
	Less than Weekly	327	48%	48%	48%	52%	35%	32%	36%	43%
	Never	227	33%	35%	32%	28%	55%	53%	49%	43%
60 Collapsed. Ride BART	Weekly or More	258	38%	36%	40%	41%	50%	21%	15%	47%
	Less than Weekly	370	54%	56%	52%	54%	45%	58%	66%	47%
	Never	51	8%	8%	7%	5%	5%	21%	19%	7%
61 Collapsed. Take a train	Weekly or More	30	4%	7%	2%	3%	5%	9%	13%	7%
	Less than Weekly	284	42%	43%	40%	44%	20%	35%	30%	43%
	Never	365	54%	50%	58%	53%	75%	56%	57%	50%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	0%	0%	0%	2%
	Less than Weekly	269	40%	42%	36%	43%	40%	16%	26%	43%
	Never	403	59%	57%	63%	56%	60%	84%	74%	55%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	74%	56%	62%	80%	75%	79%	78%
	Less than Weekly	192	28%	22%	36%	32%	15%	21%	17%	21%
	Never	38	6%	4%	7%	6%	5%	4%	4%	2%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	83%	83%	87%	75%	72%	70%	76%
	Less than Weekly	94	14%	14%	14%	11%	20%	25%	28%	17%
	Never	19	3%	3%	3%	2%	5%	4%	2%	7%
65. Miles from home to work destination	0-2 miles	100	16%	14%	19%	21%	6%	2%	12%	2%
	3-5 miles	169	28%	27%	28%	32%	6%	17%	28%	7%
	6-10 miles	132	22%	21%	23%	23%	12%	19%	7%	27%
	11-20 miles	124	20%	22%	18%	15%	59%	44%	12%	34%
	21+ miles	85	14%	16%	12%	9%	18%	17%	42%	30%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	1%	1%	6%	0%	0%	0%
	6 days/wk	7	1%	1%	1%	1%	0%	0%	0%	2%
	5 days/wk	226	35%	38%	32%	42%	17%	15%	16%	25%
	4 days/wk	83	13%	12%	14%	13%	6%	13%	16%	9%
	3 days/wk	82	13%	12%	14%	13%	11%	12%	13%	9%
	2 days/wk	39	6%	6%	6%	5%	11%	13%	0%	11%
	1 day/wk	35	5%	5%	6%	4%	17%	8%	13%	7%
	1 to 4 days/month	43	7%	6%	8%	5%	0%	13%	18%	7%
	1 to 11 days/year	52	8%	8%	9%	6%	17%	17%	16%	7%
	Never	64	10%	10%	10%	9%	17%	8%	9%	23%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	76%	73%	80%	67%	62%	58%	63%
	Less than Weekly	95	15%	14%	16%	11%	17%	31%	33%	14%
	Never	64	10%	10%	10%	9%	17%	8%	9%	23%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	44%	38%	33%	72%	71%	73%	48%
	Drive or ride in a carpool or vanpool	56	9%	7%	11%	8%	6%	10%	11%	11%
	Motorcycle or scooter	13	2%	3%	1%	2%	6%	2%	2%	4%
	Bicycle	421	66%	65%	67%	72%	56%	40%	53%	54%
	Walk	78	12%	10%	15%	14%	11%	2%	11%	9%
	Public Bus	89	14%	10%	19%	15%	6%	12%	7%	14%
	Company shuttle	19	3%	3%	2%	3%	0%	4%	2%	2%
	BART	173	27%	26%	29%	28%	39%	17%	9%	41%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	5%	1%	2%	0%	8%	13%	5%
	Ferry or boat	8	1%	2%	1%	2%	0%	0%	0%	2%
Other	11	2%	1%	2%	2%	0%	0%	0%	5%	

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	33%	38%	41%	0%	33%	0%	13%
	I drive alone for part of the trip	1	1%	0%	2%	1%	0%	0%	0%	0%
	I carpool for part of the trip	1	1%	3%	0%	0%	0%	0%	0%	13%
	I walk for part of the trip	30	34%	33%	34%	32%	100%	17%	100%	25%
	I bike for part of the trip	34	38%	50%	30%	30%	100%	67%	67%	75%
	Other	11	12%	11%	13%	11%	0%	0%	0%	38%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	13%	12%	15%	0%	11%	0%	4%
	I drive alone for part of the trip	18	10%	10%	11%	9%	14%	0%	0%	22%
	I carpool for part of the trip	11	6%	7%	6%	7%	0%	0%	0%	9%
	I walk for part of the trip	51	29%	29%	30%	32%	14%	22%	50%	22%
	I bike for part of the trip	111	64%	66%	62%	61%	71%	67%	100%	74%
	Other	19	11%	8%	15%	8%	14%	22%	0%	22%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	6%	0%	0%	0%	0%	17%	0%
	I walk for part of the trip	2	10%	6%	25%	13%	0%	0%	17%	0%
	I bike for part of the trip	19	90%	88%	100%	100%	0%	100%	67%	100%
	Other	5	24%	18%	50%	13%	0%	25%	33%	33%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	0%	0%	0%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	68%	74%	75%	40%	52%	71%	40%
	I take a public bus for part of the trip	23	5%	5%	6%	4%	10%	10%	8%	17%
	I take BART for part of the trip	100	24%	24%	23%	20%	50%	33%	17%	53%
	I take the train for part of the trip	16	4%	6%	2%	2%	0%	10%	17%	10%
	I take the ferry for part of the trip	8	2%	3%	1%	2%	0%	0%	0%	3%
	Other	18	4%	6%	3%	3%	4%	0%	5%	0%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	84%	76%	87%	100%	50%	100%	67%
	Park bike	7	19%	16%	24%	13%	0%	50%	0%	33%
71. (Work) Bikes and takes BART	Take bike on	83	71%	74%	66%	75%	80%	57%	50%	59%
	Park bike	34	29%	26%	34%	25%	20%	43%	50%	41%
72. (Work) Bikes and takes the train	Take bike on	18	90%	100%	50%	100%	0%	100%	100%	33%
	Park bike	2	10%	0%	50%	0%	0%	0%	0%	67%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	0%	0%	0%	100%
74. My employer generally supports biking to work	Agree	499	78%	79%	78%	79%	67%	81%	69%	77%
	Disagree	74	12%	12%	11%	10%	17%	12%	24%	14%
	Don't Know / Does not apply	65	10%	10%	11%	11%	17%	8%	7%	9%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	49%	44%	45%	39%	58%	40%	54%
	Disagree	267	42%	39%	45%	43%	61%	31%	47%	34%
	Don't Know / Does not apply	75	12%	12%	11%	12%	0%	12%	13%	13%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	43%	38%	40%	28%	42%	31%	55%
	Disagree	218	34%	33%	35%	32%	61%	37%	47%	29%
	Don't Know / Does not apply	161	25%	24%	26%	28%	11%	21%	22%	16%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	45%	44%	43%	44%	52%	36%	50%
	Disagree	268	42%	41%	43%	42%	44%	35%	51%	38%
	Don't Know / Does not apply	88	14%	14%	13%	14%	11%	13%	13%	13%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	27%	35%	34%	0%	38%	50%	0%
	3-5 miles	24	32%	32%	32%	34%	0%	13%	0%	80%
	6-10 miles	9	12%	12%	9%	13%	20%	0%	50%	0%
	11-20 miles	13	17%	17%	18%	14%	80%	13%	0%	0%
	21+ miles	7	9%	12%	6%	5%	0%	38%	0%	20%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	2%	3%	3%	0%	0%	0%	0%
	5 days/wk	14	17%	12%	24%	23%	0%	0%	0%	0%
	4 days/wk	4	5%	5%	5%	5%	0%	0%	0%	20%
	3 days/wk	6	7%	7%	8%	10%	0%	0%	0%	0%
	2 days/wk	6	7%	10%	5%	8%	0%	0%	0%	20%
	1 day/wk	7	9%	10%	8%	11%	0%	0%	0%	0%
	1 to 4 days/month	7	9%	7%	11%	8%	0%	13%	0%	20%
	1 to 11 days/year	10	12%	17%	5%	10%	40%	0%	50%	20%
Never	25	31%	31%	32%	21%	60%	88%	50%	20%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	45%	53%	61%	0%	0%	0%	40%
	Less than Weekly	17	21%	24%	16%	18%	40%	13%	50%	40%
	Never	25	31%	31%	32%	21%	60%	88%	50%	20%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	41%	38%	31%	60%	71%	100%	50%
	Drive or ride in a carpool or vanpool	9	11%	10%	13%	11%	20%	0%	0%	17%
	Motorcycle or scooter	2	2%	5%	0%	0%	20%	0%	0%	17%
	Bicycle	52	64%	66%	62%	72%	40%	29%	50%	50%
	Walk	11	14%	10%	18%	16%	0%	0%	0%	17%
	Public Bus	13	16%	5%	28%	21%	0%	0%	0%	0%
	Company shuttle	1	1%	0%	3%	0%	0%	14%	0%	0%
	BART	23	28%	34%	21%	28%	40%	29%	0%	33%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	0%	3%	2%	0%	0%	0%	0%	

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	50%	27%	31%	0%	0%	0%	0%
	I drive alone for part of the trip	1	8%	0%	9%	8%	0%	0%	0%	0%
	I carpool for part of the trip	1	8%	50%	0%	8%	0%	0%	0%	0%
	I walk for part of the trip	5	38%	0%	45%	38%	0%	0%	0%	0%
	I bike for part of the trip	3	23%	0%	27%	23%	0%	0%	0%	0%
	Other	3	23%	0%	27%	23%	0%	0%	0%	0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	8%	0%	7%	0%	0%	0%	0%
	I drive alone for part of the trip	3	14%	17%	13%	7%	0%	50%	0%	50%
	I walk for part of the trip	9	43%	33%	63%	60%	0%	0%	0%	0%
	I bike for part of the trip	9	43%	33%	50%	47%	50%	50%	0%	0%
	Other	5	24%	25%	25%	20%	50%	0%	0%	50%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	0%	100%	100%	0%	0%	0%	0%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	63%	78%	68%	50%	50%	100%	100%
	I take BART for part of the trip	11	23%	25%	17%	25%	50%	0%	0%	0%
	I take the train for part of the trip	1	2%	0%	4%	3%	0%	0%	0%	0%
	Other	6	12%	17%	9%	13%	0%	50%	0%	0%
83. (School) Bikes and takes the bus	Take bike on	2	67%	0%	67%	67%	0%	0%	0%	0%
	Park bike	1	33%	0%	33%	33%	0%	0%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	83%	83%	82%	100%	100%	0%	0%
	Park bike	2	15%	17%	17%	18%	0%	0%	0%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	0%	100%	100%	0%	0%	0%	0%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	4%	3%	6%	2%	7%	4%
	Internet/Web (General)	66	11%	12%	9%	8%	0%	15%	26%	19%
	EBBC/ EBBC Newsletter	139	22%	19%	26%	26%	29%	13%	7%	9%
	Facebook	9	1%	1%	2%	2%	0%	0%	0%	0%
	Bike Alameda	14	2%	3%	2%	3%	0%	0%	0%	0%
	Google/Google Maps	48	8%	8%	8%	9%	0%	6%	0%	11%
	Friends	40	6%	7%	6%	6%	6%	8%	14%	6%
	Work/ coworkers	48	8%	8%	8%	8%	6%	11%	7%	4%
	Map my ride	5	1%	1%	0%	1%	6%	0%	0%	0%
	Bike shops	16	3%	4%	1%	2%	0%	2%	5%	6%
	511.org	25	4%	3%	6%	4%	12%	6%	2%	4%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	7%	7%	18%	8%	5%	9%
	youcanbikethere.com	5	1%	1%	1%	1%	0%	0%	0%	0%
	Walk Oakland Bike Oakland	7	1%	1%	1%	1%	0%	0%	0%	2%
	Posters/billboards	7	1%	1%	1%	1%	0%	0%	2%	2%
	Word of mouth	7	1%	0%	2%	1%	0%	0%	0%	2%
	Bike Maps (General)	6	1%	1%	0%	1%	0%	2%	2%	0%
	Newspaper	7	1%	1%	1%	1%	6%	0%	0%	2%
	SFBC	11	2%	1%	2%	2%	0%	0%	0%	6%
	Radio	4	1%	0%	1%	0%	0%	4%	2%	0%
	Personal Knowledge/Experience	5	1%	1%	0%	1%	0%	0%	5%	0%
Various sources	5	1%	1%	0%	0%	0%	2%	5%	0%	
Nowhere/ Don't seek information	17	3%	3%	3%	2%	12%	8%	0%	2%	
Other	38	6%	7%	5%	6%	0%	8%	10%	9%	
Don't Know	27	4%	4%	4%	5%	0%	8%	0%	2%	
88. Cycling ability	Novice	33	5%	2%	9%	5%	10%	4%	2%	3%
	Intermediate	223	33%	26%	42%	33%	45%	33%	26%	34%
	Experienced	421	62%	72%	49%	62%	45%	63%	72%	62%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	54%	47%	56%	45%	37%	30%	41%
	In bike lanes	306	45%	42%	50%	41%	45%	61%	66%	47%
	On separate paved bike paths	24	4%	4%	3%	3%	10%	2%	2%	12%
	On unpaved trails	2	0%	1%	0%	0%	0%	0%	2%	0%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	9%	7%	11%	0%	0%	0%	0%
	Albany	26	4%	4%	4%	5%	0%	0%	0%	0%
	Berkeley	149	22%	20%	24%	30%	0%	0%	0%	0%
	Castro Valley	8	1%	2%	0%	0%	40%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	3%
	Dublin	11	2%	3%	0%	0%	0%	0%	23%	0%
	El Cerrito	8	1%	1%	1%	0%	0%	0%	0%	14%
	Emeryville	9	1%	2%	1%	2%	0%	0%	0%	0%
	Fremont	45	7%	8%	5%	0%	0%	79%	0%	0%
	Hayward	6	1%	1%	1%	0%	0%	11%	0%	0%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	2%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	2%
	Livermore	11	2%	2%	1%	0%	0%	0%	23%	0%
	Moraga	3	0%	1%	0%	0%	0%	0%	0%	5%
	Newark	4	1%	1%	0%	0%	0%	7%	0%	0%
	Oakland	245	36%	29%	45%	49%	0%	0%	0%	0%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%	2%
	Piedmont	11	2%	2%	1%	2%	0%	0%	0%	0%
	Pleasant Hill	3	0%	1%	0%	0%	0%	0%	0%	5%
	Pleasanton	25	4%	7%	0%	0%	0%	0%	53%	0%
	Richmond	7	1%	1%	2%	0%	0%	0%	0%	12%
	San Francisco	12	2%	2%	2%	0%	0%	0%	0%	21%
	San Jose	2	0%	1%	0%	0%	0%	0%	0%	3%
	San Leandro	11	2%	2%	1%	0%	55%	0%	0%	0%
	San Lorenzo	1	0%	0%	0%	0%	5%	0%	0%	0%
	San Ramon	5	1%	1%	0%	0%	0%	0%	0%	9%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%	2%
	Union City	2	0%	1%	0%	0%	0%	4%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%	2%
	Other: Outside Alameda County	11	2%	2%	1%	0%	0%	0%	0%	19%
90 Collapsed. City you live in	Alameda County	636	94%	93%	94%	100%	100%	100%	100%	26%
	Other Counties	43	6%	7%	6%	0%	0%	0%	0%	74%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
91. City you work in	Alameda	20	3%	3%	3%	4%	0%	2%	0%	4%
	Albany	4	1%	0%	1%	1%	0%	0%	0%	0%
	Berkeley	126	20%	16%	23%	24%	6%	0%	0%	18%
	Concord	1	0%	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	1%	0%	0%	0%	0%	5%	0%
	Dublin	10	2%	1%	2%	0%	6%	2%	9%	5%
	El Cerrito	2	0%	0%	1%	0%	0%	0%	0%	0%
	Emeryville	41	6%	5%	8%	8%	0%	2%	0%	7%
	Fremont	20	3%	4%	2%	0%	6%	22%	7%	5%
	Hayward	8	1%	1%	1%	1%	11%	4%	0%	2%
	Lafayette	1	0%	0%	0%	0%	0%	0%	2%	0%
	Livermore	8	1%	2%	1%	0%	0%	0%	18%	0%
	Martinez	1	0%	0%	0%	0%	0%	0%	0%	2%
	Milpitas	8	1%	2%	0%	0%	0%	10%	7%	0%
	Newark	4	1%	1%	0%	0%	0%	2%	0%	4%
	Oakland	216	34%	32%	36%	38%	44%	10%	5%	41%
	Pleasanton	18	3%	5%	1%	1%	0%	2%	25%	2%
	Richmond	15	2%	3%	1%	3%	0%	0%	0%	0%
	San Francisco	55	9%	8%	9%	11%	0%	0%	2%	4%
	San Jose	17	3%	4%	1%	1%	0%	14%	9%	2%
	San Leandro	8	1%	1%	1%	1%	0%	0%	2%	0%
	San Ramon	6	1%	1%	0%	0%	17%	0%	5%	0%
	Union City	2	0%	0%	1%	0%	0%	4%	0%	0%
	Walnut Creek	4	1%	1%	0%	1%	6%	0%	0%	0%
	Other: Ouside Alameda County	42	7%	7%	6%	5%	6%	27%	5%	5%
91 Collapsed. City you work in	Alameda County	501	78%	74%	83%	80%	94%	50%	73%	88%
	Other Counties	141	22%	26%	17%	20%	6%	50%	27%	13%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	3%	0%	2%	0%	0%	0%	0%
	Berkeley	34	42%	35%	51%	47%	60%	0%	0%	50%
	Dublin	2	2%	3%	3%	0%	0%	0%	100%	0%
	Emeryville	1	1%	0%	3%	2%	0%	0%	0%	0%
	Fremont	3	4%	5%	3%	0%	0%	38%	0%	0%
	Hayward	1	1%	3%	0%	2%	0%	0%	0%	0%
	Oakland	13	16%	15%	18%	17%	40%	13%	0%	0%
	Piedmont	2	2%	3%	3%	3%	0%	0%	0%	0%
	Pleasant Hill	1	1%	3%	0%	0%	0%	0%	0%	17%
	San Francisco	11	14%	15%	13%	15%	0%	13%	0%	17%
	San Jose	2	2%	5%	0%	2%	0%	13%	0%	0%
	San Leandro	1	1%	3%	0%	2%	0%	0%	0%	0%
	San Ramon	1	1%	3%	0%	0%	0%	0%	0%	17%
	Other: Ouside Alameda County	7	9%	8%	8%	8%	0%	25%	0%	0%
	92 Collapsed. City you go to school in	Alameda County	61	74%	71%	79%	75%	100%	50%	100%
Other Counties		21	26%	29%	21%	25%	0%	50%	0%	33%
93. Access to a car	Yes	578	85%	87%	83%	82%	95%	96%	100%	86%
	No	99	15%	13%	17%	18%	5%	4%	0%	14%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	6%	2%	2%	5%	0%	23%	17%
	Oakland Tribune - in print	61	9%	8%	10%	11%	10%	2%	0%	3%
	SF Chronicle/The Chronicle - in print	149	22%	24%	20%	25%	20%	5%	6%	26%
	East Bay Express (in print)	123	18%	18%	18%	23%	5%	2%	0%	10%
	Newspapers (general - in print)	57	8%	11%	5%	5%	10%	28%	21%	7%
	Other newspaper	52	8%	8%	7%	5%	10%	18%	17%	10%
	Contra Costa Times/Hot Co Co - online	19	3%	4%	1%	2%	5%	0%	2%	12%
	SF Chronicle/The Chronicle - online	238	35%	34%	37%	40%	40%	18%	15%	22%
	Oakland Tribune - online	53	8%	9%	6%	10%	10%	0%	0%	3%
	East Bay Express (online)	47	7%	7%	7%	9%	0%	2%	0%	3%
	Newspapers (general - online)	148	22%	23%	21%	22%	5%	19%	23%	24%
	Television/TV news	192	28%	31%	25%	24%	60%	39%	51%	29%
	Friends/Family	258	38%	33%	46%	42%	25%	18%	36%	33%
	Blogs/web sites (general)	223	33%	34%	32%	36%	25%	19%	23%	31%
	Facebook	162	24%	17%	32%	28%	15%	9%	11%	21%
	Twitter	62	9%	9%	10%	11%	0%	4%	0%	14%
	Other blog/web site	52	8%	9%	6%	7%	0%	4%	19%	7%
	Radio	274	41%	41%	40%	41%	60%	39%	40%	33%
Other	108	16%	17%	14%	16%	15%	23%	11%	12%	
Don't know	9	1%	1%	1%	1%	0%	2%	0%	5%	
95. Gender	Male	381	56%	100%	0%	51%	75%	67%	89%	60%
	Female	294	44%	0%	100%	49%	25%	33%	11%	40%
96. Children under 18	Yes	204	30%	38%	20%	26%	42%	49%	47%	33%
	No	469	69%	62%	79%	74%	58%	51%	51%	66%
	Prefer not to answer	4	1%	1%	0%	0%	0%	0%	2%	2%

		All		Gender		Region				
		N	%	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	2%	2%	5%	0%	0%	3%
	White/Caucasian	507	75%	77%	72%	78%	55%	53%	83%	69%
	Hispanic/Latin-American	24	4%	2%	6%	3%	5%	7%	2%	3%
	Asian/Pacific Islander	81	12%	12%	12%	10%	30%	28%	9%	12%
	Other (specify)	18	3%	3%	3%	3%	0%	4%	2%	2%
	Prefer not to answer	33	5%	4%	5%	4%	5%	9%	4%	10%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	2%	3%	3%	0%	0%	0%	2%
	25-29	89	13%	8%	20%	15%	0%	9%	4%	10%
	30-34	102	15%	14%	17%	18%	15%	5%	4%	10%
	35-39	106	16%	17%	15%	16%	15%	12%	15%	14%
	40-44	73	11%	12%	10%	10%	10%	23%	9%	9%
	45-49	78	12%	11%	12%	10%	20%	16%	17%	14%
	50-54	68	10%	11%	9%	8%	5%	11%	17%	21%
	55-59	78	12%	13%	10%	10%	35%	12%	15%	10%
	60-64	38	6%	7%	3%	5%	0%	5%	11%	5%
	65-69	13	2%	2%	2%	1%	0%	5%	4%	2%
	70-74	7	1%	2%	0%	1%	0%	0%	0%	2%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	1%	1%	0%	2%	4%	2%
Age Collapsed	18-29	105	15%	10%	23%	18%	0%	9%	4%	12%
	30-39	208	31%	30%	32%	34%	30%	18%	19%	24%
	40-49	151	22%	23%	21%	20%	30%	39%	26%	22%
	50-64	184	27%	32%	21%	24%	40%	28%	43%	36%
	65+	21	3%	4%	2%	3%	0%	5%	4%	3%
	Under 18 / Prefer not to answer	10	1%	1%	1%	1%	0%	2%	4%	2%
Generation	18-49	464	68%	63%	76%	72%	60%	65%	49%	59%
	50+	215	32%	37%	24%	28%	40%	35%	51%	41%

	All	Gender		Region				
	Mean	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		294	497	20	57	47	58
		56%	44%	73%	3%	8%	7%	9%
1 Mean (Days/wk). Bicycle Use	4.18	4.37	3.92	4.45	3.38	3.34	3.37	3.63
2 Mean (Days/wk). Drive a car	2.91	3.02	2.78	2.47	4.40	4.13	4.58	3.59
19 Mean. Total round-trip miles on BTWD	18.87	21.23	15.87	14.69	29.44	29.74	36.34	28.79
20 Mean. Total miles by bicycle on BTWD	13.17	15.65	10.12	10.33	17.67	19.98	29.09	18.16
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.93	3.45	4.02	2.23	2.93	2.95	2.93
54 Mean (Days/wk). Go to work outside of your home	4.65	4.68	4.62	4.62	4.89	4.53	4.82	4.81
55 Mean (Days/wk). Go to school	.74	.55	1.06	.83	1.20	.33	.02	.44
56 Mean (Days/wk). Take your children to school	1.92	1.86	2.05	1.75	1.10	2.62	2.33	2.20
57 Mean (Days/wk). Drive a car alone	2.45	2.52	2.36	2.01	4.10	3.88	3.91	2.94
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	2.03	1.85	1.79	2.72	2.66	2.38	2.03
59 Mean (Days/wk). Ride a bus	.60	.55	.67	.61	.40	.48	.64	.63
60 Mean (Days/wk). Ride BART	1.21	1.15	1.28	1.21	2.08	.87	.50	1.75
61 Mean (Days/wk). Take a train	.21	.26	.13	.14	.15	.32	.63	.35
62 Mean (Days/wk). Take a ferry	.10	.10	.10	.11	.05	.02	.03	.14
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.50	1.85	2.12	2.13	2.18	3.10	2.33

	All	Gender		Region				
	Mean	Male	Female	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	3.82	3.66	4.11	2.62	2.87	2.42	3.08
65 Mean. Miles from home to work destination	10.55	11.15	9.79	8.53	14.58	14.56	17.02	17.28
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.13	2.89	3.35	2.18	2.05	1.99	2.29
78 Mean. Miles from home to school	8.13	9.35	6.75	6.68	14.80	15.38	3.50	8.80
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.46	2.01	2.15	.04	.03	.05	1.27

	All	Age Collapsed							Generation		
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
Number of cases	679		105	208	151	184	21	10	464	215	
Row percent		100%	15%	31%	22%	27%	3%	1%	68%	32%	
Region											
North Alameda County	497	73%	87%	81%	65%	65%	67%	60%	77%	65%	
Central Alameda County	20	3%	0%	3%	4%	4%	0%	0%	3%	4%	
South Alameda County	57	8%	5%	5%	15%	9%	14%	10%	8%	9%	
East Alameda County	47	7%	2%	4%	8%	11%	10%	20%	5%	11%	
Non-Alameda County	58	9%	7%	7%	9%	11%	10%	10%	7%	11%	

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
1. Bicycle Use	7 days/wk	92	14%	28%	12%	13%	8%	14%	30%	16%	9%
	6 days/wk	122	18%	30%	19%	15%	15%	10%	10%	20%	14%
	5 days/wk	134	20%	12%	26%	20%	18%	5%	20%	21%	17%
	4 days/wk	94	14%	7%	11%	19%	16%	29%	10%	12%	17%
	3 days/wk	96	14%	10%	13%	13%	18%	14%	30%	12%	19%
	2 days/wk	47	7%	4%	5%	9%	8%	19%	0%	6%	8%
	1 day/wk	22	3%	1%	4%	1%	4%	10%	0%	3%	5%
	1 to 4 days/month	42	6%	6%	6%	7%	7%	0%	0%	6%	6%
	1 to 11 days/year	30	4%	4%	4%	5%	5%	0%	0%	4%	5%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	90%	89%	89%	88%	100%	100%	89%	89%
	Less than Weekly	72	11%	10%	11%	11%	13%	0%	0%	11%	11%
2. Drive a car	7 days/wk	74	11%	5%	8%	13%	17%	5%	0%	9%	15%
	6 days/wk	55	8%	8%	7%	9%	9%	10%	20%	8%	9%
	5 days/wk	53	8%	5%	5%	9%	10%	14%	20%	6%	11%
	4 days/wk	68	10%	4%	11%	14%	9%	14%	0%	10%	9%
	3 days/wk	88	13%	8%	13%	13%	16%	24%	10%	11%	16%
	2 days/wk	111	16%	13%	17%	17%	17%	10%	20%	16%	17%
	1 day/wk	85	13%	17%	15%	11%	8%	10%	10%	14%	8%
	1 to 4 days/month	52	8%	12%	9%	7%	4%	5%	0%	9%	4%
	1 to 11 days/year	38	6%	12%	6%	3%	4%	5%	10%	6%	4%
	Never/ Don't have a car	55	8%	16%	9%	5%	5%	5%	10%	9%	6%
2 Collapsed. Drive a car	Weekly or More	534	79%	59%	76%	85%	86%	86%	80%	75%	86%
	Less than Weekly	90	13%	25%	15%	10%	8%	10%	10%	16%	8%
	Never	55	8%	16%	9%	5%	5%	5%	10%	9%	6%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	26%	28%	19%	18%	25%	22%	24%	19%
	Somewhat difficult	254	41%	35%	41%	47%	39%	35%	56%	42%	39%
	Not very difficult	149	24%	27%	20%	22%	28%	35%	0%	22%	28%
	Not at all difficult	78	13%	11%	11%	13%	15%	5%	22%	12%	14%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	82%	78%	69%	61%	57%	80%	76%	62%
	For fun	291	43%	31%	41%	44%	46%	81%	40%	40%	49%
	Incentives from employer or school	17	3%	3%	2%	3%	3%	0%	0%	3%	2%
	Personal health	456	67%	49%	65%	69%	78%	76%	60%	63%	77%
	Good for the environment	267	39%	41%	41%	43%	36%	24%	30%	42%	34%
	Save money on gas/parking	161	24%	30%	26%	26%	16%	14%	40%	27%	17%
	Set a good example for others	29	4%	8%	3%	4%	4%	0%	0%	5%	4%
	To avoid traffic	59	9%	13%	9%	11%	5%	0%	0%	11%	5%
	Stress reduction	101	15%	10%	11%	13%	20%	33%	50%	11%	22%
	Don't like driving/taking transit	51	8%	17%	9%	3%	4%	5%	0%	9%	4%
	Other	37	5%	10%	4%	6%	5%	0%	0%	6%	4%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	12%	15%	11%	15%	5%	10%	13%	14%
	No	588	87%	88%	85%	89%	85%	95%	90%	87%	86%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	23%	11%	25%	27%	0%	0%	18%	25%
	Biking	23	27%	31%	21%	31%	27%	0%	100%	26%	29%
	Using bike as everyday transportation/multiple purposes	28	33%	46%	39%	25%	23%	100%	0%	37%	25%
	Using bikes on public transit	3	4%	0%	4%	6%	4%	0%	0%	4%	4%
	Other	7	8%	0%	18%	13%	0%	0%	0%	12%	0%
	Don't know	7	8%	0%	7%	0%	19%	0%	0%	4%	18%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	7%	5%	7%	0%	0%	6%	6%
	Sign on a street pole	56	8%	9%	8%	7%	8%	19%	10%	8%	9%
	Back/side of a bus	86	13%	15%	14%	11%	13%	0%	10%	13%	12%
	Bus shelter	128	19%	17%	22%	20%	16%	19%	20%	20%	16%
	BART station	144	21%	21%	23%	23%	18%	24%	20%	22%	19%
	Billboard	118	17%	18%	18%	20%	15%	10%	20%	19%	15%
	Flyer/handout	208	31%	27%	29%	22%	42%	33%	30%	26%	40%
	Other	15	2%	2%	2%	3%	3%	0%	0%	2%	2%
Don't Remember	14	2%	3%	2%	1%	3%	0%	0%	2%	2%	
8. Heard/seen ads after more information	Yes	108	16%	12%	15%	13%	20%	24%	20%	14%	20%
	No	571	84%	88%	85%	87%	80%	76%	80%	86%	80%
9. Heard/seen ads after images	Yes	205	30%	32%	30%	30%	31%	19%	20%	31%	29%
	No	473	70%	68%	70%	70%	69%	81%	80%	69%	71%
10. Ads effectiveness	Very effective	28	4%	4%	4%	3%	5%	0%	0%	4%	5%
	Somewhat effective	380	56%	58%	54%	59%	55%	60%	60%	56%	56%
	Not very effective	229	34%	34%	35%	32%	34%	40%	30%	34%	34%
	Not at all effective	37	5%	4%	7%	5%	5%	0%	10%	6%	5%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	50%	39%	32%	35%	22%	13%	39%	33%
	Images of happy looking people/having fun	50	9%	4%	11%	11%	7%	17%	0%	9%	8%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	1%	1%	2%	8%	11%	0%	1%	8%
	Variety of biking activities	2	0%	0%	1%	0%	1%	0%	0%	0%	1%
	Images of using bikes with public transit	50	9%	9%	8%	9%	9%	11%	13%	9%	9%
	Images of bikes/people biking	12	2%	1%	3%	2%	2%	0%	0%	2%	2%
	Images of average-looking people/regular clothing/no bike gear	47	8%	11%	8%	9%	5%	6%	13%	9%	6%
	Diversity of bikers (age, gender, race)	4	1%	2%	1%	0%	0%	0%	0%	1%	0%
	Layout/colors/font	17	3%	1%	2%	2%	5%	6%	13%	2%	6%
	Images of healthy looking people	9	2%	0%	2%	1%	3%	6%	0%	1%	3%
	Slogans/logos	5	1%	1%	1%	0%	1%	0%	0%	1%	1%
	Looks easy/normal/fun	30	5%	7%	3%	8%	6%	0%	0%	5%	5%
	Bicycles in urban setting	2	0%	1%	0%	1%	0%	0%	0%	1%	0%
	Commuters biking to work / biking in work clothes	40	7%	4%	6%	11%	6%	6%	25%	7%	7%
	Makes biking look hip/cool	2	0%	1%	0%	1%	0%	0%	0%	1%	0%
	Good Weather	4	1%	0%	1%	2%	0%	0%	0%	1%	0%
	Inclusion of Women	2	0%	0%	1%	0%	0%	0%	0%	1%	0%
	Organization sponsorships	3	1%	0%	1%	2%	0%	0%	0%	1%	0%
	None	36	6%	3%	9%	5%	5%	6%	13%	7%	6%
	Other	18	3%	2%	3%	3%	4%	0%	13%	3%	4%
	Don't Know	8	1%	0%	1%	2%	2%	11%	0%	1%	3%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	4%	8%	7%	10%	0%	0%	7%	8%
	Uninspiring/not enough motivation/unrelatable	49	9%	7%	8%	9%	13%	0%	0%	8%	12%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	4%	9%	3%	7%	0%	6%	3%
	Doesn't address actual reasons people don't bike	32	6%	5%	7%	6%	6%	0%	0%	6%	5%
	Bad layout/formatting/colors	27	5%	7%	8%	3%	1%	7%	11%	6%	2%
	Logos/slogans	31	6%	8%	9%	4%	4%	0%	0%	7%	3%
	Not informative enough	25	5%	10%	6%	2%	3%	0%	0%	6%	2%
	Uninteresting/boring/generic/doesn't stand out	3	1%	2%	0%	1%	0%	0%	0%	1%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	11%	4%	5%	2%	7%	22%	6%	4%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	7%	6%	16%	7%	22%	7%	15%
	Gas prices too low / gas prices	12	2%	1%	4%	2%	1%	0%	0%	3%	1%
	Not cool	6	1%	1%	1%	2%	0%	0%	0%	2%	0%
	Doesn't address health/fitness aspect of biking	2	0%	0%	0%	1%	1%	0%	0%	0%	1%
	No references/web addresses	5	1%	0%	1%	1%	0%	0%	22%	1%	1%
	Repetitive/no new info/preaching to the choir	6	1%	2%	1%	2%	0%	7%	0%	1%	1%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	7%	0%	0%	1%
	Bus ad/ lifting bike on bus rack	66	12%	16%	10%	16%	13%	0%	0%	13%	11%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
12. LEAST effective about ads	Not enough ads	3	1%	1%	1%	0%	1%	0%	0%	1%	1%
	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	0%	0%	2%	0%	0%	11%	1%	1%
	No celebrities/ no interesting people	3	1%	0%	0%	1%	1%	0%	11%	0%	1%
	None shows a commuter successfully arriving at a destination	3	1%	0%	1%	2%	0%	0%	0%	1%	0%
	Did not see the ads	9	2%	1%	2%	0%	3%	7%	0%	1%	3%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	2%	2%	1%	0%	0%	2%	1%
	Casual attire	2	0%	0%	1%	0%	1%	0%	0%	0%	1%
	Blurry bicyclist photo	3	1%	0%	1%	0%	1%	0%	0%	0%	1%
	People wearing helmets	3	1%	0%	0%	1%	1%	7%	0%	0%	1%
	People in work clothes	3	1%	0%	1%	2%	0%	0%	0%	1%	0%
	None	31	6%	4%	2%	4%	11%	33%	0%	3%	12%
	Other	41	8%	2%	11%	9%	7%	0%	0%	8%	6%
	Don't know	9	2%	1%	1%	2%	1%	13%	0%	1%	2%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	77%	79%	70%	76%	33%	60%	76%	71%
	Hygeine concerns	464	68%	58%	71%	75%	68%	48%	70%	69%	66%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	30%	54%	57%	61%	33%	60%	50%	58%
	Safety concerns	263	39%	15%	37%	46%	49%	24%	50%	35%	47%
	Difficult / Lazy / Not in shape	211	31%	6%	24%	42%	45%	24%	40%	26%	42%
	No bike lanes / Nowhere to store bike	73	11%	10%	10%	11%	9%	33%	20%	10%	12%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	17%	19%	24%	19%	43%	0%	21%	22%
	No contact was made by organization / not aware	3	3%	0%	0%	4%	0%	14%	50%	2%	6%
	Retired	2	2%	0%	0%	0%	0%	29%	0%	0%	6%
	Moved / No longer within biking distance to work	4	4%	0%	10%	4%	4%	0%	0%	5%	3%
	Worked from home that day	5	5%	0%	5%	4%	7%	14%	0%	3%	8%
	Took bus that day	1	1%	0%	5%	0%	0%	0%	0%	2%	0%
	Did not work that day	6	6%	8%	10%	4%	7%	0%	0%	7%	6%
	Too dangerous / not safe	3	3%	0%	0%	4%	7%	0%	0%	2%	6%
	Too difficult/Too far	7	7%	8%	0%	4%	19%	0%	0%	3%	14%
	Health problems / sick	11	12%	25%	19%	12%	4%	0%	0%	17%	3%
	Running late / busy / not enough time to ride	6	6%	0%	10%	12%	4%	0%	0%	9%	3%
	Had to drive that day	10	11%	33%	10%	8%	7%	0%	0%	14%	6%
	Unemployed	1	1%	0%	0%	0%	4%	0%	0%	0%	3%
	Forgot	3	3%	0%	0%	8%	4%	0%	0%	3%	3%
	Lazy	1	1%	0%	0%	0%	4%	0%	0%	0%	3%
	Bike broken	1	1%	0%	0%	4%	0%	0%	0%	2%	0%
	Walked to work that day	1	1%	8%	0%	0%	0%	0%	0%	2%	0%
	Other	6	6%	0%	10%	8%	7%	0%	0%	7%	6%
	Don't Know	3	3%	0%	5%	0%	4%	0%	50%	2%	6%

		All		Age Collapsed					Generation		
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	20%	17%	13%	11%	0%	25%	17%	11%
	511.org	97	16%	12%	13%	23%	16%	7%	50%	16%	16%
	East Bay Bicycle Coalition website	203	33%	32%	30%	30%	38%	64%	50%	30%	41%
	Other bicycle organization website	70	12%	9%	12%	12%	12%	7%	25%	11%	12%
	Local bicycle organization email newsletter	94	16%	9%	14%	13%	20%	14%	63%	13%	21%
	Local bicycle organization paper newsletter	28	5%	2%	3%	4%	7%	14%	13%	3%	8%
	Poster or billboard	111	18%	31%	21%	17%	10%	7%	38%	22%	11%
	Radio advertisement or announcement	44	7%	0%	8%	7%	10%	14%	13%	6%	10%
	Facebook	47	8%	9%	10%	7%	5%	7%	13%	9%	5%
	Twitter	9	1%	4%	1%	1%	1%	0%	13%	1%	2%
	Friend or family member (other than on Facebook or Twitter)	91	15%	29%	19%	15%	4%	0%	25%	20%	4%
	Coworker (other than on Facebook or Twitter)	195	32%	43%	37%	29%	25%	14%	25%	36%	24%
	Employer	196	32%	26%	35%	31%	36%	14%	25%	32%	34%
	Other	76	13%	7%	11%	16%	15%	14%	13%	12%	15%
	Don't Remember	36	6%	6%	7%	5%	4%	14%	13%	6%	5%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	2%	4%	4%	7%	7%	0%	4%	7%
	For fun	88	15%	13%	14%	14%	14%	36%	13%	14%	16%
	Incentives from employer or school	7	1%	0%	1%	1%	2%	0%	0%	1%	2%
	Personal health	22	4%	1%	2%	5%	7%	0%	0%	3%	6%
	Good for the environment	25	4%	4%	4%	6%	4%	0%	0%	5%	3%
	Save money on gas / parking	11	2%	2%	1%	1%	3%	0%	0%	1%	3%
	Set a good example for others	77	13%	6%	13%	14%	13%	36%	0%	12%	14%
	To avoid traffic	3	0%	0%	0%	1%	1%	0%	0%	0%	1%
	Stress reduction	3	0%	0%	1%	1%	1%	0%	0%	0%	1%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	11%	6%	7%	9%	0%	38%	7%	10%
	I almost always bike to work anyway	246	41%	53%	48%	36%	31%	21%	25%	45%	30%
Other	47	8%	8%	6%	8%	9%	0%	25%	7%	9%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	80%	73%	69%	74%	79%	88%	74%	75%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	2%	1%	2%	7%	0%	2%	3%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	15%	22%	25%	19%	7%	13%	21%	17%
	Something else	20	3%	3%	3%	3%	4%	7%	0%	3%	4%
	Don't remember	2	0%	0%	0%	1%	1%	0%	0%	0%	1%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	86%	95%	94%	90%	79%	88%	93%	89%
	School	14	2%	9%	2%	0%	0%	0%	13%	3%	1%
	Somewhere else	35	6%	3%	3%	5%	10%	21%	0%	4%	10%
	Don't remember	2	0%	1%	0%	1%	0%	0%	0%	0%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	7%	5%	4%	2%	8%	0%	5%	2%
	3-5 miles	103	17%	32%	22%	9%	12%	0%	13%	20%	11%
	6-10 miles	155	26%	26%	26%	26%	23%	54%	38%	26%	26%
	11-20 miles	149	25%	23%	22%	25%	30%	23%	25%	23%	29%
	21+ miles	165	28%	12%	25%	37%	33%	15%	25%	26%	32%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	9%	7%	5%	2%	8%	13%	7%	3%
	3-5 miles	122	20%	35%	26%	14%	13%	8%	0%	24%	12%
	6-10 miles	184	31%	29%	30%	30%	30%	54%	50%	30%	33%
	11-20 miles	170	29%	21%	28%	29%	35%	23%	13%	27%	33%
	21+ miles	87	15%	5%	10%	22%	20%	8%	25%	13%	19%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	14%	23%	34%	41%	57%	38%	24%	42%
	Drive or ride in a carpool or vanpool	27	4%	3%	3%	6%	6%	0%	0%	4%	5%
	Motorcycle or scooter	11	2%	1%	1%	3%	2%	0%	0%	2%	2%
	Bicycle	377	62%	79%	69%	57%	51%	29%	63%	68%	50%
	Walk	60	10%	13%	12%	9%	7%	14%	0%	11%	7%
	Public Bus	71	12%	17%	12%	10%	9%	21%	0%	13%	10%
	Company shuttle	6	1%	0%	2%	1%	1%	0%	0%	1%	1%
	BART	107	18%	19%	21%	21%	11%	7%	13%	21%	11%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	0%	3%	3%	1%	0%	0%	2%	1%
	Ferry or boat	4	1%	1%	1%	1%	1%	0%	0%	1%	1%
	Other	5	1%	2%	1%	0%	1%	0%	0%	1%	1%
	Not gone to my destination	6	1%	0%	1%	0%	3%	0%	0%	0%	3%

	All		Age Collapsed						Generation	
	N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
			%	%	%	%	%		%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	69%	76%	69%	66%	79%	88%	72%	68%
Stop at the Bike Away From Work party	103	17%	22%	20%	12%	14%	21%	25%	18%	15%
Get a BTWD canvas bag	379	63%	74%	66%	58%	55%	57%	75%	65%	56%
Leave your bike at a free BTWD bike check	75	12%	14%	13%	9%	14%	0%	25%	12%	14%
Compete in the Team Bike Challenge	186	31%	31%	35%	31%	29%	7%	13%	33%	26%
Compete in the Company Bike Challenge	135	22%	24%	27%	21%	20%	0%	13%	24%	18%
Download iBike Challenge	14	2%	1%	3%	2%	2%	0%	13%	2%	2%
Watch a BTWDay video	42	7%	8%	4%	10%	8%	0%	0%	7%	7%
Tweet about Bike to Work Day	25	4%	8%	5%	1%	3%	0%	0%	5%	3%
Post on Facebook about BTWD	122	20%	24%	26%	23%	9%	7%	38%	25%	10%
Attend a Bike to Work Month event other than BTWD	56	9%	11%	9%	7%	11%	7%	13%	9%	11%
None of these	66	11%	11%	6%	12%	15%	14%	13%	9%	15%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	9%	10%	7%	14%	14%	0%	9%	13%
	I found a good route to take	156	26%	25%	24%	22%	31%	36%	0%	24%	30%
	I felt better at work that day	184	30%	23%	29%	33%	32%	36%	63%	29%	34%
	I fixed my bicycle so I could ride it that day	31	5%	3%	6%	5%	5%	0%	0%	5%	5%
	I enjoyed getting the exercise from biking that day	424	70%	64%	69%	66%	78%	64%	50%	67%	76%
	I enjoyed being outside on my bike that day	441	73%	74%	74%	68%	75%	64%	75%	72%	75%
	It was easy to find a place to store my bike that day	236	39%	38%	40%	39%	40%	29%	13%	39%	38%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	59%	60%	54%	51%	29%	38%	58%	49%
	I rode to work/school with people I know	102	17%	18%	18%	13%	19%	7%	13%	17%	17%
	None of these	60	10%	14%	11%	10%	6%	14%	13%	11%	7%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	24%	10%	6%	7%	7%	13%	12%	7%
	6 days/wk	89	15%	24%	16%	12%	10%	14%	13%	17%	11%
	5 days/wk	119	20%	19%	25%	20%	16%	0%	13%	22%	14%
	4 days/wk	73	12%	8%	11%	15%	12%	21%	13%	12%	13%
	3 days/wk	84	14%	8%	13%	13%	18%	21%	25%	12%	19%
	2 days/wk	46	8%	2%	5%	14%	9%	7%	0%	7%	9%
	1 day/wk	30	5%	2%	5%	4%	5%	14%	13%	4%	6%
	1 to 4 days/month	37	6%	4%	6%	7%	7%	0%	13%	6%	6%
	1 to 11 days/year	40	7%	5%	6%	4%	11%	7%	0%	5%	10%
	Never rode a bicycle before BTWD	24	4%	2%	3%	4%	5%	7%	0%	3%	5%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	88%	85%	84%	77%	86%	88%	86%	78%
	Less than Weekly	77	13%	9%	12%	11%	17%	7%	13%	11%	16%
	Never	24	4%	2%	3%	4%	5%	7%	0%	3%	5%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	8%	10%	11%	14%	7%	13%	10%	13%
	A little more often	98	16%	17%	13%	14%	20%	21%	13%	14%	20%
	About the same as before	427	70%	71%	74%	73%	64%	71%	75%	73%	65%
	Less often	14	2%	4%	3%	1%	2%	0%	0%	3%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	79%	80%	77%	82%	48%	70%	79%	78%
	Disagree	42	6%	6%	6%	5%	7%	5%	20%	6%	7%
	Don't Know /NA	104	15%	15%	14%	18%	11%	48%	10%	16%	15%
27. I noticed there was less traffic that day	Agree	55	8%	12%	8%	8%	6%	10%	10%	9%	7%
	Disagree	241	36%	30%	34%	44%	36%	14%	50%	36%	34%
	Don't Know /NA	382	56%	59%	58%	48%	58%	76%	40%	55%	59%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	26%	22%	31%	31%	24%	30%	26%	30%
	Disagree	47	7%	6%	7%	7%	7%	5%	20%	7%	7%
	Don't Know /NA	447	66%	69%	71%	62%	62%	71%	50%	67%	62%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	4%	10%	13%	20%	24%	20%	10%	20%
	Disagree	208	31%	21%	34%	39%	26%	29%	20%	33%	26%
	Don't Know /NA	382	56%	75%	56%	48%	54%	48%	60%	58%	54%
30. Likely BTWD 2012 Participation	Very likely	543	80%	81%	81%	79%	83%	52%	70%	80%	79%
	Somewhat likely	73	11%	10%	10%	15%	10%	0%	0%	12%	9%
	Somewhat unlikely	26	4%	4%	4%	5%	2%	10%	10%	4%	3%
	Very unlikely	37	5%	5%	5%	1%	5%	38%	20%	4%	9%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	70%	78%	78%	67%	38%	70%	76%	65%
	No	186	27%	30%	22%	22%	33%	62%	30%	24%	35%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
32. TBC Participation	Yes, in 2011	202	41%	41%	44%	42%	40%	13%	14%	42%	37%
	Yes, in 2010	161	33%	19%	32%	38%	37%	38%	14%	31%	36%
	Yes, in 2009	87	18%	5%	18%	19%	23%	13%	14%	16%	22%
	Yes, in 2008	41	8%	3%	7%	9%	11%	0%	29%	7%	12%
	Yes, in 2007 or earlier	23	5%	0%	5%	4%	8%	0%	0%	4%	7%
	No	219	44%	51%	43%	36%	48%	63%	71%	42%	50%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	17%	14%	29%	23%	0%	100%	22%	25%
	Too much effort	2	3%	0%	5%	4%	0%	0%	0%	4%	0%
	Lack of involvement with a local organization	3	4%	0%	5%	4%	0%	50%	0%	4%	6%
	Could not find teammates / not in a team	10	15%	33%	24%	13%	0%	0%	0%	20%	0%
	Company did not put a team together	2	3%	0%	5%	4%	0%	0%	0%	4%	0%
	Do not like event	4	6%	0%	0%	8%	15%	0%	0%	4%	13%
	Telecommuter/works from home	4	6%	0%	5%	4%	15%	0%	0%	4%	13%
	Team Forgot	3	4%	0%	5%	0%	15%	0%	0%	2%	13%
	Changed rules/ could not participate	2	3%	0%	0%	8%	0%	0%	0%	4%	0%
	BART not allowing bikes during rush hour	2	3%	17%	0%	0%	8%	0%	0%	2%	6%
	Health Reasons/ injured	4	6%	17%	10%	0%	8%	0%	0%	6%	6%
	Unemployed	2	3%	0%	0%	0%	8%	50%	0%	0%	13%
	Out of town/ vacation	6	9%	17%	10%	13%	0%	0%	0%	12%	0%
	Unaware	2	3%	0%	5%	0%	8%	0%	0%	2%	6%
	website too difficult to use/log info	2	3%	0%	5%	4%	0%	0%	0%	4%	0%
	Other	2	3%	0%	10%	0%	0%	0%	0%	4%	0%
	Don't Know	2	3%	0%	0%	8%	0%	0%	0%	4%	0%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	54%	39%	43%	54%	100%	100%	43%	56%
	To encourage/motivate coworkers to ride more regularly	21	11%	4%	19%	11%	4%	0%	0%	13%	4%
	A challenge	3	2%	0%	3%	0%	2%	0%	0%	1%	2%
	For fun/ love to ride	28	15%	14%	12%	15%	19%	0%	0%	13%	18%
	I would have biked anyway	4	2%	0%	0%	4%	4%	0%	0%	1%	4%
	To be an example to others	4	2%	4%	0%	4%	2%	0%	0%	2%	2%
	Raffle/ prizes	3	2%	0%	1%	2%	2%	0%	0%	1%	2%
	To start biking more often	6	3%	11%	4%	0%	0%	0%	0%	4%	0%
	Previous TBC were great	1	1%	0%	1%	0%	0%	0%	0%	1%	0%
	Join with friends	6	3%	0%	1%	6%	4%	0%	0%	3%	4%
	Competition aspect/ Teamwork	14	7%	7%	12%	6%	2%	0%	0%	9%	2%
	None	1	1%	0%	0%	2%	0%	0%	0%	1%	0%
Other	12	6%	7%	6%	6%	6%	0%	0%	6%	6%	
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	8%	6%	14%	0%	0%	8%	13%
	A little more often	51	25%	43%	20%	27%	22%	0%	0%	27%	21%
	Same as before	131	65%	47%	70%	67%	64%	100%	100%	65%	65%
	Less often	1	0%	0%	1%	0%	0%	0%	0%	1%	0%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	2%	5%	9%	7%	0%	20%	6%	7%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	0%	1%	0%	0%	0%	1%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	12%	14%	11%	14%	5%	10%	13%	13%
	Bike Away from Work Party, 5-12-11	84	12%	15%	15%	9%	11%	10%	10%	13%	11%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	5%	3%	1%	0%	0%	10%	3%	0%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	5%	3%	5%	8%	0%	0%	4%	7%
	None of these	482	72%	69%	72%	73%	69%	90%	80%	71%	72%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	20%	28%	41%	31%	14%	30%	31%	29%
	No	473	70%	80%	72%	59%	69%	86%	70%	69%	71%
38. Participated in WR2S?	Yes	66	32%	14%	19%	47%	33%	33%	100%	30%	37%
	No	138	67%	86%	80%	53%	67%	67%	0%	69%	63%
	Don't remember	1	0%	0%	2%	0%	0%	0%	0%	1%	0%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	8%	13%	13%	15%	19%	10%	12%	15%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	4%	5%	5%	9%	14%	10%	5%	10%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	1%	0%	3%	2%	0%	10%	2%	2%
	Kids Bike Rodeo	39	6%	4%	3%	10%	7%	0%	10%	5%	7%
	Other bicycle safety class or workshop	124	19%	11%	13%	25%	21%	24%	40%	17%	23%
	Never taken a bicycle safety class or workshop	451	68%	81%	74%	57%	64%	52%	50%	70%	62%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	25%	36%	31%	29%	57%	30%	32%	32%
	Too far of a distance to travel	170	25%	25%	27%	30%	21%	19%	20%	28%	21%
	Weather/ protection from the weather	56	8%	11%	5%	6%	12%	14%	0%	7%	12%
	Time consuming	171	26%	25%	28%	25%	26%	14%	20%	26%	25%
	Difficult/Takes too much energy/Lazy	199	30%	33%	29%	30%	31%	14%	20%	30%	29%
	Inconvenient/Prefer the convenience of a car	104	16%	17%	15%	21%	10%	14%	30%	17%	12%
	Do not like biking through traffic/Dangerous drivers	207	31%	32%	30%	33%	30%	29%	30%	31%	30%
	Health restrictions/Not in shape	54	8%	9%	4%	5%	14%	14%	10%	5%	14%
	Being able to carry/transport more belongings	97	15%	12%	14%	15%	18%	14%	0%	14%	17%
	No bike lanes	42	6%	11%	5%	7%	6%	0%	0%	7%	5%
	Do not own a bike	56	8%	10%	9%	8%	8%	5%	0%	9%	7%
	Just do not want to/Lack of interest	34	5%	3%	5%	3%	8%	5%	10%	4%	8%
	Do not know how to ride a bike	4	1%	2%	0%	0%	1%	0%	10%	0%	1%
	Too many hills to bike through	16	2%	2%	4%	2%	2%	0%	0%	3%	1%
	Do not want to get sweaty	96	14%	15%	15%	13%	14%	10%	20%	15%	14%
	Nowhere to park/store bike	73	11%	13%	12%	9%	9%	14%	20%	11%	10%
	Prefer comfort of a car	5	1%	2%	0%	1%	1%	0%	0%	1%	0%
	Cannot bike in work clothes	15	2%	2%	3%	2%	2%	0%	0%	3%	1%
	Transport more than one passenger	20	3%	0%	2%	8%	1%	0%	10%	4%	1%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	4%	5%	4%	6%	5%	0%	4%	5%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
40. Top 3 reasons people do not ride their bicycles	Bicycle theft concerns	17	3%	4%	2%	2%	2%	10%	0%	2%	3%
	No safe routes/bad roads	59	9%	9%	8%	10%	9%	5%	10%	9%	9%
	Don't want to wear helmets/ helmet hair	7	1%	0%	0%	1%	1%	10%	0%	1%	2%
	Don't want to change clothes	5	1%	2%	0%	0%	1%	0%	0%	1%	1%
	No shower/place to change at destination	21	3%	1%	3%	6%	2%	5%	0%	4%	2%
	Other	207	31%	29%	35%	23%	33%	33%	60%	29%	34%
	40 Collapsed. Top 3 reasons people do not ride their bicycles										
Convenience of a car / Need a car to transport people or items	226	34%	30%	32%	45%	30%	29%	40%	36%	30%	
Hygeine concerns	144	22%	19%	23%	23%	20%	24%	20%	22%	21%	
Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	14%	11%	16%	10%	20%	13%	16%	
Safety concerns	477	72%	66%	74%	73%	69%	90%	70%	72%	71%	
Difficult / Lazy / Not in shape	253	38%	42%	33%	35%	45%	29%	30%	36%	43%	
No bike lanes / Nowhere to store bike	115	17%	23%	17%	17%	15%	14%	20%	18%	15%	
Time / Distance	341	51%	50%	55%	55%	47%	33%	40%	54%	45%	
Bad Weather	56	8%	11%	5%	6%	12%	14%	0%	7%	12%	
Too many hills / Terrain	16	2%	2%	4%	2%	2%	0%	0%	3%	1%	
Inexperienced/Unfamiliar	31	5%	4%	5%	4%	6%	5%	0%	4%	5%	
Other / Don't Know	224	34%	33%	37%	25%	35%	43%	60%	32%	37%	
41. Saves money	1 - Not at all convincing	11	2%	1%	1%	1%	4%	0%	0%	1%	3%
	2	20	3%	0%	2%	3%	4%	10%	20%	2%	5%
	3	28	4%	3%	4%	3%	5%	10%	0%	4%	5%
	4	62	9%	7%	10%	9%	10%	10%	0%	9%	9%
	5	108	16%	14%	9%	23%	17%	19%	40%	15%	18%
	6	147	22%	22%	22%	26%	19%	10%	10%	24%	18%
	7 - Very Convincing	301	44%	53%	51%	34%	42%	43%	30%	46%	41%

		All		Age Collapsed					Generation		
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	5%	10%	12%	14%	19%	0%	9%	14%
	2	75	11%	5%	11%	14%	13%	10%	10%	11%	12%
	3	84	12%	7%	12%	13%	14%	19%	40%	11%	15%
	4	116	17%	15%	13%	19%	22%	14%	20%	15%	21%
	5	114	17%	17%	16%	20%	15%	14%	10%	18%	15%
	6	85	13%	22%	14%	11%	8%	10%	10%	14%	8%
	7 - Very Convincing	131	19%	30%	24%	13%	15%	14%	10%	22%	14%
43. Reduces your stress level	1 - Not at all convincing	19	3%	2%	5%	2%	2%	0%	0%	3%	2%
	2	25	4%	10%	2%	4%	2%	0%	10%	5%	2%
	3	51	8%	7%	7%	8%	8%	14%	0%	7%	8%
	4	103	15%	17%	17%	17%	11%	5%	30%	17%	12%
	5	146	22%	27%	21%	20%	21%	19%	10%	22%	20%
	6	162	24%	19%	24%	30%	23%	24%	10%	25%	22%
	7 - Very Convincing	172	25%	19%	24%	20%	33%	38%	40%	22%	33%
44. Is better for the environment	1 - Not at all convincing	13	2%	3%	2%	1%	2%	0%	0%	2%	2%
	2	15	2%	2%	1%	3%	2%	0%	10%	2%	2%
	3	38	6%	3%	5%	8%	5%	14%	10%	5%	6%
	4	71	10%	10%	12%	10%	10%	5%	10%	11%	9%
	5	136	20%	25%	22%	21%	14%	29%	20%	22%	16%
	6	133	20%	19%	19%	24%	17%	24%	10%	21%	17%
	7 - Very Convincing	272	40%	38%	38%	34%	50%	29%	40%	37%	47%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	0%	2%	0%	0%	1%	1%
	2	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	3	13	2%	2%	2%	1%	2%	5%	10%	2%	2%
	4	27	4%	3%	6%	5%	2%	0%	0%	5%	2%
	5	108	16%	18%	14%	20%	14%	19%	10%	17%	14%
	6	168	25%	30%	27%	29%	18%	10%	30%	28%	18%
	7 - Very Convincing	354	52%	47%	50%	44%	63%	67%	50%	48%	62%

		All		Age Collapsed					Generation		
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	13%	10%	10%	0%	40%	11%	10%
	2	80	12%	15%	13%	15%	7%	14%	0%	14%	7%
	3	80	12%	17%	9%	13%	11%	10%	10%	12%	11%
	4	140	21%	21%	22%	19%	21%	29%	10%	21%	21%
	5	104	15%	17%	18%	15%	13%	5%	10%	17%	12%
	6	87	13%	8%	12%	17%	14%	14%	10%	13%	13%
	7 - Very Convincing	112	17%	10%	14%	12%	25%	29%	20%	13%	25%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	6%	5%	5%	0%	0%	6%	4%
	2	52	8%	8%	7%	7%	8%	19%	10%	7%	9%
	3	50	7%	10%	7%	7%	7%	0%	10%	8%	7%
	4	104	15%	14%	16%	18%	13%	19%	10%	16%	13%
	5	129	19%	20%	20%	23%	14%	24%	20%	21%	15%
	6	108	16%	17%	16%	19%	13%	10%	20%	17%	13%
	7-Very Convincing	200	29%	26%	28%	21%	41%	29%	30%	25%	40%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	0%	2%	2%	1%	0%	0%	2%	1%
	2	25	4%	2%	4%	4%	3%	5%	20%	4%	4%
	3	32	5%	4%	5%	4%	4%	14%	0%	5%	5%
	4	65	10%	9%	10%	9%	10%	10%	0%	10%	10%
	5	122	18%	21%	19%	18%	15%	14%	30%	19%	15%
	6	152	22%	19%	19%	28%	22%	29%	20%	22%	23%
	7 - Very Convincing	273	40%	46%	40%	34%	45%	29%	30%	39%	42%
49. Helps manage your weight	1 - Not at all convincing	8	1%	2%	0%	1%	1%	0%	10%	1%	1%
	2	9	1%	2%	3%	0%	0%	0%	0%	2%	0%
	3	35	5%	8%	3%	7%	5%	5%	0%	5%	5%
	4	67	10%	9%	10%	10%	11%	10%	0%	10%	10%
	5	125	18%	21%	19%	20%	16%	14%	10%	20%	16%
	6	152	22%	25%	24%	23%	18%	24%	30%	24%	19%
	7 - Very Convincing	282	42%	34%	40%	39%	48%	48%	50%	38%	48%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	6%	4%	7%	10%	20%	5%	7%
	2	69	10%	12%	11%	11%	8%	10%	10%	11%	8%
	3	75	11%	7%	10%	12%	13%	19%	20%	10%	14%
	4	131	19%	17%	18%	19%	23%	10%	20%	18%	22%
	5	138	20%	33%	23%	18%	15%	10%	0%	24%	13%
	6	87	13%	6%	14%	19%	10%	19%	10%	14%	11%
	7 - Very Convincing	138	20%	20%	19%	17%	24%	24%	20%	19%	24%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	1%	2%	2%	2%	0%	0%	2%	1%
	2	19	3%	0%	4%	2%	3%	10%	0%	2%	4%
	3	36	5%	5%	6%	7%	3%	10%	10%	6%	4%
	4	89	13%	11%	16%	13%	10%	10%	20%	14%	11%
	5	148	22%	28%	18%	25%	21%	5%	40%	23%	20%
	6	146	22%	28%	19%	27%	18%	19%	0%	24%	17%
	7 - Very Convincing	228	34%	28%	34%	24%	43%	48%	30%	29%	43%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	0%	6%	2%	3%	0%	0%	3%	2%
	2	24	4%	3%	2%	5%	4%	5%	10%	3%	4%
	3	55	8%	9%	8%	7%	7%	14%	20%	8%	8%
	4	91	13%	16%	13%	13%	13%	14%	10%	14%	13%
	5	142	21%	20%	25%	22%	16%	24%	20%	23%	17%
	6	122	18%	24%	16%	25%	13%	14%	10%	21%	13%
	7 - Very Convincing	224	33%	29%	29%	27%	45%	29%	30%	29%	43%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	4%	0%	1%	5%	10%	2%	2%
	2	31	5%	3%	3%	5%	5%	10%	10%	4%	6%
	3	52	8%	8%	8%	7%	8%	10%	10%	7%	8%
	4	94	14%	12%	15%	14%	14%	10%	20%	14%	13%
	5	148	22%	24%	27%	21%	16%	24%	10%	24%	17%
	6	111	16%	20%	14%	23%	11%	19%	0%	19%	12%
	7 - Very Convincing	227	34%	32%	29%	30%	44%	24%	40%	30%	42%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	4%	8%	7%	13%	19%	20%	6%	13%
	4	62	9%	7%	10%	9%	10%	10%	0%	9%	9%
	5-7 Convincing	556	82%	89%	82%	84%	78%	71%	80%	84%	77%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	16%	33%	38%	40%	48%	50%	31%	41%
	4	116	17%	15%	13%	19%	22%	14%	20%	15%	21%
	5-7 Convincing	330	49%	69%	54%	43%	38%	38%	30%	54%	38%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	18%	14%	14%	12%	14%	10%	15%	12%
	4	103	15%	17%	17%	17%	11%	5%	30%	17%	12%
	5-7 Convincing	480	71%	65%	69%	70%	77%	81%	60%	68%	76%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	8%	9%	12%	9%	14%	20%	10%	10%
	4	71	10%	10%	12%	10%	10%	5%	10%	11%	9%
	5-7 Convincing	541	80%	82%	79%	78%	81%	81%	70%	79%	80%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	3%	1%	4%	5%	10%	3%	4%
	4	27	4%	3%	6%	5%	2%	0%	0%	5%	2%
	5-7 Convincing	630	93%	94%	91%	93%	94%	95%	90%	92%	94%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	44%	34%	38%	28%	24%	50%	38%	28%
	4	140	21%	21%	22%	19%	21%	29%	10%	21%	21%
	5-7 Convincing	303	45%	35%	44%	43%	52%	48%	40%	42%	51%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	23%	20%	20%	20%	19%	20%	21%	20%
	4	104	15%	14%	16%	18%	13%	19%	10%	16%	13%
	5-7 Convincing	437	64%	63%	64%	62%	67%	62%	70%	63%	67%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	6%	12%	10%	8%	19%	20%	10%	10%
	4	65	10%	9%	10%	9%	10%	10%	0%	10%	10%
	5-7 Convincing	547	81%	86%	78%	81%	82%	71%	80%	81%	80%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	11%	7%	8%	7%	5%	10%	8%	7%
	4	67	10%	9%	10%	10%	11%	10%	0%	10%	10%
	5-7 Convincing	559	82%	80%	83%	82%	83%	86%	90%	82%	83%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	24%	27%	26%	28%	38%	50%	26%	30%
	4	131	19%	17%	18%	19%	23%	10%	20%	18%	22%
	5-7 Convincing	363	54%	59%	56%	54%	49%	52%	30%	56%	48%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	6%	12%	11%	8%	19%	10%	10%	9%
	4	89	13%	11%	16%	13%	10%	10%	20%	14%	11%
	5-7 Convincing	522	77%	83%	71%	76%	82%	71%	70%	76%	80%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	11%	16%	14%	14%	19%	30%	14%	15%
	4	91	13%	16%	13%	13%	13%	14%	10%	14%	13%
	5-7 Convincing	488	72%	72%	71%	74%	73%	67%	60%	72%	72%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	13%	15%	12%	15%	24%	30%	13%	16%
	4	94	14%	12%	15%	14%	14%	10%	20%	14%	13%
	5-7 Convincing	486	72%	76%	70%	74%	72%	67%	50%	73%	70%
54. Go to work outside of your home	7 days/wk	23	3%	4%	4%	3%	2%	5%	0%	4%	2%
	6 days/wk	12	2%	5%	1%	1%	2%	0%	0%	2%	1%
	5 days/wk	491	72%	77%	79%	73%	67%	19%	70%	77%	63%
	4 days/wk	54	8%	5%	7%	11%	9%	5%	0%	8%	8%
	3 days/wk	32	5%	5%	3%	5%	7%	0%	0%	4%	6%
	2 days/wk	13	2%	1%	1%	3%	3%	0%	0%	2%	3%
	1 day/wk	4	1%	0%	0%	1%	1%	0%	10%	0%	1%
	1 to 4 days/month	7	1%	0%	0%	0%	2%	14%	0%	0%	3%
	1 to 11 days/year	6	1%	1%	1%	0%	0%	10%	0%	1%	1%
	Never	10	1%	2%	0%	1%	1%	10%	10%	1%	2%
	Not Applicable	27	4%	1%	1%	2%	6%	38%	10%	2%	9%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	1%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	9%	4%	1%	1%	0%	10%	4%	1%
	4 days/wk	2	0%	2%	0%	0%	0%	0%	0%	0%	0%
	3 days/wk	12	2%	4%	2%	1%	1%	0%	0%	2%	1%
	2 days/wk	5	1%	1%	1%	1%	0%	0%	0%	1%	0%
	1 day/wk	15	2%	3%	2%	2%	2%	5%	0%	2%	2%
	1 to 4 days/month	8	1%	1%	0%	1%	2%	0%	10%	1%	2%
	1 to 11 days/year	18	3%	2%	2%	3%	3%	0%	20%	2%	4%
	Never	165	24%	18%	32%	26%	18%	29%	10%	27%	19%
	Not Applicable	432	64%	60%	57%	65%	73%	67%	50%	60%	71%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	0%	10%	18%	7%	0%	20%	10%	7%
	4 days/wk	4	1%	0%	1%	1%	0%	0%	0%	1%	0%
	3 days/wk	22	3%	0%	2%	9%	2%	0%	0%	4%	2%
	2 days/wk	16	2%	0%	3%	3%	3%	0%	10%	2%	3%
	1 day/wk	13	2%	0%	2%	3%	2%	0%	10%	2%	2%
	1 to 4 days/month	10	1%	0%	0%	3%	1%	5%	10%	1%	2%
	1 to 11 days/year	27	4%	0%	0%	10%	6%	0%	0%	3%	5%
	Never	79	12%	12%	16%	9%	9%	14%	0%	13%	9%
	Not Applicable	445	66%	88%	63%	46%	71%	81%	50%	63%	71%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
57. Drive a car alone	7 days/wk	41	6%	5%	4%	5%	10%	0%	0%	5%	9%
	6 days/wk	35	5%	1%	4%	3%	11%	0%	20%	3%	10%
	5 days/wk	73	11%	6%	9%	18%	10%	10%	10%	11%	10%
	4 days/wk	56	8%	3%	10%	8%	8%	24%	10%	8%	10%
	3 days/wk	76	11%	11%	6%	11%	15%	24%	20%	9%	16%
	2 days/wk	88	13%	8%	12%	15%	16%	5%	10%	12%	15%
	1 day/wk	103	15%	15%	18%	18%	11%	5%	10%	17%	10%
	1 to 4 days/month	86	13%	15%	16%	9%	9%	24%	10%	14%	10%
	1 to 11 days/year	62	9%	19%	11%	7%	3%	5%	10%	12%	4%
	Never	42	6%	12%	8%	3%	5%	0%	0%	7%	4%
	Not Applicable	17	3%	5%	2%	3%	2%	5%	0%	3%	2%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	1%	2%	6%	1%	0%	0%	3%	1%
	6 days/wk	15	2%	2%	2%	3%	1%	5%	10%	2%	2%
	5 days/wk	31	5%	6%	3%	5%	5%	5%	10%	4%	5%
	4 days/wk	45	7%	4%	3%	13%	6%	14%	20%	6%	7%
	3 days/wk	81	12%	10%	11%	13%	14%	10%	10%	11%	13%
	2 days/wk	174	26%	23%	26%	28%	27%	14%	20%	26%	25%
	1 day/wk	130	19%	16%	24%	17%	17%	24%	20%	20%	18%
	1 to 4 days/month	122	18%	28%	21%	10%	17%	10%	10%	19%	16%
	1 to 11 days/year	35	5%	8%	5%	1%	5%	19%	0%	5%	7%
	Never	17	3%	2%	2%	3%	3%	0%	0%	3%	2%
	Not Applicable	12	2%	2%	0%	2%	3%	0%	0%	1%	3%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
59. Ride a bus	6 days/wk	4	1%	0%	0%	1%	1%	5%	0%	0%	1%
	5 days/wk	22	3%	4%	5%	3%	2%	0%	0%	4%	1%
	4 days/wk	13	2%	0%	2%	3%	2%	0%	0%	2%	1%
	3 days/wk	22	3%	3%	3%	2%	5%	0%	0%	3%	5%
	2 days/wk	26	4%	8%	5%	3%	2%	0%	0%	5%	2%
	1 day/wk	38	6%	9%	5%	7%	5%	0%	0%	6%	4%
	1 to 4 days/month	106	16%	20%	20%	11%	11%	24%	10%	17%	12%
	1 to 11 days/year	221	33%	36%	30%	34%	29%	29%	90%	33%	32%
	Never	200	29%	18%	25%	30%	40%	43%	0%	25%	38%
	Not Applicable	27	4%	3%	4%	5%	4%	0%	0%	4%	4%
60. Ride BART	7 days/wk	1	0%	1%	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	0%	1%	0%	0%	1%	1%
	5 days/wk	59	9%	10%	10%	9%	8%	0%	0%	9%	7%
	4 days/wk	33	5%	2%	6%	8%	3%	5%	0%	6%	3%
	3 days/wk	36	5%	9%	3%	7%	6%	0%	0%	5%	5%
	2 days/wk	41	6%	11%	8%	5%	2%	5%	10%	8%	2%
	1 day/wk	83	12%	17%	14%	9%	9%	19%	10%	13%	10%
	1 to 4 days/month	212	31%	34%	31%	25%	31%	52%	50%	30%	34%
	1 to 11 days/year	158	23%	10%	19%	30%	30%	19%	30%	20%	29%
	Never	38	6%	4%	6%	7%	6%	0%	0%	6%	5%
Not Applicable	13	2%	1%	2%	1%	4%	0%	0%	1%	3%	
61. Take a train	5 days/wk	8	1%	1%	0%	2%	2%	0%	0%	1%	2%
	4 days/wk	5	1%	0%	1%	1%	0%	0%	0%	1%	0%
	3 days/wk	4	1%	2%	0%	1%	0%	0%	0%	1%	0%
	2 days/wk	6	1%	2%	0%	1%	1%	0%	0%	1%	0%
	1 day/wk	7	1%	1%	1%	1%	2%	0%	0%	1%	1%
	1 to 4 days/month	35	5%	4%	7%	5%	3%	10%	10%	6%	4%
	1 to 11 days/year	249	37%	38%	39%	35%	34%	29%	50%	38%	34%
	Never	291	43%	43%	41%	44%	43%	57%	30%	42%	44%
	Not Applicable	74	11%	10%	10%	10%	15%	5%	10%	10%	13%

	All		Age Collapsed						Generation	
	N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
			%	%	%	%	%	%	%	%
Number of cases	679		105	208	151	184	21	10	464	215
Row percent		100%	15%	31%	22%	27%	3%	1%	68%	32%
62. Take a ferry										
6 days/wk	1	0%	1%	0%	0%	0%	0%	0%	0%	0%
5 days/wk	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
4 days/wk	4	1%	0%	0%	1%	1%	5%	0%	0%	1%
1 to 4 days/month	10	1%	3%	1%	1%	1%	5%	0%	2%	1%
1 to 11 days/year	259	38%	33%	40%	34%	39%	52%	60%	37%	41%
Never	323	48%	54%	48%	50%	43%	38%	40%	50%	42%
Not Applicable	80	12%	9%	10%	14%	16%	0%	0%	11%	13%
63. Ride a bicycle for health or recreation										
7 days/wk	31	5%	9%	1%	5%	6%	5%	0%	4%	6%
6 days/wk	41	6%	8%	6%	5%	5%	10%	10%	6%	6%
5 days/wk	54	8%	6%	6%	10%	9%	14%	10%	7%	10%
4 days/wk	55	8%	7%	3%	13%	11%	14%	0%	7%	11%
3 days/wk	69	10%	5%	10%	9%	13%	24%	20%	8%	14%
2 days/wk	91	13%	11%	13%	13%	16%	14%	10%	13%	15%
1 day/wk	108	16%	10%	18%	15%	16%	19%	30%	15%	17%
1 to 4 days/month	96	14%	13%	19%	16%	9%	0%	20%	17%	9%
1 to 11 days/year	96	14%	25%	16%	11%	10%	0%	0%	17%	9%
Never	30	4%	5%	7%	4%	3%	0%	0%	5%	2%
Not Applicable	8	1%	2%	1%	1%	2%	0%	0%	1%	1%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	29%	11%	11%	7%	5%	20%	15%	7%
	6 days/wk	107	16%	24%	19%	13%	9%	19%	20%	18%	10%
	5 days/wk	132	19%	17%	24%	23%	15%	10%	10%	22%	14%
	4 days/wk	63	9%	4%	9%	11%	11%	10%	10%	8%	11%
	3 days/wk	76	11%	10%	12%	9%	14%	14%	0%	10%	13%
	2 days/wk	54	8%	1%	6%	10%	12%	14%	10%	6%	12%
	1 day/wk	51	8%	4%	7%	5%	11%	5%	20%	6%	11%
	1 to 4 days/month	59	9%	7%	8%	9%	10%	19%	10%	8%	11%
	1 to 11 days/year	35	5%	3%	4%	6%	8%	5%	0%	4%	7%
	Never	16	2%	1%	2%	4%	3%	0%	0%	2%	2%
	Not Applicable	3	0%	1%	0%	0%	1%	0%	0%	0%	1%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	96%	96%	97%	91%	29%	80%	96%	85%
	Less than Weekly	13	2%	1%	2%	0%	2%	24%	0%	1%	4%
	Never	37	5%	3%	2%	3%	7%	48%	20%	3%	12%
55 Collapsed. Go to school	Weekly or More	56	8%	19%	9%	5%	4%	5%	10%	10%	4%
	Less than Weekly	26	4%	3%	2%	3%	5%	0%	30%	3%	6%
	Never	597	88%	78%	88%	91%	91%	95%	60%	87%	90%
56 Collapsed. Take your children to school	Weekly or More	118	17%	0%	20%	32%	13%	0%	40%	19%	13%
	Less than Weekly	37	5%	0%	1%	13%	7%	5%	10%	5%	7%
	Never	524	77%	100%	79%	54%	80%	95%	50%	76%	80%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	49%	63%	78%	82%	67%	80%	65%	80%
	Less than Weekly	148	22%	34%	27%	17%	12%	29%	20%	25%	14%
	Never	59	9%	17%	10%	5%	7%	5%	0%	10%	6%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	61%	71%	83%	71%	71%	90%	73%	72%
	Less than Weekly	157	23%	35%	26%	11%	23%	29%	10%	23%	23%
	Never	29	4%	4%	3%	5%	6%	0%	0%	4%	5%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	23%	20%	19%	16%	5%	0%	20%	14%
	Less than Weekly	327	48%	56%	50%	46%	40%	52%	100%	50%	44%
	Never	227	33%	21%	29%	36%	44%	43%	0%	30%	42%
60 Collapsed. Ride BART	Weekly or More	258	38%	50%	42%	38%	29%	29%	20%	42%	28%
	Less than Weekly	370	54%	45%	50%	55%	61%	71%	80%	50%	63%
	Never	51	8%	5%	8%	7%	10%	0%	0%	7%	8%
61 Collapsed. Take a train	Weekly or More	30	4%	6%	3%	7%	4%	0%	0%	5%	4%
	Less than Weekly	284	42%	42%	47%	40%	38%	38%	60%	43%	39%
	Never	365	54%	52%	50%	54%	58%	62%	40%	52%	58%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	1%	5%	0%	1%	1%
	Less than Weekly	269	40%	36%	41%	36%	40%	57%	60%	38%	43%
	Never	403	59%	63%	58%	64%	59%	38%	40%	61%	56%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	55%	57%	68%	76%	100%	80%	60%	79%
	Less than Weekly	192	28%	38%	35%	27%	20%	0%	20%	33%	18%
	Never	38	6%	7%	8%	5%	4%	0%	0%	6%	4%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	89%	87%	81%	79%	76%	90%	85%	79%
	Less than Weekly	94	14%	10%	12%	15%	17%	24%	10%	12%	18%
	Never	19	3%	2%	2%	4%	4%	0%	0%	3%	3%
65. Miles from home to work destination	0-2 miles	100	16%	26%	22%	9%	11%	30%	13%	18%	12%
	3-5 miles	169	28%	32%	31%	23%	25%	30%	38%	29%	26%
	6-10 miles	132	22%	22%	16%	26%	24%	10%	25%	21%	23%
	11-20 miles	124	20%	11%	19%	24%	24%	20%	25%	19%	23%
	21+ miles	85	14%	9%	12%	18%	17%	10%	0%	13%	16%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	4%	1%	0%	1%	0%	0%	1%	1%
	6 days/wk	7	1%	5%	0%	0%	0%	0%	13%	1%	1%
	5 days/wk	226	35%	51%	44%	28%	25%	9%	13%	40%	23%
	4 days/wk	83	13%	7%	11%	18%	14%	9%	25%	12%	14%
	3 days/wk	82	13%	13%	12%	13%	14%	9%	13%	12%	14%
	2 days/wk	39	6%	1%	6%	8%	8%	9%	0%	5%	8%
	1 day/wk	35	5%	1%	5%	6%	8%	9%	0%	4%	8%
	1 to 4 days/month	43	7%	8%	6%	8%	5%	9%	13%	7%	6%
	1 to 11 days/year	52	8%	3%	7%	9%	12%	0%	13%	7%	12%
	Never	64	10%	8%	7%	10%	12%	45%	13%	8%	14%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	81%	79%	73%	70%	45%	63%	78%	69%
	Less than Weekly	95	15%	11%	13%	16%	18%	9%	25%	14%	18%
	Never	64	10%	8%	7%	10%	12%	45%	13%	8%	14%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	25%	35%	50%	51%	45%	25%	37%	50%
	Drive or ride in a carpool or vanpool	56	9%	14%	6%	10%	9%	0%	0%	9%	8%
	Motorcycle or scooter	13	2%	1%	1%	4%	2%	0%	0%	2%	2%
	Bicycle	421	66%	75%	72%	63%	60%	18%	63%	70%	58%
	Walk	78	12%	17%	12%	10%	11%	9%	13%	13%	11%
	Public Bus	89	14%	16%	16%	15%	11%	9%	0%	16%	10%
	Company shuttle	19	3%	2%	5%	3%	1%	0%	0%	4%	1%
	BART	173	27%	27%	29%	30%	23%	18%	38%	29%	24%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	1%	3%	6%	3%	0%	0%	4%	3%
	Ferry or boat	8	1%	1%	1%	1%	1%	0%	0%	1%	1%
Other	11	2%	2%	1%	1%	2%	18%	0%	1%	3%	

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	50%	38%	36%	17%	100%	0%	40%	21%
	I drive alone for part of the trip	1	1%	0%	0%	0%	6%	0%	0%	0%	5%
	I carpool for part of the trip	1	1%	0%	0%	5%	0%	0%	0%	1%	0%
	I walk for part of the trip	30	34%	38%	31%	27%	44%	0%	0%	31%	42%
	I bike for part of the trip	34	38%	38%	31%	36%	56%	0%	0%	34%	53%
	Other	11	12%	13%	13%	5%	22%	0%	0%	10%	21%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	14%	12%	12%	13%	50%	0%	12%	14%
	I drive alone for part of the trip	18	10%	4%	3%	26%	10%	0%	0%	11%	9%
	I carpool for part of the trip	11	6%	7%	5%	9%	5%	0%	0%	7%	5%
	I walk for part of the trip	51	29%	43%	28%	33%	18%	0%	67%	33%	20%
	I bike for part of the trip	111	64%	64%	66%	65%	62%	50%	67%	65%	61%
	Other	19	11%	7%	10%	9%	18%	0%	0%	9%	16%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	0%	17%	0%	0%	0%	0%	6%	0%
	I walk for part of the trip	2	10%	0%	0%	22%	0%	0%	0%	13%	0%
	I bike for part of the trip	19	90%	100%	83%	89%	100%	0%	0%	88%	100%
	Other	5	24%	0%	33%	33%	0%	0%	0%	31%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	0%	0%	100%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	78%	72%	64%	67%	50%	100%	71%	69%
	I take a public bus for part of the trip	23	5%	7%	3%	4%	9%	0%	0%	4%	8%
	I take BART for part of the trip	100	24%	21%	21%	32%	23%	50%	20%	24%	23%
	I take the train for part of the trip	16	4%	3%	3%	5%	5%	0%	0%	4%	5%
	I take the ferry for part of the trip	8	2%	1%	2%	2%	2%	0%	0%	2%	2%
	Other	18	4%	4%	5%	4%	4%	0%	0%	4%	4%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	83%	90%	75%	75%	0%	0%	83%	75%
	Park bike	7	19%	17%	10%	25%	25%	0%	0%	17%	25%
71. (Work) Bikes and takes BART	Take bike on	83	71%	74%	70%	66%	73%	100%	100%	69%	76%
	Park bike	34	29%	26%	30%	34%	27%	0%	0%	31%	24%
72. (Work) Bikes and takes the train	Take bike on	18	90%	50%	80%	100%	100%	0%	0%	87%	100%
	Park bike	2	10%	50%	20%	0%	0%	0%	0%	13%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	0%	0%	100%	100%
74. My employer generally supports biking to work	Agree	499	78%	76%	81%	78%	80%	20%	63%	79%	76%
	Disagree	74	12%	13%	11%	12%	11%	20%	13%	12%	12%
	Don't Know / Does not apply	65	10%	11%	8%	10%	9%	60%	25%	9%	12%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	36%	50%	45%	53%	18%	25%	45%	50%
	Disagree	267	42%	50%	41%	42%	37%	45%	38%	44%	38%
	Don't Know / Does not apply	75	12%	14%	9%	14%	9%	36%	38%	12%	12%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	40%	43%	44%	38%	9%	13%	43%	36%
	Disagree	218	34%	40%	31%	36%	34%	18%	50%	34%	34%
	Don't Know / Does not apply	161	25%	21%	26%	21%	28%	73%	38%	23%	31%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	34%	46%	45%	50%	18%	38%	43%	48%
	Disagree	268	42%	50%	45%	38%	38%	36%	25%	44%	37%
	Don't Know / Does not apply	88	14%	17%	9%	17%	12%	45%	38%	13%	15%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	33%	32%	25%	25%	0%	50%	31%	29%
	3-5 miles	24	32%	43%	32%	25%	31%	0%	0%	35%	24%
	6-10 miles	9	12%	5%	9%	17%	19%	0%	25%	9%	19%
	11-20 miles	13	17%	5%	23%	25%	19%	0%	25%	16%	19%
	21+ miles	7	9%	14%	5%	8%	6%	100%	0%	9%	10%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	9%	0%	0%	0%	0%	0%	3%	0%
	5 days/wk	14	17%	26%	25%	8%	0%	0%	25%	22%	5%
	4 days/wk	4	5%	13%	4%	0%	0%	0%	0%	7%	0%
	3 days/wk	6	7%	13%	8%	0%	6%	0%	0%	8%	5%
	2 days/wk	6	7%	4%	8%	8%	13%	0%	0%	7%	10%
	1 day/wk	7	9%	0%	17%	8%	13%	0%	0%	8%	10%
	1 to 4 days/month	7	9%	4%	8%	23%	6%	0%	0%	10%	5%
	1 to 11 days/year	10	12%	9%	4%	15%	19%	0%	50%	8%	24%
Never	25	31%	22%	25%	38%	44%	100%	25%	27%	43%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	65%	63%	23%	31%	0%	25%	55%	29%
	Less than Weekly	17	21%	13%	13%	38%	25%	0%	50%	18%	29%
	Never	25	31%	22%	25%	38%	44%	100%	25%	27%	43%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	22%	50%	69%	24%	0%	50%	43%	29%
	Drive or ride in a carpool or vanpool	9	11%	9%	4%	23%	12%	0%	25%	10%	14%
	Motorcycle or scooter	2	2%	0%	0%	8%	6%	0%	0%	2%	5%
	Bicycle	52	64%	83%	54%	46%	65%	0%	75%	63%	67%
	Walk	11	14%	22%	13%	15%	6%	0%	0%	17%	5%
	Public Bus	13	16%	26%	17%	8%	12%	0%	0%	18%	10%
	Company shuttle	1	1%	0%	0%	8%	0%	0%	0%	2%	0%
	BART	23	28%	9%	29%	38%	35%	0%	75%	23%	43%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	4%	0%	0%	0%	0%	0%	2%	0%	

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	67%	0%	0%	0%	0%	0%	36%	0%
	I drive alone for part of the trip	1	8%	0%	25%	0%	0%	0%	0%	9%	0%
	I carpool for part of the trip	1	8%	0%	0%	0%	50%	0%	0%	0%	50%
	I walk for part of the trip	5	38%	33%	75%	0%	0%	0%	0%	45%	0%
	I bike for part of the trip	3	23%	17%	25%	100%	0%	0%	0%	27%	0%
	Other	3	23%	17%	25%	0%	50%	0%	0%	18%	50%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	0%	0%	0%	0%	33%	0%	11%
	I drive alone for part of the trip	3	14%	0%	0%	25%	33%	0%	0%	8%	22%
	I walk for part of the trip	9	43%	50%	67%	25%	17%	0%	67%	50%	33%
	I bike for part of the trip	9	43%	100%	33%	25%	33%	0%	67%	42%	44%
	Other	5	24%	50%	17%	25%	33%	0%	0%	25%	22%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	0%	0%	0%	100%	0%
81d. (Ferry) School - 82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	84%	67%	80%	33%	0%	67%	78%	42%
	I take BART for part of the trip	11	23%	16%	42%	0%	22%	0%	33%	22%	25%
	I take the train for part of the trip	1	2%	5%	0%	0%	0%	0%	0%	3%	0%
	Other	6	12%	5%	0%	20%	44%	0%	0%	6%	33%
83. (School) Bikes and takes the bus	Take bike on	2	67%	100%	100%	0%	0%	0%	0%	67%	0%
	Park bike	1	33%	0%	0%	100%	0%	0%	0%	33%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	67%	80%	100%	100%	0%	100%	78%	100%
	Park bike	2	15%	33%	20%	0%	0%	0%	0%	22%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	0%	0%	0%	100%	0%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
87. Where do you typically get information about bicycling events/routes	Bicycle coalitions/clubs (Unspecified)	19	3%	2%	2%	4%	5%	0%	11%	2%	5%
	Internet/Web (General)	66	11%	5%	8%	12%	16%	5%	11%	9%	14%
	EBBC/ EBBC Newsletter	139	22%	25%	23%	21%	21%	30%	11%	23%	22%
	Facebook	9	1%	1%	3%	2%	0%	0%	0%	2%	0%
	Bike Alameda	14	2%	0%	2%	3%	3%	10%	0%	2%	4%
	Google/Google Maps	48	8%	20%	12%	2%	2%	0%	0%	10%	2%
	Friends	40	6%	7%	6%	7%	5%	5%	11%	7%	6%
	Work/ coworkers	48	8%	6%	8%	12%	5%	0%	0%	9%	5%
	Map my ride	5	1%	0%	2%	0%	1%	0%	0%	1%	1%
	Bike shops	16	3%	3%	2%	1%	4%	0%	11%	2%	4%
	511.org	25	4%	2%	3%	8%	3%	5%	0%	4%	3%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	5%	7%	6%	8%	10%	11%	6%	9%
	youcanbikethere.com	5	1%	1%	2%	1%	0%	0%	0%	1%	0%
	Walk Oakland Bike Oakland	7	1%	0%	3%	1%	0%	0%	0%	2%	0%
	Posters/billboards	7	1%	2%	2%	1%	1%	0%	0%	1%	1%
	Word of mouth	7	1%	3%	1%	1%	1%	0%	11%	1%	1%
	Bike Maps (General)	6	1%	1%	1%	1%	0%	5%	0%	1%	1%
	Newspaper	7	1%	0%	1%	1%	2%	0%	0%	1%	2%
	SFBC	11	2%	3%	3%	0%	2%	0%	0%	2%	2%
	Radio	4	1%	0%	0%	1%	2%	0%	0%	0%	2%
Personal Knowledge/Experience	5	1%	0%	2%	1%	0%	0%	0%	1%	0%	
Various sources	5	1%	1%	1%	1%	1%	0%	0%	1%	1%	
Nowhere/ Don't seek information	17	3%	4%	3%	1%	4%	0%	0%	3%	3%	
Other	38	6%	4%	3%	8%	7%	20%	22%	5%	9%	
Don't Know	27	4%	4%	3%	4%	6%	10%	0%	4%	6%	
88. Cycling ability	Novice	33	5%	6%	5%	7%	4%	0%	0%	6%	3%
	Intermediate	223	33%	43%	38%	26%	30%	14%	10%	35%	28%
	Experienced	421	62%	51%	57%	67%	66%	86%	90%	59%	69%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	48%	54%	50%	48%	48%	90%	51%	50%
	In bike lanes	306	45%	48%	43%	46%	47%	52%	10%	45%	46%
	On separate paved bike paths	24	4%	4%	2%	4%	5%	0%	0%	3%	4%
	On unpaved trails	2	0%	1%	0%	0%	0%	0%	0%	0%	0%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	5%	6%	12%	9%	24%	10%	8%	10%
	Albany	26	4%	1%	5%	6%	3%	0%	0%	4%	3%
	Berkeley	149	22%	30%	21%	17%	21%	33%	30%	22%	22%
	Castro Valley	8	1%	0%	1%	2%	2%	0%	0%	1%	1%
	Danville	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Dublin	11	2%	1%	1%	3%	1%	5%	0%	2%	1%
	El Cerrito	8	1%	0%	1%	1%	2%	0%	10%	1%	2%
	Emeryville	9	1%	2%	2%	1%	0%	0%	0%	2%	0%
	Fremont	45	7%	3%	4%	13%	7%	10%	10%	6%	7%
	Hayward	6	1%	2%	0%	1%	1%	5%	0%	1%	1%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Livermore	11	2%	0%	1%	1%	3%	5%	0%	1%	3%
	Moraga	3	0%	0%	0%	0%	2%	0%	0%	0%	1%
	Newark	4	1%	0%	0%	1%	1%	0%	0%	1%	0%
	Oakland	245	36%	49%	47%	26%	30%	10%	10%	40%	27%
	Orinda	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Piedmont	11	2%	1%	0%	3%	2%	0%	10%	1%	2%
	Pleasant Hill	3	0%	0%	0%	1%	1%	0%	0%	0%	0%
	Pleasanton	25	4%	1%	1%	5%	7%	0%	20%	2%	7%
	Richmond	7	1%	1%	0%	1%	2%	0%	0%	1%	2%
	San Francisco	12	2%	3%	2%	1%	2%	0%	0%	2%	1%
	San Jose	2	0%	0%	0%	0%	1%	5%	0%	0%	1%
	San Leandro	11	2%	0%	2%	1%	3%	0%	0%	1%	2%
	San Lorenzo	1	0%	0%	0%	1%	0%	0%	0%	0%	0%
	San Ramon	5	1%	0%	0%	2%	1%	5%	0%	1%	1%
	Tracy	1	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Walnut Creek	1	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	2%	2%	1%	2%	0%	0%	2%	1%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
90 Collapsed. City you live in	Alameda County	636	94%	94%	94%	95%	91%	95%	100%	94%	92%
	Other Counties	43	6%	6%	6%	5%	9%	5%	0%	6%	8%
91. City you work in	Alameda	20	3%	2%	2%	3%	5%	18%	0%	2%	5%
	Albany	4	1%	2%	0%	1%	0%	0%	0%	1%	0%
	Berkeley	126	20%	31%	26%	13%	12%	9%	25%	23%	12%
	Concord	1	0%	0%	0%	0%	1%	0%	0%	0%	1%
	Danville	2	0%	0%	0%	1%	1%	0%	0%	0%	1%
	Dublin	10	2%	1%	2%	1%	1%	9%	0%	2%	1%
	El Cerrito	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Emeryville	41	6%	9%	9%	2%	6%	0%	13%	7%	6%
	Fremont	20	3%	2%	3%	2%	5%	0%	13%	2%	5%
	Hayward	8	1%	1%	0%	3%	1%	0%	0%	2%	1%
	Lafayette	1	0%	0%	0%	0%	1%	0%	0%	0%	1%
	Livermore	8	1%	0%	1%	1%	2%	9%	0%	1%	3%
	Martinez	1	0%	0%	0%	0%	1%	0%	0%	0%	1%
	Milpitas	8	1%	1%	0%	3%	2%	0%	0%	1%	2%
	Newark	4	1%	1%	1%	0%	1%	0%	0%	1%	1%
	Oakland	216	34%	30%	30%	40%	38%	18%	13%	33%	35%
	Pleasanton	18	3%	1%	1%	5%	4%	9%	13%	2%	4%
	Richmond	15	2%	3%	3%	1%	2%	0%	0%	2%	2%
	San Francisco	55	9%	11%	9%	9%	5%	18%	13%	10%	6%
	San Jose	17	3%	0%	2%	3%	4%	9%	0%	2%	4%
San Leandro	8	1%	1%	2%	1%	1%	0%	0%	1%	1%	
San Ramon	6	1%	0%	1%	1%	1%	0%	13%	1%	1%	
Union City	2	0%	0%	0%	1%	1%	0%	0%	0%	1%	
Walnut Creek	4	1%	0%	0%	0%	2%	0%	0%	0%	2%	
Other: Ouside Alameda County	42	7%	4%	5%	10%	8%	0%	0%	6%	7%	
91 Collapsed. City you work in	Alameda County	501	78%	81%	80%	73%	77%	73%	88%	78%	77%
	Other Counties	141	22%	19%	20%	27%	23%	27%	13%	22%	23%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	0%	4%	0%	0%	0%	0%	2%	0%
	Berkeley	34	42%	61%	50%	25%	25%	0%	25%	49%	24%
	Dublin	2	2%	4%	0%	8%	0%	0%	0%	3%	0%
	Emeryville	1	1%	0%	0%	8%	0%	0%	0%	2%	0%
	Fremont	3	4%	0%	4%	8%	0%	0%	25%	3%	5%
	Hayward	1	1%	0%	4%	0%	0%	0%	0%	2%	0%
	Oakland	13	16%	9%	8%	25%	38%	0%	0%	12%	29%
	Piedmont	2	2%	0%	0%	8%	6%	0%	0%	2%	5%
	Pleasant Hill	1	1%	0%	0%	8%	0%	0%	0%	2%	0%
	San Francisco	11	14%	17%	8%	0%	25%	0%	25%	10%	24%
	San Jose	2	2%	4%	4%	0%	0%	0%	0%	3%	0%
	San Leandro	1	1%	0%	4%	0%	0%	0%	0%	2%	0%
	San Ramon	1	1%	0%	0%	0%	6%	0%	0%	0%	5%
	Other: Ouside Alameda County	7	9%	4%	13%	8%	0%	100%	25%	8%	10%
92 Collapsed. City you go to school in	Alameda County	61	74%	74%	75%	85%	76%	0%	50%	77%	68%
	Other Counties	21	26%	26%	25%	15%	24%	100%	50%	23%	32%
93. Access to a car	Yes	578	85%	72%	82%	91%	91%	90%	100%	83%	92%
	No	99	15%	28%	18%	9%	9%	10%	0%	17%	8%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%		%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	1%	1%	4%	10%	10%	0%	2%	10%
	Oakland Tribune - in print	61	9%	5%	5%	11%	13%	24%	11%	7%	14%
	SF Chronicle/The Chronicle - in print	149	22%	11%	13%	23%	37%	24%	22%	16%	35%
	East Bay Express (in print)	123	18%	21%	21%	15%	16%	19%	22%	19%	16%
	Newspapers (general - in print)	57	8%	4%	4%	11%	13%	14%	0%	6%	13%
	Other newspaper	52	8%	2%	4%	6%	13%	33%	11%	4%	15%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	1%	3%	4%	5%	11%	2%	4%
	SF Chronicle/The Chronicle - online	238	35%	34%	46%	36%	23%	24%	33%	40%	24%
	Oakland Tribune - online	53	8%	12%	11%	6%	3%	10%	11%	10%	4%
	East Bay Express (online)	47	7%	13%	6%	6%	4%	5%	22%	8%	5%
	Newspapers (general - online)	148	22%	32%	24%	16%	18%	24%	22%	23%	19%
	Television/TV news	192	28%	20%	23%	27%	41%	24%	22%	24%	38%
	Friends/Family	258	38%	53%	44%	29%	32%	19%	44%	41%	31%
	Blogs/web sites (general)	223	33%	49%	37%	31%	21%	29%	33%	38%	23%
	Facebook	162	24%	34%	31%	25%	10%	19%	33%	30%	12%
	Twitter	62	9%	21%	10%	5%	5%	5%	11%	11%	6%
	Other blog/web site	52	8%	10%	10%	7%	5%	5%	11%	9%	5%
Radio	274	41%	24%	45%	38%	50%	24%	22%	38%	46%	
Other	108	16%	15%	13%	17%	17%	24%	22%	15%	18%	
Don't know	9	1%	5%	0%	0%	1%	0%	22%	1%	1%	
95. Gender	Male	381	56%	35%	55%	58%	66%	76%	71%	52%	67%
	Female	294	44%	65%	45%	42%	34%	24%	29%	48%	33%
96. Children under 18	Yes	204	30%	3%	33%	54%	26%	5%	33%	33%	24%
	No	469	69%	97%	67%	46%	74%	95%	33%	67%	75%
	Prefer not to answer	4	1%	0%	0%	1%	0%	0%	33%	0%	1%

		All		Age Collapsed						Generation	
		N	%	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
				%	%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	1%	2%	2%	3%	0%	0%	2%	2%
	White/Caucasian	507	75%	75%	71%	72%	83%	86%	25%	72%	81%
	Hispanic/Latin-American	24	4%	4%	4%	5%	2%	0%	13%	4%	2%
	Asian/Pacific Islander	81	12%	14%	15%	14%	7%	0%	13%	15%	6%
	Other (specify)	18	3%	3%	3%	3%	2%	5%	0%	3%	2%
	Prefer not to answer	33	5%	3%	4%	5%	4%	10%	50%	4%	7%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	11%	0%	0%
	18-24	16	2%	15%	0%	0%	0%	0%	0%	3%	0%
	25-29	89	13%	85%	0%	0%	0%	0%	0%	19%	0%
	30-34	102	15%	0%	49%	0%	0%	0%	0%	22%	0%
	35-39	106	16%	0%	51%	0%	0%	0%	0%	23%	0%
	40-44	73	11%	0%	0%	48%	0%	0%	0%	16%	0%
	45-49	78	12%	0%	0%	52%	0%	0%	0%	17%	0%
	50-54	68	10%	0%	0%	0%	37%	0%	0%	0%	32%
	55-59	78	12%	0%	0%	0%	42%	0%	0%	0%	36%
	60-64	38	6%	0%	0%	0%	21%	0%	0%	0%	18%
	65-69	13	2%	0%	0%	0%	0%	62%	0%	0%	6%
	70-74	7	1%	0%	0%	0%	0%	33%	0%	0%	3%
	75+	1	0%	0%	0%	0%	0%	5%	0%	0%	0%
	Prefer not to answer	8	1%	0%	0%	0%	0%	0%	89%	0%	4%
Age Collapsed	18-29	105	15%	100%	0%	0%	0%	0%	0%	23%	0%
	30-39	208	31%	0%	100%	0%	0%	0%	0%	45%	0%
	40-49	151	22%	0%	0%	100%	0%	0%	0%	33%	0%
	50-64	184	27%	0%	0%	0%	100%	0%	0%	0%	86%
	65+	21	3%	0%	0%	0%	0%	100%	0%	0%	10%
	Under 18 / Prefer not to answer	10	1%	0%	0%	0%	0%	0%	100%	0%	5%
Generation	18-49	464	68%	100%	100%	100%	0%	0%	0%	100%	0%
	50+	215	32%	0%	0%	0%	100%	100%	100%	0%	100%

	All	Age Collapsed						Generation	
	Mean	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		208	151	184	21	10	464	215
		15%	31%	22%	27%	3%	1%	68%	32%
1 Mean (Days/wk). Bicycle Use	4.18	4.98	4.21	4.09	3.76	3.86	5.00	4.35	3.83
2 Mean (Days/wk). Drive a car	2.91	1.89	2.58	3.29	3.50	3.21	3.01	2.65	3.45
19 Mean. Total round-trip miles on BTWD	18.87	12.98	17.30	22.41	21.68	14.91	15.13	17.96	20.89
20 Mean. Total miles by bicycle on BTWD	13.17	9.22	10.82	16.06	15.95	10.48	13.38	12.14	15.44
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	4.76	3.91	3.47	3.15	3.15	3.66	3.96	3.17
54 Mean (Days/wk). Go to work outside of your home	4.65	4.81	4.82	4.68	4.53	2.46	4.00	4.77	4.37
55 Mean (Days/wk). Go to school	.74	1.82	.70	.41	.33	.14	1.09	.87	.37
56 Mean (Days/wk). Take your children to school	1.92	.00	2.03	2.35	1.63	.06	2.65	2.03	1.61
57 Mean (Days/wk). Drive a car alone	2.45	1.57	2.06	2.66	3.16	2.47	3.04	2.15	3.09
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.63	1.72	2.52	1.87	1.95	2.83	1.96	1.92
59 Mean (Days/wk). Ride a bus	.60	.62	.70	.62	.51	.37	.12	.65	.48
60 Mean (Days/wk). Ride BART	1.21	1.44	1.30	1.27	1.03	.63	.46	1.32	.96
61 Mean (Days/wk). Take a train	.21	.22	.15	.30	.21	.06	.08	.21	.19
62 Mean (Days/wk). Take a ferry	.10	.11	.10	.07	.10	.25	.06	.09	.12
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.19	1.69	2.34	2.57	3.38	2.25	2.02	2.64

	All	Age Collapsed					Generation		
	Mean	18-29	30-39	40-49	50-64	65+	Under 18 / Prefer not to answer	18-49	50+
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	4.88	3.98	3.65	3.02	3.15	3.93	4.07	3.08
65 Mean. Miles from home to work destination	10.55	7.72	10.15	11.97	11.79	8.74	7.50	10.19	11.43
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.83	3.29	2.77	2.55	1.39	2.79	3.24	2.49
78 Mean. Miles from home to school	8.13	6.72	8.12	9.15	8.63	25.00	7.00	7.78	9.10
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	2.85	2.03	.69	.60	.00	1.30	2.05	.70

	All	5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images			
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
Number of cases	679		91	588	108	571	205	473	
Row percent		100%	13%	87%	16%	84%	30%	70%	
Region									
North Alameda County	497	73%	78%	72%	79%	72%	80%	71%	
Central Alameda County	20	3%	1%	3%	1%	3%	2%	3%	
South Alameda County	57	8%	8%	9%	6%	9%	4%	10%	
East Alameda County	47	7%	4%	7%	6%	7%	4%	8%	
Non-Alameda County	58	9%	9%	9%	8%	9%	9%	8%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	18%	13%	14%	13%	15%	13%
	6 days/wk	122	18%	19%	18%	18%	18%	23%	16%
	5 days/wk	134	20%	19%	20%	19%	20%	16%	22%
	4 days/wk	94	14%	14%	14%	17%	13%	11%	15%
	3 days/wk	96	14%	10%	15%	10%	15%	15%	14%
	2 days/wk	47	7%	7%	7%	7%	7%	6%	7%
	1 day/wk	22	3%	2%	3%	3%	3%	2%	4%
	1 to 4 days/month	42	6%	8%	6%	7%	6%	8%	5%
	1 to 11 days/year	30	4%	4%	4%	6%	4%	4%	4%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	88%	90%	87%	90%	88%	90%
	Less than Weekly	72	11%	12%	10%	13%	10%	12%	10%
2. Drive a car	7 days/wk	74	11%	11%	11%	10%	11%	13%	10%
	6 days/wk	55	8%	3%	9%	3%	9%	6%	9%
	5 days/wk	53	8%	7%	8%	9%	8%	6%	9%
	4 days/wk	68	10%	7%	11%	6%	11%	7%	11%
	3 days/wk	88	13%	16%	12%	18%	12%	16%	12%
	2 days/wk	111	16%	18%	16%	19%	16%	19%	15%
	1 day/wk	85	13%	15%	12%	14%	12%	12%	13%
	1 to 4 days/month	52	8%	10%	7%	10%	7%	9%	7%
	1 to 11 days/year	38	6%	8%	5%	6%	5%	7%	5%
Never/ Don't have a car	55	8%	5%	9%	5%	9%	6%	9%	
2 Collapsed. Drive a car	Weekly or More	534	79%	77%	79%	79%	79%	79%	79%
	Less than Weekly	90	13%	18%	13%	17%	13%	16%	12%
	Never	55	8%	5%	9%	5%	9%	6%	9%
3. Difficulty switching to biking trips	Very difficult	141	23%	24%	23%	27%	22%	22%	23%
	Somewhat difficult	254	41%	38%	41%	37%	42%	41%	41%
	Not very difficult	149	24%	26%	24%	24%	24%	24%	24%
	Not at all difficult	78	13%	13%	12%	12%	13%	12%	13%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	82%	70%	78%	70%	77%	69%
	For fun	291	43%	36%	44%	42%	43%	43%	43%
	Incentives from employer or school	17	3%	4%	2%	5%	2%	3%	2%
	Personal health	456	67%	65%	68%	69%	67%	66%	68%
	Good for the environment	267	39%	46%	38%	44%	38%	42%	38%
	Save money on gas/parking	161	24%	14%	25%	16%	25%	20%	25%
	Set a good example for others	29	4%	8%	4%	6%	4%	5%	4%
	To avoid traffic	59	9%	10%	9%	9%	9%	13%	7%
	Stress reduction	101	15%	7%	16%	12%	15%	13%	16%
	Don't like driving/taking transit	51	8%	7%	8%	3%	8%	7%	8%
	Other	37	5%	9%	5%	6%	5%	5%	5%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	100%	0%	77%	1%	37%	3%
	No	588	87%	0%	100%	23%	99%	63%	97%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	20%	0%	17%	50%	14%	47%
	Biking	23	27%	27%	0%	27%	25%	30%	13%
	Using bike as everyday transportation/multiple purposes	28	33%	33%	0%	34%	25%	37%	13%
	Using bikes on public transit	3	4%	4%	0%	4%	0%	4%	0%
	Other	7	8%	8%	0%	9%	0%	9%	7%
	Don't know	7	8%	8%	0%	9%	0%	6%	20%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	8%	6%	6%	6%	7%	6%
	Sign on a street pole	56	8%	12%	8%	12%	8%	10%	8%
	Back/side of a bus	86	13%	47%	7%	37%	8%	21%	9%
	Bus shelter	128	19%	48%	14%	41%	15%	26%	16%
	BART station	144	21%	37%	19%	40%	18%	28%	18%
	Billboard	118	17%	30%	16%	23%	16%	20%	16%
	Flyer/handout	208	31%	30%	31%	30%	31%	32%	30%
	Other	15	2%	16%	0%	11%	1%	5%	1%
	Don't Remember	14	2%	15%	0%	12%	0%	4%	1%
8. Heard/seen ads after more information	Yes	108	16%	91%	4%	100%	0%	43%	4%
	No	571	84%	9%	96%	0%	100%	57%	96%
9. Heard/seen ads after images	Yes	205	30%	82%	22%	82%	20%	100%	0%
	No	473	70%	18%	78%	18%	80%	0%	100%
10. Ads effectiveness	Very effective	28	4%	7%	4%	5%	4%	4%	4%
	Somewhat effective	380	56%	70%	54%	71%	54%	63%	53%
	Not very effective	229	34%	23%	36%	24%	36%	30%	36%
	Not at all effective	37	5%	0%	6%	0%	7%	2%	7%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	25%	39%	24%	40%	31%	40%
	Images of happy looking people/having fun	50	9%	12%	8%	12%	8%	11%	8%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	4%	3%	4%	3%	4%	2%
	Variety of biking activities	2	0%	1%	0%	1%	0%	1%	0%
	Images of using bikes with public transit	50	9%	7%	9%	8%	9%	8%	9%
	Images of bikes/people biking	12	2%	2%	2%	2%	2%	3%	2%
	Images of average-looking people/regular clothing/no bike gear	47	8%	17%	7%	15%	7%	15%	5%
	Diversity of bikers (age, gender, race)	4	1%	2%	0%	2%	0%	2%	0%
	Layout/colors/font	17	3%	4%	3%	4%	3%	2%	3%
	Images of healthy looking people	9	2%	1%	2%	1%	2%	1%	2%
	Slogans/logos	5	1%	1%	1%	1%	1%	1%	1%
	Looks easy/normal/fun	30	5%	6%	5%	6%	5%	7%	4%
	Bicycles in urban setting	2	0%	0%	0%	0%	0%	0%	1%
	Commuters biking to work / biking in work clothes	40	7%	6%	7%	8%	7%	6%	7%
	Makes biking look hip/cool	2	0%	0%	0%	0%	0%	0%	1%
	Good Weather	4	1%	0%	1%	0%	1%	0%	1%
	Inclusion of Women	2	0%	0%	0%	0%	0%	0%	1%
	Organization sponsorships	3	1%	1%	0%	1%	0%	1%	1%
	None	36	6%	2%	7%	3%	7%	2%	8%
	Other	18	3%	5%	3%	6%	3%	4%	3%
	Don't Know	8	1%	2%	1%	2%	1%	2%	1%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	7%	7%	8%	7%	8%	7%
	Uninspiring/not enough motivation/unrelatable	49	9%	1%	10%	2%	11%	9%	9%
	Unrealistic/Impractical/ Cheesy	27	5%	6%	5%	6%	5%	4%	5%
	Doesn't address actual reasons people don't bike	32	6%	10%	5%	7%	6%	5%	6%
	Bad layout/formatting/colors	27	5%	6%	5%	5%	5%	5%	5%
	Logos/slogans	31	6%	4%	6%	4%	6%	5%	6%
	Not informative enough	25	5%	9%	4%	8%	4%	8%	4%
	Uninteresting/boring/generic/doesn't stand out	3	1%	0%	1%	0%	1%	1%	1%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	4%	5%	6%	5%	7%	5%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	13%	9%	12%	9%	9%	10%
	Gas prices too low / gas prices	12	2%	1%	2%	1%	2%	3%	2%
	Not cool	6	1%	3%	1%	2%	1%	1%	1%
	Doesn't address health/fitness aspect of biking	2	0%	0%	0%	0%	0%	1%	0%
	No references/web addresses	5	1%	3%	1%	4%	0%	3%	0%
	Repetitive/no new info/preaching to the choir	6	1%	0%	1%	1%	1%	1%	1%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	1%	0%	1%	0%
	Bus ad/ lifting bike on bus rack	66	12%	16%	12%	14%	12%	13%	12%
	Not enough ads	3	1%	1%	0%	1%	0%	1%	1%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	0%	1%	0%	1%	1%	1%
	No celebrities/ no interesting people	3	1%	0%	1%	0%	1%	0%	1%
	None shows a commuter successfully arriving at a destination	3	1%	0%	1%	0%	1%	0%	1%
	Did not see the ads	9	2%	0%	2%	0%	2%	0%	2%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	1%	1%	1%	1%	2%
	Casual attire	2	0%	0%	0%	1%	0%	1%	0%
	Blurry bicyclist photo	3	1%	1%	0%	2%	0%	1%	0%
	People wearing helmets	3	1%	0%	1%	1%	0%	0%	1%
	People in work clothes	3	1%	0%	1%	0%	1%	0%	1%
	None	31	6%	9%	5%	7%	6%	6%	6%
	Other	41	8%	4%	8%	5%	8%	6%	8%
	Don't know	9	2%	0%	2%	0%	2%	1%	2%
	13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	85%	73%	78%	74%	80%
Hygiene concerns		464	68%	84%	66%	82%	66%	79%	64%
Don't own a bike / lack of interest / Can't ride a bike		356	52%	76%	49%	69%	49%	63%	48%
Safety concerns		263	39%	64%	35%	58%	35%	48%	34%
Difficult / Lazy / Not in shape		211	31%	48%	28%	44%	29%	38%	28%
No bike lanes / Nowhere to store bike		73	11%	3%	12%	5%	12%	5%	13%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	18%	22%	17%	22%	14%	24%
	No contact was made by organization / not aware	3	3%	0%	4%	11%	1%	4%	3%
	Retired	2	2%	0%	2%	0%	3%	0%	3%
	Moved / No longer within biking distance to work	4	4%	0%	5%	0%	5%	4%	5%
	Worked from home that day	5	5%	0%	6%	6%	5%	7%	5%
	Took bus that day	1	1%	9%	0%	6%	0%	4%	0%
	Did not work that day	6	6%	18%	5%	17%	4%	11%	5%
	Too dangerous / not safe	3	3%	0%	4%	0%	4%	4%	3%
	Too difficult/Too far	7	7%	18%	6%	17%	5%	14%	5%
	Health problems / sick	11	12%	9%	12%	6%	13%	7%	14%
	Running late / busy / not enough time to ride	6	6%	0%	7%	6%	7%	7%	6%
	Had to drive that day	10	11%	9%	11%	6%	12%	11%	11%
	Unemployed	1	1%	0%	1%	0%	1%	0%	2%
	Forgot	3	3%	0%	4%	0%	4%	0%	5%
	Lazy	1	1%	0%	1%	0%	1%	4%	0%
	Bike broken	1	1%	0%	1%	0%	1%	0%	2%
	Walked to work that day	1	1%	0%	1%	0%	1%	0%	2%
Other	6	6%	18%	5%	11%	5%	7%	6%	
Don't Know	3	3%	0%	4%	0%	4%	4%	3%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	20%	14%	17%	15%	19%	13%
	511.org	97	16%	17%	16%	14%	17%	21%	14%
	East Bay Bicycle Coalition website	203	33%	48%	31%	47%	31%	43%	29%
	Other bicycle organization website	70	12%	18%	10%	18%	10%	16%	9%
	Local bicycle organization email newsletter	94	16%	27%	14%	28%	13%	21%	13%
	Local bicycle organization paper newsletter	28	5%	11%	3%	10%	4%	6%	4%
	Poster or billboard	111	18%	24%	17%	23%	17%	22%	17%
	Radio advertisement or announcement	44	7%	5%	8%	4%	8%	8%	7%
	Facebook	47	8%	11%	7%	10%	7%	7%	8%
	Twitter	9	1%	1%	2%	1%	2%	1%	2%
	Friend or family member (other than on Facebook or Twitter)	91	15%	17%	15%	15%	15%	15%	15%
	Coworker (other than on Facebook or Twitter)	195	32%	34%	32%	33%	32%	31%	33%
	Employer	196	32%	30%	33%	32%	32%	29%	34%
	Other	76	13%	17%	12%	19%	11%	15%	11%
	Don't Remember	36	6%	6%	6%	5%	6%	5%	6%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	3%	5%	5%	5%	4%	5%
	For fun	88	15%	19%	14%	17%	14%	15%	14%
	Incentives from employer or school	7	1%	0%	1%	0%	1%	1%	1%
	Personal health	22	4%	5%	3%	5%	3%	3%	4%
	Good for the environment	25	4%	1%	5%	1%	5%	3%	5%
	Save money on gas / parking	11	2%	3%	2%	2%	2%	2%	2%
	Set a good example for others	77	13%	14%	13%	15%	12%	12%	13%
	To avoid traffic	3	0%	1%	0%	1%	0%	1%	0%
	Stress reduction	3	0%	0%	1%	0%	1%	1%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	1%	9%	2%	9%	5%	9%
	I almost always bike to work anyway	246	41%	40%	41%	39%	41%	43%	39%
Other	47	8%	13%	7%	14%	7%	10%	7%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	72%	75%	71%	75%	74%	74%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	2%	2%	2%	3%	2%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	19%	20%	20%	20%	19%	20%
	Something else	20	3%	7%	3%	7%	3%	4%	3%
	Don't remember	2	0%	0%	0%	0%	0%	0%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	84%	93%	84%	93%	89%	93%
	School	14	2%	0%	3%	0%	3%	2%	2%
	Somewhere else	35	6%	15%	4%	15%	4%	8%	5%
	Don't remember	2	0%	1%	0%	1%	0%	1%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	6%	4%	6%	4%	5%	4%
	3-5 miles	103	17%	14%	18%	14%	18%	16%	18%
	6-10 miles	155	26%	27%	26%	25%	26%	28%	25%
	11-20 miles	149	25%	32%	24%	29%	24%	29%	23%
	21+ miles	165	28%	22%	29%	25%	28%	23%	30%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	8%	5%	8%	5%	6%	5%
	3-5 miles	122	20%	18%	21%	19%	21%	19%	21%
	6-10 miles	184	31%	28%	31%	28%	31%	31%	31%
	11-20 miles	170	29%	39%	27%	34%	27%	35%	26%
	21+ miles	87	15%	7%	16%	11%	15%	9%	17%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	19%	32%	22%	31%	25%	32%
	Drive or ride in a carpool or vanpool	27	4%	3%	5%	4%	5%	6%	4%
	Motorcycle or scooter	11	2%	1%	2%	1%	2%	1%	2%
	Bicycle	377	62%	76%	60%	71%	60%	66%	60%
	Walk	60	10%	7%	10%	10%	10%	11%	9%
	Public Bus	71	12%	8%	12%	8%	13%	11%	12%
	Company shuttle	6	1%	0%	1%	0%	1%	1%	1%
	BART	107	18%	16%	18%	17%	18%	16%	18%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	1%	2%	1%	2%	1%	2%
	Ferry or boat	4	1%	1%	1%	1%	1%	1%	0%
	Other	5	1%	0%	1%	0%	1%	0%	1%
Not gone to my destination	6	1%	3%	1%	3%	1%	2%	1%	

	All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
	N	%	Yes	No	Yes	No	Yes	No
			%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	78%	69%	75%	70%	75%	69%
Stop at the Bike Away From Work party	103	17%	31%	15%	30%	14%	20%	16%
Get a BTWD canvas bag	379	63%	77%	60%	71%	61%	68%	60%
Leave your bike at a free BTWD bike check	75	12%	25%	10%	22%	10%	15%	11%
Compete in the Team Bike Challenge	186	31%	33%	30%	31%	31%	35%	29%
Compete in the Company Bike Challenge	135	22%	27%	21%	27%	21%	26%	20%
Download iBike Challenge	14	2%	6%	2%	6%	2%	3%	2%
Watch a BTWDay video	42	7%	9%	7%	10%	6%	8%	6%
Tweet about Bike to Work Day	25	4%	6%	4%	5%	4%	5%	4%
Post on Facebook about BTWD	122	20%	35%	18%	30%	18%	26%	18%
Attend a Bike to Work Month event other than BTWD	56	9%	25%	7%	21%	7%	13%	8%
None of these	66	11%	5%	12%	8%	12%	7%	12%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	10%	10%	11%	10%	10%	10%
	I found a good route to take	156	26%	36%	24%	34%	24%	27%	25%
	I felt better at work that day	184	30%	32%	30%	31%	30%	32%	29%
	I fixed my bicycle so I could ride it that day	31	5%	5%	5%	5%	5%	5%	5%
	I enjoyed getting the exercise from biking that day	424	70%	77%	69%	77%	69%	71%	70%
	I enjoyed being outside on my bike that day	441	73%	83%	71%	79%	72%	77%	71%
	It was easy to find a place to store my bike that day	236	39%	45%	38%	47%	37%	41%	38%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	61%	54%	59%	54%	58%	54%
	I rode to work/school with people I know	102	17%	26%	15%	23%	16%	21%	15%
None of these	60	10%	5%	11%	8%	10%	10%	10%	
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	8%	11%	8%	11%	10%	10%
	6 days/wk	89	15%	16%	15%	16%	15%	20%	12%
	5 days/wk	119	20%	20%	20%	18%	20%	18%	20%
	4 days/wk	73	12%	14%	12%	14%	12%	11%	12%
	3 days/wk	84	14%	17%	13%	17%	13%	14%	14%
	2 days/wk	46	8%	6%	8%	9%	7%	8%	7%
	1 day/wk	30	5%	3%	5%	3%	5%	3%	6%
	1 to 4 days/month	37	6%	6%	6%	7%	6%	6%	6%
	1 to 11 days/year	40	7%	7%	7%	7%	7%	8%	6%
Never rode a bicycle before BTWD	24	4%	3%	4%	3%	4%	2%	5%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
24. Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	84%	83%	83%	83%	84%	83%
	Less than Weekly	77	13%	13%	13%	14%	13%	14%	12%
	Never	24	4%	3%	4%	3%	4%	2%	5%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	8%	12%	9%	12%	10%	12%
	A little more often	98	16%	22%	15%	22%	15%	19%	15%
	About the same as before	427	70%	69%	71%	68%	71%	69%	71%
	Less often	14	2%	1%	3%	1%	3%	3%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	88%	77%	88%	77%	86%	75%
	Disagree	42	6%	5%	6%	5%	6%	4%	7%
	Don't Know /NA	104	15%	7%	17%	7%	17%	9%	18%
27. I noticed there was less traffic that day	Agree	55	8%	13%	7%	13%	7%	11%	7%
	Disagree	241	36%	34%	36%	32%	36%	34%	36%
	Don't Know /NA	382	56%	53%	57%	55%	57%	54%	57%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	36%	26%	36%	26%	31%	26%
	Disagree	47	7%	7%	7%	6%	7%	5%	7%
	Don't Know /NA	447	66%	57%	67%	58%	67%	64%	67%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	14%	13%	13%	13%	13%	13%
	Disagree	208	31%	33%	30%	31%	31%	31%	31%
	Don't Know /NA	382	56%	53%	57%	56%	56%	56%	57%
30. Likely BTWD 2012 Participation	Very likely	543	80%	95%	78%	93%	78%	88%	77%
	Somewhat likely	73	11%	3%	12%	5%	12%	8%	12%
	Somewhat unlikely	26	4%	0%	4%	0%	5%	1%	5%
	Very unlikely	37	5%	2%	6%	3%	6%	3%	7%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	86%	71%	81%	71%	85%	67%
	No	186	27%	14%	29%	19%	29%	15%	33%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	40%	41%	39%	41%	41%	41%
	Yes, in 2010	161	33%	35%	32%	34%	32%	35%	31%
	Yes, in 2009	87	18%	28%	16%	26%	16%	22%	15%
	Yes, in 2008	41	8%	17%	7%	15%	7%	11%	7%
	Yes, in 2007 or earlier	23	5%	9%	4%	8%	4%	4%	5%
	No	219	44%	44%	45%	44%	44%	43%	45%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	38%	19%	40%	17%	32%	15%
	Too much effort	2	3%	8%	2%	0%	4%	4%	3%
	Lack of involvement with a local organization	3	4%	0%	6%	7%	4%	4%	5%
	Could not find teammates / not in a team	10	15%	15%	15%	13%	15%	14%	15%
	Company did not put a team together	2	3%	0%	4%	0%	4%	4%	3%
	Do not like event	4	6%	8%	6%	7%	6%	4%	8%
	Telecommuter/works from home	4	6%	15%	4%	13%	4%	11%	3%
	Team Forgot	3	4%	0%	6%	0%	6%	4%	5%
	Changed rules/ could not participate	2	3%	0%	4%	0%	4%	4%	3%
	BART not allowing bikes during rush hour	2	3%	0%	4%	7%	2%	7%	0%
	Health Reasons/ injured	4	6%	0%	7%	0%	8%	4%	8%
	Unemployed	2	3%	0%	4%	0%	4%	0%	5%
	Out of town/ vacation	6	9%	0%	11%	0%	12%	4%	13%
	Unaware	2	3%	8%	2%	0%	4%	4%	3%
	website too difficult to use/log info	2	3%	0%	4%	0%	4%	4%	3%
	Other	2	3%	0%	4%	0%	4%	0%	5%
	Don't Know	2	3%	8%	2%	13%	0%	0%	5%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	28%	50%	29%	50%	33%	54%
	To encourage/motivate coworkers to ride more regularly	21	11%	24%	9%	19%	9%	16%	8%
	A challenge	3	2%	0%	2%	0%	2%	1%	2%
	For fun/ love to ride	28	15%	17%	14%	16%	14%	18%	13%
	I would have biked anyway	4	2%	0%	2%	0%	2%	1%	2%
	To be an example to others	4	2%	7%	1%	6%	1%	4%	1%
	Raffle/ prizes	3	2%	0%	2%	3%	1%	1%	2%
	To start biking more often	6	3%	0%	4%	0%	4%	1%	4%
	Previous TBC were great	1	1%	0%	1%	0%	1%	1%	0%
	Join with friends	6	3%	3%	3%	3%	3%	3%	3%
	Competition aspect/ Teamwork	14	7%	0%	9%	3%	8%	6%	8%
	None	1	1%	0%	1%	0%	1%	0%	1%
	Other	12	6%	21%	4%	19%	4%	12%	3%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	6%	10%	6%	10%	8%	10%
	A little more often	51	25%	32%	24%	32%	24%	24%	26%
	Same as before	131	65%	61%	65%	62%	65%	66%	64%
	Less often	1	0%	0%	1%	0%	1%	1%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	15%	4%	14%	4%	10%	4%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	3%	0%	3%	0%	2%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	27%	10%	24%	10%	20%	9%
	Bike Away from Work Party, 5-12-11	84	12%	30%	10%	26%	10%	17%	11%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	5%	2%	5%	2%	3%	2%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	16%	3%	16%	3%	9%	3%
	None of these	482	72%	41%	76%	44%	77%	59%	77%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	66%	25%	57%	25%	50%	22%
	No	473	70%	34%	75%	43%	75%	50%	78%
38. Participated in WR2S?	Yes	66	32%	32%	32%	34%	31%	30%	35%
	No	138	67%	67%	68%	64%	69%	69%	65%
	Don't remember	1	0%	2%	0%	2%	0%	1%	0%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	32%	10%	30%	10%	19%	10%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	18%	5%	16%	4%	9%	5%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	8%	1%	7%	1%	2%	1%
	Kids Bike Rodeo	39	6%	13%	5%	12%	5%	11%	3%
	Other bicycle safety class or workshop	124	19%	18%	19%	24%	18%	21%	17%
	Never taken a bicycle safety class or workshop	451	68%	55%	69%	50%	71%	58%	72%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	33%	31%	36%	31%	32%	32%
	Too far of a distance to travel	170	25%	23%	26%	25%	26%	24%	26%
	Weather/ protection from the weather	56	8%	8%	8%	8%	8%	8%	8%
	Time consuming	171	26%	23%	26%	24%	26%	26%	26%
	Difficult/Takes too much energy/Lazy	199	30%	19%	32%	21%	32%	28%	31%
	Inconvenient/Prefer the convenience of a car	104	16%	17%	15%	13%	16%	14%	16%
	Do not like biking through traffic/Dangerous drivers	207	31%	33%	31%	31%	31%	34%	30%
	Health restrictions/Not in shape	54	8%	12%	7%	11%	8%	9%	8%
	Being able to carry/transport more belongings	97	15%	19%	14%	17%	14%	17%	14%
	No bike lanes	42	6%	6%	6%	5%	7%	5%	7%
	Do not own a bike	56	8%	6%	9%	6%	9%	8%	9%
	Just do not want to/Lack of interest	34	5%	9%	5%	7%	5%	7%	4%
	Do not know how to ride a bike	4	1%	0%	1%	0%	1%	0%	1%
	Too many hills to bike through	16	2%	2%	2%	3%	2%	3%	2%
	Do not want to get sweaty	96	14%	11%	15%	13%	15%	17%	13%
	Nowhere to park/store bike	73	11%	13%	11%	13%	11%	11%	11%
	Prefer comfort of a car	5	1%	0%	1%	0%	1%	0%	1%
	Cannot bike in work clothes	15	2%	0%	3%	1%	3%	0%	3%
	Transport more than one passenger	20	3%	3%	3%	3%	3%	4%	3%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	10%	4%	11%	3%	7%	3%
	Bicycle theft concerns	17	3%	3%	2%	4%	2%	3%	2%
	No safe routes/bad roads	59	9%	16%	8%	15%	8%	7%	10%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	2%	1%	1%	1%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Don't want to change clothes	5	1%	0%	1%	0%	1%	0%	1%
	No shower/place to change at destination	21	3%	0%	4%	0%	4%	1%	4%
	Other	207	31%	32%	31%	33%	31%	32%	31%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	39%	33%	33%	34%	35%	33%
	Hygeine concerns	144	22%	12%	23%	16%	23%	20%	22%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	14%	14%	12%	14%	15%	14%
	Safety concerns	477	72%	82%	70%	81%	70%	73%	71%
	Difficult / Lazy / Not in shape	253	38%	31%	39%	32%	39%	37%	38%
	No bike lanes / Nowhere to store bike	115	17%	19%	17%	18%	17%	16%	18%
	Time / Distance	341	51%	47%	52%	50%	51%	49%	52%
	Bad Weather	56	8%	8%	8%	8%	8%	8%	8%
	Too many hills / Terrain	16	2%	2%	2%	3%	2%	3%	2%
	Inexperienced/Unfamiliar	31	5%	10%	4%	11%	3%	7%	3%
Other / Don't Know	224	34%	36%	33%	36%	33%	35%	33%	
41. Saves money	1 - Not at all convincing	11	2%	1%	2%	1%	2%	1%	2%
	2	20	3%	3%	3%	2%	3%	2%	3%
	3	28	4%	5%	4%	5%	4%	3%	5%
	4	62	9%	3%	10%	5%	10%	9%	9%
	5	108	16%	15%	16%	16%	16%	15%	16%
	6	147	22%	31%	20%	29%	20%	23%	21%
	7 - Very Convincing	301	44%	41%	45%	44%	45%	47%	43%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	9%	11%	8%	11%	9%	11%
	2	75	11%	7%	12%	6%	12%	10%	11%
	3	84	12%	12%	12%	10%	13%	9%	14%
	4	116	17%	20%	17%	19%	17%	19%	17%
	5	114	17%	20%	16%	26%	15%	18%	16%
	6	85	13%	19%	12%	14%	12%	15%	12%
	7 - Very Convincing	131	19%	14%	20%	17%	20%	21%	18%
43. Reduces your stress level	1 - Not at all convincing	19	3%	0%	3%	0%	3%	3%	3%
	2	25	4%	2%	4%	2%	4%	2%	4%
	3	51	8%	9%	7%	6%	8%	5%	8%
	4	103	15%	14%	15%	13%	16%	12%	17%
	5	146	22%	25%	21%	22%	21%	24%	20%
	6	162	24%	25%	24%	25%	24%	26%	23%
	7 - Very Convincing	172	25%	24%	26%	31%	24%	27%	24%
44. Is better for the environment	1 - Not at all convincing	13	2%	1%	2%	2%	2%	2%	2%
	2	15	2%	1%	2%	1%	2%	1%	3%
	3	38	6%	10%	5%	6%	5%	5%	6%
	4	71	10%	12%	10%	11%	10%	10%	11%
	5	136	20%	21%	20%	22%	20%	21%	19%
	6	133	20%	20%	20%	19%	20%	21%	19%
	7 - Very Convincing	272	40%	35%	41%	39%	40%	39%	40%
45. Is good for your health	1 - Not at all convincing	7	1%	0%	1%	0%	1%	1%	1%
	2	1	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	0%	2%	1%	2%	1%	2%
	4	27	4%	4%	4%	5%	4%	2%	5%
	5	108	16%	22%	15%	20%	15%	18%	15%
	6	168	25%	26%	25%	23%	25%	30%	23%
	7 - Very Convincing	354	52%	47%	53%	51%	52%	48%	54%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	5%	12%	5%	12%	10%	12%
	2	80	12%	10%	12%	9%	12%	8%	13%
	3	80	12%	18%	11%	14%	11%	11%	12%
	4	140	21%	22%	20%	27%	19%	23%	20%
	5	104	15%	13%	16%	14%	16%	17%	15%
	6	87	13%	18%	12%	13%	13%	16%	11%
	7 - Very Convincing	112	17%	14%	17%	19%	16%	16%	17%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	2%	6%	1%	6%	4%	6%
	2	52	8%	8%	8%	8%	8%	8%	8%
	3	50	7%	8%	7%	6%	8%	5%	8%
	4	104	15%	22%	14%	21%	14%	16%	15%
	5	129	19%	21%	19%	26%	18%	22%	18%
	6	108	16%	19%	16%	14%	16%	16%	16%
	7-Very Convincing	200	29%	21%	31%	24%	31%	29%	30%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	0%	2%	0%	2%	0%	2%
	2	25	4%	1%	4%	0%	4%	3%	4%
	3	32	5%	9%	4%	7%	4%	6%	4%
	4	65	10%	7%	10%	7%	10%	9%	10%
	5	122	18%	26%	17%	25%	17%	21%	17%
	6	152	22%	30%	21%	27%	22%	25%	21%
	7 - Very Convincing	273	40%	27%	42%	33%	42%	35%	42%
49. Helps manage your weight	1 - Not at all convincing	8	1%	0%	1%	1%	1%	0%	1%
	2	9	1%	1%	1%	1%	1%	0%	2%
	3	35	5%	5%	5%	6%	5%	4%	6%
	4	67	10%	10%	10%	11%	10%	10%	10%
	5	125	18%	22%	18%	19%	18%	20%	18%
	6	152	22%	30%	21%	25%	22%	27%	21%
	7 - Very Convincing	282	42%	32%	43%	38%	42%	38%	43%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	3%	6%	2%	7%	4%	7%
	2	69	10%	15%	9%	14%	9%	12%	10%
	3	75	11%	15%	10%	13%	11%	9%	12%
	4	131	19%	13%	20%	14%	20%	16%	21%
	5	138	20%	25%	20%	24%	20%	23%	19%
	6	87	13%	11%	13%	12%	13%	17%	11%
	7 - Very Convincing	138	20%	16%	21%	21%	20%	20%	20%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	0%	2%	0%	2%	0%	2%
	2	19	3%	2%	3%	3%	3%	4%	2%
	3	36	5%	4%	5%	6%	5%	3%	6%
	4	89	13%	11%	13%	9%	14%	15%	12%
	5	148	22%	31%	20%	25%	21%	24%	21%
	6	146	22%	20%	22%	19%	22%	21%	22%
	7 - Very Convincing	228	34%	32%	34%	38%	33%	32%	34%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	0%	3%	0%	4%	1%	4%
	2	24	4%	1%	4%	1%	4%	2%	4%
	3	55	8%	10%	8%	7%	8%	8%	8%
	4	91	13%	12%	14%	13%	14%	14%	13%
	5	142	21%	33%	19%	32%	19%	24%	19%
	6	122	18%	21%	18%	21%	17%	20%	17%
	7 - Very Convincing	224	33%	23%	35%	25%	35%	31%	34%
53. Improves air quality	1 - Not at all convincing	14	2%	0%	2%	0%	2%	0%	3%
	2	31	5%	3%	5%	2%	5%	3%	5%
	3	52	8%	10%	7%	9%	7%	8%	8%
	4	94	14%	12%	14%	14%	14%	14%	14%
	5	148	22%	24%	22%	23%	22%	22%	22%
	6	111	16%	22%	16%	19%	16%	19%	15%
	7 - Very Convincing	227	34%	29%	34%	32%	34%	34%	33%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	10%	9%	7%	9%	6%	10%
	4	62	9%	3%	10%	5%	10%	9%	9%
	5-7 Convincing	556	82%	87%	81%	88%	81%	85%	81%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	27%	35%	25%	36%	28%	37%
	4	116	17%	20%	17%	19%	17%	19%	17%
	5-7 Convincing	330	49%	53%	48%	56%	47%	54%	46%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	11%	14%	8%	15%	11%	15%
	4	103	15%	14%	15%	13%	16%	12%	17%
	5-7 Convincing	480	71%	75%	70%	79%	69%	78%	68%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	12%	9%	9%	10%	8%	10%
	4	71	10%	12%	10%	11%	10%	10%	11%
	5-7 Convincing	541	80%	76%	80%	80%	80%	81%	79%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	0%	4%	1%	4%	2%	3%
	4	27	4%	4%	4%	5%	4%	2%	5%
	5-7 Convincing	630	93%	96%	93%	94%	93%	96%	92%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	33%	35%	28%	36%	29%	37%
	4	140	21%	22%	20%	27%	19%	23%	20%
	5-7 Convincing	303	45%	45%	45%	45%	45%	48%	43%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	18%	21%	15%	21%	18%	21%
	4	104	15%	22%	14%	21%	14%	16%	15%
	5-7 Convincing	437	64%	60%	65%	64%	65%	66%	64%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	10%	10%	7%	10%	9%	10%
	4	65	10%	7%	10%	7%	10%	9%	10%
	5-7 Convincing	547	81%	84%	80%	85%	80%	82%	80%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	8%	7%	8%	5%	9%
	4	67	10%	10%	10%	11%	10%	10%	10%
	5-7 Convincing	559	82%	84%	82%	81%	83%	85%	81%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	34%	26%	29%	27%	24%	28%
	4	131	19%	13%	20%	14%	20%	16%	21%
	5-7 Convincing	363	54%	53%	54%	57%	53%	60%	51%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	7%	10%	8%	10%	8%	11%
	4	89	13%	11%	13%	9%	14%	15%	12%
	5-7 Convincing	522	77%	82%	76%	82%	76%	77%	77%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	11%	15%	8%	16%	11%	16%
	4	91	13%	12%	14%	13%	14%	14%	13%
	5-7 Convincing	488	72%	77%	71%	79%	71%	75%	71%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	13%	15%	11%	15%	11%	16%
	4	94	14%	12%	14%	14%	14%	14%	14%
	5-7 Convincing	486	72%	75%	71%	75%	71%	75%	71%
54. Go to work outside of your home	7 days/wk	23	3%	0%	4%	1%	4%	1%	4%
	6 days/wk	12	2%	3%	2%	3%	2%	1%	2%
	5 days/wk	491	72%	77%	72%	73%	72%	78%	70%
	4 days/wk	54	8%	5%	8%	8%	8%	8%	8%
	3 days/wk	32	5%	3%	5%	4%	5%	5%	5%
	2 days/wk	13	2%	1%	2%	1%	2%	0%	3%
	1 day/wk	4	1%	1%	1%	1%	1%	0%	1%
	1 to 4 days/month	7	1%	2%	1%	3%	1%	1%	1%
	1 to 11 days/year	6	1%	1%	1%	2%	1%	1%	1%
	Never	10	1%	1%	2%	0%	2%	0%	2%
	Not Applicable	27	4%	4%	4%	5%	4%	3%	4%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	2%	3%	3%	3%	4%	3%
	4 days/wk	2	0%	0%	0%	0%	0%	0%	0%
	3 days/wk	12	2%	1%	2%	2%	2%	1%	2%
	2 days/wk	5	1%	0%	1%	0%	1%	0%	1%
	1 day/wk	15	2%	3%	2%	3%	2%	2%	2%
	1 to 4 days/month	8	1%	2%	1%	2%	1%	0%	1%
	1 to 11 days/year	18	3%	3%	3%	3%	3%	2%	3%
	Never	165	24%	31%	23%	25%	24%	21%	25%
	Not Applicable	432	64%	57%	65%	63%	64%	66%	63%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	16%	8%	15%	8%	11%	8%
	4 days/wk	4	1%	0%	1%	0%	1%	1%	0%
	3 days/wk	22	3%	4%	3%	6%	3%	6%	2%
	2 days/wk	16	2%	1%	3%	1%	3%	2%	3%
	1 day/wk	13	2%	5%	1%	4%	2%	4%	1%
	1 to 4 days/month	10	1%	2%	1%	3%	1%	2%	1%
	1 to 11 days/year	27	4%	2%	4%	3%	4%	3%	4%
	Never	79	12%	12%	12%	11%	12%	8%	13%
Not Applicable	445	66%	56%	67%	58%	67%	63%	67%	
57. Drive a car alone	7 days/wk	41	6%	7%	6%	6%	6%	7%	5%
	6 days/wk	35	5%	3%	5%	4%	5%	4%	5%
	5 days/wk	73	11%	5%	12%	7%	11%	6%	13%
	4 days/wk	56	8%	7%	9%	6%	9%	7%	9%
	3 days/wk	76	11%	15%	11%	17%	10%	13%	10%
	2 days/wk	88	13%	11%	13%	13%	13%	14%	13%
	1 day/wk	103	15%	21%	14%	18%	15%	19%	14%
	1 to 4 days/month	86	13%	12%	13%	15%	12%	12%	13%
	1 to 11 days/year	62	9%	11%	9%	8%	9%	9%	9%
	Never	42	6%	5%	6%	5%	6%	7%	5%
Not Applicable	17	3%	2%	3%	2%	3%	1%	3%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	1%	3%	2%	3%	4%	2%
	6 days/wk	15	2%	1%	2%	2%	2%	2%	2%
	5 days/wk	31	5%	3%	5%	4%	5%	4%	5%
	4 days/wk	45	7%	5%	7%	6%	7%	5%	7%
	3 days/wk	81	12%	14%	12%	13%	12%	12%	12%
	2 days/wk	174	26%	24%	26%	20%	27%	28%	25%
	1 day/wk	130	19%	19%	19%	23%	18%	19%	19%
	1 to 4 days/month	122	18%	25%	17%	23%	17%	19%	18%
	1 to 11 days/year	35	5%	7%	5%	6%	5%	6%	5%
	Never	17	3%	0%	3%	0%	3%	0%	3%
	Not Applicable	12	2%	0%	2%	1%	2%	0%	2%
	59. Ride a bus	6 days/wk	4	1%	0%	1%	0%	1%	0%
5 days/wk		22	3%	2%	3%	1%	4%	2%	4%
4 days/wk		13	2%	2%	2%	4%	2%	2%	2%
3 days/wk		22	3%	4%	3%	5%	3%	4%	3%
2 days/wk		26	4%	3%	4%	3%	4%	4%	4%
1 day/wk		38	6%	3%	6%	4%	6%	6%	5%
1 to 4 days/month		106	16%	23%	14%	26%	14%	18%	15%
1 to 11 days/year		221	33%	40%	31%	33%	32%	36%	31%
Never		200	29%	19%	31%	21%	31%	25%	32%
Not Applicable	27	4%	3%	4%	4%	4%	2%	5%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		N	%	Yes	No	Yes	No	Yes	No
				%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	1%	0%	1%
	5 days/wk	59	9%	10%	9%	10%	8%	8%	9%
	4 days/wk	33	5%	7%	5%	5%	5%	5%	5%
	3 days/wk	36	5%	5%	5%	6%	5%	6%	5%
	2 days/wk	41	6%	8%	6%	6%	6%	7%	6%
	1 day/wk	83	12%	7%	13%	10%	13%	13%	12%
	1 to 4 days/month	212	31%	37%	30%	36%	30%	36%	29%
	1 to 11 days/year	158	23%	23%	23%	21%	24%	22%	24%
	Never	38	6%	2%	6%	3%	6%	3%	7%
	Not Applicable	13	2%	0%	2%	1%	2%	0%	3%
61. Take a train	5 days/wk	8	1%	0%	1%	0%	1%	0%	1%
	4 days/wk	5	1%	0%	1%	0%	1%	0%	1%
	3 days/wk	4	1%	1%	1%	1%	1%	1%	0%
	2 days/wk	6	1%	1%	1%	1%	1%	0%	1%
	1 day/wk	7	1%	4%	1%	4%	1%	1%	1%
	1 to 4 days/month	35	5%	5%	5%	6%	5%	7%	4%
	1 to 11 days/year	249	37%	43%	36%	41%	36%	42%	34%
	Never	291	43%	38%	44%	39%	44%	39%	45%
Not Applicable	74	11%	7%	12%	9%	11%	9%	12%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
Number of cases		679		91	588	108	571	205	473
Row percent			100%	13%	87%	16%	84%	30%	70%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	1%	0%	1%	0%	0%	0%
	4 days/wk	4	1%	0%	1%	1%	1%	1%	0%
	1 to 4 days/month	10	1%	4%	1%	5%	1%	3%	1%
	1 to 11 days/year	259	38%	46%	37%	48%	36%	45%	35%
	Never	323	48%	42%	48%	36%	50%	41%	50%
	Not Applicable	80	12%	7%	13%	9%	12%	9%	13%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	5%	4%	4%	5%	4%	5%
	6 days/wk	41	6%	2%	7%	4%	6%	7%	6%
	5 days/wk	54	8%	9%	8%	9%	8%	7%	8%
	4 days/wk	55	8%	7%	8%	9%	8%	9%	8%
	3 days/wk	69	10%	9%	10%	11%	10%	9%	11%
	2 days/wk	91	13%	11%	14%	11%	14%	11%	14%
	1 day/wk	108	16%	20%	15%	17%	16%	15%	16%
	1 to 4 days/month	96	14%	18%	14%	16%	14%	19%	12%
	1 to 11 days/year	96	14%	16%	14%	17%	14%	15%	14%
	Never	30	4%	3%	5%	3%	5%	3%	5%
	Not Applicable	8	1%	0%	1%	0%	1%	1%	1%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	10%	13%	9%	13%	12%	12%
	6 days/wk	107	16%	14%	16%	11%	17%	18%	15%
	5 days/wk	132	19%	30%	18%	29%	18%	21%	19%
	4 days/wk	63	9%	13%	9%	11%	9%	10%	9%
	3 days/wk	76	11%	12%	11%	14%	11%	10%	12%
	2 days/wk	54	8%	5%	8%	6%	8%	7%	8%
	1 day/wk	51	8%	3%	8%	6%	8%	7%	8%
	1 to 4 days/month	59	9%	9%	9%	9%	9%	9%	8%
	1 to 11 days/year	35	5%	3%	5%	5%	5%	4%	6%
	Never	16	2%	0%	3%	0%	3%	2%	3%
	Not Applicable	3	0%	0%	1%	0%	1%	0%	0%
	54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	91%	93%	91%	93%	95%
Less than Weekly		13	2%	3%	2%	5%	1%	2%	2%
Never		37	5%	5%	5%	5%	6%	3%	6%
55 Collapsed. Go to school	Weekly or More	56	8%	7%	9%	7%	8%	9%	8%
	Less than Weekly	26	4%	5%	4%	5%	4%	3%	4%
	Never	597	88%	88%	88%	88%	88%	88%	88%
56 Collapsed. Take your children to school	Weekly or More	118	17%	27%	16%	25%	16%	24%	15%
	Less than Weekly	37	5%	4%	6%	6%	5%	5%	6%
	Never	524	77%	68%	79%	69%	79%	71%	80%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	69%	70%	70%	69%	71%	69%
	Less than Weekly	148	22%	23%	22%	23%	22%	21%	22%
	Never	59	9%	8%	9%	6%	9%	8%	9%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	68%	73%	69%	73%	74%	72%
	Less than Weekly	157	23%	32%	22%	30%	22%	25%	22%
	Never	29	4%	0%	5%	1%	5%	0%	6%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	15%	19%	16%	19%	19%	18%
	Less than Weekly	327	48%	63%	46%	59%	46%	54%	46%
	Never	227	33%	22%	35%	25%	35%	27%	36%
60 Collapsed. Ride BART	Weekly or More	258	38%	37%	38%	39%	38%	39%	38%
	Less than Weekly	370	54%	60%	54%	57%	54%	58%	53%
	Never	51	8%	2%	8%	4%	8%	4%	9%
61 Collapsed. Take a train	Weekly or More	30	4%	7%	4%	6%	4%	3%	5%
	Less than Weekly	284	42%	48%	41%	46%	41%	49%	39%
	Never	365	54%	45%	55%	48%	55%	48%	56%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	2%	1%	1%	1%
	Less than Weekly	269	40%	51%	38%	53%	37%	48%	36%
	Never	403	59%	48%	61%	45%	62%	51%	63%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	63%	67%	65%	66%	62%	68%
	Less than Weekly	192	28%	34%	27%	32%	27%	34%	26%
	Never	38	6%	3%	6%	3%	6%	4%	6%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	88%	83%	86%	83%	84%	83%
	Less than Weekly	94	14%	12%	14%	14%	14%	13%	14%
	Never	19	3%	0%	3%	0%	3%	2%	3%
65. Miles from home to work destination	0-2 miles	100	16%	18%	16%	20%	16%	18%	16%
	3-5 miles	169	28%	35%	27%	30%	27%	33%	26%
	6-10 miles	132	22%	18%	22%	20%	22%	22%	21%
	11-20 miles	124	20%	17%	21%	19%	21%	18%	22%
	21+ miles	85	14%	11%	14%	12%	14%	10%	16%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	0%	1%	1%	1%	2%	1%
	6 days/wk	7	1%	0%	1%	0%	1%	2%	1%
	5 days/wk	226	35%	42%	34%	36%	35%	38%	34%
	4 days/wk	83	13%	16%	13%	16%	13%	12%	14%
	3 days/wk	82	13%	14%	13%	15%	13%	16%	11%
	2 days/wk	39	6%	5%	6%	4%	7%	5%	7%
	1 day/wk	35	5%	7%	5%	7%	5%	5%	6%
	1 to 4 days/month	43	7%	3%	7%	5%	7%	6%	7%
	1 to 11 days/year	52	8%	7%	8%	8%	8%	9%	8%
	Never	64	10%	6%	11%	9%	10%	7%	12%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	84%	74%	78%	74%	79%	73%
	Less than Weekly	95	15%	10%	16%	13%	15%	15%	15%
	Never	64	10%	6%	11%	9%	10%	7%	12%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	34%	42%	36%	42%	33%	45%
	Drive or ride in a carpool or vanpool	56	9%	4%	10%	5%	10%	8%	9%
	Motorcycle or scooter	13	2%	1%	2%	1%	2%	1%	3%
	Bicycle	421	66%	82%	64%	76%	64%	74%	63%
	Walk	78	12%	15%	12%	16%	12%	12%	12%
	Public Bus	89	14%	11%	15%	10%	15%	12%	15%
	Company shuttle	19	3%	0%	3%	1%	3%	1%	4%
	BART	173	27%	32%	27%	33%	26%	26%	28%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	3%	3%	3%	2%	4%
	Ferry or boat	8	1%	2%	1%	2%	1%	2%	1%
Other	11	2%	2%	2%	3%	1%	1%	2%	

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	44%	35%	30%	37%	29%	38%
	I drive alone for part of the trip	1	1%	0%	1%	10%	0%	4%	0%
	I carpool for part of the trip	1	1%	0%	1%	0%	1%	0%	2%
	I walk for part of the trip	30	34%	56%	31%	60%	30%	46%	29%
	I bike for part of the trip	34	38%	33%	39%	30%	39%	38%	38%
	Other	11	12%	33%	10%	20%	11%	13%	12%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	4%	14%	6%	14%	16%	11%
	I drive alone for part of the trip	18	10%	7%	11%	12%	10%	12%	10%
	I carpool for part of the trip	11	6%	0%	8%	3%	7%	2%	8%
	I walk for part of the trip	51	29%	30%	29%	27%	30%	24%	32%
	I bike for part of the trip	111	64%	70%	63%	64%	64%	62%	65%
	Other	19	11%	19%	10%	15%	10%	12%	11%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	0%	6%	0%	6%	0%	6%
	I walk for part of the trip	2	10%	0%	11%	0%	11%	0%	11%
	I bike for part of the trip	19	90%	100%	89%	100%	89%	100%	89%
	Other	5	24%	33%	22%	33%	22%	33%	22%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	100%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	69%	71%	69%	71%	74%	69%
	I take a public bus for part of the trip	23	5%	6%	5%	4%	6%	4%	6%
	I take BART for part of the trip	100	24%	30%	23%	30%	22%	22%	25%
	I take the train for part of the trip	16	4%	3%	4%	3%	4%	1%	5%
	I take the ferry for part of the trip	8	2%	3%	2%	3%	2%	2%	2%
	Other	18	4%	3%	5%	3%	5%	5%	4%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	100%	78%	75%	81%	70%	85%
	Park bike	7	19%	0%	22%	25%	19%	30%	15%
71. (Work) Bikes and takes BART	Take bike on	83	71%	65%	72%	64%	73%	67%	72%
	Park bike	34	29%	35%	28%	36%	27%	33%	28%
72. (Work) Bikes and takes the train	Take bike on	18	90%	67%	94%	67%	94%	67%	94%
	Park bike	2	10%	33%	6%	33%	6%	33%	6%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	100%	100%
74. My employer generally supports biking to work	Agree	499	78%	86%	77%	81%	78%	84%	76%
	Disagree	74	12%	6%	13%	10%	12%	8%	13%
	Don't Know / Does not apply	65	10%	8%	11%	10%	10%	8%	11%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	53%	45%	49%	46%	47%	46%
	Disagree	267	42%	35%	43%	39%	42%	43%	41%
	Don't Know / Does not apply	75	12%	12%	12%	13%	12%	10%	13%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	49%	39%	46%	40%	49%	37%
	Disagree	218	34%	31%	35%	32%	35%	31%	36%
	Don't Know / Does not apply	161	25%	20%	26%	22%	26%	20%	28%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	60%	42%	55%	42%	52%	41%
	Disagree	268	42%	29%	44%	32%	44%	37%	44%
	Don't Know / Does not apply	88	14%	10%	14%	13%	14%	11%	15%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	20%	32%	18%	32%	18%	35%
	3-5 miles	24	32%	60%	27%	45%	29%	55%	22%
	6-10 miles	9	12%	0%	14%	9%	12%	5%	15%
	11-20 miles	13	17%	10%	18%	9%	18%	9%	20%
	21+ miles	7	9%	10%	9%	18%	8%	14%	7%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	0%	3%	0%	3%	8%	0%
	5 days/wk	14	17%	18%	17%	15%	18%	24%	14%
	4 days/wk	4	5%	0%	6%	0%	6%	4%	5%
	3 days/wk	6	7%	9%	7%	8%	7%	8%	7%
	2 days/wk	6	7%	0%	9%	0%	9%	0%	11%
	1 day/wk	7	9%	9%	9%	15%	7%	12%	7%
	1 to 4 days/month	7	9%	18%	7%	15%	7%	8%	9%
	1 to 11 days/year	10	12%	0%	14%	8%	13%	8%	14%
	Never	25	31%	45%	29%	38%	29%	28%	32%
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	36%	50%	38%	50%	56%	45%
	Less than Weekly	17	21%	18%	21%	23%	21%	16%	23%
	Never	25	31%	45%	29%	38%	29%	28%	32%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	64%	36%	54%	37%	44%	38%
	Drive or ride in a carpool or vanpool	9	11%	0%	13%	0%	13%	8%	13%
	Motorcycle or scooter	2	2%	0%	3%	0%	3%	0%	4%
	Bicycle	52	64%	82%	61%	77%	62%	72%	61%
	Walk	11	14%	18%	13%	15%	13%	16%	13%
	Public Bus	13	16%	0%	19%	15%	16%	24%	13%
	Company shuttle	1	1%	0%	1%	0%	1%	0%	2%
	BART	23	28%	36%	27%	46%	25%	36%	25%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	0%	1%	0%	1%	4%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	0%	31%	50%	27%	33%	29%
	I drive alone for part of the trip	1	8%	0%	8%	0%	9%	17%	0%
	I carpool for part of the trip	1	8%	0%	8%	0%	9%	0%	14%
	I walk for part of the trip	5	38%	0%	38%	50%	36%	33%	43%
	I bike for part of the trip	3	23%	0%	23%	0%	27%	33%	14%
	Other	3	23%	0%	23%	0%	27%	17%	29%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	6%	0%	6%	0%	8%
	I drive alone for part of the trip	3	14%	0%	17%	20%	13%	13%	15%
	I walk for part of the trip	9	43%	0%	50%	20%	50%	50%	38%
	I bike for part of the trip	9	43%	67%	39%	40%	44%	50%	38%
	Other	5	24%	33%	22%	20%	25%	25%	23%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	0%	100%	0%	100%	100%	0%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	57%	71%	63%	70%	76%	65%
	I take BART for part of the trip	11	23%	29%	22%	25%	23%	29%	19%
	I take the train for part of the trip	1	2%	0%	2%	0%	3%	6%	0%
	Other	6	12%	29%	10%	25%	10%	6%	16%
83. (School) Bikes and takes the bus	Take bike on	2	67%	0%	67%	0%	67%	50%	100%
	Park bike	1	33%	0%	33%	0%	33%	50%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	100%	82%	100%	82%	100%	75%
	Park bike	2	15%	0%	18%	0%	18%	0%	25%
85. (School) Bikes and takes the train	Park bike	1	100%	0%	100%	0%	100%	100%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	3%	3%	3%	3%	3%
	Internet/Web (General)	66	11%	8%	11%	9%	11%	8%	12%
	EBBC/ EBBC Newsletter	139	22%	34%	21%	34%	20%	33%	18%
	Facebook	9	1%	3%	1%	2%	1%	3%	1%
	Bike Alameda	14	2%	5%	2%	5%	2%	2%	3%
	Google/Google Maps	48	8%	5%	8%	3%	9%	6%	9%
	Friends	40	6%	3%	7%	6%	7%	7%	6%
	Work/ coworkers	48	8%	8%	8%	8%	8%	6%	9%
	Map my ride	5	1%	1%	1%	1%	1%	1%	1%
	Bike shops	16	3%	1%	3%	2%	3%	0%	4%
	511.org	25	4%	2%	4%	3%	4%	3%	4%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	9%	7%	11%	6%	9%	6%
	youcanbikethere.com	5	1%	0%	1%	0%	1%	1%	1%
	Walk Oakland Bike Oakland	7	1%	3%	1%	3%	1%	3%	0%
	Posters/billboards	7	1%	0%	1%	0%	1%	1%	1%
	Word of mouth	7	1%	1%	1%	0%	1%	1%	1%
	Bike Maps (General)	6	1%	0%	1%	0%	1%	1%	1%
	Newspaper	7	1%	0%	1%	0%	1%	0%	2%
	SFBC	11	2%	1%	2%	0%	2%	2%	2%
	Radio	4	1%	0%	1%	0%	1%	1%	1%
Personal Knowledge/Experience	5	1%	0%	1%	0%	1%	1%	1%	
Various sources	5	1%	0%	1%	0%	1%	1%	1%	
Nowhere/ Don't seek information	17	3%	0%	3%	0%	3%	2%	3%	
Other	38	6%	9%	6%	9%	6%	6%	6%	
Don't Know	27	4%	1%	5%	2%	5%	3%	5%	
88. Cycling ability	Novice	33	5%	5%	5%	3%	5%	3%	6%
	Intermediate	223	33%	30%	33%	33%	33%	33%	33%
	Experienced	421	62%	65%	62%	64%	62%	64%	61%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	60%	49%	58%	50%	58%	48%
	In bike lanes	306	45%	37%	46%	38%	47%	40%	48%
	On separate paved bike paths	24	4%	2%	4%	4%	4%	2%	4%
	On unpaved trails	2	0%	0%	0%	0%	0%	0%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	11%	8%	13%	8%	8%	9%
	Albany	26	4%	7%	3%	5%	4%	5%	3%
	Berkeley	149	22%	15%	23%	14%	23%	20%	23%
	Castro Valley	8	1%	1%	1%	1%	1%	1%	1%
	Danville	2	0%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	3%	1%	3%	1%	2%	1%
	El Cerrito	8	1%	1%	1%	1%	1%	1%	1%
	Emeryville	9	1%	1%	1%	2%	1%	1%	1%
	Fremont	45	7%	7%	7%	5%	7%	3%	8%
	Hayward	6	1%	1%	1%	1%	1%	0%	1%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	0%	2%	0%	2%	0%	2%
	Moraga	3	0%	1%	0%	1%	0%	0%	0%
	Newark	4	1%	0%	1%	0%	1%	0%	1%
	Oakland	245	36%	44%	35%	44%	35%	43%	33%
	Orinda	1	0%	1%	0%	1%	0%	0%	0%
	Piedmont	11	2%	0%	2%	1%	2%	2%	1%
	Pleasant Hill	3	0%	1%	0%	1%	0%	0%	0%
	Pleasanton	25	4%	1%	4%	4%	4%	2%	4%
	Richmond	7	1%	1%	1%	1%	1%	2%	1%
	San Francisco	12	2%	1%	2%	1%	2%	1%	2%
	San Jose	2	0%	0%	0%	0%	0%	0%	0%
	San Leandro	11	2%	0%	2%	0%	2%	1%	2%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	0%	1%	2%	1%	1%	0%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%
Union City	2	0%	0%	0%	0%	0%	0%	0%	
Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%	
Other: Outside Alameda County	11	2%	2%	2%	1%	2%	1%	2%	
90 Collapsed. City you live in	Alameda County	636	94%	92%	94%	94%	94%	94%	94%
	Other Counties	43	6%	8%	6%	6%	6%	6%	6%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
91. City you work in	Alameda	20	3%	6%	3%	7%	2%	5%	2%
	Albany	4	1%	1%	1%	1%	1%	1%	1%
	Berkeley	126	20%	16%	20%	15%	21%	24%	18%
	Concord	1	0%	1%	0%	1%	0%	1%	0%
	Danville	2	0%	0%	0%	0%	0%	1%	0%
	Dublin	10	2%	4%	1%	3%	1%	1%	2%
	El Cerrito	2	0%	0%	0%	0%	0%	1%	0%
	Emeryville	41	6%	8%	6%	8%	6%	8%	6%
	Fremont	20	3%	2%	3%	1%	4%	1%	4%
	Hayward	8	1%	2%	1%	3%	1%	3%	1%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	0%	1%	1%	1%	1%	2%
	Martinez	1	0%	0%	0%	0%	0%	0%	0%
	Milpitas	8	1%	1%	1%	1%	1%	1%	2%
	Newark	4	1%	1%	1%	1%	1%	1%	1%
	Oakland	216	34%	44%	32%	42%	32%	40%	31%
	Pleasanton	18	3%	1%	3%	1%	3%	2%	3%
	Richmond	15	2%	1%	3%	1%	3%	2%	3%
	San Francisco	55	9%	7%	9%	10%	8%	8%	9%
	San Jose	17	3%	0%	3%	1%	3%	1%	3%
	San Leandro	8	1%	1%	1%	1%	1%	1%	2%
San Ramon	6	1%	0%	1%	1%	1%	0%	1%	
Union City	2	0%	0%	0%	0%	0%	1%	0%	
Walnut Creek	4	1%	0%	1%	0%	1%	0%	1%	
Other: Ouside Alameda County	42	7%	2%	7%	2%	7%	2%	9%	
91 Collapsed. City you work in	Alameda County	501	78%	87%	77%	84%	77%	86%	74%
	Other Counties	141	22%	13%	23%	16%	23%	14%	26%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	0%	1%	0%	1%	4%	0%
	Berkeley	34	42%	18%	46%	38%	43%	44%	42%
	Dublin	2	2%	9%	1%	8%	1%	4%	2%
	Emeryville	1	1%	0%	1%	0%	1%	4%	0%
	Fremont	3	4%	9%	3%	8%	3%	4%	4%
	Hayward	1	1%	0%	1%	0%	1%	0%	2%
	Oakland	13	16%	18%	16%	15%	16%	16%	16%
	Piedmont	2	2%	0%	3%	0%	3%	0%	4%
	Pleasant Hill	1	1%	9%	0%	8%	0%	4%	0%
	San Francisco	11	14%	18%	13%	15%	13%	8%	16%
	San Jose	2	2%	0%	3%	0%	3%	0%	4%
	San Leandro	1	1%	0%	1%	0%	1%	0%	2%
	San Ramon	1	1%	0%	1%	0%	1%	0%	2%
	Other: Ouside Alameda County	7	9%	18%	7%	8%	9%	12%	7%
	92 Collapsed. City you go to school in	Alameda County	61	74%	55%	77%	69%	75%	76%
Other Counties		21	26%	45%	23%	31%	25%	24%	26%
93. Access to a car	Yes	578	85%	84%	86%	87%	85%	85%	86%
	No	99	15%	16%	14%	13%	15%	15%	14%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	1%	5%	3%	5%	4%	4%
	Oakland Tribune - in print	61	9%	12%	9%	15%	8%	11%	8%
	SF Chronicle/The Chronicle - in print	149	22%	22%	22%	21%	22%	23%	21%
	East Bay Express (in print)	123	18%	25%	17%	23%	17%	23%	16%
	Newspapers (general - in print)	57	8%	9%	8%	10%	8%	8%	9%
	Other newspaper	52	8%	8%	8%	7%	8%	6%	8%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	3%	3%	3%	5%	2%
	SF Chronicle/The Chronicle - online	238	35%	37%	35%	35%	35%	39%	34%
	Oakland Tribune - online	53	8%	9%	8%	9%	8%	10%	7%
	East Bay Express (online)	47	7%	5%	7%	5%	7%	6%	7%
	Newspapers (general - online)	148	22%	18%	23%	19%	23%	22%	22%
	Television/TV news	192	28%	22%	29%	24%	29%	28%	29%
	Friends/Family	258	38%	38%	38%	39%	38%	43%	36%
	Blogs/web sites (general)	223	33%	41%	32%	37%	32%	38%	31%
	Facebook	162	24%	33%	23%	31%	23%	27%	23%
	Twitter	62	9%	9%	9%	7%	10%	9%	9%
	Other blog/web site	52	8%	10%	7%	9%	7%	10%	7%
	Radio	274	41%	41%	41%	39%	41%	40%	41%
	Other	108	16%	24%	15%	19%	15%	17%	16%
Don't know	9	1%	1%	1%	1%	1%	1%	1%	
95. Gender	Male	381	56%	54%	57%	54%	57%	55%	57%
	Female	294	44%	46%	43%	46%	43%	45%	43%
96. Children under 18	Yes	204	30%	37%	29%	34%	29%	36%	28%
	No	469	69%	62%	70%	65%	70%	63%	72%
	Prefer not to answer	4	1%	1%	1%	1%	1%	1%	0%

		All		5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
				Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	2%	3%	2%	2%	2%
	White/Caucasian	507	75%	82%	74%	82%	74%	80%	73%
	Hispanic/Latin-American	24	4%	3%	4%	3%	4%	3%	4%
	Asian/Pacific Islander	81	12%	7%	13%	6%	13%	8%	14%
	Other (specify)	18	3%	3%	3%	3%	3%	3%	3%
	Prefer not to answer	33	5%	2%	5%	3%	5%	3%	6%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	3%	2%	3%	2%	2%	2%
	25-29	89	13%	11%	13%	9%	14%	14%	13%
	30-34	102	15%	15%	15%	15%	15%	16%	15%
	35-39	106	16%	20%	15%	15%	16%	15%	16%
	40-44	73	11%	14%	10%	14%	10%	15%	9%
	45-49	78	12%	3%	13%	5%	13%	8%	13%
	50-54	68	10%	9%	10%	9%	10%	8%	11%
	55-59	78	12%	14%	11%	16%	11%	11%	11%
	60-64	38	6%	8%	5%	8%	5%	8%	5%
	65-69	13	2%	1%	2%	4%	2%	1%	2%
	70-74	7	1%	0%	1%	1%	1%	0%	1%
	75+	1	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	1%	2%	1%	1%	1%
Age Collapsed	18-29	105	15%	14%	16%	12%	16%	17%	15%
	30-39	208	31%	35%	30%	30%	31%	31%	31%
	40-49	151	22%	18%	23%	19%	23%	22%	22%
	50-64	184	27%	31%	27%	33%	26%	27%	27%
	65+	21	3%	1%	3%	5%	3%	2%	4%
	Under 18 / Prefer not to answer	10	1%	1%	2%	2%	1%	1%	2%
Generation	18-49	464	68%	67%	69%	60%	70%	70%	68%
	50+	215	32%	33%	31%	40%	30%	30%	32%

	All	5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
		Yes	No	Yes	No	Yes	No
	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		588	108	571	205	473
		13%	87%	16%	84%	30%	70%
1 Mean (Days/wk). Bicycle Use	4.18	4.33	4.16	4.13	4.19	4.27	4.14
2 Mean (Days/wk). Drive a car	2.91	2.59	2.95	2.67	2.95	2.85	2.94
19 Mean. Total round-trip miles on BTWD	18.87	17.85	19.04	19.25	18.79	16.72	19.89
20 Mean. Total miles by bicycle on BTWD	13.17	12.71	13.25	12.92	13.22	11.57	13.94
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.76	3.71	3.66	3.73	3.88	3.64
54 Mean (Days/wk). Go to work outside of your home	4.65	4.60	4.66	4.58	4.66	4.71	4.63
55 Mean (Days/wk). Go to school	.74	.43	.80	.62	.77	1.00	.65
56 Mean (Days/wk). Take your children to school	1.92	2.37	1.83	2.33	1.82	2.27	1.76
57 Mean (Days/wk). Drive a car alone	2.45	2.18	2.49	2.29	2.48	2.30	2.52
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.70	1.99	1.76	1.98	2.02	1.92
59 Mean (Days/wk). Ride a bus	.60	.54	.61	.54	.61	.56	.62
60 Mean (Days/wk). Ride BART	1.21	1.33	1.19	1.30	1.19	1.16	1.23
61 Mean (Days/wk). Take a train	.21	.17	.21	.15	.22	.12	.23
62 Mean (Days/wk). Take a ferry	.10	.12	.10	.16	.09	.13	.09
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	1.96	2.25	2.09	2.23	2.13	2.25

	All	5. Recall Get Rolling/Ride into Life ads?		8. Heard/seen ads after more information		9. Heard/seen ads after images	
	Mean	Yes	No	Yes	No	Yes	No
		Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	4.09	3.71	3.81	3.75	3.91	3.69
65 Mean. Miles from home to work destination	10.55	8.98	10.80	9.55	10.75	9.00	11.26
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.34	2.97	3.12	3.00	3.25	2.92
78 Mean. Miles from home to school	8.13	7.00	8.29	8.63	8.04	8.03	8.17
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.32	1.76	1.20	1.80	2.23	1.47

	All	1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car				
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
Number of cases	679		607	72	578	99	534	90	55	
Row percent		100%	89%	11%	85%	15%	79%	13%	8%	
Region										
	North Alameda County	497	73%	74%	64%	70%	89%	69%	91%	82%
	Central Alameda County	20	3%	3%	4%	3%	1%	4%	0%	0%
	South Alameda County	57	8%	8%	10%	10%	2%	10%	1%	4%
	East Alameda County	47	7%	6%	11%	8%	0%	9%	1%	0%
	Non-Alameda County	58	9%	8%	11%	9%	8%	8%	7%	15%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	15%	0%	10%	32%	8%	28%	42%
	6 days/wk	122	18%	20%	0%	16%	29%	14%	39%	22%
	5 days/wk	134	20%	22%	0%	20%	18%	21%	13%	16%
	4 days/wk	94	14%	15%	0%	16%	4%	16%	6%	5%
	3 days/wk	96	14%	16%	0%	15%	9%	16%	7%	9%
	2 days/wk	47	7%	8%	0%	8%	2%	8%	2%	2%
	1 day/wk	22	3%	4%	0%	4%	1%	4%	0%	2%
	1 to 4 days/month	42	6%	0%	58%	7%	3%	7%	4%	0%
	1 to 11 days/year	30	4%	0%	42%	5%	1%	5%	1%	2%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	100%	0%	88%	96%	88%	94%	98%
	Less than Weekly	72	11%	0%	100%	12%	4%	12%	6%	2%
2. Drive a car	7 days/wk	74	11%	7%	46%	13%	0%	14%	0%	0%
	6 days/wk	55	8%	7%	18%	9%	1%	10%	0%	0%
	5 days/wk	53	8%	8%	10%	9%	1%	10%	0%	0%
	4 days/wk	68	10%	10%	10%	12%	0%	13%	0%	0%
	3 days/wk	88	13%	14%	0%	15%	2%	16%	0%	0%
	2 days/wk	111	16%	18%	4%	19%	4%	21%	0%	0%
	1 day/wk	85	13%	14%	4%	13%	10%	16%	0%	0%
	1 to 4 days/month	52	8%	8%	7%	7%	14%	0%	58%	0%
	1 to 11 days/year	38	6%	6%	0%	3%	22%	0%	42%	0%
Never/ Don't have a car	55	8%	9%	1%	2%	45%	0%	0%	100%	
2 Collapsed. Drive a car	Weekly or More	534	79%	77%	92%	89%	18%	100%	0%	0%
	Less than Weekly	90	13%	14%	7%	9%	36%	0%	100%	0%
	Never	55	8%	9%	1%	2%	45%	0%	0%	100%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	23%	18%	21%	35%	21%	34%	0%
	Somewhat difficult	254	41%	41%	39%	42%	31%	42%	35%	0%
	Not very difficult	149	24%	23%	30%	25%	13%	26%	12%	0%
	Not at all difficult	78	13%	13%	13%	12%	20%	11%	19%	0%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	75%	40%	68%	93%	67%	82%	98%
	For fun	291	43%	40%	71%	44%	33%	45%	34%	33%
	Incentives from employer or school	17	3%	2%	3%	3%	2%	3%	0%	2%
	Personal health	456	67%	66%	76%	71%	43%	73%	52%	38%
	Good for the environment	267	39%	40%	36%	39%	44%	38%	48%	42%
	Save money on gas/parking	161	24%	25%	15%	24%	19%	24%	28%	13%
	Set a good example for others	29	4%	4%	4%	4%	7%	3%	6%	13%
	To avoid traffic	59	9%	9%	4%	9%	6%	9%	7%	5%
	Stress reduction	101	15%	15%	15%	16%	9%	16%	8%	13%
	Don't like driving/taking transit	51	8%	8%	0%	6%	16%	5%	17%	16%
	Other	37	5%	6%	1%	4%	11%	4%	11%	11%
	5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	13%	15%	13%	15%	13%	18%
No		588	87%	87%	85%	87%	85%	87%	82%	91%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	23%	0%	15%	50%	17%	30%	40%
	Biking	23	27%	24%	50%	27%	25%	26%	40%	20%
	Using bike as everyday transportation/multiple purposes	28	33%	36%	10%	36%	17%	34%	30%	20%
	Using bikes on public transit	3	4%	3%	10%	3%	8%	3%	0%	20%
	Other	7	8%	8%	10%	10%	0%	10%	0%	0%
	Don't know	7	8%	7%	20%	10%	0%	10%	0%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	6%	6%	7%	6%	8%	5%
	Sign on a street pole	56	8%	8%	8%	9%	6%	9%	4%	4%
	Back/side of a bus	86	13%	13%	13%	13%	11%	13%	17%	7%
	Bus shelter	128	19%	19%	18%	19%	21%	18%	20%	24%
	BART station	144	21%	21%	21%	21%	20%	21%	25%	18%
	Billboard	118	17%	17%	17%	17%	19%	17%	24%	15%
	Flyer/handout	208	31%	31%	32%	31%	29%	31%	22%	38%
	Other	15	2%	2%	3%	2%	5%	2%	3%	4%
	Don't Remember	14	2%	2%	6%	2%	3%	2%	3%	0%
8. Heard/seen ads after more information	Yes	108	16%	15%	19%	16%	14%	16%	20%	9%
	No	571	84%	85%	81%	84%	86%	84%	80%	91%
9. Heard/seen ads after images	Yes	205	30%	30%	35%	30%	31%	30%	36%	22%
	No	473	70%	70%	65%	70%	69%	70%	64%	78%
10. Ads effectiveness	Very effective	28	4%	4%	6%	5%	2%	4%	5%	2%
	Somewhat effective	380	56%	57%	52%	57%	55%	57%	52%	54%
	Not very effective	229	34%	33%	38%	33%	39%	33%	41%	37%
	Not at all effective	37	5%	6%	4%	6%	4%	6%	2%	7%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	37%	36%	37%	41%	37%	34%	45%
	Images of happy looking people/having fun	50	9%	9%	8%	9%	8%	9%	10%	2%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	3%	7%	3%	0%	4%	0%	0%
	Variety of biking activities	2	0%	0%	0%	0%	0%	0%	1%	0%
	Images of using bikes with public transit	50	9%	8%	17%	8%	14%	8%	10%	14%
	Images of bikes/people biking	12	2%	2%	2%	2%	1%	2%	1%	0%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	0%	8%	9%	8%	10%	7%
	Diversity of bikers (age, gender, race)	4	1%	1%	2%	1%	1%	0%	4%	0%
	Layout/colors/font	17	3%	3%	3%	3%	4%	3%	1%	5%
	Images of healthy looking people	9	2%	2%	0%	2%	1%	1%	1%	7%
	Slogans/logos	5	1%	1%	0%	1%	0%	1%	0%	0%
	Looks easy/normal/fun	30	5%	5%	5%	6%	4%	6%	3%	7%
	Bicycles in urban setting	2	0%	0%	2%	0%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	7%	7%	7%	10%	6%	10%	7%
	Makes biking look hip/cool	2	0%	0%	0%	0%	1%	0%	0%	2%
	Good Weather	4	1%	1%	2%	1%	0%	1%	1%	0%
	Inclusion of Women	2	0%	0%	0%	0%	0%	0%	0%	0%
	Organization sponsorships	3	1%	1%	0%	0%	1%	0%	0%	2%
	None	36	6%	6%	5%	7%	4%	6%	8%	2%
	Other	18	3%	3%	5%	4%	0%	4%	1%	0%
	Don't Know	8	1%	2%	0%	1%	1%	1%	3%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	7%	9%	7%	6%	8%	5%	7%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	11%	10%	8%	9%	11%	7%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	5%	5%	5%	5%	8%	4%
	Doesn't address actual reasons people don't bike	32	6%	5%	11%	6%	6%	6%	9%	2%
	Bad layout/formatting/colors	27	5%	5%	5%	5%	5%	5%	7%	7%
	Logos/slogans	31	6%	6%	2%	5%	10%	5%	5%	11%
	Not informative enough	25	5%	4%	7%	4%	6%	5%	5%	4%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	0%	0%	1%	0%	0%	2%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	5%	4%	4%	10%	5%	8%	7%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	5%	10%	9%	10%	8%	9%
	Gas prices too low / gas prices	12	2%	2%	2%	2%	1%	3%	1%	0%
	Not cool	6	1%	1%	0%	1%	1%	1%	3%	0%
	Doesn't address health/fitness aspect of biking	2	0%	0%	2%	0%	0%	0%	0%	0%
	No references/web addresses	5	1%	1%	0%	1%	0%	1%	0%	2%
	Repetitive/no new info/preaching to the choir	6	1%	1%	0%	1%	1%	1%	0%	2%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	12%	14%	12%	15%	12%	9%	20%
	Not enough ads	3	1%	1%	0%	1%	0%	0%	1%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	0%	4%	1%	1%	1%	1%	0%
	No celebrities/ no interesting people	3	1%	1%	0%	1%	0%	1%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	0%	1%	1%	0%	0%
	Did not see the ads	9	2%	2%	2%	2%	0%	2%	0%	4%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	0%	1%	1%	1%	1%	0%
	Casual attire	2	0%	0%	2%	0%	0%	0%	1%	0%
	Blurry bicyclist photo	3	1%	1%	0%	1%	0%	1%	0%	0%
	People wearing helmets	3	1%	1%	0%	1%	0%	1%	0%	0%
	People in work clothes	3	1%	1%	0%	1%	0%	0%	1%	0%
	None	31	6%	5%	9%	6%	5%	6%	4%	4%
	Other	41	8%	8%	9%	8%	4%	8%	5%	4%
Don't know	9	2%	2%	0%	2%	3%	1%	3%	2%	
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	76%	61%	72%	84%	71%	82%	89%
	Hygiene concerns	464	68%	68%	68%	69%	63%	69%	68%	60%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	53%	44%	54%	44%	54%	51%	42%
	Safety concerns	263	39%	40%	31%	40%	31%	39%	40%	31%
	Difficult / Lazy / Not in shape	211	31%	32%	24%	33%	22%	32%	29%	24%
	No bike lanes / Nowhere to store bike	73	11%	10%	17%	11%	9%	11%	9%	7%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	24%	6%	22%	17%	22%	0%	50%
	No contact was made by organization / not aware	3	3%	4%	0%	3%	0%	4%	0%	0%
	Retired	2	2%	3%	0%	2%	0%	2%	0%	0%
	Moved / No longer within biking distance to work	4	4%	4%	6%	5%	0%	5%	0%	0%
	Worked from home that day	5	5%	5%	6%	6%	0%	6%	0%	0%
	Took bus that day	1	1%	1%	0%	1%	0%	1%	0%	0%
	Did not work that day	6	6%	5%	13%	7%	0%	6%	14%	0%
	Too dangerous / not safe	3	3%	3%	6%	3%	0%	4%	0%	0%
	Too difficult/Too far	7	7%	5%	19%	8%	0%	7%	14%	0%
	Health problems / sick	11	12%	14%	0%	10%	33%	11%	14%	50%
	Running late / busy / not enough time to ride	6	6%	5%	13%	6%	17%	6%	14%	0%
	Had to drive that day	10	11%	10%	13%	11%	0%	12%	0%	0%
	Unemployed	1	1%	1%	0%	1%	0%	1%	0%	0%
	Forgot	3	3%	3%	6%	3%	0%	2%	14%	0%
	Lazy	1	1%	0%	6%	1%	0%	1%	0%	0%
	Bike broken	1	1%	1%	0%	1%	0%	1%	0%	0%
	Walked to work that day	1	1%	1%	0%	0%	17%	1%	0%	0%
Other	6	6%	8%	0%	6%	17%	5%	29%	0%	
Don't Know	3	3%	3%	6%	3%	0%	4%	0%	0%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	15%	10%	14%	19%	14%	16%	22%
	511.org	97	16%	15%	22%	17%	11%	16%	18%	8%
	East Bay Bicycle Coalition website	203	33%	35%	22%	34%	31%	33%	43%	25%
	Other bicycle organization website	70	12%	12%	7%	11%	13%	10%	17%	14%
	Local bicycle organization email newsletter	94	16%	16%	10%	15%	19%	14%	22%	20%
	Local bicycle organization paper newsletter	28	5%	5%	2%	5%	1%	5%	5%	2%
	Poster or billboard	111	18%	19%	12%	18%	18%	19%	16%	18%
	Radio advertisement or announcement	44	7%	7%	12%	8%	3%	8%	9%	0%
	Facebook	47	8%	8%	7%	8%	8%	7%	11%	8%
	Twitter	9	1%	2%	0%	1%	2%	1%	2%	4%
	Friend or family member (other than on Facebook or Twitter)	91	15%	16%	7%	14%	21%	13%	21%	24%
	Coworker (other than on Facebook or Twitter)	195	32%	32%	37%	32%	32%	30%	41%	33%
	Employer	196	32%	31%	43%	34%	23%	35%	23%	25%
	Other	76	13%	13%	7%	12%	14%	12%	13%	18%
	Don't Remember	36	6%	6%	8%	5%	9%	5%	9%	6%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	3%	15%	5%	2%	5%	1%	4%
	For fun	88	15%	14%	22%	15%	10%	15%	11%	16%
	Incentives from employer or school	7	1%	1%	0%	1%	1%	1%	0%	2%
	Personal health	22	4%	3%	8%	4%	0%	4%	1%	0%
	Good for the environment	25	4%	4%	3%	4%	3%	4%	4%	4%
	Save money on gas / parking	11	2%	2%	0%	2%	1%	2%	1%	0%
	Set a good example for others	77	13%	12%	17%	13%	11%	14%	7%	14%
	To avoid traffic	3	0%	1%	0%	1%	0%	1%	0%	0%
	Stress reduction	3	0%	0%	2%	1%	0%	1%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	7%	17%	8%	10%	8%	6%	10%
	I almost always bike to work anyway	246	41%	45%	3%	39%	53%	37%	61%	43%
	Other	47	8%	7%	13%	8%	8%	8%	7%	8%
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	75%	68%	74%	74%	73%	84%	73%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	1%	8%	3%	0%	3%	0%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	20%	20%	20%	21%	21%	15%	22%
	Something else	20	3%	3%	2%	3%	4%	3%	1%	6%
	Don't remember	2	0%	0%	2%	0%	0%	0%	0%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	92%	88%	92%	87%	92%	93%	88%
	School	14	2%	2%	3%	2%	6%	2%	4%	2%
	Somewhere else	35	6%	6%	7%	5%	8%	6%	4%	10%
	Don't remember	2	0%	0%	2%	0%	0%	0%	0%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	4%	9%	4%	6%	3%	6%	8%
	3-5 miles	103	17%	17%	16%	15%	28%	15%	25%	24%
	6-10 miles	155	26%	26%	28%	26%	28%	24%	30%	42%
	11-20 miles	149	25%	25%	26%	25%	21%	26%	27%	12%
	21+ miles	165	28%	28%	22%	30%	17%	32%	12%	14%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	10%	5%	8%	5%	6%	10%
	3-5 miles	122	20%	21%	19%	19%	29%	19%	26%	26%
	6-10 miles	184	31%	31%	33%	31%	31%	29%	34%	46%
	11-20 miles	170	29%	28%	31%	29%	26%	31%	28%	10%
	21+ miles	87	15%	15%	7%	16%	6%	17%	6%	8%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	25%	73%	34%	3%	37%	5%	0%
	Drive or ride in a carpool or vanpool	27	4%	4%	8%	5%	3%	5%	1%	4%
	Motorcycle or scooter	11	2%	2%	3%	2%	0%	2%	1%	0%
	Bicycle	377	62%	68%	5%	59%	80%	58%	84%	69%
	Walk	60	10%	9%	15%	9%	17%	8%	9%	27%
	Public Bus	71	12%	12%	10%	10%	24%	10%	11%	25%
	Company shuttle	6	1%	1%	2%	1%	1%	1%	0%	2%
	BART	107	18%	19%	8%	17%	21%	17%	17%	24%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	0%	2%	0%	2%	0%	0%
	Ferry or boat	4	1%	1%	0%	1%	1%	1%	0%	2%
	Other	5	1%	1%	0%	1%	2%	0%	1%	4%
	Not gone to my destination	6	1%	1%	0%	1%	1%	1%	1%	2%

	All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
	N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
			%	%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	71%	70%	71%	69%	71%	79%	59%
Stop at the Bike Away From Work party	103	17%	18%	12%	15%	29%	14%	29%	24%
Get a BTWD canvas bag	379	63%	62%	67%	61%	70%	61%	71%	67%
Leave your bike at a free BTWD bike check	75	12%	13%	10%	11%	18%	10%	22%	20%
Compete in the Team Bike Challenge	186	31%	31%	30%	30%	36%	31%	24%	41%
Compete in the Company Bike Challenge	135	22%	22%	23%	22%	22%	22%	27%	18%
Download iBike Challenge	14	2%	2%	3%	3%	1%	3%	1%	0%
Watch a BTWDay video	42	7%	7%	7%	6%	12%	6%	9%	16%
Tweet about Bike to Work Day	25	4%	4%	5%	4%	8%	3%	11%	8%
Post on Facebook about BTWD	122	20%	20%	22%	19%	27%	18%	30%	27%
Attend a Bike to Work Month event other than BTWD	56	9%	10%	5%	8%	14%	8%	11%	16%
None of these	66	11%	11%	10%	11%	8%	12%	5%	10%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	8%	28%	11%	9%	10%	10%	10%
	I found a good route to take	156	26%	24%	40%	26%	22%	27%	28%	12%
	I felt better at work that day	184	30%	30%	35%	32%	21%	32%	24%	24%
	I fixed my bicycle so I could ride it that day	31	5%	3%	23%	5%	3%	5%	4%	4%
	I enjoyed getting the exercise from biking that day	424	70%	68%	85%	71%	66%	71%	71%	57%
	I enjoyed being outside on my bike that day	441	73%	72%	77%	73%	76%	73%	77%	69%
	It was easy to find a place to store my bike that day	236	39%	39%	42%	39%	41%	37%	51%	37%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	53%	68%	56%	50%	55%	61%	41%
	I rode to work/school with people I know	102	17%	17%	15%	17%	18%	17%	16%	18%
	None of these	60	10%	10%	5%	9%	13%	9%	7%	22%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	12%	0%	8%	27%	6%	22%	33%
	6 days/wk	89	15%	16%	5%	13%	24%	12%	33%	14%
	5 days/wk	119	20%	21%	3%	19%	23%	20%	18%	22%
	4 days/wk	73	12%	13%	2%	14%	3%	14%	6%	4%
	3 days/wk	84	14%	15%	0%	15%	8%	15%	9%	8%
	2 days/wk	46	8%	8%	2%	8%	2%	9%	2%	4%
	1 day/wk	30	5%	5%	2%	5%	2%	6%	1%	2%
	1 to 4 days/month	37	6%	3%	38%	6%	4%	7%	4%	4%
	1 to 11 days/year	40	7%	4%	28%	8%	1%	8%	1%	4%
	Never rode a bicycle before BTWD	24	4%	2%	20%	4%	4%	4%	4%	6%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	91%	13%	82%	90%	82%	91%	86%
	Less than Weekly	77	13%	7%	67%	14%	6%	15%	5%	8%
	Never	24	4%	2%	20%	4%	4%	4%	4%	6%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	12%	3%	11%	12%	11%	7%	16%
	A little more often	98	16%	14%	35%	17%	9%	18%	5%	14%
	About the same as before	427	70%	73%	52%	69%	78%	68%	88%	69%
	Less often	14	2%	1%	10%	3%	1%	3%	0%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	79%	76%	78%	81%	77%	82%	85%
	Disagree	42	6%	6%	7%	6%	5%	7%	6%	4%
	Don't Know /NA	104	15%	15%	17%	16%	14%	16%	12%	11%
27. I noticed there was less traffic that day	Agree	55	8%	8%	7%	8%	6%	8%	10%	5%
	Disagree	241	36%	36%	28%	36%	30%	36%	36%	27%
	Don't Know /NA	382	56%	55%	65%	55%	64%	56%	54%	67%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	27%	32%	27%	26%	28%	24%	27%
	Disagree	47	7%	7%	3%	7%	4%	8%	4%	4%
	Don't Know /NA	447	66%	66%	65%	65%	70%	65%	71%	69%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	11%	26%	15%	1%	16%	2%	0%
	Disagree	208	31%	32%	24%	32%	20%	32%	32%	16%
	Don't Know /NA	382	56%	57%	50%	53%	79%	52%	66%	84%
30. Likely BTWD 2012 Participation	Very likely	543	80%	82%	60%	79%	88%	78%	87%	89%
	Somewhat likely	73	11%	9%	22%	12%	3%	12%	8%	4%
	Somewhat unlikely	26	4%	3%	10%	4%	2%	5%	1%	0%
	Very unlikely	37	5%	5%	8%	5%	7%	5%	4%	7%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	72%	79%	72%	75%	71%	82%	75%
	No	186	27%	28%	21%	28%	25%	29%	18%	25%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	42%	33%	40%	46%	42%	31%	51%
	Yes, in 2010	161	33%	31%	42%	33%	32%	34%	26%	34%
	Yes, in 2009	87	18%	17%	25%	19%	9%	19%	18%	7%
	Yes, in 2008	41	8%	7%	16%	9%	3%	9%	8%	5%
	Yes, in 2007 or earlier	23	5%	5%	5%	5%	3%	5%	0%	7%
	No	219	44%	45%	42%	46%	38%	44%	57%	24%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	22%	23%	23%	18%	22%	25%	20%
	Too much effort	2	3%	4%	0%	4%	0%	4%	0%	0%
	Lack of involvement with a local organization	3	4%	6%	0%	5%	0%	6%	0%	0%
	Could not find teammates / not in a team	10	15%	13%	23%	13%	27%	12%	25%	20%
	Company did not put a team together	2	3%	4%	0%	4%	0%	4%	0%	0%
	Do not like event	4	6%	7%	0%	4%	18%	4%	13%	10%
	Telecommuter/works from home	4	6%	6%	8%	7%	0%	8%	0%	0%
	Team Forgot	3	4%	4%	8%	4%	9%	4%	13%	0%
	Changed rules/ could not participate	2	3%	2%	8%	4%	0%	2%	13%	0%
	BART not allowing bikes during rush hour	2	3%	4%	0%	4%	0%	2%	13%	0%
	Health Reasons/ injured	4	6%	7%	0%	5%	9%	6%	0%	10%
	Unemployed	2	3%	4%	0%	2%	9%	2%	0%	10%
	Out of town/ vacation	6	9%	9%	8%	11%	0%	10%	0%	10%
	Unaware	2	3%	2%	8%	4%	0%	2%	0%	10%
	website too difficult to use/log info	2	3%	4%	0%	4%	0%	4%	0%	0%
	Other	2	3%	2%	8%	2%	9%	2%	0%	10%
Don't Know	2	3%	2%	8%	4%	0%	4%	0%	0%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	47%	41%	48%	38%	47%	50%	40%
	To encourage/motivate coworkers to ride more regularly	21	11%	11%	6%	11%	12%	11%	18%	5%
	A challenge	3	2%	2%	0%	1%	3%	2%	0%	0%
	For fun/ love to ride	28	15%	15%	6%	14%	18%	14%	5%	30%
	I would have biked anyway	4	2%	2%	0%	3%	0%	3%	0%	0%
	To be an example to others	4	2%	2%	6%	2%	3%	2%	5%	0%
	Raffle/ prizes	3	2%	2%	0%	2%	0%	2%	0%	0%
	To start biking more often	6	3%	3%	6%	3%	3%	3%	0%	5%
	Previous TBC were great	1	1%	0%	6%	1%	0%	1%	0%	0%
	Join with friends	6	3%	3%	6%	3%	0%	3%	5%	0%
	Competition aspect/ Teamwork	14	7%	7%	12%	6%	12%	5%	14%	15%
	None	1	1%	0%	6%	0%	3%	1%	0%	0%
	Other	12	6%	6%	6%	6%	9%	7%	5%	5%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	5%	10%	6%	11%	0%	10%
	A little more often	51	25%	22%	53%	25%	26%	25%	39%	14%
	Same as before	131	65%	67%	42%	64%	68%	64%	61%	76%
	Less often	1	0%	1%	0%	1%	0%	1%	0%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	7%	6%	8%	6%	7%	4%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	0%	1%	1%	0%	1%	1%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	13%	7%	11%	18%	11%	18%	22%
	Bike Away from Work Party, 5-12-11	84	12%	13%	10%	11%	21%	10%	20%	20%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	2%	0%	2%	6%	2%	6%	4%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	5%	3%	5%	8%	4%	9%	7%
	None of these	482	72%	71%	79%	75%	54%	75%	62%	51%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	30%	33%	29%	35%	30%	32%	27%
	No	473	70%	70%	67%	71%	65%	70%	68%	73%
38. Participated in WR2S?	Yes	66	32%	30%	46%	34%	23%	34%	24%	27%
	No	138	67%	70%	50%	66%	74%	66%	76%	67%
	Don't remember	1	0%	0%	4%	0%	3%	0%	0%	7%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	13%	14%	12%	17%	12%	11%	20%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	7%	1%	6%	8%	6%	11%	5%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	1%	1%	3%	2%	2%	2%
	Kids Bike Rodeo	39	6%	6%	6%	6%	3%	6%	7%	4%
	Other bicycle safety class or workshop	124	19%	20%	8%	18%	18%	18%	19%	27%
	Never taken a bicycle safety class or workshop	451	68%	67%	75%	68%	67%	69%	67%	58%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	33%	24%	32%	32%	31%	37%	33%
	Too far of a distance to travel	170	25%	26%	25%	25%	28%	26%	24%	22%
	Weather/ protection from the weather	56	8%	8%	10%	9%	5%	9%	2%	11%
	Time consuming	171	26%	25%	30%	26%	22%	26%	29%	20%
	Difficult/Takes too much energy/Lazy	199	30%	30%	28%	31%	26%	30%	33%	27%
	Inconvenient/Prefer the convenience of a car	104	16%	16%	13%	15%	22%	15%	14%	22%
	Do not like biking through traffic/Dangerous drivers	207	31%	31%	28%	30%	35%	30%	34%	35%
	Health restrictions/Not in shape	54	8%	9%	4%	8%	7%	8%	8%	13%
	Being able to carry/transport more belongings	97	15%	15%	14%	15%	10%	16%	8%	13%
	No bike lanes	42	6%	6%	11%	6%	9%	6%	7%	7%
	Do not own a bike	56	8%	9%	7%	8%	13%	8%	12%	11%
	Just do not want to/Lack of interest	34	5%	5%	3%	5%	6%	5%	6%	2%
	Do not know how to ride a bike	4	1%	1%	0%	1%	0%	1%	1%	0%
	Too many hills to bike through	16	2%	2%	6%	2%	4%	2%	2%	4%
	Do not want to get sweaty	96	14%	14%	20%	15%	11%	15%	14%	13%
	Nowhere to park/store bike	73	11%	10%	21%	11%	8%	12%	7%	9%
	Prefer comfort of a car	5	1%	1%	0%	1%	0%	1%	1%	2%
	Cannot bike in work clothes	15	2%	2%	3%	3%	0%	3%	1%	0%
	Transport more than one passenger	20	3%	3%	4%	3%	1%	3%	2%	0%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	3%	5%	5%	4%	9%	7%
	Bicycle theft concerns	17	3%	2%	6%	2%	4%	2%	2%	5%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	No safe routes/bad roads	59	9%	9%	10%	9%	6%	9%	7%	9%
	Don't want to wear helmets/ helmet hair	7	1%	1%	0%	1%	0%	1%	0%	0%
	Don't want to change clothes	5	1%	1%	0%	1%	0%	1%	0%	0%
	No shower/place to change at destination	21	3%	3%	3%	3%	2%	4%	1%	2%
	Other	207	31%	32%	25%	30%	40%	30%	35%	35%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	34%	31%	34%	33%	35%	26%	36%
	Hygiene concerns	144	22%	21%	25%	23%	13%	23%	16%	15%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	10%	13%	20%	13%	19%	13%
	Safety concerns	477	72%	73%	62%	71%	73%	70%	78%	76%
	Difficult / Lazy / Not in shape	253	38%	39%	32%	39%	33%	37%	41%	40%
	No bike lanes / Nowhere to store bike	115	17%	15%	32%	17%	18%	18%	14%	16%
	Time / Distance	341	51%	51%	55%	51%	49%	52%	53%	42%
	Bad Weather	56	8%	8%	10%	9%	5%	9%	2%	11%
	Too many hills / Terrain	16	2%	2%	6%	2%	4%	2%	2%	4%
	Inexperienced/Unfamiliar	31	5%	5%	3%	5%	5%	4%	9%	7%
	Other / Don't Know	224	34%	34%	31%	32%	44%	32%	37%	40%
41. Saves money	1 - Not at all convincing	11	2%	1%	6%	2%	0%	2%	2%	0%
	2	20	3%	3%	3%	3%	1%	4%	0%	2%
	3	28	4%	4%	6%	5%	0%	5%	1%	0%
	4	62	9%	9%	11%	9%	8%	10%	7%	7%
	5	108	16%	15%	24%	17%	9%	18%	12%	5%
	6	147	22%	22%	19%	22%	17%	22%	20%	20%
	7 - Very Convincing	301	44%	46%	32%	41%	64%	40%	57%	65%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	10%	17%	11%	6%	12%	6%	5%
	2	75	11%	10%	22%	12%	5%	12%	9%	4%
	3	84	12%	12%	18%	13%	9%	14%	7%	11%
	4	116	17%	17%	15%	18%	14%	17%	21%	13%
	5	114	17%	18%	8%	17%	17%	16%	20%	18%
	6	85	13%	13%	10%	12%	17%	13%	10%	16%
	7 - Very Convincing	131	19%	20%	10%	17%	31%	17%	27%	33%
43. Reduces your stress level	1 - Not at all convincing	19	3%	2%	7%	3%	4%	3%	4%	2%
	2	25	4%	4%	4%	3%	7%	3%	3%	11%
	3	51	8%	7%	10%	7%	8%	7%	8%	7%
	4	103	15%	15%	18%	16%	12%	16%	16%	7%
	5	146	22%	21%	24%	21%	23%	21%	24%	22%
	6	162	24%	24%	21%	25%	20%	24%	20%	27%
	7 - Very Convincing	172	25%	26%	17%	26%	24%	26%	25%	24%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	0%	2%	1%	2%	1%	2%
	2	15	2%	2%	4%	2%	3%	2%	2%	2%
	3	38	6%	6%	6%	6%	4%	6%	4%	4%
	4	71	10%	10%	14%	11%	8%	11%	12%	4%
	5	136	20%	20%	17%	20%	19%	19%	21%	27%
	6	133	20%	19%	22%	19%	21%	20%	19%	15%
	7 - Very Convincing	272	40%	40%	38%	40%	43%	40%	39%	47%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	1%	0%	1%	0%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	3%	2%	2%	2%	2%	0%
	4	27	4%	4%	3%	4%	1%	4%	2%	2%
	5	108	16%	16%	18%	16%	17%	15%	24%	15%
	6	168	25%	24%	28%	23%	34%	24%	26%	33%
	7 - Very Convincing	354	52%	53%	47%	53%	46%	53%	46%	51%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	10%	11%	11%	11%	9%	13%
	2	80	12%	12%	10%	12%	11%	11%	20%	5%
	3	80	12%	12%	7%	12%	13%	11%	15%	13%
	4	140	21%	20%	25%	21%	17%	20%	22%	25%
	5	104	15%	16%	13%	15%	19%	16%	15%	13%
	6	87	13%	12%	21%	13%	9%	14%	6%	9%
	7 - Very Convincing	112	17%	17%	15%	16%	18%	16%	13%	22%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	6%	5%	6%	5%	6%	5%
	2	52	8%	8%	6%	8%	5%	9%	3%	4%
	3	50	7%	7%	8%	7%	6%	7%	10%	4%
	4	104	15%	15%	15%	15%	15%	15%	13%	18%
	5	129	19%	19%	18%	19%	20%	18%	24%	18%
	6	108	16%	16%	15%	15%	19%	15%	21%	15%
	7-Very Convincing	200	29%	29%	32%	30%	28%	30%	22%	36%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	3%	1%	1%	1%	0%	2%
	2	25	4%	4%	3%	4%	3%	4%	2%	0%
	3	32	5%	4%	8%	5%	3%	5%	4%	2%
	4	65	10%	10%	6%	10%	7%	10%	8%	4%
	5	122	18%	18%	19%	18%	18%	17%	25%	18%
	6	152	22%	23%	21%	22%	26%	22%	21%	25%
	7 - Very Convincing	273	40%	40%	40%	40%	42%	40%	39%	49%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	1%	0%	1%	0%	0%
	2	9	1%	1%	1%	1%	2%	1%	1%	4%
	3	35	5%	5%	7%	5%	7%	5%	6%	9%
	4	67	10%	10%	6%	10%	11%	10%	7%	11%
	5	125	18%	17%	28%	19%	15%	19%	22%	9%
	6	152	22%	22%	26%	22%	24%	22%	24%	22%
	7 - Very Convincing	282	42%	43%	31%	42%	40%	41%	40%	45%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	6%	4%	7%	2%	7%	2%	0%
	2	69	10%	10%	8%	10%	10%	10%	11%	11%
	3	75	11%	11%	10%	11%	9%	11%	10%	11%
	4	131	19%	20%	17%	20%	15%	19%	21%	16%
	5	138	20%	20%	25%	20%	26%	20%	20%	24%
	6	87	13%	13%	15%	13%	12%	13%	13%	11%
	7 - Very Convincing	138	20%	20%	21%	20%	26%	19%	21%	27%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	1%	2%	1%	2%	1%	2%
	2	19	3%	3%	3%	3%	2%	3%	3%	0%
	3	36	5%	5%	6%	5%	5%	5%	3%	7%
	4	89	13%	13%	13%	12%	17%	11%	19%	20%
	5	148	22%	21%	28%	23%	16%	22%	18%	22%
	6	146	22%	21%	22%	21%	22%	22%	22%	20%
	7 - Very Convincing	228	34%	34%	28%	33%	36%	34%	33%	29%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	4%	3%	1%	3%	2%	4%
	2	24	4%	4%	3%	4%	2%	4%	0%	2%
	3	55	8%	8%	8%	8%	8%	8%	9%	4%
	4	91	13%	13%	14%	13%	16%	13%	19%	13%
	5	142	21%	21%	21%	22%	17%	21%	18%	25%
	6	122	18%	18%	15%	17%	22%	19%	13%	20%
	7 - Very Convincing	224	33%	33%	35%	33%	33%	32%	38%	33%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	0%	2%	2%	2%	1%	2%
	2	31	5%	4%	6%	5%	1%	6%	1%	0%
	3	52	8%	7%	10%	8%	6%	8%	11%	2%
	4	94	14%	14%	13%	14%	16%	13%	21%	9%
	5	148	22%	22%	24%	22%	19%	21%	22%	25%
	6	111	16%	16%	17%	16%	17%	17%	9%	20%
	7 - Very Convincing	227	34%	34%	32%	33%	38%	33%	34%	42%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	8%	14%	10%	1%	10%	3%	2%
	4	62	9%	9%	11%	9%	8%	10%	7%	7%
	5-7 Convincing	556	82%	83%	75%	81%	91%	80%	90%	91%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	31%	57%	37%	20%	38%	21%	20%
	4	116	17%	17%	15%	18%	14%	17%	21%	13%
	5-7 Convincing	330	49%	51%	28%	46%	65%	45%	57%	67%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	13%	21%	13%	19%	13%	16%	20%
	4	103	15%	15%	18%	16%	12%	16%	16%	7%
	5-7 Convincing	480	71%	72%	61%	71%	68%	71%	69%	73%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	10%	10%	10%	8%	10%	8%	7%
	4	71	10%	10%	14%	11%	8%	11%	12%	4%
	5-7 Convincing	541	80%	80%	76%	79%	84%	79%	80%	89%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	4%	3%	2%	4%	2%	0%
	4	27	4%	4%	3%	4%	1%	4%	2%	2%
	5-7 Convincing	630	93%	93%	93%	92%	97%	92%	96%	98%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	36%	26%	35%	36%	34%	44%	31%
	4	140	21%	20%	25%	21%	17%	20%	22%	25%
	5-7 Convincing	303	45%	44%	49%	44%	47%	47%	34%	44%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	20%	19%	21%	17%	21%	19%	13%
	4	104	15%	15%	15%	15%	15%	15%	13%	18%
	5-7 Convincing	437	64%	64%	65%	64%	67%	63%	67%	69%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	9%	14%	10%	7%	11%	7%	4%
	4	65	10%	10%	6%	10%	7%	10%	8%	4%
	5-7 Convincing	547	81%	81%	81%	80%	86%	79%	85%	93%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	10%	7%	9%	7%	7%	13%
	4	67	10%	10%	6%	10%	11%	10%	7%	11%
	5-7 Convincing	559	82%	82%	85%	83%	80%	82%	87%	76%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	28%	22%	28%	21%	28%	24%	22%
	4	131	19%	20%	17%	20%	15%	19%	21%	16%
	5-7 Convincing	363	54%	53%	61%	52%	63%	52%	55%	62%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	10%	10%	8%	10%	8%	9%
	4	89	13%	13%	13%	12%	17%	11%	19%	20%
	5-7 Convincing	522	77%	77%	78%	78%	74%	78%	73%	71%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	15%	15%	15%	11%	16%	11%	9%
	4	91	13%	13%	14%	13%	16%	13%	19%	13%
	5-7 Convincing	488	72%	72%	71%	72%	72%	72%	70%	78%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	14%	15%	15%	9%	16%	13%	4%
	4	94	14%	14%	13%	14%	16%	13%	21%	9%
	5-7 Convincing	486	72%	72%	72%	71%	74%	71%	65%	87%
54. Go to work outside of your home	7 days/wk	23	3%	3%	4%	3%	3%	4%	1%	2%
	6 days/wk	12	2%	2%	1%	2%	1%	2%	1%	4%
	5 days/wk	491	72%	72%	78%	71%	78%	71%	78%	73%
	4 days/wk	54	8%	9%	3%	8%	5%	9%	6%	4%
	3 days/wk	32	5%	4%	8%	4%	7%	4%	3%	11%
	2 days/wk	13	2%	2%	3%	2%	0%	2%	1%	0%
	1 day/wk	4	1%	1%	0%	1%	0%	1%	1%	0%
	1 to 4 days/month	7	1%	1%	1%	1%	1%	1%	1%	0%
	1 to 11 days/year	6	1%	1%	1%	1%	0%	1%	2%	0%
	Never	10	1%	2%	0%	1%	2%	1%	2%	2%
Not Applicable	27	4%	4%	0%	4%	3%	4%	3%	5%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	3%	4%	3%	4%	3%	4%	2%
	4 days/wk	2	0%	0%	0%	0%	1%	0%	1%	2%
	3 days/wk	12	2%	2%	1%	2%	1%	2%	1%	4%
	2 days/wk	5	1%	1%	0%	1%	2%	0%	2%	2%
	1 day/wk	15	2%	2%	1%	2%	2%	2%	3%	0%
	1 to 4 days/month	8	1%	1%	0%	1%	1%	1%	0%	2%
	1 to 11 days/year	18	3%	2%	4%	3%	1%	3%	2%	2%
	Never	165	24%	24%	28%	25%	21%	25%	19%	22%
	Not Applicable	432	64%	64%	61%	63%	67%	63%	67%	65%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%
	5 days/wk	62	9%	8%	17%	11%	0%	10%	7%	0%
	4 days/wk	4	1%	0%	1%	1%	0%	1%	0%	0%
	3 days/wk	22	3%	3%	6%	3%	3%	4%	3%	0%
	2 days/wk	16	2%	2%	3%	2%	3%	3%	2%	0%
	1 day/wk	13	2%	2%	0%	2%	0%	2%	2%	2%
	1 to 4 days/month	10	1%	1%	3%	2%	0%	2%	0%	0%
	1 to 11 days/year	27	4%	4%	1%	4%	4%	4%	1%	4%
	Never	79	12%	11%	15%	12%	9%	13%	8%	7%
	Not Applicable	445	66%	67%	54%	63%	80%	61%	77%	87%
57. Drive a car alone	7 days/wk	41	6%	4%	24%	7%	0%	8%	0%	0%
	6 days/wk	35	5%	4%	15%	6%	1%	7%	0%	0%
	5 days/wk	73	11%	9%	22%	12%	1%	14%	0%	0%
	4 days/wk	56	8%	8%	8%	10%	0%	10%	0%	0%
	3 days/wk	76	11%	12%	6%	13%	0%	14%	0%	2%
	2 days/wk	88	13%	14%	8%	15%	3%	16%	0%	0%
	1 day/wk	103	15%	16%	6%	17%	5%	18%	7%	2%
	1 to 4 days/month	86	13%	14%	4%	13%	12%	9%	40%	4%
	1 to 11 days/year	62	9%	10%	3%	5%	32%	2%	44%	16%
	Never	42	6%	7%	3%	2%	33%	1%	9%	55%
Not Applicable	17	3%	3%	1%	1%	12%	1%	0%	22%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	1%	11%	3%	0%	3%	0%	0%
	6 days/wk	15	2%	2%	6%	2%	1%	3%	1%	0%
	5 days/wk	31	5%	3%	14%	5%	1%	6%	0%	2%
	4 days/wk	45	7%	6%	8%	7%	1%	8%	0%	2%
	3 days/wk	81	12%	12%	8%	13%	6%	14%	1%	9%
	2 days/wk	174	26%	26%	19%	28%	12%	30%	6%	13%
	1 day/wk	130	19%	19%	18%	20%	14%	21%	16%	9%
	1 to 4 days/month	122	18%	19%	8%	13%	44%	8%	61%	40%
	1 to 11 days/year	35	5%	5%	3%	3%	15%	2%	14%	16%
	Never	17	3%	2%	4%	2%	3%	2%	1%	7%
	Not Applicable	12	2%	2%	0%	2%	2%	2%	0%	2%
59. Ride a bus	6 days/wk	4	1%	1%	0%	1%	1%	0%	2%	2%
	5 days/wk	22	3%	3%	6%	3%	6%	3%	1%	9%
	4 days/wk	13	2%	2%	1%	2%	4%	2%	1%	4%
	3 days/wk	22	3%	3%	1%	3%	6%	3%	7%	4%
	2 days/wk	26	4%	4%	0%	3%	7%	3%	2%	13%
	1 day/wk	38	6%	6%	1%	5%	8%	5%	7%	7%
	1 to 4 days/month	106	16%	16%	8%	13%	33%	11%	32%	33%
	1 to 11 days/year	221	33%	33%	32%	34%	25%	34%	27%	27%
	Never	200	29%	27%	49%	33%	8%	34%	21%	2%
Not Applicable	27	4%	4%	1%	4%	1%	5%	0%	0%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	1%	0%	1%	4%
	5 days/wk	59	9%	9%	7%	8%	13%	8%	9%	15%
	4 days/wk	33	5%	5%	3%	4%	8%	5%	4%	7%
	3 days/wk	36	5%	6%	1%	5%	5%	5%	8%	0%
	2 days/wk	41	6%	7%	0%	5%	12%	5%	10%	9%
	1 day/wk	83	12%	13%	4%	11%	18%	10%	18%	20%
	1 to 4 days/month	212	31%	31%	33%	31%	32%	30%	34%	35%
	1 to 11 days/year	158	23%	22%	35%	26%	7%	27%	12%	9%
	Never	38	6%	4%	15%	6%	2%	6%	3%	2%
Not Applicable	13	2%	2%	0%	2%	1%	2%	0%	0%	
61. Take a train	5 days/wk	8	1%	1%	0%	1%	2%	1%	0%	2%
	4 days/wk	5	1%	1%	0%	1%	2%	1%	1%	2%
	3 days/wk	4	1%	1%	0%	1%	1%	1%	0%	2%
	2 days/wk	6	1%	1%	0%	1%	1%	1%	0%	0%
	1 day/wk	7	1%	1%	1%	1%	2%	1%	2%	2%
	1 to 4 days/month	35	5%	5%	6%	5%	8%	4%	10%	11%
	1 to 11 days/year	249	37%	37%	32%	35%	48%	34%	43%	47%
	Never	291	43%	42%	50%	45%	32%	46%	37%	27%
Not Applicable	74	11%	11%	11%	12%	3%	12%	7%	7%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
Number of cases		679		607	72	578	99	534	90	55
Row percent			100%	89%	11%	85%	15%	79%	13%	8%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	2%
	5 days/wk	2	0%	0%	0%	0%	1%	0%	0%	2%
	4 days/wk	4	1%	0%	1%	1%	0%	1%	0%	0%
	1 to 4 days/month	10	1%	2%	0%	2%	0%	1%	3%	0%
	1 to 11 days/year	259	38%	40%	24%	37%	47%	36%	42%	53%
	Never	323	48%	46%	63%	48%	46%	49%	49%	36%
	Not Applicable	80	12%	12%	13%	13%	5%	13%	6%	7%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	5%	0%	3%	12%	3%	9%	16%
	6 days/wk	41	6%	7%	0%	6%	6%	5%	12%	4%
	5 days/wk	54	8%	9%	0%	9%	3%	8%	7%	5%
	4 days/wk	55	8%	9%	1%	9%	4%	8%	10%	2%
	3 days/wk	69	10%	11%	0%	11%	5%	12%	3%	5%
	2 days/wk	91	13%	14%	8%	14%	11%	14%	9%	16%
	1 day/wk	108	16%	17%	10%	16%	17%	16%	16%	15%
	1 to 4 days/month	96	14%	12%	29%	14%	14%	14%	14%	15%
	1 to 11 days/year	96	14%	10%	49%	13%	20%	14%	14%	15%
	Never	30	4%	5%	3%	4%	7%	4%	6%	7%
	Not Applicable	8	1%	1%	0%	1%	0%	1%	0%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	14%	0%	9%	33%	7%	27%	36%
	6 days/wk	107	16%	17%	1%	14%	28%	11%	34%	29%
	5 days/wk	132	19%	22%	0%	20%	18%	20%	20%	11%
	4 days/wk	63	9%	10%	0%	10%	6%	10%	6%	5%
	3 days/wk	76	11%	12%	1%	12%	4%	13%	3%	5%
	2 days/wk	54	8%	8%	4%	8%	5%	9%	3%	5%
	1 day/wk	51	8%	7%	8%	8%	3%	9%	2%	5%
	1 to 4 days/month	59	9%	5%	40%	10%	0%	10%	3%	0%
	1 to 11 days/year	35	5%	2%	28%	6%	2%	6%	0%	2%
	Never	16	2%	1%	15%	3%	0%	3%	1%	0%
	Not Applicable	3	0%	0%	1%	1%	0%	1%	0%	0%
	54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	92%	97%	92%	94%	93%	91%
Less than Weekly		13	2%	2%	3%	2%	1%	2%	3%	0%
Never		37	5%	6%	0%	6%	5%	5%	6%	7%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	7%	8%	10%	7%	12%	9%
	Less than Weekly	26	4%	4%	4%	4%	2%	4%	2%	4%
	Never	597	88%	88%	89%	88%	88%	88%	86%	87%
56 Collapsed. Take your children to school	Weekly or More	118	17%	16%	26%	19%	7%	19%	14%	2%
	Less than Weekly	37	5%	6%	4%	6%	4%	6%	1%	4%
	Never	524	77%	78%	69%	75%	89%	74%	84%	95%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	67%	89%	80%	10%	87%	7%	4%
	Less than Weekly	148	22%	24%	7%	18%	44%	11%	84%	20%
	Never	59	9%	9%	4%	2%	45%	2%	9%	76%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	71%	85%	79%	35%	85%	23%	35%
	Less than Weekly	157	23%	25%	11%	17%	60%	11%	76%	56%
	Never	29	4%	4%	4%	4%	5%	4%	1%	9%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	19%	10%	16%	32%	16%	20%	38%
	Less than Weekly	327	48%	49%	40%	46%	59%	45%	59%	60%
	Never	227	33%	31%	50%	38%	9%	39%	21%	2%
60 Collapsed. Ride BART	Weekly or More	258	38%	41%	17%	35%	58%	34%	50%	55%
	Less than Weekly	370	54%	53%	68%	57%	39%	57%	47%	44%
	Never	51	8%	7%	15%	8%	3%	9%	3%	2%
61 Collapsed. Take a train	Weekly or More	30	4%	5%	1%	4%	8%	4%	3%	7%
	Less than Weekly	284	42%	42%	38%	39%	57%	38%	53%	58%
	Never	365	54%	53%	61%	57%	35%	57%	43%	35%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	1%	1%	0%	4%
	Less than Weekly	269	40%	42%	24%	38%	47%	37%	46%	53%
	Never	403	59%	57%	75%	61%	52%	62%	54%	44%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	72%	19%	67%	59%	66%	66%	64%
	Less than Weekly	192	28%	22%	78%	27%	34%	28%	29%	29%
	Never	38	6%	6%	3%	5%	7%	5%	6%	7%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	91%	15%	81%	98%	80%	96%	98%
	Less than Weekly	94	14%	7%	68%	16%	2%	17%	3%	2%
	Never	19	3%	1%	17%	3%	0%	3%	1%	0%
65. Miles from home to work destination	0-2 miles	100	16%	17%	13%	16%	20%	15%	22%	17%
	3-5 miles	169	28%	27%	30%	26%	36%	24%	36%	48%
	6-10 miles	132	22%	21%	23%	21%	27%	22%	22%	22%
	11-20 miles	124	20%	21%	16%	22%	8%	23%	14%	7%
	21+ miles	85	14%	13%	17%	15%	8%	16%	5%	7%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	0%	1%	2%	1%	0%	4%
	6 days/wk	7	1%	1%	0%	1%	1%	1%	2%	2%
	5 days/wk	226	35%	40%	3%	31%	57%	29%	60%	59%
	4 days/wk	83	13%	15%	0%	13%	13%	13%	15%	10%
	3 days/wk	82	13%	14%	0%	13%	11%	14%	7%	14%
	2 days/wk	39	6%	7%	1%	6%	4%	7%	5%	2%
	1 day/wk	35	5%	6%	1%	6%	3%	6%	2%	4%
	1 to 4 days/month	43	7%	4%	29%	7%	3%	8%	1%	4%
	1 to 11 days/year	52	8%	5%	36%	9%	4%	9%	5%	2%
	Never	64	10%	8%	29%	12%	1%	12%	2%	0%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	84%	6%	72%	91%	70%	92%	94%
	Less than Weekly	95	15%	8%	65%	16%	7%	17%	6%	6%
	Never	64	10%	8%	29%	12%	1%	12%	2%	0%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	37%	74%	48%	4%	51%	8%	0%
	Drive or ride in a carpool or vanpool	56	9%	8%	17%	10%	3%	10%	5%	2%
	Motorcycle or scooter	13	2%	2%	3%	2%	0%	2%	1%	0%
	Bicycle	421	66%	73%	14%	64%	81%	62%	81%	86%
	Walk	78	12%	12%	11%	11%	20%	11%	14%	25%
	Public Bus	89	14%	15%	10%	12%	24%	13%	12%	25%
	Company shuttle	19	3%	3%	3%	3%	3%	3%	4%	4%
	BART	173	27%	29%	17%	26%	36%	26%	30%	37%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	1%	3%	3%	4%	0%	2%
	Ferry or boat	8	1%	1%	0%	1%	2%	1%	1%	2%
Other	11	2%	2%	1%	2%	2%	1%	2%	4%	

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	35%	43%	33%	43%	33%	30%	54%
	I drive alone for part of the trip	1	1%	0%	14%	2%	0%	2%	0%	0%
	I carpool for part of the trip	1	1%	0%	14%	2%	0%	2%	0%	0%
	I walk for part of the trip	30	34%	35%	14%	32%	39%	33%	20%	46%
	I bike for part of the trip	34	38%	40%	14%	36%	43%	36%	40%	46%
	Other	11	12%	11%	29%	11%	17%	11%	10%	23%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	12%	17%	14%	6%	12%	20%	5%
	I drive alone for part of the trip	18	10%	9%	33%	13%	0%	12%	8%	0%
	I carpool for part of the trip	11	6%	6%	17%	8%	0%	9%	0%	0%
	I walk for part of the trip	51	29%	28%	50%	25%	47%	26%	44%	37%
	I bike for part of the trip	111	64%	69%	0%	65%	59%	66%	52%	68%
	Other	19	11%	9%	33%	10%	15%	10%	4%	26%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	5%	0%	6%	0%	5%	0%	0%
	I walk for part of the trip	2	10%	10%	0%	6%	33%	5%	0%	100%
	I bike for part of the trip	19	90%	90%	100%	89%	100%	90%	0%	100%
	Other	5	24%	25%	0%	22%	33%	20%	0%	100%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	0%	100%	100%	100%	100%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	70%	90%	70%	71%	69%	81%	68%
	I take a public bus for part of the trip	23	5%	6%	0%	5%	9%	5%	6%	7%
	I take BART for part of the trip	100	24%	24%	0%	24%	24%	25%	16%	27%
	I take the train for part of the trip	16	4%	4%	10%	4%	1%	5%	0%	0%
	I take the ferry for part of the trip	8	2%	2%	0%	2%	3%	2%	1%	2%
	Other	18	4%	4%	0%	4%	4%	4%	4%	5%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	83%	0%	81%	80%	84%	100%	50%
	Park bike	7	19%	17%	100%	19%	20%	16%	0%	50%
71. (Work) Bikes and takes BART	Take bike on	83	71%	71%	0%	67%	90%	68%	75%	86%
	Park bike	34	29%	29%	0%	33%	10%	32%	25%	14%
72. (Work) Bikes and takes the train	Take bike on	18	90%	89%	100%	88%	100%	89%	0%	100%
	Park bike	2	10%	11%	0%	12%	0%	11%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	0%	100%	100%	100%	100%	100%
74. My employer generally supports biking to work	Agree	499	78%	78%	81%	77%	84%	78%	80%	80%
	Disagree	74	12%	12%	8%	12%	9%	12%	11%	10%
	Don't Know / Does not apply	65	10%	10%	11%	11%	8%	10%	10%	10%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	45%	56%	48%	37%	48%	41%	37%
	Disagree	267	42%	43%	33%	40%	53%	40%	49%	47%
	Don't Know / Does not apply	75	12%	12%	11%	12%	10%	12%	9%	16%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	40%	44%	39%	48%	38%	46%	53%
	Disagree	218	34%	35%	25%	35%	31%	35%	31%	27%
	Don't Know / Does not apply	161	25%	25%	31%	26%	21%	26%	24%	20%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	43%	53%	44%	43%	45%	42%	41%
	Disagree	268	42%	43%	35%	42%	44%	42%	44%	41%
	Don't Know / Does not apply	88	14%	14%	13%	14%	14%	13%	14%	18%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	28%	50%	31%	22%	32%	30%	14%
	3-5 miles	24	32%	32%	25%	31%	33%	31%	20%	57%
	6-10 miles	9	12%	12%	13%	10%	22%	10%	20%	14%
	11-20 miles	13	17%	18%	13%	16%	22%	17%	20%	14%
	21+ miles	7	9%	10%	0%	10%	0%	10%	10%	0%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	3%	0%	1%	8%	2%	0%	14%
	5 days/wk	14	17%	19%	0%	16%	25%	15%	38%	0%
	4 days/wk	4	5%	5%	0%	4%	8%	2%	8%	29%
	3 days/wk	6	7%	8%	0%	7%	8%	7%	8%	14%
	2 days/wk	6	7%	8%	0%	6%	17%	7%	8%	14%
	1 day/wk	7	9%	10%	0%	9%	8%	8%	15%	0%
	1 to 4 days/month	7	9%	8%	13%	9%	8%	10%	0%	14%
	1 to 11 days/year	10	12%	14%	0%	13%	8%	10%	23%	14%
Never	25	31%	25%	88%	35%	8%	41%	0%	0%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	53%	0%	43%	75%	39%	77%	71%
	Less than Weekly	17	21%	22%	13%	22%	17%	20%	23%	29%
	Never	25	31%	25%	88%	35%	8%	41%	0%	0%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	38%	50%	45%	8%	49%	15%	0%
	Drive or ride in a carpool or vanpool	9	11%	8%	38%	10%	17%	11%	15%	0%
	Motorcycle or scooter	2	2%	3%	0%	3%	0%	3%	0%	0%
	Bicycle	52	64%	70%	13%	61%	83%	57%	77%	100%
	Walk	11	14%	15%	0%	13%	17%	11%	31%	0%
	Public Bus	13	16%	15%	25%	13%	33%	13%	23%	29%
	Company shuttle	1	1%	1%	0%	1%	0%	2%	0%	0%
	BART	23	28%	30%	13%	32%	8%	31%	31%	0%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	1%	0%	1%	0%	0%	8%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	27%	50%	22%	50%	25%	0%	100%
	I drive alone for part of the trip	1	8%	9%	0%	11%	0%	13%	0%	0%
	I carpool for part of the trip	1	8%	9%	0%	11%	0%	13%	0%	0%
	I walk for part of the trip	5	38%	45%	0%	44%	25%	38%	33%	50%
	I bike for part of the trip	3	23%	27%	0%	11%	50%	0%	67%	50%
	Other	3	23%	18%	50%	22%	25%	25%	33%	0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	5%	0%	5%	0%	6%	0%	0%
	I drive alone for part of the trip	3	14%	15%	0%	15%	0%	18%	0%	0%
	I walk for part of the trip	9	43%	45%	0%	40%	100%	35%	75%	0%
	I bike for part of the trip	9	43%	45%	0%	45%	0%	35%	75%	0%
	Other	5	24%	20%	100%	25%	0%	24%	25%	0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	100%	0%	0%	100%	0%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	68%	100%	71%	60%	71%	60%	71%
	I take BART for part of the trip	11	23%	23%	0%	24%	20%	19%	50%	0%
	I take the train for part of the trip	1	2%	2%	0%	3%	0%	0%	10%	0%
	Other	6	12%	13%	0%	11%	20%	13%	0%	29%
83. (School) Bikes and takes the bus	Take bike on	2	67%	67%	0%	100%	50%	0%	50%	100%
	Park bike	1	33%	33%	0%	0%	50%	0%	50%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	85%	0%	91%	50%	88%	80%	0%
	Park bike	2	15%	15%	0%	9%	50%	13%	20%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	100%	0%	0%	100%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	0%	3%	3%	3%	2%	4%
	Internet/Web (General)	66	11%	10%	16%	12%	2%	12%	6%	2%
	EBBC/ EBBC Newsletter	139	22%	24%	10%	22%	27%	21%	33%	23%
	Facebook	9	1%	2%	0%	2%	1%	2%	1%	0%
	Bike Alameda	14	2%	3%	0%	2%	3%	2%	1%	4%
	Google/Google Maps	48	8%	8%	5%	7%	14%	6%	12%	17%
	Friends	40	6%	6%	8%	6%	10%	7%	5%	8%
	Work/ coworkers	48	8%	6%	19%	8%	7%	8%	2%	10%
	Map my ride	5	1%	1%	0%	1%	0%	1%	1%	2%
	Bike shops	16	3%	3%	2%	3%	2%	2%	4%	4%
	511.org	25	4%	4%	6%	5%	1%	5%	4%	0%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	8%	7%	7%	7%	5%	8%
	youcanbikethere.com	5	1%	1%	2%	1%	1%	1%	1%	0%
	Walk Oakland Bike Oakland	7	1%	1%	2%	1%	1%	1%	0%	2%
	Posters/billboards	7	1%	1%	2%	1%	0%	1%	0%	0%
	Word of mouth	7	1%	1%	0%	1%	2%	1%	1%	0%
	Bike Maps (General)	6	1%	1%	0%	1%	1%	1%	1%	0%
	Newspaper	7	1%	1%	2%	1%	1%	1%	1%	2%
	SFBC	11	2%	2%	0%	1%	7%	1%	4%	10%
	Radio	4	1%	0%	3%	1%	0%	1%	0%	0%
Personal Knowledge/Experience	5	1%	1%	0%	1%	0%	1%	0%	0%	
Various sources	5	1%	1%	3%	1%	1%	1%	0%	0%	
Nowhere/ Don't seek information	17	3%	3%	2%	3%	2%	3%	2%	2%	
Other	38	6%	6%	6%	7%	3%	6%	7%	2%	
Don't Know	27	4%	4%	6%	5%	3%	4%	6%	2%	
88. Cycling ability	Novice	33	5%	3%	22%	5%	2%	5%	3%	4%
	Intermediate	223	33%	30%	58%	33%	32%	34%	23%	36%
	Experienced	421	62%	67%	19%	62%	66%	61%	73%	60%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	53%	33%	50%	58%	49%	60%	58%
	In bike lanes	306	45%	44%	54%	46%	41%	47%	40%	40%
	On separate paved bike paths	24	4%	3%	11%	4%	1%	4%	0%	2%
	On unpaved trails	2	0%	0%	1%	0%	0%	0%	0%	0%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	8%	13%	9%	6%	9%	4%	7%
	Albany	26	4%	4%	3%	4%	2%	4%	7%	0%
	Berkeley	149	22%	22%	18%	21%	30%	20%	34%	20%
	Castro Valley	8	1%	1%	1%	1%	1%	1%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	1%	3%	2%	0%	2%	0%	0%
	El Cerrito	8	1%	1%	1%	1%	0%	1%	0%	2%
	Emeryville	9	1%	1%	3%	2%	0%	1%	1%	0%
	Fremont	45	7%	7%	7%	8%	1%	8%	1%	2%
	Hayward	6	1%	1%	1%	1%	1%	1%	0%	2%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	2%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	2%	1%	2%	0%	2%	0%	0%
	Moraga	3	0%	0%	0%	1%	0%	1%	0%	0%
	Newark	4	1%	0%	1%	1%	0%	1%	0%	0%
	Oakland	245	36%	37%	25%	34%	49%	33%	42%	53%
	Orinda	1	0%	0%	1%	0%	0%	0%	0%	0%
	Piedmont	11	2%	1%	3%	2%	1%	1%	2%	2%
	Pleasant Hill	3	0%	0%	0%	1%	0%	1%	0%	0%
	Pleasanton	25	4%	3%	7%	4%	0%	4%	1%	0%
	Richmond	7	1%	1%	1%	1%	1%	1%	1%	0%
	San Francisco	12	2%	2%	1%	1%	4%	1%	2%	9%
	San Jose	2	0%	0%	0%	0%	1%	0%	1%	0%
	San Leandro	11	2%	1%	3%	2%	0%	2%	0%	0%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	1%	0%	1%	0%	1%	0%	0%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	1%	6%	2%	2%	1%	2%	2%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	94%	90%	94%	92%	94%	93%	87%
	Other Counties	43	6%	6%	10%	6%	8%	6%	7%	13%
91. City you work in	Alameda	20	3%	3%	4%	3%	3%	3%	1%	6%
	Albany	4	1%	1%	1%	1%	0%	1%	0%	0%
	Berkeley	126	20%	21%	8%	17%	33%	17%	27%	35%
	Concord	1	0%	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	10	2%	1%	6%	2%	0%	2%	0%	0%
	El Cerrito	2	0%	0%	0%	0%	0%	0%	0%	0%
	Emeryville	41	6%	7%	6%	6%	5%	7%	6%	4%
	Fremont	20	3%	3%	6%	4%	0%	4%	2%	0%
	Hayward	8	1%	1%	1%	1%	2%	1%	2%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	1%	1%	0%	1%	1%	0%
	Martinez	1	0%	0%	1%	0%	0%	0%	0%	0%
	Milpitas	8	1%	1%	1%	1%	0%	2%	0%	0%
	Newark	4	1%	1%	1%	1%	0%	1%	1%	0%
	Oakland	216	34%	33%	38%	33%	38%	32%	43%	33%
	Pleasanton	18	3%	2%	6%	3%	1%	4%	0%	0%
	Richmond	15	2%	2%	1%	2%	2%	2%	2%	2%
	San Francisco	55	9%	9%	3%	8%	10%	8%	8%	12%
	San Jose	17	3%	3%	1%	3%	0%	3%	1%	0%
	San Leandro	8	1%	1%	0%	1%	1%	1%	1%	2%
San Ramon	6	1%	1%	0%	1%	0%	1%	0%	0%	
Union City	2	0%	0%	0%	0%	1%	0%	0%	2%	
Walnut Creek	4	1%	1%	1%	1%	0%	1%	0%	0%	
Other: Ouside Alameda County	42	7%	6%	13%	7%	3%	8%	2%	4%	
91 Collapsed. City you work in	Alameda County	501	78%	78%	79%	77%	85%	76%	86%	82%
	Other Counties	141	22%	22%	21%	23%	15%	24%	14%	18%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	1%	0%	1%	0%	2%	0%	0%
	Berkeley	34	42%	44%	25%	40%	58%	38%	62%	43%
	Dublin	2	2%	1%	13%	3%	0%	3%	0%	0%
	Emeryville	1	1%	1%	0%	0%	8%	0%	8%	0%
	Fremont	3	4%	3%	13%	4%	0%	5%	0%	0%
	Hayward	1	1%	1%	0%	1%	0%	2%	0%	0%
	Oakland	13	16%	15%	25%	18%	8%	18%	0%	29%
	Piedmont	2	2%	3%	0%	3%	0%	3%	0%	0%
	Pleasant Hill	1	1%	1%	0%	1%	0%	2%	0%	0%
	San Francisco	11	14%	14%	13%	13%	17%	13%	8%	29%
	San Jose	2	2%	3%	0%	3%	0%	3%	0%	0%
	San Leandro	1	1%	1%	0%	0%	8%	0%	8%	0%
	San Ramon	1	1%	1%	0%	1%	0%	2%	0%	0%
	Other: Ouside Alameda County	7	9%	8%	13%	10%	0%	8%	15%	0%
	92 Collapsed. City you go to school in	Alameda County	61	74%	74%	75%	73%	83%	74%	77%
Other Counties		21	26%	26%	25%	27%	17%	26%	23%	29%
93. Access to a car	Yes	578	85%	84%	94%	100%	0%	97%	60%	18%
	No	99	15%	16%	6%	0%	100%	3%	40%	82%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	4%	6%	5%	1%	5%	1%	0%
	Oakland Tribune - in print	61	9%	9%	13%	9%	6%	9%	11%	2%
	SF Chronicle/The Chronicle - in print	149	22%	21%	31%	23%	16%	23%	21%	16%
	East Bay Express (in print)	123	18%	19%	10%	16%	28%	15%	30%	29%
	Newspapers (general - in print)	57	8%	9%	7%	9%	6%	9%	9%	4%
	Other newspaper	52	8%	7%	11%	8%	6%	8%	3%	13%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	4%	2%	5%	2%	7%	4%
	SF Chronicle/The Chronicle - online	238	35%	35%	35%	33%	47%	32%	51%	38%
	Oakland Tribune - online	53	8%	8%	8%	7%	13%	6%	11%	16%
	East Bay Express (online)	47	7%	7%	7%	6%	15%	5%	14%	15%
	Newspapers (general - online)	148	22%	22%	24%	20%	33%	19%	32%	31%
	Television/TV news	192	28%	27%	38%	31%	16%	31%	23%	15%
	Friends/Family	258	38%	38%	39%	36%	51%	35%	47%	56%
	Blogs/web sites (general)	223	33%	34%	25%	31%	42%	30%	50%	36%
	Facebook	162	24%	24%	21%	22%	34%	22%	29%	36%
	Twitter	62	9%	9%	8%	7%	19%	7%	16%	22%
	Other blog/web site	52	8%	8%	8%	8%	8%	7%	11%	7%
	Radio	274	41%	40%	43%	41%	34%	42%	37%	33%
Other	108	16%	16%	13%	16%	16%	15%	19%	16%	
Don't know	9	1%	1%	0%	1%	1%	1%	1%	2%	
95. Gender	Male	381	56%	58%	42%	58%	49%	59%	48%	44%
	Female	294	44%	42%	58%	42%	51%	41%	52%	56%
96. Children under 18	Yes	204	30%	29%	38%	32%	19%	34%	21%	7%
	No	469	69%	70%	63%	67%	81%	66%	78%	91%
	Prefer not to answer	4	1%	1%	0%	1%	0%	0%	1%	2%

		All		1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
		N	%	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	4%	2%	2%	2%	1%	5%
	White/Caucasian	507	75%	76%	64%	74%	84%	74%	81%	71%
	Hispanic/Latin-American	24	4%	4%	1%	3%	4%	3%	8%	2%
	Asian/Pacific Islander	81	12%	10%	26%	13%	4%	14%	6%	4%
	Other (specify)	18	3%	3%	1%	3%	2%	2%	3%	5%
	Prefer not to answer	33	5%	5%	3%	5%	4%	5%	1%	13%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	2%	3%	2%	7%	1%	4%	9%
	25-29	89	13%	13%	11%	12%	22%	10%	24%	22%
	30-34	102	15%	15%	17%	14%	22%	14%	20%	20%
	35-39	106	16%	16%	14%	16%	16%	16%	14%	15%
	40-44	73	11%	11%	10%	11%	10%	11%	9%	9%
	45-49	78	12%	11%	14%	13%	4%	13%	8%	4%
	50-54	68	10%	9%	18%	11%	3%	11%	6%	4%
	55-59	78	12%	12%	10%	12%	9%	12%	8%	9%
	60-64	38	6%	6%	4%	6%	4%	6%	3%	5%
	65-69	13	2%	2%	0%	2%	1%	2%	1%	0%
	70-74	7	1%	1%	0%	1%	1%	1%	1%	2%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	0%	1%	0%	1%	1%	2%
Age Collapsed	18-29	105	15%	16%	14%	13%	29%	12%	29%	31%
	30-39	208	31%	31%	31%	29%	38%	30%	34%	35%
	40-49	151	22%	22%	24%	24%	14%	24%	17%	13%
	50-64	184	27%	27%	32%	29%	16%	30%	17%	18%
	65+	21	3%	3%	0%	3%	2%	3%	2%	2%
	Under 18 / Prefer not to answer	10	1%	2%	0%	2%	0%	1%	1%	2%
Generation	18-49	464	68%	68%	68%	66%	82%	65%	80%	78%
	50+	215	32%	32%	32%	34%	18%	35%	20%	22%

	All	1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
	Mean	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		72	578	99	534	90	55
		89%	11%	85%	15%	79%	13%	8%
1 Mean (Days/wk). Bicycle Use	4.18	4.66	.19	3.97	5.42	3.83	5.42	5.60
2 Mean (Days/wk). Drive a car	2.91	2.62	5.31	3.33	.41	3.66	.19	.00
19 Mean. Total round-trip miles on BTWD	18.87	18.65	20.93	19.72	14.22	20.62	12.88	12.32
20 Mean. Total miles by bicycle on BTWD	13.17	13.37	11.33	13.67	10.12	14.07	9.84	10.19
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	4.05	.71	3.50	4.95	3.38	5.00	4.74
54 Mean (Days/wk). Go to work outside of your home	4.65	4.65	4.69	4.64	4.72	4.66	4.55	4.71
55 Mean (Days/wk). Go to school	.74	.75	.69	.71	1.01	.67	1.14	.91
56 Mean (Days/wk). Take your children to school	1.92	1.83	2.44	1.99	1.12	1.96	2.15	.17
57 Mean (Days/wk). Drive a car alone	2.45	2.20	4.48	2.77	.32	3.02	.21	.13
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.82	2.98	2.12	.86	2.30	.53	.91
59 Mean (Days/wk). Ride a bus	.60	.62	.45	.52	1.05	.52	.65	1.25
60 Mean (Days/wk). Ride BART	1.21	1.27	.74	1.12	1.72	1.12	1.40	1.71
61 Mean (Days/wk). Take a train	.21	.22	.07	.18	.33	.20	.14	.34
62 Mean (Days/wk). Take a ferry	.10	.10	.09	.10	.10	.09	.05	.27
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.42	.44	2.23	2.13	2.13	2.57	2.40

	All	1 Collapsed. Bicycle Use		93. Access to a car		2 Collapsed. Drive a car		
	Mean	Weekly or More	Less than Weekly	Yes	No	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	4.15	.43	3.47	5.44	3.32	5.35	5.38
65 Mean. Miles from home to work destination	10.55	10.45	11.39	11.08	7.51	11.38	7.67	7.17
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.37	.29	2.84	4.04	2.72	4.09	4.23
78 Mean. Miles from home to school	8.13	8.55	4.38	8.64	4.96	8.47	8.59	4.43
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.88	.03	1.51	2.78	1.35	2.79	2.76

	All		13. BTWD Participation						30. Likely BTWD 2012 Participation				
	N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly	
			%	%	%	%	%	%	%	%	%	%	%
Number of cases	679		504	464	356	263	211	73	543	73	26	37	
Row percent		100%	74%	68%	52%	39%	31%	11%	80%	11%	4%	5%	
Region													
	North Alameda County	497	73%	76%	73%	72%	75%	72%	63%	74%	74%	65%	62%
	Central Alameda County	20	3%	3%	3%	3%	2%	2%	1%	3%	0%	4%	0%
	South Alameda County	57	8%	7%	8%	8%	8%	9%	10%	8%	8%	12%	8%
	East Alameda County	47	7%	6%	8%	9%	8%	9%	11%	6%	10%	0%	14%
	Non-Alameda County	58	9%	8%	8%	8%	7%	8%	15%	8%	8%	19%	16%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	15%	14%	15%	15%	17%	15%	15%	5%	4%	16%
	6 days/wk	122	18%	19%	18%	19%	19%	19%	11%	19%	18%	8%	16%
	5 days/wk	134	20%	21%	21%	21%	24%	21%	12%	22%	11%	15%	11%
	4 days/wk	94	14%	15%	14%	14%	15%	16%	10%	15%	10%	8%	8%
	3 days/wk	96	14%	13%	13%	12%	11%	12%	15%	13%	14%	31%	16%
	2 days/wk	47	7%	5%	6%	6%	6%	5%	14%	6%	14%	8%	11%
	1 day/wk	22	3%	3%	3%	3%	2%	2%	7%	3%	7%	0%	5%
	1 to 4 days/month	42	6%	6%	6%	6%	5%	4%	5%	6%	8%	15%	0%
	1 to 11 days/year	30	4%	3%	4%	3%	4%	4%	11%	2%	14%	12%	16%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	91%	89%	91%	92%	92%	84%	92%	78%	73%	84%
	Less than Weekly	72	11%	9%	11%	9%	8%	8%	16%	8%	22%	27%	16%
2. Drive a car	7 days/wk	74	11%	9%	11%	11%	10%	11%	16%	9%	16%	23%	16%
	6 days/wk	55	8%	6%	9%	8%	7%	7%	12%	7%	12%	12%	16%
	5 days/wk	53	8%	6%	6%	6%	4%	3%	21%	6%	12%	27%	11%
	4 days/wk	68	10%	11%	10%	9%	9%	10%	8%	10%	15%	4%	8%
	3 days/wk	88	13%	13%	15%	15%	16%	18%	10%	14%	7%	8%	8%
	2 days/wk	111	16%	18%	17%	20%	21%	21%	4%	17%	14%	12%	14%
	1 day/wk	85	13%	13%	12%	13%	13%	12%	12%	13%	11%	12%	5%
	1 to 4 days/month	52	8%	9%	8%	7%	8%	7%	7%	8%	4%	0%	8%
	1 to 11 days/year	38	6%	6%	5%	6%	6%	5%	4%	6%	5%	4%	3%
Never/ Don't have a car	55	8%	10%	7%	6%	6%	6%	6%	5%	9%	3%	0%	11%
2 Collapsed. Drive a car	Weekly or More	534	79%	76%	80%	81%	80%	82%	84%	77%	88%	96%	78%
	Less than Weekly	90	13%	15%	13%	13%	14%	12%	11%	14%	10%	4%	11%
	Never	55	8%	10%	7%	6%	6%	6%	5%	9%	3%	0%	11%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	23%	21%	21%	21%	17%	35%	20%	34%	31%	39%
	Somewhat difficult	254	41%	40%	43%	45%	46%	50%	29%	41%	42%	42%	30%
	Not very difficult	149	24%	25%	23%	21%	20%	20%	28%	26%	15%	23%	12%
	Not at all difficult	78	13%	13%	13%	13%	13%	13%	9%	13%	8%	4%	18%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	75%	74%	76%	76%	76%	53%	74%	64%	54%	57%
	For fun	291	43%	37%	41%	41%	40%	43%	68%	37%	64%	69%	70%
	Incentives from employer or school	17	3%	3%	3%	2%	2%	1%	1%	3%	1%	4%	3%
	Personal health	456	67%	66%	69%	65%	65%	67%	75%	67%	66%	81%	62%
	Good for the environment	267	39%	43%	41%	41%	43%	42%	21%	43%	25%	27%	24%
	Save money on gas/parking	161	24%	25%	25%	24%	24%	22%	14%	24%	23%	19%	16%
	Set a good example for others	29	4%	5%	4%	5%	5%	3%	3%	5%	4%	0%	0%
	To avoid traffic	59	9%	9%	9%	8%	9%	8%	11%	8%	11%	8%	14%
	Stress reduction	101	15%	15%	14%	13%	14%	14%	15%	15%	12%	15%	19%
	Don't like driving/taking transit	51	8%	8%	6%	8%	6%	5%	7%	8%	7%	4%	5%
	Other	37	5%	6%	6%	6%	6%	7%	1%	6%	5%	0%	5%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	15%	16%	19%	22%	21%	4%	16%	4%	0%	5%
	No	588	87%	85%	84%	81%	78%	79%	96%	84%	96%	100%	95%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	19%	19%	18%	19%	24%	50%	21%	0%	0%	0%
	Biking	23	27%	29%	26%	28%	22%	22%	0%	26%	33%	0%	50%
	Using bike as everyday transportation/multiple purposes	28	33%	35%	35%	34%	37%	37%	0%	34%	33%	0%	0%
	Using bikes on public transit	3	4%	4%	3%	3%	4%	5%	0%	4%	0%	0%	0%
	Other	7	8%	6%	10%	11%	11%	12%	0%	8%	33%	0%	0%
	Don't know	7	8%	7%	7%	6%	7%	0%	50%	8%	0%	0%	50%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	7%	6%	7%	5%	5%	3%	6%	8%	0%	8%
	Sign on a street pole	56	8%	8%	8%	7%	9%	8%	13%	8%	8%	15%	11%
	Back/side of a bus	86	13%	14%	14%	16%	14%	15%	8%	13%	14%	12%	8%
	Bus shelter	128	19%	20%	19%	22%	22%	22%	13%	20%	19%	12%	11%
	BART station	144	21%	21%	23%	23%	25%	23%	18%	22%	14%	15%	30%
	Billboard	118	17%	18%	18%	19%	19%	19%	18%	19%	8%	19%	14%
	Flyer/handout	208	31%	31%	31%	31%	32%	32%	29%	32%	29%	27%	22%
	Other	15	2%	2%	2%	3%	3%	3%	1%	3%	1%	0%	0%
Don't Remember	14	2%	2%	3%	3%	4%	4%	1%	2%	1%	0%	3%	
8. Heard/seen ads after more information	Yes	108	16%	17%	19%	21%	24%	22%	7%	18%	7%	0%	8%
	No	571	84%	83%	81%	79%	76%	78%	93%	82%	93%	100%	92%
9. Heard/seen ads after images	Yes	205	30%	33%	35%	36%	38%	37%	15%	33%	22%	12%	16%
	No	473	70%	67%	65%	64%	62%	63%	85%	67%	78%	88%	84%
10. Ads effectiveness	Very effective	28	4%	4%	3%	3%	4%	4%	6%	5%	3%	0%	0%
	Somewhat effective	380	56%	56%	58%	60%	57%	56%	57%	57%	57%	65%	38%
	Not very effective	229	34%	34%	34%	32%	33%	34%	32%	34%	29%	27%	54%
	Not at all effective	37	5%	6%	5%	5%	6%	6%	6%	4%	11%	8%	8%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	36%	37%	38%	36%	37%	30%	38%	41%	38%	15%
	Images of happy looking people/having fun	50	9%	9%	8%	9%	9%	10%	15%	9%	10%	8%	11%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	3%	3%	4%	4%	4%	2%	3%	5%	8%	0%
	Variety of biking activities	2	0%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	8%	8%	7%	9%	8%	17%	8%	13%	13%	11%
	Images of bikes/people biking	12	2%	2%	2%	2%	1%	1%	2%	2%	2%	0%	0%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	10%	13%	12%	12%	2%	9%	3%	0%	7%
	Diversity of bikers (age, gender, race)	4	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
	Layout/colors/font	17	3%	3%	3%	3%	3%	4%	2%	3%	3%	4%	0%
	Images of healthy looking people	9	2%	2%	1%	2%	1%	1%	2%	2%	0%	4%	0%
	Slogans/logos	5	1%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%
	Looks easy/normal/fun	30	5%	5%	6%	5%	5%	4%	3%	5%	7%	0%	4%
	Bicycles in urban setting	2	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	6%	6%	5%	5%	5%	10%	7%	3%	13%	15%
	Makes biking look hip/cool	2	0%	0%	0%	0%	0%	0%	2%	0%	2%	0%	0%
	Good Weather	4	1%	1%	1%	0%	0%	1%	2%	1%	0%	4%	0%
	Inclusion of Women	2	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%
	Organization sponsorships	3	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	4%
	None	36	6%	7%	7%	6%	8%	7%	8%	5%	8%	4%	22%
	Other	18	3%	4%	4%	3%	4%	4%	0%	3%	2%	4%	0%
	Don't Know	8	1%	1%	1%	1%	0%	1%	3%	1%	0%	0%	11%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	7%	7%	8%	7%	7%	9%	7%	5%	15%	4%
	Uninspiring/not enough motivation/unreliable	49	9%	10%	9%	10%	12%	14%	7%	9%	11%	5%	4%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	5%	5%	5%	6%	7%	4%	5%	15%	8%
	Doesn't address actual reasons people don't bike	32	6%	6%	7%	7%	8%	7%	0%	6%	9%	5%	0%
	Bad layout/formatting/colors	27	5%	6%	6%	5%	5%	2%	4%	5%	9%	0%	0%
	Logos/slogans	31	6%	6%	7%	6%	7%	6%	6%	6%	2%	0%	8%
	Not informative enough	25	5%	5%	4%	4%	4%	4%	6%	5%	4%	10%	4%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	6%	5%	5%	6%	7%	2%	5%	4%	5%	8%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	8%	11%	11%	12%	11%	10%	7%	10%	4%
	Gas prices too low / gas prices	12	2%	2%	2%	2%	1%	1%	7%	2%	2%	15%	4%
	Not cool	6	1%	1%	1%	0%	0%	1%	2%	1%	2%	0%	0%
	Doesn't address health/fitness aspect of biking	2	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	0%
	No references/web addresses	5	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	Repetitive/no new info/preaching to the choir	6	1%	1%	1%	0%	0%	0%	6%	1%	2%	0%	4%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
12. LEAST effective about ads	Bus ad/ lifting bike on bus rack	66	12%	13%	14%	13%	11%	11%	6%	13%	13%	5%	8%
	Not enough ads	3	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	1%	0%	1%	1%	2%	0%	0%	5%	4%
	No celebrities/ no interesting people	3	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	Did not see the ads	9	2%	2%	2%	1%	1%	1%	2%	1%	5%	0%	4%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	2%	2%	1%	1%	1%	0%	2%	0%	0%	0%
	Casual attire	2	0%	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%
	Blurry bicyclist photo	3	1%	1%	0%	0%	0%	0%	1%	2%	0%	4%	0%
	People wearing helmets	3	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%	5%
	People in work clothes	3	1%	0%	0%	0%	0%	0%	0%	4%	0%	2%	0%
	None	31	6%	4%	5%	6%	5%	6%	9%	6%	2%	5%	21%
	Other	41	8%	8%	8%	6%	6%	6%	7%	6%	8%	9%	0%
	Don't know	9	2%	2%	2%	1%	1%	1%	0%	2%	2%	0%	0%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	100%	83%	83%	83%	82%	0%	87%	34%	4%	8%
	Hygeine concerns	464	68%	76%	100%	91%	92%	87%	0%	76%	55%	23%	22%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	59%	70%	100%	94%	88%	0%	60%	30%	19%	14%
	Safety concerns	263	39%	43%	52%	69%	100%	89%	0%	44%	25%	12%	8%
	Difficult / Lazy / Not in shape	211	31%	34%	39%	52%	71%	100%	0%	35%	22%	8%	14%
	No bike lanes / Nowhere to store bike	73	11%	0%	0%	0%	0%	0%	100%	3%	22%	65%	68%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	0%	25%	23%	27%	29%	0%	31%	7%	13%	22%
	No contact was made by organization / not aware	3	3%	0%	4%	5%	5%	3%	0%	4%	3%	0%	0%
	Retired	2	2%	0%	0%	2%	0%	3%	0%	0%	0%	0%	22%
	Moved / No longer within biking distance to work	4	4%	0%	4%	4%	5%	6%	0%	0%	7%	13%	11%
	Worked from home that day	5	5%	0%	3%	9%	9%	9%	0%	4%	7%	13%	0%
	Took bus that day	1	1%	0%	1%	2%	2%	3%	0%	0%	3%	0%	0%
	Did not work that day	6	6%	0%	7%	5%	7%	9%	0%	6%	7%	13%	0%
	Too dangerous / not safe	3	3%	0%	3%	4%	2%	3%	0%	0%	7%	13%	0%
	Too difficult/Too far	7	7%	0%	5%	4%	7%	3%	0%	6%	10%	13%	0%
	Health problems / sick	11	12%	0%	13%	9%	9%	9%	0%	13%	10%	13%	11%
	Running late / busy / not enough time to ride	6	6%	0%	7%	7%	7%	9%	0%	4%	10%	0%	11%
	Had to drive that day	10	11%	0%	12%	7%	5%	6%	0%	15%	10%	0%	0%
	Unemployed	1	1%	0%	1%	2%	0%	0%	0%	0%	3%	0%	0%
	Forgot	3	3%	0%	4%	5%	0%	0%	0%	4%	3%	0%	0%
	Lazy	1	1%	0%	1%	2%	2%	3%	0%	2%	0%	0%	0%
	Bike broken	1	1%	0%	1%	2%	0%	0%	0%	2%	0%	0%	0%
	Walked to work that day	1	1%	0%	0%	2%	2%	0%	0%	0%	0%	13%	0%
	Other	6	6%	0%	5%	7%	5%	9%	0%	8%	3%	0%	11%
	Don't Know	3	3%	0%	3%	2%	7%	0%	0%	0%	7%	0%	11%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	17%	17%	16%	16%	15%	0%	16%	4%	0%	8%
	511.org	97	16%	17%	17%	19%	21%	25%	0%	17%	14%	11%	0%
	East Bay Bicycle Coalition website	203	33%	35%	36%	38%	38%	40%	0%	35%	19%	11%	50%
	Other bicycle organization website	70	12%	13%	12%	14%	16%	19%	0%	13%	4%	0%	8%
	Local bicycle organization email newsletter	94	16%	16%	18%	19%	21%	21%	0%	17%	5%	11%	8%
	Local bicycle organization paper newsletter	28	5%	5%	6%	7%	8%	9%	0%	5%	0%	0%	8%
	Poster or billboard	111	18%	19%	21%	19%	21%	20%	0%	19%	16%	11%	25%
	Radio advertisement or announcement	44	7%	7%	8%	8%	10%	12%	0%	7%	11%	22%	0%
	Facebook	47	8%	8%	8%	8%	8%	8%	0%	8%	7%	11%	0%
	Twitter	9	1%	2%	2%	1%	2%	2%	0%	2%	2%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	91	15%	17%	15%	14%	14%	13%	0%	16%	7%	33%	8%
	Coworker (other than on Facebook or Twitter)	195	32%	34%	33%	31%	30%	27%	0%	33%	25%	33%	25%
	Employer	196	32%	32%	34%	34%	33%	34%	0%	32%	37%	0%	33%
	Other	76	13%	12%	12%	13%	16%	18%	0%	13%	7%	11%	8%
	Don't Remember	36	6%	5%	6%	6%	7%	4%	0%	5%	12%	11%	17%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	3%	4%	4%	3%	3%	0%	4%	9%	22%	8%
	For fun	88	15%	14%	13%	15%	13%	15%	0%	14%	18%	11%	8%
	Incentives from employer or school	7	1%	1%	1%	1%	0%	0%	0%	1%	2%	0%	0%
	Personal health	22	4%	4%	3%	3%	3%	4%	0%	4%	5%	0%	0%
	Good for the environment	25	4%	4%	4%	2%	1%	2%	0%	4%	4%	11%	0%
	Save money on gas / parking	11	2%	2%	2%	1%	1%	1%	0%	2%	2%	0%	0%
	Set a good example for others	77	13%	13%	14%	14%	14%	15%	0%	13%	14%	11%	8%
	To avoid traffic	3	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Stress reduction	3	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	8%	9%	9%	9%	8%	0%	8%	7%	11%	17%
	I almost always bike to work anyway	246	41%	42%	42%	43%	45%	42%	0%	42%	32%	11%	42%
Other	47	8%	8%	7%	8%	9%	9%	0%	7%	7%	22%	17%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	74%	74%	78%	76%	78%	0%	74%	70%	89%	100%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	3%	2%	2%	2%	0%	2%	7%	11%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	19%	17%	17%	16%	0%	21%	16%	0%	0%
	Something else	20	3%	3%	4%	3%	4%	3%	0%	3%	5%	0%	0%
	Don't remember	2	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	92%	92%	92%	91%	92%	0%	92%	86%	89%	100%
	School	14	2%	2%	2%	2%	2%	1%	0%	2%	5%	11%	0%
	Somewhere else	35	6%	6%	5%	5%	6%	6%	0%	6%	9%	0%	0%
	Don't remember	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	4%	4%	3%	4%	4%	0%	3%	9%	11%	8%
	3-5 miles	103	17%	17%	18%	18%	15%	14%	0%	18%	11%	22%	25%
	6-10 miles	155	26%	25%	26%	26%	27%	29%	0%	26%	29%	33%	25%
	11-20 miles	149	25%	26%	24%	26%	25%	24%	0%	26%	20%	11%	33%
	21+ miles	165	28%	27%	29%	28%	28%	30%	0%	28%	32%	22%	8%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	5%	4%	5%	4%	0%	5%	11%	11%	8%
	3-5 miles	122	20%	20%	21%	20%	19%	17%	0%	21%	18%	22%	25%
	6-10 miles	184	31%	31%	30%	30%	31%	31%	0%	31%	29%	22%	25%
	11-20 miles	170	29%	29%	28%	29%	28%	27%	0%	29%	25%	22%	33%
	21+ miles	87	15%	15%	16%	17%	17%	20%	0%	14%	18%	22%	8%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	26%	31%	29%	27%	26%	0%	28%	42%	56%	42%
	Drive or ride in a carpool or vanpool	27	4%	5%	5%	3%	4%	4%	0%	4%	5%	11%	0%
	Motorcycle or scooter	11	2%	2%	2%	2%	2%	2%	0%	2%	2%	0%	0%
	Bicycle	377	62%	65%	63%	66%	70%	66%	0%	65%	40%	44%	58%
	Walk	60	10%	10%	9%	8%	9%	8%	0%	10%	11%	22%	0%
	Public Bus	71	12%	11%	12%	12%	12%	12%	0%	12%	9%	22%	8%
	Company shuttle	6	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%
	BART	107	18%	18%	17%	13%	15%	15%	0%	19%	16%	0%	0%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	2%	2%	2%	2%	0%	2%	2%	0%	0%
	Ferry or boat	4	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	Other	5	1%	1%	1%	1%	2%	1%	0%	1%	0%	0%	0%
Not gone to my destination	6	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%	

	All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
	N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
			%	%	%	%	%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	73%	73%	77%	76%	75%	0%	73%	56%	56%	67%
Stop at the Bike Away From Work party	103	17%	18%	16%	16%	19%	19%	0%	18%	9%	11%	0%
Get a BTWD canvas bag	379	63%	64%	66%	67%	68%	65%	0%	65%	46%	44%	50%
Leave your bike at a free BTWD bike check	75	12%	13%	13%	12%	16%	17%	0%	14%	5%	0%	0%
Compete in the Team Bike Challenge	186	31%	33%	31%	30%	32%	28%	0%	32%	19%	11%	25%
Compete in the Company Bike Challenge	135	22%	23%	23%	23%	22%	18%	0%	23%	14%	11%	17%
Download iBike Challenge	14	2%	2%	3%	3%	4%	4%	0%	3%	0%	0%	0%
Watch a BTWDay video	42	7%	7%	7%	7%	6%	6%	0%	8%	0%	0%	8%
Tweet about Bike to Work Day	25	4%	5%	3%	4%	4%	5%	0%	5%	2%	0%	0%
Post on Facebook about BTWD	122	20%	22%	20%	19%	21%	18%	0%	22%	9%	0%	8%
Attend a Bike to Work Month event other than BTWD	56	9%	11%	9%	12%	13%	12%	0%	10%	4%	0%	8%
None of these	66	11%	9%	11%	10%	9%	12%	0%	9%	18%	33%	25%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	10%	9%	8%	6%	5%	0%	11%	9%	11%	0%
	I found a good route to take	156	26%	25%	26%	24%	24%	24%	0%	27%	12%	22%	50%
	I felt better at work that day	184	30%	30%	31%	31%	34%	34%	0%	31%	16%	67%	33%
	I fixed my bicycle so I could ride it that day	31	5%	5%	6%	3%	3%	3%	0%	5%	7%	11%	0%
	I enjoyed getting the exercise from biking that day	424	70%	71%	72%	72%	75%	73%	0%	71%	63%	89%	58%
	I enjoyed being outside on my bike that day	441	73%	73%	74%	75%	75%	72%	0%	74%	63%	67%	75%
	It was easy to find a place to store my bike that day	236	39%	39%	38%	40%	43%	45%	0%	39%	37%	44%	33%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	55%	54%	54%	54%	55%	0%	56%	40%	78%	67%
	I rode to work/school with people I know	102	17%	19%	18%	18%	18%	18%	0%	18%	7%	11%	17%
	None of these	60	10%	10%	9%	8%	8%	7%	0%	9%	19%	0%	25%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	12%	10%	12%	10%	12%	0%	11%	5%	0%	8%
	6 days/wk	89	15%	15%	15%	14%	15%	15%	0%	14%	19%	22%	33%
	5 days/wk	119	20%	20%	20%	22%	24%	21%	0%	21%	12%	0%	8%
	4 days/wk	73	12%	12%	11%	12%	13%	12%	0%	12%	16%	11%	17%
	3 days/wk	84	14%	14%	14%	14%	12%	13%	0%	15%	5%	22%	17%
	2 days/wk	46	8%	7%	8%	7%	7%	5%	0%	7%	12%	11%	0%
	1 day/wk	30	5%	5%	5%	5%	4%	4%	0%	5%	4%	11%	8%
	1 to 4 days/month	37	6%	6%	6%	6%	5%	6%	0%	6%	9%	0%	0%
	1 to 11 days/year	40	7%	6%	6%	6%	6%	6%	0%	6%	11%	22%	8%
	Never rode a bicycle before BTWD	24	4%	4%	4%	3%	4%	4%	0%	4%	7%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
24. Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	84%	84%	85%	85%	82%	0%	84%	74%	78%	92%
	Less than Weekly	77	13%	12%	12%	12%	11%	13%	0%	12%	19%	22%	8%
	Never	24	4%	4%	4%	3%	4%	4%	0%	4%	7%	0%	0%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	11%	11%	10%	10%	11%	0%	12%	5%	11%	0%
	A little more often	98	16%	17%	16%	16%	15%	14%	0%	17%	7%	22%	8%
	About the same as before	427	70%	71%	70%	72%	73%	73%	0%	70%	77%	44%	83%
	Less often	14	2%	1%	3%	2%	2%	2%	0%	1%	11%	22%	8%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	88%	84%	85%	85%	85%	42%	87%	52%	35%	41%
	Disagree	42	6%	5%	4%	4%	4%	3%	12%	5%	10%	23%	11%
	Don't Know /NA	104	15%	7%	12%	11%	11%	12%	45%	9%	38%	42%	49%
27. I noticed there was less traffic that day	Agree	55	8%	9%	8%	8%	6%	6%	6%	10%	4%	0%	0%
	Disagree	241	36%	38%	37%	37%	43%	40%	28%	37%	29%	32%	35%
	Don't Know /NA	382	56%	54%	55%	55%	51%	54%	67%	54%	67%	68%	65%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	30%	31%	31%	32%	31%	18%	31%	15%	12%	5%
	Disagree	47	7%	7%	5%	5%	5%	5%	8%	6%	8%	12%	11%
	Don't Know /NA	447	66%	63%	63%	64%	63%	64%	74%	63%	77%	77%	84%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	14%	13%	12%	14%	15%	8%	14%	11%	4%	5%
	Disagree	208	31%	28%	30%	32%	34%	35%	44%	29%	37%	40%	38%
	Don't Know /NA	382	56%	58%	56%	56%	52%	50%	47%	57%	52%	56%	57%
30. Likely BTWD 2012 Participation	Very likely	543	80%	94%	88%	91%	91%	89%	21%	100%	0%	0%	0%
	Somewhat likely	73	11%	5%	9%	6%	7%	8%	22%	0%	100%	0%	0%
	Somewhat unlikely	26	4%	0%	1%	1%	1%	1%	23%	0%	0%	100%	0%
	Very unlikely	37	5%	1%	2%	1%	1%	2%	34%	0%	0%	0%	100%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	78%	78%	81%	81%	78%	44%	78%	62%	46%	32%
	No	186	27%	22%	22%	19%	19%	22%	56%	22%	38%	54%	68%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	48%	40%	39%	39%	35%	16%	44%	27%	8%	8%
	Yes, in 2010	161	33%	34%	41%	39%	38%	37%	6%	33%	31%	8%	33%
	Yes, in 2009	87	18%	18%	21%	27%	28%	25%	3%	18%	16%	17%	0%
	Yes, in 2008	41	8%	8%	9%	12%	17%	15%	0%	8%	9%	8%	0%
	Yes, in 2007 or earlier	23	5%	5%	5%	7%	8%	13%	0%	5%	0%	8%	0%
	No	219	44%	41%	43%	44%	44%	45%	78%	42%	51%	67%	67%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	19%	23%	24%	26%	26%	0%	23%	22%	50%	0%
	Too much effort	2	3%	5%	3%	4%	6%	6%	0%	4%	0%	0%	0%
	Lack of involvement with a local organization	3	4%	2%	5%	7%	6%	3%	0%	4%	11%	0%	0%
	Could not find teammates / not in a team	10	15%	24%	17%	17%	14%	13%	0%	19%	0%	0%	0%
	Company did not put a team together	2	3%	5%	3%	4%	3%	3%	0%	4%	0%	0%	0%
	Do not like event	4	6%	10%	7%	4%	6%	6%	0%	8%	0%	0%	0%
	Telecommuter/works from home	4	6%	7%	5%	9%	11%	10%	0%	6%	11%	0%	0%
	Team Forgot	3	4%	7%	5%	4%	3%	3%	0%	6%	0%	0%	0%
	Changed rules/ could not participate	2	3%	2%	3%	2%	6%	3%	0%	2%	11%	0%	0%
	BART not allowing bikes during rush hour	2	3%	2%	2%	0%	0%	0%	0%	4%	0%	0%	0%
	Health Reasons/ injured	4	6%	0%	5%	4%	3%	3%	0%	2%	11%	50%	33%
	Unemployed	2	3%	2%	2%	2%	3%	0%	100%	2%	0%	0%	33%
	Out of town/ vacation	6	9%	0%	10%	9%	6%	6%	0%	6%	22%	0%	33%
	Unaware	2	3%	5%	0%	0%	0%	3%	0%	4%	0%	0%	0%
	website too difficult to use/log info	2	3%	5%	3%	2%	6%	6%	0%	4%	0%	0%	0%
	Other	2	3%	2%	3%	4%	3%	3%	0%	2%	11%	0%	0%
	Don't Know	2	3%	2%	3%	2%	0%	3%	0%	4%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	47%	45%	46%	51%	53%	20%	45%	73%	0%	100%
	To encourage/motivate coworkers to ride more regularly	21	11%	12%	12%	14%	12%	11%	0%	12%	0%	0%	0%
	A challenge	3	2%	2%	2%	0%	0%	0%	0%	2%	0%	0%	0%
	For fun/ love to ride	28	15%	15%	16%	17%	14%	15%	20%	16%	0%	0%	0%
	I would have biked anyway	4	2%	2%	2%	3%	1%	2%	20%	2%	0%	0%	0%
	To be an example to others	4	2%	2%	3%	3%	4%	2%	0%	2%	0%	0%	0%
	Raffle/ prizes	3	2%	1%	1%	1%	0%	0%	20%	1%	9%	0%	0%
	To start biking more often	6	3%	2%	1%	2%	1%	0%	20%	3%	0%	100%	0%
	Previous TBC were great	1	1%	1%	1%	0%	0%	0%	0%	0%	9%	0%	0%
	Join with friends	6	3%	3%	3%	3%	5%	5%	0%	3%	0%	0%	0%
	Competition aspect/ Teamwork	14	7%	7%	6%	5%	4%	5%	0%	8%	0%	0%	0%
	None	1	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
	Other	12	6%	6%	7%	7%	8%	7%	0%	6%	9%	0%	0%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	8%	5%	4%	5%	20%	10%	8%	0%	0%
	A little more often	51	25%	27%	25%	21%	22%	17%	20%	27%	8%	0%	0%
	Same as before	131	65%	63%	66%	73%	75%	78%	60%	63%	83%	100%	100%
	Less often	1	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	7%	7%	7%	9%	10%	1%	7%	3%	0%	3%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	17%	14%	15%	15%	16%	0%	15%	3%	4%	3%
	Bike Away from Work Party, 5-12-11	84	12%	16%	13%	13%	16%	15%	1%	14%	6%	4%	3%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	2%	2%	2%	2%	1%	1%	2%	0%	0%	5%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	6%	6%	7%	8%	7%	1%	6%	0%	0%	3%
	None of these	482	72%	64%	68%	68%	65%	66%	95%	66%	90%	96%	92%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	31%	33%	36%	41%	43%	30%	32%	23%	23%	16%
	No	473	70%	69%	67%	64%	59%	57%	70%	68%	77%	77%	84%
38. Participated in WR2S?	Yes	66	32%	32%	32%	30%	33%	38%	36%	31%	47%	33%	17%
	No	138	67%	67%	68%	70%	66%	61%	64%	68%	53%	67%	83%
	Don't remember	1	0%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	14%	15%	17%	20%	20%	4%	14%	11%	0%	5%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	7%	7%	8%	10%	13%	3%	7%	3%	0%	5%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	2%	2%	3%	3%	0%	2%	1%	0%	3%
	Kids Bike Rodeo	39	6%	6%	6%	9%	11%	12%	1%	7%	3%	8%	0%
	Other bicycle safety class or workshop	124	19%	18%	19%	20%	20%	22%	21%	20%	10%	15%	19%
	Never taken a bicycle safety class or workshop	451	68%	68%	66%	62%	60%	58%	73%	65%	76%	77%	73%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	32%	32%	34%	35%	34%	28%	32%	31%	27%	30%
	Too far of a distance to travel	170	25%	25%	24%	23%	20%	21%	30%	25%	31%	23%	27%
	Weather/ protection from the weather	56	8%	9%	9%	8%	8%	6%	7%	8%	10%	12%	5%
	Time consuming	171	26%	25%	26%	23%	23%	19%	30%	24%	30%	42%	24%
	Difficult/Takes too much energy/Lazy	199	30%	32%	31%	31%	30%	32%	28%	28%	37%	23%	41%
	Inconvenient/Prefer the convenience of a car	104	16%	16%	14%	17%	16%	17%	20%	16%	14%	4%	19%
	Do not like biking through traffic/Dangerous drivers	207	31%	31%	29%	30%	31%	33%	31%	32%	24%	35%	27%
	Health restrictions/Not in shape	54	8%	9%	9%	10%	12%	13%	4%	9%	6%	8%	5%
	Being able to carry/transport more belongings	97	15%	14%	15%	15%	14%	13%	17%	14%	16%	8%	24%
	No bike lanes	42	6%	6%	5%	5%	4%	4%	7%	6%	11%	4%	3%
	Do not own a bike	56	8%	8%	9%	9%	10%	8%	3%	8%	7%	15%	5%
	Just do not want to/Lack of interest	34	5%	6%	5%	6%	7%	6%	4%	5%	6%	4%	3%
	Do not know how to ride a bike	4	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	3%
	Too many hills to bike through	16	2%	3%	2%	2%	2%	3%	1%	3%	1%	0%	3%
	Do not want to get sweaty	96	14%	14%	16%	15%	15%	17%	11%	15%	13%	19%	11%
	Nowhere to park/store bike	73	11%	10%	10%	10%	10%	13%	14%	11%	9%	23%	11%
	Prefer comfort of a car	5	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	Cannot bike in work clothes	15	2%	2%	2%	2%	2%	2%	3%	2%	3%	0%	3%
	Transport more than one passenger	20	3%	3%	3%	3%	2%	2%	6%	3%	4%	4%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Lack of confidence/ Unskilled/Inexperienced	31	5%	6%	6%	5%	6%	6%	0%	5%	3%	0%	0%
	Bicycle theft concerns	17	3%	2%	2%	2%	3%	3%	6%	2%	3%	4%	3%
	No safe routes/bad roads	59	9%	9%	7%	9%	7%	6%	14%	9%	4%	4%	14%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	1%	2%	1%	0%	1%	0%	4%	0%
	Don't want to change clothes	5	1%	1%	1%	1%	1%	0%	3%	1%	0%	0%	0%
	No shower/place to change at destination	21	3%	2%	4%	4%	4%	5%	1%	3%	7%	4%	0%
	Other	207	31%	32%	32%	32%	34%	29%	27%	32%	21%	27%	35%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	34%	33%	36%	33%	34%	42%	34%	34%	15%	43%
	Hygeine concerns	144	22%	19%	24%	23%	23%	26%	18%	22%	23%	27%	14%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	14%	14%	15%	18%	14%	7%	14%	14%	19%	11%
	Safety concerns	477	72%	72%	69%	73%	72%	73%	73%	73%	60%	65%	70%
	Difficult / Lazy / Not in shape	253	38%	40%	40%	41%	42%	45%	32%	37%	43%	31%	46%
	No bike lanes / Nowhere to store bike	115	17%	16%	16%	15%	13%	17%	21%	17%	20%	27%	14%
	Time / Distance	341	51%	50%	50%	46%	43%	40%	59%	49%	61%	65%	51%
	Bad Weather	56	8%	9%	9%	8%	8%	6%	7%	8%	10%	12%	5%
	Too many hills / Terrain	16	2%	3%	2%	2%	2%	3%	1%	3%	1%	0%	3%
	Inexperienced/Unfamiliar	31	5%	6%	6%	5%	6%	6%	0%	5%	3%	0%	0%
Other / Don't Know	224	34%	34%	34%	34%	37%	32%	32%	35%	24%	31%	38%	

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
41. Saves money	1 - Not at all convincing	11	2%	1%	1%	2%	2%	2%	1%	1%	3%	0%	3%
	2	20	3%	3%	3%	3%	3%	2%	4%	2%	4%	4%	11%
	3	28	4%	3%	4%	4%	4%	4%	8%	3%	7%	8%	11%
	4	62	9%	10%	10%	9%	9%	8%	10%	9%	10%	12%	11%
	5	108	16%	15%	15%	15%	14%	18%	19%	15%	18%	23%	19%
	6	147	22%	22%	23%	22%	24%	23%	17%	21%	29%	35%	3%
	7 - Very Convincing	301	44%	46%	44%	45%	44%	44%	40%	48%	29%	19%	43%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	10%	10%	9%	9%	7%	17%	9%	17%	15%	22%
	2	75	11%	10%	10%	10%	10%	12%	11%	9%	22%	12%	16%
	3	84	12%	12%	14%	14%	13%	15%	10%	12%	8%	19%	19%
	4	116	17%	17%	17%	16%	17%	18%	22%	17%	13%	31%	14%
	5	114	17%	18%	17%	17%	19%	18%	14%	18%	17%	12%	11%
	6	85	13%	13%	13%	14%	12%	11%	6%	14%	8%	4%	5%
	7 - Very Convincing	131	19%	20%	19%	19%	20%	18%	21%	21%	15%	8%	14%
43. Reduces your stress level	1 - Not at all convincing	19	3%	3%	3%	2%	3%	2%	3%	2%	4%	8%	8%
	2	25	4%	4%	3%	3%	4%	2%	6%	3%	4%	4%	11%
	3	51	8%	6%	6%	6%	6%	6%	15%	6%	13%	19%	16%
	4	103	15%	15%	16%	14%	13%	14%	15%	14%	19%	23%	14%
	5	146	22%	23%	22%	23%	23%	23%	18%	23%	18%	12%	19%
	6	162	24%	24%	25%	27%	27%	28%	17%	26%	21%	15%	8%
	7 - Very Convincing	172	25%	26%	26%	24%	25%	25%	26%	26%	21%	19%	24%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	2%	1%	1%	1%	3%	2%	1%	4%	3%
	2	15	2%	2%	2%	2%	3%	2%	3%	1%	7%	4%	5%
	3	38	6%	5%	6%	7%	5%	5%	8%	5%	7%	15%	8%
	4	71	10%	11%	10%	11%	8%	11%	11%	10%	17%	8%	8%
	5	136	20%	20%	20%	18%	20%	18%	18%	21%	15%	23%	16%
	6	133	20%	19%	20%	20%	21%	22%	24%	19%	18%	15%	35%
	7 - Very Convincing	272	40%	41%	40%	40%	42%	41%	33%	42%	35%	31%	24%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	1%	1%	1%	0%	1%	1%	4%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	1%	1%	1%	1%	0%	4%	1%	7%	0%	5%
	4	27	4%	3%	4%	4%	3%	3%	8%	3%	7%	15%	8%
	5	108	16%	15%	17%	19%	20%	20%	15%	16%	18%	19%	14%
	6	168	25%	26%	25%	25%	25%	25%	17%	24%	24%	31%	27%
	7 - Very Convincing	354	52%	53%	51%	51%	50%	51%	56%	55%	43%	31%	46%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	10%	10%	9%	9%	15%	10%	14%	15%	14%
	2	80	12%	11%	11%	10%	11%	11%	18%	10%	14%	23%	24%
	3	80	12%	12%	12%	13%	13%	16%	11%	12%	8%	12%	16%
	4	140	21%	21%	21%	21%	20%	19%	17%	20%	32%	12%	22%
	5	104	15%	17%	16%	17%	18%	18%	7%	17%	8%	8%	8%
	6	87	13%	13%	12%	12%	11%	9%	15%	13%	11%	15%	8%
	7 - Very Convincing	112	17%	16%	17%	17%	17%	18%	17%	18%	13%	15%	8%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	6%	5%	6%	4%	4%	3%	5%	8%	0%	8%
	2	52	8%	8%	8%	6%	8%	8%	11%	7%	8%	15%	11%
	3	50	7%	7%	7%	7%	6%	8%	8%	7%	13%	12%	5%
	4	104	15%	16%	15%	16%	15%	16%	13%	15%	19%	12%	11%
	5	129	19%	18%	20%	19%	21%	20%	18%	19%	14%	15%	30%
	6	108	16%	16%	16%	17%	16%	16%	18%	17%	8%	19%	14%
	7-Very Convincing	200	29%	29%	29%	29%	30%	29%	29%	30%	29%	27%	22%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	1%	1%	0%	0%	4%	1%	1%	8%	5%
	2	25	4%	4%	3%	4%	4%	4%	1%	3%	7%	8%	3%
	3	32	5%	4%	5%	5%	4%	4%	8%	4%	7%	4%	5%
	4	65	10%	10%	9%	9%	7%	7%	8%	9%	13%	8%	11%
	5	122	18%	18%	19%	18%	18%	17%	19%	17%	19%	15%	24%
	6	152	22%	22%	23%	25%	29%	29%	25%	22%	21%	27%	24%
	7 - Very Convincing	273	40%	41%	40%	39%	38%	39%	33%	43%	32%	31%	27%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	1%	2%	2%	0%	1%	3%	0%	3%
	2	9	1%	1%	1%	1%	1%	0%	1%	1%	3%	4%	3%
	3	35	5%	5%	5%	5%	5%	5%	4%	5%	7%	0%	5%
	4	67	10%	10%	10%	9%	9%	7%	13%	9%	13%	19%	8%
	5	125	18%	18%	19%	21%	21%	20%	19%	18%	26%	23%	11%
	6	152	22%	23%	22%	21%	21%	24%	22%	22%	19%	27%	30%
	7 - Very Convincing	282	42%	42%	42%	42%	41%	43%	40%	44%	29%	27%	41%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	6%	4%	4%	4%	4%	10%	5%	7%	12%	14%
	2	69	10%	10%	11%	11%	12%	12%	4%	11%	8%	8%	8%
	3	75	11%	12%	12%	14%	13%	14%	11%	11%	8%	19%	5%
	4	131	19%	20%	19%	20%	19%	20%	18%	19%	24%	12%	22%
	5	138	20%	18%	20%	20%	21%	20%	22%	19%	24%	19%	30%
	6	87	13%	12%	13%	12%	11%	11%	17%	13%	13%	19%	11%
	7 - Very Convincing	138	20%	22%	21%	20%	19%	18%	18%	22%	17%	12%	11%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	1%	2%	1%	2%	3%	2%	1%	4%	3%
	2	19	3%	3%	3%	3%	4%	3%	3%	3%	1%	0%	5%
	3	36	5%	5%	5%	5%	4%	5%	6%	5%	6%	12%	5%
	4	89	13%	13%	12%	14%	12%	13%	11%	13%	13%	12%	22%
	5	148	22%	21%	23%	23%	25%	23%	17%	22%	22%	27%	8%
	6	146	22%	22%	22%	21%	20%	20%	28%	21%	25%	15%	27%
	7 - Very Convincing	228	34%	34%	34%	32%	34%	34%	33%	34%	32%	31%	30%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	3%	3%	2%	2%	4%	2%	8%	4%	5%
	2	24	4%	4%	4%	4%	4%	4%	1%	3%	6%	8%	3%
	3	55	8%	8%	9%	9%	8%	8%	11%	8%	6%	15%	8%
	4	91	13%	15%	13%	12%	9%	9%	13%	13%	17%	12%	16%
	5	142	21%	20%	21%	21%	24%	24%	22%	21%	18%	23%	27%
	6	122	18%	17%	17%	17%	17%	18%	22%	18%	14%	15%	22%
	7 - Very Convincing	224	33%	34%	34%	35%	37%	35%	26%	35%	32%	23%	19%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	1%	1%	1%	0%	1%	2%	1%	0%	8%
	2	31	5%	4%	4%	4%	5%	4%	7%	3%	11%	16%	3%
	3	52	8%	9%	9%	9%	7%	8%	6%	8%	6%	4%	3%
	4	94	14%	14%	13%	12%	11%	9%	20%	12%	21%	24%	22%
	5	148	22%	19%	22%	21%	24%	24%	27%	21%	19%	20%	38%
	6	111	16%	16%	17%	18%	19%	20%	14%	17%	14%	12%	14%
	7 - Very Convincing	227	34%	36%	33%	34%	34%	35%	25%	36%	28%	24%	14%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	7%	8%	8%	9%	8%	14%	7%	14%	12%	24%
	4	62	9%	10%	10%	9%	9%	8%	10%	9%	10%	12%	11%
	5-7 Convincing	556	82%	83%	82%	82%	82%	84%	76%	84%	76%	77%	65%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	32%	34%	33%	32%	34%	38%	30%	47%	46%	57%
	4	116	17%	17%	17%	16%	17%	18%	22%	17%	13%	31%	14%
	5-7 Convincing	330	49%	51%	50%	50%	51%	48%	40%	52%	40%	23%	30%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	12%	11%	12%	12%	10%	24%	11%	21%	31%	35%
	4	103	15%	15%	16%	14%	13%	14%	15%	14%	19%	23%	14%
	5-7 Convincing	480	71%	72%	73%	74%	75%	76%	61%	75%	60%	46%	51%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	9%	10%	11%	9%	9%	14%	8%	15%	23%	16%
	4	71	10%	11%	10%	11%	8%	11%	11%	10%	17%	8%	8%
	5-7 Convincing	541	80%	80%	80%	78%	83%	81%	75%	82%	68%	69%	76%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	2%	2%	2%	2%	4%	2%	8%	4%	5%
	4	27	4%	3%	4%	4%	3%	3%	8%	3%	7%	15%	8%
	5-7 Convincing	630	93%	94%	94%	94%	95%	95%	88%	95%	85%	81%	86%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	34%	33%	33%	33%	36%	44%	32%	36%	50%	54%
	4	140	21%	21%	21%	21%	20%	19%	17%	20%	32%	12%	22%
	5-7 Convincing	303	45%	46%	46%	46%	47%	45%	39%	48%	32%	38%	24%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	21%	20%	19%	18%	19%	22%	18%	29%	27%	24%
	4	104	15%	16%	15%	16%	15%	16%	13%	15%	19%	12%	11%
	5-7 Convincing	437	64%	63%	65%	65%	67%	65%	65%	66%	51%	62%	65%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	9%	9%	10%	8%	9%	14%	8%	15%	19%	14%
	4	65	10%	10%	9%	9%	7%	7%	8%	9%	13%	8%	11%
	5-7 Convincing	547	81%	81%	81%	82%	85%	84%	78%	83%	72%	73%	76%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	6%	7%	8%	7%	6%	7%	13%	4%	11%
	4	67	10%	10%	10%	9%	9%	7%	13%	9%	13%	19%	8%
	5-7 Convincing	559	82%	83%	83%	84%	83%	86%	82%	84%	75%	77%	81%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	28%	27%	29%	29%	30%	25%	27%	24%	38%	27%
	4	131	19%	20%	19%	20%	19%	20%	18%	19%	24%	12%	22%
	5-7 Convincing	363	54%	52%	54%	51%	51%	50%	57%	54%	53%	50%	51%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	10%	10%	10%	10%	11%	10%	8%	15%	14%
	4	89	13%	13%	12%	14%	12%	13%	11%	13%	13%	12%	22%
	5-7 Convincing	522	77%	77%	78%	76%	78%	77%	78%	78%	79%	73%	65%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	15%	15%	16%	14%	15%	17%	13%	19%	27%	16%
	4	91	13%	15%	13%	12%	9%	9%	13%	13%	17%	12%	16%
	5-7 Convincing	488	72%	71%	72%	72%	77%	77%	71%	74%	64%	62%	68%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	15%	15%	15%	13%	12%	14%	14%	18%	20%	14%
	4	94	14%	14%	13%	12%	11%	9%	20%	12%	21%	24%	22%
	5-7 Convincing	486	72%	71%	73%	74%	76%	78%	66%	74%	61%	56%	65%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
54. Go to work outside of your home	7 days/wk	23	3%	3%	4%	3%	3%	3%	1%	3%	4%	4%	3%
	6 days/wk	12	2%	1%	2%	1%	2%	2%	4%	1%	4%	0%	3%
	5 days/wk	491	72%	77%	77%	76%	73%	71%	49%	76%	60%	65%	41%
	4 days/wk	54	8%	7%	7%	7%	9%	8%	10%	7%	12%	12%	5%
	3 days/wk	32	5%	4%	4%	5%	5%	6%	7%	4%	10%	4%	5%
	2 days/wk	13	2%	1%	1%	1%	2%	2%	5%	1%	3%	0%	8%
	1 day/wk	4	1%	0%	0%	0%	0%	0%	3%	0%	0%	4%	3%
	1 to 4 days/month	7	1%	1%	1%	1%	2%	2%	1%	1%	1%	8%	0%
	1 to 11 days/year	6	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	3%
	Never	10	1%	1%	1%	2%	2%	2%	3%	1%	0%	0%	5%
Not Applicable	27	4%	2%	2%	3%	2%	3%	15%	3%	4%	4%	24%	
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	3%	3%	3%	3%	2%	7%	3%	4%	8%	3%
	4 days/wk	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	3 days/wk	12	2%	2%	2%	2%	2%	1%	0%	2%	4%	0%	0%
	2 days/wk	5	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	3%
	1 day/wk	15	2%	2%	3%	3%	2%	1%	1%	2%	1%	0%	3%
	1 to 4 days/month	8	1%	1%	1%	1%	2%	1%	4%	1%	1%	0%	3%
	1 to 11 days/year	18	3%	3%	3%	2%	3%	3%	4%	3%	0%	8%	0%
	Never	165	24%	25%	26%	28%	32%	35%	15%	25%	26%	23%	16%
	Not Applicable	432	64%	63%	62%	59%	56%	56%	68%	63%	63%	62%	73%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	8%	8%	8%	10%	11%	18%	7%	14%	23%	16%
	4 days/wk	4	1%	0%	1%	1%	0%	0%	1%	0%	3%	0%	0%
	3 days/wk	22	3%	3%	3%	4%	5%	4%	4%	3%	10%	0%	3%
	2 days/wk	16	2%	3%	2%	3%	2%	1%	1%	3%	1%	0%	0%
	1 day/wk	13	2%	2%	2%	2%	3%	3%	1%	2%	3%	0%	0%
	1 to 4 days/month	10	1%	2%	2%	2%	2%	2%	0%	2%	0%	0%	0%
	1 to 11 days/year	27	4%	4%	4%	5%	5%	5%	3%	4%	4%	4%	0%
	Never	79	12%	11%	11%	12%	12%	13%	7%	12%	10%	12%	8%
	Not Applicable	445	66%	67%	66%	63%	61%	60%	64%	66%	56%	62%	73%
57. Drive a car alone	7 days/wk	41	6%	5%	6%	6%	6%	5%	8%	6%	8%	4%	3%
	6 days/wk	35	5%	4%	5%	5%	4%	4%	7%	5%	7%	8%	8%
	5 days/wk	73	11%	9%	9%	8%	6%	8%	25%	8%	15%	27%	27%
	4 days/wk	56	8%	7%	8%	7%	6%	6%	10%	7%	11%	15%	14%
	3 days/wk	76	11%	11%	12%	12%	12%	12%	11%	11%	14%	8%	8%
	2 days/wk	88	13%	15%	14%	16%	17%	16%	0%	15%	7%	4%	3%
	1 day/wk	103	15%	15%	16%	16%	18%	20%	15%	15%	14%	23%	8%
	1 to 4 days/month	86	13%	14%	13%	13%	14%	15%	10%	13%	11%	4%	16%
	1 to 11 days/year	62	9%	10%	10%	10%	9%	7%	4%	10%	5%	8%	3%
	Never	42	6%	7%	5%	5%	5%	4%	7%	7%	4%	0%	5%
Not Applicable	17	3%	3%	2%	2%	2%	2%	4%	2%	4%	0%	5%	

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	2%	3%	3%	2%	2%	4%	2%	5%	8%	3%
	6 days/wk	15	2%	2%	2%	2%	2%	1%	4%	2%	4%	4%	3%
	5 days/wk	31	5%	4%	4%	3%	3%	2%	8%	3%	10%	8%	14%
	4 days/wk	45	7%	5%	6%	6%	5%	6%	15%	5%	11%	12%	14%
	3 days/wk	81	12%	12%	13%	14%	14%	16%	5%	12%	16%	4%	3%
	2 days/wk	174	26%	26%	26%	27%	28%	28%	23%	26%	25%	19%	22%
	1 day/wk	130	19%	19%	19%	21%	20%	20%	15%	20%	15%	27%	14%
	1 to 4 days/month	122	18%	20%	18%	18%	19%	18%	12%	20%	10%	12%	11%
	1 to 11 days/year	35	5%	5%	4%	3%	4%	3%	7%	5%	3%	4%	14%
	Never	17	3%	3%	2%	2%	2%	2%	4%	3%	1%	0%	5%
Not Applicable	12	2%	2%	2%	2%	2%	1%	1%	2%	0%	4%	0%	
59. Ride a bus	6 days/wk	4	1%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%
	5 days/wk	22	3%	3%	3%	3%	2%	2%	3%	3%	3%	4%	0%
	4 days/wk	13	2%	2%	2%	3%	3%	3%	3%	2%	3%	0%	0%
	3 days/wk	22	3%	4%	3%	3%	3%	4%	1%	3%	4%	0%	0%
	2 days/wk	26	4%	4%	4%	4%	4%	4%	4%	4%	1%	4%	3%
	1 day/wk	38	6%	6%	6%	7%	7%	5%	1%	6%	4%	4%	3%
	1 to 4 days/month	106	16%	16%	16%	15%	17%	17%	8%	17%	10%	12%	16%
	1 to 11 days/year	221	33%	32%	34%	34%	36%	32%	34%	31%	42%	42%	30%
	Never	200	29%	27%	27%	28%	26%	30%	42%	28%	32%	27%	46%
Not Applicable	27	4%	4%	5%	3%	2%	3%	3%	4%	1%	8%	3%	

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	5 days/wk	59	9%	9%	8%	7%	7%	7%	8%	9%	5%	15%	3%
	4 days/wk	33	5%	6%	5%	6%	6%	6%	3%	6%	3%	0%	0%
	3 days/wk	36	5%	6%	5%	5%	5%	5%	4%	5%	8%	4%	0%
	2 days/wk	41	6%	7%	5%	5%	5%	3%	5%	6%	7%	4%	8%
	1 day/wk	83	12%	12%	12%	11%	12%	9%	14%	12%	10%	15%	14%
	1 to 4 days/month	212	31%	31%	34%	33%	34%	36%	23%	30%	37%	31%	38%
	1 to 11 days/year	158	23%	22%	24%	28%	25%	26%	26%	23%	22%	19%	30%
	Never	38	6%	5%	4%	4%	4%	4%	6%	14%	5%	7%	12%
Not Applicable	13	2%	2%	2%	1%	1%	1%	1%	3%	2%	1%	0%	3%
61. Take a train	5 days/wk	8	1%	1%	2%	1%	2%	2%	1%	1%	0%	0%	0%
	4 days/wk	5	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	3 days/wk	4	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%
	2 days/wk	6	1%	1%	0%	1%	2%	1%	0%	1%	0%	4%	0%
	1 day/wk	7	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	1 to 4 days/month	35	5%	5%	6%	5%	5%	6%	3%	5%	8%	4%	5%
	1 to 11 days/year	249	37%	39%	40%	41%	44%	43%	23%	38%	37%	23%	30%
	Never	291	43%	40%	38%	38%	35%	36%	59%	41%	47%	54%	54%
Not Applicable	74	11%	11%	12%	11%	9%	9%	12%	11%	8%	15%	11%	

		All		13. BTWD Participation					30. Likely BTWD 2012 Participation				
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
Number of cases		679		504	464	356	263	211	73	543	73	26	37
Row percent			100%	74%	68%	52%	39%	31%	11%	80%	11%	4%	5%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	4	1%	1%	0%	1%	0%	0%	1%	1%	0%	4%	0%
	1 to 4 days/month	10	1%	2%	2%	2%	3%	3%	0%	2%	0%	4%	0%
	1 to 11 days/year	259	38%	40%	41%	41%	45%	44%	30%	40%	32%	31%	30%
	Never	323	48%	46%	44%	44%	41%	43%	58%	45%	56%	50%	59%
	Not Applicable	80	12%	11%	13%	12%	10%	10%	11%	12%	12%	12%	11%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	5%	4%	4%	5%	6%	8%	5%	1%	0%	8%
	6 days/wk	41	6%	6%	6%	6%	6%	6%	10%	6%	3%	8%	5%
	5 days/wk	54	8%	8%	9%	8%	9%	9%	7%	7%	10%	15%	8%
	4 days/wk	55	8%	8%	8%	8%	8%	10%	7%	8%	7%	8%	11%
	3 days/wk	69	10%	8%	10%	9%	10%	11%	14%	9%	11%	19%	19%
	2 days/wk	91	13%	13%	13%	15%	15%	15%	14%	14%	11%	4%	14%
	1 day/wk	108	16%	16%	15%	16%	14%	14%	16%	16%	19%	15%	8%
	1 to 4 days/month	96	14%	16%	16%	14%	18%	15%	5%	15%	16%	15%	3%
	1 to 11 days/year	96	14%	14%	12%	13%	11%	9%	18%	13%	19%	12%	19%
	Never	30	4%	5%	5%	5%	5%	4%	1%	5%	3%	4%	3%
Not Applicable	8	1%	1%	2%	1%	1%	1%	0%	1%	0%	0%	3%	

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	14%	12%	12%	11%	13%	11%	13%	5%	4%	14%
	6 days/wk	107	16%	18%	16%	16%	17%	16%	12%	17%	11%	4%	16%
	5 days/wk	132	19%	21%	21%	22%	24%	21%	14%	21%	12%	12%	14%
	4 days/wk	63	9%	10%	11%	11%	11%	12%	3%	10%	5%	8%	5%
	3 days/wk	76	11%	11%	13%	11%	11%	10%	7%	11%	10%	19%	5%
	2 days/wk	54	8%	7%	7%	7%	6%	6%	8%	8%	10%	12%	5%
	1 day/wk	51	8%	7%	6%	8%	7%	10%	10%	7%	14%	4%	5%
	1 to 4 days/month	59	9%	7%	7%	8%	6%	6%	18%	7%	16%	19%	11%
	1 to 11 days/year	35	5%	4%	5%	4%	5%	4%	7%	4%	8%	8%	16%
	Never	16	2%	1%	2%	0%	1%	1%	11%	1%	8%	8%	8%
	Not Applicable	3	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	95%	95%	94%	94%	92%	79%	94%	93%	88%	68%
	Less than Weekly	13	2%	2%	2%	2%	2%	2%	3%	1%	3%	8%	3%
	Never	37	5%	3%	3%	4%	4%	5%	18%	4%	4%	4%	30%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	9%	9%	7%	5%	8%	8%	10%	8%	8%
	Less than Weekly	26	4%	4%	4%	3%	5%	4%	8%	4%	1%	8%	3%
	Never	597	88%	88%	87%	88%	88%	91%	84%	88%	89%	85%	89%
56 Collapsed. Take your children to school	Weekly or More	118	17%	16%	17%	17%	19%	20%	26%	15%	30%	23%	19%
	Less than Weekly	37	5%	6%	6%	7%	8%	7%	3%	6%	4%	4%	0%
	Never	524	77%	78%	77%	75%	73%	73%	71%	79%	66%	73%	81%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	66%	71%	71%	70%	72%	75%	68%	75%	88%	70%
	Less than Weekly	148	22%	24%	22%	23%	23%	22%	14%	23%	16%	12%	19%
	Never	59	9%	10%	7%	6%	6%	6%	11%	9%	8%	0%	11%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	70%	74%	75%	73%	75%	75%	71%	86%	81%	70%
	Less than Weekly	157	23%	25%	23%	22%	23%	21%	19%	25%	12%	15%	24%
	Never	29	4%	5%	4%	4%	3%	4%	5%	5%	1%	4%	5%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	20%	19%	19%	19%	18%	12%	20%	15%	12%	5%
	Less than Weekly	327	48%	48%	50%	49%	53%	49%	42%	48%	52%	54%	46%
	Never	227	33%	32%	31%	31%	28%	33%	45%	32%	33%	35%	49%
60 Collapsed. Ride BART	Weekly or More	258	38%	40%	36%	34%	36%	31%	34%	40%	33%	38%	24%
	Less than Weekly	370	54%	53%	58%	61%	59%	62%	49%	53%	59%	50%	68%
	Never	51	8%	7%	6%	6%	5%	7%	16%	7%	8%	12%	8%
61 Collapsed. Take a train	Weekly or More	30	4%	5%	5%	5%	6%	6%	3%	5%	0%	4%	0%
	Less than Weekly	284	42%	44%	46%	46%	50%	49%	26%	43%	45%	27%	35%
	Never	365	54%	51%	50%	49%	44%	45%	71%	52%	55%	69%	65%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	1%	1%	1%	1%	0%	4%	0%
	Less than Weekly	269	40%	42%	42%	43%	48%	46%	30%	42%	32%	35%	30%
	Never	403	59%	57%	57%	56%	52%	53%	68%	57%	68%	62%	70%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	64%	66%	67%	65%	71%	75%	66%	62%	69%	73%
	Less than Weekly	192	28%	30%	28%	27%	29%	24%	23%	28%	36%	27%	22%
	Never	38	6%	6%	6%	6%	6%	5%	1%	6%	3%	4%	5%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	88%	86%	88%	88%	88%	64%	88%	67%	62%	65%
	Less than Weekly	94	14%	11%	12%	12%	11%	10%	25%	11%	25%	27%	27%
	Never	19	3%	1%	2%	0%	1%	1%	11%	1%	8%	12%	8%
65. Miles from home to work destination	0-2 miles	100	16%	16%	17%	16%	17%	15%	17%	16%	12%	24%	24%
	3-5 miles	169	28%	29%	29%	30%	29%	31%	27%	29%	25%	20%	28%
	6-10 miles	132	22%	23%	22%	22%	22%	22%	17%	23%	17%	4%	16%
	11-20 miles	124	20%	20%	18%	20%	20%	22%	24%	19%	28%	28%	20%
	21+ miles	85	14%	13%	15%	12%	12%	11%	15%	13%	19%	24%	12%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	4%
	6 days/wk	7	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	4%
	5 days/wk	226	35%	40%	38%	40%	42%	37%	15%	40%	19%	8%	19%
	4 days/wk	83	13%	15%	14%	15%	16%	18%	7%	15%	10%	0%	4%
	3 days/wk	82	13%	14%	13%	12%	13%	14%	8%	14%	10%	8%	4%
	2 days/wk	39	6%	6%	5%	6%	4%	6%	3%	6%	4%	8%	4%
	1 day/wk	35	5%	5%	6%	6%	7%	6%	5%	6%	7%	4%	0%
	1 to 4 days/month	43	7%	7%	7%	7%	5%	6%	3%	7%	6%	4%	4%
	1 to 11 days/year	52	8%	7%	8%	7%	6%	7%	8%	6%	20%	8%	12%
	Never	64	10%	4%	6%	5%	6%	6%	50%	4%	23%	60%	46%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	82%	79%	80%	83%	81%	38%	82%	51%	28%	38%
	Less than Weekly	95	15%	14%	15%	14%	11%	13%	12%	14%	26%	12%	15%
	Never	64	10%	4%	6%	5%	6%	6%	50%	4%	23%	60%	46%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	36%	40%	39%	36%	39%	58%	38%	54%	64%	50%
	Drive or ride in a carpool or vanpool	56	9%	7%	7%	6%	7%	9%	22%	7%	20%	20%	12%
	Motorcycle or scooter	13	2%	2%	2%	2%	2%	2%	2%	2%	1%	4%	0%
	Bicycle	421	66%	74%	71%	73%	76%	75%	32%	73%	43%	24%	35%
	Walk	78	12%	13%	12%	11%	14%	13%	8%	13%	10%	8%	12%
	Public Bus	89	14%	14%	14%	14%	15%	14%	8%	15%	13%	8%	4%
	Company shuttle	19	3%	3%	3%	1%	1%	1%	2%	3%	6%	0%	0%
	BART	173	27%	28%	26%	25%	27%	26%	25%	29%	23%	32%	8%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	4%	3%	4%	5%	2%	4%	1%	0%	0%
	Ferry or boat	8	1%	1%	1%	2%	2%	2%	2%	2%	0%	0%	0%
Other	11	2%	1%	2%	2%	2%	2%	2%	2%	1%	4%	4%	

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	38%	40%	30%	29%	32%	0%	38%	22%	0%	100%
	I drive alone for part of the trip	1	1%	1%	2%	2%	3%	4%	0%	1%	0%	0%	0%
	I carpool for part of the trip	1	1%	0%	0%	0%	0%	0%	20%	0%	0%	50%	0%
	I walk for part of the trip	30	34%	39%	33%	39%	45%	39%	20%	35%	22%	0%	100%
	I bike for part of the trip	34	38%	35%	43%	41%	42%	46%	40%	38%	44%	0%	100%
	Other	11	12%	10%	11%	17%	18%	18%	40%	10%	22%	50%	0%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	12%	13%	10%	12%	18%	20%	13%	6%	13%	50%
	I drive alone for part of the trip	18	10%	8%	11%	8%	9%	10%	13%	10%	19%	13%	0%
	I carpool for part of the trip	11	6%	4%	3%	5%	6%	8%	33%	4%	13%	25%	50%
	I walk for part of the trip	51	29%	29%	28%	27%	27%	27%	33%	28%	38%	38%	50%
	I bike for part of the trip	111	64%	68%	68%	71%	69%	63%	40%	68%	56%	25%	0%
	Other	19	11%	11%	10%	14%	13%	18%	13%	10%	13%	25%	0%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	6%	6%	0%	0%	0%	0%	5%	0%	0%	0%
	I walk for part of the trip	2	10%	12%	12%	18%	22%	22%	0%	10%	0%	0%	0%
	I bike for part of the trip	19	90%	88%	88%	91%	89%	89%	100%	90%	100%	0%	0%
	Other	5	24%	24%	29%	27%	22%	22%	0%	20%	100%	0%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlikely	Very Unlikely
				%	%	%	%	%	%	%	%	%	%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	71%	72%	72%	74%	74%	68%	70%	70%	67%	100%
	I take a public bus for part of the trip	23	5%	4%	5%	6%	6%	7%	5%	5%	7%	0%	11%
	I take BART for part of the trip	100	24%	24%	22%	23%	23%	21%	26%	24%	27%	33%	0%
	I take the train for part of the trip	16	4%	4%	4%	3%	4%	5%	5%	4%	0%	0%	0%
	I take the ferry for part of the trip	8	2%	2%	2%	2%	2%	3%	5%	2%	0%	0%	0%
	Other	18	4%	4%	4%	3%	3%	3%	5%	4%	7%	0%	0%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	81%	79%	80%	76%	86%	100%	81%	75%	0%	100%
	Park bike	7	19%	19%	21%	20%	24%	14%	0%	19%	25%	0%	0%
71. (Work) Bikes and takes BART	Take bike on	83	71%	73%	71%	70%	67%	64%	67%	72%	50%	100%	0%
	Park bike	34	29%	27%	29%	30%	33%	36%	33%	28%	50%	0%	0%
72. (Work) Bikes and takes the train	Take bike on	18	90%	94%	87%	100%	100%	100%	100%	89%	100%	0%	0%
	Park bike	2	10%	6%	13%	0%	0%	0%	0%	11%	0%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	0%
74. My employer generally supports biking to work	Agree	499	78%	80%	79%	81%	83%	84%	65%	80%	70%	56%	77%
	Disagree	74	12%	12%	11%	10%	10%	10%	12%	11%	17%	12%	8%
	Don't Know / Does not apply	65	10%	9%	9%	8%	7%	7%	23%	9%	13%	32%	15%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	48%	48%	51%	52%	51%	37%	48%	38%	48%	31%
	Disagree	267	42%	43%	41%	38%	37%	38%	38%	42%	49%	28%	38%
	Don't Know / Does not apply	75	12%	9%	11%	11%	11%	11%	25%	10%	13%	24%	31%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	43%	43%	44%	46%	45%	18%	43%	29%	32%	23%
	Disagree	218	34%	35%	34%	34%	33%	33%	35%	35%	33%	40%	19%
	Don't Know / Does not apply	161	25%	22%	23%	22%	21%	23%	47%	22%	38%	28%	58%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	45%	46%	49%	51%	49%	37%	46%	39%	40%	35%
	Disagree	268	42%	44%	42%	40%	39%	40%	37%	43%	43%	36%	31%
	Don't Know / Does not apply	88	14%	11%	12%	11%	11%	11%	27%	12%	17%	24%	35%
78. Miles from home to school	0-2 miles	23	30%	24%	29%	29%	45%	47%	36%	33%	25%	0%	25%
	3-5 miles	24	32%	33%	29%	31%	32%	32%	36%	28%	50%	25%	50%
	6-10 miles	9	12%	11%	13%	10%	6%	5%	18%	10%	13%	50%	0%
	11-20 miles	13	17%	22%	20%	24%	13%	16%	0%	18%	13%	25%	0%
	21+ miles	7	9%	11%	9%	7%	3%	0%	9%	10%	0%	0%	25%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	2%	2%	0%	0%	0%	8%	2%	0%	0%	25%
	5 days/wk	14	17%	17%	19%	18%	19%	11%	8%	18%	25%	0%	0%
	4 days/wk	4	5%	7%	3%	5%	3%	5%	0%	5%	13%	0%	0%
	3 days/wk	6	7%	7%	9%	9%	13%	16%	0%	8%	13%	0%	0%
	2 days/wk	6	7%	8%	10%	9%	9%	9%	0%	8%	0%	0%	25%
	1 day/wk	7	9%	7%	9%	9%	6%	5%	17%	9%	0%	25%	0%
	1 to 4 days/month	7	9%	10%	9%	11%	6%	11%	8%	9%	13%	0%	0%
	1 to 11 days/year	10	12%	15%	14%	11%	13%	16%	8%	14%	0%	25%	0%
Never	25	31%	27%	26%	27%	31%	32%	50%	28%	38%	50%	50%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	47%	52%	50%	50%	42%	33%	49%	50%	25%	50%
	Less than Weekly	17	21%	25%	22%	23%	19%	26%	17%	23%	13%	25%	0%
	Never	25	31%	27%	26%	27%	31%	32%	50%	28%	38%	50%	50%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlikely	Very Unlikely
				%	%	%	%	%	%	%	%	%	%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	43%	41%	48%	44%	47%	36%	42%	25%	50%	0%
	Drive or ride in a carpool or vanpool	9	11%	10%	12%	7%	13%	16%	18%	11%	13%	25%	0%
	Motorcycle or scooter	2	2%	3%	3%	5%	6%	11%	0%	3%	0%	0%	0%
	Bicycle	52	64%	60%	66%	64%	72%	63%	64%	65%	50%	50%	100%
	Walk	11	14%	13%	14%	14%	19%	16%	9%	15%	13%	0%	0%
	Public Bus	13	16%	12%	14%	16%	16%	5%	27%	14%	13%	25%	67%
	Company shuttle	1	1%	2%	2%	2%	0%	0%	0%	2%	0%	0%	0%
	BART	23	28%	30%	31%	30%	25%	26%	27%	30%	0%	75%	0%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	2%	0%	0%	0%	0%	0%	2%	0%	0%	0%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	29%	25%	29%	20%	0%	33%	11%	100%	0%	100%
	I drive alone for part of the trip	1	8%	14%	13%	14%	0%	0%	0%	11%	0%	0%	0%
	I carpool for part of the trip	1	8%	0%	13%	14%	20%	100%	0%	11%	0%	0%	0%
	I walk for part of the trip	5	38%	43%	38%	29%	40%	0%	33%	44%	0%	0%	50%
	I bike for part of the trip	3	23%	29%	38%	14%	20%	0%	0%	22%	0%	0%	50%
	Other	3	23%	14%	25%	29%	20%	0%	33%	22%	0%	100%	0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	6%	6%	8%	17%	25%	0%	6%	0%	0%	0%
	I drive alone for part of the trip	3	14%	19%	13%	17%	0%	25%	0%	17%	0%	0%	0%
	I walk for part of the trip	9	43%	50%	38%	33%	67%	75%	33%	50%	0%	0%	0%
	I bike for part of the trip	9	43%	50%	44%	33%	33%	0%	33%	44%	0%	33%	0%
	Other	5	24%	13%	19%	25%	17%	25%	33%	17%	0%	67%	0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	0%	0%	0%	100%	0%	0%	0%
81d. (Ferry) School -													

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	67%	69%	69%	80%	73%	67%	67%	75%	50%	100%
	I take BART for part of the trip	11	23%	30%	22%	19%	10%	0%	17%	26%	0%	50%	0%
	I take the train for part of the trip	1	2%	3%	0%	0%	0%	0%	0%	3%	0%	0%	0%
	Other	6	12%	9%	14%	15%	15%	27%	17%	13%	25%	0%	0%
83. (School) Bikes and takes the bus	Take bike on	2	67%	50%	67%	100%	100%	0%	0%	50%	0%	0%	100%
	Park bike	1	33%	50%	33%	0%	0%	0%	0%	50%	0%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	83%	90%	83%	100%	0%	100%	83%	0%	100%	0%
	Park bike	2	15%	17%	10%	17%	0%	0%	0%	17%	0%	0%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	0%	0%	0%	100%	0%	0%	0%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	3%	4%	4%	5%	2%	3%	3%	5%	0%
	Internet/Web (General)	66	11%	11%	10%	11%	10%	12%	17%	10%	11%	18%	15%
	EBBC/ EBBC Newsletter	139	22%	25%	23%	23%	24%	20%	14%	25%	11%	14%	18%
	Facebook	9	1%	2%	2%	2%	2%	2%	2%	2%	2%	0%	0%
	Bike Alameda	14	2%	2%	3%	3%	4%	4%	2%	3%	0%	5%	0%
	Google/Google Maps	48	8%	9%	7%	5%	4%	3%	5%	8%	5%	5%	9%
	Friends	40	6%	6%	5%	7%	7%	7%	5%	6%	13%	0%	3%
	Work/ coworkers	48	8%	7%	8%	6%	5%	6%	9%	8%	8%	14%	6%
	Map my ride	5	1%	0%	0%	1%	1%	2%	2%	1%	2%	0%	0%
	Bike shops	16	3%	2%	2%	2%	2%	3%	6%	2%	5%	9%	0%
	511.org	25	4%	4%	5%	6%	5%	6%	0%	4%	8%	5%	0%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	8%	8%	8%	8%	6%	7%	5%	9%	6%
	youcanbikethere.com	5	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
	Walk Oakland Bike Oakland	7	1%	1%	1%	2%	2%	2%	2%	1%	2%	0%	3%
	Posters/billboards	7	1%	1%	1%	1%	0%	0%	3%	1%	3%	0%	3%
	Word of mouth	7	1%	1%	1%	1%	0%	0%	2%	1%	0%	5%	0%
	Bike Maps (General)	6	1%	1%	1%	2%	2%	3%	0%	1%	0%	0%	0%
	Newspaper	7	1%	1%	0%	0%	0%	1%	2%	1%	5%	0%	3%
	SFBC	11	2%	2%	2%	2%	3%	1%	3%	2%	0%	0%	3%
	Radio	4	1%	1%	1%	1%	0%	1%	0%	1%	2%	0%	0%
	Personal Knowledge/Experience	5	1%	1%	1%	1%	1%	2%	0%	1%	3%	0%	0%
	Various sources	5	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	3%
	Nowhere/ Don't seek information	17	3%	2%	2%	2%	1%	1%	5%	2%	3%	14%	3%
	Other	38	6%	5%	6%	7%	8%	9%	9%	6%	8%	0%	15%
	Don't Know	27	4%	3%	4%	5%	6%	6%	6%	4%	5%	0%	9%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
88. Cycling ability	Novice	33	5%	6%	3%	3%	3%	3%	4%	5%	4%	8%	0%
	Intermediate	223	33%	31%	30%	30%	26%	22%	30%	30%	49%	46%	27%
	Experienced	421	62%	63%	66%	67%	71%	74%	66%	64%	47%	46%	73%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	52%	53%	52%	56%	55%	48%	52%	41%	50%	57%
	In bike lanes	306	45%	44%	42%	45%	42%	43%	48%	44%	55%	46%	41%
	On separate paved bike paths	24	4%	3%	4%	3%	2%	2%	3%	4%	3%	4%	0%
	On unpaved trails	2	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	3%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	9%	9%	9%	10%	10%	7%	9%	4%	12%	5%
	Albany	26	4%	4%	4%	4%	5%	5%	3%	3%	10%	0%	0%
	Berkeley	149	22%	22%	22%	23%	24%	24%	18%	21%	21%	23%	32%
	Castro Valley	8	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	0%
	Danville	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	2%	2%	3%	3%	2%	0%	2%	0%	0%	0%
	El Cerrito	8	1%	1%	2%	1%	2%	1%	1%	1%	1%	4%	0%
	Emeryville	9	1%	2%	2%	2%	1%	0%	0%	2%	0%	0%	0%
	Fremont	45	7%	6%	6%	7%	5%	6%	8%	6%	7%	8%	8%
	Hayward	6	1%	1%	1%	1%	1%	1%	0%	1%	0%	4%	0%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Livermore	11	2%	2%	2%	2%	2%	2%	0%	2%	1%	0%	3%
	Moraga	3	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	3%
	Newark	4	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%
	Oakland	245	36%	38%	34%	33%	33%	32%	33%	37%	36%	31%	24%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Piedmont	11	2%	1%	2%	1%	2%	1%	3%	1%	4%	0%	0%
	Pleasant Hill	3	0%	0%	1%	1%	0%	1%	0%	0%	0%	4%	0%
	Pleasanton	25	4%	2%	3%	4%	3%	4%	11%	3%	8%	0%	11%
	Richmond	7	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%
	San Francisco	12	2%	2%	2%	1%	1%	1%	1%	2%	1%	0%	5%
	San Jose	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	3%
	San Leandro	11	2%	2%	2%	2%	2%	1%	0%	2%	0%	4%	0%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	1%	1%	1%	0%	0%	1%	1%	0%	4%	0%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	3%
	Other: Outside Alameda County	11	2%	1%	1%	1%	1%	1%	7%	1%	1%	8%	3%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	95%	94%	94%	95%	94%	89%	94%	95%	88%	86%
	Other Counties	43	6%	5%	6%	6%	5%	6%	11%	6%	5%	12%	14%
91. City you work in	Alameda	20	3%	3%	4%	4%	4%	6%	3%	3%	1%	12%	0%
	Albany	4	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%
	Berkeley	126	20%	20%	21%	21%	21%	19%	12%	19%	17%	20%	35%
	Concord	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%
	Dublin	10	2%	1%	2%	2%	2%	1%	3%	1%	1%	8%	4%
	El Cerrito	2	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%
	Emeryville	41	6%	7%	7%	8%	5%	4%	5%	8%	1%	4%	0%
	Fremont	20	3%	3%	3%	3%	3%	3%	5%	3%	3%	4%	8%
	Hayward	8	1%	1%	2%	1%	1%	1%	0%	2%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	1%	1%	0%	2%	2%	1%	1%	0%	4%
	Martinez	1	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	4%
	Milpitas	8	1%	1%	1%	1%	1%	1%	2%	1%	1%	4%	0%
	Newark	4	1%	1%	1%	1%	1%	2%	0%	1%	1%	0%	0%
	Oakland	216	34%	35%	33%	32%	34%	35%	29%	36%	34%	20%	12%
	Pleasanton	18	3%	2%	2%	3%	3%	3%	7%	3%	1%	4%	8%
	Richmond	15	2%	3%	3%	3%	3%	2%	0%	3%	1%	0%	0%
	San Francisco	55	9%	8%	7%	7%	8%	9%	19%	7%	17%	8%	12%
	San Jose	17	3%	2%	3%	4%	3%	3%	2%	2%	6%	4%	4%
	San Leandro	8	1%	2%	1%	1%	2%	2%	0%	1%	1%	0%	0%
San Ramon	6	1%	1%	1%	1%	0%	1%	2%	1%	0%	0%	0%	
Union City	2	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	
Walnut Creek	4	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	
Other: Ouside Alameda County	42	7%	6%	6%	5%	7%	7%	8%	6%	9%	12%	12%	
91 Collapsed. City you work in	Alameda County	501	78%	79%	80%	80%	78%	78%	68%	80%	66%	72%	69%
	Other Counties	141	22%	21%	20%	20%	22%	22%	32%	20%	34%	28%	31%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	2%	2%	2%	3%	6%	0%	2%	0%	0%	0%
	Berkeley	34	42%	41%	43%	48%	52%	44%	36%	42%	50%	25%	50%
	Dublin	2	2%	3%	3%	5%	3%	0%	0%	3%	0%	0%	0%
	Emeryville	1	1%	2%	2%	0%	0%	0%	0%	2%	0%	0%	0%
	Fremont	3	4%	3%	3%	5%	10%	11%	0%	3%	0%	0%	25%
	Hayward	1	1%	2%	2%	2%	0%	0%	0%	2%	0%	0%	0%
	Oakland	13	16%	19%	19%	18%	16%	17%	9%	17%	13%	25%	0%
	Piedmont	2	2%	0%	2%	2%	3%	6%	9%	3%	0%	0%	0%
	Pleasant Hill	1	1%	2%	2%	2%	0%	0%	0%	2%	0%	0%	0%
	San Francisco	11	14%	15%	12%	9%	3%	11%	18%	13%	25%	25%	0%
	San Jose	2	2%	3%	3%	2%	3%	0%	0%	3%	0%	0%	0%
	San Leandro	1	1%	2%	2%	0%	0%	0%	0%	2%	0%	0%	0%
	San Ramon	1	1%	2%	2%	2%	3%	6%	0%	2%	0%	0%	0%
	Other: Ouside Alameda County	7	9%	5%	3%	2%	3%	0%	27%	6%	13%	25%	25%
92 Collapsed. City you go to school in	Alameda County	61	74%	75%	80%	84%	91%	89%	58%	77%	63%	50%	75%
	Other Counties	21	26%	25%	20%	16%	9%	11%	42%	23%	38%	50%	25%
93. Access to a car	Yes	578	85%	83%	87%	88%	88%	90%	88%	84%	96%	92%	81%
	No	99	15%	17%	13%	12%	12%	10%	12%	16%	4%	8%	19%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	4%	5%	5%	4%	3%	5%	4%	4%	4%	8%
	Oakland Tribune - in print	61	9%	9%	8%	8%	9%	9%	8%	9%	12%	8%	5%
	SF Chronicle/The Chronicle - in print	149	22%	22%	24%	22%	25%	30%	19%	21%	27%	27%	16%
	East Bay Express (in print)	123	18%	21%	20%	20%	20%	20%	7%	20%	14%	4%	16%
	Newspapers (general - in print)	57	8%	8%	9%	10%	10%	9%	7%	9%	10%	8%	5%
	Other newspaper	52	8%	7%	6%	6%	8%	9%	18%	7%	3%	8%	24%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	2%	2%	3%	4%	3%	3%	1%	4%	0%
	SF Chronicle/The Chronicle - online	238	35%	37%	37%	37%	39%	39%	30%	36%	33%	31%	24%
	Oakland Tribune - online	53	8%	9%	9%	8%	7%	6%	4%	9%	3%	4%	3%
	East Bay Express (online)	47	7%	8%	7%	7%	6%	7%	3%	8%	4%	0%	0%
	Newspapers (general - online)	148	22%	21%	21%	17%	18%	16%	32%	21%	22%	23%	30%
	Television/TV news	192	28%	27%	30%	29%	27%	29%	32%	28%	32%	38%	19%
	Friends/Family	258	38%	38%	39%	37%	37%	36%	34%	39%	37%	38%	30%
	Blogs/web sites (general)	223	33%	36%	34%	33%	34%	34%	27%	34%	26%	38%	30%
	Facebook	162	24%	26%	24%	25%	26%	23%	18%	26%	16%	23%	16%
	Twitter	62	9%	10%	8%	8%	8%	9%	5%	10%	7%	12%	0%
	Other blog/web site	52	8%	7%	9%	9%	9%	9%	10%	7%	10%	4%	11%
	Radio	274	41%	43%	44%	45%	44%	47%	22%	42%	41%	31%	30%
Other	108	16%	16%	16%	19%	20%	20%	19%	16%	11%	15%	19%	
Don't know	9	1%	1%	0%	1%	2%	1%	4%	1%	1%	8%	8%	
95. Gender	Male	381	56%	56%	58%	59%	61%	65%	67%	55%	56%	56%	76%
	Female	294	44%	44%	42%	41%	39%	35%	33%	45%	44%	44%	24%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
96. Children under 18	Yes	204	30%	30%	31%	31%	34%	34%	34%	29%	40%	35%	24%
	No	469	69%	69%	68%	68%	65%	65%	64%	70%	60%	65%	73%
	Prefer not to answer	4	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	3%
97. Ethnicity	African-American/Black	13	2%	2%	2%	2%	2%	1%	1%	2%	4%	0%	0%
	White/Caucasian	507	75%	75%	78%	79%	80%	79%	68%	76%	75%	60%	76%
	Hispanic/Latin-American	24	4%	3%	3%	3%	2%	2%	4%	3%	1%	12%	5%
	Asian/Pacific Islander	81	12%	13%	11%	10%	9%	9%	18%	12%	12%	24%	8%
	Other (specify)	18	3%	3%	2%	2%	3%	4%	3%	3%	3%	0%	5%
	Prefer not to answer	33	5%	5%	4%	4%	3%	5%	6%	5%	4%	4%	5%

		All		13. BTWD Participation						30. Likely BTWD 2012 Participation			
		N	%	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No	Very Likely	Some what Likely	Some what Unlike ly	Very Unlike ly
				%	%	%	%	%	%	%	%	%	%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	2%	1%	1%	0%	0%	5%	2%	4%	0%	3%
	25-29	89	13%	14%	12%	8%	6%	3%	8%	13%	11%	15%	11%
	30-34	102	15%	17%	17%	15%	13%	10%	7%	16%	11%	0%	14%
	35-39	106	16%	16%	15%	17%	16%	14%	21%	15%	18%	31%	16%
	40-44	73	11%	10%	12%	11%	11%	13%	12%	11%	15%	12%	5%
	45-49	78	12%	11%	13%	13%	15%	17%	11%	12%	15%	15%	0%
	50-54	68	10%	11%	11%	12%	13%	16%	8%	11%	5%	4%	8%
	55-59	78	12%	11%	11%	14%	17%	16%	7%	12%	15%	12%	0%
	60-64	38	6%	6%	5%	6%	5%	7%	8%	5%	5%	0%	16%
	65-69	13	2%	1%	2%	2%	2%	2%	3%	2%	0%	8%	3%
	70-74	7	1%	0%	0%	0%	0%	0%	5%	0%	0%	0%	16%
	75+	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	3%
Prefer not to answer	8	1%	1%	1%	1%	2%	1%	3%	1%	0%	4%	5%	
Age Collapsed	18-29	105	15%	16%	13%	9%	6%	3%	14%	16%	15%	15%	14%
	30-39	208	31%	33%	32%	32%	29%	24%	27%	31%	29%	31%	30%
	40-49	151	22%	21%	25%	24%	26%	30%	23%	22%	30%	27%	5%
	50-64	184	27%	28%	27%	31%	35%	39%	23%	28%	26%	15%	24%
	65+	21	3%	1%	2%	2%	2%	2%	10%	2%	0%	8%	22%
Under 18 / Prefer not to answer	10	1%	1%	2%	2%	2%	2%	3%	1%	0%	4%	5%	
Generation	18-49	464	68%	70%	69%	65%	62%	57%	64%	69%	74%	73%	49%
	50+	215	32%	30%	31%	35%	38%	43%	36%	31%	26%	27%	51%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
Number of cases		679		395	227	205	473	66	139
Row percent			100%	64%	36%	30%	70%	32%	68%
Region	North Alameda County	497	73%	75%	67%	80%	70%	88%	76%
	Central Alameda County	20	3%	3%	4%	2%	3%	2%	3%
	South Alameda County	57	8%	9%	9%	4%	10%	3%	4%
	East Alameda County	47	7%	5%	11%	7%	7%	6%	8%
	Non-Alameda County	58	9%	8%	8%	6%	10%	2%	9%
1. Bicycle Use	7 days/wk	92	14%	13%	7%	15%	13%	12%	16%
	6 days/wk	122	18%	21%	13%	18%	18%	15%	19%
	5 days/wk	134	20%	20%	19%	21%	19%	24%	20%
	4 days/wk	94	14%	14%	15%	12%	15%	11%	13%
	3 days/wk	96	14%	12%	19%	11%	15%	11%	12%
	2 days/wk	47	7%	6%	10%	9%	6%	9%	9%
	1 day/wk	22	3%	4%	3%	2%	4%	2%	2%
	1 to 4 days/month	42	6%	5%	10%	6%	6%	11%	4%
	1 to 11 days/year	30	4%	6%	3%	5%	4%	6%	5%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	90%	87%	88%	90%	83%	91%
	Less than Weekly	72	11%	10%	13%	12%	10%	17%	9%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
2. Drive a car	7 days/wk	74	11%	10%	15%	13%	10%	18%	10%
	6 days/wk	55	8%	8%	11%	6%	9%	8%	6%
	5 days/wk	53	8%	6%	13%	7%	8%	8%	6%
	4 days/wk	68	10%	10%	13%	10%	10%	11%	10%
	3 days/wk	88	13%	15%	13%	15%	12%	12%	17%
	2 days/wk	111	16%	22%	11%	14%	17%	17%	13%
	1 day/wk	85	13%	15%	11%	13%	12%	11%	14%
	1 to 4 days/month	52	8%	10%	5%	7%	8%	6%	8%
	1 to 11 days/year	38	6%	5%	7%	7%	5%	5%	8%
	Never/ Don't have a car	55	8%	0%	0%	7%	8%	6%	8%
2 Collapsed. Drive a car	Weekly or More	534	79%	85%	88%	79%	79%	83%	76%
	Less than Weekly	90	13%	15%	12%	14%	13%	11%	16%
	Never	55	8%	0%	0%	7%	8%	6%	8%
3. Difficulty switching to biking trips	Very difficult	141	23%	36%	0%	17%	25%	15%	19%
	Somewhat difficult	254	41%	64%	0%	45%	39%	50%	43%
	Not very difficult	149	24%	0%	66%	25%	23%	26%	24%
	Not at all difficult	78	13%	0%	34%	13%	13%	10%	14%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	72%	65%	72%	71%	65%	76%
	For fun	291	43%	42%	48%	41%	43%	42%	41%
	Incentives from employer or school	17	3%	2%	3%	2%	3%	0%	4%
	Personal health	456	67%	67%	75%	64%	68%	62%	65%
	Good for the environment	267	39%	39%	39%	43%	38%	45%	42%
	Save money on gas/parking	161	24%	25%	23%	21%	25%	23%	20%
	Set a good example for others	29	4%	4%	4%	8%	3%	8%	8%
	To avoid traffic	59	9%	9%	9%	7%	10%	8%	6%
	Stress reduction	101	15%	15%	16%	17%	14%	20%	15%
	Don't like driving/taking transit	51	8%	8%	5%	4%	9%	2%	6%
	Other	37	5%	6%	3%	9%	4%	11%	9%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	13%	15%	29%	7%	29%	29%
	No	588	87%	87%	85%	71%	93%	71%	71%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	22%	13%	21%	18%	32%	16%
	Biking	23	27%	31%	23%	23%	36%	16%	26%
	Using bike as everyday transportation/multiple purposes	28	33%	33%	35%	37%	25%	32%	39%
	Using bikes on public transit	3	4%	2%	3%	4%	4%	0%	5%
	Other	7	8%	8%	10%	11%	4%	11%	11%
	Don't know	7	8%	4%	16%	5%	14%	11%	3%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	6%	6%	6%	5%	6%
	Sign on a street pole	56	8%	8%	9%	10%	8%	8%	11%
	Back/side of a bus	86	13%	13%	14%	17%	11%	20%	16%
	Bus shelter	128	19%	23%	10%	25%	16%	20%	27%
	BART station	144	21%	21%	22%	26%	19%	26%	27%
	Billboard	118	17%	17%	18%	22%	15%	23%	22%
	Flyer/handout	208	31%	27%	35%	30%	31%	32%	29%
	Other	15	2%	2%	3%	5%	1%	8%	4%
	Don't Remember	14	2%	2%	2%	4%	1%	5%	4%
8. Heard/seen ads after more information	Yes	108	16%	17%	16%	30%	10%	32%	29%
	No	571	84%	83%	84%	70%	90%	68%	71%
9. Heard/seen ads after images	Yes	205	30%	31%	31%	49%	22%	45%	51%
	No	473	70%	69%	69%	51%	78%	55%	49%
10. Ads effectiveness	Very effective	28	4%	3%	8%	5%	4%	8%	4%
	Somewhat effective	380	56%	56%	58%	61%	54%	61%	62%
	Not very effective	229	34%	36%	30%	29%	36%	27%	30%
	Not at all effective	37	5%	6%	4%	4%	6%	5%	4%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	35%	39%	30%	41%	28%	31%
	Images of happy looking people/having fun	50	9%	9%	10%	10%	8%	12%	9%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	4%	3%	3%	3%	5%	2%
	Variety of biking activities	2	0%	0%	1%	1%	0%	2%	1%
	Images of using bikes with public transit	50	9%	8%	10%	11%	8%	8%	12%
	Images of bikes/people biking	12	2%	1%	4%	2%	2%	0%	3%
	Images of average-looking people/regular clothing/no bike gear	47	8%	10%	6%	12%	7%	5%	15%
	Diversity of bikers (age, gender, race)	4	1%	1%	1%	1%	1%	0%	2%
	Layout/colors/font	17	3%	3%	3%	2%	3%	5%	1%
	Images of healthy looking people	9	2%	2%	1%	0%	2%	0%	0%
	Slogans/logos	5	1%	1%	1%	1%	1%	2%	1%
	Looks easy/normal/fun	30	5%	5%	5%	6%	5%	10%	3%
	Bicycles in urban setting	2	0%	1%	0%	1%	0%	0%	1%
	Commuters biking to work / biking in work clothes	40	7%	7%	7%	7%	7%	8%	7%
	Makes biking look hip/cool	2	0%	0%	0%	1%	0%	2%	0%
	Good Weather	4	1%	1%	1%	0%	1%	0%	0%
	Inclusion of Women	2	0%	0%	1%	0%	1%	0%	0%
	Organization sponsorships	3	1%	0%	1%	1%	0%	2%	1%
	None	36	6%	7%	6%	6%	6%	3%	7%
	Other	18	3%	4%	3%	4%	3%	8%	2%
	Don't Know	8	1%	2%	1%	1%	2%	0%	2%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	6%	8%	6%	8%	2%	8%
	Uninspiring/not enough motivation/unrelatable	49	9%	10%	8%	10%	9%	11%	10%
	Unrealistic/Impractical/ Cheesy	27	5%	7%	2%	5%	5%	5%	5%
	Doesn't address actual reasons people don't bike	32	6%	6%	7%	9%	4%	7%	11%
	Bad layout/formatting/colors	27	5%	4%	6%	5%	5%	4%	5%
	Logos/slogans	31	6%	7%	2%	5%	6%	4%	5%
	Not informative enough	25	5%	4%	6%	3%	6%	2%	4%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	0%	0%	1%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	5%	5%	5%	5%	5%	5%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	10%	11%	9%	13%	11%
	Gas prices too low / gas prices	12	2%	3%	2%	2%	2%	0%	4%
	Not cool	6	1%	1%	2%	2%	1%	0%	3%
	Doesn't address health/fitness aspect of biking	2	0%	0%	1%	1%	0%	0%	1%
	No references/web addresses	5	1%	0%	2%	2%	1%	2%	2%
	Repetitive/no new info/preaching to the choir	6	1%	1%	1%	1%	1%	0%	1%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	12%	12%	17%	10%	27%	12%
	Not enough ads	3	1%	1%	0%	1%	1%	0%	1%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	1%	1%	1%	2%	1%
	No celebrities/ no interesting people	3	1%	1%	0%	1%	1%	2%	0%
	None shows a commuter successfully arriving at a destination	3	1%	0%	1%	1%	1%	0%	1%
	Did not see the ads	9	2%	2%	1%	1%	2%	2%	0%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	2%	1%	2%	0%	1%
	Casual attire	2	0%	0%	1%	0%	1%	0%	0%
	Blurry bicyclist photo	3	1%	1%	1%	1%	0%	0%	2%
	People wearing helmets	3	1%	1%	1%	0%	1%	0%	0%
	People in work clothes	3	1%	1%	1%	0%	1%	0%	0%
	None	31	6%	5%	8%	4%	7%	9%	2%
	Other	41	8%	7%	9%	6%	9%	5%	6%
	Don't know	9	2%	1%	2%	1%	2%	0%	1%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	72%	74%	77%	73%	77%	77%
	Hygiene concerns	464	68%	69%	68%	74%	66%	73%	75%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	55%	50%	62%	48%	58%	65%
	Safety concerns	263	39%	41%	36%	52%	33%	53%	52%
	Difficult / Lazy / Not in shape	211	31%	33%	29%	44%	26%	52%	40%
	No bike lanes / Nowhere to store bike	73	11%	11%	11%	11%	11%	12%	10%

	All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
	N	%	Difficult	Not difficult	Yes	No	Yes	No
			%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011								
Out of town / vacation	20	21%	13%	35%	19%	22%	0%	27%
No contact was made by organization / not aware	3	3%	2%	6%	5%	3%	0%	7%
Retired	2	2%	3%	0%	0%	3%	0%	0%
Moved / No longer within biking distance to work	4	4%	7%	0%	10%	3%	0%	13%
Worked from home that day	5	5%	5%	6%	5%	5%	17%	0%
Took bus that day	1	1%	2%	0%	5%	0%	0%	7%
Did not work that day	6	6%	10%	0%	19%	3%	33%	13%
Too dangerous / not safe	3	3%	0%	10%	0%	4%	0%	0%
Too difficult/Too far	7	7%	8%	6%	0%	10%	0%	0%
Health problems / sick	11	12%	16%	0%	10%	12%	17%	7%
Running late / busy / not enough time to ride	6	6%	7%	6%	10%	5%	0%	13%
Had to drive that day	10	11%	11%	10%	14%	10%	17%	13%
Unemployed	1	1%	0%	3%	0%	1%	0%	0%
Forgot	3	3%	3%	3%	5%	3%	17%	0%
Lazy	1	1%	0%	3%	0%	1%	0%	0%
Bike broken	1	1%	0%	3%	0%	1%	0%	0%
Walked to work that day	1	1%	2%	0%	0%	1%	0%	0%
Other	6	6%	8%	3%	0%	8%	0%	0%
Don't Know	3	3%	3%	3%	0%	4%	0%	0%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	14%	15%	20%	13%	14%	22%
	511.org	97	16%	16%	18%	22%	14%	22%	22%
	East Bay Bicycle Coalition website	203	33%	35%	33%	44%	29%	43%	45%
	Other bicycle organization website	70	12%	13%	9%	17%	9%	19%	17%
	Local bicycle organization email newsletter	94	16%	16%	14%	25%	12%	26%	24%
	Local bicycle organization paper newsletter	28	5%	5%	5%	10%	2%	10%	10%
	Poster or billboard	111	18%	17%	20%	22%	17%	19%	24%
	Radio advertisement or announcement	44	7%	8%	7%	9%	7%	10%	8%
	Facebook	47	8%	8%	7%	9%	7%	14%	6%
	Twitter	9	1%	1%	1%	2%	1%	3%	2%
	Friend or family member (other than on Facebook or Twitter)	91	15%	16%	11%	16%	14%	16%	17%
	Coworker (other than on Facebook or Twitter)	195	32%	34%	30%	31%	33%	33%	30%
	Employer	196	32%	33%	33%	26%	35%	31%	24%
	Other	76	13%	12%	12%	17%	11%	26%	13%
	Don't Remember	36	6%	5%	7%	4%	7%	2%	5%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	5%	5%	4%	5%	7%	3%
	For fun	88	15%	14%	15%	13%	15%	7%	15%
	Incentives from employer or school	7	1%	1%	0%	0%	2%	0%	0%
	Personal health	22	4%	2%	7%	4%	4%	7%	2%
	Good for the environment	25	4%	3%	5%	2%	5%	3%	2%
	Save money on gas / parking	11	2%	1%	3%	2%	2%	2%	2%
	Set a good example for others	77	13%	11%	16%	13%	13%	14%	13%
	To avoid traffic	3	0%	1%	0%	0%	1%	0%	0%
	Stress reduction	3	0%	1%	0%	0%	1%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	8%	7%	6%	9%	9%	5%
	I almost always bike to work anyway	246	41%	44%	34%	45%	39%	34%	50%
	Other	47	8%	9%	6%	10%	6%	17%	7%
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	73%	76%	75%	73%	81%	73%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	3%	1%	3%	2%	2%	4%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	19%	17%	21%	14%	19%
	Something else	20	3%	3%	4%	4%	3%	3%	4%
	Don't remember	2	0%	1%	0%	0%	0%	0%	0%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	91%	93%	87%	93%	83%	90%
	School	14	2%	3%	0%	2%	2%	2%	2%
	Somewhere else	35	6%	5%	6%	10%	4%	14%	8%
	Don't remember	2	0%	0%	0%	1%	0%	2%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	3%	5%	4%	4%	7%	3%
	3-5 miles	103	17%	18%	14%	16%	17%	19%	15%
	6-10 miles	155	26%	25%	24%	28%	25%	28%	28%
	11-20 miles	149	25%	24%	29%	28%	24%	19%	32%
	21+ miles	165	28%	29%	30%	23%	30%	26%	22%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	5%	7%	5%	7%	6%
	3-5 miles	122	20%	22%	16%	19%	21%	21%	19%
	6-10 miles	184	31%	31%	27%	32%	30%	36%	31%
	11-20 miles	170	29%	26%	38%	29%	28%	23%	32%
	21+ miles	87	15%	16%	15%	12%	16%	13%	12%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	25%	46%	26%	32%	33%	23%
	Drive or ride in a carpool or vanpool	27	4%	4%	6%	5%	4%	5%	5%
	Motorcycle or scooter	11	2%	1%	3%	1%	2%	0%	1%
	Bicycle	377	62%	67%	53%	66%	60%	59%	70%
	Walk	60	10%	7%	10%	11%	9%	12%	10%
	Public Bus	71	12%	12%	8%	8%	13%	7%	8%
	Company shuttle	6	1%	1%	1%	1%	1%	2%	0%
	BART	107	18%	17%	17%	18%	18%	16%	19%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	1%	3%	1%	2%	0%	1%
	Ferry or boat	4	1%	1%	0%	1%	0%	2%	1%
	Other	5	1%	1%	0%	1%	1%	2%	1%
	Not gone to my destination	6	1%	1%	1%	2%	1%	2%	2%

	All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
	N	%	Difficult	Not difficult	Yes	No	Yes	No
			%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	75%	66%	77%	68%	74%	78%
Stop at the Bike Away From Work party	103	17%	18%	13%	22%	15%	16%	26%
Get a BTWD canvas bag	379	63%	62%	62%	73%	58%	67%	75%
Leave your bike at a free BTWD bike check	75	12%	12%	11%	22%	8%	17%	25%
Compete in the Team Bike Challenge	186	31%	28%	32%	31%	31%	31%	30%
Compete in the Company Bike Challenge	135	22%	19%	29%	21%	23%	16%	23%
Download iBike Challenge	14	2%	3%	1%	5%	1%	5%	6%
Watch a BTWDay video	42	7%	6%	6%	9%	6%	3%	12%
Tweet about Bike to Work Day	25	4%	5%	2%	3%	5%	3%	3%
Post on Facebook about BTWD	122	20%	17%	23%	26%	18%	40%	20%
Attend a Bike to Work Month event other than BTWD	56	9%	9%	9%	16%	6%	16%	16%
None of these	66	11%	8%	16%	7%	13%	9%	6%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	8%	14%	8%	11%	9%	8%
	I found a good route to take	156	26%	23%	34%	27%	25%	28%	27%
	I felt better at work that day	184	30%	27%	38%	34%	29%	41%	31%
	I fixed my bicycle so I could ride it that day	31	5%	5%	5%	4%	5%	5%	4%
	I enjoyed getting the exercise from biking that day	424	70%	69%	75%	78%	67%	76%	78%
	I enjoyed being outside on my bike that day	441	73%	72%	76%	79%	70%	76%	80%
	It was easy to find a place to store my bike that day	236	39%	40%	39%	44%	37%	40%	46%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	53%	61%	60%	53%	57%	61%
	I rode to work/school with people I know	102	17%	13%	23%	22%	14%	22%	22%
	None of these	60	10%	10%	6%	5%	12%	7%	5%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	9%	6%	11%	10%	10%	11%
	6 days/wk	89	15%	18%	9%	16%	14%	12%	18%
	5 days/wk	119	20%	22%	15%	20%	20%	14%	22%
	4 days/wk	73	12%	12%	14%	10%	13%	7%	11%
	3 days/wk	84	14%	13%	16%	14%	14%	24%	10%
	2 days/wk	46	8%	7%	9%	7%	8%	7%	7%
	1 day/wk	30	5%	5%	6%	6%	5%	5%	6%
	1 to 4 days/month	37	6%	5%	8%	6%	6%	5%	6%
	1 to 11 days/year	40	7%	5%	10%	7%	7%	9%	6%
	Never rode a bicycle before BTWD	24	4%	3%	6%	4%	4%	7%	2%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
24. Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	87%	76%	84%	83%	79%	86%
	Less than Weekly	77	13%	10%	18%	13%	13%	14%	12%
	Never	24	4%	3%	6%	4%	4%	7%	2%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	8%	14%	10%	11%	14%	9%
	A little more often	98	16%	13%	22%	20%	14%	21%	20%
	About the same as before	427	70%	76%	61%	67%	72%	62%	69%
	Less often	14	2%	2%	3%	3%	2%	3%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	78%	77%	84%	76%	85%	84%
	Disagree	42	6%	6%	7%	4%	7%	3%	5%
	Don't Know /NA	104	15%	16%	15%	11%	17%	12%	11%
27. I noticed there was less traffic that day	Agree	55	8%	8%	8%	10%	7%	12%	9%
	Disagree	241	36%	38%	33%	37%	35%	24%	42%
	Don't Know /NA	382	56%	53%	59%	54%	57%	64%	49%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	27%	27%	32%	25%	33%	31%
	Disagree	47	7%	7%	7%	4%	8%	2%	6%
	Don't Know /NA	447	66%	66%	65%	64%	67%	65%	63%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	11%	19%	14%	12%	20%	12%
	Disagree	208	31%	34%	28%	35%	29%	32%	37%
	Don't Know /NA	382	56%	54%	54%	51%	59%	48%	52%
30. Likely BTWD 2012 Participation	Very likely	543	80%	76%	85%	86%	77%	83%	87%
	Somewhat likely	73	11%	14%	7%	8%	12%	12%	6%
	Somewhat unlikely	26	4%	5%	3%	3%	4%	3%	3%
	Very unlikely	37	5%	6%	4%	3%	7%	2%	4%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	73%	71%	80%	70%	71%	83%
	No	186	27%	27%	29%	20%	30%	29%	17%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	40%	40%	41%	41%	45%	40%
	Yes, in 2010	161	33%	30%	37%	31%	33%	38%	28%
	Yes, in 2009	87	18%	17%	21%	19%	17%	26%	16%
	Yes, in 2008	41	8%	8%	10%	9%	8%	15%	7%
	Yes, in 2007 or earlier	23	5%	5%	4%	6%	4%	9%	5%
	No	219	44%	48%	43%	44%	45%	38%	46%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	26%	19%	29%	19%	38%	25%
	Too much effort	2	3%	6%	0%	4%	2%	0%	6%
	Lack of involvement with a local organization	3	4%	3%	8%	8%	2%	0%	13%
	Could not find teammates / not in a team	10	15%	10%	19%	21%	12%	13%	25%
	Company did not put a team together	2	3%	0%	8%	4%	2%	13%	0%
	Do not like event	4	6%	6%	4%	4%	7%	13%	0%
	Telecommuter/works from home	4	6%	6%	8%	8%	5%	13%	6%
	Team Forgot	3	4%	3%	8%	8%	2%	0%	13%
	Changed rules/ could not participate	2	3%	6%	0%	0%	5%	0%	0%
	BART not allowing bikes during rush hour	2	3%	6%	0%	0%	5%	0%	0%
	Health Reasons/ injured	4	6%	10%	0%	0%	9%	0%	0%
	Unemployed	2	3%	3%	0%	0%	5%	0%	0%
	Out of town/ vacation	6	9%	10%	8%	4%	12%	0%	6%
	Unaware	2	3%	0%	4%	4%	2%	13%	0%
	website too difficult to use/log info	2	3%	3%	4%	4%	2%	0%	6%
	Other	2	3%	0%	4%	0%	5%	0%	0%
Don't Know	2	3%	0%	8%	0%	5%	0%	0%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	48%	47%	38%	50%	33%	41%
	To encourage/motivate coworkers to ride more regularly	21	11%	11%	12%	14%	9%	10%	16%
	A challenge	3	2%	2%	2%	0%	2%	0%	0%
	For fun/ love to ride	28	15%	13%	13%	20%	12%	19%	20%
	I would have biked anyway	4	2%	3%	2%	0%	3%	0%	0%
	To be an example to others	4	2%	1%	5%	5%	1%	10%	2%
	Raffle/ prizes	3	2%	3%	0%	2%	2%	5%	0%
	To start biking more often	6	3%	5%	0%	5%	2%	5%	5%
	Previous TBC were great	1	1%	0%	2%	2%	0%	5%	0%
	Join with friends	6	3%	4%	3%	3%	3%	5%	2%
	Competition aspect/ Teamwork	14	7%	6%	7%	2%	10%	0%	2%
	None	1	1%	0%	2%	0%	1%	0%	0%
	Other	12	6%	6%	7%	11%	4%	10%	11%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	8%	13%	7%	10%	14%	4%
	A little more often	51	25%	24%	31%	27%	25%	19%	30%
	Same as before	131	65%	68%	55%	64%	65%	67%	63%
	Less often	1	0%	0%	2%	1%	0%	0%	2%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	5%	8%	16%	2%	44%	2%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	0%	2%	0%	6%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	14%	8%	20%	9%	15%	22%
	Bike Away from Work Party, 5-12-11	84	12%	13%	10%	17%	10%	12%	19%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	1%	4%	3%	2%	2%	4%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	4%	6%	11%	3%	9%	12%
	None of these	482	72%	72%	76%	54%	79%	44%	58%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	30%	31%	100%	0%	100%	100%
	No	473	70%	70%	69%	0%	100%	0%	0%
38. Participated in WR2S?	Yes	66	32%	34%	31%	32%	0%	100%	0%
	No	138	67%	66%	69%	67%	0%	0%	99%
	Don't remember	1	0%	0%	0%	0%	0%	0%	1%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	13%	12%	23%	9%	23%	23%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	7%	5%	13%	3%	17%	11%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	2%	4%	0%	11%	1%
	Kids Bike Rodeo	39	6%	6%	6%	12%	3%	27%	5%
	Other bicycle safety class or workshop	124	19%	17%	20%	22%	17%	27%	20%
	Never taken a bicycle safety class or workshop	451	68%	69%	67%	56%	72%	48%	60%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	32%	31%	30%	33%	24%	32%
	Too far of a distance to travel	170	25%	27%	24%	24%	26%	26%	23%
	Weather/ protection from the weather	56	8%	7%	10%	5%	10%	6%	4%
	Time consuming	171	26%	26%	27%	21%	28%	26%	19%
	Difficult/Takes too much energy/Lazy	199	30%	29%	32%	26%	31%	23%	28%
	Inconvenient/Prefer the convenience of a car	104	16%	14%	17%	18%	15%	21%	17%
	Do not like biking through traffic/Dangerous drivers	207	31%	32%	29%	35%	29%	33%	36%
	Health restrictions/Not in shape	54	8%	7%	8%	8%	8%	3%	10%
	Being able to carry/transport more belongings	97	15%	14%	16%	15%	14%	12%	16%
	No bike lanes	42	6%	7%	5%	5%	7%	6%	5%
	Do not own a bike	56	8%	9%	6%	8%	9%	5%	9%
	Just do not want to/Lack of interest	34	5%	6%	4%	6%	5%	8%	5%
	Do not know how to ride a bike	4	1%	1%	1%	0%	1%	0%	0%
	Too many hills to bike through	16	2%	3%	1%	2%	2%	3%	2%
	Do not want to get sweaty	96	14%	14%	15%	14%	15%	9%	16%
	Nowhere to park/store bike	73	11%	13%	8%	15%	9%	14%	15%
	Prefer comfort of a car	5	1%	1%	0%	0%	1%	2%	0%
	Cannot bike in work clothes	15	2%	3%	2%	2%	2%	0%	3%
	Transport more than one passenger	20	3%	3%	4%	5%	2%	11%	3%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	4%	4%	9%	3%	11%	8%
Bicycle theft concerns	17	3%	2%	2%	2%	3%	0%	4%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	No safe routes/bad roads	59	9%	9%	8%	9%	9%	9%	9%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	1%	1%	2%	1%
	Don't want to change clothes	5	1%	1%	1%	0%	1%	0%	1%
	No shower/place to change at destination	21	3%	3%	4%	1%	4%	2%	1%
	Other	207	31%	28%	35%	36%	29%	44%	32%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	31%	37%	39%	32%	45%	35%
	Hygeine concerns	144	22%	22%	23%	18%	23%	12%	21%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	16%	11%	14%	14%	12%	14%
	Safety concerns	477	72%	73%	68%	74%	70%	67%	77%
	Difficult / Lazy / Not in shape	253	38%	37%	40%	34%	40%	26%	38%
	No bike lanes / Nowhere to store bike	115	17%	20%	13%	20%	16%	20%	20%
	Time / Distance	341	51%	53%	51%	45%	54%	52%	42%
	Bad Weather	56	8%	7%	10%	5%	10%	6%	4%
	Too many hills / Terrain	16	2%	3%	1%	2%	2%	3%	2%
	Inexperienced/Unfamiliar	31	5%	4%	4%	9%	3%	11%	8%
	Other / Don't Know	224	34%	31%	37%	38%	32%	44%	35%
41. Saves money	1 - Not at all convincing	11	2%	2%	1%	0%	2%	0%	0%
	2	20	3%	4%	2%	2%	3%	2%	3%
	3	28	4%	4%	6%	5%	4%	3%	6%
	4	62	9%	8%	11%	10%	8%	3%	14%
	5	108	16%	17%	16%	17%	16%	24%	13%
	6	147	22%	23%	19%	24%	21%	29%	22%
	7 - Very Convincing	301	44%	41%	44%	42%	46%	39%	43%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	12%	10%	8%	12%	6%	9%
	2	75	11%	12%	11%	11%	11%	12%	10%
	3	84	12%	12%	13%	13%	12%	18%	11%
	4	116	17%	16%	21%	19%	16%	17%	19%
	5	114	17%	18%	14%	19%	16%	23%	17%
	6	85	13%	11%	14%	13%	12%	9%	15%
	7 - Very Convincing	131	19%	18%	19%	18%	20%	15%	19%
43. Reduces your stress level	1 - Not at all convincing	19	3%	3%	3%	1%	4%	0%	1%
	2	25	4%	4%	2%	3%	4%	0%	4%
	3	51	8%	8%	7%	9%	7%	6%	10%
	4	103	15%	19%	11%	14%	15%	18%	12%
	5	146	22%	22%	21%	22%	21%	21%	22%
	6	162	24%	21%	27%	22%	25%	23%	22%
	7 - Very Convincing	172	25%	23%	29%	29%	24%	32%	27%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	1%	1%	2%	0%	1%
	2	15	2%	3%	2%	0%	3%	0%	1%
	3	38	6%	6%	5%	7%	5%	5%	8%
	4	71	10%	12%	10%	9%	11%	8%	9%
	5	136	20%	21%	17%	22%	19%	18%	24%
	6	133	20%	19%	22%	23%	18%	21%	24%
	7 - Very Convincing	272	40%	37%	43%	38%	41%	48%	33%
45. Is good for your health	1 - Not at all convincing	7	1%	2%	0%	0%	1%	0%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	2%	1%	2%	2%	1%
	4	27	4%	5%	3%	4%	4%	3%	5%
	5	108	16%	18%	13%	17%	15%	18%	17%
	6	168	25%	25%	22%	26%	24%	18%	29%
	7 - Very Convincing	354	52%	48%	59%	51%	53%	59%	47%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	12%	8%	8%	12%	9%	8%
	2	80	12%	14%	10%	12%	12%	6%	14%
	3	80	12%	11%	13%	14%	11%	12%	15%
	4	140	21%	23%	15%	16%	22%	18%	15%
	5	104	15%	14%	18%	15%	16%	14%	15%
	6	87	13%	11%	17%	16%	12%	23%	12%
	7 - Very Convincing	112	17%	14%	19%	20%	15%	18%	20%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	5%	4%	6%	2%	5%
	2	52	8%	8%	8%	8%	7%	6%	9%
	3	50	7%	8%	7%	5%	8%	6%	5%
	4	104	15%	19%	8%	15%	15%	14%	16%
	5	129	19%	19%	20%	22%	18%	21%	22%
	6	108	16%	15%	18%	19%	15%	20%	18%
	7-Very Convincing	200	29%	26%	33%	27%	31%	32%	24%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	2%	0%	2%	0%	0%
	2	25	4%	5%	3%	2%	4%	2%	2%
	3	32	5%	4%	7%	6%	4%	3%	7%
	4	65	10%	11%	8%	9%	10%	11%	9%
	5	122	18%	19%	16%	23%	16%	24%	22%
	6	152	22%	23%	21%	22%	23%	24%	21%
	7 - Very Convincing	273	40%	37%	44%	38%	41%	36%	39%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	0%	2%	0%	0%
	2	9	1%	1%	1%	0%	2%	0%	1%
	3	35	5%	6%	4%	7%	4%	2%	9%
	4	67	10%	12%	7%	6%	11%	8%	6%
	5	125	18%	21%	17%	21%	17%	23%	20%
	6	152	22%	21%	25%	24%	22%	20%	27%
	7 - Very Convincing	282	42%	39%	45%	41%	42%	48%	37%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	8%	4%	4%	7%	3%	5%
	2	69	10%	12%	7%	11%	10%	6%	14%
	3	75	11%	11%	11%	12%	11%	14%	11%
	4	131	19%	20%	19%	20%	19%	17%	22%
	5	138	20%	21%	19%	17%	22%	23%	14%
	6	87	13%	12%	15%	16%	12%	14%	17%
	7 - Very Convincing	138	20%	17%	24%	20%	21%	24%	18%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	1%	0%	3%	0%	0%
	2	19	3%	3%	3%	3%	3%	2%	4%
	3	36	5%	6%	4%	5%	6%	5%	5%
	4	89	13%	13%	12%	13%	13%	12%	14%
	5	148	22%	22%	21%	23%	21%	26%	22%
	6	146	22%	20%	24%	19%	23%	17%	19%
	7 - Very Convincing	228	34%	33%	36%	37%	32%	39%	35%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	2%	1%	4%	2%	1%
	2	24	4%	4%	3%	1%	5%	0%	1%
	3	55	8%	8%	9%	9%	8%	3%	12%
	4	91	13%	16%	8%	11%	14%	15%	9%
	5	142	21%	21%	21%	27%	18%	27%	27%
	6	122	18%	16%	21%	20%	17%	17%	21%
	7 - Very Convincing	224	33%	31%	36%	31%	34%	36%	28%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	3%	0%	3%	0%	1%
	2	31	5%	6%	3%	4%	5%	0%	6%
	3	52	8%	8%	8%	8%	8%	5%	9%
	4	94	14%	18%	9%	12%	15%	14%	11%
	5	148	22%	21%	22%	26%	20%	23%	28%
	6	111	16%	15%	18%	17%	16%	18%	17%
	7 - Very Convincing	227	34%	30%	38%	33%	34%	41%	29%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	9%	9%	7%	9%	5%	9%
	4	62	9%	8%	11%	10%	8%	3%	14%
	5-7 Convincing	556	82%	82%	80%	82%	82%	92%	78%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	37%	33%	32%	35%	36%	30%
	4	116	17%	16%	21%	19%	16%	17%	19%
	5-7 Convincing	330	49%	48%	46%	49%	49%	47%	50%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	15%	11%	13%	15%	6%	16%
	4	103	15%	19%	11%	14%	15%	18%	12%
	5-7 Convincing	480	71%	66%	78%	73%	70%	76%	72%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	11%	8%	8%	10%	5%	10%
	4	71	10%	12%	10%	9%	11%	8%	9%
	5-7 Convincing	541	80%	77%	82%	83%	79%	88%	81%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	4%	3%	1%	4%	2%	1%
	4	27	4%	5%	3%	4%	4%	3%	5%
	5-7 Convincing	630	93%	91%	94%	94%	93%	95%	94%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	37%	31%	34%	35%	27%	37%
	4	140	21%	23%	15%	16%	22%	18%	15%
	5-7 Convincing	303	45%	39%	54%	50%	43%	55%	47%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	21%	21%	18%	21%	14%	19%
	4	104	15%	19%	8%	15%	15%	14%	16%
	5-7 Convincing	437	64%	60%	71%	67%	63%	73%	65%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	10%	11%	8%	11%	5%	9%
	4	65	10%	11%	8%	9%	10%	11%	9%
	5-7 Convincing	547	81%	79%	81%	83%	80%	85%	82%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	8%	6%	7%	8%	2%	10%
	4	67	10%	12%	7%	6%	11%	8%	6%
	5-7 Convincing	559	82%	80%	88%	86%	81%	91%	84%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	31%	22%	27%	27%	23%	29%
	4	131	19%	20%	19%	20%	19%	17%	22%
	5-7 Convincing	363	54%	49%	59%	53%	54%	61%	49%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	12%	7%	8%	11%	6%	9%
	4	89	13%	13%	12%	13%	13%	12%	14%
	5-7 Convincing	522	77%	75%	81%	79%	76%	82%	77%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	16%	14%	12%	16%	5%	15%
	4	91	13%	16%	8%	11%	14%	15%	9%
	5-7 Convincing	488	72%	68%	78%	78%	70%	80%	76%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	17%	13%	12%	15%	5%	16%
	4	94	14%	18%	9%	12%	15%	14%	11%
	5-7 Convincing	486	72%	66%	78%	76%	70%	82%	73%
54. Go to work outside of your home	7 days/wk	23	3%	4%	4%	3%	3%	2%	4%
	6 days/wk	12	2%	2%	1%	1%	2%	2%	1%
	5 days/wk	491	72%	70%	76%	71%	73%	70%	71%
	4 days/wk	54	8%	9%	7%	8%	8%	11%	7%
	3 days/wk	32	5%	5%	4%	5%	4%	5%	6%
	2 days/wk	13	2%	2%	2%	1%	2%	0%	2%
	1 day/wk	4	1%	1%	0%	0%	1%	0%	0%
	1 to 4 days/month	7	1%	1%	1%	1%	1%	3%	1%
	1 to 11 days/year	6	1%	1%	0%	1%	1%	2%	1%
	Never	10	1%	2%	1%	1%	1%	2%	1%
Not Applicable	27	4%	4%	4%	5%	3%	6%	5%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	5%	1%	3%	3%	6%	2%
	4 days/wk	2	0%	0%	0%	0%	0%	0%	1%
	3 days/wk	12	2%	2%	2%	0%	2%	0%	1%
	2 days/wk	5	1%	1%	0%	0%	1%	0%	0%
	1 day/wk	15	2%	2%	4%	1%	3%	0%	1%
	1 to 4 days/month	8	1%	1%	2%	1%	1%	3%	1%
	1 to 11 days/year	18	3%	2%	4%	1%	3%	2%	1%
	Never	165	24%	25%	24%	30%	22%	39%	26%
	Not Applicable	432	64%	63%	64%	61%	64%	50%	67%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	1%
	5 days/wk	62	9%	8%	13%	16%	6%	33%	7%
	4 days/wk	4	1%	1%	0%	1%	0%	3%	1%
	3 days/wk	22	3%	5%	2%	6%	2%	8%	5%
	2 days/wk	16	2%	3%	1%	3%	2%	5%	2%
	1 day/wk	13	2%	2%	1%	3%	1%	5%	2%
	1 to 4 days/month	10	1%	2%	2%	3%	1%	6%	2%
	1 to 11 days/year	27	4%	4%	4%	7%	3%	12%	5%
	Never	79	12%	12%	13%	10%	12%	6%	12%
	Not Applicable	445	66%	64%	64%	50%	72%	23%	63%
57. Drive a car alone	7 days/wk	41	6%	6%	7%	4%	7%	6%	4%
	6 days/wk	35	5%	4%	9%	3%	6%	5%	3%
	5 days/wk	73	11%	9%	17%	12%	10%	12%	12%
	4 days/wk	56	8%	8%	11%	7%	9%	6%	8%
	3 days/wk	76	11%	12%	13%	13%	10%	15%	12%
	2 days/wk	88	13%	15%	13%	12%	14%	12%	12%
	1 day/wk	103	15%	20%	10%	18%	14%	21%	17%
	1 to 4 days/month	86	13%	16%	9%	13%	13%	11%	14%
	1 to 11 days/year	62	9%	9%	7%	9%	9%	5%	11%
	Never	42	6%	2%	2%	7%	6%	2%	9%
Not Applicable	17	3%	1%	1%	2%	3%	6%	0%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	3%	3%	4%	2%	8%	2%
	6 days/wk	15	2%	2%	3%	2%	2%	5%	1%
	5 days/wk	31	5%	5%	5%	4%	5%	9%	1%
	4 days/wk	45	7%	6%	8%	5%	7%	9%	3%
	3 days/wk	81	12%	10%	16%	13%	12%	12%	13%
	2 days/wk	174	26%	27%	27%	28%	25%	30%	27%
	1 day/wk	130	19%	22%	16%	21%	18%	18%	22%
	1 to 4 days/month	122	18%	17%	14%	16%	19%	5%	22%
	1 to 11 days/year	35	5%	4%	4%	4%	5%	3%	5%
	Never	17	3%	2%	3%	2%	3%	2%	3%
	Not Applicable	12	2%	2%	2%	0%	2%	0%	1%
59. Ride a bus	6 days/wk	4	1%	0%	1%	0%	1%	0%	0%
	5 days/wk	22	3%	2%	3%	2%	4%	3%	2%
	4 days/wk	13	2%	3%	0%	2%	2%	3%	1%
	3 days/wk	22	3%	3%	3%	2%	4%	2%	2%
	2 days/wk	26	4%	3%	3%	4%	4%	3%	5%
	1 day/wk	38	6%	6%	5%	6%	5%	0%	9%
	1 to 4 days/month	106	16%	16%	10%	17%	15%	21%	14%
	1 to 11 days/year	221	33%	33%	33%	37%	31%	36%	37%
	Never	200	29%	29%	37%	28%	30%	32%	27%
Not Applicable	27	4%	5%	4%	1%	5%	0%	2%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	0%	0%	1%	2%	0%
	5 days/wk	59	9%	7%	9%	9%	9%	6%	10%
	4 days/wk	33	5%	6%	3%	4%	5%	6%	4%
	3 days/wk	36	5%	6%	6%	5%	5%	5%	5%
	2 days/wk	41	6%	5%	6%	6%	6%	2%	8%
	1 day/wk	83	12%	11%	13%	11%	13%	5%	14%
	1 to 4 days/month	212	31%	34%	26%	31%	31%	33%	30%
	1 to 11 days/year	158	23%	23%	28%	27%	22%	30%	26%
	Never	38	6%	6%	6%	6%	5%	12%	3%
Not Applicable	13	2%	2%	3%	0%	3%	0%	0%	
61. Take a train	5 days/wk	8	1%	1%	1%	0%	1%	0%	1%
	4 days/wk	5	1%	1%	1%	0%	1%	0%	1%
	3 days/wk	4	1%	1%	0%	0%	1%	0%	1%
	2 days/wk	6	1%	1%	1%	0%	1%	0%	0%
	1 day/wk	7	1%	1%	2%	2%	1%	3%	1%
	1 to 4 days/month	35	5%	6%	2%	4%	6%	3%	4%
	1 to 11 days/year	249	37%	37%	33%	43%	34%	47%	41%
	Never	291	43%	42%	49%	45%	42%	47%	45%
Not Applicable	74	11%	11%	11%	4%	14%	0%	6%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
Number of cases		679		395	227	205	473	66	139
Row percent			100%	64%	36%	30%	70%	32%	68%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	0%	0%	0%	1%
	4 days/wk	4	1%	1%	1%	0%	1%	2%	0%
	1 to 4 days/month	10	1%	2%	1%	1%	1%	2%	1%
	1 to 11 days/year	259	38%	39%	33%	46%	35%	50%	45%
	Never	323	48%	47%	51%	47%	48%	47%	47%
	Not Applicable	80	12%	11%	13%	4%	15%	0%	6%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	4%	3%	3%	5%	5%	3%
	6 days/wk	41	6%	6%	7%	6%	6%	6%	6%
	5 days/wk	54	8%	9%	7%	8%	8%	6%	9%
	4 days/wk	55	8%	7%	11%	6%	9%	3%	8%
	3 days/wk	69	10%	10%	11%	9%	11%	8%	9%
	2 days/wk	91	13%	12%	15%	15%	13%	15%	14%
	1 day/wk	108	16%	16%	16%	16%	16%	15%	17%
	1 to 4 days/month	96	14%	15%	12%	17%	13%	21%	15%
	1 to 11 days/year	96	14%	16%	11%	16%	14%	18%	14%
	Never	30	4%	5%	4%	3%	5%	2%	4%
Not Applicable	8	1%	1%	2%	0%	1%	2%	0%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	11%	9%	12%	12%	11%	12%
	6 days/wk	107	16%	17%	10%	19%	14%	17%	20%
	5 days/wk	132	19%	22%	18%	21%	19%	24%	19%
	4 days/wk	63	9%	10%	9%	7%	10%	9%	6%
	3 days/wk	76	11%	9%	16%	9%	12%	3%	12%
	2 days/wk	54	8%	6%	11%	8%	8%	8%	9%
	1 day/wk	51	8%	7%	9%	9%	7%	9%	9%
	1 to 4 days/month	59	9%	9%	11%	8%	9%	9%	7%
	1 to 11 days/year	35	5%	7%	3%	4%	6%	6%	3%
	Never	16	2%	3%	3%	2%	3%	3%	1%
	Not Applicable	3	0%	1%	0%	0%	0%	2%	0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	92%	93%	91%	93%	88%	92%
	Less than Weekly	13	2%	3%	1%	2%	2%	5%	1%
	Never	37	5%	5%	6%	7%	5%	8%	6%
55 Collapsed. Go to school	Weekly or More	56	8%	9%	7%	5%	10%	6%	5%
	Less than Weekly	26	4%	3%	6%	3%	4%	5%	2%
	Never	597	88%	88%	88%	92%	86%	89%	93%
56 Collapsed. Take your children to school	Weekly or More	118	17%	19%	18%	29%	12%	53%	18%
	Less than Weekly	37	5%	6%	5%	11%	3%	18%	7%
	Never	524	77%	75%	77%	60%	85%	29%	75%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	73%	80%	70%	69%	77%	66%
	Less than Weekly	148	22%	25%	17%	21%	22%	15%	24%
	Never	59	9%	2%	4%	9%	9%	8%	9%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	75%	78%	77%	71%	91%	70%
	Less than Weekly	157	23%	22%	18%	20%	24%	8%	27%
	Never	29	4%	4%	4%	3%	5%	2%	4%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	17%	16%	17%	19%	11%	20%
	Less than Weekly	327	48%	50%	43%	53%	46%	58%	51%
	Never	227	33%	33%	41%	30%	35%	32%	29%
60 Collapsed. Ride BART	Weekly or More	258	38%	36%	37%	36%	39%	24%	41%
	Less than Weekly	370	54%	57%	54%	59%	53%	64%	56%
	Never	51	8%	8%	9%	6%	8%	12%	3%
61 Collapsed. Take a train	Weekly or More	30	4%	4%	5%	3%	5%	3%	4%
	Less than Weekly	284	42%	44%	35%	47%	40%	50%	45%
	Never	365	54%	53%	60%	50%	55%	47%	51%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	1%	2%	1%
	Less than Weekly	269	40%	41%	35%	48%	36%	52%	46%
	Never	403	59%	59%	64%	51%	63%	47%	53%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	64%	71%	63%	67%	58%	66%
	Less than Weekly	192	28%	31%	24%	33%	26%	39%	29%
	Never	38	6%	6%	5%	4%	6%	3%	4%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	82%	83%	86%	82%	80%	88%
	Less than Weekly	94	14%	15%	14%	12%	15%	15%	10%
	Never	19	3%	3%	3%	2%	3%	5%	1%
65. Miles from home to work destination	0-2 miles	100	16%	16%	17%	17%	16%	14%	19%
	3-5 miles	169	28%	28%	23%	29%	27%	36%	25%
	6-10 miles	132	22%	18%	27%	23%	21%	24%	23%
	11-20 miles	124	20%	23%	19%	21%	20%	19%	23%
	21+ miles	85	14%	14%	15%	10%	16%	8%	11%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	1%	1%	1%	0%	2%
	6 days/wk	7	1%	1%	0%	0%	2%	0%	0%
	5 days/wk	226	35%	37%	27%	38%	34%	39%	37%
	4 days/wk	83	13%	15%	10%	13%	13%	11%	14%
	3 days/wk	82	13%	10%	18%	14%	13%	11%	15%
	2 days/wk	39	6%	5%	8%	5%	7%	2%	6%
	1 day/wk	35	5%	4%	8%	6%	5%	7%	6%
	1 to 4 days/month	43	7%	5%	10%	7%	7%	10%	5%
	1 to 11 days/year	52	8%	8%	10%	7%	9%	7%	8%
	Never	64	10%	13%	7%	9%	10%	13%	8%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	73%	73%	76%	74%	70%	79%
	Less than Weekly	95	15%	13%	20%	14%	15%	16%	13%
	Never	64	10%	13%	7%	9%	10%	13%	8%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	38%	56%	38%	42%	43%	36%
	Drive or ride in a carpool or vanpool	56	9%	8%	12%	7%	9%	8%	7%
	Motorcycle or scooter	13	2%	2%	3%	1%	2%	0%	2%
	Bicycle	421	66%	65%	63%	70%	65%	67%	71%
	Walk	78	12%	9%	15%	14%	11%	10%	16%
	Public Bus	89	14%	14%	10%	13%	14%	7%	16%
	Company shuttle	19	3%	3%	3%	1%	4%	2%	1%
	BART	173	27%	27%	25%	28%	27%	23%	30%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	3%	5%	2%	4%	2%	2%
	Ferry or boat	8	1%	1%	1%	2%	1%	2%	2%
Other	11	2%	2%	0%	2%	2%	3%	2%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	32%	36%	36%	36%	25%	38%
	I drive alone for part of the trip	1	1%	2%	0%	4%	0%	0%	5%
	I carpool for part of the trip	1	1%	2%	0%	4%	0%	0%	5%
	I walk for part of the trip	30	34%	36%	23%	32%	34%	25%	33%
	I bike for part of the trip	34	38%	38%	32%	36%	39%	50%	33%
	Other	11	12%	11%	9%	20%	9%	0%	24%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	12%	17%	15%	12%	7%	18%
	I drive alone for part of the trip	18	10%	11%	13%	11%	10%	14%	10%
	I carpool for part of the trip	11	6%	6%	9%	4%	8%	0%	5%
	I walk for part of the trip	51	29%	27%	31%	25%	32%	7%	31%
	I bike for part of the trip	111	64%	61%	69%	58%	67%	71%	54%
	Other	19	11%	9%	9%	17%	8%	14%	18%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	0%	10%	0%	6%	0%	0%
	I walk for part of the trip	2	10%	10%	0%	25%	6%	0%	33%
	I bike for part of the trip	19	90%	90%	90%	100%	88%	100%	100%
	Other	5	24%	20%	20%	50%	18%	0%	67%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	100%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	72%	69%	74%	69%	76%	73%
	I take a public bus for part of the trip	23	5%	5%	5%	2%	7%	2%	2%
	I take BART for part of the trip	100	24%	23%	24%	24%	24%	22%	25%
	I take the train for part of the trip	16	4%	3%	7%	2%	5%	0%	2%
	I take the ferry for part of the trip	8	2%	2%	1%	2%	2%	2%	2%
	Other	18	4%	5%	3%	4%	5%	2%	4%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	86%	88%	78%	81%	100%	71%
	Park bike	7	19%	14%	13%	22%	19%	0%	29%
71. (Work) Bikes and takes BART	Take bike on	83	71%	71%	64%	64%	74%	73%	60%
	Park bike	34	29%	29%	36%	36%	26%	27%	40%
72. (Work) Bikes and takes the train	Take bike on	18	90%	89%	90%	75%	94%	100%	67%
	Park bike	2	10%	11%	10%	25%	6%	0%	33%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	100%	100%
74. My employer generally supports biking to work	Agree	499	78%	76%	82%	81%	77%	80%	81%
	Disagree	74	12%	12%	12%	10%	12%	10%	11%
	Don't Know / Does not apply	65	10%	12%	7%	9%	11%	10%	8%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	46%	49%	49%	45%	52%	47%
	Disagree	267	42%	44%	37%	42%	42%	38%	44%
	Don't Know / Does not apply	75	12%	10%	14%	9%	13%	10%	9%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	38%	41%	43%	39%	39%	45%
	Disagree	218	34%	37%	32%	40%	32%	39%	40%
	Don't Know / Does not apply	161	25%	25%	27%	17%	29%	21%	15%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	44%	44%	53%	40%	54%	52%
	Disagree	268	42%	43%	41%	37%	44%	31%	39%
	Don't Know / Does not apply	88	14%	13%	14%	10%	15%	15%	8%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	32%	32%	38%	28%	43%	33%
	3-5 miles	24	32%	27%	32%	38%	30%	29%	44%
	6-10 miles	9	12%	10%	14%	0%	15%	0%	0%
	11-20 miles	13	17%	24%	7%	19%	17%	29%	11%
	21+ miles	7	9%	7%	14%	6%	10%	0%	11%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	2%	0%	0%	3%	0%	0%
	5 days/wk	14	17%	26%	7%	29%	14%	29%	30%
	4 days/wk	4	5%	2%	4%	6%	5%	0%	10%
	3 days/wk	6	7%	7%	7%	12%	6%	14%	10%
	2 days/wk	6	7%	7%	7%	6%	8%	0%	10%
	1 day/wk	7	9%	9%	11%	6%	9%	0%	10%
	1 to 4 days/month	7	9%	9%	7%	18%	6%	29%	10%
	1 to 11 days/year	10	12%	13%	11%	0%	16%	0%	0%
Never	25	31%	26%	46%	24%	33%	29%	20%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	52%	36%	59%	45%	43%	70%
	Less than Weekly	17	21%	22%	18%	18%	22%	29%	10%
	Never	25	31%	26%	46%	24%	33%	29%	20%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	43%	44%	35%	41%	43%	30%
	Drive or ride in a carpool or vanpool	9	11%	17%	4%	12%	11%	29%	0%
	Motorcycle or scooter	2	2%	2%	4%	6%	2%	0%	10%
	Bicycle	52	64%	60%	63%	76%	61%	86%	70%
	Walk	11	14%	13%	19%	18%	13%	0%	30%
	Public Bus	13	16%	15%	15%	6%	19%	0%	10%
	Company shuttle	1	1%	2%	0%	0%	2%	0%	0%
	BART	23	28%	32%	30%	18%	31%	14%	20%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	2%	0%	0%	2%	0%	0%	

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	29%	0%	0%	33%	0%	0%
	I drive alone for part of the trip	1	8%	0%	25%	100%	0%	0%	100%
	I carpool for part of the trip	1	8%	0%	25%	0%	8%	0%	0%
	I walk for part of the trip	5	38%	43%	25%	0%	42%	0%	0%
	I bike for part of the trip	3	23%	29%	0%	0%	25%	0%	0%
	Other	3	23%	14%	50%	100%	17%	0%	100%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	7%	0%	33%	0%	100%	0%
	I drive alone for part of the trip	3	14%	14%	14%	0%	17%	0%	0%
	I walk for part of the trip	9	43%	57%	14%	67%	39%	100%	50%
	I bike for part of the trip	9	43%	50%	29%	33%	44%	0%	50%
	Other	5	24%	14%	43%	0%	28%	0%	0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	100%	0%	0%
81d. (Ferry) School - 82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	74%	57%	77%	66%	83%	71%
	I take BART for part of the trip	11	23%	26%	29%	15%	26%	0%	29%
	I take the train for part of the trip	1	2%	4%	0%	0%	3%	0%	0%
	Other	6	12%	4%	21%	15%	11%	17%	14%
83. (School) Bikes and takes the bus	Take bike on	2	67%	50%	0%	0%	67%	0%	0%
	Park bike	1	33%	50%	0%	0%	33%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	89%	75%	100%	82%	0%	100%
	Park bike	2	15%	11%	25%	0%	18%	0%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	100%	0%	0%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	2%	4%	3%	0%	6%
	Internet/Web (General)	66	11%	11%	12%	7%	12%	6%	8%
	EBBC/ EBBC Newsletter	139	22%	21%	24%	29%	20%	23%	32%
	Facebook	9	1%	1%	2%	3%	1%	2%	3%
	Bike Alameda	14	2%	3%	1%	5%	1%	10%	2%
	Google/Google Maps	48	8%	7%	6%	4%	9%	3%	5%
	Friends	40	6%	7%	5%	7%	6%	6%	7%
	Work/ coworkers	48	8%	8%	6%	6%	8%	10%	5%
	Map my ride	5	1%	1%	0%	1%	1%	2%	0%
	Bike shops	16	3%	2%	3%	2%	3%	3%	1%
	511.org	25	4%	4%	5%	5%	4%	3%	6%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	6%	8%	7%	15%	5%
	youcanbikethere.com	5	1%	1%	1%	1%	1%	0%	1%
	Walk Oakland Bike Oakland	7	1%	1%	1%	2%	1%	2%	2%
	Posters/billboards	7	1%	2%	0%	1%	1%	2%	1%
	Word of mouth	7	1%	1%	1%	1%	1%	0%	2%
	Bike Maps (General)	6	1%	1%	0%	1%	1%	0%	1%
	Newspaper	7	1%	1%	0%	1%	1%	0%	1%
	SFBC	11	2%	1%	1%	2%	2%	0%	2%
	Radio	4	1%	1%	0%	1%	0%	2%	1%
	Personal Knowledge/Experience	5	1%	1%	1%	1%	1%	0%	1%
	Various sources	5	1%	1%	1%	1%	1%	0%	2%
	Nowhere/ Don't seek information	17	3%	3%	3%	1%	4%	0%	1%
Other	38	6%	6%	7%	7%	6%	10%	5%	
Don't Know	27	4%	4%	5%	3%	5%	3%	3%	
88. Cycling ability	Novice	33	5%	4%	7%	6%	4%	6%	6%
	Intermediate	223	33%	31%	35%	25%	36%	18%	29%
	Experienced	421	62%	65%	58%	69%	59%	76%	65%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	54%	44%	56%	49%	52%	58%
	In bike lanes	306	45%	42%	52%	43%	46%	45%	42%
	On separate paved bike paths	24	4%	4%	3%	1%	4%	3%	1%
	On unpaved trails	2	0%	0%	0%	0%	0%	0%	0%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
90. City you live in	Alameda	57	8%	7%	11%	17%	5%	27%	12%
	Albany	26	4%	5%	4%	7%	2%	14%	4%
	Berkeley	149	22%	24%	20%	20%	23%	14%	24%
	Castro Valley	8	1%	1%	2%	1%	1%	0%	1%
	Danville	2	0%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	1%	3%	3%	1%	6%	2%
	El Cerrito	8	1%	1%	1%	0%	1%	0%	1%
	Emeryville	9	1%	1%	2%	0%	2%	0%	1%
	Fremont	45	7%	7%	7%	3%	8%	3%	4%
	Hayward	6	1%	1%	1%	0%	1%	0%	1%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	2%	0%
	Livermore	11	2%	2%	2%	1%	2%	0%	1%
	Moraga	3	0%	1%	0%	0%	1%	0%	0%
	Newark	4	1%	1%	1%	0%	1%	0%	0%
	Oakland	245	36%	37%	30%	32%	38%	27%	35%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%
	Piedmont	11	2%	2%	0%	2%	1%	6%	1%
	Pleasant Hill	3	0%	1%	0%	0%	1%	0%	0%
	Pleasanton	25	4%	3%	6%	3%	4%	0%	4%
	Richmond	7	1%	1%	1%	1%	1%	0%	2%
	San Francisco	12	2%	1%	1%	2%	2%	0%	3%
	San Jose	2	0%	0%	0%	0%	0%	0%	0%
	San Leandro	11	2%	2%	2%	1%	2%	2%	1%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	1%	1%	0%	1%	0%	1%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	1%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	2%	2%	1%	2%	0%	2%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	94%	94%	95%	93%	100%	93%
	Other Counties	43	6%	6%	6%	5%	7%	0%	7%
91. City you work in	Alameda	20	3%	3%	3%	6%	2%	11%	4%
	Albany	4	1%	1%	0%	1%	1%	2%	0%
	Berkeley	126	20%	20%	15%	18%	21%	13%	20%
	Concord	1	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	1%	0%	0%	1%
	Dublin	10	2%	2%	1%	3%	1%	2%	3%
	El Cerrito	2	0%	0%	0%	1%	0%	0%	2%
	Emeryville	41	6%	7%	6%	6%	7%	7%	5%
	Fremont	20	3%	3%	4%	1%	4%	0%	1%
	Hayward	8	1%	2%	1%	2%	1%	5%	1%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	2%	1%	1%	0%	2%
	Martinez	1	0%	0%	0%	0%	0%	0%	0%
	Milpitas	8	1%	1%	1%	1%	2%	2%	0%
	Newark	4	1%	1%	1%	1%	1%	2%	0%
	Oakland	216	34%	32%	37%	41%	31%	38%	42%
	Pleasanton	18	3%	2%	4%	3%	3%	3%	3%
	Richmond	15	2%	2%	2%	2%	2%	3%	2%
	San Francisco	55	9%	9%	7%	7%	9%	10%	6%
	San Jose	17	3%	3%	3%	1%	4%	0%	1%
	San Leandro	8	1%	1%	1%	2%	1%	2%	2%
San Ramon	6	1%	1%	1%	1%	1%	0%	1%	
Union City	2	0%	0%	0%	1%	0%	0%	1%	
Walnut Creek	4	1%	1%	1%	0%	1%	0%	0%	
Other: Ouside Alameda County	42	7%	7%	7%	4%	8%	2%	5%	
91 Collapsed. City you work in	Alameda County	501	78%	77%	79%	85%	75%	84%	85%
	Other Counties	141	22%	23%	21%	15%	25%	16%	15%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	2%	0%	6%	0%	14%	0%
	Berkeley	34	42%	51%	27%	41%	43%	29%	50%
	Dublin	2	2%	0%	8%	6%	2%	14%	0%
	Emeryville	1	1%	2%	0%	0%	2%	0%	0%
	Fremont	3	4%	2%	8%	6%	3%	0%	10%
	Hayward	1	1%	2%	0%	0%	2%	0%	0%
	Oakland	13	16%	19%	8%	12%	17%	14%	10%
	Piedmont	2	2%	2%	4%	6%	2%	14%	0%
	Pleasant Hill	1	1%	0%	4%	0%	2%	0%	0%
	San Francisco	11	14%	9%	19%	18%	13%	14%	20%
	San Jose	2	2%	2%	4%	0%	3%	0%	0%
	San Leandro	1	1%	2%	0%	0%	2%	0%	0%
	San Ramon	1	1%	0%	4%	6%	0%	0%	10%
	Other: Ouside Alameda County	7	9%	6%	15%	0%	11%	0%	0%
	92 Collapsed. City you go to school in	Alameda County	61	74%	83%	61%	82%	72%	86%
Other Counties		21	26%	17%	39%	18%	28%	14%	20%
93. Access to a car	Yes	578	85%	91%	92%	83%	86%	88%	81%
	No	99	15%	9%	8%	17%	14%	12%	19%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	4%	6%	4%	4%	3%	5%
	Oakland Tribune - in print	61	9%	12%	6%	11%	8%	15%	9%
	SF Chronicle/The Chronicle - in print	149	22%	21%	26%	25%	20%	32%	22%
	East Bay Express (in print)	123	18%	20%	12%	19%	18%	14%	22%
	Newspapers (general - in print)	57	8%	8%	10%	8%	9%	5%	9%
	Other newspaper	52	8%	6%	9%	10%	7%	14%	9%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	2%	4%	2%	6%	3%
	SF Chronicle/The Chronicle - online	238	35%	36%	33%	41%	32%	44%	40%
	Oakland Tribune - online	53	8%	7%	6%	8%	8%	11%	7%
	East Bay Express (online)	47	7%	7%	5%	6%	7%	8%	6%
	Newspapers (general - online)	148	22%	22%	20%	17%	24%	18%	17%
	Television/TV news	192	28%	27%	33%	23%	31%	27%	21%
	Friends/Family	258	38%	41%	29%	39%	38%	44%	36%
	Blogs/web sites (general)	223	33%	32%	33%	36%	32%	39%	34%
	Facebook	162	24%	24%	21%	27%	23%	35%	24%
	Twitter	62	9%	9%	7%	9%	9%	11%	8%
	Other blog/web site	52	8%	8%	7%	11%	6%	11%	11%
	Radio	274	41%	40%	44%	38%	41%	41%	37%
Other	108	16%	15%	17%	19%	15%	17%	20%	
Don't know	9	1%	1%	2%	1%	1%	0%	2%	
95. Gender	Male	381	56%	56%	61%	54%	58%	59%	51%
	Female	294	44%	44%	39%	46%	42%	41%	49%
96. Children under 18	Yes	204	30%	33%	30%	47%	23%	74%	35%
	No	469	69%	66%	70%	52%	77%	24%	65%
	Prefer not to answer	4	1%	1%	0%	0%	1%	2%	0%

		All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
		N	%	Difficult	Not difficult	Yes	No	Yes	No
				%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	2%	1%	2%	2%	1%
	White/Caucasian	507	75%	76%	75%	79%	73%	77%	80%
	Hispanic/Latin-American	24	4%	3%	5%	4%	3%	5%	4%
	Asian/Pacific Islander	81	12%	12%	13%	11%	13%	9%	12%
	Other (specify)	18	3%	2%	3%	2%	3%	3%	2%
	Prefer not to answer	33	5%	5%	3%	2%	6%	5%	1%
98. Age	Under 18	1	0%	0%	0%	0%	0%	2%	0%
	18-24	16	2%	1%	3%	2%	3%	2%	2%
	25-29	89	13%	12%	12%	8%	15%	3%	11%
	30-34	102	15%	15%	14%	12%	16%	6%	15%
	35-39	106	16%	18%	12%	17%	15%	11%	19%
	40-44	73	11%	11%	11%	15%	9%	26%	9%
	45-49	78	12%	13%	11%	16%	10%	18%	14%
	50-54	68	10%	9%	13%	12%	9%	17%	10%
	55-59	78	12%	12%	11%	10%	12%	9%	10%
	60-64	38	6%	4%	8%	6%	5%	3%	7%
	65-69	13	2%	2%	3%	1%	2%	2%	1%
	70-74	7	1%	1%	0%	0%	1%	0%	0%
	75+	1	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	1%	1%	1%	3%	0%
Age Collapsed	18-29	105	15%	14%	15%	10%	18%	5%	13%
	30-39	208	31%	32%	26%	29%	32%	17%	35%
	40-49	151	22%	24%	22%	30%	19%	44%	24%
	50-64	184	27%	25%	33%	28%	27%	29%	27%
	65+	21	3%	3%	4%	1%	4%	2%	1%
	Under 18 / Prefer not to answer	10	1%	2%	1%	1%	1%	5%	0%
Generation	18-49	464	68%	70%	63%	69%	68%	65%	71%
	50+	215	32%	30%	37%	31%	32%	35%	29%

	All	3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
	Mean	Difficult	Not difficult	Yes	No	Yes	No
		Mean	Mean	Mean	Mean	Mean	Mean
	679		227	205	473	66	139
		64%	36%	30%	70%	32%	68%
1 Mean (Days/wk). Bicycle Use	4.18	4.26	3.70	4.22	4.17	3.94	4.35
2 Mean (Days/wk). Drive a car	2.91	2.90	3.64	2.91	2.90	3.35	2.70
19 Mean. Total round-trip miles on BTWD	18.87	18.66	20.95	16.81	19.80	16.76	16.83
20 Mean. Total miles by bicycle on BTWD	13.17	12.65	14.86	12.04	13.68	12.88	11.65
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.96	3.05	3.74	3.71	3.35	3.93
54 Mean (Days/wk). Go to work outside of your home	4.65	4.60	4.73	4.64	4.66	4.53	4.69
55 Mean (Days/wk). Go to school	.74	.91	.41	.57	.83	.62	.53
56 Mean (Days/wk). Take your children to school	1.92	1.83	2.23	2.32	1.61	2.82	1.81
57 Mean (Days/wk). Drive a car alone	2.45	2.32	3.14	2.29	2.52	2.65	2.12
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.96	2.20	2.01	1.92	2.79	1.64
59 Mean (Days/wk). Ride a bus	.60	.54	.51	.50	.64	.47	.51
60 Mean (Days/wk). Ride BART	1.21	1.16	1.15	1.12	1.25	.96	1.20
61 Mean (Days/wk). Take a train	.21	.19	.20	.14	.24	.08	.16
62 Mean (Days/wk). Take a ferry	.10	.09	.08	.10	.10	.11	.09
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.12	2.33	2.05	2.28	1.89	2.12

	All		3. Difficulty switching to biking trips		37. Heard of Walk and Roll to School Day (WR2S)?		38. Participated in WR2S?	
	Mean	Mean	Difficult	Not difficult	Yes	No	Yes	No
			Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	3.77	3.34	3.88	3.71	3.74	3.95	
65 Mean. Miles from home to work destination	10.55	11.03	10.56	9.62	10.97	8.52	10.14	
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.05	2.67	3.07	3.00	2.90	3.15	
78 Mean. Miles from home to school	8.13	8.76	8.05	6.27	8.64	5.68	6.69	
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.97	.99	2.28	1.55	1.93	2.53	

	All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
	N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
			%	%	%	%	%	%	%	%
Number of cases	679		493	186	202	161	87	41	23	219
Row percent		100%	73%	27%	41%	33%	18%	8%	5%	44%
Region										
North Alameda County	497	73%	73%	73%	69%	65%	67%	61%	70%	79%
Central Alameda County	20	3%	3%	2%	4%	2%	0%	2%	4%	3%
South Alameda County	57	8%	9%	7%	7%	9%	10%	7%	9%	9%
East Alameda County	47	7%	5%	11%	6%	7%	7%	7%	0%	5%
Non-Alameda County	58	9%	9%	8%	13%	16%	16%	22%	17%	4%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	13%	15%	10%	10%	8%	5%	9%	16%
	6 days/wk	122	18%	20%	13%	21%	17%	10%	17%	13%	21%
	5 days/wk	134	20%	19%	22%	28%	25%	33%	29%	30%	12%
	4 days/wk	94	14%	13%	15%	12%	13%	16%	12%	22%	14%
	3 days/wk	96	14%	13%	16%	11%	10%	6%	5%	4%	16%
	2 days/wk	47	7%	6%	8%	6%	7%	8%	10%	9%	6%
	1 day/wk	22	3%	3%	4%	2%	4%	2%	0%	0%	4%
	1 to 4 days/month	42	6%	7%	4%	7%	10%	11%	12%	4%	5%
	1 to 11 days/year	30	4%	5%	4%	2%	5%	5%	10%	9%	6%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	88%	92%	91%	85%	84%	78%	87%	89%
	Less than Weekly	72	11%	12%	8%	9%	15%	16%	22%	13%	11%
2. Drive a car	7 days/wk	74	11%	11%	11%	7%	9%	14%	17%	13%	13%
	6 days/wk	55	8%	8%	8%	6%	11%	6%	10%	4%	9%
	5 days/wk	53	8%	7%	11%	7%	7%	6%	2%	0%	6%
	4 days/wk	68	10%	9%	12%	10%	12%	13%	15%	22%	6%
	3 days/wk	88	13%	13%	13%	13%	11%	14%	7%	9%	14%
	2 days/wk	111	16%	16%	17%	21%	17%	17%	22%	30%	14%
	1 day/wk	85	13%	13%	12%	13%	12%	13%	7%	9%	15%
	1 to 4 days/month	52	8%	9%	4%	6%	7%	9%	10%	0%	12%
	1 to 11 days/year	38	6%	6%	5%	5%	5%	6%	5%	0%	7%
Never/ Don't have a car	55	8%	8%	8%	10%	9%	3%	5%	13%	5%	
2 Collapsed. Drive a car	Weekly or More	534	79%	77%	84%	78%	80%	82%	80%	87%	76%
	Less than Weekly	90	13%	15%	9%	11%	12%	15%	15%	0%	19%
	Never	55	8%	8%	8%	10%	9%	3%	5%	13%	5%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	21%	27%	23%	21%	27%	15%	15%	22%
	Somewhat difficult	254	41%	43%	35%	42%	38%	33%	44%	50%	45%
	Not very difficult	149	24%	24%	24%	24%	26%	24%	26%	25%	22%
	Not at all difficult	78	13%	12%	13%	12%	15%	17%	15%	10%	12%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	73%	67%	78%	78%	71%	61%	61%	69%
	For fun	291	43%	40%	52%	33%	37%	37%	32%	26%	45%
	Incentives from employer or school	17	3%	3%	0%	6%	6%	8%	7%	4%	0%
	Personal health	456	67%	66%	70%	66%	66%	69%	66%	74%	65%
	Good for the environment	267	39%	41%	35%	42%	39%	38%	44%	39%	40%
	Save money on gas/parking	161	24%	24%	23%	21%	24%	25%	29%	22%	26%
	Set a good example for others	29	4%	4%	4%	5%	5%	3%	2%	4%	4%
	To avoid traffic	59	9%	9%	8%	10%	9%	7%	10%	17%	8%
	Stress reduction	101	15%	14%	17%	12%	13%	15%	20%	13%	17%
	Don't like driving/taking transit	51	8%	8%	6%	8%	7%	6%	5%	4%	8%
	Other	37	5%	6%	4%	4%	6%	5%	5%	13%	6%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	16%	7%	15%	17%	25%	32%	30%	16%
	No	588	87%	84%	93%	85%	83%	75%	68%	70%	84%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	22%	8%	14%	24%	20%	0%	0%	29%
	Biking	23	27%	29%	15%	32%	28%	30%	50%	14%	32%
	Using bike as everyday transportation/multiple purposes	28	33%	29%	54%	32%	32%	30%	33%	43%	19%
	Using bikes on public transit	3	4%	4%	0%	4%	4%	5%	8%	29%	3%
	Other	7	8%	8%	8%	11%	4%	5%	0%	14%	10%
	Don't know	7	8%	7%	15%	7%	8%	10%	8%	0%	6%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	5%	4%	7%	8%	2%	0%	6%
	Sign on a street pole	56	8%	9%	8%	10%	11%	13%	22%	13%	7%
	Back/side of a bus	86	13%	13%	12%	12%	14%	18%	12%	22%	13%
	Bus shelter	128	19%	21%	13%	22%	22%	25%	29%	35%	20%
	BART station	144	21%	21%	22%	20%	20%	20%	22%	22%	21%
	Billboard	118	17%	19%	14%	22%	19%	24%	24%	17%	17%
	Flyer/handout	208	31%	29%	34%	27%	27%	30%	29%	30%	32%
	Other	15	2%	3%	1%	3%	3%	2%	5%	9%	2%
	Don't Remember	14	2%	3%	1%	2%	2%	3%	7%	4%	3%
8. Heard/seen ads after more information	Yes	108	16%	18%	11%	17%	19%	26%	32%	30%	18%
	No	571	84%	82%	89%	83%	81%	74%	68%	70%	82%
9. Heard/seen ads after images	Yes	205	30%	35%	17%	35%	38%	45%	49%	30%	34%
	No	473	70%	65%	83%	65%	62%	55%	51%	70%	66%
10. Ads effectiveness	Very effective	28	4%	5%	3%	3%	4%	3%	3%	0%	6%
	Somewhat effective	380	56%	56%	58%	50%	58%	56%	50%	61%	57%
	Not very effective	229	34%	34%	33%	40%	33%	35%	43%	39%	32%
	Not at all effective	37	5%	5%	6%	7%	6%	6%	5%	0%	4%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	37%	39%	35%	40%	39%	38%	47%	36%
	Images of happy looking people/having fun	50	9%	9%	9%	10%	11%	13%	3%	5%	6%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	3%	3%	4%	3%	4%	6%	11%	2%
	Variety of biking activities	2	0%	0%	0%	1%	1%	1%	3%	0%	0%
	Images of using bikes with public transit	50	9%	8%	11%	6%	8%	7%	9%	5%	9%
	Images of bikes/people biking	12	2%	3%	1%	2%	1%	1%	0%	0%	4%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	7%	9%	9%	4%	3%	5%	10%
	Diversity of bikers (age, gender, race)	4	1%	1%	0%	0%	2%	1%	3%	0%	1%
	Layout/colors/font	17	3%	3%	3%	4%	2%	3%	6%	0%	2%
	Images of healthy looking people	9	2%	2%	1%	3%	2%	3%	0%	0%	1%
	Slogans/logos	5	1%	1%	0%	2%	2%	1%	3%	0%	1%
	Looks easy/normal/fun	30	5%	5%	5%	4%	5%	4%	3%	0%	8%
	Bicycles in urban setting	2	0%	0%	1%	1%	0%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	6%	9%	7%	7%	7%	9%	16%	5%
	Makes biking look hip/cool	2	0%	0%	0%	1%	0%	0%	0%	0%	1%
	Good Weather	4	1%	1%	1%	0%	1%	0%	0%	0%	1%
	Inclusion of Women	2	0%	0%	1%	0%	0%	0%	0%	0%	1%
	Organization sponsorships	3	1%	1%	0%	0%	0%	0%	0%	0%	2%
	None	36	6%	6%	7%	7%	5%	6%	9%	5%	6%
	Other	18	3%	4%	2%	2%	2%	3%	3%	5%	5%
	Don't Know	8	1%	1%	2%	2%	1%	0%	0%	0%	1%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	7%	7%	7%	5%	6%	6%	10%	8%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	10%	9%	10%	7%	15%	10%	8%
	Unrealistic/Impractical/ Cheesy	27	5%	6%	3%	3%	6%	6%	9%	10%	8%
	Doesn't address actual reasons people don't bike	32	6%	7%	3%	9%	13%	10%	15%	0%	5%
	Bad layout/formatting/colors	27	5%	6%	2%	5%	5%	6%	3%	0%	8%
	Logos/slogans	31	6%	6%	6%	8%	6%	3%	3%	5%	6%
	Not informative enough	25	5%	5%	4%	6%	2%	3%	0%	5%	5%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	0%	2%	1%	0%	0%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	5%	5%	6%	5%	7%	9%	10%	5%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	10%	11%	6%	9%	9%	20%	11%
	Gas prices too low / gas prices	12	2%	2%	4%	2%	2%	4%	3%	0%	1%
	Not cool	6	1%	1%	1%	1%	1%	0%	0%	0%	1%
	Doesn't address health/fitness aspect of biking	2	0%	1%	0%	1%	1%	0%	0%	0%	1%
	No references/web addresses	5	1%	1%	1%	1%	2%	1%	3%	0%	0%
	Repetitive/no new info/preaching to the choir	6	1%	1%	3%	1%	1%	1%	0%	0%	0%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Bus ad/ lifting bike on bus rack	66	12%	11%	16%	11%	13%	12%	3%	5%	11%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
12. LEAST effective about ads	Not enough ads	3	1%	1%	1%	0%	0%	0%	0%	0%	1%
	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	0%	0%	1%	1%	0%	0%	1%
	No celebrities/ no interesting people	3	1%	0%	2%	0%	0%	0%	0%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	1%	1%	1%	0%	0%	1%
	Did not see the ads	9	2%	1%	3%	1%	2%	3%	0%	0%	1%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	2%	1%	1%	4%	1%	3%	5%	1%
	Casual attire	2	0%	1%	0%	0%	1%	1%	3%	5%	1%
	Blurry bicyclist photo	3	1%	1%	1%	1%	1%	1%	0%	0%	0%
	People wearing helmets	3	1%	0%	2%	0%	0%	0%	0%	0%	0%
	People in work clothes	3	1%	0%	1%	1%	0%	0%	0%	0%	0%
	None	31	6%	6%	6%	4%	7%	4%	6%	5%	6%
	Other	41	8%	8%	6%	6%	6%	6%	6%	10%	10%
	Don't know	9	2%	1%	3%	1%	1%	1%	3%	0%	1%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	80%	59%	93%	83%	83%	76%	87%	74%
	Hygeine concerns	464	68%	74%	54%	72%	94%	90%	80%	83%	71%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	58%	37%	56%	69%	90%	83%	83%	57%
	Safety concerns	263	39%	43%	26%	41%	51%	69%	88%	78%	43%
	Difficult / Lazy / Not in shape	211	31%	33%	25%	29%	38%	47%	61%	91%	34%
	No bike lanes / Nowhere to store bike	73	11%	6%	22%	2%	1%	1%	0%	0%	11%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	23%	18%	38%	24%	17%	13%	50%	18%
	No contact was made by organization / not aware	3	3%	3%	3%	0%	8%	8%	0%	0%	0%
	Retired	2	2%	0%	6%	0%	0%	0%	0%	0%	0%
	Moved / No longer within biking distance to work	4	4%	2%	9%	0%	0%	0%	0%	0%	4%
	Worked from home that day	5	5%	3%	9%	0%	0%	8%	13%	0%	4%
	Took bus that day	1	1%	2%	0%	0%	0%	0%	0%	0%	4%
	Did not work that day	6	6%	7%	6%	25%	8%	8%	0%	0%	7%
	Too dangerous / not safe	3	3%	2%	6%	0%	4%	0%	13%	0%	0%
	Too difficult/Too far	7	7%	7%	9%	0%	8%	8%	25%	0%	4%
	Health problems / sick	11	12%	15%	6%	0%	12%	17%	13%	50%	18%
	Running late / busy / not enough time to ride	6	6%	7%	6%	0%	16%	8%	0%	0%	0%
	Had to drive that day	10	11%	10%	12%	25%	4%	8%	13%	0%	14%
	Unemployed	1	1%	2%	0%	0%	4%	8%	0%	0%	0%
	Forgot	3	3%	5%	0%	0%	8%	0%	0%	0%	4%
	Lazy	1	1%	2%	0%	0%	0%	0%	0%	0%	4%
	Bike broken	1	1%	0%	3%	0%	0%	0%	0%	0%	0%
	Walked to work that day	1	1%	2%	0%	0%	0%	0%	0%	0%	4%
	Other	6	6%	5%	9%	13%	4%	8%	13%	0%	7%
	Don't Know	3	3%	5%	0%	0%	0%	0%	0%	0%	11%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	18%	3%	27%	26%	24%	20%	17%	11%
	511.org	97	16%	18%	11%	12%	14%	16%	17%	13%	22%
	East Bay Bicycle Coalition website	203	33%	36%	27%	26%	27%	31%	27%	17%	48%
	Other bicycle organization website	70	12%	12%	9%	7%	7%	8%	12%	17%	17%
	Local bicycle organization email newsletter	94	16%	16%	13%	10%	12%	12%	10%	17%	22%
	Local bicycle organization paper newsletter	28	5%	5%	2%	4%	4%	7%	5%	9%	8%
	Poster or billboard	111	18%	18%	20%	12%	13%	15%	15%	13%	25%
	Radio advertisement or announcement	44	7%	7%	9%	6%	5%	6%	7%	9%	8%
	Facebook	47	8%	7%	9%	5%	4%	5%	2%	9%	11%
	Twitter	9	1%	1%	2%	1%	0%	0%	0%	0%	3%
	Friend or family member (other than on Facebook or Twitter)	91	15%	15%	17%	15%	11%	12%	5%	9%	15%
	Coworker (other than on Facebook or Twitter)	195	32%	36%	20%	48%	46%	44%	51%	43%	23%
	Employer	196	32%	34%	26%	43%	42%	38%	41%	43%	24%
	Other	76	13%	12%	14%	10%	9%	9%	10%	9%	13%
	Don't Remember	36	6%	5%	8%	3%	6%	6%	2%	0%	7%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	4%	6%	3%	6%	2%	7%	13%	3%
	For fun	88	15%	16%	10%	14%	19%	22%	24%	26%	12%
	Incentives from employer or school	7	1%	1%	1%	2%	2%	1%	0%	0%	1%
	Personal health	22	4%	3%	4%	5%	4%	6%	10%	4%	3%
	Good for the environment	25	4%	4%	4%	5%	5%	1%	0%	0%	4%
	Save money on gas / parking	11	2%	2%	3%	2%	1%	1%	0%	0%	2%
	Set a good example for others	77	13%	12%	14%	12%	11%	10%	7%	9%	14%
	To avoid traffic	3	0%	1%	0%	1%	1%	0%	0%	0%	1%
	Stress reduction	3	0%	1%	0%	1%	1%	0%	0%	0%	1%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	7%	11%	6%	7%	7%	7%	4%	10%
	I almost always bike to work anyway	246	41%	41%	41%	43%	37%	42%	39%	39%	42%
	Other	47	8%	8%	6%	9%	8%	7%	5%	4%	8%
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	72%	79%	73%	70%	69%	73%	78%	73%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	1%	3%	3%	3%	2%	4%	3%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	17%	22%	22%	24%	20%	9%	19%
	Something else	20	3%	4%	2%	2%	4%	2%	2%	4%	5%
	Don't remember	2	0%	0%	0%	1%	1%	1%	2%	4%	1%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%			%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	91%	92%	95%	95%	94%	93%	83%	87%
	School	14	2%	2%	3%	1%	1%	0%	0%	0%	4%
	Somewhere else	35	6%	6%	5%	3%	3%	3%	2%	13%	9%
	Don't remember	2	0%	0%	0%	1%	1%	2%	5%	4%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	4%	4%	3%	3%	4%	2%	4%	5%
	3-5 miles	103	17%	16%	20%	15%	16%	16%	12%	13%	18%
	6-10 miles	155	26%	24%	34%	23%	24%	24%	24%	17%	24%
	11-20 miles	149	25%	27%	19%	28%	27%	27%	32%	35%	26%
	21+ miles	165	28%	29%	23%	31%	30%	29%	29%	30%	27%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	6%	5%	4%	6%	3%	5%	6%
	3-5 miles	122	20%	20%	21%	18%	19%	18%	15%	14%	23%
	6-10 miles	184	31%	29%	36%	29%	32%	33%	33%	23%	28%
	11-20 miles	170	29%	30%	24%	32%	31%	32%	33%	36%	28%
	21+ miles	87	15%	15%	12%	16%	14%	12%	18%	23%	16%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	27%	39%	25%	31%	26%	34%	17%	25%
	Drive or ride in a carpool or vanpool	27	4%	5%	2%	6%	3%	6%	7%	9%	5%
	Motorcycle or scooter	11	2%	2%	2%	1%	1%	3%	5%	4%	3%
	Bicycle	377	62%	64%	57%	68%	60%	67%	56%	65%	64%
	Walk	60	10%	10%	10%	7%	9%	7%	2%	13%	12%
	Public Bus	71	12%	11%	14%	11%	10%	6%	5%	13%	11%
	Company shuttle	6	1%	1%	1%	1%	1%	0%	0%	0%	2%
	BART	107	18%	19%	13%	21%	21%	15%	17%	13%	18%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	1%	3%	3%	2%	0%	0%	1%
	Ferry or boat	4	1%	1%	1%	1%	1%	1%	0%	0%	1%
	Other	5	1%	1%	1%	1%	1%	1%	0%	0%	1%
	Not gone to my destination	6	1%	1%	2%	0%	0%	0%	0%	0%	2%

	All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
	N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
			%	%	%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	73%	63%	69%	71%	69%	66%	74%	79%
Stop at the Bike Away From Work party	103	17%	19%	10%	18%	16%	14%	12%	26%	23%
Get a BTWD canvas bag	379	63%	65%	54%	61%	62%	67%	68%	70%	70%
Leave your bike at a free BTWD bike check	75	12%	15%	5%	15%	15%	16%	20%	30%	15%
Compete in the Team Bike Challenge	186	31%	40%	0%	83%	72%	70%	66%	70%	0%
Compete in the Company Bike Challenge	135	22%	29%	1%	58%	53%	52%	56%	48%	1%
Download iBike Challenge	14	2%	3%	0%	4%	4%	3%	10%	13%	2%
Watch a BTWDay video	42	7%	9%	1%	10%	11%	10%	12%	17%	7%
Tweet about Bike to Work Day	25	4%	4%	6%	1%	2%	1%	2%	4%	6%
Post on Facebook about BTWD	122	20%	22%	14%	19%	20%	22%	32%	26%	25%
Attend a Bike to Work Month event other than BTWD	56	9%	11%	2%	14%	14%	16%	24%	22%	9%
None of these	66	11%	7%	25%	2%	4%	2%	2%	0%	11%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	10%	10%	11%	11%	9%	17%	4%	10%
	I found a good route to take	156	26%	26%	25%	26%	31%	28%	27%	22%	24%
	I felt better at work that day	184	30%	30%	30%	35%	37%	37%	46%	43%	27%
	I fixed my bicycle so I could ride it that day	31	5%	5%	4%	6%	8%	7%	12%	9%	3%
	I enjoyed getting the exercise from biking that day	424	70%	69%	74%	66%	73%	66%	66%	61%	72%
	I enjoyed being outside on my bike that day	441	73%	72%	74%	72%	74%	69%	63%	48%	75%
	It was easy to find a place to store my bike that day	236	39%	40%	35%	40%	43%	42%	44%	30%	39%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	57%	49%	61%	61%	58%	63%	52%	54%
	I rode to work/school with people I know	102	17%	18%	14%	23%	23%	23%	22%	26%	12%
	None of these	60	10%	10%	10%	11%	8%	9%	12%	13%	9%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	9%	15%	9%	6%	6%	2%	4%	10%
	6 days/wk	89	15%	16%	10%	15%	13%	10%	10%	4%	20%
	5 days/wk	119	20%	20%	19%	24%	24%	31%	27%	30%	15%
	4 days/wk	73	12%	13%	10%	12%	12%	14%	15%	17%	14%
	3 days/wk	84	14%	13%	17%	11%	9%	8%	10%	13%	15%
	2 days/wk	46	8%	8%	7%	9%	8%	6%	5%	4%	7%
	1 day/wk	30	5%	4%	8%	3%	5%	2%	0%	0%	5%
	1 to 4 days/month	37	6%	6%	7%	8%	9%	8%	5%	0%	2%
	1 to 11 days/year	40	7%	7%	6%	5%	7%	9%	12%	9%	9%
	Never rode a bicycle before BTWD	24	4%	4%	3%	4%	7%	5%	15%	17%	3%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
24. Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	83%	85%	83%	77%	78%	68%	74%	87%
	Less than Weekly	77	13%	13%	12%	13%	16%	17%	17%	9%	11%
	Never	24	4%	4%	3%	4%	7%	5%	15%	17%	3%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	12%	7%	11%	13%	8%	10%	17%	12%
	A little more often	98	16%	17%	14%	19%	17%	15%	17%	13%	14%
	About the same as before	427	70%	69%	77%	69%	67%	76%	73%	70%	71%
	Less often	14	2%	2%	2%	1%	3%	1%	0%	0%	3%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	84%	64%	89%	89%	87%	88%	87%	83%
	Disagree	42	6%	5%	10%	4%	1%	3%	5%	4%	5%
	Don't Know /NA	104	15%	11%	26%	7%	10%	9%	7%	9%	12%
27. I noticed there was less traffic that day	Agree	55	8%	9%	6%	9%	7%	7%	10%	13%	10%
	Disagree	241	36%	36%	34%	36%	34%	41%	49%	52%	36%
	Don't Know /NA	382	56%	55%	60%	54%	59%	52%	41%	35%	54%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	28%	24%	30%	31%	29%	32%	43%	29%
	Disagree	47	7%	6%	9%	6%	6%	7%	7%	4%	6%
	Don't Know /NA	447	66%	66%	67%	64%	63%	64%	61%	52%	65%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	14%	11%	13%	14%	11%	12%	13%	15%
	Disagree	208	31%	29%	34%	30%	28%	34%	49%	30%	30%
	Don't Know /NA	382	56%	57%	55%	57%	58%	54%	39%	57%	56%
30. Likely BTWD 2012 Participation	Very likely	543	80%	86%	64%	93%	88%	90%	88%	96%	82%
	Somewhat likely	73	11%	9%	15%	6%	9%	8%	10%	0%	11%
	Somewhat unlikely	26	4%	2%	8%	0%	1%	2%	2%	4%	4%
	Very unlikely	37	5%	2%	13%	0%	2%	0%	0%	0%	4%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	100%	0%	100%	100%	100%	100%	100%	100%
	No	186	27%	0%	100%	0%	0%	0%	0%	0%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	41%	0%	100%	68%	69%	61%	57%	0%
	Yes, in 2010	161	33%	33%	0%	54%	100%	84%	78%	65%	0%
	Yes, in 2009	87	18%	18%	0%	30%	45%	100%	85%	70%	0%
	Yes, in 2008	41	8%	8%	0%	12%	20%	40%	100%	78%	0%
	Yes, in 2007 or earlier	23	5%	5%	0%	6%	9%	18%	44%	100%	0%
	No	219	44%	44%	0%	0%	0%	0%	0%	0%	100%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	22%	0%	0%	17%	21%	43%	25%	0%
	Too much effort	2	3%	3%	0%	0%	4%	0%	0%	0%	0%
	Lack of involvement with a local organization	3	4%	4%	0%	0%	6%	4%	0%	0%	0%
	Could not find teammates / not in a team	10	15%	15%	0%	0%	13%	25%	7%	25%	0%
	Company did not put a team together	2	3%	3%	0%	0%	4%	4%	0%	0%	0%
	Do not like event	4	6%	6%	0%	0%	8%	0%	0%	0%	0%
	Telecommuter/works from home	4	6%	6%	0%	0%	0%	13%	7%	13%	0%
	Team Forgot	3	4%	4%	0%	0%	6%	4%	0%	0%	0%
	Changed rules/ could not participate	2	3%	3%	0%	0%	2%	4%	14%	13%	0%
	BART not allowing bikes during rush hour	2	3%	3%	0%	0%	4%	4%	7%	0%	0%
	Health Reasons/ injured	4	6%	6%	0%	0%	6%	8%	7%	13%	0%
	Unemployed	2	3%	3%	0%	0%	4%	4%	7%	0%	0%
	Out of town/ vacation	6	9%	9%	0%	0%	13%	4%	0%	0%	0%
	Unaware	2	3%	3%	0%	0%	0%	0%	7%	13%	0%
	website too difficult to use/log info	2	3%	3%	0%	0%	4%	0%	0%	0%	0%
	Other	2	3%	3%	0%	0%	4%	4%	0%	0%	0%
Don't Know	2	3%	3%	0%	0%	4%	0%	0%	0%	0%	

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	46%	100%	46%	44%	38%	50%	58%	0%
	To encourage/motivate coworkers to ride more regularly	21	11%	11%	0%	11%	14%	24%	14%	8%	0%
	A challenge	3	2%	2%	0%	2%	2%	0%	0%	0%	0%
	For fun/ love to ride	28	15%	15%	0%	15%	19%	16%	5%	8%	0%
	I would have biked anyway	4	2%	2%	0%	2%	2%	0%	0%	0%	0%
	To be an example to others	4	2%	2%	0%	2%	3%	5%	9%	8%	0%
	Raffle/ prizes	3	2%	2%	0%	2%	0%	0%	0%	0%	0%
	To start biking more often	6	3%	3%	0%	3%	1%	0%	0%	0%	0%
	Previous TBC were great	1	1%	1%	0%	1%	1%	0%	0%	0%	0%
	Join with friends	6	3%	3%	0%	3%	3%	5%	14%	8%	0%
	Competition aspect/ Teamwork	14	7%	7%	0%	7%	7%	7%	9%	8%	0%
	None	1	1%	1%	0%	1%	1%	0%	0%	0%	0%
	Other	12	6%	6%	0%	6%	4%	4%	0%	0%	0%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	9%	0%	9%	9%	5%	0%	0%	0%
	A little more often	51	25%	25%	0%	25%	23%	17%	20%	15%	0%
	Same as before	131	65%	65%	0%	65%	68%	78%	80%	85%	0%
	Less often	1	0%	0%	0%	0%	0%	0%	0%	0%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	5%	7%	8%	8%	13%	9%	6%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	0%	1%	1%	1%	3%	0%	1%
	Oakland Pancake Breakfast, 5-12-11	85	13%	16%	5%	15%	13%	14%	13%	30%	17%
	Bike Away from Work Party, 5-12-11	84	12%	16%	4%	17%	14%	14%	13%	17%	16%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	3%	1%	3%	2%	2%	5%	4%	3%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	7%	1%	4%	4%	6%	10%	17%	9%
	None of these	482	72%	66%	86%	65%	69%	67%	65%	43%	64%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	33%	23%	33%	31%	36%	37%	43%	32%
	No	473	70%	67%	77%	67%	69%	64%	63%	57%	68%
38. Participated in WR2S?	Yes	66	32%	29%	45%	31%	36%	39%	47%	40%	25%
	No	138	67%	71%	55%	69%	64%	61%	53%	50%	75%
	Don't remember	1	0%	1%	0%	0%	0%	0%	0%	10%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	16%	5%	15%	17%	18%	18%	30%	14%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	8%	3%	5%	6%	10%	5%	17%	8%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	1%	1%	1%	2%	3%	0%	3%
	Kids Bike Rodeo	39	6%	6%	5%	8%	8%	12%	15%	9%	5%
	Other bicycle safety class or workshop	124	19%	19%	18%	17%	17%	13%	18%	9%	22%
	Never taken a bicycle safety class or workshop	451	68%	65%	74%	69%	65%	67%	63%	65%	62%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	33%	28%	31%	35%	33%	26%	32%	33%
	Too far of a distance to travel	170	25%	23%	31%	22%	21%	24%	21%	14%	26%
	Weather/ protection from the weather	56	8%	7%	12%	10%	10%	12%	13%	9%	6%
	Time consuming	171	26%	25%	28%	25%	27%	25%	18%	9%	25%
	Difficult/Takes too much energy/Lazy	199	30%	29%	32%	27%	33%	29%	31%	32%	27%
	Inconvenient/Prefer the convenience of a car	104	16%	17%	13%	18%	19%	24%	13%	14%	16%
	Do not like biking through traffic/Dangerous drivers	207	31%	32%	30%	32%	24%	27%	31%	27%	33%
	Health restrictions/Not in shape	54	8%	8%	8%	7%	5%	5%	15%	14%	10%
	Being able to carry/transport more belongings	97	15%	15%	13%	16%	19%	18%	10%	5%	13%
	No bike lanes	42	6%	6%	8%	4%	4%	1%	5%	5%	8%
	Do not own a bike	56	8%	9%	7%	11%	10%	10%	10%	9%	8%
	Just do not want to/Lack of interest	34	5%	5%	5%	5%	4%	6%	5%	5%	5%
	Do not know how to ride a bike	4	1%	1%	0%	0%	1%	1%	0%	0%	1%
	Too many hills to bike through	16	2%	3%	1%	3%	3%	1%	3%	5%	3%
	Do not want to get sweaty	96	14%	15%	13%	14%	17%	19%	23%	23%	15%
	Nowhere to park/store bike	73	11%	11%	11%	13%	11%	5%	10%	14%	9%
	Prefer comfort of a car	5	1%	1%	1%	1%	1%	0%	0%	0%	0%
	Cannot bike in work clothes	15	2%	2%	4%	1%	2%	1%	3%	0%	2%
	Transport more than one passenger	20	3%	4%	2%	5%	4%	1%	3%	0%	2%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	3%	6%	5%	8%	5%	14%	5%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Bicycle theft concerns	17	3%	3%	2%	3%	3%	5%	5%	14%	3%
	No safe routes/bad roads	59	9%	10%	7%	11%	7%	8%	8%	9%	10%
	Don't want to wear helmets/ helmet hair	7	1%	1%	2%	0%	1%	0%	0%	0%	1%
	Don't want to change clothes	5	1%	0%	2%	0%	0%	0%	0%	0%	0%
	No shower/place to change at destination	21	3%	3%	3%	3%	4%	4%	8%	9%	2%
	Other	207	31%	31%	31%	33%	28%	33%	33%	36%	32%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	36%	28%	39%	42%	43%	26%	18%	31%
	Hygeine concerns	144	22%	20%	25%	17%	24%	24%	33%	32%	21%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	12%	16%	15%	17%	15%	14%	14%
	Safety concerns	477	72%	74%	64%	74%	66%	67%	64%	68%	76%
	Difficult / Lazy / Not in shape	253	38%	37%	40%	34%	38%	34%	46%	45%	37%
	No bike lanes / Nowhere to store bike	115	17%	17%	19%	17%	15%	6%	15%	18%	17%
	Time / Distance	341	51%	48%	59%	46%	48%	49%	38%	23%	51%
	Bad Weather	56	8%	7%	12%	10%	10%	12%	13%	9%	6%
	Too many hills / Terrain	16	2%	3%	1%	3%	3%	1%	3%	5%	3%
	Inexperienced/Unfamiliar	31	5%	5%	3%	6%	5%	8%	5%	14%	5%
	Other / Don't Know	224	34%	34%	33%	36%	31%	37%	38%	50%	35%
41. Saves money	1 - Not at all convincing	11	2%	1%	2%	1%	3%	6%	5%	0%	0%
	2	20	3%	3%	3%	3%	4%	2%	0%	4%	2%
	3	28	4%	4%	4%	3%	4%	3%	7%	9%	4%
	4	62	9%	9%	9%	12%	14%	13%	12%	9%	6%
	5	108	16%	16%	16%	13%	14%	15%	10%	9%	19%
	6	147	22%	22%	20%	26%	20%	25%	32%	39%	19%
	7 - Very Convincing	301	44%	44%	46%	42%	40%	36%	34%	30%	50%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	11%	9%	14%	13%	9%	10%	0%	8%
	2	75	11%	10%	14%	8%	10%	13%	12%	9%	11%
	3	84	12%	12%	13%	11%	14%	15%	10%	17%	11%
	4	116	17%	17%	18%	16%	18%	15%	22%	30%	17%
	5	114	17%	19%	11%	17%	17%	22%	20%	13%	23%
	6	85	13%	14%	10%	13%	12%	9%	15%	26%	12%
	7 - Very Convincing	131	19%	17%	24%	19%	17%	17%	12%	4%	17%
43. Reduces your stress level	1 - Not at all convincing	19	3%	3%	3%	1%	4%	3%	7%	0%	3%
	2	25	4%	4%	3%	5%	2%	3%	2%	0%	3%
	3	51	8%	6%	11%	8%	7%	7%	10%	9%	4%
	4	103	15%	15%	16%	15%	16%	10%	7%	17%	15%
	5	146	22%	24%	15%	24%	24%	24%	17%	26%	25%
	6	162	24%	25%	22%	25%	27%	29%	39%	39%	21%
	7 - Very Convincing	172	25%	23%	31%	21%	19%	23%	17%	9%	29%
44. Is better for the environment	1 - Not at all convincing	13	2%	1%	3%	1%	2%	0%	0%	0%	2%
	2	15	2%	2%	3%	3%	4%	5%	0%	0%	0%
	3	38	6%	6%	5%	5%	6%	9%	10%	13%	6%
	4	71	10%	10%	11%	10%	11%	14%	17%	22%	11%
	5	136	20%	22%	16%	21%	20%	15%	22%	17%	20%
	6	133	20%	20%	18%	22%	21%	18%	15%	13%	20%
	7 - Very Convincing	272	40%	38%	45%	37%	36%	39%	37%	35%	41%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	2%	0%	2%	2%	2%	0%	0%
	2	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	3	13	2%	1%	4%	1%	1%	0%	0%	0%	1%
	4	27	4%	4%	4%	4%	2%	2%	2%	4%	6%
	5	108	16%	17%	13%	14%	17%	24%	22%	26%	18%
	6	168	25%	26%	20%	31%	30%	24%	22%	30%	22%
	7 - Very Convincing	354	52%	51%	56%	50%	48%	47%	51%	39%	54%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	10%	13%	10%	14%	11%	12%	9%	9%
	2	80	12%	11%	13%	11%	12%	15%	20%	13%	11%
	3	80	12%	13%	8%	12%	11%	11%	12%	26%	13%
	4	140	21%	20%	22%	22%	18%	23%	20%	17%	20%
	5	104	15%	16%	13%	18%	18%	16%	10%	13%	14%
	6	87	13%	13%	11%	13%	14%	13%	15%	4%	13%
	7 - Very Convincing	112	17%	15%	20%	13%	13%	10%	12%	17%	20%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	5%	3%	7%	6%	2%	0%	5%
	2	52	8%	8%	8%	9%	9%	10%	17%	13%	6%
	3	50	7%	8%	7%	7%	7%	8%	5%	9%	8%
	4	104	15%	16%	12%	17%	17%	17%	17%	22%	17%
	5	129	19%	18%	21%	17%	17%	11%	12%	17%	19%
	6	108	16%	17%	13%	20%	16%	18%	20%	13%	15%
	7-Very Convincing	200	29%	28%	33%	26%	26%	29%	27%	26%	30%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	3%	0%	1%	1%	0%	0%	1%
	2	25	4%	4%	4%	5%	6%	6%	0%	0%	2%
	3	32	5%	4%	6%	4%	6%	7%	5%	4%	3%
	4	65	10%	11%	6%	12%	15%	13%	20%	17%	10%
	5	122	18%	19%	16%	20%	20%	17%	17%	17%	18%
	6	152	22%	22%	24%	21%	19%	21%	24%	26%	23%
	7 - Very Convincing	273	40%	39%	42%	37%	34%	36%	34%	35%	44%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	2%	1%	1%	1%	0%	0%	1%
	2	9	1%	1%	1%	1%	1%	2%	0%	0%	1%
	3	35	5%	5%	5%	5%	6%	5%	7%	13%	5%
	4	67	10%	10%	10%	9%	10%	7%	5%	0%	11%
	5	125	18%	19%	17%	19%	19%	25%	17%	26%	18%
	6	152	22%	24%	18%	26%	29%	22%	32%	26%	21%
	7 - Very Convincing	282	42%	40%	47%	38%	34%	38%	39%	35%	42%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	8%	6%	5%	5%	2%	0%	5%
	2	69	10%	11%	8%	12%	11%	13%	15%	13%	11%
	3	75	11%	12%	8%	12%	15%	14%	17%	22%	11%
	4	131	19%	20%	17%	20%	22%	22%	17%	17%	18%
	5	138	20%	21%	20%	21%	20%	17%	17%	17%	22%
	6	87	13%	12%	15%	13%	12%	14%	17%	13%	11%
	7 - Very Convincing	138	20%	18%	25%	17%	15%	16%	15%	17%	22%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	1%	3%	1%	2%	1%	0%	0%	1%
	2	19	3%	4%	1%	4%	4%	2%	0%	0%	4%
	3	36	5%	5%	5%	7%	7%	7%	7%	9%	3%
	4	89	13%	13%	12%	15%	13%	14%	7%	9%	14%
	5	148	22%	23%	20%	22%	21%	28%	32%	35%	20%
	6	146	22%	22%	19%	20%	24%	22%	22%	30%	23%
	7 - Very Convincing	228	34%	32%	39%	30%	29%	26%	32%	17%	35%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	2%	4%	3%	4%	5%	0%	0%	0%
	2	24	4%	3%	4%	5%	6%	7%	2%	4%	2%
	3	55	8%	10%	4%	6%	8%	6%	2%	0%	13%
	4	91	13%	14%	13%	15%	12%	10%	20%	26%	12%
	5	142	21%	22%	19%	23%	21%	22%	34%	39%	20%
	6	122	18%	18%	17%	21%	20%	15%	12%	13%	17%
	7 - Very Convincing	224	33%	31%	39%	28%	29%	36%	29%	17%	34%
53. Improves air quality	1 - Not at all convincing	14	2%	1%	4%	1%	1%	0%	0%	0%	1%
	2	31	5%	5%	4%	5%	6%	8%	10%	9%	3%
	3	52	8%	8%	6%	8%	10%	8%	5%	9%	9%
	4	94	14%	14%	12%	15%	16%	15%	20%	17%	14%
	5	148	22%	22%	22%	20%	18%	15%	24%	22%	24%
	6	111	16%	17%	15%	19%	18%	18%	15%	17%	15%
	7 - Very Convincing	227	34%	32%	37%	31%	31%	36%	27%	26%	33%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	8%	10%	7%	12%	11%	12%	13%	6%
	4	62	9%	9%	9%	12%	14%	13%	12%	9%	6%
	5-7 Convincing	556	82%	82%	82%	81%	74%	76%	76%	78%	88%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	33%	36%	34%	37%	37%	32%	26%	31%
	4	116	17%	17%	18%	16%	18%	15%	22%	30%	17%
	5-7 Convincing	330	49%	50%	45%	50%	45%	48%	46%	43%	53%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	13%	16%	15%	14%	14%	20%	9%	10%
	4	103	15%	15%	16%	15%	16%	10%	7%	17%	15%
	5-7 Convincing	480	71%	72%	68%	70%	70%	76%	73%	74%	75%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	9%	11%	9%	12%	14%	10%	13%	8%
	4	71	10%	10%	11%	10%	11%	14%	17%	22%	11%
	5-7 Convincing	541	80%	80%	78%	80%	78%	72%	73%	65%	81%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	2%	6%	2%	3%	2%	2%	0%	1%
	4	27	4%	4%	4%	4%	2%	2%	2%	4%	6%
	5-7 Convincing	630	93%	94%	90%	94%	94%	95%	95%	96%	93%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	35%	34%	33%	37%	38%	44%	48%	33%
	4	140	21%	20%	22%	22%	18%	23%	20%	17%	20%
	5-7 Convincing	303	45%	45%	44%	45%	45%	39%	37%	35%	47%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	20%	20%	20%	24%	24%	24%	22%	19%
	4	104	15%	16%	12%	17%	17%	17%	17%	22%	17%
	5-7 Convincing	437	64%	63%	68%	63%	59%	59%	59%	57%	64%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	9%	12%	9%	13%	14%	5%	4%	6%
	4	65	10%	11%	6%	12%	15%	13%	20%	17%	10%
	5-7 Convincing	547	81%	80%	82%	79%	72%	74%	76%	78%	85%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	8%	8%	8%	8%	8%	7%	13%	7%
	4	67	10%	10%	10%	9%	10%	7%	5%	0%	11%
	5-7 Convincing	559	82%	83%	82%	83%	82%	85%	88%	87%	81%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	28%	24%	30%	31%	31%	34%	35%	27%
	4	131	19%	20%	17%	20%	22%	22%	17%	17%	18%
	5-7 Convincing	363	54%	51%	60%	50%	47%	47%	49%	48%	55%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	9%	13%	13%	10%	7%	9%	8%
	4	89	13%	13%	12%	15%	13%	14%	7%	9%	14%
	5-7 Convincing	522	77%	76%	78%	72%	74%	76%	85%	83%	78%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	15%	12%	14%	18%	17%	5%	4%	16%
	4	91	13%	14%	13%	15%	12%	10%	20%	26%	12%
	5-7 Convincing	488	72%	71%	75%	71%	70%	72%	76%	70%	72%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	14%	15%	15%	17%	16%	15%	17%	14%
	4	94	14%	14%	12%	15%	16%	15%	20%	17%	14%
	5-7 Convincing	486	72%	71%	73%	70%	67%	69%	66%	65%	72%
54. Go to work outside of your home	7 days/wk	23	3%	3%	4%	3%	4%	5%	5%	4%	2%
	6 days/wk	12	2%	2%	2%	0%	1%	1%	2%	4%	3%
	5 days/wk	491	72%	75%	65%	83%	80%	82%	78%	74%	71%
	4 days/wk	54	8%	8%	7%	7%	7%	5%	2%	4%	8%
	3 days/wk	32	5%	5%	5%	3%	3%	3%	5%	4%	5%
	2 days/wk	13	2%	2%	2%	0%	1%	0%	0%	0%	4%
	1 day/wk	4	1%	0%	2%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	1%	1%	2%	0%	1%	1%	0%	0%	1%
	1 to 11 days/year	6	1%	1%	2%	0%	1%	1%	2%	0%	1%
	Never	10	1%	1%	2%	0%	1%	1%	5%	4%	2%
	Not Applicable	27	4%	2%	9%	1%	2%	1%	0%	4%	3%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	2%	6%	0%	0%	0%	0%	0%	4%
	4 days/wk	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	3 days/wk	12	2%	1%	3%	1%	1%	1%	0%	0%	2%
	2 days/wk	5	1%	1%	1%	0%	1%	0%	0%	0%	1%
	1 day/wk	15	2%	3%	1%	2%	3%	6%	2%	0%	3%
	1 to 4 days/month	8	1%	2%	0%	1%	1%	0%	0%	0%	2%
	1 to 11 days/year	18	3%	3%	1%	3%	3%	2%	7%	4%	4%
	Never	165	24%	26%	20%	25%	26%	29%	34%	43%	27%
	Not Applicable	432	64%	62%	67%	68%	65%	62%	56%	52%	57%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	9%	9%	10%	9%	8%	12%	17%	9%
	4 days/wk	4	1%	0%	1%	0%	0%	1%	0%	0%	0%
	3 days/wk	22	3%	3%	3%	4%	4%	6%	5%	0%	2%
	2 days/wk	16	2%	3%	1%	4%	2%	2%	5%	4%	2%
	1 day/wk	13	2%	2%	1%	1%	3%	1%	2%	0%	2%
	1 to 4 days/month	10	1%	2%	1%	2%	2%	3%	5%	0%	1%
	1 to 11 days/year	27	4%	4%	3%	5%	5%	10%	5%	4%	3%
	Never	79	12%	11%	13%	9%	8%	9%	15%	17%	15%
	Not Applicable	445	66%	65%	68%	63%	66%	59%	51%	57%	65%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
57. Drive a car alone	7 days/wk	41	6%	6%	5%	5%	7%	10%	15%	9%	6%
	6 days/wk	35	5%	5%	6%	3%	5%	1%	5%	0%	5%
	5 days/wk	73	11%	9%	15%	8%	9%	7%	7%	9%	11%
	4 days/wk	56	8%	6%	13%	8%	8%	9%	5%	4%	5%
	3 days/wk	76	11%	11%	11%	10%	11%	10%	5%	4%	12%
	2 days/wk	88	13%	14%	9%	19%	16%	23%	32%	35%	8%
	1 day/wk	103	15%	15%	15%	14%	12%	13%	7%	13%	19%
	1 to 4 days/month	86	13%	13%	12%	12%	13%	15%	17%	17%	15%
	1 to 11 days/year	62	9%	10%	6%	8%	10%	9%	5%	0%	11%
	Never	42	6%	7%	5%	9%	6%	2%	2%	9%	5%
	Not Applicable	17	3%	2%	3%	3%	3%	0%	0%	0%	1%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	3%	1%	2%	2%	3%	0%	0%	5%
	6 days/wk	15	2%	2%	3%	3%	2%	2%	2%	0%	1%
	5 days/wk	31	5%	4%	5%	3%	2%	3%	5%	9%	6%
	4 days/wk	45	7%	6%	9%	4%	6%	5%	5%	4%	5%
	3 days/wk	81	12%	11%	15%	14%	14%	14%	12%	9%	8%
	2 days/wk	174	26%	26%	25%	28%	28%	25%	27%	30%	25%
	1 day/wk	130	19%	20%	17%	17%	16%	21%	22%	30%	22%
	1 to 4 days/month	122	18%	20%	13%	19%	22%	22%	17%	9%	20%
	1 to 11 days/year	35	5%	5%	5%	4%	4%	2%	7%	4%	6%
	Never	17	3%	2%	4%	2%	2%	1%	0%	0%	1%
	Not Applicable	12	2%	1%	3%	2%	1%	1%	2%	4%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
59. Ride a bus	6 days/wk	4	1%	0%	1%	0%	1%	0%	0%	0%	0%
	5 days/wk	22	3%	4%	2%	4%	4%	2%	0%	0%	4%
	4 days/wk	13	2%	2%	1%	3%	2%	1%	0%	4%	2%
	3 days/wk	22	3%	3%	3%	2%	4%	3%	2%	4%	3%
	2 days/wk	26	4%	4%	4%	4%	2%	1%	2%	4%	5%
	1 day/wk	38	6%	6%	4%	5%	5%	5%	2%	4%	8%
	1 to 4 days/month	106	16%	16%	13%	14%	13%	14%	10%	4%	19%
	1 to 11 days/year	221	33%	33%	31%	36%	39%	46%	49%	39%	29%
	Never	200	29%	27%	37%	25%	25%	20%	20%	17%	29%
	Not Applicable	27	4%	4%	4%	6%	4%	8%	15%	22%	2%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	0%	0%	0%	4%	0%
	5 days/wk	59	9%	10%	6%	12%	11%	10%	15%	13%	7%
	4 days/wk	33	5%	6%	1%	6%	6%	6%	7%	4%	6%
	3 days/wk	36	5%	6%	4%	4%	6%	6%	5%	4%	7%
	2 days/wk	41	6%	5%	8%	7%	4%	5%	7%	4%	5%
	1 day/wk	83	12%	13%	11%	13%	12%	6%	7%	4%	13%
	1 to 4 days/month	212	31%	30%	35%	28%	31%	33%	22%	26%	31%
	1 to 11 days/year	158	23%	24%	23%	22%	24%	29%	27%	26%	24%
	Never	38	6%	5%	7%	5%	4%	3%	5%	4%	6%
Not Applicable	13	2%	1%	5%	1%	1%	2%	5%	9%	0%	
61. Take a train	5 days/wk	8	1%	1%	2%	1%	2%	1%	0%	0%	0%
	4 days/wk	5	1%	1%	1%	1%	0%	0%	0%	0%	1%
	3 days/wk	4	1%	0%	1%	0%	0%	1%	2%	4%	0%
	2 days/wk	6	1%	1%	0%	1%	1%	2%	2%	4%	1%
	1 day/wk	7	1%	1%	1%	0%	2%	1%	2%	0%	0%
	1 to 4 days/month	35	5%	5%	4%	4%	7%	7%	10%	4%	5%
	1 to 11 days/year	249	37%	38%	32%	42%	43%	46%	37%	48%	36%
	Never	291	43%	41%	48%	37%	34%	31%	32%	26%	48%
	Not Applicable	74	11%	11%	12%	12%	10%	10%	15%	13%	9%

	All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
	N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
			%	%	%	%	%	%	%	%
Number of cases	679		493	186	202	161	87	41	23	219
Row percent		100%	73%	27%	41%	33%	18%	8%	5%	44%
62. Take a ferry										
6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
5 days/wk	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
4 days/wk	4	1%	1%	0%	1%	1%	1%	0%	0%	1%
1 to 4 days/month	10	1%	1%	2%	1%	1%	1%	2%	0%	1%
1 to 11 days/year	259	38%	39%	35%	40%	42%	44%	41%	43%	37%
Never	323	48%	47%	50%	45%	44%	41%	39%	39%	50%
Not Applicable	80	12%	12%	12%	12%	12%	13%	17%	17%	10%
63. Ride a bicycle for health or recreation										
7 days/wk	31	5%	4%	6%	4%	3%	0%	0%	0%	5%
6 days/wk	41	6%	6%	6%	3%	2%	0%	2%	9%	9%
5 days/wk	54	8%	8%	9%	8%	8%	9%	10%	13%	7%
4 days/wk	55	8%	7%	11%	5%	6%	6%	7%	9%	9%
3 days/wk	69	10%	9%	12%	10%	10%	11%	12%	13%	8%
2 days/wk	91	13%	13%	13%	12%	14%	13%	15%	9%	14%
1 day/wk	108	16%	16%	17%	18%	17%	15%	10%	4%	14%
1 to 4 days/month	96	14%	17%	6%	18%	17%	22%	20%	22%	15%
1 to 11 days/year	96	14%	15%	13%	16%	16%	16%	10%	9%	15%
Never	30	4%	5%	4%	4%	6%	6%	10%	4%	4%
Not Applicable	8	1%	1%	2%	0%	1%	2%	5%	9%	1%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	12%	13%	9%	9%	8%	0%	0%	15%
	6 days/wk	107	16%	18%	11%	21%	16%	10%	10%	22%	16%
	5 days/wk	132	19%	19%	21%	25%	22%	33%	34%	35%	15%
	4 days/wk	63	9%	9%	9%	6%	9%	9%	17%	17%	12%
	3 days/wk	76	11%	12%	9%	10%	13%	10%	10%	9%	12%
	2 days/wk	54	8%	7%	10%	7%	4%	6%	5%	0%	7%
	1 day/wk	51	8%	8%	7%	6%	9%	5%	2%	4%	8%
	1 to 4 days/month	59	9%	8%	10%	9%	9%	15%	15%	9%	8%
	1 to 11 days/year	35	5%	5%	5%	5%	5%	3%	2%	4%	5%
	Never	16	2%	2%	4%	0%	2%	0%	5%	0%	2%
	Not Applicable	3	0%	0%	1%	0%	0%	0%	0%	0%	0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	95%	87%	98%	96%	95%	93%	91%	93%
	Less than Weekly	13	2%	1%	3%	1%	1%	2%	2%	0%	2%
	Never	37	5%	4%	10%	1%	2%	2%	5%	9%	5%
55 Collapsed. Go to school	Weekly or More	56	8%	7%	12%	3%	4%	7%	2%	0%	11%
	Less than Weekly	26	4%	5%	1%	4%	4%	2%	7%	4%	6%
	Never	597	88%	88%	87%	93%	91%	91%	90%	96%	84%
56 Collapsed. Take your children to school	Weekly or More	118	17%	18%	15%	20%	19%	18%	24%	22%	16%
	Less than Weekly	37	5%	6%	4%	7%	7%	14%	10%	4%	5%
	Never	524	77%	76%	81%	73%	74%	68%	66%	74%	79%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	68%	74%	68%	68%	74%	76%	74%	67%
	Less than Weekly	148	22%	23%	18%	20%	23%	24%	22%	17%	26%
	Never	59	9%	9%	8%	12%	9%	2%	2%	9%	6%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	72%	74%	72%	71%	74%	73%	83%	72%
	Less than Weekly	157	23%	25%	19%	23%	26%	24%	24%	13%	26%
	Never	29	4%	3%	7%	4%	3%	2%	2%	4%	2%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%			%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	19%	16%	19%	18%	13%	7%	17%	21%
	Less than Weekly	327	48%	50%	44%	50%	52%	60%	59%	43%	47%
	Never	227	33%	31%	40%	31%	30%	28%	34%	39%	31%
60 Collapsed. Ride BART	Weekly or More	258	38%	41%	30%	44%	40%	32%	41%	35%	39%
	Less than Weekly	370	54%	53%	58%	50%	55%	62%	49%	52%	55%
	Never	51	8%	6%	12%	6%	5%	6%	10%	13%	6%
61 Collapsed. Take a train	Weekly or More	30	4%	5%	4%	4%	6%	6%	7%	9%	3%
	Less than Weekly	284	42%	44%	37%	47%	50%	53%	46%	52%	40%
	Never	365	54%	52%	60%	49%	44%	41%	46%	39%	57%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	1%	1%	1%	0%	0%	1%
	Less than Weekly	269	40%	41%	37%	42%	43%	45%	44%	43%	39%
	Never	403	59%	58%	62%	57%	57%	54%	56%	57%	60%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	63%	75%	61%	61%	54%	56%	57%	65%
	Less than Weekly	192	28%	32%	19%	35%	32%	38%	29%	30%	30%
	Never	38	6%	5%	6%	4%	7%	8%	15%	13%	5%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	85%	80%	85%	83%	82%	78%	87%	84%
	Less than Weekly	94	14%	13%	15%	14%	14%	18%	17%	13%	13%
	Never	19	3%	2%	5%	0%	2%	0%	5%	0%	3%
65. Miles from home to work destination	0-2 miles	100	16%	17%	15%	13%	13%	15%	8%	5%	21%
	3-5 miles	169	28%	26%	32%	27%	29%	28%	32%	35%	24%
	6-10 miles	132	22%	22%	22%	23%	24%	22%	24%	30%	20%
	11-20 miles	124	20%	22%	16%	23%	18%	22%	19%	10%	24%
	21+ miles	85	14%	13%	15%	13%	16%	14%	16%	20%	11%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	1%	1%	1%	0%	0%	0%	1%
	6 days/wk	7	1%	1%	1%	1%	0%	0%	0%	0%	2%
	5 days/wk	226	35%	37%	32%	44%	43%	46%	39%	43%	33%
	4 days/wk	83	13%	14%	9%	17%	14%	17%	24%	33%	12%
	3 days/wk	82	13%	13%	13%	10%	9%	6%	3%	0%	15%
	2 days/wk	39	6%	6%	7%	6%	6%	5%	3%	5%	4%
	1 day/wk	35	5%	6%	5%	5%	6%	7%	5%	0%	6%
	1 to 4 days/month	43	7%	7%	7%	8%	10%	8%	8%	5%	4%
	1 to 11 days/year	52	8%	8%	7%	7%	10%	10%	13%	10%	9%
	Never	64	10%	7%	19%	2%	1%	1%	5%	5%	13%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	78%	67%	83%	79%	81%	74%	81%	74%
	Less than Weekly	95	15%	15%	14%	15%	20%	18%	21%	14%	13%
	Never	64	10%	7%	19%	2%	1%	1%	5%	5%	13%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	37%	53%	34%	39%	33%	37%	29%	37%
	Drive or ride in a carpool or vanpool	56	9%	8%	11%	6%	5%	7%	5%	10%	10%
	Motorcycle or scooter	13	2%	2%	2%	1%	1%	4%	5%	5%	3%
	Bicycle	421	66%	68%	60%	73%	72%	76%	71%	76%	63%
	Walk	78	12%	12%	13%	10%	10%	13%	11%	14%	14%
	Public Bus	89	14%	15%	12%	14%	11%	11%	5%	14%	15%
	Company shuttle	19	3%	3%	4%	3%	3%	2%	0%	0%	2%
	BART	173	27%	29%	22%	28%	27%	26%	34%	38%	29%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	2%	5%	5%	4%	3%	0%	1%
	Ferry or boat	8	1%	1%	1%	1%	1%	1%	0%	0%	2%
Other	11	2%	2%	2%	1%	2%	0%	0%	0%	2%	

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	35%	40%	44%	35%	22%	50%	67%	23%
	I drive alone for part of the trip	1	1%	1%	0%	0%	0%	0%	0%	0%	3%
	I carpool for part of the trip	1	1%	1%	0%	0%	0%	0%	0%	0%	3%
	I walk for part of the trip	30	34%	32%	40%	33%	41%	33%	50%	67%	29%
	I bike for part of the trip	34	38%	45%	15%	37%	65%	56%	0%	0%	48%
	Other	11	12%	14%	5%	7%	6%	22%	0%	0%	23%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	12%	14%	13%	14%	14%	15%	13%	13%
	I drive alone for part of the trip	18	10%	10%	11%	9%	14%	5%	8%	0%	12%
	I carpool for part of the trip	11	6%	6%	8%	4%	2%	5%	8%	13%	10%
	I walk for part of the trip	51	29%	30%	28%	30%	29%	32%	23%	13%	30%
	I bike for part of the trip	111	64%	65%	61%	67%	67%	77%	69%	75%	65%
	Other	19	11%	12%	6%	11%	12%	14%	0%	13%	12%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	6%	0%	11%	0%	0%	0%	0%	0%
	I walk for part of the trip	2	10%	12%	0%	11%	0%	0%	0%	0%	33%
	I bike for part of the trip	19	90%	88%	100%	78%	100%	100%	100%	0%	100%
	Other	5	24%	29%	0%	33%	25%	0%	0%	0%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	100%	0%	0%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	68%	77%	69%	69%	66%	67%	63%	69%
	I take a public bus for part of the trip	23	5%	6%	3%	6%	6%	8%	0%	0%	7%
	I take BART for part of the trip	100	24%	26%	17%	24%	22%	23%	30%	31%	27%
	I take the train for part of the trip	16	4%	4%	4%	4%	5%	5%	4%	0%	2%
	I take the ferry for part of the trip	8	2%	2%	2%	1%	1%	2%	0%	0%	3%
	Other	18	4%	5%	2%	5%	7%	6%	7%	6%	5%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	78%	100%	80%	64%	60%	0%	0%	88%
	Park bike	7	19%	22%	0%	20%	36%	40%	0%	0%	13%
71. (Work) Bikes and takes BART	Take bike on	83	71%	69%	78%	59%	50%	38%	25%	33%	81%
	Park bike	34	29%	31%	22%	41%	50%	63%	75%	67%	19%
72. (Work) Bikes and takes the train	Take bike on	18	90%	94%	75%	100%	88%	100%	100%	0%	100%
	Park bike	2	10%	6%	25%	0%	13%	0%	0%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	100%	0%	0%	100%
74. My employer generally supports biking to work	Agree	499	78%	82%	66%	92%	93%	93%	92%	86%	72%
	Disagree	74	12%	10%	17%	7%	6%	6%	5%	10%	13%
	Don't Know / Does not apply	65	10%	8%	17%	2%	1%	1%	3%	5%	15%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	53%	28%	70%	69%	73%	74%	67%	36%
	Disagree	267	42%	38%	53%	27%	25%	23%	24%	29%	50%
	Don't Know / Does not apply	75	12%	9%	19%	3%	6%	5%	3%	5%	14%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	48%	20%	66%	67%	69%	66%	62%	26%
	Disagree	218	34%	31%	43%	20%	19%	17%	21%	19%	43%
	Don't Know / Does not apply	161	25%	21%	37%	14%	14%	14%	13%	19%	31%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	51%	24%	65%	67%	75%	74%	67%	35%
	Disagree	268	42%	38%	52%	29%	26%	23%	26%	29%	50%
	Don't Know / Does not apply	88	14%	10%	23%	5%	6%	2%	0%	5%	15%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%			%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	31%	29%	31%	23%	25%	25%	0%	31%
	3-5 miles	24	32%	33%	29%	23%	23%	13%	50%	100%	37%
	6-10 miles	9	12%	13%	10%	15%	15%	13%	0%	0%	11%
	11-20 miles	13	17%	16%	19%	23%	23%	25%	0%	0%	14%
	21+ miles	7	9%	7%	14%	8%	15%	25%	25%	0%	6%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	2%	4%	0%	0%	0%	0%	0%	3%
	5 days/wk	14	17%	12%	29%	7%	0%	0%	0%	0%	17%
	4 days/wk	4	5%	4%	8%	0%	0%	0%	0%	0%	6%
	3 days/wk	6	7%	5%	13%	0%	0%	0%	0%	0%	8%
	2 days/wk	6	7%	9%	4%	7%	15%	13%	25%	100%	8%
	1 day/wk	7	9%	9%	8%	14%	8%	13%	0%	0%	8%
	1 to 4 days/month	7	9%	11%	4%	21%	31%	13%	0%	0%	3%
	1 to 11 days/year	10	12%	16%	4%	29%	23%	13%	25%	0%	11%
Never	25	31%	33%	25%	21%	23%	50%	50%	0%	36%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	40%	67%	29%	23%	25%	25%	100%	50%
	Less than Weekly	17	21%	26%	8%	50%	54%	25%	25%	0%	14%
	Never	25	31%	33%	25%	21%	23%	50%	50%	0%	36%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	34%	52%	47%	50%	50%	50%	0%	28%
	Drive or ride in a carpool or vanpool	9	11%	10%	13%	20%	7%	0%	0%	0%	8%
	Motorcycle or scooter	2	2%	3%	0%	7%	7%	13%	25%	100%	3%
	Bicycle	52	64%	64%	65%	53%	64%	50%	50%	0%	67%
	Walk	11	14%	14%	13%	7%	21%	13%	25%	0%	14%
	Public Bus	13	16%	16%	17%	13%	7%	0%	0%	0%	17%
	Company shuttle	1	1%	2%	0%	7%	7%	13%	0%	0%	0%
	BART	23	28%	34%	13%	27%	29%	38%	25%	0%	42%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	2%	0%	0%	7%	13%	25%	0%	0%	

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	22%	50%	0%	100%	0%	0%	0%	17%
	I drive alone for part of the trip	1	8%	11%	0%	50%	0%	0%	0%	0%	0%
	I carpool for part of the trip	1	8%	11%	0%	0%	0%	0%	0%	0%	17%
	I walk for part of the trip	5	38%	33%	50%	0%	100%	0%	0%	0%	33%
	I bike for part of the trip	3	23%	33%	0%	50%	100%	0%	0%	0%	17%
	Other	3	23%	33%	0%	50%	0%	0%	0%	0%	33%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	33%	0%	0%	0%	0%	0%	0%
	I drive alone for part of the trip	3	14%	17%	0%	25%	25%	33%	0%	0%	15%
	I walk for part of the trip	9	43%	39%	67%	0%	25%	33%	100%	0%	46%
	I bike for part of the trip	9	43%	50%	0%	50%	50%	67%	100%	0%	46%
	Other	5	24%	22%	33%	25%	50%	33%	100%	0%	15%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	100%	100%	100%	0%	0%
81d. (Ferry) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	58%	93%	50%	44%	25%	50%	0%	65%
	I take BART for part of the trip	11	23%	33%	0%	38%	22%	50%	50%	0%	35%
	I take the train for part of the trip	1	2%	3%	0%	0%	11%	25%	50%	0%	0%
	Other	6	12%	15%	7%	13%	33%	25%	0%	0%	10%
83. (School) Bikes and takes the bus	Take bike on	2	67%	67%	0%	0%	100%	0%	0%	0%	100%
	Park bike	1	33%	33%	0%	100%	0%	0%	0%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	85%	0%	75%	67%	67%	100%	0%	88%
	Park bike	2	15%	15%	0%	25%	33%	33%	0%	0%	13%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	100%	100%	100%	0%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%	%	%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	4%	2%	1%	0%	0%	5%	4%
	Internet/Web (General)	66	11%	10%	13%	8%	9%	12%	14%	14%	13%
	EBBC/ EBBC Newsletter	139	22%	25%	17%	24%	19%	25%	17%	10%	27%
	Facebook	9	1%	2%	1%	1%	1%	3%	0%	0%	2%
	Bike Alameda	14	2%	2%	4%	0%	0%	1%	3%	0%	3%
	Google/Google Maps	48	8%	8%	6%	7%	4%	3%	3%	0%	10%
	Friends	40	6%	6%	9%	8%	7%	4%	8%	10%	1%
	Work/ coworkers	48	8%	9%	4%	14%	13%	9%	6%	10%	5%
	Map my ride	5	1%	1%	0%	1%	1%	1%	3%	5%	1%
	Bike shops	16	3%	2%	5%	2%	1%	1%	3%	10%	2%
	511.org	25	4%	5%	1%	5%	8%	7%	6%	0%	5%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	7%	9%	10%	8%	11%	14%	5%
	youcanbikethere.com	5	1%	1%	0%	2%	1%	0%	0%	0%	0%
	Walk Oakland Bike Oakland	7	1%	1%	2%	1%	1%	3%	8%	14%	0%
	Posters/billboards	7	1%	1%	2%	0%	1%	1%	0%	0%	0%
	Word of mouth	7	1%	1%	1%	1%	2%	0%	0%	0%	1%
	Bike Maps (General)	6	1%	1%	0%	1%	2%	3%	3%	5%	1%
	Newspaper	7	1%	1%	2%	1%	0%	0%	0%	0%	1%
	SFBC	11	2%	2%	2%	1%	3%	3%	0%	0%	2%
	Radio	4	1%	0%	1%	0%	1%	0%	0%	0%	0%
	Personal Knowledge/Experience	5	1%	0%	2%	1%	0%	0%	0%	0%	0%
Various sources	5	1%	1%	1%	1%	1%	1%	0%	0%	0%	
Nowhere/ Don't seek information	17	3%	2%	6%	1%	2%	1%	0%	0%	1%	
Other	38	6%	6%	8%	3%	5%	7%	8%	5%	7%	
Don't Know	27	4%	5%	2%	5%	5%	8%	8%	0%	5%	
88. Cycling ability	Novice	33	5%	5%	4%	7%	5%	2%	10%	9%	3%
	Intermediate	223	33%	35%	28%	31%	29%	30%	28%	9%	39%
	Experienced	421	62%	60%	67%	63%	66%	67%	63%	83%	58%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	53%	45%	55%	54%	47%	55%	65%	53%
	In bike lanes	306	45%	43%	52%	41%	42%	53%	45%	35%	42%
	On separate paved bike paths	24	4%	4%	2%	5%	4%	0%	0%	0%	4%
	On unpaved trails	2	0%	0%	1%	0%	0%	0%	0%	0%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
				Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
		N	%			%	%	%	%	%	%
90. City you live in	Alameda	57	8%	8%	11%	4%	6%	7%	7%	9%	11%
	Albany	26	4%	4%	3%	5%	6%	7%	2%	0%	3%
	Berkeley	149	22%	21%	24%	21%	20%	21%	15%	17%	21%
	Castro Valley	8	1%	1%	1%	1%	2%	0%	0%	0%	2%
	Danville	2	0%	0%	0%	0%	1%	1%	2%	0%	0%
	Dublin	11	2%	2%	2%	2%	2%	3%	7%	0%	2%
	El Cerrito	8	1%	1%	1%	2%	3%	2%	5%	0%	0%
	Emeryville	9	1%	2%	0%	2%	2%	0%	0%	0%	2%
	Fremont	45	7%	7%	5%	5%	7%	8%	5%	4%	8%
	Hayward	6	1%	1%	1%	0%	1%	0%	0%	0%	1%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Livermore	11	2%	1%	3%	2%	1%	0%	0%	0%	0%
	Moraga	3	0%	1%	0%	1%	1%	2%	0%	0%	0%
	Newark	4	1%	1%	1%	0%	1%	2%	2%	4%	0%
	Oakland	245	36%	37%	33%	34%	29%	28%	29%	43%	42%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Piedmont	11	2%	2%	2%	2%	2%	5%	7%	0%	1%
	Pleasant Hill	3	0%	1%	0%	1%	1%	2%	5%	9%	0%
	Pleasanton	25	4%	3%	6%	2%	3%	3%	0%	0%	3%
	Richmond	7	1%	1%	0%	2%	3%	1%	5%	4%	0%
	San Francisco	12	2%	1%	3%	3%	3%	3%	2%	0%	0%
	San Jose	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	San Leandro	11	2%	2%	2%	2%	0%	0%	2%	4%	1%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	San Ramon	5	1%	1%	0%	1%	1%	2%	2%	4%	1%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	1%	3%	0%	1%	1%	0%	0%	1%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	94%	94%	91%	89%	89%	85%	87%	97%
	Other Counties	43	6%	6%	6%	9%	11%	11%	15%	13%	3%
91. City you work in	Alameda	20	3%	1%	8%	0%	1%	1%	0%	0%	2%
	Albany	4	1%	1%	0%	1%	1%	1%	0%	5%	1%
	Berkeley	126	20%	19%	20%	18%	20%	13%	15%	10%	21%
	Concord	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Dublin	10	2%	2%	1%	2%	3%	5%	10%	5%	1%
	El Cerrito	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Emeryville	41	6%	7%	4%	8%	9%	9%	5%	5%	6%
	Fremont	20	3%	3%	3%	5%	4%	6%	0%	0%	2%
	Hayward	8	1%	1%	1%	1%	1%	1%	0%	0%	2%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	0%	4%	0%	1%	0%	0%	0%	0%
	Martinez	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Milpitas	8	1%	1%	1%	3%	0%	0%	0%	0%	0%
	Newark	4	1%	1%	1%	0%	1%	2%	3%	5%	0%
	Oakland	216	34%	38%	21%	43%	41%	44%	56%	62%	33%
	Pleasanton	18	3%	2%	5%	1%	1%	1%	0%	0%	4%
	Richmond	15	2%	2%	2%	5%	4%	1%	0%	0%	0%
	San Francisco	55	9%	8%	10%	6%	6%	5%	3%	0%	12%
	San Jose	17	3%	2%	4%	3%	3%	2%	0%	0%	2%
	San Leandro	8	1%	1%	2%	1%	0%	0%	0%	0%	1%
	San Ramon	6	1%	1%	1%	1%	0%	0%	0%	0%	1%
	Union City	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Walnut Creek	4	1%	0%	2%	0%	0%	0%	0%	0%	0%
	Other: Ouside Alameda County	42	7%	6%	8%	5%	6%	8%	8%	10%	6%
91 Collapsed. City you work in	Alameda County	501	78%	80%	74%	80%	82%	84%	90%	90%	78%
	Other Counties	141	22%	20%	26%	20%	18%	16%	10%	10%	22%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	0%	4%	0%	0%	0%	0%	0%	0%
	Berkeley	34	42%	34%	63%	20%	29%	13%	0%	0%	41%
	Dublin	2	2%	4%	0%	13%	14%	13%	25%	0%	0%
	Emeryville	1	1%	2%	0%	7%	0%	0%	0%	0%	0%
	Fremont	3	4%	5%	0%	0%	0%	13%	0%	0%	6%
	Hayward	1	1%	0%	4%	0%	0%	0%	0%	0%	0%
	Oakland	13	16%	21%	4%	27%	21%	25%	0%	0%	21%
	Piedmont	2	2%	4%	0%	7%	0%	0%	0%	0%	3%
	Pleasant Hill	1	1%	2%	0%	7%	7%	0%	0%	0%	0%
	San Francisco	11	14%	18%	4%	13%	14%	13%	0%	0%	21%
	San Jose	2	2%	0%	8%	0%	0%	0%	0%	0%	0%
	San Leandro	1	1%	2%	0%	0%	0%	0%	0%	0%	3%
	San Ramon	1	1%	2%	0%	7%	7%	13%	25%	100%	0%
	Other: Ouside Alameda County	7	9%	7%	13%	0%	7%	13%	50%	0%	6%
	92 Collapsed. City you go to school in	Alameda County	61	74%	74%	75%	80%	71%	75%	50%	100%
Other Counties		21	26%	26%	25%	20%	29%	25%	50%	0%	25%
93. Access to a car	Yes	578	85%	85%	87%	83%	85%	92%	95%	91%	87%
	No	99	15%	15%	13%	17%	15%	8%	5%	9%	13%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	4%	5%	5%	6%	7%	10%	4%	5%
	Oakland Tribune - in print	61	9%	9%	8%	9%	8%	8%	18%	17%	9%
	SF Chronicle/The Chronicle - in print	149	22%	21%	24%	23%	29%	22%	28%	35%	18%
	East Bay Express (in print)	123	18%	18%	18%	19%	17%	15%	8%	9%	18%
	Newspapers (general - in print)	57	8%	9%	7%	8%	10%	8%	8%	4%	11%
	Other newspaper	52	8%	5%	15%	5%	5%	5%	8%	0%	6%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	2%	1%	1%	1%	0%	0%	5%
	SF Chronicle/The Chronicle - online	238	35%	37%	30%	40%	38%	38%	43%	39%	38%
	Oakland Tribune - online	53	8%	10%	3%	8%	9%	8%	8%	13%	11%
	East Bay Express (online)	47	7%	8%	5%	4%	3%	5%	8%	17%	11%
	Newspapers (general - online)	148	22%	22%	23%	18%	18%	17%	18%	17%	26%
	Television/TV news	192	28%	28%	30%	25%	28%	33%	23%	17%	30%
	Friends/Family	258	38%	39%	37%	36%	36%	34%	25%	26%	41%
	Blogs/web sites (general)	223	33%	35%	28%	31%	33%	30%	30%	22%	37%
	Facebook	162	24%	23%	26%	18%	22%	19%	23%	17%	25%
	Twitter	62	9%	9%	10%	6%	4%	7%	10%	13%	11%
	Other blog/web site	52	8%	8%	8%	8%	9%	10%	8%	0%	9%
	Radio	274	41%	41%	39%	43%	42%	45%	45%	57%	39%
	Other	108	16%	17%	13%	15%	17%	16%	10%	9%	17%
	Don't know	9	1%	1%	2%	1%	0%	0%	3%	0%	2%
95. Gender	Male	381	56%	55%	60%	58%	58%	61%	58%	57%	53%
	Female	294	44%	45%	40%	42%	42%	39%	43%	43%	47%
96. Children under 18	Yes	204	30%	32%	26%	38%	37%	45%	41%	35%	26%
	No	469	69%	68%	74%	61%	63%	54%	54%	65%	73%
	Prefer not to answer	4	1%	1%	1%	0%	1%	1%	5%	0%	0%

		All		31. Heard of Team Bike Challenge (TBC)		32. TBC Participation					
		N	%	Yes	No	Yes, in 2011	Yes, in 2010	Yes, in 2009	Yes, in 2008	Yes, in 2007 or earlier	No
				%	%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	2%	1%	1%	1%	3%	4%	2%
	White/Caucasian	507	75%	74%	77%	73%	76%	79%	70%	70%	75%
	Hispanic/Latin-American	24	4%	4%	3%	4%	3%	1%	0%	0%	4%
	Asian/Pacific Islander	81	12%	13%	10%	14%	9%	8%	10%	13%	14%
	Other (specify)	18	3%	3%	2%	2%	4%	6%	10%	9%	2%
	Prefer not to answer	33	5%	4%	6%	5%	6%	5%	8%	4%	3%
98. Age	Under 18	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	3%	2%	1%	1%	0%	0%	0%	5%
	25-29	89	13%	12%	15%	14%	8%	5%	5%	0%	13%
	30-34	102	15%	16%	12%	17%	15%	11%	12%	13%	16%
	35-39	106	16%	17%	12%	18%	17%	22%	17%	22%	16%
	40-44	73	11%	12%	6%	14%	12%	17%	15%	13%	10%
	45-49	78	12%	12%	11%	10%	16%	9%	12%	9%	10%
	50-54	68	10%	10%	10%	12%	16%	17%	17%	30%	8%
	55-59	78	12%	11%	13%	10%	10%	15%	17%	9%	14%
	60-64	38	6%	4%	10%	3%	2%	1%	0%	4%	5%
	65-69	13	2%	1%	4%	0%	1%	1%	0%	0%	2%
	70-74	7	1%	0%	3%	0%	1%	0%	0%	0%	0%
	75+	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	1%	0%	1%	1%	5%	0%	2%
Age Collapsed	18-29	105	15%	15%	17%	15%	9%	5%	5%	0%	17%
	30-39	208	31%	33%	25%	35%	32%	33%	29%	35%	32%
	40-49	151	22%	24%	18%	24%	28%	26%	27%	22%	20%
	50-64	184	27%	25%	32%	25%	29%	33%	34%	43%	27%
	65+	21	3%	2%	7%	0%	2%	1%	0%	0%	2%
	Under 18 / Prefer not to answer	10	1%	1%	2%	0%	1%	1%	5%	0%	2%
Generation	18-49	464	68%	72%	59%	74%	69%	64%	61%	57%	68%
	50+	215	32%	28%	41%	26%	31%	36%	39%	43%	32%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
Number of cases		679		629	13	37	56	26	597
Row percent			100%	93%	2%	5%	8%	4%	88%
Region	North Alameda County	497	73%	73%	77%	70%	79%	65%	73%
	Central Alameda County	20	3%	3%	0%	5%	5%	8%	3%
	South Alameda County	57	8%	8%	8%	14%	11%	8%	8%
	East Alameda County	47	7%	7%	8%	5%	0%	8%	8%
	Non-Alameda County	58	9%	9%	8%	5%	5%	12%	9%
1. Bicycle Use	7 days/wk	92	14%	14%	15%	8%	25%	27%	12%
	6 days/wk	122	18%	18%	15%	24%	20%	8%	18%
	5 days/wk	134	20%	20%	23%	16%	9%	12%	21%
	4 days/wk	94	14%	14%	15%	14%	14%	8%	14%
	3 days/wk	96	14%	14%	8%	24%	14%	19%	14%
	2 days/wk	47	7%	7%	0%	11%	7%	4%	7%
	1 day/wk	22	3%	3%	8%	3%	2%	12%	3%
	1 to 4 days/month	42	6%	7%	8%	0%	5%	8%	6%
	1 to 11 days/year	30	4%	5%	8%	0%	4%	4%	5%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	89%	85%	100%	91%	88%	89%
	Less than Weekly	72	11%	11%	15%	0%	9%	12%	11%
2. Drive a car	7 days/wk	74	11%	11%	15%	5%	9%	4%	11%
	6 days/wk	55	8%	8%	0%	16%	9%	15%	8%
	5 days/wk	53	8%	8%	8%	8%	7%	8%	8%
	4 days/wk	68	10%	10%	0%	11%	9%	15%	10%
	3 days/wk	88	13%	13%	38%	11%	16%	12%	13%
	2 days/wk	111	16%	17%	15%	11%	5%	15%	17%
	1 day/wk	85	13%	13%	0%	14%	16%	15%	12%
	1 to 4 days/month	52	8%	8%	8%	8%	11%	4%	8%
	1 to 11 days/year	38	6%	5%	15%	5%	9%	4%	5%
	Never/ Don't have a car	55	8%	8%	0%	11%	9%	8%	8%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
2 Collapsed. Drive a car	Weekly or More	534	79%	79%	77%	76%	71%	85%	79%
	Less than Weekly	90	13%	13%	23%	14%	20%	8%	13%
	Never	55	8%	8%	0%	11%	9%	8%	8%
3. Difficulty switching to biking trips	Very difficult	141	23%	23%	23%	24%	33%	8%	22%
	Somewhat difficult	254	41%	41%	54%	36%	37%	38%	41%
	Not very difficult	149	24%	24%	8%	33%	24%	33%	24%
	Not at all difficult	78	13%	13%	15%	6%	6%	21%	13%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	72%	92%	59%	77%	69%	71%
	For fun	291	43%	41%	69%	59%	36%	38%	44%
	Incentives from employer or school	17	3%	3%	0%	0%	2%	4%	3%
	Personal health	456	67%	68%	23%	68%	61%	69%	68%
	Good for the environment	267	39%	40%	62%	27%	34%	46%	40%
	Save money on gas/parking	161	24%	24%	15%	24%	25%	23%	24%
	Set a good example for others	29	4%	4%	8%	5%	4%	8%	4%
	To avoid traffic	59	9%	9%	0%	8%	11%	4%	9%
	Stress reduction	101	15%	15%	15%	16%	13%	19%	15%
	Don't like driving/taking transit	51	8%	8%	0%	8%	13%	4%	7%
	Other	37	5%	5%	0%	8%	7%	4%	5%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	13%	23%	14%	11%	19%	13%
	No	588	87%	87%	77%	86%	89%	81%	87%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	18%	33%	40%	17%	20%	20%
	Biking	23	27%	27%	33%	20%	50%	20%	26%
	Using bike as everyday transportation/multiple purposes	28	33%	32%	33%	40%	33%	40%	32%
	Using bikes on public transit	3	4%	4%	0%	0%	0%	0%	4%
	Other	7	8%	9%	0%	0%	0%	0%	9%
	Don't know	7	8%	9%	0%	0%	0%	20%	8%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	0%	14%	11%	4%	6%
	Sign on a street pole	56	8%	8%	23%	8%	9%	15%	8%
	Back/side of a bus	86	13%	13%	8%	8%	13%	15%	13%
	Bus shelter	128	19%	19%	15%	11%	23%	8%	19%
	BART station	144	21%	21%	38%	14%	20%	19%	21%
	Billboard	118	17%	17%	15%	22%	14%	27%	17%
	Flyer/handout	208	31%	30%	38%	41%	25%	35%	31%
	Other	15	2%	2%	0%	0%	0%	8%	2%
8. Heard/seen ads after more information	Yes	108	16%	16%	38%	14%	14%	19%	16%
	No	571	84%	84%	62%	86%	86%	81%	84%
9. Heard/seen ads after images	Yes	205	30%	31%	31%	19%	34%	23%	30%
	No	473	70%	69%	69%	81%	66%	77%	70%
10. Ads effectiveness	Very effective	28	4%	4%	8%	3%	9%	0%	4%
	Somewhat effective	380	56%	57%	42%	46%	57%	60%	56%
	Not very effective	229	34%	33%	42%	43%	29%	32%	35%
	Not at all effective	37	5%	5%	8%	8%	5%	8%	5%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	37%	18%	40%	34%	30%	38%
	Images of happy looking people/having fun	50	9%	9%	0%	10%	8%	0%	9%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	3%	9%	3%	4%	0%	3%
	Variety of biking activities	2	0%	0%	0%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	9%	0%	13%	8%	22%	8%
	Images of bikes/people biking	12	2%	2%	0%	0%	0%	4%	2%
	Images of average-looking people/regular clothing/no bike gear	47	8%	8%	9%	13%	11%	9%	8%
	Diversity of bikers (age, gender, race)	4	1%	1%	0%	0%	2%	0%	1%
	Layout/colors/font	17	3%	3%	27%	0%	6%	0%	3%
	Images of healthy looking people	9	2%	2%	0%	3%	0%	4%	2%
	Slogans/logos	5	1%	1%	0%	0%	2%	0%	1%
	Looks easy/normal/fun	30	5%	6%	0%	0%	6%	4%	5%
	Bicycles in urban setting	2	0%	0%	0%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	7%	9%	3%	8%	9%	7%
	Makes biking look hip/cool	2	0%	0%	0%	0%	0%	0%	0%
	Good Weather	4	1%	1%	0%	0%	0%	0%	1%
	Inclusion of Women	2	0%	0%	0%	0%	2%	0%	0%
	Organization sponsorships	3	1%	1%	0%	0%	0%	0%	1%
	None	36	6%	6%	18%	7%	6%	17%	6%
	Other	18	3%	3%	0%	3%	4%	0%	3%
	Don't Know	8	1%	1%	9%	3%	2%	0%	1%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	8%	9%	0%	0%	14%	8%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	18%	7%	11%	9%	9%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	27%	4%	2%	0%	6%
	Doesn't address actual reasons people don't bike	32	6%	6%	0%	4%	4%	5%	6%
	Bad layout/formatting/colors	27	5%	5%	0%	0%	7%	14%	5%
	Logos/slogans	31	6%	6%	0%	4%	4%	5%	6%
	Not informative enough	25	5%	5%	9%	4%	7%	0%	5%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	0%	0%	0%	0%	1%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	5%	0%	4%	7%	0%	5%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	0%	11%	11%	5%	10%
	Gas prices too low / gas prices	12	2%	2%	0%	0%	2%	0%	2%
	Not cool	6	1%	1%	0%	0%	2%	0%	1%
	Doesn't address health/fitness aspect of biking	2	0%	0%	0%	0%	0%	0%	0%
	No references/web addresses	5	1%	1%	0%	0%	2%	5%	1%
	Repetitive/no new info/preaching to the choir	6	1%	1%	0%	4%	2%	5%	1%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	12%	0%	18%	15%	5%	13%
	Not enough ads	3	1%	1%	0%	0%	0%	0%	1%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	0%	0%	0%	5%	1%
	No celebrities/ no interesting people	3	1%	0%	0%	4%	2%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	0%	0%	5%	0%
	Did not see the ads	9	2%	1%	0%	7%	4%	0%	2%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	0%	0%	0%	0%	2%
	Casual attire	2	0%	0%	0%	0%	0%	0%	0%
	Blurry bicyclist photo	3	1%	0%	0%	4%	0%	0%	1%
	People wearing helmets	3	1%	0%	9%	0%	0%	0%	1%
	People in work clothes	3	1%	0%	0%	4%	0%	0%	1%
	None	31	6%	5%	18%	11%	4%	5%	6%
	Other	41	8%	8%	0%	11%	9%	23%	7%
	Don't know	9	2%	1%	9%	4%	4%	0%	2%
	13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	76%	69%	46%	73%	73%
Hygeine concerns		464	68%	70%	69%	35%	75%	65%	68%
Don't own a bike / lack of interest / Can't ride a bike		356	52%	53%	54%	41%	59%	42%	52%
Safety concerns		263	39%	39%	46%	27%	34%	50%	39%
Difficult / Lazy / Not in shape		211	31%	31%	38%	30%	18%	35%	32%
No bike lanes / Nowhere to store bike		73	11%	9%	15%	35%	11%	23%	10%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	19%	50%	43%	29%	0%	21%
	No contact was made by organization / not aware	3	3%	4%	0%	0%	0%	0%	3%
	Retired	2	2%	0%	0%	29%	0%	0%	2%
	Moved / No longer within biking distance to work	4	4%	5%	0%	0%	14%	0%	3%
	Worked from home that day	5	5%	5%	50%	0%	0%	0%	6%
	Took bus that day	1	1%	1%	0%	0%	0%	0%	1%
	Did not work that day	6	6%	7%	0%	0%	14%	0%	6%
	Too dangerous / not safe	3	3%	4%	0%	0%	0%	0%	3%
	Too difficult/Too far	7	7%	8%	0%	0%	0%	0%	8%
	Health problems / sick	11	12%	12%	0%	14%	29%	0%	10%
	Running late / busy / not enough time to ride	6	6%	7%	0%	0%	0%	0%	7%
	Had to drive that day	10	11%	12%	0%	0%	0%	0%	12%
	Unemployed	1	1%	0%	0%	14%	14%	0%	0%
	Forgot	3	3%	4%	0%	0%	0%	0%	3%
	Lazy	1	1%	1%	0%	0%	0%	0%	1%
	Bike broken	1	1%	1%	0%	0%	0%	0%	1%
	Walked to work that day	1	1%	1%	0%	0%	0%	0%	1%
Other	6	6%	7%	0%	0%	0%	0%	7%	
Don't Know	3	3%	4%	0%	0%	0%	100%	2%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	15%	18%	0%	14%	25%	15%
	511.org	97	16%	17%	9%	4%	12%	10%	17%
	East Bay Bicycle Coalition website	203	33%	33%	73%	29%	32%	35%	34%
	Other bicycle organization website	70	12%	11%	27%	17%	14%	20%	11%
	Local bicycle organization email newsletter	94	16%	15%	45%	21%	16%	20%	15%
	Local bicycle organization paper newsletter	28	5%	4%	18%	13%	4%	5%	5%
	Poster or billboard	111	18%	18%	18%	21%	26%	20%	18%
	Radio advertisement or announcement	44	7%	7%	18%	8%	6%	0%	8%
	Facebook	47	8%	7%	27%	13%	6%	15%	8%
	Twitter	9	1%	1%	0%	8%	2%	0%	1%
	Friend or family member (other than on Facebook or Twitter)	91	15%	15%	18%	17%	28%	25%	13%
	Coworker (other than on Facebook or Twitter)	195	32%	33%	18%	25%	26%	15%	33%
	Employer	196	32%	34%	0%	17%	24%	20%	34%
	Other	76	13%	12%	18%	13%	6%	15%	13%
	Don't Remember	36	6%	6%	0%	4%	2%	10%	6%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	4%	9%	8%	2%	5%	5%
	For fun	88	15%	14%	27%	13%	8%	10%	15%
	Incentives from employer or school	7	1%	1%	0%	4%	4%	0%	1%
	Personal health	22	4%	4%	0%	4%	4%	10%	3%
	Good for the environment	25	4%	4%	9%	4%	4%	5%	4%
	Save money on gas / parking	11	2%	2%	0%	0%	0%	0%	2%
	Set a good example for others	77	13%	12%	36%	13%	8%	45%	12%
	To avoid traffic	3	0%	1%	0%	0%	0%	0%	1%
	Stress reduction	3	0%	0%	0%	4%	0%	0%	1%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	8%	9%	13%	12%	5%	8%
	I almost always bike to work anyway	246	41%	42%	0%	29%	46%	10%	41%
Other	47	8%	8%	9%	8%	12%	10%	7%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	73%	73%	96%	72%	70%	74%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	9%	0%	2%	0%	2%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	0%	4%	24%	25%	20%
	Something else	20	3%	3%	18%	0%	2%	5%	3%
	Don't remember	2	0%	0%	0%	0%	0%	0%	0%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	94%	36%	50%	80%	85%	93%
	School	14	2%	2%	0%	21%	16%	0%	1%
	Somewhere else	35	6%	4%	55%	29%	4%	10%	6%
	Don't remember	2	0%	0%	9%	0%	0%	5%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	4%	18%	4%	0%	5%	5%
	3-5 miles	103	17%	17%	18%	25%	32%	15%	16%
	6-10 miles	155	26%	25%	45%	33%	26%	15%	26%
	11-20 miles	149	25%	25%	9%	25%	11%	30%	26%
	21+ miles	165	28%	29%	9%	13%	32%	35%	27%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	18%	8%	4%	5%	6%
	3-5 miles	122	20%	21%	18%	17%	27%	21%	20%
	6-10 miles	184	31%	30%	36%	38%	44%	16%	30%
	11-20 miles	170	29%	29%	27%	25%	15%	37%	29%
	21+ miles	87	15%	15%	0%	13%	10%	21%	15%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	29%	36%	38%	26%	45%	30%
	Drive or ride in a carpool or vanpool	27	4%	5%	0%	4%	4%	15%	4%
	Motorcycle or scooter	11	2%	2%	0%	4%	0%	5%	2%
	Bicycle	377	62%	63%	18%	58%	72%	50%	62%
	Walk	60	10%	9%	36%	8%	8%	5%	10%
	Public Bus	71	12%	11%	36%	8%	16%	5%	12%
	Company shuttle	6	1%	1%	0%	0%	0%	0%	1%
	BART	107	18%	18%	9%	13%	18%	20%	18%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	0%	0%	0%	0%	2%
	Ferry or boat	4	1%	1%	0%	0%	0%	0%	1%
	Other	5	1%	1%	0%	0%	0%	0%	1%
Not gone to my destination	6	1%	1%	18%	4%	2%	0%	1%	

	All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
	N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
			%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	71%	73%	71%	78%	70%	70%
Stop at the Bike Away From Work party	103	17%	16%	36%	25%	6%	15%	18%
Get a BTWD canvas bag	379	63%	62%	73%	79%	68%	50%	63%
Leave your bike at a free BTWD bike check	75	12%	12%	9%	13%	6%	20%	13%
Compete in the Team Bike Challenge	186	31%	32%	9%	13%	16%	30%	32%
Compete in the Company Bike Challenge	135	22%	23%	9%	13%	16%	20%	23%
Download iBike Challenge	14	2%	2%	0%	0%	0%	0%	3%
Watch a BTWDay video	42	7%	7%	9%	13%	8%	5%	7%
Tweet about Bike to Work Day	25	4%	4%	9%	4%	4%	0%	4%
Post on Facebook about BTWD	122	20%	20%	27%	17%	10%	40%	20%
Attend a Bike to Work Month event other than BTWD	56	9%	8%	45%	13%	8%	15%	9%
None of these	66	11%	11%	0%	8%	12%	15%	11%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	10%	27%	13%	2%	10%	11%
	I found a good route to take	156	26%	25%	45%	33%	30%	55%	24%
	I felt better at work that day	184	30%	30%	27%	29%	24%	45%	30%
	I fixed my bicycle so I could ride it that day	31	5%	5%	9%	4%	4%	0%	5%
	I enjoyed getting the exercise from biking that day	424	70%	70%	55%	67%	72%	70%	70%
	I enjoyed being outside on my bike that day	441	73%	73%	64%	79%	76%	55%	73%
	It was easy to find a place to store my bike that day	236	39%	39%	36%	33%	34%	40%	39%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	56%	36%	33%	52%	65%	55%
	I rode to work/school with people I know	102	17%	17%	18%	17%	18%	25%	16%
None of these	60	10%	10%	9%	4%	8%	15%	10%	
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	11%	0%	4%	26%	5%	9%
	6 days/wk	89	15%	15%	18%	17%	14%	15%	15%
	5 days/wk	119	20%	20%	9%	17%	16%	15%	20%
	4 days/wk	73	12%	12%	36%	4%	6%	5%	13%
	3 days/wk	84	14%	13%	0%	38%	16%	15%	14%
	2 days/wk	46	8%	8%	0%	4%	8%	5%	8%
	1 day/wk	30	5%	5%	18%	4%	4%	10%	5%
	1 to 4 days/month	37	6%	6%	0%	0%	6%	5%	6%
	1 to 11 days/year	40	7%	7%	9%	4%	4%	15%	7%
Never rode a bicycle before BTWD	24	4%	4%	9%	8%	0%	10%	4%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	83%	82%	88%	90%	70%	83%
	Less than Weekly	77	13%	13%	9%	4%	10%	20%	13%
	Never	24	4%	4%	9%	8%	0%	10%	4%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	11%	0%	13%	2%	25%	11%
	A little more often	98	16%	15%	36%	29%	12%	30%	16%
	About the same as before	427	70%	71%	64%	58%	80%	45%	71%
	Less often	14	2%	2%	0%	0%	6%	0%	2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	80%	69%	59%	68%	77%	80%
	Disagree	42	6%	6%	8%	3%	9%	12%	6%
	Don't Know /NA	104	15%	14%	23%	38%	23%	12%	15%
27. I noticed there was less traffic that day	Agree	55	8%	8%	15%	5%	9%	12%	8%
	Disagree	241	36%	36%	23%	30%	39%	19%	36%
	Don't Know /NA	382	56%	56%	62%	65%	52%	69%	56%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	28%	23%	16%	34%	31%	26%
	Disagree	47	7%	7%	8%	3%	5%	8%	7%
	Don't Know /NA	447	66%	65%	69%	81%	61%	62%	66%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	13%	15%	11%	14%	31%	12%
	Disagree	208	31%	30%	38%	35%	20%	23%	32%
	Don't Know /NA	382	56%	57%	46%	54%	66%	46%	56%
30. Likely BTWD 2012 Participation	Very likely	543	80%	82%	62%	59%	79%	85%	80%
	Somewhat likely	73	11%	11%	15%	8%	13%	4%	11%
	Somewhat unlikely	26	4%	4%	15%	3%	4%	8%	4%
	Very unlikely	37	5%	4%	8%	30%	5%	4%	6%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	74%	54%	49%	61%	92%	73%
	No	186	27%	26%	46%	51%	39%	8%	27%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	42%	29%	17%	21%	33%	43%
	Yes, in 2010	161	33%	33%	29%	22%	21%	29%	34%
	Yes, in 2009	87	18%	18%	29%	11%	18%	8%	18%
	Yes, in 2008	41	8%	8%	14%	11%	3%	13%	9%
	Yes, in 2007 or earlier	23	5%	4%	0%	11%	0%	4%	5%
	No	219	44%	44%	71%	56%	68%	54%	42%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	23%	0%	0%	0%	0%	25%
	Too much effort	2	3%	3%	0%	0%	0%	0%	3%
	Lack of involvement with a local organization	3	4%	5%	0%	0%	0%	0%	5%
	Could not find teammates / not in a team	10	15%	16%	0%	0%	33%	0%	15%
	Company did not put a team together	2	3%	3%	0%	0%	0%	0%	3%
	Do not like event	4	6%	6%	0%	0%	0%	33%	5%
	Telecommuter/works from home	4	6%	5%	0%	33%	0%	0%	7%
	Team Forgot	3	4%	5%	0%	0%	0%	0%	5%
	Changed rules/ could not participate	2	3%	3%	0%	0%	0%	0%	3%
	BART not allowing bikes during rush hour	2	3%	3%	0%	0%	33%	0%	2%
	Health Reasons/ injured	4	6%	6%	0%	0%	33%	0%	5%
	Unemployed	2	3%	0%	0%	67%	0%	0%	3%
	Out of town/ vacation	6	9%	9%	0%	0%	0%	0%	10%
	Unaware	2	3%	3%	0%	0%	0%	33%	2%
	website too difficult to use/log info	2	3%	3%	0%	0%	0%	33%	2%
	Other	2	3%	3%	0%	0%	0%	0%	3%
	Don't Know	2	3%	3%	0%	0%	0%	0%	3%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	47%	0%	50%	29%	57%	47%
	To encourage/motivate coworkers to ride more regularly	21	11%	11%	0%	0%	0%	0%	12%
	A challenge	3	2%	2%	0%	0%	0%	14%	1%
	For fun/ love to ride	28	15%	14%	0%	50%	29%	0%	15%
	I would have biked anyway	4	2%	2%	0%	0%	0%	0%	2%
	To be an example to others	4	2%	2%	100%	0%	14%	29%	1%
	Raffle/ prizes	3	2%	2%	0%	0%	0%	0%	2%
	To start biking more often	6	3%	3%	0%	0%	0%	0%	3%
	Previous TBC were great	1	1%	1%	0%	0%	0%	0%	1%
	Join with friends	6	3%	3%	0%	0%	0%	0%	3%
	Competition aspect/ Teamwork	14	7%	7%	0%	0%	29%	0%	7%
	None	1	1%	1%	0%	0%	0%	0%	1%
	Other	12	6%	6%	0%	0%	0%	0%	7%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	0%	0%	0%	25%	9%
	A little more often	51	25%	24%	100%	67%	43%	50%	24%
	Same as before	131	65%	66%	0%	33%	43%	25%	67%
	Less often	1	0%	1%	0%	0%	14%	0%	0%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	8%	5%	5%	19%	5%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	0%	0%	0%	0%	1%
	Oakland Pancake Breakfast, 5-12-11	85	13%	13%	15%	11%	11%	19%	12%
	Bike Away from Work Party, 5-12-11	84	12%	12%	31%	11%	5%	12%	13%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	2%	0%	0%	5%	4%	2%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	5%	15%	5%	5%	12%	5%
	None of these	482	72%	71%	54%	78%	73%	65%	72%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	30%	38%	38%	20%	23%	32%
	No	473	70%	70%	62%	62%	80%	77%	68%
38. Participated in WR2S?	Yes	66	32%	31%	60%	36%	36%	50%	31%
	No	138	67%	68%	40%	64%	64%	50%	68%
	Don't remember	1	0%	1%	0%	0%	0%	0%	1%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	13%	23%	8%	9%	27%	13%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	6%	23%	8%	4%	12%	6%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	1%	15%	3%	0%	8%	2%
	Kids Bike Rodeo	39	6%	6%	8%	3%	5%	12%	6%
	Other bicycle safety class or workshop	124	19%	18%	31%	24%	18%	23%	18%
	Never taken a bicycle safety class or workshop	451	68%	67%	54%	73%	69%	54%	68%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	31%	31%	41%	48%	27%	30%
	Too far of a distance to travel	170	25%	26%	8%	22%	27%	19%	26%
	Weather/ protection from the weather	56	8%	8%	15%	8%	7%	12%	8%
	Time consuming	171	26%	25%	31%	27%	23%	19%	26%
	Difficult/Takes too much energy/Lazy	199	30%	30%	31%	32%	41%	19%	29%
	Inconvenient/Prefer the convenience of a car	104	16%	16%	0%	19%	18%	19%	15%
	Do not like biking through traffic/Dangerous drivers	207	31%	31%	62%	27%	30%	27%	31%
	Health restrictions/Not in shape	54	8%	8%	0%	11%	11%	8%	8%
	Being able to carry/transport more belongings	97	15%	15%	0%	19%	9%	15%	15%
	No bike lanes	42	6%	6%	0%	5%	5%	4%	6%
	Do not own a bike	56	8%	9%	8%	5%	13%	0%	8%
	Just do not want to/Lack of interest	34	5%	5%	0%	3%	4%	8%	5%
	Do not know how to ride a bike	4	1%	1%	0%	0%	0%	4%	1%
	Too many hills to bike through	16	2%	3%	0%	0%	2%	8%	2%
	Do not want to get sweaty	96	14%	15%	8%	11%	11%	15%	15%
	Nowhere to park/store bike	73	11%	11%	8%	11%	5%	12%	11%
	Prefer comfort of a car	5	1%	1%	0%	3%	0%	0%	1%
	Cannot bike in work clothes	15	2%	2%	0%	3%	2%	0%	2%
	Transport more than one passenger	20	3%	3%	0%	3%	4%	12%	3%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	4%	31%	3%	4%	4%	5%
	Bicycle theft concerns	17	3%	2%	0%	5%	5%	4%	2%
	No safe routes/bad roads	59	9%	9%	15%	8%	5%	19%	9%
	Don't want to wear helmets/ helmet hair	7	1%	1%	8%	3%	0%	0%	1%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Don't want to change clothes	5	1%	1%	0%	0%	0%	0%	1%
	No shower/place to change at destination	21	3%	3%	8%	3%	2%	0%	3%
	Other	207	31%	31%	38%	24%	21%	46%	31%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	34%	0%	43%	30%	46%	34%
	Hygiene concerns	144	22%	22%	23%	19%	14%	15%	23%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	8%	8%	16%	12%	14%
	Safety concerns	477	72%	71%	108%	76%	84%	73%	70%
	Difficult / Lazy / Not in shape	253	38%	38%	31%	43%	52%	27%	37%
	No bike lanes / Nowhere to store bike	115	17%	18%	8%	16%	11%	15%	18%
	Time / Distance	341	51%	52%	38%	49%	50%	38%	52%
	Bad Weather	56	8%	8%	15%	8%	7%	12%	8%
	Too many hills / Terrain	16	2%	3%	0%	0%	2%	8%	2%
	Inexperienced/Unfamiliar	31	5%	4%	31%	3%	4%	4%	5%
	Other / Don't Know	224	34%	34%	38%	30%	27%	50%	34%
41. Saves money	1 - Not at all convincing	11	2%	1%	8%	5%	0%	0%	2%
	2	20	3%	3%	0%	3%	7%	8%	2%
	3	28	4%	4%	8%	8%	2%	4%	4%
	4	62	9%	9%	0%	11%	7%	12%	9%
	5	108	16%	16%	15%	19%	16%	23%	16%
	6	147	22%	22%	38%	14%	18%	23%	22%
	7 - Very Convincing	301	44%	45%	31%	41%	50%	31%	45%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	11%	15%	8%	7%	8%	11%
	2	75	11%	11%	31%	11%	9%	15%	11%
	3	84	12%	12%	8%	14%	9%	23%	12%
	4	116	17%	17%	15%	17%	14%	23%	17%
	5	114	17%	17%	8%	19%	18%	15%	17%
	6	85	13%	12%	23%	14%	18%	4%	12%
	7 - Very Convincing	131	19%	20%	0%	17%	25%	12%	19%
43. Reduces your stress level	1 - Not at all convincing	19	3%	3%	8%	3%	4%	4%	3%
	2	25	4%	4%	0%	0%	5%	4%	4%
	3	51	8%	7%	8%	16%	11%	8%	7%
	4	103	15%	15%	0%	19%	23%	15%	14%
	5	146	22%	22%	31%	8%	16%	31%	22%
	6	162	24%	24%	23%	22%	16%	12%	25%
	7 - Very Convincing	172	25%	25%	31%	32%	25%	27%	25%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	0%	3%	2%	4%	2%
	2	15	2%	2%	8%	0%	2%	4%	2%
	3	38	6%	6%	0%	8%	11%	4%	5%
	4	71	10%	11%	0%	8%	11%	0%	11%
	5	136	20%	21%	23%	11%	14%	31%	20%
	6	133	20%	19%	15%	30%	21%	15%	20%
	7 - Very Convincing	272	40%	40%	54%	41%	39%	42%	40%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	8%	3%	4%	0%	1%
	2	1	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	0%	5%	0%	8%	2%
	4	27	4%	4%	0%	0%	7%	0%	4%
	5	108	16%	16%	15%	11%	18%	19%	16%
	6	168	25%	25%	23%	14%	27%	27%	24%
	7 - Very Convincing	354	52%	51%	54%	68%	45%	46%	53%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	8%	8%	14%	12%	11%
	2	80	12%	12%	15%	8%	14%	8%	12%
	3	80	12%	12%	8%	8%	9%	23%	12%
	4	140	21%	21%	15%	19%	23%	19%	20%
	5	104	15%	16%	8%	8%	20%	19%	15%
	6	87	13%	12%	23%	22%	7%	8%	14%
	7 - Very Convincing	112	17%	16%	23%	27%	13%	12%	17%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	0%	14%	11%	4%	5%
	2	52	8%	7%	15%	8%	9%	12%	7%
	3	50	7%	8%	0%	5%	5%	8%	8%
	4	104	15%	16%	8%	8%	20%	4%	15%
	5	129	19%	19%	23%	14%	18%	12%	19%
	6	108	16%	16%	15%	19%	13%	27%	16%
	7-Very Convincing	200	29%	29%	38%	32%	25%	35%	30%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	0%	3%	4%	0%	1%
	2	25	4%	4%	8%	0%	2%	4%	4%
	3	32	5%	5%	0%	5%	7%	0%	5%
	4	65	10%	10%	8%	11%	7%	12%	10%
	5	122	18%	18%	8%	16%	21%	19%	18%
	6	152	22%	22%	31%	24%	20%	31%	22%
	7 - Very Convincing	273	40%	40%	46%	41%	39%	35%	41%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	8%	3%	2%	4%	1%
	2	9	1%	1%	0%	0%	4%	0%	1%
	3	35	5%	5%	0%	11%	7%	0%	5%
	4	67	10%	10%	8%	8%	16%	12%	9%
	5	125	18%	19%	31%	8%	18%	31%	18%
	6	152	22%	22%	23%	22%	14%	31%	23%
	7 - Very Convincing	282	42%	41%	31%	49%	39%	23%	43%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	8%	14%	5%	4%	6%
	2	69	10%	11%	0%	5%	11%	8%	10%
	3	75	11%	11%	23%	11%	9%	27%	11%
	4	131	19%	20%	8%	19%	27%	12%	19%
	5	138	20%	21%	15%	8%	25%	27%	20%
	6	87	13%	12%	15%	19%	5%	15%	13%
	7 - Very Convincing	138	20%	20%	31%	24%	18%	8%	21%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	8%	0%	5%	0%	2%
	2	19	3%	3%	8%	3%	5%	8%	2%
	3	36	5%	5%	8%	5%	4%	4%	6%
	4	89	13%	13%	8%	19%	14%	15%	13%
	5	148	22%	23%	8%	11%	16%	23%	22%
	6	146	22%	22%	15%	22%	27%	23%	21%
	7 - Very Convincing	228	34%	33%	46%	41%	29%	27%	34%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	0%	5%	7%	0%	3%
	2	24	4%	4%	8%	0%	2%	8%	4%
	3	55	8%	8%	0%	11%	5%	12%	8%
	4	91	13%	14%	0%	11%	21%	4%	13%
	5	142	21%	21%	23%	16%	14%	38%	21%
	6	122	18%	18%	23%	19%	16%	15%	18%
	7 - Very Convincing	224	33%	32%	46%	38%	34%	23%	33%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	0%	5%	5%	4%	2%
	2	31	5%	4%	8%	5%	4%	4%	5%
	3	52	8%	8%	0%	8%	7%	4%	8%
	4	94	14%	14%	8%	11%	16%	4%	14%
	5	148	22%	22%	23%	16%	27%	31%	21%
	6	111	16%	16%	23%	24%	11%	27%	16%
	7 - Very Convincing	227	34%	34%	38%	30%	30%	27%	34%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	8%	15%	16%	9%	12%	9%
	4	62	9%	9%	0%	11%	7%	12%	9%
	5-7 Convincing	556	82%	83%	85%	73%	84%	77%	82%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	34%	54%	33%	25%	46%	34%
	4	116	17%	17%	15%	17%	14%	23%	17%
	5-7 Convincing	330	49%	49%	31%	50%	61%	31%	48%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	14%	15%	19%	20%	15%	13%
	4	103	15%	15%	0%	19%	23%	15%	14%
	5-7 Convincing	480	71%	71%	85%	62%	57%	69%	72%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	10%	8%	11%	14%	12%	9%
	4	71	10%	11%	0%	8%	11%	0%	11%
	5-7 Convincing	541	80%	79%	92%	81%	75%	88%	80%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	8%	8%	4%	8%	3%
	4	27	4%	4%	0%	0%	7%	0%	4%
	5-7 Convincing	630	93%	93%	92%	92%	89%	92%	93%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	35%	31%	24%	38%	42%	34%
	4	140	21%	21%	15%	19%	23%	19%	20%
	5-7 Convincing	303	45%	44%	54%	57%	39%	38%	45%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	20%	15%	27%	25%	23%	20%
	4	104	15%	16%	8%	8%	20%	4%	15%
	5-7 Convincing	437	64%	64%	77%	65%	55%	73%	65%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	10%	8%	8%	13%	4%	10%
	4	65	10%	10%	8%	11%	7%	12%	10%
	5-7 Convincing	547	81%	81%	85%	81%	80%	85%	81%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	8%	14%	13%	4%	7%
	4	67	10%	10%	8%	8%	16%	12%	9%
	5-7 Convincing	559	82%	83%	85%	78%	71%	85%	83%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	27%	31%	30%	25%	38%	27%
	4	131	19%	20%	8%	19%	27%	12%	19%
	5-7 Convincing	363	54%	54%	62%	51%	48%	50%	54%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	23%	8%	14%	12%	9%
	4	89	13%	13%	8%	19%	14%	15%	13%
	5-7 Convincing	522	77%	77%	69%	73%	71%	73%	78%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	15%	8%	16%	14%	19%	14%
	4	91	13%	14%	0%	11%	21%	4%	13%
	5-7 Convincing	488	72%	71%	92%	73%	64%	77%	72%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	14%	8%	19%	16%	12%	14%
	4	94	14%	14%	8%	11%	16%	4%	14%
	5-7 Convincing	486	72%	72%	85%	70%	68%	85%	72%
54. Go to work outside of your home	7 days/wk	23	3%	4%	0%	0%	2%	4%	4%
	6 days/wk	12	2%	2%	0%	0%	7%	4%	1%
	5 days/wk	491	72%	78%	0%	0%	68%	73%	73%
	4 days/wk	54	8%	9%	0%	0%	2%	8%	9%
	3 days/wk	32	5%	5%	0%	0%	7%	0%	5%
	2 days/wk	13	2%	2%	0%	0%	4%	0%	2%
	1 day/wk	4	1%	1%	0%	0%	0%	4%	1%
	1 to 4 days/month	7	1%	0%	54%	0%	0%	0%	1%
	1 to 11 days/year	6	1%	0%	46%	0%	2%	8%	1%
	Never	10	1%	0%	0%	27%	2%	0%	2%
	Not Applicable	27	4%	0%	0%	73%	7%	0%	4%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	2%	0%	0%
	5 days/wk	21	3%	3%	0%	5%	38%	0%	0%
	4 days/wk	2	0%	0%	0%	3%	4%	0%	0%
	3 days/wk	12	2%	2%	8%	0%	21%	0%	0%
	2 days/wk	5	1%	1%	0%	0%	9%	0%	0%
	1 day/wk	15	2%	2%	0%	5%	27%	0%	0%
	1 to 4 days/month	8	1%	1%	8%	0%	0%	31%	0%
	1 to 11 days/year	18	3%	3%	8%	0%	0%	69%	0%
	Never	165	24%	24%	46%	19%	0%	0%	28%
	Not Applicable	432	64%	64%	31%	68%	0%	0%	72%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	9%	8%	11%	9%	8%	9%
	4 days/wk	4	1%	1%	0%	0%	2%	0%	1%
	3 days/wk	22	3%	3%	0%	0%	0%	4%	4%
	2 days/wk	16	2%	3%	0%	0%	5%	4%	2%
	1 day/wk	13	2%	2%	8%	3%	0%	4%	2%
	1 to 4 days/month	10	1%	2%	0%	0%	0%	4%	2%
	1 to 11 days/year	27	4%	4%	8%	3%	0%	15%	4%
	Never	79	12%	11%	23%	14%	9%	12%	12%
Not Applicable	445	66%	66%	54%	70%	75%	50%	65%	
57. Drive a car alone	7 days/wk	41	6%	6%	15%	8%	7%	4%	6%
	6 days/wk	35	5%	5%	0%	8%	2%	12%	5%
	5 days/wk	73	11%	11%	0%	5%	9%	15%	11%
	4 days/wk	56	8%	8%	8%	8%	5%	4%	9%
	3 days/wk	76	11%	11%	23%	11%	18%	15%	10%
	2 days/wk	88	13%	13%	15%	8%	5%	12%	14%
	1 day/wk	103	15%	15%	8%	16%	14%	15%	15%
	1 to 4 days/month	86	13%	12%	23%	16%	16%	8%	13%
	1 to 11 days/year	62	9%	9%	8%	8%	11%	4%	9%
	Never	42	6%	7%	0%	3%	9%	4%	6%
Not Applicable	17	3%	2%	0%	8%	4%	8%	2%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	3%	0%	0%	5%	4%	2%
	6 days/wk	15	2%	2%	0%	8%	4%	0%	2%
	5 days/wk	31	5%	5%	0%	3%	0%	8%	5%
	4 days/wk	45	7%	7%	8%	5%	2%	4%	7%
	3 days/wk	81	12%	12%	15%	16%	9%	15%	12%
	2 days/wk	174	26%	26%	23%	19%	20%	15%	27%
	1 day/wk	130	19%	19%	15%	19%	30%	23%	18%
	1 to 4 days/month	122	18%	18%	23%	19%	20%	19%	18%
	1 to 11 days/year	35	5%	5%	15%	5%	7%	12%	5%
	Never	17	3%	3%	0%	3%	0%	0%	3%
	Not Applicable	12	2%	2%	0%	3%	4%	0%	2%
	59. Ride a bus	6 days/wk	4	1%	0%	8%	3%	0%	4%
5 days/wk		22	3%	3%	0%	0%	4%	4%	3%
4 days/wk		13	2%	2%	0%	3%	2%	0%	2%
3 days/wk		22	3%	3%	8%	3%	5%	0%	3%
2 days/wk		26	4%	4%	0%	3%	4%	0%	4%
1 day/wk		38	6%	6%	8%	5%	9%	4%	5%
1 to 4 days/month		106	16%	16%	54%	3%	25%	19%	15%
1 to 11 days/year		221	33%	33%	8%	38%	32%	35%	32%
Never		200	29%	29%	15%	41%	16%	27%	31%
Not Applicable	27	4%	4%	0%	3%	4%	8%	4%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	0%	0%	0%	4%	1%
	5 days/wk	59	9%	9%	0%	3%	5%	15%	9%
	4 days/wk	33	5%	5%	0%	3%	5%	4%	5%
	3 days/wk	36	5%	5%	8%	3%	9%	4%	5%
	2 days/wk	41	6%	6%	15%	0%	9%	4%	6%
	1 day/wk	83	12%	12%	15%	14%	20%	4%	12%
	1 to 4 days/month	212	31%	30%	54%	46%	29%	38%	31%
	1 to 11 days/year	158	23%	24%	8%	19%	21%	23%	23%
	Never	38	6%	5%	0%	11%	2%	4%	6%
	Not Applicable	13	2%	2%	0%	3%	0%	0%	2%
61. Take a train	5 days/wk	8	1%	1%	0%	0%	0%	0%	1%
	4 days/wk	5	1%	1%	0%	0%	0%	0%	1%
	3 days/wk	4	1%	1%	0%	0%	0%	4%	1%
	2 days/wk	6	1%	1%	0%	3%	0%	0%	1%
	1 day/wk	7	1%	1%	0%	0%	0%	4%	1%
	1 to 4 days/month	35	5%	5%	23%	3%	7%	8%	5%
	1 to 11 days/year	249	37%	37%	38%	35%	46%	31%	36%
	Never	291	43%	43%	38%	46%	36%	38%	44%
Not Applicable	74	11%	11%	0%	14%	11%	15%	11%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
Number of cases		679		629	13	37	56	26	597
Row percent			100%	93%	2%	5%	8%	4%	88%
62. Take a ferry	6 days/wk	1	0%	0%	0%	3%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	4	1%	0%	8%	0%	0%	4%	1%
	1 to 4 days/month	10	1%	1%	8%	0%	0%	8%	1%
	1 to 11 days/year	259	38%	38%	46%	35%	38%	23%	39%
	Never	323	48%	47%	38%	54%	46%	62%	47%
	Not Applicable	80	12%	12%	0%	8%	16%	4%	12%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	5%	0%	5%	2%	8%	5%
	6 days/wk	41	6%	5%	15%	16%	5%	0%	6%
	5 days/wk	54	8%	7%	23%	16%	4%	12%	8%
	4 days/wk	55	8%	7%	8%	19%	18%	4%	7%
	3 days/wk	69	10%	10%	8%	19%	13%	0%	10%
	2 days/wk	91	13%	14%	8%	11%	13%	19%	13%
	1 day/wk	108	16%	17%	8%	5%	9%	31%	16%
	1 to 4 days/month	96	14%	15%	15%	0%	16%	15%	14%
	1 to 11 days/year	96	14%	15%	15%	3%	16%	8%	14%
	Never	30	4%	5%	0%	3%	5%	4%	4%
	Not Applicable	8	1%	1%	0%	3%	0%	0%	1%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	13%	8%	8%	23%	23%	11%
	6 days/wk	107	16%	15%	23%	19%	13%	12%	16%
	5 days/wk	132	19%	20%	15%	19%	14%	12%	20%
	4 days/wk	63	9%	9%	8%	8%	16%	12%	9%
	3 days/wk	76	11%	11%	8%	11%	14%	15%	11%
	2 days/wk	54	8%	8%	8%	8%	2%	4%	9%
	1 day/wk	51	8%	7%	8%	11%	5%	8%	8%
	1 to 4 days/month	59	9%	8%	23%	8%	7%	15%	9%
	1 to 11 days/year	35	5%	5%	0%	5%	4%	0%	6%
	Never	16	2%	3%	0%	0%	2%	0%	3%
	Not Applicable	3	0%	0%	0%	3%	0%	0%	1%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	100%	0%	0%	89%	92%	93%
	Less than Weekly	13	2%	0%	100%	0%	2%	8%	2%
	Never	37	5%	0%	0%	100%	9%	0%	5%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	8%	14%	100%	0%	0%
	Less than Weekly	26	4%	4%	15%	0%	0%	100%	0%
	Never	597	88%	88%	77%	86%	0%	0%	100%
56 Collapsed. Take your children to school	Weekly or More	118	17%	18%	15%	14%	16%	19%	17%
	Less than Weekly	37	5%	6%	8%	3%	0%	19%	5%
	Never	524	77%	77%	77%	84%	84%	62%	77%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	70%	69%	65%	61%	77%	70%
	Less than Weekly	148	22%	21%	31%	24%	27%	12%	22%
	Never	59	9%	9%	0%	11%	13%	12%	8%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	73%	62%	70%	70%	69%	73%
	Less than Weekly	157	23%	23%	38%	24%	27%	31%	22%
	Never	29	4%	4%	0%	5%	4%	0%	5%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	18%	23%	16%	23%	12%	18%
	Less than Weekly	327	48%	48%	62%	41%	57%	54%	47%
	Never	227	33%	33%	15%	43%	20%	35%	35%
60 Collapsed. Ride BART	Weekly or More	258	38%	39%	38%	22%	48%	35%	37%
	Less than Weekly	370	54%	54%	62%	65%	50%	62%	55%
	Never	51	8%	7%	0%	14%	2%	4%	8%
61 Collapsed. Take a train	Weekly or More	30	4%	5%	0%	3%	0%	8%	5%
	Less than Weekly	284	42%	42%	62%	38%	54%	38%	41%
	Never	365	54%	54%	38%	59%	46%	54%	54%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	8%	3%	0%	4%	1%
	Less than Weekly	269	40%	40%	54%	35%	38%	31%	40%
	Never	403	59%	60%	38%	62%	63%	65%	59%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	65%	69%	92%	63%	73%	66%
	Less than Weekly	192	28%	30%	31%	3%	32%	23%	28%
	Never	38	6%	6%	0%	5%	5%	4%	6%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	83%	77%	84%	88%	85%	83%
	Less than Weekly	94	14%	14%	23%	14%	11%	15%	14%
	Never	19	3%	3%	0%	3%	2%	0%	3%
65. Miles from home to work destination	0-2 miles	100	16%	16%	54%	0%	13%	19%	17%
	3-5 miles	169	28%	28%	23%	0%	34%	38%	27%
	6-10 miles	132	22%	22%	15%	0%	19%	15%	22%
	11-20 miles	124	20%	21%	0%	0%	17%	19%	21%
	21+ miles	85	14%	14%	8%	0%	17%	8%	14%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	0%	0%	4%	8%	1%
	6 days/wk	7	1%	1%	0%	0%	4%	0%	1%
	5 days/wk	226	35%	36%	0%	0%	39%	19%	36%
	4 days/wk	83	13%	13%	0%	0%	6%	12%	14%
	3 days/wk	82	13%	13%	0%	0%	12%	15%	13%
	2 days/wk	39	6%	6%	8%	0%	4%	12%	6%
	1 day/wk	35	5%	5%	15%	0%	6%	4%	6%
	1 to 4 days/month	43	7%	6%	23%	0%	8%	15%	6%
	1 to 11 days/year	52	8%	8%	8%	0%	6%	4%	9%
	Never	64	10%	9%	46%	0%	12%	12%	10%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	76%	23%	0%	75%	69%	75%
	Less than Weekly	95	15%	15%	31%	0%	14%	19%	15%
	Never	64	10%	9%	46%	0%	12%	12%	10%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	41%	38%	0%	41%	46%	41%
	Drive or ride in a carpool or vanpool	56	9%	9%	0%	0%	14%	12%	8%
	Motorcycle or scooter	13	2%	2%	0%	0%	0%	8%	2%
	Bicycle	421	66%	67%	23%	0%	67%	65%	66%
	Walk	78	12%	13%	0%	0%	10%	15%	12%
	Public Bus	89	14%	14%	8%	0%	18%	8%	14%
	Company shuttle	19	3%	3%	0%	0%	2%	0%	3%
	BART	173	27%	27%	23%	0%	27%	42%	27%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	3%	0%	0%	0%	0%	4%
	Ferry or boat	8	1%	1%	0%	0%	0%	0%	1%
Other	11	2%	1%	31%	0%	0%	0%	2%	

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	35%	100%	0%	44%	0%	36%
	I drive alone for part of the trip	1	1%	1%	0%	0%	0%	0%	1%
	I carpool for part of the trip	1	1%	1%	0%	0%	0%	0%	1%
	I walk for part of the trip	30	34%	34%	0%	0%	56%	0%	32%
	I bike for part of the trip	34	38%	39%	0%	0%	22%	50%	40%
	Other	11	12%	13%	0%	0%	0%	50%	13%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	12%	67%	0%	7%	18%	13%
	I drive alone for part of the trip	18	10%	10%	33%	0%	7%	9%	11%
	I carpool for part of the trip	11	6%	6%	0%	0%	21%	27%	3%
	I walk for part of the trip	51	29%	30%	0%	0%	21%	36%	30%
	I bike for part of the trip	111	64%	65%	33%	0%	64%	55%	65%
	Other	19	11%	11%	0%	0%	14%	18%	10%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	5%	0%	0%	0%	0%	5%
	I walk for part of the trip	2	10%	10%	0%	0%	0%	0%	10%
	I bike for part of the trip	19	90%	90%	0%	0%	0%	0%	90%
	Other	5	24%	24%	0%	0%	0%	0%	24%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	0%	0%	0%	0%	100%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	71%	67%	0%	71%	82%	70%
	I take a public bus for part of the trip	23	5%	6%	0%	0%	6%	0%	6%
	I take BART for part of the trip	100	24%	24%	33%	0%	32%	24%	23%
	I take the train for part of the trip	16	4%	4%	0%	0%	0%	0%	4%
	I take the ferry for part of the trip	8	2%	2%	0%	0%	0%	0%	2%
	Other	18	4%	4%	0%	0%	6%	0%	4%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	81%	0%	0%	100%	100%	79%
	Park bike	7	19%	19%	0%	0%	0%	0%	21%
71. (Work) Bikes and takes BART	Take bike on	83	71%	71%	100%	0%	82%	50%	71%
	Park bike	34	29%	29%	0%	0%	18%	50%	29%
72. (Work) Bikes and takes the train	Take bike on	18	90%	90%	0%	0%	0%	0%	90%
	Park bike	2	10%	10%	0%	0%	0%	0%	10%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	0%	0%	0%	0%	100%
74. My employer generally supports biking to work	Agree	499	78%	79%	17%	0%	76%	77%	78%
	Disagree	74	12%	12%	17%	0%	8%	12%	12%
	Don't Know / Does not apply	65	10%	9%	67%	0%	16%	12%	10%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	47%	0%	0%	29%	38%	48%
	Disagree	267	42%	42%	31%	0%	49%	42%	41%
	Don't Know / Does not apply	75	12%	11%	69%	0%	22%	19%	11%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	41%	0%	0%	27%	23%	43%
	Disagree	218	34%	34%	38%	0%	43%	46%	33%
	Don't Know / Does not apply	161	25%	24%	62%	0%	29%	31%	25%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	45%	8%	0%	35%	35%	45%
	Disagree	268	42%	42%	31%	0%	47%	42%	42%
	Don't Know / Does not apply	88	14%	13%	62%	0%	18%	23%	13%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	28%	67%	50%	23%	46%	0%
	3-5 miles	24	32%	35%	0%	0%	37%	21%	0%
	6-10 miles	9	12%	12%	0%	25%	8%	21%	0%
	11-20 miles	13	17%	17%	33%	0%	19%	13%	0%
	21+ miles	7	9%	9%	0%	25%	13%	0%	0%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	3%	0%	0%	4%	0%	0%
	5 days/wk	14	17%	16%	0%	40%	25%	0%	0%
	4 days/wk	4	5%	4%	0%	20%	7%	0%	0%
	3 days/wk	6	7%	7%	33%	0%	11%	0%	0%
	2 days/wk	6	7%	8%	0%	0%	9%	4%	0%
	1 day/wk	7	9%	10%	0%	0%	13%	0%	0%
	1 to 4 days/month	7	9%	10%	0%	0%	7%	12%	0%
	1 to 11 days/year	10	12%	14%	0%	0%	2%	36%	0%
	Never	25	31%	29%	67%	40%	23%	48%	0%
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	48%	33%	60%	68%	4%	0%
	Less than Weekly	17	21%	23%	0%	0%	9%	48%	0%
	Never	25	31%	29%	67%	40%	23%	48%	0%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	39%	67%	25%	38%	42%	0%
	Drive or ride in a carpool or vanpool	9	11%	9%	0%	50%	13%	8%	0%
	Motorcycle or scooter	2	2%	3%	0%	0%	0%	8%	0%
	Bicycle	52	64%	64%	33%	100%	64%	65%	0%
	Walk	11	14%	12%	0%	50%	13%	15%	0%
	Public Bus	13	16%	16%	0%	25%	20%	8%	0%
	Company shuttle	1	1%	1%	0%	0%	2%	0%	0%
	BART	23	28%	28%	33%	25%	27%	31%	0%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	1%	0%	0%	2%	0%	0%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	33%	0%	0%	27%	50%	0%
	I drive alone for part of the trip	1	8%	8%	0%	0%	9%	0%	0%
	I carpool for part of the trip	1	8%	8%	0%	0%	9%	0%	0%
	I walk for part of the trip	5	38%	42%	0%	0%	45%	0%	0%
	I bike for part of the trip	3	23%	25%	0%	0%	27%	0%	0%
	Other	3	23%	17%	0%	100%	18%	50%	0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	0%	100%	7%	0%	0%
	I drive alone for part of the trip	3	14%	16%	0%	0%	13%	17%	0%
	I walk for part of the trip	9	43%	37%	100%	100%	40%	50%	0%
	I bike for part of the trip	9	43%	47%	0%	0%	40%	50%	0%
	Other	5	24%	26%	0%	0%	27%	17%	0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	100%	0%	0%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	67%	100%	75%	71%	62%	0%
	I take BART for part of the trip	11	23%	26%	0%	0%	26%	15%	0%
	I take the train for part of the trip	1	2%	2%	0%	0%	3%	0%	0%
	Other	6	12%	12%	0%	25%	9%	23%	0%
83. (School) Bikes and takes the bus	Take bike on	2	67%	67%	0%	0%	67%	0%	0%
	Park bike	1	33%	33%	0%	0%	33%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	85%	0%	0%	80%	100%	0%
	Park bike	2	15%	15%	0%	0%	20%	0%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	100%	0%	0%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	0%	3%	2%	4%	3%
	Internet/Web (General)	66	11%	11%	0%	11%	10%	4%	11%
	EBBC/ EBBC Newsletter	139	22%	23%	45%	6%	18%	33%	22%
	Facebook	9	1%	1%	0%	3%	2%	0%	1%
	Bike Alameda	14	2%	2%	9%	11%	4%	0%	2%
	Google/Google Maps	48	8%	8%	9%	6%	14%	13%	7%
	Friends	40	6%	6%	0%	14%	12%	4%	6%
	Work/ coworkers	48	8%	8%	0%	3%	6%	8%	8%
	Map my ride	5	1%	1%	0%	0%	0%	0%	1%
	Bike shops	16	3%	2%	9%	3%	2%	0%	3%
	511.org	25	4%	4%	9%	6%	2%	0%	4%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	18%	8%	8%	13%	7%
	youcanbikethere.com	5	1%	1%	0%	0%	0%	0%	1%
	Walk Oakland Bike Oakland	7	1%	1%	0%	0%	0%	0%	1%
	Posters/billboards	7	1%	1%	0%	0%	2%	0%	1%
	Word of mouth	7	1%	1%	0%	0%	0%	0%	1%
	Bike Maps (General)	6	1%	1%	0%	0%	2%	0%	1%
	Newspaper	7	1%	1%	0%	3%	0%	0%	1%
	SFBC	11	2%	2%	0%	0%	0%	4%	2%
	Radio	4	1%	1%	0%	0%	0%	0%	1%
	Personal Knowledge/Experience	5	1%	1%	0%	0%	0%	0%	1%
	Various sources	5	1%	1%	0%	0%	0%	0%	1%
Nowhere/ Don't seek information	17	3%	3%	0%	3%	4%	4%	3%	
Other	38	6%	6%	0%	8%	6%	13%	6%	
Don't Know	27	4%	4%	0%	14%	6%	0%	4%	
88. Cycling ability	Novice	33	5%	5%	0%	5%	2%	12%	5%
	Intermediate	223	33%	34%	31%	19%	41%	31%	32%
	Experienced	421	62%	61%	69%	76%	57%	58%	63%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	51%	54%	46%	45%	46%	52%
	In bike lanes	306	45%	45%	46%	54%	50%	50%	45%
	On separate paved bike paths	24	4%	4%	0%	0%	4%	4%	4%
	On unpaved trails	2	0%	0%	0%	0%	2%	0%	0%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
90. City you live in	Alameda	57	8%	7%	23%	19%	5%	4%	9%
	Albany	26	4%	4%	0%	0%	5%	4%	4%
	Berkeley	149	22%	21%	23%	30%	27%	15%	22%
	Castro Valley	8	1%	1%	0%	0%	0%	4%	1%
	Danville	2	0%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	2%	8%	0%	0%	8%	2%
	El Cerrito	8	1%	1%	0%	0%	0%	4%	1%
	Emeryville	9	1%	1%	0%	0%	0%	0%	2%
	Fremont	45	7%	6%	8%	11%	11%	4%	6%
	Hayward	6	1%	1%	0%	3%	0%	0%	1%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	2%	0%	0%	0%	0%	2%
	Moraga	3	0%	0%	0%	0%	0%	0%	1%
	Newark	4	1%	1%	0%	0%	0%	4%	1%
	Oakland	245	36%	37%	31%	19%	39%	38%	36%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%
	Piedmont	11	2%	2%	0%	3%	2%	4%	2%
	Pleasant Hill	3	0%	0%	0%	0%	2%	0%	0%
	Pleasanton	25	4%	4%	0%	5%	0%	0%	4%
	Richmond	7	1%	1%	0%	0%	0%	4%	1%
	San Francisco	12	2%	2%	0%	3%	2%	0%	2%
	San Jose	2	0%	0%	8%	0%	0%	0%	0%
	San Leandro	11	2%	2%	0%	3%	5%	4%	1%
	San Lorenzo	1	0%	0%	0%	3%	0%	0%	0%
	San Ramon	5	1%	1%	0%	0%	2%	4%	1%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	2%	0%	3%	0%	0%	2%
90 Collapsed. City you live in	Alameda County	636	94%	94%	92%	95%	96%	96%	93%
	Other Counties	43	6%	6%	8%	5%	4%	4%	7%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
91. City you work in	Alameda	20	3%	3%	23%	0%	2%	0%	3%
	Albany	4	1%	1%	0%	0%	2%	0%	1%
	Berkeley	126	20%	20%	23%	0%	33%	23%	18%
	Concord	1	0%	0%	0%	0%	2%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%
	Dublin	10	2%	1%	8%	0%	0%	8%	1%
	El Cerrito	2	0%	0%	0%	0%	0%	0%	0%
	Emeryville	41	6%	7%	0%	0%	8%	4%	6%
	Fremont	20	3%	3%	8%	0%	4%	8%	3%
	Hayward	8	1%	1%	0%	0%	2%	0%	1%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	0%	0%	0%	0%	1%
	Martinez	1	0%	0%	0%	0%	0%	0%	0%
	Milpitas	8	1%	1%	0%	0%	0%	0%	1%
	Newark	4	1%	1%	0%	0%	0%	0%	1%
	Oakland	216	34%	34%	15%	0%	22%	35%	35%
	Pleasanton	18	3%	3%	0%	0%	2%	0%	3%
	Richmond	15	2%	2%	0%	0%	2%	0%	2%
	San Francisco	55	9%	9%	8%	0%	10%	15%	8%
	San Jose	17	3%	3%	8%	0%	4%	0%	3%
	San Leandro	8	1%	1%	8%	0%	2%	0%	1%
	San Ramon	6	1%	1%	0%	0%	0%	4%	1%
	Union City	2	0%	0%	0%	0%	0%	0%	0%
	Walnut Creek	4	1%	1%	0%	0%	2%	0%	1%
	Other: Ouside Alameda County	42	7%	7%	0%	0%	4%	4%	7%
91 Collapsed. City you work in	Alameda County	501	78%	78%	85%	0%	78%	81%	78%
	Other Counties	141	22%	22%	15%	0%	22%	19%	22%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	1%	0%	0%	2%	0%	0%
	Berkeley	34	42%	40%	67%	60%	48%	29%	0%
	Dublin	2	2%	1%	33%	0%	0%	8%	0%
	Emeryville	1	1%	1%	0%	0%	2%	0%	0%
	Fremont	3	4%	4%	0%	0%	4%	4%	0%
	Hayward	1	1%	1%	0%	0%	2%	0%	0%
	Oakland	13	16%	17%	0%	20%	18%	13%	0%
	Piedmont	2	2%	3%	0%	0%	2%	4%	0%
	Pleasant Hill	1	1%	1%	0%	0%	2%	0%	0%
	San Francisco	11	14%	15%	0%	0%	11%	21%	0%
	San Jose	2	2%	3%	0%	0%	4%	0%	0%
	San Leandro	1	1%	1%	0%	0%	2%	0%	0%
	San Ramon	1	1%	1%	0%	0%	0%	4%	0%
	Other: Ouside Alameda County	7	9%	8%	0%	20%	5%	17%	0%
	92 Collapsed. City you go to school in	Alameda County	61	74%	73%	100%	80%	79%	65%
Other Counties		21	26%	27%	0%	20%	21%	35%	0%
93. Access to a car	Yes	578	85%	85%	92%	86%	82%	92%	85%
	No	99	15%	15%	8%	14%	18%	8%	15%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	5%	0%	3%	2%	4%	5%
	Oakland Tribune - in print	61	9%	9%	15%	14%	11%	8%	9%
	SF Chronicle/The Chronicle - in print	149	22%	22%	15%	30%	18%	19%	23%
	East Bay Express (in print)	123	18%	18%	8%	19%	25%	19%	18%
	Newspapers (general - in print)	57	8%	8%	15%	11%	11%	8%	8%
	Other newspaper	52	8%	7%	15%	24%	4%	0%	8%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	0%	3%	2%	4%	3%
	SF Chronicle/The Chronicle - online	238	35%	36%	46%	24%	36%	31%	35%
	Oakland Tribune - online	53	8%	8%	15%	3%	11%	4%	8%
	East Bay Express (online)	47	7%	7%	15%	3%	11%	12%	6%
	Newspapers (general - online)	148	22%	23%	23%	11%	23%	12%	22%
	Television/TV news	192	28%	29%	23%	24%	36%	15%	28%
	Friends/Family	258	38%	39%	23%	32%	52%	31%	37%
	Blogs/web sites (general)	223	33%	33%	54%	22%	34%	38%	33%
	Facebook	162	24%	24%	15%	19%	25%	27%	24%
	Twitter	62	9%	9%	8%	8%	9%	4%	9%
	Other blog/web site	52	8%	8%	23%	3%	7%	4%	8%
	Radio	274	41%	41%	38%	35%	32%	35%	42%
Other	108	16%	15%	23%	30%	21%	19%	15%	
Don't know	9	1%	1%	0%	0%	0%	8%	1%	
95. Gender	Male	381	56%	56%	54%	70%	50%	56%	57%
	Female	294	44%	44%	46%	30%	50%	44%	43%
96. Children under 18	Yes	204	30%	31%	23%	24%	20%	35%	31%
	No	469	69%	69%	77%	76%	80%	65%	68%
	Prefer not to answer	4	1%	1%	0%	0%	0%	0%	1%

		All		54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	0%	3%	5%	8%	1%
	White/Caucasian	507	75%	75%	92%	70%	75%	72%	75%
	Hispanic/Latin-American	24	4%	4%	0%	3%	7%	4%	3%
	Asian/Pacific Islander	81	12%	12%	0%	14%	7%	4%	13%
	Other (specify)	18	3%	3%	0%	3%	5%	0%	3%
	Prefer not to answer	33	5%	5%	8%	8%	0%	12%	5%
98. Age	Under 18	1	0%	0%	0%	3%	2%	0%	0%
	18-24	16	2%	2%	0%	3%	11%	4%	2%
	25-29	89	13%	14%	8%	5%	25%	8%	12%
	30-34	102	15%	16%	15%	3%	20%	12%	15%
	35-39	106	16%	16%	15%	8%	14%	8%	16%
	40-44	73	11%	11%	0%	8%	5%	8%	11%
	45-49	78	12%	12%	0%	5%	9%	12%	12%
	50-54	68	10%	11%	0%	0%	2%	19%	10%
	55-59	78	12%	11%	23%	16%	7%	15%	12%
	60-64	38	6%	5%	0%	19%	4%	4%	6%
	65-69	13	2%	1%	23%	11%	2%	0%	2%
	70-74	7	1%	0%	15%	14%	0%	0%	1%
	75+	1	0%	0%	0%	3%	0%	0%	0%
	Prefer not to answer	8	1%	1%	0%	3%	0%	12%	1%
Age Collapsed	18-29	105	15%	16%	8%	8%	36%	12%	14%
	30-39	208	31%	32%	31%	11%	34%	19%	31%
	40-49	151	22%	23%	0%	14%	14%	19%	23%
	50-64	184	27%	27%	23%	35%	13%	38%	28%
	65+	21	3%	1%	38%	27%	2%	0%	3%
	Under 18 / Prefer not to answer	10	1%	1%	0%	5%	2%	12%	1%
Generation	18-49	464	68%	71%	38%	32%	84%	50%	68%
	50+	215	32%	29%	62%	68%	16%	50%	32%

	All	54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
	Mean	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
	679		13	37	56	26	597
		93%	2%	5%	8%	4%	88%
1 Mean (Days/wk). Bicycle Use	4.18	4.17	4.10	4.35	4.55	4.02	4.15
2 Mean (Days/wk). Drive a car	2.91	2.91	2.96	2.89	2.66	3.01	2.92
19 Mean. Total round-trip miles on BTWD	18.87	19.31	9.18	12.90	18.02	18.15	18.97
20 Mean. Total miles by bicycle on BTWD	13.17	13.33	7.09	12.06	10.51	19.20	13.18
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.74	3.19	3.55	4.40	2.88	3.69
54 Mean (Days/wk). Go to work outside of your home	4.65	4.82	.18	.00	4.64	4.51	4.66
55 Mean (Days/wk). Go to school	.74	.73	.37	1.33	3.21	.15	.00
56 Mean (Days/wk). Take your children to school	1.92	1.94	1.02	1.92	2.50	1.28	1.92
57 Mean (Days/wk). Drive a car alone	2.45	2.44	2.53	2.55	2.18	2.98	2.45
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.95	1.46	2.00	1.74	1.87	1.97
59 Mean (Days/wk). Ride a bus	.60	.60	.91	.52	.69	.59	.59
60 Mean (Days/wk). Ride BART	1.21	1.25	.83	.61	1.22	1.50	1.20
61 Mean (Days/wk). Take a train	.21	.21	.10	.11	.07	.24	.22
62 Mean (Days/wk). Take a ferry	.10	.09	.37	.21	.04	.20	.10
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.10	2.90	3.86	2.11	2.01	2.23

	All	54 Collapsed. Go to work outside of your home			55 Collapsed. Go to school		
	Mean	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	3.77	3.52	3.69	4.27	4.00	3.70
65 Mean. Miles from home to work destination	10.55	10.57	9.85	.	11.35	7.73	10.61
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.08	.37	.	3.22	2.73	3.02
78 Mean. Miles from home to school	8.13	8.24	5.67	8.04	9.59	4.78	.
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.65	1.00	2.80	2.39	.15	.

	All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
	N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
			%	%	%	%	%	%
Number of cases	679		449	192	38	566	94	19
Row percent		100%	66%	28%	6%	83%	14%	3%
Region								
North Alameda County	497	73%	69%	82%	84%	77%	56%	58%
Central Alameda County	20	3%	4%	2%	3%	3%	4%	5%
South Alameda County	57	8%	10%	6%	5%	7%	15%	11%
East Alameda County	47	7%	8%	4%	5%	6%	14%	5%
Non-Alameda County	58	9%	10%	6%	3%	8%	11%	21%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	16%	8%	11%	16%	0%	0%
	6 days/wk	122	18%	20%	15%	13%	21%	2%	0%
	5 days/wk	134	20%	19%	20%	32%	22%	10%	0%
	4 days/wk	94	14%	15%	10%	18%	14%	9%	21%
	3 days/wk	96	14%	16%	10%	16%	15%	9%	11%
	2 days/wk	47	7%	8%	6%	3%	7%	9%	5%
	1 day/wk	22	3%	4%	2%	3%	2%	11%	0%
	1 to 4 days/month	42	6%	2%	16%	3%	2%	32%	16%
	1 to 11 days/year	30	4%	1%	14%	3%	0%	20%	47%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	97%	71%	95%	98%	48%	37%
	Less than Weekly	72	11%	3%	29%	5%	2%	52%	63%
2. Drive a car	7 days/wk	74	11%	10%	16%	3%	5%	36%	58%
	6 days/wk	55	8%	8%	6%	13%	6%	16%	21%
	5 days/wk	53	8%	9%	7%	0%	7%	16%	0%
	4 days/wk	68	10%	9%	12%	8%	10%	12%	11%
	3 days/wk	88	13%	14%	12%	11%	15%	5%	0%
	2 days/wk	111	16%	18%	13%	21%	18%	7%	0%
	1 day/wk	85	13%	12%	13%	21%	14%	3%	5%
	1 to 4 days/month	52	8%	7%	7%	13%	9%	2%	5%
	1 to 11 days/year	38	6%	6%	6%	0%	7%	1%	0%
Never/ Don't have a car	55	8%	8%	8%	11%	10%	1%	0%	
2 Collapsed. Drive a car	Weekly or More	534	79%	79%	78%	76%	75%	96%	95%
	Less than Weekly	90	13%	13%	14%	13%	15%	3%	5%
	Never	55	8%	8%	8%	11%	10%	1%	0%
3. Difficulty switching to biking trips	Very difficult	141	23%	22%	25%	24%	22%	25%	32%
	Somewhat difficult	254	41%	39%	45%	41%	41%	41%	32%
	Not very difficult	149	24%	26%	21%	18%	24%	23%	26%
	Not at all difficult	78	13%	13%	10%	18%	13%	12%	11%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	69%	76%	76%	79%	37%	11%
	For fun	291	43%	49%	35%	8%	37%	69%	74%
	Incentives from employer or school	17	3%	3%	3%	0%	2%	3%	0%
	Personal health	456	67%	70%	61%	63%	64%	82%	79%
	Good for the environment	267	39%	36%	45%	47%	41%	35%	21%
	Save money on gas/parking	161	24%	21%	26%	45%	25%	15%	16%
	Set a good example for others	29	4%	4%	6%	3%	5%	3%	0%
	To avoid traffic	59	9%	9%	9%	5%	10%	2%	11%
	Stress reduction	101	15%	16%	14%	11%	13%	27%	26%
	Don't like driving/taking transit	51	8%	9%	5%	5%	9%	0%	0%
	Other	37	5%	6%	5%	5%	6%	2%	0%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	13%	16%	8%	14%	12%	0%
	No	588	87%	87%	84%	92%	86%	88%	100%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	28%	7%	0%	23%	0%	0%
	Biking	23	27%	24%	36%	0%	24%	50%	0%
	Using bike as everyday transportation/multiple purposes	28	33%	28%	43%	33%	33%	30%	0%
	Using bikes on public transit	3	4%	4%	4%	0%	4%	0%	0%
	Other	7	8%	9%	4%	33%	8%	10%	0%
	Don't know	7	8%	7%	7%	33%	8%	10%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	5%	5%	6%	3%	16%
	Sign on a street pole	56	8%	8%	7%	13%	8%	11%	0%
	Back/side of a bus	86	13%	13%	14%	8%	13%	10%	5%
	Bus shelter	128	19%	17%	23%	26%	19%	19%	11%
	BART station	144	21%	21%	23%	13%	22%	20%	16%
	Billboard	118	17%	17%	17%	18%	18%	19%	5%
	Flyer/handout	208	31%	31%	31%	24%	30%	29%	47%
	Other	15	2%	2%	2%	0%	2%	3%	0%
	Don't Remember	14	2%	2%	2%	3%	2%	3%	0%
8. Heard/seen ads after more information	Yes	108	16%	16%	18%	8%	16%	16%	0%
	No	571	84%	84%	82%	92%	84%	84%	100%
9. Heard/seen ads after images	Yes	205	30%	28%	36%	24%	31%	29%	26%
	No	473	70%	72%	64%	76%	69%	71%	74%
10. Ads effectiveness	Very effective	28	4%	5%	2%	3%	4%	4%	5%
	Somewhat effective	380	56%	58%	58%	37%	56%	60%	42%
	Not very effective	229	34%	32%	36%	50%	35%	29%	37%
	Not at all effective	37	5%	5%	5%	11%	5%	6%	16%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	36%	41%	38%	38%	29%	57%
	Images of happy looking people/having fun	50	9%	9%	8%	9%	8%	13%	7%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	4%	1%	0%	2%	6%	7%
	Variety of biking activities	2	0%	0%	1%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	9%	9%	9%	8%	11%	14%
	Images of bikes/people biking	12	2%	1%	4%	6%	2%	2%	0%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	5%	9%	9%	2%	0%
	Diversity of bikers (age, gender, race)	4	1%	1%	1%	0%	1%	1%	0%
	Layout/colors/font	17	3%	3%	3%	3%	3%	4%	7%
	Images of healthy looking people	9	2%	2%	1%	3%	1%	2%	0%
	Slogans/logos	5	1%	1%	1%	0%	1%	1%	0%
	Looks easy/normal/fun	30	5%	5%	6%	0%	5%	5%	0%
	Bicycles in urban setting	2	0%	0%	1%	3%	0%	1%	0%
	Commuters biking to work / biking in work clothes	40	7%	7%	8%	6%	7%	9%	0%
	Makes biking look hip/cool	2	0%	0%	1%	0%	0%	0%	0%
	Good Weather	4	1%	1%	1%	0%	1%	1%	0%
	Inclusion of Women	2	0%	1%	0%	0%	0%	0%	0%
	Organization sponsorships	3	1%	1%	0%	0%	1%	0%	0%
	None	36	6%	7%	5%	6%	7%	4%	7%
	Other	18	3%	3%	4%	6%	3%	6%	0%
	Don't Know	8	1%	2%	1%	0%	1%	1%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	7%	7%	3%	7%	5%	8%
	Uninspiring/not enough motivation/unrelatable	49	9%	8%	12%	7%	9%	9%	17%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	5%	7%	5%	7%	0%
	Doesn't address actual reasons people don't bike	32	6%	5%	6%	20%	6%	8%	8%
	Bad layout/formatting/colors	27	5%	5%	5%	7%	5%	5%	0%
	Logos/slogans	31	6%	6%	3%	13%	7%	1%	0%
	Not informative enough	25	5%	4%	6%	7%	5%	5%	8%
	Uninteresting/boring/generic/doesn't stand out	3	1%	0%	2%	0%	1%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	4%	7%	7%	5%	4%	8%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	10%	7%	10%	8%	8%
	Gas prices too low / gas prices	12	2%	2%	1%	7%	2%	4%	0%
	Not cool	6	1%	2%	0%	0%	1%	0%	0%
	Doesn't address health/fitness aspect of biking	2	0%	0%	1%	0%	0%	1%	0%
	No references/web addresses	5	1%	1%	2%	0%	1%	3%	0%
	Repetitive/no new info/preaching to the choir	6	1%	1%	1%	0%	1%	0%	0%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	12%	14%	3%	13%	9%	17%
	Not enough ads	3	1%	1%	0%	0%	1%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	1%	0%	1%	0%	8%
	No celebrities/ no interesting people	3	1%	1%	0%	0%	1%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	0%	1%	0%	0%
	Did not see the ads	9	2%	2%	1%	0%	1%	4%	0%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	1%	0%	2%	0%	0%
	Casual attire	2	0%	0%	1%	0%	0%	1%	0%
	Blurry bicyclist photo	3	1%	1%	0%	0%	1%	0%	0%
	People wearing helmets	3	1%	1%	0%	0%	0%	0%	8%
	People in work clothes	3	1%	1%	0%	0%	0%	3%	0%
	None	31	6%	7%	4%	0%	5%	11%	8%
	Other	41	8%	8%	7%	10%	7%	11%	0%
	Don't know	9	2%	2%	1%	3%	2%	1%	0%
	13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	72%	78%	79%	78%	60%
Hygeine concerns		464	68%	68%	68%	79%	71%	57%	47%
Don't own a bike / lack of interest / Can't ride a bike		356	52%	53%	50%	58%	55%	46%	5%
Safety concerns		263	39%	38%	39%	42%	41%	30%	16%
Difficult / Lazy / Not in shape		211	31%	33%	27%	29%	33%	23%	16%
No bike lanes / Nowhere to store bike		73	11%	12%	9%	3%	8%	19%	42%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	27%	9%	0%	25%	10%	20%
	No contact was made by organization / not aware	3	3%	5%	0%	0%	3%	5%	0%
	Retired	2	2%	3%	0%	0%	1%	5%	0%
	Moved / No longer within biking distance to work	4	4%	5%	4%	0%	3%	5%	20%
	Worked from home that day	5	5%	6%	4%	0%	6%	5%	0%
	Took bus that day	1	1%	2%	0%	0%	1%	0%	0%
	Did not work that day	6	6%	5%	13%	0%	6%	5%	20%
	Too dangerous / not safe	3	3%	5%	0%	0%	3%	0%	20%
	Too difficult/Too far	7	7%	6%	9%	20%	4%	15%	20%
	Health problems / sick	11	12%	6%	13%	80%	13%	10%	0%
	Running late / busy / not enough time to ride	6	6%	3%	17%	0%	7%	5%	0%
	Had to drive that day	10	11%	11%	13%	0%	10%	15%	0%
	Unemployed	1	1%	2%	0%	0%	1%	0%	0%
	Forgot	3	3%	5%	0%	0%	4%	0%	0%
	Lazy	1	1%	0%	4%	0%	0%	5%	0%
	Bike broken	1	1%	0%	4%	0%	0%	5%	0%
	Walked to work that day	1	1%	0%	4%	0%	1%	0%	0%
Other	6	6%	9%	0%	0%	7%	5%	0%	
Don't Know	3	3%	3%	4%	0%	3%	5%	0%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	12%	21%	19%	16%	9%	9%
	511.org	97	16%	16%	17%	16%	16%	18%	18%
	East Bay Bicycle Coalition website	203	33%	36%	29%	24%	35%	25%	9%
	Other bicycle organization website	70	12%	13%	10%	3%	13%	7%	0%
	Local bicycle organization email newsletter	94	16%	18%	13%	8%	16%	12%	0%
	Local bicycle organization paper newsletter	28	5%	6%	3%	3%	5%	4%	0%
	Poster or billboard	111	18%	21%	15%	5%	19%	16%	9%
	Radio advertisement or announcement	44	7%	9%	6%	0%	7%	12%	9%
	Facebook	47	8%	9%	5%	5%	8%	5%	0%
	Twitter	9	1%	2%	2%	0%	2%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	91	15%	16%	13%	14%	16%	9%	9%
	Coworker (other than on Facebook or Twitter)	195	32%	30%	35%	38%	33%	30%	9%
	Employer	196	32%	33%	33%	22%	30%	43%	55%
	Other	76	13%	13%	10%	16%	14%	5%	9%
	Don't Remember	36	6%	5%	8%	11%	6%	5%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	4%	6%	5%	3%	11%	27%
	For fun	88	15%	13%	17%	14%	13%	24%	18%
	Incentives from employer or school	7	1%	2%	0%	0%	1%	3%	0%
	Personal health	22	4%	5%	2%	0%	3%	4%	18%
	Good for the environment	25	4%	5%	3%	3%	4%	4%	9%
	Save money on gas / parking	11	2%	2%	1%	3%	2%	3%	0%
	Set a good example for others	77	13%	13%	11%	11%	12%	18%	0%
	To avoid traffic	3	0%	1%	0%	0%	1%	0%	0%
	Stress reduction	3	0%	1%	1%	0%	0%	1%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	7%	11%	3%	7%	16%	0%
	I almost always bike to work anyway	246	41%	40%	38%	57%	46%	8%	9%
Other	47	8%	7%	10%	5%	7%	9%	18%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	74%	76%	68%	76%	67%	55%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	4%	0%	1%	7%	18%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	17%	32%	20%	21%	27%
	Something else	20	3%	4%	3%	0%	3%	4%	0%
	Don't remember	2	0%	0%	1%	0%	0%	1%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	92%	89%	97%	92%	88%	91%
	School	14	2%	2%	5%	0%	2%	4%	0%
	Somewhere else	35	6%	6%	6%	3%	6%	7%	9%
	Don't remember	2	0%	0%	1%	0%	0%	1%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	4%	5%	3%	4%	5%	9%
	3-5 miles	103	17%	14%	21%	31%	18%	13%	9%
	6-10 miles	155	26%	26%	28%	19%	26%	25%	9%
	11-20 miles	149	25%	25%	25%	22%	25%	28%	18%
	21+ miles	165	28%	31%	20%	25%	27%	28%	55%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	4%	6%	16%	5%	9%	9%
	3-5 miles	122	20%	17%	25%	32%	21%	17%	18%
	6-10 miles	184	31%	31%	31%	27%	32%	24%	27%
	11-20 miles	170	29%	30%	28%	19%	28%	33%	18%
	21+ miles	87	15%	18%	10%	5%	14%	16%	27%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	28%	34%	24%	22%	75%	73%
	Drive or ride in a carpool or vanpool	27	4%	5%	3%	3%	4%	7%	0%
	Motorcycle or scooter	11	2%	2%	1%	0%	2%	1%	9%
	Bicycle	377	62%	63%	60%	59%	71%	13%	9%
	Walk	60	10%	8%	12%	16%	10%	11%	18%
	Public Bus	71	12%	11%	11%	16%	13%	7%	9%
	Company shuttle	6	1%	1%	1%	0%	1%	1%	0%
	BART	107	18%	19%	13%	27%	18%	12%	18%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	1%	3%	2%	0%	0%
	Ferry or boat	4	1%	1%	0%	0%	1%	0%	0%
	Other	5	1%	1%	1%	0%	1%	0%	0%
Not gone to my destination	6	1%	1%	1%	0%	1%	0%	0%	

	All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
	N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
			%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	71%	73%	62%	72%	64%	73%
Stop at the Bike Away From Work party	103	17%	17%	18%	8%	18%	12%	0%
Get a BTWD canvas bag	379	63%	62%	64%	62%	64%	55%	55%
Leave your bike at a free BTWD bike check	75	12%	13%	12%	11%	13%	9%	18%
Compete in the Team Bike Challenge	186	31%	28%	36%	30%	30%	32%	36%
Compete in the Company Bike Challenge	135	22%	22%	23%	19%	23%	20%	9%
Download iBike Challenge	14	2%	2%	3%	3%	3%	1%	0%
Watch a BTWDay video	42	7%	6%	9%	3%	7%	5%	0%
Tweet about Bike to Work Day	25	4%	4%	3%	5%	4%	4%	0%
Post on Facebook about BTWD	122	20%	20%	20%	19%	20%	20%	27%
Attend a Bike to Work Month event other than BTWD	56	9%	9%	11%	3%	10%	5%	0%
None of these	66	11%	10%	10%	22%	11%	12%	18%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	9%	13%	8%	8%	21%	18%
	I found a good route to take	156	26%	26%	30%	8%	24%	32%	55%
	I felt better at work that day	184	30%	31%	30%	19%	30%	32%	27%
	I fixed my bicycle so I could ride it that day	31	5%	3%	10%	8%	4%	13%	18%
	I enjoyed getting the exercise from biking that day	424	70%	71%	70%	57%	68%	82%	73%
	I enjoyed being outside on my bike that day	441	73%	73%	77%	49%	72%	76%	64%
	It was easy to find a place to store my bike that day	236	39%	38%	42%	32%	38%	45%	27%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	54%	58%	49%	53%	70%	45%
	I rode to work/school with people I know	102	17%	19%	15%	5%	17%	18%	0%
	None of these	60	10%	10%	6%	30%	10%	5%	18%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	11%	9%	8%	12%	0%	0%
	6 days/wk	89	15%	15%	16%	11%	16%	7%	0%
	5 days/wk	119	20%	19%	20%	27%	22%	7%	9%
	4 days/wk	73	12%	13%	9%	19%	13%	8%	18%
	3 days/wk	84	14%	17%	7%	14%	14%	9%	18%
	2 days/wk	46	8%	9%	6%	0%	8%	5%	0%
	1 day/wk	30	5%	5%	5%	3%	4%	9%	0%
	1 to 4 days/month	37	6%	4%	13%	3%	3%	25%	18%
	1 to 11 days/year	40	7%	4%	11%	11%	4%	21%	9%
	Never rode a bicycle before BTWD	24	4%	3%	6%	5%	3%	8%	27%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	89%	71%	81%	90%	45%	45%
	Less than Weekly	77	13%	8%	24%	14%	8%	47%	27%
	Never	24	4%	3%	6%	5%	3%	8%	27%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	12%	7%	16%	13%	3%	0%
	A little more often	98	16%	15%	21%	5%	14%	32%	9%
	About the same as before	427	70%	72%	66%	78%	72%	58%	82%
	Less often	14	2%	1%	5%	0%	1%	8%	9%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	78%	79%	79%	80%	74%	53%
	Disagree	42	6%	6%	6%	5%	6%	10%	0%
	Don't Know /NA	104	15%	15%	16%	16%	14%	16%	47%
27. I noticed there was less traffic that day	Agree	55	8%	8%	7%	13%	8%	10%	16%
	Disagree	241	36%	37%	32%	39%	36%	34%	16%
	Don't Know /NA	382	56%	55%	61%	47%	56%	56%	68%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	29%	23%	32%	27%	30%	32%
	Disagree	47	7%	8%	6%	5%	7%	6%	0%
	Don't Know /NA	447	66%	64%	71%	63%	66%	64%	68%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	13%	15%	5%	10%	33%	5%
	Disagree	208	31%	31%	26%	45%	32%	24%	32%
	Don't Know /NA	382	56%	56%	59%	50%	58%	43%	63%
30. Likely BTWD 2012 Participation	Very likely	543	80%	80%	79%	87%	84%	63%	37%
	Somewhat likely	73	11%	10%	14%	5%	9%	19%	32%
	Somewhat unlikely	26	4%	4%	4%	3%	3%	7%	16%
	Very unlikely	37	5%	6%	4%	5%	4%	11%	16%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	69%	81%	71%	74%	70%	53%
	No	186	27%	31%	19%	29%	26%	30%	47%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	40%	45%	33%	41%	44%	10%
	Yes, in 2010	161	33%	32%	33%	41%	32%	35%	40%
	Yes, in 2009	87	18%	15%	21%	26%	17%	24%	0%
	Yes, in 2008	41	8%	7%	8%	22%	8%	11%	20%
	Yes, in 2007 or earlier	23	5%	4%	4%	11%	5%	5%	0%
	No	219	44%	46%	42%	41%	44%	44%	60%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	25%	20%	14%	25%	0%	33%
	Too much effort	2	3%	3%	0%	14%	4%	0%	0%
	Lack of involvement with a local organization	3	4%	5%	5%	0%	5%	0%	0%
	Could not find teammates / not in a team	10	15%	10%	25%	14%	16%	14%	0%
	Company did not put a team together	2	3%	3%	5%	0%	4%	0%	0%
	Do not like event	4	6%	8%	5%	0%	7%	0%	0%
	Telecommuter/works from home	4	6%	5%	10%	0%	4%	29%	0%
	Team Forgot	3	4%	8%	0%	0%	5%	0%	0%
	Changed rules/ could not participate	2	3%	0%	0%	29%	2%	0%	33%
	BART not allowing bikes during rush hour	2	3%	3%	5%	0%	4%	0%	0%
	Health Reasons/ injured	4	6%	3%	5%	29%	5%	14%	0%
	Unemployed	2	3%	5%	0%	0%	4%	0%	0%
	Out of town/ vacation	6	9%	13%	5%	0%	7%	14%	33%
	Unaware	2	3%	3%	5%	0%	2%	14%	0%
	website too difficult to use/log info	2	3%	3%	5%	0%	4%	0%	0%
	Other	2	3%	3%	5%	0%	2%	14%	0%
	Don't Know	2	3%	5%	0%	0%	4%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	50%	38%	60%	46%	44%	100%
	To encourage/motivate coworkers to ride more regularly	21	11%	9%	13%	20%	12%	4%	0%
	A challenge	3	2%	2%	2%	0%	1%	4%	0%
	For fun/ love to ride	28	15%	17%	13%	0%	16%	4%	0%
	I would have biked anyway	4	2%	3%	2%	0%	2%	4%	0%
	To be an example to others	4	2%	2%	3%	0%	1%	7%	0%
	Raffle/ prizes	3	2%	1%	3%	0%	1%	4%	0%
	To start biking more often	6	3%	2%	6%	0%	2%	7%	0%
	Previous TBC were great	1	1%	0%	2%	0%	0%	4%	0%
	Join with friends	6	3%	2%	6%	0%	3%	4%	0%
	Competition aspect/ Teamwork	14	7%	7%	6%	20%	7%	7%	0%
	None	1	1%	0%	2%	0%	0%	4%	0%
	Other	12	6%	7%	6%	0%	7%	4%	0%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	8%	10%	22%	10%	3%	0%
	A little more often	51	25%	29%	21%	0%	23%	38%	0%
	Same as before	131	65%	63%	67%	78%	66%	59%	100%
	Less often	1	0%	0%	1%	0%	1%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	5%	9%	3%	6%	8%	5%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	0%	1%	0%	1%	1%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	13%	13%	5%	14%	8%	5%
	Bike Away from Work Party, 5-12-11	84	12%	12%	15%	5%	14%	8%	0%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	2%	3%	0%	3%	0%	0%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	5%	5%	8%	6%	2%	0%
	None of these	482	72%	73%	65%	87%	69%	80%	95%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	29%	35%	21%	31%	26%	26%
	No	473	70%	71%	65%	79%	69%	74%	74%
38. Participated in WR2S?	Yes	66	32%	29%	39%	25%	30%	42%	60%
	No	138	67%	71%	60%	75%	69%	58%	40%
	Don't remember	1	0%	0%	1%	0%	1%	0%	0%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	14%	12%	8%	13%	10%	16%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	7%	6%	3%	7%	1%	0%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	2%	0%	2%	1%	0%
	Kids Bike Rodeo	39	6%	7%	4%	0%	6%	7%	5%
	Other bicycle safety class or workshop	124	19%	23%	9%	16%	19%	15%	11%
	Never taken a bicycle safety class or workshop	451	68%	63%	77%	76%	67%	71%	68%

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		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	32%	32%	26%	33%	28%	21%
	Too far of a distance to travel	170	25%	25%	27%	21%	25%	30%	16%
	Weather/ protection from the weather	56	8%	8%	9%	8%	8%	10%	5%
	Time consuming	171	26%	26%	27%	16%	24%	31%	37%
	Difficult/Takes too much energy/Lazy	199	30%	32%	27%	24%	31%	22%	32%
	Inconvenient/Prefer the convenience of a car	104	16%	14%	20%	18%	16%	11%	21%
	Do not like biking through traffic/Dangerous drivers	207	31%	32%	31%	26%	31%	33%	21%
	Health restrictions/Not in shape	54	8%	10%	4%	13%	9%	1%	11%
	Being able to carry/transport more belongings	97	15%	15%	14%	16%	14%	16%	11%
	No bike lanes	42	6%	6%	6%	5%	6%	9%	16%
	Do not own a bike	56	8%	8%	9%	13%	8%	10%	11%
	Just do not want to/Lack of interest	34	5%	5%	7%	3%	6%	3%	0%
	Do not know how to ride a bike	4	1%	1%	0%	0%	1%	0%	0%
	Too many hills to bike through	16	2%	2%	4%	0%	2%	4%	5%
	Do not want to get sweaty	96	14%	14%	13%	26%	14%	19%	11%
	Nowhere to park/store bike	73	11%	11%	12%	8%	10%	16%	21%
	Prefer comfort of a car	5	1%	1%	1%	0%	1%	0%	0%
	Cannot bike in work clothes	15	2%	2%	2%	0%	2%	4%	0%
	Transport more than one passenger	20	3%	2%	4%	8%	3%	3%	0%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	4%	0%	5%	3%	0%
	Bicycle theft concerns	17	3%	2%	4%	0%	2%	3%	5%
	No safe routes/bad roads	59	9%	8%	11%	5%	8%	14%	0%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	0%	1%	1%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Don't want to change clothes	5	1%	1%	0%	3%	1%	1%	5%
	No shower/place to change at destination	21	3%	4%	2%	0%	3%	2%	11%
	Other	207	31%	29%	29%	58%	32%	26%	26%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	31%	38%	42%	35%	30%	32%
	Hygiene concerns	144	22%	22%	18%	29%	20%	28%	26%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	13%	15%	16%	14%	13%	11%
	Safety concerns	477	72%	71%	74%	58%	72%	74%	42%
	Difficult / Lazy / Not in shape	253	38%	41%	30%	37%	40%	23%	42%
	No bike lanes / Nowhere to store bike	115	17%	17%	19%	13%	15%	24%	37%
	Time / Distance	341	51%	51%	54%	37%	49%	61%	53%
	Bad Weather	56	8%	8%	9%	8%	8%	10%	5%
	Too many hills / Terrain	16	2%	2%	4%	0%	2%	4%	5%
	Inexperienced/Unfamiliar	31	5%	5%	4%	0%	5%	3%	0%
	Other / Don't Know	224	34%	32%	33%	58%	34%	29%	32%
41. Saves money	1 - Not at all convincing	11	2%	1%	2%	3%	1%	2%	11%
	2	20	3%	4%	2%	0%	3%	2%	0%
	3	28	4%	5%	3%	3%	4%	2%	11%
	4	62	9%	9%	9%	11%	9%	13%	5%
	5	108	16%	15%	18%	11%	14%	29%	21%
	6	147	22%	22%	20%	26%	22%	21%	11%
	7 - Very Convincing	301	44%	44%	46%	47%	47%	31%	42%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	10%	11%	16%	9%	17%	28%
	2	75	11%	10%	15%	3%	9%	24%	6%
	3	84	12%	13%	12%	11%	12%	13%	17%
	4	116	17%	19%	16%	8%	17%	17%	17%
	5	114	17%	17%	17%	19%	18%	14%	0%
	6	85	13%	11%	15%	19%	13%	9%	6%
	7 - Very Convincing	131	19%	21%	16%	24%	21%	6%	28%
43. Reduces your stress level	1 - Not at all convincing	19	3%	2%	3%	8%	2%	4%	11%
	2	25	4%	3%	5%	11%	4%	5%	0%
	3	51	8%	7%	9%	8%	7%	6%	16%
	4	103	15%	15%	16%	11%	16%	12%	21%
	5	146	22%	19%	27%	26%	21%	24%	16%
	6	162	24%	25%	22%	21%	24%	23%	16%
	7 - Very Convincing	172	25%	29%	19%	16%	26%	24%	21%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	1%	3%	2%	1%	5%
	2	15	2%	2%	3%	0%	2%	2%	5%
	3	38	6%	6%	5%	8%	6%	2%	5%
	4	71	10%	10%	10%	18%	10%	14%	0%
	5	136	20%	21%	17%	24%	21%	16%	26%
	6	133	20%	19%	21%	21%	19%	27%	5%
	7 - Very Convincing	272	40%	40%	42%	26%	40%	38%	53%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	3%	1%	1%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	2%	0%	2%	1%	5%
	4	27	4%	4%	2%	11%	4%	2%	5%
	5	108	16%	15%	18%	13%	16%	17%	11%
	6	168	25%	21%	32%	29%	24%	29%	26%
	7 - Very Convincing	354	52%	56%	45%	45%	53%	50%	53%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	9%	12%	29%	12%	6%	16%
	2	80	12%	11%	13%	16%	12%	9%	11%
	3	80	12%	12%	10%	13%	13%	9%	5%
	4	140	21%	21%	23%	11%	20%	27%	21%
	5	104	15%	15%	18%	11%	17%	7%	11%
	6	87	13%	13%	14%	11%	11%	23%	11%
	7 - Very Convincing	112	17%	20%	10%	11%	16%	19%	26%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	5%	5%	5%	3%	16%
	2	52	8%	8%	6%	13%	8%	9%	0%
	3	50	7%	8%	7%	5%	7%	7%	5%
	4	104	15%	13%	18%	26%	15%	17%	11%
	5	129	19%	19%	20%	11%	19%	18%	16%
	6	108	16%	16%	15%	18%	16%	17%	5%
	7-Very Convincing	200	29%	30%	30%	21%	29%	29%	47%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	1%	5%	1%	1%	21%
	2	25	4%	3%	5%	0%	4%	2%	0%
	3	32	5%	6%	3%	3%	5%	3%	5%
	4	65	10%	9%	8%	18%	10%	11%	0%
	5	122	18%	18%	21%	8%	18%	20%	11%
	6	152	22%	23%	18%	34%	22%	28%	21%
	7 - Very Convincing	273	40%	40%	44%	32%	41%	35%	42%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	3%	1%	2%	5%
	2	9	1%	1%	2%	0%	1%	4%	0%
	3	35	5%	4%	6%	8%	5%	4%	5%
	4	67	10%	10%	11%	5%	10%	10%	5%
	5	125	18%	18%	22%	5%	18%	16%	32%
	6	152	22%	21%	22%	37%	21%	31%	16%
	7 - Very Convincing	282	42%	44%	35%	42%	43%	33%	37%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	7%	8%	6%	5%	16%
	2	69	10%	10%	10%	13%	11%	7%	5%
	3	75	11%	11%	10%	11%	12%	10%	5%
	4	131	19%	20%	17%	26%	20%	18%	11%
	5	138	20%	19%	23%	18%	20%	19%	37%
	6	87	13%	12%	15%	11%	13%	15%	11%
	7 - Very Convincing	138	20%	23%	17%	13%	20%	26%	16%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	2%	0%	2%	1%	0%
	2	19	3%	2%	3%	5%	3%	2%	5%
	3	36	5%	4%	8%	3%	5%	6%	11%
	4	89	13%	13%	13%	24%	13%	14%	11%
	5	148	22%	21%	25%	18%	22%	21%	21%
	6	146	22%	21%	22%	21%	21%	26%	5%
	7 - Very Convincing	228	34%	37%	28%	29%	34%	30%	47%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	3%	8%	2%	5%	11%
	2	24	4%	3%	5%	3%	4%	3%	5%
	3	55	8%	10%	5%	8%	9%	3%	11%
	4	91	13%	13%	15%	13%	13%	16%	5%
	5	142	21%	20%	21%	29%	21%	21%	11%
	6	122	18%	20%	15%	8%	18%	20%	11%
	7 - Very Convincing	224	33%	31%	37%	32%	33%	31%	47%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	2%	5%	2%	2%	5%
	2	31	5%	4%	5%	11%	5%	3%	11%
	3	52	8%	8%	8%	3%	8%	6%	16%
	4	94	14%	13%	15%	18%	14%	16%	5%
	5	148	22%	23%	19%	26%	22%	26%	11%
	6	111	16%	16%	18%	16%	16%	16%	16%
	7 - Very Convincing	227	34%	34%	34%	21%	34%	31%	37%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	10%	7%	5%	9%	6%	21%
	4	62	9%	9%	9%	11%	9%	13%	5%
	5-7 Convincing	556	82%	81%	84%	84%	83%	81%	74%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	33%	38%	30%	30%	54%	50%
	4	116	17%	19%	16%	8%	17%	17%	17%
	5-7 Convincing	330	49%	48%	47%	62%	53%	29%	33%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	12%	17%	26%	13%	16%	26%
	4	103	15%	15%	16%	11%	16%	12%	21%
	5-7 Convincing	480	71%	73%	67%	63%	71%	72%	53%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	10%	9%	11%	10%	5%	16%
	4	71	10%	10%	10%	18%	10%	14%	0%
	5-7 Convincing	541	80%	80%	81%	71%	79%	81%	84%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	4%	2%	3%	3%	2%	5%
	4	27	4%	4%	2%	11%	4%	2%	5%
	5-7 Convincing	630	93%	92%	96%	87%	93%	96%	89%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	32%	35%	58%	37%	23%	32%
	4	140	21%	21%	23%	11%	20%	27%	21%
	5-7 Convincing	303	45%	47%	42%	32%	44%	50%	47%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	21%	18%	24%	20%	19%	21%
	4	104	15%	13%	18%	26%	15%	17%	11%
	5-7 Convincing	437	64%	66%	65%	50%	64%	64%	68%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	10%	9%	8%	10%	6%	26%
	4	65	10%	9%	8%	18%	10%	11%	0%
	5-7 Convincing	547	81%	81%	82%	74%	81%	83%	74%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	9%	11%	7%	11%	11%
	4	67	10%	10%	11%	5%	10%	10%	5%
	5-7 Convincing	559	82%	83%	80%	84%	83%	80%	84%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	27%	28%	32%	28%	22%	26%
	4	131	19%	20%	17%	26%	20%	18%	11%
	5-7 Convincing	363	54%	54%	55%	42%	52%	60%	63%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	9%	13%	8%	10%	10%	16%
	4	89	13%	13%	13%	24%	13%	14%	11%
	5-7 Convincing	522	77%	79%	75%	68%	77%	77%	74%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	15%	12%	18%	15%	12%	26%
	4	91	13%	13%	15%	13%	13%	16%	5%
	5-7 Convincing	488	72%	72%	73%	68%	72%	72%	68%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	14%	14%	18%	14%	12%	32%
	4	94	14%	13%	15%	18%	14%	16%	5%
	5-7 Convincing	486	72%	73%	71%	63%	72%	72%	63%
54. Go to work outside of your home	7 days/wk	23	3%	4%	3%	5%	3%	4%	11%
	6 days/wk	12	2%	2%	1%	0%	2%	1%	0%
	5 days/wk	491	72%	69%	79%	74%	73%	71%	68%
	4 days/wk	54	8%	8%	7%	11%	8%	5%	5%
	3 days/wk	32	5%	4%	6%	3%	4%	6%	11%
	2 days/wk	13	2%	2%	2%	3%	2%	3%	0%
	1 day/wk	4	1%	1%	0%	0%	1%	0%	0%
	1 to 4 days/month	7	1%	1%	1%	0%	1%	2%	0%
	1 to 11 days/year	6	1%	1%	1%	0%	1%	1%	0%
	Never	10	1%	2%	1%	3%	2%	1%	0%
	Not Applicable	27	4%	6%	0%	3%	4%	4%	5%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	21	3%	3%	4%	0%	3%	2%	5%
	4 days/wk	2	0%	0%	1%	0%	0%	0%	0%
	3 days/wk	12	2%	2%	1%	3%	2%	1%	0%
	2 days/wk	5	1%	0%	2%	0%	1%	1%	0%
	1 day/wk	15	2%	2%	2%	5%	2%	2%	0%
	1 to 4 days/month	8	1%	2%	0%	3%	1%	1%	0%
	1 to 11 days/year	18	3%	3%	3%	0%	3%	3%	0%
	Never	165	24%	23%	27%	21%	25%	23%	21%
	Not Applicable	432	64%	65%	60%	68%	63%	66%	74%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	8%	13%	8%	7%	16%	26%
	4 days/wk	4	1%	0%	2%	0%	1%	1%	0%
	3 days/wk	22	3%	3%	4%	3%	3%	3%	5%
	2 days/wk	16	2%	2%	3%	0%	2%	2%	0%
	1 day/wk	13	2%	2%	1%	3%	2%	0%	5%
	1 to 4 days/month	10	1%	2%	2%	0%	1%	2%	0%
	1 to 11 days/year	27	4%	4%	3%	8%	4%	2%	0%
	Never	79	12%	11%	14%	5%	11%	18%	0%
Not Applicable	445	66%	67%	59%	74%	67%	55%	63%	
57. Drive a car alone	7 days/wk	41	6%	6%	7%	3%	3%	20%	26%
	6 days/wk	35	5%	5%	6%	3%	4%	12%	21%
	5 days/wk	73	11%	11%	13%	3%	7%	29%	32%
	4 days/wk	56	8%	8%	7%	11%	8%	9%	5%
	3 days/wk	76	11%	12%	10%	8%	12%	5%	11%
	2 days/wk	88	13%	13%	12%	21%	14%	11%	0%
	1 day/wk	103	15%	16%	14%	16%	17%	4%	0%
	1 to 4 days/month	86	13%	13%	12%	16%	14%	6%	0%
	1 to 11 days/year	62	9%	8%	11%	13%	10%	2%	5%
	Never	42	6%	6%	7%	8%	7%	1%	0%
Not Applicable	17	3%	3%	2%	0%	3%	1%	0%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	2%	5%	3%	1%	10%	11%
	6 days/wk	15	2%	2%	3%	3%	2%	3%	0%
	5 days/wk	31	5%	4%	5%	3%	3%	9%	26%
	4 days/wk	45	7%	6%	8%	3%	6%	9%	11%
	3 days/wk	81	12%	12%	11%	8%	13%	11%	0%
	2 days/wk	174	26%	27%	22%	26%	26%	23%	21%
	1 day/wk	130	19%	20%	17%	26%	19%	17%	21%
	1 to 4 days/month	122	18%	17%	22%	11%	20%	10%	5%
	1 to 11 days/year	35	5%	5%	6%	8%	6%	3%	0%
	Never	17	3%	3%	1%	3%	2%	3%	0%
	Not Applicable	12	2%	2%	1%	8%	1%	3%	5%
	59. Ride a bus	6 days/wk	4	1%	1%	0%	3%	1%	0%
5 days/wk		22	3%	3%	4%	8%	3%	4%	0%
4 days/wk		13	2%	2%	2%	0%	2%	0%	0%
3 days/wk		22	3%	3%	4%	0%	4%	1%	5%
2 days/wk		26	4%	4%	4%	8%	5%	0%	0%
1 day/wk		38	6%	7%	4%	3%	7%	1%	0%
1 to 4 days/month		106	16%	16%	16%	13%	17%	10%	0%
1 to 11 days/year		221	33%	30%	40%	26%	33%	34%	21%
Never		200	29%	31%	26%	24%	25%	47%	63%
Not Applicable	27	4%	4%	2%	16%	4%	3%	11%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	0%	1%	1%	0%
	5 days/wk	59	9%	9%	7%	13%	9%	9%	11%
	4 days/wk	33	5%	6%	3%	3%	5%	1%	5%
	3 days/wk	36	5%	5%	5%	8%	6%	2%	0%
	2 days/wk	41	6%	6%	7%	3%	7%	2%	0%
	1 day/wk	83	12%	13%	9%	16%	14%	5%	5%
	1 to 4 days/month	212	31%	32%	32%	21%	33%	28%	5%
	1 to 11 days/year	158	23%	21%	30%	18%	20%	39%	42%
	Never	38	6%	5%	6%	8%	4%	11%	26%
	Not Applicable	13	2%	2%	1%	11%	2%	2%	5%
61. Take a train	5 days/wk	8	1%	2%	0%	3%	1%	0%	0%
	4 days/wk	5	1%	1%	1%	0%	1%	0%	0%
	3 days/wk	4	1%	0%	0%	5%	1%	0%	0%
	2 days/wk	6	1%	1%	1%	0%	1%	0%	0%
	1 day/wk	7	1%	1%	1%	0%	1%	0%	0%
	1 to 4 days/month	35	5%	5%	5%	5%	5%	5%	0%
	1 to 11 days/year	249	37%	36%	43%	16%	39%	30%	0%
	Never	291	43%	42%	44%	53%	39%	55%	89%
Not Applicable	74	11%	12%	7%	18%	11%	10%	11%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
Number of cases		679		449	192	38	566	94	19
Row percent			100%	66%	28%	6%	83%	14%	3%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	4	1%	1%	0%	0%	1%	1%	0%
	1 to 4 days/month	10	1%	2%	1%	0%	2%	0%	0%
	1 to 11 days/year	259	38%	40%	39%	13%	42%	23%	11%
	Never	323	48%	45%	52%	61%	44%	63%	74%
	Not Applicable	80	12%	12%	9%	26%	11%	13%	16%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	7%	0%	0%	5%	1%	0%
	6 days/wk	41	6%	9%	0%	0%	7%	0%	0%
	5 days/wk	54	8%	12%	0%	0%	9%	2%	0%
	4 days/wk	55	8%	12%	0%	0%	8%	7%	16%
	3 days/wk	69	10%	15%	0%	0%	10%	10%	11%
	2 days/wk	91	13%	20%	0%	0%	15%	7%	5%
	1 day/wk	108	16%	24%	0%	0%	16%	15%	5%
	1 to 4 days/month	96	14%	0%	50%	0%	13%	21%	5%
	1 to 11 days/year	96	14%	0%	50%	0%	10%	34%	42%
	Never	30	4%	0%	0%	79%	5%	2%	5%
	Not Applicable	8	1%	0%	0%	21%	1%	0%	11%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	13%	10%	11%	15%	0%	0%
	6 days/wk	107	16%	16%	16%	13%	19%	0%	0%
	5 days/wk	132	19%	20%	15%	32%	23%	0%	0%
	4 days/wk	63	9%	9%	8%	18%	11%	0%	0%
	3 days/wk	76	11%	13%	8%	8%	13%	0%	0%
	2 days/wk	54	8%	9%	5%	5%	10%	0%	0%
	1 day/wk	51	8%	9%	5%	0%	9%	0%	0%
	1 to 4 days/month	59	9%	6%	16%	3%	0%	63%	0%
	1 to 11 days/year	35	5%	3%	11%	3%	0%	37%	0%
	Never	16	2%	2%	4%	3%	0%	0%	84%
	Not Applicable	3	0%	0%	1%	5%	0%	0%	16%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	90%	97%	95%	93%	91%	95%
	Less than Weekly	13	2%	2%	2%	0%	2%	3%	0%
	Never	37	5%	8%	1%	5%	5%	5%	5%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	9%	8%	9%	6%	5%
	Less than Weekly	26	4%	4%	3%	3%	4%	4%	0%
	Never	597	88%	88%	88%	89%	87%	89%	95%
56 Collapsed. Take your children to school	Weekly or More	118	17%	16%	22%	13%	16%	22%	37%
	Less than Weekly	37	5%	6%	4%	8%	6%	4%	0%
	Never	524	77%	79%	73%	79%	78%	73%	63%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	71%	68%	63%	65%	89%	95%
	Less than Weekly	148	22%	21%	23%	29%	25%	9%	5%
	Never	59	9%	9%	9%	8%	10%	2%	0%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	73%	71%	71%	71%	81%	89%
	Less than Weekly	157	23%	22%	28%	18%	25%	13%	5%
	Never	29	4%	5%	2%	11%	4%	6%	5%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	19%	17%	21%	21%	6%	5%
	Less than Weekly	327	48%	46%	56%	39%	50%	44%	21%
	Never	227	33%	35%	28%	39%	29%	50%	74%
60 Collapsed. Ride BART	Weekly or More	258	38%	40%	32%	42%	42%	20%	21%
	Less than Weekly	370	54%	53%	61%	39%	53%	67%	47%
	Never	51	8%	7%	6%	18%	6%	13%	32%
61 Collapsed. Take a train	Weekly or More	30	4%	5%	2%	8%	5%	0%	0%
	Less than Weekly	284	42%	41%	47%	21%	44%	35%	0%
	Never	365	54%	53%	51%	71%	50%	65%	100%
62 Collapsed. Take a ferry	Weekly or More	7	1%	2%	0%	0%	1%	1%	0%
	Less than Weekly	269	40%	42%	39%	13%	43%	23%	11%
	Never	403	59%	56%	61%	87%	56%	76%	89%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	100%	0%	0%	71%	43%	37%
	Less than Weekly	192	28%	0%	100%	0%	23%	55%	47%
	Never	38	6%	0%	0%	100%	6%	2%	16%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	90%	68%	87%	100%	0%	0%
	Less than Weekly	94	14%	9%	27%	5%	0%	100%	0%
	Never	19	3%	2%	5%	8%	0%	0%	100%
65. Miles from home to work destination	0-2 miles	100	16%	13%	22%	19%	18%	11%	6%
	3-5 miles	169	28%	28%	28%	26%	30%	20%	6%
	6-10 miles	132	22%	22%	21%	23%	21%	23%	33%
	11-20 miles	124	20%	23%	14%	26%	20%	23%	28%
	21+ miles	85	14%	15%	14%	6%	12%	23%	28%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	1%	3%	1%	0%	0%
	6 days/wk	7	1%	1%	1%	0%	1%	0%	0%
	5 days/wk	226	35%	36%	33%	44%	41%	7%	6%
	4 days/wk	83	13%	14%	10%	19%	15%	0%	6%
	3 days/wk	82	13%	13%	12%	14%	15%	4%	0%
	2 days/wk	39	6%	7%	5%	3%	7%	2%	0%
	1 day/wk	35	5%	6%	4%	6%	6%	2%	0%
	1 to 4 days/month	43	7%	5%	10%	6%	4%	22%	6%
	1 to 11 days/year	52	8%	8%	11%	0%	3%	36%	22%
	Never	64	10%	9%	12%	6%	6%	26%	61%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	78%	66%	89%	87%	16%	11%
	Less than Weekly	95	15%	13%	21%	6%	7%	58%	28%
	Never	64	10%	9%	12%	6%	6%	26%	61%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	42%	41%	25%	34%	74%	78%
	Drive or ride in a carpool or vanpool	56	9%	9%	8%	6%	8%	11%	28%
	Motorcycle or scooter	13	2%	2%	2%	0%	2%	1%	11%
	Bicycle	421	66%	67%	63%	72%	77%	17%	6%
	Walk	78	12%	12%	13%	17%	13%	10%	6%
	Public Bus	89	14%	13%	16%	14%	16%	7%	6%
	Company shuttle	19	3%	3%	3%	8%	3%	3%	0%
	BART	173	27%	28%	25%	31%	29%	19%	17%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	2%	6%	4%	0%	0%
	Ferry or boat	8	1%	2%	0%	0%	2%	0%	0%
Other	11	2%	2%	1%	0%	2%	0%	0%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	34%	39%	40%	38%	17%	0%
	I drive alone for part of the trip	1	1%	0%	3%	0%	0%	17%	0%
	I carpool for part of the trip	1	1%	0%	3%	0%	0%	0%	100%
	I walk for part of the trip	30	34%	36%	32%	20%	37%	0%	0%
	I bike for part of the trip	34	38%	34%	45%	40%	37%	67%	0%
	Other	11	12%	15%	10%	0%	11%	33%	0%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	16%	4%	18%	12%	12%	33%
	I drive alone for part of the trip	18	10%	9%	11%	27%	7%	35%	33%
	I carpool for part of the trip	11	6%	7%	6%	0%	6%	6%	33%
	I walk for part of the trip	51	29%	23%	45%	36%	28%	47%	0%
	I bike for part of the trip	111	64%	69%	53%	64%	69%	29%	33%
	Other	19	11%	12%	11%	0%	10%	18%	0%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	6%	0%	0%	5%	0%	0%
	I walk for part of the trip	2	10%	13%	0%	0%	10%	0%	0%
	I bike for part of the trip	19	90%	88%	100%	100%	90%	0%	0%
	Other	5	24%	31%	0%	0%	24%	0%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	0%	0%	100%	0%	0%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	69%	76%	65%	71%	67%	100%
	I take a public bus for part of the trip	23	5%	5%	7%	4%	5%	20%	0%
	I take BART for part of the trip	100	24%	26%	21%	19%	23%	33%	0%
	I take the train for part of the trip	16	4%	4%	2%	8%	4%	0%	0%
	I take the ferry for part of the trip	8	2%	3%	0%	0%	2%	0%	0%
	Other	18	4%	5%	2%	8%	4%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	80%	79%	100%	84%	50%	0%
	Park bike	7	19%	20%	21%	0%	16%	50%	0%
71. (Work) Bikes and takes BART	Take bike on	83	71%	75%	73%	14%	70%	80%	100%
	Park bike	34	29%	25%	27%	86%	30%	20%	0%
72. (Work) Bikes and takes the train	Take bike on	18	90%	87%	100%	100%	90%	0%	0%
	Park bike	2	10%	13%	0%	0%	10%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	0%	0%	100%	0%	0%
74. My employer generally supports biking to work	Agree	499	78%	77%	81%	83%	78%	81%	78%
	Disagree	74	12%	13%	9%	14%	12%	9%	11%
	Don't Know / Does not apply	65	10%	11%	10%	3%	10%	10%	11%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	45%	52%	33%	44%	56%	61%
	Disagree	267	42%	43%	38%	56%	44%	33%	28%
	Don't Know / Does not apply	75	12%	13%	10%	11%	12%	11%	11%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	40%	42%	42%	41%	40%	39%
	Disagree	218	34%	35%	32%	39%	36%	26%	28%
	Don't Know / Does not apply	161	25%	26%	25%	19%	24%	34%	33%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	43%	48%	42%	43%	48%	50%
	Disagree	268	42%	43%	38%	47%	43%	37%	33%
	Don't Know / Does not apply	88	14%	14%	14%	11%	14%	15%	17%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	28%	36%	25%	28%	40%	100%
	3-5 miles	24	32%	30%	36%	25%	34%	20%	0%
	6-10 miles	9	12%	16%	5%	0%	14%	0%	0%
	11-20 miles	13	17%	14%	18%	50%	17%	20%	0%
	21+ miles	7	9%	12%	5%	0%	8%	20%	0%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	2%	4%	0%	3%	0%	0%
	5 days/wk	14	17%	21%	13%	0%	20%	0%	0%
	4 days/wk	4	5%	6%	4%	0%	6%	0%	0%
	3 days/wk	6	7%	8%	4%	25%	9%	0%	0%
	2 days/wk	6	7%	6%	13%	0%	7%	10%	0%
	1 day/wk	7	9%	6%	13%	25%	10%	0%	0%
	1 to 4 days/month	7	9%	9%	8%	0%	9%	10%	0%
	1 to 11 days/year	10	12%	17%	4%	0%	14%	0%	0%
Never	25	31%	26%	38%	50%	23%	80%	100%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	47%	50%	50%	54%	10%	0%
	Less than Weekly	17	21%	26%	13%	0%	23%	10%	0%
	Never	25	31%	26%	38%	50%	23%	80%	100%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	34%	54%	25%	33%	80%	100%
	Drive or ride in a carpool or vanpool	9	11%	9%	17%	0%	10%	10%	100%
	Motorcycle or scooter	2	2%	4%	0%	0%	3%	0%	0%
	Bicycle	52	64%	68%	50%	100%	71%	20%	0%
	Walk	11	14%	15%	13%	0%	16%	0%	0%
	Public Bus	13	16%	11%	29%	0%	17%	10%	0%
	Company shuttle	1	1%	2%	0%	0%	1%	0%	0%
	BART	23	28%	36%	17%	0%	31%	10%	0%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	2%	0%	0%	1%	0%	0%	

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	17%	43%	0%	25%	100%	0%
	I drive alone for part of the trip	1	8%	0%	14%	0%	8%	0%	0%
	I carpool for part of the trip	1	8%	17%	0%	0%	8%	0%	0%
	I walk for part of the trip	5	38%	33%	43%	0%	42%	0%	0%
	I bike for part of the trip	3	23%	33%	14%	0%	25%	0%	0%
	Other	3	23%	17%	29%	0%	25%	0%	0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	6%	0%	0%	5%	0%	0%
	I drive alone for part of the trip	3	14%	17%	0%	0%	10%	100%	0%
	I walk for part of the trip	9	43%	33%	100%	0%	40%	100%	0%
	I bike for part of the trip	9	43%	44%	33%	0%	45%	0%	0%
	Other	5	24%	28%	0%	0%	25%	0%	0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	100%	0%	0%
81d. (Ferry) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	71%	73%	33%	68%	100%	0%
	I take BART for part of the trip	11	23%	21%	18%	67%	23%	0%	0%
	I take the train for part of the trip	1	2%	3%	0%	0%	2%	0%	0%
	Other	6	12%	15%	9%	0%	13%	0%	0%
83. (School) Bikes and takes the bus	Take bike on	2	67%	50%	100%	0%	67%	0%	0%
	Park bike	1	33%	50%	0%	0%	33%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	100%	100%	0%	85%	0%	0%
	Park bike	2	15%	0%	0%	100%	15%	0%	0%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	100%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	2%	3%	3%	5%	0%
	Internet/Web (General)	66	11%	11%	11%	9%	9%	20%	21%
	EBBC/ EBBC Newsletter	139	22%	22%	24%	17%	25%	9%	16%
	Facebook	9	1%	1%	1%	3%	2%	0%	0%
	Bike Alameda	14	2%	3%	1%	3%	3%	1%	0%
	Google/Google Maps	48	8%	6%	13%	9%	8%	4%	5%
	Friends	40	6%	6%	8%	3%	6%	10%	0%
	Work/ coworkers	48	8%	7%	10%	11%	7%	15%	11%
	Map my ride	5	1%	1%	0%	0%	1%	1%	5%
	Bike shops	16	3%	3%	1%	0%	2%	2%	11%
	511.org	25	4%	4%	3%	6%	4%	6%	5%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	7%	9%	7%	7%	0%
	youcanbikethere.com	5	1%	0%	2%	0%	1%	1%	0%
	Walk Oakland Bike Oakland	7	1%	1%	2%	3%	1%	0%	0%
	Posters/billboards	7	1%	1%	2%	0%	1%	1%	0%
	Word of mouth	7	1%	1%	1%	3%	1%	0%	0%
	Bike Maps (General)	6	1%	1%	1%	3%	1%	0%	0%
	Newspaper	7	1%	1%	1%	0%	1%	1%	0%
	SFBC	11	2%	2%	2%	0%	2%	1%	0%
	Radio	4	1%	1%	1%	0%	1%	1%	0%
Personal Knowledge/Experience	5	1%	1%	1%	0%	1%	0%	0%	
Various sources	5	1%	1%	0%	3%	1%	2%	0%	
Nowhere/ Don't seek information	17	3%	3%	1%	9%	3%	1%	11%	
Other	38	6%	7%	5%	0%	6%	6%	11%	
Don't Know	27	4%	5%	2%	9%	4%	5%	5%	
88. Cycling ability	Novice	33	5%	3%	8%	13%	3%	13%	16%
	Intermediate	223	33%	29%	43%	34%	30%	46%	42%
	Experienced	421	62%	69%	49%	53%	66%	41%	42%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	53%	45%	53%	52%	44%	53%
	In bike lanes	306	45%	45%	47%	42%	45%	50%	37%
	On separate paved bike paths	24	4%	2%	7%	3%	3%	6%	5%
	On unpaved trails	2	0%	0%	1%	3%	0%	0%	5%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
90. City you live in	Alameda	57	8%	9%	7%	5%	8%	9%	5%
	Albany	26	4%	3%	6%	5%	4%	3%	0%
	Berkeley	149	22%	17%	31%	32%	23%	17%	16%
	Castro Valley	8	1%	1%	1%	0%	1%	2%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%
	Dublin	11	2%	2%	2%	0%	2%	2%	0%
	El Cerrito	8	1%	2%	1%	0%	1%	1%	0%
	Emeryville	9	1%	2%	0%	5%	1%	1%	0%
	Fremont	45	7%	8%	4%	3%	6%	14%	0%
	Hayward	6	1%	1%	1%	0%	1%	0%	11%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	2%	1%	3%	2%	1%	0%
	Moraga	3	0%	1%	0%	0%	0%	1%	0%
	Newark	4	1%	0%	2%	3%	1%	1%	0%
	Oakland	245	36%	36%	37%	37%	38%	24%	32%
	Orinda	1	0%	0%	1%	0%	0%	1%	0%
	Piedmont	11	2%	2%	1%	0%	1%	2%	5%
	Pleasant Hill	3	0%	1%	0%	0%	1%	0%	0%
	Pleasanton	25	4%	4%	2%	3%	2%	11%	5%
	Richmond	7	1%	1%	1%	3%	1%	0%	5%
	San Francisco	12	2%	2%	2%	0%	1%	4%	0%
	San Jose	2	0%	0%	0%	0%	0%	0%	0%
	San Leandro	11	2%	2%	1%	3%	1%	2%	5%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	1%	0%	0%	1%	1%	5%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	0%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	1%	3%	0%	1%	2%	11%
90 Collapsed. City you live in	Alameda County	636	94%	93%	94%	97%	94%	91%	84%
	Other Counties	43	6%	7%	6%	3%	6%	9%	16%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
91. City you work in	Alameda	20	3%	3%	4%	0%	3%	2%	6%
	Albany	4	1%	0%	1%	3%	1%	1%	0%
	Berkeley	126	20%	17%	23%	29%	22%	8%	0%
	Concord	1	0%	0%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	1%	0%
	Dublin	10	2%	1%	2%	0%	1%	5%	11%
	El Cerrito	2	0%	0%	1%	0%	0%	0%	0%
	Emeryville	41	6%	6%	7%	9%	7%	3%	0%
	Fremont	20	3%	4%	2%	0%	2%	9%	0%
	Hayward	8	1%	1%	2%	0%	1%	2%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	1%	3%	1%	0%	6%
	Martinez	1	0%	0%	1%	0%	0%	0%	6%
	Milpitas	8	1%	2%	1%	0%	1%	3%	0%
	Newark	4	1%	0%	2%	0%	1%	1%	0%
	Oakland	216	34%	34%	33%	34%	34%	30%	44%
	Pleasanton	18	3%	3%	4%	0%	2%	8%	0%
	Richmond	15	2%	2%	4%	3%	3%	1%	0%
	San Francisco	55	9%	9%	7%	14%	9%	8%	11%
	San Jose	17	3%	3%	1%	3%	2%	3%	6%
	San Leandro	8	1%	1%	1%	0%	2%	0%	0%
San Ramon	6	1%	1%	1%	0%	1%	1%	0%	
Union City	2	0%	0%	0%	0%	0%	1%	0%	
Walnut Creek	4	1%	1%	0%	0%	1%	0%	6%	
Other: Ouside Alameda County	42	7%	7%	6%	3%	6%	11%	6%	
91 Collapsed. City you work in	Alameda County	501	78%	77%	81%	78%	79%	72%	72%
	Other Counties	141	22%	23%	19%	22%	21%	28%	28%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	2%	0%	0%	1%	0%	0%
	Berkeley	34	42%	42%	46%	25%	44%	22%	100%
	Dublin	2	2%	2%	4%	0%	1%	11%	0%
	Emeryville	1	1%	2%	0%	0%	1%	0%	0%
	Fremont	3	4%	2%	8%	0%	3%	11%	0%
	Hayward	1	1%	2%	0%	0%	1%	0%	0%
	Oakland	13	16%	17%	13%	25%	17%	11%	0%
	Piedmont	2	2%	4%	0%	0%	3%	0%	0%
	Pleasant Hill	1	1%	2%	0%	0%	1%	0%	0%
	San Francisco	11	14%	13%	8%	50%	14%	11%	0%
	San Jose	2	2%	2%	4%	0%	0%	22%	0%
	San Leandro	1	1%	0%	4%	0%	1%	0%	0%
	San Ramon	1	1%	2%	0%	0%	1%	0%	0%
	Other: Ouside Alameda County	7	9%	8%	13%	0%	9%	11%	0%
	92 Collapsed. City you go to school in	Alameda County	61	74%	76%	75%	50%	76%	60%
Other Counties		21	26%	24%	25%	50%	24%	40%	0%
93. Access to a car	Yes	578	85%	87%	82%	82%	83%	98%	100%
	No	99	15%	13%	18%	18%	17%	2%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	5%	3%	5%	4%	7%	5%
	Oakland Tribune - in print	61	9%	9%	10%	8%	8%	14%	5%
	SF Chronicle/The Chronicle - in print	149	22%	23%	19%	21%	21%	23%	32%
	East Bay Express (in print)	123	18%	19%	16%	24%	20%	10%	0%
	Newspapers (general - in print)	57	8%	10%	6%	5%	9%	9%	5%
	Other newspaper	52	8%	9%	5%	8%	7%	13%	5%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	2%	0%	3%	2%	5%
	SF Chronicle/The Chronicle - online	238	35%	34%	37%	37%	37%	26%	37%
	Oakland Tribune - online	53	8%	7%	9%	8%	8%	4%	11%
	East Bay Express (online)	47	7%	7%	6%	8%	8%	2%	0%
	Newspapers (general - online)	148	22%	22%	23%	21%	22%	20%	21%
	Television/TV news	192	28%	29%	28%	29%	26%	36%	58%
	Friends/Family	258	38%	35%	43%	47%	38%	37%	42%
	Blogs/web sites (general)	223	33%	34%	32%	29%	35%	23%	21%
	Facebook	162	24%	23%	24%	39%	25%	18%	11%
	Twitter	62	9%	8%	10%	13%	10%	6%	5%
	Other blog/web site	52	8%	8%	7%	8%	7%	10%	5%
	Radio	274	41%	41%	42%	29%	41%	43%	26%
	Other	108	16%	16%	16%	18%	17%	14%	5%
Don't know	9	1%	2%	1%	3%	1%	2%	0%	
95. Gender	Male	381	56%	63%	44%	42%	57%	56%	53%
	Female	294	44%	37%	56%	58%	43%	44%	47%
96. Children under 18	Yes	204	30%	29%	34%	26%	29%	32%	42%
	No	469	69%	70%	66%	74%	70%	68%	58%
	Prefer not to answer	4	1%	1%	0%	0%	1%	0%	0%

		All		63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	1%	3%	5%	2%	3%	5%
	White/Caucasian	507	75%	75%	73%	79%	77%	64%	63%
	Hispanic/Latin-American	24	4%	4%	1%	5%	4%	1%	5%
	Asian/Pacific Islander	81	12%	11%	16%	11%	9%	28%	26%
	Other (specify)	18	3%	3%	3%	0%	3%	2%	0%
	Prefer not to answer	33	5%	6%	4%	0%	6%	2%	0%
98. Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%
	18-24	16	2%	1%	5%	3%	2%	1%	5%
	25-29	89	13%	12%	16%	16%	14%	10%	5%
	30-34	102	15%	12%	21%	13%	16%	10%	5%
	35-39	106	16%	14%	17%	29%	16%	16%	16%
	40-44	73	11%	11%	12%	5%	10%	12%	16%
	45-49	78	12%	12%	10%	13%	11%	12%	16%
	50-54	68	10%	12%	7%	8%	9%	15%	11%
	55-59	78	12%	12%	10%	13%	11%	13%	21%
	60-64	38	6%	8%	2%	0%	5%	6%	5%
	65-69	13	2%	3%	0%	0%	2%	1%	0%
	70-74	7	1%	2%	0%	0%	1%	3%	0%
	75+	1	0%	0%	0%	0%	0%	1%	0%
	Prefer not to answer	8	1%	2%	1%	0%	1%	1%	0%
Age Collapsed	18-29	105	15%	13%	21%	18%	16%	11%	11%
	30-39	208	31%	27%	38%	42%	32%	26%	21%
	40-49	151	22%	23%	21%	18%	22%	23%	32%
	50-64	184	27%	31%	19%	21%	26%	34%	37%
	65+	21	3%	5%	0%	0%	3%	5%	0%
	Under 18 / Prefer not to answer	10	1%	2%	1%	0%	2%	1%	0%
Generation	18-49	464	68%	62%	80%	79%	70%	60%	63%
	50+	215	32%	38%	20%	21%	30%	40%	37%

	All	63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
	Mean	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
	679		192	38	566	94	19
		66%	28%	6%	83%	14%	3%
1 Mean (Days/wk). Bicycle Use	4.18	4.52	3.34	4.40	4.71	1.58	1.35
2 Mean (Days/wk). Drive a car	2.91	2.90	3.05	2.27	2.44	5.10	5.80
19 Mean. Total round-trip miles on BTWD	18.87	20.12	16.60	16.26	18.31	20.41	34.64
20 Mean. Total miles by bicycle on BTWD	13.17	14.72	10.64	8.54	12.99	13.50	19.18
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.89	3.31	3.77	4.06	1.62	1.78
54 Mean (Days/wk). Go to work outside of your home	4.65	4.63	4.69	4.73	4.65	4.60	4.94
55 Mean (Days/wk). Go to school	.74	.74	.80	.44	.77	.55	1.00
56 Mean (Days/wk). Take your children to school	1.92	1.77	2.20	1.93	1.77	2.21	4.14
57 Mean (Days/wk). Drive a car alone	2.45	2.49	2.49	1.76	2.03	4.37	5.22
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.90	2.10	1.78	1.78	2.70	3.29
59 Mean (Days/wk). Ride a bus	.60	.59	.57	.95	.66	.32	.20
60 Mean (Days/wk). Ride BART	1.21	1.27	1.04	1.43	1.29	.82	.89
61 Mean (Days/wk). Take a train	.21	.24	.10	.39	.24	.05	.00
62 Mean (Days/wk). Take a ferry	.10	.13	.04	.02	.11	.08	.01
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	3.23	.18	.00	2.42	1.15	1.30

	All	63 Collapsed. Ride a bicycle for health or recreation			64 Collapsed. Ride a bicycle as a way to get somewhere		
	Mean	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	3.93	3.22	4.43	4.46	.19	.00
65 Mean. Miles from home to work destination	10.55	11.11	9.84	7.97	9.80	14.24	14.78
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.10	2.72	3.74	3.51	.63	.54
78 Mean. Miles from home to school	8.13	8.78	6.33	10.00	7.87	10.60	1.00
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.81	1.57	1.00	1.94	.23	.00

	All	66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school				
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
Number of cases		679		479	95	64	39	17	25
Row percent			100%	75%	15%	10%	48%	21%	31%
Region									
	North Alameda County	497	73%	78%	56%	63%	95%	65%	52%
	Central Alameda County	20	3%	3%	3%	5%	0%	12%	12%
	South Alameda County	57	8%	7%	17%	6%	0%	6%	28%
	East Alameda County	47	7%	5%	16%	6%	0%	6%	4%
	Non-Alameda County	58	9%	7%	8%	20%	5%	12%	4%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	18%	0%	5%	33%	29%	12%
	6 days/wk	122	18%	23%	2%	2%	23%	18%	4%
	5 days/wk	134	20%	24%	8%	6%	13%	12%	4%
	4 days/wk	94	14%	15%	9%	11%	8%	12%	20%
	3 days/wk	96	14%	12%	17%	19%	13%	24%	12%
	2 days/wk	47	7%	5%	9%	16%	8%	0%	8%
	1 day/wk	22	3%	2%	4%	9%	3%	0%	12%
	1 to 4 days/month	42	6%	1%	34%	11%	0%	6%	16%
	1 to 11 days/year	30	4%	0%	16%	22%	0%	0%	12%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	99%	51%	67%	100%	94%	72%
	Less than Weekly	72	11%	1%	49%	33%	0%	6%	28%
2. Drive a car	7 days/wk	74	11%	3%	38%	31%	0%	0%	24%
	6 days/wk	55	8%	4%	20%	17%	8%	12%	16%
	5 days/wk	53	8%	5%	15%	20%	5%	0%	12%
	4 days/wk	68	10%	11%	6%	5%	10%	18%	8%
	3 days/wk	88	13%	15%	4%	13%	15%	24%	8%
	2 days/wk	111	16%	20%	5%	6%	8%	6%	12%
	1 day/wk	85	13%	15%	3%	5%	15%	12%	20%
	1 to 4 days/month	52	8%	9%	4%	3%	13%	12%	0%
	1 to 11 days/year	38	6%	7%	1%	0%	13%	6%	0%
Never/ Don't have a car	55	8%	10%	3%	0%	13%	12%	0%	
2 Collapsed. Drive a car	Weekly or More	534	79%	74%	92%	97%	62%	71%	100%
	Less than Weekly	90	13%	16%	5%	3%	26%	18%	0%
	Never	55	8%	10%	3%	0%	13%	12%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	22%	17%	34%	32%	13%	24%
	Somewhat difficult	254	41%	41%	36%	44%	38%	53%	24%
	Not very difficult	149	24%	23%	33%	16%	24%	20%	36%
	Not at all difficult	78	13%	14%	14%	6%	6%	13%	16%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	82%	44%	42%	82%	82%	56%
	For fun	291	43%	31%	72%	78%	31%	24%	56%
	Incentives from employer or school	17	3%	3%	1%	2%	3%	0%	4%
	Personal health	456	67%	64%	78%	72%	51%	59%	84%
	Good for the environment	267	39%	43%	34%	27%	33%	53%	36%
	Save money on gas/parking	161	24%	27%	12%	17%	31%	18%	20%
	Set a good example for others	29	4%	5%	4%	0%	8%	6%	0%
	To avoid traffic	59	9%	10%	5%	8%	10%	18%	0%
	Stress reduction	101	15%	11%	24%	25%	15%	18%	12%
	Don't like driving/taking transit	51	8%	9%	2%	5%	15%	6%	4%
	Other	37	5%	6%	3%	0%	8%	12%	0%
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	15%	9%	8%	10%	12%	20%
	No	588	87%	85%	91%	92%	90%	88%	80%
6. What were Get Rolling/Ride into Life ads about	Bike to Work	17	20%	21%	0%	20%	25%	50%	0%
	Day/Month/Biking to work	23	27%	25%	63%	0%	50%	50%	20%
	Biking	28	33%	34%	13%	40%	25%	0%	60%
	Using bike as everyday transportation/multiple purposes	3	4%	3%	13%	0%	0%	0%	0%
	Using bikes on public transit	7	8%	9%	0%	20%	0%	0%	0%
	Other	7	8%	7%	13%	20%	0%	0%	20%
	Don't know								

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	6%	6%	2%	10%	12%	4%
	Sign on a street pole	56	8%	8%	8%	8%	5%	0%	24%
	Back/side of a bus	86	13%	14%	7%	13%	13%	12%	16%
	Bus shelter	128	19%	20%	21%	13%	18%	18%	20%
	BART station	144	21%	22%	21%	22%	18%	24%	20%
	Billboard	118	17%	18%	13%	17%	21%	18%	16%
	Flyer/handout	208	31%	29%	33%	33%	31%	24%	28%
	Other	15	2%	3%	3%	0%	0%	6%	4%
	Don't Remember	14	2%	2%	2%	3%	0%	0%	0%
8. Heard/seen ads after more information	Yes	108	16%	17%	14%	14%	13%	18%	20%
	No	571	84%	83%	86%	86%	87%	82%	80%
9. Heard/seen ads after images	Yes	205	30%	32%	31%	20%	36%	24%	28%
	No	473	70%	68%	69%	80%	64%	76%	72%
10. Ads effectiveness	Very effective	28	4%	4%	5%	8%	8%	0%	8%
	Somewhat effective	380	56%	57%	56%	58%	59%	65%	54%
	Not very effective	229	34%	34%	33%	31%	28%	24%	33%
	Not at all effective	37	5%	5%	5%	3%	5%	12%	4%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	38%	40%	28%	42%	25%	26%
	Images of happy looking people/having fun	50	9%	9%	6%	13%	8%	6%	0%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	2%	5%	6%	3%	0%	4%
	Variety of biking activities	2	0%	0%	0%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	7%	13%	15%	8%	19%	13%
	Images of bikes/people biking	12	2%	2%	1%	2%	0%	0%	4%
	Images of average-looking people/regular clothing/no bike gear	47	8%	9%	5%	4%	11%	6%	13%
	Diversity of bikers (age, gender, race)	4	1%	1%	1%	0%	0%	6%	0%
	Layout/colors/font	17	3%	3%	6%	2%	3%	6%	4%
	Images of healthy looking people	9	2%	1%	0%	4%	0%	6%	0%
	Slogans/logos	5	1%	1%	1%	0%	0%	0%	4%
	Looks easy/normal/fun	30	5%	6%	5%	2%	6%	0%	4%
	Bicycles in urban setting	2	0%	0%	1%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	7%	6%	9%	8%	6%	9%
	Makes biking look hip/cool	2	0%	0%	0%	0%	0%	0%	0%
	Good Weather	4	1%	0%	0%	2%	0%	0%	0%
	Inclusion of Women	2	0%	0%	0%	0%	3%	0%	0%
	Organization sponsorships	3	1%	1%	0%	0%	0%	0%	0%
	None	36	6%	6%	5%	7%	3%	19%	13%
	Other	18	3%	3%	4%	4%	3%	0%	4%
	Don't Know	8	1%	1%	0%	4%	3%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	8%	8%	6%	0%	0%	16%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	8%	13%	6%	13%	16%
	Unrealistic/Impractical/ Cheesy	27	5%	5%	3%	8%	3%	0%	0%
	Doesn't address actual reasons people don't bike	32	6%	6%	8%	2%	3%	13%	0%
	Bad layout/formatting/colors	27	5%	5%	5%	8%	3%	13%	16%
	Logos/slogans	31	6%	7%	0%	4%	6%	7%	0%
	Not informative enough	25	5%	4%	7%	6%	9%	0%	0%
	Uninteresting/boring/generic/doesn't stand out	3	1%	1%	1%	0%	0%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	6%	3%	6%	6%	7%	0%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	10%	5%	13%	9%	7%	11%
	Gas prices too low / gas prices	12	2%	2%	5%	4%	3%	0%	0%
	Not cool	6	1%	1%	0%	2%	3%	0%	0%
	Doesn't address health/fitness aspect of biking	2	0%	0%	1%	0%	0%	0%	0%
	No references/web addresses	5	1%	1%	1%	0%	3%	7%	0%
	Repetitive/no new info/preaching to the choir	6	1%	1%	0%	0%	0%	0%	11%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	2%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	12%	16%	6%	15%	13%	5%
	Not enough ads	3	1%	1%	1%	0%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
12. LEAST effective about ads	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	0%	2%	0%	0%	5%
	No celebrities/ no interesting people	3	1%	1%	0%	0%	3%	0%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	0%	0%	7%	0%
	Did not see the ads	9	2%	1%	4%	0%	3%	0%	5%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	2%	1%	0%	0%	0%	0%
	Casual attire	2	0%	0%	1%	0%	0%	0%	0%
	Blurry bicyclist photo	3	1%	0%	1%	0%	0%	0%	0%
	People wearing helmets	3	1%	0%	1%	4%	0%	0%	0%
	People in work clothes	3	1%	0%	1%	0%	0%	0%	0%
	None	31	6%	5%	7%	6%	6%	7%	0%
	Other	41	8%	8%	9%	2%	12%	7%	16%
Don't know	9	2%	2%	0%	4%	6%	0%	0%	
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	83%	71%	28%	72%	88%	64%
	Hygiene concerns	464	68%	74%	72%	39%	77%	76%	60%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	57%	52%	27%	56%	59%	48%
	Safety concerns	263	39%	44%	29%	22%	41%	35%	40%
	Difficult / Lazy / Not in shape	211	31%	34%	26%	19%	21%	29%	24%
	No bike lanes / Nowhere to store bike	73	11%	5%	7%	47%	10%	12%	24%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	24%	10%	19%	40%	0%	0%
	No contact was made by organization / not aware	3	3%	4%	5%	0%	0%	0%	0%
	Retired	2	2%	0%	0%	0%	0%	0%	0%
	Moved / No longer within biking distance to work	4	4%	0%	0%	25%	0%	0%	33%
	Worked from home that day	5	5%	4%	5%	13%	0%	0%	0%
	Took bus that day	1	1%	0%	0%	6%	0%	0%	0%
	Did not work that day	6	6%	8%	5%	6%	20%	0%	0%
	Too dangerous / not safe	3	3%	0%	14%	0%	0%	0%	0%
	Too difficult/Too far	7	7%	6%	14%	6%	0%	0%	0%
	Health problems / sick	11	12%	16%	10%	0%	40%	0%	0%
	Running late / busy / not enough time to ride	6	6%	4%	14%	6%	0%	0%	0%
	Had to drive that day	10	11%	12%	14%	6%	0%	0%	0%
	Unemployed	1	1%	0%	0%	0%	0%	0%	33%
	Forgot	3	3%	4%	5%	0%	0%	0%	0%
	Lazy	1	1%	0%	5%	0%	0%	0%	0%
	Bike broken	1	1%	2%	0%	0%	0%	0%	0%
	Walked to work that day	1	1%	0%	0%	6%	0%	0%	0%
Other	6	6%	12%	0%	0%	0%	0%	0%	
Don't Know	3	3%	4%	0%	6%	0%	0%	33%	

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	17%	9%	9%	17%	27%	11%
	511.org	97	16%	16%	19%	18%	11%	20%	5%
	East Bay Bicycle Coalition website	203	33%	35%	23%	47%	31%	40%	32%
	Other bicycle organization website	70	12%	12%	8%	9%	14%	27%	11%
	Local bicycle organization email newsletter	94	16%	16%	15%	15%	17%	20%	16%
	Local bicycle organization paper newsletter	28	5%	5%	1%	6%	9%	0%	0%
	Poster or billboard	111	18%	20%	15%	9%	29%	13%	26%
	Radio advertisement or announcement	44	7%	6%	10%	9%	3%	0%	11%
	Facebook	47	8%	8%	6%	12%	6%	13%	11%
	Twitter	9	1%	2%	0%	0%	3%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	91	15%	16%	10%	18%	31%	40%	11%
	Coworker (other than on Facebook or Twitter)	195	32%	34%	30%	18%	26%	13%	21%
	Employer	196	32%	32%	43%	21%	17%	13%	42%
	Other	76	13%	14%	7%	12%	3%	20%	11%
	Don't Remember	36	6%	6%	6%	9%	3%	7%	5%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	3%	8%	18%	0%	0%	5%
	For fun	88	15%	12%	28%	21%	9%	0%	16%
	Incentives from employer or school	7	1%	0%	3%	3%	0%	0%	11%
	Personal health	22	4%	4%	5%	0%	0%	13%	11%
	Good for the environment	25	4%	4%	5%	12%	6%	7%	0%
	Save money on gas / parking	11	2%	2%	3%	0%	0%	0%	0%
	Set a good example for others	77	13%	11%	20%	15%	9%	33%	26%
	To avoid traffic	3	0%	1%	0%	0%	0%	0%	0%
	Stress reduction	3	0%	0%	1%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	6%	17%	6%	14%	13%	0%
	I almost always bike to work anyway	246	41%	51%	1%	9%	60%	13%	11%
	Other	47	8%	7%	8%	18%	3%	20%	21%
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	74%	74%	62%	74%	60%	74%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	1%	6%	6%	3%	0%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	21%	18%	18%	23%	33%	21%
	Something else	20	3%	3%	2%	12%	0%	7%	5%
	Don't remember	2	0%	0%	0%	3%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	95%	93%	71%	74%	87%	89%
	School	14	2%	1%	2%	6%	20%	7%	0%
	Somewhere else	35	6%	4%	3%	24%	6%	7%	5%
	Don't remember	2	0%	0%	1%	0%	0%	0%	5%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	3%	6%	13%	0%	0%	6%
	3-5 miles	103	17%	18%	9%	16%	38%	14%	17%
	6-10 miles	155	26%	26%	24%	19%	24%	21%	22%
	11-20 miles	149	25%	25%	25%	22%	9%	21%	22%
	21+ miles	165	28%	27%	36%	31%	29%	43%	33%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	4%	7%	16%	6%	0%	6%
	3-5 miles	122	20%	22%	11%	25%	32%	14%	22%
	6-10 miles	184	31%	31%	30%	22%	44%	29%	28%
	11-20 miles	170	29%	28%	31%	28%	12%	21%	33%
	21+ miles	87	15%	14%	21%	9%	6%	36%	11%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	19%	70%	65%	14%	33%	58%
	Drive or ride in a carpool or vanpool	27	4%	4%	10%	3%	3%	7%	11%
	Motorcycle or scooter	11	2%	2%	2%	0%	3%	0%	0%
	Bicycle	377	62%	76%	2%	29%	86%	60%	37%
	Walk	60	10%	9%	13%	18%	11%	0%	5%
	Public Bus	71	12%	13%	6%	15%	17%	7%	11%
	Company shuttle	6	1%	1%	1%	0%	0%	0%	0%
	BART	107	18%	19%	11%	18%	17%	27%	16%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	2%	0%	0%	0%	0%	0%
	Ferry or boat	4	1%	1%	0%	0%	0%	0%	0%
	Other	5	1%	1%	0%	0%	0%	0%	0%
	Not gone to my destination	6	1%	1%	0%	3%	3%	0%	0%

	All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
	N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
			%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	71%	70%	68%	80%	87%	58%
Stop at the Bike Away From Work party	103	17%	17%	13%	18%	6%	0%	21%
Get a BTWD canvas bag	379	63%	63%	58%	56%	71%	67%	42%
Leave your bike at a free BTWD bike check	75	12%	12%	14%	9%	6%	20%	11%
Compete in the Team Bike Challenge	186	31%	33%	30%	15%	14%	40%	16%
Compete in the Company Bike Challenge	135	22%	25%	18%	3%	9%	20%	26%
Download iBike Challenge	14	2%	3%	2%	0%	0%	0%	0%
Watch a BTWDay video	42	7%	7%	6%	3%	11%	7%	0%
Tweet about Bike to Work Day	25	4%	4%	6%	3%	0%	7%	5%
Post on Facebook about BTWD	122	20%	21%	19%	15%	3%	40%	32%
Attend a Bike to Work Month event other than BTWD	56	9%	10%	6%	6%	11%	7%	11%
None of these	66	11%	10%	14%	18%	11%	7%	21%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	7%	19%	26%	3%	7%	5%
	I found a good route to take	156	26%	23%	34%	38%	29%	47%	42%
	I felt better at work that day	184	30%	29%	36%	35%	20%	60%	26%
	I fixed my bicycle so I could ride it that day	31	5%	3%	14%	12%	0%	0%	11%
	I enjoyed getting the exercise from biking that day	424	70%	68%	83%	74%	71%	60%	79%
	I enjoyed being outside on my bike that day	441	73%	72%	82%	65%	77%	60%	68%
	It was easy to find a place to store my bike that day	236	39%	39%	41%	35%	29%	33%	53%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	53%	72%	50%	49%	73%	53%
	I rode to work/school with people I know	102	17%	18%	15%	12%	20%	33%	11%
	None of these	60	10%	11%	3%	12%	9%	13%	11%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	14%	0%	0%	34%	7%	5%
	6 days/wk	89	15%	17%	2%	9%	17%	20%	5%
	5 days/wk	119	20%	24%	5%	9%	17%	13%	16%
	4 days/wk	73	12%	13%	10%	15%	3%	7%	11%
	3 days/wk	84	14%	13%	11%	18%	14%	27%	11%
	2 days/wk	46	8%	7%	7%	9%	3%	13%	11%
	1 day/wk	30	5%	4%	10%	12%	6%	7%	5%
	1 to 4 days/month	37	6%	3%	25%	9%	0%	7%	16%
	1 to 11 days/year	40	7%	4%	18%	12%	6%	0%	16%
	Never rode a bicycle before BTWD	24	4%	2%	11%	9%	0%	0%	5%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	91%	45%	71%	94%	93%	63%
	Less than Weekly	77	13%	7%	43%	21%	6%	7%	32%
	Never	24	4%	2%	11%	9%	0%	0%	5%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	13%	5%	6%	3%	20%	5%
	A little more often	98	16%	12%	30%	24%	14%	13%	26%
	About the same as before	427	70%	74%	60%	59%	80%	60%	63%
	Less often	14	2%	1%	6%	12%	3%	7%	5%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	83%	75%	61%	67%	82%	68%
	Disagree	42	6%	5%	9%	9%	10%	12%	8%
	Don't Know /NA	104	15%	12%	16%	30%	23%	6%	24%
27. I noticed there was less traffic that day	Agree	55	8%	8%	8%	11%	5%	18%	12%
	Disagree	241	36%	38%	31%	27%	44%	24%	24%
	Don't Know /NA	382	56%	54%	61%	63%	51%	59%	64%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	27%	33%	30%	36%	35%	28%
	Disagree	47	7%	8%	5%	8%	3%	18%	4%
	Don't Know /NA	447	66%	66%	62%	63%	62%	47%	68%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	9%	24%	30%	15%	18%	24%
	Disagree	208	31%	32%	18%	34%	21%	18%	24%
	Don't Know /NA	382	56%	59%	58%	36%	64%	65%	52%
30. Likely BTWD 2012 Participation	Very likely	543	80%	89%	74%	33%	82%	88%	72%
	Somewhat likely	73	11%	8%	19%	25%	10%	6%	12%
	Somewhat unlikely	26	4%	1%	3%	23%	3%	6%	8%
	Very unlikely	37	5%	2%	4%	19%	5%	0%	8%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	77%	75%	52%	59%	88%	76%
	No	186	27%	23%	25%	48%	41%	12%	24%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	45%	41%	12%	17%	47%	16%
	Yes, in 2010	161	33%	33%	44%	6%	13%	47%	16%
	Yes, in 2009	87	18%	19%	21%	3%	9%	13%	21%
	Yes, in 2008	41	8%	8%	11%	6%	4%	7%	11%
	Yes, in 2007 or earlier	23	5%	5%	4%	3%	4%	0%	0%
	No	219	44%	42%	38%	82%	78%	33%	68%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	21%	29%	50%	0%	0%	0%
	Too much effort	2	3%	4%	0%	0%	0%	0%	0%
	Lack of involvement with a local organization	3	4%	6%	0%	0%	0%	0%	0%
	Could not find teammates / not in a team	10	15%	17%	14%	0%	0%	0%	50%
	Company did not put a team together	2	3%	2%	7%	0%	0%	0%	0%
	Do not like event	4	6%	8%	0%	0%	0%	33%	0%
	Telecommuter/works from home	4	6%	4%	7%	0%	0%	0%	0%
	Team Forgot	3	4%	4%	7%	0%	0%	0%	0%
	Changed rules/ could not participate	2	3%	2%	0%	50%	0%	0%	0%
	BART not allowing bikes during rush hour	2	3%	4%	0%	0%	0%	33%	0%
	Health Reasons/ injured	4	6%	6%	7%	0%	100%	0%	0%
	Unemployed	2	3%	0%	0%	0%	0%	0%	0%
	Out of town/ vacation	6	9%	10%	7%	0%	0%	0%	0%
	Unaware	2	3%	2%	7%	0%	0%	0%	50%
	website too difficult to use/log info	2	3%	4%	0%	0%	0%	33%	0%
	Other	2	3%	2%	7%	0%	0%	0%	0%
	Don't Know	2	3%	2%	7%	0%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	46%	50%	50%	50%	50%	0%
	To encourage/motivate coworkers to ride more regularly	21	11%	13%	4%	0%	0%	0%	0%
	A challenge	3	2%	2%	0%	0%	0%	17%	0%
	For fun/ love to ride	28	15%	16%	8%	0%	0%	33%	0%
	I would have biked anyway	4	2%	2%	4%	0%	0%	0%	0%
	To be an example to others	4	2%	1%	8%	0%	50%	0%	33%
	Raffle/ prizes	3	2%	2%	0%	0%	0%	0%	0%
	To start biking more often	6	3%	3%	4%	25%	0%	0%	0%
	Previous TBC were great	1	1%	0%	4%	0%	0%	0%	0%
	Join with friends	6	3%	2%	4%	25%	0%	0%	0%
	Competition aspect/ Teamwork	14	7%	8%	8%	0%	0%	0%	67%
	None	1	1%	0%	4%	0%	0%	0%	0%
	Other	12	6%	7%	4%	0%	0%	0%	0%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	7%	0%	0%	14%	0%
	A little more often	51	25%	21%	38%	50%	25%	43%	100%
	Same as before	131	65%	68%	55%	50%	50%	43%	0%
	Less often	1	0%	1%	0%	0%	25%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	4%	8%	5%	18%	13%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	1%	0%	0%	0%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	15%	9%	3%	13%	18%	13%
	Bike Away from Work Party, 5-12-11	84	12%	13%	11%	9%	5%	0%	17%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	3%	0%	2%	8%	0%	4%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	2%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	6%	4%	2%	5%	6%	13%
	None of these	482	72%	68%	81%	83%	69%	71%	71%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	30%	28%	28%	26%	18%	16%
	No	473	70%	70%	72%	72%	74%	82%	84%
38. Participated in WR2S?	Yes	66	32%	29%	37%	44%	30%	67%	50%
	No	138	67%	71%	59%	56%	70%	33%	50%
	Don't remember	1	0%	0%	4%	0%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	12%	15%	17%	5%	24%	24%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	7%	1%	11%	3%	0%	16%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	1%	2%	0%	0%	8%
	Kids Bike Rodeo	39	6%	6%	6%	6%	8%	6%	8%
	Other bicycle safety class or workshop	124	19%	19%	15%	17%	18%	24%	16%
	Never taken a bicycle safety class or workshop	451	68%	68%	67%	60%	68%	59%	64%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	32%	27%	30%	46%	18%	52%
	Too far of a distance to travel	170	25%	25%	28%	29%	31%	24%	16%
	Weather/ protection from the weather	56	8%	8%	6%	14%	8%	0%	12%
	Time consuming	171	26%	24%	29%	32%	21%	24%	24%
	Difficult/Takes too much energy/Lazy	199	30%	31%	26%	27%	38%	29%	32%
	Inconvenient/Prefer the convenience of a car	104	16%	18%	10%	8%	15%	18%	24%
	Do not like biking through traffic/Dangerous drivers	207	31%	31%	28%	35%	36%	29%	20%
	Health restrictions/Not in shape	54	8%	9%	4%	8%	13%	6%	8%
	Being able to carry/transport more belongings	97	15%	15%	13%	10%	10%	6%	16%
	No bike lanes	42	6%	5%	9%	10%	5%	12%	0%
	Do not own a bike	56	8%	9%	11%	6%	13%	6%	4%
	Just do not want to/Lack of interest	34	5%	6%	6%	2%	3%	0%	12%
	Do not know how to ride a bike	4	1%	1%	0%	2%	0%	0%	4%
	Too many hills to bike through	16	2%	2%	3%	5%	3%	6%	0%
	Do not want to get sweaty	96	14%	14%	15%	17%	10%	24%	8%
	Nowhere to park/store bike	73	11%	9%	19%	16%	0%	12%	16%
	Prefer comfort of a car	5	1%	1%	0%	0%	0%	0%	0%
	Cannot bike in work clothes	15	2%	1%	6%	3%	3%	0%	0%
	Transport more than one passenger	20	3%	3%	5%	0%	3%	18%	4%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	5%	5%	3%	0%	8%
	Bicycle theft concerns	17	3%	2%	3%	3%	5%	0%	8%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	No safe routes/bad roads	59	9%	8%	13%	6%	5%	24%	8%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	2%	0%	0%	0%
	Don't want to change clothes	5	1%	1%	1%	2%	0%	0%	0%
	No shower/place to change at destination	21	3%	3%	6%	3%	0%	0%	4%
	Other	207	31%	35%	22%	22%	28%	41%	20%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	37%	28%	17%	28%	41%	44%
	Hygeine concerns	144	22%	19%	30%	27%	13%	24%	12%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	17%	10%	15%	6%	20%
	Safety concerns	477	72%	72%	67%	71%	87%	71%	80%
	Difficult / Lazy / Not in shape	253	38%	40%	30%	35%	51%	35%	40%
	No bike lanes / Nowhere to store bike	115	17%	14%	28%	25%	5%	24%	16%
	Time / Distance	341	51%	49%	56%	60%	51%	47%	40%
	Bad Weather	56	8%	8%	6%	14%	8%	0%	12%
	Too many hills / Terrain	16	2%	2%	3%	5%	3%	6%	0%
	Inexperienced/Unfamiliar	31	5%	5%	5%	5%	3%	0%	8%
	Other / Don't Know	224	34%	37%	26%	25%	33%	41%	28%
41. Saves money	1 - Not at all convincing	11	2%	1%	3%	2%	0%	0%	0%
	2	20	3%	3%	4%	5%	3%	0%	16%
	3	28	4%	4%	4%	6%	0%	0%	8%
	4	62	9%	8%	15%	5%	5%	24%	4%
	5	108	16%	14%	22%	22%	10%	29%	24%
	6	147	22%	22%	18%	25%	18%	24%	20%
	7 - Very Convincing	301	44%	48%	34%	36%	64%	24%	28%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	9%	18%	16%	3%	6%	12%
	2	75	11%	8%	18%	22%	8%	0%	24%
	3	84	12%	10%	22%	17%	10%	18%	16%
	4	116	17%	18%	12%	17%	8%	41%	16%
	5	114	17%	20%	8%	6%	21%	18%	12%
	6	85	13%	14%	8%	9%	18%	12%	8%
	7 - Very Convincing	131	19%	22%	14%	13%	33%	6%	12%
43. Reduces your stress level	1 - Not at all convincing	19	3%	2%	4%	5%	3%	6%	4%
	2	25	4%	4%	3%	8%	5%	6%	4%
	3	51	8%	7%	4%	13%	8%	12%	12%
	4	103	15%	15%	15%	17%	23%	12%	20%
	5	146	22%	23%	25%	17%	18%	12%	32%
	6	162	24%	24%	25%	22%	13%	18%	16%
	7 - Very Convincing	172	25%	26%	23%	19%	31%	35%	12%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	2%	0%	0%	12%	0%
	2	15	2%	3%	2%	2%	3%	0%	4%
	3	38	6%	5%	4%	9%	8%	6%	12%
	4	71	10%	10%	12%	11%	8%	6%	8%
	5	136	20%	22%	18%	17%	10%	24%	28%
	6	133	20%	19%	21%	20%	23%	24%	12%
	7 - Very Convincing	272	40%	40%	41%	41%	49%	29%	36%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	2%	0%	3%	6%	0%
	2	1	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	1%	2%	3%	0%	6%	4%
	4	27	4%	4%	1%	8%	8%	0%	4%
	5	108	16%	16%	15%	23%	10%	24%	28%
	6	168	25%	27%	21%	23%	33%	24%	16%
	7 - Very Convincing	354	52%	51%	59%	42%	46%	41%	48%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	12%	5%	16%	18%	12%	8%
	2	80	12%	13%	5%	19%	15%	6%	12%
	3	80	12%	13%	7%	9%	5%	18%	24%
	4	140	21%	20%	27%	17%	18%	24%	28%
	5	104	15%	17%	14%	11%	18%	29%	12%
	6	87	13%	10%	23%	11%	8%	6%	8%
	7 - Very Convincing	112	17%	15%	18%	17%	18%	6%	8%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	5%	6%	2%	10%	12%	4%
	2	52	8%	8%	6%	8%	5%	0%	20%
	3	50	7%	8%	5%	8%	5%	6%	8%
	4	104	15%	15%	19%	13%	15%	18%	12%
	5	129	19%	19%	19%	20%	15%	24%	12%
	6	108	16%	17%	12%	17%	18%	18%	16%
	7-Very Convincing	200	29%	28%	33%	33%	31%	24%	28%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	2%	3%	3%	6%	0%
	2	25	4%	4%	3%	2%	0%	0%	8%
	3	32	5%	5%	5%	5%	3%	0%	12%
	4	65	10%	9%	11%	6%	8%	6%	8%
	5	122	18%	18%	19%	16%	23%	35%	8%
	6	152	22%	22%	21%	28%	18%	29%	28%
	7 - Very Convincing	273	40%	40%	39%	41%	46%	24%	36%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	2%	0%	3%	0%	4%
	2	9	1%	1%	1%	3%	5%	0%	0%
	3	35	5%	5%	3%	5%	8%	6%	0%
	4	67	10%	9%	11%	13%	13%	18%	16%
	5	125	18%	19%	21%	20%	10%	29%	32%
	6	152	22%	22%	24%	28%	18%	24%	20%
	7 - Very Convincing	282	42%	43%	38%	31%	44%	24%	28%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	9%	5%	3%	6%	8%
	2	69	10%	12%	7%	8%	8%	12%	8%
	3	75	11%	12%	7%	14%	10%	18%	20%
	4	131	19%	20%	19%	11%	28%	18%	16%
	5	138	20%	21%	21%	23%	23%	29%	28%
	6	87	13%	11%	15%	22%	5%	18%	8%
	7 - Very Convincing	138	20%	20%	21%	17%	23%	0%	12%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	3%	2%	5%	6%	0%
	2	19	3%	3%	0%	6%	3%	6%	12%
	3	36	5%	5%	5%	6%	5%	6%	0%
	4	89	13%	13%	9%	16%	10%	12%	24%
	5	148	22%	23%	21%	20%	15%	29%	16%
	6	146	22%	21%	26%	19%	33%	12%	20%
	7 - Very Convincing	228	34%	33%	35%	31%	28%	29%	28%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	3%	3%	2%	5%	6%	4%
	2	24	4%	4%	3%	5%	0%	6%	8%
	3	55	8%	8%	6%	13%	5%	6%	12%
	4	91	13%	14%	13%	11%	21%	6%	12%
	5	142	21%	22%	22%	17%	18%	35%	20%
	6	122	18%	18%	20%	19%	13%	24%	16%
	7 - Very Convincing	224	33%	32%	33%	34%	38%	18%	28%
53. Improves air quality	1 - Not at all convincing	14	2%	2%	2%	0%	3%	6%	8%
	2	31	5%	4%	3%	8%	3%	6%	4%
	3	52	8%	8%	8%	5%	8%	6%	4%
	4	94	14%	14%	11%	17%	15%	6%	12%
	5	148	22%	21%	25%	25%	31%	29%	24%
	6	111	16%	16%	16%	16%	10%	18%	20%
	7 - Very Convincing	227	34%	34%	35%	30%	31%	29%	28%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	7%	12%	13%	3%	0%	24%
	4	62	9%	8%	15%	5%	5%	24%	4%
	5-7 Convincing	556	82%	84%	74%	83%	92%	76%	72%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	27%	58%	55%	21%	24%	52%
	4	116	17%	18%	12%	17%	8%	41%	16%
	5-7 Convincing	330	49%	55%	31%	28%	72%	35%	32%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	12%	12%	25%	15%	24%	20%
	4	103	15%	15%	15%	17%	23%	12%	20%
	5-7 Convincing	480	71%	73%	74%	58%	62%	65%	60%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	10%	8%	11%	10%	18%	16%
	4	71	10%	10%	12%	11%	8%	6%	8%
	5-7 Convincing	541	80%	80%	80%	78%	82%	76%	76%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	4%	3%	3%	12%	4%
	4	27	4%	4%	1%	8%	8%	0%	4%
	5-7 Convincing	630	93%	94%	95%	89%	90%	88%	92%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	38%	18%	44%	38%	35%	44%
	4	140	21%	20%	27%	17%	18%	24%	28%
	5-7 Convincing	303	45%	42%	55%	39%	44%	41%	28%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	21%	18%	17%	21%	18%	32%
	4	104	15%	15%	19%	13%	15%	18%	12%
	5-7 Convincing	437	64%	64%	63%	70%	64%	65%	56%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	10%	11%	9%	5%	6%	20%
	4	65	10%	9%	11%	6%	8%	6%	8%
	5-7 Convincing	547	81%	81%	79%	84%	87%	88%	72%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	8%	6%	8%	15%	6%	4%
	4	67	10%	9%	11%	13%	13%	18%	16%
	5-7 Convincing	559	82%	83%	83%	80%	72%	76%	80%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	28%	24%	27%	21%	35%	36%
	4	131	19%	20%	19%	11%	28%	18%	16%
	5-7 Convincing	363	54%	52%	57%	63%	51%	47%	48%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	8%	14%	13%	18%	12%
	4	89	13%	13%	9%	16%	10%	12%	24%
	5-7 Convincing	522	77%	77%	82%	70%	77%	71%	64%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	14%	13%	19%	10%	18%	24%
	4	91	13%	14%	13%	11%	21%	6%	12%
	5-7 Convincing	488	72%	72%	75%	70%	69%	76%	64%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	14%	14%	13%	13%	18%	16%
	4	94	14%	14%	11%	17%	15%	6%	12%
	5-7 Convincing	486	72%	71%	76%	70%	72%	76%	72%
54. Go to work outside of your home	7 days/wk	23	3%	3%	5%	3%	3%	6%	0%
	6 days/wk	12	2%	2%	0%	2%	10%	6%	0%
	5 days/wk	491	72%	79%	78%	55%	67%	76%	68%
	4 days/wk	54	8%	8%	7%	9%	3%	0%	8%
	3 days/wk	32	5%	4%	3%	11%	3%	6%	8%
	2 days/wk	13	2%	1%	2%	6%	5%	0%	0%
	1 day/wk	4	1%	0%	0%	5%	0%	6%	0%
	1 to 4 days/month	7	1%	0%	3%	3%	0%	0%	0%
	1 to 11 days/year	6	1%	0%	1%	6%	3%	0%	8%
	Never	10	1%	0%	0%	0%	3%	0%	0%
Not Applicable	27	4%	0%	0%	0%	5%	0%	8%	

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	3%	0%	0%
	5 days/wk	21	3%	3%	2%	6%	44%	6%	12%
	4 days/wk	2	0%	0%	0%	0%	5%	0%	0%
	3 days/wk	12	2%	2%	2%	0%	21%	6%	12%
	2 days/wk	5	1%	1%	0%	3%	13%	0%	0%
	1 day/wk	15	2%	2%	3%	0%	13%	18%	28%
	1 to 4 days/month	8	1%	1%	0%	3%	0%	12%	20%
	1 to 11 days/year	18	3%	3%	5%	2%	3%	59%	28%
	Never	165	24%	25%	26%	17%	0%	0%	0%
	Not Applicable	432	64%	63%	61%	69%	0%	0%	0%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	7%	15%	19%	3%	12%	16%
	4 days/wk	4	1%	1%	1%	0%	3%	0%	0%
	3 days/wk	22	3%	3%	2%	6%	0%	0%	0%
	2 days/wk	16	2%	2%	4%	2%	8%	0%	4%
	1 day/wk	13	2%	2%	1%	3%	0%	0%	4%
	1 to 4 days/month	10	1%	1%	2%	2%	0%	6%	0%
	1 to 11 days/year	27	4%	5%	3%	0%	3%	12%	4%
	Never	79	12%	11%	16%	9%	8%	6%	16%
	Not Applicable	445	66%	68%	56%	59%	77%	65%	56%
57. Drive a car alone	7 days/wk	41	6%	2%	23%	13%	0%	0%	20%
	6 days/wk	35	5%	2%	16%	11%	0%	6%	12%
	5 days/wk	73	11%	6%	24%	30%	8%	6%	20%
	4 days/wk	56	8%	7%	13%	9%	8%	0%	4%
	3 days/wk	76	11%	13%	1%	13%	13%	35%	8%
	2 days/wk	88	13%	15%	7%	5%	5%	6%	12%
	1 day/wk	103	15%	18%	2%	11%	21%	6%	12%
	1 to 4 days/month	86	13%	15%	5%	5%	15%	18%	8%
	1 to 11 days/year	62	9%	11%	4%	3%	15%	6%	0%
	Never	42	6%	8%	3%	0%	10%	12%	0%
Not Applicable	17	3%	3%	1%	2%	5%	6%	4%	

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	1%	6%	11%	3%	6%	8%
	6 days/wk	15	2%	1%	2%	5%	3%	0%	4%
	5 days/wk	31	5%	3%	12%	11%	0%	0%	8%
	4 days/wk	45	7%	6%	7%	8%	3%	6%	0%
	3 days/wk	81	12%	13%	9%	8%	5%	12%	16%
	2 days/wk	174	26%	26%	25%	30%	18%	6%	28%
	1 day/wk	130	19%	20%	19%	16%	26%	29%	32%
	1 to 4 days/month	122	18%	21%	12%	5%	26%	35%	0%
	1 to 11 days/year	35	5%	6%	3%	3%	13%	6%	4%
	Never	17	3%	2%	4%	2%	0%	0%	0%
	Not Applicable	12	2%	2%	0%	3%	5%	0%	0%
59. Ride a bus	6 days/wk	4	1%	0%	1%	0%	0%	6%	0%
	5 days/wk	22	3%	4%	3%	2%	3%	6%	4%
	4 days/wk	13	2%	2%	1%	3%	3%	0%	0%
	3 days/wk	22	3%	4%	1%	2%	5%	0%	4%
	2 days/wk	26	4%	5%	1%	2%	5%	0%	0%
	1 day/wk	38	6%	6%	4%	3%	13%	0%	4%
	1 to 4 days/month	106	16%	18%	11%	11%	28%	35%	8%
	1 to 11 days/year	221	33%	33%	31%	28%	36%	35%	28%
	Never	200	29%	24%	46%	44%	5%	6%	48%
Not Applicable	27	4%	4%	1%	6%	3%	12%	4%	

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
60. Ride BART	7 days/wk	1	0%	0%	1%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	0%	0%	6%	0%
	5 days/wk	59	9%	9%	7%	11%	8%	0%	16%
	4 days/wk	33	5%	6%	3%	0%	0%	24%	0%
	3 days/wk	36	5%	6%	3%	3%	10%	6%	4%
	2 days/wk	41	6%	7%	3%	6%	8%	6%	8%
	1 day/wk	83	12%	12%	9%	13%	23%	6%	8%
	1 to 4 days/month	212	31%	31%	27%	30%	31%	41%	28%
	1 to 11 days/year	158	23%	21%	36%	27%	18%	12%	32%
	Never	38	6%	4%	7%	9%	3%	0%	4%
Not Applicable	13	2%	2%	1%	2%	0%	0%	0%	
61. Take a train	5 days/wk	8	1%	2%	0%	0%	0%	0%	0%
	4 days/wk	5	1%	1%	0%	0%	0%	0%	0%
	3 days/wk	4	1%	1%	0%	0%	0%	6%	0%
	2 days/wk	6	1%	1%	0%	2%	0%	0%	0%
	1 day/wk	7	1%	1%	1%	0%	0%	6%	0%
	1 to 4 days/month	35	5%	5%	6%	5%	8%	18%	0%
	1 to 11 days/year	249	37%	39%	35%	23%	54%	35%	28%
	Never	291	43%	40%	46%	59%	28%	24%	60%
	Not Applicable	74	11%	10%	12%	11%	10%	12%	12%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
Number of cases		679		479	95	64	39	17	25
Row percent			100%	75%	15%	10%	48%	21%	31%
62. Take a ferry	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	4	1%	0%	1%	2%	0%	0%	4%
	1 to 4 days/month	10	1%	2%	0%	2%	0%	12%	0%
	1 to 11 days/year	259	38%	41%	32%	28%	46%	35%	12%
	Never	323	48%	45%	55%	55%	38%	41%	76%
	Not Applicable	80	12%	11%	13%	14%	15%	12%	8%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	6%	1%	2%	3%	12%	0%
	6 days/wk	41	6%	7%	0%	2%	8%	0%	0%
	5 days/wk	54	8%	8%	5%	9%	5%	6%	8%
	4 days/wk	55	8%	7%	11%	9%	13%	18%	12%
	3 days/wk	69	10%	9%	12%	13%	10%	0%	12%
	2 days/wk	91	13%	13%	17%	9%	15%	24%	8%
	1 day/wk	108	16%	18%	9%	17%	10%	24%	16%
	1 to 4 days/month	96	14%	14%	20%	13%	15%	12%	20%
	1 to 11 days/year	96	14%	12%	23%	23%	15%	6%	16%
	Never	30	4%	5%	2%	2%	5%	0%	8%
	Not Applicable	8	1%	1%	0%	2%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	16%	0%	2%	31%	24%	12%
	6 days/wk	107	16%	20%	1%	3%	18%	12%	4%
	5 days/wk	132	19%	24%	5%	5%	15%	18%	8%
	4 days/wk	63	9%	12%	1%	3%	10%	18%	20%
	3 days/wk	76	11%	12%	6%	9%	18%	18%	4%
	2 days/wk	54	8%	7%	9%	9%	3%	6%	0%
	1 day/wk	51	8%	4%	17%	16%	3%	0%	16%
	1 to 4 days/month	59	9%	1%	38%	20%	3%	6%	24%
	1 to 11 days/year	35	5%	1%	17%	16%	0%	0%	8%
	Never	16	2%	0%	5%	16%	0%	0%	4%
	Not Applicable	3	0%	0%	0%	2%	0%	0%	0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	99%	96%	91%	90%	100%	84%
	Less than Weekly	13	2%	1%	4%	9%	3%	0%	8%
	Never	37	5%	0%	0%	0%	8%	0%	8%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	7%	9%	97%	29%	52%
	Less than Weekly	26	4%	4%	5%	5%	3%	71%	48%
	Never	597	88%	88%	87%	86%	0%	0%	0%
56 Collapsed. Take your children to school	Weekly or More	118	17%	15%	23%	30%	13%	12%	24%
	Less than Weekly	37	5%	6%	5%	2%	3%	18%	4%
	Never	524	77%	79%	72%	69%	85%	71%	72%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	63%	86%	91%	54%	59%	88%
	Less than Weekly	148	22%	26%	9%	8%	31%	24%	8%
	Never	59	9%	10%	4%	2%	15%	18%	4%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	69%	81%	88%	56%	59%	96%
	Less than Weekly	157	23%	27%	15%	8%	38%	41%	4%
	Never	29	4%	4%	4%	5%	5%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
59 Collapsed. Ride a bus	Weekly or More	125	18%	21%	12%	11%	28%	12%	12%
	Less than Weekly	327	48%	51%	41%	39%	64%	71%	36%
	Never	227	33%	28%	47%	50%	8%	18%	52%
60 Collapsed. Ride BART	Weekly or More	258	38%	42%	28%	33%	49%	47%	36%
	Less than Weekly	370	54%	52%	63%	56%	49%	53%	60%
	Never	51	8%	6%	8%	11%	3%	0%	4%
61 Collapsed. Take a train	Weekly or More	30	4%	6%	1%	2%	0%	12%	0%
	Less than Weekly	284	42%	44%	41%	28%	62%	53%	28%
	Never	365	54%	50%	58%	70%	38%	35%	72%
62 Collapsed. Take a ferry	Weekly or More	7	1%	1%	1%	2%	0%	0%	4%
	Less than Weekly	269	40%	43%	32%	30%	46%	47%	12%
	Never	403	59%	56%	67%	69%	54%	53%	84%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	67%	55%	61%	64%	82%	56%
	Less than Weekly	192	28%	27%	43%	36%	31%	18%	36%
	Never	38	6%	7%	2%	3%	5%	0%	8%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	97%	40%	47%	97%	94%	64%
	Less than Weekly	94	14%	3%	55%	36%	3%	6%	32%
	Never	19	3%	0%	5%	17%	0%	0%	4%
65. Miles from home to work destination	0-2 miles	100	16%	16%	11%	25%	18%	12%	14%
	3-5 miles	169	28%	32%	18%	13%	39%	35%	32%
	6-10 miles	132	22%	22%	28%	13%	12%	12%	27%
	11-20 miles	124	20%	18%	26%	25%	12%	24%	23%
	21+ miles	85	14%	12%	17%	24%	18%	18%	5%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	0%	0%	6%	12%	0%
	6 days/wk	7	1%	1%	0%	0%	6%	0%	0%
	5 days/wk	226	35%	47%	0%	0%	50%	24%	13%
	4 days/wk	83	13%	17%	0%	0%	3%	18%	9%
	3 days/wk	82	13%	17%	0%	0%	11%	24%	9%
	2 days/wk	39	6%	8%	0%	0%	6%	6%	4%
	1 day/wk	35	5%	7%	0%	0%	8%	0%	4%
	1 to 4 days/month	43	7%	0%	45%	0%	0%	18%	22%
	1 to 11 days/year	52	8%	0%	55%	0%	3%	0%	13%
	Never	64	10%	0%	0%	100%	8%	0%	26%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	100%	0%	0%	89%	82%	39%
	Less than Weekly	95	15%	0%	100%	0%	3%	18%	35%
	Never	64	10%	0%	0%	100%	8%	0%	26%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	31%	74%	66%	28%	47%	61%
	Drive or ride in a carpool or vanpool	56	9%	7%	12%	22%	11%	0%	22%
	Motorcycle or scooter	13	2%	2%	2%	2%	3%	6%	0%
	Bicycle	421	66%	86%	14%	2%	78%	82%	39%
	Walk	78	12%	12%	12%	13%	11%	18%	9%
	Public Bus	89	14%	16%	6%	8%	22%	12%	4%
	Company shuttle	19	3%	3%	4%	0%	0%	6%	0%
	BART	173	27%	29%	22%	22%	25%	47%	35%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	4%	0%	0%	0%	0%	0%
	Ferry or boat	8	1%	2%	0%	0%	0%	0%	0%
Other	11	2%	1%	1%	8%	0%	0%	0%	

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	38%	33%	0%	38%	50%	0%
	I drive alone for part of the trip	1	1%	0%	17%	0%	0%	0%	0%
	I carpool for part of the trip	1	1%	0%	0%	20%	0%	0%	0%
	I walk for part of the trip	30	34%	33%	33%	40%	63%	0%	0%
	I bike for part of the trip	34	38%	41%	33%	0%	25%	50%	0%
	Other	11	12%	9%	33%	40%	0%	0%	100%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	10%	24%	21%	11%	0%	25%
	I drive alone for part of the trip	18	10%	8%	24%	14%	0%	13%	13%
	I carpool for part of the trip	11	6%	4%	0%	43%	44%	0%	25%
	I walk for part of the trip	51	29%	26%	43%	43%	11%	38%	38%
	I bike for part of the trip	111	64%	76%	29%	0%	56%	88%	38%
	Other	19	11%	9%	19%	14%	0%	25%	25%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	5%	0%	0%	0%	0%	0%
	I walk for part of the trip	2	10%	10%	0%	0%	0%	0%	0%
	I bike for part of the trip	19	90%	90%	0%	0%	0%	0%	0%
	Other	5	24%	24%	0%	0%	0%	0%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	0%	0%	0%	0%	0%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	70%	77%	100%	82%	64%	67%
	I take a public bus for part of the trip	23	5%	5%	8%	0%	7%	0%	0%
	I take BART for part of the trip	100	24%	24%	31%	0%	21%	36%	44%
	I take the train for part of the trip	16	4%	4%	0%	0%	0%	0%	0%
	I take the ferry for part of the trip	8	2%	2%	0%	0%	0%	0%	0%
	Other	18	4%	4%	0%	0%	4%	7%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
70. (Work) Bikes and takes the bus	Take bike on	29	81%	82%	50%	0%	100%	100%	0%
	Park bike	7	19%	18%	50%	0%	0%	0%	0%
71. (Work) Bikes and takes BART	Take bike on	83	71%	69%	100%	0%	83%	57%	75%
	Park bike	34	29%	31%	0%	0%	17%	43%	25%
72. (Work) Bikes and takes the train	Take bike on	18	90%	90%	0%	0%	0%	0%	0%
	Park bike	2	10%	10%	0%	0%	0%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	0%	0%	0%	0%	0%
74. My employer generally supports biking to work	Agree	499	78%	81%	80%	58%	78%	59%	87%
	Disagree	74	12%	12%	11%	14%	8%	18%	4%
	Don't Know / Does not apply	65	10%	8%	9%	28%	14%	24%	9%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	46%	54%	38%	31%	18%	43%
	Disagree	267	42%	44%	32%	42%	44%	59%	43%
	Don't Know / Does not apply	75	12%	10%	15%	20%	25%	24%	13%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	42%	42%	25%	28%	18%	26%
	Disagree	218	34%	35%	28%	36%	36%	65%	43%
	Don't Know / Does not apply	161	25%	23%	29%	39%	36%	18%	30%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	44%	52%	36%	33%	24%	43%
	Disagree	268	42%	44%	35%	39%	44%	47%	48%
	Don't Know / Does not apply	88	14%	12%	14%	25%	22%	29%	9%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
78. Miles from home to school	0-2 miles	23	30%	28%	36%	25%	26%	24%	42%
	3-5 miles	24	32%	40%	18%	13%	49%	18%	17%
	6-10 miles	9	12%	9%	9%	25%	9%	24%	8%
	11-20 miles	13	17%	17%	18%	25%	11%	29%	17%
	21+ miles	7	9%	6%	18%	13%	6%	6%	17%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	4%	0%	0%	5%	0%	0%
	5 days/wk	14	17%	20%	8%	0%	36%	0%	0%
	4 days/wk	4	5%	5%	0%	0%	10%	0%	0%
	3 days/wk	6	7%	11%	0%	0%	15%	0%	0%
	2 days/wk	6	7%	7%	0%	22%	15%	0%	0%
	1 day/wk	7	9%	11%	0%	11%	18%	0%	0%
	1 to 4 days/month	7	9%	11%	8%	0%	0%	41%	0%
	1 to 11 days/year	10	12%	15%	17%	0%	0%	59%	0%
	Never	25	31%	16%	67%	67%	0%	0%	100%
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	58%	8%	33%	100%	0%	0%
	Less than Weekly	17	21%	25%	25%	0%	0%	100%	0%
	Never	25	31%	16%	67%	67%	0%	0%	100%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	36%	67%	33%	28%	41%	54%
	Drive or ride in a carpool or vanpool	9	11%	5%	17%	22%	10%	0%	17%
	Motorcycle or scooter	2	2%	4%	0%	0%	3%	6%	0%
	Bicycle	52	64%	84%	8%	0%	79%	71%	38%
	Walk	11	14%	14%	0%	11%	13%	24%	8%
	Public Bus	13	16%	14%	17%	22%	26%	12%	4%
	Company shuttle	1	1%	2%	0%	0%	0%	6%	0%
	BART	23	28%	25%	25%	56%	23%	35%	33%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	2%	0%	0%	0%	6%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	38%	50%	0%	20%	100%	0%
	I drive alone for part of the trip	1	8%	13%	0%	0%	10%	0%	0%
	I carpool for part of the trip	1	8%	13%	0%	0%	10%	0%	0%
	I walk for part of the trip	5	38%	50%	0%	50%	50%	0%	0%
	I bike for part of the trip	3	23%	25%	50%	0%	30%	0%	0%
	Other	3	23%	13%	0%	50%	20%	0%	100%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	0%	0%	11%	0%	0%
	I drive alone for part of the trip	3	14%	8%	67%	0%	0%	0%	50%
	I walk for part of the trip	9	43%	25%	67%	60%	56%	33%	33%
	I bike for part of the trip	9	43%	67%	33%	0%	44%	83%	0%
	Other	5	24%	25%	0%	40%	11%	33%	33%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	100%	0%	0%	0%	100%	0%
81d. (Ferry) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	67%	100%	0%	77%	58%	40%
	I take BART for part of the trip	11	23%	26%	0%	0%	23%	25%	20%
	I take the train for part of the trip	1	2%	2%	0%	0%	0%	8%	0%
	Other	6	12%	12%	0%	0%	6%	17%	40%
83. (School) Bikes and takes the bus	Take bike on	2	67%	100%	0%	0%	67%	0%	0%
	Park bike	1	33%	0%	100%	0%	33%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	83%	100%	0%	86%	100%	0%
	Park bike	2	15%	17%	0%	0%	14%	0%	100%
85. (School) Bikes and takes the train	Park bike	1	100%	100%	0%	0%	0%	100%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	3%	5%	2%	3%	7%	0%
	Internet/Web (General)	66	11%	9%	17%	12%	6%	0%	16%
	EBBC/ EBBC Newsletter	139	22%	27%	8%	18%	17%	36%	24%
	Facebook	9	1%	2%	0%	0%	3%	0%	0%
	Bike Alameda	14	2%	2%	0%	5%	6%	0%	0%
	Google/Google Maps	48	8%	9%	3%	7%	17%	7%	12%
	Friends	40	6%	5%	8%	9%	14%	7%	4%
	Work/ coworkers	48	8%	7%	14%	7%	3%	7%	12%
	Map my ride	5	1%	1%	1%	0%	0%	0%	0%
	Bike shops	16	3%	2%	3%	4%	3%	0%	0%
	511.org	25	4%	3%	8%	4%	0%	0%	4%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	7%	5%	11%	14%	4%
	youcanbikethere.com	5	1%	1%	1%	0%	0%	0%	0%
	Walk Oakland Bike Oakland	7	1%	1%	2%	2%	0%	0%	0%
	Posters/billboards	7	1%	1%	3%	0%	3%	0%	0%
	Word of mouth	7	1%	1%	0%	2%	0%	0%	0%
	Bike Maps (General)	6	1%	1%	0%	0%	3%	0%	0%
	Newspaper	7	1%	1%	1%	4%	0%	0%	0%
	SFBC	11	2%	2%	1%	0%	0%	7%	0%
	Radio	4	1%	0%	2%	0%	0%	0%	0%
	Personal Knowledge/Experience	5	1%	1%	0%	0%	0%	0%	0%
	Various sources	5	1%	1%	2%	0%	0%	0%	0%
	Nowhere/ Don't seek information	17	3%	2%	2%	9%	3%	0%	8%
Other	38	6%	6%	5%	7%	3%	14%	12%	
Don't Know	27	4%	3%	5%	5%	6%	0%	4%	
88. Cycling ability	Novice	33	5%	3%	13%	8%	0%	6%	12%
	Intermediate	223	33%	30%	44%	47%	33%	35%	44%
	Experienced	421	62%	67%	43%	45%	67%	59%	44%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		N	%	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
				%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	54%	43%	39%	41%	53%	48%
	In bike lanes	306	45%	42%	49%	56%	59%	41%	40%
	On separate paved bike paths	24	4%	3%	7%	3%	0%	6%	8%
	On unpaved trails	2	0%	0%	0%	2%	0%	0%	4%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	7%	9%	11%	8%	0%	4%
	Albany	26	4%	4%	5%	2%	3%	12%	4%
	Berkeley	149	22%	24%	12%	20%	28%	18%	20%
	Castro Valley	8	1%	1%	2%	0%	0%	6%	0%
	Danville	2	0%	0%	1%	0%	0%	0%	0%
	Dublin	11	2%	2%	3%	0%	0%	6%	4%
	El Cerrito	8	1%	1%	3%	2%	0%	0%	0%
	Emeryville	9	1%	1%	2%	0%	0%	0%	0%
	Fremont	45	7%	5%	13%	6%	0%	6%	24%
	Hayward	6	1%	1%	2%	0%	0%	0%	0%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	2%	2%	0%	0%	0%	0%
	Moraga	3	0%	0%	0%	2%	0%	0%	0%
	Newark	4	1%	1%	1%	0%	0%	0%	4%
	Oakland	245	36%	40%	26%	28%	54%	29%	24%
	Orinda	1	0%	0%	1%	0%	0%	0%	0%
	Piedmont	11	2%	2%	1%	2%	3%	6%	0%
	Pleasant Hill	3	0%	0%	0%	2%	0%	6%	0%
	Pleasanton	25	4%	2%	11%	6%	0%	0%	0%
	Richmond	7	1%	1%	0%	2%	0%	6%	0%
	San Francisco	12	2%	2%	1%	2%	3%	0%	0%
	San Jose	2	0%	0%	0%	2%	0%	0%	0%
	San Leandro	11	2%	1%	1%	5%	0%	6%	12%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	0%	0%	5%	3%	0%	4%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	1%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	2%	0%	0%	0%
	Other: Outside Alameda County	11	2%	1%	2%	5%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	94%	95%	88%	97%	88%	100%
	Other Counties	43	6%	6%	5%	13%	3%	12%	0%
91. City you work in	Alameda	20	3%	3%	2%	6%	3%	0%	0%
	Albany	4	1%	1%	1%	0%	3%	0%	0%
	Berkeley	126	20%	23%	4%	16%	42%	29%	13%
	Concord	1	0%	0%	0%	0%	3%	0%	0%
	Danville	2	0%	0%	1%	0%	0%	0%	0%
	Dublin	10	2%	0%	4%	6%	0%	6%	4%
	El Cerrito	2	0%	0%	0%	0%	0%	0%	0%
	Emeryville	41	6%	7%	6%	3%	8%	0%	4%
	Fremont	20	3%	2%	10%	3%	0%	6%	13%
	Hayward	8	1%	1%	1%	2%	0%	0%	4%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	1%	3%	0%	0%	0%	0%
	Martinez	1	0%	0%	0%	2%	0%	0%	0%
	Milpitas	8	1%	1%	1%	2%	0%	0%	0%
	Newark	4	1%	1%	1%	0%	0%	0%	0%
	Oakland	216	34%	35%	32%	27%	19%	29%	35%
	Pleasanton	18	3%	3%	3%	5%	0%	0%	4%
	Richmond	15	2%	3%	1%	0%	0%	6%	0%
	San Francisco	55	9%	8%	6%	14%	11%	12%	13%
	San Jose	17	3%	2%	5%	5%	3%	0%	4%
	San Leandro	8	1%	2%	0%	0%	3%	0%	0%
	San Ramon	6	1%	1%	2%	0%	0%	6%	0%
	Union City	2	0%	0%	1%	0%	0%	0%	0%
Walnut Creek	4	1%	1%	0%	2%	3%	0%	0%	
Other: Ouside Alameda County	42	7%	5%	14%	9%	3%	6%	4%	
91 Collapsed. City you work in	Alameda County	501	78%	81%	72%	69%	81%	76%	78%
	Other Counties	141	22%	19%	28%	31%	19%	24%	22%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
92. City you go to school in	Alameda	1	1%	2%	0%	0%	3%	0%	0%
	Berkeley	34	42%	46%	17%	44%	56%	35%	22%
	Dublin	2	2%	0%	17%	0%	0%	6%	4%
	Emeryville	1	1%	0%	8%	0%	3%	0%	0%
	Fremont	3	4%	4%	8%	0%	0%	0%	13%
	Hayward	1	1%	2%	0%	0%	0%	6%	0%
	Oakland	13	16%	17%	8%	22%	15%	18%	17%
	Piedmont	2	2%	4%	0%	0%	3%	6%	0%
	Pleasant Hill	1	1%	2%	0%	0%	0%	6%	0%
	San Francisco	11	14%	11%	25%	22%	10%	12%	22%
	San Jose	2	2%	0%	8%	11%	3%	0%	4%
	San Leandro	1	1%	2%	0%	0%	3%	0%	0%
	San Ramon	1	1%	2%	0%	0%	3%	0%	0%
	Other: Ouside Alameda County	7	9%	9%	8%	0%	3%	12%	17%
	92 Collapsed. City you go to school in	Alameda County	61	74%	79%	58%	67%	85%	71%
Other Counties		21	26%	21%	42%	33%	15%	29%	40%
93. Access to a car	Yes	578	85%	82%	93%	98%	77%	88%	96%
	No	99	15%	18%	7%	2%	23%	12%	4%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	4%	6%	6%	5%	0%	0%
	Oakland Tribune - in print	61	9%	8%	8%	14%	10%	12%	8%
	SF Chronicle/The Chronicle - in print	149	22%	20%	27%	22%	21%	29%	4%
	East Bay Express (in print)	123	18%	21%	12%	9%	31%	24%	12%
	Newspapers (general - in print)	57	8%	8%	13%	5%	10%	0%	16%
	Other newspaper	52	8%	6%	11%	6%	0%	0%	8%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	2%	5%	3%	6%	0%
	SF Chronicle/The Chronicle - online	238	35%	38%	29%	28%	41%	29%	24%
	Oakland Tribune - online	53	8%	9%	7%	3%	15%	6%	0%
	East Bay Express (online)	47	7%	8%	5%	6%	13%	12%	8%
	Newspapers (general - online)	148	22%	23%	22%	22%	28%	12%	12%
	Television/TV news	192	28%	27%	33%	34%	31%	12%	40%
	Friends/Family	258	38%	39%	37%	39%	59%	35%	32%
	Blogs/web sites (general)	223	33%	35%	32%	25%	36%	41%	32%
	Facebook	162	24%	26%	21%	19%	23%	47%	16%
	Twitter	62	9%	10%	6%	5%	8%	6%	8%
	Other blog/web site	52	8%	8%	6%	9%	8%	6%	4%
	Radio	274	41%	41%	44%	31%	33%	35%	28%
	Other	108	16%	16%	8%	19%	21%	18%	24%
Don't know	9	1%	1%	0%	8%	0%	0%	8%	
95. Gender	Male	381	56%	57%	51%	55%	49%	63%	52%
	Female	294	44%	43%	49%	45%	51%	38%	48%
96. Children under 18	Yes	204	30%	29%	33%	39%	18%	29%	28%
	No	469	69%	70%	67%	59%	82%	71%	72%
	Prefer not to answer	4	1%	1%	0%	2%	0%	0%	0%

		All		66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
				Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		N	%	%	%	%	%	%	
97. Ethnicity	African-American/Black	13	2%	1%	2%	5%	3%	0%	16%
	White/Caucasian	507	75%	77%	71%	67%	79%	81%	64%
	Hispanic/Latin-American	24	4%	4%	2%	6%	8%	0%	8%
	Asian/Pacific Islander	81	12%	10%	20%	14%	8%	0%	8%
	Other (specify)	18	3%	3%	2%	2%	3%	6%	4%
	Prefer not to answer	33	5%	5%	3%	6%	0%	13%	0%
98. Age	Under 18	1	0%	0%	0%	0%	3%	0%	0%
	18-24	16	2%	2%	1%	5%	13%	0%	8%
	25-29	89	13%	15%	11%	8%	26%	18%	12%
	30-34	102	15%	17%	16%	5%	23%	6%	16%
	35-39	106	16%	16%	13%	19%	15%	12%	8%
	40-44	73	11%	11%	9%	11%	3%	12%	8%
	45-49	78	12%	11%	16%	13%	5%	18%	12%
	50-54	68	10%	10%	14%	14%	3%	6%	12%
	55-59	78	12%	11%	13%	13%	8%	12%	12%
	60-64	38	6%	5%	5%	5%	3%	6%	4%
	65-69	13	2%	1%	0%	6%	0%	0%	4%
	70-74	7	1%	0%	1%	2%	0%	0%	0%
	75+	1	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	2%	2%	0%	12%	4%
Age Collapsed	18-29	105	15%	17%	12%	13%	38%	18%	20%
	30-39	208	31%	33%	28%	23%	38%	18%	24%
	40-49	151	22%	22%	25%	23%	8%	29%	20%
	50-64	184	27%	25%	32%	31%	13%	24%	28%
	65+	21	3%	1%	1%	8%	0%	0%	4%
	Under 18 / Prefer not to answer	10	1%	1%	2%	2%	3%	12%	4%
Generation	18-49	464	68%	73%	65%	59%	85%	65%	64%
	50+	215	32%	27%	35%	41%	15%	35%	36%

	All	66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work			79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
		Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		95	64	39	17	25
		75%	15%	10%	48%	21%	31%
1 Mean (Days/wk). Bicycle Use	4.18	4.92	1.76	2.19	5.23	4.90	2.77
2 Mean (Days/wk). Drive a car	2.91	2.19	5.12	4.98	1.94	2.39	4.24
19 Mean. Total round-trip miles on BTWD	18.87	18.56	21.46	21.20	15.71	26.43	16.11
20 Mean. Total miles by bicycle on BTWD	13.17	12.98	15.33	11.41	8.49	27.36	10.72
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	4.27	1.43	2.42	4.95	3.75	2.53
54 Mean (Days/wk). Go to work outside of your home	4.65	4.84	4.70	3.94	4.65	4.82	4.31
55 Mean (Days/wk). Go to school	.74	.71	.53	1.23	3.54	.74	1.32
56 Mean (Days/wk). Take your children to school	1.92	1.70	2.14	2.93	1.68	1.74	2.10
57 Mean (Days/wk). Drive a car alone	2.45	1.80	4.55	4.05	1.52	2.05	4.06
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.70	2.45	3.00	1.35	1.51	2.56
59 Mean (Days/wk). Ride a bus	.60	.66	.42	.39	.74	.87	.43
60 Mean (Days/wk). Ride BART	1.21	1.32	1.00	1.01	1.17	1.76	1.26
61 Mean (Days/wk). Take a train	.21	.26	.07	.07	.08	.36	.03
62 Mean (Days/wk). Take a ferry	.10	.09	.08	.11	.05	.07	.19
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.25	1.61	1.87	2.18	2.56	1.63

	66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work				79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school		
	All	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
	Mean	Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	4.63	1.03	1.37	5.03	4.60	2.63
65 Mean. Miles from home to work destination	10.55	9.77	12.62	13.40	11.02	11.24	7.98
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.99	.17	.00	3.86	3.57	1.46
78 Mean. Miles from home to school	8.13	7.04	10.73	11.50	6.46	9.57	9.75
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	2.06	.45	.56	3.46	.16	.00

	All	91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school			
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
Number of cases	679		501	141	426	209	61	21	59	20	
Row percent		100%	78%	22%	67%	33%	74%	26%	75%	25%	
Region											
North Alameda County	497	73%	75%	67%	85%	50%	75%	71%	81%	55%	
Central Alameda County	20	3%	3%	1%	1%	6%	8%	0%	2%	20%	
South Alameda County	57	8%	5%	18%	5%	15%	7%	19%	7%	20%	
East Alameda County	47	7%	7%	9%	5%	11%	3%	0%	3%	0%	
Non-Alameda County	58	9%	10%	5%	5%	17%	7%	10%	7%	5%	

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	14%	13%	17%	7%	23%	33%	31%	15%
	6 days/wk	122	18%	18%	16%	20%	12%	20%	5%	19%	10%
	5 days/wk	134	20%	20%	19%	20%	19%	11%	5%	12%	5%
	4 days/wk	94	14%	13%	16%	11%	21%	11%	14%	8%	25%
	3 days/wk	96	14%	14%	13%	13%	14%	16%	14%	7%	30%
	2 days/wk	47	7%	6%	9%	4%	11%	7%	5%	7%	5%
	1 day/wk	22	3%	3%	4%	3%	4%	2%	14%	5%	5%
	1 to 4 days/month	42	6%	6%	7%	7%	6%	7%	5%	8%	0%
	1 to 11 days/year	30	4%	5%	4%	4%	5%	3%	5%	3%	5%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	89%	89%	88%	89%	90%	90%	88%	95%
	Less than Weekly	72	11%	11%	11%	12%	11%	10%	10%	12%	5%
2. Drive a car	7 days/wk	74	11%	12%	10%	9%	16%	8%	5%	5%	15%
	6 days/wk	55	8%	8%	7%	7%	10%	10%	14%	12%	10%
	5 days/wk	53	8%	7%	10%	5%	13%	8%	5%	3%	15%
	4 days/wk	68	10%	10%	10%	9%	11%	11%	10%	10%	10%
	3 days/wk	88	13%	12%	17%	12%	14%	15%	14%	15%	15%
	2 days/wk	111	16%	16%	18%	18%	14%	11%	0%	12%	0%
	1 day/wk	85	13%	12%	13%	12%	12%	11%	29%	17%	15%
	1 to 4 days/month	52	8%	9%	4%	9%	4%	8%	10%	7%	10%
	1 to 11 days/year	38	6%	6%	4%	7%	3%	8%	5%	8%	5%
Never/ Don't have a car	55	8%	8%	6%	10%	3%	8%	10%	10%	5%	
2 Collapsed. Drive a car	Weekly or More	534	79%	77%	85%	74%	90%	75%	76%	75%	80%
	Less than Weekly	90	13%	15%	9%	16%	7%	16%	14%	15%	15%
	Never	55	8%	8%	6%	10%	3%	8%	10%	10%	5%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
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				%	%	%	%	%	%	%	%
3. Difficulty switching to biking trips	Very difficult	141	23%	21%	27%	21%	26%	29%	16%	21%	37%
	Somewhat difficult	254	41%	41%	40%	41%	40%	41%	26%	38%	32%
	Not very difficult	149	24%	25%	20%	25%	22%	21%	42%	30%	21%
	Not at all difficult	78	13%	13%	14%	13%	12%	9%	16%	11%	11%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	74%	65%	79%	59%	75%	71%	76%	65%
	For fun	291	43%	39%	51%	39%	46%	33%	48%	37%	35%
	Incentives from employer or school	17	3%	3%	2%	2%	4%	3%	0%	2%	5%
	Personal health	456	67%	67%	69%	62%	78%	59%	76%	63%	65%
	Good for the environment	267	39%	40%	39%	41%	39%	39%	33%	36%	40%
	Save money on gas/parking	161	24%	26%	16%	25%	21%	28%	14%	27%	20%
	Set a good example for others	29	4%	5%	1%	5%	3%	5%	5%	3%	10%
	To avoid traffic	59	9%	8%	13%	8%	10%	10%	5%	8%	10%
	Stress reduction	101	15%	14%	16%	13%	18%	16%	10%	15%	15%
	Don't like driving/taking transit	51	8%	7%	9%	9%	5%	8%	14%	14%	0%
Other	37	5%	5%	8%	5%	5%	5%	10%	5%	10%	
5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	15%	8%	15%	11%	10%	24%	14%	10%
	No	588	87%	85%	92%	85%	89%	90%	76%	86%	90%

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				%	%	%	%	%	%	%	%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	19%	18%	16%	27%	17%	20%	13%	50%
	Biking	23	27%	29%	18%	29%	23%	17%	60%	38%	50%
	Using bike as everyday transportation/multiple purposes	28	33%	32%	36%	33%	32%	50%	20%	38%	0%
	Using bikes on public transit	3	4%	3%	9%	3%	5%	0%	0%	0%	0%
	Other	7	8%	9%	9%	9%	9%	0%	0%	0%	0%
	Don't know	7	8%	9%	9%	10%	5%	17%	0%	13%	0%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	5%	9%	4%	7%	10%	5%	10%	5%
	Sign on a street pole	56	8%	8%	9%	8%	8%	13%	5%	8%	15%
	Back/side of a bus	86	13%	14%	9%	14%	12%	13%	14%	14%	10%
	Bus shelter	128	19%	20%	16%	20%	19%	16%	24%	15%	25%
	BART station	144	21%	24%	15%	22%	21%	20%	19%	22%	15%
	Billboard	118	17%	17%	17%	19%	13%	18%	19%	22%	10%
	Flyer/handout	208	31%	29%	33%	29%	32%	26%	33%	27%	25%
	Other	15	2%	3%	1%	3%	1%	0%	10%	2%	5%
8. Heard/seen ads after more information	Yes	108	16%	17%	11%	17%	14%	15%	19%	15%	15%
	No	571	84%	83%	89%	83%	86%	85%	81%	85%	85%
9. Heard/seen ads after images	Yes	205	30%	34%	19%	34%	25%	31%	29%	31%	25%
	No	473	70%	66%	81%	66%	75%	69%	71%	69%	75%
10. Ads effectiveness	Very effective	28	4%	4%	5%	4%	5%	7%	5%	5%	10%
	Somewhat effective	380	56%	58%	53%	57%	58%	57%	60%	64%	40%
	Not very effective	229	34%	33%	34%	33%	33%	28%	35%	24%	45%
	Not at all effective	37	5%	5%	8%	5%	5%	8%	0%	7%	5%

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				%	%	%	%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	38%	33%	37%	37%	38%	20%	37%	21%
	Images of happy looking people/having fun	50	9%	8%	10%	8%	11%	5%	5%	4%	11%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	3%	3%	2%	4%	4%	0%	4%	0%
	Variety of biking activities	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Images of using bikes with public transit	50	9%	8%	9%	9%	8%	7%	25%	11%	16%
	Images of bikes/people biking	12	2%	2%	4%	2%	2%	2%	0%	2%	0%
	Images of average-looking people/regular clothing/no bike gear	47	8%	8%	8%	8%	8%	13%	5%	9%	11%
	Diversity of bikers (age, gender, race)	4	1%	1%	1%	1%	1%	0%	5%	0%	5%
	Layout/colors/font	17	3%	3%	3%	3%	3%	4%	5%	6%	0%
	Images of healthy looking people	9	2%	2%	1%	2%	1%	2%	0%	2%	0%
	Slogans/logos	5	1%	0%	3%	1%	2%	0%	5%	0%	5%
	Looks easy/normal/fun	30	5%	6%	3%	6%	4%	7%	0%	6%	0%
	Bicycles in urban setting	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	Commuters biking to work / biking in work clothes	40	7%	7%	9%	7%	8%	7%	10%	7%	11%
	Makes biking look hip/cool	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Good Weather	4	1%	1%	0%	1%	0%	0%	0%	0%	0%
	Inclusion of Women	2	0%	0%	0%	1%	0%	0%	5%	2%	0%
	Organization sponsorships	3	1%	1%	0%	1%	0%	0%	0%	0%	0%
	None	36	6%	6%	7%	6%	7%	9%	10%	9%	11%
	Other	18	3%	3%	4%	3%	3%	2%	5%	0%	11%
	Don't Know	8	1%	1%	3%	2%	1%	2%	0%	2%	0%

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				%	%	%	%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	8%	7%	7%	8%	4%	6%	6%	0%
	Uninspiring/not enough motivation/unrelatable	49	9%	9%	9%	9%	10%	10%	11%	8%	20%
	Unrealistic/Impractical/ Cheesy	27	5%	4%	9%	4%	6%	2%	0%	0%	7%
	Doesn't address actual reasons people don't bike	32	6%	7%	4%	6%	6%	6%	0%	4%	7%
	Bad layout/formatting/colors	27	5%	5%	7%	5%	6%	4%	22%	8%	7%
	Logos/slogans	31	6%	6%	7%	5%	7%	6%	0%	6%	0%
	Not informative enough	25	5%	5%	5%	5%	5%	6%	0%	6%	0%
	Uninteresting/boring/generic/doesn't stand out	3	1%	0%	3%	1%	1%	0%	0%	0%	0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	6%	4%	6%	4%	6%	0%	4%	7%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	11%	6%	11%	7%	6%	17%	4%	20%
	Gas prices too low / gas prices	12	2%	2%	4%	2%	2%	2%	0%	2%	0%
	Not cool	6	1%	1%	3%	1%	2%	2%	0%	2%	0%
	Doesn't address health/fitness aspect of biking	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	No references/web addresses	5	1%	1%	0%	1%	1%	2%	6%	2%	7%
	Repetitive/no new info/preaching to the choir	6	1%	1%	1%	1%	0%	0%	11%	2%	7%
	Doesn't address environmental aspects of biking	1	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Bus ad/ lifting bike on bus rack	66	12%	13%	8%	14%	9%	16%	0%	16%	0%

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				%	%	%	%	%	%	%	%
12. LEAST effective about ads	Not enough ads	3	1%	1%	1%	1%	0%	0%	0%	0%	0%
	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	1%	1%	1%	1%	2%	0%	2%	0%
	No celebrities/ no interesting people	3	1%	1%	0%	1%	0%	2%	0%	2%	0%
	None shows a commuter successfully arriving at a destination	3	1%	1%	0%	1%	1%	2%	0%	0%	7%
	Did not see the ads	9	2%	1%	2%	1%	2%	0%	11%	2%	7%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	1%	3%	1%	1%	0%	0%	0%	0%
	Casual attire	2	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Blurry bicyclist photo	3	1%	1%	0%	0%	1%	0%	0%	0%	0%
	People wearing helmets	3	1%	1%	1%	1%	0%	0%	0%	0%	0%
	People in work clothes	3	1%	1%	0%	0%	1%	0%	0%	0%	0%
	None	31	6%	5%	6%	5%	7%	4%	6%	4%	7%
	Other	41	8%	8%	7%	7%	9%	14%	11%	16%	0%
	Don't know	9	2%	2%	2%	1%	2%	4%	0%	4%	0%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	77%	72%	78%	72%	74%	71%	66%	90%
	Hygeine concerns	464	68%	72%	62%	72%	67%	77%	57%	68%	80%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	54%	49%	55%	49%	61%	33%	51%	65%
	Safety concerns	263	39%	39%	40%	41%	36%	48%	14%	44%	25%
	Difficult / Lazy / Not in shape	211	31%	31%	31%	32%	30%	28%	10%	27%	15%
	No bike lanes / Nowhere to store bike	73	11%	8%	13%	9%	11%	11%	24%	19%	5%

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				%	%	%	%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	23%	6%	17%	24%	25%	0%	29%	0%
	No contact was made by organization / not aware	3	3%	3%	6%	4%	3%	0%	0%	0%	0%
	Retired	2	2%	0%	0%	0%	0%	0%	0%	0%	0%
	Moved / No longer within biking distance to work	4	4%	4%	6%	2%	9%	13%	0%	0%	100%
	Worked from home that day	5	5%	6%	6%	6%	6%	0%	0%	0%	0%
	Took bus that day	1	1%	0%	6%	0%	3%	0%	0%	0%	0%
	Did not work that day	6	6%	9%	0%	10%	3%	13%	0%	14%	0%
	Too dangerous / not safe	3	3%	1%	11%	2%	6%	0%	0%	0%	0%
	Too difficult/Too far	7	7%	4%	22%	4%	15%	0%	0%	0%	0%
	Health problems / sick	11	12%	12%	11%	13%	9%	25%	0%	29%	0%
	Running late / busy / not enough time to ride	6	6%	7%	6%	6%	6%	0%	0%	0%	0%
	Had to drive that day	10	11%	12%	11%	13%	9%	0%	0%	0%	0%
	Unemployed	1	1%	0%	0%	0%	0%	13%	0%	14%	0%
	Forgot	3	3%	3%	6%	4%	3%	0%	0%	0%	0%
	Lazy	1	1%	1%	0%	2%	0%	0%	0%	0%	0%
	Bike broken	1	1%	1%	0%	2%	0%	0%	0%	0%	0%
	Walked to work that day	1	1%	1%	0%	2%	0%	0%	0%	0%	0%
	Other	6	6%	9%	0%	10%	3%	0%	0%	0%	0%
	Don't Know	3	3%	3%	6%	4%	3%	13%	0%	14%	0%

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				%	%	%	%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	14%	20%	15%	16%	19%	13%	19%	16%
	511.org	97	16%	15%	20%	16%	18%	13%	6%	10%	16%
	East Bay Bicycle Coalition website	203	33%	35%	30%	35%	31%	39%	13%	33%	32%
	Other bicycle organization website	70	12%	10%	16%	12%	11%	15%	19%	17%	16%
	Local bicycle organization email newsletter	94	16%	15%	16%	16%	14%	20%	6%	19%	16%
	Local bicycle organization paper newsletter	28	5%	4%	5%	5%	4%	6%	0%	6%	0%
	Poster or billboard	111	18%	19%	16%	21%	14%	26%	19%	29%	16%
	Radio advertisement or announcement	44	7%	7%	8%	8%	6%	6%	0%	4%	5%
	Facebook	47	8%	8%	7%	9%	5%	9%	6%	10%	5%
	Twitter	9	1%	1%	2%	2%	1%	0%	6%	2%	0%
	Friend or family member (other than on Facebook or Twitter)	91	15%	15%	15%	17%	10%	26%	31%	25%	37%
	Coworker (other than on Facebook or Twitter)	195	32%	34%	28%	35%	27%	22%	25%	25%	16%
	Employer	196	32%	31%	41%	31%	38%	22%	25%	21%	26%
	Other	76	13%	13%	10%	13%	10%	9%	6%	13%	0%
	Don't Remember	36	6%	6%	7%	6%	6%	4%	6%	4%	5%

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				%	%	%	%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	5%	2%	4%	6%	4%	0%	2%	0%
	For fun	88	15%	14%	16%	14%	16%	4%	25%	6%	11%
	Incentives from employer or school	7	1%	1%	1%	1%	2%	2%	6%	2%	5%
	Personal health	22	4%	4%	2%	3%	5%	6%	6%	2%	16%
	Good for the environment	25	4%	4%	4%	3%	6%	6%	0%	4%	5%
	Save money on gas / parking	11	2%	2%	1%	1%	4%	0%	0%	0%	0%
	Set a good example for others	77	13%	13%	12%	13%	12%	22%	6%	21%	11%
	To avoid traffic	3	0%	0%	2%	0%	1%	0%	0%	0%	0%
	Stress reduction	3	0%	0%	1%	0%	1%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	8%	7%	9%	6%	11%	6%	10%	11%
	I almost always bike to work anyway	246	41%	40%	44%	44%	34%	35%	38%	44%	21%
Other	47	8%	8%	8%	8%	7%	11%	13%	8%	21%	
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	80%	48%	88%	42%	74%	63%	77%	53%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	2%	2%	1%	4%	0%	6%	0%	5%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	14%	47%	7%	50%	22%	31%	21%	37%
	Something else	20	3%	3%	4%	3%	3%	4%	0%	2%	5%
	Don't remember	2	0%	0%	0%	1%	0%	0%	0%	0%	0%

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				%	%	%	%	%	%	%	%
18. Primary destination on BTWD	Work	555	92%	93%	93%	92%	96%	83%	75%	83%	79%
	School	14	2%	1%	2%	2%	1%	13%	6%	15%	5%
	Somewhere else	35	6%	5%	4%	6%	3%	2%	19%	0%	16%
	Don't remember	2	0%	0%	0%	1%	0%	2%	0%	2%	0%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	5%	2%	6%	0%	2%	0%	2%	0%
	3-5 miles	103	17%	21%	2%	24%	3%	33%	7%	33%	13%
	6-10 miles	155	26%	29%	12%	35%	5%	25%	13%	29%	6%
	11-20 miles	149	25%	26%	21%	30%	14%	12%	33%	8%	25%
	21+ miles	165	28%	19%	64%	4%	78%	29%	47%	27%	56%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	5%	7%	7%	3%	4%	6%	4%	6%
	3-5 miles	122	20%	24%	10%	25%	11%	31%	6%	32%	12%
	6-10 miles	184	31%	33%	23%	34%	23%	35%	38%	38%	35%
	11-20 miles	170	29%	29%	29%	31%	24%	22%	19%	19%	12%
	21+ miles	87	15%	10%	31%	3%	38%	8%	31%	6%	35%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	29%	32%	26%	38%	28%	44%	23%	53%
	Drive or ride in a carpool or vanpool	27	4%	4%	6%	3%	7%	9%	0%	6%	0%
	Motorcycle or scooter	11	2%	1%	4%	1%	3%	2%	0%	2%	0%
	Bicycle	377	62%	65%	54%	69%	49%	69%	56%	75%	47%
	Walk	60	10%	11%	6%	13%	4%	9%	0%	10%	0%
	Public Bus	71	12%	12%	13%	12%	12%	15%	6%	15%	11%
	Company shuttle	6	1%	0%	4%	0%	3%	0%	0%	0%	0%
	BART	107	18%	16%	24%	11%	32%	15%	31%	21%	11%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	1%	7%	0%	6%	0%	0%	0%	0%
	Ferry or boat	4	1%	0%	2%	0%	2%	0%	0%	0%	0%
	Other	5	1%	1%	2%	1%	2%	0%	0%	0%	0%
	Not gone to my destination	6	1%	1%	1%	1%	1%	2%	0%	0%	5%

	All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
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			%	%	%	%	%	%	%	%
22. For BTWD did you... Stop at an energizer station on the way to your destination	429	71%	70%	73%	70%	74%	74%	81%	71%	84%
Stop at the Bike Away From Work party	103	17%	17%	14%	19%	10%	7%	13%	8%	5%
Get a BTWD canvas bag	379	63%	62%	63%	63%	60%	70%	38%	65%	58%
Leave your bike at a free BTWD bike check	75	12%	14%	7%	14%	9%	6%	25%	4%	21%
Compete in the Team Bike Challenge	186	31%	32%	30%	31%	34%	20%	19%	19%	21%
Compete in the Company Bike Challenge	135	22%	22%	26%	23%	23%	15%	25%	13%	26%
Download iBike Challenge	14	2%	3%	2%	3%	2%	0%	0%	0%	0%
Watch a BTWDay video	42	7%	7%	5%	7%	5%	7%	6%	8%	0%
Tweet about Bike to Work Day	25	4%	4%	5%	5%	3%	0%	13%	0%	11%
Post on Facebook about BTWD	122	20%	21%	17%	21%	20%	17%	25%	15%	32%
Attend a Bike to Work Month event other than BTWD	56	9%	9%	8%	10%	6%	11%	6%	13%	5%
None of these	66	11%	12%	9%	11%	10%	15%	6%	15%	11%

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				%	%	%	%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	9%	13%	9%	13%	4%	6%	4%	5%
	I found a good route to take	156	26%	25%	26%	26%	26%	39%	31%	42%	16%
	I felt better at work that day	184	30%	30%	31%	30%	33%	33%	19%	29%	32%
	I fixed my bicycle so I could ride it that day	31	5%	5%	5%	5%	5%	4%	0%	4%	0%
	I enjoyed getting the exercise from biking that day	424	70%	70%	71%	68%	75%	69%	81%	69%	74%
	I enjoyed being outside on my bike that day	441	73%	72%	73%	71%	75%	69%	75%	67%	79%
	It was easy to find a place to store my bike that day	236	39%	39%	39%	39%	38%	35%	38%	35%	37%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	55%	61%	53%	62%	56%	56%	52%	63%
	I rode to work/school with people I know	102	17%	17%	15%	15%	20%	17%	31%	19%	26%
	None of these	60	10%	10%	9%	11%	9%	9%	13%	13%	5%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	11%	9%	14%	4%	19%	25%	25%	11%
	6 days/wk	89	15%	15%	11%	17%	10%	19%	0%	19%	5%
	5 days/wk	119	20%	19%	21%	20%	19%	13%	25%	15%	16%
	4 days/wk	73	12%	11%	17%	11%	15%	7%	0%	4%	11%
	3 days/wk	84	14%	13%	11%	11%	16%	19%	6%	10%	26%
	2 days/wk	46	8%	7%	10%	5%	12%	6%	13%	6%	11%
	1 day/wk	30	5%	5%	5%	4%	6%	2%	19%	4%	11%
	1 to 4 days/month	37	6%	6%	9%	7%	6%	6%	6%	6%	5%
	1 to 11 days/year	40	7%	7%	6%	6%	8%	9%	0%	8%	5%
	Never rode a bicycle before BTWD	24	4%	5%	0%	4%	3%	2%	6%	2%	0%

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				%	%	%	%	%	%	%	%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	83%	85%	83%	83%	83%	88%	83%	89%
	Less than Weekly	77	13%	13%	15%	13%	13%	15%	6%	15%	11%
	Never	24	4%	5%	0%	4%	3%	2%	6%	2%	0%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	12%	6%	11%	11%	9%	6%	8%	5%
	A little more often	98	16%	16%	15%	15%	18%	13%	31%	17%	21%
	About the same as before	427	70%	70%	76%	72%	68%	74%	56%	73%	63%
	Less often	14	2%	2%	3%	2%	3%	4%	6%	2%	11%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	81%	76%	80%	78%	70%	71%	68%	80%
	Disagree	42	6%	6%	7%	6%	8%	10%	10%	8%	10%
	Don't Know /NA	104	15%	13%	17%	14%	14%	20%	19%	24%	10%
27. I noticed there was less traffic that day	Agree	55	8%	8%	8%	9%	7%	10%	10%	10%	10%
	Disagree	241	36%	37%	33%	35%	37%	31%	38%	32%	35%
	Don't Know /NA	382	56%	55%	60%	56%	56%	59%	52%	58%	55%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	26%	36%	21%	42%	31%	38%	31%	45%
	Disagree	47	7%	6%	11%	5%	12%	5%	10%	3%	15%
	Don't Know /NA	447	66%	68%	52%	74%	46%	64%	52%	66%	40%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	13%	13%	12%	16%	18%	24%	17%	25%
	Disagree	208	31%	30%	31%	29%	33%	23%	14%	22%	20%
	Don't Know /NA	382	56%	57%	56%	59%	52%	59%	62%	61%	55%
30. Likely BTWD 2012 Participation	Very likely	543	80%	84%	72%	84%	75%	84%	71%	78%	85%
	Somewhat likely	73	11%	9%	17%	9%	15%	8%	14%	12%	5%
	Somewhat unlikely	26	4%	4%	5%	3%	6%	3%	10%	5%	5%
	Very unlikely	37	5%	4%	6%	4%	4%	5%	5%	5%	5%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	75%	69%	73%	77%	70%	71%	71%	65%
	No	186	27%	25%	31%	27%	23%	30%	29%	29%	35%

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				%	%	%	%	%	%	%	%
32. TBC Participation	Yes, in 2011	202	41%	42%	41%	41%	43%	28%	20%	21%	31%
	Yes, in 2010	161	33%	34%	29%	34%	31%	23%	27%	19%	38%
	Yes, in 2009	87	18%	19%	14%	18%	18%	14%	13%	10%	31%
	Yes, in 2008	41	8%	9%	4%	8%	8%	5%	13%	7%	8%
	Yes, in 2007 or earlier	23	5%	5%	2%	5%	4%	2%	0%	2%	0%
	No	219	44%	43%	47%	44%	44%	63%	60%	67%	54%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	23%	27%	14%	38%	0%	0%	0%	0%
	Too much effort	2	3%	2%	9%	2%	5%	0%	0%	0%	0%
	Lack of involvement with a local organization	3	4%	4%	9%	5%	5%	0%	0%	0%	0%
	Could not find teammates / not in a team	10	15%	19%	0%	19%	10%	33%	0%	25%	0%
	Company did not put a team together	2	3%	4%	0%	5%	0%	0%	0%	0%	0%
	Do not like event	4	6%	8%	0%	10%	0%	0%	33%	0%	50%
	Telecommuter/works from home	4	6%	6%	0%	5%	5%	0%	0%	0%	0%
	Team Forgot	3	4%	4%	9%	5%	5%	0%	0%	0%	0%
	Changed rules/ could not participate	2	3%	2%	9%	0%	10%	0%	0%	0%	0%
	BART not allowing bikes during rush hour	2	3%	2%	9%	2%	5%	0%	33%	0%	50%
	Health Reasons/ injured	4	6%	6%	9%	7%	5%	33%	0%	25%	0%
	Unemployed	2	3%	0%	0%	0%	0%	0%	0%	0%	0%
	Out of town/ vacation	6	9%	9%	9%	7%	14%	0%	0%	0%	0%
	Unaware	2	3%	4%	0%	5%	0%	0%	33%	25%	0%
	website too difficult to use/log info	2	3%	4%	0%	5%	0%	33%	0%	25%	0%
	Other	2	3%	4%	0%	5%	0%	0%	0%	0%	0%
	Don't Know	2	3%	2%	9%	5%	0%	0%	0%	0%	0%

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				%	%	%	%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	47%	45%	49%	41%	36%	67%	38%	50%
	To encourage/motivate coworkers to ride more regularly	21	11%	12%	8%	12%	9%	0%	0%	0%	0%
	A challenge	3	2%	2%	0%	1%	3%	9%	0%	13%	0%
	For fun/ love to ride	28	15%	13%	21%	12%	18%	9%	33%	13%	25%
	I would have biked anyway	4	2%	2%	3%	1%	5%	0%	0%	0%	0%
	To be an example to others	4	2%	3%	0%	2%	2%	27%	0%	25%	0%
	Raffle/ prizes	3	2%	1%	5%	1%	3%	0%	0%	0%	0%
	To start biking more often	6	3%	3%	5%	2%	5%	0%	0%	0%	0%
	Previous TBC were great	1	1%	1%	0%	0%	2%	0%	0%	0%	0%
	Join with friends	6	3%	3%	3%	3%	2%	0%	0%	0%	0%
	Competition aspect/ Teamwork	14	7%	7%	8%	9%	5%	18%	0%	13%	25%
	None	1	1%	1%	0%	0%	2%	0%	0%	0%	0%
	Other	12	6%	7%	3%	7%	6%	0%	0%	0%	0%
35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	10%	8%	9%	10%	17%	0%	11%	0%
	A little more often	51	25%	27%	15%	26%	22%	50%	33%	67%	25%
	Same as before	131	65%	62%	78%	65%	67%	33%	33%	22%	50%
	Less often	1	0%	1%	0%	0%	1%	0%	33%	0%	25%

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				%	%	%	%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	6%	4%	7%	5%	12%	5%	10%	10%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	1%	0%	1%	0%	0%	0%	0%	0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	15%	4%	16%	7%	8%	29%	12%	15%
	Bike Away from Work Party, 5-12-11	84	12%	13%	9%	15%	8%	8%	5%	7%	5%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	3%	1%	3%	1%	7%	0%	7%	0%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Bike to Market Day, 5-21-11	34	5%	6%	1%	5%	4%	10%	0%	7%	10%
	None of these	482	72%	68%	82%	67%	80%	70%	71%	71%	70%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	32%	21%	31%	27%	23%	14%	22%	20%
	No	473	70%	68%	79%	69%	73%	77%	86%	78%	80%
38. Participated in WR2S?	Yes	66	32%	31%	34%	34%	28%	43%	33%	38%	50%
	No	138	67%	68%	66%	65%	72%	57%	67%	62%	50%
	Don't remember	1	0%	1%	0%	1%	0%	0%	0%	0%	0%

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				%	%	%	%	%	%	%	%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	13%	12%	12%	14%	17%	10%	19%	5%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	5%	9%	6%	6%	7%	5%	9%	0%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	2%	0%	2%	1%	3%	0%	3%	0%
	Kids Bike Rodeo	39	6%	7%	2%	6%	4%	10%	0%	5%	15%
	Other bicycle safety class or workshop	124	19%	20%	13%	19%	15%	17%	29%	17%	25%
	Never taken a bicycle safety class or workshop	451	68%	65%	74%	67%	68%	62%	71%	66%	60%

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				%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	32%	28%	33%	28%	44%	33%	41%	45%
	Too far of a distance to travel	170	25%	26%	26%	25%	27%	25%	24%	24%	30%
	Weather/ protection from the weather	56	8%	8%	9%	9%	7%	8%	10%	5%	15%
	Time consuming	171	26%	25%	26%	24%	29%	20%	29%	19%	35%
	Difficult/Takes too much energy/Lazy	199	30%	29%	32%	30%	30%	31%	43%	32%	45%
	Inconvenient/Prefer the convenience of a car	104	16%	16%	15%	16%	13%	21%	10%	20%	15%
	Do not like biking through traffic/Dangerous drivers	207	31%	32%	29%	32%	28%	26%	38%	31%	25%
	Health restrictions/Not in shape	54	8%	8%	9%	8%	9%	8%	14%	10%	10%
	Being able to carry/transport more belongings	97	15%	14%	17%	14%	14%	11%	10%	14%	5%
	No bike lanes	42	6%	6%	6%	6%	6%	7%	0%	5%	5%
	Do not own a bike	56	8%	9%	9%	10%	6%	10%	5%	7%	10%
	Just do not want to/Lack of interest	34	5%	6%	4%	5%	5%	2%	14%	3%	5%
	Do not know how to ride a bike	4	1%	1%	0%	1%	0%	2%	0%	2%	0%
	Too many hills to bike through	16	2%	2%	4%	3%	2%	5%	0%	3%	0%
	Do not want to get sweaty	96	14%	14%	17%	14%	15%	13%	10%	15%	5%
	Nowhere to park/store bike	73	11%	11%	11%	9%	14%	5%	14%	7%	10%
	Prefer comfort of a car	5	1%	1%	0%	1%	0%	0%	0%	0%	0%
	Cannot bike in work clothes	15	2%	2%	2%	3%	1%	2%	0%	2%	0%
	Transport more than one passenger	20	3%	3%	2%	3%	3%	3%	14%	8%	0%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	5%	4%	5%	4%	3%	5%	0%	5%

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				%	%	%	%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Bicycle theft concerns	17	3%	3%	1%	3%	0%	3%	10%	5%	5%
	No safe routes/bad roads	59	9%	9%	9%	9%	10%	13%	0%	10%	10%
	Don't want to wear helmets/ helmet hair	7	1%	1%	1%	1%	0%	0%	0%	0%	0%
	Don't want to change clothes	5	1%	1%	0%	1%	0%	0%	0%	0%	0%
	No shower/place to change at destination	21	3%	3%	5%	2%	5%	0%	5%	0%	5%
	Other	207	31%	32%	31%	30%	36%	34%	14%	36%	10%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	33%	34%	35%	30%	36%	33%	42%	20%
	Hygeine concerns	144	22%	21%	25%	21%	23%	15%	14%	17%	10%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	15%	12%	16%	11%	13%	19%	12%	15%
	Safety concerns	477	72%	73%	66%	74%	66%	84%	71%	81%	80%
	Difficult / Lazy / Not in shape	253	38%	37%	42%	37%	39%	39%	57%	42%	55%
	No bike lanes / Nowhere to store bike	115	17%	17%	17%	15%	21%	11%	14%	12%	15%
	Time / Distance	341	51%	51%	52%	49%	56%	44%	52%	42%	65%
	Bad Weather	56	8%	8%	9%	9%	7%	8%	10%	5%	15%
	Too many hills / Terrain	16	2%	2%	4%	3%	2%	5%	0%	3%	0%
	Inexperienced/Unfamiliar	31	5%	5%	4%	5%	4%	3%	5%	0%	5%
	Other / Don't Know	224	34%	34%	32%	33%	36%	38%	24%	41%	15%
41. Saves money	1 - Not at all convincing	11	2%	1%	3%	1%	2%	0%	0%	0%	0%
	2	20	3%	2%	7%	2%	5%	7%	10%	3%	15%
	3	28	4%	4%	2%	4%	4%	3%	0%	3%	0%
	4	62	9%	8%	11%	6%	14%	8%	10%	7%	15%
	5	108	16%	15%	18%	16%	16%	20%	14%	22%	10%
	6	147	22%	24%	17%	22%	21%	20%	19%	19%	25%
	7 - Very Convincing	301	44%	46%	41%	48%	38%	43%	48%	46%	35%

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				%	%	%	%	%	%	%	%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	10%	12%	9%	14%	8%	5%	5%	10%
	2	75	11%	11%	10%	10%	13%	8%	19%	8%	20%
	3	84	12%	12%	12%	12%	14%	11%	19%	14%	15%
	4	116	17%	17%	16%	17%	17%	18%	14%	17%	20%
	5	114	17%	17%	17%	18%	14%	15%	24%	20%	10%
	6	85	13%	13%	12%	13%	11%	15%	10%	12%	20%
	7 - Very Convincing	131	19%	19%	21%	21%	17%	25%	10%	24%	5%
43. Reduces your stress level	1 - Not at all convincing	19	3%	3%	1%	3%	2%	3%	5%	3%	5%
	2	25	4%	4%	3%	5%	2%	7%	0%	7%	0%
	3	51	8%	7%	6%	6%	8%	8%	14%	8%	15%
	4	103	15%	16%	13%	15%	15%	26%	5%	24%	10%
	5	146	22%	21%	27%	23%	22%	18%	29%	20%	25%
	6	162	24%	24%	23%	24%	25%	11%	24%	10%	30%
	7 - Very Convincing	172	25%	24%	27%	24%	26%	26%	24%	27%	15%
44. Is better for the environment	1 - Not at all convincing	13	2%	2%	3%	2%	1%	3%	0%	2%	5%
	2	15	2%	2%	2%	3%	2%	3%	0%	3%	0%
	3	38	6%	6%	4%	5%	6%	7%	14%	3%	25%
	4	71	10%	10%	11%	11%	10%	10%	0%	8%	5%
	5	136	20%	20%	23%	21%	20%	15%	33%	17%	25%
	6	133	20%	20%	17%	18%	22%	20%	19%	22%	15%
	7 - Very Convincing	272	40%	40%	39%	40%	39%	43%	33%	44%	25%
45. Is good for your health	1 - Not at all convincing	7	1%	1%	1%	1%	0%	3%	0%	2%	5%
	2	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	3	13	2%	2%	2%	2%	1%	3%	0%	3%	0%
	4	27	4%	4%	4%	4%	4%	5%	5%	3%	10%
	5	108	16%	15%	19%	16%	15%	18%	19%	20%	15%
	6	168	25%	27%	21%	24%	28%	30%	19%	27%	25%
	7 - Very Convincing	354	52%	51%	54%	52%	52%	41%	57%	44%	45%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
46. Sets a good example for others	1 - Not at all convincing	75	11%	11%	11%	12%	9%	15%	10%	15%	10%
	2	80	12%	11%	15%	11%	14%	15%	5%	12%	15%
	3	80	12%	13%	10%	13%	10%	10%	24%	14%	15%
	4	140	21%	20%	22%	21%	21%	23%	19%	20%	20%
	5	104	15%	16%	14%	17%	13%	18%	24%	19%	20%
	6	87	13%	12%	13%	11%	16%	7%	10%	8%	5%
	7 - Very Convincing	112	17%	16%	15%	16%	17%	13%	10%	12%	15%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	4%	9%	4%	6%	10%	5%	10%	5%
	2	52	8%	7%	9%	8%	8%	11%	5%	7%	15%
	3	50	7%	8%	7%	7%	8%	8%	0%	7%	5%
	4	104	15%	16%	15%	16%	16%	13%	19%	12%	25%
	5	129	19%	21%	13%	20%	18%	15%	19%	17%	15%
	6	108	16%	16%	16%	17%	13%	16%	19%	20%	10%
	7-Very Convincing	200	29%	29%	32%	28%	32%	26%	33%	27%	25%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	1%	3%	1%	1%	3%	0%	2%	5%
	2	25	4%	3%	6%	4%	4%	3%	0%	2%	5%
	3	32	5%	5%	4%	4%	5%	5%	5%	5%	5%
	4	65	10%	10%	9%	10%	8%	10%	5%	10%	0%
	5	122	18%	18%	17%	18%	19%	18%	29%	17%	35%
	6	152	22%	22%	23%	23%	22%	25%	19%	25%	20%
	7 - Very Convincing	273	40%	41%	39%	40%	41%	36%	43%	39%	30%
49. Helps manage your weight	1 - Not at all convincing	8	1%	1%	1%	1%	1%	3%	0%	3%	0%
	2	9	1%	1%	3%	1%	1%	2%	5%	3%	0%
	3	35	5%	5%	3%	6%	2%	7%	0%	5%	5%
	4	67	10%	9%	12%	10%	9%	13%	19%	15%	15%
	5	125	18%	19%	19%	19%	20%	25%	14%	22%	20%
	6	152	22%	23%	21%	23%	23%	20%	19%	22%	15%
	7 - Very Convincing	282	42%	41%	41%	40%	44%	31%	43%	29%	45%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	5%	6%	5%	5%	5%	5%	3%	10%
	2	69	10%	11%	9%	12%	8%	11%	5%	8%	10%
	3	75	11%	10%	14%	10%	12%	15%	14%	15%	15%
	4	131	19%	20%	16%	20%	17%	25%	14%	22%	25%
	5	138	20%	22%	18%	20%	24%	25%	29%	32%	10%
	6	87	13%	12%	13%	13%	12%	7%	14%	7%	15%
	7 - Very Convincing	138	20%	19%	23%	20%	22%	13%	19%	12%	15%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	2%	2%	2%	1%	5%	0%	3%	5%
	2	19	3%	3%	4%	3%	2%	5%	10%	3%	15%
	3	36	5%	5%	6%	5%	6%	5%	0%	3%	5%
	4	89	13%	13%	13%	13%	13%	20%	0%	17%	10%
	5	148	22%	23%	22%	24%	21%	15%	29%	19%	20%
	6	146	22%	22%	21%	21%	22%	25%	29%	25%	25%
	7 - Very Convincing	228	34%	33%	33%	32%	35%	26%	33%	29%	20%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	2%	4%	3%	2%	5%	5%	3%	10%
	2	24	4%	4%	4%	3%	5%	5%	0%	3%	5%
	3	55	8%	8%	9%	7%	10%	7%	10%	7%	10%
	4	91	13%	14%	13%	14%	13%	16%	14%	15%	15%
	5	142	21%	22%	17%	23%	19%	20%	29%	25%	15%
	6	122	18%	17%	23%	17%	21%	15%	19%	15%	15%
	7 - Very Convincing	224	33%	33%	30%	34%	30%	33%	24%	31%	30%
53. Improves air quality	1 - Not at all convincing	14	2%	1%	4%	2%	1%	5%	5%	3%	10%
	2	31	5%	4%	6%	4%	6%	3%	5%	2%	10%
	3	52	8%	8%	7%	7%	8%	7%	5%	5%	10%
	4	94	14%	15%	10%	13%	15%	13%	10%	10%	20%
	5	148	22%	22%	24%	23%	22%	30%	24%	36%	10%
	6	111	16%	16%	15%	17%	15%	11%	29%	14%	15%
	7 - Very Convincing	227	34%	34%	34%	34%	33%	31%	24%	31%	25%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	7%	12%	7%	11%	10%	10%	7%	15%
	4	62	9%	8%	11%	6%	14%	8%	10%	7%	15%
	5-7 Convincing	556	82%	84%	77%	87%	75%	82%	81%	86%	70%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	34%	34%	31%	42%	28%	43%	27%	45%
	4	116	17%	17%	16%	17%	17%	18%	14%	17%	20%
	5-7 Convincing	330	49%	48%	50%	52%	42%	54%	43%	56%	35%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	15%	10%	14%	12%	18%	19%	19%	20%
	4	103	15%	16%	13%	15%	15%	26%	5%	24%	10%
	5-7 Convincing	480	71%	70%	77%	71%	73%	56%	76%	58%	70%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	10%	9%	10%	9%	13%	14%	8%	30%
	4	71	10%	10%	11%	11%	10%	10%	0%	8%	5%
	5-7 Convincing	541	80%	80%	79%	80%	81%	77%	86%	83%	65%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	3%	3%	3%	1%	7%	0%	5%	5%
	4	27	4%	4%	4%	4%	4%	5%	5%	3%	10%
	5-7 Convincing	630	93%	93%	94%	92%	95%	89%	95%	92%	85%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	35%	35%	36%	33%	39%	38%	41%	40%
	4	140	21%	20%	22%	21%	21%	23%	19%	20%	20%
	5-7 Convincing	303	45%	44%	43%	43%	46%	38%	43%	39%	40%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	19%	24%	19%	22%	30%	10%	24%	25%
	4	104	15%	16%	15%	16%	16%	13%	19%	12%	25%
	5-7 Convincing	437	64%	65%	61%	66%	62%	57%	71%	64%	50%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	9%	13%	9%	11%	11%	5%	8%	15%
	4	65	10%	10%	9%	10%	8%	10%	5%	10%	0%
	5-7 Convincing	547	81%	81%	79%	80%	82%	79%	90%	81%	85%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	7%	7%	8%	4%	11%	5%	12%	5%
	4	67	10%	9%	12%	10%	9%	13%	19%	15%	15%
	5-7 Convincing	559	82%	83%	81%	81%	87%	75%	76%	73%	80%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	26%	29%	28%	25%	31%	24%	27%	35%
	4	131	19%	20%	16%	20%	17%	25%	14%	22%	25%
	5-7 Convincing	363	54%	53%	55%	52%	57%	44%	62%	51%	40%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	10%	11%	10%	10%	15%	10%	10%	25%
	4	89	13%	13%	13%	13%	13%	20%	0%	17%	10%
	5-7 Convincing	522	77%	78%	75%	77%	78%	66%	90%	73%	65%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	14%	17%	13%	17%	16%	14%	14%	25%
	4	91	13%	14%	13%	14%	13%	16%	14%	15%	15%
	5-7 Convincing	488	72%	72%	70%	73%	70%	67%	71%	71%	60%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	13%	17%	13%	15%	15%	14%	10%	30%
	4	94	14%	15%	10%	13%	15%	13%	10%	10%	20%
	5-7 Convincing	486	72%	72%	73%	73%	70%	72%	76%	80%	50%
54. Go to work outside of your home	7 days/wk	23	3%	4%	2%	3%	5%	2%	5%	2%	5%
	6 days/wk	12	2%	2%	2%	2%	1%	7%	5%	7%	5%
	5 days/wk	491	72%	77%	73%	79%	71%	69%	71%	69%	65%
	4 days/wk	54	8%	8%	11%	7%	12%	2%	10%	3%	5%
	3 days/wk	32	5%	5%	6%	4%	7%	5%	5%	5%	5%
	2 days/wk	13	2%	2%	4%	1%	4%	3%	0%	2%	5%
	1 day/wk	4	1%	1%	1%	1%	0%	2%	0%	2%	0%
	1 to 4 days/month	7	1%	1%	1%	2%	0%	0%	0%	0%	0%
	1 to 11 days/year	6	1%	1%	1%	1%	0%	5%	0%	3%	5%
	Never	10	1%	0%	0%	0%	0%	2%	0%	2%	0%
	Not Applicable	27	4%	0%	0%	0%	0%	5%	5%	5%	5%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
55. Go to school	6 days/wk	1	0%	0%	0%	0%	0%	2%	0%	2%	0%
	5 days/wk	21	3%	4%	1%	4%	0%	34%	0%	31%	10%
	4 days/wk	2	0%	0%	0%	0%	0%	3%	0%	3%	0%
	3 days/wk	12	2%	2%	2%	2%	2%	15%	14%	10%	30%
	2 days/wk	5	1%	1%	1%	1%	1%	7%	5%	7%	5%
	1 day/wk	15	2%	2%	4%	1%	4%	11%	38%	12%	40%
	1 to 4 days/month	8	1%	1%	1%	2%	0%	10%	10%	10%	5%
	1 to 11 days/year	18	3%	3%	3%	3%	3%	18%	33%	25%	10%
	Never	165	24%	25%	25%	25%	23%	0%	0%	0%	0%
	Not Applicable	432	64%	63%	64%	62%	66%	0%	0%	0%	0%
56. Take your children to school	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	62	9%	9%	8%	7%	13%	10%	5%	10%	5%
	4 days/wk	4	1%	1%	0%	1%	0%	2%	0%	2%	0%
	3 days/wk	22	3%	3%	5%	3%	4%	2%	0%	0%	0%
	2 days/wk	16	2%	3%	1%	3%	2%	5%	5%	3%	5%
	1 day/wk	13	2%	2%	2%	1%	3%	2%	0%	2%	0%
	1 to 4 days/month	10	1%	2%	0%	2%	1%	2%	0%	2%	0%
	1 to 11 days/year	27	4%	3%	6%	3%	7%	7%	0%	5%	5%
	Never	79	12%	11%	13%	12%	11%	10%	10%	12%	5%
	Not Applicable	445	66%	65%	65%	68%	60%	62%	81%	64%	80%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
57. Drive a car alone	7 days/wk	41	6%	6%	6%	5%	8%	7%	5%	3%	15%
	6 days/wk	35	5%	5%	4%	4%	6%	2%	14%	3%	10%
	5 days/wk	73	11%	11%	13%	8%	18%	13%	5%	10%	15%
	4 days/wk	56	8%	8%	8%	8%	8%	3%	10%	3%	5%
	3 days/wk	76	11%	11%	13%	10%	15%	21%	5%	17%	15%
	2 days/wk	88	13%	13%	13%	14%	12%	8%	5%	8%	5%
	1 day/wk	103	15%	15%	16%	15%	15%	16%	10%	20%	0%
	1 to 4 days/month	86	13%	13%	12%	14%	8%	8%	29%	8%	30%
	1 to 11 days/year	62	9%	10%	7%	11%	6%	10%	5%	10%	0%
	Never	42	6%	7%	5%	8%	3%	10%	0%	10%	0%
Not Applicable	17	3%	2%	2%	3%	1%	2%	14%	5%	5%	
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	3%	3%	2%	4%	7%	0%	3%	10%
	6 days/wk	15	2%	2%	2%	2%	2%	3%	0%	3%	0%
	5 days/wk	31	5%	4%	8%	4%	7%	3%	0%	3%	0%
	4 days/wk	45	7%	7%	6%	7%	7%	3%	0%	3%	0%
	3 days/wk	81	12%	12%	11%	12%	12%	11%	10%	12%	5%
	2 days/wk	174	26%	27%	24%	24%	30%	16%	24%	17%	20%
	1 day/wk	130	19%	19%	21%	20%	18%	25%	38%	24%	45%
	1 to 4 days/month	122	18%	19%	13%	22%	10%	21%	14%	24%	5%
	1 to 11 days/year	35	5%	6%	4%	6%	3%	8%	10%	8%	10%
	Never	17	3%	2%	4%	2%	4%	0%	0%	0%	0%
Not Applicable	12	2%	1%	4%	1%	3%	2%	5%	2%	5%	

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
59. Ride a bus	6 days/wk	4	1%	0%	1%	0%	1%	2%	0%	2%	0%
	5 days/wk	22	3%	3%	6%	3%	5%	3%	5%	5%	0%
	4 days/wk	13	2%	1%	5%	1%	3%	2%	0%	2%	0%
	3 days/wk	22	3%	3%	3%	3%	4%	5%	0%	2%	5%
	2 days/wk	26	4%	4%	3%	5%	2%	3%	0%	2%	5%
	1 day/wk	38	6%	5%	6%	6%	5%	7%	10%	7%	10%
	1 to 4 days/month	106	16%	18%	12%	20%	9%	21%	29%	24%	25%
	1 to 11 days/year	221	33%	32%	33%	33%	30%	34%	29%	36%	25%
	Never	200	29%	30%	26%	27%	33%	18%	24%	17%	25%
	Not Applicable	27	4%	4%	5%	3%	7%	5%	5%	5%	5%
60. Ride BART	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/wk	5	1%	1%	1%	1%	1%	2%	0%	2%	0%
	5 days/wk	59	9%	8%	13%	5%	17%	7%	14%	10%	0%
	4 days/wk	33	5%	3%	11%	3%	10%	2%	14%	2%	15%
	3 days/wk	36	5%	5%	7%	4%	8%	8%	5%	3%	20%
	2 days/wk	41	6%	6%	8%	7%	6%	7%	10%	5%	15%
	1 day/wk	83	12%	12%	11%	13%	8%	15%	14%	15%	15%
	1 to 4 days/month	212	31%	34%	16%	38%	15%	34%	24%	37%	15%
	1 to 11 days/year	158	23%	23%	26%	23%	25%	25%	14%	22%	20%
	Never	38	6%	5%	6%	5%	7%	2%	5%	3%	0%
Not Applicable	13	2%	2%	1%	2%	2%	0%	0%	0%	0%	
61. Take a train	5 days/wk	8	1%	1%	3%	0%	3%	0%	0%	0%	0%
	4 days/wk	5	1%	0%	3%	0%	2%	0%	0%	0%	0%
	3 days/wk	4	1%	0%	1%	0%	1%	2%	0%	2%	0%
	2 days/wk	6	1%	0%	2%	0%	1%	0%	0%	0%	0%
	1 day/wk	7	1%	1%	3%	1%	2%	0%	5%	0%	5%
	1 to 4 days/month	35	5%	5%	6%	5%	4%	5%	14%	5%	15%
	1 to 11 days/year	249	37%	38%	31%	42%	26%	49%	19%	47%	20%
	Never	291	43%	44%	39%	42%	45%	34%	43%	32%	55%
	Not Applicable	74	11%	11%	11%	9%	14%	10%	19%	14%	5%

	All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
	N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
			%	%	%	%	%	%	%	%
Number of cases	679		501	141	426	209	61	21	59	20
Row percent		100%	78%	22%	67%	33%	74%	26%	75%	25%
62. Take a ferry										
6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
5 days/wk	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
4 days/wk	4	1%	0%	1%	0%	1%	0%	5%	2%	0%
1 to 4 days/month	10	1%	2%	1%	2%	0%	3%	0%	3%	0%
1 to 11 days/year	259	38%	39%	35%	40%	33%	33%	33%	31%	40%
Never	323	48%	48%	45%	48%	46%	51%	52%	49%	55%
Not Applicable	80	12%	11%	15%	9%	18%	13%	10%	15%	5%
63. Ride a bicycle for health or recreation										
7 days/wk	31	5%	4%	5%	5%	4%	3%	5%	3%	5%
6 days/wk	41	6%	5%	6%	6%	4%	5%	0%	5%	0%
5 days/wk	54	8%	6%	11%	6%	11%	7%	5%	8%	0%
4 days/wk	55	8%	6%	12%	6%	11%	11%	19%	12%	20%
3 days/wk	69	10%	11%	5%	10%	9%	10%	5%	7%	15%
2 days/wk	91	13%	13%	16%	12%	16%	18%	5%	14%	20%
1 day/wk	108	16%	17%	13%	16%	17%	13%	24%	17%	5%
1 to 4 days/month	96	14%	16%	13%	17%	11%	13%	24%	14%	20%
1 to 11 days/year	96	14%	15%	13%	15%	13%	16%	5%	17%	5%
Never	30	4%	4%	5%	5%	4%	3%	10%	3%	10%
Not Applicable	8	1%	1%	1%	1%	0%	0%	0%	0%	0%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	13%	11%	16%	6%	20%	33%	27%	15%
	6 days/wk	107	16%	15%	16%	19%	9%	16%	0%	17%	0%
	5 days/wk	132	19%	21%	14%	21%	16%	16%	5%	14%	15%
	4 days/wk	63	9%	9%	9%	9%	11%	13%	19%	12%	20%
	3 days/wk	76	11%	12%	10%	9%	14%	18%	5%	12%	20%
	2 days/wk	54	8%	7%	12%	7%	11%	2%	5%	0%	5%
	1 day/wk	51	8%	8%	6%	7%	9%	3%	14%	7%	5%
	1 to 4 days/month	59	9%	7%	13%	7%	12%	7%	19%	10%	10%
	1 to 11 days/year	35	5%	5%	4%	4%	7%	3%	0%	0%	10%
	Never	16	2%	2%	4%	2%	4%	2%	0%	2%	0%
	Not Applicable	3	0%	0%	0%	0%	0%	0%	0%	0%	0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	98%	99%	97%	100%	89%	95%	90%	90%
	Less than Weekly	13	2%	2%	1%	3%	0%	5%	0%	3%	5%
	Never	37	5%	0%	0%	0%	0%	7%	5%	7%	5%
55 Collapsed. Go to school	Weekly or More	56	8%	8%	8%	8%	8%	72%	57%	64%	85%
	Less than Weekly	26	4%	4%	4%	4%	3%	28%	43%	36%	15%
	Never	597	88%	88%	89%	87%	89%	0%	0%	0%	0%
56 Collapsed. Take your children to school	Weekly or More	118	17%	18%	16%	15%	22%	20%	10%	17%	10%
	Less than Weekly	37	5%	5%	6%	5%	8%	8%	0%	7%	5%
	Never	524	77%	77%	77%	80%	70%	72%	90%	76%	85%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	69%	74%	64%	82%	70%	52%	66%	65%
	Less than Weekly	148	22%	22%	19%	25%	14%	18%	33%	19%	30%
	Never	59	9%	9%	7%	11%	4%	11%	14%	15%	5%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	72%	76%	69%	80%	69%	71%	66%	80%
	Less than Weekly	157	23%	25%	17%	27%	13%	30%	24%	32%	15%
	Never	29	4%	3%	7%	3%	7%	2%	5%	2%	5%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to schools in		78. Miles from home to school	
				Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
		N	%	%	%	%	%	%	%	%	%
59 Collapsed. Ride a bus	Weekly or More	125	18%	17%	24%	17%	21%	21%	14%	19%	20%
	Less than Weekly	327	48%	50%	45%	53%	39%	56%	57%	59%	50%
	Never	227	33%	33%	31%	30%	40%	23%	29%	22%	30%
60 Collapsed. Ride BART	Weekly or More	258	38%	36%	51%	33%	51%	39%	57%	37%	65%
	Less than Weekly	370	54%	57%	42%	61%	41%	59%	38%	59%	35%
	Never	51	8%	7%	7%	7%	9%	2%	5%	3%	0%
61 Collapsed. Take a train	Weekly or More	30	4%	2%	12%	2%	10%	2%	5%	2%	5%
	Less than Weekly	284	42%	43%	38%	47%	30%	54%	33%	53%	35%
	Never	365	54%	54%	50%	51%	60%	44%	62%	46%	60%
62 Collapsed. Take a ferry	Weekly or More	7	1%	0%	3%	0%	2%	0%	5%	2%	0%
	Less than Weekly	269	40%	41%	37%	42%	33%	36%	33%	34%	40%
	Never	403	59%	59%	60%	57%	65%	64%	62%	64%	60%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	63%	69%	62%	71%	67%	62%	66%	65%
	Less than Weekly	192	28%	31%	26%	32%	24%	30%	29%	31%	25%
	Never	38	6%	6%	6%	6%	5%	3%	10%	3%	10%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	85%	79%	87%	76%	89%	81%	88%	80%
	Less than Weekly	94	14%	13%	18%	12%	19%	10%	19%	10%	20%
	Never	19	3%	3%	4%	2%	5%	2%	0%	2%	0%
65. Miles from home to work destination	0-2 miles	100	16%	21%	1%	25%	0%	16%	11%	19%	0%
	3-5 miles	169	28%	35%	4%	42%	0%	36%	33%	47%	6%
	6-10 miles	132	22%	22%	20%	33%	0%	20%	11%	13%	24%
	11-20 miles	124	20%	13%	44%	0%	59%	13%	33%	11%	41%
	21+ miles	85	14%	9%	30%	0%	41%	15%	11%	9%	29%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	1%	0%	1%	0%	7%	0%	7%	0%
	6 days/wk	7	1%	1%	1%	2%	0%	2%	5%	4%	0%
	5 days/wk	226	35%	38%	28%	42%	23%	33%	30%	36%	26%
	4 days/wk	83	13%	12%	15%	12%	13%	9%	5%	11%	0%
	3 days/wk	82	13%	13%	11%	12%	13%	12%	15%	9%	26%
	2 days/wk	39	6%	6%	8%	5%	8%	7%	5%	4%	5%
	1 day/wk	35	5%	6%	4%	4%	8%	7%	0%	5%	5%
	1 to 4 days/month	43	7%	6%	9%	7%	7%	9%	15%	11%	11%
	1 to 11 days/year	52	8%	8%	10%	6%	12%	4%	10%	2%	11%
	Never	64	10%	9%	14%	8%	15%	11%	15%	11%	16%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	78%	66%	79%	66%	77%	60%	76%	63%
	Less than Weekly	95	15%	14%	19%	13%	19%	12%	25%	13%	21%
	Never	64	10%	9%	14%	8%	15%	11%	15%	11%	16%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	39%	48%	35%	53%	40%	50%	35%	63%
	Drive or ride in a carpool or vanpool	56	9%	6%	17%	5%	16%	16%	5%	13%	5%
	Motorcycle or scooter	13	2%	2%	4%	1%	4%	4%	0%	2%	5%
	Bicycle	421	66%	69%	56%	72%	54%	68%	60%	71%	58%
	Walk	78	12%	13%	9%	14%	9%	12%	10%	15%	5%
	Public Bus	89	14%	13%	17%	13%	15%	16%	10%	16%	5%
	Company shuttle	19	3%	1%	9%	2%	5%	2%	0%	0%	5%
	BART	173	27%	24%	40%	19%	44%	28%	45%	27%	47%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	1%	12%	0%	10%	0%	0%	0%	0%
	Ferry or boat	8	1%	0%	4%	0%	3%	0%	0%	0%	0%
Other	11	2%	1%	3%	2%	1%	0%	0%	0%	0%	

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	45%	9%	50%	9%	33%	50%	33%	100%
	I drive alone for part of the trip	1	1%	0%	4%	0%	3%	0%	0%	0%	0%
	I carpool for part of the trip	1	1%	2%	0%	0%	3%	0%	0%	0%	0%
	I walk for part of the trip	30	34%	38%	22%	39%	22%	56%	0%	44%	0%
	I bike for part of the trip	34	38%	24%	78%	20%	69%	33%	0%	33%	0%
	Other	11	12%	11%	17%	7%	19%	0%	50%	11%	0%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	16%	5%	21%	5%	13%	11%	20%	0%
	I drive alone for part of the trip	18	10%	12%	7%	11%	10%	0%	22%	13%	0%
	I carpool for part of the trip	11	6%	4%	11%	5%	8%	31%	11%	40%	0%
	I walk for part of the trip	51	29%	29%	30%	35%	23%	13%	56%	33%	22%
	I bike for part of the trip	111	64%	59%	75%	51%	77%	63%	56%	47%	78%
	Other	19	11%	10%	13%	8%	14%	13%	22%	7%	33%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	20%	0%	0%	5%	0%	0%	0%	0%
	I walk for part of the trip	2	10%	0%	13%	0%	10%	0%	0%	0%	0%
	I bike for part of the trip	19	90%	80%	94%	0%	90%	0%	0%	0%	0%
	Other	5	24%	40%	19%	0%	24%	0%	0%	0%	0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	100%	100%	100%	100%	0%	0%	0%	0%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	80%	27%	89%	20%	74%	75%	82%	45%
	I take a public bus for part of the trip	23	5%	3%	18%	2%	15%	5%	0%	5%	0%
	I take BART for part of the trip	100	24%	17%	51%	10%	60%	28%	33%	21%	55%
	I take the train for part of the trip	16	4%	1%	15%	0%	13%	0%	0%	0%	0%
	I take the ferry for part of the trip	8	2%	1%	8%	1%	5%	0%	0%	0%	0%
	Other	18	4%	3%	9%	3%	7%	0%	17%	0%	18%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	76%	84%	83%	83%	100%	0%	100%	0%
	Park bike	7	19%	24%	16%	17%	17%	0%	0%	0%	0%
71. (Work) Bikes and takes BART	Take bike on	83	71%	68%	75%	67%	73%	75%	60%	56%	86%
	Park bike	34	29%	32%	25%	33%	27%	25%	40%	44%	14%
72. (Work) Bikes and takes the train	Take bike on	18	90%	75%	94%	100%	89%	0%	0%	0%	0%
	Park bike	2	10%	25%	6%	0%	11%	0%	0%	0%	0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	100%	100%	100%	100%	0%	0%	0%	0%
74. My employer generally supports biking to work	Agree	499	78%	79%	74%	82%	72%	77%	75%	78%	68%
	Disagree	74	12%	11%	14%	8%	18%	12%	0%	7%	16%
	Don't Know / Does not apply	65	10%	10%	12%	10%	10%	11%	25%	15%	16%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	46%	49%	47%	46%	32%	35%	31%	32%
	Disagree	267	42%	43%	37%	40%	44%	51%	35%	42%	63%
	Don't Know / Does not apply	75	12%	11%	14%	13%	10%	18%	30%	27%	5%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	42%	35%	44%	34%	26%	25%	24%	21%
	Disagree	218	34%	34%	34%	31%	42%	47%	35%	38%	68%
	Don't Know / Does not apply	161	25%	23%	32%	25%	25%	26%	40%	38%	11%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	43%	48%	44%	44%	33%	40%	33%	37%
	Disagree	268	42%	43%	40%	41%	44%	49%	35%	44%	53%
	Don't Know / Does not apply	88	14%	14%	12%	15%	12%	18%	25%	24%	11%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
78. Miles from home to school	0-2 miles	23	30%	32%	20%	37%	13%	36%	15%	41%	0%
	3-5 miles	24	32%	35%	27%	39%	22%	36%	20%	43%	0%
	6-10 miles	9	12%	12%	7%	10%	13%	13%	10%	16%	0%
	11-20 miles	13	17%	18%	20%	12%	30%	14%	25%	0%	65%
	21+ miles	7	9%	4%	27%	2%	22%	2%	30%	0%	35%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	3%	0%	4%	0%	3%	0%	3%	0%
	5 days/wk	14	17%	20%	0%	23%	0%	22%	5%	22%	0%
	4 days/wk	4	5%	3%	6%	6%	0%	5%	5%	7%	0%
	3 days/wk	6	7%	8%	6%	6%	13%	8%	5%	7%	10%
	2 days/wk	6	7%	7%	13%	4%	17%	8%	5%	7%	10%
	1 day/wk	7	9%	7%	19%	8%	13%	8%	10%	8%	10%
	1 to 4 days/month	7	9%	8%	13%	9%	9%	8%	10%	7%	15%
	1 to 11 days/year	10	12%	13%	13%	9%	22%	12%	14%	12%	15%
Never	25	31%	30%	31%	32%	26%	25%	48%	27%	40%	
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	48%	44%	49%	43%	55%	29%	54%	30%
	Less than Weekly	17	21%	22%	25%	19%	30%	20%	24%	19%	30%
	Never	25	31%	30%	31%	32%	26%	25%	48%	27%	40%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	39%	44%	31%	61%	38%	45%	32%	58%
	Drive or ride in a carpool or vanpool	9	11%	10%	6%	11%	4%	15%	0%	10%	5%
	Motorcycle or scooter	2	2%	3%	0%	0%	9%	3%	0%	2%	5%
	Bicycle	52	64%	67%	44%	69%	48%	66%	60%	73%	42%
	Walk	11	14%	10%	19%	11%	13%	13%	15%	17%	5%
	Public Bus	13	16%	16%	13%	19%	9%	18%	10%	19%	5%
	Company shuttle	1	1%	0%	6%	0%	4%	2%	0%	0%	5%
	BART	23	28%	18%	69%	13%	65%	23%	45%	24%	42%
Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	0%	6%	0%	4%	0%	5%	0%	5%	

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	40%	0%	40%	0%	36%	0%	36%	0%
	I drive alone for part of the trip	1	8%	10%	0%	0%	50%	0%	50%	0%	100%
	I carpool for part of the trip	1	8%	0%	50%	0%	50%	9%	0%	9%	0%
	I walk for part of the trip	5	38%	40%	50%	50%	0%	45%	0%	45%	0%
	I bike for part of the trip	3	23%	30%	0%	30%	0%	27%	0%	18%	0%
	Other	3	23%	20%	0%	10%	50%	9%	100%	18%	100%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	0%	0%	0%	0%	8%	0%	8%	0%
	I drive alone for part of the trip	3	14%	10%	20%	0%	21%	8%	25%	8%	25%
	I walk for part of the trip	9	43%	30%	50%	67%	29%	46%	38%	54%	25%
	I bike for part of the trip	9	43%	40%	50%	33%	50%	38%	50%	31%	63%
	Other	5	24%	30%	20%	17%	29%	15%	38%	23%	25%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	0%	100%	0%	100%	0%	100%	0%	100%
81d. (Ferry) School - 82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	76%	17%	79%	30%	81%	27%	80%	13%
	I take BART for part of the trip	11	23%	21%	50%	15%	60%	14%	55%	13%	75%
	I take the train for part of the trip	1	2%	0%	17%	0%	10%	0%	9%	0%	13%
	Other	6	12%	5%	50%	9%	20%	8%	27%	10%	25%
83. (School) Bikes and takes the bus	Take bike on	2	67%	67%	0%	67%	0%	67%	0%	100%	0%
	Park bike	1	33%	33%	0%	33%	0%	33%	0%	0%	0%
84. (School) Bikes and takes BART	Take bike on	11	85%	75%	100%	60%	100%	100%	71%	100%	75%
	Park bike	2	15%	25%	0%	40%	0%	0%	29%	0%	25%
85. (School) Bikes and takes the train	Park bike	1	100%	0%	100%	0%	100%	0%	100%	0%	100%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
87. Where do you typically get information about bicycling events/routes	Bicycle coalitions/clubs (Unspecified)	19	3%	2%	6%	2%	5%	2%	5%	2%	6%
	Internet/Web (General)	66	11%	11%	11%	9%	13%	6%	15%	7%	11%
	EBBC/ EBBC Newsletter	139	22%	24%	21%	26%	18%	22%	25%	20%	22%
	Facebook	9	1%	1%	2%	1%	2%	0%	5%	0%	6%
	Bike Alameda	14	2%	2%	2%	2%	1%	2%	5%	2%	6%
	Google/Google Maps	48	8%	9%	5%	9%	5%	17%	5%	19%	0%
	Friends	40	6%	5%	8%	5%	8%	11%	5%	11%	6%
	Work/ coworkers	48	8%	8%	7%	8%	9%	6%	10%	9%	0%
	Map my ride	5	1%	1%	1%	1%	1%	0%	0%	0%	0%
	Bike shops	16	3%	3%	2%	3%	1%	0%	5%	2%	0%
	511.org	25	4%	4%	6%	4%	4%	2%	0%	2%	0%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	7%	9%	5%	10%	13%	0%	7%	17%
	youcanbikethere.com	5	1%	1%	0%	1%	1%	0%	0%	0%	0%
	Walk Oakland Bike Oakland	7	1%	1%	1%	1%	1%	0%	0%	0%	0%
	Posters/billboards	7	1%	2%	0%	2%	1%	2%	0%	2%	0%
	Word of mouth	7	1%	2%	0%	2%	0%	0%	0%	0%	0%
	Bike Maps (General)	6	1%	1%	2%	1%	2%	2%	0%	2%	0%
	Newspaper	7	1%	1%	2%	1%	2%	0%	0%	0%	0%
	SFBC	11	2%	1%	5%	1%	3%	2%	0%	2%	0%
	Radio	4	1%	1%	1%	1%	1%	0%	0%	0%	0%
Personal Knowledge/Experience	5	1%	1%	0%	1%	0%	0%	0%	0%	0%	
Various sources	5	1%	1%	2%	1%	1%	0%	0%	0%	0%	
Nowhere/ Don't seek information	17	3%	3%	2%	3%	3%	2%	10%	2%	11%	
Other	38	6%	6%	6%	7%	4%	7%	10%	6%	17%	
Don't Know	27	4%	4%	2%	4%	4%	6%	0%	6%	0%	
88. Cycling ability	Novice	33	5%	6%	1%	5%	4%	3%	10%	7%	0%
	Intermediate	223	33%	34%	34%	32%	37%	39%	33%	34%	50%
	Experienced	421	62%	61%	64%	63%	59%	57%	57%	59%	50%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	53%	45%	53%	46%	41%	57%	37%	65%
	In bike lanes	306	45%	43%	51%	42%	51%	52%	43%	58%	30%
	On separate paved bike paths	24	4%	4%	4%	4%	3%	5%	0%	3%	5%
	On unpaved trails	2	0%	0%	0%	0%	0%	2%	0%	2%	0%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
90. City you live in	Alameda	57	8%	7%	10%	7%	9%	2%	14%	3%	10%
	Albany	26	4%	4%	4%	5%	2%	7%	0%	7%	0%
	Berkeley	149	22%	23%	16%	27%	11%	26%	14%	29%	10%
	Castro Valley	8	1%	1%	1%	0%	3%	2%	0%	0%	5%
	Danville	2	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Dublin	11	2%	2%	1%	2%	2%	3%	0%	3%	0%
	El Cerrito	8	1%	2%	0%	1%	2%	2%	0%	0%	0%
	Emeryville	9	1%	1%	1%	2%	0%	0%	0%	0%	0%
	Fremont	45	7%	4%	15%	4%	11%	7%	14%	5%	20%
	Hayward	6	1%	1%	1%	0%	2%	0%	0%	0%	0%
	Kensington	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	11	2%	2%	1%	1%	3%	0%	0%	0%	0%
	Moraga	3	0%	1%	0%	0%	1%	0%	0%	0%	0%
	Newark	4	1%	0%	2%	0%	1%	0%	5%	2%	0%
	Oakland	245	36%	38%	35%	42%	27%	38%	43%	41%	30%
	Orinda	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Piedmont	11	2%	2%	1%	2%	1%	3%	0%	2%	5%
	Pleasant Hill	3	0%	1%	0%	0%	1%	0%	5%	2%	0%
	Pleasanton	25	4%	3%	6%	2%	6%	0%	0%	0%	0%
	Richmond	7	1%	1%	0%	1%	1%	2%	0%	2%	0%
	San Francisco	12	2%	2%	2%	1%	3%	0%	5%	2%	0%
	San Jose	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	San Leandro	11	2%	2%	0%	1%	3%	7%	0%	2%	15%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	5	1%	1%	0%	0%	2%	3%	0%	2%	5%
	Tracy	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other: Outside Alameda County	11	2%	1%	2%	1%	3%	0%	0%	0%	0%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
90 Collapsed. City you live in	Alameda County	636	94%	93%	95%	96%	88%	98%	90%	95%	100%
	Other Counties	43	6%	7%	5%	4%	12%	2%	10%	5%	0%
91. City you work in	Alameda	20	3%	4%	0%	4%	1%	2%	0%	2%	0%
	Albany	4	1%	1%	0%	0%	1%	2%	0%	2%	0%
	Berkeley	126	20%	25%	0%	27%	5%	37%	10%	38%	11%
	Concord	1	0%	0%	1%	0%	0%	2%	0%	2%	0%
	Danville	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	Dublin	10	2%	2%	0%	1%	3%	4%	0%	4%	0%
	El Cerrito	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Emeryville	41	6%	8%	0%	9%	1%	9%	0%	7%	0%
	Fremont	20	3%	4%	0%	3%	4%	5%	5%	5%	5%
	Hayward	8	1%	2%	0%	1%	2%	2%	0%	0%	5%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	8	1%	2%	0%	1%	0%	0%	0%	0%	0%
	Martinez	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Milpitas	8	1%	0%	6%	0%	3%	0%	0%	0%	0%
	Newark	4	1%	1%	0%	1%	0%	0%	0%	0%	0%
	Oakland	216	34%	43%	0%	41%	18%	21%	40%	24%	26%
	Pleasanton	18	3%	4%	0%	3%	3%	2%	0%	2%	0%
	Richmond	15	2%	0%	11%	3%	2%	2%	0%	0%	5%
	San Francisco	55	9%	0%	39%	4%	19%	5%	30%	11%	16%
	San Jose	17	3%	0%	12%	0%	7%	0%	10%	0%	11%
	San Leandro	8	1%	2%	0%	1%	2%	2%	0%	0%	5%
San Ramon	6	1%	1%	0%	0%	2%	2%	0%	0%	5%	
Union City	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Walnut Creek	4	1%	1%	0%	0%	2%	2%	0%	0%	5%	
Other: Ouside Alameda County	42	7%	0%	30%	1%	17%	4%	5%	4%	5%	
91 Collapsed. City you work in	Alameda County	501	78%	100%	0%	92%	50%	88%	55%	84%	63%
	Other Counties	141	22%	0%	100%	8%	50%	12%	45%	16%	37%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	1	1%	2%	0%	2%	0%	2%	0%	2%	0%
	Berkeley	34	42%	50%	7%	49%	23%	58%	0%	49%	25%
	Dublin	2	2%	3%	0%	2%	5%	3%	0%	4%	0%
	Emeryville	1	1%	2%	0%	2%	0%	2%	0%	0%	0%
	Fremont	3	4%	5%	0%	4%	5%	5%	0%	5%	0%
	Hayward	1	1%	0%	7%	2%	0%	2%	0%	0%	5%
	Oakland	13	16%	15%	20%	13%	23%	22%	0%	18%	15%
	Piedmont	2	2%	2%	7%	2%	5%	3%	0%	4%	0%
	Pleasant Hill	1	1%	2%	0%	0%	5%	0%	5%	2%	0%
	San Francisco	11	14%	8%	40%	11%	23%	0%	52%	7%	35%
	San Jose	2	2%	2%	7%	2%	5%	0%	10%	0%	10%
	San Leandro	1	1%	2%	0%	2%	0%	2%	0%	2%	0%
	San Ramon	1	1%	2%	0%	0%	5%	2%	0%	2%	0%
	Other: Ouside Alameda County	7	9%	7%	13%	9%	5%	0%	33%	7%	10%
92 Collapsed. City you go to school in	Alameda County	61	74%	82%	44%	78%	65%	100%	0%	85%	45%
	Other Counties	21	26%	18%	56%	22%	35%	0%	100%	15%	55%
93. Access to a car	Yes	578	85%	84%	90%	82%	93%	84%	90%	85%	90%
	No	99	15%	16%	10%	18%	7%	16%	10%	15%	10%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	5%	2%	3%	8%	3%	0%	2%	5%
	Oakland Tribune - in print	61	9%	9%	7%	10%	7%	10%	10%	5%	20%
	SF Chronicle/The Chronicle - in print	149	22%	23%	16%	23%	19%	23%	5%	20%	10%
	East Bay Express (in print)	123	18%	20%	13%	22%	10%	25%	19%	24%	20%
	Newspapers (general - in print)	57	8%	8%	11%	6%	12%	7%	19%	8%	10%
	Other newspaper	52	8%	7%	6%	7%	6%	3%	0%	3%	0%
	Contra Costa Times/Hot Co Co - online	19	3%	3%	1%	2%	4%	3%	0%	2%	5%
	SF Chronicle/The Chronicle - online	238	35%	36%	34%	40%	29%	41%	14%	37%	20%
	Oakland Tribune - online	53	8%	9%	4%	10%	5%	10%	5%	10%	5%
	East Bay Express (online)	47	7%	8%	6%	8%	6%	11%	10%	12%	10%
	Newspapers (general - online)	148	22%	22%	23%	22%	23%	21%	14%	25%	5%
	Television/TV news	192	28%	28%	32%	25%	36%	28%	33%	29%	35%
	Friends/Family	258	38%	40%	35%	41%	34%	44%	48%	47%	40%
	Blogs/web sites (general)	223	33%	34%	32%	36%	29%	33%	43%	39%	25%
	Facebook	162	24%	23%	28%	26%	22%	25%	29%	27%	25%
	Twitter	62	9%	9%	9%	9%	9%	3%	19%	7%	10%
	Other blog/web site	52	8%	7%	11%	8%	9%	5%	10%	7%	5%
Radio	274	41%	42%	36%	43%	37%	34%	29%	32%	35%	
Other	108	16%	14%	20%	15%	17%	16%	33%	19%	30%	
Don't know	9	1%	1%	1%	1%	2%	2%	5%	3%	0%	
95. Gender	Male	381	56%	53%	65%	53%	62%	49%	60%	50%	60%
	Female	294	44%	47%	35%	47%	38%	51%	40%	50%	40%
96. Children under 18	Yes	204	30%	30%	31%	27%	38%	30%	10%	24%	20%
	No	469	69%	69%	69%	72%	61%	70%	90%	76%	80%
	Prefer not to answer	4	1%	1%	0%	1%	0%	0%	0%	0%	0%

		All		91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
		N	%	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
				%	%	%	%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	2%	1%	2%	1%	3%	15%	3%	10%
	White/Caucasian	507	75%	75%	75%	77%	71%	82%	50%	84%	55%
	Hispanic/Latin-American	24	4%	4%	1%	4%	4%	7%	5%	3%	10%
	Asian/Pacific Islander	81	12%	11%	16%	9%	18%	5%	10%	7%	5%
	Other (specify)	18	3%	3%	2%	3%	1%	2%	10%	2%	10%
	Prefer not to answer	33	5%	5%	4%	5%	4%	2%	10%	0%	10%
98. Age	Under 18	1	0%	0%	0%	0%	0%	2%	0%	2%	0%
	18-24	16	2%	2%	2%	2%	2%	8%	10%	10%	5%
	25-29	89	13%	14%	11%	17%	7%	20%	19%	22%	15%
	30-34	102	15%	17%	11%	17%	12%	16%	19%	19%	10%
	35-39	106	16%	16%	18%	16%	16%	13%	10%	10%	20%
	40-44	73	11%	10%	15%	10%	13%	8%	0%	3%	10%
	45-49	78	12%	12%	13%	10%	15%	10%	10%	10%	10%
	50-54	68	10%	10%	13%	9%	14%	8%	5%	7%	5%
	55-59	78	12%	12%	10%	9%	15%	11%	5%	12%	5%
	60-64	38	6%	5%	4%	6%	2%	2%	10%	2%	10%
	65-69	13	2%	2%	1%	1%	1%	0%	5%	0%	5%
	70-74	7	1%	0%	1%	0%	0%	0%	0%	0%	0%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Prefer not to answer	8	1%	1%	1%	1%	1%	2%	10%	3%	5%
Age Collapsed	18-29	105	15%	17%	13%	19%	10%	28%	29%	32%	20%
	30-39	208	31%	33%	28%	33%	29%	30%	29%	29%	30%
	40-49	151	22%	21%	28%	20%	28%	18%	10%	14%	20%
	50-64	184	27%	26%	28%	24%	31%	21%	19%	20%	20%
	65+	21	3%	2%	2%	2%	1%	0%	5%	0%	5%
	Under 18 / Prefer not to answer	10	1%	1%	1%	1%	1%	3%	10%	5%	5%
Generation	18-49	464	68%	71%	70%	73%	67%	75%	67%	75%	70%
	50+	215	32%	29%	30%	27%	33%	25%	33%	25%	30%

	All	91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
	Mean	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	679		141	426	209	61	21	59	20
		78%	22%	67%	33%	74%	26%	75%	25%
1 Mean (Days/wk). Bicycle Use	4.18	4.21	4.04	4.38	3.74	4.48	4.11	4.60	3.96
2 Mean (Days/wk). Drive a car	2.91	2.87	3.03	2.57	3.62	2.85	2.55	2.53	3.43
19 Mean. Total round-trip miles on BTWD	18.87	14.92	35.05	9.89	38.56	15.97	24.84	15.11	26.91
20 Mean. Total miles by bicycle on BTWD	13.17	11.44	19.94	9.60	20.74	10.14	22.56	10.21	20.94
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	3.73	3.69	3.93	3.29	4.06	3.64	4.27	3.39
54 Mean (Days/wk). Go to work outside of your home	4.65	4.75	4.63	4.73	4.71	4.47	4.95	4.58	4.58
55 Mean (Days/wk). Go to school	.74	.78	.46	.84	.46	2.68	.96	2.37	1.92
56 Mean (Days/wk). Take your children to school	1.92	1.99	1.68	1.81	2.11	1.94	1.75	1.88	1.78
57 Mean (Days/wk). Drive a car alone	2.45	2.42	2.53	2.17	3.00	2.38	2.59	2.10	3.39
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.90	2.12	1.79	2.28	1.96	1.25	1.78	1.81
59 Mean (Days/wk). Ride a bus	.60	.53	.87	.52	.79	.73	.46	.71	.46
60 Mean (Days/wk). Ride BART	1.21	1.11	1.71	.94	1.89	1.13	1.84	1.15	1.71
61 Mean (Days/wk). Take a train	.21	.14	.47	.11	.43	.12	.13	.13	.11
62 Mean (Days/wk). Take a ferry	.10	.07	.20	.07	.15	.05	.25	.13	.04
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	2.03	2.41	2.04	2.27	2.15	1.87	2.14	2.11

	All	91 Collapsed. City you work in		65. Miles from home to work destination		92 Collapsed. City you go to school in		78. Miles from home to school	
	Mean	Alameda County	Other Counties	0-10 miles	11+ miles	Alameda County	Other Counties	0-10 miles	11+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	3.85	3.44	4.13	3.00	4.33	3.76	4.52	3.39
65 Mean. Miles from home to work destination	10.55	8.02	19.60	4.50	22.94	10.00	10.50	6.93	20.11
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	3.14	2.60	3.33	2.38	3.22	2.60	3.41	2.30
78 Mean. Miles from home to school	8.13	6.32	14.72	5.08	14.91	5.59	15.60	3.42	22.00
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.82	.92	1.94	.91	2.02	.80	2.03	.65

	All		97. Ethnicity				
	N	%	Afr. Amer.	White	Hispanic	Asian	Other
			%	%	%	%	%
Number of cases	679		13	507	24	81	51
Row percent		100%	2%	75%	4%	12%	8%
Region							
North Alameda County	497	73%	76.9%	76.3%	66.7%	59.3%	64.7%
Central Alameda County	20	3%	7.7%	2.2%	4.2%	7.4%	2.0%
South Alameda County	57	8%	.0%	5.9%	16.7%	19.8%	13.7%
East Alameda County	47	7%	.0%	7.7%	4.2%	4.9%	5.9%
Non-Alameda County	58	9%	15.4%	7.9%	8.3%	8.6%	13.7%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
1. Bicycle Use	7 days/wk	92	14%	7.7%	15.0%	8.3%	4.9%	13.7%
	6 days/wk	122	18%	.0%	19.3%	20.8%	17.3%	9.8%
	5 days/wk	134	20%	23.1%	18.5%	33.3%	21.0%	23.5%
	4 days/wk	94	14%	23.1%	13.8%	8.3%	9.9%	21.6%
	3 days/wk	96	14%	7.7%	13.6%	16.7%	13.6%	21.6%
	2 days/wk	47	7%	7.7%	7.9%	4.2%	3.7%	2.0%
	1 day/wk	22	3%	7.7%	2.8%	4.2%	6.2%	2.0%
	1 to 4 days/month	42	6%	.0%	6.3%	4.2%	11.1%	.0%
	1 to 11 days/year	30	4%	23.1%	2.8%	.0%	12.3%	5.9%
1 Collapsed. Bicycle Use	Weekly or More	607	89%	76.9%	90.9%	95.8%	76.5%	94.1%
	Less than Weekly	72	11%	23.1%	9.1%	4.2%	23.5%	5.9%
2. Drive a car	7 days/wk	74	11%	15.4%	9.3%	4.2%	21.0%	13.7%
	6 days/wk	55	8%	.0%	9.1%	8.3%	7.4%	.0%
	5 days/wk	53	8%	7.7%	7.9%	8.3%	7.4%	7.8%
	4 days/wk	68	10%	7.7%	9.5%	8.3%	13.6%	11.8%
	3 days/wk	88	13%	.0%	14.2%	12.5%	9.9%	9.8%
	2 days/wk	111	16%	15.4%	15.2%	16.7%	22.2%	19.6%
	1 day/wk	85	13%	23.1%	13.0%	8.3%	9.9%	9.8%
	1 to 4 days/month	52	8%	7.7%	7.9%	20.8%	3.7%	5.9%
	1 to 11 days/year	38	6%	.0%	6.3%	8.3%	2.5%	2.0%
Never/ Don't have a car	55	8%	23.1%	7.7%	4.2%	2.5%	19.6%	
2 Collapsed. Drive a car	Weekly or More	534	79%	69.2%	78.1%	66.7%	91.4%	72.5%
	Less than Weekly	90	13%	7.7%	14.2%	29.2%	6.2%	7.8%
	Never	55	8%	23.1%	7.7%	4.2%	2.5%	19.6%
3. Difficulty switching to biking trips	Very difficult	141	23%	10.0%	23.3%	30.4%	17.9%	22.0%
	Somewhat difficult	254	41%	50.0%	40.5%	21.7%	43.6%	48.8%
	Not very difficult	149	24%	20.0%	23.3%	34.8%	26.9%	22.0%
	Not at all difficult	78	13%	20.0%	12.8%	13.0%	11.5%	7.3%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
4. Main Reason you ride a bicycle	For transportation/to get places	486	72%	46.2%	72.4%	87.5%	61.7%	78.4%
	For fun	291	43%	46.2%	43.2%	33.3%	42.0%	45.1%
	Incentives from employer or school	17	3%	7.7%	2.2%	.0%	2.5%	5.9%
	Personal health	456	67%	100.0%	64.7%	79.2%	74.1%	64.7%
	Good for the environment	267	39%	23.1%	39.6%	33.3%	44.4%	35.3%
	Save money on gas/parking	161	24%	23.1%	21.7%	25.0%	33.3%	29.4%
	Set a good example for others	29	4%	.0%	4.9%	8.3%	1.2%	2.0%
	To avoid traffic	59	9%	7.7%	10.3%	4.2%	6.2%	.0%
	Stress reduction	101	15%	.0%	15.6%	20.8%	9.9%	13.7%
	Don't like driving/taking transit	51	8%	15.4%	8.9%	4.2%	1.2%	3.9%
	Other	37	5%	.0%	5.1%	4.2%	4.9%	11.8%
	5. Recall Get Rolling/Ride into Life ads?	Yes	91	13%	15.4%	14.8%	12.5%	7.4%
No		588	87%	84.6%	85.2%	87.5%	92.6%	90.2%
6. What were Get Rolling/Ride into Life ads about	Bike to Work Day/Month/Biking to work	17	20%	.0%	20.3%	.0%	16.7%	40.0%
	Biking	23	27%	.0%	24.6%	33.3%	50.0%	40.0%
	Using bike as everyday transportation/multiple purposes	28	33%	50.0%	34.8%	66.7%	16.7%	.0%
	Using bikes on public transit	3	4%	50.0%	2.9%	.0%	.0%	.0%
	Other	7	8%	.0%	8.7%	.0%	.0%	20.0%
	Don't know	7	8%	.0%	8.7%	.0%	16.7%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
7. Where do you recall seeing Get Rolling/Ride into Life ads?	Newspaper	40	6%	.0%	6.3%	4.2%	3.7%	7.8%
	Sign on a street pole	56	8%	7.7%	7.9%	12.5%	6.2%	13.7%
	Back/side of a bus	86	13%	15.4%	12.8%	16.7%	14.8%	3.9%
	Bus shelter	128	19%	30.8%	19.2%	29.2%	16.0%	13.7%
	BART station	144	21%	23.1%	23.3%	12.5%	17.3%	9.8%
	Billboard	118	17%	.0%	18.6%	12.5%	16.0%	15.7%
	Flyer/handout	208	31%	53.8%	28.5%	20.8%	37.0%	41.2%
	Other	15	2%	.0%	2.4%	.0%	.0%	5.9%
	Don't Remember	14	2%	.0%	2.2%	4.2%	2.5%	.0%
8. Heard/seen ads after more information	Yes	108	16%	23.1%	17.6%	12.5%	8.6%	11.8%
	No	571	84%	76.9%	82.4%	87.5%	91.4%	88.2%
9. Heard/seen ads after images	Yes	205	30%	38.5%	32.6%	29.2%	19.8%	23.5%
	No	473	70%	61.5%	67.4%	70.8%	80.2%	76.5%
10. Ads effectiveness	Very effective	28	4%	.0%	3.8%	4.2%	7.4%	3.9%
	Somewhat effective	380	56%	53.8%	57.6%	50.0%	54.3%	51.0%
	Not very effective	229	34%	30.8%	34.1%	29.2%	34.6%	35.3%
	Not at all effective	37	5%	15.4%	4.6%	16.7%	3.7%	9.8%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
11. MOST effective about ads	Images of gas prices/suggestions of saving money	212	37%	.0%	35.8%	38.1%	46.4%	46.5%
	Images of happy looking people/having fun	50	9%	.0%	9.7%	19.0%	4.3%	4.7%
	Images of people using bikes for everyday/ biking as alternative to driving	17	3%	.0%	3.1%	.0%	5.8%	.0%
	Variety of biking activities	2	0%	.0%	.5%	.0%	.0%	.0%
	Images of using bikes with public transit	50	9%	25.0%	8.7%	9.5%	7.2%	7.0%
	Images of bikes/people biking	12	2%	.0%	1.9%	.0%	4.3%	2.3%
	Images of average-looking people/regular clothing/no bike gear	47	8%	16.7%	9.4%	4.8%	5.8%	.0%
	Diversity of bikers (age, gender, race)	4	1%	.0%	.7%	.0%	.0%	2.3%
	Layout/colors/font	17	3%	.0%	3.5%	4.8%	.0%	2.3%
	Images of healthy looking people	9	2%	8.3%	1.9%	.0%	.0%	.0%
	Slogans/logos	5	1%	.0%	.5%	.0%	2.9%	2.3%
	Looks easy/normal/fun	30	5%	8.3%	5.9%	.0%	4.3%	2.3%
	Bicycles in urban setting	2	0%	.0%	.2%	.0%	1.4%	.0%
	Commuters biking to work / biking in work clothes	40	7%	.0%	6.4%	14.3%	10.1%	4.7%
	Makes biking look hip/cool	2	0%	.0%	.2%	.0%	1.4%	.0%
	Good Weather	4	1%	.0%	.5%	.0%	1.4%	2.3%
	Inclusion of Women	2	0%	8.3%	.2%	.0%	.0%	.0%
	Organization sponsorships	3	1%	.0%	.2%	.0%	.0%	4.7%
	None	36	6%	8.3%	6.6%	9.5%	1.4%	9.3%
	Other	18	3%	16.7%	2.8%	.0%	2.9%	4.7%
	Don't Know	8	1%	8.3%	1.2%	.0%	.0%	4.7%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
12. LEAST effective about ads	Not direct enough/too subtle/unclear message/ not enough focus on bikes	38	7%	.0%	7.7%	5.9%	4.5%	9.5%
	Uninspiring/not enough motivation/unrelatable	49	9%	9.1%	9.2%	5.9%	10.4%	9.5%
	Unrealistic/Impractical/ Cheesy	27	5%	.0%	5.6%	.0%	6.0%	2.4%
	Doesn't address actual reasons people don't bike	32	6%	9.1%	6.1%	.0%	9.0%	2.4%
	Bad layout/formatting/colors	27	5%	18.2%	3.8%	5.9%	7.5%	9.5%
	Logos/slogans	31	6%	.0%	7.4%	.0%	1.5%	2.4%
	Not informative enough	25	5%	9.1%	5.1%	5.9%	3.0%	2.4%
	Uninteresting/boring/generic/doesn't stand out	3	1%	.0%	.8%	.0%	.0%	.0%
	Riders seem too advanced/sporty/makes biking look difficult	28	5%	.0%	6.4%	.0%	1.5%	4.8%
	Not diverse enough/excludes certain groups like seniors, unathletic	52	10%	18.2%	8.9%	17.6%	9.0%	9.5%
	Gas prices too low / gas prices	12	2%	.0%	1.5%	5.9%	7.5%	.0%
	Not cool	6	1%	.0%	1.0%	.0%	1.5%	2.4%
	Doesn't address health/fitness aspect of biking	2	0%	.0%	.5%	.0%	.0%	.0%
	No references/web addresses	5	1%	.0%	1.0%	.0%	.0%	2.4%
	Repetitive/no new info/preaching to the choir	6	1%	.0%	1.0%	5.9%	.0%	2.4%
	Doesn't address environmental aspects of biking	1	0%	.0%	.3%	.0%	.0%	.0%
	Bus ad/ lifting bike on bus rack	66	12%	.0%	13.5%	11.8%	10.4%	9.5%
	Not enough ads	3	1%	9.1%	.5%	.0%	.0%	.0%
	Biking on sidewalk is illegal/ biking on sidewalk	4	1%	.0%	.3%	5.9%	3.0%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
12. LEAST effective about ads	No celebrities/ no interesting people	3	1%	.0%	.3%	.0%	1.5%	2.4%
	None shows a commuter successfully arriving at a destination	3	1%	.0%	.8%	.0%	.0%	.0%
	Did not see the ads	9	2%	9.1%	1.5%	5.9%	.0%	2.4%
	People do not seem happy or having fun/ biking looks unpleasant	7	1%	.0%	1.0%	.0%	3.0%	2.4%
	Casual attire	2	0%	.0%	.3%	.0%	.0%	2.4%
	Blurry bicyclist photo	3	1%	.0%	.8%	.0%	.0%	.0%
	People wearing helmets	3	1%	.0%	.8%	.0%	.0%	.0%
	People in work clothes	3	1%	.0%	.3%	.0%	3.0%	.0%
	None	31	6%	9.1%	4.6%	11.8%	9.0%	9.5%
	Other	41	8%	9.1%	7.1%	11.8%	9.0%	9.5%
	Don't know	9	2%	.0%	2.0%	.0%	.0%	2.4%
13. BTWD Participation	Convenience of a car / Need a car to transport people or items	504	74%	76.9%	74.2%	70.8%	77.8%	70.6%
	Hygiene concerns	464	68%	69.2%	71.0%	58.3%	61.7%	56.9%
	Don't own a bike / lack of interest / Can't ride a bike	356	52%	53.8%	55.2%	45.8%	43.2%	41.2%
	Safety concerns	263	39%	46.2%	41.2%	25.0%	29.6%	33.3%
	Difficult / Lazy / Not in shape	211	31%	15.4%	32.7%	20.8%	24.7%	35.3%
	No bike lanes / Nowhere to store bike	73	11%	7.7%	9.7%	12.5%	16.0%	11.8%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
14. (Past BTWD participant) Why you chose not to participate in BTWD 2011	Out of town / vacation	20	21%	.0%	25.3%	.0%	.0%	11.1%
	No contact was made by organization / not aware	3	3%	.0%	4.0%	.0%	.0%	.0%
	Retired	2	2%	.0%	2.7%	.0%	.0%	.0%
	Moved / No longer within biking distance to work	4	4%	.0%	2.7%	25.0%	20.0%	.0%
	Worked from home that day	5	5%	.0%	5.3%	.0%	20.0%	.0%
	Took bus that day	1	1%	.0%	.0%	25.0%	.0%	.0%
	Did not work that day	6	6%	.0%	5.3%	.0%	20.0%	11.1%
	Too dangerous / not safe	3	3%	.0%	4.0%	.0%	.0%	.0%
	Too difficult/Too far	7	7%	100.0%	6.7%	.0%	.0%	11.1%
	Health problems / sick	11	12%	.0%	14.7%	.0%	.0%	.0%
	Running late / busy / not enough time to ride	6	6%	.0%	5.3%	.0%	.0%	22.2%
	Had to drive that day	10	11%	.0%	10.7%	.0%	20.0%	11.1%
	Unemployed	1	1%	.0%	1.3%	.0%	.0%	.0%
	Forgot	3	3%	.0%	1.3%	25.0%	.0%	11.1%
	Lazy	1	1%	.0%	1.3%	.0%	.0%	.0%
	Bike broken	1	1%	.0%	.0%	.0%	20.0%	.0%
	Walked to work that day	1	1%	.0%	1.3%	.0%	.0%	.0%
	Other	6	6%	.0%	5.3%	.0%	.0%	22.2%
	Don't Know	3	3%	.0%	2.7%	25.0%	.0%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
15. How did you learn about BTWD?	www.youcanbikethere.com	90	15%	.0%	14.2%	28.6%	14.7%	20.0%
	511.org	97	16%	8.3%	15.3%	19.0%	23.5%	13.3%
	East Bay Bicycle Coalition website	203	33%	16.7%	36.0%	33.3%	22.1%	31.1%
	Other bicycle organization website	70	12%	8.3%	12.4%	4.8%	8.8%	11.1%
	Local bicycle organization email newsletter	94	16%	8.3%	18.3%	4.8%	5.9%	6.7%
	Local bicycle organization paper newsletter	28	5%	.0%	6.1%	.0%	.0%	.0%
	Poster or billboard	111	18%	25.0%	17.7%	19.0%	20.6%	20.0%
	Radio advertisement or announcement	44	7%	.0%	7.2%	14.3%	7.4%	6.7%
	Facebook	47	8%	.0%	9.4%	4.8%	2.9%	2.2%
	Twitter	9	1%	.0%	1.7%	.0%	1.5%	.0%
	Friend or family member (other than on Facebook or Twitter)	91	15%	.0%	15.5%	19.0%	14.7%	13.3%
	Coworker (other than on Facebook or Twitter)	195	32%	16.7%	32.5%	33.3%	33.8%	28.9%
	Employer	196	32%	58.3%	30.6%	33.3%	42.6%	28.9%
	Other	76	13%	8.3%	12.7%	9.5%	10.3%	17.8%
	Don't Remember	36	6%	.0%	6.3%	9.5%	2.9%	6.7%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
16. Primary reason for participating in BTWD	To try out biking and see if it works for me	28	5%	8.3%	4.1%	4.8%	7.4%	2.2%
	For fun	88	15%	16.7%	12.4%	23.8%	17.6%	26.7%
	Incentives from employer or school	7	1%	8.3%	1.1%	.0%	.0%	2.2%
	Personal health	22	4%	8.3%	3.1%	4.8%	4.4%	6.7%
	Good for the environment	25	4%	.0%	4.1%	.0%	4.4%	6.7%
	Save money on gas / parking	11	2%	8.3%	1.3%	.0%	5.9%	.0%
	Set a good example for others	77	13%	16.7%	14.0%	.0%	8.8%	11.1%
	To avoid traffic	3	0%	.0%	.7%	.0%	.0%	.0%
	Stress reduction	3	0%	.0%	.7%	.0%	.0%	.0%
	Incentives, food, and prizes from Bike to Work Day organizers	49	8%	8.3%	7.9%	.0%	11.8%	8.9%
	I almost always bike to work anyway	246	41%	8.3%	43.4%	52.4%	33.8%	24.4%
	Other	47	8%	16.7%	7.2%	14.3%	5.9%	11.1%
17. On BTWD, did you..	Ride your bike all the way from home to your destination	449	74%	66.7%	76.0%	81.0%	67.6%	62.2%
	Ride your bike some of the way and drive some of the way from home to your destination	13	2%	.0%	1.5%	.0%	7.4%	2.2%
	Ride your bike some of the way and take transit some of the way from home to your destination	122	20%	25.0%	18.6%	14.3%	25.0%	31.1%
	Something else	20	3%	8.3%	3.7%	4.8%	.0%	2.2%
	Don't remember	2	0%	.0%	.2%	.0%	.0%	2.2%
	18. Primary destination on BTWD	Work	555	92%	83.3%	91.3%	95.2%	94.1%
School		14	2%	.0%	2.2%	.0%	2.9%	4.4%
Somewhere else		35	6%	16.7%	6.3%	4.8%	2.9%	2.2%
Don't remember		2	0%	.0%	.2%	.0%	.0%	2.2%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
19. Total round-trip miles on BTWD	0-2 miles	25	4%	9.1%	4.6%	.0%	1.5%	4.7%
	3-5 miles	103	17%	9.1%	17.6%	30.0%	14.9%	14.0%
	6-10 miles	155	26%	27.3%	26.2%	30.0%	23.9%	23.3%
	11-20 miles	149	25%	36.4%	23.6%	25.0%	28.4%	30.2%
	21+ miles	165	28%	18.2%	28.0%	15.0%	31.3%	27.9%
20. Total miles by bicycle on BTWD	0-2 miles	33	6%	9.1%	5.1%	4.8%	7.5%	7.0%
	3-5 miles	122	20%	18.2%	19.9%	28.6%	20.9%	23.3%
	6-10 miles	184	31%	45.5%	30.5%	33.3%	29.9%	30.2%
	11-20 miles	170	29%	27.3%	29.2%	28.6%	25.4%	25.6%
	21+ miles	87	15%	.0%	15.3%	4.8%	16.4%	14.0%
21. Mode(s) of transportation taken if it had not been BTWD	Drive alone	181	30%	50.0%	28.6%	23.8%	41.2%	22.2%
	Drive or ride in a carpool or vanpool	27	4%	.0%	5.0%	4.8%	1.5%	4.4%
	Motorcycle or scooter	11	2%	.0%	1.7%	.0%	2.9%	2.2%
	Bicycle	377	62%	33.3%	64.2%	76.2%	52.9%	57.8%
	Walk	60	10%	16.7%	9.4%	4.8%	11.8%	13.3%
	Public Bus	71	12%	25.0%	10.9%	14.3%	13.2%	13.3%
	Company shuttle	6	1%	.0%	1.3%	.0%	.0%	.0%
	BART	107	18%	33.3%	14.8%	19.0%	29.4%	24.4%
	Train, like Capitol Corridor, ACE Train, or CalTrain	11	2%	.0%	2.2%	.0%	.0%	2.2%
	Ferry or boat	4	1%	.0%	.7%	.0%	.0%	2.2%
	Other	5	1%	.0%	.4%	.0%	1.5%	4.4%
Not gone to my destination	6	1%	.0%	1.3%	.0%	.0%	.0%	

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
22. For BTWD did you...	Stop at an energizer station on the way to your destination	429	71%	66.7%	70.5%	47.6%	80.9%	71.1%
	Stop at the Bike Away From Work party	103	17%	25.0%	17.9%	9.5%	10.3%	20.0%
	Get a BTWD canvas bag	379	63%	58.3%	61.8%	61.9%	70.6%	60.0%
	Leave your bike at a free BTWD bike check	75	12%	25.0%	11.8%	14.3%	16.2%	8.9%
	Compete in the Team Bike Challenge	186	31%	33.3%	29.3%	38.1%	36.8%	33.3%
	Compete in the Company Bike Challenge	135	22%	8.3%	21.6%	28.6%	19.1%	35.6%
	Download iBike Challenge	14	2%	.0%	2.4%	4.8%	.0%	4.4%
	Watch a BTWDay video	42	7%	8.3%	6.1%	9.5%	10.3%	8.9%
	Tweet about Bike to Work Day	25	4%	16.7%	3.1%	4.8%	7.4%	6.7%
	Post on Facebook about BTWD	122	20%	41.7%	18.8%	23.8%	23.5%	20.0%
	Attend a Bike to Work Month event other than BTWD	56	9%	8.3%	9.0%	4.8%	11.8%	8.9%
	None of these	66	11%	8.3%	10.7%	23.8%	7.4%	13.3%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
23. Which of the following is true for you about your participation in BTWD?	The ride was easier than I thought it would be	62	10%	33.3%	9.0%	4.8%	17.6%	8.9%
	I found a good route to take	156	26%	41.7%	27.5%	19.0%	22.1%	13.3%
	I felt better at work that day	184	30%	25.0%	29.0%	38.1%	33.8%	37.8%
	I fixed my bicycle so I could ride it that day	31	5%	16.7%	5.2%	.0%	4.4%	4.4%
	I enjoyed getting the exercise from biking that day	424	70%	75.0%	71.0%	61.9%	72.1%	62.2%
	I enjoyed being outside on my bike that day	441	73%	58.3%	75.5%	61.9%	66.2%	64.4%
	It was easy to find a place to store my bike that day	236	39%	58.3%	40.4%	33.3%	32.4%	31.1%
	I told my coworkers/classmates that I rode my bicycle that day	333	55%	50.0%	56.1%	57.1%	52.9%	48.9%
	I rode to work/school with people I know	102	17%	8.3%	16.4%	28.6%	20.6%	13.3%
	None of these	60	10%	16.7%	9.0%	19.0%	10.3%	13.3%
24. Before you participated in BTWD, how many days did you ride a bicycle?	7 days/wk	63	10%	9.1%	12.2%	4.8%	1.5%	6.7%
	6 days/wk	89	15%	.0%	16.4%	4.8%	13.2%	8.9%
	5 days/wk	119	20%	18.2%	18.8%	38.1%	22.1%	17.8%
	4 days/wk	73	12%	.0%	12.2%	4.8%	10.3%	20.0%
	3 days/wk	84	14%	.0%	13.8%	23.8%	14.7%	13.3%
	2 days/wk	46	8%	18.2%	7.6%	4.8%	2.9%	11.1%
	1 day/wk	30	5%	.0%	5.0%	.0%	7.4%	4.4%
	1 to 4 days/month	37	6%	.0%	6.1%	4.8%	5.9%	8.9%
	1 to 11 days/year	40	7%	18.2%	4.8%	4.8%	17.6%	6.7%
	Never rode a bicycle before BTWD	24	4%	36.4%	3.1%	9.5%	4.4%	2.2%
24 Collapsed. Before you participated in BTWD, how many days did you ride a bicycle?	Weekly or More	504	83%	45.5%	86.0%	81.0%	72.1%	82.2%
	Less than Weekly	77	13%	18.2%	10.9%	9.5%	23.5%	15.6%
	Never	24	4%	36.4%	3.1%	9.5%	4.4%	2.2%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
25. Since participating in Bike to Work Day, would you say you ride your bicycle...	A lot more often	67	11%	33.3%	9.0%	19.0%	14.7%	17.8%
	A little more often	98	16%	25.0%	14.6%	14.3%	26.5%	13.3%
	About the same as before	427	70%	41.7%	74.5%	57.1%	55.9%	66.7%
	Less often	14	2%	.0%	2.0%	9.5%	2.9%	2.2%
26. I noticed there were more bicycles on the road that day	Agree	533	78%	76.9%	79.9%	70.8%	75.3%	74.5%
	Disagree	42	6%	7.7%	5.7%	16.7%	6.2%	3.9%
	Don't Know /NA	104	15%	15.4%	14.4%	12.5%	18.5%	21.6%
27. I noticed there was less traffic that day	Agree	55	8%	.0%	7.5%	4.2%	14.8%	7.8%
	Disagree	241	36%	38.5%	37.4%	41.7%	32.1%	15.7%
	Don't Know /NA	382	56%	61.5%	55.1%	54.2%	53.1%	76.5%
28. I noticed there were more bicycles on public transportation that day	Agree	185	27%	46.2%	26.4%	25.0%	30.9%	25.5%
	Disagree	47	7%	7.7%	6.7%	8.3%	3.7%	11.8%
	Don't Know /NA	447	66%	46.2%	66.9%	66.7%	65.4%	62.7%
29. I changed how I drove my car that day because it was Bike to Work Day	Agree	87	13%	15.4%	11.1%	12.5%	21.3%	17.6%
	Disagree	208	31%	15.4%	33.4%	29.2%	23.8%	19.6%
	Don't Know /NA	382	56%	69.2%	55.5%	58.3%	55.0%	62.7%
30. Likely BTWD 2012 Participation	Very likely	543	80%	76.9%	80.7%	75.0%	77.8%	80.4%
	Somewhat likely	73	11%	23.1%	10.8%	4.2%	11.1%	9.8%
	Somewhat unlikely	26	4%	.0%	3.0%	12.5%	7.4%	2.0%
	Very unlikely	37	5%	.0%	5.5%	8.3%	3.7%	7.8%
31. Heard of Team Bike Challenge (TBC)	Yes	493	73%	69.2%	71.6%	75.0%	77.8%	72.5%
	No	186	27%	30.8%	28.4%	25.0%	22.2%	27.5%
32. TBC Participation	Yes, in 2011	202	41%	33.3%	40.2%	44.4%	46.0%	40.5%
	Yes, in 2010	161	33%	22.2%	33.6%	27.8%	22.2%	45.9%
	Yes, in 2009	87	18%	11.1%	18.7%	5.6%	11.1%	24.3%
	Yes, in 2008	41	8%	11.1%	7.7%	.0%	6.3%	18.9%
	Yes, in 2007 or earlier	23	5%	11.1%	4.4%	.0%	4.8%	8.1%
	No	219	44%	44.4%	44.9%	44.4%	49.2%	29.7%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
33. Reasons you did not participate in TBC 2011	Did not have time to organize a team / busy	15	22%	.0%	24.0%	.0%	.0%	30.0%
	Too much effort	2	3%	.0%	2.0%	.0%	33.3%	.0%
	Lack of involvement with a local organization	3	4%	.0%	6.0%	.0%	.0%	.0%
	Could not find teammates / not in a team	10	15%	50.0%	14.0%	50.0%	33.3%	.0%
	Company did not put a team together	2	3%	.0%	4.0%	.0%	.0%	.0%
	Do not like event	4	6%	.0%	6.0%	.0%	.0%	10.0%
	Telecommuter/works from home	4	6%	.0%	6.0%	.0%	33.3%	.0%
	Team Forgot	3	4%	.0%	4.0%	50.0%	.0%	.0%
	Changed rules/ could not participate	2	3%	50.0%	2.0%	.0%	.0%	.0%
	BART not allowing bikes during rush hour	2	3%	.0%	.0%	.0%	.0%	20.0%
	Health Reasons/ injured	4	6%	.0%	8.0%	.0%	.0%	.0%
	Unemployed	2	3%	.0%	4.0%	.0%	.0%	.0%
	Out of town/ vacation	6	9%	.0%	8.0%	.0%	.0%	20.0%
	Unaware	2	3%	.0%	4.0%	.0%	.0%	.0%
	website too difficult to use/log info	2	3%	.0%	4.0%	.0%	.0%	.0%
	Other	2	3%	.0%	2.0%	.0%	.0%	10.0%
	Don't Know	2	3%	.0%	2.0%	.0%	.0%	10.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
34. Main reason you participated in 2011 TBC	Work-sponsored/ Build coworker relationships/ Peer pressure	89	46%	.0%	44.0%	57.1%	63.0%	46.2%
	To encourage/motivate coworkers to ride more regularly	21	11%	.0%	12.1%	.0%	3.7%	23.1%
	A challenge	3	2%	.0%	1.4%	.0%	3.7%	.0%
	For fun/ love to ride	28	15%	.0%	19.1%	.0%	.0%	7.7%
	I would have biked anyway	4	2%	.0%	.7%	.0%	11.1%	.0%
	To be an example to others	4	2%	.0%	2.1%	14.3%	.0%	.0%
	Raffle/ prizes	3	2%	33.3%	.7%	.0%	3.7%	.0%
	To start biking more often	6	3%	.0%	2.1%	14.3%	3.7%	7.7%
	Previous TBC were great	1	1%	.0%	.0%	.0%	3.7%	.0%
	Join with friends	6	3%	.0%	3.5%	.0%	.0%	.0%
	Competition aspect/ Teamwork	14	7%	33.3%	7.8%	.0%	3.7%	7.7%
	None	1	1%	.0%	.0%	.0%	3.7%	.0%
	Other	12	6%	33.3%	6.4%	14.3%	.0%	7.7%
	35. Bicycle ridership since participating in TBC 2011	A lot more often	19	9%	33.3%	6.8%	37.5%	10.3%
A little more often		51	25%	33.3%	24.0%	37.5%	31.0%	13.3%
Same as before		131	65%	33.3%	68.5%	25.0%	58.6%	73.3%
Less often		1	0%	.0%	.7%	.0%	.0%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
36. Attend/participate in any of these events	Bike to School Days, 5-15-11	40	6%	7.7%	6.0%	8.3%	4.9%	5.9%
	Berkeley Summer Kick-Off and Bike Rodeo, 5-7-11	4	1%	.0%	.6%	.0%	1.2%	.0%
	Oakland Pancake Breakfast, 5-12-11	85	13%	30.8%	11.7%	16.7%	14.8%	11.8%
	Bike Away from Work Party, 5-12-11	84	12%	23.1%	12.7%	8.3%	7.4%	17.6%
	Bike-In Movie at Trumer Pils, 5-13-11	15	2%	.0%	2.6%	8.3%	.0%	.0%
	Major Taylor 'Fastest Bike Racer in the World' event, 5-13-11	1	0%	.0%	.0%	.0%	.0%	2.0%
	Bike to Market Day, 5-21-11	34	5%	7.7%	6.0%	4.2%	1.2%	2.0%
	None of these	482	72%	61.5%	70.2%	83.3%	79.0%	68.6%
37. Heard of Walk and Roll to School Day (WR2S)?	Yes	205	30%	23.1%	32.0%	33.3%	27.2%	19.6%
	No	473	70%	76.9%	68.0%	66.7%	72.8%	80.4%
38. Participated in WR2S?	Yes	66	32%	33.3%	31.5%	37.5%	27.3%	50.0%
	No	138	67%	33.3%	68.5%	62.5%	72.7%	50.0%
	Don't remember	1	0%	33.3%	.0%	.0%	.0%	.0%
39. Have you or your children taken any of the following bicycle safety courses?	Traffic Skills 101 Classroom Workshop/ Street Skills for Cyclists	86	13%	38.5%	12.9%	8.3%	16.5%	3.9%
	Traffic Skills 101 Road Class/ Road 1 - Day 2	42	6%	15.4%	6.6%	4.2%	5.1%	3.9%
	Family Cycling Workshop by the East Bay Bicycle Coalition	11	2%	.0%	1.8%	4.2%	1.3%	.0%
	Kids Bike Rodeo	39	6%	7.7%	6.0%	8.3%	3.8%	5.9%
	Other bicycle safety class or workshop	124	19%	30.8%	19.1%	12.5%	12.7%	19.6%
	Never taken a bicycle safety class or workshop	451	68%	30.8%	67.3%	70.8%	70.9%	74.5%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	Safety issues - Biking is unsafe/dangerous	211	32%	30.8%	29.6%	37.5%	29.6%	52.0%
	Too far of a distance to travel	170	25%	23.1%	24.8%	33.3%	27.2%	28.0%
	Weather/ protection from the weather	56	8%	.0%	9.1%	8.3%	3.7%	10.0%
	Time consuming	171	26%	30.8%	25.4%	20.8%	28.4%	24.0%
	Difficult/Takes too much energy/Lazy	199	30%	7.7%	30.8%	20.8%	24.7%	40.0%
	Inconvenient/Prefer the convenience of a car	104	16%	15.4%	13.9%	16.7%	24.7%	16.0%
	Do not like biking through traffic/Dangerous drivers	207	31%	38.5%	31.7%	29.2%	28.4%	28.0%
	Health restrictions/Not in shape	54	8%	23.1%	8.1%	25.0%	3.7%	4.0%
	Being able to carry/transport more belongings	97	15%	15.4%	14.9%	8.3%	16.0%	12.0%
	No bike lanes	42	6%	.0%	6.5%	8.3%	7.4%	4.0%
	Do not own a bike	56	8%	23.1%	7.9%	12.5%	11.1%	4.0%
	Just do not want to/Lack of interest	34	5%	15.4%	5.6%	.0%	2.5%	4.0%
	Do not know how to ride a bike	4	1%	.0%	.2%	4.2%	1.2%	2.0%
	Too many hills to bike through	16	2%	.0%	2.4%	.0%	.0%	8.0%
	Do not want to get sweaty	96	14%	.0%	15.5%	8.3%	12.3%	10.0%
	Nowhere to park/store bike	73	11%	15.4%	10.1%	8.3%	18.5%	8.0%
	Prefer comfort of a car	5	1%	.0%	.6%	4.2%	.0%	2.0%
	Cannot bike in work clothes	15	2%	.0%	2.2%	.0%	4.9%	.0%
	Transport more than one passenger	20	3%	.0%	3.4%	.0%	2.5%	.0%
	Lack of confidence/ Unskilled/Inexperienced	31	5%	15.4%	5.0%	4.2%	2.5%	2.0%
	Bicycle theft concerns	17	3%	15.4%	2.6%	.0%	2.5%	.0%
	No safe routes/bad roads	59	9%	.0%	9.3%	8.3%	11.1%	4.0%
	Don't want to wear helmets/ helmet hair	7	1%	.0%	1.4%	.0%	.0%	.0%
	Don't want to change clothes	5	1%	7.7%	.6%	.0%	.0%	2.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
40. Top 3 reasons people do not ride their bicycles	No shower/place to change at destination	21	3%	.0%	3.4%	.0%	1.2%	6.0%
	Other	207	31%	23.1%	31.7%	29.2%	32.1%	26.0%
40 Collapsed. Top 3 reasons people do not ride their bicycles	Convenience of a car / Need a car to transport people or items	226	34%	30.8%	32.9%	29.2%	43.2%	30.0%
	Hygeine concerns	144	22%	7.7%	23.2%	8.3%	18.5%	18.0%
	Don't own a bike / lack of interest / Can't ride a bike	94	14%	38.5%	13.7%	16.7%	14.8%	10.0%
	Safety concerns	477	72%	69.2%	70.6%	75.0%	69.1%	84.0%
	Difficult / Lazy / Not in shape	253	38%	30.8%	38.9%	45.8%	28.4%	44.0%
	No bike lanes / Nowhere to store bike	115	17%	15.4%	16.5%	16.7%	25.9%	12.0%
	Time / Distance	341	51%	53.8%	50.2%	54.2%	55.6%	52.0%
	Bad Weather	56	8%	.0%	9.1%	8.3%	3.7%	10.0%
	Too many hills / Terrain	16	2%	.0%	2.4%	.0%	.0%	8.0%
	Inexperienced/Unfamiliar	31	5%	15.4%	5.0%	4.2%	2.5%	2.0%
	Other / Don't Know	224	34%	38.5%	34.3%	29.2%	34.6%	26.0%
41. Saves money	1 - Not at all convincing	11	2%	.0%	1.6%	.0%	1.2%	3.9%
	2	20	3%	7.7%	2.8%	8.3%	.0%	3.9%
	3	28	4%	.0%	4.6%	8.3%	2.5%	2.0%
	4	62	9%	.0%	9.5%	8.3%	8.6%	9.8%
	5	108	16%	7.7%	15.8%	12.5%	19.8%	13.7%
	6	147	22%	15.4%	22.6%	4.2%	21.0%	23.5%
	7 - Very Convincing	301	44%	69.2%	43.2%	58.3%	46.9%	43.1%
42. Saves time by avoiding traffic	1 - Not at all convincing	72	11%	30.8%	9.1%	16.7%	12.3%	15.7%
	2	75	11%	.0%	10.5%	8.3%	14.8%	15.7%
	3	84	12%	15.4%	11.9%	16.7%	14.8%	11.8%
	4	116	17%	23.1%	17.2%	12.5%	17.3%	13.7%
	5	114	17%	.0%	17.2%	16.7%	16.0%	17.6%
	6	85	13%	7.7%	13.3%	12.5%	9.9%	11.8%
	7 - Very Convincing	131	19%	23.1%	20.8%	16.7%	14.8%	13.7%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
43. Reduces your stress level	1 - Not at all convincing	19	3%	7.7%	3.0%	4.2%	1.2%	2.0%
	2	25	4%	.0%	4.0%	8.3%	3.7%	.0%
	3	51	8%	7.7%	7.3%	.0%	9.9%	7.8%
	4	103	15%	7.7%	15.0%	20.8%	16.0%	13.7%
	5	146	22%	15.4%	21.9%	12.5%	27.2%	13.7%
	6	162	24%	23.1%	24.1%	12.5%	21.0%	33.3%
	7 - Very Convincing	172	25%	38.5%	24.7%	41.7%	21.0%	29.4%
44. Is better for the environment	1 - Not at all convincing	13	2%	.0%	2.0%	.0%	2.5%	2.0%
	2	15	2%	.0%	1.6%	12.5%	2.5%	3.9%
	3	38	6%	.0%	5.3%	16.7%	4.9%	3.9%
	4	71	10%	15.4%	11.7%	12.5%	7.4%	2.0%
	5	136	20%	30.8%	20.2%	4.2%	18.5%	25.5%
	6	133	20%	23.1%	19.4%	16.7%	25.9%	13.7%
	7 - Very Convincing	272	40%	30.8%	39.9%	37.5%	38.3%	49.0%
45. Is good for your health	1 - Not at all convincing	7	1%	.0%	1.0%	4.2%	.0%	2.0%
	2	1	0%	.0%	.2%	.0%	.0%	.0%
	3	13	2%	.0%	1.8%	8.3%	2.5%	.0%
	4	27	4%	.0%	4.0%	4.2%	6.2%	2.0%
	5	108	16%	15.4%	16.6%	8.3%	11.1%	19.6%
	6	168	25%	7.7%	25.7%	25.0%	24.7%	19.6%
	7 - Very Convincing	354	52%	76.9%	50.8%	50.0%	55.6%	56.9%
46. Sets a good example for others	1 - Not at all convincing	75	11%	23.1%	9.7%	29.2%	11.1%	11.8%
	2	80	12%	15.4%	13.2%	4.2%	7.4%	7.8%
	3	80	12%	7.7%	11.7%	8.3%	13.6%	11.8%
	4	140	21%	23.1%	21.7%	29.2%	12.3%	19.6%
	5	104	15%	7.7%	15.2%	16.7%	16.0%	17.6%
	6	87	13%	15.4%	12.1%	8.3%	18.5%	11.8%
	7 - Very Convincing	112	17%	7.7%	16.4%	4.2%	21.0%	19.6%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
47. Reduces dependence on foreign oil	1-Not at all convincing	35	5%	.0%	5.3%	4.2%	3.7%	7.8%
	2	52	8%	7.7%	7.3%	12.5%	4.9%	13.7%
	3	50	7%	.0%	6.5%	12.5%	13.6%	3.9%
	4	104	15%	15.4%	16.0%	25.0%	12.3%	9.8%
	5	129	19%	23.1%	20.8%	12.5%	16.0%	7.8%
	6	108	16%	.0%	17.0%	12.5%	13.6%	15.7%
	7-Very Convincing	200	29%	53.8%	27.1%	20.8%	35.8%	41.2%
48. Reduces gas and energy usage	1 - Not at all convincing	9	1%	.0%	1.2%	4.2%	1.2%	2.0%
	2	25	4%	.0%	3.4%	8.3%	3.7%	3.9%
	3	32	5%	.0%	4.7%	12.5%	3.7%	3.9%
	4	65	10%	7.7%	10.9%	12.5%	4.9%	3.9%
	5	122	18%	23.1%	19.0%	12.5%	11.1%	19.6%
	6	152	22%	15.4%	23.1%	12.5%	24.7%	19.6%
	7 - Very Convincing	273	40%	53.8%	37.7%	37.5%	50.6%	47.1%
49. Helps manage your weight	1 - Not at all convincing	8	1%	.0%	1.0%	8.3%	1.2%	.0%
	2	9	1%	.0%	1.0%	4.2%	2.5%	2.0%
	3	35	5%	.0%	4.2%	4.2%	11.1%	7.8%
	4	67	10%	7.7%	11.1%	8.3%	4.9%	7.8%
	5	125	18%	23.1%	19.2%	12.5%	18.5%	11.8%
	6	152	22%	7.7%	24.1%	29.2%	16.0%	15.7%
	7 - Very Convincing	282	42%	61.5%	39.5%	33.3%	45.7%	54.9%
50. Reduces traffic congestion	1 - Not at all convincing	40	6%	7.7%	5.1%	12.5%	6.2%	9.8%
	2	69	10%	7.7%	10.3%	16.7%	7.4%	9.8%
	3	75	11%	7.7%	11.9%	12.5%	7.4%	7.8%
	4	131	19%	30.8%	19.6%	20.8%	14.8%	19.6%
	5	138	20%	23.1%	20.2%	12.5%	25.9%	17.6%
	6	87	13%	.0%	13.2%	.0%	13.6%	17.6%
	7 - Very Convincing	138	20%	23.1%	19.8%	25.0%	24.7%	17.6%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
51. Allows you to be outdoors	1 - Not at all convincing	12	2%	7.7%	.8%	12.5%	3.7%	2.0%
	2	19	3%	7.7%	2.6%	8.3%	2.5%	2.0%
	3	36	5%	7.7%	5.3%	.0%	6.2%	3.9%
	4	89	13%	7.7%	13.2%	25.0%	13.6%	7.8%
	5	148	22%	15.4%	22.5%	.0%	19.8%	29.4%
	6	146	22%	15.4%	22.1%	12.5%	17.3%	29.4%
	7 - Very Convincing	228	34%	38.5%	33.4%	41.7%	37.0%	25.5%
52. Reduces greenhouse gas emissions	1 - Not at all convincing	20	3%	.0%	2.2%	4.2%	4.9%	7.8%
	2	24	4%	.0%	3.8%	8.3%	1.2%	3.9%
	3	55	8%	7.7%	7.9%	12.5%	12.3%	.0%
	4	91	13%	23.1%	13.2%	20.8%	8.6%	17.6%
	5	142	21%	23.1%	21.7%	12.5%	21.0%	15.7%
	6	122	18%	15.4%	18.8%	12.5%	14.8%	19.6%
	7 - Very Convincing	224	33%	30.8%	32.4%	29.2%	37.0%	35.3%
53. Improves air quality	1 - Not at all convincing	14	2%	.0%	2.0%	4.2%	1.2%	3.9%
	2	31	5%	7.7%	4.6%	.0%	4.9%	3.9%
	3	52	8%	7.7%	7.9%	16.7%	7.4%	2.0%
	4	94	14%	15.4%	13.3%	25.0%	13.6%	13.7%
	5	148	22%	15.4%	24.4%	25.0%	12.3%	13.7%
	6	111	16%	15.4%	16.8%	.0%	18.5%	17.6%
	7 - Very Convincing	227	34%	38.5%	31.1%	29.2%	42.0%	45.1%
41 Collapsed. Saves money	1-3 Not Convincing	59	9%	7.7%	8.9%	16.7%	3.7%	9.8%
	4	62	9%	.0%	9.5%	8.3%	8.6%	9.8%
	5-7 Convincing	556	82%	92.3%	81.6%	75.0%	87.7%	80.4%
42 Collapsed. Saves time by avoiding traffic	1-3 Not Convincing	231	34%	46.2%	31.5%	41.7%	42.0%	43.1%
	4	116	17%	23.1%	17.2%	12.5%	17.3%	13.7%
	5-7 Convincing	330	49%	30.8%	51.3%	45.8%	40.7%	43.1%
43 Collapsed. Reduces your stress level	1-3 Not Convincing	95	14%	15.4%	14.2%	12.5%	14.8%	9.8%
	4	103	15%	7.7%	15.0%	20.8%	16.0%	13.7%
	5-7 Convincing	480	71%	76.9%	70.8%	66.7%	69.1%	76.5%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
44 Collapsed. Is better for the environment	1-3 Not Convincing	66	10%	.0%	8.9%	29.2%	9.9%	9.8%
	4	71	10%	15.4%	11.7%	12.5%	7.4%	2.0%
	5-7 Convincing	541	80%	84.6%	79.4%	58.3%	82.7%	88.2%
45 Collapsed. Is good for your health	1-3 Not Convincing	21	3%	.0%	3.0%	12.5%	2.5%	2.0%
	4	27	4%	.0%	4.0%	4.2%	6.2%	2.0%
	5-7 Convincing	630	93%	100.0%	93.1%	83.3%	91.4%	96.1%
46 Collapsed. Sets a good example for others	1-3 Not Convincing	235	35%	46.2%	34.6%	41.7%	32.1%	31.4%
	4	140	21%	23.1%	21.7%	29.2%	12.3%	19.6%
	5-7 Convincing	303	45%	30.8%	43.7%	29.2%	55.6%	49.0%
47 Collapsed. Reduces dependence on foreign oil	1-3 Not Convincing	137	20%	7.7%	19.2%	29.2%	22.2%	25.5%
	4	104	15%	15.4%	16.0%	25.0%	12.3%	9.8%
	5-7 Convincing	437	64%	76.9%	64.8%	45.8%	65.4%	64.7%
48 Collapsed. Reduces gas and energy usage	1-3 Not Convincing	66	10%	.0%	9.3%	25.0%	8.6%	9.8%
	4	65	10%	7.7%	10.9%	12.5%	4.9%	3.9%
	5-7 Convincing	547	81%	92.3%	79.8%	62.5%	86.4%	86.3%
49 Collapsed. Helps manage your weight	1-3 Not Convincing	52	8%	.0%	6.1%	16.7%	14.8%	9.8%
	4	67	10%	7.7%	11.1%	8.3%	4.9%	7.8%
	5-7 Convincing	559	82%	92.3%	82.8%	75.0%	80.2%	82.4%
50 Collapsed. Reduces traffic congestion	1-3 Not Convincing	184	27%	23.1%	27.3%	41.7%	21.0%	27.5%
	4	131	19%	30.8%	19.6%	20.8%	14.8%	19.6%
	5-7 Convincing	363	54%	46.2%	53.2%	37.5%	64.2%	52.9%
51 Collapsed. Allows you to be outdoors	1-3 Not Convincing	67	10%	23.1%	8.7%	20.8%	12.3%	7.8%
	4	89	13%	7.7%	13.2%	25.0%	13.6%	7.8%
	5-7 Convincing	522	77%	69.2%	78.1%	54.2%	74.1%	84.3%
52 Collapsed. Reduces greenhouse gas emissions	1-3 Not Convincing	99	15%	7.7%	13.8%	25.0%	18.5%	11.8%
	4	91	13%	23.1%	13.2%	20.8%	8.6%	17.6%
	5-7 Convincing	488	72%	69.2%	72.9%	54.2%	72.8%	70.6%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
53 Collapsed. Improves air quality	1-3 Not Convincing	97	14%	15.4%	14.5%	20.8%	13.6%	9.8%
	4	94	14%	15.4%	13.3%	25.0%	13.6%	13.7%
	5-7 Convincing	486	72%	69.2%	72.3%	54.2%	72.8%	76.5%
54. Go to work outside of your home	7 days/wk	23	3%	15.4%	3.4%	4.2%	2.5%	2.0%
	6 days/wk	12	2%	.0%	1.8%	.0%	2.5%	2.0%
	5 days/wk	491	72%	69.2%	72.8%	75.0%	72.8%	66.7%
	4 days/wk	54	8%	.0%	8.7%	16.7%	3.7%	5.9%
	3 days/wk	32	5%	7.7%	3.6%	.0%	8.6%	9.8%
	2 days/wk	13	2%	.0%	1.8%	.0%	3.7%	2.0%
	1 day/wk	4	1%	.0%	.6%	.0%	.0%	2.0%
	1 to 4 days/month	7	1%	.0%	1.4%	.0%	.0%	.0%
	1 to 11 days/year	6	1%	.0%	1.0%	.0%	.0%	2.0%
	Never	10	1%	.0%	1.8%	.0%	.0%	2.0%
	Not Applicable	27	4%	7.7%	3.4%	4.2%	6.2%	5.9%
55. Go to school	6 days/wk	1	0%	.0%	.2%	.0%	.0%	.0%
	5 days/wk	21	3%	7.7%	2.8%	12.5%	3.7%	.0%
	4 days/wk	2	0%	.0%	.2%	.0%	.0%	2.0%
	3 days/wk	12	2%	15.4%	2.0%	.0%	.0%	.0%
	2 days/wk	5	1%	.0%	.8%	.0%	1.2%	.0%
	1 day/wk	15	2%	.0%	2.4%	4.2%	.0%	3.9%
	1 to 4 days/month	8	1%	7.7%	.8%	4.2%	.0%	3.9%
	1 to 11 days/year	18	3%	7.7%	2.8%	.0%	1.2%	2.0%
	Never	165	24%	7.7%	26.0%	16.7%	18.5%	23.5%
Not Applicable	432	64%	53.8%	62.1%	62.5%	75.3%	64.7%	

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
56. Take your children to school	7 days/wk	1	0%	.0%	.2%	.0%	.0%	.0%
	5 days/wk	62	9%	7.7%	9.3%	20.8%	8.6%	3.9%
	4 days/wk	4	1%	.0%	.8%	.0%	.0%	.0%
	3 days/wk	22	3%	7.7%	3.2%	.0%	2.5%	5.9%
	2 days/wk	16	2%	.0%	2.2%	4.2%	2.5%	2.0%
	1 day/wk	13	2%	.0%	1.8%	.0%	2.5%	3.9%
	1 to 4 days/month	10	1%	.0%	1.2%	.0%	1.2%	5.9%
	1 to 11 days/year	27	4%	.0%	4.3%	.0%	3.7%	3.9%
	Never	79	12%	15.4%	12.2%	12.5%	9.9%	7.8%
	Not Applicable	445	66%	69.2%	64.9%	62.5%	69.1%	66.7%
57. Drive a car alone	7 days/wk	41	6%	15.4%	5.1%	.0%	11.1%	7.8%
	6 days/wk	35	5%	.0%	5.9%	.0%	3.7%	2.0%
	5 days/wk	73	11%	7.7%	9.3%	16.7%	18.5%	11.8%
	4 days/wk	56	8%	7.7%	8.5%	8.3%	8.6%	5.9%
	3 days/wk	76	11%	.0%	11.4%	12.5%	9.9%	13.7%
	2 days/wk	88	13%	15.4%	14.6%	4.2%	6.2%	11.8%
	1 day/wk	103	15%	.0%	14.2%	20.8%	24.7%	11.8%
	1 to 4 days/month	86	13%	15.4%	12.4%	16.7%	11.1%	13.7%
	1 to 11 days/year	62	9%	15.4%	9.7%	12.5%	2.5%	9.8%
	Never	42	6%	15.4%	6.5%	8.3%	2.5%	5.9%
Not Applicable	17	3%	7.7%	2.4%	.0%	1.2%	5.9%	
58. Travel in a car with someone else, whether you are the driver or a passenger	7 days/wk	17	3%	7.7%	1.8%	.0%	7.4%	2.0%
	6 days/wk	15	2%	.0%	2.2%	.0%	3.7%	.0%
	5 days/wk	31	5%	.0%	4.5%	4.2%	6.2%	3.9%
	4 days/wk	45	7%	.0%	6.3%	4.2%	6.2%	13.7%
	3 days/wk	81	12%	7.7%	11.8%	33.3%	8.6%	9.8%
	2 days/wk	174	26%	30.8%	25.8%	12.5%	29.6%	23.5%
	1 day/wk	130	19%	23.1%	17.9%	20.8%	24.7%	19.6%
	1 to 4 days/month	122	18%	23.1%	19.7%	8.3%	7.4%	19.6%
	1 to 11 days/year	35	5%	.0%	6.1%	.0%	2.5%	3.9%
	Never	17	3%	.0%	2.2%	12.5%	1.2%	3.9%
Not Applicable	12	2%	7.7%	1.6%	4.2%	2.5%	.0%	

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
59. Ride a bus	6 days/wk	4	1%	7.7%	.6%	.0%	.0%	.0%
	5 days/wk	22	3%	7.7%	3.0%	.0%	4.9%	3.9%
	4 days/wk	13	2%	7.7%	1.6%	8.3%	1.2%	2.0%
	3 days/wk	22	3%	7.7%	3.2%	4.2%	2.5%	3.9%
	2 days/wk	26	4%	.0%	3.6%	.0%	7.4%	3.9%
	1 day/wk	38	6%	.0%	5.7%	8.3%	3.7%	7.8%
	1 to 4 days/month	106	16%	.0%	17.4%	12.5%	4.9%	19.6%
	1 to 11 days/year	221	33%	30.8%	34.1%	29.2%	25.9%	27.5%
	Never	200	29%	15.4%	28.2%	37.5%	42.0%	23.5%
	Not Applicable	27	4%	23.1%	2.8%	.0%	7.4%	7.8%
60. Ride BART	7 days/wk	1	0%	.0%	.2%	.0%	.0%	.0%
	6 days/wk	5	1%	.0%	.6%	.0%	2.5%	.0%
	5 days/wk	59	9%	23.1%	6.5%	12.5%	14.8%	15.7%
	4 days/wk	33	5%	.0%	4.7%	4.2%	4.9%	7.8%
	3 days/wk	36	5%	7.7%	5.7%	.0%	4.9%	3.9%
	2 days/wk	41	6%	7.7%	6.7%	4.2%	1.2%	7.8%
	1 day/wk	83	12%	7.7%	13.0%	12.5%	8.6%	7.8%
	1 to 4 days/month	212	31%	30.8%	34.3%	16.7%	19.8%	25.5%
	1 to 11 days/year	158	23%	7.7%	22.7%	33.3%	25.9%	25.5%
	Never	38	6%	.0%	3.7%	16.7%	16.0%	3.9%
Not Applicable	13	2%	15.4%	1.8%	.0%	1.2%	2.0%	
61. Take a train	5 days/wk	8	1%	.0%	1.6%	.0%	.0%	.0%
	4 days/wk	5	1%	.0%	1.0%	.0%	.0%	.0%
	3 days/wk	4	1%	.0%	.8%	.0%	.0%	.0%
	2 days/wk	6	1%	.0%	1.2%	.0%	.0%	.0%
	1 day/wk	7	1%	.0%	1.2%	.0%	.0%	2.0%
	1 to 4 days/month	35	5%	.0%	4.9%	.0%	3.7%	13.7%
	1 to 11 days/year	249	37%	46.2%	38.9%	20.8%	25.9%	35.3%
	Never	291	43%	23.1%	41.6%	70.8%	53.1%	31.4%
Not Applicable	74	11%	30.8%	8.9%	8.3%	17.3%	17.6%	

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
Number of cases		679		13	507	24	81	51
Row percent			100%	2%	75%	4%	12%	8%
62. Take a ferry	6 days/wk	1	0%	.0%	.0%	.0%	.0%	2.0%
	5 days/wk	2	0%	.0%	.4%	.0%	.0%	.0%
	4 days/wk	4	1%	.0%	.6%	.0%	.0%	2.0%
	1 to 4 days/month	10	1%	.0%	1.4%	4.2%	1.2%	2.0%
	1 to 11 days/year	259	38%	23.1%	41.6%	20.8%	22.2%	41.2%
	Never	323	48%	46.2%	46.0%	70.8%	56.8%	37.3%
	Not Applicable	80	12%	30.8%	10.1%	4.2%	19.8%	15.7%
63. Ride a bicycle for health or recreation	7 days/wk	31	5%	.0%	4.7%	8.3%	3.7%	3.9%
	6 days/wk	41	6%	7.7%	5.7%	16.7%	7.4%	2.0%
	5 days/wk	54	8%	.0%	8.3%	8.3%	7.4%	7.8%
	4 days/wk	55	8%	15.4%	8.5%	4.2%	3.7%	11.8%
	3 days/wk	69	10%	.0%	10.3%	16.7%	7.4%	13.7%
	2 days/wk	91	13%	7.7%	13.6%	12.5%	11.1%	15.7%
	1 day/wk	108	16%	15.4%	15.4%	16.7%	17.3%	17.6%
	1 to 4 days/month	96	14%	30.8%	14.0%	4.2%	12.3%	17.6%
	1 to 11 days/year	96	14%	7.7%	13.6%	4.2%	24.7%	9.8%
	Never	30	4%	15.4%	4.7%	8.3%	2.5%	.0%
	Not Applicable	8	1%	.0%	1.2%	.0%	2.5%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
64. Ride a bicycle as a way to get somewhere	7 days/wk	83	12%	7.7%	12.8%	12.5%	8.6%	9.8%
	6 days/wk	107	16%	7.7%	16.0%	25.0%	13.6%	15.7%
	5 days/wk	132	19%	7.7%	20.3%	25.0%	14.8%	19.6%
	4 days/wk	63	9%	7.7%	8.9%	8.3%	4.9%	21.6%
	3 days/wk	76	11%	.0%	11.8%	4.2%	11.1%	11.8%
	2 days/wk	54	8%	15.4%	8.7%	8.3%	2.5%	5.9%
	1 day/wk	51	8%	23.1%	7.3%	8.3%	6.2%	7.8%
	1 to 4 days/month	59	9%	7.7%	8.5%	.0%	18.5%	.0%
	1 to 11 days/year	35	5%	15.4%	3.4%	4.2%	13.6%	7.8%
	Never	16	2%	7.7%	2.0%	4.2%	4.9%	.0%
	Not Applicable	3	0%	.0%	.4%	.0%	1.2%	.0%
54 Collapsed. Go to work outside of your home	Weekly or More	629	93%	92.3%	92.5%	95.8%	93.8%	90.2%
	Less than Weekly	13	2%	.0%	2.4%	.0%	.0%	2.0%
	Never	37	5%	7.7%	5.1%	4.2%	6.2%	7.8%
55 Collapsed. Go to school	Weekly or More	56	8%	23.1%	8.3%	16.7%	4.9%	5.9%
	Less than Weekly	26	4%	15.4%	3.6%	4.2%	1.2%	5.9%
	Never	597	88%	61.5%	88.2%	79.2%	93.8%	88.2%
56 Collapsed. Take your children to school	Weekly or More	118	17%	15.4%	17.4%	25.0%	16.0%	15.7%
	Less than Weekly	37	5%	.0%	5.5%	.0%	4.9%	9.8%
	Never	524	77%	84.6%	77.1%	75.0%	79.0%	74.5%
57 Collapsed. Drive a car alone	Weekly or More	472	70%	46.2%	69.0%	62.5%	82.7%	64.7%
	Less than Weekly	148	22%	30.8%	22.1%	29.2%	13.6%	23.5%
	Never	59	9%	23.1%	8.9%	8.3%	3.7%	11.8%
58 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	493	73%	69.2%	70.4%	75.0%	86.4%	72.5%
	Less than Weekly	157	23%	23.1%	25.8%	8.3%	9.9%	23.5%
	Never	29	4%	7.7%	3.7%	16.7%	3.7%	3.9%
59 Collapsed. Ride a bus	Weekly or More	125	18%	30.8%	17.6%	20.8%	19.8%	21.6%
	Less than Weekly	327	48%	30.8%	51.5%	41.7%	30.9%	47.1%
	Never	227	33%	38.5%	31.0%	37.5%	49.4%	31.4%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
60 Collapsed. Ride BART	Weekly or More	258	38%	46.2%	37.5%	33.3%	37.0%	43.1%
	Less than Weekly	370	54%	38.5%	57.0%	50.0%	45.7%	51.0%
	Never	51	8%	15.4%	5.5%	16.7%	17.3%	5.9%
61 Collapsed. Take a train	Weekly or More	30	4%	.0%	5.7%	.0%	.0%	2.0%
	Less than Weekly	284	42%	46.2%	43.8%	20.8%	29.6%	49.0%
	Never	365	54%	53.8%	50.5%	79.2%	70.4%	49.0%
62 Collapsed. Take a ferry	Weekly or More	7	1%	.0%	1.0%	.0%	.0%	3.9%
	Less than Weekly	269	40%	23.1%	43.0%	25.0%	23.5%	43.1%
	Never	403	59%	76.9%	56.0%	75.0%	76.5%	52.9%
63 Collapsed. Ride a bicycle for health or recreation	Weekly or More	449	66%	46.2%	66.5%	83.3%	58.0%	72.5%
	Less than Weekly	192	28%	38.5%	27.6%	8.3%	37.0%	27.5%
	Never	38	6%	15.4%	5.9%	8.3%	4.9%	.0%
64 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	566	83%	69.2%	85.8%	91.7%	61.7%	92.2%
	Less than Weekly	94	14%	23.1%	11.8%	4.2%	32.1%	7.8%
	Never	19	3%	7.7%	2.4%	4.2%	6.2%	.0%
65. Miles from home to work destination	0-2 miles	100	16%	18.2%	17.5%	4.8%	12.0%	18.6%
	3-5 miles	169	28%	27.3%	28.4%	33.3%	21.3%	25.6%
	6-10 miles	132	22%	36.4%	21.6%	23.8%	16.0%	27.9%
	11-20 miles	124	20%	9.1%	17.0%	33.3%	40.0%	18.6%
	21+ miles	85	14%	9.1%	15.5%	4.8%	10.7%	9.3%
66. How many days do you ride your bicycle for all or part of your trip to work	7 days/wk	7	1%	.0%	1.0%	4.3%	.0%	2.1%
	6 days/wk	7	1%	.0%	1.0%	4.3%	.0%	.0%
	5 days/wk	226	35%	33.3%	36.2%	43.5%	35.5%	25.5%
	4 days/wk	83	13%	.0%	13.2%	13.0%	9.2%	21.3%
	3 days/wk	82	13%	16.7%	13.2%	4.3%	11.8%	12.8%
	2 days/wk	39	6%	8.3%	6.1%	4.3%	2.6%	12.8%
	1 day/wk	35	5%	.0%	6.3%	.0%	3.9%	4.3%
	1 to 4 days/month	43	7%	8.3%	7.1%	4.3%	6.6%	4.3%
	1 to 11 days/year	52	8%	8.3%	6.9%	4.3%	18.4%	6.4%
	Never	64	10%	25.0%	9.0%	17.4%	11.8%	10.6%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
66 Collapsed. How many days do you ride your bicycle for all or part of your trip to work	Weekly or More	479	75%	58.3%	77.0%	73.9%	63.2%	78.7%
	Less than Weekly	95	15%	16.7%	14.0%	8.7%	25.0%	10.6%
	Never	64	10%	25.0%	9.0%	17.4%	11.8%	10.6%
67. Mode of transportation usually used to get to work	Drive alone	261	41%	33.3%	40.1%	39.1%	52.0%	38.3%
	Drive or ride in a carpool or vanpool	56	9%	16.7%	8.8%	4.3%	12.0%	4.3%
	Motorcycle or scooter	13	2%	.0%	1.9%	4.3%	2.7%	2.1%
	Bicycle	421	66%	41.7%	69.3%	73.9%	53.3%	57.4%
	Walk	78	12%	16.7%	11.1%	17.4%	12.0%	21.3%
	Public Bus	89	14%	25.0%	12.0%	17.4%	18.7%	23.4%
	Company shuttle	19	3%	.0%	3.6%	.0%	1.3%	2.1%
	BART	173	27%	50.0%	24.2%	26.1%	34.7%	40.4%
	Train, like Capitol Corridor, ACE Train, or CalTrain	21	3%	.0%	3.8%	.0%	2.7%	2.1%
	Ferry or boat	8	1%	.0%	1.3%	.0%	1.3%	2.1%
Other	11	2%	.0%	1.5%	4.3%	1.3%	4.3%	
68a. (Bus) Work - Take the entire way or do something else for part of trip	I take it the entire way	32	36%	66.7%	28.1%	50.0%	42.9%	54.5%
	I drive alone for part of the trip	1	1%	.0%	1.8%	.0%	.0%	.0%
	I carpool for part of the trip	1	1%	.0%	.0%	.0%	7.1%	.0%
	I walk for part of the trip	30	34%	33.3%	36.8%	25.0%	21.4%	36.4%
	I bike for part of the trip	34	38%	33.3%	43.9%	.0%	28.6%	36.4%
	Other	11	12%	.0%	12.3%	25.0%	14.3%	9.1%
68b. (BART) Work - Take the entire way or do something else for part of trip	I take it the entire way	22	13%	16.7%	13.9%	16.7%	11.5%	5.3%
	I drive alone for part of the trip	18	10%	16.7%	11.3%	.0%	11.5%	5.3%
	I carpool for part of the trip	11	6%	16.7%	7.0%	.0%	7.7%	.0%
	I walk for part of the trip	51	29%	33.3%	27.8%	.0%	38.5%	31.6%
	I bike for part of the trip	111	64%	50.0%	63.5%	66.7%	57.7%	84.2%
	Other	19	11%	16.7%	11.3%	33.3%	3.8%	10.5%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
68c. (Train) Work - Take the entire way or do something else for part of trip	I drive alone for part of the trip	1	5%	.0%	5.6%	.0%	.0%	.0%
	I walk for part of the trip	2	10%	.0%	11.1%	.0%	.0%	.0%
	I bike for part of the trip	19	90%	.0%	88.9%	.0%	100.0%	100.0%
	Other	5	24%	.0%	22.2%	.0%	.0%	100.0%
68d. (Ferry) Work - Take the entire way or do something else for part of trip	I bike for part of the trip	8	100%	.0%	100.0%	.0%	100.0%	100.0%
69. (Bike) Work - Take the entire way or do something else for part of trip	I bike the entire way	297	71%	80.0%	72.4%	76.5%	65.0%	48.1%
	I take a public bus for part of the trip	23	5%	.0%	5.8%	.0%	5.0%	7.4%
	I take BART for part of the trip	100	24%	40.0%	20.9%	23.5%	30.0%	48.1%
	I take the train for part of the trip	16	4%	.0%	4.2%	.0%	5.0%	.0%
	I take the ferry for part of the trip	8	2%	.0%	1.8%	.0%	2.5%	3.7%
	Other	18	4%	.0%	3.3%	5.9%	5.0%	14.8%
70. (Work) Bikes and takes the bus	Take bike on	29	81%	100.0%	88.9%	.0%	75.0%	25.0%
	Park bike	7	19%	.0%	11.1%	.0%	25.0%	75.0%
71. (Work) Bikes and takes BART	Take bike on	83	71%	100.0%	75.9%	50.0%	60.0%	56.3%
	Park bike	34	29%	.0%	24.1%	50.0%	40.0%	43.8%
72. (Work) Bikes and takes the train	Take bike on	18	90%	.0%	88.2%	.0%	100.0%	100.0%
	Park bike	2	10%	.0%	11.8%	.0%	.0%	.0%
73. (Work) Bikes and takes the ferry	Take bike on	8	100%	.0%	100.0%	.0%	100.0%	100.0%
74. My employer generally supports biking to work	Agree	499	78%	91.7%	78.7%	73.9%	76.3%	76.6%
	Disagree	74	12%	.0%	11.9%	13.0%	11.8%	10.6%
	Don't Know / Does not apply	65	10%	8.3%	9.4%	13.0%	11.8%	12.8%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
75. My employer gave me information regarding Bike to Work Day	Agree	296	46%	58.3%	46.4%	43.5%	50.0%	40.4%
	Disagree	267	42%	25.0%	42.7%	43.5%	40.8%	38.3%
	Don't Know / Does not apply	75	12%	16.7%	10.9%	13.0%	9.2%	21.3%
76. Company executives or management biked to work on Bike to Work Day	Agree	259	41%	50.0%	41.0%	47.8%	34.2%	40.4%
	Disagree	218	34%	16.7%	34.9%	21.7%	36.8%	34.0%
	Don't Know / Does not apply	161	25%	33.3%	24.1%	30.4%	28.9%	25.5%
77. There were posters promoting Bike to Work Day at my work	Agree	282	44%	33.3%	44.8%	47.8%	40.8%	44.7%
	Disagree	268	42%	41.7%	42.9%	30.4%	44.7%	36.2%
	Don't Know / Does not apply	88	14%	25.0%	12.3%	21.7%	14.5%	19.1%
78. Miles from home to school	0-2 miles	23	30%	25.0%	31.6%	25.0%	60.0%	.0%
	3-5 miles	24	32%	25.0%	35.1%	25.0%	20.0%	20.0%
	6-10 miles	9	12%	.0%	14.0%	.0%	.0%	.0%
	11-20 miles	13	17%	25.0%	14.0%	50.0%	.0%	40.0%
	21+ miles	7	9%	25.0%	5.3%	.0%	20.0%	40.0%
79. How many days do you ride your bicycle for all or part of your trip to school	6 days/wk	2	2%	.0%	3.3%	.0%	.0%	.0%
	5 days/wk	14	17%	20.0%	18.3%	20.0%	20.0%	.0%
	4 days/wk	4	5%	.0%	3.3%	20.0%	.0%	20.0%
	3 days/wk	6	7%	.0%	10.0%	.0%	.0%	.0%
	2 days/wk	6	7%	.0%	8.3%	.0%	20.0%	.0%
	1 day/wk	7	9%	.0%	8.3%	20.0%	20.0%	.0%
	1 to 4 days/month	7	9%	.0%	10.0%	.0%	.0%	20.0%
	1 to 11 days/year	10	12%	.0%	11.7%	.0%	.0%	40.0%
	Never	25	31%	80.0%	26.7%	40.0%	40.0%	20.0%
79 Collapsed. How many days do you ride your bicycle for all or part of your trip to school	Weekly or More	39	48%	20.0%	51.7%	60.0%	60.0%	20.0%
	Less than Weekly	17	21%	.0%	21.7%	.0%	.0%	60.0%
	Never	25	31%	80.0%	26.7%	40.0%	40.0%	20.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
80. Mode of transportation usually used to get to school	Drive alone	32	40%	40.0%	35.0%	40.0%	100.0%	40.0%
	Drive or ride in a carpool or vanpool	9	11%	20.0%	5.0%	20.0%	60.0%	20.0%
	Motorcycle or scooter	2	2%	.0%	3.3%	.0%	.0%	.0%
	Bicycle	52	64%	40.0%	70.0%	40.0%	40.0%	60.0%
	Walk	11	14%	20.0%	15.0%	.0%	.0%	20.0%
	Public Bus	13	16%	.0%	20.0%	20.0%	.0%	.0%
	Company shuttle	1	1%	.0%	1.7%	.0%	.0%	.0%
	BART	23	28%	40.0%	25.0%	20.0%	40.0%	40.0%
	Train, like Capitol Corridor, ACE Train, or CalTrain	1	1%	.0%	.0%	.0%	.0%	20.0%
81a. (Bus) School - Take the entire way or do something else for part of trip	I take it the entire way	4	31%	.0%	33.3%	.0%	.0%	.0%
	I drive alone for part of the trip	1	8%	.0%	8.3%	.0%	.0%	.0%
	I carpool for part of the trip	1	8%	.0%	8.3%	.0%	.0%	.0%
	I walk for part of the trip	5	38%	.0%	41.7%	.0%	.0%	.0%
	I bike for part of the trip	3	23%	.0%	16.7%	100.0%	.0%	.0%
	Other	3	23%	.0%	25.0%	.0%	.0%	.0%
81b. (BART) School - Take the entire way or do something else for part of trip	I take it the entire way	1	5%	.0%	.0%	.0%	50.0%	.0%
	I drive alone for part of the trip	3	14%	100.0%	7.1%	.0%	50.0%	.0%
	I walk for part of the trip	9	43%	.0%	35.7%	.0%	100.0%	100.0%
	I bike for part of the trip	9	43%	.0%	42.9%	.0%	.0%	100.0%
	Other	5	24%	.0%	21.4%	100.0%	.0%	50.0%
81c. (Train) School - Take the entire way or do something else for part of trip	I bike for part of the trip	1	100%	.0%	.0%	.0%	.0%	100.0%
82. (Bike) School - Take the entire way or do something else for part of trip	I bike the entire way	33	69%	100.0%	71.8%	50.0%	100.0%	33.3%
	I take BART for part of the trip	11	23%	.0%	20.5%	50.0%	.0%	33.3%
	I take the train for part of the trip	1	2%	.0%	.0%	.0%	.0%	33.3%
	Other	6	12%	.0%	12.8%	.0%	.0%	33.3%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
83. (School) Bikes and takes the bus	Take bike on	2	67%	.0%	100.0%	.0%	.0%	.0%
	Park bike	1	33%	.0%	.0%	100.0%	.0%	.0%
84. (School) Bikes and takes BART	Take bike on	11	85%	.0%	88.9%	.0%	.0%	100.0%
	Park bike	2	15%	.0%	11.1%	100.0%	.0%	.0%
85. (School) Bikes and takes the train	Park bike	1	100%	.0%	.0%	.0%	.0%	100.0%
87. Where do you typically get information about bicycling events/ routes	Bicycle coalitions/clubs (Unspecified)	19	3%	.0%	2.8%	4.8%	5.5%	2.2%
	Internet/Web (General)	66	11%	25.0%	10.1%	.0%	15.1%	10.9%
	EBBC/ EBBC Newsletter	139	22%	16.7%	24.3%	28.6%	13.7%	15.2%
	Facebook	9	1%	.0%	1.5%	.0%	1.4%	2.2%
	Bike Alameda	14	2%	.0%	2.6%	.0%	1.4%	2.2%
	Google/Google Maps	48	8%	.0%	7.7%	9.5%	6.8%	10.9%
	Friends	40	6%	.0%	7.3%	4.8%	2.7%	6.5%
	Work/ coworkers	48	8%	8.3%	6.9%	14.3%	13.7%	4.3%
	Map my ride	5	1%	.0%	.9%	.0%	1.4%	.0%
	Bike shops	16	3%	.0%	2.6%	.0%	4.1%	2.2%
	511.org	25	4%	8.3%	3.7%	.0%	8.2%	2.2%
	Email/ Email lists/ newsletters (Unspecified)	44	7%	8.3%	7.1%	4.8%	6.8%	8.7%
	youcanbikethere.com	5	1%	.0%	.6%	.0%	1.4%	2.2%
	Walk Oakland Bike Oakland	7	1%	8.3%	1.3%	.0%	.0%	.0%
	Posters/billboards	7	1%	.0%	1.1%	.0%	1.4%	2.2%
	Word of mouth	7	1%	.0%	1.1%	.0%	.0%	2.2%
	Bike Maps (General)	6	1%	.0%	1.3%	.0%	.0%	.0%
	Newspaper	7	1%	.0%	1.1%	.0%	.0%	4.3%
	SFBC	11	2%	.0%	1.5%	.0%	2.7%	4.3%
	Radio	4	1%	.0%	.4%	4.8%	1.4%	.0%
Personal Knowledge/Experience	5	1%	.0%	.9%	.0%	1.4%	.0%	
Various sources	5	1%	.0%	.9%	.0%	1.4%	.0%	
Nowhere/ Don't seek information	17	3%	8.3%	1.9%	14.3%	2.7%	4.3%	
Other	38	6%	8.3%	5.8%	9.5%	5.5%	8.7%	
Don't Know	27	4%	8.3%	4.7%	4.8%	1.4%	4.3%	

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
88. Cycling ability	Novice	33	5%	23.1%	3.6%	8.3%	9.9%	3.9%
	Intermediate	223	33%	46.2%	30.4%	45.8%	48.1%	25.5%
	Experienced	421	62%	30.8%	66.0%	45.8%	42.0%	70.6%
89. Where do you most often ride your bike?	In traffic lanes	345	51%	30.8%	52.6%	70.8%	39.5%	47.1%
	In bike lanes	306	45%	61.5%	44.1%	29.2%	54.3%	47.1%
	On separate paved bike paths	24	4%	7.7%	3.2%	.0%	4.9%	5.9%
	On unpaved trails	2	0%	.0%	.2%	.0%	1.2%	.0%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
90. City you live in	Alameda	57	8%	7.7%	8.7%	8.3%	8.6%	5.9%
	Albany	26	4%	.0%	4.5%	4.2%	1.2%	2.0%
	Berkeley	149	22%	15.4%	24.5%	12.5%	11.1%	17.6%
	Castro Valley	8	1%	.0%	.8%	.0%	3.7%	2.0%
	Danville	2	0%	.0%	.2%	.0%	1.2%	.0%
	Dublin	11	2%	.0%	1.4%	.0%	3.7%	2.0%
	El Cerrito	8	1%	.0%	.8%	4.2%	1.2%	3.9%
	Emeryville	9	1%	.0%	1.0%	.0%	4.9%	.0%
	Fremont	45	7%	.0%	4.5%	12.5%	16.0%	11.8%
	Hayward	6	1%	.0%	.8%	4.2%	1.2%	.0%
	Kensington	1	0%	.0%	.2%	.0%	.0%	.0%
	Lafayette	1	0%	.0%	.2%	.0%	.0%	.0%
	Livermore	11	2%	.0%	2.0%	4.2%	.0%	.0%
	Moraga	3	0%	.0%	.4%	.0%	.0%	2.0%
	Newark	4	1%	.0%	.4%	.0%	1.2%	2.0%
	Oakland	245	36%	53.8%	36.1%	41.7%	32.1%	35.3%
	Orinda	1	0%	.0%	.2%	.0%	.0%	.0%
	Piedmont	11	2%	.0%	1.6%	.0%	1.2%	3.9%
	Pleasant Hill	3	0%	.0%	.6%	.0%	.0%	.0%
	Pleasanton	25	4%	.0%	4.3%	.0%	1.2%	3.9%
	Richmond	7	1%	7.7%	1.2%	.0%	.0%	.0%
	San Francisco	12	2%	.0%	1.6%	.0%	2.5%	3.9%
	San Jose	2	0%	.0%	.2%	.0%	.0%	2.0%
	San Leandro	11	2%	7.7%	1.4%	4.2%	2.5%	.0%
	San Lorenzo	1	0%	.0%	.0%	.0%	1.2%	.0%
	San Ramon	5	1%	7.7%	.6%	4.2%	.0%	.0%
	Tracy	1	0%	.0%	.0%	.0%	.0%	2.0%
	Union City	2	0%	.0%	.2%	.0%	1.2%	.0%
	Walnut Creek	1	0%	.0%	.2%	.0%	.0%	.0%
	Other: Outside Alameda County	11	2%	.0%	1.6%	.0%	3.7%	.0%
90 Collapsed. City you live in	Alameda County	636	94%	92.3%	93.9%	100.0%	92.6%	90.2%
	Other Counties	43	6%	7.7%	6.1%	.0%	7.4%	9.8%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
91. City you work in	Alameda	20	3%	.0%	3.5%	8.7%	1.3%	.0%
	Albany	4	1%	.0%	.6%	.0%	1.3%	.0%
	Berkeley	126	20%	8.3%	22.5%	21.7%	6.7%	12.8%
	Concord	1	0%	.0%	.2%	.0%	.0%	.0%
	Danville	2	0%	.0%	.4%	.0%	.0%	.0%
	Dublin	10	2%	.0%	1.3%	4.3%	4.0%	.0%
	El Cerrito	2	0%	.0%	.4%	.0%	.0%	.0%
	Emeryville	41	6%	8.3%	6.1%	4.3%	6.7%	8.5%
	Fremont	20	3%	.0%	3.3%	4.3%	2.7%	2.1%
	Hayward	8	1%	8.3%	1.3%	.0%	1.3%	.0%
	Lafayette	1	0%	.0%	.2%	.0%	.0%	.0%
	Livermore	8	1%	.0%	1.5%	4.3%	.0%	.0%
	Martinez	1	0%	.0%	.2%	.0%	.0%	.0%
	Milpitas	8	1%	.0%	1.3%	4.3%	1.3%	.0%
	Newark	4	1%	.0%	.6%	.0%	.0%	2.1%
	Oakland	216	34%	66.7%	30.7%	43.5%	40.0%	42.6%
	Pleasanton	18	3%	.0%	2.5%	.0%	2.7%	8.5%
	Richmond	15	2%	.0%	3.1%	.0%	.0%	.0%
	San Francisco	55	9%	8.3%	7.5%	4.3%	14.7%	12.8%
	San Jose	17	3%	.0%	2.7%	.0%	2.7%	4.3%
	San Leandro	8	1%	.0%	1.7%	.0%	.0%	.0%
	San Ramon	6	1%	.0%	.6%	.0%	1.3%	4.3%
	Union City	2	0%	.0%	.2%	.0%	1.3%	.0%
	Walnut Creek	4	1%	.0%	.8%	.0%	.0%	.0%
	Other: Ouside Alameda County	42	7%	.0%	6.7%	.0%	12.0%	2.1%
91 Collapsed. City you work in	Alameda County	501	78%	91.7%	78.0%	91.3%	69.7%	80.9%
	Other Counties	141	22%	8.3%	22.0%	8.7%	30.3%	19.1%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
92. City you go to school in	Alameda	1	1%	.0%	1.7%	.0%	.0%	.0%
	Berkeley	34	42%	20.0%	48.3%	40.0%	40.0%	16.7%
	Dublin	2	2%	.0%	3.4%	.0%	.0%	.0%
	Emeryville	1	1%	.0%	.0%	20.0%	.0%	.0%
	Fremont	3	4%	.0%	3.4%	20.0%	.0%	.0%
	Hayward	1	1%	.0%	1.7%	.0%	.0%	.0%
	Oakland	13	16%	20.0%	17.2%	.0%	20.0%	16.7%
	Piedmont	2	2%	.0%	3.4%	.0%	.0%	.0%
	Pleasant Hill	1	1%	.0%	1.7%	.0%	.0%	.0%
	San Francisco	11	14%	20.0%	10.3%	20.0%	20.0%	33.3%
	San Jose	2	2%	.0%	1.7%	.0%	20.0%	.0%
	San Leandro	1	1%	.0%	1.7%	.0%	.0%	.0%
	San Ramon	1	1%	.0%	1.7%	.0%	.0%	.0%
	Other: Ouside Alameda County	7	9%	40.0%	3.4%	.0%	.0%	33.3%
	92 Collapsed. City you go to school in	Alameda County	61	74%	40.0%	83.3%	80.0%	60.0%
Other Counties		21	26%	60.0%	16.7%	20.0%	40.0%	66.7%
93. Access to a car	Yes	578	85%	84.6%	83.6%	83.3%	95.0%	88.2%
	No	99	15%	15.4%	16.4%	16.7%	5.0%	11.8%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
94. Where do you typically get news and information about local issues	Contra Costa Times - in print	30	4%	.0%	5.1%	.0%	4.9%	.0%
	Oakland Tribune - in print	61	9%	30.8%	8.7%	16.7%	6.2%	8.0%
	SF Chronicle/The Chronicle - in print	149	22%	30.8%	23.3%	20.8%	13.6%	22.0%
	East Bay Express (in print)	123	18%	23.1%	19.5%	20.8%	11.1%	14.0%
	Newspapers (general - in print)	57	8%	15.4%	7.3%	8.3%	13.6%	10.0%
	Other newspaper	52	8%	.0%	7.3%	4.2%	4.9%	20.0%
	Contra Costa Times/Hot Co Co - online	19	3%	.0%	3.6%	4.2%	.0%	.0%
	SF Chronicle/The Chronicle - online	238	35%	15.4%	35.7%	45.8%	38.3%	26.0%
	Oakland Tribune - online	53	8%	15.4%	7.1%	12.5%	11.1%	6.0%
	East Bay Express (online)	47	7%	15.4%	6.5%	8.3%	3.7%	14.0%
	Newspapers (general - online)	148	22%	15.4%	21.9%	20.8%	18.5%	30.0%
	Television/TV news	192	28%	61.5%	25.0%	20.8%	48.1%	26.0%
	Friends/Family	258	38%	30.8%	40.6%	29.2%	34.6%	26.0%
	Blogs/web sites (general)	223	33%	38.5%	34.7%	16.7%	27.2%	30.0%
	Facebook	162	24%	15.4%	25.0%	25.0%	21.0%	18.0%
	Twitter	62	9%	7.7%	8.5%	8.3%	12.3%	12.0%
	Other blog/web site	52	8%	.0%	8.5%	8.3%	4.9%	6.0%
	Radio	274	41%	15.4%	41.2%	45.8%	38.3%	42.0%
	Other	108	16%	15.4%	15.4%	16.7%	13.6%	24.0%
Don't know	9	1%	7.7%	.8%	8.3%	1.2%	2.0%	
95. Gender	Male	381	56%	46.2%	58.3%	29.2%	56.8%	54.0%
	Female	294	44%	53.8%	41.7%	70.8%	43.2%	46.0%
96. Children under 18	Yes	204	30%	15.4%	30.8%	33.3%	32.5%	23.5%
	No	469	69%	84.6%	69.2%	62.5%	67.5%	70.6%
	Prefer not to answer	4	1%	.0%	.0%	4.2%	.0%	5.9%

		All		97. Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
97. Ethnicity	African-American/Black	13	2%	100.0%	.0%	.0%	.0%	.0%
	White/Caucasian	507	75%	.0%	100.0%	.0%	.0%	.0%
	Hispanic/Latin-American	24	4%	.0%	.0%	100.0%	.0%	.0%
	Asian/Pacific Islander	81	12%	.0%	.0%	.0%	100.0%	.0%
	Other (specify)	18	3%	.0%	.0%	.0%	.0%	35.3%
	Prefer not to answer	33	5%	.0%	.0%	.0%	.0%	64.7%
98. Age	Under 18	1	0%	.0%	.0%	.0%	1.2%	.0%
	18-24	16	2%	7.7%	2.2%	.0%	3.7%	2.0%
	25-29	89	13%	.0%	13.4%	16.7%	14.8%	9.8%
	30-34	102	15%	30.8%	14.6%	8.3%	17.3%	15.7%
	35-39	106	16%	.0%	14.6%	25.0%	22.2%	15.7%
	40-44	73	11%	15.4%	9.5%	29.2%	12.3%	11.8%
	45-49	78	12%	7.7%	11.8%	4.2%	13.6%	9.8%
	50-54	68	10%	15.4%	10.7%	8.3%	6.2%	9.8%
	55-59	78	12%	7.7%	13.4%	4.2%	6.2%	3.9%
	60-64	38	6%	15.4%	5.9%	.0%	2.5%	7.8%
	65-69	13	2%	.0%	2.2%	.0%	.0%	3.9%
	70-74	7	1%	.0%	1.2%	.0%	.0%	2.0%
	75+	1	0%	.0%	.2%	.0%	.0%	.0%
	Prefer not to answer	8	1%	.0%	.4%	4.2%	.0%	7.8%
Age Collapsed	18-29	105	15%	7.7%	15.6%	16.7%	18.5%	11.8%
	30-39	208	31%	30.8%	29.2%	33.3%	39.5%	31.4%
	40-49	151	22%	23.1%	21.3%	33.3%	25.9%	21.6%
	50-64	184	27%	38.5%	30.0%	12.5%	14.8%	21.6%
	65+	21	3%	.0%	3.6%	.0%	.0%	5.9%
	Under 18 / Prefer not to answer	10	1%	.0%	.4%	4.2%	1.2%	7.8%
Generation	18-49	464	68%	61.5%	66.1%	83.3%	84.0%	64.7%
	50+	215	32%	38.5%	33.9%	16.7%	16.0%	35.3%

	All	97. Ethnicity				
	Mean	Afr. Amer. Mean	White Mean	Hispanic Mean	Asian Mean	Other Mean
	679		507	24	81	51
		2%	75%	4%	12%	8%
1 Mean (Days/wk). Bicycle Use	4.18	3.10	4.30	4.47	3.41	4.30
2 Mean (Days/wk). Drive a car	2.91	2.33	2.85	2.39	3.68	2.62
19 Mean. Total round-trip miles on BTWD	18.87	18.02	19.20	13.50	19.78	17.27
20 Mean. Total miles by bicycle on BTWD	13.17	9.02	13.53	9.31	12.97	12.79
24 Mean. Before you participated in BTWD, how many days did you ride a bicycle?	3.72	1.93	3.90	3.54	3.02	3.38
54 Mean (Days/wk). Go to work outside of your home	4.65	5.17	4.64	4.91	4.74	4.44
55 Mean (Days/wk). Go to school	.74	1.89	.69	1.81	.86	.37
56 Mean (Days/wk). Take your children to school	1.92	2.00	1.91	3.00	1.90	1.41
57 Mean (Days/wk). Drive a car alone	2.45	2.31	2.39	1.89	3.01	2.44
58 Mean (Days/wk). Travel in a car with someone else, whether you are the driver or a passenger	1.95	1.81	1.87	1.93	2.48	1.90
59 Mean (Days/wk). Ride a bus	.60	1.84	.56	.60	.64	.68
60 Mean (Days/wk). Ride BART	1.21	2.01	1.13	1.08	1.44	1.57
61 Mean (Days/wk). Take a train	.21	.07	.25	.02	.04	.11
62 Mean (Days/wk). Take a ferry	.10	.03	.10	.03	.03	.29
63 Mean (Days/wk). Ride a bicycle for health or recreation	2.21	1.47	2.24	3.10	1.94	2.21
64 Mean (Days/wk). Ride a bicycle as a way to get somewhere	3.76	2.27	3.87	4.34	2.90	4.03

	All	97. Ethnicity				
	Mean	Afr. Amer. Mean	White Mean	Hispanic Mean	Asian Mean	Other Mean
65 Mean. Miles from home to work destination	10.55	7.40	10.76	10.04	11.14	8.86
66 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to work	3.02	2.36	3.08	3.49	2.63	2.97
78 Mean. Miles from home to school	8.13	13.00	6.67	11.00	9.40	18.00
79 Mean (Days/wk). How many days do you ride your bicycle for all or part of your trip to school	1.70	1.00	1.84	2.00	1.60	.89