

	All		Bicyclist Segmentation				
	N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
			%	%	%	%	%
Number of cases	400		52	35	38	46	228
Row percent		100%	13%	9%	10%	11%	57%
6. Recall any 'Get Rolling' advertising?							
Yes	13	3%	2%	10%	2%	11%	1%
No	366	91%	96%	83%	95%	82%	93%
(Don't know)	22	5%	2%	7%	3%	7%	6%
6 Collapsed. Recall any 'Get Rolling' advertising?							
Yes	13	3%	2%	10%	2%	11%	1%
No / DK	387	97%	98%	90%	98%	89%	99%
7. What was the 'Get Rolling' advertising about?							
Using a bike instead of driving a car	2	15%	0%	27%	0%	0%	44%
Related to cars	3	21%	0%	0%	100%	35%	0%
Don't remember	8	65%	100%	73%	0%	65%	56%
8. Where did you hear or see the Get Rolling ad?							
Newspaper	1	9%	100%	0%	0%	0%	0%
Sign on a street pole	1	6%	0%	21%	0%	0%	0%
Back/side of a bus	2	14%	0%	18%	0%	0%	56%
Bus Shelter	1	8%	0%	0%	0%	0%	44%
Billboard	1	9%	100%	0%	0%	0%	0%
Flyer/handout	1	8%	0%	0%	0%	0%	44%
TV	6	45%	0%	62%	0%	70%	0%
Other/ DK	8	63%	0%	62%	100%	100%	0%
9. After prompting, recall any 'Get Rolling' advertising?							
Yes	55	14%	20%	17%	6%	18%	12%
No	330	83%	75%	78%	94%	76%	85%
(Don't know)	15	4%	6%	5%	0%	6%	3%
9 Collapsed. After Prompting, recall 'Get Rolling'?							
Yes	55	14%	20%	17%	6%	18%	12%
No / DK	345	86%	80%	83%	94%	82%	88%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	27%	27%	29%	20%	24%
	Being able to carry/transport more belongings	26	7%	3%	2%	18%	4%	7%
	Difficult/Takes too much energy/Lazy	75	19%	30%	23%	21%	20%	15%
	Too far of a distance to travel	112	28%	17%	30%	40%	42%	25%
	Safety issues - Biking is unsafe/dangerous	128	32%	30%	42%	14%	33%	33%
	Time consuming	82	20%	19%	21%	22%	24%	20%
	Prefer comfort of a car	6	1%	2%	0%	0%	3%	1%
	Health restrictions/Not in shape	36	9%	14%	3%	7%	7%	10%
	Inconvenient/Prefer the convenience of a car	62	16%	11%	13%	14%	15%	18%
	No bike lanes	26	7%	11%	7%	5%	8%	6%
	Do not own a bike	27	7%	1%	7%	7%	5%	9%
	Do not like biking through traffic/Dangerous drivers	45	11%	7%	20%	8%	5%	13%
	Just do not want to/Lack of interest	18	4%	7%	4%	1%	3%	5%
	Do not know how to ride a bike	15	4%	3%	0%	4%	4%	4%
	Cannot bike in work clothes	5	1%	0%	1%	2%	0%	1%
	Do not want to get sweaty	10	2%	6%	0%	0%	0%	3%
	Transport more than one passenger	6	1%	1%	0%	10%	2%	0%
	Nowhere to park/store bike	8	2%	3%	4%	0%	3%	1%
	Too many hills to bike through	12	3%	4%	0%	0%	8%	3%
	Other	10	2%	6%	0%	0%	0%	3%
	Nothing	2	0%	0%	0%	0%	0%	1%
	Dont know	10	2%	4%	0%	0%	1%	3%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	17%	15%	43%	24%	25%
	Hygeine concerns	14	4%	6%	1%	2%	0%	4%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	11%	11%	12%	12%	18%
	Safety concerns	173	43%	37%	62%	22%	38%	46%
	Difficult / Lazy / Not in shape	111	28%	44%	26%	28%	26%	25%
	No bike lanes / Nowhere to store bike	34	9%	14%	11%	5%	11%	7%
	Time / Distance	194	48%	36%	51%	62%	66%	45%
	Bad Weather	98	25%	27%	27%	29%	20%	24%
	Too many hills / Terrain	12	3%	4%	0%	0%	8%	3%
	Other / Don't Know	22	5%	9%	0%	0%	1%	7%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	26%	19%	14%	0%	14%
	2	37	9%	17%	25%	9%	4%	6%
	3	36	9%	5%	9%	12%	4%	11%
	4	38	10%	17%	6%	12%	4%	9%
	5	68	17%	13%	19%	32%	15%	15%
	6	43	11%	11%	10%	2%	9%	12%
	7 - Extremely important	120	30%	11%	12%	20%	63%	32%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	35%	41%	54%	88%	60%
	Neither / DK	38	10%	17%	6%	12%	4%	9%
	Not Important	131	33%	48%	52%	34%	8%	31%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	35%	37%	39%	16%	30%
	2	49	12%	20%	19%	15%	6%	10%
	3	45	11%	13%	20%	16%	4%	10%
	4	31	8%	10%	4%	18%	4%	7%
	5	27	7%	4%	5%	9%	10%	7%
	6	22	6%	0%	6%	2%	12%	6%
	7 - Extremely important (Don't know)	97 7	24% 2%	15% 3%	9% 0%	0% 0%	48% 0%	28% 2%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	19%	21%	11%	70%	40%
	Neither / DK	37	9%	14%	4%	18%	4%	9%
	Not Important	217	54%	67%	76%	70%	26%	51%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	30%	23%	20%	17%	17%
	2	42	11%	22%	22%	17%	1%	7%
	3	47	12%	19%	20%	19%	7%	9%
	4	57	14%	12%	9%	28%	6%	15%
	5	53	13%	2%	13%	7%	22%	15%
	6	22	5%	2%	6%	2%	4%	7%
	7 - Extremely important (Don't know)	98 2	24% 0%	13% 0%	6% 0%	7% 0%	43% 0%	29% 1%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	17%	25%	17%	69%	51%
	Neither / DK	59	15%	12%	9%	28%	6%	16%
	Not Important	168	42%	71%	66%	56%	25%	33%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	24%	19%	27%	16%	29%
	2	31	8%	14%	5%	8%	0%	8%
	3	49	12%	18%	17%	11%	5%	12%
	4	39	10%	6%	11%	18%	18%	7%
	5	41	10%	21%	8%	17%	9%	7%
	6	25	6%	2%	16%	11%	3%	6%
	7 - Extremely important (Don't know)	107 4	27% 1%	11% 3%	23% 0%	8% 0%	48% 0%	30% 1%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	34%	48%	36%	60%	42%
	Neither / DK	43	11%	10%	11%	18%	18%	8%
	Not Important	184	46%	56%	41%	46%	22%	50%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	21%	24%	21%	12%	23%
	2	28	7%	12%	7%	15%	4%	5%
	3	25	6%	2%	8%	20%	2%	6%
	4	25	6%	8%	15%	5%	9%	5%
	5	57	14%	15%	16%	11%	15%	14%
	6	52	13%	6%	12%	8%	19%	14%
	7 - Extremely important	122	30%	36%	15%	17%	39%	32%
	(Don't know)	5	1%	0%	3%	3%	0%	1%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	58%	43%	36%	73%	61%
	Neither / DK	30	8%	8%	18%	8%	9%	6%
	Not Important	139	35%	35%	39%	56%	18%	34%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	56%	49%	51%	12%	31%
	2	48	12%	15%	9%	18%	11%	11%
	3	31	8%	2%	5%	7%	12%	9%
	4	21	5%	8%	9%	4%	3%	5%
	5	58	14%	3%	16%	11%	23%	16%
	6	20	5%	4%	3%	0%	5%	6%
	7 - Extremely important	71	18%	7%	9%	9%	32%	20%
	(Don't know)	7	2%	3%	0%	0%	0%	3%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	15%	29%	19%	61%	42%
	Neither / DK	28	7%	12%	9%	4%	3%	7%
	Not Important	222	56%	74%	62%	76%	36%	51%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	39%	32%	27%	15%	25%
	2	42	10%	11%	12%	22%	9%	8%
	3	42	10%	11%	12%	16%	1%	11%
	4	33	8%	10%	8%	10%	19%	5%
	5	56	14%	16%	17%	16%	12%	13%
	6	36	9%	2%	10%	7%	17%	9%
	7 - Extremely important	85	21%	10%	9%	3%	27%	27%
	(Don't know)	2	0%	0%	0%	0%	0%	1%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	29%	36%	26%	56%	50%
	Neither / DK	35	9%	10%	8%	10%	19%	6%
	Not Important	189	47%	61%	56%	64%	25%	44%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	24%	8%	6%	3%	10%
	2	15	4%	7%	4%	3%	0%	4%
	3	26	6%	17%	9%	13%	4%	3%
	4	27	7%	12%	19%	7%	6%	4%
	5	48	12%	8%	14%	28%	4%	11%
	6	59	15%	8%	23%	13%	12%	16%
	7 - Extremely important (Don't know)	182	45%	24%	23%	30%	72%	51%
	1	0%	0%	0%	0%	0%	0%	
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	40%	59%	72%	88%	78%
	Neither / DK	29	7%	12%	19%	7%	6%	4%
	Not Important	83	21%	48%	22%	21%	7%	17%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	34%	27%	19%	8%	13%
	2	19	5%	11%	6%	8%	2%	3%
	3	29	7%	7%	13%	10%	5%	7%
	4	42	11%	11%	11%	19%	4%	10%
	5	63	16%	19%	21%	11%	18%	15%
	6	37	9%	0%	10%	12%	11%	11%
	7 - Extremely important (Don't know)	139	35%	18%	12%	22%	52%	41%
	2	0%	0%	0%	0%	0%	1%	
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	37%	43%	44%	81%	66%
	Neither / DK	44	11%	11%	11%	19%	4%	11%
	Not Important	116	29%	52%	46%	36%	15%	23%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	20%	15%	13%	1%	12%
	2	31	8%	9%	9%	10%	6%	7%
	3	37	9%	14%	15%	16%	3%	7%
	4	37	9%	6%	18%	15%	3%	9%
	5	56	14%	17%	4%	21%	4%	16%
	6	57	14%	12%	20%	3%	25%	14%
	7 - Extremely important	131	33%	21%	18%	21%	57%	35%

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				%	%	%	%	%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	50%	43%	46%	86%	65%
	Neither / DK	37	9%	6%	18%	15%	3%	9%
	Not Important	117	29%	44%	40%	39%	10%	26%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	23%	15%	7%	10%	13%
	2	22	6%	12%	7%	8%	1%	4%
	3	20	5%	8%	12%	10%	3%	3%
	4	41	10%	7%	26%	17%	8%	8%
	5	51	13%	23%	6%	11%	12%	12%
	6	53	13%	5%	10%	29%	11%	13%
	7 - Extremely important (Don't know)	157 1	39% 0%	22% 0%	23% 0%	18% 0%	55% 0%	46% 0%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	49%	40%	58%	78%	72%
	Neither / DK	42	11%	7%	26%	17%	8%	8%
	Not Important	96	24%	43%	34%	25%	14%	20%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	46%	47%	44%	24%	33%
	2	47	12%	18%	17%	16%	4%	10%
	3	47	12%	10%	16%	23%	12%	10%
	4	32	8%	11%	7%	14%	5%	7%
	5	44	11%	3%	3%	2%	27%	12%
	6	25	6%	5%	5%	0%	8%	7%
	7 - Extremely important (Don't know)	57 2	14% 1%	7% 0%	5% 0%	0% 1%	20% 0%	19% 1%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	15%	13%	2%	55%	39%
	Neither / DK	35	9%	11%	7%	15%	5%	8%
	Not Important	238	60%	74%	80%	83%	40%	53%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	17%	12%	12%	9%	12%
	2	36	9%	14%	11%	19%	3%	7%
	3	51	13%	20%	16%	21%	5%	11%
	4	36	9%	12%	15%	10%	5%	8%
	5	60	15%	8%	27%	11%	13%	16%
	6	52	13%	5%	5%	15%	15%	15%
	7 - Extremely important (Don't know)	115 1	29% 0%	24% 0%	15% 0%	13% 0%	50% 0%	31% 0%

		All		Bicyclist Segmentation				
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				%	%	%	%	%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	38%	46%	39%	78%	62%
	Neither / DK	37	9%	12%	15%	10%	5%	9%
	Not Important	135	34%	50%	39%	51%	17%	30%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	47%	37%	53%	19%	30%
	2	45	11%	2%	20%	17%	12%	11%
	3	33	8%	5%	9%	9%	7%	9%
	4	29	7%	11%	11%	4%	6%	6%
	5	58	15%	20%	8%	5%	12%	16%
	6	34	8%	3%	10%	7%	23%	7%
	7 - Extremely important	64	16%	13%	3%	3%	20%	20%
	(Don't know)	1	0%	0%	3%	1%	0%	0%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	35%	20%	16%	56%	43%
	Neither / DK	30	8%	11%	14%	6%	6%	6%
	Not Important	214	53%	53%	66%	79%	39%	50%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	19%	18%	8%	0%	13%
	2	24	6%	2%	10%	12%	6%	5%
	3	28	7%	6%	4%	9%	9%	7%
	4	32	8%	7%	10%	13%	10%	7%
	5	56	14%	19%	15%	32%	5%	12%
	6	46	11%	16%	17%	1%	12%	11%
	7 - Extremely important	159	40%	27%	27%	23%	58%	44%
	(Don't know)	5	1%	4%	0%	0%	0%	1%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	62%	59%	57%	75%	67%
	Neither / DK	37	9%	11%	10%	13%	10%	8%
	Not Important	102	25%	28%	31%	30%	15%	25%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	41%	15%	13%	8%	20%
	2	33	8%	17%	12%	13%	6%	6%
	3	43	11%	13%	14%	24%	6%	8%
	4	48	12%	7%	15%	10%	8%	14%
	5	70	18%	9%	18%	33%	23%	16%
	6	37	9%	1%	16%	5%	16%	9%
	7 - Extremely important	81	20%	8%	12%	2%	33%	25%
	(Don't know)	7	2%	3%	0%	0%	0%	2%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	19%	45%	40%	73%	50%
	Neither / DK	55	14%	10%	15%	10%	8%	16%
	Not Important	157	39%	70%	40%	50%	19%	34%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	34%	15%	24%	15%	16%
	2	59	15%	15%	22%	38%	2%	12%
	3	50	12%	18%	16%	14%	8%	11%
	4	36	9%	5%	6%	11%	1%	12%
	5	54	13%	8%	11%	10%	21%	14%
	6	22	5%	4%	11%	3%	10%	4%
	7 - Extremely important	102	26%	17%	19%	0%	42%	30%
	(Don't know)	2	1%	0%	0%	0%	0%	1%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	29%	41%	13%	73%	48%
	Neither / DK	38	10%	5%	6%	11%	1%	13%
	Not Important	184	46%	67%	53%	77%	26%	39%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	18%	9%	4%	9%	7%
	2	19	5%	4%	8%	6%	2%	5%
	3	35	9%	11%	10%	21%	6%	7%
	4	44	11%	23%	16%	10%	7%	8%
	5	59	15%	13%	20%	17%	3%	16%
	6	56	14%	6%	18%	13%	18%	15%
	7 - Extremely important	150	38%	25%	17%	29%	55%	42%
	(Don't know)	2	0%	0%	2%	0%	0%	0%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	44%	54%	58%	76%	73%
	Neither / DK	46	11%	23%	19%	10%	7%	9%
	Not Important	88	22%	33%	27%	31%	17%	18%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	27%	29%	42%	17%	22%
	2	20	5%	6%	17%	3%	0%	4%
	3	39	10%	7%	13%	14%	12%	9%
	4	41	10%	14%	7%	17%	8%	9%
	5	43	11%	0%	2%	10%	9%	15%
	6	37	9%	10%	9%	3%	11%	10%
	7 - Extremely important	109	27%	35%	23%	6%	42%	27%
	(Don't know)	11	3%	0%	0%	6%	2%	3%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	45%	34%	18%	61%	52%
	Neither / DK	52	13%	14%	7%	23%	10%	13%
	Not Important	159	40%	40%	59%	59%	29%	35%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	23%	22%	14%	10%	13%
	2	29	7%	13%	15%	13%	0%	5%
	3	33	8%	11%	11%	9%	6%	8%
	4	23	6%	6%	10%	10%	3%	5%
	5	42	11%	22%	0%	19%	4%	10%
	6	30	8%	6%	13%	12%	3%	7%
	7 - Extremely important	178	45%	16%	26%	24%	73%	52%
	(Don't know)	5	1%	3%	2%	0%	0%	1%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	44%	39%	55%	81%	68%
	Neither / DK	29	7%	10%	13%	10%	3%	6%
	Not Important	121	30%	47%	48%	36%	16%	26%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	22%	20%	12%	2%	13%
	2	19	5%	10%	13%	10%	0%	3%
	3	28	7%	15%	6%	17%	1%	5%
	4	41	10%	13%	15%	17%	3%	9%
	5	51	13%	13%	10%	17%	15%	12%
	6	47	12%	10%	10%	14%	0%	14%
	7 - Extremely important	160	40%	18%	26%	14%	79%	43%
	(Don't know)	1	0%	0%	0%	0%	0%	0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	41%	46%	45%	94%	70%
	Neither / DK	43	11%	13%	15%	17%	3%	10%
	Not Important	100	25%	46%	39%	39%	3%	20%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	50%	42%	30%	0%	19%
	4 to 7 concerns	107	27%	17%	31%	70%	0%	26%
	8 to 12 concerns	97	24%	28%	20%	0%	51%	23%
	13 to 21 concerns	101	25%	5%	7%	0%	49%	32%
32. More dedicated bike lanes	Much more likely	195	49%	56%	58%	47%	58%	44%
	Somewhat more likely	103	26%	33%	17%	30%	9%	28%
	No difference	102	26%	11%	25%	23%	34%	28%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	89%	75%	77%	66%	72%
	No Difference / DK	102	26%	11%	25%	23%	34%	28%
33. Wider bike lanes	Much more likely	179	45%	53%	52%	38%	57%	41%
	Somewhat more likely	102	26%	31%	25%	33%	14%	26%
	No difference	116	29%	17%	23%	29%	29%	33%
	(Don't know)	2	0%	0%	0%	0%	0%	1%
33 Collapsed. Wider bike lanes	More Likely	281	70%	83%	77%	71%	71%	66%
	No Difference / DK	118	30%	17%	23%	29%	29%	34%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	54%	57%	65%	69%	52%
	Somewhat more likely	81	20%	30%	22%	21%	9%	20%
	No difference	93	23%	16%	18%	14%	22%	28%
	(Don't know)	2	0%	0%	3%	0%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	84%	79%	86%	78%	72%
	No Difference / DK	95	24%	16%	21%	14%	22%	28%
35. More secure bike parking at the places you go	Much more likely	206	51%	56%	60%	39%	56%	50%
	Somewhat more likely	87	22%	27%	19%	30%	18%	20%
	No difference	105	26%	17%	21%	31%	26%	28%
	(Don't know)	3	1%	0%	0%	0%	0%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	83%	79%	69%	74%	71%
	No Difference / DK	107	27%	17%	21%	31%	26%	29%
36. More secure bike parking at transit stations	Much more likely	186	47%	65%	56%	28%	50%	44%
	Somewhat more likely	96	24%	21%	22%	32%	24%	24%
	No difference	115	29%	14%	22%	40%	26%	32%
	(Don't know)	2	1%	0%	0%	0%	0%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	86%	78%	60%	74%	67%
	No Difference / DK	117	29%	14%	22%	40%	26%	33%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
37. A shower and changing area at your destination	Much more likely	113	28%	26%	42%	33%	30%	26%
	Somewhat more likely	114	29%	41%	27%	26%	38%	25%
	No difference	166	42%	33%	31%	42%	29%	48%
	(Don't know)	7	2%	0%	0%	0%	4%	2%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	67%	69%	58%	68%	50%
	No Difference / DK	173	43%	33%	31%	42%	32%	50%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	42%	27%	33%	54%	35%
	Somewhat more likely	105	26%	30%	35%	22%	31%	24%
	No difference	138	35%	28%	36%	45%	13%	38%
	(Don't know)	9	2%	0%	3%	0%	2%	3%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	72%	62%	55%	85%	58%
	No Difference / DK	147	37%	28%	38%	45%	15%	42%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	26%	16%	20%	42%	25%
	Somewhat more likely	85	21%	20%	29%	13%	22%	21%
	No difference	210	53%	53%	55%	67%	35%	53%
	(Don't know)	3	1%	0%	0%	0%	0%	1%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	47%	45%	33%	65%	46%
	No Difference / DK	213	53%	53%	55%	67%	35%	54%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	49%	20%	32%	34%	25%
	Somewhat more likely	100	25%	33%	35%	19%	20%	24%
	No difference	178	45%	18%	43%	50%	44%	50%
	(Don't know)	5	1%	0%	3%	0%	2%	1%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	82%	55%	50%	54%	49%
	No Difference / DK	183	46%	18%	45%	50%	46%	51%
41. Slower moving cars on the streets	Much more likely	127	32%	43%	33%	14%	25%	34%
	Somewhat more likely	109	27%	35%	41%	28%	26%	24%
	No difference	159	40%	22%	26%	58%	49%	41%
	(Don't know)	4	1%	0%	0%	0%	0%	2%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	78%	74%	42%	51%	57%
	No Difference / DK	163	41%	22%	26%	58%	49%	43%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	49%	41%	25%	51%	41%
	Somewhat more likely	112	28%	33%	31%	42%	20%	26%
	No difference	118	30%	18%	25%	33%	29%	32%
	(Don't know)	4	1%	0%	4%	0%	0%	1%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	82%	71%	67%	71%	67%
	No Difference / DK	122	30%	18%	29%	33%	29%	33%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	37%	26%	15%	18%	29%
	Somewhat more likely	99	25%	27%	22%	11%	36%	25%
	No difference	191	48%	36%	51%	74%	46%	46%
	(Don't know)	1	0%	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	64%	49%	26%	54%	54%
	No Difference / DK	193	48%	36%	51%	74%	46%	46%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	20%	12%	10%	32%	28%
	Somewhat more likely	114	28%	46%	32%	24%	34%	23%
	No difference	184	46%	33%	55%	66%	34%	47%
	(Don't know)	5	1%	0%	0%	0%	0%	2%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	67%	45%	34%	66%	51%
	No Difference / DK	189	47%	33%	55%	66%	34%	49%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	41%	30%	37%	43%	37%
	Somewhat more likely	109	27%	34%	36%	28%	27%	24%
	No difference	137	34%	25%	32%	35%	29%	38%
	(Don't know)	4	1%	0%	3%	0%	0%	1%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	75%	66%	65%	71%	61%
	No Difference / DK	141	35%	25%	34%	35%	29%	39%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
46. Safety improvements at large intersections	Much more likely	214	54%	62%	53%	45%	55%	53%
	Somewhat more likely	98	25%	21%	28%	38%	21%	23%
	No difference	86	21%	17%	19%	17%	25%	23%
	(Don't know)	1	0%	0%	0%	0%	0%	1%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	83%	81%	83%	75%	76%
	No Difference / DK	87	22%	17%	19%	17%	25%	24%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	53%	32%	29%	9%	7%
	No	324	81%	44%	64%	71%	89%	92%
	(Don't know)	6	2%	3%	3%	0%	1%	1%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	53%	32%	29%	9%	7%
	No / DK	331	83%	47%	68%	71%	91%	93%
48. Participate in BTWD May 2010?	Yes	22	32%	58%	18%	20%	17%	6%
	No	47	68%	42%	82%	80%	83%	94%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	3%	0%	0%	0%	0%
	I commonly ride my bike	9	39%	51%	24%	0%	0%	0%
	Health reasons	1	6%	8%	0%	0%	0%	0%
	To save gas	1	6%	8%	0%	0%	0%	0%
	It was fun	2	8%	5%	0%	43%	0%	0%
	Helps traffic	2	7%	10%	0%	0%	0%	0%
	For my kids	2	9%	0%	35%	57%	0%	0%
	Office pressure	2	7%	0%	41%	0%	100%	0%
	To support bike day	1	4%	0%	0%	0%	0%	100%
	Solidarity	1	6%	7%	0%	0%	0%	0%
	For the free stuff I got	1	6%	8%	0%	0%	0%	0%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	7%	0%	57%	0%	0%
	I commonly ride my bike	2	8%	11%	0%	0%	0%	0%
	Health reasons	1	6%	8%	0%	0%	0%	0%
	For my kids	1	4%	0%	0%	0%	0%	100%
	Office pressure	3	12%	5%	41%	43%	0%	0%
	To support bike day	3	15%	20%	0%	0%	0%	0%
	For the free stuff I got	2	11%	15%	0%	0%	0%	0%
	No reason given	7	33%	33%	59%	0%	100%	0%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	15%	100%	43%	100%	100%
	Drive or ride in a carpool or vanpool	3	12%	8%	0%	57%	0%	0%
	Bicycle	14	65%	78%	35%	43%	0%	0%
	Walk	2	9%	8%	35%	0%	0%	0%
	Public Bus	4	20%	27%	0%	0%	0%	0%
	BART	3	14%	19%	0%	0%	0%	0%
	Something else	1	3%	0%	0%	0%	100%	0%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
Number of cases		400		52	35	38	46	228
Row percent			100%	13%	9%	10%	11%	57%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	15%	0%	0%	0%	0%
	A little more often	1	4%	0%	41%	0%	0%	0%
	Same as before	19	86%	85%	59%	100%	100%	100%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	15%	41%	0%	0%	0%
	Same as before	19	86%	85%	59%	100%	100%	100%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	50%	14%	5%	13%	5%
	Somewhat likely	72	18%	30%	33%	26%	20%	11%
	Somewhat unlikely	48	12%	4%	16%	15%	13%	12%
	Very unlikely	223	56%	13%	33%	51%	53%	70%
	(Neither likely nor unlikely)	3	1%	2%	3%	0%	0%	0%
	(Don't know)	3	1%	0%	0%	2%	0%	1%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	81%	48%	32%	33%	16%
	Unlikely	271	68%	17%	49%	68%	67%	83%
	Don't Know	3	1%	2%	3%	0%	0%	0%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	10%	2%	2%	2%	1%
	No	388	97%	90%	98%	98%	98%	98%
	(Don't know)	1	0%	0%	0%	0%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	10%	2%	2%	2%	1%
	No / DK	389	97%	90%	98%	98%	98%	99%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	37%	100%	100%	0%	43%
	No	6	55%	63%	0%	0%	100%	57%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	57%	100%	0%	0%	0%
	Same as before	3	61%	43%	0%	100%	0%	100%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	27%	23%	18%	22%	7%
	No	340	85%	73%	77%	80%	75%	92%
	(Don't know)	4	1%	0%	0%	2%	4%	1%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	2%	12%	2%	2%	2%
	2 days/wk	9	2%	5%	4%	1%	0%	2%
	3 days/wk	28	7%	12%	6%	6%	9%	6%
	4 days/wk	23	6%	8%	0%	2%	8%	6%
	5 days/wk	166	42%	43%	43%	43%	55%	38%
	6 days/wk	27	7%	10%	5%	4%	10%	6%
	7 days/wk	20	5%	7%	5%	6%	9%	4%
	1-11 days/year	2	0%	0%	3%	0%	0%	0%
	Never	113	28%	14%	22%	32%	8%	36%
	(Don't know)	1	0%	0%	0%	2%	0%	0%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	86%	74%	65%	92%	64%
	Less than weekly	2	0%	0%	3%	0%	0%	0%
	Never	114	29%	14%	22%	35%	8%	36%
59. Frequency: Go to school	1 day/week	15	4%	5%	0%	5%	7%	3%
	2 days/wk	15	4%	9%	4%	0%	0%	4%
	3 days/wk	13	3%	0%	3%	2%	0%	5%
	4 days/wk	12	3%	6%	3%	2%	5%	2%
	5 days/wk	36	9%	12%	10%	2%	13%	9%
	6 days/wk	3	1%	3%	0%	0%	3%	0%
	7 days/wk	3	1%	0%	0%	0%	0%	1%
	1-4 days/month	1	0%	2%	0%	0%	0%	0%
	Never	297	74%	59%	75%	89%	72%	76%
	(Don't know)	5	1%	4%	6%	0%	0%	0%
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	35%	19%	11%	28%	24%
	Less than weekly	1	0%	2%	0%	0%	0%	0%
	Never	302	76%	63%	81%	89%	72%	76%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	21%	14%	15%	14%	25%
	2 days/wk	134	33%	27%	40%	37%	45%	31%
	3 days/wk	77	19%	12%	15%	21%	30%	19%
	4 days/wk	32	8%	17%	7%	7%	3%	7%
	5 days/wk	16	4%	7%	2%	4%	3%	4%
	6 days/wk	3	1%	0%	5%	0%	0%	0%
	7 days/wk	21	5%	4%	3%	4%	5%	6%
	1-4 days/month	5	1%	2%	3%	0%	0%	1%
	1-11 days/year	2	1%	2%	0%	0%	0%	0%
	Never	21	5%	2%	11%	12%	0%	5%
	(Don't know)	6	2%	5%	0%	0%	0%	2%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	88%	86%	88%	100%	91%
	Less than weekly	8	2%	5%	3%	0%	0%	2%
	Never	27	7%	7%	11%	12%	0%	7%
61. Frequency: Take your children to school	1 day/week	10	3%	2%	3%	3%	12%	1%
	2 days/wk	8	2%	0%	2%	4%	6%	1%
	3 days/wk	8	2%	2%	5%	3%	5%	1%
	4 days/wk	7	2%	4%	0%	1%	3%	1%
	5 days/wk	82	21%	22%	9%	24%	30%	19%
	6 days/wk	2	1%	5%	0%	0%	0%	0%
	7 days/wk	3	1%	0%	3%	0%	0%	1%
	1-4 days/month	0	0%	0%	1%	0%	0%	0%
	Never	243	61%	57%	70%	61%	36%	65%
	(Don't know)	3	1%	0%	0%	0%	0%	1%
	(Do not have kids in school)	33	8%	8%	6%	2%	8%	10%
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	38%	24%	37%	60%	27%
	Less than weekly	0	0%	0%	1%	0%	0%	0%
	Never	246	67%	62%	75%	63%	40%	73%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	8%	2%	2%	0%	5%
	2 days/wk	28	7%	14%	5%	4%	0%	8%
	3 days/wk	32	8%	16%	8%	3%	11%	6%
	4 days/wk	28	7%	4%	11%	8%	8%	7%
	5 days/wk	102	26%	13%	25%	37%	38%	24%
	6 days/wk	30	7%	7%	10%	19%	6%	6%
	7 days/wk	97	24%	5%	19%	19%	33%	29%
	1-4 days/month	5	1%	7%	0%	0%	1%	0%
	Never	59	15%	26%	19%	8%	2%	15%
	(Don't know)	1	0%	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	66%	81%	92%	97%	84%
	Less than weekly	5	1%	7%	0%	0%	1%	0%
	Never	60	15%	26%	19%	8%	2%	16%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	9%	18%	12%	5%	12%
	2 days/wk	78	19%	20%	11%	22%	23%	19%
	3 days/wk	71	18%	22%	27%	22%	21%	14%
	4 days/wk	36	9%	9%	6%	4%	5%	11%
	5 days/wk	52	13%	11%	15%	12%	21%	12%
	6 days/wk	16	4%	2%	3%	0%	6%	5%
	7 days/wk	53	13%	8%	11%	23%	13%	14%
	1-4 days/month	10	2%	6%	0%	0%	0%	3%
	1-11 days/year	3	1%	0%	0%	2%	0%	1%
	Never	34	9%	12%	8%	4%	6%	9%
(Don't know)	2	0%	0%	0%	0%	0%	1%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	82%	92%	94%	94%	86%
	Less than weekly	13	3%	6%	0%	2%	0%	4%
	Never	36	9%	12%	8%	4%	6%	10%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	0%	6%	6%	5%	3%
	2 days/wk	17	4%	10%	3%	0%	6%	3%
	3 days/wk	4	1%	4%	0%	2%	0%	1%
	4 days/wk	14	3%	13%	4%	0%	0%	3%
	5 days/wk	11	3%	10%	2%	0%	0%	2%
	6 days/wk	3	1%	3%	0%	0%	0%	1%
	7 days/wk	6	1%	7%	3%	0%	0%	0%
	1-4 days/month	8	2%	6%	3%	2%	0%	1%
	1-11 days/year	15	4%	1%	3%	11%	2%	4%
	Never	307	77%	45%	76%	78%	87%	82%
	(Don't know)	1	0%	0%	0%	0%	0%	1%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	47%	18%	8%	11%	13%
	Less than weekly	23	6%	7%	6%	13%	2%	5%
	Never	308	77%	45%	76%	78%	87%	82%
65. Frequency: Ride BART	1 day/week	43	11%	19%	22%	9%	9%	8%
	2 days/wk	13	3%	3%	0%	0%	10%	3%
	3 days/wk	11	3%	6%	0%	2%	0%	3%
	4 days/wk	7	2%	7%	2%	0%	1%	1%
	5 days/wk	21	5%	13%	8%	0%	4%	4%
	6 days/wk	1	0%	0%	0%	0%	0%	1%
	1-4 days/month	45	11%	13%	9%	24%	8%	10%
	1-11 days/year	49	12%	0%	6%	26%	19%	12%
	Never	203	51%	34%	53%	39%	49%	57%
(Don't know)	5	1%	5%	0%	0%	0%	1%	
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	48%	32%	11%	24%	20%
	Less than weekly	95	24%	13%	15%	50%	27%	22%
	Never	208	52%	39%	53%	39%	49%	58%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	2%	3%	0%	0%	1%
	3 days/wk	4	1%	4%	0%	0%	5%	0%
	4 days/wk	1	0%	2%	0%	0%	0%	0%
	5 days/wk	1	0%	3%	0%	0%	0%	0%
	6 days/wk	2	0%	4%	0%	0%	0%	0%
	7 days/wk	2	0%	4%	0%	0%	0%	0%
	1-4 days/month	10	3%	3%	0%	0%	2%	4%
	1-11 days/year	32	8%	9%	7%	15%	6%	7%
	Never	337	84%	65%	88%	83%	87%	88%
	(Don't know)	5	1%	5%	1%	2%	0%	1%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	19%	3%	0%	5%	1%
	Less than weekly	42	11%	12%	7%	15%	8%	11%
	Never	342	86%	69%	90%	85%	87%	88%
67. Frequency: Take a ferry	1 day/week	3	1%	0%	2%	0%	0%	1%
	2 days/wk	1	0%	2%	0%	0%	0%	0%
	3 days/wk	1	0%	2%	0%	0%	0%	0%
	5 days/wk	5	1%	10%	0%	0%	0%	0%
	6 days/wk	1	0%	3%	0%	0%	0%	0%
	1-4 days/month	2	1%	0%	0%	4%	0%	0%
	1-11 days/year	33	8%	5%	9%	7%	21%	7%
	Never	344	86%	74%	88%	89%	79%	89%
	(Don't know)	8	2%	5%	0%	0%	0%	3%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	17%	2%	0%	0%	1%
	Less than weekly	36	9%	5%	9%	11%	21%	7%
	Never	352	88%	78%	88%	89%	79%	92%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	4%	33%	35%	35%	3%
	2 days/wk	33	8%	11%	26%	15%	16%	2%
	3 days/wk	24	6%	21%	13%	4%	8%	2%
	4 days/wk	11	3%	15%	2%	4%	2%	0%
	5 days/wk	8	2%	10%	4%	0%	3%	0%
	6 days/wk	4	1%	6%	0%	2%	0%	0%
	7 days/wk	4	1%	5%	0%	2%	0%	0%
	1-4 days/month	20	5%	5%	0%	14%	23%	1%
	1-11 days/year	15	4%	0%	0%	12%	14%	2%
	Never	225	56%	22%	22%	12%	0%	88%
	(Don't know)	5	1%	0%	0%	0%	0%	2%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	73%	78%	61%	63%	7%
	Less than weekly	35	9%	5%	0%	26%	37%	2%
	Never	231	58%	22%	22%	12%	0%	90%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	2%	65%	0%	0%	0%
	2 days/wk	8	2%	0%	24%	0%	0%	0%
	3 days/wk	11	3%	21%	0%	0%	0%	0%
	4 days/wk	11	3%	21%	0%	0%	0%	0%
	5 days/wk	8	2%	16%	0%	0%	0%	0%
	6 days/wk	3	1%	7%	0%	0%	0%	0%
	7 days/wk	12	3%	23%	0%	0%	0%	0%
	1-4 days/month	13	3%	0%	0%	14%	11%	1%
	1-11 days/year	17	4%	0%	3%	20%	8%	2%
	Never	290	72%	11%	8%	66%	81%	96%
(Don't know)	2	1%	0%	0%	0%	0%	1%	
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	89%	88%	0%	0%	0%
	Less than weekly	30	8%	0%	3%	34%	19%	3%
	Never	292	73%	11%	8%	66%	81%	97%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	5%	11%	11%	12%	5%
	2 days/wk	20	5%	2%	8%	12%	5%	4%
	3 days/wk	26	6%	5%	10%	11%	8%	5%
	4 days/wk	5	1%	6%	0%	0%	1%	1%
	5 days/wk	7	2%	4%	2%	0%	5%	1%
	6 days/wk	2	1%	3%	0%	2%	0%	0%
	7 days/wk	5	1%	0%	0%	2%	0%	2%
	1-4 days/month	9	2%	2%	0%	0%	6%	2%
	1-11 days/year	2	1%	0%	0%	0%	0%	1%
	Never	290	72%	72%	66%	62%	61%	78%
	(Don't know)	6	1%	3%	3%	0%	0%	1%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	23%	31%	38%	32%	18%
	Less than weekly	11	3%	2%	0%	0%	6%	3%
	Never	296	74%	75%	69%	62%	61%	79%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	21%	9%	3%	4%	9%
	Alamo	1	0%	0%	0%	0%	0%	1%
	Albany	1	0%	0%	3%	0%	0%	0%
	Berkeley	20	7%	16%	9%	8%	6%	4%
	Castro valley	3	1%	0%	0%	0%	0%	2%
	Dublin	2	1%	0%	0%	0%	1%	1%
	Emeryville	2	1%	0%	0%	0%	3%	1%
	Fremont	20	7%	1%	2%	13%	13%	7%
	Hayward	24	8%	2%	3%	10%	15%	9%
	Kensington	2	1%	3%	0%	0%	0%	1%
	Lafayette	1	0%	0%	0%	0%	0%	1%
	Livermore	9	3%	3%	6%	4%	2%	3%
	Milpitas	0	0%	0%	0%	0%	1%	0%
	Newark	2	1%	0%	2%	2%	0%	1%
	Oakland	51	18%	19%	13%	9%	11%	22%
	Pleasanton	16	6%	6%	7%	12%	5%	4%
	Richmond	4	1%	2%	2%	3%	4%	0%
	Sacramento	1	0%	0%	0%	0%	1%	0%
	San Francisco	37	13%	10%	17%	7%	14%	13%
	San Jose	21	7%	6%	3%	10%	11%	7%
	San Leandro	8	3%	0%	4%	4%	6%	2%
	San Lorenzo	1	0%	0%	2%	0%	0%	0%
	San Pablo	1	0%	0%	4%	0%	0%	0%
	San Ramon	3	1%	0%	0%	0%	2%	1%
	Sunol	1	0%	0%	0%	0%	0%	0%
	Union City	8	3%	4%	0%	3%	2%	3%
	Walnut Creek	2	1%	0%	0%	0%	0%	1%
	Other (specify)	20	7%	6%	13%	11%	0%	7%
71 Collapsed. Work Geography	Central Alameda	53	13%	23%	12%	9%	17%	11%
	East Alameda	30	8%	8%	10%	11%	8%	7%
	North Alameda	72	18%	33%	14%	11%	15%	17%
	South Alameda	61	15%	6%	10%	19%	34%	14%
	Other Counties	67	17%	16%	28%	15%	18%	15%
	Does not work	116	29%	14%	26%	35%	8%	36%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	35%	23%	17%	9%	13%
	3-5 miles	59	21%	17%	16%	31%	22%	21%
	6-10 miles	63	22%	24%	17%	15%	20%	25%
	11-20 miles	53	19%	13%	30%	19%	20%	18%
	21+ miles	61	21%	11%	14%	17%	29%	24%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	34%	72%	91%	88%	78%
	Drive or ride in a carpool or vanpool	35	12%	13%	21%	9%	13%	11%
	Motorcycle or scooter	4	2%	0%	4%	5%	1%	1%
	Bicycle	24	8%	46%	10%	3%	0%	0%
	Walk	18	6%	8%	6%	3%	0%	8%
	Public Bus	21	7%	19%	5%	0%	2%	7%
	BART	35	12%	16%	16%	8%	17%	10%
	Train, like Capitol Corridor or ACE	4	1%	5%	2%	0%	0%	1%
	Ferry or boat	3	1%	3%	3%	0%	3%	0%
	Something else (Don't know)	12 8	4% 3%	8% 6%	3% 8%	5% 2%	2% 0%	4% 1%
Transportation to Work	Bike Only	7	2%	15%	0%	0%	0%	0%
	Bike + Tranist	4	1%	9%	0%	0%	0%	0%
	Bike + Car	7	2%	10%	7%	3%	0%	0%
	Car Only	184	65%	25%	54%	85%	75%	72%
	Car + Transit	26	9%	9%	13%	8%	13%	7%
	Other	57	20%	31%	26%	4%	12%	21%
74. Work access: Bike racks	Yes	116	41%	47%	36%	44%	41%	39%
	No	152	53%	53%	53%	56%	48%	55%
	(Don't know)	17	6%	0%	11%	0%	10%	7%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	53%	64%	56%	59%	61%
	Yes	116	41%	47%	36%	44%	41%	39%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	39%	66%	66%	56%	73%
	Yes	139	35%	61%	34%	34%	44%	27%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	54%	19%	34%	34%	23%
	No	186	65%	46%	71%	66%	61%	71%
	(Don't know)	13	5%	0%	10%	0%	6%	5%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	46%	81%	66%	66%	77%
	Yes	86	30%	54%	19%	34%	34%	23%
76. Work access: A shower	Yes	84	30%	29%	26%	35%	36%	28%
	No	191	67%	66%	64%	65%	64%	69%
	(Don't know)	10	4%	5%	10%	0%	0%	3%
76 Collapsed. Work access: A shower	No/DK	201	70%	71%	74%	65%	64%	72%
	Yes	84	30%	29%	26%	35%	36%	28%
77. Work access: A changing area	Yes	161	56%	52%	51%	61%	54%	59%
	No	117	41%	43%	41%	39%	46%	39%
	(Don't know)	7	2%	5%	8%	0%	0%	2%
77 Collapsed. Work access: A changing area	No/DK	124	44%	48%	49%	39%	46%	41%
	Yes	161	56%	52%	51%	61%	54%	59%
Combined Acces to Q74-Q77 (work)	None	79	28%	17%	42%	31%	29%	28%
	At least one	82	29%	31%	20%	16%	28%	32%
	Two of three	70	25%	36%	14%	26%	21%	24%
	All 3	54	19%	16%	24%	26%	23%	17%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	38%	31%	0%	0%	3%
	Berkeley	12	12%	27%	20%	18%	0%	9%
	Concord	1	1%	0%	0%	0%	0%	1%
	Dublin	1	1%	0%	0%	0%	0%	1%
	Fremont	10	11%	0%	14%	21%	21%	11%
	Hayward	12	13%	6%	0%	0%	0%	21%
	Livermore	3	3%	0%	0%	0%	6%	4%
	Oakland	22	22%	11%	0%	0%	44%	26%
	Piedmont	1	1%	0%	0%	22%	0%	0%
	Pleasanton	2	2%	4%	13%	0%	0%	1%
	Richmond	1	1%	0%	0%	0%	0%	2%
	San Francisco	3	3%	6%	0%	0%	7%	1%
	San Jose	2	2%	0%	9%	22%	0%	0%
	San Leandro	2	2%	0%	0%	0%	6%	2%
	Union City	4	4%	9%	0%	17%	0%	3%
	Other (specify)	12	13%	0%	14%	0%	17%	17%
78 Collapsed. School Geography	Central Alameda	13	3%	14%	8%	3%	0%	1%
	East Alameda	5	1%	1%	3%	0%	2%	1%
	North Alameda	34	8%	14%	4%	2%	12%	8%
	South Alameda	29	7%	6%	3%	4%	7%	9%
	Other Counties	18	4%	2%	3%	2%	7%	5%
	Does not go to school	302	76%	63%	81%	89%	72%	76%
79. Approx. miles from home to school	0-2 miles	28	29%	35%	58%	60%	35%	19%
	3-5 miles	30	31%	23%	20%	0%	28%	38%
	6-10 miles	17	18%	18%	0%	18%	6%	22%
	11-20 miles	8	8%	6%	0%	0%	17%	9%
	21+ miles	14	14%	17%	23%	22%	14%	12%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
80. What modes of transport do you usually use to get to work?	Drive alone	64	65%	37%	69%	79%	73%	73%
	Drive or ride in a carpool or vanpool	6	6%	0%	0%	0%	18%	7%
	Motorcycle or scooter	1	1%	0%	0%	0%	0%	2%
	Bicycle	13	13%	52%	34%	17%	0%	0%
	Walk	16	16%	17%	45%	38%	0%	15%
	Public Bus	11	12%	22%	0%	18%	0%	12%
	BART	9	9%	17%	0%	0%	17%	7%
	Something else (Don't know)	2 3	2% 3%	0% 0%	0% 0%	0% 0%	0% 8%	3% 3%
81. School access: Bike racks	Yes	66	67%	67%	100%	100%	42%	67%
	No	22	22%	33%	0%	0%	25%	23%
	(Don't know)	10	10%	0%	0%	0%	33%	11%
81 Collapsed. School access: Bike racks	No/DK	32	33%	33%	0%	0%	58%	33%
	Yes	66	67%	67%	100%	100%	42%	67%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	75%	81%	89%	88%	84%
	Yes	66	16%	25%	19%	11%	12%	16%
82. School access: A secure bike room or bike locker	Yes	22	23%	7%	14%	0%	28%	30%
	No	64	66%	88%	86%	100%	39%	59%
	(Don't know)	11	11%	6%	0%	0%	33%	11%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	93%	86%	100%	72%	70%
	Yes	22	23%	7%	14%	0%	28%	30%
83. School access: A shower	Yes	30	31%	20%	40%	43%	28%	34%
	No	62	64%	80%	60%	57%	53%	61%
	(Don't know)	5	6%	0%	0%	0%	19%	5%
83 Collapsed. School access: A shower	No/DK	68	69%	80%	60%	57%	72%	66%
	Yes	30	31%	20%	40%	43%	28%	34%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
84. School access: A changing area	Yes	48	49%	38%	73%	65%	28%	54%
	No	44	45%	62%	27%	35%	53%	39%
	(Don't know)	6	6%	0%	0%	0%	19%	7%
84 Collapsed. School access: A changing area	No/DK	50	51%	62%	27%	35%	72%	46%
	Yes	48	49%	38%	73%	65%	28%	54%
Combined Acces to Q81-Q84 (school)	None	30	31%	33%	0%	0%	58%	31%
	At least one	26	27%	41%	47%	57%	6%	22%
	Two of three	31	32%	26%	53%	43%	17%	33%
	All 3	10	10%	0%	0%	0%	19%	14%
85. Own/ access to working bike?	Yes	236	59%	90%	85%	100%	100%	33%
	No	163	41%	10%	15%	0%	0%	67%
85 Collapsed. Access to bicycle	Yes	236	59%	90%	85%	100%	100%	33%
	No/DK	163	41%	10%	15%	0%	0%	67%
86. Days per week bike to work?	1 day/week	9	3%	2%	29%	0%	0%	0%
	2 days/wk	4	1%	4%	7%	0%	0%	0%
	3 days/wk	7	2%	15%	0%	0%	0%	0%
	4 days/wk	10	3%	22%	0%	0%	0%	0%
	5 days/wk	11	4%	25%	0%	0%	0%	0%
	6 days/wk	4	1%	8%	0%	0%	0%	0%
	7 days/wk	5	2%	11%	0%	0%	0%	0%
	1-4 days/month	1	0%	0%	0%	0%	2%	0%
	1-11 days/year	1	0%	2%	0%	2%	0%	0%
	Never	233	82%	10%	60%	95%	98%	100%
	(Don't know)	1	1%	0%	3%	3%	0%	0%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	88%	37%	0%	0%	0%
	Less than weekly	2	1%	2%	0%	2%	2%	0%
	Never	234	82%	10%	63%	98%	98%	100%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
87. Days per week bike to school?	1 day/week	4	4%	7%	34%	0%	0%	0%
	2 days/wk	4	4%	17%	13%	0%	0%	0%
	3 days/wk	1	1%	4%	0%	0%	0%	0%
	4 days/wk	1	1%	7%	0%	0%	0%	0%
	5 days/wk	4	4%	22%	0%	0%	0%	0%
	6 days/wk	3	3%	16%	0%	0%	0%	0%
	7 days/wk	1	1%	6%	0%	0%	0%	0%
	Never (Don't know)	77 3	78% 3%	14% 7%	53% 0%	100% 0%	100% 0%	98% 2%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	79%	47%	0%	0%	0%
	Never	79	81%	21%	53%	100%	100%	100%
88. Have access to a car?	Yes	347	87%	68%	87%	97%	93%	88%
	No	51	13%	32%	13%	3%	5%	11%
	(Don't know)	2	1%	0%	0%	0%	2%	1%
88 Collapsed. Access to a car	Yes	347	87%	68%	87%	97%	93%	88%
	No/DK	53	13%	32%	13%	3%	7%	12%
88a. Have kids under 18?	Yes	150	40%	44%	46%	44%	59%	33%
	No	226	60%	56%	54%	56%	37%	66%
	(DK/ Refused)	3	1%	0%	0%	0%	3%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	44%	46%	44%	59%	33%
	No / Ref	229	60%	56%	54%	56%	41%	67%
89. Own/ Rent	Rent/other	167	42%	58%	42%	35%	26%	42%
	Own/buying	221	55%	40%	58%	62%	71%	54%
	(DK/ Refused)	12	3%	2%	0%	2%	3%	4%

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	10%	6%	0%	5%	15%
	White	162	41%	36%	68%	51%	25%	39%
	Hispanic/Latin-Am	67	17%	28%	7%	10%	25%	15%
	Asian	76	19%	11%	8%	27%	34%	18%
	Bi-racial/multi-racial	16	4%	4%	1%	7%	5%	4%
	Other	25	6%	10%	9%	0%	3%	7%
	(Refused)	8	2%	0%	0%	5%	3%	2%
90. Race/ Ethnicity	Afr.-Amer	45	11%	10%	6%	0%	5%	15%
	White	162	41%	36%	68%	51%	25%	39%
	Hispanic	67	17%	28%	7%	10%	25%	15%
	Asian	76	19%	11%	8%	27%	34%	18%
	Other	49	12%	14%	11%	12%	11%	12%
5. Sex (by observation)	Male	195	49%	65%	63%	68%	28%	44%
	Female	205	51%	35%	37%	32%	72%	56%
Region	Central	112	28%	23%	15%	25%	37%	30%
	East	48	12%	8%	17%	20%	15%	10%
	North	171	43%	67%	51%	34%	20%	42%
	South	68	17%	2%	17%	20%	29%	18%
City from sample zip	Alameda	23	6%	14%	5%	8%	3%	4%
	Berkeley	30	7%	18%	15%	4%	3%	5%
	Castro Valley	17	4%	0%	0%	6%	6%	5%
	Dublin	6	1%	0%	1%	0%	1%	2%
	Emeryville	11	3%	2%	4%	5%	0%	3%
	Fremont	57	14%	2%	12%	20%	25%	14%
	Hayward	39	10%	4%	8%	4%	13%	12%
	Livermore	22	6%	6%	12%	10%	7%	3%
	Newark	11	3%	0%	5%	0%	3%	3%
	Oakland	108	27%	33%	27%	16%	14%	30%
	Pleasanton	20	5%	2%	4%	10%	7%	5%
	San Leandro	27	7%	6%	5%	4%	4%	8%
	San Lorenzo	6	2%	2%	0%	0%	0%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%
Union City	23	6%	10%	2%	11%	14%	3%	

		All		Bicyclist Segmentation				
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
				%	%	%	%	%
Language of Interview	English	380	95%	94%	94%	100%	100%	94%
	Spanish	11	3%	6%	0%	0%	0%	3%
	Cantonese	9	2%	0%	6%	0%	0%	3%
Age Group	18-29	72	18%	31%	19%	12%	15%	16%
	30-39	85	21%	17%	15%	27%	20%	22%
	40-49	75	19%	24%	30%	10%	30%	15%
	50-64	114	28%	26%	32%	38%	24%	28%
	65+	55	14%	2%	4%	12%	11%	19%
Bicyclist Segmentation	Committed Bicyclists	52	13%	100%	0%	0%	0%	0%
	Primary Target	35	9%	0%	100%	0%	0%	0%
	Secondary Target	38	10%	0%	0%	100%	0%	0%
	Less Likely Bicyclists	46	11%	0%	0%	0%	100%	0%
	Non-Bicyclists	228	57%	0%	0%	0%	0%	100%

	All	Bicyclist Segmentation				
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
		Mean	Mean	Mean	Mean	Mean
	400		35	38	46	228
		13%	9%	10%	11%	57%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	3.52	3.61	4.24	6.12	4.71
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	2.89	2.76	2.49	5.15	3.80
13. Barrier: Don't want to carry a change of clothes	4.06	2.93	3.10	3.20	4.99	4.42
14. Barrier: No place to shower at your destination	3.97	3.37	4.27	3.57	5.05	3.90
15. Barrier: No safe place to park a bike at your destination	4.48	4.46	3.89	3.63	5.26	4.55

	All	Bicyclist Segmentation				
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
		Mean	Mean	Mean	Mean	Mean
16. Barrier: Not confident in your bike riding ability	3.37	2.25	2.82	2.40	4.60	3.63
17. Barrier: Not in good enough shape	3.85	3.01	3.30	2.99	4.63	4.11
18. Barrier: Worried about cars on the road	5.33	3.93	4.84	5.09	6.32	5.56
19. Barrier: Need to have access to a car at some point during the day	4.72	3.40	3.70	4.18	5.63	5.08
20. Barrier: You have to carry a lot of stuff	4.80	4.10	4.20	4.16	6.07	4.91
21. Barrier: The places you regularly go are too far away to ride	5.01	3.96	4.26	4.75	5.65	5.28
22. Barrier: Don't want to ride your bike alone	3.22	2.48	2.39	2.12	4.11	3.53
23. Barrier: Poor road and pavement conditions	4.61	3.95	4.07	3.86	5.55	4.78
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.14	2.74	2.27	4.29	3.69
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.66	4.53	4.46	5.81	5.10
26. Barrier: Biking takes too much time	4.09	2.64	4.02	3.62	5.15	4.29
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.16	3.84	2.54	5.09	4.29
28. Barrier: Fear of bad weather	5.12	4.25	4.54	4.82	5.67	5.35
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.26	3.56	2.80	4.93	4.33
30. Barrier: Worried about getting home quickly in an emergency	4.94	3.75	3.98	4.39	5.93	5.24
31. Barrier: Worried about my personal safety	5.00	3.88	4.17	4.15	6.46	5.23
58. Mean: Go to work outside of your home	3.35	3.99	3.18	3.16	4.56	3.02
59. Mean: Go to school	.87	1.24	.76	.31	1.10	.85

	All	Bicyclist Segmentation				
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists
		Mean	Mean	Mean	Mean	Mean
60. Mean: Go shopping for food or other household items	2.37	2.44	2.31	2.29	2.54	2.34
61. Mean: Take your children to school	2.29	2.59	1.59	1.74	2.96	2.30
62. Mean: Drive a car alone	4.14	2.40	4.00	4.83	5.24	4.21
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	2.78	3.17	3.56	3.66	3.17
64. Mean: Ride a bus	.59	2.03	.61	.14	.17	.41
65. Mean: Ride BART	.65	1.40	.72	.24	.58	.55
66. Mean: Take a train other than BART	.15	.89	.04	.02	.15	.02
67. Mean: Take a ferry	.12	.77	.03	.02	.02	.02
68. Mean: Ride a bicycle for health or recreation	.83	2.74	1.50	1.21	1.19	.15
69. Mean: Ride a bicycle as a way to get to a destination	.66	4.25	1.12	.05	.04	.01
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.82	.68	.95	.80	.49
72. Approx. miles from home to work	13.49	11.70	12.53	11.53	16.08	13.80
79. Approx. miles from home to school	11.95	14.11	11.13	9.16	9.03	12.20
86. Mean: Days per week bike to work?	.66	3.98	.44	.00	.00	.00
87. Mean: Days per week bike to school?	.69	3.30	.60	.00	.00	.00

	All		Region			
	N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
			%	%	%	%
Number of cases	400		112	48	171	68
Row percent		100%	28%	12%	43%	17%
6. Recall any 'Get Rolling' advertising?						
Yes	13	3%	6%	0%	3%	2%
No	366	91%	90%	95%	93%	88%
(Don't know)	22	5%	4%	5%	5%	10%
6 Collapsed. Recall any 'Get Rolling' advertising?						
Yes	13	3%	6%	0%	3%	2%
No / DK	387	97%	94%	100%	97%	98%
7. What was the 'Get Rolling' advertising about?						
Using a bike instead of driving a car	2	15%	15%	0%	0%	61%
Related to cars	3	21%	28%	0%	17%	0%
Don't remember	8	65%	57%	0%	83%	39%
8. Where did you hear or see the Get Rolling ad?						
Newspaper	1	9%	0%	0%	25%	0%
Sign on a street pole	1	6%	11%	0%	0%	0%
Back/side of a bus	2	14%	19%	0%	0%	39%
Bus Shelter	1	8%	15%	0%	0%	0%
Billboard	1	9%	0%	0%	25%	0%
Flyer/handout	1	8%	15%	0%	0%	0%
TV	6	45%	55%	0%	26%	61%
Other/ DK	8	63%	55%	0%	75%	61%
9. After prompting, recall any 'Get Rolling' advertising?						
Yes	55	14%	17%	4%	17%	8%
No	330	83%	81%	91%	78%	90%
(Don't know)	15	4%	2%	5%	5%	2%
9 Collapsed. After Prompting, recall 'Get Rolling'?						
Yes	55	14%	17%	4%	17%	8%
No / DK	345	86%	83%	96%	83%	92%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	21%	29%	25%	27%
	Being able to carry/transport more belongings	26	7%	3%	17%	7%	3%
	Difficult/Takes too much energy/Lazy	75	19%	17%	7%	24%	16%
	Too far of a distance to travel	112	28%	30%	35%	24%	30%
	Safety issues - Biking is unsafe/dangerous	128	32%	34%	27%	34%	27%
	Time consuming	82	20%	24%	24%	15%	27%
	Prefer comfort of a car	6	1%	1%	3%	2%	1%
	Health restrictions/Not in shape	36	9%	12%	11%	8%	4%
	Inconvenient/Prefer the convenience of a car	62	16%	16%	22%	13%	17%
	No bike lanes	26	7%	5%	8%	8%	4%
	Do not own a bike	27	7%	6%	11%	8%	3%
	Do not like biking through traffic/Dangerous drivers	45	11%	12%	8%	14%	6%
	Just do not want to/Lack of interest	18	4%	2%	7%	5%	6%
	Do not know how to ride a bike	15	4%	9%	4%	1%	2%
	Cannot bike in work clothes	5	1%	0%	6%	1%	0%
	Do not want to get sweaty	10	2%	2%	2%	3%	1%
	Transport more than one passenger	6	1%	0%	4%	1%	3%
	Nowhere to park/store bike	8	2%	2%	1%	2%	3%
	Too many hills to bike through	12	3%	4%	0%	4%	0%
	Other	10	2%	4%	0%	3%	0%
	Nothing	2	0%	1%	0%	1%	0%
	Dont know	10	2%	3%	0%	2%	5%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	20%	46%	23%	24%
	Hygeine concerns	14	4%	2%	8%	4%	1%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	17%	22%	14%	11%
	Safety concerns	173	43%	45%	35%	48%	33%
	Difficult / Lazy / Not in shape	111	28%	29%	18%	33%	20%
	No bike lanes / Nowhere to store bike	34	9%	7%	9%	10%	7%
	Time / Distance	194	48%	53%	59%	39%	57%
	Bad Weather	98	25%	21%	29%	25%	27%
	Too many hills / Terrain	12	3%	4%	0%	4%	0%
	Other / Don't Know	22	5%	7%	0%	6%	5%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	14%	11%	15%	15%
	2	37	9%	8%	8%	10%	10%
	3	36	9%	8%	11%	11%	5%
	4	38	10%	7%	11%	12%	7%
	5	68	17%	14%	19%	16%	23%
	6	43	11%	9%	9%	15%	4%
	7 - Extremely important	120	30%	39%	30%	22%	36%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	62%	59%	52%	63%
	Neither / DK	38	10%	7%	11%	12%	7%
	Not Important	131	33%	31%	30%	36%	30%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	32%	28%	31%	29%
	2	49	12%	9%	13%	13%	14%
	3	45	11%	11%	10%	12%	11%
	4	31	8%	6%	6%	9%	9%
	5	27	7%	9%	11%	5%	4%
	6	22	6%	4%	5%	7%	5%
	7 - Extremely important	97	24%	29%	27%	20%	27%
	(Don't know)	7	2%	1%	0%	3%	2%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	42%	42%	32%	36%
	Neither / DK	37	9%	7%	6%	12%	10%
	Not Important	217	54%	52%	51%	57%	54%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	18%	21%	18%	25%
	2	42	11%	10%	13%	11%	10%
	3	47	12%	11%	17%	12%	9%
	4	57	14%	17%	7%	16%	11%
	5	53	13%	11%	12%	15%	14%
	6	22	5%	3%	13%	6%	4%
	7 - Extremely important	98	24%	29%	16%	23%	27%
	(Don't know)	2	0%	1%	0%	0%	0%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	43%	42%	43%	45%
	Neither / DK	59	15%	18%	7%	16%	11%
	Not Important	168	42%	38%	51%	41%	44%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	28%	22%	24%	31%
	2	31	8%	8%	11%	7%	7%
	3	49	12%	3%	17%	19%	7%
	4	39	10%	10%	6%	9%	13%
	5	41	10%	8%	16%	11%	8%
	6	25	6%	6%	6%	7%	7%
	7 - Extremely important	107	27%	35%	21%	22%	29%
	(Don't know)	4	1%	1%	0%	1%	0%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	49%	43%	39%	43%
	Neither / DK	43	11%	11%	6%	11%	13%
	Not Important	184	46%	39%	50%	50%	44%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	21%	36%	19%	19%
	2	28	7%	5%	13%	6%	9%
	3	25	6%	4%	3%	9%	6%
	4	25	6%	5%	7%	8%	4%
	5	57	14%	16%	9%	14%	16%
	6	52	13%	15%	10%	13%	13%
	7 - Extremely important	122	30%	34%	19%	30%	34%
	(Don't know)	5	1%	1%	3%	2%	0%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	64%	39%	57%	62%
	Neither / DK	30	8%	6%	9%	10%	4%
	Not Important	139	35%	30%	52%	33%	34%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	32%	45%	34%	40%
	2	48	12%	10%	9%	15%	10%
	3	31	8%	10%	4%	8%	8%
	4	21	5%	7%	6%	5%	4%
	5	58	14%	17%	7%	17%	9%
	6	20	5%	4%	4%	5%	7%
	7 - Extremely important	71	18%	19%	23%	13%	22%
	(Don't know)	7	2%	3%	1%	2%	0%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	40%	34%	36%	38%
	Neither / DK	28	7%	9%	7%	7%	4%
	Not Important	222	56%	51%	59%	57%	58%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	20%	28%	30%	27%
	2	42	10%	6%	13%	12%	11%
	3	42	10%	11%	10%	8%	16%
	4	33	8%	11%	10%	7%	6%
	5	56	14%	16%	15%	12%	15%
	6	36	9%	10%	7%	9%	8%
	7 - Extremely important	85	21%	25%	17%	21%	18%
	(Don't know)	2	0%	1%	0%	0%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	52%	40%	42%	40%
	Neither / DK	35	9%	12%	10%	7%	6%
	Not Important	189	47%	37%	50%	51%	54%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	7%	5%	15%	9%
	2	15	4%	0%	6%	5%	4%
	3	26	6%	10%	7%	4%	5%
	4	27	7%	2%	10%	9%	8%
	5	48	12%	10%	20%	10%	14%
	6	59	15%	13%	11%	20%	7%
	7 - Extremely important	182	45%	57%	42%	36%	53%
	(Don't know)	1	0%	1%	0%	0%	0%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	80%	73%	66%	73%
	Neither / DK	29	7%	3%	10%	9%	8%
	Not Important	83	21%	17%	18%	25%	18%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	12%	19%	20%	17%
	2	19	5%	3%	6%	7%	2%
	3	29	7%	3%	8%	10%	8%
	4	42	11%	6%	11%	14%	8%
	5	63	16%	18%	14%	17%	12%
	6	37	9%	9%	11%	9%	10%
	7 - Extremely important	139	35%	48%	32%	24%	43%
	(Don't know)	2	0%	1%	0%	0%	0%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	75%	56%	49%	65%
	Neither / DK	44	11%	7%	11%	15%	8%
	Not Important	116	29%	18%	32%	36%	27%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	13%	7%	14%	11%
	2	31	8%	7%	8%	8%	10%
	3	37	9%	8%	4%	10%	14%
	4	37	9%	7%	13%	10%	10%
	5	56	14%	15%	9%	15%	13%
	6	57	14%	11%	14%	19%	8%
	7 - Extremely important	131	33%	39%	44%	25%	35%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	65%	68%	59%	56%
	Neither / DK	37	9%	7%	13%	10%	10%
	Not Important	117	29%	28%	19%	31%	34%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	20%	10%	11%	11%
	2	22	6%	3%	6%	8%	3%
	3	20	5%	4%	10%	5%	3%
	4	41	10%	6%	9%	13%	10%
	5	51	13%	11%	13%	15%	11%
	6	53	13%	11%	14%	14%	13%
	7 - Extremely important	157	39%	44%	37%	33%	49%
	(Don't know)	1	0%	1%	0%	0%	0%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	66%	64%	62%	73%
	Neither / DK	42	11%	7%	9%	13%	10%
	Not Important	96	24%	27%	26%	24%	17%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	28%	35%	40%	40%
	2	47	12%	9%	14%	14%	10%
	3	47	12%	14%	17%	9%	12%
	4	32	8%	6%	8%	9%	8%
	5	44	11%	13%	6%	11%	11%
	6	25	6%	6%	8%	6%	6%
	7 - Extremely important	57	14%	22%	11%	10%	14%
	(Don't know)	2	1%	1%	1%	0%	0%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	42%	25%	27%	30%
	Neither / DK	35	9%	7%	9%	10%	8%
	Not Important	238	60%	51%	66%	63%	62%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	13%	12%	9%	18%
	2	36	9%	8%	11%	10%	7%
	3	51	13%	12%	7%	17%	7%
	4	36	9%	7%	15%	9%	7%
	5	60	15%	15%	13%	15%	18%
	6	52	13%	11%	14%	16%	6%
	7 - Extremely important	115	29%	33%	28%	23%	37%
	(Don't know)	1	0%	1%	0%	0%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	59%	55%	55%	61%
	Neither / DK	37	9%	8%	15%	9%	7%
	Not Important	135	34%	33%	30%	36%	32%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	30%	39%	36%	31%
	2	45	11%	10%	11%	11%	14%
	3	33	8%	8%	5%	11%	5%
	4	29	7%	5%	12%	7%	6%
	5	58	15%	16%	16%	14%	13%
	6	34	8%	11%	6%	7%	8%
	7 - Extremely important	64	16%	20%	8%	13%	22%
	(Don't know)	1	0%	0%	3%	0%	0%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	47%	30%	35%	43%
	Neither / DK	30	8%	5%	15%	7%	6%
	Not Important	214	53%	48%	55%	58%	51%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	9%	19%	10%	19%
	2	24	6%	6%	5%	6%	7%
	3	28	7%	8%	3%	6%	10%
	4	32	8%	11%	6%	9%	2%
	5	56	14%	15%	18%	15%	9%
	6	46	11%	8%	12%	15%	7%
	7 - Extremely important	159	40%	42%	36%	37%	47%
	(Don't know)	5	1%	1%	2%	2%	0%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	65%	65%	67%	63%
	Neither / DK	37	9%	12%	8%	11%	2%
	Not Important	102	25%	23%	27%	23%	36%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	23%	17%	20%	20%
	2	33	8%	5%	8%	12%	6%
	3	43	11%	8%	14%	12%	9%
	4	48	12%	11%	16%	10%	16%
	5	70	18%	18%	20%	19%	11%
	6	37	9%	8%	5%	11%	9%
	7 - Extremely important	81	20%	26%	19%	13%	30%
	(Don't know)	7	2%	1%	1%	3%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	52%	43%	44%	50%
	Neither / DK	55	14%	12%	17%	13%	16%
	Not Important	157	39%	36%	40%	43%	35%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	15%	25%	20%	19%
	2	59	15%	12%	13%	19%	11%
	3	50	12%	7%	9%	16%	15%
	4	36	9%	9%	9%	10%	7%
	5	54	13%	13%	15%	14%	10%
	6	22	5%	4%	8%	5%	8%
	7 - Extremely important (Don't know)	102 2	26% 1%	38% 1%	21% 0%	17% 1%	30% 0%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	55%	45%	36%	49%
	Neither / DK	38	10%	10%	9%	10%	7%
	Not Important	184	46%	34%	46%	54%	44%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	8%	6%	9%	10%
	2	19	5%	1%	6%	6%	6%
	3	35	9%	6%	7%	11%	9%
	4	44	11%	8%	11%	11%	14%
	5	59	15%	11%	12%	17%	18%
	6	56	14%	19%	16%	13%	7%
	7 - Extremely important (Don't know)	150 2	38% 0%	46% 1%	43% 0%	31% 0%	36% 0%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	75%	71%	62%	61%
	Neither / DK	46	11%	9%	11%	12%	14%
	Not Important	88	22%	15%	18%	26%	25%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	25%	29%	22%	29%
	2	20	5%	1%	8%	7%	4%
	3	39	10%	10%	6%	10%	12%
	4	41	10%	11%	11%	11%	7%
	5	43	11%	12%	11%	6%	20%
	6	37	9%	4%	8%	15%	6%
	7 - Extremely important (Don't know)	109 11	27% 3%	36% 1%	25% 3%	26% 3%	18% 4%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	52%	43%	47%	43%
	Neither / DK	52	13%	12%	14%	14%	11%
	Not Important	159	40%	36%	43%	39%	46%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	12%	8%	19%	11%
	2	29	7%	2%	16%	10%	3%
	3	33	8%	5%	1%	12%	9%
	4	23	6%	7%	8%	4%	7%
	5	42	11%	8%	10%	14%	7%
	6	30	8%	8%	9%	9%	4%
	7 - Extremely important (Don't know)	178 5	45% 1%	57% 1%	47% 0%	31% 1%	57% 2%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	73%	66%	53%	68%
	Neither / DK	29	7%	8%	8%	5%	9%
	Not Important	121	30%	19%	26%	42%	23%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	17%	15%	10%	15%
	2	19	5%	3%	10%	5%	3%
	3	28	7%	5%	9%	9%	4%
	4	41	10%	3%	10%	15%	11%
	5	51	13%	14%	9%	15%	10%
	6	47	12%	9%	10%	14%	12%
	7 - Extremely important (Don't know)	160 1	40% 0%	48% 1%	38% 0%	33% 0%	45% 0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	71%	56%	62%	66%
	Neither / DK	43	11%	4%	10%	15%	11%
	Not Important	100	25%	25%	34%	23%	22%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	17%	24%	30%	19%
	4 to 7 concerns	107	27%	26%	28%	28%	25%
	8 to 12 concerns	97	24%	23%	31%	21%	29%
	13 to 21 concerns	101	25%	34%	17%	21%	28%
32. More dedicated bike lanes	Much more likely	195	49%	50%	47%	49%	49%
	Somewhat more likely	103	26%	21%	27%	31%	20%
	No difference	102	26%	30%	26%	20%	31%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	70%	74%	80%	69%
	No Difference / DK	102	26%	30%	26%	20%	31%
33. Wider bike lanes	Much more likely	179	45%	41%	43%	47%	47%
	Somewhat more likely	102	26%	27%	18%	27%	23%
	No difference	116	29%	31%	38%	26%	29%
	(Don't know)	2	0%	1%	0%	0%	0%
33 Collapsed. Wider bike lanes	More Likely	281	70%	68%	62%	74%	71%
	No Difference / DK	118	30%	32%	38%	26%	29%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	52%	54%	58%	58%
	Somewhat more likely	81	20%	20%	21%	22%	17%
	No difference	93	23%	27%	23%	20%	25%
	(Don't know)	2	0%	1%	2%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	72%	76%	80%	75%
	No Difference / DK	95	24%	28%	24%	20%	25%
35. More secure bike parking at the places you go	Much more likely	206	51%	53%	47%	51%	52%
	Somewhat more likely	87	22%	18%	21%	24%	23%
	No difference	105	26%	28%	32%	24%	25%
	(Don't know)	3	1%	2%	0%	0%	0%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	70%	68%	75%	75%
	No Difference / DK	107	27%	30%	32%	25%	25%
36. More secure bike parking at transit stations	Much more likely	186	47%	50%	40%	47%	44%
	Somewhat more likely	96	24%	21%	34%	24%	24%
	No difference	115	29%	27%	25%	29%	32%
	(Don't know)	2	1%	2%	1%	0%	0%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	71%	74%	71%	68%
	No Difference / DK	117	29%	29%	26%	29%	32%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
37. A shower and changing area at your destination	Much more likely	113	28%	23%	28%	31%	30%
	Somewhat more likely	114	29%	31%	36%	29%	19%
	No difference	166	42%	43%	35%	39%	49%
	(Don't know)	7	2%	3%	0%	1%	2%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	54%	65%	59%	49%
	No Difference / DK	173	43%	46%	35%	41%	51%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	36%	40%	33%	45%
	Somewhat more likely	105	26%	26%	24%	29%	21%
	No difference	138	35%	36%	32%	36%	29%
	(Don't know)	9	2%	1%	3%	2%	5%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	62%	65%	62%	66%
	No Difference / DK	147	37%	38%	35%	38%	34%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	25%	26%	23%	32%
	Somewhat more likely	85	21%	26%	21%	23%	9%
	No difference	210	53%	48%	51%	54%	59%
	(Don't know)	3	1%	2%	1%	0%	0%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	51%	47%	46%	41%
	No Difference / DK	213	53%	49%	53%	54%	59%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	33%	28%	26%	33%
	Somewhat more likely	100	25%	23%	17%	31%	20%
	No difference	178	45%	42%	52%	43%	47%
	(Don't know)	5	1%	2%	3%	0%	0%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	55%	45%	57%	53%
	No Difference / DK	183	46%	45%	55%	43%	47%
41. Slower moving cars on the streets	Much more likely	127	32%	32%	27%	33%	33%
	Somewhat more likely	109	27%	21%	28%	31%	28%
	No difference	159	40%	45%	45%	35%	39%
	(Don't know)	4	1%	2%	0%	1%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	53%	55%	64%	61%
	No Difference / DK	163	41%	47%	45%	36%	39%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	42%	42%	39%	48%
	Somewhat more likely	112	28%	25%	30%	32%	21%
	No difference	118	30%	32%	29%	27%	31%
	(Don't know)	4	1%	1%	0%	1%	0%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	67%	71%	71%	69%
	No Difference / DK	122	30%	33%	29%	29%	31%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	30%	25%	26%	26%
	Somewhat more likely	99	25%	22%	16%	27%	29%
	No difference	191	48%	47%	59%	46%	45%
	(Don't know)	1	0%	1%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	52%	41%	54%	55%
	No Difference / DK	193	48%	48%	59%	46%	45%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	27%	19%	20%	33%
	Somewhat more likely	114	28%	30%	23%	33%	18%
	No difference	184	46%	42%	57%	45%	46%
	(Don't know)	5	1%	1%	0%	1%	3%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	57%	43%	54%	51%
	No Difference / DK	189	47%	43%	57%	46%	49%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	31%	39%	39%	43%
	Somewhat more likely	109	27%	28%	30%	29%	20%
	No difference	137	34%	40%	30%	30%	37%
	(Don't know)	4	1%	1%	2%	1%	0%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	59%	68%	68%	63%
	No Difference / DK	141	35%	41%	32%	32%	37%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
46. Safety improvements at large intersections	Much more likely	214	54%	55%	51%	53%	54%
	Somewhat more likely	98	25%	21%	28%	26%	26%
	No difference	86	21%	23%	22%	21%	20%
	(Don't know)	1	0%	1%	0%	0%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	76%	78%	79%	80%
	No Difference / DK	87	22%	24%	22%	21%	20%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	10%	28%	21%	13%
	No	324	81%	90%	72%	77%	84%
	(Don't know)	6	2%	0%	0%	2%	3%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	10%	28%	21%	13%
	No / DK	331	83%	90%	72%	79%	87%
48. Participate in BTWD May 2010?	Yes	22	32%	9%	41%	40%	11%
	No	47	68%	91%	59%	60%	89%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	0%	9%	0%	0%
	I commonly ride my bike	9	39%	0%	9%	56%	0%
	Health reasons	1	6%	0%	23%	0%	0%
	To save gas	1	6%	0%	23%	0%	0%
	It was fun	2	8%	0%	0%	6%	100%
	Helps traffic	2	7%	100%	9%	0%	0%
	For my kids	2	9%	0%	13%	9%	0%
	Office pressure	2	7%	0%	13%	6%	0%
	To support bike day	1	4%	0%	0%	6%	0%
	Solidarity	1	6%	0%	0%	8%	0%
	For the free stuff I got	1	6%	0%	0%	9%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	0%	0%	17%	0%
	I commonly ride my bike	2	8%	0%	9%	8%	0%
	Health reasons	1	6%	0%	23%	0%	0%
	For my kids	1	4%	0%	0%	6%	0%
	Office pressure	3	12%	0%	0%	11%	100%
	To support bike day	3	15%	0%	0%	23%	0%
	For the free stuff I got	2	11%	0%	23%	8%	0%
	No reason given	7	33%	100%	44%	26%	0%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	0%	35%	28%	100%
	Drive or ride in a carpool or vanpool	3	12%	0%	0%	18%	0%
	Bicycle	14	65%	0%	78%	63%	100%
	Walk	2	9%	0%	22%	6%	0%
	Public Bus	4	20%	100%	0%	23%	0%
	BART	3	14%	0%	9%	17%	0%
	Something else	1	3%	0%	13%	0%	0%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
Number of cases		400		112	48	171	68
Row percent			100%	28%	12%	43%	17%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	100%	23%	0%	0%
	A little more often	1	4%	0%	0%	6%	0%
	Same as before	19	86%	0%	77%	94%	100%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	100%	23%	6%	0%
	Same as before	19	86%	0%	77%	94%	100%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	9%	16%	15%	10%
	Somewhat likely	72	18%	16%	24%	20%	12%
	Somewhat unlikely	48	12%	14%	7%	12%	12%
	Very unlikely	223	56%	60%	52%	51%	64%
	(Neither likely nor unlikely)	3	1%	0%	0%	1%	2%
	(Don't know)	3	1%	1%	2%	1%	0%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	25%	40%	36%	22%
	Unlikely	271	68%	75%	60%	63%	76%
	Don't Know	3	1%	0%	0%	1%	2%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	2%	4%	3%	1%
	No	388	97%	98%	94%	97%	99%
	(Don't know)	1	0%	0%	2%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	2%	4%	3%	1%
	No / DK	389	97%	98%	96%	97%	99%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	100%	0%	29%	100%
	No	6	55%	0%	100%	71%	0%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	48%	0%	50%	0%
	Same as before	3	61%	52%	0%	50%	100%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	14%	16%	13%	14%
	No	340	85%	84%	84%	87%	84%
	(Don't know)	4	1%	3%	0%	0%	2%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	3%	1%	3%	3%
	2 days/wk	9	2%	4%	4%	1%	2%
	3 days/wk	28	7%	5%	12%	7%	7%
	4 days/wk	23	6%	4%	7%	6%	6%
	5 days/wk	166	42%	32%	48%	48%	38%
	6 days/wk	27	7%	10%	4%	8%	1%
	7 days/wk	20	5%	3%	2%	6%	9%
	1-11 days/year	2	0%	1%	0%	1%	0%
	Never	113	28%	39%	22%	21%	33%
	(Don't know)	1	0%	0%	0%	0%	1%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	60%	78%	78%	65%
	Less than weekly	2	0%	1%	0%	1%	0%
	Never	114	29%	39%	22%	21%	35%
59. Frequency: Go to school	1 day/week	15	4%	1%	4%	4%	7%
	2 days/wk	15	4%	5%	3%	3%	3%
	3 days/wk	13	3%	1%	2%	4%	5%
	4 days/wk	12	3%	2%	2%	3%	7%
	5 days/wk	36	9%	14%	4%	8%	8%
	6 days/wk	3	1%	1%	0%	1%	0%
	7 days/wk	3	1%	1%	0%	0%	2%
	1-4 days/month	1	0%	0%	0%	1%	0%
	Never	297	74%	74%	85%	74%	67%
	(Don't know)	5	1%	1%	0%	3%	0%
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	26%	15%	22%	33%
	Less than weekly	1	0%	0%	0%	1%	0%
	Never	302	76%	74%	85%	77%	67%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	17%	19%	22%	27%
	2 days/wk	134	33%	43%	44%	24%	34%
	3 days/wk	77	19%	20%	20%	19%	18%
	4 days/wk	32	8%	5%	7%	12%	3%
	5 days/wk	16	4%	4%	8%	4%	1%
	6 days/wk	3	1%	0%	0%	0%	3%
	7 days/wk	21	5%	4%	1%	7%	7%
	1-4 days/month	5	1%	0%	0%	3%	0%
	1-11 days/year	2	1%	1%	0%	1%	0%
	Never	21	5%	5%	1%	6%	8%
	(Don't know)	6	2%	1%	0%	3%	0%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	93%	99%	87%	92%
	Less than weekly	8	2%	1%	0%	4%	0%
	Never	27	7%	6%	1%	9%	8%
61. Frequency: Take your children to school	1 day/week	10	3%	2%	4%	2%	6%
	2 days/wk	8	2%	3%	3%	0%	3%
	3 days/wk	8	2%	3%	6%	0%	2%
	4 days/wk	7	2%	2%	1%	2%	1%
	5 days/wk	82	21%	24%	18%	18%	23%
	6 days/wk	2	1%	1%	0%	1%	0%
	7 days/wk	3	1%	1%	0%	1%	0%
	1-4 days/month	0	0%	0%	1%	0%	0%
	Never	243	61%	54%	59%	67%	59%
	(Don't know)	3	1%	1%	0%	1%	1%
	(Do not have kids in school)	33	8%	10%	8%	8%	5%
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	40%	35%	27%	36%
	Less than weekly	0	0%	0%	1%	0%	0%
	Never	246	67%	60%	64%	73%	64%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	2%	5%	5%	6%
	2 days/wk	28	7%	6%	6%	8%	7%
	3 days/wk	32	8%	8%	6%	7%	10%
	4 days/wk	28	7%	13%	10%	4%	4%
	5 days/wk	102	26%	31%	28%	22%	22%
	6 days/wk	30	7%	7%	9%	9%	4%
	7 days/wk	97	24%	19%	30%	21%	39%
	1-4 days/month	5	1%	0%	4%	2%	0%
	Never	59	15%	14%	4%	21%	8%
	(Don't know)	1	0%	0%	0%	1%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	86%	93%	76%	92%
	Less than weekly	5	1%	0%	4%	2%	0%
	Never	60	15%	14%	4%	22%	8%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	10%	12%	13%	9%
	2 days/wk	78	19%	22%	30%	13%	24%
	3 days/wk	71	18%	20%	19%	18%	14%
	4 days/wk	36	9%	6%	6%	10%	11%
	5 days/wk	52	13%	11%	14%	14%	12%
	6 days/wk	16	4%	6%	5%	2%	3%
	7 days/wk	53	13%	17%	3%	11%	20%
	1-4 days/month	10	2%	1%	0%	5%	0%
	1-11 days/year	3	1%	1%	1%	1%	0%
	Never	34	9%	6%	10%	11%	5%
(Don't know)	2	0%	0%	0%	1%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	92%	89%	82%	95%
	Less than weekly	13	3%	2%	1%	6%	0%
	Never	36	9%	6%	10%	12%	5%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	2%	0%	4%	4%
	2 days/wk	17	4%	5%	2%	6%	1%
	3 days/wk	4	1%	3%	0%	0%	1%
	4 days/wk	14	3%	0%	3%	7%	0%
	5 days/wk	11	3%	1%	0%	6%	2%
	6 days/wk	3	1%	2%	0%	1%	0%
	7 days/wk	6	1%	1%	0%	3%	0%
	1-4 days/month	8	2%	1%	2%	1%	5%
	1-11 days/year	15	4%	3%	2%	6%	1%
	Never	307	77%	83%	91%	65%	85%
	(Don't know)	1	0%	0%	0%	1%	0%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	13%	4%	27%	8%
	Less than weekly	23	6%	4%	4%	7%	7%
	Never	308	77%	83%	91%	66%	85%
65. Frequency: Ride BART	1 day/week	43	11%	10%	9%	14%	5%
	2 days/wk	13	3%	3%	0%	4%	5%
	3 days/wk	11	3%	1%	0%	6%	0%
	4 days/wk	7	2%	1%	1%	3%	1%
	5 days/wk	21	5%	3%	2%	9%	2%
	6 days/wk	1	0%	0%	0%	1%	0%
	1-4 days/month	45	11%	12%	11%	9%	16%
	1-11 days/year	49	12%	12%	16%	11%	13%
	Never	203	51%	59%	59%	40%	58%
(Don't know)	5	1%	0%	1%	2%	0%	
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	17%	12%	37%	13%
	Less than weekly	95	24%	24%	27%	20%	29%
	Never	208	52%	59%	60%	43%	58%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	3%	0%	0%	0%
	3 days/wk	4	1%	4%	0%	0%	0%
	4 days/wk	1	0%	0%	3%	0%	0%
	5 days/wk	1	0%	0%	0%	1%	0%
	6 days/wk	2	0%	0%	0%	1%	0%
	7 days/wk	2	0%	0%	0%	1%	0%
	1-4 days/month	10	3%	1%	1%	4%	4%
	1-11 days/year	32	8%	7%	3%	10%	8%
	Never	337	84%	85%	92%	80%	88%
	(Don't know)	5	1%	1%	1%	2%	0%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	7%	3%	4%	0%
	Less than weekly	42	11%	8%	5%	14%	12%
	Never	342	86%	85%	93%	83%	88%
67. Frequency: Take a ferry	1 day/week	3	1%	0%	0%	2%	0%
	2 days/wk	1	0%	0%	0%	1%	0%
	3 days/wk	1	0%	1%	0%	0%	0%
	5 days/wk	5	1%	0%	0%	3%	0%
	6 days/wk	1	0%	0%	0%	1%	0%
	1-4 days/month	2	1%	0%	0%	1%	0%
	1-11 days/year	33	8%	8%	12%	8%	6%
	Never	344	86%	88%	88%	82%	93%
	(Don't know)	8	2%	3%	0%	2%	1%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	1%	0%	6%	0%
	Less than weekly	36	9%	8%	12%	10%	6%
	Never	352	88%	91%	88%	84%	94%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	12%	19%	11%	12%
	2 days/wk	33	8%	4%	11%	10%	9%
	3 days/wk	24	6%	9%	2%	6%	4%
	4 days/wk	11	3%	3%	1%	3%	2%
	5 days/wk	8	2%	2%	1%	3%	0%
	6 days/wk	4	1%	0%	0%	2%	1%
	7 days/wk	4	1%	2%	1%	1%	0%
	1-4 days/month	20	5%	3%	9%	3%	10%
	1-11 days/year	15	4%	4%	7%	2%	6%
	Never	225	56%	60%	48%	57%	53%
	(Don't know)	5	1%	2%	0%	1%	2%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	31%	36%	36%	28%
	Less than weekly	35	9%	7%	16%	5%	16%
	Never	231	58%	62%	48%	58%	56%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	3%	9%	8%	5%
	2 days/wk	8	2%	2%	1%	2%	4%
	3 days/wk	11	3%	3%	1%	4%	2%
	4 days/wk	11	3%	3%	4%	3%	0%
	5 days/wk	8	2%	0%	3%	4%	0%
	6 days/wk	3	1%	0%	0%	2%	0%
	7 days/wk	12	3%	3%	1%	5%	0%
	1-4 days/month	13	3%	5%	4%	3%	3%
	1-11 days/year	17	4%	5%	5%	4%	3%
	Never	290	72%	77%	72%	65%	83%
	(Don't know)	2	1%	0%	0%	1%	1%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	13%	19%	27%	10%
	Less than weekly	30	8%	10%	9%	7%	6%
	Never	292	73%	77%	72%	66%	84%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	8%	10%	6%	4%
	2 days/wk	20	5%	2%	10%	4%	7%
	3 days/wk	26	6%	7%	7%	6%	6%
	4 days/wk	5	1%	0%	7%	1%	0%
	5 days/wk	7	2%	5%	0%	1%	0%
	6 days/wk	2	1%	1%	0%	1%	0%
	7 days/wk	5	1%	2%	0%	1%	2%
	1-4 days/month	9	2%	3%	3%	2%	2%
	1-11 days/year	2	1%	1%	0%	0%	1%
	Never	290	72%	70%	64%	76%	75%
	(Don't know)	6	1%	1%	0%	2%	2%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	25%	34%	21%	19%
	Less than weekly	11	3%	4%	3%	2%	3%
	Never	296	74%	71%	64%	77%	78%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	7%	5%	13%	8%
	Alamo	1	0%	1%	0%	0%	0%
	Albany	1	0%	0%	0%	1%	0%
	Berkeley	20	7%	6%	0%	12%	2%
	Castro valley	3	1%	5%	0%	0%	0%
	Dublin	2	1%	0%	4%	0%	0%
	Emeryville	2	1%	0%	0%	2%	0%
	Fremont	20	7%	5%	5%	3%	25%
	Hayward	24	8%	28%	5%	0%	7%
	Kensington	2	1%	0%	2%	1%	0%
	Lafayette	1	0%	0%	0%	1%	0%
	Livermore	9	3%	0%	19%	1%	0%
	Milpitas	0	0%	0%	1%	0%	0%
	Newark	2	1%	0%	1%	0%	3%
	Oakland	51	18%	6%	5%	33%	0%
	Pleasanton	16	6%	3%	28%	2%	2%
	Richmond	4	1%	1%	0%	2%	1%
	Sacramento	1	0%	0%	1%	0%	0%
	San Francisco	37	13%	9%	4%	20%	4%
	San Jose	21	7%	11%	12%	0%	21%
	San Leandro	8	3%	5%	3%	3%	0%
	San Lorenzo	1	0%	0%	0%	0%	1%
	San Pablo	1	0%	0%	0%	1%	0%
	San Ramon	3	1%	0%	2%	1%	2%
	Sunol	1	0%	0%	1%	0%	0%
	Union City	8	3%	8%	1%	0%	6%
	Walnut Creek	2	1%	0%	0%	1%	0%
	Other (specify)	20	7%	5%	1%	5%	19%
71 Collapsed. Work Geography	Central Alameda	53	13%	11%	15%	12%	19%
	East Alameda	30	8%	5%	38%	3%	3%
	North Alameda	72	18%	7%	5%	35%	1%
	South Alameda	61	15%	27%	12%	4%	27%
	Other Counties	67	17%	11%	8%	24%	15%
	Does not work	116	29%	40%	22%	22%	35%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	16%	12%	21%	13%
	3-5 miles	59	21%	19%	22%	21%	22%
	6-10 miles	63	22%	18%	18%	27%	18%
	11-20 miles	53	19%	24%	19%	15%	21%
	21+ miles	61	21%	23%	30%	16%	26%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	78%	88%	63%	84%
	Drive or ride in a carpool or vanpool	35	12%	7%	9%	14%	17%
	Motorcycle or scooter	4	2%	1%	1%	2%	1%
	Bicycle	24	8%	3%	11%	13%	0%
	Walk	18	6%	4%	3%	9%	6%
	Public Bus	21	7%	4%	4%	12%	1%
	BART	35	12%	11%	3%	18%	6%
	Train, like Capitol Corridor or ACE	4	1%	0%	5%	1%	0%
	Ferry or boat	3	1%	2%	0%	2%	0%
	Something else (Don't know)	12	4%	3%	5%	4%	4%
Transportation to Work	(Don't know)	8	3%	3%	1%	2%	5%
	Bike Only	7	2%	0%	1%	5%	0%
	Bike + Tranist	4	1%	0%	1%	3%	0%
	Bike + Car	7	2%	3%	5%	2%	0%
	Car Only	184	65%	70%	75%	54%	79%
	Car + Transit	26	9%	8%	1%	13%	6%
74. Work access: Bike racks	Other	57	20%	20%	16%	23%	15%
	Yes	116	41%	30%	59%	39%	47%
	No	152	53%	62%	36%	56%	46%
74 Collapsed. Work access: Bike racks	(Don't know)	17	6%	8%	5%	5%	7%
	No/DK	169	59%	70%	41%	61%	53%
Work access: Bike Racks OR Secure bike room / locker	Yes	116	41%	30%	59%	39%	47%
	No / DK	260	65%	78%	48%	60%	68%
	Yes	139	35%	22%	52%	40%	32%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	23%	33%	34%	27%
	No	186	65%	68%	65%	63%	69%
	(Don't know)	13	5%	9%	1%	3%	4%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	77%	67%	66%	73%
	Yes	86	30%	23%	33%	34%	27%
76. Work access: A shower	Yes	84	30%	23%	42%	26%	39%
	No	191	67%	73%	58%	69%	58%
	(Don't know)	10	4%	4%	0%	5%	2%
76 Collapsed. Work access: A shower	No/DK	201	70%	77%	58%	74%	61%
	Yes	84	30%	23%	42%	26%	39%
77. Work access: A changing area	Yes	161	56%	52%	69%	55%	56%
	No	117	41%	45%	31%	41%	44%
	(Don't know)	7	2%	3%	0%	4%	0%
77 Collapsed. Work access: A changing area	No/DK	124	44%	48%	31%	45%	44%
	Yes	161	56%	52%	69%	55%	56%
Combined Acces to Q74-Q77 (work)	None	79	28%	36%	18%	27%	26%
	At least one	82	29%	28%	23%	31%	27%
	Two of three	70	25%	24%	24%	25%	26%
	All 3	54	19%	12%	36%	17%	22%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	24%	0%	10%	0%
	Berkeley	12	12%	0%	0%	30%	0%
	Concord	1	1%	0%	11%	0%	0%
	Dublin	1	1%	0%	7%	0%	0%
	Fremont	10	11%	4%	0%	0%	41%
	Hayward	12	13%	34%	7%	4%	3%
	Livermore	3	3%	0%	39%	0%	0%
	Oakland	22	22%	11%	0%	47%	0%
	Piedmont	1	1%	0%	0%	0%	4%
	Pleasanton	2	2%	0%	29%	0%	0%
	Richmond	1	1%	3%	0%	0%	0%
	San Francisco	3	3%	0%	7%	5%	0%
	San Jose	2	2%	0%	0%	0%	7%
	San Leandro	2	2%	7%	0%	0%	0%
	Union City	4	4%	9%	0%	0%	7%
	Other (specify)	12	13%	8%	0%	3%	38%
78 Collapsed. School Geography	Central Alameda	13	3%	6%	0%	2%	2%
	East Alameda	5	1%	0%	10%	0%	0%
	North Alameda	34	8%	3%	0%	18%	0%
	South Alameda	29	7%	14%	1%	1%	17%
	Other Counties	18	4%	3%	4%	2%	14%
	Does not go to school	302	76%	74%	85%	77%	67%
79. Approx. miles from home to school	0-2 miles	28	29%	24%	45%	23%	41%
	3-5 miles	30	31%	32%	0%	42%	19%
	6-10 miles	17	18%	20%	30%	15%	17%
	11-20 miles	8	8%	8%	7%	9%	8%
	21+ miles	14	14%	16%	18%	12%	15%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
80. What modes of transport do you usually use to get to work?	Drive alone	64	65%	79%	86%	51%	68%
	Drive or ride in a carpool or vanpool	6	6%	3%	0%	4%	15%
	Motorcycle or scooter	1	1%	3%	0%	0%	0%
	Bicycle	13	13%	10%	0%	23%	4%
	Walk	16	16%	14%	7%	20%	15%
	Public Bus	11	12%	6%	7%	23%	0%
	BART	9	9%	0%	7%	22%	0%
	Something else (Don't know)	2 3	2% 3%	0% 0%	0% 0%	0% 0%	7% 11%
81. School access: Bike racks	Yes	66	67%	57%	38%	84%	61%
	No	22	22%	32%	37%	16%	16%
	(Don't know)	10	10%	11%	25%	0%	23%
81 Collapsed. School access: Bike racks	No/DK	32	33%	43%	62%	16%	39%
	Yes	66	67%	57%	38%	84%	61%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	86%	94%	81%	80%
	Yes	66	16%	14%	6%	19%	20%
82. School access: A secure bike room or bike locker	Yes	22	23%	21%	0%	34%	13%
	No	64	66%	59%	75%	64%	75%
	(Don't know)	11	11%	20%	25%	2%	12%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	79%	100%	66%	87%
	Yes	22	23%	21%	0%	34%	13%
83. School access: A shower	Yes	30	31%	34%	7%	30%	37%
	No	62	64%	61%	86%	70%	47%
	(Don't know)	5	6%	5%	7%	0%	16%
83 Collapsed. School access: A shower	No/DK	68	69%	66%	93%	70%	63%
	Yes	30	31%	34%	7%	30%	37%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
84. School access: A changing area	Yes	48	49%	60%	25%	44%	52%
	No	44	45%	35%	57%	56%	32%
	(Don't know)	6	6%	5%	17%	0%	16%
84 Collapsed. School access: A changing area	No/DK	50	51%	40%	75%	56%	48%
	Yes	48	49%	60%	25%	44%	52%
Combined Acces to Q81-Q84 (school)	None	30	31%	40%	55%	16%	39%
	At least one	26	27%	20%	45%	33%	20%
	Two of three	31	32%	29%	0%	40%	32%
	All 3	10	10%	11%	0%	12%	9%
85. Own/ access to working bike?	Yes	236	59%	56%	80%	54%	61%
	No	163	41%	44%	20%	46%	39%
85 Collapsed. Access to bicycle	Yes	236	59%	56%	80%	54%	61%
	No/DK	163	41%	44%	20%	46%	39%
86. Days per week bike to work?	1 day/week	9	3%	2%	5%	4%	2%
	2 days/wk	4	1%	2%	4%	1%	0%
	3 days/wk	7	2%	2%	0%	4%	0%
	4 days/wk	10	3%	4%	5%	4%	0%
	5 days/wk	11	4%	0%	3%	7%	0%
	6 days/wk	4	1%	2%	0%	2%	0%
	7 days/wk	5	2%	3%	0%	2%	0%
	1-4 days/month	1	0%	0%	2%	0%	0%
	1-11 days/year	1	0%	0%	1%	1%	0%
	Never	233	82%	85%	80%	75%	98%
	(Don't know)	1	1%	2%	0%	0%	0%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	13%	17%	25%	2%
	Less than weekly	2	1%	0%	3%	1%	0%
	Never	234	82%	87%	80%	75%	98%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
87. Days per week bike to school?	1 day/week	4	4%	0%	0%	7%	4%
	2 days/wk	4	4%	12%	12%	0%	0%
	3 days/wk	1	1%	0%	0%	2%	0%
	4 days/wk	1	1%	0%	0%	3%	0%
	5 days/wk	4	4%	6%	0%	6%	0%
	6 days/wk	3	3%	4%	0%	5%	0%
	7 days/wk	1	1%	0%	0%	3%	0%
	Never	77	78%	78%	88%	67%	96%
	(Don't know)	3	3%	0%	0%	7%	0%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	22%	12%	26%	4%
	Never	79	81%	78%	88%	74%	96%
88. Have access to a car?	Yes	347	87%	88%	95%	79%	98%
	No	51	13%	10%	5%	21%	2%
	(Don't know)	2	1%	2%	0%	0%	0%
88 Collapsed. Access to a car	Yes	347	87%	88%	95%	79%	98%
	No/DK	53	13%	12%	5%	21%	2%
88a. Have kids under 18?	Yes	150	40%	45%	48%	32%	43%
	No	226	60%	54%	51%	68%	56%
	(DK/ Refused)	3	1%	1%	2%	0%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	45%	48%	32%	43%
	No / Ref	229	60%	55%	52%	68%	57%
89. Own/ Rent	Rent/other	167	42%	36%	23%	52%	39%
	Own/buying	221	55%	60%	75%	47%	54%
	(DK/ Refused)	12	3%	4%	2%	1%	7%

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	7%	1%	19%	4%
	White	162	41%	33%	60%	42%	37%
	Hispanic/Latin-Am	67	17%	30%	7%	13%	11%
	Asian	76	19%	20%	20%	13%	32%
	Bi-racial/multi-racial	16	4%	4%	2%	4%	4%
	Other	25	6%	5%	5%	6%	9%
	(Refused)	8	2%	1%	4%	2%	3%
90. Race/ Ethnicity	Afr.-Amer	45	11%	7%	1%	19%	4%
	White	162	41%	33%	60%	42%	37%
	Hispanic	67	17%	30%	7%	13%	11%
	Asian	76	19%	20%	20%	13%	32%
	Other	49	12%	10%	11%	13%	16%
5. Sex (by observation)	Male	195	49%	45%	49%	53%	46%
	Female	205	51%	55%	51%	47%	54%
Region	Central	112	28%	100%	0%	0%	0%
	East	48	12%	0%	100%	0%	0%
	North	171	43%	0%	0%	100%	0%
	South	68	17%	0%	0%	0%	100%
City from sample zip	Alameda	23	6%	0%	0%	14%	0%
	Berkeley	30	7%	0%	0%	17%	0%
	Castro Valley	17	4%	15%	0%	0%	0%
	Dublin	6	1%	0%	12%	0%	0%
	Emeryville	11	3%	0%	0%	6%	0%
	Fremont	57	14%	0%	0%	0%	84%
	Hayward	39	10%	35%	0%	0%	0%
	Livermore	22	6%	0%	46%	0%	0%
	Newark	11	3%	0%	0%	0%	16%
	Oakland	108	27%	0%	0%	63%	0%
	Pleasanton	20	5%	0%	42%	0%	0%
	San Leandro	27	7%	24%	0%	0%	0%
	San Lorenzo	6	2%	6%	0%	0%	0%
	Sunol	1	0%	0%	1%	0%	0%
Union City	23	6%	20%	0%	0%	0%	

		All		Region			
		N	%	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
				%	%	%	%
Language of Interview	English	380	95%	91%	100%	95%	98%
	Spanish	11	3%	7%	0%	2%	0%
	Cantonese	9	2%	2%	0%	3%	2%
Age Group	18-29	72	18%	24%	2%	18%	21%
	30-39	85	21%	14%	21%	23%	28%
	40-49	75	19%	17%	35%	15%	18%
	50-64	114	28%	25%	35%	31%	23%
	65+	55	14%	21%	7%	13%	9%
Bicyclist Segmentation	Committed Bicyclists	52	13%	11%	9%	20%	2%
	Primary Target	35	9%	5%	12%	10%	9%
	Secondary Target	38	10%	9%	16%	8%	11%
	Less Likely Bicyclists	46	11%	15%	14%	5%	19%
	Non-Bicyclists	228	57%	61%	48%	56%	59%

	All	Region			
	Mean	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
		Mean	Mean	Mean	Mean
11. Barrier: Don't want to arrive at your destination sweaty	400	28%	48	171	68
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	4.57	4.83	4.69	4.33	4.69
13. Barrier: Don't want to carry a change of clothes	3.62	3.79	3.80	3.43	3.68
14. Barrier: No place to shower at your destination	4.06	4.22	3.81	4.05	3.99
15. Barrier: No safe place to park a bike at your destination	3.97	4.23	3.86	3.83	3.94
	4.48	4.71	3.51	4.55	4.59

	All	Region			
	Mean	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
		Mean	Mean	Mean	Mean
16. Barrier: Not confident in your bike riding ability	3.37	3.59	3.25	3.25	3.43
17. Barrier: Not in good enough shape	3.85	4.32	3.62	3.69	3.65
18. Barrier: Worried about cars on the road	5.33	5.77	5.34	4.99	5.44
19. Barrier: Need to have access to a car at some point during the day	4.72	5.37	4.55	4.24	4.98
20. Barrier: You have to carry a lot of stuff	4.80	4.94	5.29	4.62	4.68
21. Barrier: The places you regularly go are too far away to ride	5.01	4.95	5.00	4.88	5.44
22. Barrier: Don't want to ride your bike alone	3.22	3.76	3.05	2.96	3.12
23. Barrier: Poor road and pavement conditions	4.61	4.69	4.61	4.54	4.65
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.80	3.06	3.29	3.68
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	5.12	4.79	5.08	4.83
26. Barrier: Biking takes too much time	4.09	4.26	4.04	3.87	4.38
27. Barrier: Fear of a flat tire or other equipment failure	4.03	4.60	3.86	3.61	4.25
28. Barrier: Fear of bad weather	5.12	5.55	5.36	4.88	4.89
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.43	3.92	4.25	3.74
30. Barrier: Worried about getting home quickly in an emergency	4.94	5.50	5.11	4.33	5.42
31. Barrier: Worried about my personal safety	5.00	5.15	4.68	4.95	5.11
58. Mean: Go to work outside of your home	3.35	2.80	3.54	3.75	3.09
59. Mean: Go to school	.87	1.06	.43	.76	1.13

	All	Region			
	Mean	Central Alameda Co.	East Alameda Co.	North Alameda Co.	South Alameda Co.
		Mean	Mean	Mean	Mean
60. Mean: Go shopping for food or other household items	2.37	2.29	2.43	2.43	2.29
61. Mean: Take your children to school	2.29	2.80	2.21	2.11	2.00
62. Mean: Drive a car alone	4.14	4.20	4.78	3.69	4.72
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.53	2.74	2.95	3.68
64. Mean: Ride a bus	.59	.40	.15	.99	.18
65. Mean: Ride BART	.65	.39	.27	1.05	.35
66. Mean: Take a train other than BART	.15	.16	.11	.21	.02
67. Mean: Take a ferry	.12	.04	.01	.24	.01
68. Mean: Ride a bicycle for health or recreation	.83	.79	.73	.97	.59
69. Mean: Ride a bicycle as a way to get to a destination	.66	.46	.54	1.02	.18
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.76	.78	.55	.50
72. Approx. miles from home to work	13.49	14.73	14.58	11.92	15.38
79. Approx. miles from home to school	11.95	8.92	11.69	15.06	10.40
86. Mean: Days per week bike to work?	.66	.53	.48	.99	.02
87. Mean: Days per week bike to school?	.69	.77	.25	1.09	.04

	All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
	N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
			%	%	%	%	%	%	%	%
Number of cases	400		77	30	292	49	2	234	18	79
Row percent		100%	19%	8%	73%	17%	1%	82%	19%	81%
6. Recall any 'Get Rolling' advertising?										
Yes	13	3%	4%	4%	3%	5%	0%	3%	0%	4%
No	366	91%	91%	90%	92%	93%	100%	92%	100%	94%
(Don't know)	22	5%	5%	6%	6%	2%	0%	5%	0%	2%
6 Collapsed. Recall any 'Get Rolling' advertising?										
Yes	13	3%	4%	4%	3%	5%	0%	3%	0%	4%
No / DK	387	97%	96%	96%	97%	95%	100%	97%	100%	96%
7. What was the 'Get Rolling' advertising about?										
Using a bike instead of driving a car	2	15%	27%	0%	12%	0%	0%	13%	0%	28%
Related to cars	3	21%	0%	0%	32%	0%	0%	35%	0%	54%
Don't remember	8	65%	73%	100%	56%	100%	0%	52%	0%	18%
8. Where did you hear or see the Get Rolling ad?										
Newspaper	1	9%	34%	0%	0%	49%	0%	0%	0%	0%
Sign on a street pole	1	6%	21%	0%	0%	0%	0%	0%	0%	0%
Back/side of a bus	2	14%	18%	0%	15%	0%	0%	8%	0%	18%
Bus Shelter	1	8%	0%	0%	12%	0%	0%	13%	0%	0%
Billboard	1	9%	34%	0%	0%	49%	0%	0%	0%	0%
Flyer/handout	1	8%	0%	0%	12%	0%	0%	13%	0%	0%
TV	6	45%	27%	100%	44%	51%	0%	47%	0%	82%
Other/ DK	8	63%	27%	100%	73%	51%	0%	79%	0%	82%
9. After prompting, recall any 'Get Rolling' advertising?										
Yes	55	14%	19%	15%	12%	21%	0%	12%	18%	21%
No	330	83%	77%	85%	84%	73%	100%	85%	75%	74%
(Don't know)	15	4%	4%	0%	4%	6%	0%	3%	7%	5%
9 Collapsed. After Prompting, recall 'Get Rolling'?										
Yes	55	14%	19%	15%	12%	21%	0%	12%	18%	21%
No / DK	345	86%	81%	85%	88%	79%	100%	88%	82%	79%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	30%	24%	23%	24%	0%	23%	33%	29%
	Being able to carry/transport more belongings	26	7%	3%	20%	6%	5%	35%	8%	0%	8%
	Difficult/Takes too much energy/Lazy	75	19%	30%	9%	17%	26%	0%	19%	41%	24%
	Too far of a distance to travel	112	28%	20%	41%	29%	20%	24%	32%	19%	19%
	Safety issues - Biking is unsafe/dangerous	128	32%	38%	43%	29%	37%	76%	32%	39%	27%
	Time consuming	82	20%	22%	22%	20%	15%	41%	21%	19%	29%
	Prefer comfort of a car	6	1%	1%	0%	2%	2%	0%	1%	6%	3%
	Health restrictions/Not in shape	36	9%	11%	12%	8%	11%	0%	6%	6%	14%
	Inconvenient/Prefer the convenience of a car	62	16%	10%	8%	18%	14%	0%	19%	16%	19%
	No bike lanes	26	7%	10%	6%	6%	6%	41%	8%	6%	3%
	Do not own a bike	27	7%	4%	4%	8%	2%	0%	8%	5%	2%
	Do not like biking through traffic/Dangerous drivers	45	11%	14%	8%	11%	5%	0%	12%	7%	9%
	Just do not want to/Lack of interest	18	4%	5%	0%	5%	6%	0%	3%	0%	4%
	Do not know how to ride a bike	15	4%	2%	3%	4%	4%	0%	3%	10%	7%
	Cannot bike in work clothes	5	1%	1%	0%	1%	0%	0%	1%	0%	0%
	Do not want to get sweaty	10	2%	4%	0%	2%	4%	0%	2%	11%	1%
	Transport more than one passenger	6	1%	1%	0%	2%	0%	0%	2%	0%	3%
	Nowhere to park/store bike	8	2%	4%	0%	2%	0%	0%	2%	0%	2%
	Too many hills to bike through	12	3%	3%	0%	3%	2%	0%	3%	0%	3%
	Other	10	2%	2%	0%	3%	6%	0%	2%	7%	4%
	Nothing	2	0%	0%	0%	1%	0%	0%	0%	0%	0%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Dont know	10	2%	2%	0%	3%	4%	0%	2%	4%	0%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	16%	28%	27%	21%	35%	29%	22%	33%
	Hygeine concerns	14	4%	5%	0%	4%	4%	0%	4%	11%	1%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	11%	8%	17%	12%	0%	13%	15%	13%
	Safety concerns	173	43%	51%	51%	40%	42%	76%	45%	47%	36%
	Difficult / Lazy / Not in shape	111	28%	41%	21%	25%	38%	0%	25%	47%	38%
	No bike lanes / Nowhere to store bike	34	9%	14%	6%	7%	6%	41%	10%	6%	4%
	Time / Distance	194	48%	43%	63%	48%	36%	65%	53%	38%	48%
	Bad Weather	98	25%	30%	24%	23%	24%	0%	23%	33%	29%
	Too many hills / Terrain	12	3%	3%	0%	3%	2%	0%	3%	0%	3%
	Other / Don't Know	22	5%	4%	0%	6%	10%	0%	4%	11%	4%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	21%	10%	13%	24%	0%	10%	21%	13%
	2	37	9%	23%	5%	6%	18%	0%	8%	19%	11%
	3	36	9%	4%	11%	10%	5%	0%	11%	0%	9%
	4	38	10%	14%	24%	7%	21%	65%	7%	31%	13%
	5	68	17%	16%	20%	17%	12%	0%	18%	17%	14%
	6	43	11%	11%	13%	10%	15%	0%	11%	6%	12%
	7 - Extremely important	120	30%	11%	18%	36%	6%	35%	35%	5%	29%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	37%	50%	64%	32%	35%	64%	28%	55%
	Neither / DK	38	10%	14%	24%	7%	21%	65%	7%	31%	13%
	Not Important	131	33%	48%	26%	29%	47%	0%	29%	41%	32%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	38%	41%	28%	34%	41%	29%	34%	30%
	2	49	12%	20%	8%	11%	19%	0%	12%	35%	13%
	3	45	11%	15%	14%	10%	13%	0%	11%	19%	12%
	4	31	8%	8%	10%	7%	11%	0%	8%	0%	10%
	5	27	7%	5%	13%	6%	3%	24%	7%	0%	7%
	6	22	6%	3%	10%	6%	0%	0%	6%	5%	3%
	7 - Extremely important	97	24%	9%	4%	30%	17%	35%	26%	6%	26%
	(Don't know)	7	2%	0%	0%	2%	3%	0%	1%	0%	0%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	18%	27%	42%	19%	59%	40%	12%	36%
	Neither / DK	37	9%	8%	10%	9%	14%	0%	9%	0%	10%
	Not Important	217	54%	74%	63%	48%	66%	41%	51%	88%	54%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	26%	20%	18%	32%	0%	15%	25%	23%
	2	42	11%	24%	8%	7%	21%	0%	9%	34%	7%
	3	47	12%	18%	18%	10%	21%	35%	12%	6%	11%
	4	57	14%	12%	32%	13%	12%	41%	15%	18%	9%
	5	53	13%	7%	4%	16%	2%	24%	16%	6%	11%
	6	22	5%	4%	2%	6%	2%	0%	6%	6%	7%
	7 - Extremely important	98	24%	9%	16%	30%	10%	0%	27%	5%	31%
	(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	20%	22%	51%	14%	24%	49%	17%	50%
	Neither / DK	59	15%	12%	32%	14%	12%	41%	15%	18%	9%
	Not Important	168	42%	68%	46%	35%	74%	35%	36%	65%	41%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	19%	26%	28%	25%	24%	23%	27%	28%
	2	31	8%	12%	2%	7%	15%	41%	3%	7%	7%
	3	49	12%	18%	8%	11%	18%	0%	14%	20%	18%
	4	39	10%	9%	40%	7%	7%	0%	12%	13%	4%
	5	41	10%	18%	6%	9%	21%	0%	10%	11%	9%
	6	25	6%	9%	7%	6%	2%	0%	9%	6%	9%
	7 - Extremely important	107	27%	15%	11%	31%	9%	35%	28%	16%	24%
	(Don't know)	4	1%	0%	0%	1%	3%	0%	0%	0%	0%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	42%	25%	45%	33%	35%	47%	33%	42%
	Neither / DK	43	11%	9%	40%	8%	10%	0%	12%	13%	4%
	Not Important	184	46%	49%	35%	46%	57%	65%	41%	53%	54%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	22%	23%	21%	24%	35%	22%	26%	23%
	2	28	7%	10%	6%	6%	8%	65%	8%	13%	10%
	3	25	6%	5%	7%	7%	5%	0%	6%	0%	7%
	4	25	6%	12%	2%	5%	11%	0%	6%	14%	4%
	5	57	14%	17%	13%	14%	16%	0%	16%	24%	13%
	6	52	13%	9%	26%	13%	5%	0%	13%	11%	17%
	7 - Extremely important	122	30%	24%	24%	33%	28%	0%	27%	12%	26%
	(Don't know)	5	1%	0%	0%	2%	2%	0%	1%	0%	0%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	51%	63%	59%	49%	0%	57%	48%	56%
	Neither / DK	30	8%	12%	2%	7%	13%	0%	7%	14%	4%
	Not Important	139	35%	37%	35%	34%	38%	100%	36%	39%	40%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	56%	37%	30%	51%	100%	35%	40%	27%
	2	48	12%	13%	14%	12%	10%	0%	14%	13%	20%
	3	31	8%	4%	12%	9%	2%	0%	9%	0%	10%
	4	21	5%	10%	3%	4%	11%	0%	3%	23%	5%
	5	58	14%	10%	22%	15%	6%	0%	19%	6%	16%
	6	20	5%	3%	6%	6%	7%	0%	4%	12%	0%
	7 - Extremely important	71	18%	5%	6%	22%	9%	0%	16%	5%	22%
	(Don't know)	7	2%	0%	0%	3%	3%	0%	1%	0%	0%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	17%	34%	43%	22%	0%	38%	23%	38%
	Neither / DK	28	7%	10%	3%	7%	15%	0%	3%	23%	5%
	Not Important	222	56%	73%	63%	50%	63%	100%	58%	53%	57%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	36%	10%	26%	40%	41%	27%	46%	29%
	2	42	10%	13%	9%	10%	10%	0%	12%	7%	15%
	3	42	10%	13%	9%	10%	10%	0%	8%	14%	12%
	4	33	8%	11%	15%	7%	11%	0%	9%	6%	9%
	5	56	14%	18%	14%	13%	16%	59%	13%	16%	13%
	6	36	9%	4%	16%	9%	5%	0%	9%	6%	4%
	7 - Extremely important	85	21%	6%	26%	25%	8%	0%	21%	5%	17%
	(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	28%	56%	47%	29%	59%	43%	27%	34%
	Neither / DK	35	9%	11%	15%	7%	11%	0%	9%	6%	9%
	Not Important	189	47%	62%	29%	45%	60%	41%	48%	67%	56%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	17%	19%	8%	21%	0%	10%	27%	11%
	2	15	4%	5%	5%	3%	7%	24%	2%	14%	3%
	3	26	6%	15%	0%	5%	15%	0%	5%	18%	9%
	4	27	7%	16%	6%	5%	14%	0%	8%	9%	4%
	5	48	12%	11%	14%	12%	14%	41%	14%	19%	5%
	6	59	15%	16%	10%	15%	9%	0%	16%	6%	21%
	7 - Extremely important	182	45%	21%	46%	52%	20%	35%	45%	6%	47%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	47%	70%	79%	43%	76%	75%	32%	73%
	Neither / DK	29	7%	16%	6%	5%	14%	0%	8%	9%	4%
	Not Important	83	21%	38%	24%	16%	43%	24%	17%	59%	22%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	28%	10%	15%	39%	0%	13%	53%	12%
	2	19	5%	10%	2%	4%	13%	0%	3%	11%	5%
	3	29	7%	10%	16%	6%	8%	24%	7%	0%	9%
	4	42	11%	13%	12%	10%	7%	0%	13%	0%	11%
	5	63	16%	21%	24%	14%	21%	76%	16%	25%	17%
	6	37	9%	4%	16%	10%	0%	0%	12%	0%	11%
	7 - Extremely important	139	35%	14%	20%	42%	12%	0%	36%	11%	34%
	(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	39%	60%	65%	33%	76%	64%	36%	62%
	Neither / DK	44	11%	13%	12%	11%	7%	0%	13%	0%	11%
	Not Important	116	29%	48%	28%	24%	60%	24%	23%	64%	27%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	14%	6%	12%	23%	0%	10%	14%	8%
	2	31	8%	11%	5%	7%	11%	0%	7%	20%	10%
	3	37	9%	15%	0%	9%	15%	0%	9%	6%	9%
	4	37	9%	11%	12%	9%	10%	0%	9%	5%	4%
	5	56	14%	13%	17%	14%	9%	41%	14%	24%	9%
	6	57	14%	17%	28%	12%	13%	24%	16%	14%	20%
	7 - Extremely important	131	33%	19%	32%	37%	18%	35%	34%	18%	40%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	49%	77%	63%	40%	100%	65%	55%	69%
	Neither / DK	37	9%	11%	12%	9%	10%	0%	9%	5%	4%
	Not Important	117	29%	40%	11%	28%	50%	0%	26%	40%	27%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	18%	6%	13%	25%	0%	9%	14%	20%
	2	22	6%	11%	8%	4%	10%	0%	4%	7%	1%
	3	20	5%	8%	6%	4%	12%	0%	3%	23%	6%
	4	41	10%	17%	6%	9%	12%	0%	11%	13%	10%
	5	51	13%	18%	21%	11%	16%	41%	13%	27%	10%
	6	53	13%	8%	28%	13%	5%	24%	15%	0%	15%
	7 - Extremely important	157	39%	19%	26%	46%	20%	35%	44%	16%	38%
(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	46%	74%	70%	41%	100%	72%	43%	63%
	Neither / DK	42	11%	17%	6%	10%	12%	0%	11%	13%	10%
	Not Important	96	24%	38%	20%	21%	47%	0%	17%	44%	27%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	47%	36%	33%	46%	35%	34%	34%	32%
	2	47	12%	18%	13%	10%	17%	65%	10%	32%	10%
	3	47	12%	14%	2%	12%	10%	0%	13%	6%	16%
	4	32	8%	11%	15%	7%	11%	0%	9%	11%	11%
	5	44	11%	2%	25%	12%	3%	0%	13%	11%	9%
	6	25	6%	5%	6%	7%	5%	0%	7%	6%	5%
	7 - Extremely important	57	14%	3%	4%	18%	7%	0%	14%	0%	17%
	(Don't know)	2	1%	0%	0%	1%	0%	0%	0%	0%	0%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	10%	35%	37%	15%	0%	34%	17%	31%
	Neither / DK	35	9%	11%	15%	8%	11%	0%	9%	11%	11%
	Not Important	238	60%	79%	50%	55%	74%	100%	56%	72%	58%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	15%	3%	12%	17%	0%	12%	22%	13%
	2	36	9%	14%	19%	7%	14%	24%	8%	13%	15%
	3	51	13%	19%	20%	10%	13%	41%	13%	18%	11%
	4	36	9%	15%	4%	8%	14%	0%	11%	12%	12%
	5	60	15%	15%	16%	15%	17%	35%	14%	11%	14%
	6	52	13%	6%	7%	15%	6%	0%	15%	6%	10%
	7 - Extremely important	115	29%	16%	31%	32%	18%	0%	27%	18%	25%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	37%	54%	63%	41%	35%	56%	35%	49%
	Neither / DK	37	9%	15%	4%	8%	14%	0%	11%	12%	12%
	Not Important	135	34%	48%	43%	29%	45%	65%	33%	53%	40%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	42%	38%	31%	49%	65%	33%	34%	30%
	2	45	11%	10%	14%	11%	6%	0%	13%	7%	17%
	3	33	8%	7%	13%	8%	2%	35%	11%	13%	11%
	4	29	7%	13%	2%	6%	10%	0%	8%	17%	8%
	5	58	15%	17%	12%	14%	15%	0%	12%	24%	16%
	6	34	8%	6%	16%	8%	5%	0%	10%	0%	8%
	7 - Extremely important	64	16%	5%	3%	21%	11%	0%	14%	0%	9%
(Don't know)	1	0%	0%	2%	0%	2%	0%	0%	5%	0%	
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	28%	31%	43%	30%	0%	35%	24%	33%
	Neither / DK	30	8%	13%	4%	7%	12%	0%	8%	21%	8%
	Not Important	214	53%	59%	65%	51%	57%	100%	57%	55%	59%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	17%	3%	12%	21%	0%	9%	16%	14%
	2	24	6%	5%	11%	6%	5%	0%	6%	5%	9%
	3	28	7%	6%	6%	7%	8%	0%	8%	7%	11%
	4	32	8%	9%	2%	8%	4%	0%	9%	7%	14%
	5	56	14%	19%	12%	13%	20%	100%	14%	30%	1%
	6	46	11%	18%	7%	10%	11%	0%	14%	6%	14%
	7 - Extremely important	159	40%	23%	59%	42%	26%	0%	39%	28%	36%
(Don't know)	5	1%	3%	0%	1%	4%	0%	1%	0%	0%	
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	61%	78%	65%	57%	100%	67%	64%	51%
	Neither / DK	37	9%	12%	2%	9%	8%	0%	10%	7%	14%
	Not Important	102	25%	27%	20%	26%	35%	0%	23%	28%	35%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	28%	16%	19%	36%	35%	14%	33%	19%
	2	33	8%	17%	18%	5%	19%	0%	6%	17%	10%
	3	43	11%	14%	12%	10%	14%	24%	9%	37%	12%
	4	48	12%	10%	5%	13%	13%	0%	14%	13%	10%
	5	70	18%	14%	44%	16%	4%	41%	22%	0%	14%
	6	37	9%	8%	2%	10%	0%	0%	10%	0%	13%
	7 - Extremely important	81	20%	9%	4%	25%	11%	0%	24%	0%	23%
	(Don't know)	7	2%	0%	0%	2%	3%	0%	1%	0%	0%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	32%	50%	51%	15%	41%	57%	0%	49%
	Neither / DK	55	14%	10%	5%	15%	16%	0%	15%	13%	10%
	Not Important	157	39%	58%	45%	34%	68%	59%	28%	87%	41%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	26%	15%	17%	34%	0%	17%	39%	16%
	2	59	15%	20%	22%	13%	11%	41%	15%	0%	17%
	3	50	12%	18%	16%	11%	19%	0%	13%	21%	18%
	4	36	9%	6%	5%	10%	5%	24%	8%	6%	10%
	5	54	13%	11%	15%	14%	10%	35%	16%	12%	12%
	6	22	5%	8%	6%	5%	4%	0%	6%	16%	2%
	7 - Extremely important	102	26%	12%	20%	30%	17%	0%	24%	6%	25%
(Don't know)	2	1%	0%	0%	1%	0%	0%	0%	0%	0%	
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	31%	42%	48%	31%	35%	46%	33%	39%
	Neither / DK	38	10%	6%	5%	11%	5%	24%	8%	6%	10%
	Not Important	184	46%	63%	54%	41%	64%	41%	46%	60%	51%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	11%	2%	8%	20%	0%	7%	15%	9%
	2	19	5%	7%	0%	5%	6%	0%	5%	7%	7%
	3	35	9%	12%	6%	8%	8%	0%	10%	17%	7%
	4	44	11%	22%	7%	9%	23%	0%	9%	25%	11%
	5	59	15%	18%	23%	13%	15%	24%	17%	23%	15%
	6	56	14%	12%	27%	13%	4%	41%	16%	7%	9%
	7 - Extremely important	150	38%	19%	35%	43%	21%	35%	36%	6%	43%
	(Don't know)	2	0%	0%	0%	1%	2%	0%	0%	0%	0%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	49%	85%	69%	41%	100%	69%	36%	67%
	Neither / DK	46	11%	22%	7%	9%	25%	0%	9%	25%	11%
	Not Important	88	22%	29%	9%	22%	34%	0%	22%	39%	22%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	26%	16%	25%	30%	0%	24%	29%	18%
	2	20	5%	11%	2%	4%	8%	0%	5%	15%	5%
	3	39	10%	10%	8%	10%	4%	41%	12%	11%	16%
	4	41	10%	13%	17%	9%	17%	24%	11%	24%	5%
	5	43	11%	1%	17%	13%	0%	35%	11%	0%	20%
	6	37	9%	11%	13%	9%	9%	0%	10%	0%	11%
	7 - Extremely important	109	27%	28%	17%	28%	32%	0%	25%	22%	21%
	(Don't know)	11	3%	0%	10%	3%	0%	0%	2%	0%	4%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	40%	47%	49%	41%	35%	46%	22%	51%
	Neither / DK	52	13%	13%	28%	11%	17%	24%	14%	24%	10%
	Not Important	159	40%	47%	25%	39%	43%	41%	41%	54%	39%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	18%	7%	15%	26%	0%	12%	26%	15%
	2	29	7%	16%	2%	6%	14%	0%	7%	18%	7%
	3	33	8%	12%	23%	6%	14%	0%	8%	20%	9%
	4	23	6%	9%	7%	5%	8%	41%	4%	0%	5%
	5	42	11%	15%	10%	9%	16%	0%	9%	19%	5%
	6	30	8%	8%	9%	7%	9%	24%	7%	12%	7%
	7 - Extremely important	178	45%	23%	43%	51%	8%	35%	53%	5%	48%
	(Don't know)	5	1%	0%	0%	2%	5%	0%	0%	0%	2%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	46%	61%	67%	32%	59%	69%	36%	61%
	Neither / DK	29	7%	9%	7%	7%	13%	41%	4%	0%	7%
	Not Important	121	30%	46%	32%	26%	54%	0%	27%	64%	32%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	21%	13%	11%	18%	35%	12%	24%	14%
	2	19	5%	11%	8%	3%	11%	24%	3%	21%	6%
	3	28	7%	13%	3%	6%	14%	0%	7%	6%	7%
	4	41	10%	15%	8%	9%	16%	41%	11%	14%	11%
	5	51	13%	13%	11%	13%	11%	0%	13%	22%	12%
	6	47	12%	11%	8%	12%	4%	0%	13%	6%	15%
	7 - Extremely important	160	40%	16%	49%	45%	26%	0%	42%	6%	35%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	41%	68%	70%	41%	0%	67%	35%	62%
	Neither / DK	43	11%	15%	8%	10%	16%	41%	11%	14%	11%
	Not Important	100	25%	44%	25%	20%	43%	59%	22%	52%	27%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	50%	18%	17%	55%	65%	20%	64%	19%
	4 to 7 concerns	107	27%	22%	40%	27%	18%	0%	27%	19%	32%
	8 to 12 concerns	97	24%	22%	28%	25%	25%	35%	25%	18%	26%
	13 to 21 concerns	101	25%	5%	14%	32%	2%	0%	28%	0%	23%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
32. More dedicated bike lanes	Much more likely	195	49%	57%	64%	45%	53%	41%	47%	51%	52%
	Somewhat more likely	103	26%	27%	13%	27%	29%	59%	25%	35%	20%
	No difference	102	26%	16%	24%	28%	18%	0%	28%	14%	28%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	84%	76%	72%	82%	100%	72%	86%	72%
	No Difference / DK	102	26%	16%	24%	28%	18%	0%	28%	14%	28%
33. Wider bike lanes	Much more likely	179	45%	49%	57%	43%	52%	35%	44%	62%	56%
	Somewhat more likely	102	26%	32%	23%	24%	28%	41%	24%	24%	20%
	No difference	116	29%	19%	19%	33%	20%	24%	32%	14%	24%
	(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
33 Collapsed. Wider bike lanes	More Likely	281	70%	81%	81%	67%	80%	76%	68%	86%	76%
	No Difference / DK	118	30%	19%	19%	33%	20%	24%	32%	14%	24%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	58%	66%	54%	47%	100%	57%	54%	59%
	Somewhat more likely	81	20%	27%	16%	19%	28%	0%	18%	23%	24%
	No difference	93	23%	15%	19%	26%	23%	0%	24%	18%	18%
	(Don't know)	2	0%	0%	0%	1%	2%	0%	0%	5%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	85%	81%	73%	76%	100%	76%	77%	82%
	No Difference / DK	95	24%	15%	19%	27%	24%	0%	24%	23%	18%
35. More secure bike parking at the places you go	Much more likely	206	51%	60%	61%	48%	50%	0%	52%	64%	61%
	Somewhat more likely	87	22%	23%	22%	21%	30%	41%	20%	24%	18%
	No difference	105	26%	16%	17%	30%	19%	59%	29%	12%	21%
	(Don't know)	3	1%	0%	0%	1%	0%	0%	0%	0%	0%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	84%	83%	69%	81%	41%	71%	88%	79%
	No Difference / DK	107	27%	16%	17%	31%	19%	59%	29%	12%	21%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
36. More secure bike parking at transit stations	Much more likely	186	47%	62%	61%	41%	60%	0%	46%	57%	46%
	Somewhat more likely	96	24%	20%	16%	26%	23%	100%	23%	20%	30%
	No difference	115	29%	18%	23%	32%	17%	0%	31%	22%	24%
	(Don't know)	2	1%	0%	0%	1%	0%	0%	0%	0%	0%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	82%	77%	67%	83%	100%	69%	78%	76%
	No Difference / DK	117	29%	18%	23%	33%	17%	0%	31%	22%	24%
37. A shower and changing area at your destination	Much more likely	113	28%	34%	32%	26%	35%	35%	31%	41%	24%
	Somewhat more likely	114	29%	33%	31%	27%	41%	24%	26%	25%	25%
	No difference	166	42%	33%	36%	44%	25%	41%	41%	34%	47%
	(Don't know)	7	2%	0%	0%	2%	0%	0%	2%	0%	4%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	67%	64%	53%	75%	59%	57%	66%	49%
	No Difference / DK	173	43%	33%	36%	47%	25%	41%	43%	34%	51%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	37%	42%	36%	48%	35%	37%	52%	37%
	Somewhat more likely	105	26%	33%	20%	25%	25%	41%	27%	19%	33%
	No difference	138	35%	30%	30%	36%	25%	24%	34%	24%	23%
	(Don't know)	9	2%	0%	8%	2%	2%	0%	2%	5%	7%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	70%	62%	62%	73%	76%	64%	71%	70%
	No Difference / DK	147	37%	30%	38%	38%	27%	24%	36%	29%	30%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	17%	25%	28%	29%	0%	26%	20%	35%
	Somewhat more likely	85	21%	27%	26%	19%	23%	100%	21%	31%	24%
	No difference	210	53%	56%	49%	52%	49%	0%	53%	49%	41%
	(Don't know)	3	1%	0%	0%	1%	0%	0%	0%	0%	0%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	44%	51%	47%	51%	100%	47%	51%	59%
	No Difference / DK	213	53%	56%	49%	53%	49%	0%	53%	49%	41%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	37%	40%	26%	45%	0%	30%	33%	34%
	Somewhat more likely	100	25%	35%	16%	23%	39%	0%	24%	58%	31%
	No difference	178	45%	28%	44%	49%	14%	100%	45%	4%	36%
	(Don't know)	5	1%	0%	0%	2%	2%	0%	1%	5%	0%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	72%	56%	49%	84%	0%	54%	91%	64%
	No Difference / DK	183	46%	28%	44%	51%	16%	100%	46%	9%	36%
41. Slower moving cars on the streets	Much more likely	127	32%	38%	37%	30%	40%	41%	30%	39%	42%
	Somewhat more likely	109	27%	37%	22%	25%	41%	24%	26%	42%	27%
	No difference	159	40%	26%	41%	43%	18%	35%	43%	19%	32%
	(Don't know)	4	1%	0%	0%	2%	0%	0%	0%	0%	0%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	74%	59%	55%	82%	65%	56%	81%	68%
	No Difference / DK	163	41%	26%	41%	45%	18%	35%	44%	19%	32%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	48%	41%	40%	46%	0%	41%	45%	47%
	Somewhat more likely	112	28%	30%	36%	27%	37%	65%	26%	32%	31%
	No difference	118	30%	20%	23%	33%	16%	35%	32%	23%	22%
	(Don't know)	4	1%	2%	0%	1%	0%	0%	0%	0%	0%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	78%	77%	67%	84%	65%	68%	77%	78%
	No Difference / DK	122	30%	22%	23%	33%	16%	35%	32%	23%	22%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	29%	27%	27%	36%	0%	24%	27%	30%
	Somewhat more likely	99	25%	28%	23%	24%	25%	0%	24%	56%	27%
	No difference	191	48%	43%	50%	49%	39%	100%	52%	17%	43%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	57%	50%	51%	61%	0%	48%	83%	57%
	No Difference / DK	193	48%	43%	50%	49%	39%	100%	52%	17%	43%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	12%	22%	28%	25%	0%	23%	21%	29%
	Somewhat more likely	114	28%	43%	23%	25%	40%	76%	27%	56%	30%
	No difference	184	46%	45%	54%	45%	34%	24%	50%	24%	39%
	(Don't know)	5	1%	0%	0%	2%	0%	0%	1%	0%	3%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	55%	46%	53%	66%	76%	49%	76%	58%
	No Difference / DK	189	47%	45%	54%	47%	34%	24%	51%	24%	42%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	35%	59%	36%	48%	0%	36%	35%	43%
	Somewhat more likely	109	27%	37%	20%	25%	29%	100%	26%	45%	30%
	No difference	137	34%	29%	21%	37%	21%	0%	38%	15%	28%
	(Don't know)	4	1%	0%	0%	1%	2%	0%	0%	5%	0%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	71%	79%	61%	77%	100%	62%	80%	72%
	No Difference / DK	141	35%	29%	21%	39%	23%	0%	38%	20%	28%
46. Safety improvements at large intersections	Much more likely	214	54%	54%	66%	52%	61%	41%	55%	56%	65%
	Somewhat more likely	98	25%	27%	18%	25%	19%	59%	23%	30%	22%
	No difference	86	21%	19%	17%	23%	20%	0%	21%	14%	13%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	81%	83%	77%	80%	100%	78%	86%	87%
	No Difference / DK	87	22%	19%	17%	23%	20%	0%	22%	14%	13%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	49%	29%	8%	52%	65%	13%	47%	7%
	No	324	81%	48%	71%	91%	43%	35%	86%	53%	90%
	(Don't know)	6	2%	4%	0%	1%	6%	0%	0%	0%	4%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	49%	29%	8%	52%	65%	13%	47%	7%
	No / DK	331	83%	51%	71%	92%	48%	35%	87%	53%	93%
48. Participate in BTWD May 2010?	Yes	22	32%	48%	33%	4%	68%	0%	9%	67%	41%
	No	47	68%	52%	67%	96%	32%	100%	91%	33%	59%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	3%	0%	0%	3%	0%	0%	0%	0%
	I commonly ride my bike	9	39%	48%	0%	0%	50%	0%	0%	57%	56%
	Health reasons	1	6%	7%	0%	0%	7%	0%	0%	0%	0%
	To save gas	1	6%	7%	0%	0%	7%	0%	0%	0%	0%
	It was fun	2	8%	5%	33%	0%	5%	0%	0%	0%	44%
	Helps traffic	2	7%	9%	0%	0%	9%	0%	0%	0%	0%
	For my kids	2	9%	4%	43%	0%	4%	0%	45%	0%	0%
	Office pressure	2	7%	5%	25%	0%	0%	0%	55%	0%	0%
	To support bike day	1	4%	0%	0%	100%	0%	0%	0%	0%	0%
	Solidarity	1	6%	7%	0%	0%	7%	0%	0%	21%	0%
For the free stuff I got	1	6%	7%	0%	0%	8%	0%	0%	22%	0%	
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	7%	43%	0%	7%	0%	45%	20%	0%
	I commonly ride my bike	2	8%	10%	0%	0%	10%	0%	0%	0%	56%
	Health reasons	1	6%	7%	0%	0%	7%	0%	0%	0%	0%
	For my kids	1	4%	0%	0%	100%	0%	0%	0%	0%	0%
	Office pressure	3	12%	9%	33%	0%	5%	0%	29%	0%	44%
	To support bike day	3	15%	18%	0%	0%	19%	0%	0%	36%	0%
	For the free stuff I got	2	11%	14%	0%	0%	14%	0%	0%	21%	0%
	No reason given	7	33%	36%	25%	0%	38%	0%	26%	22%	0%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	24%	57%	100%	20%	0%	55%	20%	44%
	Drive or ride in a carpool or vanpool	3	12%	7%	43%	0%	8%	0%	45%	22%	0%
	Bicycle	14	65%	74%	33%	0%	77%	0%	0%	100%	44%
	Walk	2	9%	11%	0%	0%	12%	0%	0%	14%	0%
	Public Bus	4	20%	24%	0%	0%	26%	0%	0%	22%	56%
	BART	3	14%	17%	0%	0%	17%	0%	0%	43%	0%
	Something else	1	3%	0%	25%	0%	0%	0%	26%	0%	0%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
Number of cases		400		77	30	292	49	2	234	18	79
Row percent			100%	19%	8%	73%	17%	1%	82%	19%	81%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	13%	0%	0%	14%	0%	0%	0%	0%
	A little more often	1	4%	5%	0%	0%	0%	0%	29%	0%	0%
	Same as before	19	86%	82%	100%	100%	86%	0%	71%	100%	100%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	18%	0%	0%	14%	0%	29%	0%	0%
	Same as before	19	86%	82%	100%	100%	86%	0%	71%	100%	100%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	38%	10%	6%	55%	0%	7%	41%	10%
	Somewhat likely	72	18%	31%	30%	13%	24%	65%	17%	48%	26%
	Somewhat unlikely	48	12%	10%	28%	11%	4%	0%	15%	11%	9%
	Very unlikely	223	56%	18%	31%	68%	17%	35%	59%	0%	53%
	(Neither likely nor unlikely)	3	1%	3%	0%	0%	0%	0%	0%	0%	0%
	(Don't know)	3	1%	0%	0%	1%	0%	0%	1%	0%	2%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	69%	41%	20%	79%	65%	25%	89%	36%
	Unlikely	271	68%	28%	59%	80%	21%	35%	75%	11%	64%
	Don't Know	3	1%	3%	0%	0%	0%	0%	0%	0%	0%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	8%	3%	1%	10%	0%	1%	11%	2%
	No	388	97%	92%	97%	98%	90%	100%	98%	89%	97%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	1%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	8%	3%	1%	10%	0%	1%	11%	2%
	No / DK	389	97%	92%	97%	99%	90%	100%	99%	89%	98%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	45%	100%	31%	37%	0%	24%	0%	56%
	No	6	55%	55%	0%	69%	63%	0%	76%	100%	44%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	70%	0%	0%	57%	0%	100%	0%	0%
	Same as before	3	61%	30%	100%	100%	43%	0%	0%	0%	100%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	27%	15%	10%	24%	76%	13%	33%	17%
	No	340	85%	73%	85%	88%	76%	24%	86%	67%	80%
	(Don't know)	4	1%	0%	0%	1%	0%	0%	2%	0%	3%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	5%	10%	1%	2%	41%	4%	0%	4%
	2 days/wk	9	2%	5%	2%	1%	6%	0%	3%	12%	2%
	3 days/wk	28	7%	10%	4%	6%	10%	24%	9%	6%	13%
	4 days/wk	23	6%	2%	2%	7%	8%	0%	8%	6%	2%
	5 days/wk	166	42%	40%	37%	43%	55%	35%	59%	57%	37%
	6 days/wk	27	7%	9%	14%	6%	10%	0%	10%	0%	9%
	7 days/wk	20	5%	7%	8%	4%	8%	0%	7%	0%	6%
	1-11 days/year	2	0%	1%	0%	0%	0%	0%	1%	0%	0%
	Never	113	28%	20%	21%	31%	0%	0%	0%	18%	27%
(Don't know)	1	0%	0%	3%	0%	0%	0%	0%	0%	1%	
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	79%	76%	68%	100%	100%	99%	82%	72%
	Less than weekly	2	0%	1%	0%	0%	0%	0%	1%	0%	0%
	Never	114	29%	20%	24%	31%	0%	0%	0%	18%	28%
59. Frequency: Go to school	1 day/week	15	4%	4%	3%	4%	3%	0%	5%	7%	17%
	2 days/wk	15	4%	7%	6%	3%	9%	0%	3%	29%	12%
	3 days/wk	13	3%	1%	8%	3%	0%	0%	3%	0%	16%
	4 days/wk	12	3%	5%	2%	3%	7%	0%	2%	23%	10%
	5 days/wk	36	9%	12%	4%	9%	13%	0%	8%	41%	36%
	6 days/wk	3	1%	2%	0%	0%	3%	0%	1%	0%	3%
	7 days/wk	3	1%	0%	0%	1%	0%	0%	1%	0%	3%
	1-4 days/month	1	0%	2%	0%	0%	2%	0%	0%	0%	2%
	Never	297	74%	62%	77%	77%	60%	100%	76%	0%	0%
(Don't know)	5	1%	5%	0%	0%	4%	0%	1%	0%	0%	
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	31%	23%	22%	33%	0%	23%	100%	98%
	Less than weekly	1	0%	2%	0%	0%	2%	0%	0%	0%	2%
	Never	302	76%	67%	77%	78%	64%	100%	77%	0%	0%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	18%	17%	22%	20%	0%	22%	11%	35%
	2 days/wk	134	33%	34%	34%	33%	32%	59%	33%	41%	33%
	3 days/wk	77	19%	13%	27%	20%	12%	41%	24%	6%	20%
	4 days/wk	32	8%	13%	4%	7%	13%	0%	7%	12%	5%
	5 days/wk	16	4%	6%	2%	4%	6%	0%	3%	6%	2%
	6 days/wk	3	1%	2%	0%	0%	0%	0%	0%	0%	1%
	7 days/wk	21	5%	4%	2%	6%	4%	0%	5%	11%	0%
	1-4 days/month	5	1%	3%	3%	1%	3%	0%	1%	7%	0%
	1-11 days/year	2	1%	2%	0%	0%	0%	0%	0%	0%	0%
	Never	21	5%	5%	10%	5%	6%	0%	3%	6%	2%
(Don't know)	6	2%	0%	0%	2%	5%	0%	1%	0%	2%	
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	90%	86%	92%	86%	100%	94%	87%	96%
	Less than weekly	8	2%	5%	3%	1%	3%	0%	2%	7%	0%
	Never	27	7%	5%	10%	7%	11%	0%	4%	6%	4%
61. Frequency: Take your children to school	1 day/week	10	3%	3%	2%	3%	0%	65%	3%	0%	1%
	2 days/wk	8	2%	1%	10%	1%	0%	0%	2%	0%	3%
	3 days/wk	8	2%	3%	0%	2%	4%	35%	2%	11%	0%
	4 days/wk	7	2%	3%	8%	1%	4%	0%	1%	0%	4%
	5 days/wk	82	21%	15%	30%	21%	24%	0%	24%	25%	33%
	6 days/wk	2	1%	3%	0%	0%	5%	0%	0%	6%	2%
	7 days/wk	3	1%	2%	0%	1%	0%	0%	1%	0%	0%
	1-4 days/month	0	0%	1%	0%	0%	1%	0%	0%	0%	0%
	Never	243	61%	66%	47%	61%	54%	0%	60%	52%	45%
	(Don't know)	3	1%	0%	0%	1%	0%	0%	1%	0%	0%
(Do not have kids in school)	33	8%	5%	3%	10%	8%	0%	7%	6%	12%	
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	30%	52%	32%	40%	100%	35%	44%	48%
	Less than weekly	0	0%	1%	0%	0%	1%	0%	0%	0%	0%
	Never	246	67%	70%	48%	68%	59%	0%	65%	56%	52%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
62. Frequency: Drive a car alone	1 day/week	17	4%	6%	0%	4%	10%	0%	3%	11%	4%
	2 days/wk	28	7%	12%	6%	6%	12%	0%	5%	12%	6%
	3 days/wk	32	8%	13%	5%	7%	14%	41%	4%	6%	10%
	4 days/wk	28	7%	8%	8%	7%	2%	0%	7%	6%	6%
	5 days/wk	102	26%	18%	34%	27%	16%	59%	32%	12%	28%
	6 days/wk	30	7%	9%	11%	7%	5%	0%	10%	11%	2%
	7 days/wk	97	24%	7%	12%	30%	12%	0%	29%	5%	28%
	1-4 days/month	5	1%	5%	0%	0%	8%	0%	1%	7%	2%
	Never	59	15%	22%	25%	12%	21%	0%	9%	30%	15%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	73%	75%	87%	71%	100%	90%	63%	83%
	Less than weekly	5	1%	5%	0%	0%	8%	0%	1%	7%	2%
	Never	60	15%	22%	25%	12%	21%	0%	9%	30%	15%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	15%	21%	10%	12%	0%	11%	11%	10%
	2 days/wk	78	19%	16%	18%	20%	17%	24%	22%	23%	18%
	3 days/wk	71	18%	26%	17%	16%	23%	0%	16%	32%	18%
	4 days/wk	36	9%	7%	9%	9%	12%	0%	8%	6%	9%
	5 days/wk	52	13%	14%	9%	13%	7%	41%	17%	0%	16%
	6 days/wk	16	4%	3%	0%	5%	3%	0%	5%	7%	3%
	7 days/wk	53	13%	8%	18%	14%	8%	0%	13%	5%	18%
	1-4 days/month	10	2%	4%	0%	2%	6%	0%	2%	11%	3%
	1-11 days/year	3	1%	0%	2%	1%	0%	0%	1%	0%	1%
	Never	34	9%	6%	6%	9%	12%	35%	6%	5%	5%
(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	89%	92%	87%	81%	65%	90%	84%	92%
	Less than weekly	13	3%	4%	2%	3%	6%	0%	3%	11%	3%
	Never	36	9%	6%	6%	10%	12%	35%	6%	5%	5%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	3%	4%	3%	0%	0%	5%	0%	2%
	2 days/wk	17	4%	7%	7%	3%	10%	0%	4%	18%	6%
	3 days/wk	4	1%	3%	0%	1%	5%	0%	0%	12%	1%
	4 days/wk	14	3%	10%	0%	2%	11%	0%	1%	18%	3%
	5 days/wk	11	3%	8%	8%	1%	8%	0%	3%	13%	5%
	6 days/wk	3	1%	2%	0%	0%	4%	0%	0%	10%	2%
	7 days/wk	6	1%	3%	0%	1%	7%	0%	0%	0%	0%
	1-4 days/month	8	2%	5%	6%	1%	1%	0%	1%	0%	1%
	1-11 days/year	15	4%	1%	23%	3%	2%	0%	4%	0%	4%
	Never	307	77%	58%	52%	84%	53%	100%	81%	29%	76%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	36%	19%	12%	44%	0%	14%	71%	19%
	Less than weekly	23	6%	6%	29%	3%	3%	0%	5%	0%	5%
	Never	308	77%	58%	52%	85%	53%	100%	81%	29%	76%
65. Frequency: Ride BART	1 day/week	43	11%	23%	0%	9%	15%	0%	11%	27%	15%
	2 days/wk	13	3%	2%	7%	3%	2%	41%	4%	0%	4%
	3 days/wk	11	3%	4%	0%	3%	6%	0%	3%	6%	5%
	4 days/wk	7	2%	6%	0%	1%	6%	0%	1%	0%	3%
	5 days/wk	21	5%	11%	0%	4%	15%	0%	5%	24%	2%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1-4 days/month	45	11%	11%	19%	11%	12%	0%	11%	23%	11%
	1-11 days/year	49	12%	3%	44%	12%	0%	0%	12%	0%	12%
	Never	203	51%	40%	29%	56%	38%	59%	52%	19%	47%
	(Don't know)	5	1%	0%	0%	2%	5%	0%	0%	0%	0%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	46%	7%	20%	45%	41%	25%	58%	29%
	Less than weekly	95	24%	14%	63%	22%	12%	0%	23%	23%	24%
	Never	208	52%	40%	29%	57%	43%	59%	52%	19%	47%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	1%	0%	1%	5%	0%	0%	0%	0%
	3 days/wk	4	1%	3%	7%	0%	5%	0%	1%	12%	0%
	4 days/wk	1	0%	2%	0%	0%	3%	0%	0%	0%	0%
	5 days/wk	1	0%	2%	0%	0%	3%	0%	0%	0%	2%
	6 days/wk	2	0%	3%	0%	0%	4%	0%	0%	0%	0%
	7 days/wk	2	0%	3%	0%	0%	4%	0%	0%	11%	0%
	1-4 days/month	10	3%	2%	6%	2%	3%	35%	2%	0%	4%
	1-11 days/year	32	8%	7%	20%	7%	5%	41%	7%	14%	7%
	Never	337	84%	77%	68%	88%	64%	24%	90%	63%	87%
	(Don't know)	5	1%	1%	0%	2%	6%	0%	0%	0%	1%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	13%	7%	1%	22%	0%	1%	23%	2%
	Less than weekly	42	11%	9%	25%	9%	8%	76%	8%	14%	11%
	Never	342	86%	78%	68%	90%	69%	24%	90%	63%	87%
67. Frequency: Take a ferry	1 day/week	3	1%	1%	0%	1%	2%	0%	1%	0%	3%
	2 days/wk	1	0%	2%	0%	0%	2%	0%	0%	6%	0%
	3 days/wk	1	0%	1%	0%	0%	2%	0%	0%	6%	0%
	5 days/wk	5	1%	7%	0%	0%	11%	0%	0%	11%	0%
	6 days/wk	1	0%	2%	0%	0%	3%	0%	0%	0%	2%
	1-4 days/month	2	1%	0%	0%	1%	0%	0%	1%	0%	0%
	1-11 days/year	33	8%	6%	30%	7%	3%	24%	10%	0%	6%
	Never	344	86%	82%	70%	89%	72%	76%	87%	77%	88%
(Don't know)	8	2%	0%	0%	3%	5%	0%	1%	0%	1%	
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	12%	0%	1%	20%	0%	1%	23%	5%
	Less than weekly	36	9%	6%	30%	8%	3%	24%	10%	0%	6%
	Never	352	88%	82%	70%	92%	77%	76%	89%	77%	89%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	16%	16%	11%	7%	0%	16%	11%	13%
	2 days/wk	33	8%	18%	6%	6%	14%	0%	7%	14%	6%
	3 days/wk	24	6%	18%	7%	3%	14%	0%	5%	12%	5%
	4 days/wk	11	3%	11%	2%	0%	11%	41%	1%	10%	3%
	5 days/wk	8	2%	9%	0%	0%	12%	0%	1%	7%	2%
	6 days/wk	4	1%	4%	0%	0%	6%	0%	0%	17%	0%
	7 days/wk	4	1%	3%	0%	1%	2%	0%	0%	0%	1%
	1-4 days/month	20	5%	3%	22%	4%	3%	35%	6%	7%	7%
	1-11 days/year	15	4%	0%	23%	3%	0%	24%	4%	0%	5%
	Never	225	56%	17%	25%	70%	31%	0%	58%	21%	57%
	(Don't know)	5	1%	0%	0%	2%	0%	0%	2%	0%	0%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	79%	31%	22%	66%	41%	30%	72%	30%
	Less than weekly	35	9%	3%	44%	6%	3%	59%	11%	7%	13%
	Never	231	58%	17%	25%	72%	31%	0%	59%	21%	57%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	31%	0%	0%	15%	0%	5%	19%	1%
	2 days/wk	8	2%	11%	0%	0%	0%	0%	2%	0%	4%
	3 days/wk	11	3%	14%	0%	0%	12%	0%	1%	18%	1%
	4 days/wk	11	3%	14%	0%	0%	13%	0%	1%	15%	0%
	5 days/wk	8	2%	11%	0%	0%	17%	0%	0%	6%	3%
	6 days/wk	3	1%	4%	0%	0%	5%	41%	0%	14%	0%
	7 days/wk	12	3%	15%	0%	0%	20%	0%	0%	23%	1%
	1-4 days/month	13	3%	0%	43%	0%	0%	0%	5%	0%	1%
	1-11 days/year	17	4%	0%	57%	0%	2%	24%	5%	0%	8%
	Never	290	72%	0%	0%	99%	17%	35%	81%	5%	82%
(Don't know)	2	1%	0%	0%	1%	0%	0%	0%	0%	0%	
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	100%	0%	0%	80%	41%	9%	95%	10%
	Less than weekly	30	8%	0%	100%	0%	2%	24%	9%	0%	9%
	Never	292	73%	0%	0%	100%	17%	35%	82%	5%	82%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
		N	%	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
				%	%	%	%	%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	6%	16%	6%	8%	0%	6%	6%	8%
	2 days/wk	20	5%	5%	3%	5%	5%	0%	6%	4%	5%
	3 days/wk	26	6%	8%	15%	5%	5%	0%	7%	6%	10%
	4 days/wk	5	1%	4%	0%	1%	7%	0%	0%	0%	1%
	5 days/wk	7	2%	4%	4%	1%	4%	0%	1%	11%	5%
	6 days/wk	2	1%	2%	0%	0%	3%	0%	0%	0%	3%
	7 days/wk	5	1%	0%	0%	2%	0%	0%	0%	0%	1%
	1-4 days/month	9	2%	1%	5%	2%	2%	0%	2%	0%	0%
	1-11 days/year	2	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Never	290	72%	69%	58%	75%	64%	100%	77%	73%	67%
(Don't know)	6	1%	2%	0%	2%	3%	0%	0%	0%	2%	
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	28%	37%	20%	31%	0%	21%	27%	31%
	Less than weekly	11	3%	1%	5%	3%	2%	0%	2%	0%	0%
	Never	296	74%	70%	58%	77%	67%	100%	77%	73%	69%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
71. In what city is your main work destination?	Alameda	28	10%	17%	4%	8%	23%	0%	7%	20%	0%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	1	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Berkeley	20	7%	15%	5%	5%	13%	41%	6%	31%	5%
	Castro valley	3	1%	0%	0%	2%	0%	0%	1%	0%	2%
	Dublin	2	1%	0%	0%	1%	0%	0%	1%	0%	2%
	Emeryville	2	1%	0%	0%	1%	0%	0%	1%	0%	2%
	Fremont	20	7%	2%	21%	7%	1%	0%	8%	0%	10%
	Hayward	24	8%	3%	11%	10%	4%	0%	9%	7%	5%
	Kensington	2	1%	2%	0%	0%	3%	0%	0%	0%	4%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	9	3%	5%	3%	3%	3%	0%	3%	0%	2%
	Milpitas	0	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	1%	0%	1%	0%	0%	1%	0%	2%
	Oakland	51	18%	14%	28%	18%	20%	0%	17%	16%	32%
	Pleasanton	16	6%	8%	7%	5%	3%	24%	6%	0%	1%
	Richmond	4	1%	2%	0%	1%	2%	0%	1%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	37	13%	13%	18%	12%	11%	0%	13%	14%	10%
	San Jose	21	7%	3%	0%	9%	6%	35%	7%	0%	6%
	San Leandro	8	3%	0%	0%	4%	2%	0%	3%	0%	0%
	San Lorenzo	1	0%	1%	0%	0%	0%	0%	0%	0%	1%
	San Pablo	1	0%	2%	0%	0%	0%	0%	0%	0%	0%
San Ramon	3	1%	0%	3%	1%	0%	0%	1%	0%	2%	
Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Union City	8	3%	3%	0%	3%	4%	0%	3%	12%	6%	
Walnut Creek	2	1%	0%	0%	1%	0%	0%	1%	0%	1%	
Other (specify)	20	7%	8%	0%	7%	7%	0%	7%	0%	7%	
71 Collapsed. Work Geography	Central Alameda	53	13%	18%	3%	13%	28%	35%	16%	17%	7%
	East Alameda	30	8%	10%	10%	7%	6%	24%	12%	0%	5%
	North Alameda	72	18%	24%	25%	16%	35%	41%	23%	38%	30%
	South Alameda	61	15%	7%	22%	17%	11%	0%	24%	15%	17%
	Other Counties	67	17%	20%	16%	16%	20%	0%	24%	12%	14%
	Does not work	116	29%	21%	24%	32%	0%	0%	1%	18%	28%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
72. Approx. miles from home to work	0-2 miles	49	17%	27%	7%	15%	35%	41%	13%	22%	18%
	3-5 miles	59	21%	19%	46%	18%	19%	0%	21%	24%	25%
	6-10 miles	63	22%	25%	21%	22%	18%	0%	23%	27%	27%
	11-20 miles	53	19%	19%	8%	20%	16%	24%	19%	9%	13%
	21+ miles	61	21%	10%	18%	25%	12%	35%	23%	19%	18%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	47%	59%	83%	41%	100%	80%	36%	75%
	Drive or ride in a carpool or vanpool	35	12%	19%	13%	10%	11%	0%	13%	16%	16%
	Motorcycle or scooter	4	2%	2%	5%	1%	0%	0%	2%	0%	2%
	Bicycle	24	8%	38%	0%	0%	46%	41%	0%	54%	3%
	Walk	18	6%	9%	8%	6%	8%	0%	6%	17%	2%
	Public Bus	21	7%	14%	14%	5%	16%	0%	6%	29%	8%
	BART	35	12%	17%	23%	10%	13%	41%	12%	16%	9%
	Train, like Capitol Corridor or ACE	4	1%	4%	0%	1%	3%	41%	1%	0%	0%
	Ferry or boat	3	1%	3%	0%	1%	4%	0%	1%	0%	2%
Something else (Don't know)	12 8	4% 3%	3% 5%	3% 2%	4% 2%	7% 6%	0% 0%	3% 2%	0% 0%	2% 4%	
Transportation to Work	Bike Only	7	2%	11%	0%	0%	14%	0%	0%	17%	2%
	Bike + Tranist	4	1%	7%	0%	0%	9%	0%	0%	8%	0%
	Bike + Car	7	2%	10%	0%	0%	13%	0%	0%	16%	1%
	Car Only	184	65%	36%	51%	75%	29%	59%	72%	21%	69%
	Car + Transit	26	9%	11%	14%	8%	7%	41%	9%	9%	9%
	Other	57	20%	25%	35%	17%	29%	0%	18%	30%	19%
74. Work access: Bike racks	Yes	116	41%	46%	17%	42%	42%	65%	40%	50%	35%
	No	152	53%	51%	74%	52%	57%	35%	53%	45%	55%
	(Don't know)	17	6%	3%	8%	6%	2%	0%	7%	6%	10%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	54%	83%	58%	58%	35%	60%	50%	65%
	Yes	116	41%	46%	17%	42%	42%	65%	40%	50%	35%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	51%	83%	67%	34%	35%	55%	42%	73%
	Yes	139	35%	49%	17%	33%	66%	65%	45%	58%	27%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	38%	17%	29%	52%	41%	25%	57%	22%
	No	186	65%	58%	75%	67%	48%	59%	69%	43%	72%
	(Don't know)	13	5%	5%	8%	4%	0%	0%	6%	0%	7%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	62%	83%	71%	48%	59%	75%	43%	78%
	Yes	86	30%	38%	17%	29%	52%	41%	25%	57%	22%
76. Work access: A shower	Yes	84	30%	32%	14%	31%	23%	0%	31%	24%	17%
	No	191	67%	63%	86%	66%	72%	100%	66%	76%	79%
	(Don't know)	10	4%	5%	0%	4%	5%	0%	3%	0%	4%
76 Collapsed. Work access: A shower	No/DK	201	70%	68%	86%	69%	77%	100%	69%	76%	83%
	Yes	84	30%	32%	14%	31%	23%	0%	31%	24%	17%
77. Work access: A changing area	Yes	161	56%	55%	49%	58%	51%	76%	57%	66%	39%
	No	117	41%	42%	51%	40%	44%	24%	41%	34%	58%
	(Don't know)	7	2%	3%	0%	3%	5%	0%	2%	0%	4%
77 Collapsed. Work access: A changing area	No/DK	124	44%	45%	51%	42%	49%	24%	43%	34%	61%
	Yes	161	56%	55%	49%	58%	51%	76%	57%	66%	39%
Combined Acces to Q74-Q77 (work)	None	79	28%	26%	38%	27%	23%	0%	29%	21%	41%
	At least one	82	29%	22%	44%	29%	30%	59%	28%	13%	35%
	Two of three	70	25%	30%	10%	25%	29%	41%	23%	50%	14%
	All 3	54	19%	22%	7%	19%	17%	0%	19%	16%	10%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
78. In what city do you go to school?	Alameda	11	11%	38%	0%	2%	36%	0%	4%	33%	6%
	Berkeley	12	12%	26%	24%	6%	29%	0%	7%	28%	8%
	Concord	1	1%	0%	0%	1%	0%	0%	1%	0%	1%
	Dublin	1	1%	0%	0%	1%	0%	0%	1%	0%	1%
	Fremont	10	11%	4%	0%	14%	0%	0%	15%	5%	12%
	Hayward	12	13%	4%	0%	17%	6%	0%	7%	6%	14%
	Livermore	3	3%	0%	10%	3%	0%	0%	3%	0%	3%
	Oakland	22	22%	8%	35%	27%	7%	0%	38%	6%	26%
	Piedmont	1	1%	0%	14%	0%	0%	0%	0%	0%	1%
	Pleasanton	2	2%	3%	0%	2%	5%	0%	1%	5%	1%
	Richmond	1	1%	0%	0%	1%	0%	0%	2%	0%	1%
	San Francisco	3	3%	5%	0%	2%	7%	0%	2%	6%	2%
	San Jose	2	2%	2%	0%	1%	0%	0%	1%	0%	2%
	San Leandro	2	2%	0%	0%	3%	0%	0%	4%	0%	2%
	Union City	4	4%	7%	0%	4%	10%	0%	3%	10%	3%
	Other (specify)	12	13%	4%	16%	16%	0%	0%	12%	0%	15%
78 Collapsed. School Geography	Central Alameda	13	3%	13%	0%	1%	13%	0%	1%	33%	8%
	East Alameda	5	1%	1%	2%	1%	2%	0%	1%	5%	5%
	North Alameda	34	8%	11%	13%	7%	13%	0%	10%	35%	35%
	South Alameda	29	7%	5%	0%	8%	6%	0%	7%	21%	31%
	Other Counties	18	4%	3%	7%	5%	2%	0%	4%	6%	21%
	Does not go to school	302	76%	67%	77%	78%	64%	100%	77%	0%	0%
79. Approx. miles from home to school	0-2 miles	28	29%	39%	65%	22%	30%	0%	28%	40%	27%
	3-5 miles	30	31%	23%	0%	37%	28%	0%	30%	27%	32%
	6-10 miles	17	18%	14%	35%	17%	16%	0%	18%	16%	18%
	11-20 miles	8	8%	5%	0%	11%	7%	0%	13%	6%	9%
	21+ miles	14	14%	19%	0%	14%	19%	0%	11%	11%	15%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	43%	40%	77%	38%	0%	63%	40%	71%
	Drive or ride in a carpool or vanpool	6	6%	0%	24%	6%	0%	0%	8%	0%	7%
	Motorcycle or scooter	1	1%	0%	0%	1%	0%	0%	2%	0%	1%
	Bicycle	13	13%	49%	0%	1%	53%	0%	3%	63%	2%
	Walk	16	16%	25%	35%	11%	11%	0%	16%	23%	15%
	Public Bus	11	12%	16%	0%	11%	24%	0%	12%	16%	11%
	BART	9	9%	13%	0%	9%	14%	0%	10%	13%	8%
	Something else (Don't know)	2 3	2% 3%	0% 0%	0% 0%	2% 4%	0% 0%	0% 0%	3% 5%	0% 0%	2% 3%
81. School access: Bike racks	Yes	66	67%	75%	90%	62%	68%	0%	64%	76%	65%
	No	22	22%	25%	10%	22%	32%	0%	21%	24%	22%
	(Don't know)	10	10%	0%	0%	15%	0%	0%	15%	0%	13%
81 Collapsed. School access: Bike racks	No/DK	32	33%	25%	10%	38%	32%	0%	36%	24%	35%
	Yes	66	67%	75%	90%	62%	68%	0%	64%	76%	65%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	76%	80%	86%	76%	100%	85%	24%	35%
	Yes	66	16%	24%	20%	14%	24%	0%	15%	76%	65%
82. School access: A secure bike room or bike locker	Yes	22	23%	9%	76%	23%	7%	0%	28%	7%	26%
	No	64	66%	87%	24%	62%	87%	0%	60%	87%	61%
	(Don't know)	11	11%	4%	0%	15%	6%	0%	12%	6%	13%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	91%	24%	77%	93%	0%	72%	93%	74%
	Yes	22	23%	9%	76%	23%	7%	0%	28%	7%	26%
83. School access: A shower	Yes	30	31%	26%	14%	35%	17%	0%	39%	16%	34%
	No	62	64%	74%	86%	57%	83%	0%	56%	84%	59%
	(Don't know)	5	6%	0%	0%	8%	0%	0%	5%	0%	7%
83 Collapsed. School access: A shower	No/DK	68	69%	74%	86%	65%	83%	0%	61%	84%	66%
	Yes	30	31%	26%	14%	35%	17%	0%	39%	16%	34%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
84. School access: A changing area	Yes	48	49%	49%	38%	50%	44%	0%	50%	42%	51%
	No	44	45%	51%	62%	40%	56%	0%	44%	58%	42%
	(Don't know)	6	6%	0%	0%	9%	0%	0%	7%	0%	8%
84 Collapsed. School access: A changing area	No/DK	50	51%	51%	62%	50%	56%	0%	50%	58%	49%
	Yes	48	49%	49%	38%	50%	44%	0%	50%	42%	51%
Combined Acces to Q81-Q84 (school)	None	30	31%	25%	10%	36%	32%	0%	34%	24%	33%
	At least one	26	27%	40%	0%	25%	44%	0%	17%	53%	21%
	Two of three	31	32%	35%	90%	24%	24%	0%	35%	23%	34%
	All 3	10	10%	0%	0%	15%	0%	0%	14%	0%	13%
85. Own/ access to working bike?	Yes	236	59%	89%	72%	50%	85%	100%	62%	84%	42%
	No	163	41%	11%	28%	50%	15%	0%	38%	16%	58%
85 Collapsed. Access to bicycle	Yes	236	59%	89%	72%	50%	85%	100%	62%	84%	42%
	No/DK	163	41%	11%	28%	50%	15%	0%	38%	16%	58%
86. Days per week bike to work?	1 day/week	9	3%	10%	5%	1%	19%	0%	0%	9%	0%
	2 days/wk	4	1%	4%	0%	0%	7%	0%	0%	13%	0%
	3 days/wk	7	2%	11%	0%	0%	14%	0%	0%	13%	2%
	4 days/wk	10	3%	10%	0%	2%	20%	0%	0%	0%	0%
	5 days/wk	11	4%	15%	0%	1%	23%	0%	0%	30%	0%
	6 days/wk	4	1%	6%	0%	0%	8%	0%	0%	16%	2%
	7 days/wk	5	2%	8%	0%	0%	10%	0%	0%	20%	0%
	1-4 days/month	1	0%	0%	0%	0%	0%	35%	0%	0%	0%
	1-11 days/year	1	0%	1%	2%	0%	0%	65%	0%	0%	0%
	Never	233	82%	34%	93%	95%	0%	0%	99%	0%	94%
	(Don't know)	1	1%	1%	0%	0%	0%	0%	1%	0%	1%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	64%	5%	4%	100%	0%	0%	100%	4%
	Less than weekly	2	1%	1%	2%	0%	0%	100%	0%	0%	0%
	Never	234	82%	35%	93%	95%	0%	0%	100%	0%	96%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	%
87. Days per week bike to school?	1 day/week	4	4%	14%	0%	0%	15%	0%	0%	19%	0%
	2 days/wk	4	4%	13%	0%	1%	18%	0%	0%	23%	0%
	3 days/wk	1	1%	3%	0%	0%	5%	0%	0%	4%	0%
	4 days/wk	1	1%	5%	0%	0%	0%	0%	0%	7%	0%
	5 days/wk	4	4%	17%	0%	0%	24%	0%	0%	23%	0%
	6 days/wk	3	3%	12%	0%	0%	17%	0%	0%	17%	0%
	7 days/wk	1	1%	5%	0%	0%	7%	0%	0%	6%	0%
	Never	77	78%	25%	100%	97%	7%	0%	98%	0%	97%
(Don't know)	3	3%	5%	0%	2%	8%	0%	2%	0%	3%	
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	69%	0%	1%	86%	0%	0%	100%	0%
	Never	79	81%	31%	100%	99%	14%	0%	100%	0%	100%
88. Have access to a car?	Yes	347	87%	78%	85%	89%	69%	100%	91%	59%	80%
	No	51	13%	22%	15%	10%	31%	0%	9%	41%	17%
	(Don't know)	2	1%	0%	0%	1%	0%	0%	0%	0%	3%
88 Collapsed. Access to a car	Yes	347	87%	78%	85%	89%	69%	100%	91%	59%	80%
	No/DK	53	13%	22%	15%	11%	31%	0%	9%	41%	20%
88a. Have kids under 18?	Yes	150	40%	49%	64%	35%	42%	100%	47%	45%	50%
	No	226	60%	51%	36%	64%	58%	0%	53%	55%	49%
	(DK/ Refused)	3	1%	0%	0%	1%	0%	0%	1%	0%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	49%	64%	35%	42%	100%	47%	45%	50%
	No / Ref	229	60%	51%	36%	65%	58%	0%	53%	55%	50%
89. Own/ Rent	Rent/other	167	42%	53%	41%	39%	56%	65%	38%	71%	48%
	Own/buying	221	55%	45%	59%	58%	44%	35%	59%	29%	45%
	(DK/ Refused)	12	3%	2%	0%	4%	0%	0%	3%	0%	7%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
90. Race/Ethnicity	Afr-Amer/Black	45	11%	10%	9%	12%	8%	0%	10%	0%	10%
	White	162	41%	52%	25%	39%	42%	65%	39%	51%	26%
	Hispanic/Latin-Am	67	17%	16%	14%	17%	28%	0%	17%	32%	15%
	Asian	76	19%	7%	38%	20%	12%	0%	25%	5%	35%
	Bi-racial/multi-racial	16	4%	3%	9%	4%	2%	0%	4%	0%	9%
	Other	25	6%	11%	3%	5%	9%	0%	5%	12%	4%
	(Refused)	8	2%	0%	2%	3%	0%	35%	2%	0%	1%
90. Race/ Ethnicity	Afr.-Amer	45	11%	10%	9%	12%	8%	0%	10%	0%	10%
	White	162	41%	52%	25%	39%	42%	65%	39%	51%	26%
	Hispanic	67	17%	16%	14%	17%	28%	0%	17%	32%	15%
	Asian	76	19%	7%	38%	20%	12%	0%	25%	5%	35%
	Other	49	12%	14%	14%	12%	11%	35%	10%	12%	14%
5. Sex (by observation)	Male	195	49%	61%	55%	45%	72%	59%	50%	53%	39%
	Female	205	51%	39%	45%	55%	28%	41%	50%	47%	61%
Region	Central	112	28%	19%	35%	30%	18%	0%	25%	33%	28%
	East	48	12%	12%	14%	12%	13%	59%	13%	5%	8%
	North	171	43%	60%	39%	39%	67%	41%	43%	57%	37%
	South	68	17%	9%	12%	20%	2%	0%	19%	5%	27%

		All		69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
				Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		N	%	%	%	%	%	%	%	%	
City from sample zip	Alameda	23	6%	11%	3%	5%	16%	0%	4%	15%	2%
	Berkeley	30	7%	19%	0%	5%	15%	41%	5%	28%	5%
	Castro Valley	17	4%	0%	8%	5%	0%	0%	3%	0%	0%
	Dublin	6	1%	1%	0%	2%	0%	0%	2%	0%	1%
	Emeryville	11	3%	3%	4%	2%	2%	0%	3%	0%	4%
	Fremont	57	14%	7%	7%	17%	2%	0%	16%	5%	24%
	Hayward	39	10%	5%	2%	12%	3%	0%	11%	0%	12%
	Livermore	22	6%	9%	10%	4%	8%	24%	5%	0%	3%
	Newark	11	3%	2%	6%	3%	0%	0%	3%	0%	3%
	Oakland	108	27%	27%	32%	27%	34%	0%	30%	13%	26%
	Pleasanton	20	5%	2%	4%	6%	4%	35%	5%	5%	3%
	San Leandro	27	7%	5%	6%	7%	7%	0%	4%	12%	8%
	San Lorenzo	6	2%	1%	0%	2%	2%	0%	1%	6%	3%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	23	6%	8%	18%	4%	6%	0%	6%	16%	6%
Language of Interview	English	380	95%	95%	92%	96%	93%	100%	95%	90%	92%
	Spanish	11	3%	2%	0%	3%	7%	0%	2%	10%	2%
	Cantonese	9	2%	3%	8%	1%	0%	0%	3%	0%	6%
Age Group	18-29	72	18%	26%	24%	15%	28%	0%	19%	46%	40%
	30-39	85	21%	15%	29%	22%	19%	0%	24%	21%	21%
	40-49	75	19%	26%	15%	17%	32%	35%	21%	22%	19%
	50-64	114	28%	31%	26%	28%	20%	65%	29%	12%	11%
	65+	55	14%	2%	7%	17%	2%	0%	7%	0%	10%
Bicyclist Segmentation	Committed Bicyclists	52	13%	60%	0%	2%	79%	41%	2%	83%	5%
	Primary Target	35	9%	40%	4%	1%	21%	0%	7%	17%	5%
	Secondary Target	38	10%	0%	43%	9%	0%	24%	11%	0%	6%
	Less Likely Bicyclists	46	11%	0%	29%	13%	0%	35%	18%	0%	16%
	Non-Bicyclists	228	57%	0%	24%	76%	0%	0%	62%	0%	69%

	All	69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
	Mean	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	400		30	292	49	2	234	18	79
		19%	8%	73%	17%	1%	82%	19%	81%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	3.56	4.47	4.85	3.45	5.04	4.88	3.42	4.57
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	2.68	2.92	3.95	2.96	4.04	3.79	2.38	3.64
13. Barrier: Don't want to carry a change of clothes	4.06	2.98	3.63	4.39	2.78	3.89	4.34	2.85	4.26
14. Barrier: No place to shower at your destination	3.97	3.83	3.66	4.04	3.29	3.50	4.23	3.58	3.81
15. Barrier: No safe place to park a bike at your destination	4.48	4.17	4.50	4.56	4.17	1.65	4.38	3.80	4.28
16. Barrier: Not confident in your bike riding ability	3.37	2.30	3.02	3.70	2.67	1.00	3.33	2.98	3.50
17. Barrier: Not in good enough shape	3.85	2.97	4.64	4.00	2.99	3.35	3.80	2.77	3.44
18. Barrier: Worried about cars on the road	5.33	4.26	5.05	5.64	4.02	4.98	5.43	3.23	5.42
19. Barrier: Need to have access to a car at some point during the day	4.72	3.58	4.66	5.03	3.06	4.52	4.95	2.78	4.85
20. Barrier: You have to carry a lot of stuff	4.80	4.24	5.40	4.89	3.82	5.93	4.98	4.17	5.17
21. Barrier: The places you regularly go are too far away to ride	5.01	4.07	5.14	5.24	3.79	5.93	5.35	3.95	4.85
22. Barrier: Don't want to ride your bike alone	3.22	2.30	3.13	3.48	2.52	1.65	3.36	2.50	3.39
23. Barrier: Poor road and pavement conditions	4.61	3.83	4.54	4.82	3.90	3.46	4.60	3.65	4.28
24. Barrier: Don't know the best way to get where you are going by bike	3.47	2.89	2.94	3.68	2.93	1.70	3.36	2.87	3.23
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.62	5.65	5.05	4.39	5.00	5.12	4.62	4.63
26. Barrier: Biking takes too much time	4.09	3.28	3.65	4.36	2.74	3.13	4.53	2.30	4.18

	All	69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
	Mean	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.29	3.82	4.25	3.26	3.52	4.05	3.22	3.92
28. Barrier: Fear of bad weather	5.12	4.40	5.68	5.26	4.08	6.11	5.15	3.78	5.15
29. Barrier: Inability to take a bike on BART during commute hours	4.18	3.97	4.40	4.21	4.02	3.93	4.12	3.41	4.24
30. Barrier: Worried about getting home quickly in an emergency	4.94	4.03	5.06	5.17	3.32	5.52	5.24	3.25	4.97
31. Barrier: Worried about my personal safety	5.00	3.89	5.14	5.28	4.07	2.48	5.14	3.32	4.86
58. Mean: Go to work outside of your home	3.35	3.59	3.53	3.26	4.71	2.87	4.70	3.54	3.29
59. Mean: Go to school	.87	1.15	.66	.82	1.27	.00	.82	3.62	3.54
60. Mean: Go shopping for food or other household items	2.37	2.49	2.11	2.36	2.28	2.41	2.40	2.65	1.97
61. Mean: Take your children to school	2.29	1.85	2.45	2.40	2.77	1.70	2.22	2.62	3.40
62. Mean: Drive a car alone	4.14	2.95	3.77	4.49	2.79	4.17	4.75	2.39	4.15
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.02	3.16	3.27	2.68	2.54	3.36	2.60	3.61
64. Mean: Ride a bus	.59	1.40	.62	.37	1.86	.00	.39	2.69	.64
65. Mean: Ride BART	.65	1.21	.24	.55	1.41	.83	.65	1.73	.64
66. Mean: Take a train other than BART	.15	.60	.25	.02	.96	.13	.04	1.13	.10
67. Mean: Take a ferry	.12	.53	.03	.02	.82	.02	.02	.84	.14
68. Mean: Ride a bicycle for health or recreation	.83	2.42	.65	.42	2.35	1.76	.57	2.56	.71
69. Mean: Ride a bicycle as a way to get to a destination	.66	3.36	.16	.00	3.52	2.50	.19	4.12	.35
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.84	.85	.55	.95	.00	.50	.86	.95
72. Approx. miles from home to work	13.49	11.71	10.80	14.36	12.03	15.76	13.78	18.81	12.01

	All	69. Freq: Ride a bicycle as a way to get to a destination			86. Days per week bike to work?			87. Days per week bike to school?	
	Mean	Wkly+	< Wkly	Nvr	Wkly+	< Wkly	Nvr	Wkly+	Nvr
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
79. Approx. miles from home to school	11.95	13.73	3.79	12.12	15.06	.	9.15	12.39	11.85
86. Mean: Days per week bike to work?	.66	2.57	.05	.14	3.83	.15	.00	4.54	.20
87. Mean: Days per week bike to school?	.69	2.61	.00	.03	3.37	.	.00	3.67	.00

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)				
		N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		400		283	2	114	79	82	70	54	97	1	302	30	26	31	10	
Row percent			100%	71%	0%	29%	28%	29%	25%	19%	24%	0%	76%	31%	27%	32%	10%	
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	3%	0%	2%	3%	4%	2%	5%	3%	0%	3%	6%	0%	5%	0%	
	No	366	91%	92%	100%	90%	94%	89%	94%	91%	95%	100%	90%	89%	100%	95%	100%	
	(Don't know)	22	5%	5%	0%	7%	3%	8%	4%	4%	2%	0%	7%	5%	0%	0%	0%	
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	3%	0%	2%	3%	4%	2%	5%	3%	0%	3%	6%	0%	5%	0%	
	No / DK	387	97%	97%	100%	98%	97%	96%	98%	95%	97%	100%	97%	94%	100%	95%	100%	
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	10%	0%	33%	0%	0%	0%	38%	28%	0%	10%	0%	0%	61%	0%	
	Related to cars	3	21%	27%	0%	0%	75%	26%	0%	0%	54%	0%	9%	100%	0%	0%	0%	
	Don't remember	8	65%	64%	0%	67%	25%	74%	100%	62%	18%	0%	81%	0%	0%	39%	0%	

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling ad?	Newspaper Sign on a street pole	1	9%	12%	0%	0%	0%	36%	0%	0%	0%	0%	12%	0%	0%	0%	0%
	Back/side of a bus	1	6%	0%	0%	26%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%	0%
	Bus Shelter	2	14%	6%	0%	42%	25%	0%	0%	0%	18%	0%	13%	0%	0%	39%	0%
	Billboard	1	8%	10%	0%	0%	0%	0%	0%	38%	0%	0%	10%	0%	0%	0%	0%
	Flyer/handout	1	9%	12%	0%	0%	0%	36%	0%	0%	0%	0%	12%	0%	0%	0%	0%
	TV	1	8%	10%	0%	0%	0%	0%	0%	38%	0%	0%	10%	0%	0%	0%	0%
	Other/ DK	6	45%	48%	0%	33%	75%	38%	100%	0%	82%	0%	31%	100%	0%	61%	0%
		8	63%	72%	0%	33%	75%	64%	100%	62%	82%	0%	57%	100%	0%	61%	0%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	13%	39%	14%	19%	13%	10%	11%	20%	100%	11%	11%	26%	28%	13%
	No	330	83%	83%	61%	81%	80%	82%	84%	89%	75%	0%	85%	89%	65%	64%	87%
	(Don't know)	15	4%	3%	0%	5%	1%	6%	5%	0%	5%	0%	3%	0%	10%	8%	0%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	13%	39%	14%	19%	13%	10%	11%	20%	100%	11%	11%	26%	28%	13%
	No / DK	345	86%	87%	61%	86%	81%	87%	90%	89%	80%	0%	89%	89%	74%	72%	87%

	All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
	N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?																
Being protected from the weather	98	25%	22%	100%	29%	23%	23%	23%	23%	30%	0%	23%	33%	21%	32%	33%
Being able to carry/transport more belongings	26	7%	7%	0%	5%	7%	9%	7%	5%	6%	0%	7%	8%	7%	5%	0%
Difficult/Takes too much energy/Lazy	75	19%	20%	0%	15%	14%	18%	27%	24%	28%	0%	16%	4%	41%	30%	54%
Too far of a distance to travel	112	28%	30%	0%	22%	35%	26%	33%	27%	19%	0%	31%	17%	23%	20%	11%
Safety issues - Biking is unsafe/dangerous	128	32%	33%	100%	28%	32%	34%	31%	37%	28%	100%	33%	38%	36%	9%	44%
Time consuming	82	20%	20%	39%	22%	22%	19%	24%	13%	27%	0%	18%	33%	22%	24%	30%
Prefer comfort of a car	6	1%	1%	0%	2%	0%	0%	3%	4%	4%	0%	1%	0%	9%	0%	13%
Health restrictions/ Not in shape	36	9%	7%	0%	14%	12%	7%	2%	6%	12%	0%	8%	16%	4%	19%	0%
Inconvenient/ Prefer the convenience of a car	62	16%	18%	0%	11%	14%	21%	13%	24%	19%	0%	15%	21%	14%	14%	38%
No bike lanes	26	7%	8%	0%	4%	12%	5%	4%	9%	2%	100%	8%	0%	12%	0%	0%
Do not own a bike	27	7%	7%	0%	8%	5%	5%	8%	9%	2%	0%	8%	4%	4%	0%	0%

	All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
	N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?																
Do not like biking through traffic/ Dangerous drivers	45	11%	11%	0%	12%	10%	12%	12%	8%	8%	100%	12%	11%	16%	5%	0%
Just do not want to/Lack of interest	18	4%	4%	0%	6%	4%	4%	0%	8%	3%	0%	5%	2%	3%	6%	0%
Do not know how to ride a bike	15	4%	3%	0%	7%	2%	5%	3%	2%	8%	0%	3%	5%	0%	13%	22%
Cannot bike in work clothes	5	1%	1%	0%	2%	3%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%
Do not want to get sweaty	10	2%	3%	0%	2%	1%	1%	6%	3%	3%	0%	2%	9%	0%	0%	0%
Transport more than one passenger	6	1%	1%	0%	2%	2%	1%	0%	1%	3%	0%	1%	5%	4%	0%	0%
Nowhere to park/store bike	8	2%	2%	0%	2%	1%	4%	3%	0%	1%	0%	2%	5%	0%	0%	0%
Too many hills to bike through	12	3%	3%	0%	3%	2%	2%	3%	6%	3%	0%	3%	3%	6%	0%	0%
Other	10	2%	3%	0%	2%	0%	4%	4%	2%	4%	0%	2%	0%	5%	9%	0%
Nothing	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Dont know	10	2%	2%	0%	3%	3%	2%	0%	4%	1%	0%	3%	0%	3%	0%	0%

	All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
	N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?																
Convenience of a car / Need a car to transport people or items	100	25%	28%	0%	18%	23%	31%	23%	34%	31%	0%	23%	34%	33%	20%	51%
Hygeine concerns	14	4%	4%	0%	4%	4%	1%	6%	4%	3%	0%	4%	9%	0%	0%	0%
Don't own a bike / lack of interest / Can't ride a bike	61	15%	13%	0%	20%	11%	13%	11%	19%	14%	0%	16%	10%	7%	19%	22%
Safety concerns	173	43%	44%	100%	41%	42%	47%	43%	45%	36%	200%	45%	49%	51%	14%	44%
Difficult / Lazy / Not in shape	111	28%	27%	0%	29%	26%	25%	29%	30%	40%	0%	24%	21%	45%	49%	54%
No bike lanes / Nowhere to store bike	34	9%	10%	0%	6%	13%	9%	7%	9%	3%	100%	10%	5%	12%	0%	0%
Time / Distance	194	48%	50%	39%	44%	57%	44%	57%	40%	46%	0%	49%	50%	45%	44%	41%
Bad Weather	98	25%	22%	100%	29%	23%	23%	23%	23%	30%	0%	23%	33%	21%	32%	33%
Too many hills / Terrain	12	3%	3%	0%	3%	2%	2%	3%	6%	3%	0%	3%	3%	6%	0%	0%
Other / Don't Know	22	5%	5%	0%	7%	3%	6%	4%	6%	5%	0%	5%	0%	8%	9%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	12%	0%	20%	8%	16%	12%	13%	15%	0%	14%	14%	7%	26%	0%
	2	37	9%	9%	61%	9%	10%	7%	8%	14%	11%	100%	8%	10%	17%	11%	11%
	3	36	9%	10%	39%	6%	9%	9%	15%	8%	7%	0%	10%	0%	16%	4%	13%
	4	38	10%	10%	0%	9%	4%	14%	16%	5%	16%	0%	7%	14%	10%	23%	19%
	5	68	17%	17%	0%	18%	17%	15%	16%	20%	15%	0%	18%	28%	19%	3%	0%
	6	43	11%	12%	0%	8%	18%	11%	13%	2%	11%	0%	11%	9%	8%	12%	22%
	7 - Extremely important	120	30%	30%	0%	31%	34%	28%	21%	38%	25%	0%	32%	24%	24%	22%	35%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	58%	0%	56%	68%	55%	49%	60%	51%	0%	60%	61%	51%	37%	57%
	Neither / DK	38	10%	10%	0%	9%	4%	14%	16%	5%	16%	0%	7%	14%	10%	23%	19%
	Not Important	131	33%	32%	100%	35%	28%	32%	35%	35%	33%	100%	32%	25%	39%	41%	24%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	29%	61%	33%	21%	29%	37%	33%	30%	100%	31%	28%	33%	37%	11%
	2	49	12%	13%	0%	11%	15%	7%	17%	12%	18%	0%	11%	32%	13%	7%	19%
	3	45	11%	11%	0%	11%	11%	12%	12%	9%	13%	0%	11%	3%	32%	10%	0%
	4	31	8%	8%	0%	6%	8%	8%	9%	9%	8%	0%	8%	3%	6%	16%	0%
	5	27	7%	7%	0%	7%	9%	8%	3%	7%	6%	0%	7%	7%	3%	10%	0%
	6	22	6%	5%	0%	7%	8%	7%	3%	0%	4%	0%	6%	0%	6%	6%	0%
	7 - Extremely important (Don't know)	97	24%	25%	39%	23%	27%	25%	19%	28%	22%	0%	25%	27%	8%	14%	70%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	36%	39%	37%	43%	41%	25%	35%	32%	0%	38%	34%	16%	30%	70%
	Neither / DK	37	9%	10%	0%	8%	10%	10%	9%	11%	8%	0%	10%	3%	6%	16%	0%
	Not Important	217	54%	54%	61%	56%	47%	49%	66%	54%	60%	100%	52%	63%	78%	54%	30%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	18%	0%	24%	11%	19%	21%	21%	24%	0%	18%	17%	28%	30%	11%
	2	42	11%	11%	0%	10%	9%	5%	15%	16%	12%	0%	10%	6%	13%	22%	0%
	3	47	12%	14%	61%	7%	15%	12%	17%	11%	9%	100%	12%	10%	25%	0%	0%
	4	57	14%	15%	0%	13%	14%	20%	15%	9%	11%	0%	16%	16%	10%	3%	19%
	5	53	13%	13%	39%	13%	11%	12%	15%	16%	10%	0%	14%	24%	2%	7%	0%
	6	22	5%	5%	0%	6%	8%	5%	1%	6%	7%	0%	5%	0%	9%	6%	26%
	7 - Extremely important	98	24%	24%	0%	26%	31%	26%	16%	20%	27%	0%	24%	27%	12%	32%	45%
	(Don't know)	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	42%	39%	45%	50%	43%	32%	43%	44%	0%	43%	51%	24%	46%	70%
	Neither / DK	59	15%	15%	0%	14%	14%	20%	15%	9%	11%	0%	16%	16%	10%	3%	19%
	Not Important	168	42%	42%	61%	41%	36%	36%	53%	48%	45%	100%	41%	33%	66%	51%	11%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	23%	39%	33%	14%	24%	26%	32%	28%	0%	25%	17%	32%	34%	32%
	2	31	8%	6%	0%	14%	2%	6%	8%	6%	7%	0%	8%	13%	7%	4%	0%
	3	49	12%	15%	0%	5%	13%	16%	16%	15%	17%	100%	10%	8%	23%	21%	32%
	4	39	10%	11%	0%	8%	12%	12%	13%	5%	6%	0%	11%	3%	9%	7%	0%
	5	41	10%	12%	0%	6%	17%	9%	10%	12%	10%	0%	10%	19%	6%	7%	0%
	6	25	6%	8%	0%	3%	16%	6%	2%	7%	9%	0%	6%	10%	2%	16%	0%
	7 - Extremely important	107	27%	25%	61%	31%	27%	26%	24%	23%	22%	0%	28%	30%	22%	11%	35%
	(Don't know)	4	1%	1%	0%	1%	0%	2%	1%	0%	0%	0%	1%	0%	0%	0%	0%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	45%	61%	40%	60%	40%	35%	41%	41%	0%	44%	59%	30%	34%	35%
	Neither / DK	43	11%	12%	0%	8%	12%	14%	14%	5%	6%	0%	12%	3%	9%	7%	0%
	Not Important	184	46%	44%	39%	52%	29%	45%	51%	54%	53%	100%	44%	38%	61%	59%	65%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	22%	0%	19%	9%	24%	24%	37%	24%	0%	21%	25%	17%	32%	11%
	2	28	7%	8%	0%	4%	4%	7%	9%	16%	11%	0%	6%	4%	18%	11%	11%
	3	25	6%	6%	39%	7%	3%	4%	14%	3%	6%	0%	6%	7%	0%	12%	0%
	4	25	6%	7%	0%	4%	7%	5%	9%	8%	6%	0%	6%	4%	5%	7%	13%
	5	57	14%	16%	0%	9%	22%	12%	16%	15%	14%	100%	14%	11%	19%	18%	10%
	6	52	13%	12%	0%	16%	21%	15%	5%	3%	16%	0%	12%	15%	17%	6%	41%
	7 - Extremely important	122	30%	27%	61%	39%	32%	33%	24%	17%	23%	0%	33%	34%	24%	15%	15%
	(Don't know)	5	1%	1%	0%	1%	1%	1%	0%	2%	0%	0%	2%	0%	0%	0%	0%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	55%	61%	64%	75%	59%	44%	34%	54%	100%	59%	60%	60%	39%	65%
	Neither / DK	30	8%	8%	0%	6%	9%	7%	9%	10%	6%	0%	8%	4%	5%	7%	13%
	Not Important	139	35%	36%	39%	30%	16%	34%	47%	56%	40%	0%	33%	36%	35%	54%	22%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	38%	100%	30%	30%	44%	43%	35%	28%	100%	38%	27%	37%	34%	0%
	2	48	12%	13%	0%	9%	17%	12%	10%	15%	19%	0%	10%	16%	18%	21%	25%
	3	31	8%	8%	0%	8%	7%	8%	7%	11%	8%	0%	8%	6%	9%	11%	0%
	4	21	5%	4%	0%	8%	1%	3%	12%	1%	9%	0%	4%	12%	9%	8%	0%
	5	58	14%	16%	0%	10%	27%	14%	15%	6%	15%	0%	14%	20%	3%	17%	19%
	6	20	5%	4%	0%	8%	5%	4%	5%	2%	2%	0%	6%	4%	4%	0%	0%
	7 - Extremely important	71	18%	15%	0%	24%	14%	14%	6%	29%	19%	0%	17%	16%	20%	8%	56%
	(Don't know)	7	2%	1%	0%	4%	0%	2%	2%	0%	0%	0%	2%	0%	0%	0%	0%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	36%	0%	42%	46%	32%	26%	37%	36%	0%	38%	40%	27%	25%	75%
	Neither / DK	28	7%	5%	0%	11%	1%	5%	14%	1%	9%	0%	7%	12%	9%	8%	0%
	Not Important	222	56%	59%	100%	46%	53%	63%	60%	62%	56%	100%	55%	49%	65%	66%	25%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	29%	61%	19%	28%	32%	25%	32%	33%	0%	24%	25%	35%	38%	33%
	2	42	10%	12%	0%	7%	13%	8%	15%	12%	12%	100%	10%	13%	26%	7%	0%
	3	42	10%	9%	0%	15%	6%	7%	8%	16%	13%	0%	10%	24%	5%	7%	15%
	4	33	8%	9%	39%	6%	12%	8%	8%	9%	9%	0%	8%	11%	7%	10%	0%
	5	56	14%	14%	0%	14%	21%	10%	14%	11%	13%	0%	14%	17%	17%	5%	19%
	6	36	9%	8%	0%	10%	12%	10%	6%	3%	5%	0%	10%	7%	0%	5%	11%
	7 - Extremely important	85	21%	19%	0%	28%	7%	24%	24%	18%	15%	0%	23%	4%	10%	28%	22%
	(Don't know)	2	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	41%	0%	52%	40%	45%	44%	32%	33%	0%	48%	27%	27%	38%	52%
	Neither / DK	35	9%	9%	39%	7%	12%	8%	8%	9%	9%	0%	9%	11%	7%	10%	0%
	Not Important	189	47%	50%	61%	41%	47%	47%	48%	59%	58%	100%	44%	62%	66%	52%	48%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	12%	0%	8%	13%	13%	11%	8%	14%	0%	10%	20%	5%	18%	10%
	2	15	4%	3%	0%	6%	3%	2%	7%	0%	5%	0%	3%	0%	13%	4%	0%
	3	26	6%	7%	61%	5%	7%	6%	8%	7%	10%	0%	5%	0%	27%	7%	11%
	4	27	7%	9%	0%	2%	11%	10%	3%	11%	5%	0%	7%	3%	8%	6%	0%
	5	48	12%	14%	39%	6%	11%	17%	13%	16%	8%	0%	13%	9%	12%	0%	19%
	6	59	15%	15%	0%	15%	15%	17%	15%	12%	17%	100%	14%	15%	15%	22%	26%
	7 - Extremely important	182	45%	41%	0%	57%	40%	35%	43%	46%	40%	0%	47%	53%	20%	44%	35%
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	70%	39%	78%	66%	69%	71%	74%	65%	100%	74%	77%	47%	66%	80%
	Neither / DK	29	7%	9%	0%	3%	11%	10%	3%	11%	5%	0%	8%	3%	8%	6%	0%
	Not Important	83	21%	21%	61%	19%	23%	21%	26%	15%	30%	0%	18%	20%	45%	28%	20%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	17%	61%	16%	13%	19%	14%	25%	20%	0%	16%	13%	30%	24%	0%
	2	19	5%	5%	0%	4%	4%	5%	5%	7%	5%	100%	4%	11%	11%	0%	0%
	3	29	7%	7%	0%	8%	6%	7%	10%	7%	8%	0%	7%	0%	7%	18%	0%
	4	42	11%	12%	0%	8%	17%	10%	8%	11%	9%	0%	11%	12%	9%	9%	0%
	5	63	16%	17%	0%	13%	26%	13%	18%	10%	19%	0%	15%	23%	16%	22%	0%
	6	37	9%	10%	0%	8%	1%	18%	11%	10%	9%	0%	10%	5%	2%	10%	34%
	7 - Extremely important	139	35%	31%	39%	43%	33%	27%	35%	30%	30%	0%	36%	36%	25%	16%	66%
	(Don't know)	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	59%	39%	64%	60%	58%	64%	50%	58%	0%	61%	64%	43%	48%	100%
	Neither / DK	44	11%	12%	0%	9%	18%	10%	8%	11%	9%	0%	12%	12%	9%	9%	0%
	Not Important	116	29%	29%	61%	28%	22%	31%	28%	39%	33%	100%	27%	24%	48%	42%	0%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	12%	61%	13%	12%	11%	12%	14%	9%	0%	13%	13%	3%	13%	0%
	2	31	8%	7%	0%	9%	7%	4%	4%	17%	12%	0%	7%	7%	21%	11%	0%
	3	37	9%	10%	0%	7%	9%	7%	13%	13%	8%	100%	9%	0%	22%	5%	11%
	4	37	9%	9%	0%	9%	5%	17%	8%	5%	4%	0%	11%	4%	7%	3%	0%
	5	56	14%	14%	0%	15%	17%	9%	22%	6%	12%	0%	15%	27%	5%	8%	0%
	6	57	14%	16%	0%	10%	18%	17%	12%	16%	19%	0%	13%	6%	13%	37%	15%
	7 - Extremely important	131	33%	31%	39%	37%	32%	35%	29%	28%	36%	0%	32%	43%	28%	23%	75%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	61%	39%	62%	67%	61%	62%	50%	68%	0%	60%	76%	46%	67%	89%
	Neither / DK	37	9%	9%	0%	9%	5%	17%	8%	5%	4%	0%	11%	4%	7%	3%	0%
	Not Important	117	29%	29%	61%	29%	28%	22%	29%	44%	28%	100%	29%	20%	47%	29%	11%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	12%	39%	18%	9%	13%	15%	10%	19%	0%	12%	30%	9%	18%	11%
	2	22	6%	5%	0%	6%	7%	6%	2%	6%	2%	0%	7%	0%	8%	0%	0%
	3	20	5%	5%	0%	5%	4%	5%	6%	5%	10%	0%	3%	7%	16%	9%	0%
	4	41	10%	10%	61%	9%	15%	7%	10%	11%	11%	0%	10%	0%	25%	12%	0%
	5	51	13%	14%	0%	9%	13%	11%	17%	16%	12%	100%	13%	10%	11%	22%	0%
	6	53	13%	14%	0%	12%	14%	17%	12%	10%	12%	0%	14%	14%	3%	16%	19%
	7 - Extremely important	157	39%	40%	0%	39%	39%	40%	38%	41%	34%	0%	41%	39%	27%	22%	70%
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	68%	0%	61%	65%	69%	67%	67%	58%	100%	67%	63%	42%	60%	89%
	Neither / DK	42	11%	10%	61%	10%	15%	7%	10%	11%	11%	0%	11%	0%	25%	12%	0%
	Not Important	96	24%	22%	39%	29%	20%	24%	23%	22%	31%	0%	22%	37%	33%	28%	11%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	36%	61%	37%	25%	41%	44%	34%	33%	0%	38%	38%	28%	37%	11%
	2	47	12%	11%	0%	13%	13%	9%	9%	15%	13%	100%	11%	10%	35%	6%	0%
	3	47	12%	12%	0%	10%	18%	8%	11%	13%	14%	0%	11%	12%	14%	16%	13%
	4	32	8%	10%	0%	5%	7%	6%	13%	14%	11%	0%	7%	15%	10%	10%	0%
	5	44	11%	11%	0%	11%	11%	16%	8%	7%	9%	0%	12%	3%	11%	10%	19%
	6	25	6%	7%	0%	5%	9%	5%	8%	3%	5%	0%	7%	4%	2%	12%	0%
	7 - Extremely important	57	14%	13%	39%	18%	16%	13%	9%	13%	14%	0%	14%	17%	0%	9%	57%
	(Don't know)	2	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	31%	39%	34%	36%	35%	24%	24%	29%	0%	33%	25%	13%	31%	76%
	Neither / DK	35	9%	10%	0%	6%	8%	6%	13%	14%	11%	0%	8%	15%	10%	10%	0%
	Not Important	238	60%	60%	61%	60%	56%	59%	63%	62%	60%	100%	59%	60%	77%	59%	24%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	12%	100%	11%	12%	11%	13%	16%	15%	0%	11%	13%	11%	21%	10%
	2	36	9%	9%	0%	8%	13%	9%	6%	7%	14%	100%	7%	5%	36%	11%	0%
	3	51	13%	14%	0%	11%	7%	17%	21%	8%	13%	0%	13%	11%	9%	22%	0%
	4	36	9%	11%	0%	4%	11%	9%	14%	9%	12%	0%	8%	12%	15%	12%	0%
	5	60	15%	15%	0%	15%	16%	16%	13%	14%	14%	0%	16%	23%	3%	4%	44%
	6	52	13%	13%	0%	13%	17%	10%	13%	12%	9%	0%	14%	8%	10%	10%	11%
	7 - Extremely important	115	29%	26%	0%	37%	23%	27%	18%	35%	24%	0%	31%	28%	16%	21%	35%
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	54%	0%	65%	57%	53%	45%	61%	47%	0%	60%	58%	29%	35%	90%
	Neither / DK	37	9%	11%	0%	5%	11%	9%	14%	9%	12%	0%	9%	12%	15%	12%	0%
	Not Important	135	34%	35%	100%	30%	32%	37%	41%	30%	41%	100%	31%	29%	56%	54%	10%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	36%	39%	29%	25%	41%	43%	34%	30%	100%	35%	17%	37%	46%	10%
	2	45	11%	12%	0%	9%	15%	9%	11%	12%	16%	0%	10%	8%	23%	18%	11%
	3	33	8%	10%	0%	5%	8%	6%	18%	7%	12%	0%	7%	9%	16%	9%	15%
	4	29	7%	8%	61%	5%	7%	11%	8%	5%	9%	0%	7%	20%	4%	6%	0%
	5	58	15%	12%	0%	20%	20%	15%	2%	10%	18%	0%	14%	28%	13%	7%	32%
	6	34	8%	9%	0%	8%	11%	3%	7%	18%	7%	0%	9%	16%	3%	3%	0%
	7 - Extremely important	64	16%	13%	0%	24%	12%	15%	11%	14%	7%	0%	19%	2%	0%	10%	33%
	(Don't know)	1	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	34%	0%	51%	43%	32%	20%	42%	32%	0%	41%	46%	16%	20%	65%
	Neither / DK	30	8%	8%	61%	5%	9%	11%	8%	5%	10%	0%	7%	20%	7%	6%	0%
	Not Important	214	53%	57%	39%	44%	48%	57%	72%	53%	58%	100%	52%	34%	77%	74%	35%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	11%	61%	16%	8%	15%	7%	14%	15%	0%	12%	7%	20%	22%	0%
	2	24	6%	6%	0%	6%	5%	5%	11%	4%	9%	0%	5%	3%	15%	7%	13%
	3	28	7%	8%	0%	5%	3%	8%	17%	3%	11%	0%	6%	13%	7%	14%	0%
	4	32	8%	8%	39%	7%	15%	5%	4%	10%	13%	0%	6%	10%	23%	7%	11%
	5	56	14%	16%	0%	10%	17%	15%	22%	6%	7%	0%	16%	10%	13%	0%	0%
	6	46	11%	13%	0%	7%	8%	21%	8%	15%	11%	100%	11%	16%	8%	3%	43%
	7 - Extremely important	159	40%	37%	0%	48%	40%	31%	30%	49%	35%	0%	42%	40%	13%	48%	33%
	(Don't know)	5	1%	1%	0%	1%	4%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	66%	0%	65%	66%	67%	60%	69%	53%	100%	69%	66%	34%	51%	76%
	Neither / DK	37	9%	10%	39%	8%	18%	5%	5%	10%	13%	0%	8%	10%	23%	7%	11%
	Not Important	102	25%	25%	61%	27%	16%	27%	35%	20%	34%	0%	23%	24%	43%	43%	13%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	17%	61%	27%	12%	21%	21%	16%	22%	0%	20%	28%	12%	31%	0%
	2	33	8%	8%	0%	8%	11%	6%	11%	5%	10%	100%	7%	17%	14%	8%	0%
	3	43	11%	9%	39%	13%	14%	5%	8%	12%	17%	0%	9%	6%	42%	6%	13%
	4	48	12%	14%	0%	8%	14%	10%	18%	13%	11%	0%	12%	6%	14%	11%	11%
	5	70	18%	19%	0%	13%	18%	16%	23%	21%	11%	0%	20%	6%	3%	23%	10%
	6	37	9%	9%	0%	11%	11%	10%	2%	12%	10%	0%	9%	7%	4%	9%	41%
	7 - Extremely important	81	20%	22%	0%	17%	21%	30%	16%	18%	19%	0%	21%	31%	11%	11%	26%
	(Don't know)	7	2%	1%	0%	2%	0%	2%	0%	4%	0%	0%	2%	0%	0%	0%	0%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	50%	0%	41%	49%	56%	41%	50%	40%	0%	49%	44%	18%	43%	76%
	Neither / DK	55	14%	15%	0%	10%	14%	12%	18%	17%	11%	0%	15%	6%	14%	11%	11%
	Not Important	157	39%	35%	100%	48%	37%	32%	40%	33%	49%	100%	36%	50%	68%	46%	13%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	20%	0%	15%	13%	24%	23%	22%	21%	0%	18%	22%	21%	24%	0%
	2	59	15%	14%	61%	15%	13%	8%	17%	23%	12%	100%	15%	14%	17%	15%	0%
	3	50	12%	14%	0%	9%	20%	15%	13%	5%	19%	0%	11%	13%	26%	16%	20%
	4	36	9%	8%	0%	12%	8%	14%	4%	5%	10%	0%	9%	13%	8%	11%	0%
	5	54	13%	15%	0%	10%	14%	18%	14%	13%	12%	0%	14%	0%	10%	14%	47%
	6	22	5%	6%	0%	5%	8%	2%	9%	3%	5%	0%	6%	7%	4%	6%	0%
	7 - Extremely important	102	26%	23%	39%	32%	24%	20%	21%	29%	21%	0%	27%	31%	14%	14%	33%
	(Don't know)	2	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	43%	39%	47%	46%	40%	43%	45%	39%	0%	46%	37%	28%	34%	80%
	Neither / DK	38	10%	8%	0%	14%	8%	14%	4%	5%	10%	0%	10%	13%	8%	11%	0%
	Not Important	184	46%	49%	61%	39%	46%	46%	53%	50%	52%	100%	44%	50%	64%	55%	20%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	9%	0%	7%	6%	7%	13%	11%	10%	0%	8%	10%	7%	16%	0%
	2	19	5%	6%	0%	3%	5%	2%	8%	9%	7%	0%	4%	7%	17%	0%	0%
	3	35	9%	9%	0%	8%	7%	10%	8%	14%	9%	0%	9%	4%	15%	11%	0%
	4	44	11%	12%	39%	9%	12%	11%	11%	12%	12%	100%	10%	10%	22%	14%	0%
	5	59	15%	16%	61%	10%	16%	20%	18%	11%	17%	0%	14%	25%	7%	21%	0%
	6	56	14%	14%	0%	14%	14%	13%	20%	8%	9%	0%	16%	7%	7%	11%	11%
	7 - Extremely important	150	38%	34%	0%	48%	39%	37%	22%	35%	36%	0%	38%	38%	23%	27%	89%
	(Don't know)	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	64%	61%	72%	69%	70%	60%	55%	62%	0%	68%	70%	38%	59%	100%
	Neither / DK	46	11%	12%	39%	10%	13%	11%	11%	12%	12%	100%	11%	10%	22%	14%	0%
	Not Important	88	22%	24%	0%	18%	18%	19%	29%	33%	26%	0%	21%	20%	40%	27%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		N	%	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	25%	0%	24%	15%	23%	30%	36%	20%	0%	26%	24%	18%	24%	0%
	2	20	5%	5%	0%	4%	6%	5%	5%	4%	7%	0%	5%	5%	15%	0%	10%
	3	39	10%	11%	0%	8%	18%	10%	9%	4%	16%	0%	8%	8%	23%	17%	13%
	4	41	10%	13%	0%	5%	13%	14%	11%	11%	9%	0%	11%	8%	15%	8%	0%
	5	43	11%	9%	39%	15%	6%	16%	6%	6%	16%	0%	9%	19%	5%	17%	30%
	6	37	9%	10%	0%	7%	17%	8%	5%	10%	8%	100%	10%	10%	8%	12%	0%
	7 - Extremely important	109	27%	25%	61%	32%	24%	20%	33%	26%	21%	0%	29%	27%	13%	14%	47%
	(Don't know)	11	3%	2%	0%	5%	1%	4%	0%	2%	4%	0%	2%	0%	4%	8%	0%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	44%	100%	54%	47%	45%	44%	41%	45%	100%	48%	55%	26%	43%	77%
	Neither / DK	52	13%	14%	0%	9%	14%	18%	11%	14%	12%	0%	13%	8%	18%	15%	0%
	Not Important	159	40%	41%	0%	37%	39%	38%	44%	45%	43%	0%	39%	37%	56%	42%	23%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	14%	61%	16%	16%	19%	8%	13%	18%	0%	14%	11%	15%	32%	0%
	2	29	7%	8%	0%	5%	9%	3%	11%	10%	10%	0%	7%	12%	18%	3%	0%
	3	33	8%	9%	0%	6%	8%	5%	14%	10%	12%	0%	7%	8%	24%	8%	0%
	4	23	6%	5%	0%	8%	3%	7%	5%	5%	3%	100%	6%	0%	11%	3%	0%
	5	42	11%	10%	0%	12%	9%	8%	13%	11%	8%	0%	11%	12%	4%	6%	13%
	6	30	8%	7%	0%	9%	9%	7%	4%	9%	8%	0%	7%	15%	4%	3%	15%
	7 - Extremely important	178	45%	45%	39%	43%	45%	50%	43%	41%	41%	0%	46%	38%	24%	46%	72%
	(Don't know)	5	1%	1%	0%	2%	1%	2%	0%	0%	2%	0%	1%	5%	0%	0%	0%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	63%	39%	63%	63%	64%	61%	61%	57%	0%	65%	64%	33%	55%	100%
	Neither / DK	29	7%	6%	0%	10%	4%	9%	5%	5%	4%	100%	8%	5%	11%	3%	0%
	Not Important	121	30%	31%	61%	27%	33%	27%	34%	34%	39%	0%	28%	30%	57%	42%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	13%	61%	13%	11%	12%	17%	13%	16%	0%	12%	13%	17%	19%	11%
	2	19	5%	4%	0%	6%	4%	4%	6%	3%	9%	0%	3%	3%	23%	7%	0%
	3	28	7%	9%	0%	3%	6%	8%	10%	11%	7%	0%	7%	4%	13%	7%	0%
	4	41	10%	12%	0%	6%	12%	14%	11%	11%	10%	100%	10%	9%	15%	15%	0%
	5	51	13%	13%	0%	14%	17%	11%	12%	9%	14%	0%	13%	20%	18%	9%	0%
	6	47	12%	11%	0%	13%	9%	11%	15%	9%	13%	0%	11%	18%	5%	9%	34%
	7 - Extremely important (Don't know)	160	40%	39%	39%	43%	42%	40%	30%	43%	30%	0%	43%	34%	9%	34%	56%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	62%	39%	70%	68%	62%	57%	61%	58%	0%	67%	72%	32%	53%	89%
	Neither / DK	43	11%	12%	0%	7%	12%	14%	11%	11%	10%	100%	10%	9%	15%	15%	0%
	Not Important	100	25%	26%	61%	22%	21%	24%	32%	28%	32%	0%	23%	19%	53%	32%	11%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	26%	61%	17%	23%	23%	36%	24%	27%	100%	22%	12%	50%	29%	11%
	4 to 7 concerns	107	27%	26%	39%	30%	25%	21%	25%	33%	30%	0%	26%	39%	22%	37%	0%
	8 to 12 concerns	97	24%	25%	0%	23%	21%	35%	17%	25%	25%	0%	24%	31%	20%	19%	32%
	13 to 21 concerns	101	25%	23%	0%	30%	30%	20%	22%	19%	19%	0%	27%	18%	9%	15%	57%
32. More dedicated bike lanes	Much more likely	195	49%	48%	61%	50%	46%	53%	46%	46%	51%	100%	48%	58%	54%	53%	22%
	Somewhat more likely	103	26%	26%	39%	26%	21%	24%	31%	29%	23%	0%	26%	24%	18%	20%	43%
	No difference	102	26%	26%	0%	24%	33%	23%	23%	25%	25%	0%	26%	18%	27%	27%	35%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	74%	100%	76%	67%	77%	77%	75%	75%	100%	74%	82%	73%	73%	65%
	No Difference / DK	102	26%	26%	0%	24%	33%	23%	23%	25%	25%	0%	26%	18%	27%	27%	35%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
33. Wider bike lanes	Much more likely	179	45%	45%	100%	44%	46%	44%	45%	47%	58%	0%	41%	60%	40%	71%	50%
	Somewhat more likely	102	26%	25%	0%	28%	18%	31%	26%	22%	20%	100%	27%	22%	31%	14%	15%
	No difference	116	29%	30%	0%	28%	35%	25%	29%	31%	22%	0%	31%	18%	29%	15%	35%
	(Don't know)	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
33 Collapsed. Wider bike lanes	More Likely	281	70%	70%	100%	71%	64%	75%	71%	69%	78%	100%	68%	82%	71%	85%	65%
	No Difference / DK	118	30%	30%	0%	29%	36%	25%	29%	31%	22%	0%	32%	18%	29%	15%	35%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	56%	61%	56%	47%	53%	60%	66%	57%	100%	55%	63%	59%	62%	29%
	Somewhat more likely	81	20%	20%	0%	22%	25%	25%	13%	13%	24%	0%	19%	18%	22%	18%	60%
	No difference	93	23%	24%	39%	22%	26%	22%	27%	20%	18%	0%	25%	20%	16%	20%	11%
	(Don't know)	2	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	76%	61%	78%	73%	78%	73%	80%	81%	100%	75%	80%	81%	80%	89%
	No Difference / DK	95	24%	24%	39%	22%	27%	22%	27%	20%	19%	0%	25%	20%	19%	20%	11%
35. More secure bike parking at the places you go	Much more likely	206	51%	51%	61%	52%	57%	51%	49%	46%	61%	100%	48%	60%	58%	71%	50%
	Somewhat more likely	87	22%	21%	39%	22%	17%	21%	27%	21%	19%	0%	23%	20%	20%	15%	24%
	No difference	105	26%	28%	0%	23%	26%	28%	24%	33%	20%	0%	28%	20%	22%	14%	26%
	(Don't know)	3	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	72%	100%	74%	74%	72%	76%	67%	80%	100%	71%	80%	78%	86%	74%
	No Difference / DK	107	27%	28%	0%	26%	26%	28%	24%	33%	20%	0%	29%	20%	22%	14%	26%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
36. More secure bike parking at transit stations	Much more likely	186	47%	48%	100%	43%	45%	54%	48%	42%	48%	100%	46%	53%	47%	53%	22%
	Somewhat more likely	96	24%	23%	0%	27%	24%	19%	23%	27%	28%	0%	23%	35%	22%	26%	29%
	No difference	115	29%	29%	0%	29%	30%	27%	28%	30%	24%	0%	30%	13%	31%	20%	50%
	(Don't know)	2	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	71%	100%	69%	70%	73%	72%	70%	76%	100%	69%	87%	69%	80%	50%
	No Difference / DK	117	29%	29%	0%	31%	30%	27%	28%	30%	24%	0%	31%	13%	31%	20%	50%
37. A shower and changing area at your destination	Much more likely	113	28%	31%	61%	20%	33%	26%	31%	38%	28%	0%	29%	35%	26%	27%	10%
	Somewhat more likely	114	29%	28%	39%	29%	24%	39%	29%	19%	26%	0%	30%	19%	30%	13%	69%
	No difference	166	42%	39%	0%	49%	39%	33%	40%	44%	43%	100%	41%	35%	44%	60%	22%
	(Don't know)	7	2%	2%	0%	2%	4%	1%	0%	0%	3%	0%	1%	11%	0%	0%	0%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	60%	100%	49%	57%	65%	60%	56%	53%	0%	58%	54%	56%	40%	78%
	No Difference / DK	173	43%	40%	0%	51%	43%	35%	40%	44%	47%	100%	42%	46%	44%	60%	22%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	39%	0%	32%	30%	38%	49%	40%	40%	0%	36%	50%	31%	40%	32%
	Somewhat more likely	105	26%	27%	0%	26%	27%	30%	25%	22%	30%	100%	25%	25%	29%	25%	68%
	No difference	138	35%	32%	100%	40%	39%	29%	25%	37%	23%	0%	38%	15%	36%	28%	0%
	(Don't know)	9	2%	2%	0%	3%	4%	3%	1%	0%	7%	0%	1%	10%	3%	8%	0%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	66%	0%	57%	57%	68%	74%	63%	70%	100%	61%	75%	60%	65%	100%
	No Difference / DK	147	37%	34%	100%	43%	43%	32%	26%	37%	30%	0%	39%	25%	40%	35%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	26%	100%	23%	38%	23%	21%	22%	33%	0%	23%	28%	38%	33%	31%
	Somewhat more likely	85	21%	22%	0%	20%	16%	29%	22%	18%	25%	0%	20%	23%	10%	29%	56%
	No difference	210	53%	52%	0%	55%	46%	47%	57%	59%	42%	100%	56%	49%	52%	37%	13%
	(Don't know)	3	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	48%	100%	43%	54%	53%	43%	41%	58%	0%	43%	51%	48%	63%	87%
	No Difference / DK	213	53%	52%	0%	57%	46%	47%	57%	59%	42%	100%	57%	49%	52%	37%	13%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	32%	61%	22%	23%	31%	41%	38%	33%	100%	28%	42%	26%	34%	29%
	Somewhat more likely	100	25%	27%	0%	22%	36%	22%	25%	21%	36%	0%	22%	28%	40%	41%	32%
	No difference	178	45%	40%	39%	55%	39%	47%	34%	41%	30%	0%	49%	30%	31%	26%	39%
	(Don't know)	5	1%	1%	0%	2%	3%	0%	0%	0%	1%	0%	1%	0%	3%	0%	0%
40 Collapsed. Incentives from your work or school. --	More Likely	217	54%	59%	61%	43%	58%	53%	66%	59%	69%	100%	49%	70%	66%	74%	61%
	No Difference / DK	183	46%	41%	39%	57%	42%	47%	34%	41%	31%	0%	51%	30%	34%	26%	39%
41. Slower moving cars on the streets	Much more likely	127	32%	32%	61%	31%	31%	36%	32%	28%	42%	0%	29%	40%	28%	57%	29%
	Somewhat more likely	109	27%	29%	39%	24%	26%	27%	30%	35%	29%	100%	27%	34%	28%	25%	35%
	No difference	159	40%	39%	0%	42%	43%	37%	37%	37%	30%	0%	43%	25%	44%	18%	36%
	(Don't know)	4	1%	0%	0%	3%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	61%	100%	55%	57%	63%	62%	63%	70%	100%	55%	75%	56%	82%	64%
	No Difference / DK	163	41%	39%	0%	45%	43%	37%	38%	37%	30%	0%	45%	25%	44%	18%	36%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	41%	100%	41%	39%	48%	37%	42%	46%	100%	40%	58%	39%	47%	33%
	Somewhat more likely	112	28%	29%	0%	27%	29%	27%	37%	20%	31%	0%	27%	28%	29%	31%	44%
	No difference	118	30%	29%	0%	30%	32%	24%	26%	38%	22%	0%	32%	14%	32%	22%	23%
	(Don't know)	4	1%	0%	0%	2%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	70%	100%	68%	68%	75%	74%	62%	78%	100%	67%	86%	68%	78%	77%
	No Difference / DK	122	30%	30%	0%	32%	32%	25%	26%	38%	22%	0%	33%	14%	32%	22%	23%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	26%	61%	30%	30%	31%	19%	22%	30%	0%	26%	23%	22%	45%	22%
	Somewhat more likely	99	25%	24%	0%	27%	23%	20%	31%	23%	32%	100%	22%	36%	45%	16%	43%
	No difference	191	48%	50%	39%	42%	48%	49%	51%	55%	38%	0%	51%	42%	33%	39%	35%
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	50%	61%	57%	52%	51%	49%	45%	62%	100%	48%	58%	67%	61%	65%
	No Difference / DK	193	48%	50%	39%	43%	48%	49%	51%	55%	38%	0%	52%	42%	33%	39%	35%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	23%	61%	27%	21%	29%	20%	20%	28%	0%	23%	21%	29%	30%	31%
	Somewhat more likely	114	28%	29%	39%	26%	35%	21%	35%	26%	35%	0%	26%	40%	38%	28%	30%
	No difference	184	46%	47%	0%	44%	44%	49%	43%	54%	35%	100%	49%	34%	30%	42%	39%
	(Don't know)	5	1%	1%	0%	2%	1%	1%	2%	0%	2%	0%	1%	5%	3%	0%	0%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	52%	100%	54%	56%	50%	55%	46%	62%	0%	50%	61%	67%	58%	61%
	No Difference / DK	189	47%	48%	0%	46%	44%	50%	45%	54%	38%	100%	50%	39%	33%	42%	39%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	37%	61%	37%	40%	44%	30%	33%	40%	100%	36%	41%	34%	58%	10%
	Somewhat more likely	109	27%	27%	39%	28%	21%	24%	35%	31%	33%	0%	26%	33%	42%	17%	54%
	No difference	137	34%	35%	0%	32%	37%	32%	35%	36%	26%	0%	37%	26%	21%	25%	36%
	(Don't know)	4	1%	0%	0%	3%	1%	0%	0%	0%	1%	0%	1%	0%	3%	0%	0%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	64%	100%	65%	61%	68%	65%	64%	73%	100%	62%	74%	75%	75%	64%
	No Difference / DK	141	35%	36%	0%	35%	39%	32%	35%	36%	27%	0%	38%	26%	25%	25%	36%
46. Safety improvements at large intersections	Much more likely	214	54%	56%	61%	48%	64%	54%	52%	52%	64%	0%	50%	73%	47%	79%	31%
	Somewhat more likely	98	25%	23%	39%	29%	14%	25%	29%	24%	23%	100%	25%	23%	37%	6%	44%
	No difference	86	21%	21%	0%	23%	20%	21%	19%	24%	13%	0%	24%	4%	16%	14%	24%
	(Don't know)	1	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	79%	100%	77%	79%	79%	81%	76%	87%	100%	75%	96%	84%	86%	76%
	No Difference / DK	87	22%	21%	0%	23%	21%	21%	19%	24%	13%	0%	25%	4%	16%	14%	24%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	20%	61%	10%	12%	22%	25%	23%	13%	100%	18%	11%	17%	20%	0%
	No	324	81%	79%	39%	88%	87%	77%	73%	77%	84%	0%	81%	84%	78%	80%	100%
	(Don't know)	6	2%	1%	0%	3%	1%	1%	2%	0%	3%	0%	1%	5%	5%	0%	0%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	20%	61%	10%	12%	22%	25%	23%	13%	100%	18%	11%	17%	20%	0%
	No / DK	331	83%	80%	39%	90%	88%	78%	75%	77%	87%	0%	82%	89%	83%	80%	100%
48. Participate in BTWD May 2010?	Yes	22	32%	35%	0%	16%	22%	38%	19%	60%	53%	100%	25%	37%	75%	54%	0%
	No	47	68%	65%	100%	84%	78%	62%	81%	40%	47%	0%	75%	63%	25%	46%	0%

	All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
	N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
49. Primary reason you participated in BTWD 2010?																
Better for the environment	1	2%	3%	0%	0%	0%	0%	0%	7%	0%	0%	4%	0%	0%	0%	0%
I commonly ride my bike	9	39%	43%	0%	0%	40%	57%	38%	33%	49%	100%	29%	0%	100%	35%	0%
Health reasons	1	6%	6%	0%	0%	0%	0%	0%	17%	0%	0%	9%	0%	0%	0%	0%
To save gas	1	6%	6%	0%	0%	0%	18%	0%	0%	0%	0%	9%	0%	0%	0%	0%
It was fun	2	8%	4%	0%	53%	0%	0%	24%	0%	14%	0%	6%	0%	0%	28%	0%
Helps traffic	2	7%	8%	0%	0%	0%	15%	0%	7%	0%	0%	11%	0%	0%	0%	0%
For my kids	2	9%	10%	0%	0%	0%	10%	37%	0%	0%	0%	14%	0%	0%	0%	0%
Office pressure	2	7%	8%	0%	0%	0%	0%	0%	20%	0%	0%	11%	0%	0%	0%	0%
To support bike day	1	4%	0%	0%	47%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%
Solidarity	1	6%	6%	0%	0%	60%	0%	0%	0%	18%	0%	0%	100%	0%	0%	0%
For the free stuff I got	1	6%	6%	0%	0%	0%	0%	0%	17%	19%	0%	0%	0%	0%	38%	0%

	All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
	N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of three	All 3
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
50. Other reasons you participated in BTWD 2010?																
Better for the environment	2	11%	12%	0%	0%	0%	0%	37%	16%	18%	0%	9%	0%	0%	35%	0%
I commonly ride my bike	2	8%	9%	0%	0%	0%	17%	0%	7%	0%	100%	4%	0%	36%	0%	0%
Health reasons	1	6%	6%	0%	0%	0%	0%	0%	17%	0%	0%	9%	0%	0%	0%	0%
For my kids	1	4%	0%	0%	47%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%
Office pressure	3	12%	8%	0%	53%	0%	0%	24%	11%	14%	0%	12%	0%	0%	28%	0%
To support bike day	3	15%	16%	0%	0%	0%	28%	38%	0%	31%	0%	8%	0%	64%	0%	0%
For the free stuff I got	2	11%	12%	0%	0%	60%	18%	0%	0%	18%	0%	9%	100%	0%	0%	0%
No reason given	7	33%	36%	0%	0%	40%	37%	0%	50%	19%	0%	43%	0%	0%	38%	0%
51. If it was not BTWD, what modes of trans would you have used that day?																
Drive alone	7	32%	25%	0%	100%	0%	26%	0%	42%	32%	0%	34%	0%	0%	62%	0%
Drive or ride in a carpool or vanpool	3	12%	13%	0%	0%	0%	0%	37%	17%	19%	0%	9%	0%	0%	38%	0%
Bicycle	14	65%	66%	0%	53%	100%	51%	63%	73%	100%	0%	54%	100%	64%	100%	0%
Walk	2	9%	10%	0%	0%	0%	21%	0%	7%	12%	0%	9%	0%	25%	0%	0%
Public Bus	4	20%	22%	0%	0%	40%	33%	0%	17%	19%	100%	14%	0%	36%	38%	0%
BART	3	14%	15%	0%	0%	0%	0%	0%	39%	37%	0%	4%	0%	0%	72%	0%
Something else	1	3%	4%	0%	0%	0%	0%	0%	9%	0%	0%	5%	0%	0%	0%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		400		283	2	114	79	82	70	54	97	1	302	30	26	31	10
Row percent			100	71%	0%	29%	28%	29%	25%	19%	24%	0%	76%	31%	27%	32%	10%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	12%	0%	0%	0%	15%	0%	17%	0%	0%	17%	0%	0%	0%	0%
	A little more often	1	4%	4%	0%	0%	0%	0%	0%	11%	0%	0%	6%	0%	0%	0%	0%
	Same as before	19	86%	84%	0%	100	100	85%	100	73%	100	100	77%	100	100	100	0%
52 Collapsed. After BTWD 2010, do you ride...	More Often	3	14%	16%	0%	0%	0%	15%	0%	27%	0%	0%	23%	0%	0%	0%	0%
	Same as before	19	86%	84%	0%	100	100	85%	100	73%	100	100	77%	100	100	100	0%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	15%	0%	6%	6%	16%	17%	25%	15%	100	12%	9%	16%	22%	13%
	Somewhat likely	72	18%	19%	0%	16%	16%	17%	26%	16%	30%	0%	14%	31%	38%	20%	39%
	Somewhat unlikely	48	12%	13%	39%	8%	12%	10%	18%	14%	10%	0%	13%	6%	13%	13%	0%
	Very unlikely (Neither likely nor unlikely)	223	56%	52%	0%	67%	64%	56%	37%	45%	44%	0%	60%	49%	33%	45%	47%
	(Don't know)	3	1%	0%	61%	2%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	35%	0%	22%	22%	33%	44%	42%	46%	100	26%	42%	54%	42%	53%
	Unlikely	271	68%	65%	39%	76%	76%	67%	56%	58%	54%	0%	73%	58%	46%	58%	47%
	Don't Know	3	1%	0%	61%	2%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	3%	0%	2%	2%	4%	4%	1%	4%	0%	2%	9%	0%	3%	0%
	No	388	97%	97%	100	98%	98%	96%	95%	99%	95%	100	98%	89%	100	97%	100
	(Don't know)	1	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	3%	0%	0%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
54 Collapsed.	Yes	11	3%	3%	0%	2%	2%	4%	4%	1%	4%	0%	2%	9%	0%	3%	0%
Participation in Alameda Team Bike Challenge	No / DK	389	97%	97%	100	98%	98%	96%	96%	99%	96%	100	98%	91%	100	97%	100
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	31%	0%	100	0%	35%	29%	100	26%	0%	55%	0%	0%	100	0%
	No	6	55%	69%	0%	0%	100	65%	71%	0%	74%	0%	45%	100	0%	0%	0%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	70%	0%	0%	0%	100	0%	100	0%	0%	49%	0%	0%	0%	0%
	Same as before	3	61%	30%	0%	100	0%	0%	100	0%	100	0%	51%	0%	0%	100	0%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	15%	0%	10%	11%	15%	23%	12%	20%	0%	12%	19%	33%	13%	11%
	No	340	85%	83%	100	89%	87%	84%	77%	86%	77%	100	88%	76%	64%	87%	89%
	(Don't know)	4	1%	1%	0%	1%	2%	1%	0%	2%	3%	0%	1%	6%	3%	0%	0%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	4%	0%	0%	4%	5%	2%	3%	4%	0%	2%	2%	3%	7%	0%
	2 days/wk	9	2%	3%	0%	0%	3%	5%	1%	3%	4%	0%	2%	8%	6%	0%	0%
	3 days/wk	28	7%	10%	0%	0%	15%	8%	5%	10%	10%	100	5%	11%	18%	6%	13%
	4 days/wk	23	6%	8%	0%	0%	3%	15%	6%	7%	3%	0%	7%	3%	0%	6%	0%
	5 days/wk	166	42%	59%	0%	0%	49%	52%	71%	65%	41%	0%	42%	40%	32%	50%	36%
	6 days/wk	27	7%	10%	0%	0%	13%	10%	8%	8%	7%	0%	7%	10%	5%	8%	0%
	7 days/wk	20	5%	7%	0%	0%	10%	6%	6%	5%	5%	0%	5%	5%	0%	0%	29%
	1-11 days/year	2	0%	0%	100	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	Never	113	28%	0%	0%	99%	0%	0%	0%	0%	25%	0%	29%	21%	36%	21%	22%
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	3%	0%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	100	0%	0%	99%	100	99%	100	74%	100	70%	79%	64%	76%	78%
	Less than weekly	2	0%	0%	100	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	Never	114	29%	0%	0%	100	0%	0%	0%	0%	26%	0%	29%	21%	36%	24%	22%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)				
		N	%	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
59. Frequency: Go to school	1 day/week	15	4%	4%	0%	2%	3%	4%	4%	7%	16%	0%	0%	19%	14%	10%	26%	
	2 days/wk	15	4%	4%	0%	3%	4%	7%	2%	4%	15%	0%	0%	15%	13%	22%	0%	
	3 days/wk	13	3%	3%	0%	4%	5%	4%	1%	0%	14%	0%	0%	8%	12%	24%	0%	
	4 days/wk	12	3%	3%	0%	4%	2%	3%	6%	0%	13%	0%	0%	19%	14%	9%	0%	
	5 days/wk	36	9%	9%	0%	9%	13%	8%	9%	4%	37%	0%	0%	25%	39%	35%	74%	
	6 days/wk	3	1%	1%	0%	0%	3%	0%	0%	0%	3%	0%	0%	9%	0%	0%	0%	
	7 days/wk	3	1%	1%	0%	0%	3%	0%	0%	0%	3%	0%	0%	5%	4%	0%	0%	
	1-4 days/month	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	100	0%	0%	5%	0%	0%	
	Never	297	74%	73%	100	77%	63%	73%	78%	82%	0%	0%	98%	0%	0%	0%	0%	
(Don't know)	5	1%	1%	0%	1%	3%	0%	0%	2%	0%	0%	2%	0%	0%	0%	0%		
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	25%	0%	22%	33%	26%	22%	16%	100	0%	0%	100	95%	100	100	
	Less than weekly	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	100	0%	0%	5%	0%	0%	
	Never	302	76%	74%	100	78%	67%	73%	78%	84%	0%	0%	100	0%	0%	0%	0%	
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	22%	0%	20%	16%	35%	15%	17%	31%	0%	18%	39%	33%	30%	0%	
	2 days/wk	134	33%	34%	0%	34%	28%	32%	38%	38%	34%	100	33%	19%	37%	44%	42%	
	3 days/wk	77	19%	22%	39%	13%	29%	12%	24%	24%	18%	0%	20%	16%	13%	13%	43%	
	4 days/wk	32	8%	8%	0%	8%	9%	7%	12%	3%	6%	0%	9%	7%	9%	0%	15%	
	5 days/wk	16	4%	3%	0%	5%	5%	2%	4%	3%	3%	0%	4%	6%	4%	0%	0%	
	6 days/wk	3	1%	0%	0%	2%	0%	1%	0%	0%	1%	0%	1%	0%	0%	3%	0%	
	7 days/wk	21	5%	5%	0%	6%	2%	2%	8%	9%	2%	0%	6%	7%	0%	0%	0%	
	1-4 days/month	5	1%	1%	61%	1%	1%	2%	0%	2%	1%	0%	1%	0%	0%	4%	0%	
	1-11 days/year	2	1%	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	
	Never	21	5%	4%	0%	9%	7%	4%	1%	2%	3%	0%	6%	7%	3%	0%	0%	
(Don't know)	6	2%	2%	0%	1%	3%	3%	0%	0%	2%	0%	2%	0%	0%	5%	0%		

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	93%	39%	87%	89%	91%	99%	94%	94%	100	90%	93%	97%	91%	100
	Less than weekly	8	2%	2%	61%	2%	1%	2%	0%	4%	1%	0%	2%	0%	0%	4%	0%
	Never	27	7%	5%	0%	11%	10%	7%	1%	2%	5%	0%	8%	7%	3%	5%	0%
61. Frequency: Take your children to school	1 day/week	10	3%	3%	0%	1%	2%	1%	7%	4%	1%	0%	3%	3%	0%	0%	0%
	2 days/wk	8	2%	2%	0%	2%	3%	3%	0%	1%	2%	0%	2%	5%	0%	3%	0%
	3 days/wk	8	2%	3%	0%	1%	1%	4%	2%	4%	2%	0%	2%	4%	3%	0%	0%
	4 days/wk	7	2%	2%	0%	2%	5%	1%	0%	1%	3%	0%	1%	5%	0%	5%	0%
	5 days/wk	82	21%	24%	0%	13%	19%	26%	33%	14%	32%	0%	17%	37%	22%	36%	24%
	6 days/wk	2	1%	1%	0%	0%	3%	0%	0%	0%	2%	0%	0%	4%	4%	0%	0%
	7 days/wk	3	1%	1%	0%	1%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	1-4 days/month	0	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	243	61%	58%	100	68%	64%	55%	51%	64%	46%	100	65%	24%	58%	54%	65%
(Don't know)	3	1%	1%	0%	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	
(Do not have kids in school)	33	8%	7%	0%	11%	2%	10%	7%	10%	11%	0%	7%	18%	12%	2%	11%	
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	37%	0%	23%	34%	39%	45%	26%	48%	0%	28%	71%	34%	45%	27%
	Less than weekly	0	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	246	67%	63%	100	77%	66%	61%	55%	73%	52%	100	72%	29%	66%	55%	73%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	4%	0%	5%	4%	5%	2%	6%	6%	0%	4%	0%	5%	13%	0%
	2 days/wk	28	7%	7%	0%	8%	6%	9%	7%	3%	7%	0%	7%	7%	8%	10%	0%
	3 days/wk	32	8%	6%	0%	13%	6%	6%	9%	3%	9%	0%	8%	12%	10%	3%	19%
	4 days/wk	28	7%	6%	0%	11%	5%	4%	2%	15%	6%	0%	8%	7%	7%	5%	0%
	5 days/wk	102	26%	29%	39%	17%	30%	29%	34%	22%	25%	0%	26%	39%	24%	9%	35%
	6 days/wk	30	7%	9%	0%	3%	5%	8%	16%	10%	4%	0%	9%	9%	3%	0%	0%
	7 days/wk	97	24%	26%	0%	21%	29%	27%	18%	28%	24%	0%	25%	15%	15%	32%	46%
	1-4 days/month	5	1%	2%	0%	0%	1%	1%	3%	2%	1%	100	1%	0%	9%	0%	0%
	Never (Don't know)	59 1	15% 0%	11% 0%	61% 0%	23% 1%	15% 0%	10% 0%	9% 0%	11% 0%	18% 0%	0% 0%	14% 0%	13% 0%	19% 0%	28% 0%	0% 0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	87%	39%	76%	84%	88%	88%	87%	81%	0%	85%	87%	71%	72%	100
	Less than weekly	5	1%	2%	0%	0%	1%	1%	3%	2%	1%	100	1%	0%	9%	0%	0%
	Never	60	15%	11%	61%	24%	15%	10%	9%	11%	18%	0%	14%	13%	19%	28%	0%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	11%	0%	13%	7%	17%	8%	9%	11%	0%	12%	11%	11%	12%	0%
	2 days/wk	78	19%	21%	0%	15%	20%	24%	18%	22%	19%	0%	20%	17%	16%	25%	11%
	3 days/wk	71	18%	17%	39%	19%	21%	15%	18%	14%	21%	0%	17%	4%	42%	15%	32%
	4 days/wk	36	9%	8%	0%	11%	12%	10%	3%	7%	9%	0%	9%	12%	2%	14%	0%
	5 days/wk	52	13%	15%	0%	7%	21%	10%	15%	16%	13%	0%	13%	26%	0%	10%	15%
	6 days/wk	16	4%	4%	0%	3%	1%	2%	7%	11%	4%	0%	4%	0%	2%	9%	0%
	7 days/wk	53	13%	12%	0%	17%	5%	11%	24%	8%	16%	0%	13%	12%	16%	13%	32%
	1-4 days/month	10	2%	3%	0%	1%	1%	1%	8%	2%	3%	100	2%	9%	5%	0%	0%
	1-11 days/year	3	1%	1%	0%	1%	1%	1%	0%	2%	1%	0%	1%	2%	0%	0%	0%
Never (Don't know)	34 2	9% 0%	7% 0%	61% 0%	11% 1%	12% 0%	8% 0%	0% 0%	10% 0%	5% 0%	0% 0%	10% 1%	7% 0%	5% 0%	0% 0%	10% 0%	

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	89%	39%	85%	86%	90%	92%	86%	92%	0%	87%	82%	90%	100	90%
	Less than weekly	13	3%	4%	0%	2%	2%	3%	8%	4%	3%	100	3%	11%	5%	0%	0%
	Never	36	9%	7%	61%	13%	12%	8%	0%	10%	5%	0%	10%	7%	5%	0%	10%
64. Frequency: Ride a bus	1 day/week	13	3%	4%	0%	1%	2%	6%	6%	2%	2%	0%	4%	3%	3%	0%	0%
	2 days/wk	17	4%	5%	0%	3%	6%	6%	4%	2%	7%	100	3%	0%	17%	11%	0%
	3 days/wk	4	1%	1%	0%	1%	1%	2%	0%	0%	3%	0%	0%	4%	7%	0%	0%
	4 days/wk	14	3%	3%	0%	5%	6%	1%	3%	2%	6%	0%	3%	7%	14%	0%	0%
	5 days/wk	11	3%	4%	0%	0%	3%	3%	3%	8%	6%	0%	2%	4%	0%	16%	0%
	6 days/wk	3	1%	1%	0%	1%	0%	0%	3%	0%	3%	0%	0%	0%	5%	6%	0%
	7 days/wk	6	1%	2%	0%	1%	0%	4%	0%	2%	0%	0%	2%	0%	0%	0%	0%
	1-4 days/month	8	2%	1%	0%	3%	1%	2%	1%	1%	1%	0%	2%	0%	0%	3%	0%
	1-11 days/year	15	4%	4%	0%	4%	4%	4%	3%	3%	3%	0%	4%	3%	0%	3%	15%
Never (Don't know)	307	77%	76%	100	79%	77%	72%	78%	79%	68%	0%	80%	79%	54%	61%	85%	
1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	19%	0%	12%	18%	22%	18%	17%	27%	100	13%	18%	46%	33%	0%
	Less than weekly	23	6%	5%	0%	8%	5%	6%	4%	4%	4%	0%	6%	3%	0%	6%	15%
	Never	308	77%	76%	100	80%	77%	72%	78%	79%	68%	0%	80%	79%	54%	61%	85%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
65. Frequency: Ride BART	1 day/week	43	11%	12%	0%	9%	12%	8%	18%	8%	17%	0%	9%	11%	28%	15%	13%
	2 days/wk	13	3%	4%	0%	2%	6%	4%	3%	2%	4%	0%	3%	0%	0%	11%	0%
	3 days/wk	11	3%	3%	0%	1%	3%	6%	2%	1%	5%	0%	2%	0%	9%	8%	0%
	4 days/wk	7	2%	2%	0%	1%	5%	1%	0%	3%	2%	0%	2%	4%	0%	3%	0%
	5 days/wk	21	5%	7%	0%	2%	11%	1%	7%	8%	7%	0%	5%	10%	3%	8%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1-4 days/month	45	11%	11%	0%	11%	8%	11%	15%	12%	14%	0%	11%	16%	16%	10%	11%
	1-11 days/year	49	12%	10%	0%	18%	12%	3%	14%	11%	10%	0%	13%	7%	7%	14%	15%
	Never	203	51%	49%	100	54%	43%	61%	40%	54%	41%	100	54%	52%	37%	31%	61%
	(Don't know)	5	1%	1%	0%	2%	0%	3%	0%	0%	0%	0%	2%	0%	0%	0%	0%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	28%	0%	14%	38%	21%	31%	22%	35%	0%	21%	26%	41%	44%	13%
	Less than weekly	95	24%	21%	0%	30%	19%	15%	29%	24%	24%	0%	24%	23%	23%	25%	26%
	Never	208	52%	50%	100	56%	43%	64%	40%	54%	41%	100	55%	52%	37%	31%	61%
66. Frequency: Take a train other than BART	1 day/week	4	1%	1%	0%	1%	2%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	3 days/wk	4	1%	2%	0%	0%	1%	4%	0%	0%	2%	0%	1%	4%	4%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	1	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%
	6 days/wk	2	0%	1%	0%	0%	3%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	7 days/wk	2	0%	1%	0%	0%	0%	0%	3%	0%	2%	0%	0%	7%	0%	0%	0%
	1-4 days/month	10	3%	2%	0%	4%	2%	2%	2%	1%	3%	0%	2%	0%	0%	9%	0%
	1-11 days/year	32	8%	7%	0%	11%	3%	4%	12%	10%	8%	0%	8%	7%	8%	7%	19%
	Never	337	84%	85%	100	82%	87%	85%	83%	86%	82%	100	85%	79%	85%	84%	81%
	(Don't know)	5	1%	1%	0%	1%	0%	4%	0%	1%	1%	0%	1%	0%	3%	0%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	5%	0%	1%	8%	5%	3%	2%	6%	0%	3%	15%	4%	0%	0%
	Less than weekly	42	11%	9%	0%	15%	5%	6%	14%	11%	12%	0%	10%	7%	8%	16%	19%
	Never	342	86%	86%	100	84%	87%	89%	83%	87%	83%	100	86%	79%	88%	84%	81%
67. Frequency: Take a ferry	1 day/week	3	1%	1%	0%	0%	0%	3%	0%	2%	2%	0%	0%	0%	0%	8%	0%
	2 days/wk	1	0%	0%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	4%	0%
	3 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	4%	0%	0%
	5 days/wk	5	1%	2%	0%	0%	3%	0%	5%	0%	2%	0%	1%	7%	0%	0%	0%
	6 days/wk	1	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%
	1-4 days/month	2	1%	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	1-11 days/year	33	8%	9%	0%	8%	6%	7%	13%	8%	5%	0%	9%	5%	5%	2%	15%
	Never (Don't know)	344	86%	85%	100	89%	86%	86%	79%	88%	86%	100	86%	84%	91%	87%	75%
8	2%	2%	0%	2%	2%	3%	2%	0%	1%	0%	2%	0%	0%	0%	11%		
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	4%	0%	0%	6%	3%	5%	4%	8%	0%	1%	11%	4%	11%	0%
	Less than weekly	36	9%	9%	0%	9%	6%	8%	14%	8%	5%	0%	10%	5%	5%	2%	15%
	Never	352	88%	87%	100	91%	88%	89%	81%	88%	87%	100	88%	84%	91%	87%	85%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	14%	61%	8%	14%	12%	9%	25%	13%	0%	13%	16%	11%	14%	0%
	2 days/wk	33	8%	9%	0%	7%	8%	9%	11%	6%	8%	0%	8%	0%	6%	15%	13%
	3 days/wk	24	6%	6%	0%	6%	3%	7%	11%	4%	7%	0%	6%	0%	11%	11%	0%
	4 days/wk	11	3%	3%	0%	2%	5%	2%	4%	0%	5%	0%	2%	7%	7%	2%	0%
	5 days/wk	8	2%	3%	0%	0%	3%	2%	4%	3%	3%	0%	2%	5%	5%	0%	0%
	6 days/wk	4	1%	1%	0%	1%	0%	0%	3%	2%	3%	0%	0%	7%	0%	4%	0%
	7 days/wk	4	1%	1%	0%	2%	0%	1%	0%	1%	1%	0%	1%	2%	0%	0%	0%
	1-4 days/month	20	5%	6%	0%	3%	7%	2%	6%	11%	7%	0%	4%	8%	4%	8%	11%
	1-11 days/year	15	4%	4%	0%	3%	0%	8%	5%	2%	4%	0%	3%	0%	0%	14%	0%
	Never (Don't know)	225 5	56% 1%	53% 1%	39% 0%	66% 1%	60% 1%	57% 0%	46% 3%	44% 2%	50% 0%	100% 0%	58% 2%	56% 0%	55% 0%	32% 0%	76% 0%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	36%	61%	26%	33%	34%	41%	42%	38%	0%	32%	36%	41%	45%	13%
	Less than weekly	35	9%	10%	0%	7%	7%	10%	11%	12%	12%	0%	8%	8%	4%	22%	11%
	Never	231	58%	54%	39%	67%	61%	57%	49%	46%	50%	100%	60%	56%	55%	32%	76%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	6%	61%	4%	7%	6%	5%	10%	4%	0%	7%	4%	9%	2%	0%
	2 days/wk	8	2%	2%	0%	3%	3%	1%	1%	3%	3%	0%	2%	0%	0%	10%	0%
	3 days/wk	11	3%	3%	0%	3%	2%	2%	5%	1%	4%	0%	2%	0%	12%	3%	0%
	4 days/wk	11	3%	3%	0%	3%	0%	2%	6%	3%	3%	0%	3%	7%	3%	0%	0%
	5 days/wk	8	2%	3%	0%	0%	6%	4%	0%	0%	3%	100%	1%	8%	5%	0%	0%
	6 days/wk	3	1%	1%	0%	0%	0%	0%	3%	2%	3%	0%	0%	0%	5%	4%	0%
	7 days/wk	12	3%	4%	0%	1%	1%	1%	7%	6%	5%	0%	2%	2%	5%	10%	0%
	1-4 days/month	13	3%	4%	0%	2%	2%	7%	3%	3%	1%	0%	4%	2%	0%	0%	0%
	1-11 days/year	17	4%	4%	0%	4%	10%	6%	0%	0%	6%	0%	4%	0%	0%	20%	0%
	Never (Don't know)	290 2	72% 1%	70% 0%	39% 0%	79% 1%	68% 1%	71% 0%	70% 0%	72% 0%	68% 0%	0% 0%	74% 1%	77% 0%	61% 0%	52% 0%	100% 0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%														
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	21%	61%	13%	20%	17%	26%	25%	25%	100	17%	21%	39%	28%	0%
	Less than weekly	30	8%	8%	0%	6%	11%	13%	3%	3%	7%	0%	8%	2%	0%	20%	0%
	Never	292	73%	70%	39%	80%	69%	71%	70%	72%	68%	0%	75%	77%	61%	52%	100
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	7%	0%	7%	6%	10%	4%	8%	7%	0%	7%	12%	4%	8%	0%
	2 days/wk	20	5%	6%	0%	4%	1%	4%	10%	7%	5%	0%	5%	3%	3%	4%	13%
	3 days/wk	26	6%	7%	0%	6%	11%	4%	2%	10%	9%	0%	6%	0%	10%	20%	0%
	4 days/wk	5	1%	1%	0%	1%	3%	1%	0%	3%	1%	0%	2%	0%	2%	0%	0%
	5 days/wk	7	2%	1%	0%	3%	3%	0%	3%	0%	6%	0%	0%	11%	0%	9%	0%
	6 days/wk	2	1%	1%	0%	0%	2%	1%	0%	0%	2%	0%	0%	4%	3%	0%	0%
	7 days/wk	5	1%	0%	0%	4%	0%	1%	0%	0%	1%	0%	1%	0%	0%	2%	0%
	1-4 days/month	9	2%	2%	0%	3%	0%	3%	3%	2%	0%	0%	3%	0%	0%	0%	0%
	1-11 days/year	2	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Never	290	72%	74%	100	67%	75%	76%	76%	69%	68%	100	74%	64%	78%	57%	87%	
(Don't know)	6	1%	1%	0%	4%	0%	0%	2%	0%	2%	0%	1%	5%	0%	0%	0%	
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	23%	0%	24%	24%	21%	19%	29%	31%	0%	21%	31%	22%	43%	13%
	Less than weekly	11	3%	2%	0%	4%	1%	3%	3%	2%	0%	0%	4%	0%	0%	0%	0%
	Never	296	74%	75%	100	71%	75%	76%	79%	69%	69%	100	75%	69%	78%	57%	87%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	10%	0%	0%	12%	13%	2%	11%	4%	0%	12%	5%	11%	0%	0%
	Alamo	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Berkeley	20	7%	7%	61%	0%	6%	6%	15%	1%	11%	0%	6%	21%	16%	0%	0%
	Castro valley	3	1%	1%	0%	0%	0%	0%	4%	0%	2%	0%	1%	5%	0%	0%	0%
	Dublin	2	1%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	6%	0%	0%
	Emeryville	2	1%	1%	0%	0%	0%	0%	3%	0%	2%	0%	1%	0%	0%	5%	0%
	Fremont	20	7%	7%	39%	0%	8%	8%	5%	7%	8%	0%	7%	10%	4%	11%	0%
	Hayward	24	8%	8%	0%	0%	9%	10%	9%	3%	5%	0%	9%	0%	11%	0%	26%
	Kensington	2	1%	1%	0%	0%	2%	1%	0%	0%	3%	0%	0%	9%	0%	0%	0%
	Lafayette	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	9	3%	3%	0%	0%	1%	3%	3%	7%	2%	0%	4%	6%	0%	0%	0%
	Milpitas	0	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	1%	0%	0%	0%	0%	1%	3%	1%	0%	1%	0%	0%	4%	0%
	Oakland	51	18%	18%	0%	0%	18%	21%	17%	13%	27%	100	14%	14%	27%	41%	41%
	Pleasanton	16	6%	6%	0%	0%	4%	6%	8%	5%	1%	0%	7%	3%	0%	0%	0%
	Richmond	4	1%	1%	0%	0%	1%	1%	0%	4%	0%	0%	2%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	37	13%	13%	0%	0%	14%	12%	11%	15%	11%	0%	14%	8%	5%	15%	19%
	San Jose	21	7%	7%	0%	0%	4%	3%	11%	14%	5%	0%	8%	11%	0%	0%	14%
	San Leandro	8	3%	3%	0%	0%	4%	6%	0%	0%	0%	0%	4%	0%	0%	0%	0%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	3%	0%
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%
	San Ramon	3	1%	1%	0%	0%	1%	2%	0%	0%	1%	0%	1%	0%	0%	4%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Union City	8	3%	3%	0%	0%	3%	1%	5%	3%	7%	0%	2%	7%	10%	8%	0%
	Walnut Creek	2	1%	1%	0%	0%	1%	0%	0%	2%	1%	0%	0%	0%	5%	0%	0%
	Other (specify)	20	7%	7%	0%	0%	11%	4%	6%	7%	6%	0%	7%	2%	6%	11%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%														
				N	%	%	%	%	%	%	%	%	%	%	%	%	%
71 Collapsed. Work Geography	Central Alameda	53	13%	19%	0%	0%	17%	17%	16%	26%	9%	0%	15%	12%	9%	4%	11%
	East Alameda	30	8%	11%	0%	0%	5%	11%	15%	11%	5%	0%	9%	11%	0%	3%	0%
	North Alameda	72	18%	25%	0%	0%	24%	28%	32%	15%	30%	100	14%	35%	27%	31%	32%
	South Alameda	61	15%	22%	0%	0%	24%	25%	19%	16%	17%	0%	15%	13%	16%	19%	20%
	Other Counties	67	17%	24%	0%	0%	29%	18%	17%	32%	14%	0%	18%	8%	12%	20%	15%
	Does not work	116	29%	0%	100	100	1%	0%	1%	0%	26%	0%	30%	21%	36%	24%	22%
72. Approx. miles from home to work	0-2 miles	49	17%	17%	61%	0%	15%	26%	15%	9%	19%	0%	17%	20%	20%	23%	0%
	3-5 miles	59	21%	21%	0%	0%	25%	21%	19%	17%	23%	100	19%	21%	39%	21%	14%
	6-10 miles	63	22%	22%	39%	0%	16%	27%	26%	20%	27%	0%	21%	12%	19%	39%	53%
	11-20 miles	53	19%	19%	0%	0%	19%	9%	17%	35%	12%	0%	21%	14%	5%	8%	33%
	21+ miles	61	21%	21%	0%	0%	26%	16%	23%	19%	18%	0%	22%	33%	17%	10%	0%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	74%	39%	0%	67%	78%	73%	76%	68%	0%	76%	82%	47%	56%	100
	Drive or ride in a carpool or vanpool	35	12%	12%	61%	0%	16%	9%	15%	8%	16%	0%	11%	14%	14%	25%	0%
	Motorcycle or scooter	4	2%	1%	61%	0%	3%	0%	2%	2%	1%	0%	2%	0%	6%	0%	0%
	Bicycle	24	8%	9%	0%	0%	3%	9%	11%	13%	13%	100	7%	5%	38%	11%	0%
	Walk	18	6%	6%	61%	0%	4%	8%	10%	2%	5%	0%	7%	0%	12%	8%	0%
	Public Bus	21	7%	8%	0%	0%	11%	6%	6%	7%	13%	0%	6%	0%	26%	21%	0%
	BART	35	12%	12%	0%	0%	14%	12%	12%	11%	10%	0%	13%	11%	0%	14%	17%
	Train, like Capitol Corridor or ACE	4	1%	1%	0%	0%	1%	0%	1%	4%	0%	0%	2%	0%	0%	0%	0%
	Ferry or boat	3	1%	1%	0%	0%	2%	0%	2%	2%	2%	0%	1%	6%	0%	0%	0%
	Something else (Don't know)	12	4%	4%	0%	0%	2%	4%	8%	2%	2%	0%	5%	5%	0%	0%	0%
	8	3%	3%	0%	0%	6%	2%	0%	2%	3%	0%	3%	0%	0%	9%	0%	

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%														
						%	%	%	%	%	%	%	%	%	%	%	%
Transportation to Work	Bike Only	7	2%	2%	0%	0%	2%	2%	2%	4%	3%	100	1%	5%	15%	0%	0%
	Bike + Tranist	4	1%	1%	0%	0%	1%	0%	2%	3%	2%	0%	1%	0%	0%	5%	0%
	Bike + Car	7	2%	2%	0%	0%	0%	4%	6%	0%	4%	0%	2%	0%	19%	0%	0%
	Car Only	184	65%	65%	39%	0%	61%	66%	61%	73%	60%	0%	67%	73%	27%	59%	83%
	Car + Transit	26	9%	9%	0%	0%	9%	10%	10%	6%	9%	0%	9%	11%	0%	9%	17%
	Other	57	20%	20%	61%	0%	27%	18%	19%	14%	22%	0%	20%	11%	40%	27%	0%
74. Work access: Bike racks	Yes	116	41%	41%	0%	0%	0%	39%	53%	88%	37%	100	42%	29%	55%	30%	55%
	No	152	53%	53%	100	0%	87%	57%	42%	12%	54%	0%	53%	57%	40%	62%	45%
	(Don't know)	17	6%	6%	0%	0%	13%	4%	5%	0%	9%	0%	5%	14%	5%	9%	0%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	59%	100	0%	100	61%	47%	12%	63%	0%	58%	71%	45%	70%	45%
	Yes	116	41%	41%	0%	0%	0%	39%	53%	88%	37%	100	42%	29%	55%	30%	55%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	51%	100	100	100	54%	33%	0%	68%	0%	65%	71%	58%	73%	57%
	Yes	139	35%	49%	0%	0%	0%	46%	67%	100	32%	100	35%	29%	42%	27%	43%
75. Work access: A secure bike room or bike locker	Yes	86	30%	30%	0%	0%	0%	19%	43%	73%	28%	100	31%	22%	36%	22%	55%
	No	186	65%	65%	100	0%	90%	77%	54%	27%	67%	0%	65%	70%	64%	69%	45%
	(Don't know)	13	5%	5%	0%	0%	10%	4%	3%	0%	6%	0%	4%	8%	0%	9%	0%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	70%	100	0%	100	81%	57%	27%	72%	0%	69%	78%	64%	78%	45%
	Yes	86	30%	30%	0%	0%	0%	19%	43%	73%	28%	100	31%	22%	36%	22%	55%
76. Work access: A shower	Yes	84	30%	30%	39%	0%	0%	5%	37%	100	19%	0%	33%	24%	5%	19%	31%
	No	191	67%	67%	61%	0%	93%	90%	61%	0%	78%	100	63%	76%	95%	72%	69%
	(Don't know)	10	4%	4%	0%	0%	7%	4%	2%	0%	3%	0%	4%	0%	0%	9%	0%
76 Collapsed. Work access: A shower	No/DK	201	70%	70%	61%	0%	100	95%	63%	0%	81%	100	67%	76%	95%	81%	69%
	Yes	84	30%	30%	39%	0%	0%	5%	37%	100	19%	0%	33%	24%	5%	19%	31%
77. Work access: A changing area	Yes	161	56%	57%	39%	0%	0%	48%	96%	100	45%	0%	61%	33%	39%	57%	50%
	No	117	41%	41%	61%	0%	95%	47%	4%	0%	52%	100	37%	67%	61%	34%	50%
	(Don't know)	7	2%	3%	0%	0%	5%	4%	0%	0%	3%	0%	2%	0%	0%	9%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
77 Collapsed. Work access: A changing area	No/DK	124	44%	43%	61%	0%	100	52%	4%	0%	55%	100	39%	67%	61%	43%	50%
	Yes	161	56%	57%	39%	0%	0%	48%	96%	100	45%	0%	61%	33%	39%	57%	50%
Combined Acces to Q74-Q77 (work)	None	79	28%	28%	61%	0%	100	0%	0%	0%	37%	0%	25%	46%	32%	33%	26%
	At least one	82	29%	29%	0%	0%	0%	100	0%	0%	29%	100	28%	20%	32%	36%	43%
	Two of three	70	25%	25%	39%	0%	0%	0%	100	0%	22%	0%	26%	26%	31%	16%	0%
	All 3	54	19%	19%	0%	0%	0%	0%	0%	100	12%	0%	21%	7%	5%	14%	31%
78. In what city do you go to school?	Alameda	11	11%	12%	0%	10%	17%	9%	13%	0%	11%	0%	0%	19%	11%	7%	0%
	Berkeley	12	12%	12%	0%	12%	6%	11%	23%	15%	11%	100	0%	3%	26%	14%	0%
	Concord	1	1%	1%	0%	0%	0%	0%	5%	0%	1%	0%	0%	3%	0%	0%	0%
	Dublin	1	1%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	2%	0%	0%
	Fremont	10	11%	11%	0%	9%	6%	9%	10%	36%	11%	0%	0%	12%	6%	13%	11%
	Hayward	12	13%	7%	0%	30%	4%	12%	7%	0%	13%	0%	0%	7%	6%	12%	47%
	Livermore	3	3%	2%	0%	5%	0%	7%	0%	0%	3%	0%	0%	5%	5%	0%	0%
	Oakland	22	22%	30%	0%	0%	39%	38%	7%	26%	23%	0%	0%	14%	16%	33%	32%
	Piedmont	1	1%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%	0%	0%	3%	0%
	Pleasanton	2	2%	2%	0%	2%	3%	0%	0%	8%	2%	0%	0%	4%	3%	0%	0%
	Richmond	1	1%	1%	0%	0%	4%	0%	0%	0%	1%	0%	0%	0%	4%	0%	0%
	San Francisco	3	3%	3%	0%	0%	5%	0%	0%	14%	3%	0%	0%	4%	0%	4%	0%
	San Jose	2	2%	1%	0%	4%	2%	0%	0%	0%	2%	0%	0%	0%	4%	2%	0%
	San Leandro	2	2%	3%	0%	0%	0%	3%	8%	0%	2%	0%	0%	4%	3%	0%	0%
	Union City	4	4%	5%	0%	2%	4%	3%	12%	0%	4%	0%	0%	2%	3%	6%	10%
Other (specify)	12	13%	9%	0%	23%	10%	6%	16%	0%	13%	0%	0%	23%	12%	7%	0%	

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
78 Collapsed. School Geography	Central Alameda	13	3%	3%	0%	3%	6%	2%	3%	0%	13%	0%	0%	19%	15%	9%	0%
	East Alameda	5	1%	1%	0%	2%	1%	2%	0%	1%	5%	0%	0%	9%	8%	0%	0%
	North Alameda	34	8%	11%	0%	3%	15%	13%	6%	6%	34%	100	0%	17%	42%	47%	32%
	South Alameda	29	7%	6%	0%	9%	5%	7%	8%	6%	30%	0%	0%	25%	18%	31%	68%
	Other Counties	18	4%	4%	0%	6%	6%	2%	5%	2%	19%	0%	0%	30%	18%	13%	0%
	Does not go to school	302	76%	74%	100	78%	67%	73%	78%	84%	0%	0%	100	0%	0%	0%	0%
79. Approx. miles from home to school	0-2 miles	28	29%	28%	0%	31%	27%	35%	37%	0%	28%	100	0%	25%	45%	29%	0%
	3-5 miles	30	31%	30%	0%	33%	25%	28%	20%	67%	31%	0%	0%	24%	14%	34%	85%
	6-10 miles	17	18%	18%	0%	18%	20%	17%	19%	8%	18%	0%	0%	11%	23%	25%	0%
	11-20 miles	8	8%	11%	0%	0%	12%	13%	0%	25%	8%	0%	0%	10%	6%	7%	15%
	21+ miles	14	14%	13%	0%	18%	16%	6%	24%	0%	14%	0%	0%	30%	12%	5%	0%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	57%	0%	90%	41%	78%	48%	71%	66%	0%	0%	70%	56%	58%	100
	Drive or ride in a carpool or vanpool	6	6%	6%	0%	5%	12%	3%	4%	0%	6%	0%	0%	5%	5%	9%	0%
	Motorcycle or scooter	1	1%	1%	0%	0%	4%	0%	0%	0%	1%	0%	0%	0%	4%	0%	0%
	Bicycle	13	13%	15%	0%	9%	9%	11%	24%	29%	14%	0%	0%	4%	33%	11%	0%
	Walk	16	16%	15%	0%	20%	8%	26%	18%	0%	17%	0%	0%	8%	26%	22%	0%
	Public Bus	11	12%	15%	0%	3%	24%	5%	12%	14%	11%	100	0%	2%	17%	21%	0%
	BART	9	9%	11%	0%	5%	12%	4%	0%	45%	10%	0%	0%	4%	5%	17%	13%
	Something else	2	2%	2%	0%	0%	6%	0%	0%	0%	2%	0%	0%	5%	0%	0%	0%
	(Don't know)	3	3%	4%	0%	0%	4%	0%	10%	0%	3%	0%	0%	8%	0%	0%	0%
81. School access: Bike racks	Yes	66	67%	65%	0%	75%	54%	76%	59%	79%	67%	100	0%	0%	94%	100	100
	No	22	22%	24%	0%	18%	22%	14%	41%	21%	23%	0%	0%	69%	4%	0%	0%
	(Don't know)	10	10%	12%	0%	6%	24%	10%	0%	0%	10%	0%	0%	31%	2%	0%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%														
81 Collapsed. School access: Bike racks	No/DK	32	33%	35%	0%	25%	46%	24%	41%	21%	33%	0%	0%	100	6%	0%	0%
	Yes	66	67%	65%	0%	75%	54%	76%	59%	79%	67%	100	0%	0%	94%	100	100
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	83%	100	83%	82%	79%	87%	88%	33%	0%	100	100	6%	0%	0%
	Yes	66	16%	17%	0%	17%	18%	21%	13%	12%	67%	100	0%	0%	94%	100	100
82. School access: A secure bike room or bike locker	Yes	22	23%	23%	0%	23%	21%	32%	0%	44%	23%	0%	0%	0%	0%	40%	100
	No	64	66%	66%	0%	65%	61%	62%	88%	56%	65%	100	0%	74%	94%	55%	0%
	(Don't know)	11	11%	11%	0%	12%	18%	6%	12%	0%	11%	0%	0%	26%	6%	5%	0%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	77%	0%	77%	79%	68%	100	56%	77%	100	0%	100	100	60%	0%
	Yes	22	23%	23%	0%	23%	21%	32%	0%	44%	23%	0%	0%	0%	0%	40%	100
83. School access: A shower	Yes	30	31%	33%	0%	24%	27%	39%	25%	54%	31%	0%	0%	0%	6%	60%	100
	No	62	64%	63%	0%	67%	61%	61%	75%	46%	63%	100	0%	85%	91%	40%	0%
	(Don't know)	5	6%	4%	0%	10%	11%	0%	0%	0%	6%	0%	0%	15%	3%	0%	0%
83 Collapsed. School access: A shower	No/DK	68	69%	67%	0%	76%	73%	61%	75%	46%	69%	100	0%	100	94%	40%	0%
	Yes	30	31%	33%	0%	24%	27%	39%	25%	54%	31%	0%	0%	0%	6%	60%	100
84. School access: A changing area	Yes	48	49%	48%	0%	51%	37%	36%	69%	79%	50%	0%	0%	25%	29%	77%	89%
	No	44	45%	47%	0%	39%	52%	61%	31%	21%	44%	100	0%	58%	67%	23%	11%
	(Don't know)	6	6%	5%	0%	10%	11%	3%	0%	0%	6%	0%	0%	17%	3%	0%	0%
84 Collapsed. School access: A changing area	No/DK	50	51%	52%	0%	49%	63%	64%	31%	21%	50%	100	0%	75%	71%	23%	11%
	Yes	48	49%	48%	0%	51%	37%	36%	69%	79%	50%	0%	0%	25%	29%	77%	89%
Combined Acces to Q81-Q84 (school)	None	30	31%	33%	0%	25%	42%	22%	41%	21%	31%	0%	0%	100	0%	0%	0%
	At least one	26	27%	23%	0%	38%	20%	24%	34%	10%	26%	100	0%	0%	100	0%	0%
	Two of three	31	32%	32%	0%	29%	30%	38%	25%	40%	32%	0%	0%	0%	0%	100	0%
	All 3	10	10%	11%	0%	9%	8%	15%	0%	29%	10%	0%	0%	0%	0%	0%	100
85. Own/ access to working bike?	Yes	236	59%	66%	100	41%	56%	57%	77%	83%	50%	100	62%	54%	59%	47%	24%
	No	163	41%	34%	0%	59%	44%	43%	23%	17%	50%	0%	38%	46%	41%	53%	76%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
85 Collapsed. Access to bicycle	Yes	236	59%	66%	100	41%	56%	57%	77%	83%	50%	100	62%	54%	59%	47%	24%
	No/DK	163	41%	34%	0%	59%	44%	43%	23%	17%	50%	0%	38%	46%	41%	53%	76%
86. Days per week bike to work?	1 day/week	9	3%	3%	0%	0%	3%	2%	4%	4%	2%	0%	4%	0%	8%	0%	0%
	2 days/wk	4	1%	1%	0%	0%	3%	0%	2%	1%	3%	0%	1%	0%	12%	0%	0%
	3 days/wk	7	2%	2%	0%	0%	1%	6%	1%	0%	3%	100	2%	5%	12%	0%	0%
	4 days/wk	10	3%	4%	0%	0%	3%	4%	4%	3%	0%	0%	5%	0%	0%	0%	0%
	5 days/wk	11	4%	4%	0%	0%	2%	5%	5%	4%	6%	0%	3%	13%	0%	5%	0%
	6 days/wk	4	1%	1%	0%	0%	3%	0%	2%	0%	5%	0%	0%	5%	14%	0%	0%
	7 days/wk	5	2%	2%	0%	0%	1%	0%	3%	4%	4%	0%	1%	0%	0%	13%	0%
	1-4 days/month	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1-11 days/year	1	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
86 Collapsed. Days per week bike to work?	Never	233	82%	81%	100	0%	85%	80%	78%	84%	76%	0%	84%	77%	50%	82%	100
	(Don't know)	1	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	4%	0%	0%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	17%	0%	0%	14%	18%	21%	16%	23%	100	15%	23%	46%	18%	0%
	Less than weekly	2	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	Never	234	82%	82%	100	0%	86%	81%	78%	84%	77%	0%	84%	77%	54%	82%	100
87. Days per week bike to school?	1 day/week	4	4%	4%	0%	4%	0%	0%	9%	15%	4%	0%	0%	0%	9%	4%	0%
	2 days/wk	4	4%	4%	0%	4%	3%	5%	7%	0%	4%	0%	0%	4%	12%	0%	0%
	3 days/wk	1	1%	1%	0%	0%	0%	4%	0%	0%	1%	0%	0%	0%	3%	0%	0%
	4 days/wk	1	1%	0%	0%	5%	0%	0%	0%	0%	1%	0%	0%	0%	5%	0%	0%
	5 days/wk	4	4%	6%	0%	0%	5%	0%	20%	0%	4%	0%	0%	4%	5%	6%	0%
	6 days/wk	3	3%	4%	0%	0%	4%	0%	13%	0%	3%	0%	0%	7%	4%	0%	0%
	7 days/wk	1	1%	2%	0%	0%	0%	0%	0%	14%	1%	0%	0%	0%	0%	4%	0%
	Never	77	78%	76%	0%	87%	83%	85%	52%	71%	78%	100	0%	81%	63%	82%	100
	(Don't know)	3	3%	4%	0%	0%	5%	6%	0%	0%	3%	0%	0%	4%	0%	4%	0%

		All		58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
				Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	21%	0%	13%	12%	9%	48%	29%	19%	0%	0%	14%	37%	14%	0%
	Never	79	81%	79%	0%	87%	88%	91%	52%	71%	81%	100	0%	86%	63%	86%	100
88. Have access to a car?	Yes	347	87%	87%	100	86%	83%	86%	90%	92%	75%	100	90%	80%	73%	70%	87%
	No	51	13%	13%	0%	13%	17%	13%	10%	8%	22%	0%	10%	20%	24%	25%	13%
	(Don't know)	2	1%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	3%	5%	0%
88 Collapsed. Access to a car	Yes	347	87%	87%	100	86%	83%	86%	90%	92%	75%	100	90%	80%	73%	70%	87%
	No/DK	53	13%	13%	0%	14%	17%	14%	10%	8%	25%	0%	10%	20%	27%	30%	13%
88a. Have kids under 18?	Yes	150	40%	46%	61%	23%	45%	44%	58%	37%	49%	0%	37%	43%	48%	64%	30%
	No	226	60%	53%	39%	76%	55%	54%	42%	63%	50%	0%	63%	57%	49%	36%	70%
	(DK/Refused)	3	1%	1%	0%	1%	0%	2%	0%	0%	1%	0%	1%	0%	3%	0%	0%
88a Collapsed. Have kids under 18?	Yes	150	40%	46%	61%	23%	45%	44%	58%	37%	49%	0%	37%	43%	48%	64%	30%
	No / Ref	229	60%	54%	39%	77%	55%	56%	42%	63%	51%	0%	63%	57%	52%	36%	70%
89. Own/ Rent	Rent/other	167	42%	41%	61%	42%	41%	41%	43%	40%	52%	100	38%	51%	49%	52%	67%
	Own/buying	221	55%	56%	39%	53%	56%	57%	53%	60%	42%	0%	60%	47%	43%	45%	11%
	(DK/Refused)	12	3%	2%	0%	4%	3%	2%	4%	0%	6%	0%	2%	2%	8%	3%	22%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	9%	0%	16%	10%	5%	11%	12%	8%	0%	12%	5%	4%	18%	0%
	White	162	41%	39%	100	43%	41%	39%	43%	33%	31%	0%	44%	30%	49%	20%	20%
	Hispanic/Latin-Am	67	17%	19%	0%	12%	17%	21%	24%	9%	17%	100	16%	12%	16%	25%	19%
	Asian	76	19%	22%	0%	11%	22%	26%	15%	26%	29%	0%	16%	40%	18%	22%	47%
	Bi-racial/multi-racial	16	4%	4%	0%	5%	3%	4%	2%	6%	8%	0%	3%	3%	7%	11%	13%
	Other	25	6%	5%	0%	9%	5%	2%	5%	11%	5%	0%	7%	10%	4%	4%	0%
	(Refused)	8	2%	2%	0%	3%	1%	3%	0%	3%	1%	0%	2%	0%	3%	0%	0%

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				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%														
90. Race/ Ethnicity	Afr.-Amer	45	11%	9%	0%	16%	10%	5%	11%	12%	8%	0%	12%	5%	4%	18%	0%
	White	162	41%	39%	100	43%	41%	39%	43%	33%	31%	0%	44%	30%	49%	20%	20%
	Hispanic	67	17%	19%	0%	12%	17%	21%	24%	9%	17%	100	16%	12%	16%	25%	19%
	Asian	76	19%	22%	0%	11%	22%	26%	15%	26%	29%	0%	16%	40%	18%	22%	47%
	Other	49	12%	11%	0%	17%	9%	9%	7%	20%	14%	0%	12%	13%	14%	15%	13%
5. Sex (by observation)	Male	195	49%	53%	100	37%	54%	53%	53%	55%	41%	100	51%	34%	39%	49%	47%
	Female	205	51%	47%	0%	63%	46%	47%	47%	45%	59%	0%	49%	66%	61%	51%	53%
Region	Central	112	28%	24%	39%	38%	31%	24%	23%	15%	30%	0%	28%	38%	22%	26%	32%
	East	48	12%	13%	0%	9%	9%	10%	13%	25%	7%	0%	14%	13%	12%	0%	0%
	North	171	43%	47%	61%	32%	46%	51%	48%	43%	40%	100	44%	20%	50%	51%	47%
	South	68	17%	16%	0%	21%	14%	15%	16%	18%	23%	0%	15%	29%	17%	23%	21%
City from sample zip	Alameda	23	6%	6%	0%	5%	1%	10%	7%	7%	4%	0%	6%	7%	3%	0%	15%
	Berkeley	30	7%	7%	61%	8%	5%	7%	10%	9%	9%	0%	7%	3%	18%	7%	13%
	Castro Valley	17	4%	3%	0%	8%	3%	1%	4%	4%	0%	0%	6%	0%	0%	0%	0%
	Dublin	6	1%	2%	0%	1%	1%	2%	1%	3%	1%	0%	2%	0%	4%	0%	0%
	Emeryville	11	3%	3%	0%	2%	4%	3%	3%	1%	2%	100	2%	0%	8%	4%	0%
	Fremont	57	14%	13%	0%	17%	12%	10%	14%	18%	20%	0%	12%	27%	13%	19%	21%
	Hayward	39	10%	9%	39%	11%	11%	10%	12%	2%	10%	0%	10%	20%	0%	7%	11%
	Livermore	22	6%	6%	0%	4%	3%	4%	5%	15%	3%	0%	6%	5%	5%	0%	0%
	Newark	11	3%	3%	0%	3%	3%	5%	2%	0%	3%	0%	3%	2%	3%	4%	0%
	Oakland	108	27%	31%	0%	18%	37%	32%	27%	25%	24%	0%	28%	11%	21%	39%	19%
	Pleasanton	20	5%	5%	0%	4%	5%	4%	7%	7%	4%	0%	6%	8%	3%	0%	0%
	San Leandro	27	7%	4%	0%	13%	6%	6%	2%	3%	9%	0%	6%	8%	7%	14%	0%
	San Lorenzo	6	2%	1%	0%	3%	0%	2%	3%	0%	3%	0%	1%	0%	4%	0%	22%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Union City	23	6%	6%	0%	5%	11%	5%	3%	6%	8%	0%	5%	9%	11%	6%	0%	

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				Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3	Wkly +	< Wkly	Nvr	Non e	At least one	Two of thre e	All 3
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Language of Interview	English	380	95%	94%	100	97%	96%	97%	90%	94%	92%	100	96%	100	100	74%	100
	Spanish	11	3%	3%	0%	2%	0%	0%	10%	2%	3%	0%	2%	0%	0%	11%	0%
	Cantonese	9	2%	3%	0%	1%	4%	3%	0%	4%	5%	0%	1%	0%	0%	15%	0%
Age Group	18-29	72	18%	20%	0%	13%	28%	20%	19%	9%	41%	0%	11%	37%	27%	53%	50%
	30-39	85	21%	23%	61%	17%	15%	26%	32%	20%	21%	0%	21%	22%	19%	23%	13%
	40-49	75	19%	23%	0%	8%	23%	19%	25%	26%	19%	0%	19%	20%	19%	13%	36%
	50-64	114	28%	28%	0%	30%	23%	31%	22%	38%	10%	100	34%	2%	27%	10%	0%
	65+	55	14%	6%	39%	33%	10%	4%	2%	7%	8%	0%	15%	19%	10%	0%	0%
Bicyclist Segmentation	Committed Bicyclists	52	13%	16%	0%	6%	9%	17%	23%	13%	19%	100	11%	21%	30%	16%	0%
	Primary Target	35	9%	9%	61%	7%	15%	7%	5%	12%	7%	0%	9%	0%	12%	12%	0%
	Secondary Target	38	10%	9%	0%	12%	10%	5%	9%	12%	5%	0%	11%	0%	10%	6%	0%
	Less Likely Bicyclists	46	11%	15%	0%	3%	15%	15%	12%	18%	13%	0%	11%	24%	3%	7%	24%
	Non-Bicyclists	228	57%	51%	39%	72%	51%	57%	50%	45%	56%	0%	58%	55%	46%	59%	76%

	All	58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	400		2	114	79	82	70	54	97	1	302	30	26	31	10
		71%	0%	29%	28%	29%	25%	19%	24%	0%	76%	31%	27%	32%	10%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	4.65	2.39	4.43	4.99	4.52	4.36	4.63	4.38	2.00	4.65	4.54	4.37	3.90	5.15
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	3.65	3.32	3.55	4.01	3.84	3.09	3.57	3.43	1.00	3.69	3.38	2.81	3.28	5.41
13. Barrier: Don't want to carry a change of clothes	4.06	4.07	3.77	4.04	4.53	4.20	3.54	3.86	4.00	3.00	4.08	4.33	3.20	3.84	5.53
14. Barrier: No place to shower at your destination	3.97	4.06	4.68	3.72	4.70	3.99	3.72	3.69	3.78	3.00	4.03	4.45	3.43	3.39	3.77
15. Barrier: No safe place to park a bike at your destination	4.48	4.32	5.46	4.86	5.22	4.51	3.94	3.24	4.18	5.00	4.57	4.53	4.39	3.48	4.81
16. Barrier: Not confident in your bike riding ability	3.37	3.21	1.00	3.82	3.49	3.00	2.86	3.49	3.44	1.00	3.36	3.56	3.12	2.86	5.35
17. Barrier: Not in good enough shape	3.85	3.67	2.16	4.32	3.50	3.84	3.86	3.37	3.33	2.00	4.02	3.17	2.85	3.65	3.91
18. Barrier: Worried about cars on the road	5.33	5.19	3.77	5.70	5.10	5.08	5.18	5.45	4.99	6.00	5.43	5.40	4.32	5.08	5.36
19. Barrier: Need to have access to a car at some point during the day	4.72	4.63	3.32	4.96	4.75	4.56	4.85	4.24	4.49	2.00	4.80	4.81	3.77	4.00	6.66
20. Barrier: You have to carry a lot of stuff	4.80	4.80	3.32	4.83	4.92	5.01	4.75	4.32	5.00	3.00	4.74	5.15	4.41	4.82	6.42
21. Barrier: The places you regularly go are too far away to ride	5.01	5.10	2.84	4.81	5.12	5.11	5.01	5.11	4.68	5.00	5.12	4.57	4.40	4.55	6.17
22. Barrier: Don't want to ride your bike alone	3.22	3.20	3.32	3.28	3.58	3.16	2.90	3.10	3.24	2.00	3.22	3.17	2.46	3.21	5.45
23. Barrier: Poor road and pavement conditions	4.61	4.50	1.00	4.94	4.52	4.49	4.21	4.74	4.18	2.00	4.75	4.61	3.57	3.81	5.42
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.28	2.84	3.95	3.64	3.16	2.79	3.56	3.19	1.00	3.57	3.90	2.39	2.59	4.65
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	5.02	2.16	5.05	5.21	4.88	4.68	5.30	4.61	6.00	5.14	5.20	3.69	4.56	5.59

	All	58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
26. Barrier: Biking takes too much time	4.09	4.24	1.77	3.76	4.30	4.46	3.82	4.28	3.85	2.00	4.18	3.91	3.39	3.57	5.55
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.91	3.93	4.32	4.18	3.79	3.78	3.87	3.81	2.00	4.11	3.97	3.36	3.49	5.25
28. Barrier: Fear of bad weather	5.12	4.98	4.61	5.50	5.27	5.20	4.60	4.70	4.90	4.00	5.20	5.07	4.21	4.65	6.89
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.09	6.23	4.37	4.38	4.06	4.06	3.80	4.05	6.00	4.21	4.28	3.49	3.93	5.40
30. Barrier: Worried about getting home quickly in an emergency	4.94	4.93	3.32	4.98	4.90	5.05	4.89	4.82	4.65	4.00	5.04	4.95	3.82	4.41	6.59
31. Barrier: Worried about my personal safety	5.00	4.95	3.32	5.16	5.14	5.01	4.60	4.97	4.58	4.00	5.14	5.10	3.45	4.54	6.02
58. Mean: Go to work outside of your home	3.35	4.72	.10	.00	4.65	4.55	4.88	4.71	3.34	3.00	3.35	3.61	2.58	3.44	4.22
59. Mean: Go to school	.87	.90	.00	.81	1.40	.83	.80	.37	3.60	.25	.00	3.63	3.52	3.38	3.97
60. Mean: Go shopping for food or other household items	2.37	2.38	1.31	2.35	2.33	1.92	2.82	2.55	2.10	2.00	2.46	2.27	2.05	1.77	2.73
61. Mean: Take your children to school	2.29	2.33	.00	2.25	1.69	2.81	2.62	2.06	3.29	.00	1.98	4.75	2.94	2.29	2.52
62. Mean: Drive a car alone	4.14	4.42	1.93	3.48	4.34	4.37	4.43	4.50	3.86	.25	4.24	4.26	3.22	3.33	5.54
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.25	1.16	3.15	2.99	2.89	3.93	3.22	3.46	.25	3.15	3.21	3.08	3.66	4.19
64. Mean: Ride a bus	.59	.64	.00	.46	.55	.73	.57	.72	1.01	2.00	.44	.63	1.45	1.37	.01
65. Mean: Ride BART	.65	.78	.00	.33	1.13	.55	.71	.70	.86	.00	.59	.84	.77	1.15	.17
66. Mean: Take a train other than BART	.15	.20	.00	.03	.31	.15	.21	.11	.30	.00	.11	.79	.13	.03	.02
67. Mean: Take a ferry	.12	.16	.00	.01	.27	.04	.24	.07	.27	.00	.07	.59	.13	.15	.01
68. Mean: Ride a bicycle for health or recreation	.83	.89	.61	.68	.73	.81	1.14	.89	1.07	.00	.75	1.22	1.12	1.10	.29
69. Mean: Ride a bicycle as a way to get to a destination	.66	.78	.61	.37	.61	.57	1.11	.91	1.01	5.00	.53	.88	1.45	1.24	.00

	All	58. Freq: Go to work outside of your home			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (work)				59. Freq: Go to school			Combined Acces to Shower, Changing Area, Bike Racks or Bike Lockers (school)			
		Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3	Wkly +	< Wkly	Nvr	None	At least one	Two of three	All 3
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.57	.00	.77	.73	.45	.45	.67	.95	.00	.53	1.00	.65	1.33	.26
72. Approx. miles from home to work	13.49	13.55	4.47	.	14.93	10.04	15.44	13.97	13.63	3.00	13.50	20.56	13.07	6.70	11.53
79. Approx. miles from home to school	11.95	10.59	.	15.85	9.23	7.81	18.87	7.03	12.08	2.00	.	16.24	15.16	6.79	6.45
86. Mean: Days per week bike to work?	.66	.66	.00	.	.56	.64	.81	.64	1.07	3.00	.51	1.13	1.51	1.15	.00
87. Mean: Days per week bike to school?	.69	.82	.	.33	.54	.21	2.00	1.14	.70	.00	.	.66	1.10	.60	.00

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
Number of cases		400		49	59	63	53	61	28	30	17	8	14
Row percent			100%	17%	21%	22%	19%	21%	29%	31%	18%	8%	14%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	8%	4%	0%	3%	3%	0%	0%	0%	0%	24%
	No	366	91%	90%	88%	98%	88%	95%	100%	95%	100%	100%	76%
	(Don't know)	22	5%	1%	8%	2%	9%	3%	0%	5%	0%	0%	0%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	8%	4%	0%	3%	3%	0%	0%	0%	0%	24%
	No / DK	387	97%	92%	96%	100%	97%	97%	100%	100%	100%	100%	76%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	0%	0%	0%	61%	0%	0%	0%	0%	0%	28%
	Related to cars	3	21%	0%	35%	0%	0%	100%	0%	0%	0%	0%	54%
	Don't remember	8	65%	100%	65%	0%	39%	0%	0%	0%	0%	0%	18%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	28%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Sign on a street pole	1	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Back/side of a bus	2	14%	0%	0%	0%	39%	0%	0%	0%	0%	0%	18%
	Bus Shelter	1	8%	0%	0%	0%	61%	0%	0%	0%	0%	0%	0%
	Billboard	1	9%	28%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Flyer/handout	1	8%	0%	0%	0%	61%	0%	0%	0%	0%	0%	0%
	TV	6	45%	72%	0%	0%	0%	100%	0%	0%	0%	0%	82%
	Other/ DK	8	63%	72%	100%	0%	0%	100%	0%	0%	0%	0%	82%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	16%	17%	19%	9%	7%	20%	12%	50%	12%	11%
	No	330	83%	68%	83%	80%	91%	91%	76%	80%	50%	88%	79%
	(Don't know)	15	4%	16%	0%	1%	0%	2%	5%	8%	0%	0%	10%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	16%	17%	19%	9%	7%	20%	12%	50%	12%	11%
	No / DK	345	86%	84%	83%	81%	91%	93%	80%	88%	50%	88%	89%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	19%	23%	24%	26%	22%	24%	42%	13%	14%	42%
	Being able to carry/transport more belongings	26	7%	4%	6%	9%	11%	6%	9%	0%	10%	10%	6%
	Difficult/Takes too much energy/Lazy	75	19%	17%	22%	27%	23%	11%	18%	36%	43%	26%	11%
	Too far of a distance to travel	112	28%	20%	19%	28%	26%	55%	24%	21%	12%	0%	23%
	Safety issues - Biking is unsafe/dangerous	128	32%	33%	39%	37%	32%	26%	26%	30%	40%	39%	14%
	Time consuming	82	20%	22%	17%	27%	22%	13%	17%	37%	19%	46%	22%
	Prefer comfort of a car	6	1%	0%	3%	2%	2%	0%	4%	4%	0%	0%	10%
	Health restrictions/Not in shape	36	9%	6%	11%	0%	5%	12%	16%	5%	0%	0%	42%
	Inconvenient/Prefer the convenience of a car	62	16%	23%	8%	25%	19%	14%	18%	15%	13%	41%	21%
	No bike lanes	26	7%	11%	6%	4%	6%	12%	8%	3%	0%	0%	0%
	Do not own a bike	27	7%	7%	1%	10%	6%	8%	3%	0%	7%	0%	0%
	Do not like biking through traffic/Dangerous drivers	45	11%	9%	16%	13%	10%	6%	9%	10%	19%	0%	0%
	Just do not want to/Lack of interest	18	4%	7%	5%	0%	5%	3%	2%	0%	11%	11%	0%
	Do not know how to ride a bike	15	4%	5%	2%	3%	3%	2%	0%	15%	10%	17%	0%
	Cannot bike in work clothes	5	1%	1%	3%	0%	0%	0%	0%	0%	0%	0%	0%
	Do not want to get sweaty	10	2%	0%	4%	3%	2%	5%	3%	0%	0%	0%	14%
	Transport more than one passenger	6	1%	2%	0%	1%	2%	2%	0%	0%	4%	10%	7%
	Nowhere to park/store bike	8	2%	0%	3%	0%	6%	2%	0%	0%	0%	0%	10%
	Too many hills to bike through	12	3%	0%	5%	3%	5%	2%	0%	3%	5%	10%	0%
	Other	10	2%	6%	0%	2%	3%	2%	9%	0%	9%	0%	0%
	Nothing	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Dont know	10	2%	2%	3%	0%	3%	3%	3%	0%	0%	0%	0%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	30%	17%	37%	32%	22%	31%	19%	26%	61%	43%
	Hygeine concerns	14	4%	1%	7%	3%	2%	5%	3%	0%	0%	0%	14%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	18%	8%	13%	14%	13%	5%	15%	28%	28%	0%
	Safety concerns	173	43%	43%	55%	49%	42%	31%	35%	40%	59%	39%	14%
	Difficult / Lazy / Not in shape	111	28%	23%	33%	27%	28%	23%	34%	41%	43%	26%	53%
	No bike lanes / Nowhere to store bike	34	9%	11%	9%	4%	12%	14%	8%	3%	0%	0%	10%
	Time / Distance	194	48%	42%	36%	54%	48%	69%	42%	59%	31%	46%	46%
	Bad Weather	98	25%	19%	23%	24%	26%	22%	24%	42%	13%	14%	42%
	Too many hills / Terrain	12	3%	0%	5%	3%	5%	2%	0%	3%	5%	10%	0%
	Other / Don't Know	22	5%	8%	3%	2%	6%	5%	12%	0%	9%	0%	0%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	28%	4%	9%	11%	13%	8%	7%	33%	11%	22%
	2	37	9%	14%	12%	12%	7%	3%	26%	12%	0%	14%	0%
	3	36	9%	3%	13%	11%	10%	13%	5%	7%	19%	0%	0%
	4	38	10%	17%	12%	7%	8%	6%	16%	22%	14%	0%	14%
	5	68	17%	14%	16%	16%	14%	22%	24%	11%	9%	0%	20%
	6	43	11%	5%	16%	18%	6%	12%	5%	16%	16%	0%	13%
	7 - Extremely important	120	30%	18%	28%	28%	44%	31%	17%	25%	9%	75%	31%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	38%	60%	62%	63%	65%	45%	52%	34%	75%	64%
	Neither / DK	38	10%	17%	12%	7%	8%	6%	16%	22%	14%	0%	14%
	Not Important	131	33%	45%	29%	31%	28%	29%	39%	26%	52%	25%	22%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	31%	29%	33%	28%	28%	30%	21%	40%	25%	43%
	2	49	12%	19%	4%	15%	20%	8%	25%	15%	10%	10%	18%
	3	45	11%	11%	20%	7%	4%	13%	11%	11%	31%	0%	7%
	4	31	8%	16%	7%	4%	9%	8%	10%	8%	14%	0%	0%
	5	27	7%	1%	12%	5%	6%	9%	11%	0%	0%	0%	19%
	6	22	6%	1%	6%	7%	7%	4%	5%	6%	0%	0%	0%
	7 - Extremely important	97	24%	18%	24%	27%	24%	30%	8%	39%	4%	64%	13%
(Don't know)	7	2%	3%	0%	2%	2%	0%	0%	0%	0%	0%	0%	
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	20%	41%	39%	37%	42%	24%	45%	4%	64%	32%
	Neither / DK	37	9%	19%	7%	6%	11%	8%	10%	8%	14%	0%	0%
	Not Important	217	54%	61%	52%	55%	52%	50%	66%	47%	82%	36%	68%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	33%	14%	18%	17%	10%	26%	22%	32%	11%	16%
	2	42	11%	10%	10%	16%	16%	2%	22%	8%	13%	14%	0%
	3	47	12%	20%	12%	12%	15%	12%	11%	4%	26%	0%	7%
	4	57	14%	14%	22%	13%	3%	23%	9%	11%	0%	0%	34%
	5	53	13%	6%	8%	15%	18%	19%	8%	13%	4%	17%	12%
	6	22	5%	2%	8%	7%	8%	0%	2%	13%	6%	18%	0%
	7 - Extremely important	98	24%	16%	26%	19%	23%	34%	22%	29%	19%	40%	30%
(Don't know)	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	23%	42%	41%	49%	53%	32%	55%	30%	75%	43%
	Neither / DK	59	15%	14%	22%	13%	3%	23%	9%	11%	0%	0%	34%
	Not Important	168	42%	63%	36%	46%	48%	24%	59%	34%	70%	25%	23%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	30%	22%	20%	20%	24%	36%	22%	36%	11%	26%
	2	31	8%	10%	6%	4%	7%	2%	5%	4%	17%	0%	10%
	3	49	12%	13%	14%	23%	9%	15%	23%	19%	24%	14%	6%
	4	39	10%	4%	18%	11%	8%	12%	7%	8%	7%	0%	0%
	5	41	10%	9%	9%	10%	16%	16%	7%	5%	3%	10%	31%
	6	25	6%	10%	5%	12%	8%	4%	7%	12%	0%	17%	10%
	7 - Extremely important	107	27%	20%	26%	21%	30%	28%	15%	30%	13%	47%	17%
(Don't know)	4	1%	3%	0%	0%	2%	0%	0%	0%	0%	0%	0%	
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	39%	40%	42%	54%	47%	30%	47%	16%	75%	58%
	Neither / DK	43	11%	7%	18%	11%	10%	12%	7%	8%	7%	0%	0%
	Not Important	184	46%	54%	42%	47%	36%	41%	63%	45%	76%	25%	42%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	22%	27%	15%	21%	27%	19%	21%	38%	21%	20%
	2	28	7%	15%	2%	7%	13%	6%	10%	14%	4%	0%	17%
	3	25	6%	4%	9%	8%	8%	2%	10%	4%	10%	0%	0%
	4	25	6%	18%	2%	6%	5%	6%	7%	13%	0%	0%	0%
	5	57	14%	10%	17%	20%	19%	14%	17%	8%	12%	26%	26%
	6	52	13%	6%	12%	16%	7%	15%	11%	20%	20%	0%	18%
	7 - Extremely important	122	30%	26%	29%	25%	24%	31%	26%	19%	15%	53%	19%
(Don't know)	5	1%	0%	2%	2%	2%	0%	0%	0%	0%	0%	0%	
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	41%	59%	61%	51%	60%	54%	48%	47%	79%	63%
	Neither / DK	30	8%	18%	4%	8%	7%	6%	7%	13%	0%	0%	0%
	Not Important	139	35%	41%	37%	30%	42%	34%	39%	40%	53%	21%	37%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	39%	31%	49%	32%	37%	20%	18%	45%	44%	44%
	2	48	12%	10%	18%	10%	8%	20%	32%	14%	14%	18%	10%
	3	31	8%	10%	7%	4%	15%	6%	10%	9%	5%	0%	10%
	4	21	5%	0%	6%	4%	4%	6%	7%	4%	9%	10%	20%
	5	58	14%	17%	12%	21%	16%	16%	16%	21%	10%	0%	13%
	6	20	5%	7%	8%	0%	5%	1%	4%	4%	0%	0%	0%
	7 - Extremely important	71	18%	15%	18%	12%	17%	14%	12%	30%	17%	28%	4%
(Don't know)	7	2%	3%	0%	0%	3%	0%	0%	0%	0%	0%	0%	
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	38%	37%	33%	38%	31%	31%	55%	26%	28%	16%
	Neither / DK	28	7%	3%	6%	4%	7%	6%	7%	4%	9%	10%	20%
	Not Important	222	56%	58%	56%	63%	55%	63%	62%	41%	65%	62%	64%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	40%	20%	41%	23%	23%	24%	29%	45%	37%	40%
	2	42	10%	9%	18%	12%	13%	6%	23%	2%	26%	6%	6%
	3	42	10%	3%	5%	13%	14%	8%	10%	15%	13%	18%	10%
	4	33	8%	13%	7%	12%	6%	9%	12%	5%	11%	17%	0%
	5	56	14%	13%	11%	10%	22%	16%	12%	9%	0%	12%	41%
	6	36	9%	9%	9%	5%	8%	12%	0%	13%	0%	10%	0%
	7 - Extremely important	85	21%	13%	30%	8%	14%	27%	19%	27%	5%	0%	4%
(Don't know)	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	35%	50%	22%	43%	54%	31%	49%	5%	22%	45%
	Neither / DK	35	9%	13%	7%	12%	6%	9%	12%	5%	11%	17%	0%
	Not Important	189	47%	52%	43%	66%	51%	37%	57%	46%	84%	61%	55%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	10%	10%	17%	8%	13%	14%	11%	10%	0%	33%
	2	15	4%	3%	3%	5%	2%	2%	9%	0%	13%	0%	0%
	3	26	6%	6%	12%	9%	7%	1%	13%	9%	20%	0%	0%
	4	27	7%	13%	10%	11%	6%	5%	12%	3%	0%	0%	7%
	5	48	12%	18%	11%	13%	13%	17%	5%	15%	0%	12%	7%
	6	59	15%	18%	10%	13%	22%	13%	15%	13%	21%	33%	25%
	7 - Extremely important	182	45%	32%	45%	33%	43%	49%	32%	49%	36%	56%	28%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	68%	66%	59%	77%	79%	52%	77%	57%	100%	60%
	Neither / DK	29	7%	13%	10%	11%	6%	5%	12%	3%	0%	0%	7%
	Not Important	83	21%	19%	24%	30%	17%	16%	37%	20%	43%	0%	33%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	41%	9%	14%	12%	14%	20%	16%	10%	25%	36%
	2	19	5%	2%	3%	2%	11%	6%	6%	3%	5%	10%	14%
	3	29	7%	2%	10%	12%	9%	2%	9%	6%	17%	0%	0%
	4	42	11%	8%	14%	15%	13%	8%	9%	6%	18%	0%	10%
	5	63	16%	23%	26%	16%	5%	16%	14%	19%	36%	0%	16%
	6	37	9%	1%	7%	19%	5%	14%	15%	6%	0%	18%	7%
	7 - Extremely important	139	35%	23%	30%	22%	43%	39%	28%	43%	13%	46%	17%
	(Don't know)	2	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	47%	63%	57%	54%	69%	57%	68%	49%	64%	40%
	Neither / DK	44	11%	8%	14%	15%	13%	9%	9%	6%	18%	0%	10%
	Not Important	116	29%	46%	23%	28%	33%	22%	34%	25%	32%	36%	50%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	26%	3%	7%	13%	13%	8%	11%	10%	0%	10%
	2	31	8%	8%	13%	3%	10%	3%	5%	7%	34%	0%	14%
	3	37	9%	4%	12%	15%	11%	7%	11%	4%	13%	0%	14%
	4	37	9%	9%	14%	9%	7%	7%	8%	3%	4%	0%	0%
	5	56	14%	13%	9%	13%	16%	17%	14%	12%	7%	0%	24%
	6	57	14%	12%	14%	22%	15%	15%	19%	11%	22%	43%	16%
	7 - Extremely important	131	33%	26%	34%	30%	27%	38%	35%	52%	10%	57%	22%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	52%	57%	65%	58%	70%	68%	75%	38%	100%	62%
	Neither / DK	37	9%	9%	14%	9%	7%	7%	8%	3%	4%	0%	0%
	Not Important	117	29%	39%	29%	25%	35%	23%	24%	22%	57%	0%	38%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	30%	10%	9%	6%	7%	10%	29%	17%	0%	27%
	2	22	6%	9%	10%	4%	3%	1%	5%	3%	0%	0%	0%
	3	20	5%	5%	4%	6%	7%	1%	20%	3%	4%	25%	0%
	4	41	10%	20%	14%	12%	8%	3%	10%	4%	35%	0%	0%
	5	51	13%	12%	20%	12%	21%	6%	21%	17%	7%	6%	0%
	6	53	13%	8%	5%	23%	12%	19%	9%	13%	12%	0%	25%
	7 - Extremely important	157	39%	17%	36%	34%	44%	63%	26%	31%	24%	68%	48%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	37%	61%	69%	77%	88%	55%	61%	43%	75%	73%
	Neither / DK	42	11%	20%	14%	12%	8%	3%	10%	4%	35%	0%	0%
	Not Important	96	24%	44%	25%	19%	16%	10%	35%	35%	21%	25%	27%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	46%	33%	43%	29%	31%	47%	19%	26%	38%	33%
	2	47	12%	13%	17%	4%	16%	7%	19%	11%	28%	0%	4%
	3	47	12%	19%	11%	14%	7%	11%	11%	15%	5%	17%	27%
	4	32	8%	4%	11%	4%	17%	11%	6%	2%	18%	21%	24%
	5	44	11%	1%	15%	13%	6%	17%	15%	12%	8%	0%	0%
	6	25	6%	9%	1%	6%	11%	5%	0%	10%	10%	6%	0%
	7 - Extremely important	57	14%	7%	12%	15%	13%	15%	2%	30%	4%	18%	13%
	(Don't know)	2	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	18%	29%	35%	31%	38%	17%	52%	22%	24%	13%
	Neither / DK	35	9%	4%	11%	4%	17%	13%	6%	2%	18%	21%	24%
	Not Important	238	60%	78%	60%	61%	52%	49%	77%	46%	60%	54%	63%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	8%	8%	19%	11%	17%	0%	19%	26%	23%	16%
	2	36	9%	14%	21%	3%	6%	4%	27%	2%	30%	0%	7%
	3	51	13%	14%	11%	13%	18%	12%	18%	8%	6%	12%	21%
	4	36	9%	12%	10%	15%	6%	11%	17%	7%	20%	0%	6%
	5	60	15%	16%	8%	17%	23%	13%	12%	14%	4%	28%	20%
	6	52	13%	10%	15%	12%	12%	15%	0%	10%	5%	21%	26%
	7 - Extremely important	115	29%	26%	27%	22%	24%	28%	25%	40%	10%	17%	4%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	52%	50%	50%	59%	56%	37%	64%	19%	66%	50%
	Neither / DK	37	9%	12%	10%	15%	6%	11%	17%	7%	20%	0%	6%
	Not Important	135	34%	36%	40%	34%	34%	33%	46%	29%	62%	34%	44%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	47%	31%	50%	33%	20%	40%	25%	23%	43%	30%
	2	45	11%	15%	19%	8%	10%	7%	21%	13%	27%	0%	6%
	3	33	8%	7%	8%	11%	16%	6%	8%	7%	15%	40%	7%
	4	29	7%	6%	10%	6%	9%	10%	5%	5%	16%	17%	14%
	5	58	15%	12%	18%	11%	7%	12%	15%	31%	10%	0%	13%
	6	34	8%	3%	7%	3%	5%	24%	6%	3%	0%	0%	30%
	7 - Extremely important	64	16%	8%	8%	10%	20%	19%	2%	16%	9%	0%	0%
	(Don't know)	1	0%	1%	0%	0%	0%	1%	3%	0%	0%	0%	0%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	24%	33%	25%	32%	55%	23%	50%	20%	0%	43%
	Neither / DK	30	8%	7%	10%	6%	9%	11%	8%	5%	16%	17%	14%
	Not Important	214	53%	69%	58%	69%	59%	33%	69%	45%	65%	83%	43%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	24%	4%	10%	7%	11%	12%	12%	18%	34%	10%
	2	24	6%	2%	9%	7%	7%	6%	14%	4%	0%	0%	23%
	3	28	7%	10%	3%	10%	12%	4%	13%	6%	20%	17%	0%
	4	32	8%	6%	11%	11%	11%	3%	15%	7%	24%	0%	15%
	5	56	14%	16%	21%	14%	8%	18%	8%	4%	6%	0%	14%
	6	46	11%	6%	7%	20%	16%	16%	6%	19%	4%	28%	13%
	7 - Extremely important	159	40%	32%	45%	28%	38%	40%	33%	47%	28%	21%	25%
(Don't know)	5	1%	4%	0%	0%	1%	1%	0%	0%	0%	0%	0%	
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	54%	73%	62%	62%	74%	46%	71%	39%	49%	52%
	Neither / DK	37	9%	10%	11%	11%	12%	5%	15%	7%	24%	0%	15%
	Not Important	102	25%	36%	16%	27%	26%	21%	39%	22%	38%	51%	33%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	30%	17%	16%	11%	16%	17%	19%	40%	14%	20%
	2	33	8%	10%	7%	12%	4%	9%	16%	3%	14%	0%	24%
	3	43	11%	8%	18%	7%	8%	6%	21%	19%	25%	0%	0%
	4	48	12%	14%	8%	15%	18%	13%	12%	7%	17%	11%	6%
	5	70	18%	13%	23%	17%	22%	21%	25%	8%	4%	0%	4%
	6	37	9%	6%	8%	15%	11%	3%	0%	20%	0%	27%	14%
	7 - Extremely important	81	20%	16%	19%	16%	25%	33%	9%	23%	0%	47%	34%
(Don't know)	7	2%	3%	0%	3%	0%	0%	0%	0%	0%	0%	0%	
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	34%	50%	47%	58%	56%	34%	52%	4%	75%	51%
	Neither / DK	55	14%	18%	8%	18%	18%	13%	12%	7%	17%	11%	6%
	Not Important	157	39%	48%	42%	34%	24%	30%	54%	41%	79%	14%	43%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	28%	18%	21%	10%	23%	33%	12%	10%	26%	22%
	2	59	15%	13%	14%	20%	12%	13%	14%	8%	30%	0%	10%
	3	50	12%	7%	22%	11%	16%	12%	16%	15%	35%	21%	7%
	4	36	9%	15%	9%	8%	2%	7%	6%	12%	0%	0%	29%
	5	54	13%	18%	9%	15%	18%	15%	13%	11%	16%	18%	4%
	6	22	5%	2%	0%	4%	12%	10%	3%	6%	0%	0%	14%
	7 - Extremely important	102	26%	17%	27%	20%	29%	20%	14%	35%	8%	35%	13%
(Don't know)	2	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	37%	37%	40%	59%	45%	31%	52%	24%	53%	31%
	Neither / DK	38	10%	15%	9%	8%	2%	7%	6%	12%	0%	0%	29%
	Not Important	184	46%	48%	54%	53%	39%	49%	63%	36%	76%	47%	39%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	17%	5%	11%	0%	13%	9%	8%	10%	11%	16%
	2	19	5%	6%	4%	8%	4%	6%	2%	4%	9%	10%	16%
	3	35	9%	6%	12%	10%	5%	12%	11%	4%	19%	14%	0%
	4	44	11%	23%	14%	8%	6%	8%	34%	3%	14%	0%	0%
	5	59	15%	14%	17%	21%	16%	14%	16%	17%	8%	12%	32%
	6	56	14%	3%	17%	9%	28%	14%	6%	10%	5%	0%	22%
	7 - Extremely important	150	38%	32%	32%	32%	38%	33%	23%	54%	36%	53%	13%
(Don't know)	2	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	49%	66%	62%	82%	61%	44%	81%	48%	64%	67%
	Neither / DK	46	11%	23%	14%	8%	8%	8%	34%	3%	14%	0%	0%
	Not Important	88	22%	28%	21%	30%	10%	30%	21%	16%	38%	36%	33%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	34%	23%	18%	21%	31%	14%	9%	31%	25%	39%
	2	20	5%	4%	4%	7%	6%	5%	10%	8%	0%	0%	10%
	3	39	10%	14%	11%	15%	8%	6%	16%	7%	28%	28%	7%
	4	41	10%	18%	9%	15%	11%	10%	16%	12%	4%	0%	0%
	5	43	11%	5%	18%	7%	2%	11%	13%	28%	13%	6%	6%
	6	37	9%	4%	6%	16%	9%	14%	10%	9%	10%	0%	10%
	7 - Extremely important	109	27%	20%	26%	19%	42%	22%	12%	27%	14%	40%	23%
(Don't know)	11	3%	0%	4%	2%	1%	1%	9%	0%	0%	0%	7%	
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	30%	49%	43%	53%	47%	35%	64%	37%	46%	38%
	Neither / DK	52	13%	18%	13%	17%	12%	12%	24%	12%	4%	0%	7%
	Not Important	159	40%	52%	37%	40%	35%	41%	41%	24%	59%	54%	55%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	27%	4%	15%	10%	18%	13%	21%	24%	0%	19%
	2	29	7%	9%	13%	7%	7%	5%	11%	0%	18%	0%	21%
	3	33	8%	5%	12%	13%	9%	6%	22%	7%	5%	10%	7%
	4	23	6%	12%	2%	3%	8%	2%	7%	0%	5%	11%	0%
	5	42	11%	16%	7%	11%	11%	7%	6%	8%	3%	14%	13%
	6	30	8%	7%	7%	7%	9%	6%	3%	4%	13%	18%	16%
	7 - Extremely important	178	45%	21%	55%	44%	45%	56%	38%	54%	31%	46%	24%
(Don't know)	5	1%	3%	0%	0%	2%	0%	0%	5%	0%	0%	0%	
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	43%	69%	62%	65%	69%	47%	66%	48%	79%	53%
	Neither / DK	29	7%	15%	2%	3%	10%	2%	7%	5%	5%	11%	0%
	Not Important	121	30%	42%	29%	34%	25%	29%	46%	29%	48%	10%	47%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	10%	11%	11%	14%	18%	23%	7%	20%	12%	16%
	2	19	5%	7%	2%	5%	8%	1%	20%	4%	0%	0%	15%
	3	28	7%	7%	9%	15%	2%	9%	0%	3%	26%	14%	0%
	4	41	10%	20%	21%	7%	7%	6%	12%	18%	9%	0%	7%
	5	51	13%	9%	12%	14%	14%	13%	10%	8%	7%	12%	44%
	6	47	12%	9%	7%	13%	19%	7%	11%	22%	10%	18%	0%
	7 - Extremely important	160	40%	39%	38%	34%	36%	45%	24%	38%	28%	44%	18%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	57%	57%	62%	69%	66%	45%	68%	45%	74%	62%
	Neither / DK	43	11%	20%	21%	7%	7%	6%	12%	18%	9%	0%	7%
	Not Important	100	25%	24%	22%	32%	24%	28%	43%	14%	46%	26%	32%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	38%	20%	34%	22%	19%	28%	26%	40%	0%	31%
	4 to 7 concerns	107	27%	27%	33%	18%	26%	25%	40%	13%	42%	25%	32%
	8 to 12 concerns	97	24%	25%	23%	26%	22%	27%	24%	29%	18%	22%	24%
	13 to 21 concerns	101	25%	10%	23%	22%	30%	30%	8%	32%	0%	53%	13%
32. More dedicated bike lanes	Much more likely	195	49%	55%	54%	43%	51%	41%	56%	44%	59%	48%	53%
	Somewhat more likely	103	26%	16%	29%	29%	25%	26%	12%	28%	24%	41%	24%
	No difference	102	26%	29%	17%	27%	24%	34%	32%	28%	17%	12%	23%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	71%	83%	73%	76%	66%	68%	72%	83%	88%	77%
	No Difference / DK	102	26%	29%	17%	27%	24%	34%	32%	28%	17%	12%	23%
33. Wider bike lanes	Much more likely	179	45%	54%	46%	51%	37%	38%	65%	68%	57%	21%	38%
	Somewhat more likely	102	26%	17%	24%	21%	29%	32%	20%	10%	22%	46%	33%
	No difference	116	29%	29%	30%	28%	33%	28%	15%	22%	22%	33%	29%
	(Don't know)	2	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
33 Collapsed. Wider bike lanes	More Likely	281	70%	71%	70%	72%	67%	70%	85%	78%	78%	67%	71%
	No Difference / DK	118	30%	29%	30%	28%	33%	30%	15%	22%	22%	33%	29%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	54%	59%	57%	56%	54%	52%	53%	77%	60%	56%
	Somewhat more likely	81	20%	29%	20%	26%	12%	13%	30%	25%	15%	28%	13%
	No difference	93	23%	17%	22%	17%	32%	32%	15%	22%	9%	12%	31%
	(Don't know)	2	0%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	83%	78%	83%	68%	67%	82%	78%	91%	88%	69%
	No Difference / DK	95	24%	17%	22%	17%	32%	33%	18%	22%	9%	12%	31%
35. More secure bike parking at the places you go	Much more likely	206	51%	49%	58%	54%	46%	48%	68%	64%	65%	61%	42%
	Somewhat more likely	87	22%	22%	23%	28%	18%	16%	22%	18%	22%	0%	21%
	No difference	105	26%	29%	20%	18%	36%	36%	11%	17%	13%	39%	36%
	(Don't know)	3	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	71%	80%	82%	64%	64%	89%	83%	87%	61%	64%
	No Difference / DK	107	27%	29%	20%	18%	36%	36%	11%	17%	13%	39%	36%
36. More secure bike parking at transit stations	Much more likely	186	47%	46%	63%	53%	41%	37%	45%	54%	60%	44%	30%
	Somewhat more likely	96	24%	29%	18%	17%	32%	23%	31%	29%	20%	27%	29%
	No difference	115	29%	26%	19%	30%	27%	40%	24%	16%	20%	29%	41%
	(Don't know)	2	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	74%	81%	70%	73%	60%	76%	84%	80%	71%	59%
	No Difference / DK	117	29%	26%	19%	30%	27%	40%	24%	16%	20%	29%	41%
37. A shower and changing area at your destination	Much more likely	113	28%	27%	35%	26%	36%	33%	36%	23%	20%	23%	28%
	Somewhat more likely	114	29%	30%	29%	38%	25%	19%	15%	33%	22%	35%	27%
	No difference	166	42%	39%	36%	34%	39%	45%	43%	43%	58%	42%	32%
	(Don't know)	7	2%	3%	0%	2%	0%	3%	6%	0%	0%	0%	13%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	58%	64%	65%	61%	52%	51%	57%	42%	58%	55%
	No Difference / DK	173	43%	42%	36%	35%	39%	48%	49%	43%	58%	42%	45%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	25%	37%	43%	39%	48%	26%	45%	37%	44%	61%
	Somewhat more likely	105	26%	35%	21%	31%	27%	19%	36%	30%	25%	56%	10%
	No difference	138	35%	36%	36%	26%	33%	32%	21%	20%	38%	0%	30%
	(Don't know)	9	2%	3%	6%	0%	1%	1%	17%	5%	0%	0%	0%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	61%	59%	74%	66%	66%	62%	75%	62%	100%	70%
	No Difference / DK	147	37%	39%	41%	26%	34%	34%	38%	25%	38%	0%	30%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	27%	33%	22%	21%	31%	25%	23%	62%	6%	46%
	Somewhat more likely	85	21%	11%	17%	26%	30%	24%	13%	32%	14%	49%	33%
	No difference	210	53%	62%	50%	53%	49%	46%	62%	45%	24%	45%	21%
	(Don't know)	3	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	38%	50%	47%	51%	54%	38%	55%	76%	55%	79%
	No Difference / DK	213	53%	62%	50%	53%	49%	46%	62%	45%	24%	45%	21%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	35%	38%	28%	31%	31%	30%	38%	22%	29%	48%
	Somewhat more likely	100	25%	25%	26%	37%	23%	20%	31%	46%	24%	42%	32%
	No difference	178	45%	41%	35%	34%	44%	48%	36%	16%	53%	28%	20%
	(Don't know)	5	1%	0%	1%	0%	1%	1%	3%	0%	0%	0%	0%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	59%	64%	66%	54%	50%	61%	84%	47%	72%	80%
	No Difference / DK	183	46%	41%	36%	34%	46%	50%	39%	16%	53%	28%	20%
41. Slower moving cars on the streets	Much more likely	127	32%	41%	39%	24%	28%	30%	47%	40%	58%	21%	24%
	Somewhat more likely	109	27%	30%	25%	34%	37%	18%	18%	43%	10%	50%	36%
	No difference	159	40%	29%	36%	42%	33%	51%	35%	17%	32%	30%	40%
	(Don't know)	4	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	71%	64%	58%	65%	49%	65%	83%	68%	70%	60%
	No Difference / DK	163	41%	29%	36%	42%	35%	51%	35%	17%	32%	30%	40%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	38%	36%	46%	47%	41%	34%	56%	57%	43%	45%
	Somewhat more likely	112	28%	33%	39%	27%	24%	21%	36%	27%	26%	35%	31%
	No difference	118	30%	30%	25%	25%	28%	39%	30%	17%	17%	23%	24%
	(Don't know)	4	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	70%	75%	73%	72%	61%	70%	83%	83%	77%	76%
	No Difference / DK	122	30%	30%	25%	27%	28%	39%	30%	17%	17%	23%	24%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	38%	33%	21%	26%	14%	16%	38%	60%	14%	10%
	Somewhat more likely	99	25%	17%	24%	25%	25%	28%	30%	32%	22%	28%	57%
	No difference	191	48%	45%	43%	54%	49%	59%	54%	30%	18%	58%	34%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	55%	57%	46%	51%	41%	46%	70%	82%	42%	66%
	No Difference / DK	193	48%	45%	43%	54%	49%	59%	54%	30%	18%	58%	34%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	28%	29%	16%	18%	25%	20%	29%	49%	21%	17%
	Somewhat more likely	114	28%	30%	18%	31%	31%	36%	29%	39%	33%	17%	48%
	No difference	184	46%	40%	52%	51%	50%	40%	46%	30%	18%	63%	35%
	(Don't know)	5	1%	2%	0%	2%	1%	0%	5%	3%	0%	0%	0%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	58%	48%	46%	49%	60%	49%	67%	82%	37%	65%
	No Difference / DK	189	47%	42%	52%	54%	51%	40%	51%	33%	18%	63%	35%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	39%	52%	35%	17%	43%	35%	49%	55%	14%	37%
	Somewhat more likely	109	27%	26%	20%	34%	31%	24%	36%	35%	32%	35%	20%
	No difference	137	34%	35%	28%	31%	52%	31%	26%	16%	13%	51%	44%
	(Don't know)	4	1%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	65%	72%	69%	48%	67%	71%	84%	87%	49%	56%
	No Difference / DK	141	35%	35%	28%	31%	52%	33%	29%	16%	13%	51%	44%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
46. Safety improvements at large intersections	Much more likely	214	54%	62%	58%	54%	49%	57%	50%	57%	95%	49%	74%
	Somewhat more likely	98	25%	22%	24%	27%	30%	13%	34%	27%	5%	39%	10%
	No difference	86	21%	16%	17%	19%	21%	31%	17%	15%	0%	12%	16%
	(Don't know)	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	84%	83%	81%	78%	69%	83%	85%	100%	88%	84%
	No Difference / DK	87	22%	16%	17%	19%	22%	31%	17%	15%	0%	12%	16%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	35%	19%	21%	19%	9%	19%	12%	15%	14%	10%
	No	324	81%	61%	81%	77%	81%	91%	81%	83%	85%	86%	81%
	(Don't know)	6	2%	4%	0%	3%	0%	0%	0%	5%	0%	0%	10%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	35%	19%	21%	19%	9%	19%	12%	15%	14%	10%
	No / DK	331	83%	65%	81%	79%	81%	91%	81%	88%	85%	86%	90%
48. Participate in BTWD May 2010?	Yes	22	32%	31%	56%	40%	30%	0%	80%	69%	0%	100%	0%
	No	47	68%	69%	44%	60%	70%	100%	20%	31%	100%	0%	100%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	I commonly ride my bike	9	39%	91%	19%	48%	0%	0%	78%	0%	0%	100%	0%
	Health reasons	1	6%	0%	0%	0%	41%	0%	0%	0%	0%	0%	0%
	To save gas	1	6%	0%	20%	0%	0%	0%	0%	0%	0%	0%	0%
	It was fun	2	8%	0%	13%	0%	0%	0%	22%	0%	0%	0%	0%
	Helps traffic	2	7%	0%	17%	0%	17%	0%	0%	0%	0%	0%	0%
	For my kids	2	9%	0%	0%	38%	0%	0%	0%	0%	0%	0%	0%
	Office pressure	2	7%	0%	13%	14%	0%	0%	0%	0%	0%	0%	0%
	To support bike day	1	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Solidarity	1	6%	0%	19%	0%	0%	0%	0%	0%	48%	0%	0%
For the free stuff I got	1	6%	0%	0%	0%	0%	42%	0%	0%	52%	0%	0%	

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	0%	0%	47%	0%	0%	0%	0%	0%	100%	0%
	I commonly ride my bike	2	8%	0%	19%	0%	17%	0%	28%	0%	0%	0%	0%
	Health reasons	1	6%	0%	0%	0%	41%	0%	0%	0%	0%	0%	0%
	For my kids	1	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Office pressure	3	12%	0%	26%	0%	0%	0%	22%	0%	0%	0%	0%
	To support bike day	3	15%	60%	0%	0%	0%	0%	49%	0%	0%	0%	0%
	For the free stuff I got	2	11%	0%	39%	0%	0%	0%	0%	48%	0%	0%	0%
	No reason given	7	33%	40%	17%	53%	42%	0%	0%	52%	0%	0%	0%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	21%	13%	60%	0%	0%	22%	0%	0%	100%	0%
	Drive or ride in a carpool or vanpool	3	12%	0%	0%	24%	42%	0%	0%	52%	0%	0%	0%
	Bicycle	14	65%	79%	51%	52%	100%	0%	72%	100%	0%	100%	0%
	Walk	2	9%	24%	0%	13%	0%	0%	19%	0%	0%	0%	0%
	Public Bus	4	20%	0%	36%	16%	42%	0%	28%	52%	0%	0%	0%
	BART	3	14%	0%	0%	23%	59%	0%	0%	52%	0%	100%	0%
	Something else	1	3%	0%	0%	14%	0%	0%	0%	0%	0%	0%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
Number of cases		400		49	59	63	53	61	28	30	17	8	14
Row percent			100%	17%	21%	22%	19%	21%	29%	31%	18%	8%	14%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	0%	17%	0%	41%	0%	0%	0%	0%	0%	0%
	A little more often	1	4%	0%	13%	0%	0%	0%	0%	0%	0%	0%	0%
	Same as before	19	86%	100%	70%	100%	59%	0%	100%	100%	0%	100%	0%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	0%	30%	0%	41%	0%	0%	0%	0%	0%	0%
	Same as before	19	86%	100%	70%	100%	59%	0%	100%	100%	0%	100%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school					
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	
				%	%	%	%	%	%	%	%	%	%	
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	23%	17%	14%	17%	7%	15%	13%	24%	26%	7%	
	Somewhat likely	72	18%	23%	15%	26%	13%	17%	32%	40%	16%	11%	33%	
	Somewhat unlikely	48	12%	12%	21%	18%	4%	10%	12%	0%	28%	6%	6%	
	Very unlikely	223	56%	38%	47%	40%	65%	65%	41%	47%	32%	57%	44%	
	(Neither likely nor unlikely)	3	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	(Don't know)	3	1%	2%	0%	2%	0%	0%	0%	0%	0%	0%	10%	
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	46%	32%	40%	31%	24%	47%	53%	40%	37%	45%	
	Unlikely	271	68%	51%	68%	60%	69%	76%	53%	47%	60%	63%	55%	
	Don't Know	3	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	0%	10%	0%	0%	5%	3%	0%	4%	0%	14%	
	No	388	97%	100%	90%	99%	100%	95%	97%	100%	96%	100%	80%	
	(Don't know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	6%	
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	0%	10%	0%	0%	5%	3%	0%	4%	0%	14%	
	No / DK	389	97%	100%	90%	100%	100%	95%	97%	100%	96%	100%	86%	
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	0%	47%	0%	0%	0%	100%	0%	0%	0%	0%	
	No	6	55%	0%	53%	0%	0%	100%	0%	0%	100%	0%	100%	
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	0%	70%	0%	0%	0%	0%	0%	0%	0%	0%	
	Same as before	3	61%	0%	30%	0%	0%	0%	100%	0%	0%	0%	0%	
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	33%	11%	11%	9%	14%	30%	7%	29%	0%	29%	
	No	340	85%	66%	89%	89%	89%	83%	68%	93%	71%	100%	58%	
	(Don't know)	4	1%	2%	0%	0%	2%	3%	3%	0%	0%	0%	13%	
58. Frequency: Go to work outside of your home	1 day/week	11	3%	8%	4%	2%	5%	1%	7%	3%	0%	0%	4%	
	2 days/wk	9	2%	5%	1%	3%	2%	5%	2%	4%	6%	0%	10%	
	3 days/wk	28	7%	7%	13%	16%	6%	5%	17%	11%	14%	0%	6%	
	4 days/wk	23	6%	14%	4%	9%	5%	8%	0%	0%	3%	26%	0%	
	5 days/wk	166	42%	54%	53%	51%	71%	65%	32%	45%	46%	68%	26%	
	6 days/wk	27	7%	4%	11%	10%	8%	13%	11%	0%	0%	6%	22%	
	7 days/wk	20	5%	5%	15%	8%	4%	4%	3%	10%	4%	0%	0%	
	1-11 days/year	2	0%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	
	Never	113	28%	0%	0%	0%	0%	0%	0%	24%	28%	26%	0%	33%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	98%	100%	99%	100%	100%	73%	72%	74%	100%	67%
	Less than weekly	2	0%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	114	29%	0%	0%	0%	0%	0%	27%	28%	26%	0%	33%
59. Frequency: Go to school	1 day/week	15	4%	2%	3%	2%	10%	4%	10%	16%	15%	28%	18%
	2 days/wk	15	4%	9%	2%	5%	1%	4%	13%	12%	10%	32%	24%
	3 days/wk	13	3%	0%	11%	1%	0%	2%	9%	16%	24%	0%	12%
	4 days/wk	12	3%	5%	3%	1%	0%	6%	13%	0%	15%	12%	37%
	5 days/wk	36	9%	9%	10%	21%	2%	2%	46%	56%	36%	0%	0%
	6 days/wk	3	1%	0%	0%	0%	3%	2%	0%	0%	0%	17%	10%
	7 days/wk	3	1%	3%	0%	0%	0%	2%	6%	0%	0%	12%	0%
	1-4 days/month	1	0%	0%	2%	0%	0%	0%	4%	0%	0%	0%	0%
	Never	297	74%	67%	68%	69%	84%	78%	0%	0%	0%	0%	0%
(Don't know)	5	1%	6%	2%	0%	0%	0%	0%	0%	0%	0%	0%	
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	28%	28%	31%	16%	22%	96%	100%	100%	100%	100%
	Less than weekly	1	0%	0%	2%	0%	0%	0%	4%	0%	0%	0%	0%
	Never	302	76%	72%	70%	69%	84%	78%	0%	0%	0%	0%	0%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	26%	27%	21%	17%	17%	30%	27%	33%	34%	34%
	2 days/wk	134	33%	22%	34%	32%	43%	35%	34%	39%	43%	14%	26%
	3 days/wk	77	19%	15%	18%	28%	19%	27%	28%	14%	17%	22%	0%
	4 days/wk	32	8%	21%	5%	5%	10%	2%	7%	4%	0%	18%	10%
	5 days/wk	16	4%	3%	2%	2%	4%	6%	2%	0%	6%	0%	10%
	6 days/wk	3	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	7%
	7 days/wk	21	5%	2%	4%	6%	1%	10%	0%	0%	0%	0%	14%
	1-4 days/month	5	1%	2%	0%	3%	2%	0%	0%	4%	0%	0%	0%
	1-11 days/year	2	1%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	21	5%	6%	6%	2%	3%	2%	0%	7%	0%	12%	0%
(Don't know)	6	2%	5%	3%	0%	0%	1%	0%	5%	0%	0%	0%	
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	87%	89%	95%	94%	97%	100%	84%	100%	88%	100%
	Less than weekly	8	2%	2%	2%	3%	2%	0%	0%	4%	0%	0%	0%
	Never	27	7%	10%	9%	2%	3%	3%	0%	12%	0%	12%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
61. Frequency: Take your children to school	1 day/week	10	3%	5%	2%	2%	3%	3%	4%	0%	0%	0%	0%
	2 days/wk	8	2%	0%	2%	1%	6%	0%	3%	0%	0%	17%	0%
	3 days/wk	8	2%	2%	4%	0%	3%	5%	3%	4%	0%	0%	0%
	4 days/wk	7	2%	6%	0%	3%	0%	0%	0%	0%	10%	0%	10%
	5 days/wk	82	21%	21%	27%	24%	21%	23%	47%	25%	29%	10%	28%
	6 days/wk	2	1%	0%	0%	2%	0%	2%	0%	0%	6%	0%	10%
	7 days/wk	3	1%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1-4 days/month	0	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	243	61%	55%	58%	62%	56%	59%	39%	57%	37%	73%	37%
	(Don't know)	3	1%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
(Do not have kids in school)	33	8%	7%	7%	6%	11%	4%	4%	14%	19%	0%	15%	
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	41%	37%	34%	37%	35%	59%	34%	55%	27%	56%
	Less than weekly	0	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	246	67%	59%	63%	65%	63%	65%	41%	66%	45%	73%	44%
62. Frequency: Drive a car alone	1 day/week	17	4%	4%	6%	3%	6%	2%	5%	9%	7%	0%	0%
	2 days/wk	28	7%	11%	4%	11%	1%	6%	11%	4%	15%	0%	0%
	3 days/wk	32	8%	3%	2%	9%	6%	9%	2%	14%	6%	0%	22%
	4 days/wk	28	7%	5%	9%	3%	9%	4%	6%	8%	0%	0%	10%
	5 days/wk	102	26%	27%	25%	29%	37%	29%	25%	30%	11%	50%	16%
	6 days/wk	30	7%	6%	9%	8%	9%	15%	0%	0%	5%	0%	20%
	7 days/wk	97	24%	20%	29%	24%	24%	30%	18%	22%	31%	36%	22%
	1-4 days/month	5	1%	4%	2%	0%	3%	0%	9%	0%	0%	0%	0%
	Never	59	15%	20%	15%	13%	5%	5%	24%	13%	24%	14%	10%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	75%	83%	87%	92%	95%	67%	87%	76%	86%	90%
	Less than weekly	5	1%	4%	2%	0%	3%	0%	9%	0%	0%	0%	0%
	Never	60	15%	20%	15%	13%	5%	5%	24%	13%	24%	14%	10%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	11%	8%	11%	18%	6%	14%	7%	13%	10%	10%
	2 days/wk	78	19%	24%	17%	10%	28%	27%	27%	14%	14%	23%	14%
	3 days/wk	71	18%	14%	27%	19%	12%	14%	13%	34%	32%	0%	7%
	4 days/wk	36	9%	14%	9%	10%	6%	3%	2%	5%	17%	26%	10%
	5 days/wk	52	13%	8%	12%	13%	16%	26%	10%	4%	6%	35%	35%
	6 days/wk	16	4%	6%	2%	4%	7%	4%	0%	6%	9%	0%	0%
	7 days/wk	53	13%	12%	13%	21%	8%	5%	25%	22%	5%	0%	7%
	1-4 days/month	10	2%	2%	3%	0%	0%	9%	7%	0%	0%	0%	14%
	1-11 days/year	3	1%	0%	4%	0%	0%	1%	0%	0%	0%	0%	4%
	Never	34	9%	9%	6%	11%	6%	5%	3%	8%	4%	6%	0%
(Don't know)	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	89%	87%	89%	94%	85%	90%	92%	96%	94%	82%
	Less than weekly	13	3%	2%	7%	0%	0%	10%	7%	0%	0%	0%	18%
	Never	36	9%	9%	6%	11%	6%	5%	3%	8%	4%	6%	0%
64. Frequency: Ride a bus	1 day/week	13	3%	8%	0%	6%	0%	6%	3%	0%	0%	12%	0%
	2 days/wk	17	4%	3%	7%	7%	0%	6%	16%	12%	0%	0%	0%
	3 days/wk	4	1%	2%	0%	2%	0%	1%	0%	4%	11%	0%	0%
	4 days/wk	14	3%	4%	4%	0%	2%	5%	5%	0%	14%	0%	14%
	5 days/wk	11	3%	1%	4%	4%	6%	4%	9%	4%	0%	14%	10%
	6 days/wk	3	1%	0%	0%	3%	0%	0%	0%	0%	10%	0%	10%
	7 days/wk	6	1%	5%	2%	0%	0%	2%	0%	0%	0%	0%	0%
	1-4 days/month	8	2%	0%	5%	1%	0%	1%	3%	0%	0%	0%	0%
	1-11 days/year	15	4%	4%	7%	3%	4%	0%	3%	0%	0%	29%	0%
	Never	307	77%	72%	72%	74%	87%	75%	62%	80%	65%	45%	67%
(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	24%	17%	22%	8%	24%	32%	20%	35%	26%	33%
	Less than weekly	23	6%	4%	11%	4%	4%	1%	6%	0%	0%	29%	0%
	Never	308	77%	72%	72%	74%	87%	75%	62%	80%	65%	45%	67%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
65. Frequency: Ride BART	1 day/week	43	11%	18%	16%	13%	5%	7%	27%	14%	14%	0%	19%
	2 days/wk	13	3%	2%	5%	3%	0%	9%	0%	12%	0%	0%	0%
	3 days/wk	11	3%	5%	1%	7%	2%	2%	0%	8%	6%	0%	10%
	4 days/wk	7	2%	2%	0%	1%	3%	4%	0%	3%	0%	0%	10%
	5 days/wk	21	5%	9%	0%	7%	10%	8%	7%	8%	0%	25%	0%
	6 days/wk	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
	1-4 days/month	45	11%	8%	13%	10%	12%	14%	13%	10%	7%	18%	26%
	1-11 days/year	49	12%	3%	18%	8%	5%	13%	3%	3%	14%	29%	24%
	Never	203	51%	49%	46%	48%	62%	44%	50%	42%	58%	28%	13%
(Don't know)	5	1%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	35%	22%	34%	21%	30%	33%	45%	20%	25%	38%
	Less than weekly	95	24%	11%	31%	18%	17%	26%	17%	13%	21%	47%	49%
	Never	208	52%	54%	46%	48%	62%	44%	50%	42%	58%	28%	13%
66. Frequency: Take a train other than BART	1 day/week	4	1%	0%	2%	1%	2%	0%	0%	0%	0%	0%	0%
	3 days/wk	4	1%	2%	0%	2%	0%	4%	0%	4%	6%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
	5 days/wk	1	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	10%
	6 days/wk	2	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	14%
	1-4 days/month	10	3%	0%	0%	8%	0%	1%	0%	0%	17%	0%	0%
	1-11 days/year	32	8%	6%	9%	12%	4%	3%	10%	9%	0%	14%	10%
	Never	337	84%	82%	89%	76%	92%	87%	87%	87%	77%	86%	66%
(Don't know)	5	1%	6%	0%	1%	0%	0%	3%	0%	0%	0%	0%	
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	6%	2%	3%	5%	9%	0%	4%	6%	0%	24%
	Less than weekly	42	11%	6%	9%	20%	4%	4%	10%	9%	17%	14%	10%
	Never	342	86%	88%	89%	77%	92%	87%	90%	87%	77%	86%	66%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
67. Frequency: Take a ferry	1 day/week	3	1%	5%	0%	0%	2%	0%	0%	8%	0%	0%	0%
	2 days/wk	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	14%	0%
	3 days/wk	1	0%	0%	0%	2%	0%	0%	0%	0%	6%	0%	0%
	5 days/wk	5	1%	4%	0%	0%	2%	3%	0%	0%	0%	0%	14%
	6 days/wk	1	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	10%
	1-4 days/month	2	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%
	1-11 days/year	33	8%	2%	14%	6%	7%	12%	5%	3%	0%	24%	4%
	Never	344	86%	84%	83%	89%	86%	82%	95%	86%	94%	61%	72%
	(Don't know)	8	2%	5%	2%	0%	3%	1%	0%	4%	0%	0%	0%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	9%	0%	4%	4%	5%	0%	8%	6%	14%	24%
	Less than weekly	36	9%	2%	15%	8%	7%	12%	5%	3%	0%	24%	4%
	Never	352	88%	89%	85%	89%	89%	83%	95%	89%	94%	61%	72%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	18%	10%	13%	19%	13%	23%	10%	0%	0%	18%
	2 days/wk	33	8%	4%	11%	12%	2%	12%	6%	8%	20%	0%	0%
	3 days/wk	24	6%	3%	1%	9%	7%	10%	4%	3%	20%	0%	7%
	4 days/wk	11	3%	7%	3%	1%	1%	2%	7%	0%	4%	0%	14%
	5 days/wk	8	2%	8%	1%	1%	5%	0%	5%	0%	0%	17%	0%
	6 days/wk	4	1%	0%	0%	2%	0%	3%	0%	0%	0%	14%	14%
	7 days/wk	4	1%	0%	2%	1%	0%	0%	0%	0%	4%	0%	0%
	1-4 days/month	20	5%	1%	7%	8%	7%	4%	6%	8%	7%	10%	7%
	1-11 days/year	15	4%	3%	8%	1%	2%	5%	15%	0%	0%	0%	0%
	Never	225	56%	55%	54%	51%	54%	50%	36%	71%	44%	59%	40%
	(Don't know)	5	1%	0%	3%	0%	2%	1%	0%	0%	0%	0%	0%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	41%	28%	40%	35%	40%	44%	21%	48%	31%	53%
	Less than weekly	35	9%	4%	15%	9%	9%	9%	21%	8%	7%	10%	7%
	Never	231	58%	55%	57%	51%	56%	51%	36%	71%	44%	59%	40%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	9%	8%	6%	9%	3%	3%	8%	0%	0%	4%
	2 days/wk	8	2%	4%	0%	1%	3%	2%	7%	0%	0%	0%	7%
	3 days/wk	11	3%	3%	2%	6%	3%	0%	8%	3%	6%	0%	0%
	4 days/wk	11	3%	3%	1%	2%	3%	3%	3%	0%	0%	0%	14%
	5 days/wk	8	2%	6%	6%	0%	0%	2%	4%	4%	0%	0%	10%
	6 days/wk	3	1%	4%	0%	0%	2%	0%	5%	4%	0%	0%	0%
	7 days/wk	12	3%	4%	3%	8%	2%	0%	5%	0%	14%	14%	0%
	1-4 days/month	13	3%	1%	7%	5%	1%	4%	0%	0%	4%	0%	0%
	1-11 days/year	17	4%	2%	11%	3%	2%	3%	16%	0%	10%	0%	0%
	Never	290	72%	63%	62%	68%	74%	82%	50%	81%	66%	86%	65%
(Don't know)	2	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	34%	20%	24%	23%	10%	35%	19%	21%	14%	35%
	Less than weekly	30	8%	3%	18%	8%	4%	7%	16%	0%	14%	0%	0%
	Never	292	73%	63%	62%	68%	74%	83%	50%	81%	66%	86%	65%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	6%	2%	5%	12%	9%	3%	4%	9%	0%	25%
	2 days/wk	20	5%	5%	8%	4%	5%	6%	7%	4%	7%	0%	0%
	3 days/wk	26	6%	0%	7%	10%	9%	5%	3%	10%	21%	0%	11%
	4 days/wk	5	1%	5%	0%	0%	3%	0%	2%	0%	0%	0%	0%
	5 days/wk	7	2%	1%	0%	0%	3%	3%	4%	5%	0%	17%	14%
	6 days/wk	2	1%	2%	0%	0%	0%	2%	3%	0%	0%	0%	10%
	7 days/wk	5	1%	0%	0%	1%	0%	0%	0%	0%	3%	0%	0%
	1-4 days/month	9	2%	2%	1%	5%	0%	1%	0%	0%	0%	0%	0%
	1-11 days/year	2	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
	Never	290	72%	79%	82%	74%	67%	70%	79%	71%	59%	83%	40%
(Don't know)	6	1%	0%	0%	0%	0%	3%	0%	5%	0%	0%	0%	
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	19%	16%	21%	31%	26%	21%	24%	41%	17%	60%
	Less than weekly	11	3%	2%	1%	5%	2%	1%	0%	0%	0%	0%	0%
	Never	296	74%	79%	82%	74%	67%	73%	79%	76%	59%	83%	40%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school					
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	
				%	%	%	%	%	%	%	%	%	%	
71. In what city is your main work destination?	Alameda	28	10%	22%	10%	9%	8%	2%	4%	5%	8%	0%	0%	
	Alamo	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
	Albany	1	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	
	Berkeley	20	7%	12%	7%	6%	0%	11%	6%	6%	0%	0%	55%	
	Castro valley	3	1%	2%	3%	0%	0%	0%	0%	0%	9%	0%	0%	
	Dublin	2	1%	1%	0%	2%	0%	0%	0%	3%	0%	0%	6%	0%
	Emeryville	2	1%	2%	0%	2%	0%	0%	0%	0%	5%	0%	0%	0%
	Fremont	20	7%	3%	20%	5%	8%	0%	12%	10%	0%	12%	0%	0%
	Hayward	24	8%	10%	12%	13%	4%	2%	9%	9%	0%	0%	0%	0%
	Kensington	2	1%	0%	1%	0%	0%	0%	2%	0%	0%	6%	0%	14%
	Lafayette	1	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
	Livermore	9	3%	3%	5%	3%	0%	5%	0%	0%	11%	0%	0%	0%
	Milpitas	0	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Newark	2	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	11%	0%
	Oakland	51	18%	20%	27%	28%	5%	7%	22%	40%	39%	31%	0%	0%
	Pleasanton	16	6%	5%	6%	4%	10%	3%	0%	0%	0%	0%	0%	8%
	Richmond	4	1%	0%	3%	1%	1%	1%	0%	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	37	13%	0%	0%	9%	24%	30%	16%	10%	0%	28%	0%	0%
	San Jose	21	7%	0%	0%	2%	17%	18%	7%	10%	0%	0%	0%	0%
	San Leandro	8	3%	0%	2%	5%	2%	4%	0%	0%	0%	0%	0%	0%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	7%
	San Pablo	1	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
San Ramon	3	1%	0%	0%	0%	1%	3%	0%	0%	8%	0%	0%	0%	
Sunol	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Union City	8	3%	5%	0%	7%	1%	2%	11%	0%	14%	12%	0%	0%	
Walnut Creek	2	1%	0%	0%	0%	3%	0%	0%	4%	0%	0%	0%	0%	
Other (specify)	20	7%	13%	1%	1%	9%	11%	10%	0%	5%	0%	16%	0%	
71 Collapsed. Work Geography	Central Alameda	53	13%	25%	10%	15%	26%	19%	8%	15%	6%	6%	0%	
	East Alameda	30	8%	10%	14%	7%	11%	10%	0%	0%	21%	0%	6%	
	North Alameda	72	18%	29%	35%	34%	5%	20%	20%	33%	33%	31%	46%	
	South Alameda	61	15%	20%	34%	30%	14%	8%	23%	14%	10%	34%	4%	
	Other Counties	67	17%	14%	6%	12%	43%	43%	21%	10%	3%	28%	11%	
	Does not work	116	29%	2%	0%	1%	0%	0%	27%	28%	26%	0%	33%	

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	100%	0%	0%	0%	0%	34%	16%	9%	23%	0%
	3-5 miles	59	21%	0%	100%	0%	0%	0%	39%	27%	31%	0%	0%
	6-10 miles	63	22%	0%	0%	100%	0%	0%	11%	37%	52%	21%	8%
	11-20 miles	53	19%	0%	0%	0%	100%	0%	0%	20%	0%	45%	7%
	21+ miles	61	21%	0%	0%	0%	0%	100%	16%	0%	8%	12%	85%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	58%	73%	71%	75%	89%	54%	81%	45%	59%	100%
	Drive or ride in a carpool or vanpool	35	12%	2%	14%	16%	14%	13%	27%	14%	13%	10%	7%
	Motorcycle or scooter	4	2%	2%	0%	3%	1%	2%	0%	0%	0%	12%	0%
	Bicycle	24	8%	14%	14%	8%	7%	0%	25%	18%	0%	14%	0%
	Walk	18	6%	19%	7%	3%	2%	3%	10%	0%	14%	0%	0%
	Public Bus	21	7%	0%	11%	10%	8%	7%	16%	6%	28%	14%	0%
	BART	35	12%	2%	1%	23%	16%	18%	9%	16%	0%	25%	0%
	Train, like Capitol Corridor or ACE	4	1%	2%	0%	0%	2%	3%	0%	0%	0%	0%	0%
	Ferry or boat	3	1%	0%	0%	0%	6%	0%	0%	0%	0%	17%	0%
	Something else (Don't know)	12	4%	10%	3%	4%	2%	3%	0%	0%	9%	0%	0%
Transportation to Work	Bike Only	7	2%	7%	5%	0%	0%	0%	12%	6%	0%	0%	0%
	Bike + Tranist	4	1%	0%	0%	6%	1%	0%	0%	0%	0%	14%	0%
	Bike + Car	7	2%	4%	9%	0%	0%	0%	9%	6%	0%	0%	0%
	Car Only	184	65%	50%	64%	64%	71%	73%	37%	72%	49%	47%	100%
	Car + Transit	26	9%	2%	1%	18%	11%	12%	9%	16%	0%	10%	0%
	Other	57	20%	38%	20%	13%	18%	16%	33%	0%	51%	28%	0%
74. Work access: Bike racks	Yes	116	41%	46%	36%	48%	46%	29%	42%	42%	47%	37%	8%
	No	152	53%	44%	61%	46%	51%	63%	36%	58%	53%	46%	86%
	(Don't know)	17	6%	10%	3%	6%	4%	8%	22%	0%	0%	17%	5%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	54%	64%	52%	54%	71%	58%	58%	53%	63%	92%
	Yes	116	41%	46%	36%	48%	46%	29%	42%	42%	47%	37%	8%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	46%	57%	46%	47%	58%	67%	66%	65%	63%	73%
	Yes	139	35%	54%	43%	54%	53%	42%	33%	34%	35%	37%	27%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	28%	24%	27%	38%	34%	25%	35%	25%	25%	32%
	No	186	65%	61%	74%	68%	62%	60%	65%	65%	75%	75%	48%
	(Don't know)	13	5%	12%	1%	4%	0%	6%	10%	0%	0%	0%	20%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	72%	76%	73%	62%	66%	75%	65%	75%	75%	68%
	Yes	86	30%	28%	24%	27%	38%	34%	25%	35%	25%	25%	32%
76. Work access: A shower	Yes	84	30%	17%	24%	32%	43%	30%	7%	36%	5%	25%	14%
	No	191	67%	68%	76%	63%	57%	70%	82%	64%	95%	75%	86%
	(Don't know)	10	4%	15%	0%	4%	0%	0%	10%	0%	0%	0%	0%
76 Collapsed. Work access: A shower	No/DK	201	70%	83%	76%	68%	57%	70%	93%	64%	95%	75%	86%
	Yes	84	30%	17%	24%	32%	43%	30%	7%	36%	5%	25%	14%
77. Work access: A changing area	Yes	161	56%	47%	53%	57%	69%	56%	39%	51%	41%	50%	40%
	No	117	41%	41%	47%	41%	31%	44%	51%	49%	59%	50%	60%
	(Don't know)	7	2%	11%	0%	2%	0%	0%	10%	0%	0%	0%	0%
77 Collapsed. Work access: A changing area	No/DK	124	44%	53%	47%	43%	31%	44%	61%	49%	59%	50%	60%
	Yes	161	56%	47%	53%	57%	69%	56%	39%	51%	41%	50%	40%
Combined Acces to Q74-Q77 (work)	None	79	28%	25%	33%	20%	28%	34%	35%	31%	41%	39%	46%
	At least one	82	29%	43%	29%	35%	14%	22%	38%	29%	30%	36%	14%
	Two of three	70	25%	22%	22%	29%	22%	27%	27%	14%	23%	0%	40%
	All 3	54	19%	10%	15%	17%	35%	17%	0%	26%	5%	25%	0%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	30%	0%	6%	0%	25%	14%	4%	6%	0%	34%
	Berkeley	12	12%	9%	19%	9%	15%	10%	21%	12%	14%	0%	0%
	Concord	1	1%	0%	0%	4%	0%	0%	0%	0%	0%	0%	6%
	Dublin	1	1%	4%	0%	0%	0%	0%	2%	0%	0%	0%	0%
	Fremont	10	11%	14%	18%	0%	25%	7%	12%	9%	13%	23%	0%
	Hayward	12	13%	0%	12%	6%	17%	0%	4%	23%	13%	24%	0%
	Livermore	3	3%	0%	8%	0%	0%	0%	5%	0%	8%	0%	0%
	Oakland	22	22%	17%	43%	41%	26%	14%	9%	43%	19%	17%	13%
	Piedmont	1	1%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%
	Pleasanton	2	2%	0%	0%	4%	0%	7%	5%	0%	4%	0%	0%
	Richmond	1	1%	0%	0%	0%	0%	7%	0%	0%	0%	12%	0%
	San Francisco	3	3%	0%	0%	6%	10%	4%	0%	0%	0%	25%	4%
	San Jose	2	2%	0%	0%	0%	7%	0%	0%	0%	0%	0%	11%
	San Leandro	2	2%	9%	0%	4%	0%	0%	3%	0%	7%	0%	0%
	Union City	4	4%	6%	0%	14%	0%	0%	5%	3%	10%	0%	0%
Other (specify)	12	13%	12%	0%	8%	0%	26%	18%	5%	5%	0%	33%	
78 Collapsed. School Geography	Central Alameda	13	3%	8%	0%	2%	1%	5%	14%	4%	6%	0%	45%
	East Alameda	5	1%	0%	2%	1%	0%	1%	9%	0%	12%	0%	0%
	North Alameda	34	8%	7%	19%	15%	7%	5%	30%	55%	33%	17%	13%
	South Alameda	29	7%	8%	9%	7%	7%	2%	23%	36%	43%	47%	0%
	Other Counties	18	4%	4%	0%	5%	2%	8%	24%	5%	5%	36%	42%
	Does not go to school	302	76%	72%	70%	69%	84%	78%	0%	0%	0%	0%	0%
79. Approx. miles from home to school	0-2 miles	28	29%	52%	45%	12%	0%	25%	100%	0%	0%	0%	0%
	3-5 miles	30	31%	26%	33%	41%	50%	0%	0%	100%	0%	0%	0%
	6-10 miles	17	18%	9%	22%	34%	0%	7%	0%	0%	100%	0%	0%
	11-20 miles	8	8%	14%	0%	9%	43%	7%	0%	0%	0%	100%	0%
	21+ miles	14	14%	0%	0%	4%	7%	60%	0%	0%	0%	0%	100%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	54%	22%	63%	75%	88%	36%	84%	60%	75%	87%
	Drive or ride in a carpool or vanpool	6	6%	0%	12%	13%	0%	0%	8%	2%	17%	0%	0%
	Motorcycle or scooter	1	1%	0%	0%	0%	0%	7%	0%	0%	0%	12%	0%
	Bicycle	13	13%	21%	20%	16%	15%	0%	22%	16%	6%	14%	0%
	Walk	16	16%	31%	30%	0%	0%	10%	46%	5%	0%	0%	10%
	Public Bus	11	12%	0%	29%	25%	0%	4%	4%	12%	29%	14%	4%
	BART	9	9%	0%	0%	27%	25%	4%	0%	18%	0%	25%	13%
	Something else (Don't know)	2 3	2% 3%	12% 0%	0% 0%	0% 8%	0% 0%	0% 8%	0% 8%	6% 9%	0% 0%	0% 0%	0% 0%
81. School access: Bike racks	Yes	66	67%	64%	71%	82%	62%	32%	73%	76%	81%	44%	35%
	No	22	22%	17%	24%	15%	22%	43%	18%	19%	15%	22%	49%
	(Don't know)	10	10%	19%	4%	3%	16%	26%	9%	5%	4%	35%	16%
81 Collapsed. School access: Bike racks	No/DK	32	33%	36%	29%	18%	38%	68%	27%	24%	19%	56%	65%
	Yes	66	67%	64%	71%	82%	62%	32%	73%	76%	81%	44%	35%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	82%	79%	75%	90%	93%	27%	24%	19%	56%	65%
	Yes	66	16%	18%	21%	25%	10%	7%	73%	76%	81%	44%	35%
82. School access: A secure bike room or bike locker	Yes	22	23%	0%	20%	40%	45%	10%	17%	39%	19%	18%	7%
	No	64	66%	100%	65%	57%	39%	64%	72%	50%	77%	59%	77%
	(Don't know)	11	11%	0%	15%	3%	16%	26%	10%	11%	4%	23%	16%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	100%	80%	60%	55%	90%	83%	61%	81%	82%	93%
	Yes	22	23%	0%	20%	40%	45%	10%	17%	39%	19%	18%	7%
83. School access: A shower	Yes	30	31%	39%	20%	52%	37%	15%	14%	53%	27%	61%	4%
	No	62	64%	61%	80%	48%	47%	73%	82%	41%	68%	22%	92%
	(Don't know)	5	6%	0%	0%	0%	16%	12%	4%	5%	5%	17%	4%
83 Collapsed. School access: A shower	No/DK	68	69%	61%	80%	48%	63%	85%	86%	47%	73%	39%	96%
	Yes	30	31%	39%	20%	52%	37%	15%	14%	53%	27%	61%	4%
84. School access: A changing area	Yes	48	49%	43%	36%	75%	62%	22%	23%	73%	52%	61%	41%
	No	44	45%	57%	60%	25%	22%	66%	74%	22%	38%	22%	56%
	(Don't know)	6	6%	0%	4%	0%	16%	12%	4%	5%	9%	17%	4%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
84 Collapsed. School access: A changing area	No/DK	50	51%	57%	64%	25%	38%	78%	77%	27%	48%	39%	59%
	Yes	48	49%	43%	36%	75%	62%	22%	23%	73%	52%	61%	41%
Combined Acces to Q81-Q84 (school)	None	30	31%	36%	29%	15%	38%	61%	27%	24%	19%	39%	65%
	At least one	26	27%	25%	38%	16%	10%	21%	42%	12%	35%	18%	23%
	Two of three	31	32%	39%	28%	47%	22%	18%	31%	35%	46%	25%	11%
	All 3	10	10%	0%	6%	22%	30%	0%	0%	29%	0%	18%	0%
85. Own/ access to working bike?	Yes	236	59%	63%	62%	64%	75%	69%	67%	38%	39%	76%	40%
	No	163	41%	37%	38%	36%	25%	31%	33%	62%	61%	24%	60%
85 Collapsed. Access to bicycle	Yes	236	59%	63%	62%	64%	75%	69%	67%	38%	39%	76%	40%
	No/DK	163	41%	37%	38%	36%	25%	31%	33%	62%	61%	24%	60%
86. Days per week bike to work?	1 day/week	9	3%	5%	3%	2%	7%	0%	0%	6%	0%	0%	0%
	2 days/wk	4	1%	3%	2%	0%	0%	1%	9%	0%	0%	0%	0%
	3 days/wk	7	2%	6%	3%	3%	0%	0%	10%	5%	0%	0%	0%
	4 days/wk	10	3%	9%	2%	0%	6%	3%	0%	0%	0%	0%	0%
	5 days/wk	11	4%	7%	4%	3%	2%	3%	0%	11%	0%	0%	21%
	6 days/wk	4	1%	3%	0%	2%	0%	2%	6%	0%	8%	0%	14%
	7 days/wk	5	2%	2%	1%	5%	0%	0%	0%	0%	14%	14%	0%
	1-4 days/month	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	1-11 days/year	1	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Never	233	82%	61%	84%	86%	84%	89%	71%	77%	78%	86%	64%
	(Don't know)	1	1%	3%	0%	0%	0%	0%	4%	0%	0%	0%	0%
	86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	35%	16%	14%	15%	9%	26%	23%	22%	14%
Less than weekly		2	1%	2%	0%	0%	1%	1%	0%	0%	0%	0%	0%
Never		234	82%	64%	84%	86%	84%	89%	74%	77%	78%	86%	64%
87. Days per week bike to school?	1 day/week	4	4%	0%	8%	0%	15%	0%	3%	9%	0%	0%	0%
	2 days/wk	4	4%	9%	6%	0%	0%	7%	11%	4%	0%	0%	0%
	3 days/wk	1	1%	6%	0%	0%	0%	0%	3%	0%	0%	0%	0%
	4 days/wk	1	1%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%
	5 days/wk	4	4%	9%	7%	9%	0%	0%	5%	4%	10%	0%	0%
	6 days/wk	3	3%	0%	0%	6%	0%	15%	0%	0%	6%	0%	14%
	7 days/wk	1	1%	0%	0%	6%	0%	0%	0%	0%	0%	14%	0%
	Never	77	78%	76%	80%	79%	85%	58%	69%	83%	83%	86%	76%
	(Don't know)	3	3%	0%	0%	0%	0%	20%	5%	0%	0%	0%	10%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	24%	20%	21%	15%	22%	26%	17%	17%	14%	14%
	Never	79	81%	76%	80%	79%	85%	78%	74%	83%	83%	86%	86%
88. Have access to a car?	Yes	347	87%	77%	87%	90%	90%	89%	62%	86%	76%	100%	67%
	No	51	13%	23%	13%	9%	10%	11%	35%	8%	24%	0%	33%
	(Don't know)	2	1%	0%	0%	1%	0%	0%	3%	5%	0%	0%	0%
88 Collapsed. Access to a car	Yes	347	87%	77%	87%	90%	90%	89%	62%	86%	76%	100%	67%
	No/DK	53	13%	23%	13%	10%	10%	11%	38%	14%	24%	0%	33%
88a. Have kids under 18?	Yes	150	40%	40%	44%	53%	47%	46%	57%	34%	68%	41%	46%
	No	226	60%	59%	56%	46%	53%	54%	40%	66%	32%	59%	54%
	(DK/ Refused)	3	1%	1%	0%	1%	0%	0%	3%	0%	0%	0%	0%
88a Collapsed. Have kids under 18?	Yes	150	40%	40%	44%	53%	47%	46%	57%	34%	68%	41%	46%
	No / Ref	229	60%	60%	56%	47%	53%	54%	43%	66%	32%	59%	54%
89. Own/ Rent	Rent/other	167	42%	43%	51%	50%	30%	32%	50%	64%	41%	30%	57%
	Own/buying	221	55%	56%	47%	48%	70%	61%	44%	28%	59%	64%	32%
	(DK/ Refused)	12	3%	1%	2%	2%	0%	7%	6%	7%	0%	6%	11%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	4%	11%	9%	10%	11%	0%	9%	17%	12%	10%
	White	162	41%	41%	35%	46%	42%	33%	31%	31%	34%	16%	34%
	Hispanic/Latin-Am	67	17%	24%	12%	30%	7%	18%	8%	18%	31%	11%	27%
	Asian	76	19%	21%	35%	11%	25%	21%	44%	31%	14%	35%	10%
	Bi-racial/multi-racial	16	4%	3%	4%	2%	3%	5%	14%	4%	0%	12%	10%
	Other	25	6%	3%	2%	2%	12%	9%	3%	4%	4%	14%	10%
	(Refused)	8	2%	4%	0%	0%	2%	3%	0%	3%	0%	0%	0%
90. Race/ Ethnicity	Afr.-Amer	45	11%	4%	11%	9%	10%	11%	0%	9%	17%	12%	10%
	White	162	41%	41%	35%	46%	42%	33%	31%	31%	34%	16%	34%
	Hispanic	67	17%	24%	12%	30%	7%	18%	8%	18%	31%	11%	27%
	Asian	76	19%	21%	35%	11%	25%	21%	44%	31%	14%	35%	10%
	Other	49	12%	9%	6%	4%	16%	17%	17%	11%	4%	26%	19%
5. Sex (by observation)	Male	195	49%	69%	36%	62%	47%	55%	51%	37%	28%	56%	41%
	Female	205	51%	31%	64%	38%	53%	45%	49%	63%	72%	44%	59%

		All		72. Approx. miles from home to work					79. Approx. miles from home to school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
Region	Central	112	28%	22%	22%	20%	30%	26%	24%	31%	33%	28%	32%
	East	48	12%	9%	14%	11%	13%	18%	11%	0%	12%	6%	9%
	North	171	43%	57%	47%	56%	39%	36%	32%	55%	33%	43%	33%
	South	68	17%	12%	16%	13%	17%	19%	32%	14%	21%	23%	25%
City from sample zip	Alameda	23	6%	11%	6%	2%	7%	6%	3%	0%	0%	18%	14%
	Berkeley	30	7%	12%	8%	10%	7%	1%	12%	19%	0%	0%	0%
	Castro Valley	17	4%	0%	6%	0%	8%	0%	0%	0%	0%	0%	0%
	Dublin	6	1%	1%	1%	2%	0%	3%	2%	0%	0%	6%	0%
	Emeryville	11	3%	2%	2%	5%	2%	4%	9%	0%	5%	0%	0%
	Fremont	57	14%	12%	12%	11%	15%	16%	30%	14%	13%	23%	21%
	Hayward	39	10%	17%	11%	5%	10%	6%	7%	11%	7%	17%	10%
	Livermore	22	6%	3%	5%	6%	9%	7%	5%	0%	8%	0%	0%
	Newark	11	3%	0%	4%	2%	3%	4%	2%	0%	9%	0%	4%
	Oakland	108	27%	32%	32%	40%	24%	26%	9%	36%	29%	25%	19%
	Pleasanton	20	5%	5%	8%	2%	5%	8%	5%	0%	4%	0%	9%
	San Leandro	27	7%	2%	2%	7%	7%	3%	10%	9%	9%	0%	10%
	San Lorenzo	6	2%	0%	2%	4%	0%	0%	4%	7%	0%	0%	0%
	Sunol	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	23	6%	3%	1%	5%	5%	16%	3%	4%	17%	12%	13%
Language of Interview	English	380	95%	93%	96%	92%	97%	95%	84%	100%	80%	100%	100%
	Spanish	11	3%	0%	0%	5%	3%	5%	0%	0%	20%	0%	0%
	Cantonese	9	2%	7%	4%	3%	0%	0%	16%	0%	0%	0%	0%
Age Group	18-29	72	18%	31%	12%	27%	5%	26%	23%	46%	54%	12%	65%
	30-39	85	21%	18%	26%	25%	26%	19%	36%	14%	13%	14%	17%
	40-49	75	19%	22%	22%	16%	26%	29%	20%	25%	14%	39%	0%
	50-64	114	28%	26%	31%	30%	35%	18%	11%	8%	15%	18%	8%
	65+	55	14%	3%	8%	2%	8%	7%	11%	6%	5%	17%	10%
Bicyclist Segmentation	Committed Bicyclists	52	13%	32%	13%	17%	11%	8%	24%	15%	21%	14%	24%
	Primary Target	35	9%	13%	8%	7%	16%	6%	14%	4%	0%	0%	11%
	Secondary Target	38	10%	9%	13%	6%	9%	7%	9%	0%	5%	0%	7%
	Less Likely Bicyclists	46	11%	8%	16%	13%	16%	20%	16%	12%	4%	27%	13%
	Non-Bicyclists	228	57%	39%	51%	57%	49%	58%	37%	69%	71%	59%	45%

	All	72. Approx. miles from home to work					79. Approx. miles from home to school				
		0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	400		59	63	53	61	28	30	17	8	14
		17%	21%	22%	19%	21%	29%	31%	18%	8%	14%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	3.65	4.82	4.75	4.98	4.81	4.02	4.65	3.50	5.62	4.72
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	3.14	3.82	3.62	3.65	3.91	2.92	4.25	2.41	4.96	2.86
13. Barrier: Don't want to carry a change of clothes	4.06	3.18	4.28	3.88	4.07	4.76	3.45	4.39	3.28	5.10	4.47
14. Barrier: No place to shower at your destination	3.97	3.63	4.06	4.05	4.40	4.15	3.28	4.27	2.77	5.39	3.99
15. Barrier: No safe place to park a bike at your destination	4.48	3.99	4.39	4.61	4.11	4.43	4.29	4.10	3.65	5.20	4.26
16. Barrier: Not confident in your bike riding ability	3.37	3.27	3.43	2.87	3.48	3.02	3.24	4.28	2.90	3.15	2.62
17. Barrier: Not in good enough shape	3.85	3.28	4.19	2.83	3.68	4.30	3.41	4.09	2.15	2.90	3.12
18. Barrier: Worried about cars on the road	5.33	5.08	5.20	4.71	5.50	5.45	4.56	5.46	4.74	6.44	4.41
19. Barrier: Need to have access to a car at some point during the day	4.72	3.64	4.85	4.62	4.77	5.07	4.47	5.00	4.18	4.78	3.44
20. Barrier: You have to carry a lot of stuff	4.80	4.17	4.92	5.05	4.56	5.09	5.11	5.39	3.68	6.57	4.51
21. Barrier: The places you regularly go are too far away to ride	5.01	3.67	4.82	5.18	5.45	6.07	4.56	4.38	4.47	5.86	5.15
22. Barrier: Don't want to ride your bike alone	3.22	2.59	3.12	3.22	3.43	3.55	2.31	4.27	2.99	3.37	3.06
23. Barrier: Poor road and pavement conditions	4.61	4.48	4.44	4.31	4.58	4.58	4.14	4.84	3.00	4.40	4.01
24. Barrier: Don't know the best way to get where you are going by bike	3.47	2.64	3.18	2.70	3.42	4.37	2.60	3.79	3.00	2.30	3.63
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.40	5.37	4.84	5.07	5.23	4.40	5.33	4.26	3.99	4.40
26. Barrier: Biking takes too much time	4.09	3.53	4.12	4.15	4.67	4.54	3.48	4.37	2.32	5.53	4.26

	All	72. Approx. miles from home to work					79. Approx. miles from home to school				
		0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.57	3.86	3.69	4.58	3.88	3.19	4.60	3.15	4.22	3.78
28. Barrier: Fear of bad weather	5.12	4.49	5.11	4.74	5.76	4.80	4.55	5.63	4.56	5.01	4.33
29. Barrier: Inability to take a bike on BART during commute hours	4.18	3.50	4.20	4.15	4.64	3.97	3.88	4.78	3.54	4.21	3.48
30. Barrier: Worried about getting home quickly in an emergency	4.94	3.86	5.38	4.88	5.14	5.18	4.42	5.13	4.09	5.79	4.10
31. Barrier: Worried about my personal safety	5.00	4.93	4.95	4.85	4.99	4.98	3.94	5.32	4.26	5.31	4.18
58. Mean: Go to work outside of your home	3.35	4.23	4.92	4.63	4.76	4.84	3.11	3.35	3.26	4.80	3.02
59. Mean: Go to school	.87	1.04	1.00	1.24	.38	.76	3.82	3.68	3.46	3.20	3.06
60. Mean: Go shopping for food or other household items	2.37	2.23	2.05	2.49	2.31	2.75	2.16	1.64	2.03	2.01	3.12
61. Mean: Take your children to school	2.29	2.49	2.37	2.15	2.64	1.99	3.00	3.03	4.44	.85	4.19
62. Mean: Drive a car alone	4.14	3.65	4.36	4.23	4.67	5.01	3.10	3.94	3.59	4.99	4.61
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.16	3.20	3.65	3.10	3.03	3.38	3.65	3.25	3.34	3.24
64. Mean: Ride a bus	.59	.78	.65	.63	.40	.73	.97	.56	1.51	.87	1.62
65. Mean: Ride BART	.65	.89	.36	.96	.78	.91	.64	1.16	.36	1.31	.94
66. Mean: Take a train other than BART	.15	.32	.03	.10	.12	.45	.01	.12	.23	.01	1.49
67. Mean: Take a ferry	.12	.25	.02	.10	.14	.31	.01	.08	.19	.31	1.29
68. Mean: Ride a bicycle for health or recreation	.83	1.06	.69	.96	.77	.95	.98	.37	1.47	1.73	1.82
69. Mean: Ride a bicycle as a way to get to a destination	.66	1.25	.75	.96	.68	.32	1.35	.62	1.21	1.01	1.23
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.53	.39	.53	.75	.67	.67	.69	1.10	.84	1.87
72. Approx. miles from home to work	13.49	1.36	3.93	8.66	15.93	36.02	7.31	8.05	7.23	15.95	45.28

	All	72. Approx. miles from home to work					79. Approx. miles from home to school				
		0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
79. Approx. miles from home to school	11.95	3.97	3.49	7.68	12.63	30.08	1.26	3.90	8.07	17.27	53.03
86. Mean: Days per week bike to work?	.66	1.32	.55	.68	.41	.43	.86	.80	1.49	1.01	1.93
87. Mean: Days per week bike to school?	.69	.82	.53	1.22	.15	1.05	.75	.36	.89	1.01	.86

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
Number of cases		400		69	331	22	47	55	345
Row percent			100%	17%	83%	32%	68%	14%	86%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	5%	3%	5%	4%	6%	3%
	No	366	91%	94%	91%	90%	96%	87%	92%
	(Don't know)	22	5%	2%	6%	5%	0%	7%	5%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	5%	3%	5%	4%	6%	3%
	No / DK	387	97%	95%	97%	95%	96%	94%	97%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	0%	20%	0%	0%	28%	10%
	Related to cars	3	21%	26%	19%	0%	40%	0%	28%
	Don't remember	8	65%	74%	61%	100%	60%	72%	62%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	36%	0%	100%	0%	0%	12%
	Sign on a street pole	1	6%	0%	8%	0%	0%	0%	8%
	Back/side of a bus	2	14%	0%	19%	0%	0%	36%	7%
	Bus Shelter	1	8%	0%	10%	0%	0%	0%	10%
	Billboard	1	9%	36%	0%	100%	0%	0%	12%
	Flyer/handout	1	8%	0%	10%	0%	0%	0%	10%
	TV	6	45%	38%	47%	0%	60%	64%	38%
	Other/ DK	8	63%	64%	63%	0%	100%	64%	63%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	20%	12%	26%	18%	20%	13%
	No	330	83%	77%	84%	68%	81%	75%	84%
	(Don't know)	15	4%	3%	4%	6%	1%	6%	3%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	20%	12%	26%	18%	20%	13%
	No / DK	345	86%	80%	88%	74%	82%	80%	87%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	34%	23%	45%	28%	27%	24%
	Being able to carry/transport more belongings	26	7%	5%	7%	11%	2%	5%	7%
	Difficult/Takes too much energy/Lazy	75	19%	27%	17%	15%	32%	12%	20%
	Too far of a distance to travel	112	28%	23%	29%	28%	21%	18%	30%
	Safety issues - Biking is unsafe/dangerous	128	32%	40%	30%	51%	35%	36%	31%
	Time consuming	82	20%	18%	21%	8%	22%	30%	19%
	Prefer comfort of a car	6	1%	0%	2%	0%	0%	2%	1%
	Health restrictions/Not in shape	36	9%	10%	9%	10%	10%	11%	9%
	Inconvenient/Prefer the convenience of a car	62	16%	17%	15%	17%	17%	17%	15%
	No bike lanes	26	7%	10%	6%	9%	11%	7%	6%
	Do not own a bike	27	7%	6%	7%	8%	5%	8%	7%
	Do not like biking through traffic/Dangerous drivers	45	11%	13%	11%	15%	12%	11%	11%
	Just do not want to/Lack of interest	18	4%	3%	5%	6%	1%	3%	5%
	Do not know how to ride a bike	15	4%	4%	4%	0%	6%	5%	4%
	Cannot bike in work clothes	5	1%	1%	1%	0%	2%	3%	1%
	Do not want to get sweaty	10	2%	2%	3%	0%	3%	2%	2%
	Transport more than one passenger	6	1%	3%	1%	0%	5%	4%	1%
	Nowhere to park/store bike	8	2%	4%	1%	0%	6%	4%	2%
	Too many hills to bike through	12	3%	3%	3%	0%	4%	0%	4%
	Other	10	2%	2%	3%	6%	0%	5%	2%
	Nothing	2	0%	0%	1%	0%	0%	0%	1%
	Dont know	10	2%	3%	2%	9%	0%	3%	2%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	25%	25%	28%	24%	27%	25%
	Hygeine concerns	14	4%	3%	4%	0%	5%	5%	3%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	12%	16%	14%	12%	15%	15%
	Safety concerns	173	43%	53%	41%	66%	47%	47%	43%
	Difficult / Lazy / Not in shape	111	28%	37%	26%	25%	42%	23%	28%
	No bike lanes / Nowhere to store bike	34	9%	15%	7%	9%	17%	11%	8%
	Time / Distance	194	48%	41%	50%	36%	43%	48%	49%
	Bad Weather	98	25%	34%	23%	45%	28%	27%	24%
	Too many hills / Terrain	12	3%	3%	3%	0%	4%	0%	4%
	Other / Don't Know	22	5%	5%	6%	15%	0%	8%	5%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	18%	14%	12%	21%	19%	14%
	2	37	9%	18%	8%	27%	13%	7%	10%
	3	36	9%	4%	10%	0%	7%	8%	9%
	4	38	10%	16%	8%	31%	9%	12%	9%
	5	68	17%	22%	16%	27%	20%	20%	16%
	6	43	11%	11%	11%	4%	14%	9%	11%
	7 - Extremely important	120	30%	10%	34%	0%	15%	24%	31%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	43%	61%	30%	50%	54%	58%
	Neither / DK	38	10%	16%	8%	31%	9%	12%	9%
	Not Important	131	33%	40%	31%	39%	41%	34%	33%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	42%	28%	52%	37%	26%	31%
	2	49	12%	14%	12%	13%	15%	13%	12%
	3	45	11%	13%	11%	2%	18%	19%	10%
	4	31	8%	6%	8%	14%	3%	6%	8%
	5	27	7%	7%	7%	4%	9%	8%	7%
	6	22	6%	3%	6%	0%	5%	8%	5%
	7 - Extremely important (Don't know)	97	24%	15%	26%	15%	14%	21%	25%
	7	2%	0%	2%	0%	0%	0%	2%	

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	25%	39%	19%	28%	37%	36%
	Neither / DK	37	9%	6%	10%	14%	3%	6%	10%
	Not Important	217	54%	68%	51%	67%	69%	57%	54%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	26%	18%	27%	26%	27%	18%
	2	42	11%	17%	9%	34%	9%	5%	12%
	3	47	12%	19%	10%	15%	20%	15%	11%
	4	57	14%	16%	14%	17%	15%	18%	14%
	5	53	13%	11%	14%	4%	14%	13%	13%
	6	22	5%	3%	6%	4%	3%	9%	5%
	7 - Extremely important	98	24%	8%	28%	0%	12%	14%	26%
	(Don't know)	2	0%	0%	1%	0%	0%	0%	1%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	22%	48%	8%	29%	36%	44%
	Neither / DK	59	15%	16%	15%	17%	15%	18%	14%
	Not Important	168	42%	62%	38%	75%	56%	46%	41%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	20%	27%	16%	22%	27%	26%
	2	31	8%	11%	7%	24%	6%	10%	8%
	3	49	12%	16%	11%	23%	12%	12%	12%
	4	39	10%	9%	10%	8%	9%	11%	10%
	5	41	10%	20%	8%	20%	19%	13%	10%
	6	25	6%	4%	7%	0%	6%	4%	7%
	7 - Extremely important	107	27%	20%	28%	9%	25%	22%	27%
	(Don't know)	4	1%	0%	1%	0%	0%	0%	1%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	44%	43%	30%	51%	39%	44%
	Neither / DK	43	11%	9%	11%	8%	9%	11%	11%
	Not Important	184	46%	47%	46%	62%	40%	50%	46%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	25%	21%	32%	21%	22%	21%
	2	28	7%	8%	7%	10%	7%	14%	6%
	3	25	6%	11%	5%	8%	12%	8%	6%
	4	25	6%	4%	7%	4%	4%	7%	6%
	5	57	14%	10%	15%	25%	3%	9%	15%
	6	52	13%	10%	14%	0%	14%	11%	13%
	7 - Extremely important	122	30%	33%	30%	21%	38%	28%	31%
	(Don't know)	5	1%	0%	2%	0%	0%	0%	2%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	53%	59%	46%	56%	48%	59%
	Neither / DK	30	8%	4%	8%	4%	4%	7%	8%
	Not Important	139	35%	43%	33%	50%	40%	45%	33%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	62%	30%	64%	61%	40%	35%
	2	48	12%	6%	13%	0%	9%	11%	12%
	3	31	8%	8%	8%	0%	12%	9%	8%
	4	21	5%	5%	5%	9%	3%	8%	5%
	5	58	14%	8%	16%	17%	4%	15%	14%
	6	20	5%	5%	5%	4%	5%	7%	5%
	7 - Extremely important (Don't know)	71 7	18% 2%	7% 0%	20% 2%	6% 0%	7% 0%	9% 0%	19% 2%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	19%	41%	27%	16%	31%	38%
	Neither / DK	28	7%	5%	8%	9%	3%	8%	7%
	Not Important	222	56%	76%	51%	64%	82%	61%	55%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	44%	23%	43%	44%	34%	25%
	2	42	10%	14%	10%	23%	9%	19%	9%
	3	42	10%	10%	10%	10%	10%	9%	11%
	4	33	8%	6%	9%	13%	2%	11%	8%
	5	56	14%	11%	15%	6%	13%	10%	15%
	6	36	9%	8%	9%	0%	11%	10%	9%
	7 - Extremely important (Don't know)	85 2	21% 0%	8% 0%	24% 0%	4% 0%	10% 0%	8% 0%	23% 0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	27%	48%	10%	35%	27%	47%
	Neither / DK	35	9%	6%	9%	13%	2%	11%	8%
	Not Important	189	47%	67%	43%	77%	63%	61%	45%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	7%	11%	6%	7%	9%	11%
	2	15	4%	6%	3%	10%	5%	4%	4%
	3	26	6%	17%	4%	14%	18%	9%	6%
	4	27	7%	12%	6%	19%	9%	14%	6%
	5	48	12%	12%	12%	11%	13%	15%	11%
	6	59	15%	13%	15%	18%	10%	16%	15%
	7 - Extremely important (Don't know)	182 1	45% 0%	34% 0%	48% 0%	23% 0%	39% 0%	32% 0%	47% 0%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	58%	75%	52%	61%	64%	74%
	Neither / DK	29	7%	12%	6%	19%	9%	14%	6%
	Not Important	83	21%	30%	19%	29%	30%	22%	21%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	26%	15%	44%	17%	20%	16%
	2	19	5%	6%	4%	17%	2%	0%	5%
	3	29	7%	7%	7%	2%	10%	4%	8%
	4	42	11%	13%	10%	5%	16%	8%	11%
	5	63	16%	18%	15%	13%	20%	18%	16%
	6	37	9%	6%	10%	4%	6%	13%	9%
	7 - Extremely important	139	35%	24%	37%	15%	28%	37%	34%
	(Don't know)	2	0%	0%	1%	0%	0%	0%	1%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	48%	63%	32%	55%	68%	59%
	Neither / DK	44	11%	13%	11%	5%	16%	8%	12%
	Not Important	116	29%	40%	27%	63%	29%	24%	30%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	13%	12%	6%	16%	10%	12%
	2	31	8%	14%	7%	21%	10%	8%	8%
	3	37	9%	14%	8%	20%	11%	10%	9%
	4	37	9%	16%	8%	14%	16%	11%	9%
	5	56	14%	11%	15%	10%	11%	10%	15%
	6	57	14%	11%	15%	9%	12%	19%	14%
	7 - Extremely important	131	33%	22%	35%	21%	23%	31%	33%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	44%	65%	39%	46%	61%	61%
	Neither / DK	37	9%	16%	8%	14%	16%	11%	9%
	Not Important	117	29%	41%	27%	47%	38%	28%	29%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	20%	12%	14%	23%	18%	13%
	2	22	6%	5%	6%	11%	3%	5%	6%
	3	20	5%	10%	4%	14%	7%	6%	5%
	4	41	10%	8%	11%	0%	11%	16%	9%
	5	51	13%	20%	11%	33%	14%	12%	13%
	6	53	13%	13%	13%	4%	17%	13%	13%
	7 - Extremely important	157	39%	25%	42%	23%	25%	30%	41%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	58%	67%	61%	56%	55%	67%
	Neither / DK	42	11%	8%	11%	0%	11%	16%	10%
	Not Important	96	24%	35%	22%	39%	33%	29%	23%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	50%	33%	53%	48%	49%	34%
	2	47	12%	22%	9%	24%	22%	8%	12%
	3	47	12%	9%	12%	6%	11%	10%	12%
	4	32	8%	6%	9%	8%	4%	9%	8%
	5	44	11%	3%	13%	2%	4%	11%	11%
	6	25	6%	4%	7%	6%	3%	3%	7%
	7 - Extremely important	57	14%	5%	16%	0%	7%	8%	15%
	(Don't know)	2	1%	0%	1%	0%	0%	1%	1%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	13%	36%	8%	15%	22%	33%
	Neither / DK	35	9%	6%	9%	8%	4%	10%	9%
	Not Important	238	60%	82%	55%	84%	81%	68%	58%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	14%	12%	9%	16%	16%	12%
	2	36	9%	9%	9%	15%	6%	16%	8%
	3	51	13%	15%	12%	10%	18%	8%	13%
	4	36	9%	11%	9%	17%	9%	19%	7%
	5	60	15%	12%	16%	14%	10%	10%	16%
	6	52	13%	14%	13%	13%	14%	4%	14%
	7 - Extremely important	115	29%	25%	30%	21%	27%	27%	29%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	51%	58%	49%	52%	41%	59%
	Neither / DK	37	9%	11%	9%	17%	9%	19%	8%
	Not Important	135	34%	38%	33%	35%	39%	40%	33%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	49%	31%	51%	48%	38%	33%
	2	45	11%	12%	11%	8%	14%	14%	11%
	3	33	8%	10%	8%	6%	11%	13%	8%
	4	29	7%	8%	7%	13%	6%	2%	8%
	5	58	15%	14%	15%	19%	12%	15%	15%
	6	34	8%	4%	9%	0%	6%	11%	8%
	7 - Extremely important	64	16%	3%	19%	4%	3%	7%	18%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	21%	43%	23%	20%	33%	40%
	Neither / DK	30	8%	8%	7%	13%	6%	2%	8%
	Not Important	214	53%	70%	50%	65%	73%	65%	52%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	13%	12%	20%	9%	5%	14%
	2	24	6%	5%	6%	0%	8%	16%	5%
	3	28	7%	10%	6%	10%	10%	6%	7%
	4	32	8%	6%	8%	4%	8%	8%	8%
	5	56	14%	20%	13%	29%	16%	21%	13%
	6	46	11%	10%	12%	13%	9%	8%	12%
	7 - Extremely important	159	40%	36%	41%	24%	41%	33%	41%
	(Don't know)	5	1%	0%	1%	0%	0%	4%	1%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	66%	65%	66%	66%	61%	66%
	Neither / DK	37	9%	6%	10%	4%	8%	12%	9%
	Not Important	102	25%	28%	25%	30%	27%	27%	25%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	25%	19%	32%	21%	21%	20%
	2	33	8%	14%	7%	15%	14%	8%	8%
	3	43	11%	12%	10%	15%	10%	9%	11%
	4	48	12%	19%	11%	19%	19%	17%	11%
	5	70	18%	17%	18%	11%	20%	22%	17%
	6	37	9%	6%	10%	0%	8%	11%	9%
	7 - Extremely important	81	20%	8%	23%	8%	8%	12%	22%
	(Don't know)	7	2%	0%	2%	0%	0%	0%	2%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	31%	51%	19%	36%	45%	47%
	Neither / DK	55	14%	19%	13%	19%	19%	17%	13%
	Not Important	157	39%	50%	37%	62%	45%	38%	39%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	23%	18%	38%	15%	21%	18%
	2	59	15%	22%	13%	19%	23%	20%	14%
	3	50	12%	17%	11%	29%	12%	10%	13%
	4	36	9%	10%	9%	4%	13%	10%	9%
	5	54	13%	8%	15%	0%	12%	17%	13%
	6	22	5%	3%	6%	0%	4%	4%	6%
	7 - Extremely important	102	26%	17%	27%	10%	20%	18%	27%
	(Don't know)	2	1%	0%	1%	0%	0%	0%	1%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	28%	48%	10%	36%	39%	45%
	Neither / DK	38	10%	10%	9%	4%	13%	10%	10%
	Not Important	184	46%	62%	43%	86%	51%	51%	45%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	4%	9%	2%	5%	10%	8%
	2	19	5%	8%	4%	11%	7%	8%	4%
	3	35	9%	12%	8%	15%	10%	8%	9%
	4	44	11%	16%	10%	25%	12%	15%	10%
	5	59	15%	20%	14%	23%	19%	11%	15%
	6	56	14%	11%	15%	6%	13%	15%	14%
	7 - Extremely important	150	38%	29%	39%	17%	34%	34%	38%
	(Don't know)	2	0%	0%	1%	0%	0%	0%	1%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	60%	68%	46%	67%	59%	68%
	Neither / DK	46	11%	16%	11%	25%	12%	15%	11%
	Not Important	88	22%	24%	22%	28%	22%	26%	21%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	23%	25%	31%	20%	19%	26%
	2	20	5%	6%	5%	13%	2%	7%	5%
	3	39	10%	7%	10%	0%	11%	9%	10%
	4	41	10%	13%	10%	20%	10%	13%	10%
	5	43	11%	2%	13%	0%	3%	11%	11%
	6	37	9%	7%	10%	9%	7%	10%	9%
	7 - Extremely important	109	27%	40%	25%	27%	45%	30%	27%
	(Don't know)	11	3%	2%	3%	0%	3%	2%	3%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	49%	47%	36%	55%	51%	47%
	Neither / DK	52	13%	15%	12%	20%	13%	15%	13%
	Not Important	159	40%	36%	40%	44%	33%	34%	41%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	17%	14%	10%	20%	11%	15%
	2	29	7%	8%	7%	11%	7%	7%	7%
	3	33	8%	11%	8%	12%	10%	5%	9%
	4	23	6%	7%	6%	13%	4%	6%	6%
	5	42	11%	18%	9%	21%	16%	14%	10%
	6	30	8%	9%	7%	14%	6%	9%	7%
	7 - Extremely important	178	45%	31%	47%	20%	35%	48%	44%
	(Don't know)	5	1%	0%	2%	0%	0%	0%	2%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	57%	64%	55%	58%	71%	61%
	Neither / DK	29	7%	7%	7%	13%	4%	6%	7%
	Not Important	121	30%	36%	29%	32%	38%	24%	31%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	20%	12%	16%	22%	15%	13%
	2	19	5%	7%	4%	20%	1%	6%	5%
	3	28	7%	13%	6%	11%	14%	8%	7%
	4	41	10%	11%	10%	12%	10%	20%	9%
	5	51	13%	6%	14%	5%	7%	11%	13%
	6	47	12%	16%	11%	15%	17%	10%	12%
	7 - Extremely important	160	40%	26%	43%	21%	29%	31%	41%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	49%	68%	41%	53%	52%	66%
	Neither / DK	43	11%	11%	11%	12%	10%	20%	9%
	Not Important	100	25%	40%	22%	47%	37%	29%	24%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	40%	20%	56%	33%	26%	23%
	4 to 7 concerns	107	27%	25%	27%	22%	27%	36%	25%
	8 to 12 concerns	97	24%	22%	25%	18%	23%	14%	26%
	13 to 21 concerns	101	25%	13%	28%	4%	17%	24%	25%
32. More dedicated bike lanes	Much more likely	195	49%	65%	45%	51%	72%	63%	47%
	Somewhat more likely	103	26%	20%	27%	25%	18%	17%	27%
	No difference	102	26%	15%	28%	24%	11%	20%	26%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	85%	72%	76%	89%	80%	74%
	No Difference / DK	102	26%	15%	28%	24%	11%	20%	26%
33. Wider bike lanes	Much more likely	179	45%	48%	44%	44%	50%	49%	44%
	Somewhat more likely	102	26%	30%	25%	37%	26%	29%	25%
	No difference	116	29%	22%	31%	19%	23%	23%	30%
	(Don't know)	2	0%	0%	1%	0%	0%	0%	1%
33 Collapsed. Wider bike lanes	More Likely	281	70%	78%	69%	81%	77%	77%	69%
	No Difference / DK	118	30%	22%	31%	19%	23%	23%	31%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	69%	53%	64%	72%	72%	53%
	Somewhat more likely	81	20%	20%	20%	27%	17%	13%	21%
	No difference	93	23%	10%	26%	10%	11%	15%	25%
	(Don't know)	2	0%	0%	0%	0%	0%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	90%	74%	90%	89%	85%	75%
	No Difference / DK	95	24%	10%	26%	10%	11%	15%	25%
35. More secure bike parking at the places you go	Much more likely	206	51%	59%	50%	48%	65%	57%	51%
	Somewhat more likely	87	22%	23%	21%	36%	18%	22%	22%
	No difference	105	26%	17%	28%	17%	17%	21%	27%
	(Don't know)	3	1%	0%	1%	0%	0%	0%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	83%	71%	83%	83%	79%	72%
	No Difference / DK	107	27%	17%	29%	17%	17%	21%	28%
36. More secure bike parking at transit stations	Much more likely	186	47%	58%	44%	47%	64%	54%	45%
	Somewhat more likely	96	24%	21%	25%	24%	19%	27%	24%
	No difference	115	29%	21%	30%	29%	17%	19%	30%
	(Don't know)	2	1%	0%	1%	0%	0%	0%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	79%	69%	71%	83%	81%	69%
	No Difference / DK	117	29%	21%	31%	29%	17%	19%	31%
37. A shower and changing area at your destination	Much more likely	113	28%	37%	27%	34%	38%	24%	29%
	Somewhat more likely	114	29%	26%	29%	30%	24%	31%	28%
	No difference	166	42%	37%	42%	36%	38%	46%	41%
	(Don't know)	7	2%	0%	2%	0%	0%	0%	2%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	63%	56%	64%	62%	54%	57%
	No Difference / DK	173	43%	37%	44%	36%	38%	46%	43%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	45%	35%	45%	45%	46%	36%
	Somewhat more likely	105	26%	29%	26%	28%	30%	34%	25%
	No difference	138	35%	26%	36%	27%	26%	21%	37%
	(Don't know)	9	2%	0%	3%	0%	0%	0%	3%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	74%	61%	73%	74%	79%	61%
	No Difference / DK	147	37%	26%	39%	27%	26%	21%	39%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	26%	25%	11%	34%	41%	23%
	Somewhat more likely	85	21%	16%	22%	17%	15%	20%	21%
	No difference	210	53%	58%	52%	72%	51%	39%	55%
	(Don't know)	3	1%	0%	1%	0%	0%	0%	1%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	42%	48%	28%	49%	61%	45%
	No Difference / DK	213	53%	58%	52%	72%	51%	39%	55%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	42%	27%	39%	43%	41%	27%
	Somewhat more likely	100	25%	22%	26%	29%	19%	23%	25%
	No difference	178	45%	36%	46%	32%	38%	36%	46%
	(Don't know)	5	1%	0%	1%	0%	0%	0%	1%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	64%	52%	68%	62%	64%	53%
	No Difference / DK	183	46%	36%	48%	32%	38%	36%	47%
41. Slower moving cars on the streets	Much more likely	127	32%	42%	30%	42%	42%	45%	30%
	Somewhat more likely	109	27%	29%	27%	39%	25%	20%	29%
	No difference	159	40%	29%	42%	19%	33%	36%	40%
	(Don't know)	4	1%	0%	1%	0%	0%	0%	1%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	71%	57%	81%	67%	64%	58%
	No Difference / DK	163	41%	29%	43%	19%	33%	36%	42%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	54%	39%	43%	59%	47%	41%
	Somewhat more likely	112	28%	27%	28%	39%	21%	24%	29%
	No difference	118	30%	19%	32%	17%	20%	30%	30%
	(Don't know)	4	1%	0%	1%	0%	0%	0%	1%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	81%	67%	83%	80%	70%	69%
	No Difference / DK	122	30%	19%	33%	17%	20%	30%	31%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	35%	25%	25%	39%	29%	27%
	Somewhat more likely	99	25%	19%	26%	23%	17%	26%	25%
	No difference	191	48%	47%	48%	52%	44%	45%	48%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	53%	52%	48%	56%	55%	51%
	No Difference / DK	193	48%	47%	48%	52%	44%	45%	49%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	28%	23%	24%	29%	31%	23%
	Somewhat more likely	114	28%	26%	29%	20%	29%	29%	28%
	No difference	184	46%	46%	46%	56%	42%	40%	47%
	(Don't know)	5	1%	0%	2%	0%	0%	0%	2%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	54%	52%	44%	58%	60%	51%
	No Difference / DK	189	47%	46%	48%	56%	42%	40%	49%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	50%	35%	49%	51%	46%	36%
	Somewhat more likely	109	27%	28%	27%	31%	27%	19%	28%
	No difference	137	34%	20%	37%	17%	22%	33%	35%
	(Don't know)	4	1%	1%	1%	4%	0%	2%	1%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	78%	62%	79%	78%	66%	65%
	No Difference / DK	141	35%	22%	38%	21%	22%	34%	35%
46. Safety improvements at large intersections	Much more likely	214	54%	61%	52%	58%	63%	62%	52%
	Somewhat more likely	98	25%	27%	24%	21%	29%	22%	25%
	No difference	86	21%	12%	23%	20%	8%	16%	22%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	88%	76%	80%	92%	84%	77%
	No Difference / DK	87	22%	12%	24%	20%	8%	16%	23%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	100%	0%	100%	100%	40%	14%
	No	324	81%	0%	98%	0%	0%	57%	85%
	(Don't know)	6	2%	0%	2%	0%	0%	2%	1%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	100%	0%	100%	100%	40%	14%
	No / DK	331	83%	0%	100%	0%	0%	60%	86%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
48. Participate in BTWD May 2010?	Yes	22	32%	32%	0%	100%	0%	33%	31%
	No	47	68%	68%	0%	0%	100%	67%	69%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	2%	0%	2%	0%	7%	0%
	I commonly ride my bike	9	39%	39%	0%	39%	0%	39%	39%
	Health reasons	1	6%	6%	0%	6%	0%	0%	9%
	To save gas	1	6%	6%	0%	6%	0%	0%	9%
	It was fun	2	8%	8%	0%	8%	0%	0%	12%
	Helps traffic	2	7%	7%	0%	7%	0%	15%	4%
	For my kids	2	9%	9%	0%	9%	0%	17%	5%
	Office pressure	2	7%	7%	0%	7%	0%	11%	5%
	To support bike day	1	4%	4%	0%	4%	0%	12%	0%
	Solidarity	1	6%	6%	0%	6%	0%	0%	8%
	For the free stuff I got	1	6%	6%	0%	6%	0%	0%	9%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	11%	0%	11%	0%	17%	8%
	I commonly ride my bike	2	8%	8%	0%	8%	0%	0%	12%
	Health reasons	1	6%	6%	0%	6%	0%	0%	9%
	For my kids	1	4%	4%	0%	4%	0%	12%	0%
	Office pressure	3	12%	12%	0%	12%	0%	11%	12%
	To support bike day	3	15%	15%	0%	15%	0%	28%	8%
	For the free stuff I got	2	11%	11%	0%	11%	0%	0%	17%
	No reason given	7	33%	33%	0%	33%	0%	32%	34%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	32%	0%	32%	0%	23%	36%
	Drive or ride in a carpool or vanpool	3	12%	12%	0%	12%	0%	17%	9%
	Bicycle	14	65%	65%	0%	65%	0%	46%	75%
	Walk	2	9%	9%	0%	9%	0%	18%	5%
	Public Bus	4	20%	20%	0%	20%	0%	15%	23%
	BART	3	14%	14%	0%	14%	0%	0%	21%
	Something else	1	3%	3%	0%	3%	0%	0%	5%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
Number of cases		400		69	331	22	47	55	345
Row percent			100%	17%	83%	32%	68%	14%	86%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	11%	0%	11%	0%	15%	9%
	A little more often	1	4%	4%	0%	4%	0%	11%	0%
	Same as before	19	86%	86%	0%	86%	0%	75%	91%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	14%	0%	14%	0%	25%	9%
	Same as before	19	86%	86%	0%	86%	0%	75%	91%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	38%	7%	90%	14%	30%	10%
	Somewhat likely	72	18%	21%	17%	10%	26%	21%	17%
	Somewhat unlikely	48	12%	6%	13%	0%	9%	12%	12%
	Very unlikely	223	56%	31%	61%	0%	45%	36%	59%
	(Neither likely nor unlikely)	3	1%	3%	0%	0%	5%	0%	1%
	(Don't know)	3	1%	0%	1%	0%	0%	2%	1%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	59%	25%	100%	41%	51%	28%
	Unlikely	271	68%	37%	75%	0%	55%	49%	71%
	Don't Know	3	1%	3%	0%	0%	5%	0%	1%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	8%	2%	23%	2%	6%	2%
	No	388	97%	92%	98%	77%	98%	93%	98%
	(Don't know)	1	0%	0%	0%	0%	0%	1%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	8%	2%	23%	2%	6%	2%
	No / DK	389	97%	92%	98%	77%	98%	94%	98%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	65%	23%	74%	0%	100%	23%
	No	6	55%	35%	77%	26%	100%	0%	77%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	52%	0%	52%	0%	61%	0%
	Same as before	3	61%	48%	100%	48%	0%	39%	100%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	32%	10%	34%	31%	100%	0%
	No	340	85%	68%	89%	66%	69%	0%	99%
	(Don't know)	4	1%	0%	1%	0%	0%	0%	1%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	4%	2%	0%	6%	5%	2%
	2 days/wk	9	2%	3%	2%	2%	3%	4%	2%
	3 days/wk	28	7%	9%	6%	16%	6%	7%	7%
	4 days/wk	23	6%	10%	5%	8%	11%	8%	5%
	5 days/wk	166	42%	52%	40%	60%	48%	45%	41%
	6 days/wk	27	7%	3%	8%	0%	4%	5%	7%
	7 days/wk	20	5%	2%	6%	5%	0%	5%	5%
	1-11 days/year	2	0%	2%	0%	0%	2%	0%	1%
	Never	113	28%	15%	31%	4%	20%	21%	30%
(Don't know)	1	0%	1%	0%	4%	0%	0%	0%	
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	82%	69%	92%	78%	79%	70%
	Less than weekly	2	0%	2%	0%	0%	2%	0%	1%
	Never	114	29%	16%	31%	8%	20%	21%	30%
59. Frequency: Go to school	1 day/week	15	4%	4%	4%	10%	2%	8%	3%
	2 days/wk	15	4%	3%	4%	5%	2%	2%	4%
	3 days/wk	13	3%	0%	4%	0%	0%	3%	3%
	4 days/wk	12	3%	2%	3%	6%	0%	5%	3%
	5 days/wk	36	9%	7%	9%	9%	6%	18%	8%
	6 days/wk	3	1%	2%	0%	0%	3%	0%	1%
	7 days/wk	3	1%	0%	1%	0%	0%	0%	1%
	1-4 days/month	1	0%	2%	0%	6%	0%	0%	0%
	Never	297	74%	79%	73%	64%	86%	60%	77%
(Don't know)	5	1%	1%	1%	0%	2%	5%	1%	
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	18%	25%	31%	13%	36%	22%
	Less than weekly	1	0%	2%	0%	6%	0%	0%	0%
	Never	302	76%	80%	75%	64%	87%	64%	77%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	20%	21%	42%	10%	19%	21%
	2 days/wk	134	33%	34%	33%	29%	36%	30%	34%
	3 days/wk	77	19%	11%	21%	12%	11%	17%	20%
	4 days/wk	32	8%	15%	6%	4%	20%	18%	6%
	5 days/wk	16	4%	7%	3%	2%	9%	4%	4%
	6 days/wk	3	1%	0%	1%	0%	0%	2%	0%
	7 days/wk	21	5%	3%	6%	0%	5%	5%	5%
	1-4 days/month	5	1%	4%	1%	6%	2%	0%	2%
	1-11 days/year	2	1%	0%	1%	0%	0%	0%	1%
	Never	21	5%	5%	5%	6%	5%	4%	6%
	(Don't know)	6	2%	1%	2%	0%	2%	0%	2%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	90%	91%	89%	91%	96%	90%
	Less than weekly	8	2%	4%	2%	6%	2%	0%	2%
	Never	27	7%	6%	7%	6%	6%	4%	7%
61. Frequency: Take your children to school	1 day/week	10	3%	2%	3%	0%	3%	6%	2%
	2 days/wk	8	2%	3%	2%	8%	2%	0%	2%
	3 days/wk	8	2%	1%	2%	4%	0%	6%	2%
	4 days/wk	7	2%	0%	2%	0%	0%	5%	1%
	5 days/wk	82	21%	21%	20%	18%	22%	40%	17%
	6 days/wk	2	1%	2%	0%	0%	3%	2%	0%
	7 days/wk	3	1%	2%	0%	0%	3%	5%	0%
	1-4 days/month	0	0%	1%	0%	2%	0%	0%	0%
	Never	243	61%	61%	61%	61%	62%	27%	66%
	(Don't know)	3	1%	2%	0%	4%	2%	2%	0%
(Do not have kids in school)	33	8%	4%	9%	3%	4%	8%	8%	
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	33%	33%	31%	34%	69%	27%
	Less than weekly	0	0%	1%	0%	2%	0%	0%	0%
	Never	246	67%	66%	67%	67%	66%	31%	73%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	7%	4%	18%	2%	4%	4%
	2 days/wk	28	7%	15%	5%	17%	13%	10%	7%
	3 days/wk	32	8%	4%	9%	0%	5%	6%	8%
	4 days/wk	28	7%	8%	7%	0%	12%	6%	7%
	5 days/wk	102	26%	21%	27%	9%	26%	28%	25%
	6 days/wk	30	7%	10%	7%	0%	14%	8%	7%
	7 days/wk	97	24%	16%	26%	12%	18%	18%	25%
	1-4 days/month	5	1%	5%	0%	17%	0%	3%	1%
	Never	59	15%	15%	15%	26%	10%	16%	14%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	79%	85%	56%	90%	81%	84%
	Less than weekly	5	1%	5%	0%	17%	0%	3%	1%
	Never	60	15%	15%	15%	26%	10%	16%	15%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	11%	12%	14%	9%	10%	12%
	2 days/wk	78	19%	19%	19%	21%	19%	16%	20%
	3 days/wk	71	18%	19%	18%	26%	16%	14%	18%
	4 days/wk	36	9%	5%	10%	5%	5%	8%	9%
	5 days/wk	52	13%	10%	13%	8%	11%	24%	11%
	6 days/wk	16	4%	6%	3%	6%	6%	1%	4%
	7 days/wk	53	13%	20%	12%	10%	25%	22%	12%
	1-4 days/month	10	2%	3%	2%	6%	2%	3%	2%
	1-11 days/year	3	1%	0%	1%	0%	0%	0%	1%
	Never	34	9%	7%	9%	4%	8%	3%	9%
(Don't know)	2	0%	0%	1%	0%	0%	0%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	91%	87%	91%	91%	94%	87%
	Less than weekly	13	3%	3%	3%	6%	2%	3%	3%
	Never	36	9%	7%	9%	4%	8%	3%	10%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	4%	3%	6%	3%	9%	2%
	2 days/wk	17	4%	6%	4%	11%	4%	8%	4%
	3 days/wk	4	1%	0%	1%	0%	0%	2%	1%
	4 days/wk	14	3%	2%	4%	6%	0%	4%	3%
	5 days/wk	11	3%	7%	2%	11%	4%	1%	3%
	6 days/wk	3	1%	3%	0%	0%	4%	6%	0%
	7 days/wk	6	1%	2%	1%	5%	0%	4%	1%
	1-4 days/month	8	2%	3%	2%	2%	4%	0%	2%
	1-11 days/year	15	4%	7%	3%	0%	10%	2%	4%
	Never	307	77%	68%	79%	58%	72%	64%	79%
(Don't know)	1	0%	0%	0%	0%	0%	0%	0%	
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	22%	16%	39%	14%	34%	15%
	Less than weekly	23	6%	10%	5%	2%	14%	2%	6%
	Never	308	77%	68%	79%	58%	72%	64%	79%
65. Frequency: Ride BART	1 day/week	43	11%	13%	10%	15%	13%	11%	11%
	2 days/wk	13	3%	2%	4%	0%	3%	8%	3%
	3 days/wk	11	3%	4%	3%	4%	4%	4%	3%
	4 days/wk	7	2%	3%	2%	2%	3%	0%	2%
	5 days/wk	21	5%	6%	5%	11%	3%	10%	5%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	1-4 days/month	45	11%	15%	11%	17%	15%	16%	11%
	1-11 days/year	49	12%	7%	13%	4%	8%	6%	13%
	Never	203	51%	49%	51%	46%	51%	45%	52%
(Don't know)	5	1%	0%	1%	0%	0%	0%	1%	
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	28%	23%	33%	26%	34%	23%
	Less than weekly	95	24%	22%	24%	22%	23%	21%	24%
	Never	208	52%	49%	53%	46%	51%	45%	53%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	2%	1%	5%	0%	4%	1%
	3 days/wk	4	1%	0%	1%	0%	0%	6%	0%
	4 days/wk	1	0%	2%	0%	6%	0%	0%	0%
	5 days/wk	1	0%	2%	0%	0%	3%	0%	0%
	6 days/wk	2	0%	0%	1%	0%	0%	4%	0%
	7 days/wk	2	0%	0%	1%	0%	0%	0%	1%
	1-4 days/month	10	3%	2%	3%	0%	3%	1%	3%
	1-11 days/year	32	8%	12%	7%	11%	13%	7%	8%
	Never	337	84%	80%	85%	76%	82%	78%	85%
	(Don't know)	5	1%	1%	1%	2%	0%	0%	2%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	5%	3%	11%	3%	14%	2%
	Less than weekly	42	11%	14%	10%	11%	15%	8%	11%
	Never	342	86%	81%	87%	78%	82%	78%	87%
67. Frequency: Take a ferry	1 day/week	3	1%	1%	1%	0%	2%	0%	1%
	2 days/wk	1	0%	2%	0%	5%	0%	0%	0%
	3 days/wk	1	0%	0%	0%	0%	0%	2%	0%
	5 days/wk	5	1%	0%	2%	0%	0%	4%	1%
	6 days/wk	1	0%	2%	0%	0%	3%	0%	0%
	1-4 days/month	2	1%	4%	0%	4%	3%	2%	0%
	1-11 days/year	33	8%	10%	8%	8%	11%	12%	8%
	Never	344	86%	81%	87%	83%	81%	81%	87%
	(Don't know)	8	2%	0%	2%	0%	0%	0%	2%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	5%	3%	5%	5%	6%	3%
	Less than weekly	36	9%	14%	8%	12%	15%	13%	8%
	Never	352	88%	81%	89%	83%	81%	81%	89%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	19%	11%	9%	24%	26%	11%
	2 days/wk	33	8%	13%	7%	19%	11%	10%	8%
	3 days/wk	24	6%	10%	5%	2%	14%	16%	5%
	4 days/wk	11	3%	7%	2%	4%	9%	7%	2%
	5 days/wk	8	2%	7%	1%	18%	2%	5%	2%
	6 days/wk	4	1%	2%	1%	5%	0%	0%	1%
	7 days/wk	4	1%	3%	1%	5%	2%	3%	1%
	1-4 days/month	20	5%	6%	5%	9%	5%	9%	4%
	1-11 days/year	15	4%	5%	4%	4%	5%	0%	4%
	Never	225	56%	28%	62%	23%	30%	24%	62%
	(Don't know)	5	1%	0%	2%	0%	0%	0%	2%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	61%	28%	64%	60%	67%	28%
	Less than weekly	35	9%	11%	8%	14%	10%	9%	9%
	Never	231	58%	28%	64%	23%	30%	24%	63%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	11%	5%	9%	11%	10%	5%
	2 days/wk	8	2%	4%	2%	0%	6%	3%	2%
	3 days/wk	11	3%	12%	1%	6%	14%	10%	2%
	4 days/wk	11	3%	7%	2%	19%	2%	1%	3%
	5 days/wk	8	2%	9%	1%	22%	3%	4%	2%
	6 days/wk	3	1%	5%	0%	12%	2%	4%	0%
	7 days/wk	12	3%	7%	2%	14%	4%	7%	2%
	1-4 days/month	13	3%	6%	3%	9%	4%	6%	3%
	1-11 days/year	17	4%	7%	4%	4%	8%	2%	5%
	Never	290	72%	33%	81%	4%	46%	54%	75%
	(Don't know)	2	1%	0%	1%	0%	0%	0%	1%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	54%	12%	83%	41%	38%	16%
	Less than weekly	30	8%	13%	7%	13%	12%	8%	7%
	Never	292	73%	33%	81%	4%	46%	54%	76%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	6%	7%	7%	6%	11%	6%
	2 days/wk	20	5%	8%	4%	7%	8%	5%	5%
	3 days/wk	26	6%	8%	6%	6%	9%	5%	7%
	4 days/wk	5	1%	2%	1%	6%	0%	5%	1%
	5 days/wk	7	2%	1%	2%	0%	2%	1%	2%
	6 days/wk	2	1%	2%	0%	0%	3%	0%	1%
	7 days/wk	5	1%	0%	1%	0%	0%	4%	1%
	1-4 days/month	9	2%	4%	2%	3%	5%	2%	2%
	1-11 days/year	2	1%	0%	1%	0%	0%	0%	1%
	Never	290	72%	69%	73%	72%	67%	65%	74%
	(Don't know)	6	1%	0%	2%	0%	0%	2%	1%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	27%	22%	25%	28%	31%	22%
	Less than weekly	11	3%	4%	3%	3%	5%	2%	3%
	Never	296	74%	69%	75%	72%	67%	67%	75%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	10%	10%	15%	7%	16%	8%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%
	Albany	1	0%	1%	0%	0%	2%	0%	0%
	Berkeley	20	7%	16%	5%	21%	13%	13%	6%
	Castro valley	3	1%	0%	1%	0%	0%	3%	1%
	Dublin	2	1%	1%	0%	0%	1%	1%	0%
	Emeryville	2	1%	4%	0%	0%	6%	0%	1%
	Fremont	20	7%	2%	8%	3%	2%	4%	8%
	Hayward	24	8%	4%	9%	3%	4%	5%	9%
	Kensington	2	1%	4%	0%	0%	5%	0%	1%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%
	Livermore	9	3%	4%	3%	5%	4%	2%	3%
	Milpitas	0	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	0%	1%	0%	0%	0%	1%
	Oakland	51	18%	17%	18%	26%	12%	16%	18%
	Pleasanton	16	6%	11%	4%	10%	11%	14%	4%
	Richmond	4	1%	2%	1%	4%	2%	0%	2%
	Sacramento	1	0%	1%	0%	0%	1%	0%	0%
	San Francisco	37	13%	9%	14%	6%	10%	11%	13%
	San Jose	21	7%	2%	9%	6%	0%	10%	7%
	San Leandro	8	3%	2%	3%	0%	3%	0%	3%
San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%	
San Pablo	1	0%	0%	0%	0%	0%	0%	0%	
San Ramon	3	1%	1%	1%	0%	2%	0%	1%	
Sunol	1	0%	0%	0%	0%	0%	0%	0%	
Union City	8	3%	3%	3%	0%	5%	4%	3%	
Walnut Creek	2	1%	0%	1%	0%	0%	0%	1%	
Other (specify)	20	7%	7%	7%	0%	11%	2%	8%	
71 Collapsed. Work Geography	Central Alameda	53	13%	15%	13%	20%	13%	21%	12%
	East Alameda	30	8%	13%	6%	14%	13%	15%	6%
	North Alameda	72	18%	28%	16%	43%	21%	22%	17%
	South Alameda	61	15%	9%	17%	6%	11%	10%	16%
	Other Counties	67	17%	16%	17%	10%	19%	11%	18%
	Does not work	116	29%	18%	31%	8%	22%	21%	30%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	30%	14%	27%	32%	37%	14%
	3-5 miles	59	21%	20%	21%	32%	13%	15%	22%
	6-10 miles	63	22%	23%	22%	26%	21%	16%	23%
	11-20 miles	53	19%	18%	19%	15%	19%	11%	20%
	21+ miles	61	21%	10%	24%	0%	15%	20%	22%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	55%	78%	26%	71%	68%	75%
	Drive or ride in a carpool or vanpool	35	12%	14%	12%	17%	12%	21%	11%
	Motorcycle or scooter	4	2%	5%	1%	0%	7%	0%	2%
	Bicycle	24	8%	31%	3%	75%	8%	10%	8%
	Walk	18	6%	14%	5%	10%	16%	10%	6%
	Public Bus	21	7%	9%	7%	22%	2%	5%	8%
	BART	35	12%	16%	11%	15%	16%	9%	13%
	Train, like Capitol Corridor or ACE	4	1%	4%	1%	6%	2%	2%	1%
	Ferry or boat	3	1%	1%	1%	0%	2%	0%	1%
	Something else (Don't know)	12 8	4% 3%	4% 2%	4% 3%	4% 0%	4% 3%	6% 3%	4% 3%
Transportation to Work	Bike Only	7	2%	10%	0%	29%	0%	6%	2%
	Bike + Tranist	4	1%	4%	1%	13%	0%	0%	2%
	Bike + Car	7	2%	6%	2%	16%	0%	0%	3%
	Car Only	184	65%	43%	70%	16%	58%	61%	65%
	Car + Transit	26	9%	12%	8%	6%	14%	9%	9%
	Other	57	20%	25%	19%	19%	28%	23%	19%
74. Work access: Bike racks	Yes	116	41%	49%	39%	68%	40%	49%	39%
	No	152	53%	49%	55%	32%	58%	48%	54%
	(Don't know)	17	6%	2%	7%	0%	3%	4%	6%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	51%	61%	32%	60%	51%	61%
	Yes	116	41%	49%	39%	68%	40%	49%	39%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	49%	69%	23%	61%	60%	66%
	Yes	139	35%	51%	31%	77%	39%	40%	34%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	41%	27%	57%	33%	31%	30%
	No	186	65%	55%	68%	43%	62%	65%	65%
	(Don't know)	13	5%	3%	5%	0%	5%	4%	5%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	59%	73%	43%	67%	69%	70%
	Yes	86	30%	41%	27%	57%	33%	31%	30%
76. Work access: A shower	Yes	84	30%	28%	30%	38%	23%	28%	30%
	No	191	67%	67%	67%	62%	70%	67%	67%
	(Don't know)	10	4%	5%	3%	0%	8%	4%	3%
76 Collapsed. Work access: A shower	No/DK	201	70%	72%	70%	62%	77%	72%	70%
	Yes	84	30%	28%	30%	38%	23%	28%	30%
77. Work access: A changing area	Yes	161	56%	69%	53%	60%	73%	68%	54%
	No	117	41%	31%	43%	40%	27%	32%	43%
	(Don't know)	7	2%	0%	3%	0%	0%	0%	3%
77 Collapsed. Work access: A changing area	No/DK	124	44%	31%	47%	40%	27%	32%	46%
	Yes	161	56%	69%	53%	60%	73%	68%	54%
Combined Acces to Q74-Q77 (work)	None	79	28%	16%	31%	10%	19%	20%	29%
	At least one	82	29%	32%	28%	35%	30%	28%	29%
	Two of three	70	25%	30%	23%	17%	37%	37%	22%
	All 3	54	19%	22%	18%	38%	14%	15%	20%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	23%	9%	10%	40%	15%	10%
	Berkeley	12	12%	27%	10%	48%	0%	13%	12%
	Concord	1	1%	0%	1%	0%	0%	4%	0%
	Dublin	1	1%	0%	1%	0%	0%	3%	0%
	Fremont	10	11%	0%	12%	0%	0%	19%	8%
	Hayward	12	13%	0%	15%	0%	0%	0%	16%
	Livermore	3	3%	5%	2%	0%	12%	0%	4%
	Oakland	22	22%	16%	23%	15%	18%	0%	28%
	Piedmont	1	1%	7%	0%	12%	0%	0%	1%
	Pleasanton	2	2%	0%	2%	0%	0%	0%	3%
	Richmond	1	1%	0%	1%	0%	0%	0%	1%
	San Francisco	3	3%	8%	2%	15%	0%	0%	3%
	San Jose	2	2%	0%	2%	0%	0%	5%	1%
	San Leandro	2	2%	0%	2%	0%	0%	10%	0%
	Union City	4	4%	13%	3%	0%	30%	9%	3%
Other (specify)	12	13%	0%	15%	0%	0%	22%	10%	
78 Collapsed. School Geography	Central Alameda	13	3%	5%	3%	4%	5%	7%	2%
	East Alameda	5	1%	1%	1%	0%	2%	0%	1%
	North Alameda	34	8%	9%	8%	23%	2%	5%	9%
	South Alameda	29	7%	3%	8%	0%	4%	14%	6%
	Other Counties	18	4%	3%	5%	10%	0%	10%	4%
	Does not go to school	302	76%	80%	75%	64%	87%	64%	77%
79. Approx. miles from home to school	0-2 miles	28	29%	38%	28%	54%	18%	43%	26%
	3-5 miles	30	31%	26%	32%	31%	18%	11%	36%
	6-10 miles	17	18%	18%	18%	0%	42%	25%	16%
	11-20 miles	8	8%	8%	8%	15%	0%	0%	10%
	21+ miles	14	14%	9%	15%	0%	22%	20%	13%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	37%	70%	12%	70%	52%	69%
	Drive or ride in a carpool or vanpool	6	6%	0%	7%	0%	0%	12%	5%
	Motorcycle or scooter	1	1%	0%	1%	0%	0%	0%	1%
	Bicycle	13	13%	41%	9%	73%	0%	16%	13%
	Walk	16	16%	6%	18%	10%	0%	20%	15%
	Public Bus	11	12%	30%	9%	30%	30%	9%	12%
	BART	9	9%	18%	8%	31%	0%	7%	10%
	Something else (Don't know)	2 3	2% 3%	0% 0%	2% 3%	0% 0%	0% 0%	0% 5%	2% 2%
81. School access: Bike racks	Yes	66	67%	77%	66%	85%	66%	71%	67%
	No	22	22%	18%	23%	15%	22%	24%	22%
	(Don't know)	10	10%	5%	11%	0%	12%	5%	11%
81 Collapsed. School access: Bike racks	No/DK	32	33%	23%	34%	15%	34%	29%	33%
	Yes	66	67%	77%	66%	85%	66%	71%	67%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	85%	83%	69%	92%	75%	85%
	Yes	66	16%	15%	17%	31%	8%	25%	15%
82. School access: A secure bike room or bike locker	Yes	22	23%	9%	25%	16%	0%	17%	24%
	No	64	66%	85%	63%	84%	88%	77%	63%
	(Don't know)	11	11%	5%	12%	0%	12%	5%	13%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	91%	75%	84%	100%	83%	76%
	Yes	22	23%	9%	25%	16%	0%	17%	24%
83. School access: A shower	Yes	30	31%	36%	30%	27%	48%	15%	35%
	No	62	64%	64%	64%	73%	52%	75%	61%
	(Don't know)	5	6%	0%	6%	0%	0%	10%	4%
83 Collapsed. School access: A shower	No/DK	68	69%	64%	70%	73%	52%	85%	65%
	Yes	30	31%	36%	30%	27%	48%	15%	35%
84. School access: A changing area	Yes	48	49%	45%	50%	43%	48%	37%	52%
	No	44	45%	50%	44%	57%	40%	53%	43%
	(Don't know)	6	6%	5%	6%	0%	12%	10%	5%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
84 Collapsed. School access: A changing area	No/DK	50	51%	55%	50%	57%	52%	63%	48%
	Yes	48	49%	45%	50%	43%	48%	37%	52%
Combined Acces to Q81-Q84 (school)	None	30	31%	23%	32%	15%	34%	29%	32%
	At least one	26	27%	31%	26%	42%	18%	45%	23%
	Two of three	31	32%	45%	29%	43%	48%	21%	34%
	All 3	10	10%	0%	12%	0%	0%	6%	11%
85. Own/ access to working bike?	Yes	236	59%	84%	54%	96%	79%	75%	57%
	No	163	41%	16%	46%	4%	21%	25%	43%
85 Collapsed. Access to bicycle	Yes	236	59%	84%	54%	96%	79%	75%	57%
	No/DK	163	41%	16%	46%	4%	21%	25%	43%
86. Days per week bike to work?	1 day/week	9	3%	9%	2%	6%	10%	5%	3%
	2 days/wk	4	1%	1%	1%	3%	0%	1%	1%
	3 days/wk	7	2%	10%	1%	22%	3%	2%	2%
	4 days/wk	10	3%	5%	3%	14%	0%	7%	3%
	5 days/wk	11	4%	10%	2%	29%	0%	2%	4%
	6 days/wk	4	1%	5%	0%	6%	3%	5%	1%
	7 days/wk	5	2%	5%	1%	6%	5%	4%	1%
	1-4 days/month	1	0%	0%	0%	0%	0%	2%	0%
	1-11 days/year	1	0%	2%	0%	0%	4%	2%	0%
	Never	233	82%	52%	89%	14%	73%	68%	84%
	(Don't know)	1	1%	1%	0%	0%	2%	2%	0%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	44%	10%	86%	22%	27%	15%
	Less than weekly	2	1%	2%	0%	0%	4%	4%	0%
	Never	234	82%	54%	89%	14%	75%	70%	84%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
87. Days per week bike to school?	1 day/week	4	4%	9%	3%	16%	0%	0%	5%
	2 days/wk	4	4%	8%	4%	0%	18%	6%	4%
	3 days/wk	1	1%	6%	0%	10%	0%	4%	0%
	4 days/wk	1	1%	0%	2%	0%	0%	0%	2%
	5 days/wk	4	4%	31%	0%	31%	30%	16%	2%
	6 days/wk	3	3%	0%	4%	0%	0%	6%	3%
	7 days/wk	1	1%	8%	0%	15%	0%	0%	2%
	Never (Don't know)	77 3	78% 3%	29% 9%	87% 2%	27% 0%	30% 22%	62% 7%	82% 2%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	62%	12%	73%	48%	31%	16%
	Never	79	81%	38%	88%	27%	52%	69%	84%
88. Have access to a car?	Yes	347	87%	87%	87%	83%	89%	86%	87%
	No	51	13%	13%	13%	17%	11%	13%	13%
	(Don't know)	2	1%	0%	1%	0%	0%	1%	0%
88 Collapsed. Access to a car	Yes	347	87%	87%	87%	83%	89%	86%	87%
	No/DK	53	13%	13%	13%	17%	11%	14%	13%
88a. Have kids under 18?	Yes	150	40%	49%	38%	58%	46%	71%	35%
	No	226	60%	51%	61%	42%	54%	27%	65%
	(DK/ Refused)	3	1%	0%	1%	0%	0%	1%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	49%	38%	58%	46%	71%	35%
	No / Ref	229	60%	51%	62%	42%	54%	29%	65%
89. Own/ Rent	Rent/other	167	42%	41%	42%	32%	46%	43%	41%
	Own/buying	221	55%	59%	55%	68%	54%	55%	55%
	(DK/ Refused)	12	3%	0%	4%	0%	0%	1%	3%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	7%	12%	0%	10%	10%	11%
	White	162	41%	51%	38%	58%	48%	35%	41%
	Hispanic/Latin-Am	67	17%	16%	17%	16%	17%	22%	16%
	Asian	76	19%	10%	21%	12%	9%	17%	19%
	Bi-racial/multi-racial	16	4%	1%	5%	4%	0%	8%	3%
	Other	25	6%	11%	5%	5%	14%	3%	7%
	(Refused)	8	2%	3%	2%	4%	3%	5%	2%

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
90. Race/ Ethnicity	Afr.-Amer	45	11%	7%	12%	0%	10%	10%	11%
	White	162	41%	51%	38%	58%	48%	35%	41%
	Hispanic	67	17%	16%	17%	16%	17%	22%	16%
	Asian	76	19%	10%	21%	12%	9%	17%	19%
	Other	49	12%	16%	12%	14%	17%	16%	12%
5. Sex (by observation)	Male	195	49%	68%	45%	77%	64%	47%	49%
	Female	205	51%	32%	55%	23%	36%	53%	51%
Region	Central	112	28%	17%	30%	5%	22%	28%	28%
	East	48	12%	19%	11%	25%	17%	14%	12%
	North	171	43%	51%	41%	66%	45%	41%	43%
	South	68	17%	13%	18%	4%	16%	18%	17%
City from sample zip	Alameda	23	6%	9%	5%	20%	4%	8%	5%
	Berkeley	30	7%	15%	6%	23%	12%	8%	7%
	Castro Valley	17	4%	0%	5%	0%	0%	2%	5%
	Dublin	6	1%	1%	2%	0%	1%	1%	1%
	Emeryville	11	3%	5%	2%	11%	2%	5%	2%
	Fremont	57	14%	12%	15%	4%	15%	12%	15%
	Hayward	39	10%	7%	10%	0%	10%	6%	10%
	Livermore	22	6%	12%	4%	19%	8%	5%	6%
	Newark	11	3%	1%	3%	0%	1%	6%	2%
	Oakland	108	27%	21%	28%	11%	26%	21%	28%
	Pleasanton	20	5%	7%	5%	6%	7%	8%	5%
	San Leandro	27	7%	4%	7%	5%	4%	7%	7%
	San Lorenzo	6	2%	0%	2%	0%	0%	0%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%
Union City	23	6%	6%	6%	0%	8%	12%	5%	

		All		47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
		N	%	Yes	No/ DK	Yes	No	Yes	No/ DK
				%	%	%	%	%	%
Language of Interview	English	380	95%	96%	95%	100%	94%	95%	95%
	Spanish	11	3%	3%	3%	0%	4%	3%	3%
	Cantonese	9	2%	2%	2%	0%	2%	2%	2%
Age Group	18-29	72	18%	6%	20%	6%	7%	23%	17%
	30-39	85	21%	25%	20%	22%	27%	22%	21%
	40-49	75	19%	25%	17%	43%	16%	29%	17%
	50-64	114	28%	39%	26%	29%	44%	24%	29%
	65+	55	14%	4%	16%	0%	6%	2%	16%
Bicyclist Segmentation	Committed Bicyclists	52	13%	40%	7%	73%	24%	25%	11%
	Primary Target	35	9%	16%	7%	9%	20%	15%	8%
	Secondary Target	38	10%	16%	8%	10%	19%	12%	9%
	Less Likely Bicyclists	46	11%	6%	13%	3%	8%	18%	10%
	Non-Bicyclists	228	57%	22%	65%	4%	30%	30%	62%

	All	47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
	Mean	Yes	No/ DK	Yes	No	Yes	No/ DK
		Mean	Mean	Mean	Mean	Mean	Mean
11. Barrier: Don't want to arrive at your destination sweaty	400	17%	83%	22	47	55	345
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	4.57	3.81	4.74	3.45	3.97	4.31	4.62
13. Barrier: Don't want to carry a change of clothes	3.62	2.92	3.77	2.66	3.04	3.66	3.61
14. Barrier: No place to shower at your destination	4.06	3.10	4.26	2.48	3.38	3.67	4.12
15. Barrier: No safe place to park a bike at your destination	3.97	3.90	3.98	3.31	4.17	3.71	4.01
16. Barrier: Not confident in your bike riding ability	4.48	4.27	4.52	3.64	4.56	4.11	4.54
17. Barrier: Not in good enough shape	3.37	2.31	3.60	2.50	2.22	3.03	3.43
	3.85	2.83	4.06	2.31	3.06	3.06	3.97

	All	47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
	Mean	Yes	No/ DK	Yes	No	Yes	No/ DK
		Mean	Mean	Mean	Mean	Mean	Mean
18. Barrier: Worried about cars on the road	5.33	4.88	5.42	4.66	4.99	5.02	5.38
19. Barrier: Need to have access to a car at some point during the day	4.72	4.04	4.86	2.99	4.52	4.90	4.69
20. Barrier: You have to carry a lot of stuff	4.80	4.19	4.93	4.09	4.23	4.85	4.79
21. Barrier: The places you regularly go are too far away to ride	5.01	4.39	5.14	4.34	4.42	4.58	5.08
22. Barrier: Don't want to ride your bike alone	3.22	2.23	3.43	1.99	2.34	2.65	3.31
23. Barrier: Poor road and pavement conditions	4.61	4.42	4.65	4.36	4.45	4.12	4.69
24. Barrier: Don't know the best way to get where you are going by bike	3.47	2.51	3.67	2.56	2.49	3.02	3.54
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.89	5.04	4.57	5.03	4.84	5.04
26. Barrier: Biking takes too much time	4.09	3.38	4.24	2.93	3.59	3.92	4.12
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.35	4.17	2.47	3.75	3.64	4.09
28. Barrier: Fear of bad weather	5.12	4.89	5.17	4.43	5.10	4.86	5.17
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.48	4.11	3.80	4.80	4.42	4.14
30. Barrier: Worried about getting home quickly in an emergency	4.94	4.49	5.03	4.47	4.49	5.22	4.89
31. Barrier: Worried about my personal safety	5.00	4.30	5.15	4.00	4.44	4.60	5.06
58. Mean: Go to work outside of your home	3.35	3.63	3.29	4.21	3.37	3.56	3.31
59. Mean: Go to school	.87	.66	.91	.92	.53	1.29	.80
60. Mean: Go shopping for food or other household items	2.37	2.42	2.36	1.63	2.78	2.74	2.31
61. Mean: Take your children to school	2.29	1.91	2.37	1.56	2.08	3.85	2.05

	All	47. Ever partic BTWD		48. Partic BTWD 2010		57. Ever partic WRSD	
	Mean	Yes	No/ DK	Yes	No	Yes	No/ DK
		Mean	Mean	Mean	Mean	Mean	Mean
62. Mean: Drive a car alone	4.14	3.53	4.27	1.84	4.30	3.83	4.19
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.57	3.14	3.05	3.81	3.93	3.10
64. Mean: Ride a bus	.59	.84	.53	1.44	.56	1.15	.50
65. Mean: Ride BART	.65	.75	.63	.97	.65	.94	.61
66. Mean: Take a train other than BART	.15	.20	.14	.29	.16	.45	.10
67. Mean: Take a ferry	.12	.18	.10	.13	.21	.25	.09
68. Mean: Ride a bicycle for health or recreation	.83	1.72	.64	2.31	1.44	1.72	.68
69. Mean: Ride a bicycle as a way to get to a destination	.66	2.08	.36	3.88	1.25	1.40	.54
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.71	.61	.62	.75	.90	.58
72. Approx. miles from home to work	13.49	9.82	14.43	5.81	11.93	10.35	14.04
79. Approx. miles from home to school	11.95	7.15	12.75	4.02	11.27	19.28	10.12
86. Mean: Days per week bike to work?	.66	1.72	.39	3.59	.74	1.13	.58
87. Mean: Days per week bike to school?	.69	2.55	.38	3.08	1.84	1.35	.53

	All		Bike Riding Concerns Scale			
	N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
			%	%	%	%
Number of cases	400		94	107	97	101
Row percent		100%	24%	27%	24%	25%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	1%	2%	2%	7%
	No	366	91%	94%	91%	94%	87%
	(Don't know)	22	5%	5%	7%	3%	6%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	1%	2%	2%	7%
	No / DK	387	97%	99%	98%	98%	93%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	0%	0%	41%	13%
	Related to cars	3	21%	0%	41%	0%	25%
	Don't remember	8	65%	100%	59%	59%	62%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	100%	0%	0%	0%
	Sign on a street pole	1	6%	0%	0%	32%	0%
	Back/side of a bus	2	14%	0%	59%	27%	0%
	Bus Shelter	1	8%	0%	0%	0%	13%
	Billboard	1	9%	100%	0%	0%	0%
	Flyer/handout	1	8%	0%	0%	0%	13%
	TV	6	45%	0%	0%	41%	65%
	Other/ DK	8	63%	0%	41%	41%	87%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	12%	10%	17%	16%
	No	330	83%	83%	87%	79%	81%
	(Don't know)	15	4%	5%	3%	4%	3%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	12%	10%	17%	16%
	No / DK	345	86%	88%	90%	83%	84%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	25%	27%	25%	22%
	Being able to carry/transport more belongings	26	7%	7%	9%	8%	3%
	Difficult/Takes too much energy/Lazy	75	19%	27%	17%	24%	7%
	Too far of a distance to travel	112	28%	27%	29%	31%	24%
	Safety issues - Biking is unsafe/dangerous	128	32%	30%	29%	30%	38%
	Time consuming	82	20%	14%	25%	17%	25%
	Prefer comfort of a car	6	1%	2%	1%	1%	1%
	Health restrictions/Not in shape	36	9%	8%	7%	11%	9%
	Inconvenient/Prefer the convenience of a car	62	16%	15%	11%	19%	17%
	No bike lanes	26	7%	8%	5%	9%	4%
	Do not own a bike	27	7%	6%	5%	8%	9%
	Do not like biking through traffic/Dangerous drivers	45	11%	15%	12%	12%	7%
	Just do not want to/Lack of interest	18	4%	5%	5%	3%	5%
	Do not know how to ride a bike	15	4%	5%	2%	2%	7%
	Cannot bike in work clothes	5	1%	0%	3%	0%	1%
	Do not want to get sweaty	10	2%	4%	2%	1%	3%
	Transport more than one passenger	6	1%	1%	3%	2%	0%
	Nowhere to park/store bike	8	2%	2%	1%	1%	4%
	Too many hills to bike through	12	3%	2%	3%	7%	1%
	Other	10	2%	3%	3%	2%	3%
	Nothing	2	0%	1%	1%	0%	0%
	Dont know	10	2%	3%	1%	2%	4%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	25%	24%	30%	21%
	Hygeine concerns	14	4%	4%	5%	1%	4%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	16%	12%	12%	21%
	Safety concerns	173	43%	46%	40%	42%	45%
	Difficult / Lazy / Not in shape	111	28%	36%	25%	34%	17%
	No bike lanes / Nowhere to store bike	34	9%	10%	7%	9%	8%
	Time / Distance	194	48%	41%	54%	48%	49%
	Bad Weather	98	25%	25%	27%	25%	22%
	Too many hills / Terrain	12	3%	2%	3%	7%	1%
	Other / Don't Know	22	5%	6%	5%	4%	6%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	27%	15%	10%	7%
	2	37	9%	20%	9%	7%	1%
	3	36	9%	8%	19%	5%	3%
	4	38	10%	17%	13%	7%	2%
	5	68	17%	23%	21%	19%	6%
	6	43	11%	3%	8%	16%	15%
	7 - Extremely important	120	30%	1%	15%	37%	66%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	28%	44%	72%	86%
	Neither / DK	38	10%	17%	13%	7%	2%
	Not Important	131	33%	55%	43%	21%	11%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	47%	42%	21%	13%
	2	49	12%	22%	15%	10%	2%
	3	45	11%	19%	15%	5%	6%
	4	31	8%	6%	12%	11%	1%
	5	27	7%	3%	8%	10%	6%
	6	22	6%	1%	2%	10%	9%
	7 - Extremely important (Don't know)	97 7	24% 2%	0% 3%	5% 0%	31% 2%	61% 2%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	4%	15%	51%	76%
	Neither / DK	37	9%	9%	12%	13%	3%
	Not Important	217	54%	87%	72%	37%	21%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	36%	22%	15%	7%
	2	42	11%	23%	12%	7%	1%
	3	47	12%	21%	14%	12%	1%
	4	57	14%	13%	24%	14%	6%
	5	53	13%	5%	17%	18%	14%
	6	22	5%	0%	5%	5%	12%
	7 - Extremely important (Don't know)	98 2	24% 0%	1% 2%	6% 0%	30% 0%	61% 0%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	5%	28%	52%	86%
	Neither / DK	59	15%	15%	24%	14%	6%
	Not Important	168	42%	80%	48%	34%	8%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	41%	34%	19%	11%
	2	31	8%	12%	12%	6%	1%
	3	49	12%	13%	19%	15%	2%
	4	39	10%	13%	11%	11%	5%
	5	41	10%	18%	7%	10%	6%
	6	25	6%	1%	9%	7%	9%
	7 - Extremely important (Don't know)	107 4	27% 1%	2% 1%	8% 0%	30% 2%	65% 1%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	21%	25%	47%	80%
	Neither / DK	43	11%	14%	11%	12%	6%
	Not Important	184	46%	65%	64%	41%	14%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	37%	27%	17%	5%
	2	28	7%	13%	8%	5%	2%
	3	25	6%	8%	14%	2%	1%
	4	25	6%	14%	6%	4%	2%
	5	57	14%	15%	14%	16%	12%
	6	52	13%	6%	11%	18%	17%
	7 - Extremely important (Don't know)	122 5	30% 1%	6% 1%	18% 3%	36% 1%	62% 0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	27%	42%	70%	91%
	Neither / DK	30	8%	15%	9%	5%	2%
	Not Important	139	35%	59%	48%	24%	8%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	53%	42%	36%	13%
	2	48	12%	21%	14%	13%	1%
	3	31	8%	10%	9%	4%	8%
	4	21	5%	7%	6%	7%	0%
	5	58	14%	5%	15%	19%	19%
	6	20	5%	2%	5%	3%	10%
	7 - Extremely important (Don't know)	71 7	18% 2%	1% 1%	9% 1%	17% 2%	43% 4%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	8%	28%	39%	73%
	Neither / DK	28	7%	8%	7%	9%	4%
	Not Important	222	56%	84%	65%	52%	23%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	48%	26%	21%	12%
	2	42	10%	19%	13%	8%	2%
	3	42	10%	16%	14%	9%	3%
	4	33	8%	7%	12%	8%	7%
	5	56	14%	7%	18%	19%	12%
	6	36	9%	1%	7%	9%	18%
	7 - Extremely important (Don't know)	85 2	21% 0%	2% 0%	11% 1%	24% 1%	47% 0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	11%	35%	53%	77%
	Neither / DK	35	9%	7%	12%	8%	7%
	Not Important	189	47%	83%	52%	39%	17%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	19%	15%	3%	5%
	2	15	4%	12%	3%	0%	0%
	3	26	6%	14%	6%	3%	3%
	4	27	7%	14%	6%	5%	3%
	5	48	12%	19%	14%	12%	2%
	6	59	15%	11%	22%	9%	17%
	7 - Extremely important (Don't know)	182 1	45% 0%	9% 1%	34% 0%	67% 0%	71% 0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	39%	70%	88%	90%
	Neither / DK	29	7%	15%	6%	5%	3%
	Not Important	83	21%	46%	24%	7%	8%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	34%	17%	15%	2%
	2	19	5%	13%	6%	1%	0%
	3	29	7%	14%	9%	4%	2%
	4	42	11%	17%	13%	9%	4%
	5	63	16%	15%	22%	21%	6%
	6	37	9%	3%	11%	15%	9%
	7 - Extremely important	139	35%	4%	22%	35%	77%
	(Don't know)	2	0%	1%	1%	0%	0%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	22%	54%	70%	92%
	Neither / DK	44	11%	18%	14%	9%	4%
	Not Important	116	29%	61%	32%	21%	4%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	28%	11%	10%	1%
	2	31	8%	12%	12%	6%	1%
	3	37	9%	25%	8%	1%	4%
	4	37	9%	10%	19%	5%	3%
	5	56	14%	16%	16%	14%	11%
	6	57	14%	8%	14%	18%	17%
	7 - Extremely important	131	33%	2%	20%	47%	63%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	25%	50%	78%	91%
	Neither / DK	37	9%	10%	19%	5%	3%
	Not Important	117	29%	65%	31%	17%	6%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	19%	17%	15%	4%
	2	22	6%	15%	5%	2%	1%
	3	20	5%	10%	5%	4%	1%
	4	41	10%	17%	14%	7%	3%
	5	51	13%	19%	16%	12%	4%
	6	53	13%	8%	17%	16%	12%
	7 - Extremely important	157	39%	10%	26%	44%	76%
(Don't know)	1	0%	1%	0%	0%	0%	

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	38%	59%	71%	92%
	Neither / DK	42	11%	19%	14%	7%	3%
	Not Important	96	24%	44%	27%	21%	5%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	49%	46%	35%	14%
	2	47	12%	22%	11%	9%	5%
	3	47	12%	16%	18%	6%	7%
	4	32	8%	8%	13%	6%	5%
	5	44	11%	2%	6%	24%	12%
	6	25	6%	1%	4%	7%	13%
	7 - Extremely important (Don't know)	57 2	14% 1%	0% 1%	1% 1%	12% 0%	44% 0%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	3%	11%	43%	68%
	Neither / DK	35	9%	9%	14%	6%	5%
	Not Important	238	60%	87%	75%	50%	27%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	15%	18%	10%	5%
	2	36	9%	21%	10%	4%	2%
	3	51	13%	23%	16%	13%	0%
	4	36	9%	19%	12%	1%	5%
	5	60	15%	16%	18%	20%	7%
	6	52	13%	2%	16%	13%	20%
	7 - Extremely important (Don't know)	115 1	29% 0%	4% 1%	10% 0%	39% 0%	62% 0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	22%	44%	72%	89%
	Neither / DK	37	9%	20%	12%	1%	5%
	Not Important	135	34%	58%	44%	27%	6%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	51%	40%	32%	12%
	2	45	11%	15%	16%	6%	7%
	3	33	8%	12%	9%	7%	6%
	4	29	7%	10%	7%	9%	3%
	5	58	15%	9%	16%	20%	13%
	6	34	8%	0%	6%	12%	16%
	7 - Extremely important (Don't know)	64 1	16% 0%	1% 1%	4% 0%	15% 0%	44% 0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	10%	27%	46%	73%
	Neither / DK	30	8%	11%	8%	9%	3%
	Not Important	214	53%	79%	66%	45%	25%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	26%	11%	12%	2%
	2	24	6%	6%	11%	6%	2%
	3	28	7%	13%	8%	1%	6%
	4	32	8%	11%	13%	8%	0%
	5	56	14%	23%	15%	9%	10%
	6	46	11%	8%	8%	17%	12%
	7 - Extremely important	159	40%	8%	34%	47%	69%
	(Don't know)	5	1%	5%	0%	0%	0%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	39%	57%	74%	91%
	Neither / DK	37	9%	17%	13%	8%	0%
	Not Important	102	25%	44%	30%	18%	9%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	35%	20%	18%	9%
	2	33	8%	16%	11%	7%	0%
	3	43	11%	17%	11%	15%	1%
	4	48	12%	18%	16%	7%	6%
	5	70	18%	10%	29%	16%	15%
	6	37	9%	2%	4%	13%	18%
	7 - Extremely important	81	20%	2%	10%	21%	48%
	(Don't know)	7	2%	1%	0%	2%	3%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	13%	42%	50%	81%
	Neither / DK	55	14%	19%	16%	10%	9%
	Not Important	157	39%	67%	42%	40%	10%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	32%	20%	17%	6%
	2	59	15%	26%	25%	6%	2%
	3	50	12%	21%	17%	9%	3%
	4	36	9%	9%	15%	10%	2%
	5	54	13%	7%	12%	20%	15%
	6	22	5%	4%	1%	9%	8%
	7 - Extremely important	102	26%	1%	10%	28%	63%
	(Don't know)	2	1%	1%	0%	0%	1%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	11%	23%	58%	86%
	Neither / DK	38	10%	10%	15%	10%	3%
	Not Important	184	46%	79%	62%	32%	12%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	15%	7%	7%	5%
	2	19	5%	11%	6%	3%	0%
	3	35	9%	18%	12%	6%	0%
	4	44	11%	23%	12%	4%	5%
	5	59	15%	20%	19%	14%	6%
	6	56	14%	6%	15%	24%	11%
	7 - Extremely important (Don't know)	150 2	38% 0%	4% 2%	29% 0%	43% 0%	74% 0%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	30%	63%	81%	90%
	Neither / DK	46	11%	25%	12%	4%	5%
	Not Important	88	22%	45%	25%	15%	5%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	38%	33%	19%	10%
	2	20	5%	9%	8%	1%	3%
	3	39	10%	13%	13%	10%	4%
	4	41	10%	16%	9%	13%	4%
	5	43	11%	7%	12%	13%	10%
	6	37	9%	4%	4%	12%	17%
	7 - Extremely important (Don't know)	109 11	27% 3%	10% 3%	17% 4%	32% 1%	49% 3%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	21%	34%	57%	77%
	Neither / DK	52	13%	19%	13%	14%	7%
	Not Important	159	40%	60%	53%	29%	17%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	27%	17%	12%	3%
	2	29	7%	18%	8%	2%	2%
	3	33	8%	22%	8%	4%	0%
	4	23	6%	10%	6%	5%	2%
	5	42	11%	12%	15%	11%	4%
	6	30	8%	2%	14%	7%	7%
	7 - Extremely important (Don't know)	178 5	45% 1%	7% 2%	31% 1%	57% 2%	82% 0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	22%	59%	75%	93%
	Neither / DK	29	7%	12%	8%	7%	2%
	Not Important	121	30%	67%	33%	18%	5%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	24%	20%	5%	3%
	2	19	5%	12%	6%	1%	0%
	3	28	7%	15%	10%	2%	1%
	4	41	10%	15%	17%	7%	2%
	5	51	13%	20%	11%	13%	8%
	6	47	12%	8%	14%	11%	14%
	7 - Extremely important (Don't know)	160 1	40% 0%	5% 1%	23% 0%	60% 0%	71% 0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	32%	47%	85%	94%
	Neither / DK	43	11%	16%	17%	7%	2%
	Not Important	100	25%	52%	36%	9%	4%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	100%	0%	0%	0%
	4 to 7 concerns	107	27%	0%	100%	0%	0%
	8 to 12 concerns	97	24%	0%	0%	100%	0%
	13 to 21 concerns	101	25%	0%	0%	0%	100%
32. More dedicated bike lanes	Much more likely	195	49%	48%	47%	45%	55%
	Somewhat more likely	103	26%	22%	30%	28%	23%
	No difference	102	26%	30%	23%	27%	23%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	70%	77%	73%	77%
	No Difference / DK	102	26%	30%	23%	27%	23%
33. Wider bike lanes	Much more likely	179	45%	40%	40%	51%	49%
	Somewhat more likely	102	26%	21%	39%	15%	26%
	No difference	116	29%	38%	21%	34%	25%
	(Don't know)	2	0%	1%	1%	0%	0%
33 Collapsed. Wider bike lanes	More Likely	281	70%	61%	78%	66%	75%
	No Difference / DK	118	30%	39%	22%	34%	25%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	54%	58%	54%	57%
	Somewhat more likely	81	20%	18%	21%	26%	17%
	No difference	93	23%	28%	21%	20%	25%
	(Don't know)	2	0%	1%	0%	0%	1%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	71%	79%	80%	75%
	No Difference / DK	95	24%	29%	21%	20%	25%
35. More secure bike parking at the places you go	Much more likely	206	51%	47%	48%	53%	57%
	Somewhat more likely	87	22%	25%	24%	21%	17%
	No difference	105	26%	25%	28%	26%	25%
	(Don't know)	3	1%	2%	0%	0%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	73%	72%	74%	74%
	No Difference / DK	107	27%	27%	28%	26%	26%
36. More secure bike parking at transit stations	Much more likely	186	47%	43%	41%	51%	51%
	Somewhat more likely	96	24%	21%	33%	21%	21%
	No difference	115	29%	34%	26%	28%	27%
	(Don't know)	2	1%	2%	0%	0%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	64%	74%	72%	72%
	No Difference / DK	117	29%	36%	26%	28%	28%
37. A shower and changing area at your destination	Much more likely	113	28%	23%	23%	29%	38%
	Somewhat more likely	114	29%	24%	30%	35%	25%
	No difference	166	42%	52%	45%	36%	33%
	(Don't know)	7	2%	1%	1%	0%	4%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	47%	53%	64%	63%
	No Difference / DK	173	43%	53%	47%	36%	37%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	35%	31%	38%	44%
	Somewhat more likely	105	26%	20%	29%	27%	29%
	No difference	138	35%	43%	35%	34%	26%
	(Don't know)	9	2%	2%	5%	1%	1%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	55%	60%	65%	73%
	No Difference / DK	147	37%	45%	40%	35%	27%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	22%	21%	25%	34%
	Somewhat more likely	85	21%	11%	24%	18%	31%
	No difference	210	53%	66%	55%	56%	35%
	(Don't know)	3	1%	1%	1%	1%	0%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	33%	45%	43%	65%
	No Difference / DK	213	53%	67%	55%	57%	35%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	27%	29%	28%	33%
	Somewhat more likely	100	25%	27%	21%	23%	29%
	No difference	178	45%	44%	49%	47%	38%
	(Don't know)	5	1%	3%	1%	2%	0%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	53%	50%	51%	62%
	No Difference / DK	183	46%	47%	50%	49%	38%
41. Slower moving cars on the streets	Much more likely	127	32%	29%	29%	34%	35%
	Somewhat more likely	109	27%	29%	28%	25%	28%
	No difference	159	40%	40%	43%	41%	35%
	(Don't know)	4	1%	2%	0%	0%	2%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	58%	57%	59%	63%
	No Difference / DK	163	41%	42%	43%	41%	37%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	38%	40%	39%	49%
	Somewhat more likely	112	28%	32%	29%	30%	21%
	No difference	118	30%	28%	29%	31%	30%
	(Don't know)	4	1%	2%	1%	0%	0%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	70%	69%	69%	70%
	No Difference / DK	122	30%	30%	31%	31%	30%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	22%	19%	29%	38%
	Somewhat more likely	99	25%	21%	19%	29%	31%
	No difference	191	48%	56%	62%	42%	31%
	(Don't know)	1	0%	1%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	43%	38%	58%	69%
	No Difference / DK	193	48%	57%	62%	42%	31%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	21%	16%	24%	36%
	Somewhat more likely	114	28%	25%	28%	31%	29%
	No difference	184	46%	53%	53%	45%	33%
	(Don't know)	5	1%	1%	3%	0%	2%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	46%	44%	55%	65%
	No Difference / DK	189	47%	54%	56%	45%	35%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	30%	33%	44%	42%
	Somewhat more likely	109	27%	30%	32%	24%	23%
	No difference	137	34%	38%	34%	32%	33%
	(Don't know)	4	1%	2%	0%	0%	2%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	60%	66%	68%	65%
	No Difference / DK	141	35%	40%	34%	32%	35%
46. Safety improvements at large intersections	Much more likely	214	54%	49%	49%	58%	58%
	Somewhat more likely	98	25%	25%	33%	21%	19%
	No difference	86	21%	27%	17%	21%	22%
	(Don't know)	1	0%	0%	1%	0%	1%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	73%	82%	79%	77%
	No Difference / DK	87	22%	27%	18%	21%	23%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	29%	16%	15%	9%
	No	324	81%	69%	81%	83%	91%
	(Don't know)	6	2%	2%	3%	2%	0%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	29%	16%	15%	9%
	No / DK	331	83%	71%	84%	85%	91%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
48. Participate in BTWD May 2010?	Yes	22	32%	44%	27%	27%	10%
	No	47	68%	56%	73%	73%	90%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	0%	11%	0%	0%
	I commonly ride my bike	9	39%	54%	25%	20%	0%
	Health reasons	1	6%	0%	27%	0%	0%
	To save gas	1	6%	0%	0%	32%	0%
	It was fun	2	8%	7%	20%	0%	0%
	Helps traffic	2	7%	13%	0%	0%	0%
	For my kids	2	9%	16%	0%	0%	0%
	Office pressure	2	7%	0%	17%	18%	0%
	To support bike day	1	4%	0%	0%	0%	100%
	Solidarity	1	6%	0%	0%	30%	0%
	For the free stuff I got	1	6%	11%	0%	0%	0%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	10%	25%	0%	0%
	I commonly ride my bike	2	8%	14%	0%	0%	0%
	Health reasons	1	6%	0%	27%	0%	0%
	For my kids	1	4%	0%	0%	0%	100%
	Office pressure	3	12%	7%	37%	0%	0%
	To support bike day	3	15%	27%	0%	0%	0%
	For the free stuff I got	2	11%	0%	0%	62%	0%
	No reason given	7	33%	42%	11%	38%	0%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	19%	63%	18%	100%
	Drive or ride in a carpool or vanpool	3	12%	21%	0%	0%	0%
	Bicycle	14	65%	58%	83%	82%	0%
	Walk	2	9%	12%	11%	0%	0%
	Public Bus	4	20%	36%	0%	0%	0%
	BART	3	14%	15%	25%	0%	0%
	Something else	1	3%	0%	0%	18%	0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
Number of cases		400		94	107	97	101
Row percent			100%	24%	27%	24%	25%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	9%	27%	0%	0%
	A little more often	1	4%	0%	17%	0%	0%
	Same as before	19	86%	91%	56%	100%	100%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	9%	44%	0%	0%
	Same as before	19	86%	91%	56%	100%	100%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	18%	10%	17%	6%
	Somewhat likely	72	18%	28%	20%	16%	9%
	Somewhat unlikely	48	12%	8%	18%	12%	9%
	Very unlikely	223	56%	43%	51%	55%	73%
	(Neither likely nor unlikely)	3	1%	2%	0%	0%	1%
	(Don't know)	3	1%	1%	1%	0%	1%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	46%	31%	32%	16%
	Unlikely	271	68%	52%	69%	68%	84%
	Don't Know	3	1%	2%	0%	0%	1%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	4%	4%	1%	1%
	No	388	97%	96%	95%	99%	99%
	(Don't know)	1	0%	0%	1%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	4%	4%	1%	1%
	No / DK	389	97%	96%	96%	99%	99%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	49%	66%	0%	0%
	No	6	55%	51%	34%	100%	100%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	57%	28%	0%	0%
	Same as before	3	61%	43%	72%	0%	0%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	15%	18%	8%	13%
	No	340	85%	85%	81%	91%	84%
	(Don't know)	4	1%	0%	1%	1%	3%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	3%	4%	3%	1%
	2 days/wk	9	2%	4%	3%	1%	0%
	3 days/wk	28	7%	11%	5%	6%	5%
	4 days/wk	23	6%	4%	4%	8%	6%
	5 days/wk	166	42%	48%	41%	42%	36%
	6 days/wk	27	7%	5%	6%	7%	9%
	7 days/wk	20	5%	3%	4%	5%	8%
	1-11 days/year	2	0%	1%	1%	0%	0%
	Never	113	28%	20%	31%	27%	34%
	(Don't know)	1	0%	0%	1%	0%	0%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	79%	68%	73%	66%
	Less than weekly	2	0%	1%	1%	0%	0%
	Never	114	29%	20%	32%	27%	34%
59. Frequency: Go to school	1 day/week	15	4%	4%	4%	3%	3%
	2 days/wk	15	4%	6%	4%	3%	1%
	3 days/wk	13	3%	3%	6%	3%	2%
	4 days/wk	12	3%	7%	1%	3%	2%
	5 days/wk	36	9%	8%	10%	11%	8%
	6 days/wk	3	1%	0%	0%	1%	1%
	7 days/wk	3	1%	0%	1%	0%	1%
	1-4 days/month	1	0%	1%	0%	0%	0%
	Never	297	74%	69%	72%	75%	81%
	(Don't know)	5	1%	2%	1%	1%	1%
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	27%	27%	24%	18%
	Less than weekly	1	0%	1%	0%	0%	0%
	Never	302	76%	71%	73%	76%	82%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	28%	23%	14%	19%
	2 days/wk	134	33%	32%	33%	29%	39%
	3 days/wk	77	19%	20%	20%	23%	13%
	4 days/wk	32	8%	8%	9%	6%	9%
	5 days/wk	16	4%	1%	4%	8%	3%
	6 days/wk	3	1%	0%	0%	3%	0%
	7 days/wk	21	5%	3%	4%	3%	11%
	1-4 days/month	5	1%	3%	0%	1%	2%
	1-11 days/year	2	1%	0%	0%	0%	2%
	Never	21	5%	3%	7%	9%	2%
	(Don't know)	6	2%	1%	0%	5%	1%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	93%	93%	85%	93%
	Less than weekly	8	2%	3%	0%	1%	4%
	Never	27	7%	4%	7%	14%	3%
61. Frequency: Take your children to school	1 day/week	10	3%	1%	2%	4%	3%
	2 days/wk	8	2%	2%	1%	1%	4%
	3 days/wk	8	2%	1%	3%	2%	3%
	4 days/wk	7	2%	2%	2%	2%	1%
	5 days/wk	82	21%	19%	23%	25%	14%
	6 days/wk	2	1%	0%	1%	1%	0%
	7 days/wk	3	1%	0%	1%	0%	2%
	1-4 days/month	0	0%	1%	0%	0%	0%
	Never	243	61%	65%	61%	52%	65%
	(Don't know)	3	1%	0%	0%	2%	1%
	(Do not have kids in school)	33	8%	10%	6%	10%	7%
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	28%	35%	40%	28%
	Less than weekly	0	0%	1%	0%	0%	0%
	Never	246	67%	72%	65%	60%	72%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	11%	1%	3%	2%
	2 days/wk	28	7%	12%	6%	9%	2%
	3 days/wk	32	8%	8%	6%	10%	8%
	4 days/wk	28	7%	5%	9%	6%	7%
	5 days/wk	102	26%	17%	29%	30%	27%
	6 days/wk	30	7%	11%	10%	3%	5%
	7 days/wk	97	24%	17%	20%	24%	37%
	1-4 days/month	5	1%	4%	1%	1%	0%
	Never	59	15%	16%	17%	13%	12%
	(Don't know)	1	0%	0%	0%	0%	1%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	80%	82%	86%	87%
	Less than weekly	5	1%	4%	1%	1%	0%
	Never	60	15%	16%	17%	13%	13%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	14%	17%	6%	8%
	2 days/wk	78	19%	22%	20%	21%	16%
	3 days/wk	71	18%	23%	15%	16%	17%
	4 days/wk	36	9%	7%	10%	14%	5%
	5 days/wk	52	13%	8%	12%	8%	23%
	6 days/wk	16	4%	3%	6%	5%	2%
	7 days/wk	53	13%	10%	13%	16%	14%
	1-4 days/month	10	2%	5%	1%	3%	2%
	1-11 days/year	3	1%	0%	1%	2%	1%
	Never	34	9%	7%	7%	9%	11%
(Don't know)	2	0%	0%	0%	0%	2%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	88%	92%	86%	85%
	Less than weekly	13	3%	5%	1%	4%	3%
	Never	36	9%	7%	7%	9%	13%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	5%	3%	2%	3%
	2 days/wk	17	4%	7%	0%	5%	6%
	3 days/wk	4	1%	0%	3%	1%	0%
	4 days/wk	14	3%	9%	2%	0%	3%
	5 days/wk	11	3%	3%	4%	3%	1%
	6 days/wk	3	1%	2%	1%	0%	0%
	7 days/wk	6	1%	1%	1%	2%	1%
	1-4 days/month	8	2%	3%	2%	1%	1%
	1-11 days/year	15	4%	3%	6%	3%	3%
	Never	307	77%	67%	78%	81%	81%
	(Don't know)	1	0%	0%	0%	0%	1%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	27%	14%	14%	14%
	Less than weekly	23	6%	6%	8%	4%	4%
	Never	308	77%	67%	78%	81%	82%
65. Frequency: Ride BART	1 day/week	43	11%	16%	11%	9%	7%
	2 days/wk	13	3%	3%	1%	4%	6%
	3 days/wk	11	3%	5%	6%	0%	0%
	4 days/wk	7	2%	3%	0%	3%	2%
	5 days/wk	21	5%	7%	7%	6%	1%
	6 days/wk	1	0%	1%	0%	0%	0%
	1-4 days/month	45	11%	11%	15%	10%	9%
	1-11 days/year	49	12%	8%	11%	16%	14%
	Never	203	51%	46%	49%	50%	59%
	(Don't know)	5	1%	0%	1%	2%	2%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	35%	24%	22%	16%
	Less than weekly	95	24%	19%	26%	26%	23%
	Never	208	52%	46%	49%	52%	60%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	2%	2%	0%	0%
	3 days/wk	4	1%	0%	2%	0%	2%
	4 days/wk	1	0%	0%	1%	0%	0%
	5 days/wk	1	0%	0%	0%	1%	0%
	6 days/wk	2	0%	2%	0%	0%	0%
	7 days/wk	2	0%	2%	0%	0%	0%
	1-4 days/month	10	3%	6%	0%	3%	1%
	1-11 days/year	32	8%	11%	5%	8%	9%
	Never	337	84%	76%	89%	85%	86%
	(Don't know)	5	1%	1%	1%	2%	2%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	6%	5%	1%	2%
	Less than weekly	42	11%	17%	5%	11%	10%
	Never	342	86%	77%	90%	87%	88%
67. Frequency: Take a ferry	1 day/week	3	1%	3%	0%	0%	0%
	2 days/wk	1	0%	0%	1%	0%	0%
	3 days/wk	1	0%	0%	1%	0%	0%
	5 days/wk	5	1%	4%	0%	1%	0%
	6 days/wk	1	0%	0%	0%	1%	0%
	1-4 days/month	2	1%	0%	2%	0%	1%
	1-11 days/year	33	8%	8%	5%	11%	9%
	Never	344	86%	82%	92%	83%	86%
	(Don't know)	8	2%	2%	0%	3%	3%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	8%	2%	3%	0%
	Less than weekly	36	9%	8%	6%	11%	10%
	Never	352	88%	84%	92%	86%	90%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	11%	16%	14%	9%
	2 days/wk	33	8%	10%	7%	8%	7%
	3 days/wk	24	6%	7%	6%	3%	7%
	4 days/wk	11	3%	6%	2%	3%	0%
	5 days/wk	8	2%	4%	1%	2%	1%
	6 days/wk	4	1%	2%	2%	0%	0%
	7 days/wk	4	1%	2%	1%	2%	0%
	1-4 days/month	20	5%	7%	3%	7%	4%
	1-11 days/year	15	4%	3%	5%	5%	3%
	Never	225	56%	48%	58%	54%	66%
	(Don't know)	5	1%	1%	0%	2%	3%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	42%	35%	33%	25%
	Less than weekly	35	9%	10%	7%	11%	7%
	Never	231	58%	48%	58%	56%	69%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	11%	8%	6%	0%
	2 days/wk	8	2%	3%	3%	2%	1%
	3 days/wk	11	3%	5%	1%	3%	1%
	4 days/wk	11	3%	6%	2%	2%	1%
	5 days/wk	8	2%	5%	0%	4%	0%
	6 days/wk	3	1%	4%	0%	0%	0%
	7 days/wk	12	3%	8%	2%	2%	0%
	1-4 days/month	13	3%	4%	3%	3%	3%
	1-11 days/year	17	4%	2%	9%	6%	1%
	Never	290	72%	52%	73%	73%	90%
	(Don't know)	2	1%	1%	0%	0%	2%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	41%	16%	18%	4%
	Less than weekly	30	8%	6%	11%	9%	4%
	Never	292	73%	53%	73%	73%	92%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	6%	7%	6%	9%
	2 days/wk	20	5%	7%	6%	6%	1%
	3 days/wk	26	6%	1%	7%	12%	5%
	4 days/wk	5	1%	2%	1%	2%	0%
	5 days/wk	7	2%	3%	0%	2%	3%
	6 days/wk	2	1%	0%	1%	1%	0%
	7 days/wk	5	1%	2%	2%	1%	0%
	1-4 days/month	9	2%	0%	1%	5%	3%
	1-11 days/year	2	1%	0%	0%	1%	1%
	Never	290	72%	79%	71%	63%	77%
	(Don't know)	6	1%	0%	4%	0%	2%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	21%	24%	30%	18%
	Less than weekly	11	3%	0%	1%	7%	4%
	Never	296	74%	79%	75%	63%	78%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	16%	7%	5%	11%
	Alamo	1	0%	0%	1%	0%	0%
	Albany	1	0%	1%	0%	0%	0%
	Berkeley	20	7%	18%	3%	5%	3%
	Castro valley	3	1%	0%	2%	3%	0%
	Dublin	2	1%	0%	0%	1%	1%
	Emeryville	2	1%	0%	2%	0%	2%
	Fremont	20	7%	3%	7%	15%	4%
	Hayward	24	8%	5%	3%	8%	17%
	Kensington	2	1%	0%	1%	2%	0%
	Lafayette	1	0%	0%	0%	1%	0%
	Livermore	9	3%	3%	5%	3%	1%
	Milpitas	0	0%	0%	0%	1%	0%
	Newark	2	1%	1%	1%	1%	0%
	Oakland	51	18%	21%	16%	17%	16%
	Pleasanton	16	6%	4%	7%	5%	6%
	Richmond	4	1%	2%	0%	1%	2%
	Sacramento	1	0%	0%	0%	1%	0%
	San Francisco	37	13%	11%	14%	12%	14%
	San Jose	21	7%	2%	11%	5%	12%
	San Leandro	8	3%	1%	2%	3%	5%
San Lorenzo	1	0%	0%	0%	1%	0%	
San Pablo	1	0%	0%	2%	0%	0%	
San Ramon	3	1%	1%	1%	1%	0%	
Sunol	1	0%	0%	0%	1%	0%	
Union City	8	3%	5%	3%	1%	3%	
Walnut Creek	2	1%	1%	0%	1%	0%	
Other (specify)	20	7%	5%	11%	8%	3%	
71 Collapsed. Work Geography	Central Alameda	53	13%	15%	13%	8%	17%
	East Alameda	30	8%	6%	11%	8%	5%
	North Alameda	72	18%	30%	14%	17%	12%
	South Alameda	61	15%	12%	10%	21%	19%
	Other Counties	67	17%	16%	19%	19%	13%
	Does not work	116	29%	21%	32%	27%	34%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	25%	18%	17%	7%
	3-5 miles	59	21%	16%	27%	19%	21%
	6-10 miles	63	22%	29%	16%	24%	21%
	11-20 miles	53	19%	15%	19%	17%	24%
	21+ miles	61	21%	15%	21%	23%	27%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	62%	74%	74%	85%
	Drive or ride in a carpool or vanpool	35	12%	15%	7%	13%	15%
	Motorcycle or scooter	4	2%	4%	0%	1%	1%
	Bicycle	24	8%	22%	6%	5%	0%
	Walk	18	6%	10%	11%	2%	2%
	Public Bus	21	7%	13%	8%	5%	4%
	BART	35	12%	13%	13%	17%	6%
	Train, like Capitol Corridor or ACE	4	1%	2%	2%	1%	0%
	Ferry or boat	3	1%	1%	0%	2%	2%
	Something else (Don't know)	12 8	4% 3%	0% 3%	7% 4%	8% 2%	1% 2%
Transportation to Work	Bike Only	7	2%	4%	2%	3%	0%
	Bike + Tranist	4	1%	4%	2%	0%	0%
	Bike + Car	7	2%	7%	1%	2%	0%
	Car Only	184	65%	52%	61%	66%	82%
	Car + Transit	26	9%	10%	12%	8%	6%
	Other	57	20%	23%	23%	21%	12%
74. Work access: Bike racks	Yes	116	41%	41%	47%	45%	29%
	No	152	53%	53%	46%	49%	68%
	(Don't know)	17	6%	6%	7%	7%	3%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	59%	53%	55%	71%
	Yes	116	41%	41%	47%	45%	29%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	56%	66%	59%	79%
	Yes	139	35%	44%	34%	41%	21%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	32%	32%	37%	17%
	No	186	65%	61%	65%	56%	81%
	(Don't know)	13	5%	7%	3%	7%	1%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	68%	68%	63%	83%
	Yes	86	30%	32%	32%	37%	17%
76. Work access: A shower	Yes	84	30%	28%	34%	26%	30%
	No	191	67%	68%	61%	68%	70%
	(Don't know)	10	4%	3%	4%	6%	0%
76 Collapsed. Work access: A shower	No/DK	201	70%	72%	66%	74%	70%
	Yes	84	30%	28%	34%	26%	30%
77. Work access: A changing area	Yes	161	56%	60%	62%	48%	56%
	No	117	41%	37%	36%	49%	44%
	(Don't know)	7	2%	4%	3%	3%	0%
77 Collapsed. Work access: A changing area	No/DK	124	44%	40%	38%	52%	44%
	Yes	161	56%	60%	62%	48%	56%
Combined Acces to Q74-Q77 (work)	None	79	28%	25%	27%	24%	36%
	At least one	82	29%	25%	24%	41%	25%
	Two of three	70	25%	33%	24%	17%	24%
	All 3	54	19%	17%	25%	19%	15%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	10%	20%	10%	0%
	Berkeley	12	12%	24%	10%	7%	5%
	Concord	1	1%	0%	3%	0%	0%
	Dublin	1	1%	0%	0%	2%	0%
	Fremont	10	11%	8%	10%	11%	15%
	Hayward	12	13%	10%	5%	9%	32%
	Livermore	3	3%	0%	3%	8%	0%
	Oakland	22	22%	24%	11%	25%	34%
	Piedmont	1	1%	0%	3%	0%	0%
	Pleasanton	2	2%	5%	0%	3%	0%
	Richmond	1	1%	0%	0%	0%	5%
	San Francisco	3	3%	0%	4%	6%	0%
	San Jose	2	2%	0%	3%	3%	0%
	San Leandro	2	2%	0%	4%	3%	0%
	Union City	4	4%	7%	3%	0%	9%
Other (specify)	12	13%	12%	21%	13%	0%	
78 Collapsed. School Geography	Central Alameda	13	3%	3%	6%	3%	0%
	East Alameda	5	1%	1%	1%	3%	0%
	North Alameda	34	8%	14%	6%	8%	7%
	South Alameda	29	7%	7%	6%	6%	10%
	Other Counties	18	4%	3%	8%	5%	1%
	Does not go to school	302	76%	71%	73%	76%	82%
79. Approx. miles from home to school	0-2 miles	28	29%	30%	40%	28%	12%
	3-5 miles	30	31%	29%	13%	37%	54%
	6-10 miles	17	18%	26%	25%	13%	0%
	11-20 miles	8	8%	0%	7%	8%	24%
	21+ miles	14	14%	16%	15%	14%	10%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	55%	59%	67%	91%
	Drive or ride in a carpool or vanpool	6	6%	5%	0%	13%	9%
	Motorcycle or scooter	1	1%	0%	0%	0%	5%
	Bicycle	13	13%	30%	10%	9%	0%
	Walk	16	16%	15%	36%	6%	0%
	Public Bus	11	12%	20%	7%	9%	11%
	BART	9	9%	8%	9%	11%	11%
	Something else (Don't know)	2 3	2% 3%	0% 0%	5% 5%	0% 4%	0% 0%
81. School access: Bike racks	Yes	66	67%	86%	59%	60%	62%
	No	22	22%	14%	27%	29%	17%
	(Don't know)	10	10%	0%	13%	11%	20%
81 Collapsed. School access: Bike racks	No/DK	32	33%	14%	41%	40%	38%
	Yes	66	67%	86%	59%	60%	62%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	75%	84%	85%	89%
	Yes	66	16%	25%	16%	15%	11%
82. School access: A secure bike room or bike locker	Yes	22	23%	9%	18%	29%	43%
	No	64	66%	87%	71%	64%	28%
	(Don't know)	11	11%	4%	11%	7%	29%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	91%	82%	71%	57%
	Yes	22	23%	9%	18%	29%	43%
83. School access: A shower	Yes	30	31%	33%	21%	23%	55%
	No	62	64%	64%	74%	71%	37%
	(Don't know)	5	6%	3%	5%	7%	8%
83 Collapsed. School access: A shower	No/DK	68	69%	67%	79%	77%	45%
	Yes	30	31%	33%	21%	23%	55%
84. School access: A changing area	Yes	48	49%	40%	48%	48%	66%
	No	44	45%	56%	44%	46%	27%
	(Don't know)	6	6%	3%	8%	7%	8%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
84 Collapsed. School access: A changing area	No/DK	50	51%	60%	52%	52%	34%
	Yes	48	49%	40%	48%	48%	66%
Combined Acces to Q81-Q84 (school)	None	30	31%	14%	41%	40%	30%
	At least one	26	27%	49%	20%	22%	13%
	Two of three	31	32%	33%	39%	25%	26%
	All 3	10	10%	4%	0%	14%	32%
85. Own/ access to working bike?	Yes	236	59%	61%	63%	63%	49%
	No	163	41%	39%	37%	37%	51%
85 Collapsed. Access to bicycle	Yes	236	59%	61%	63%	63%	49%
	No/DK	163	41%	39%	37%	37%	51%
86. Days per week bike to work?	1 day/week	9	3%	8%	2%	1%	2%
	2 days/wk	4	1%	3%	1%	2%	0%
	3 days/wk	7	2%	6%	2%	1%	0%
	4 days/wk	10	3%	5%	4%	5%	0%
	5 days/wk	11	4%	9%	0%	6%	0%
	6 days/wk	4	1%	2%	1%	2%	0%
	7 days/wk	5	2%	4%	3%	0%	0%
	1-4 days/month	1	0%	0%	0%	1%	0%
	1-11 days/year	1	0%	2%	0%	0%	0%
	Never	233	82%	62%	87%	81%	98%
	(Don't know)	1	1%	0%	1%	1%	0%
86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	36%	12%	17%	2%
	Less than weekly	2	1%	2%	0%	1%	0%
	Never	234	82%	62%	88%	82%	98%
87. Days per week bike to school?	1 day/week	4	4%	10%	0%	4%	0%
	2 days/wk	4	4%	7%	4%	5%	0%
	3 days/wk	1	1%	3%	0%	0%	0%
	4 days/wk	1	1%	5%	0%	0%	0%
	5 days/wk	4	4%	11%	0%	5%	0%
	6 days/wk	3	3%	7%	4%	0%	0%
	7 days/wk	1	1%	0%	4%	0%	0%
	Never	77	78%	56%	84%	81%	100%
(Don't know)	3	3%	0%	5%	6%	0%	

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	44%	12%	14%	0%
	Never	79	81%	56%	88%	86%	100%
88. Have access to a car?	Yes	347	87%	85%	88%	84%	90%
	No	51	13%	15%	12%	15%	9%
	(Don't know)	2	1%	0%	0%	1%	2%
88 Collapsed. Access to a car	Yes	347	87%	85%	88%	84%	90%
	No/DK	53	13%	15%	12%	16%	10%
88a. Have kids under 18?	Yes	150	40%	39%	42%	40%	38%
	No	226	60%	61%	58%	59%	61%
	(DK/ Refused)	3	1%	0%	1%	2%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	39%	42%	40%	38%
	No / Ref	229	60%	61%	58%	60%	62%
89. Own/ Rent	Rent/other	167	42%	49%	39%	37%	42%
	Own/buying	221	55%	48%	61%	60%	52%
	(DK/ Refused)	12	3%	3%	1%	3%	6%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	5%	8%	10%	21%
	White	162	41%	59%	44%	40%	21%
	Hispanic/Latin-Am	67	17%	15%	11%	15%	26%
	Asian	76	19%	12%	23%	19%	21%
	Bi-racial/multi-racial	16	4%	1%	7%	5%	2%
	Other	25	6%	5%	4%	9%	7%
	(Refused)	8	2%	2%	4%	1%	1%
90. Race/ Ethnicity	Afr.-Amer	45	11%	5%	8%	10%	21%
	White	162	41%	59%	44%	40%	21%
	Hispanic	67	17%	15%	11%	15%	26%
	Asian	76	19%	12%	23%	19%	21%
	Other	49	12%	8%	14%	16%	11%
5. Sex (by observation)	Male	195	49%	60%	52%	45%	38%
	Female	205	51%	40%	48%	55%	62%

		All		Bike Riding Concerns Scale			
		N	%	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%
Region	Central	112	28%	20%	27%	27%	37%
	East	48	12%	12%	13%	15%	8%
	North	171	43%	54%	44%	38%	36%
	South	68	17%	14%	16%	20%	19%
City from sample zip	Alameda	23	6%	11%	5%	6%	2%
	Berkeley	30	7%	15%	7%	5%	3%
	Castro Valley	17	4%	4%	3%	7%	3%
	Dublin	6	1%	1%	1%	3%	2%
	Emeryville	11	3%	5%	4%	1%	1%
	Fremont	57	14%	11%	14%	17%	16%
	Hayward	39	10%	5%	10%	8%	16%
	Livermore	22	6%	7%	5%	7%	4%
	Newark	11	3%	3%	2%	3%	3%
	Oakland	108	27%	23%	29%	26%	30%
	Pleasanton	20	5%	5%	7%	6%	3%
	San Leandro	27	7%	5%	7%	6%	8%
	San Lorenzo	6	2%	3%	0%	2%	2%
	Sunol	1	0%	0%	0%	1%	0%
	Union City	23	6%	3%	8%	3%	8%
Language of Interview	English	380	95%	96%	92%	98%	95%
	Spanish	11	3%	3%	3%	2%	3%
	Cantonese	9	2%	1%	5%	0%	2%
Age Group	18-29	72	18%	22%	16%	16%	19%
	30-39	85	21%	13%	29%	18%	23%
	40-49	75	19%	20%	15%	27%	14%
	50-64	114	28%	32%	29%	30%	24%
	65+	55	14%	14%	12%	10%	19%
Bicyclist Segmentation	Committed Bicyclists	52	13%	27%	8%	15%	3%
	Primary Target	35	9%	16%	10%	7%	3%
	Secondary Target	38	10%	12%	25%	0%	0%
	Less Likely Bicyclists	46	11%	0%	0%	24%	22%
	Non-Bicyclists	228	57%	45%	56%	54%	73%

	All	Bike Riding Concerns Scale			
	Mean	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean
	400		107	97	101
		24%	27%	24%	25%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	3.04	4.00	5.16	6.06
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	1.98	2.56	4.33	5.62
13. Barrier: Don't want to carry a change of clothes	4.06	2.29	3.42	4.46	5.96
14. Barrier: No place to shower at your destination	3.97	2.65	3.07	4.29	5.85
15. Barrier: No safe place to park a bike at your destination	4.48	2.97	3.78	4.98	6.12
16. Barrier: Not confident in your bike riding ability	3.37	1.98	2.86	3.40	5.25
17. Barrier: Not in good enough shape	3.85	2.20	3.46	4.20	5.45
18. Barrier: Worried about cars on the road	5.33	3.72	5.04	6.18	6.30
19. Barrier: Need to have access to a car at some point during the day	4.72	2.90	4.37	5.03	6.45
20. Barrier: You have to carry a lot of stuff	4.80	3.02	4.38	5.47	6.26
21. Barrier: The places you regularly go are too far away to ride	5.01	3.69	4.65	5.22	6.41
22. Barrier: Don't want to ride your bike alone	3.22	1.94	2.39	3.43	5.08
23. Barrier: Poor road and pavement conditions	4.61	3.21	3.91	5.10	6.16
24. Barrier: Don't know the best way to get where you are going by bike	3.47	2.13	2.78	3.72	5.21
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	3.59	4.70	5.39	6.25
26. Barrier: Biking takes too much time	4.09	2.65	3.72	4.24	5.73

	All	Bike Riding Concerns Scale			
	Mean	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean
27. Barrier: Fear of a flat tire or other equipment failure	4.03	2.44	3.17	4.53	5.94
28. Barrier: Fear of bad weather	5.12	3.55	4.90	5.60	6.34
29. Barrier: Inability to take a bike on BART during commute hours	4.18	2.97	3.45	4.67	5.57
30. Barrier: Worried about getting home quickly in an emergency	4.94	2.97	4.62	5.55	6.51
31. Barrier: Worried about my personal safety	5.00	3.36	4.24	5.96	6.41
58. Mean: Go to work outside of your home	3.35	3.55	3.11	3.45	3.30
59. Mean: Go to school	.87	.90	.95	.93	.70
60. Mean: Go shopping for food or other household items	2.37	2.14	2.34	2.39	2.60
61. Mean: Take your children to school	2.29	2.28	2.18	2.80	1.94
62. Mean: Drive a car alone	4.14	3.48	4.13	4.16	4.75
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	2.88	3.25	3.37	3.34
64. Mean: Ride a bus	.59	.90	.56	.50	.40
65. Mean: Ride BART	.65	.96	.68	.60	.38
66. Mean: Take a train other than BART	.15	.32	.14	.08	.08
67. Mean: Take a ferry	.12	.25	.06	.16	.01
68. Mean: Ride a bicycle for health or recreation	.83	1.24	.78	.78	.53
69. Mean: Ride a bicycle as a way to get to a destination	.66	1.59	.41	.59	.13
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.61	.63	.86	.41
72. Approx. miles from home to work	13.49	12.67	11.92	13.63	15.98

	All	Bike Riding Concerns Scale			
	Mean	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean
79. Approx. miles from home to school	11.95	13.21	14.61	9.24	9.37
86. Mean: Days per week bike to work?	.66	1.34	.51	.69	.02
87. Mean: Days per week bike to school?	.69	1.54	.59	.38	.00

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr-Amer	White	Hispanic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Female
				%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		400		45	162	67	76	49	72	85	75	114	55	195	205
Row percent			100%	11%	41%	17%	19%	12%	18%	21%	19%	28%	14%	49%	51%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	2%	3%	7%	2%	2%	8%	0%	3%	4%	1%	4%	2%
	No	366	91%	95%	92%	86%	90%	95%	90%	95%	89%	92%	91%	91%	92%
	(Don't know)	22	5%	2%	5%	7%	8%	3%	2%	5%	8%	4%	7%	5%	6%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	2%	3%	7%	2%	2%	8%	0%	3%	4%	1%	4%	2%
	No / DK	387	97%	98%	97%	93%	98%	98%	92%	100%	97%	96%	99%	96%	98%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	100%	22%	0%	0%	0%	17%	0%	45%	0%	0%	22%	0%
	Related to cars	3	21%	0%	19%	38%	0%	0%	32%	0%	0%	20%	0%	9%	45%
	Don't remember	8	65%	0%	59%	62%	100%	100%	52%	0%	55%	80%	100%	69%	55%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	0%	27%	0%	0%	0%	0%	0%	55%	0%	0%	13%	0%
	Sign on a street pole	1	6%	0%	17%	0%	0%	0%	0%	0%	0%	0%	100%	8%	0%
	Back/side of a bus	2	14%	0%	14%	0%	0%	100%	21%	0%	0%	15%	0%	14%	16%
	Bus Shelter	1	8%	100%	0%	0%	0%	0%	0%	0%	45%	0%	0%	11%	0%
	Billboard	1	9%	0%	27%	0%	0%	0%	0%	0%	55%	0%	0%	13%	0%
	Flyer/handout	1	8%	100%	0%	0%	0%	0%	0%	0%	45%	0%	0%	11%	0%
	TV	6	45%	0%	22%	100%	0%	0%	79%	0%	0%	29%	0%	44%	45%
	Other/ DK	8	63%	0%	41%	100%	100%	0%	79%	0%	0%	85%	0%	54%	84%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	30%	13%	14%	7%	11%	12%	8%	12%	18%	17%	16%	11%
	No	330	83%	68%	84%	79%	90%	86%	80%	91%	83%	80%	78%	79%	86%
	(Don't know)	15	4%	2%	3%	7%	3%	3%	7%	2%	5%	1%	5%	5%	2%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	30%	13%	14%	7%	11%	12%	8%	12%	18%	17%	16%	11%
	No / DK	345	86%	70%	87%	86%	93%	89%	88%	92%	88%	82%	83%	84%	89%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	27%	29%	15%	21%	27%	30%	24%	23%	27%	15%	21%	28%
	Being able to carry/transport more belongings	26	7%	6%	8%	0%	9%	7%	3%	8%	9%	7%	4%	7%	7%
	Difficult/Takes too much energy/Lazy	75	19%	19%	22%	13%	13%	24%	25%	8%	19%	24%	15%	20%	17%
	Too far of a distance to travel	112	28%	9%	30%	31%	31%	30%	25%	30%	40%	27%	16%	29%	27%
	Safety issues - Biking is unsafe/dangerous	128	32%	41%	29%	24%	33%	42%	22%	34%	33%	30%	43%	28%	35%
	Time consuming	82	20%	22%	17%	28%	23%	18%	39%	22%	14%	17%	11%	19%	22%
	Prefer comfort of a car	6	1%	0%	1%	0%	0%	7%	2%	3%	1%	1%	1%	2%	1%
	Health restrictions/Not in shape	36	9%	18%	6%	13%	7%	10%	10%	3%	9%	13%	10%	7%	11%
	Inconvenient/ Prefer the convenience of a car	62	16%	9%	16%	20%	11%	22%	23%	19%	16%	13%	6%	18%	14%
	No bike lanes	26	7%	2%	10%	3%	4%	9%	2%	4%	11%	8%	6%	9%	4%
	Do not own a bike	27	7%	16%	7%	8%	0%	8%	7%	2%	10%	8%	8%	5%	9%
	Do not like biking through traffic/ Dangerous drivers	45	11%	7%	19%	11%	2%	4%	3%	7%	9%	15%	24%	9%	14%
	Just do not want to/Lack of interest	18	4%	13%	2%	8%	2%	4%	3%	5%	4%	5%	4%	4%	5%
	Do not know how to ride a bike	15	4%	2%	1%	3%	12%	2%	10%	0%	1%	2%	8%	3%	4%
	Cannot bike in work clothes	5	1%	0%	3%	0%	0%	0%	0%	1%	1%	3%	0%	1%	1%
	Do not want to get sweaty	10	2%	2%	2%	3%	1%	4%	4%	3%	3%	1%	2%	1%	4%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Transport more than one passenger	6	1%	0%	2%	2%	0%	2%	0%	6%	1%	0%	0%	1%	1%
	Nowhere to park/store bike	8	2%	6%	2%	0%	2%	0%	0%	5%	1%	2%	0%	2%	2%
	Too many hills to bike through	12	3%	0%	5%	0%	5%	2%	0%	2%	9%	1%	6%	2%	4%
	Other	10	2%	2%	1%	9%	0%	3%	2%	5%	2%	2%	0%	4%	1%
	Nothing	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	1%	1%	0%
	Dont know	10	2%	5%	3%	2%	1%	1%	0%	2%	3%	3%	3%	4%	1%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	15%	27%	21%	20%	39%	28%	35%	27%	21%	11%	28%	23%
	Hygeine concerns	14	4%	2%	5%	3%	1%	4%	4%	3%	3%	4%	2%	2%	5%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	31%	10%	18%	14%	14%	21%	7%	15%	15%	21%	12%	18%
	Safety concerns	173	43%	48%	48%	35%	35%	47%	26%	42%	42%	45%	68%	37%	49%
	Difficult / Lazy / Not in shape	111	28%	37%	28%	26%	19%	34%	35%	11%	28%	37%	25%	27%	28%
	No bike lanes / Nowhere to store bike	34	9%	9%	12%	3%	6%	9%	2%	10%	13%	10%	6%	11%	6%
	Time / Distance	194	48%	31%	47%	58%	54%	47%	64%	51%	54%	43%	26%	48%	49%
	Bad Weather	98	25%	27%	29%	15%	21%	27%	30%	24%	23%	27%	15%	21%	28%
	Too many hills / Terrain	12	3%	0%	5%	0%	5%	2%	0%	2%	9%	1%	6%	2%	4%
	Other / Don't Know	22	5%	7%	4%	12%	1%	4%	2%	8%	6%	6%	5%	9%	2%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	17%	16%	15%	8%	16%	16%	11%	11%	15%	20%	16%	13%
	2	37	9%	0%	13%	3%	8%	14%	7%	11%	10%	10%	7%	11%	8%
	3	36	9%	6%	9%	7%	12%	11%	7%	16%	5%	7%	12%	10%	8%
	4	38	10%	3%	10%	12%	12%	7%	14%	12%	11%	6%	6%	13%	7%
	5	68	17%	12%	20%	13%	18%	15%	13%	17%	18%	21%	12%	14%	20%
	6	43	11%	15%	11%	7%	10%	10%	18%	7%	10%	9%	10%	12%	9%
	7 - Extremely important	120	30%	48%	21%	41%	32%	27%	26%	26%	35%	31%	33%	24%	35%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	74%	52%	62%	60%	52%	57%	50%	63%	61%	55%	50%	64%
	Neither / DK	38	10%	3%	10%	12%	12%	7%	14%	12%	11%	6%	6%	13%	7%
	Not Important	131	33%	23%	38%	26%	28%	41%	29%	38%	26%	33%	39%	37%	29%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	26%	36%	34%	18%	33%	25%	40%	26%	34%	26%	37%	25%
	2	49	12%	5%	17%	9%	9%	12%	15%	14%	9%	10%	16%	14%	11%
	3	45	11%	9%	12%	9%	14%	10%	10%	10%	15%	12%	8%	11%	12%
	4	31	8%	5%	4%	7%	18%	6%	13%	7%	9%	5%	5%	9%	7%
	5	27	7%	5%	7%	3%	4%	17%	7%	2%	3%	11%	8%	7%	7%
	6	22	6%	2%	8%	3%	4%	7%	9%	7%	2%	4%	6%	3%	8%
	7 - Extremely important	97	24%	48%	15%	30%	30%	17%	22%	20%	35%	21%	27%	18%	31%
(Don't know)	7	2%	0%	0%	6%	3%	0%	0%	0%	2%	2%	4%	3%	1%	
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	55%	31%	35%	37%	40%	38%	29%	40%	36%	42%	28%	45%
	Neither / DK	37	9%	5%	4%	13%	22%	6%	13%	7%	11%	8%	9%	11%	7%
	Not Important	217	54%	40%	65%	52%	41%	54%	50%	64%	49%	56%	49%	61%	48%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	24%	19%	21%	15%	21%	18%	16%	21%	23%	18%	20%	19%
	2	42	11%	5%	17%	6%	6%	10%	11%	7%	14%	9%	12%	11%	10%
	3	47	12%	0%	15%	10%	13%	12%	6%	12%	14%	17%	4%	16%	8%
	4	57	14%	17%	11%	19%	18%	11%	20%	23%	9%	12%	6%	17%	12%
	5	53	13%	9%	12%	11%	18%	16%	11%	11%	15%	12%	22%	10%	16%
	6	22	5%	2%	7%	6%	5%	5%	4%	3%	6%	7%	8%	6%	5%
	7 - Extremely important	98	24%	43%	18%	26%	25%	25%	29%	28%	21%	21%	26%	20%	29%
(Don't know)	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	4%	0%	1%	

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	55%	37%	43%	48%	45%	44%	41%	42%	39%	56%	36%	50%
	Neither / DK	59	15%	17%	12%	21%	18%	11%	20%	23%	9%	12%	9%	17%	12%
	Not Important	168	42%	29%	51%	37%	34%	44%	36%	36%	49%	49%	35%	47%	38%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	27%	29%	18%	27%	26%	22%	27%	20%	28%	34%	27%	25%
	2	31	8%	3%	11%	3%	7%	8%	3%	6%	8%	9%	16%	7%	9%
	3	49	12%	13%	10%	11%	13%	18%	19%	17%	8%	11%	5%	16%	8%
	4	39	10%	8%	11%	4%	17%	4%	11%	14%	10%	8%	5%	10%	9%
	5	41	10%	6%	9%	18%	5%	16%	10%	10%	16%	11%	3%	10%	10%
	6	25	6%	2%	9%	5%	7%	2%	13%	7%	4%	5%	4%	8%	5%
	7 - Extremely important	107	27%	42%	20%	38%	24%	24%	22%	19%	32%	28%	33%	21%	32%
	(Don't know)	4	1%	0%	1%	3%	0%	2%	0%	1%	2%	0%	2%	1%	0%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	50%	38%	62%	36%	42%	45%	36%	52%	44%	39%	38%	48%
	Neither / DK	43	11%	8%	11%	7%	17%	6%	11%	15%	13%	8%	6%	12%	10%
	Not Important	184	46%	43%	51%	31%	47%	52%	44%	49%	36%	48%	54%	50%	42%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	26%	24%	19%	17%	19%	11%	23%	23%	25%	23%	18%	25%
	2	28	7%	0%	10%	2%	10%	4%	11%	2%	10%	7%	5%	7%	7%
	3	25	6%	2%	8%	4%	5%	7%	5%	10%	4%	7%	5%	6%	7%
	4	25	6%	2%	8%	7%	5%	6%	7%	8%	5%	7%	2%	8%	4%
	5	57	14%	14%	15%	15%	12%	16%	19%	9%	21%	13%	9%	14%	15%
	6	52	13%	7%	13%	13%	20%	9%	21%	13%	10%	10%	12%	12%	14%
	7 - Extremely important	122	30%	48%	20%	41%	29%	38%	26%	31%	26%	32%	40%	33%	28%
	(Don't know)	5	1%	0%	2%	0%	2%	0%	0%	4%	0%	0%	3%	2%	1%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	69%	47%	69%	61%	63%	66%	53%	58%	54%	61%	59%	57%
	Neither / DK	30	8%	2%	10%	7%	6%	6%	7%	12%	5%	7%	5%	10%	5%
	Not Important	139	35%	29%	43%	25%	33%	31%	27%	35%	37%	39%	34%	31%	38%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	26%	42%	31%	25%	47%	40%	36%	35%	40%	22%	47%	25%
	2	48	12%	9%	10%	7%	23%	12%	19%	9%	14%	10%	9%	14%	10%
	3	31	8%	10%	8%	7%	10%	3%	1%	12%	7%	9%	9%	8%	8%
	4	21	5%	0%	7%	9%	0%	8%	5%	7%	5%	3%	7%	4%	6%
	5	58	14%	24%	15%	17%	13%	5%	20%	12%	15%	13%	11%	10%	19%
	6	20	5%	5%	6%	3%	1%	10%	2%	2%	4%	8%	11%	3%	7%
	7 - Extremely important	71	18%	21%	12%	19%	28%	14%	13%	19%	18%	17%	23%	12%	23%
	(Don't know)	7	2%	5%	0%	7%	0%	1%	0%	3%	2%	0%	6%	2%	2%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	50%	33%	39%	42%	28%	35%	34%	37%	38%	46%	25%	49%
	Neither / DK	28	7%	5%	7%	15%	0%	9%	5%	10%	7%	3%	13%	6%	8%
	Not Important	222	56%	45%	60%	45%	58%	63%	60%	57%	55%	59%	41%	69%	43%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	21%	33%	27%	13%	29%	27%	36%	27%	22%	20%	30%	23%
	2	42	10%	0%	18%	7%	7%	6%	9%	12%	7%	11%	12%	12%	9%
	3	42	10%	7%	13%	0%	17%	11%	12%	10%	13%	10%	7%	11%	9%
	4	33	8%	5%	6%	11%	15%	6%	12%	6%	10%	7%	6%	8%	8%
	5	56	14%	14%	10%	18%	14%	22%	14%	10%	18%	16%	11%	12%	16%
	6	36	9%	10%	8%	12%	6%	11%	6%	8%	10%	10%	11%	9%	9%
	7 - Extremely important	85	21%	44%	12%	25%	27%	16%	20%	18%	15%	24%	29%	17%	25%
	(Don't know)	2	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	68%	30%	55%	48%	49%	40%	37%	43%	50%	51%	38%	50%
	Neither / DK	35	9%	5%	7%	11%	15%	6%	12%	6%	10%	7%	9%	9%	9%
	Not Important	189	47%	28%	64%	34%	37%	45%	48%	58%	47%	43%	40%	53%	42%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	15%	7%	12%	15%	11%	17%	15%	8%	8%	5%	13%	8%
	2	15	4%	5%	6%	1%	2%	0%	4%	3%	5%	4%	2%	5%	2%
	3	26	6%	2%	8%	7%	6%	3%	5%	3%	13%	7%	4%	7%	6%
	4	27	7%	0%	10%	5%	9%	4%	8%	5%	7%	9%	4%	8%	5%
	5	48	12%	2%	16%	10%	10%	11%	16%	11%	10%	13%	8%	16%	8%
	6	59	15%	7%	17%	13%	14%	18%	20%	13%	7%	16%	18%	15%	15%
	7 - Extremely important	182	45%	68%	36%	50%	44%	53%	30%	50%	50%	44%	56%	35%	55%
	(Don't know)	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	2%	0%	1%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	78%	69%	73%	69%	82%	66%	74%	67%	73%	82%	67%	77%
	Neither / DK	29	7%	0%	10%	6%	9%	4%	8%	5%	7%	9%	6%	8%	6%
	Not Important	83	21%	22%	21%	20%	23%	14%	26%	21%	26%	18%	11%	25%	17%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	14%	17%	16%	17%	19%	20%	17%	17%	17%	12%	21%	13%
	2	19	5%	0%	8%	7%	2%	2%	3%	2%	7%	4%	10%	7%	3%
	3	29	7%	14%	10%	2%	5%	3%	8%	7%	4%	10%	6%	7%	8%
	4	42	11%	7%	12%	9%	11%	12%	12%	10%	8%	11%	13%	13%	9%
	5	63	16%	17%	17%	14%	19%	9%	15%	13%	20%	17%	14%	14%	18%
	6	37	9%	5%	10%	8%	13%	9%	16%	8%	10%	7%	7%	10%	9%
	7 - Extremely important	139	35%	43%	26%	43%	34%	47%	28%	42%	34%	34%	36%	29%	41%
	(Don't know)	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	2%	0%	1%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	65%	53%	64%	66%	64%	59%	63%	64%	58%	56%	52%	67%
	Neither / DK	44	11%	7%	12%	10%	11%	12%	12%	10%	8%	12%	15%	13%	9%
	Not Important	116	29%	28%	35%	25%	23%	24%	30%	27%	28%	31%	28%	35%	24%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	16%	10%	11%	14%	16%	13%	3%	9%	17%	19%	16%	8%
	2	31	8%	8%	11%	6%	5%	4%	5%	12%	4%	8%	10%	7%	8%
	3	37	9%	2%	14%	8%	6%	7%	7%	8%	12%	11%	7%	13%	6%
	4	37	9%	7%	11%	3%	14%	8%	6%	11%	13%	10%	6%	10%	9%
	5	56	14%	10%	15%	16%	10%	19%	15%	11%	11%	14%	21%	13%	15%
	6	57	14%	7%	15%	10%	21%	16%	22%	18%	17%	7%	10%	15%	14%
	7 - Extremely important	131	33%	50%	25%	46%	30%	31%	32%	38%	34%	32%	27%	25%	40%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	67%	54%	72%	61%	66%	69%	67%	62%	54%	58%	54%	69%
	Neither / DK	37	9%	7%	11%	3%	14%	8%	6%	11%	13%	10%	6%	10%	9%
	Not Important	117	29%	26%	35%	24%	25%	26%	26%	22%	25%	37%	36%	36%	23%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	17%	12%	11%	18%	11%	17%	11%	13%	13%	15%	13%	14%
	2	22	6%	2%	8%	3%	3%	9%	6%	6%	4%	5%	7%	6%	5%
	3	20	5%	2%	5%	5%	4%	10%	0%	4%	10%	6%	4%	5%	5%
	4	41	10%	15%	13%	8%	8%	3%	11%	8%	8%	15%	8%	11%	10%
	5	51	13%	14%	15%	6%	16%	8%	5%	13%	19%	14%	11%	11%	15%
	6	53	13%	7%	13%	18%	12%	13%	23%	13%	12%	11%	7%	18%	8%
	7 - Extremely important	157	39%	42%	34%	47%	39%	46%	38%	45%	34%	37%	46%	35%	43%
	(Don't know)	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	2%	0%	1%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	64%	62%	71%	67%	67%	65%	71%	65%	62%	64%	64%	67%
	Neither / DK	42	11%	15%	13%	10%	8%	3%	11%	8%	8%	15%	10%	11%	10%
	Not Important	96	24%	22%	25%	19%	25%	30%	24%	21%	27%	24%	26%	25%	23%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	36%	42%	30%	24%	45%	26%	54%	34%	35%	27%	43%	30%
	2	47	12%	5%	16%	9%	7%	14%	8%	10%	9%	16%	15%	12%	11%
	3	47	12%	9%	10%	12%	20%	7%	14%	10%	10%	13%	11%	16%	8%
	4	32	8%	12%	7%	6%	9%	11%	8%	8%	11%	7%	6%	5%	11%
	5	44	11%	8%	9%	15%	15%	8%	9%	6%	16%	10%	15%	9%	13%
	6	25	6%	6%	6%	10%	4%	7%	13%	3%	4%	6%	5%	8%	5%
	7 - Extremely important	57	14%	24%	9%	18%	21%	9%	22%	8%	15%	12%	19%	7%	21%
	(Don't know)	2	1%	0%	1%	2%	0%	0%	0%	0%	0%	1%	2%	0%	1%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	38%	24%	42%	40%	24%	44%	18%	35%	28%	39%	24%	39%
	Neither / DK	35	9%	12%	8%	8%	9%	11%	8%	8%	11%	8%	8%	6%	11%
	Not Important	238	60%	50%	68%	50%	51%	66%	48%	74%	53%	63%	54%	71%	49%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	18%	11%	15%	11%	10%	8%	19%	8%	15%	6%	12%	12%
	2	36	9%	5%	13%	9%	3%	10%	17%	4%	7%	9%	9%	11%	7%
	3	51	13%	0%	15%	10%	19%	12%	12%	13%	15%	13%	9%	10%	15%
	4	36	9%	8%	11%	8%	8%	8%	11%	12%	10%	7%	5%	12%	6%
	5	60	15%	14%	18%	12%	12%	17%	11%	15%	24%	14%	12%	14%	17%
	6	52	13%	9%	16%	14%	7%	15%	16%	9%	10%	15%	13%	15%	11%
	7 - Extremely important	115	29%	46%	18%	31%	40%	29%	26%	28%	26%	27%	43%	26%	31%
	(Don't know)	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	2%	0%	1%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	70%	51%	57%	59%	61%	52%	52%	60%	55%	69%	55%	59%
	Neither / DK	37	9%	8%	11%	10%	8%	8%	11%	12%	10%	7%	7%	12%	7%
	Not Important	135	34%	23%	38%	34%	34%	31%	37%	36%	30%	37%	24%	33%	35%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	26%	39%	28%	25%	45%	27%	37%	30%	42%	28%	39%	29%
	2	45	11%	10%	13%	10%	8%	12%	16%	9%	10%	13%	7%	11%	12%
	3	33	8%	13%	10%	6%	5%	7%	7%	11%	17%	4%	4%	7%	9%
	4	29	7%	9%	9%	6%	6%	2%	5%	9%	4%	8%	9%	8%	7%
	5	58	15%	11%	13%	20%	18%	12%	18%	9%	10%	15%	25%	13%	16%
	6	34	8%	3%	7%	4%	21%	7%	12%	9%	13%	5%	4%	8%	9%
	7 - Extremely important	64	16%	28%	9%	26%	16%	14%	15%	17%	16%	13%	23%	13%	19%
	(Don't know)	1	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	42%	28%	49%	55%	34%	46%	35%	38%	32%	52%	34%	43%
	Neither / DK	30	8%	9%	10%	6%	7%	2%	5%	9%	5%	9%	9%	8%	7%
	Not Important	214	53%	48%	62%	44%	38%	65%	49%	56%	57%	59%	39%	57%	50%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer %	White %	Hispa nic %	Asian %	Other %	18-29 %	30-39 %	40-49 %	50-64 %	65+ %	Male %	Fema le %
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	16%	10%	10%	17%	13%	16%	9%	13%	15%	7%	16%	8%
	2	24	6%	2%	9%	3%	1%	13%	10%	6%	4%	5%	6%	8%	5%
	3	28	7%	12%	10%	3%	7%	0%	8%	11%	4%	5%	7%	6%	8%
	4	32	8%	0%	11%	2%	12%	7%	13%	1%	8%	10%	8%	9%	7%
	5	56	14%	4%	15%	19%	15%	12%	12%	12%	20%	15%	11%	14%	14%
	6	46	11%	5%	14%	12%	7%	16%	14%	12%	11%	10%	11%	11%	12%
	7 - Extremely important	159	40%	61%	32%	48%	40%	36%	24%	50%	40%	38%	46%	35%	44%
	(Don't know)	5	1%	0%	0%	5%	0%	3%	3%	0%	0%	1%	3%	1%	2%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	71%	60%	78%	62%	64%	50%	74%	71%	64%	68%	60%	70%
	Neither / DK	37	9%	0%	11%	6%	12%	10%	15%	1%	8%	11%	11%	10%	9%
	Not Important	102	25%	29%	28%	15%	25%	26%	34%	25%	21%	25%	20%	30%	21%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	28%	19%	21%	19%	18%	25%	20%	16%	19%	22%	24%	17%
	2	33	8%	6%	9%	8%	9%	7%	10%	3%	9%	11%	9%	10%	7%
	3	43	11%	4%	12%	8%	8%	18%	12%	12%	9%	8%	16%	12%	9%
	4	48	12%	7%	16%	6%	10%	12%	9%	9%	18%	14%	7%	11%	13%
	5	70	18%	10%	20%	12%	24%	17%	14%	24%	19%	15%	17%	15%	20%
	6	37	9%	10%	11%	9%	7%	7%	11%	8%	7%	10%	9%	9%	9%
	7 - Extremely important	81	20%	33%	12%	31%	20%	22%	18%	22%	20%	23%	16%	17%	23%
	(Don't know)	7	2%	2%	0%	4%	3%	0%	0%	3%	2%	0%	4%	1%	2%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	53%	43%	52%	50%	45%	44%	54%	46%	48%	42%	42%	52%
	Neither / DK	55	14%	9%	17%	11%	13%	12%	9%	12%	20%	14%	11%	12%	15%
	Not Important	157	39%	38%	40%	37%	37%	42%	47%	34%	34%	38%	46%	46%	33%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer %	White %	Hispa nic %	Asian %	Other %	18-29 %	30-39 %	40-49 %	50-64 %	65+ %	Male %	Fema le %
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	24%	19%	11%	20%	22%	16%	22%	18%	20%	14%	24%	14%
	2	59	15%	5%	22%	7%	10%	19%	8%	12%	17%	19%	16%	15%	14%
	3	50	12%	9%	17%	9%	10%	8%	15%	11%	14%	12%	9%	11%	14%
	4	36	9%	10%	10%	8%	6%	12%	9%	9%	4%	12%	11%	9%	9%
	5	54	13%	10%	13%	15%	14%	14%	14%	20%	8%	13%	11%	14%	13%
	6	22	5%	0%	5%	8%	7%	5%	10%	4%	7%	4%	3%	7%	4%
	7 - Extremely important	102	26%	39%	13%	40%	34%	20%	28%	21%	32%	20%	32%	20%	31%
(Don't know)	2	1%	2%	0%	2%	0%	0%	0%	0%	0%	0%	4%	0%	1%	
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	50%	32%	63%	55%	39%	52%	45%	47%	37%	46%	40%	48%
	Neither / DK	38	10%	13%	10%	10%	6%	12%	9%	9%	4%	12%	15%	9%	10%
	Not Important	184	46%	38%	58%	27%	39%	49%	40%	46%	49%	51%	39%	50%	42%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	12%	4%	10%	12%	11%	15%	7%	4%	7%	13%	11%	6%
	2	19	5%	0%	9%	1%	2%	5%	3%	2%	5%	7%	5%	6%	3%
	3	35	9%	2%	11%	4%	7%	15%	13%	9%	9%	7%	6%	12%	6%
	4	44	11%	8%	13%	14%	8%	7%	9%	11%	10%	14%	8%	13%	10%
	5	59	15%	8%	20%	9%	8%	21%	20%	9%	11%	19%	15%	16%	14%
	6	56	14%	6%	16%	13%	17%	13%	13%	18%	21%	8%	10%	11%	17%
	7 - Extremely important	150	38%	64%	26%	46%	46%	28%	27%	44%	39%	38%	39%	31%	44%
(Don't know)	2	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%	4%	0%	1%	
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	78%	62%	69%	70%	62%	60%	70%	72%	65%	64%	58%	74%
	Neither / DK	46	11%	8%	14%	16%	8%	7%	9%	11%	10%	14%	11%	13%	10%
	Not Important	88	22%	15%	24%	16%	21%	31%	31%	18%	18%	21%	24%	29%	15%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer %	White %	Hispa nic %	Asian %	Other %	18-29 %	30-39 %	40-49 %	50-64 %	65+ %	Male %	Fema le %
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	23%	30%	15%	21%	28%	23%	22%	24%	28%	26%	26%	23%
	2	20	5%	1%	8%	3%	2%	4%	5%	6%	6%	4%	4%	5%	5%
	3	39	10%	4%	11%	8%	14%	7%	12%	5%	10%	13%	8%	13%	7%
	4	41	10%	0%	13%	13%	11%	5%	14%	12%	14%	6%	6%	12%	8%
	5	43	11%	10%	7%	13%	15%	14%	16%	7%	10%	6%	18%	8%	14%
	6	37	9%	9%	8%	9%	11%	13%	13%	11%	5%	8%	12%	9%	10%
	7 - Extremely important	109	27%	53%	20%	35%	23%	27%	16%	31%	30%	32%	24%	25%	30%
	(Don't know)	11	3%	0%	3%	4%	3%	2%	0%	5%	1%	3%	3%	2%	3%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	71%	35%	56%	49%	54%	46%	49%	45%	46%	53%	41%	53%
	Neither / DK	52	13%	0%	16%	17%	15%	7%	14%	18%	15%	9%	9%	14%	11%
	Not Important	159	40%	29%	49%	27%	37%	40%	39%	33%	41%	45%	37%	44%	35%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	14%	18%	14%	11%	9%	15%	14%	11%	15%	17%	19%	10%
	2	29	7%	0%	10%	5%	5%	13%	13%	7%	5%	7%	4%	7%	8%
	3	33	8%	4%	11%	3%	11%	6%	4%	11%	8%	11%	4%	10%	7%
	4	23	6%	2%	9%	3%	2%	7%	2%	3%	6%	9%	10%	7%	5%
	5	42	11%	2%	12%	12%	8%	15%	6%	6%	12%	14%	15%	10%	11%
	6	30	8%	13%	9%	3%	7%	3%	7%	6%	6%	10%	8%	8%	7%
	7 - Extremely important	178	45%	65%	30%	56%	54%	46%	53%	51%	49%	35%	38%	38%	51%
	(Don't know)	5	1%	0%	1%	4%	2%	0%	0%	2%	2%	0%	4%	1%	2%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	80%	51%	71%	69%	65%	67%	63%	67%	58%	61%	56%	69%
	Neither / DK	29	7%	2%	10%	7%	4%	7%	2%	5%	8%	9%	14%	8%	7%
	Not Important	121	30%	18%	39%	22%	27%	28%	32%	32%	25%	33%	26%	36%	24%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	16%	13%	12%	13%	14%	8%	15%	15%	17%	7%	15%	12%
	2	19	5%	0%	10%	0%	2%	4%	10%	5%	4%	3%	2%	7%	2%
	3	28	7%	4%	10%	3%	7%	6%	10%	8%	9%	6%	0%	7%	7%
	4	41	10%	0%	15%	5%	15%	5%	12%	17%	6%	8%	6%	12%	9%
	5	51	13%	15%	11%	26%	1%	17%	16%	8%	16%	12%	14%	14%	12%
	6	47	12%	10%	11%	14%	9%	17%	12%	15%	9%	10%	12%	14%	10%
	7 - Extremely important	160	40%	56%	31%	38%	53%	36%	31%	32%	41%	43%	56%	32%	48%
	(Don't know)	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	2%	0%	1%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	81%	53%	78%	64%	70%	59%	55%	66%	65%	82%	59%	69%
	Neither / DK	43	11%	0%	15%	6%	15%	5%	12%	17%	6%	8%	8%	12%	9%
	Not Important	100	25%	19%	32%	15%	22%	25%	28%	28%	27%	26%	10%	29%	21%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	11%	34%	22%	15%	16%	29%	14%	25%	26%	24%	29%	18%
	4 to 7 concerns	107	27%	19%	29%	17%	33%	30%	23%	37%	21%	27%	23%	29%	25%
	8 to 12 concerns	97	24%	23%	24%	22%	24%	31%	21%	21%	35%	25%	17%	23%	26%
	13 to 21 concerns	101	25%	47%	13%	39%	28%	22%	27%	28%	19%	21%	35%	20%	30%
32. More dedicated bike lanes	Much more likely	195	49%	41%	45%	64%	48%	50%	43%	48%	45%	54%	52%	48%	50%
	Somewhat more likely	103	26%	41%	29%	14%	25%	19%	30%	26%	28%	23%	22%	24%	28%
	No difference	102	26%	17%	27%	22%	27%	31%	27%	27%	27%	23%	26%	28%	23%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	83%	73%	78%	73%	69%	73%	73%	73%	77%	74%	72%	77%
	No Difference / DK	102	26%	17%	27%	22%	27%	31%	27%	27%	27%	23%	26%	28%	23%
33. Wider bike lanes	Much more likely	179	45%	39%	37%	60%	56%	39%	47%	49%	40%	45%	42%	41%	49%
	Somewhat more likely	102	26%	24%	29%	17%	21%	33%	31%	27%	24%	24%	22%	26%	25%
	No difference	116	29%	37%	33%	21%	23%	28%	22%	24%	36%	31%	34%	33%	26%
	(Don't know)	2	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	2%	0%	1%
33 Collapsed. Wider bike lanes	More Likely	281	70%	63%	66%	77%	77%	72%	78%	76%	64%	69%	64%	67%	74%
	No Difference / DK	118	30%	37%	34%	23%	23%	28%	22%	24%	36%	31%	36%	33%	26%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	55%	56%	64%	47%	60%	43%	62%	52%	59%	62%	54%	58%
	Somewhat more likely	81	20%	11%	21%	18%	24%	23%	33%	14%	26%	17%	11%	22%	19%
	No difference	93	23%	34%	23%	17%	28%	17%	24%	23%	21%	24%	25%	23%	23%
	(Don't know)	2	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	66%	77%	83%	71%	83%	76%	77%	78%	76%	74%	76%	77%
	No Difference / DK	95	24%	34%	23%	17%	29%	17%	24%	23%	22%	24%	26%	24%	23%
35. More secure bike parking at the places you go	Much more likely	206	51%	60%	43%	56%	63%	46%	62%	50%	43%	51%	52%	50%	52%
	Somewhat more likely	87	22%	16%	28%	15%	15%	24%	19%	22%	25%	22%	20%	23%	21%
	No difference	105	26%	24%	28%	27%	21%	30%	19%	28%	32%	27%	23%	26%	26%
	(Don't know)	3	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%	5%	1%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	76%	72%	71%	79%	70%	81%	72%	68%	73%	72%	73%	73%
	No Difference / DK	107	27%	24%	28%	29%	21%	30%	19%	28%	32%	27%	28%	27%	27%
36. More secure bike parking at transit stations	Much more likely	186	47%	58%	41%	51%	53%	38%	44%	39%	48%	55%	42%	46%	47%
	Somewhat more likely	96	24%	14%	28%	18%	24%	31%	34%	32%	20%	15%	25%	25%	23%
	No difference	115	29%	28%	31%	29%	23%	31%	22%	29%	32%	31%	29%	29%	29%
	(Don't know)	2	1%	0%	1%	2%	0%	0%	0%	0%	0%	0%	4%	1%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	72%	69%	69%	77%	69%	78%	71%	68%	69%	67%	71%	71%
	No Difference / DK	117	29%	28%	31%	31%	23%	31%	22%	29%	32%	31%	33%	29%	29%
37. A shower and changing area at your destination	Much more likely	113	28%	36%	23%	29%	37%	24%	23%	40%	26%	26%	27%	30%	27%
	Somewhat more likely	114	29%	14%	35%	31%	25%	24%	34%	27%	29%	30%	19%	30%	27%
	No difference	166	42%	46%	42%	35%	37%	52%	40%	33%	44%	43%	50%	40%	43%
	(Don't know)	7	2%	5%	0%	4%	2%	0%	2%	0%	2%	1%	4%	0%	3%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	50%	58%	60%	61%	48%	57%	67%	54%	56%	46%	60%	53%
	No Difference / DK	173	43%	50%	42%	40%	39%	52%	43%	33%	46%	44%	54%	40%	47%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	41%	27%	50%	47%	33%	47%	40%	30%	36%	30%	36%	37%
	Somewhat more likely	105	26%	20%	29%	27%	21%	31%	32%	21%	31%	25%	22%	27%	26%
	No difference	138	35%	38%	43%	23%	23%	36%	21%	35%	35%	38%	44%	35%	34%
	(Don't know)	9	2%	0%	1%	0%	9%	1%	0%	5%	3%	0%	4%	1%	3%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	62%	56%	77%	68%	63%	79%	60%	62%	62%	52%	63%	63%
	No Difference / DK	147	37%	38%	44%	23%	32%	37%	21%	40%	38%	38%	48%	37%	37%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	29%	20%	36%	34%	14%	30%	26%	25%	25%	21%	21%	30%
	Somewhat more likely	85	21%	23%	17%	26%	26%	22%	35%	23%	14%	15%	23%	23%	20%
	No difference	210	53%	48%	63%	36%	41%	61%	35%	50%	60%	60%	54%	56%	49%
	(Don't know)	3	1%	0%	0%	2%	0%	3%	0%	1%	0%	1%	2%	0%	1%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	52%	37%	62%	59%	36%	65%	49%	40%	39%	44%	44%	50%
	No Difference / DK	213	53%	48%	63%	38%	41%	64%	35%	51%	60%	61%	56%	56%	50%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	35%	18%	43%	40%	26%	35%	39%	29%	27%	12%	31%	28%
	Somewhat more likely	100	25%	28%	30%	24%	18%	18%	41%	28%	17%	21%	19%	25%	25%
	No difference	178	45%	37%	51%	31%	41%	55%	24%	33%	53%	51%	64%	43%	46%
	(Don't know)	5	1%	0%	1%	2%	1%	2%	0%	0%	1%	1%	6%	1%	1%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	63%	48%	67%	58%	44%	76%	67%	45%	48%	30%	56%	52%
	No Difference / DK	183	46%	37%	52%	33%	42%	56%	24%	33%	55%	52%	70%	44%	48%
41. Slower moving cars on the streets	Much more likely	127	32%	38%	23%	42%	39%	32%	28%	33%	38%	33%	24%	26%	38%
	Somewhat more likely	109	27%	24%	30%	31%	22%	27%	34%	27%	26%	26%	24%	31%	24%
	No difference	159	40%	36%	47%	24%	39%	42%	38%	39%	36%	41%	46%	42%	37%
	(Don't know)	4	1%	2%	1%	3%	0%	0%	0%	1%	0%	0%	6%	1%	1%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	61%	52%	73%	61%	58%	62%	60%	64%	59%	48%	57%	62%
	No Difference / DK	163	41%	39%	48%	27%	39%	42%	38%	40%	36%	41%	52%	43%	38%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	45%	35%	53%	46%	37%	36%	53%	29%	48%	35%	39%	44%
	Somewhat more likely	112	28%	32%	35%	18%	23%	24%	39%	25%	26%	23%	31%	31%	25%
	No difference	118	30%	23%	29%	26%	31%	39%	25%	21%	43%	29%	31%	29%	30%
	(Don't know)	4	1%	0%	1%	4%	0%	0%	0%	1%	2%	0%	2%	1%	1%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	77%	70%	71%	69%	61%	75%	78%	55%	71%	67%	70%	69%
	No Difference / DK	122	30%	23%	30%	29%	31%	39%	25%	22%	45%	29%	33%	30%	31%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	46%	14%	42%	38%	15%	36%	23%	25%	25%	30%	24%	30%
	Somewhat more likely	99	25%	15%	27%	27%	19%	31%	29%	33%	17%	19%	30%	20%	30%
	No difference	191	48%	39%	59%	29%	42%	54%	36%	44%	58%	56%	38%	57%	40%
	(Don't know)	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	2%	0%	1%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	61%	41%	70%	58%	46%	64%	56%	42%	44%	60%	43%	60%
	No Difference / DK	193	48%	39%	59%	30%	42%	54%	36%	44%	58%	56%	40%	57%	40%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	39%	13%	38%	33%	14%	23%	28%	22%	26%	21%	20%	28%
	Somewhat more likely	114	28%	26%	30%	27%	23%	36%	36%	30%	29%	21%	32%	24%	32%
	No difference	184	46%	35%	55%	35%	42%	49%	41%	40%	49%	52%	43%	54%	38%
	(Don't know)	5	1%	0%	2%	0%	2%	1%	0%	2%	0%	1%	4%	2%	1%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	65%	43%	65%	56%	50%	59%	58%	51%	46%	53%	44%	61%
	No Difference / DK	189	47%	35%	57%	35%	44%	50%	41%	42%	49%	54%	47%	56%	39%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	44%	30%	43%	53%	23%	39%	50%	30%	34%	33%	32%	42%
	Somewhat more likely	109	27%	25%	35%	23%	11%	33%	30%	22%	28%	27%	30%	29%	26%
	No difference	137	34%	31%	34%	31%	34%	43%	31%	28%	42%	37%	32%	38%	31%
	(Don't know)	4	1%	0%	0%	3%	1%	2%	0%	0%	1%	1%	4%	1%	1%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	69%	66%	66%	65%	56%	69%	72%	57%	62%	63%	61%	68%
	No Difference / DK	141	35%	31%	34%	34%	35%	44%	31%	28%	43%	38%	37%	39%	32%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
46. Safety improvements at large intersections	Much more likely	214	54%	58%	46%	67%	65%	41%	54%	61%	49%	52%	51%	49%	58%
	Somewhat more likely	98	25%	15%	30%	18%	19%	34%	27%	17%	29%	28%	21%	28%	22%
	No difference	86	21%	28%	24%	16%	16%	25%	19%	22%	22%	20%	26%	23%	20%
	(Don't know)	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	72%	75%	84%	84%	75%	81%	78%	78%	80%	71%	77%	80%
	No Difference / DK	87	22%	28%	25%	16%	16%	25%	19%	22%	22%	20%	29%	23%	20%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	10%	22%	17%	9%	22%	6%	21%	23%	24%	5%	24%	11%
	No	324	81%	86%	77%	83%	89%	74%	90%	78%	76%	75%	95%	74%	88%
	(Don't know)	6	2%	4%	1%	0%	2%	4%	4%	2%	2%	1%	0%	2%	1%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	10%	22%	17%	9%	22%	6%	21%	23%	24%	5%	24%	11%
	No / DK	331	83%	90%	78%	83%	91%	78%	94%	79%	77%	76%	95%	76%	89%
48. Participate in BTWD May 2010?	Yes	22	32%	0%	36%	31%	38%	28%	29%	27%	55%	23%	0%	36%	23%
	No	47	68%	100%	64%	69%	62%	72%	71%	73%	45%	77%	100%	64%	77%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	0%	4%	0%	0%	0%	0%	0%	0%	8%	0%	0%	10%
	I commonly ride my bike	9	39%	0%	49%	34%	0%	39%	0%	53%	26%	58%	0%	51%	0%
	Health reasons	1	6%	0%	0%	0%	50%	0%	0%	0%	13%	0%	0%	8%	0%
	To save gas	1	6%	0%	0%	0%	50%	0%	0%	27%	0%	0%	0%	8%	0%
	It was fun	2	8%	0%	6%	0%	0%	32%	0%	20%	9%	0%	0%	11%	0%
	Helps traffic	2	7%	0%	4%	31%	0%	0%	0%	0%	11%	8%	0%	6%	10%
	For my kids	2	9%	0%	5%	35%	0%	0%	0%	0%	21%	0%	0%	4%	25%
	Office pressure	2	7%	0%	12%	0%	0%	0%	0%	0%	8%	13%	0%	5%	14%
	To support bike day	1	4%	0%	0%	0%	0%	0%	29%	0%	0%	0%	14%	0%	17%
	Solidarity	1	6%	0%	9%	0%	0%	0%	0%	0%	13%	0%	0%	0%	24%
For the free stuff I got	1	6%	0%	10%	0%	0%	0%	0%	100%	0%	0%	0%	8%	0%	

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	0%	0%	35%	0%	39%	0%	25%	13%	0%	0%	7%	25%
	I commonly ride my bike	2	8%	0%	4%	34%	0%	0%	0%	0%	0%	27%	0%	7%	10%
	Health reasons	1	6%	0%	0%	0%	50%	0%	0%	0%	13%	0%	0%	8%	0%
	For my kids	1	4%	0%	0%	0%	0%	29%	0%	0%	0%	14%	0%	0%	17%
	Office pressure	3	12%	0%	13%	0%	0%	32%	0%	20%	9%	13%	0%	15%	0%
	To support bike day	3	15%	0%	26%	0%	0%	0%	0%	28%	21%	0%	0%	19%	0%
	For the free stuff I got	2	11%	0%	9%	0%	50%	0%	0%	27%	13%	0%	0%	8%	24%
	No reason given	7	33%	0%	48%	31%	0%	0%	100%	0%	31%	47%	0%	36%	24%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	0%	30%	0%	0%	100%	0%	46%	32%	26%	0%	32%	31%
	Drive or ride in a carpool or vanpool	3	12%	0%	10%	35%	0%	0%	100%	0%	13%	0%	0%	8%	25%
	Bicycle	14	65%	0%	75%	0%	100%	71%	100%	100%	50%	54%	0%	72%	44%
	Walk	2	9%	0%	16%	0%	0%	0%	0%	0%	16%	8%	0%	9%	10%
	Public Bus	4	20%	0%	17%	65%	0%	0%	100%	0%	11%	32%	0%	26%	0%
	BART	3	14%	0%	14%	0%	0%	39%	100%	25%	0%	8%	0%	15%	10%
	Something else	1	3%	0%	6%	0%	0%	0%	0%	0%	8%	0%	0%	0%	14%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
Number of cases	400		45	162	67	76	49	72	85	75	114	55	195	205	
Row percent		100%	11%	41%	17%	19%	12%	18%	21%	19%	28%	14%	49%	51%	

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	0%	0%	31%	50%	0%	0%	0%	25%	0%	0%	14%	0%
	A little more often	1	4%	0%	6%	0%	0%	0%	0%	0%	0%	13%	0%	5%	0%
	Same as before	19	86%	0%	94%	69%	50%	100%	100%	100%	75%	87%	0%	81%	100%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	0%	6%	31%	50%	0%	0%	0%	25%	13%	0%	19%	0%
	Same as before	19	86%	0%	94%	69%	50%	100%	100%	100%	75%	87%	0%	81%	100%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	12%	12%	24%	3%	16%	10%	20%	19%	10%	2%	18%	8%
	Somewhat likely	72	18%	18%	16%	19%	24%	12%	32%	16%	20%	15%	6%	16%	20%
	Somewhat unlikely	48	12%	13%	12%	11%	15%	8%	22%	7%	9%	12%	10%	14%	10%
	Very unlikely (Neither likely nor unlikely)	223	56%	51%	60%	45%	55%	62%	36%	53%	52%	61%	81%	51%	60%
	(Don't know)	3	1%	0%	1%	0%	1%	2%	0%	1%	0%	1%	2%	1%	0%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	32%	28%	44%	28%	28%	42%	37%	39%	25%	8%	34%	28%
	Unlikely	271	68%	68%	71%	56%	71%	70%	58%	62%	61%	74%	91%	65%	71%
	Don't Know	3	1%	0%	1%	0%	1%	2%	0%	1%	0%	1%	2%	1%	0%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	2%	1%	5%	2%	6%	4%	3%	4%	1%	2%	4%	2%
	No	388	97%	98%	98%	95%	98%	94%	95%	97%	96%	99%	98%	96%	98%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	2%	1%	5%	2%	6%	4%	3%	4%	1%	2%	4%	2%
	No / DK	389	97%	98%	99%	95%	98%	94%	96%	97%	96%	99%	98%	96%	98%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	0%	67%	35%	0%	74%	37%	43%	72%	50%	0%	70%	0%
	No	6	55%	100%	33%	65%	100%	26%	63%	57%	28%	50%	100%	30%	100%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	0%	50%	100%	0%	0%	0%	0%	57%	100%	0%	39%	0%
	Same as before	3	61%	0%	50%	0%	0%	100%	100%	100%	43%	0%	0%	61%	0%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	12%	12%	18%	12%	18%	18%	14%	21%	12%	2%	13%	14%
	No	340	85%	88%	87%	80%	86%	82%	80%	86%	79%	86%	98%	86%	84%
	(Don't know)	4	1%	0%	1%	3%	1%	0%	2%	0%	0%	2%	0%	1%	2%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	0%	3%	2%	5%	2%	5%	1%	0%	4%	3%	2%	4%
	2 days/wk	9	2%	0%	3%	2%	2%	3%	2%	1%	1%	4%	2%	3%	2%
	3 days/wk	28	7%	5%	9%	4%	5%	8%	10%	2%	12%	7%	3%	6%	8%
	4 days/wk	23	6%	0%	5%	4%	11%	6%	5%	7%	7%	6%	3%	7%	5%
	5 days/wk	166	42%	36%	42%	44%	47%	36%	37%	46%	56%	46%	13%	48%	35%
	6 days/wk	27	7%	12%	3%	14%	8%	5%	15%	9%	8%	1%	2%	5%	8%
	7 days/wk	20	5%	6%	4%	10%	5%	2%	6%	10%	4%	2%	3%	6%	4%
	1-11 days/year	2	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%
	Never	113	28%	42%	31%	21%	16%	37%	21%	21%	12%	30%	69%	21%	35%
	(Don't know)	1	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	0%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	58%	68%	79%	84%	61%	79%	76%	88%	70%	30%	77%	65%
	Less than weekly	2	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%
	Never	114	29%	42%	31%	21%	16%	39%	21%	22%	12%	30%	69%	22%	35%
59. Frequency: Go to school	1 day/week	15	4%	0%	6%	0%	5%	5%	5%	3%	6%	1%	7%	3%	5%
	2 days/wk	15	4%	7%	2%	3%	6%	2%	7%	3%	4%	2%	4%	5%	2%
	3 days/wk	13	3%	3%	2%	2%	8%	0%	7%	5%	4%	0%	1%	1%	5%
	4 days/wk	12	3%	3%	2%	6%	0%	7%	13%	2%	1%	1%	1%	3%	3%
	5 days/wk	36	9%	2%	6%	14%	14%	11%	22%	11%	8%	4%	0%	7%	11%
	6 days/wk	3	1%	0%	0%	0%	2%	3%	2%	0%	0%	0%	3%	1%	1%
	7 days/wk	3	1%	2%	0%	0%	2%	0%	0%	0%	2%	1%	0%	0%	1%
	1-4 days/month	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	Never	297	74%	80%	81%	69%	63%	72%	42%	76%	73%	89%	85%	79%	70%
	(Don't know)	5	1%	2%	0%	5%	0%	0%	3%	0%	2%	2%	0%	0%	2%
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	18%	19%	25%	37%	28%	55%	24%	25%	8%	15%	20%	28%
	Less than weekly	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	Never	302	76%	82%	81%	74%	63%	72%	45%	76%	75%	91%	85%	79%	72%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	16%	21%	22%	27%	15%	22%	27%	18%	20%	17%	24%	19%
	2 days/wk	134	33%	29%	31%	37%	39%	30%	35%	31%	42%	31%	28%	29%	38%
	3 days/wk	77	19%	21%	20%	24%	9%	26%	15%	16%	22%	22%	20%	21%	18%
	4 days/wk	32	8%	8%	10%	6%	8%	3%	8%	5%	4%	12%	9%	8%	8%
	5 days/wk	16	4%	8%	4%	2%	1%	8%	2%	3%	3%	4%	9%	4%	4%
	6 days/wk	3	1%	2%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%
	7 days/wk	21	5%	6%	4%	5%	7%	4%	5%	8%	3%	4%	6%	4%	6%
	1-4 days/month	5	1%	2%	2%	3%	0%	0%	2%	4%	0%	1%	0%	3%	0%
	1-11 days/year	2	1%	2%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	1%
	Never	21	5%	2%	6%	2%	5%	11%	6%	6%	4%	4%	8%	5%	6%
(Don't know)	6	2%	3%	1%	0%	3%	2%	3%	0%	2%	1%	3%	2%	1%	
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	90%	91%	96%	92%	85%	87%	91%	94%	94%	89%	90%	93%
	Less than weekly	8	2%	5%	2%	3%	0%	2%	3%	4%	0%	2%	0%	3%	1%
	Never	27	7%	6%	7%	2%	8%	12%	10%	6%	6%	4%	11%	7%	6%
61. Frequency: Take your children to school	1 day/week	10	3%	2%	2%	5%	3%	0%	4%	2%	2%	2%	2%	2%	3%
	2 days/wk	8	2%	0%	2%	0%	4%	4%	0%	3%	1%	1%	5%	1%	2%
	3 days/wk	8	2%	0%	1%	0%	7%	3%	2%	1%	4%	3%	0%	3%	1%
	4 days/wk	7	2%	7%	0%	3%	0%	3%	5%	2%	1%	1%	1%	1%	3%
	5 days/wk	82	21%	10%	15%	36%	26%	19%	15%	43%	33%	8%	4%	19%	22%
	6 days/wk	2	1%	0%	0%	2%	0%	3%	2%	0%	0%	1%	0%	1%	0%
	7 days/wk	3	1%	0%	1%	2%	0%	0%	0%	2%	2%	0%	0%	1%	1%
	1-4 days/month	0	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Never	243	61%	65%	70%	53%	51%	54%	61%	42%	48%	75%	78%	62%	59%
	(Don't know)	3	1%	0%	0%	0%	0%	5%	0%	1%	0%	1%	0%	1%	0%
(Do not have kids in school)	33	8%	16%	8%	0%	10%	10%	11%	4%	9%	9%	10%	8%	9%	
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	23%	23%	47%	44%	34%	31%	55%	46%	17%	14%	31%	34%
	Less than weekly	0	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Never	246	67%	77%	76%	53%	56%	66%	69%	45%	53%	83%	86%	69%	66%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	6%	6%	2%	1%	7%	4%	5%	8%	2%	6%	4%	4%
	2 days/wk	28	7%	4%	9%	11%	3%	4%	8%	4%	10%	5%	11%	8%	6%
	3 days/wk	32	8%	6%	7%	9%	4%	17%	7%	2%	6%	10%	16%	9%	7%
	4 days/wk	28	7%	10%	6%	8%	8%	5%	0%	5%	9%	10%	10%	4%	10%
	5 days/wk	102	26%	20%	24%	28%	33%	22%	33%	26%	27%	25%	15%	28%	23%
	6 days/wk	30	7%	3%	9%	10%	6%	4%	7%	16%	2%	8%	1%	9%	6%
	7 days/wk	97	24%	23%	25%	21%	26%	25%	18%	24%	28%	26%	25%	21%	27%
	1-4 days/month	5	1%	0%	2%	2%	2%	0%	0%	2%	2%	2%	0%	2%	1%
	Never	59	15%	24%	12%	10%	17%	17%	24%	16%	8%	12%	14%	13%	16%
	(Don't know)	1	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	1%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	73%	86%	88%	82%	83%	76%	82%	90%	86%	84%	85%	83%
	Less than weekly	5	1%	0%	2%	2%	2%	0%	0%	2%	2%	2%	0%	2%	1%
	Never	60	15%	27%	12%	10%	17%	17%	24%	16%	8%	12%	16%	13%	17%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	14%	15%	5%	7%	15%	3%	11%	13%	14%	15%	10%	12%
	2 days/wk	78	19%	13%	20%	15%	33%	10%	10%	22%	17%	26%	16%	23%	16%
	3 days/wk	71	18%	8%	21%	23%	17%	11%	21%	10%	20%	17%	24%	18%	17%
	4 days/wk	36	9%	15%	10%	10%	2%	8%	13%	7%	11%	6%	7%	7%	11%
	5 days/wk	52	13%	11%	10%	17%	13%	20%	23%	12%	12%	8%	12%	12%	13%
	6 days/wk	16	4%	0%	5%	8%	0%	3%	4%	7%	3%	3%	3%	5%	3%
	7 days/wk	53	13%	18%	10%	13%	16%	18%	15%	19%	19%	9%	3%	11%	15%
	1-4 days/month	10	2%	6%	2%	5%	0%	2%	3%	2%	0%	2%	6%	2%	3%
	1-11 days/year	3	1%	5%	0%	0%	0%	2%	0%	0%	0%	2%	1%	0%	1%
	Never	34	9%	7%	8%	3%	12%	13%	8%	7%	4%	11%	12%	10%	7%
(Don't know)	2	0%	4%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	78%	90%	92%	88%	83%	89%	89%	96%	84%	80%	87%	89%
	Less than weekly	13	3%	11%	2%	5%	0%	3%	3%	2%	0%	5%	8%	3%	4%
	Never	36	9%	11%	8%	3%	12%	13%	8%	9%	4%	11%	12%	11%	7%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	0%	4%	3%	2%	7%	1%	6%	5%	3%	1%	4%	2%
	2 days/wk	17	4%	10%	3%	6%	4%	2%	8%	3%	3%	4%	3%	6%	2%
	3 days/wk	4	1%	0%	2%	2%	0%	0%	2%	0%	1%	2%	1%	2%	1%
	4 days/wk	14	3%	6%	2%	6%	5%	0%	13%	2%	2%	2%	0%	2%	5%
	5 days/wk	11	3%	2%	2%	0%	5%	7%	4%	6%	0%	2%	2%	3%	2%
	6 days/wk	3	1%	0%	0%	3%	0%	3%	4%	0%	0%	0%	0%	1%	1%
	7 days/wk	6	1%	2%	1%	2%	3%	0%	3%	0%	3%	0%	2%	2%	1%
	1-4 days/month	8	2%	0%	2%	0%	4%	4%	5%	0%	1%	1%	3%	2%	2%
	1-11 days/year	15	4%	2%	5%	3%	5%	2%	0%	4%	4%	3%	9%	6%	2%
	Never (Don't know)	307 1	77% 0%	77% 0%	80% 0%	74% 2%	73% 0%	76% 0%	60% 0%	80% 0%	81% 0%	83% 0%	76% 2%	73% 1%	81% 0%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	21%	14%	21%	19%	18%	35%	16%	14%	13%	9%	19%	15%
	Less than weekly	23	6%	2%	6%	3%	9%	6%	5%	4%	5%	4%	12%	7%	4%
	Never	308	77%	77%	80%	75%	73%	76%	60%	80%	81%	83%	78%	73%	81%
65. Frequency: Ride BART	1 day/week	43	11%	8%	12%	9%	11%	11%	18%	7%	10%	12%	7%	12%	9%
	2 days/wk	13	3%	6%	2%	3%	5%	3%	6%	1%	5%	3%	2%	3%	4%
	3 days/wk	11	3%	0%	3%	2%	3%	4%	5%	1%	2%	4%	1%	5%	1%
	4 days/wk	7	2%	5%	2%	0%	0%	3%	2%	2%	0%	3%	3%	3%	1%
	5 days/wk	21	5%	5%	5%	5%	6%	7%	10%	6%	5%	2%	5%	7%	4%
	6 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
	1-4 days/month	45	11%	7%	14%	12%	11%	8%	14%	5%	13%	13%	12%	8%	14%
	1-11 days/year	49	12%	19%	11%	10%	15%	11%	5%	9%	17%	13%	19%	11%	13%
	Never (Don't know)	203 5	51% 1%	47% 4%	50% 0%	60% 0%	47% 3%	51% 1%	38% 3%	64% 3%	48% 0%	51% 0%	51% 0%	48% 2%	54% 0%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	24%	26%	18%	24%	28%	40%	18%	22%	24%	18%	30%	19%
	Less than weekly	95	24%	26%	24%	22%	26%	19%	19%	15%	30%	26%	31%	20%	28%
	Never	208	52%	50%	50%	60%	50%	52%	41%	67%	48%	51%	51%	50%	54%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	0%	1%	2%	0%	2%	2%	1%	1%	1%	0%	2%	0%
	3 days/wk	4	1%	0%	1%	2%	3%	0%	5%	0%	0%	1%	0%	1%	1%
	4 days/wk	1	0%	0%	0%	0%	2%	0%	0%	0%	2%	0%	0%	1%	0%
	5 days/wk	1	0%	0%	0%	0%	0%	3%	2%	0%	0%	0%	0%	1%	0%
	6 days/wk	2	0%	0%	0%	3%	0%	0%	3%	0%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	0%	0%	3%	0%	0%	3%	0%	0%	0%	0%	0%	1%
	1-4 days/month	10	3%	13%	1%	2%	0%	3%	6%	3%	1%	2%	1%	4%	2%
	1-11 days/year	32	8%	10%	9%	8%	7%	4%	6%	6%	6%	8%	16%	8%	8%
	Never (Don't know)	337 5	84% 1%	73% 4%	87% 1%	81% 0%	85% 3%	88% 0%	71% 3%	88% 2%	89% 1%	88% 1%	82% 0%	82% 2%	87% 0%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	0%	2%	9%	5%	5%	14%	1%	3%	2%	0%	5%	3%
	Less than weekly	42	11%	23%	10%	10%	7%	7%	12%	8%	7%	10%	18%	12%	10%
	Never	342	86%	77%	88%	81%	88%	88%	74%	90%	90%	88%	82%	84%	87%
67. Frequency: Take a ferry	1 day/week	3	1%	0%	0%	0%	3%	2%	3%	0%	1%	0%	0%	2%	0%
	2 days/wk	1	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	1%	0%
	3 days/wk	1	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	5 days/wk	5	1%	0%	0%	6%	0%	2%	5%	0%	2%	0%	0%	0%	3%
	6 days/wk	1	0%	0%	0%	0%	0%	3%	2%	0%	0%	0%	0%	1%	0%
	1-4 days/month	2	1%	0%	1%	0%	0%	2%	0%	0%	0%	2%	0%	1%	0%
	1-11 days/year	33	8%	2%	9%	5%	13%	8%	3%	3%	12%	11%	13%	6%	11%
	Never (Don't know)	344 8	86% 2%	94% 4%	88% 1%	85% 3%	81% 3%	81% 0%	83% 3%	91% 4%	84% 1%	85% 1%	86% 1%	86% 4%	86% 1%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	0%	0%	8%	3%	9%	11%	1%	3%	1%	0%	3%	3%
	Less than weekly	36	9%	2%	10%	5%	13%	10%	3%	3%	12%	13%	13%	6%	11%
	Never	352	88%	98%	90%	87%	84%	81%	86%	95%	86%	86%	87%	90%	86%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	2%	12%	16%	14%	15%	18%	11%	13%	14%	5%	12%	14%
	2 days/wk	33	8%	19%	7%	6%	7%	7%	7%	8%	10%	9%	6%	8%	9%
	3 days/wk	24	6%	7%	5%	10%	5%	6%	8%	7%	6%	7%	1%	8%	4%
	4 days/wk	11	3%	0%	3%	5%	0%	4%	5%	0%	4%	3%	1%	2%	3%
	5 days/wk	8	2%	0%	3%	0%	2%	4%	0%	2%	4%	2%	3%	3%	1%
	6 days/wk	4	1%	0%	0%	3%	0%	2%	3%	1%	0%	0%	1%	1%	1%
	7 days/wk	4	1%	0%	1%	2%	0%	2%	0%	1%	1%	1%	3%	2%	0%
	1-4 days/month	20	5%	3%	6%	2%	8%	3%	5%	7%	7%	4%	0%	5%	5%
	1-11 days/year	15	4%	2%	3%	5%	5%	3%	1%	7%	2%	4%	6%	4%	3%
	Never (Don't know)	225 5	56% 1%	63% 4%	58% 0%	52% 0%	56% 4%	53% 0%	53% 0%	54% 2%	50% 3%	55% 1%	75% 0%	54% 2%	58% 1%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	29%	33%	41%	28%	40%	40%	30%	38%	36%	19%	35%	33%
	Less than weekly	35	9%	5%	9%	7%	12%	7%	7%	14%	9%	7%	6%	9%	8%
	Never	231	58%	66%	58%	52%	60%	53%	53%	56%	53%	57%	75%	56%	59%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	5%	11%	2%	0%	5%	5%	5%	12%	6%	1%	7%	5%
	2 days/wk	8	2%	0%	3%	0%	3%	3%	6%	0%	1%	3%	0%	3%	1%
	3 days/wk	11	3%	6%	3%	3%	1%	2%	0%	2%	3%	6%	2%	4%	2%
	4 days/wk	11	3%	0%	3%	5%	2%	4%	4%	2%	5%	2%	0%	2%	3%
	5 days/wk	8	2%	0%	1%	5%	2%	3%	5%	1%	3%	1%	0%	3%	2%
	6 days/wk	3	1%	0%	2%	0%	0%	0%	2%	2%	0%	1%	0%	1%	0%
	7 days/wk	12	3%	6%	2%	4%	0%	7%	7%	2%	3%	2%	0%	4%	2%
	1-4 days/month	13	3%	2%	3%	2%	5%	3%	5%	1%	4%	4%	1%	2%	4%
	1-11 days/year	17	4%	4%	1%	4%	10%	6%	5%	9%	3%	3%	2%	6%	2%
	Never (Don't know)	290 2	72% 1%	73% 4%	70% 0%	75% 0%	77% 0%	69% 0%	62% 0%	74% 2%	67% 0%	72% 1%	93% 0%	66% 1%	78% 0%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	17%	25%	19%	7%	23%	28%	13%	27%	21%	3%	24%	15%
	Less than weekly	30	8%	6%	5%	6%	15%	9%	10%	10%	6%	7%	4%	9%	7%
	Never	292	73%	77%	71%	75%	77%	69%	62%	76%	67%	72%	93%	67%	78%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer %	White %	Hispa nic %	Asian %	Other %	18-29 %	30-39 %	40-49 %	50-64 %	65+ %	Male %	Fema le %
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	0%	9%	8%	3%	9%	10%	8%	3%	8%	4%	6%	7%
	2 days/wk	20	5%	4%	5%	0%	9%	7%	2%	4%	9%	6%	3%	5%	5%
	3 days/wk	26	6%	11%	5%	9%	7%	5%	9%	3%	6%	9%	4%	7%	6%
	4 days/wk	5	1%	0%	1%	3%	2%	1%	3%	0%	2%	1%	0%	1%	2%
	5 days/wk	7	2%	0%	1%	5%	2%	2%	3%	1%	2%	1%	4%	1%	3%
	6 days/wk	2	1%	0%	0%	0%	0%	3%	2%	0%	0%	1%	0%	1%	0%
	7 days/wk	5	1%	0%	2%	0%	0%	4%	2%	0%	0%	1%	4%	2%	1%
	1-4 days/month	9	2%	7%	3%	1%	0%	0%	0%	0%	2%	4%	6%	1%	3%
	1-11 days/year	2	1%	2%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%
	Never (Don't know)	290 6	72% 1%	72% 4%	72% 1%	72% 2%	76% 2%	69% 0%	71% 0%	78% 6%	74% 2%	67% 0%	75% 0%	75% 2%	70% 1%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	16%	23%	25%	22%	31%	29%	16%	22%	27%	19%	22%	24%
	Less than weekly	11	3%	9%	4%	1%	0%	0%	0%	0%	2%	6%	6%	1%	4%
	Never	296	74%	75%	73%	74%	78%	69%	71%	84%	76%	67%	75%	76%	72%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	4%	9%	14%	9%	12%	10%	10%	8%	10%	14%	12%	7%
	Alamo	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	4%	0%	1%
	Albany	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	Berkeley	20	7%	0%	12%	9%	2%	2%	7%	13%	2%	6%	13%	5%	9%
	Castro valley	3	1%	0%	1%	0%	3%	0%	2%	0%	3%	0%	0%	0%	2%
	Dublin	2	1%	0%	1%	0%	0%	2%	0%	0%	1%	1%	0%	0%	1%
	Emeryville	2	1%	4%	1%	0%	0%	0%	0%	2%	0%	1%	0%	1%	1%
	Fremont	20	7%	9%	4%	1%	15%	11%	9%	9%	5%	7%	4%	6%	9%
	Hayward	24	8%	0%	7%	30%	0%	0%	13%	7%	10%	5%	0%	6%	10%
	Kensington	2	1%	0%	0%	0%	0%	7%	2%	0%	1%	0%	0%	1%	1%
	Lafayette	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
	Livermore	9	3%	7%	5%	0%	1%	2%	0%	6%	4%	3%	0%	3%	3%
	Milpitas	0	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Newark	2	1%	0%	1%	2%	0%	2%	0%	0%	2%	1%	0%	1%	1%
	Oakland	51	18%	36%	14%	14%	20%	18%	27%	19%	9%	15%	29%	21%	15%
	Pleasanton	16	6%	8%	7%	2%	8%	0%	1%	6%	6%	9%	0%	5%	7%
	Richmond	4	1%	0%	2%	0%	2%	0%	0%	0%	1%	4%	0%	1%	1%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	San Francisco	37	13%	12%	13%	5%	16%	21%	11%	11%	19%	9%	19%	13%	12%
	San Jose	21	7%	4%	3%	9%	13%	12%	5%	10%	15%	1%	0%	10%	4%
	San Leandro	8	3%	4%	3%	4%	2%	0%	0%	3%	4%	3%	8%	3%	3%
	San Lorenzo	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	San Pablo	1	0%	4%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
	San Ramon	3	1%	0%	1%	0%	0%	3%	2%	1%	0%	1%	0%	0%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Union City	8	3%	4%	2%	7%	2%	0%	3%	0%	2%	6%	0%	2%	4%
	Walnut Creek	2	1%	0%	1%	0%	0%	3%	0%	0%	0%	1%	5%	0%	1%
	Other (specify)	20	7%	4%	9%	3%	7%	6%	7%	3%	6%	11%	4%	10%	4%
71 Collapsed. Work Geography	Central Alameda	53	13%	7%	10%	18%	19%	14%	12%	17%	21%	10%	4%	18%	8%
	East Alameda	30	8%	9%	10%	1%	10%	3%	4%	10%	12%	9%	0%	6%	9%
	North Alameda	72	18%	21%	17%	19%	18%	17%	29%	23%	10%	15%	13%	20%	16%
	South Alameda	61	15%	10%	11%	35%	16%	8%	20%	15%	21%	15%	3%	13%	17%
	Other Counties	67	17%	12%	20%	7%	21%	19%	14%	11%	24%	21%	10%	19%	14%
	Does not work	116	29%	42%	32%	21%	16%	39%	21%	24%	12%	30%	70%	23%	35%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	8%	18%	22%	16%	15%	26%	14%	16%	16%	8%	22%	12%
	3-5 miles	59	21%	26%	18%	14%	32%	13%	12%	24%	20%	23%	29%	14%	28%
	6-10 miles	63	22%	21%	26%	36%	11%	8%	29%	24%	15%	24%	9%	26%	18%
	11-20 miles	53	19%	20%	20%	7%	21%	29%	5%	21%	21%	23%	27%	16%	21%
	21+ miles	61	21%	25%	18%	21%	20%	35%	28%	17%	27%	14%	27%	22%	20%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	62%	76%	79%	72%	68%	67%	79%	70%	77%	69%	70%	78%
	Drive or ride in a carpool or vanpool	35	12%	21%	14%	8%	6%	21%	15%	11%	19%	8%	5%	12%	13%
	Motorcycle or scooter	4	2%	4%	3%	0%	0%	0%	0%	4%	0%	3%	0%	3%	0%
	Bicycle	24	8%	6%	14%	2%	4%	10%	5%	9%	13%	9%	0%	11%	6%
	Walk	18	6%	4%	11%	3%	3%	5%	6%	9%	4%	6%	11%	5%	8%
	Public Bus	21	7%	10%	7%	4%	9%	11%	9%	11%	5%	5%	6%	7%	8%
	BART	35	12%	4%	17%	6%	12%	15%	11%	16%	12%	9%	18%	13%	11%
	Train, like Capitol Corridor or ACE	4	1%	4%	1%	0%	2%	0%	0%	0%	3%	1%	6%	2%	1%
	Ferry or boat	3	1%	0%	0%	0%	2%	7%	0%	0%	3%	0%	8%	1%	2%
	Something else (Don't know)	12	4%	3%	6%	0%	4%	7%	8%	1%	4%	5%	0%	5%	3%
	8	3%	4%	0%	3%	7%	0%	4%	0%	4%	3%	0%	4%	1%	
Transportation to Work	Bike Only	7	2%	0%	4%	2%	0%	3%	0%	2%	2%	5%	0%	3%	1%
	Bike + Tranist	4	1%	6%	1%	0%	0%	4%	3%	2%	0%	2%	0%	2%	0%
	Bike + Car	7	2%	0%	5%	0%	2%	0%	0%	5%	5%	1%	0%	3%	2%
	Car Only	184	65%	75%	56%	81%	60%	68%	64%	59%	66%	69%	63%	63%	67%
	Car + Transit	26	9%	0%	14%	6%	9%	4%	11%	12%	8%	5%	11%	9%	10%
	Other	57	20%	19%	19%	11%	29%	21%	22%	20%	20%	18%	26%	21%	19%
74. Work access: Bike racks	Yes	116	41%	29%	41%	38%	40%	54%	33%	48%	44%	42%	21%	37%	45%
	No	152	53%	71%	52%	62%	46%	43%	63%	46%	51%	51%	71%	56%	50%
	(Don't know)	17	6%	0%	7%	0%	14%	2%	4%	6%	6%	7%	8%	7%	5%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	71%	59%	62%	60%	46%	67%	52%	56%	58%	79%	63%	55%
	Yes	116	41%	29%	41%	38%	40%	54%	33%	48%	44%	42%	21%	37%	45%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	81%	65%	58%	64%	62%	68%	59%	51%	65%	91%	63%	67%
	Yes	139	35%	19%	35%	42%	36%	38%	32%	41%	49%	35%	9%	37%	33%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	21%	26%	38%	30%	41%	23%	32%	40%	27%	23%	29%	32%
	No	186	65%	79%	70%	62%	58%	57%	73%	64%	56%	68%	69%	65%	66%
	(Don't know)	13	5%	0%	4%	0%	12%	2%	4%	4%	5%	5%	8%	6%	3%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	79%	74%	62%	70%	59%	77%	68%	60%	73%	77%	71%	68%
	Yes	86	30%	21%	26%	38%	30%	41%	23%	32%	40%	27%	23%	29%	32%
76. Work access: A shower	Yes	84	30%	50%	24%	19%	37%	35%	19%	32%	30%	34%	35%	33%	25%
	No	191	67%	50%	73%	81%	52%	65%	74%	65%	68%	63%	65%	61%	73%
	(Don't know)	10	4%	0%	3%	0%	11%	0%	8%	4%	2%	3%	0%	5%	2%
76 Collapsed. Work access: A shower	No/DK	201	70%	50%	76%	81%	63%	65%	81%	68%	70%	66%	65%	67%	75%
	Yes	84	30%	50%	24%	19%	37%	35%	19%	32%	30%	34%	35%	33%	25%
77. Work access: A changing area	Yes	161	56%	65%	55%	53%	54%	65%	41%	65%	55%	64%	44%	55%	59%
	No	117	41%	35%	45%	45%	37%	35%	51%	35%	45%	32%	56%	41%	41%
	(Don't know)	7	2%	0%	0%	2%	9%	0%	8%	0%	0%	3%	0%	5%	0%
77 Collapsed. Work access: A changing area	No/DK	124	44%	35%	45%	47%	46%	35%	59%	35%	45%	36%	56%	45%	41%
	Yes	161	56%	65%	55%	53%	54%	65%	41%	65%	55%	64%	44%	55%	59%
Combined Acces to Q74-Q77 (work)	None	79	28%	31%	29%	25%	28%	24%	39%	18%	28%	23%	49%	28%	27%
	At least one	82	29%	15%	28%	33%	33%	25%	29%	32%	24%	32%	20%	28%	29%
	Two of three	70	25%	30%	27%	32%	16%	16%	23%	34%	27%	19%	9%	24%	25%
	All 3	54	19%	24%	16%	9%	23%	35%	8%	17%	21%	26%	23%	19%	18%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	18%	7%	23%	7%	10%	16%	7%	4%	20%	0%	19%	6%
	Berkeley	12	12%	21%	26%	7%	0%	10%	14%	13%	0%	11%	30%	19%	8%
	Concord	1	1%	0%	3%	0%	0%	0%	2%	0%	0%	0%	0%	2%	0%
	Dublin	1	1%	0%	0%	0%	0%	4%	0%	0%	3%	0%	0%	0%	1%
	Fremont	10	11%	16%	8%	5%	9%	22%	13%	8%	16%	6%	0%	10%	11%
	Hayward	12	13%	0%	11%	18%	21%	0%	11%	8%	28%	10%	0%	5%	18%
	Livermore	3	3%	0%	2%	0%	5%	5%	0%	6%	8%	0%	0%	0%	5%
	Oakland	22	22%	33%	10%	32%	30%	16%	26%	19%	15%	26%	27%	18%	25%
	Piedmont	1	1%	0%	0%	0%	0%	7%	0%	5%	0%	0%	0%	2%	0%
	Pleasanton	2	2%	0%	4%	0%	3%	0%	0%	3%	5%	0%	6%	5%	0%
	Richmond	1	1%	12%	0%	0%	0%	0%	0%	0%	0%	9%	0%	2%	0%
	San Francisco	3	3%	0%	4%	0%	0%	9%	0%	6%	4%	5%	0%	3%	2%
	San Jose	2	2%	0%	5%	0%	0%	0%	0%	5%	0%	6%	0%	0%	3%
	San Leandro	2	2%	0%	6%	0%	0%	0%	3%	0%	4%	0%	0%	0%	3%
	Union City	4	4%	0%	8%	10%	0%	0%	7%	0%	0%	7%	7%	0%	7%
Other (specify)	12	13%	0%	6%	5%	25%	18%	8%	21%	13%	0%	29%	15%	11%	
78 Collapsed. School Geography	Central Alameda	13	3%	3%	2%	6%	3%	3%	9%	3%	1%	2%	0%	4%	2%
	East Alameda	5	1%	0%	1%	0%	3%	1%	0%	2%	3%	0%	1%	1%	1%
	North Alameda	34	8%	10%	7%	10%	11%	7%	22%	8%	4%	4%	9%	8%	9%
	South Alameda	29	7%	3%	6%	9%	11%	6%	19%	4%	12%	2%	1%	3%	11%
	Other Counties	18	4%	2%	2%	1%	9%	10%	6%	7%	5%	1%	4%	5%	4%
	Does not go to school	302	76%	82%	81%	74%	63%	72%	45%	76%	75%	91%	85%	79%	72%
79. Approx. miles from home to school	0-2 miles	28	29%	0%	30%	13%	44%	36%	17%	50%	30%	29%	37%	36%	24%
	3-5 miles	30	31%	33%	31%	31%	33%	24%	35%	21%	40%	24%	21%	27%	33%
	6-10 miles	17	18%	37%	19%	30%	9%	5%	23%	11%	13%	24%	10%	12%	22%
	11-20 miles	8	8%	12%	4%	5%	10%	16%	2%	6%	17%	14%	17%	11%	6%
	21+ miles	14	14%	18%	16%	21%	5%	19%	23%	12%	0%	10%	16%	14%	14%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	59%	64%	77%	55%	78%	68%	60%	60%	68%	77%	62%	68%
	Drive or ride in a carpool or vanpool	6	6%	37%	5%	0%	6%	0%	7%	8%	4%	6%	0%	4%	7%
	Motorcycle or scooter	1	1%	12%	0%	0%	0%	0%	0%	0%	0%	9%	0%	2%	0%
	Bicycle	13	13%	0%	33%	6%	0%	16%	9%	19%	16%	25%	0%	16%	11%
	Walk	16	16%	0%	19%	0%	21%	30%	20%	20%	13%	7%	10%	18%	15%
	Public Bus	11	12%	20%	4%	28%	9%	9%	15%	6%	8%	16%	10%	13%	11%
	BART	9	9%	0%	12%	11%	0%	28%	11%	12%	4%	13%	0%	17%	4%
	Something else (Don't know)	2 3	2% 3%	0% 0%	0% 0%	0% 0%	6% 9%	0% 0%	0% 0%	0% 7%	0% 0%	8% 0%	0% 0%	0% 13%	0% 6%
81. School access: Bike racks	Yes	66	67%	70%	68%	79%	57%	70%	72%	67%	67%	82%	31%	72%	64%
	No	22	22%	30%	28%	11%	23%	18%	22%	26%	20%	9%	40%	23%	22%
	(Don't know)	10	10%	0%	3%	10%	20%	12%	7%	8%	12%	9%	30%	5%	14%
81 Collapsed. School access: Bike racks	No/DK	32	33%	30%	32%	21%	43%	30%	28%	33%	33%	18%	69%	28%	36%
	Yes	66	67%	70%	68%	79%	57%	70%	72%	67%	67%	82%	31%	72%	64%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	88%	87%	79%	79%	81%	60%	84%	83%	92%	95%	85%	82%
	Yes	66	16%	12%	13%	21%	21%	19%	40%	16%	17%	8%	5%	15%	18%
82. School access: A secure bike room or bike locker	Yes	22	23%	21%	14%	31%	25%	28%	31%	32%	19%	0%	0%	29%	18%
	No	64	66%	79%	76%	50%	61%	67%	65%	60%	62%	91%	60%	68%	64%
	(Don't know)	11	11%	0%	10%	19%	14%	5%	4%	8%	18%	9%	40%	3%	17%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	79%	86%	69%	75%	72%	69%	68%	81%	100%	100%	71%	82%
	Yes	22	23%	21%	14%	31%	25%	28%	31%	32%	19%	0%	0%	29%	18%
83. School access: A shower	Yes	30	31%	61%	22%	35%	32%	25%	36%	17%	41%	43%	0%	34%	29%
	No	62	64%	39%	77%	60%	54%	75%	64%	75%	54%	52%	70%	64%	64%
	(Don't know)	5	6%	0%	2%	5%	14%	0%	0%	8%	5%	5%	30%	3%	8%
83 Collapsed. School access: A shower	No/DK	68	69%	39%	78%	65%	68%	75%	64%	83%	59%	57%	100%	66%	71%
	Yes	30	31%	61%	22%	35%	32%	25%	36%	17%	41%	43%	0%	34%	29%

		All		90. Race/ Ethnicity					Age Collapsed					Gender		
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le	
				%	%	%	%	%	%	%	%	%	%	%	%	
84. School access: A changing area	Yes	48	49%	100%	55%	55%	32%	36%	61%	43%	44%	49%	21%	47%	51%	
	No	44	45%	0%	43%	40%	54%	59%	39%	49%	47%	47%	50%	50%	41%	
	(Don't know)	6	6%	0%	2%	5%	14%	5%	0%	8%	9%	5%	30%	3%	9%	
84 Collapsed. School access: A changing area	No/DK	50	51%	0%	45%	45%	68%	64%	39%	57%	56%	51%	79%	53%	49%	
	Yes	48	49%	100%	55%	55%	32%	36%	61%	43%	44%	49%	21%	47%	51%	
Combined Acces to Q81-Q84 (school)	None	30	31%	18%	30%	21%	43%	30%	28%	33%	33%	5%	69%	25%	35%	
	At least one	26	27%	12%	43%	24%	16%	27%	18%	24%	26%	66%	31%	26%	28%	
	Two of three	31	32%	70%	20%	44%	24%	34%	41%	36%	22%	29%	0%	37%	28%	
	All 3	10	10%	0%	7%	11%	17%	10%	13%	7%	19%	0%	0%	12%	9%	
85. Own/ access to working bike?	Yes	236	59%	53%	61%	54%	60%	65%	49%	59%	75%	64%	41%	63%	55%	
	No	163	41%	47%	39%	46%	40%	35%	51%	41%	25%	36%	59%	37%	45%	
85 Collapsed. Access to bicycle	Yes	236	59%	53%	61%	54%	60%	65%	49%	59%	75%	64%	41%	63%	55%	
	No/DK	163	41%	47%	39%	46%	40%	35%	51%	41%	25%	36%	59%	37%	45%	
86. Days per week bike to work?	1 day/week	9	3%	4%	5%	2%	0%	3%	0%	6%	3%	3%	5%	5%	2%	
	2 days/wk	4	1%	0%	2%	0%	1%	0%	0%	0%	5%	1%	0%	1%	1%	
	3 days/wk	7	2%	0%	5%	2%	0%	0%	2%	0%	4%	4%	0%	4%	1%	
	4 days/wk	10	3%	0%	0%	9%	6%	4%	8%	2%	5%	1%	0%	4%	3%	
	5 days/wk	11	4%	6%	4%	7%	2%	0%	9%	2%	6%	1%	0%	5%	2%	
	6 days/wk	4	1%	0%	1%	2%	0%	4%	2%	2%	0%	1%	0%	2%	0%	
	7 days/wk	5	2%	4%	0%	3%	0%	7%	3%	2%	0%	2%	0%	2%	1%	
	1-4 days/month	1	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	
	1-11 days/year	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%
	Never	233	82%	85%	79%	74%	91%	80%	76%	86%	75%	84%	95%	76%	89%	
	(Don't know)	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	
	86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	15%	18%	26%	9%	18%	24%	14%	24%	12%	5%	23%	10%
Less than weekly		2	1%	0%	1%	0%	0%	2%	0%	0%	1%	2%	0%	1%	1%	
Never		234	82%	85%	81%	74%	91%	80%	76%	86%	75%	86%	95%	76%	89%	

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
87. Days per week bike to school?	1 day/week	4	4%	0%	9%	0%	0%	7%	6%	7%	0%	0%	0%	6%	2%
	2 days/wk	4	4%	0%	7%	6%	3%	0%	3%	0%	10%	10%	0%	8%	2%
	3 days/wk	1	1%	0%	3%	0%	0%	0%	0%	0%	4%	0%	0%	2%	0%
	4 days/wk	1	1%	0%	4%	0%	0%	0%	3%	0%	0%	0%	0%	0%	2%
	5 days/wk	4	4%	0%	8%	10%	0%	0%	4%	6%	6%	0%	0%	3%	5%
	6 days/wk	3	3%	0%	0%	17%	0%	0%	5%	0%	0%	10%	0%	3%	3%
	7 days/wk	1	1%	0%	0%	0%	0%	9%	0%	6%	0%	0%	0%	3%	0%
	Never (Don't know)	77 3	78% 3%	100% 0%	68% 0%	67% 0%	97% 0%	65% 19%	72% 7%	81% 0%	79% 0%	80% 0%	100% 0%	70% 6%	85% 0%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	0%	32%	33%	3%	16%	21%	19%	21%	20%	0%	24%	15%
	Never	79	81%	100%	68%	67%	97%	84%	79%	81%	79%	80%	100%	76%	85%
88. Have access to a car?	Yes	347	87%	82%	91%	86%	84%	81%	74%	89%	85%	93%	89%	84%	89%
	No	51	13%	18%	8%	12%	16%	19%	26%	11%	12%	7%	11%	16%	9%
	(Don't know)	2	1%	0%	0%	2%	0%	0%	0%	0%	3%	0%	0%	0%	1%
88 Collapsed. Access to a car	Yes	347	87%	82%	91%	86%	84%	81%	74%	89%	85%	93%	89%	84%	89%
	No/DK	53	13%	18%	9%	14%	16%	19%	26%	11%	15%	7%	11%	16%	11%
88a. Have kids under 18?	Yes	150	40%	33%	31%	53%	51%	39%	50%	68%	51%	21%	5%	42%	38%
	No	226	60%	67%	68%	47%	49%	58%	50%	31%	48%	78%	94%	58%	62%
	(DK/ Refused)	3	1%	0%	1%	0%	0%	3%	0%	1%	1%	1%	1%	1%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	33%	31%	53%	51%	39%	50%	68%	51%	21%	5%	42%	38%
	No / Ref	229	60%	67%	69%	47%	49%	61%	50%	32%	49%	79%	95%	58%	62%
89. Own/ Rent	Rent/other	167	42%	59%	32%	58%	38%	40%	57%	64%	31%	33%	19%	45%	38%
	Own/buying	221	55%	41%	65%	42%	59%	52%	33%	36%	68%	64%	80%	54%	57%
	(DK/ Refused)	12	3%	0%	3%	0%	3%	9%	10%	0%	1%	3%	1%	1%	5%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr-Amer %	White %	Hispanic %	Asian %	Other %	18-29 %	30-39 %	40-49 %	50-64 %	65+ %	Male %	Female %
90. Race/Ethnicity	Afr-Amer/Black	45	11%	100%	0%	0%	0%	0%	6%	10%	8%	16%	16%	8%	14%
	White	162	41%	0%	100%	0%	0%	0%	23%	34%	38%	50%	58%	43%	39%
	Hispanic/Latin-Am	67	17%	0%	0%	100%	0%	0%	25%	18%	21%	14%	4%	19%	15%
	Asian	76	19%	0%	0%	0%	100%	0%	30%	25%	24%	10%	9%	17%	21%
	Bi-racial/multi-racial	16	4%	0%	0%	0%	0%	32%	10%	5%	1%	3%	0%	5%	3%
	Other	25	6%	0%	0%	0%	0%	51%	6%	7%	6%	5%	9%	7%	6%
	(Refused)	8	2%	0%	0%	0%	0%	17%	0%	2%	2%	3%	4%	2%	2%
90. Race/ Ethnicity	Afr.-Amer	45	11%	100%	0%	0%	0%	0%	6%	10%	8%	16%	16%	8%	14%
	White	162	41%	0%	100%	0%	0%	0%	23%	34%	38%	50%	58%	43%	39%
	Hispanic	67	17%	0%	0%	100%	0%	0%	25%	18%	21%	14%	4%	19%	15%
	Asian	76	19%	0%	0%	0%	100%	0%	30%	25%	24%	10%	9%	17%	21%
	Other	49	12%	0%	0%	0%	0%	100%	16%	14%	9%	10%	13%	14%	11%
5. Sex (by observation)	Male	195	49%	34%	51%	54%	43%	55%	56%	51%	44%	46%	47%	100%	0%
	Female	205	51%	66%	49%	46%	57%	45%	44%	49%	56%	54%	53%	0%	100%
Region	Central	112	28%	18%	23%	50%	29%	22%	37%	18%	26%	24%	42%	26%	30%
	East	48	12%	1%	18%	5%	13%	11%	1%	12%	23%	15%	6%	12%	12%
	North	171	43%	74%	44%	34%	30%	44%	42%	47%	35%	47%	41%	46%	40%
	South	68	17%	6%	15%	11%	29%	23%	20%	23%	17%	14%	11%	16%	18%

		All		90. Race/ Ethnicity					Age Collapsed					Gender	
		N	%	Afr-	White	Hispa	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema
				Amer	%	nic	%	%	%	%	%	%	%	%	%
City from sample zip	Alameda	23	6%	5%	5%	5%	4%	14%	5%	0%	10%	9%	5%	5%	6%
	Berkeley	30	7%	2%	15%	0%	0%	8%	4%	7%	4%	11%	10%	7%	8%
	Castro Valley	17	4%	0%	4%	4%	5%	9%	4%	1%	6%	3%	10%	4%	5%
	Dublin	6	1%	0%	2%	0%	1%	4%	0%	1%	2%	3%	0%	1%	2%
	Emeryville	11	3%	2%	4%	4%	0%	3%	4%	1%	2%	3%	5%	4%	2%
	Fremont	57	14%	4%	13%	10%	25%	18%	18%	21%	10%	12%	10%	14%	15%
	Hayward	39	10%	7%	6%	22%	11%	4%	12%	9%	5%	8%	17%	10%	10%
	Livermore	22	6%	1%	8%	5%	5%	2%	0%	5%	13%	7%	1%	6%	5%
	Newark	11	3%	2%	2%	1%	4%	5%	2%	2%	6%	2%	1%	2%	3%
	Oakland	108	27%	64%	20%	26%	26%	19%	30%	39%	19%	25%	21%	30%	24%
	Pleasanton	20	5%	0%	7%	0%	7%	6%	1%	6%	8%	5%	5%	5%	5%
	San Leandro	27	7%	6%	8%	11%	2%	5%	6%	5%	7%	6%	12%	7%	6%
	San Lorenzo	6	2%	0%	2%	3%	3%	0%	3%	2%	1%	1%	1%	1%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	23	6%	4%	3%	10%	8%	5%	13%	1%	5%	7%	2%	5%	6%
Language of Interview	English	380	95%	100%	100%	84%	90%	98%	95%	89%	96%	99%	96%	95%	95%
	Spanish	11	3%	0%	0%	16%	0%	0%	2%	6%	2%	1%	2%	4%	2%
	Cantonese	9	2%	0%	0%	0%	10%	2%	3%	5%	1%	0%	2%	1%	3%
Age Group	18-29	72	18%	10%	10%	27%	28%	24%	100%	0%	0%	0%	0%	21%	15%
	30-39	85	21%	18%	18%	23%	28%	24%	0%	100%	0%	0%	0%	22%	20%
	40-49	75	19%	13%	18%	23%	23%	14%	0%	0%	100%	0%	0%	17%	20%
	50-64	114	28%	39%	35%	24%	14%	24%	0%	0%	0%	100%	0%	27%	30%
	65+	55	14%	19%	19%	3%	7%	14%	0%	0%	0%	0%	100%	13%	14%
Bicyclist Segmentation	Committed Bicyclists	52	13%	12%	11%	22%	8%	15%	22%	10%	16%	12%	2%	17%	9%
	Primary Target	35	9%	5%	15%	4%	4%	8%	9%	6%	14%	10%	3%	11%	6%
	Secondary Target	38	10%	0%	12%	6%	14%	9%	7%	12%	5%	13%	9%	13%	6%
	Less Likely Bicyclists	46	11%	5%	7%	17%	21%	10%	10%	11%	18%	10%	9%	7%	16%
	Non-Bicyclists	228	57%	78%	55%	52%	54%	58%	52%	60%	46%	56%	78%	52%	63%

	All	90. Race/ Ethnicity					Age Collapsed					Gender	
		Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	400		162	67	76	49	72	85	75	114	55	195	205
		11%	41%	17%	19%	12%	18%	21%	19%	28%	14%	49%	51%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	5.28	4.22	4.91	4.81	4.29	4.59	4.39	4.85	4.59	4.43	4.32	4.82
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	4.57	3.15	3.64	4.16	3.47	3.77	3.19	4.03	3.48	3.85	3.16	4.05
13. Barrier: Don't want to carry a change of clothes	4.06	4.62	3.74	4.17	4.32	4.04	4.23	4.24	3.84	3.83	4.32	3.84	4.26
14. Barrier: No place to shower at your destination	3.97	4.37	3.65	4.75	3.83	3.82	4.11	3.73	4.37	3.92	3.70	3.76	4.17
15. Barrier: No safe place to park a bike at your destination	4.48	4.91	3.99	4.99	4.61	4.76	4.78	4.45	4.28	4.33	4.70	4.63	4.33
16. Barrier: Not confident in your bike riding ability	3.37	3.92	3.11	3.64	3.68	2.96	3.03	3.35	3.37	3.28	4.11	2.72	3.99
17. Barrier: Not in good enough shape	3.85	4.96	3.13	4.23	4.38	3.83	3.75	3.40	3.77	4.10	4.28	3.57	4.11
18. Barrier: Worried about cars on the road	5.33	5.64	5.16	5.43	5.17	5.70	4.82	5.33	5.27	5.40	5.94	4.96	5.68
19. Barrier: Need to have access to a car at some point during the day	4.72	5.00	4.38	4.95	4.87	5.01	4.58	4.89	4.75	4.64	4.74	4.37	5.05
20. Barrier: You have to carry a lot of stuff	4.80	5.09	4.51	5.24	4.84	4.83	4.97	5.20	5.01	4.45	4.39	4.44	5.14
21. Barrier: The places you regularly go are too far away to ride	5.01	4.97	4.86	5.41	4.94	5.12	4.99	5.25	4.86	4.92	5.03	4.95	5.06
22. Barrier: Don't want to ride your bike alone	3.22	3.66	2.78	3.70	3.77	2.80	3.93	2.44	3.40	3.08	3.57	2.77	3.66
23. Barrier: Poor road and pavement conditions	4.61	5.09	4.32	4.62	4.85	4.73	4.50	4.39	4.69	4.47	5.26	4.56	4.66
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.92	2.99	3.95	4.12	3.02	3.71	3.38	3.56	3.07	4.01	3.22	3.71

	All	90. Race/ Ethnicity					Age Collapsed					Gender	
		Afr-Amer	White	Hispanic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Female
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	5.35	4.80	5.54	4.89	4.89	4.38	5.38	5.10	4.92	5.34	4.72	5.30
26. Barrier: Biking takes too much time	4.09	4.28	3.91	4.37	4.12	4.11	3.85	4.29	4.18	4.16	3.85	3.82	4.35
27. Barrier: Fear of a flat tire or other equipment failure	4.03	4.40	3.45	4.98	4.42	3.74	4.37	3.88	4.14	3.71	4.31	3.74	4.30
28. Barrier: Fear of bad weather	5.12	5.71	4.88	5.40	5.32	4.71	4.65	5.41	5.40	5.08	5.01	4.74	5.49
29. Barrier: Inability to take a bike on BART during commute hours	4.18	5.08	3.63	4.76	4.26	4.20	4.02	4.40	4.15	4.12	4.20	3.97	4.37
30. Barrier: Worried about getting home quickly in an emergency	4.94	5.75	4.35	5.37	5.32	5.01	5.05	5.04	5.22	4.66	4.84	4.59	5.28
31. Barrier: Worried about my personal safety	5.00	5.52	4.58	5.32	5.31	5.02	4.79	4.71	4.98	4.98	5.83	4.71	5.28
58. Mean: Go to work outside of your home	3.35	3.06	3.06	4.04	3.90	2.76	3.73	3.92	4.25	3.08	1.27	3.72	2.99
59. Mean: Go to school	.87	.62	.56	1.04	1.39	1.06	2.11	.87	.87	.33	.37	.71	1.02
60. Mean: Go shopping for food or other household items	2.37	2.65	2.39	2.35	2.21	2.33	2.18	2.33	2.30	2.48	2.55	2.30	2.43
61. Mean: Take your children to school	2.29	2.67	1.90	2.22	2.79	2.58	2.46	2.93	2.96	1.61	1.60	2.20	2.39
62. Mean: Drive a car alone	4.14	3.57	4.19	4.30	4.37	3.93	3.70	4.38	4.28	4.35	3.72	4.12	4.16
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.07	3.04	3.75	3.07	3.39	3.80	3.51	3.65	2.67	2.50	3.08	3.34
64. Mean: Ride a bus	.59	.73	.40	.72	.76	.61	1.40	.49	.43	.35	.36	.62	.56
65. Mean: Ride BART	.65	.66	.68	.47	.63	.81	1.03	.59	.54	.56	.58	.84	.47
66. Mean: Take a train other than BART	.15	.04	.05	.46	.16	.17	.63	.03	.09	.05	.02	.13	.17
67. Mean: Take a ferry	.12	.00	.01	.35	.04	.36	.42	.03	.10	.05	.01	.09	.14
68. Mean: Ride a bicycle for health or recreation	.83	.63	.83	1.05	.54	1.11	.93	.72	1.00	.82	.64	.92	.73

	All	90. Race/ Ethnicity					Age Collapsed					Gender	
		Afr- Amer	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
69. Mean: Ride a bicycle as a way to get to a destination	.66	.66	.69	.84	.27	.92	1.17	.50	.81	.65	.06	.82	.51
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.44	.58	.73	.56	.94	.87	.30	.59	.71	.71	.61	.65
72. Approx. miles from home to work	13.49	14.58	12.74	13.98	12.40	16.97	15.36	11.97	14.85	11.98	15.06	13.33	13.67
79. Approx. miles from home to school	11.95	10.75	10.95	15.80	5.59	23.15	18.51	6.44	5.89	8.96	11.38	13.59	10.79
86. Mean: Days per week bike to work?	.66	.64	.54	1.14	.35	.93	1.15	.49	.78	.47	.05	.89	.39
87. Mean: Days per week bike to school?	.69	.00	.91	1.66	.06	.68	.77	.79	.66	.81	.00	.79	.62

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
Number of cases		400		236	163	347	53	150	229
Row percent			100%	59%	41%	87%	13%	40%	60%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	5%	1%	3%	2%	4%	3%
	No	366	91%	90%	94%	91%	94%	93%	92%
	(Don't know)	22	5%	6%	5%	6%	5%	4%	5%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	5%	1%	3%	2%	4%	3%
	No / DK	387	97%	95%	99%	97%	98%	96%	97%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	17%	0%	8%	100%	17%	14%
	Related to cars	3	21%	23%	0%	22%	0%	32%	12%
	Don't remember	8	65%	61%	100%	70%	0%	51%	75%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	10%	0%	10%	0%	21%	0%
	Sign on a street pole	1	6%	6%	0%	6%	0%	0%	10%
	Back/side of a bus	2	14%	16%	0%	15%	0%	0%	26%
	Bus Shelter	1	8%	8%	0%	0%	100%	0%	14%
	Billboard	1	9%	10%	0%	10%	0%	21%	0%
	Flyer/handout	1	8%	8%	0%	0%	100%	0%	14%
	TV	6	45%	39%	100%	48%	0%	79%	17%
	Other/ DK	8	63%	59%	100%	68%	0%	79%	51%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	14%	13%	12%	25%	12%	14%
	No	330	83%	83%	82%	85%	67%	87%	81%
	(Don't know)	15	4%	3%	4%	3%	8%	2%	4%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	14%	13%	12%	25%	12%	14%
	No / DK	345	86%	86%	87%	88%	75%	88%	86%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	27%	21%	26%	15%	21%	25%
	Being able to carry/transport more belongings	26	7%	7%	6%	7%	4%	9%	6%
	Difficult/Takes too much energy/Lazy	75	19%	19%	18%	19%	17%	17%	20%
	Too far of a distance to travel	112	28%	33%	20%	30%	18%	31%	26%
	Safety issues - Biking is unsafe/dangerous	128	32%	32%	32%	33%	25%	32%	33%
	Time consuming	82	20%	21%	20%	22%	11%	28%	15%
	Prefer comfort of a car	6	1%	1%	1%	1%	5%	1%	2%
	Health restrictions/Not in shape	36	9%	8%	11%	8%	16%	9%	9%
	Inconvenient/Prefer the convenience of a car	62	16%	14%	18%	15%	21%	16%	16%
	No bike lanes	26	7%	8%	5%	8%	0%	6%	6%
	Do not own a bike	27	7%	7%	7%	7%	6%	6%	6%
	Do not like biking through traffic/Dangerous drivers	45	11%	10%	13%	12%	8%	9%	13%
	Just do not want to/Lack of interest	18	4%	4%	6%	4%	8%	2%	6%
	Do not know how to ride a bike	15	4%	3%	5%	4%	5%	3%	4%
	Cannot bike in work clothes	5	1%	1%	1%	1%	0%	1%	1%
	Do not want to get sweaty	10	2%	3%	2%	2%	8%	2%	3%
	Transport more than one passenger	6	1%	2%	0%	2%	0%	3%	0%
	Nowhere to park/store bike	8	2%	2%	2%	2%	0%	3%	1%
	Too many hills to bike through	12	3%	4%	2%	3%	0%	3%	3%
	Other	10	2%	2%	3%	2%	8%	3%	2%
	Nothing	2	0%	0%	1%	1%	0%	0%	1%
	Dont know	10	2%	2%	3%	2%	5%	2%	2%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	25%	25%	24%	30%	28%	24%
	Hygeine concerns	14	4%	4%	4%	3%	8%	3%	4%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	13%	18%	15%	19%	10%	16%
	Safety concerns	173	43%	42%	45%	45%	33%	42%	46%
	Difficult / Lazy / Not in shape	111	28%	27%	29%	27%	33%	27%	28%
	No bike lanes / Nowhere to store bike	34	9%	10%	6%	10%	0%	9%	8%
	Time / Distance	194	48%	54%	40%	52%	29%	59%	41%
	Bad Weather	98	25%	27%	21%	26%	15%	21%	25%
	Too many hills / Terrain	12	3%	4%	2%	3%	0%	3%	3%
	Other / Don't Know	22	5%	4%	7%	4%	14%	5%	6%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	13%	16%	13%	23%	9%	19%
	2	37	9%	11%	6%	10%	7%	10%	7%
	3	36	9%	9%	8%	9%	11%	9%	10%
	4	38	10%	8%	12%	9%	17%	11%	8%
	5	68	17%	18%	16%	18%	10%	16%	17%
	6	43	11%	9%	13%	11%	6%	13%	10%
	7 - Extremely important	120	30%	31%	28%	31%	26%	32%	29%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	58%	57%	60%	42%	61%	56%
	Neither / DK	38	10%	8%	12%	9%	17%	11%	8%
	Not Important	131	33%	34%	31%	31%	41%	28%	36%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	31%	29%	30%	36%	30%	31%
	2	49	12%	13%	11%	12%	17%	15%	11%
	3	45	11%	11%	12%	12%	6%	14%	9%
	4	31	8%	8%	7%	8%	2%	6%	7%
	5	27	7%	7%	6%	6%	12%	5%	8%
	6	22	6%	5%	6%	6%	0%	7%	5%
	7 - Extremely important (Don't know)	97	24%	23%	26%	25%	21%	23%	26%
	7	2%	1%	2%	1%	6%	1%	2%	

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	35%	38%	37%	34%	34%	39%
	Neither / DK	37	9%	9%	9%	10%	8%	7%	9%
	Not Important	217	54%	55%	53%	54%	58%	58%	52%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	19%	20%	19%	23%	21%	19%
	2	42	11%	13%	7%	10%	14%	11%	10%
	3	47	12%	13%	10%	12%	14%	13%	11%
	4	57	14%	14%	15%	15%	10%	16%	12%
	5	53	13%	14%	13%	14%	8%	10%	17%
	6	22	5%	5%	6%	6%	2%	4%	6%
	7 - Extremely important (Don't know)	98 2	24% 0%	22% 0%	28% 1%	24% 1%	30% 0%	25% 0%	24% 1%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	41%	47%	44%	40%	39%	47%
	Neither / DK	59	15%	14%	16%	16%	10%	16%	12%
	Not Important	168	42%	46%	37%	41%	51%	45%	41%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	23%	30%	24%	42%	28%	26%
	2	31	8%	6%	10%	9%	0%	5%	9%
	3	49	12%	13%	11%	11%	19%	13%	10%
	4	39	10%	11%	9%	11%	5%	10%	7%
	5	41	10%	13%	7%	10%	10%	10%	11%
	6	25	6%	8%	5%	7%	4%	9%	5%
	7 - Extremely important (Don't know)	107 4	27% 1%	25% 2%	29% 0%	28% 0%	15% 5%	24% 1%	31% 1%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	45%	40%	45%	29%	42%	47%
	Neither / DK	43	11%	12%	9%	11%	9%	11%	8%
	Not Important	184	46%	43%	51%	44%	61%	47%	45%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	23%	19%	22%	15%	26%	18%
	2	28	7%	8%	5%	8%	3%	6%	6%
	3	25	6%	7%	5%	7%	4%	7%	6%
	4	25	6%	8%	4%	6%	9%	6%	6%
	5	57	14%	14%	15%	14%	13%	13%	15%
	6	52	13%	10%	17%	14%	8%	11%	13%
	7 - Extremely important (Don't know)	122 5	30% 1%	27% 2%	35% 1%	28% 2%	48% 0%	29% 2%	33% 1%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	52%	66%	56%	69%	54%	61%
	Neither / DK	30	8%	9%	5%	7%	9%	7%	8%
	Not Important	139	35%	39%	28%	37%	22%	39%	31%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	40%	29%	36%	36%	37%	34%
	2	48	12%	11%	13%	12%	14%	14%	11%
	3	31	8%	7%	10%	8%	6%	7%	8%
	4	21	5%	5%	6%	5%	4%	7%	5%
	5	58	14%	14%	15%	15%	14%	19%	12%
	6	20	5%	5%	6%	5%	3%	4%	6%
	7 - Extremely important (Don't know)	71 7	18% 2%	16% 2%	20% 2%	17% 2%	20% 3%	12% 1%	22% 2%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	35%	40%	37%	37%	35%	40%
	Neither / DK	28	7%	7%	8%	7%	7%	8%	7%
	Not Important	222	56%	58%	52%	56%	56%	57%	53%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	26%	27%	27%	24%	31%	24%
	2	42	10%	12%	8%	10%	12%	10%	11%
	3	42	10%	10%	11%	11%	7%	11%	11%
	4	33	8%	12%	4%	9%	6%	11%	7%
	5	56	14%	15%	13%	14%	12%	15%	13%
	6	36	9%	8%	10%	9%	7%	5%	11%
	7 - Extremely important (Don't know)	85 2	21% 0%	18% 0%	26% 1%	20% 0%	31% 1%	18% 0%	23% 1%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	40%	50%	43%	50%	38%	47%
	Neither / DK	35	9%	12%	5%	9%	7%	11%	7%
	Not Important	189	47%	48%	46%	48%	42%	52%	46%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	8%	15%	8%	28%	11%	12%
	2	15	4%	3%	5%	3%	7%	4%	3%
	3	26	6%	8%	4%	6%	8%	9%	5%
	4	27	7%	9%	4%	8%	0%	6%	7%
	5	48	12%	14%	9%	13%	7%	13%	12%
	6	59	15%	15%	15%	16%	9%	14%	15%
	7 - Extremely important (Don't know)	182 1	45% 0%	44% 0%	48% 1%	46% 0%	41% 0%	43% 0%	47% 0%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	72%	72%	75%	57%	70%	73%
	Neither / DK	29	7%	9%	5%	8%	0%	6%	7%
	Not Important	83	21%	19%	23%	17%	43%	24%	20%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	19%	15%	14%	36%	14%	17%
	2	19	5%	5%	4%	4%	8%	3%	6%
	3	29	7%	7%	8%	7%	9%	7%	8%
	4	42	11%	12%	8%	11%	10%	12%	11%
	5	63	16%	16%	16%	17%	9%	15%	17%
	6	37	9%	10%	9%	10%	3%	12%	7%
	7 - Extremely important (Don't know)	139 2	35% 0%	32% 0%	39% 1%	36% 1%	25% 0%	38% 0%	34% 1%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	58%	64%	63%	38%	64%	58%
	Neither / DK	44	11%	12%	9%	11%	10%	12%	12%
	Not Important	116	29%	30%	27%	25%	53%	24%	30%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	12%	13%	11%	18%	8%	15%
	2	31	8%	8%	8%	8%	9%	10%	7%
	3	37	9%	10%	8%	11%	0%	10%	9%
	4	37	9%	11%	7%	10%	2%	10%	9%
	5	56	14%	15%	13%	13%	19%	10%	17%
	6	57	14%	13%	17%	14%	14%	15%	13%
	7 - Extremely important	131	33%	32%	34%	32%	38%	37%	30%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	60%	64%	60%	71%	62%	61%
	Neither / DK	37	9%	11%	7%	10%	2%	10%	9%
	Not Important	117	29%	30%	29%	30%	27%	28%	30%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	12%	15%	12%	24%	12%	14%
	2	22	6%	5%	7%	6%	5%	3%	8%
	3	20	5%	7%	2%	6%	0%	5%	5%
	4	41	10%	11%	9%	10%	12%	14%	8%
	5	51	13%	13%	13%	12%	15%	9%	14%
	6	53	13%	14%	12%	14%	8%	16%	10%
	7 - Extremely important (Don't know)	157 1	39% 0%	37% 0%	42% 1%	40% 0%	36% 0%	40% 0%	40% 0%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	64%	67%	66%	59%	66%	64%
	Neither / DK	42	11%	11%	10%	10%	12%	14%	9%
	Not Important	96	24%	24%	24%	23%	29%	20%	27%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	37%	35%	35%	47%	43%	33%
	2	47	12%	12%	12%	12%	11%	12%	12%
	3	47	12%	13%	10%	12%	11%	11%	12%
	4	32	8%	11%	3%	8%	8%	8%	7%
	5	44	11%	9%	14%	12%	4%	9%	11%
	6	25	6%	6%	6%	7%	5%	6%	6%
	7 - Extremely important (Don't know)	57 2	14% 1%	11% 0%	19% 1%	14% 1%	15% 0%	10% 0%	18% 1%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	27%	39%	33%	24%	26%	35%
	Neither / DK	35	9%	12%	5%	9%	8%	8%	8%
	Not Important	238	60%	62%	57%	58%	69%	66%	57%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	13%	10%	13%	10%	15%	10%
	2	36	9%	9%	9%	9%	11%	9%	8%
	3	51	13%	16%	9%	13%	13%	12%	13%
	4	36	9%	11%	6%	9%	11%	12%	8%
	5	60	15%	15%	15%	16%	10%	18%	13%
	6	52	13%	10%	17%	14%	9%	9%	15%
	7 - Extremely important (Don't know)	115 1	29% 0%	26% 0%	33% 1%	28% 0%	37% 0%	26% 0%	32% 0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	51%	65%	57%	56%	53%	60%
	Neither / DK	37	9%	11%	7%	9%	11%	12%	8%
	Not Important	135	34%	38%	28%	34%	34%	35%	32%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	38%	28%	34%	31%	36%	33%
	2	45	11%	12%	11%	11%	11%	15%	8%
	3	33	8%	9%	8%	8%	9%	10%	8%
	4	29	7%	7%	7%	8%	5%	6%	7%
	5	58	15%	10%	22%	15%	10%	10%	18%
	6	34	8%	10%	6%	9%	7%	8%	9%
	7 - Extremely important (Don't know)	64 1	16% 0%	14% 1%	18% 0%	14% 0%	27% 0%	15% 0%	17% 1%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	34%	46%	38%	44%	32%	44%
	Neither / DK	30	8%	8%	7%	8%	5%	6%	8%
	Not Important	214	53%	58%	46%	54%	51%	61%	48%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	12%	13%	13%	9%	11%	13%
	2	24	6%	6%	6%	6%	9%	11%	3%
	3	28	7%	8%	5%	7%	5%	7%	6%
	4	32	8%	8%	7%	7%	14%	9%	7%
	5	56	14%	17%	10%	15%	10%	14%	15%
	6	46	11%	11%	12%	13%	2%	11%	12%
	7 - Extremely important (Don't know)	159 5	40% 1%	37% 0%	44% 3%	38% 1%	52% 0%	37% 0%	41% 2%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	65%	66%	65%	64%	62%	68%
	Neither / DK	37	9%	9%	10%	9%	14%	9%	9%
	Not Important	102	25%	27%	24%	26%	22%	29%	23%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	18%	24%	19%	26%	18%	21%
	2	33	8%	9%	8%	9%	6%	7%	9%
	3	43	11%	11%	10%	10%	17%	11%	11%
	4	48	12%	13%	10%	12%	12%	13%	11%
	5	70	18%	21%	13%	18%	16%	19%	16%
	6	37	9%	9%	9%	10%	1%	10%	9%
	7 - Extremely important (Don't know)	81 7	20% 2%	19% 1%	23% 3%	21% 1%	19% 3%	22% 0%	20% 3%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	49%	45%	49%	36%	51%	45%
	Neither / DK	55	14%	14%	13%	13%	15%	13%	14%
	Not Important	157	39%	38%	41%	38%	49%	35%	41%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	23%	13%	17%	29%	20%	18%
	2	59	15%	17%	11%	16%	6%	14%	16%
	3	50	12%	12%	13%	12%	17%	11%	12%
	4	36	9%	8%	11%	10%	5%	9%	8%
	5	54	13%	14%	13%	14%	11%	15%	13%
	6	22	5%	5%	6%	5%	8%	6%	4%
	7 - Extremely important (Don't know)	102 2	26% 1%	22% 0%	31% 1%	26% 1%	25% 0%	24% 0%	27% 1%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	40%	50%	45%	43%	45%	44%
	Neither / DK	38	10%	8%	12%	10%	5%	9%	9%
	Not Important	184	46%	52%	38%	45%	52%	46%	46%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	9%	7%	7%	15%	8%	8%
	2	19	5%	5%	5%	5%	4%	7%	4%
	3	35	9%	9%	8%	8%	16%	8%	10%
	4	44	11%	13%	8%	11%	12%	11%	10%
	5	59	15%	13%	18%	15%	14%	12%	16%
	6	56	14%	16%	11%	15%	5%	18%	12%
	7 - Extremely important (Don't know)	150 2	38% 0%	34% 0%	42% 1%	38% 1%	33% 0%	35% 0%	40% 1%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	64%	70%	68%	53%	65%	68%
	Neither / DK	46	11%	13%	10%	11%	12%	11%	11%
	Not Important	88	22%	24%	20%	20%	35%	23%	21%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	26%	23%	24%	27%	25%	26%
	2	20	5%	5%	5%	5%	8%	5%	5%
	3	39	10%	11%	8%	9%	12%	10%	10%
	4	41	10%	11%	9%	11%	7%	9%	10%
	5	43	11%	6%	17%	11%	8%	9%	10%
	6	37	9%	9%	11%	10%	5%	8%	10%
	7 - Extremely important (Don't know)	109 11	27% 3%	30% 2%	23% 4%	27% 2%	28% 5%	31% 3%	26% 3%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	45%	51%	48%	41%	48%	46%
	Neither / DK	52	13%	13%	13%	13%	12%	12%	13%
	Not Important	159	40%	42%	36%	38%	48%	40%	41%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	15%	15%	13%	26%	12%	16%
	2	29	7%	8%	6%	6%	13%	7%	7%
	3	33	8%	9%	8%	8%	9%	10%	8%
	4	23	6%	8%	3%	6%	2%	4%	6%
	5	42	11%	10%	11%	10%	13%	10%	12%
	6	30	8%	7%	9%	8%	6%	4%	10%
	7 - Extremely important (Don't know)	178 5	45% 1%	42% 1%	48% 1%	47% 1%	28% 3%	51% 1%	40% 2%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	59%	68%	65%	47%	65%	62%
	Neither / DK	29	7%	9%	4%	7%	5%	6%	7%
	Not Important	121	30%	32%	28%	28%	48%	29%	31%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	13%	14%	12%	24%	18%	11%
	2	19	5%	6%	3%	4%	7%	3%	7%
	3	28	7%	8%	5%	7%	5%	11%	5%
	4	41	10%	12%	8%	11%	5%	12%	9%
	5	51	13%	12%	14%	13%	11%	11%	14%
	6	47	12%	11%	13%	12%	10%	11%	11%
	7 - Extremely important (Don't know)	160 1	40% 0%	38% 0%	43% 1%	40% 0%	38% 0%	36% 0%	43% 0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	61%	70%	65%	59%	57%	68%
	Neither / DK	43	11%	12%	9%	12%	5%	12%	9%
	Not Important	100	25%	27%	21%	23%	36%	31%	22%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	24%	23%	23%	26%	23%	23%
	4 to 7 concerns	107	27%	29%	24%	27%	25%	28%	26%
	8 to 12 concerns	97	24%	26%	22%	24%	29%	24%	24%
	13 to 21 concerns	101	25%	21%	31%	26%	20%	25%	27%
32. More dedicated bike lanes	Much more likely	195	49%	49%	49%	49%	48%	52%	45%
	Somewhat more likely	103	26%	28%	23%	26%	21%	23%	28%
	No difference	102	26%	24%	28%	25%	31%	25%	26%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	76%	72%	75%	69%	75%	74%
	No Difference / DK	102	26%	24%	28%	25%	31%	25%	26%
33. Wider bike lanes	Much more likely	179	45%	45%	44%	44%	53%	47%	43%
	Somewhat more likely	102	26%	29%	21%	27%	18%	27%	24%
	No difference	116	29%	26%	34%	29%	29%	27%	32%
	(Don't know)	2	0%	0%	1%	1%	0%	0%	1%
33 Collapsed. Wider bike lanes	More Likely	281	70%	74%	65%	70%	71%	73%	67%
	No Difference / DK	118	30%	26%	35%	30%	29%	27%	33%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	60%	50%	56%	55%	61%	52%
	Somewhat more likely	81	20%	20%	20%	20%	24%	20%	21%
	No difference	93	23%	19%	30%	24%	20%	19%	27%
	(Don't know)	2	0%	0%	0%	0%	1%	0%	1%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	81%	70%	76%	78%	81%	72%
	No Difference / DK	95	24%	19%	30%	24%	22%	19%	28%
35. More secure bike parking at the places you go	Much more likely	206	51%	48%	56%	51%	55%	55%	47%
	Somewhat more likely	87	22%	25%	16%	22%	22%	19%	23%
	No difference	105	26%	26%	26%	27%	22%	26%	28%
	(Don't know)	3	1%	0%	2%	1%	1%	0%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	74%	72%	73%	77%	74%	71%
	No Difference / DK	107	27%	26%	28%	27%	23%	26%	29%
36. More secure bike parking at transit stations	Much more likely	186	47%	47%	46%	47%	47%	46%	46%
	Somewhat more likely	96	24%	27%	20%	24%	25%	26%	23%
	No difference	115	29%	26%	32%	29%	27%	29%	29%
	(Don't know)	2	1%	0%	1%	0%	1%	0%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	74%	66%	71%	72%	71%	70%
	No Difference / DK	117	29%	26%	34%	29%	28%	29%	30%
37. A shower and changing area at your destination	Much more likely	113	28%	32%	24%	28%	33%	37%	24%
	Somewhat more likely	114	29%	31%	25%	30%	20%	23%	31%
	No difference	166	42%	36%	49%	41%	44%	38%	43%
	(Don't know)	7	2%	1%	2%	1%	3%	1%	2%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	63%	48%	57%	53%	61%	55%
	No Difference / DK	173	43%	37%	52%	43%	47%	39%	45%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	38%	35%	38%	30%	40%	34%
	Somewhat more likely	105	26%	30%	20%	26%	26%	25%	28%
	No difference	138	35%	30%	41%	34%	35%	33%	36%
	(Don't know)	9	2%	2%	3%	1%	9%	3%	2%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	68%	56%	64%	56%	64%	62%
	No Difference / DK	147	37%	32%	44%	36%	44%	36%	38%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	25%	26%	25%	26%	27%	23%
	Somewhat more likely	85	21%	22%	20%	21%	23%	24%	21%
	No difference	210	53%	52%	53%	53%	51%	49%	55%
	(Don't know)	3	1%	0%	1%	1%	0%	0%	1%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	47%	46%	46%	49%	51%	44%
	No Difference / DK	213	53%	53%	54%	54%	51%	49%	56%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	32%	25%	30%	26%	38%	23%
	Somewhat more likely	100	25%	26%	23%	24%	30%	24%	26%
	No difference	178	45%	41%	49%	45%	44%	38%	49%
	(Don't know)	5	1%	1%	2%	1%	0%	0%	2%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	58%	49%	54%	56%	62%	49%
	No Difference / DK	183	46%	42%	51%	46%	44%	38%	51%
41. Slower moving cars on the streets	Much more likely	127	32%	29%	36%	30%	43%	31%	31%
	Somewhat more likely	109	27%	33%	20%	27%	28%	24%	31%
	No difference	159	40%	38%	42%	42%	27%	45%	37%
	(Don't know)	4	1%	0%	2%	1%	2%	1%	1%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	61%	56%	57%	71%	54%	62%
	No Difference / DK	163	41%	39%	44%	43%	29%	46%	38%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	41%	43%	42%	40%	48%	36%
	Somewhat more likely	112	28%	30%	25%	28%	25%	27%	29%
	No difference	118	30%	29%	30%	29%	33%	25%	33%
	(Don't know)	4	1%	0%	2%	1%	2%	0%	2%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	71%	68%	70%	65%	75%	66%
	No Difference / DK	122	30%	29%	32%	30%	35%	25%	34%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	23%	33%	25%	38%	26%	25%
	Somewhat more likely	99	25%	25%	25%	24%	28%	24%	26%
	No difference	191	48%	52%	42%	50%	34%	50%	49%
	(Don't know)	1	0%	0%	1%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	48%	58%	50%	66%	50%	51%
	No Difference / DK	193	48%	52%	42%	50%	34%	50%	49%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	21%	30%	24%	26%	25%	22%
	Somewhat more likely	114	28%	32%	23%	28%	28%	31%	28%
	No difference	184	46%	47%	45%	46%	45%	43%	49%
	(Don't know)	5	1%	1%	2%	1%	1%	1%	2%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	52%	53%	52%	54%	56%	49%
	No Difference / DK	189	47%	48%	47%	48%	46%	44%	51%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	35%	41%	36%	48%	40%	33%
	Somewhat more likely	109	27%	30%	23%	29%	12%	21%	32%
	No difference	137	34%	34%	35%	34%	37%	38%	34%
	(Don't know)	4	1%	0%	2%	1%	2%	1%	1%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	66%	63%	65%	60%	61%	65%
	No Difference / DK	141	35%	34%	37%	35%	40%	39%	35%
46. Safety improvements at large intersections	Much more likely	214	54%	52%	55%	53%	56%	58%	50%
	Somewhat more likely	98	25%	27%	21%	25%	20%	22%	26%
	No difference	86	21%	21%	23%	21%	22%	20%	23%
	(Don't know)	1	0%	0%	1%	0%	1%	0%	1%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	79%	76%	78%	77%	80%	77%
	No Difference / DK	87	22%	21%	24%	22%	23%	20%	23%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	25%	7%	17%	17%	21%	14%
	No	324	81%	74%	92%	82%	79%	76%	84%
	(Don't know)	6	2%	2%	2%	1%	5%	2%	1%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	25%	7%	17%	17%	21%	14%
	No / DK	331	83%	75%	93%	83%	83%	79%	86%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
48. Participate in BTWD May 2010?	Yes	22	32%	36%	8%	30%	43%	35%	25%
	No	47	68%	64%	92%	70%	57%	65%	75%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	2%	0%	3%	0%	0%	0%
	I commonly ride my bike	9	39%	41%	0%	40%	34%	40%	26%
	Health reasons	1	6%	6%	0%	0%	34%	11%	0%
	To save gas	1	6%	6%	0%	7%	0%	0%	15%
	It was fun	2	8%	8%	0%	10%	0%	16%	0%
	Helps traffic	2	7%	8%	0%	9%	0%	0%	20%
	For my kids	2	9%	9%	0%	11%	0%	11%	9%
	Office pressure	2	7%	7%	0%	8%	0%	14%	0%
	To support bike day	1	4%	0%	100%	5%	0%	8%	0%
	Solidarity	1	6%	6%	0%	0%	32%	0%	15%
	For the free stuff I got	1	6%	6%	0%	7%	0%	0%	16%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	12%	0%	13%	0%	22%	0%
	I commonly ride my bike	2	8%	8%	0%	9%	0%	0%	6%
	Health reasons	1	6%	6%	0%	0%	34%	11%	0%
	For my kids	1	4%	0%	100%	5%	0%	8%	0%
	Office pressure	3	12%	12%	0%	14%	0%	23%	0%
	To support bike day	3	15%	16%	0%	11%	34%	18%	16%
	For the free stuff I got	2	11%	12%	0%	7%	32%	0%	30%
	No reason given	7	33%	34%	0%	40%	0%	18%	48%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	29%	100%	38%	0%	56%	9%
	Drive or ride in a carpool or vanpool	3	12%	12%	0%	14%	0%	11%	16%
	Bicycle	14	65%	68%	0%	58%	100%	52%	87%
	Walk	2	9%	10%	0%	11%	0%	7%	9%
	Public Bus	4	20%	21%	0%	24%	0%	0%	39%
	BART	3	14%	14%	0%	17%	0%	11%	22%
	Something else	1	3%	3%	0%	4%	0%	6%	0%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
Number of cases		400		236	163	347	53	150	229
Row percent			100%	59%	41%	87%	13%	40%	60%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	11%	0%	6%	34%	11%	13%
	A little more often	1	4%	4%	0%	5%	0%	7%	0%
	Same as before	19	86%	85%	100%	89%	66%	81%	87%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	15%	0%	11%	34%	19%	13%
	Same as before	19	86%	85%	100%	89%	66%	81%	87%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	19%	3%	12%	18%	17%	9%
	Somewhat likely	72	18%	22%	11%	16%	28%	22%	16%
	Somewhat unlikely	48	12%	12%	12%	12%	10%	11%	12%
	Very unlikely	223	56%	44%	73%	58%	42%	48%	63%
	(Neither likely nor unlikely)	3	1%	1%	0%	1%	2%	1%	1%
	(Don't know)	3	1%	1%	1%	1%	0%	2%	0%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	42%	15%	29%	46%	40%	25%
	Unlikely	271	68%	57%	85%	71%	52%	59%	74%
	Don't Know	3	1%	1%	0%	1%	2%	1%	1%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	3%	2%	3%	4%	2%	4%
	No	388	97%	97%	98%	97%	96%	98%	96%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	3%	2%	3%	4%	2%	4%
	No / DK	389	97%	97%	98%	97%	96%	98%	96%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	61%	0%	55%	0%	100%	28%
	No	6	55%	39%	100%	45%	100%	0%	72%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	39%	0%	39%	0%	32%	48%
	Same as before	3	61%	61%	0%	61%	0%	68%	52%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	17%	9%	14%	14%	25%	6%
	No	340	85%	81%	91%	85%	86%	74%	92%
	(Don't know)	4	1%	2%	0%	1%	0%	1%	1%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	3%	3%	3%	4%	3%	2%
	2 days/wk	9	2%	2%	2%	2%	0%	2%	2%
	3 days/wk	28	7%	9%	4%	6%	11%	6%	7%
	4 days/wk	23	6%	6%	5%	6%	4%	4%	5%
	5 days/wk	166	42%	46%	35%	42%	37%	49%	37%
	6 days/wk	27	7%	7%	6%	7%	9%	11%	5%
	7 days/wk	20	5%	5%	5%	5%	4%	6%	5%
	1-11 days/year	2	0%	1%	0%	1%	0%	1%	0%
	Never	113	28%	19%	41%	28%	31%	16%	37%
(Don't know)	1	0%	0%	0%	0%	0%	1%	0%	
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	79%	59%	71%	69%	82%	63%
	Less than weekly	2	0%	1%	0%	1%	0%	1%	0%
	Never	114	29%	20%	41%	28%	31%	17%	37%
59. Frequency: Go to school	1 day/week	15	4%	4%	4%	4%	0%	2%	5%
	2 days/wk	15	4%	3%	5%	4%	0%	4%	3%
	3 days/wk	13	3%	2%	5%	2%	12%	5%	2%
	4 days/wk	12	3%	2%	4%	2%	9%	2%	3%
	5 days/wk	36	9%	8%	11%	8%	19%	16%	6%
	6 days/wk	3	1%	1%	0%	0%	2%	2%	0%
	7 days/wk	3	1%	0%	1%	0%	3%	0%	1%
	1-4 days/month	1	0%	1%	0%	0%	0%	0%	0%
	Never	297	74%	78%	68%	77%	55%	70%	77%
(Don't know)	5	1%	1%	2%	1%	0%	0%	2%	
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	20%	30%	21%	45%	30%	20%
	Less than weekly	1	0%	1%	0%	0%	0%	0%	0%
	Never	302	76%	79%	70%	79%	55%	70%	80%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	17%	26%	20%	26%	21%	20%
	2 days/wk	134	33%	38%	27%	34%	27%	38%	30%
	3 days/wk	77	19%	22%	15%	20%	15%	19%	20%
	4 days/wk	32	8%	6%	10%	9%	2%	5%	10%
	5 days/wk	16	4%	4%	4%	4%	6%	4%	3%
	6 days/wk	3	1%	1%	0%	1%	0%	1%	0%
	7 days/wk	21	5%	3%	8%	5%	6%	5%	6%
	1-4 days/month	5	1%	1%	2%	1%	2%	2%	1%
	1-11 days/year	2	1%	1%	0%	0%	2%	1%	0%
	Never	21	5%	5%	5%	5%	6%	3%	6%
	(Don't know)	6	2%	1%	2%	1%	7%	0%	3%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	92%	91%	93%	82%	94%	90%
	Less than weekly	8	2%	2%	2%	2%	4%	3%	2%
	Never	27	7%	6%	7%	6%	13%	3%	9%
61. Frequency: Take your children to school	1 day/week	10	3%	4%	1%	3%	0%	4%	1%
	2 days/wk	8	2%	2%	1%	2%	0%	4%	1%
	3 days/wk	8	2%	3%	1%	2%	0%	3%	1%
	4 days/wk	7	2%	1%	3%	2%	0%	3%	1%
	5 days/wk	82	21%	24%	16%	19%	29%	46%	6%
	6 days/wk	2	1%	1%	0%	0%	2%	2%	0%
	7 days/wk	3	1%	1%	1%	0%	2%	2%	0%
	1-4 days/month	0	0%	0%	0%	0%	0%	0%	0%
	Never	243	61%	58%	65%	63%	48%	34%	77%
	(Don't know)	3	1%	1%	1%	1%	1%	1%	0%
	(Do not have kids in school)	33	8%	7%	10%	7%	17%	2%	13%
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	37%	26%	32%	40%	64%	11%
	Less than weekly	0	0%	0%	0%	0%	0%	0%	0%
	Never	246	67%	63%	74%	68%	60%	36%	89%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	5%	4%	5%	0%	4%	4%
	2 days/wk	28	7%	6%	9%	8%	4%	5%	8%
	3 days/wk	32	8%	9%	6%	9%	0%	7%	8%
	4 days/wk	28	7%	7%	7%	8%	3%	5%	9%
	5 days/wk	102	26%	27%	23%	28%	11%	33%	21%
	6 days/wk	30	7%	10%	4%	8%	6%	8%	8%
	7 days/wk	97	24%	21%	30%	26%	14%	20%	27%
	1-4 days/month	5	1%	2%	1%	1%	5%	1%	1%
	Never	59	15%	13%	18%	8%	57%	17%	12%
	(Don't know)	1	0%	0%	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	85%	82%	91%	38%	82%	86%
	Less than weekly	5	1%	2%	1%	1%	5%	1%	1%
	Never	60	15%	13%	18%	9%	57%	17%	13%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	10%	13%	10%	19%	8%	14%
	2 days/wk	78	19%	21%	17%	20%	17%	20%	18%
	3 days/wk	71	18%	19%	16%	18%	15%	14%	20%
	4 days/wk	36	9%	7%	11%	9%	5%	8%	10%
	5 days/wk	52	13%	15%	10%	14%	7%	19%	9%
	6 days/wk	16	4%	4%	4%	5%	0%	6%	3%
	7 days/wk	53	13%	14%	12%	15%	4%	19%	10%
	1-4 days/month	10	2%	2%	4%	2%	9%	1%	3%
	1-11 days/year	3	1%	1%	1%	1%	0%	0%	2%
	Never	34	9%	7%	11%	7%	21%	5%	11%
(Don't know)	2	0%	0%	1%	0%	3%	0%	1%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	90%	84%	91%	68%	93%	84%
	Less than weekly	13	3%	2%	5%	3%	9%	1%	4%
	Never	36	9%	7%	12%	7%	24%	5%	12%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	4%	3%	4%	1%	2%	4%
	2 days/wk	17	4%	5%	4%	4%	9%	5%	4%
	3 days/wk	4	1%	2%	0%	1%	1%	1%	1%
	4 days/wk	14	3%	2%	5%	1%	19%	2%	4%
	5 days/wk	11	3%	3%	3%	2%	11%	4%	2%
	6 days/wk	3	1%	1%	1%	0%	6%	1%	1%
	7 days/wk	6	1%	2%	0%	1%	7%	1%	2%
	1-4 days/month	8	2%	2%	1%	2%	2%	1%	2%
	1-11 days/year	15	4%	3%	5%	4%	4%	0%	6%
	Never	307	77%	76%	78%	83%	38%	83%	74%
	(Don't know)	1	0%	0%	1%	0%	2%	0%	1%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	18%	15%	12%	53%	16%	18%
	Less than weekly	23	6%	6%	6%	6%	7%	1%	8%
	Never	308	77%	76%	79%	83%	40%	83%	74%
65. Frequency: Ride BART	1 day/week	43	11%	13%	8%	9%	21%	11%	12%
	2 days/wk	13	3%	3%	3%	3%	3%	4%	3%
	3 days/wk	11	3%	2%	3%	3%	4%	1%	3%
	4 days/wk	7	2%	3%	1%	1%	4%	2%	2%
	5 days/wk	21	5%	7%	3%	6%	2%	5%	5%
	6 days/wk	1	0%	0%	1%	0%	2%	0%	1%
	1-4 days/month	45	11%	11%	12%	12%	10%	9%	13%
	1-11 days/year	49	12%	14%	10%	14%	4%	10%	14%
	Never	203	51%	46%	58%	52%	40%	58%	45%
	(Don't know)	5	1%	1%	1%	0%	8%	0%	2%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	28%	19%	22%	38%	22%	26%
	Less than weekly	95	24%	25%	22%	25%	14%	19%	27%
	Never	208	52%	47%	59%	53%	48%	58%	48%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	2%	0%	1%	0%	0%	2%
	3 days/wk	4	1%	2%	0%	1%	0%	2%	1%
	4 days/wk	1	0%	1%	0%	0%	2%	1%	0%
	5 days/wk	1	0%	1%	0%	0%	2%	1%	0%
	6 days/wk	2	0%	0%	1%	1%	0%	0%	1%
	7 days/wk	2	0%	0%	1%	0%	4%	0%	1%
	1-4 days/month	10	3%	2%	4%	2%	4%	3%	2%
	1-11 days/year	32	8%	8%	8%	8%	7%	7%	8%
	Never	337	84%	84%	85%	86%	73%	86%	83%
	(Don't know)	5	1%	2%	1%	0%	8%	0%	2%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	5%	2%	3%	9%	4%	4%
	Less than weekly	42	11%	10%	12%	11%	11%	10%	10%
	Never	342	86%	86%	86%	86%	80%	86%	85%
67. Frequency: Take a ferry	1 day/week	3	1%	0%	1%	1%	0%	1%	0%
	2 days/wk	1	0%	1%	0%	0%	0%	1%	0%
	3 days/wk	1	0%	0%	0%	0%	0%	1%	0%
	5 days/wk	5	1%	1%	2%	1%	4%	0%	2%
	6 days/wk	1	0%	1%	0%	0%	2%	1%	0%
	1-4 days/month	2	1%	1%	1%	1%	0%	1%	1%
	1-11 days/year	33	8%	8%	8%	10%	0%	9%	8%
	Never	344	86%	87%	85%	86%	85%	86%	87%
	(Don't know)	8	2%	2%	2%	1%	9%	2%	2%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	2%	4%	2%	6%	3%	2%
	Less than weekly	36	9%	9%	9%	10%	0%	9%	9%
	Never	352	88%	89%	87%	87%	94%	88%	89%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	18%	6%	14%	6%	17%	10%
	2 days/wk	33	8%	11%	4%	9%	6%	9%	7%
	3 days/wk	24	6%	9%	2%	7%	2%	9%	3%
	4 days/wk	11	3%	4%	1%	3%	2%	2%	3%
	5 days/wk	8	2%	3%	0%	2%	2%	2%	2%
	6 days/wk	4	1%	1%	1%	1%	4%	1%	1%
	7 days/wk	4	1%	1%	0%	1%	0%	1%	1%
	1-4 days/month	20	5%	7%	2%	5%	2%	8%	2%
	1-11 days/year	15	4%	5%	2%	3%	9%	5%	2%
	Never	225	56%	40%	80%	55%	63%	44%	65%
	(Don't know)	5	1%	1%	1%	1%	3%	1%	1%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	47%	15%	35%	23%	41%	29%
	Less than weekly	35	9%	12%	4%	8%	11%	13%	5%
	Never	231	58%	41%	81%	56%	66%	46%	67%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	9%	2%	6%	4%	8%	5%
	2 days/wk	8	2%	4%	0%	2%	4%	3%	2%
	3 days/wk	11	3%	5%	0%	3%	0%	3%	3%
	4 days/wk	11	3%	3%	2%	2%	8%	4%	2%
	5 days/wk	8	2%	3%	1%	2%	5%	2%	2%
	6 days/wk	3	1%	1%	0%	1%	2%	1%	1%
	7 days/wk	12	3%	5%	0%	2%	8%	4%	2%
	1-4 days/month	13	3%	4%	2%	3%	4%	4%	2%
	1-11 days/year	17	4%	5%	4%	4%	5%	7%	3%
	Never	290	72%	62%	88%	75%	56%	64%	78%
	(Don't know)	2	1%	0%	1%	0%	3%	0%	1%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	29%	5%	17%	32%	24%	17%
	Less than weekly	30	8%	9%	5%	7%	9%	12%	4%
	Never	292	73%	62%	89%	75%	59%	64%	79%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	8%	5%	8%	0%	8%	7%
	2 days/wk	20	5%	6%	4%	5%	2%	4%	4%
	3 days/wk	26	6%	7%	5%	7%	1%	6%	6%
	4 days/wk	5	1%	1%	1%	1%	2%	2%	1%
	5 days/wk	7	2%	1%	3%	1%	7%	2%	2%
	6 days/wk	2	1%	1%	0%	0%	2%	1%	0%
	7 days/wk	5	1%	1%	2%	1%	0%	1%	2%
	1-4 days/month	9	2%	3%	1%	3%	0%	1%	3%
	1-11 days/year	2	1%	0%	1%	1%	0%	0%	1%
	Never	290	72%	69%	78%	72%	79%	73%	72%
	(Don't know)	6	1%	2%	1%	1%	5%	3%	1%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	26%	19%	24%	16%	23%	23%
	Less than weekly	11	3%	4%	2%	3%	0%	1%	4%
	Never	296	74%	70%	79%	72%	84%	76%	73%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	7%	15%	10%	10%	7%	13%
	Alamo	1	0%	0%	1%	0%	0%	0%	1%
	Albany	1	0%	0%	0%	0%	0%	0%	1%
	Berkeley	20	7%	7%	8%	6%	14%	9%	6%
	Castro valley	3	1%	1%	1%	1%	0%	2%	1%
	Dublin	2	1%	1%	1%	1%	0%	0%	1%
	Emeryville	2	1%	1%	1%	1%	0%	0%	2%
	Fremont	20	7%	7%	8%	8%	0%	4%	9%
	Hayward	24	8%	8%	9%	9%	5%	12%	6%
	Kensington	2	1%	1%	0%	0%	4%	1%	1%
	Lafayette	1	0%	0%	0%	0%	0%	1%	0%
	Livermore	9	3%	3%	3%	4%	0%	3%	3%
	Milpitas	0	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	1%	0%	1%	0%	0%	1%
	Oakland	51	18%	14%	26%	16%	30%	21%	14%
	Pleasanton	16	6%	6%	4%	6%	0%	7%	4%
	Richmond	4	1%	2%	0%	1%	0%	1%	2%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%
	San Francisco	37	13%	15%	8%	13%	11%	10%	16%
	San Jose	21	7%	9%	4%	8%	3%	11%	4%
	San Leandro	8	3%	4%	1%	3%	0%	3%	2%
San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%	
San Pablo	1	0%	1%	0%	0%	0%	0%	1%	
San Ramon	3	1%	1%	1%	1%	0%	1%	1%	
Sunol	1	0%	0%	0%	0%	0%	0%	0%	
Union City	8	3%	3%	3%	2%	9%	2%	4%	
Walnut Creek	2	1%	0%	2%	1%	0%	0%	1%	
Other (specify)	20	7%	7%	6%	6%	13%	6%	8%	
71 Collapsed. Work Geography	Central Alameda	53	13%	14%	12%	14%	9%	15%	12%
	East Alameda	30	8%	9%	5%	9%	0%	10%	6%
	North Alameda	72	18%	17%	20%	16%	33%	25%	13%
	South Alameda	61	15%	18%	12%	16%	10%	17%	13%
	Other Counties	67	17%	22%	10%	17%	17%	15%	19%
	Does not work	116	29%	21%	41%	29%	31%	18%	37%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	16%	19%	15%	31%	14%	19%
	3-5 miles	59	21%	19%	24%	21%	21%	19%	21%
	6-10 miles	63	22%	22%	24%	23%	17%	26%	20%
	11-20 miles	53	19%	21%	14%	19%	14%	20%	19%
	21+ miles	61	21%	22%	20%	22%	18%	21%	21%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	71%	78%	78%	41%	71%	77%
	Drive or ride in a carpool or vanpool	35	12%	15%	8%	13%	9%	15%	11%
	Motorcycle or scooter	4	2%	2%	0%	1%	3%	1%	2%
	Bicycle	24	8%	13%	0%	8%	10%	9%	7%
	Walk	18	6%	5%	9%	6%	7%	6%	6%
	Public Bus	21	7%	6%	10%	6%	19%	9%	6%
	BART	35	12%	15%	6%	12%	15%	10%	15%
	Train, like Capitol Corridor or ACE	4	1%	1%	1%	1%	6%	2%	0%
	Ferry or boat	3	1%	2%	0%	1%	0%	2%	1%
	Something else (Don't know)	12 8	4% 3%	4% 3%	4% 1%	4% 1%	6% 13%	2% 3%	6% 2%
Transportation to Work	Bike Only	7	2%	4%	0%	2%	7%	1%	2%
	Bike + Tranist	4	1%	2%	0%	2%	0%	2%	1%
	Bike + Car	7	2%	4%	0%	3%	0%	3%	2%
	Car Only	184	65%	60%	74%	69%	35%	66%	65%
	Car + Transit	26	9%	12%	3%	9%	7%	8%	11%
	Other	57	20%	19%	23%	15%	52%	20%	19%
74. Work access: Bike racks	Yes	116	41%	45%	32%	42%	30%	43%	39%
	No	152	53%	49%	62%	52%	64%	49%	57%
	(Don't know)	17	6%	6%	5%	6%	6%	8%	4%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	55%	68%	58%	70%	57%	61%
	Yes	116	41%	45%	32%	42%	30%	43%	39%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	56%	78%	65%	66%	60%	69%
	Yes	139	35%	44%	22%	35%	34%	40%	31%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	36%	19%	28%	42%	28%	31%
	No	186	65%	61%	74%	67%	52%	65%	66%
	(Don't know)	13	5%	3%	7%	4%	6%	7%	3%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	64%	81%	72%	58%	72%	69%
	Yes	86	30%	36%	19%	28%	42%	28%	31%
76. Work access: A shower	Yes	84	30%	36%	17%	32%	13%	28%	29%
	No	191	67%	61%	79%	66%	75%	67%	68%
	(Don't know)	10	4%	3%	4%	2%	12%	5%	3%
76 Collapsed. Work access: A shower	No/DK	201	70%	64%	83%	68%	87%	72%	71%
	Yes	84	30%	36%	17%	32%	13%	28%	29%
77. Work access: A changing area	Yes	161	56%	62%	45%	58%	46%	57%	56%
	No	117	41%	35%	54%	41%	42%	40%	41%
	(Don't know)	7	2%	3%	2%	1%	12%	3%	2%
77 Collapsed. Work access: A changing area	No/DK	124	44%	38%	55%	42%	54%	43%	44%
	Yes	161	56%	62%	45%	58%	46%	57%	56%
Combined Acces to Q74-Q77 (work)	None	79	28%	23%	37%	26%	37%	28%	30%
	At least one	82	29%	25%	37%	28%	31%	25%	28%
	Two of three	70	25%	29%	17%	25%	19%	32%	20%
	All 3	54	19%	24%	10%	20%	13%	15%	22%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	15%	7%	7%	23%	17%	7%
	Berkeley	12	12%	15%	10%	11%	17%	10%	14%
	Concord	1	1%	0%	2%	1%	0%	0%	2%
	Dublin	1	1%	1%	0%	1%	0%	1%	0%
	Fremont	10	11%	14%	7%	14%	0%	9%	8%
	Hayward	12	13%	2%	23%	14%	7%	6%	20%
	Livermore	3	3%	3%	3%	4%	0%	4%	2%
	Oakland	22	22%	16%	29%	20%	31%	26%	16%
	Piedmont	1	1%	2%	0%	1%	0%	2%	0%
	Pleasanton	2	2%	3%	1%	3%	0%	0%	4%
	Richmond	1	1%	2%	0%	1%	0%	0%	2%
	San Francisco	3	3%	4%	1%	3%	0%	4%	1%
	San Jose	2	2%	3%	0%	2%	0%	2%	1%
	San Leandro	2	2%	2%	2%	2%	3%	0%	4%
	Union City	4	4%	5%	3%	3%	7%	4%	5%
Other (specify)	12	13%	13%	12%	13%	12%	13%	13%	
78 Collapsed. School Geography	Central Alameda	13	3%	4%	2%	2%	10%	6%	2%
	East Alameda	5	1%	1%	1%	1%	0%	1%	1%
	North Alameda	34	8%	6%	12%	6%	21%	11%	6%
	South Alameda	29	7%	5%	11%	7%	8%	6%	8%
	Other Counties	18	4%	4%	5%	4%	5%	6%	4%
	Does not go to school	302	76%	79%	70%	79%	55%	70%	80%
79. Approx. miles from home to school	0-2 miles	28	29%	39%	20%	24%	46%	35%	25%
	3-5 miles	30	31%	23%	38%	35%	17%	21%	39%
	6-10 miles	17	18%	14%	22%	18%	18%	23%	10%
	11-20 miles	8	8%	13%	4%	11%	0%	8%	10%
	21+ miles	14	14%	11%	17%	12%	19%	14%	16%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	56%	75%	75%	35%	59%	70%
	Drive or ride in a carpool or vanpool	6	6%	6%	6%	7%	3%	9%	2%
	Motorcycle or scooter	1	1%	2%	0%	1%	0%	0%	2%
	Bicycle	13	13%	25%	2%	13%	16%	12%	17%
	Walk	16	16%	19%	14%	10%	36%	22%	13%
	Public Bus	11	12%	10%	13%	10%	18%	16%	6%
	BART	9	9%	11%	8%	9%	11%	9%	11%
	Something else (Don't know)	2 3	2% 3%	0% 5%	3% 0%	0% 3%	7% 0%	0% 3%	3% 2%
81. School access: Bike racks	Yes	66	67%	64%	70%	65%	74%	71%	60%
	No	22	22%	20%	24%	23%	19%	19%	29%
	(Don't know)	10	10%	15%	5%	11%	7%	10%	11%
81 Collapsed. School access: Bike racks	No/DK	32	33%	36%	30%	35%	26%	29%	40%
	Yes	66	67%	64%	70%	65%	74%	71%	60%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	87%	79%	86%	67%	79%	88%
	Yes	66	16%	13%	21%	14%	33%	21%	12%
82. School access: A secure bike room or bike locker	Yes	22	23%	12%	34%	23%	21%	31%	18%
	No	64	66%	73%	59%	64%	72%	59%	69%
	(Don't know)	11	11%	15%	7%	13%	7%	10%	13%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	88%	66%	77%	79%	69%	82%
	Yes	22	23%	12%	34%	23%	21%	31%	18%
83. School access: A shower	Yes	30	31%	30%	32%	32%	29%	20%	35%
	No	62	64%	62%	65%	61%	71%	72%	61%
	(Don't know)	5	6%	8%	3%	7%	0%	9%	3%
83 Collapsed. School access: A shower	No/DK	68	69%	70%	68%	68%	71%	80%	65%
	Yes	30	31%	30%	32%	32%	29%	20%	35%
84. School access: A changing area	Yes	48	49%	46%	52%	56%	29%	42%	57%
	No	44	45%	44%	45%	36%	71%	50%	38%
	(Don't know)	6	6%	10%	3%	8%	0%	9%	5%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
84 Collapsed. School access: A changing area	No/DK	50	51%	54%	48%	44%	71%	58%	43%
	Yes	48	49%	46%	52%	56%	29%	42%	57%
Combined Acces to Q81-Q84 (school)	None	30	31%	34%	29%	33%	26%	29%	37%
	At least one	26	27%	32%	22%	26%	30%	27%	28%
	Two of three	31	32%	30%	33%	29%	39%	38%	20%
	All 3	10	10%	5%	16%	12%	6%	7%	15%
85. Own/ access to working bike?	Yes	236	59%	100%	0%	60%	50%	73%	51%
	No	163	41%	0%	100%	40%	50%	27%	49%
85 Collapsed. Access to bicycle	Yes	236	59%	100%	0%	60%	50%	73%	51%
	No/DK	163	41%	0%	100%	40%	50%	27%	49%
86. Days per week bike to work?	1 day/week	9	3%	4%	2%	4%	0%	4%	3%
	2 days/wk	4	1%	1%	1%	1%	3%	0%	2%
	3 days/wk	7	2%	4%	0%	3%	0%	1%	2%
	4 days/wk	10	3%	4%	2%	3%	10%	2%	5%
	5 days/wk	11	4%	5%	2%	2%	13%	3%	5%
	6 days/wk	4	1%	2%	0%	0%	7%	2%	1%
	7 days/wk	5	2%	3%	0%	1%	8%	3%	1%
	1-4 days/month	1	0%	0%	0%	0%	0%	1%	0%
	1-11 days/year	1	0%	1%	0%	1%	0%	1%	0%
	Never	233	82%	76%	93%	85%	59%	83%	80%
	(Don't know)	1	1%	1%	0%	1%	0%	0%	1%
	86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	22%	7%	14%	41%	16%
Less than weekly		2	1%	1%	0%	1%	0%	2%	0%
Never		234	82%	77%	93%	86%	59%	83%	81%
87. Days per week bike to school?	1 day/week	4	4%	5%	2%	5%	0%	5%	3%
	2 days/wk	4	4%	9%	0%	6%	0%	2%	7%
	3 days/wk	1	1%	2%	0%	1%	0%	2%	0%
	4 days/wk	1	1%	3%	0%	0%	6%	0%	3%
	5 days/wk	4	4%	9%	0%	0%	18%	4%	5%
	6 days/wk	3	3%	2%	4%	1%	8%	2%	4%
	7 days/wk	1	1%	2%	0%	2%	0%	3%	0%
	Never	77	78%	66%	91%	85%	57%	76%	78%
(Don't know)	3	3%	3%	3%	0%	11%	6%	0%	

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	32%	6%	15%	32%	18%	22%
	Never	79	81%	68%	94%	85%	68%	82%	78%
88. Have access to a car?	Yes	347	87%	89%	84%	100%	0%	89%	84%
	No	51	13%	11%	15%	0%	96%	11%	15%
	(Don't know)	2	1%	0%	1%	0%	4%	0%	1%
88 Collapsed. Access to a car	Yes	347	87%	89%	84%	100%	0%	89%	84%
	No/DK	53	13%	11%	16%	0%	100%	11%	16%
88a. Have kids under 18?	Yes	150	40%	49%	26%	41%	31%	100%	0%
	No	226	60%	50%	73%	58%	67%	0%	99%
	(DK/ Refused)	3	1%	1%	0%	1%	1%	0%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	49%	26%	41%	31%	100%	0%
	No / Ref	229	60%	51%	74%	59%	69%	0%	100%
89. Own/ Rent	Rent/other	167	42%	37%	48%	39%	58%	46%	38%
	Own/buying	221	55%	61%	47%	58%	39%	54%	57%
	(DK/ Refused)	12	3%	2%	4%	3%	4%	1%	5%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	10%	13%	11%	15%	9%	12%
	White	162	41%	42%	39%	43%	26%	32%	47%
	Hispanic/Latin-Am	67	17%	15%	19%	17%	18%	23%	13%
	Asian	76	19%	19%	19%	18%	23%	24%	15%
	Bi-racial/multi-racial	16	4%	5%	3%	3%	11%	4%	4%
	Other	25	6%	7%	6%	6%	7%	7%	6%
	(Refused)	8	2%	2%	2%	2%	0%	2%	2%
90. Race/ Ethnicity	Afr.-Amer	45	11%	10%	13%	11%	15%	9%	12%
	White	162	41%	42%	39%	43%	26%	32%	47%
	Hispanic	67	17%	15%	19%	17%	18%	23%	13%
	Asian	76	19%	19%	19%	18%	23%	24%	15%
	Other	49	12%	13%	11%	11%	18%	13%	13%
5. Sex (by observation)	Male	195	49%	52%	44%	47%	59%	52%	47%
	Female	205	51%	48%	56%	53%	41%	48%	53%

		All		85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
		N	%	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
				%	%	%	%	%	%
Region	Central	112	28%	27%	30%	28%	25%	33%	26%
	East	48	12%	16%	6%	13%	4%	14%	10%
	North	171	43%	39%	48%	39%	68%	35%	48%
	South	68	17%	18%	16%	19%	3%	17%	15%
City from sample zip	Alameda	23	6%	5%	7%	6%	4%	5%	6%
	Berkeley	30	7%	9%	5%	6%	15%	4%	10%
	Castro Valley	17	4%	5%	4%	5%	1%	4%	4%
	Dublin	6	1%	2%	1%	1%	1%	1%	2%
	Emeryville	11	3%	2%	3%	3%	2%	2%	3%
	Fremont	57	14%	16%	12%	16%	3%	16%	12%
	Hayward	39	10%	7%	13%	10%	7%	12%	9%
	Livermore	22	6%	7%	3%	6%	2%	8%	4%
	Newark	11	3%	2%	4%	3%	0%	2%	2%
	Oakland	108	27%	23%	33%	24%	46%	25%	29%
	Pleasanton	20	5%	7%	2%	6%	1%	5%	5%
	San Leandro	27	7%	6%	7%	6%	10%	6%	8%
	San Lorenzo	6	2%	1%	3%	2%	0%	2%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%
	Union City	23	6%	8%	2%	6%	6%	9%	4%
Language of Interview	English	380	95%	96%	94%	97%	86%	92%	97%
	Spanish	11	3%	3%	2%	2%	6%	4%	2%
	Cantonese	9	2%	1%	4%	1%	9%	4%	1%
Age Group	18-29	72	18%	15%	23%	15%	35%	22%	15%
	30-39	85	21%	21%	21%	22%	17%	38%	12%
	40-49	75	19%	24%	12%	18%	22%	24%	15%
	50-64	114	28%	31%	25%	30%	16%	15%	36%
	65+	55	14%	9%	20%	14%	11%	2%	22%
Bicyclist Segmentation	Committed Bicyclists	52	13%	20%	3%	10%	31%	14%	12%
	Primary Target	35	9%	13%	3%	9%	8%	11%	8%
	Secondary Target	38	10%	16%	0%	11%	2%	11%	9%
	Less Likely Bicyclists	46	11%	19%	0%	12%	6%	17%	7%
	Non-Bicyclists	228	57%	32%	93%	58%	52%	48%	63%

	All	85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
	Mean	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
		Mean	Mean	Mean	Mean	Mean	Mean
	400		163	347	53	150	229
		59%	41%	87%	13%	40%	60%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	4.58	4.57	4.65	4.06	4.83	4.42
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	3.55	3.72	3.67	3.26	3.52	3.69
13. Barrier: Don't want to carry a change of clothes	4.06	3.93	4.25	4.08	3.91	3.95	4.11
14. Barrier: No place to shower at your destination	3.97	4.08	3.81	4.09	3.14	3.89	4.08
15. Barrier: No safe place to park a bike at your destination	4.48	4.23	4.83	4.37	5.19	4.26	4.68
16. Barrier: Not confident in your bike riding ability	3.37	3.21	3.61	3.37	3.37	3.20	3.57
17. Barrier: Not in good enough shape	3.85	3.71	4.06	3.80	4.18	3.55	3.98
18. Barrier: Worried about cars on the road	5.33	5.36	5.28	5.47	4.42	5.21	5.36
19. Barrier: Need to have access to a car at some point during the day	4.72	4.59	4.91	4.89	3.59	4.96	4.65
20. Barrier: You have to carry a lot of stuff	4.80	4.76	4.86	4.79	4.90	4.98	4.69
21. Barrier: The places you regularly go are too far away to ride	5.01	4.99	5.03	5.07	4.59	5.17	4.92
22. Barrier: Don't want to ride your bike alone	3.22	3.08	3.43	3.28	2.85	2.90	3.41
23. Barrier: Poor road and pavement conditions	4.61	4.40	4.91	4.59	4.74	4.39	4.79
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.27	3.77	3.42	3.81	3.21	3.64
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.93	5.14	4.98	5.23	4.86	5.12
26. Barrier: Biking takes too much time	4.09	4.13	4.03	4.15	3.68	4.28	4.02

	All	85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
	Mean	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
		Mean	Mean	Mean	Mean	Mean	Mean
27. Barrier: Fear of a flat tire or other equipment failure	4.03	3.75	4.43	4.06	3.84	3.99	4.05
28. Barrier: Fear of bad weather	5.12	5.01	5.29	5.21	4.56	5.06	5.20
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.15	4.21	4.22	3.91	4.25	4.11
30. Barrier: Worried about getting home quickly in an emergency	4.94	4.82	5.11	5.08	3.98	5.12	4.82
31. Barrier: Worried about my personal safety	5.00	4.87	5.19	5.07	4.54	4.70	5.16
58. Mean: Go to work outside of your home	3.35	3.72	2.81	3.37	3.19	3.99	2.95
59. Mean: Go to school	.87	.74	1.06	.70	2.00	1.22	.66
60. Mean: Go shopping for food or other household items	2.37	2.33	2.43	2.41	2.08	2.39	2.40
61. Mean: Take your children to school	2.29	2.28	2.32	2.07	3.73	3.02	1.99
62. Mean: Drive a car alone	4.14	4.13	4.14	4.45	2.10	4.04	4.25
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	3.35	3.01	3.42	1.86	3.86	2.85
64. Mean: Ride a bus	.59	.63	.52	.32	2.34	.57	.60
65. Mean: Ride BART	.65	.75	.50	.62	.85	.55	.70
66. Mean: Take a train other than BART	.15	.14	.18	.10	.50	.16	.16
67. Mean: Take a ferry	.12	.10	.15	.08	.34	.11	.12
68. Mean: Ride a bicycle for health or recreation	.83	1.15	.36	.84	.71	.95	.75
69. Mean: Ride a bicycle as a way to get to a destination	.66	1.00	.17	.55	1.41	.81	.57
70. Mean: Ride a stationary bicycle or take a spinning class	.63	.67	.57	.62	.68	.59	.66
72. Approx. miles from home to work	13.49	13.61	13.24	13.53	13.24	13.25	14.17

	All	85. Own/ access to working bike?		88. Have car?		88a. Have kids under 18?	
	Mean	Yes	No/ DK	Yes	No/ Ref	Yes	No/ Ref
		Mean	Mean	Mean	Mean	Mean	Mean
79. Approx. miles from home to school	11.95	8.30	15.63	9.43	19.82	8.65	15.93
86. Mean: Days per week bike to work?	.66	.88	.23	.45	2.10	.66	.68
87. Mean: Days per week bike to school?	.69	1.12	.26	.39	1.62	.68	.79

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
Number of cases		400		13	387	55	345
Row percent			100%	3%	97%	14%	86%
6. Recall any 'Get Rolling' advertising?	Yes	13	3%	100%	0%	13%	2%
	No	366	91%	0%	94%	81%	93%
	(Don't know)	22	5%	0%	6%	6%	5%
6 Collapsed. Recall any 'Get Rolling' advertising?	Yes	13	3%	100%	0%	13%	2%
	No / DK	387	97%	0%	100%	87%	98%
7. What was the 'Get Rolling' advertising about?	Using a bike instead of driving a car	2	15%	15%	0%	26%	0%
	Related to cars	3	21%	21%	0%	0%	47%
	Don't remember	8	65%	65%	0%	74%	53%
8. Where did you hear or see the Get Rolling ad?	Newspaper	1	9%	9%	0%	16%	0%
	Sign on a street pole	1	6%	6%	0%	10%	0%
	Back/side of a bus	2	14%	14%	0%	9%	22%
	Bus Shelter	1	8%	8%	0%	13%	0%
	Billboard	1	9%	9%	0%	16%	0%
	Flyer/handout	1	8%	8%	0%	13%	0%
	TV	6	45%	45%	0%	30%	64%
	Other/ DK	8	63%	63%	0%	52%	78%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
9. After prompting, recall any 'Get Rolling' advertising?	Yes	55	14%	56%	12%	100%	0%
	No	330	83%	30%	84%	0%	96%
	(Don't know)	15	4%	14%	3%	0%	4%
9 Collapsed. After Prompting, recall 'Get Rolling'?	Yes	55	14%	56%	12%	100%	0%
	No / DK	345	86%	44%	88%	0%	100%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
10. Top 3 reasons people don't bike more?	Being protected from the weather	98	25%	31%	24%	26%	24%
	Being able to carry/transport more belongings	26	7%	9%	7%	7%	6%
	Difficult/Takes too much energy/Lazy	75	19%	20%	19%	22%	18%
	Too far of a distance to travel	112	28%	30%	28%	15%	30%
	Safety issues - Biking is unsafe/dangerous	128	32%	32%	32%	40%	31%
	Time consuming	82	20%	28%	20%	14%	21%
	Prefer comfort of a car	6	1%	0%	1%	3%	1%
	Health restrictions/Not in shape	36	9%	29%	8%	10%	9%
	Inconvenient/Prefer the convenience of a car	62	16%	9%	16%	15%	16%
	No bike lanes	26	7%	0%	7%	6%	7%
	Do not own a bike	27	7%	17%	7%	9%	7%
	Do not like biking through traffic/Dangerous drivers	45	11%	0%	12%	9%	12%
	Just do not want to/Lack of interest	18	4%	0%	5%	5%	4%
	Do not know how to ride a bike	15	4%	9%	4%	1%	4%
	Cannot bike in work clothes	5	1%	0%	1%	3%	1%
	Do not want to get sweaty	10	2%	8%	2%	4%	2%
	Transport more than one passenger	6	1%	0%	1%	0%	2%
	Nowhere to park/store bike	8	2%	0%	2%	3%	2%
	Too many hills to bike through	12	3%	0%	3%	0%	4%
	Other	10	2%	0%	3%	9%	1%
	Nothing	2	0%	0%	0%	0%	1%
	Dont know	10	2%	0%	3%	2%	3%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
10 Collapsed. Top 3 reasons people don't bike more?	Convenience of a car / Need a car to transport people or items	100	25%	19%	25%	26%	25%
	Hygeine concerns	14	4%	8%	3%	7%	3%
	Don't own a bike / lack of interest / Can't ride a bike	61	15%	26%	15%	15%	15%
	Safety concerns	173	43%	32%	44%	49%	42%
	Difficult / Lazy / Not in shape	111	28%	49%	27%	33%	27%
	No bike lanes / Nowhere to store bike	34	9%	0%	9%	9%	8%
	Time / Distance	194	48%	58%	48%	29%	52%
	Bad Weather	98	25%	31%	24%	26%	24%
	Too many hills / Terrain	12	3%	0%	3%	0%	4%
	Other / Don't Know	22	5%	0%	6%	11%	4%
11. Barrier: Don't want to arrive at your destination sweaty	1 - Not at all important	58	14%	10%	15%	13%	15%
	2	37	9%	9%	9%	7%	10%
	3	36	9%	9%	9%	15%	8%
	4	38	10%	0%	10%	9%	10%
	5	68	17%	0%	17%	10%	18%
	6	43	11%	6%	11%	10%	11%
	7 - Extremely important	120	30%	65%	29%	36%	29%
11 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	230	58%	72%	57%	56%	58%
	Neither / DK	38	10%	0%	10%	9%	10%
	Not Important	131	33%	28%	33%	35%	32%
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1 - Not at all important	123	31%	0%	32%	27%	31%
	2	49	12%	9%	12%	8%	13%
	3	45	11%	14%	11%	9%	12%
	4	31	8%	0%	8%	7%	8%
	5	27	7%	17%	6%	10%	6%
	6	22	6%	0%	6%	6%	5%
	7 - Extremely important (Don't know)	97	24%	60%	23%	34%	23%
		7	2%	0%	2%	0%	2%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
12 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	146	36%	77%	35%	49%	34%
	Neither / DK	37	9%	0%	10%	7%	10%
	Not Important	217	54%	23%	55%	44%	56%
13. Barrier: Don't want to carry a change of clothes	1 - Not at all important	78	20%	10%	20%	12%	21%
	2	42	11%	9%	11%	10%	11%
	3	47	12%	0%	12%	14%	11%
	4	57	14%	9%	14%	11%	15%
	5	53	13%	21%	13%	14%	13%
	6	22	5%	0%	6%	4%	6%
	7 - Extremely important (Don't know)	98 2	24% 0%	50% 0%	24% 0%	34% 0%	23% 1%
13 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	43%	72%	42%	53%	42%
	Neither / DK	59	15%	9%	15%	11%	15%
	Not Important	168	42%	19%	43%	36%	43%
14. Barrier: No place to shower at your destination	1 - Not at all important	104	26%	15%	26%	19%	27%
	2	31	8%	9%	8%	6%	8%
	3	49	12%	0%	13%	23%	10%
	4	39	10%	0%	10%	7%	10%
	5	41	10%	0%	11%	4%	11%
	6	25	6%	14%	6%	5%	7%
	7 - Extremely important (Don't know)	107 4	27% 1%	62% 0%	26% 1%	36% 0%	25% 1%
14 Collapsed. Barrier: No place to shower at your destination	Important	173	43%	76%	42%	45%	43%
	Neither / DK	43	11%	0%	11%	7%	11%
	Not Important	184	46%	24%	47%	48%	46%
15. Barrier: No safe place to park a bike at your destination	1 - Not at all important	86	21%	15%	22%	20%	22%
	2	28	7%	7%	7%	4%	7%
	3	25	6%	16%	6%	9%	6%
	4	25	6%	0%	7%	4%	7%
	5	57	14%	26%	14%	7%	15%
	6	52	13%	14%	13%	14%	13%
	7 - Extremely important (Don't know)	122 5	30% 1%	22% 0%	31% 1%	43% 0%	29% 2%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
15 Collapsed. Barrier: No safe place to park a bike at your destination	Important	231	58%	62%	58%	63%	57%
	Neither / DK	30	8%	0%	8%	4%	8%
	Not Important	139	35%	38%	35%	33%	35%
16. Barrier: Not confident in your bike riding ability	1 - Not at all important	143	36%	43%	35%	30%	37%
	2	48	12%	0%	12%	13%	12%
	3	31	8%	8%	8%	8%	8%
	4	21	5%	0%	5%	10%	4%
	5	58	14%	28%	14%	17%	14%
	6	20	5%	10%	5%	5%	5%
	7 - Extremely important (Don't know)	71 7	18% 2%	12% 0%	18% 2%	16% 0%	18% 2%
16 Collapsed. Barrier: Not confident in your bike riding ability	Important	149	37%	49%	37%	38%	37%
	Neither / DK	28	7%	0%	7%	10%	7%
	Not Important	222	56%	51%	56%	52%	56%
17. Barrier: Not in good enough shape	1 - Not at all important	106	26%	22%	27%	21%	27%
	2	42	10%	6%	11%	14%	10%
	3	42	10%	9%	10%	9%	11%
	4	33	8%	0%	9%	11%	8%
	5	56	14%	33%	13%	9%	15%
	6	36	9%	10%	9%	7%	9%
	7 - Extremely important (Don't know)	85 2	21% 0%	20% 0%	21% 0%	29% 0%	20% 0%
17 Collapsed. Barrier: Not in good enough shape	Important	176	44%	62%	44%	44%	44%
	Neither / DK	35	9%	0%	9%	11%	8%
	Not Important	189	47%	38%	48%	44%	48%
18. Barrier: Worried about cars on the road	1 - Not at all important	42	11%	0%	11%	4%	12%
	2	15	4%	0%	4%	0%	4%
	3	26	6%	6%	6%	10%	6%
	4	27	7%	29%	6%	9%	7%
	5	48	12%	10%	12%	9%	12%
	6	59	15%	14%	15%	11%	15%
	7 - Extremely important (Don't know)	182 1	45% 0%	41% 0%	46% 0%	57% 0%	44% 0%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
				Yes	No/DK	Yes	No/DK
		N	%	%	%	%	%
18 Collapsed. Barrier: Worried about cars on the road	Important	289	72%	65%	72%	77%	71%
	Neither / DK	29	7%	29%	6%	9%	7%
	Not Important	83	21%	6%	21%	14%	22%
19. Barrier: Need to have access to a car at some point during the day	1 - Not at all important	68	17%	0%	17%	11%	18%
	2	19	5%	9%	5%	8%	4%
	3	29	7%	6%	7%	3%	8%
	4	42	11%	8%	11%	13%	10%
	5	63	16%	14%	16%	20%	15%
	6	37	9%	7%	9%	14%	9%
	7 - Extremely important (Don't know)	139 2	35% 0%	56% 0%	34% 0%	30% 0%	36% 1%
19 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	240	60%	78%	59%	64%	59%
	Neither / DK	44	11%	8%	11%	13%	11%
	Not Important	116	29%	15%	29%	22%	30%
20. Barrier: You have to carry a lot of stuff	1 - Not at all important	49	12%	6%	12%	7%	13%
	2	31	8%	14%	8%	16%	6%
	3	37	9%	0%	10%	9%	9%
	4	37	9%	16%	9%	7%	10%
	5	56	14%	8%	14%	10%	15%
	6	57	14%	20%	14%	10%	15%
	7 - Extremely important	131	33%	37%	33%	41%	32%
20 Collapsed. Barrier: You have to carry a lot of stuff	Important	245	61%	64%	61%	61%	61%
	Neither / DK	37	9%	16%	9%	7%	10%
	Not Important	117	29%	20%	30%	32%	29%
21. Barrier: The places you regularly go are too far away to ride	1 - Not at all important	54	14%	15%	13%	15%	13%
	2	22	6%	9%	6%	6%	6%
	3	20	5%	0%	5%	2%	5%
	4	41	10%	6%	10%	17%	9%
	5	51	13%	8%	13%	11%	13%
	6	53	13%	7%	13%	8%	14%
	7 - Extremely important (Don't know)	157 1	39% 0%	54% 0%	39% 0%	42% 0%	39% 0%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
21 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	261	65%	69%	65%	60%	66%
	Neither / DK	42	11%	6%	11%	17%	10%
	Not Important	96	24%	24%	24%	23%	24%
22. Barrier: Don't want to ride your bike alone	1 - Not at all important	145	36%	23%	37%	28%	37%
	2	47	12%	9%	12%	19%	10%
	3	47	12%	5%	12%	7%	12%
	4	32	8%	0%	8%	3%	9%
	5	44	11%	0%	11%	16%	10%
	6	25	6%	14%	6%	3%	7%
	7 - Extremely important (Don't know)	57 2	14% 1%	49% 0%	13% 1%	23% 0%	13% 1%
22 Collapsed. Barrier: Don't want to ride your bike alone	Important	126	32%	63%	31%	41%	30%
	Neither / DK	35	9%	0%	9%	3%	10%
	Not Important	238	60%	37%	60%	55%	60%
23. Barrier: Poor road and pavement conditions	1 - Not at all important	48	12%	6%	12%	15%	12%
	2	36	9%	7%	9%	12%	9%
	3	51	13%	0%	13%	3%	14%
	4	36	9%	9%	9%	7%	9%
	5	60	15%	9%	15%	13%	15%
	6	52	13%	34%	12%	15%	13%
	7 - Extremely important (Don't know)	115 1	29% 0%	34% 0%	29% 0%	35% 0%	28% 0%
23 Collapsed. Barrier: Poor road and pavement conditions	Important	228	57%	77%	56%	63%	56%
	Neither / DK	37	9%	9%	9%	7%	10%
	Not Important	135	34%	13%	34%	30%	34%
24. Barrier: Don't know the best way to get where you are going by bike	1 - Not at all important	135	34%	39%	34%	28%	35%
	2	45	11%	14%	11%	13%	11%
	3	33	8%	8%	8%	7%	9%
	4	29	7%	6%	7%	6%	7%
	5	58	15%	14%	15%	23%	13%
	6	34	8%	20%	8%	7%	9%
	7 - Extremely important (Don't know)	64 1	16% 0%	0% 0%	17% 0%	16% 0%	16% 0%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
24 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	156	39%	34%	39%	46%	38%
	Neither / DK	30	8%	6%	8%	6%	8%
	Not Important	214	53%	61%	53%	48%	54%
25. Barrier: Not enough bike lanes or bike-safe streets on your route	1 - Not at all important	49	12%	9%	12%	12%	12%
	2	24	6%	7%	6%	8%	6%
	3	28	7%	14%	7%	6%	7%
	4	32	8%	9%	8%	12%	7%
	5	56	14%	6%	14%	9%	15%
	6	46	11%	14%	11%	6%	12%
	7 - Extremely important (Don't know)	159 5	40% 1%	40% 0%	40% 1%	46% 0%	39% 1%
25 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	261	65%	60%	65%	61%	66%
	Neither / DK	37	9%	9%	9%	12%	9%
	Not Important	102	25%	30%	25%	26%	25%
26. Barrier: Biking takes too much time	1 - Not at all important	81	20%	24%	20%	21%	20%
	2	33	8%	0%	9%	10%	8%
	3	43	11%	6%	11%	22%	9%
	4	48	12%	0%	12%	8%	13%
	5	70	18%	0%	18%	6%	19%
	6	37	9%	20%	9%	11%	9%
	7 - Extremely important (Don't know)	81 7	20% 2%	50% 0%	19% 2%	21% 0%	20% 2%
26 Collapsed. Barrier: Biking takes too much time	Important	188	47%	69%	46%	38%	49%
	Neither / DK	55	14%	0%	14%	8%	14%
	Not Important	157	39%	31%	39%	54%	37%
27. Barrier: Fear of a flat tire or other equipment failure	1 - Not at all important	75	19%	15%	19%	14%	20%
	2	59	15%	7%	15%	13%	15%
	3	50	12%	6%	13%	17%	12%
	4	36	9%	0%	9%	5%	10%
	5	54	13%	17%	13%	22%	12%
	6	22	5%	0%	6%	1%	6%
	7 - Extremely important (Don't know)	102 2	26% 1%	54% 0%	25% 1%	28% 0%	25% 1%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
27 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	177	44%	71%	44%	51%	43%
	Neither / DK	38	10%	0%	10%	5%	10%
	Not Important	184	46%	29%	47%	44%	46%
28. Barrier: Fear of bad weather	1 - Not at all important	34	8%	18%	8%	8%	8%
	2	19	5%	0%	5%	1%	5%
	3	35	9%	9%	9%	14%	8%
	4	44	11%	9%	11%	10%	11%
	5	59	15%	11%	15%	8%	16%
	6	56	14%	7%	14%	9%	15%
	7 - Extremely important (Don't know)	150 2	38% 0%	45% 0%	37% 1%	49% 0%	36% 1%
28 Collapsed. Barrier: Fear of bad weather	Important	265	66%	63%	66%	67%	66%
	Neither / DK	46	11%	9%	12%	10%	12%
	Not Important	88	22%	27%	22%	24%	22%
29. Barrier: Inability to take a bike on BART during commute hours	1 - Not at all important	99	25%	14%	25%	25%	25%
	2	20	5%	9%	5%	4%	5%
	3	39	10%	23%	9%	17%	9%
	4	41	10%	0%	11%	4%	11%
	5	43	11%	0%	11%	5%	12%
	6	37	9%	0%	10%	9%	9%
	7 - Extremely important (Don't know)	109 11	27% 3%	53% 0%	26% 3%	36% 0%	26% 3%
29 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	189	47%	53%	47%	49%	47%
	Neither / DK	52	13%	0%	13%	4%	14%
	Not Important	159	40%	47%	39%	46%	39%
30. Barrier: Worried about getting home quickly in an emergency	1 - Not at all important	59	15%	0%	15%	9%	16%
	2	29	7%	0%	7%	5%	8%
	3	33	8%	0%	9%	3%	9%
	4	23	6%	24%	5%	13%	5%
	5	42	11%	0%	11%	9%	11%
	6	30	8%	10%	8%	14%	7%
	7 - Extremely important (Don't know)	178 5	45% 1%	66% 0%	44% 1%	47% 0%	44% 2%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
30 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	250	63%	76%	62%	69%	62%
	Neither / DK	29	7%	24%	7%	13%	6%
	Not Important	121	30%	0%	31%	17%	32%
31. Barrier: Worried about my personal safety	1 - Not at all important	53	13%	0%	14%	14%	13%
	2	19	5%	9%	5%	2%	5%
	3	28	7%	6%	7%	7%	7%
	4	41	10%	17%	10%	6%	11%
	5	51	13%	14%	13%	11%	13%
	6	47	12%	8%	12%	6%	13%
	7 - Extremely important (Don't know)	160 1	40% 0%	46% 0%	40% 0%	54% 0%	38% 0%
31 Collapsed. Barrier: Worried about my personal safety	Important	257	64%	68%	64%	71%	63%
	Neither / DK	43	11%	17%	10%	6%	11%
	Not Important	100	25%	16%	25%	22%	25%
Bike Riding Concerns Scale	0 to 3 concerns	94	24%	9%	24%	21%	24%
	4 to 7 concerns	107	27%	16%	27%	19%	28%
	8 to 12 concerns	97	24%	18%	25%	31%	23%
	13 to 21 concerns	101	25%	57%	24%	29%	25%
32. More dedicated bike lanes	Much more likely	195	49%	53%	49%	48%	49%
	Somewhat more likely	103	26%	8%	26%	29%	25%
	No difference	102	26%	40%	25%	24%	26%
32 Collapsed. More dedicated bike lanes	More Likely	298	74%	60%	75%	76%	74%
	No Difference / DK	102	26%	40%	25%	24%	26%
33. Wider bike lanes	Much more likely	179	45%	47%	45%	44%	45%
	Somewhat more likely	102	26%	26%	26%	25%	26%
	No difference	116	29%	27%	29%	31%	29%
	(Don't know)	2	0%	0%	0%	0%	1%
33 Collapsed. Wider bike lanes	More Likely	281	70%	73%	70%	69%	71%
	No Difference / DK	118	30%	27%	30%	31%	29%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
34. More places to ride away from cars, like on bike paths	Much more likely	224	56%	57%	56%	61%	55%
	Somewhat more likely	81	20%	22%	20%	19%	21%
	No difference	93	23%	21%	23%	20%	24%
	(Don't know)	2	0%	0%	0%	0%	0%
34 Collapsed. More places to ride away from cars, like on bike paths	More Likely	305	76%	79%	76%	80%	76%
	No Difference / DK	95	24%	21%	24%	20%	24%
35. More secure bike parking at the places you go	Much more likely	206	51%	62%	51%	53%	51%
	Somewhat more likely	87	22%	8%	22%	29%	21%
	No difference	105	26%	30%	26%	18%	27%
	(Don't know)	3	1%	0%	1%	0%	1%
35 Collapsed. More secure bike parking at the places you go	More Likely	292	73%	70%	73%	82%	72%
	No Difference / DK	107	27%	30%	27%	18%	28%
36. More secure bike parking at transit stations	Much more likely	186	47%	48%	47%	57%	45%
	Somewhat more likely	96	24%	22%	24%	18%	25%
	No difference	115	29%	30%	29%	25%	29%
	(Don't know)	2	1%	0%	1%	0%	1%
36 Collapsed. More secure bike parking at transit stations	More Likely	283	71%	70%	71%	75%	70%
	No Difference / DK	117	29%	30%	29%	25%	30%
37. A shower and changing area at your destination	Much more likely	113	28%	33%	28%	30%	28%
	Somewhat more likely	114	29%	30%	28%	26%	29%
	No difference	166	42%	23%	42%	42%	41%
	(Don't know)	7	2%	14%	1%	2%	2%
37 Collapsed. A shower and changing area at your destination	More Likely	227	57%	63%	57%	56%	57%
	No Difference / DK	173	43%	37%	43%	44%	43%
38. Access to a shared car at your destination for use while you are there	Much more likely	148	37%	47%	37%	36%	37%
	Somewhat more likely	105	26%	36%	26%	29%	26%
	No difference	138	35%	17%	35%	34%	35%
	(Don't know)	9	2%	0%	2%	0%	3%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
38 Collapsed. Access to a shared car at your destination...	More Likely	253	63%	83%	63%	66%	63%
	No Difference / DK	147	37%	17%	37%	34%	37%
39. Organized bicycling groups from near where you live to your destination	Much more likely	102	26%	52%	25%	24%	26%
	Somewhat more likely	85	21%	8%	22%	21%	21%
	No difference	210	53%	41%	53%	54%	52%
	(Don't know)	3	1%	0%	1%	0%	1%
39 Collapsed. Organized bicycling groups from near where you live...	More Likely	187	47%	59%	46%	46%	47%
	No Difference / DK	213	53%	41%	54%	54%	53%
40. Incentives from your work or school, like contests or cash giveaways	Much more likely	117	29%	40%	29%	33%	29%
	Somewhat more likely	100	25%	22%	25%	25%	25%
	No difference	178	45%	38%	45%	41%	45%
	(Don't know)	5	1%	0%	1%	1%	1%
40 Collapsed. Incentives from your work or school..	More Likely	217	54%	62%	54%	57%	54%
	No Difference / DK	183	46%	38%	46%	43%	46%
41. Slower moving cars on the streets	Much more likely	127	32%	33%	32%	35%	31%
	Somewhat more likely	109	27%	21%	28%	32%	27%
	No difference	159	40%	46%	40%	32%	41%
	(Don't know)	4	1%	0%	1%	0%	1%
41 Collapsed. Slower moving cars on the streets	More Likely	236	59%	54%	59%	68%	58%
	No Difference / DK	163	41%	46%	41%	32%	42%
42. Allowing bicycles on all forms of public transit all the time	Much more likely	166	42%	21%	42%	29%	43%
	Somewhat more likely	112	28%	40%	28%	34%	27%
	No difference	118	30%	40%	29%	37%	28%
	(Don't know)	4	1%	0%	1%	0%	1%
42 Collapsed. Allowing bicycles on all forms of public transit all the time	More Likely	278	70%	60%	70%	63%	71%
	No Difference / DK	122	30%	40%	30%	37%	29%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
43. Access to bicycle safety and maintenance classes	Much more likely	108	27%	34%	27%	33%	26%
	Somewhat more likely	99	25%	14%	25%	25%	25%
	No difference	191	48%	52%	48%	42%	49%
	(Don't know)	1	0%	0%	0%	0%	0%
43 Collapsed. Access to bicycle safety and maintenance classes	More Likely	207	52%	48%	52%	58%	51%
	No Difference / DK	193	48%	52%	48%	42%	49%
44. Access to information about bicycle commuting equipment	Much more likely	97	24%	38%	24%	28%	24%
	Somewhat more likely	114	28%	41%	28%	33%	28%
	No difference	184	46%	21%	47%	38%	47%
	(Don't know)	5	1%	0%	1%	1%	1%
44 Collapsed. Access to information about bicycle commuting equipment	More Likely	210	53%	79%	52%	60%	51%
	No Difference / DK	189	47%	21%	48%	40%	49%
45. An easy way to find the best bike route to the places you go	Much more likely	150	37%	39%	37%	43%	37%
	Somewhat more likely	109	27%	31%	27%	36%	26%
	No difference	137	34%	30%	34%	22%	36%
	(Don't know)	4	1%	0%	1%	0%	1%
45 Collapsed. An easy way to find the best bike route to the places you go	More Likely	259	65%	70%	65%	78%	63%
	No Difference / DK	141	35%	30%	35%	22%	37%
46. Safety improvements at large intersections	Much more likely	214	54%	53%	54%	57%	53%
	Somewhat more likely	98	25%	31%	24%	15%	26%
	No difference	86	21%	17%	22%	26%	21%
	(Don't know)	1	0%	0%	0%	1%	0%
46 Collapsed. Safety improvements at large intersections	More Likely	312	78%	83%	78%	73%	79%
	No Difference / DK	87	22%	17%	22%	27%	21%
47. Have you ever participated in Bike to Work Day?	Yes	69	17%	25%	17%	26%	16%
	No	324	81%	75%	81%	72%	83%
	(Don't know)	6	2%	0%	2%	2%	2%
47 Collapsed. Have you ever participated in Bike to Work Day?	Yes	69	17%	25%	17%	26%	16%
	No / DK	331	83%	75%	83%	74%	84%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
48. Participate in BTWD May 2010?	Yes	22	32%	36%	31%	40%	29%
	No	47	68%	64%	69%	60%	71%
49. Primary reason you participated in BTWD 2010?	Better for the environment	1	2%	0%	2%	0%	3%
	I commonly ride my bike	9	39%	100%	36%	42%	38%
	Health reasons	1	6%	0%	6%	0%	8%
	To save gas	1	6%	0%	6%	0%	8%
	It was fun	2	8%	0%	9%	17%	5%
	Helps traffic	2	7%	0%	8%	19%	3%
	For my kids	2	9%	0%	9%	0%	12%
	Office pressure	2	7%	0%	7%	0%	9%
	To support bike day	1	4%	0%	4%	0%	5%
	Solidarity	1	6%	0%	6%	21%	0%
	For the free stuff I got	1	6%	0%	6%	0%	8%
50. Other reasons you participated in BTWD 2010?	Better for the environment	2	11%	0%	12%	0%	15%
	I commonly ride my bike	2	8%	0%	8%	22%	3%
	Health reasons	1	6%	0%	6%	0%	8%
	For my kids	1	4%	0%	4%	0%	5%
	Office pressure	3	12%	0%	13%	17%	10%
	To support bike day	3	15%	100%	10%	21%	13%
	For the free stuff I got	2	11%	0%	12%	21%	8%
	No reason given	7	33%	0%	35%	19%	38%
51. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	7	32%	100%	28%	38%	29%
	Drive or ride in a carpool or vanpool	3	12%	0%	12%	0%	16%
	Bicycle	14	65%	0%	69%	38%	74%
	Walk	2	9%	0%	10%	0%	12%
	Public Bus	4	20%	0%	21%	41%	13%
	BART	3	14%	0%	14%	0%	18%
	Something else	1	3%	0%	3%	0%	4%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
Number of cases		400		13	387	55	345
Row percent			100%	3%	97%	14%	86%
52. Since participating in BTWD 2010, do you ride bike for transportation...	A lot more often	2	11%	0%	11%	19%	8%
	A little more often	1	4%	0%	4%	0%	5%
	Same as before	19	86%	100%	85%	81%	87%
52 Collapsed. After BTWD 2010, do you ride..	More Often	3	14%	0%	15%	19%	13%
	Same as before	19	86%	100%	85%	81%	87%
53. How likely are you to participate in BTWD in May 2011?	Very likely	51	13%	19%	13%	19%	12%
	Somewhat likely	72	18%	8%	18%	10%	19%
	Somewhat unlikely	48	12%	20%	12%	20%	11%
	Very unlikely	223	56%	54%	56%	49%	57%
	(Neither likely nor unlikely)	3	1%	0%	1%	0%	1%
	(Don't know)	3	1%	0%	1%	2%	1%
53 Collapsed. Likely Participation BTWD 2011	Likely	123	31%	26%	31%	29%	31%
	Unlikely	271	68%	74%	68%	71%	68%
	Don't Know	3	1%	0%	1%	0%	1%
54. Have you ever participated in Alameda County's Team Bike Challenge?	Yes	11	3%	9%	2%	6%	2%
	No	388	97%	91%	97%	94%	98%
	(Don't know)	1	0%	0%	0%	0%	0%
54 Collapsed. Participation in Alameda Team Bike Challenge	Yes	11	3%	9%	2%	6%	2%
	No / DK	389	97%	91%	98%	94%	98%
55. Did you participate in the 2010 Team Bike Challenge?	Yes	5	45%	100%	38%	65%	37%
	No	6	55%	0%	62%	35%	63%
56. Since participating in 2010 TBC, do you ride bike for transportation...	A little more often	2	39%	0%	52%	53%	29%
	Same as before	3	61%	100%	48%	47%	71%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
57. Ever participated in Walk and Roll to School day?	Yes	55	14%	26%	13%	20%	13%
	No	340	85%	60%	86%	80%	86%
	(Don't know)	4	1%	14%	1%	0%	1%
58. Frequency: Go to work outside of your home	1 day/week	11	3%	10%	3%	4%	3%
	2 days/wk	9	2%	0%	2%	3%	2%
	3 days/wk	28	7%	0%	7%	14%	6%
	4 days/wk	23	6%	0%	6%	5%	6%
	5 days/wk	166	42%	54%	41%	37%	42%
	6 days/wk	27	7%	14%	7%	0%	8%
	7 days/wk	20	5%	0%	5%	7%	5%
	1-11 days/year	2	0%	0%	0%	1%	0%
	Never	113	28%	23%	29%	28%	28%
	(Don't know)	1	0%	0%	0%	2%	0%
58 Collapsed. Freq: Go to work outside of your home	Weekly or more	283	71%	77%	71%	69%	71%
	Less than weekly	2	0%	0%	0%	1%	0%
	Never	114	29%	23%	29%	30%	28%
59. Frequency: Go to school	1 day/week	15	4%	0%	4%	6%	3%
	2 days/wk	15	4%	5%	4%	6%	3%
	3 days/wk	13	3%	7%	3%	6%	3%
	4 days/wk	12	3%	14%	3%	1%	3%
	5 days/wk	36	9%	0%	9%	14%	8%
	6 days/wk	3	1%	0%	1%	0%	1%
	7 days/wk	3	1%	0%	1%	2%	0%
	1-4 days/month	1	0%	0%	0%	2%	0%
	Never	297	74%	74%	74%	63%	76%
	(Don't know)	5	1%	0%	1%	0%	1%
59 Collapsed. Freq: Go to school	Weekly or more	97	24%	26%	24%	35%	22%
	Less than weekly	1	0%	0%	0%	2%	0%
	Never	302	76%	74%	76%	63%	78%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
60. Frequency: Go shopping for food or other household items	1 day/week	84	21%	9%	21%	20%	21%
	2 days/wk	134	33%	33%	33%	27%	34%
	3 days/wk	77	19%	14%	19%	21%	19%
	4 days/wk	32	8%	10%	8%	9%	8%
	5 days/wk	16	4%	6%	4%	7%	3%
	6 days/wk	3	1%	7%	0%	3%	0%
	7 days/wk	21	5%	12%	5%	5%	5%
	1-4 days/month	5	1%	0%	1%	0%	2%
	1-11 days/year	2	1%	0%	1%	2%	0%
	Never	21	5%	9%	5%	4%	5%
	(Don't know)	6	2%	0%	2%	1%	2%
60 Collapsed. Freq: Go shopping for food or other household items	Weekly or more	365	91%	91%	91%	92%	91%
	Less than weekly	8	2%	0%	2%	2%	2%
	Never	27	7%	9%	7%	6%	7%
61. Frequency: Take your children to school	1 day/week	10	3%	14%	2%	2%	3%
	2 days/wk	8	2%	0%	2%	2%	2%
	3 days/wk	8	2%	0%	2%	0%	2%
	4 days/wk	7	2%	0%	2%	3%	2%
	5 days/wk	82	21%	7%	21%	16%	21%
	6 days/wk	2	1%	0%	1%	2%	0%
	7 days/wk	3	1%	0%	1%	0%	1%
	1-4 days/month	0	0%	0%	0%	0%	0%
	Never	243	61%	79%	60%	62%	61%
	(Don't know)	3	1%	0%	1%	1%	1%
	(Do not have kids in school)	33	8%	0%	8%	11%	8%
61 Collapsed. Freq: Take your children to school	Weekly or more	120	33%	21%	33%	28%	34%
	Less than weekly	0	0%	0%	0%	0%	0%
	Never	246	67%	79%	67%	72%	66%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
62. Frequency: Drive a car alone	1 day/week	17	4%	0%	4%	2%	5%
	2 days/wk	28	7%	9%	7%	17%	5%
	3 days/wk	32	8%	14%	8%	5%	8%
	4 days/wk	28	7%	0%	7%	3%	8%
	5 days/wk	102	26%	37%	25%	19%	27%
	6 days/wk	30	7%	0%	8%	4%	8%
	7 days/wk	97	24%	40%	24%	27%	24%
	1-4 days/month	5	1%	0%	1%	2%	1%
	Never	59	15%	0%	15%	21%	14%
	(Don't know)	1	0%	0%	0%	0%	0%
62 Collapsed. Freq: Drive a car alone	Weekly or more	335	84%	100%	83%	77%	85%
	Less than weekly	5	1%	0%	1%	2%	1%
	Never	60	15%	0%	15%	21%	14%
63. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/week	46	11%	0%	12%	9%	12%
	2 days/wk	78	19%	22%	19%	16%	20%
	3 days/wk	71	18%	19%	18%	22%	17%
	4 days/wk	36	9%	6%	9%	10%	9%
	5 days/wk	52	13%	22%	13%	8%	14%
	6 days/wk	16	4%	0%	4%	3%	4%
	7 days/wk	53	13%	31%	13%	20%	12%
	1-4 days/month	10	2%	0%	3%	4%	2%
	1-11 days/year	3	1%	0%	1%	0%	1%
	Never	34	9%	0%	9%	6%	9%
(Don't know)	2	0%	0%	0%	3%	0%	
63 Collapsed. Freq: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	350	88%	100%	87%	88%	88%
	Less than weekly	13	3%	0%	3%	4%	3%
	Never	36	9%	0%	9%	9%	9%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
64. Frequency: Ride a bus	1 day/week	13	3%	6%	3%	3%	3%
	2 days/wk	17	4%	0%	4%	6%	4%
	3 days/wk	4	1%	0%	1%	2%	1%
	4 days/wk	14	3%	0%	4%	8%	3%
	5 days/wk	11	3%	0%	3%	0%	3%
	6 days/wk	3	1%	0%	1%	0%	1%
	7 days/wk	6	1%	0%	1%	2%	1%
	1-4 days/month	8	2%	0%	2%	2%	2%
	1-11 days/year	15	4%	10%	4%	8%	3%
	Never	307	77%	85%	77%	70%	78%
	(Don't know)	1	0%	0%	0%	0%	0%
64 Collapsed. Freq: Ride a bus	Weekly or more	69	17%	6%	18%	20%	17%
	Less than weekly	23	6%	10%	6%	10%	5%
	Never	308	77%	85%	77%	70%	78%
65. Frequency: Ride BART	1 day/week	43	11%	20%	11%	10%	11%
	2 days/wk	13	3%	0%	3%	1%	4%
	3 days/wk	11	3%	0%	3%	3%	3%
	4 days/wk	7	2%	6%	2%	3%	2%
	5 days/wk	21	5%	9%	5%	8%	5%
	6 days/wk	1	0%	0%	0%	0%	0%
	1-4 days/month	45	11%	14%	11%	14%	11%
	1-11 days/year	49	12%	20%	12%	15%	12%
	Never	203	51%	31%	51%	42%	52%
	(Don't know)	5	1%	0%	1%	3%	1%
65 Collapsed. Freq: Ride BART	Weekly or more	97	24%	35%	24%	26%	24%
	Less than weekly	95	24%	34%	23%	29%	23%
	Never	208	52%	31%	53%	46%	53%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
66. Frequency: Take a train other than BART	1 day/week	4	1%	9%	1%	2%	1%
	3 days/wk	4	1%	0%	1%	2%	1%
	4 days/wk	1	0%	0%	0%	0%	0%
	5 days/wk	1	0%	0%	0%	0%	0%
	6 days/wk	2	0%	0%	1%	0%	1%
	7 days/wk	2	0%	0%	1%	0%	1%
	1-4 days/month	10	3%	0%	3%	5%	2%
	1-11 days/year	32	8%	27%	7%	8%	8%
	Never	337	84%	63%	85%	81%	85%
	(Don't know)	5	1%	0%	1%	3%	1%
66 Collapsed. Freq: Take a train other than BART	Weekly or more	15	4%	9%	4%	4%	4%
	Less than weekly	42	11%	27%	10%	12%	10%
	Never	342	86%	63%	86%	84%	86%
67. Frequency: Take a ferry	1 day/week	3	1%	0%	1%	0%	1%
	2 days/wk	1	0%	0%	0%	0%	0%
	3 days/wk	1	0%	0%	0%	2%	0%
	5 days/wk	5	1%	0%	1%	0%	2%
	6 days/wk	1	0%	0%	0%	0%	0%
	1-4 days/month	2	1%	6%	0%	0%	1%
	1-11 days/year	33	8%	27%	8%	8%	8%
	Never	344	86%	67%	87%	87%	86%
	(Don't know)	8	2%	0%	2%	3%	2%
67 Collapsed. Freq: Take a ferry	Weekly or more	12	3%	0%	3%	2%	3%
	Less than weekly	36	9%	33%	8%	8%	9%
	Never	352	88%	67%	89%	91%	88%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
68. Frequency: Ride a bicycle for health or recreation	1 day/week	50	13%	56%	11%	13%	13%
	2 days/wk	33	8%	6%	8%	15%	7%
	3 days/wk	24	6%	7%	6%	12%	5%
	4 days/wk	11	3%	5%	3%	1%	3%
	5 days/wk	8	2%	9%	2%	2%	2%
	6 days/wk	4	1%	0%	1%	0%	1%
	7 days/wk	4	1%	0%	1%	2%	1%
	1-4 days/month	20	5%	0%	5%	1%	6%
	1-11 days/year	15	4%	0%	4%	2%	4%
	Never	225	56%	17%	58%	49%	58%
	(Don't know)	5	1%	0%	1%	3%	1%
68 Collapsed. Freq: Ride a bicycle for health or recreation	Weekly or more	134	34%	83%	32%	45%	32%
	Less than weekly	35	9%	0%	9%	3%	10%
	Never	231	58%	17%	59%	52%	59%
69. Frequency: Ride a bicycle as a way to get to a destination	1 day/week	24	6%	11%	6%	7%	6%
	2 days/wk	8	2%	7%	2%	2%	2%
	3 days/wk	11	3%	0%	3%	6%	2%
	4 days/wk	11	3%	0%	3%	2%	3%
	5 days/wk	8	2%	9%	2%	7%	1%
	6 days/wk	3	1%	0%	1%	0%	1%
	7 days/wk	12	3%	0%	3%	4%	3%
	1-4 days/month	13	3%	0%	3%	1%	4%
	1-11 days/year	17	4%	10%	4%	7%	4%
	Never	290	72%	63%	73%	61%	74%
	(Don't know)	2	1%	0%	1%	3%	0%
69 Collapsed. Freq: Ride a bicycle as a way to get to a destination	Weekly or more	77	19%	27%	19%	27%	18%
	Less than weekly	30	8%	10%	8%	8%	7%
	Never	292	73%	63%	73%	64%	74%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
70. Frequency: Ride a stationary bicycle or take a spinning class	1 day/week	27	7%	24%	6%	10%	6%
	2 days/wk	20	5%	0%	5%	6%	5%
	3 days/wk	26	6%	19%	6%	11%	6%
	4 days/wk	5	1%	0%	1%	0%	2%
	5 days/wk	7	2%	0%	2%	0%	2%
	6 days/wk	2	1%	0%	1%	0%	1%
	7 days/wk	5	1%	9%	1%	1%	1%
	1-4 days/month	9	2%	0%	2%	8%	1%
	1-11 days/year	2	1%	0%	1%	2%	0%
	Never	290	72%	48%	73%	59%	75%
	(Don't know)	6	1%	0%	2%	3%	1%
70 Collapsed. Freq: Ride a stationary bicycle or take a spinning class	Weekly or more	93	23%	52%	22%	28%	22%
	Less than weekly	11	3%	0%	3%	10%	2%
	Never	296	74%	48%	75%	62%	76%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
71. In what city is your main work destination?	Alameda	28	10%	12%	10%	16%	9%
	Alamo	1	0%	0%	0%	0%	0%
	Albany	1	0%	0%	0%	0%	0%
	Berkeley	20	7%	27%	6%	2%	8%
	Castro valley	3	1%	0%	1%	3%	1%
	Dublin	2	1%	0%	1%	0%	1%
	Emeryville	2	1%	0%	1%	6%	0%
	Fremont	20	7%	0%	7%	4%	8%
	Hayward	24	8%	18%	8%	0%	10%
	Kensington	2	1%	0%	1%	0%	1%
	Lafayette	1	0%	0%	0%	0%	0%
	Livermore	9	3%	0%	3%	0%	4%
	Milpitas	0	0%	0%	0%	0%	0%
	Newark	2	1%	0%	1%	0%	1%
	Oakland	51	18%	12%	18%	32%	16%
	Pleasanton	16	6%	0%	6%	3%	6%
	Richmond	4	1%	16%	1%	6%	1%
	Sacramento	1	0%	0%	0%	0%	0%
	San Francisco	37	13%	10%	13%	9%	13%
	San Jose	21	7%	0%	8%	0%	9%
	San Leandro	8	3%	0%	3%	6%	2%
	San Lorenzo	1	0%	6%	0%	2%	0%
	San Pablo	1	0%	0%	0%	0%	0%
	San Ramon	3	1%	0%	1%	0%	1%
	Sunol	1	0%	0%	0%	0%	0%
	Union City	8	3%	0%	3%	5%	3%
	Walnut Creek	2	1%	0%	1%	2%	0%
	Other (specify)	20	7%	0%	7%	4%	7%
71 Collapsed. Work Geography	Central Alameda	53	13%	9%	13%	16%	13%
	East Alameda	30	8%	0%	8%	5%	8%
	North Alameda	72	18%	30%	18%	24%	17%
	South Alameda	61	15%	18%	15%	10%	16%
	Other Counties	67	17%	20%	17%	15%	17%
	Does not work	116	29%	23%	29%	31%	29%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
72. Approx. miles from home to work	0-2 miles	49	17%	42%	16%	21%	17%
	3-5 miles	59	21%	24%	21%	26%	20%
	6-10 miles	63	22%	0%	23%	31%	21%
	11-20 miles	53	19%	16%	19%	12%	20%
	21+ miles	61	21%	18%	21%	11%	23%
73. What modes of trans do you usually use to get to work?	Drive alone	210	73%	100%	73%	61%	75%
	Drive or ride in a carpool or vanpool	35	12%	6%	13%	15%	12%
	Motorcycle or scooter	4	2%	0%	2%	2%	1%
	Bicycle	24	8%	12%	8%	9%	8%
	Walk	18	6%	12%	6%	7%	6%
	Public Bus	21	7%	0%	8%	16%	6%
	BART	35	12%	0%	13%	13%	12%
	Train, like Capitol Corridor or ACE	4	1%	0%	1%	0%	1%
	Ferry or boat	3	1%	0%	1%	0%	1%
	Something else (Don't know)	12 8	4% 3%	0% 0%	4% 3%	3% 3%	4% 3%
Transportation to Work	Bike Only	7	2%	0%	2%	6%	2%
	Bike + Tranist	4	1%	0%	2%	0%	2%
	Bike + Car	7	2%	12%	2%	3%	2%
	Car Only	184	65%	88%	64%	51%	67%
	Car + Transit	26	9%	0%	9%	9%	9%
	Other	57	20%	0%	21%	31%	18%
74. Work access: Bike racks	Yes	116	41%	27%	41%	31%	42%
	No	152	53%	73%	53%	69%	51%
	(Don't know)	17	6%	0%	6%	0%	7%
74 Collapsed. Work access: Bike racks	No/DK	169	59%	73%	59%	69%	58%
	Yes	116	41%	27%	41%	31%	42%
Work access: Bike Racks OR Secure bike room / locker	No / DK	260	65%	58%	65%	72%	64%
	Yes	139	35%	42%	35%	28%	36%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
75. Work access: A secure bike room or bike locker	Yes	86	30%	28%	30%	21%	32%
	No	186	65%	72%	65%	79%	63%
	(Don't know)	13	5%	0%	5%	0%	5%
75 Collapsed. Work access: A secure bike room or bike locker	No/DK	199	70%	72%	70%	79%	68%
	Yes	86	30%	28%	30%	21%	32%
76. Work access: A shower	Yes	84	30%	25%	30%	23%	31%
	No	191	67%	75%	67%	74%	66%
	(Don't know)	10	4%	0%	4%	3%	4%
76 Collapsed. Work access: A shower	No/DK	201	70%	75%	70%	77%	69%
	Yes	84	30%	25%	30%	23%	31%
77. Work access: A changing area	Yes	161	56%	64%	56%	46%	58%
	No	117	41%	36%	41%	54%	39%
	(Don't know)	7	2%	0%	3%	0%	3%
77 Collapsed. Work access: A changing area	No/DK	124	44%	36%	44%	54%	42%
	Yes	161	56%	64%	56%	46%	58%
Combined Acces to Q74-Q77 (work)	None	79	28%	24%	28%	39%	26%
	At least one	82	29%	33%	29%	27%	29%
	Two of three	70	25%	18%	25%	19%	26%
	All 3	54	19%	25%	19%	15%	20%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
78. In what city do you go to school?	Alameda	11	11%	0%	12%	11%	11%
	Berkeley	12	12%	0%	13%	21%	10%
	Concord	1	1%	0%	1%	0%	1%
	Dublin	1	1%	0%	1%	0%	1%
	Fremont	10	11%	0%	11%	0%	13%
	Hayward	12	13%	0%	13%	11%	13%
	Livermore	3	3%	0%	3%	0%	4%
	Oakland	22	22%	54%	21%	30%	20%
	Piedmont	1	1%	0%	1%	5%	0%
	Pleasanton	2	2%	0%	2%	0%	3%
	Richmond	1	1%	0%	1%	5%	0%
	San Francisco	3	3%	0%	3%	0%	3%
	San Jose	2	2%	18%	1%	3%	1%
	San Leandro	2	2%	0%	2%	6%	1%
	Union City	4	4%	0%	4%	0%	5%
Other (specify)	12	13%	28%	12%	10%	13%	
78 Collapsed. School Geography	Central Alameda	13	3%	5%	3%	5%	3%
	East Alameda	5	1%	0%	1%	0%	1%
	North Alameda	34	8%	14%	8%	19%	7%
	South Alameda	29	7%	0%	7%	6%	7%
	Other Counties	18	4%	7%	4%	7%	4%
	Does not go to school	302	76%	74%	76%	63%	78%
79. Approx. miles from home to school	0-2 miles	28	29%	0%	30%	28%	29%
	3-5 miles	30	31%	0%	32%	18%	34%
	6-10 miles	17	18%	0%	18%	42%	11%
	11-20 miles	8	8%	0%	9%	5%	9%
	21+ miles	14	14%	100%	11%	8%	16%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
80. What modes of trans do you usually use to get to work?	Drive alone	64	65%	100%	64%	57%	68%
	Drive or ride in a carpool or vanpool	6	6%	0%	6%	8%	5%
	Motorcycle or scooter	1	1%	0%	1%	5%	0%
	Bicycle	13	13%	0%	14%	11%	14%
	Walk	16	16%	0%	17%	7%	19%
	Public Bus	11	12%	0%	12%	18%	10%
	BART	9	9%	0%	10%	7%	10%
	Something else (Don't know)	2 3	2% 3%	0% 0%	2% 3%	0% 5%	2% 2%
81. School access: Bike racks	Yes	66	67%	46%	68%	78%	65%
	No	22	22%	0%	23%	16%	24%
	(Don't know)	10	10%	54%	9%	5%	12%
81 Collapsed. School access: Bike racks	No/DK	32	33%	54%	32%	22%	35%
	Yes	66	67%	46%	68%	78%	65%
81 Com. School access: Bike Racks OR Secure bike room / locker	No / DK	334	84%	88%	83%	71%	86%
	Yes	66	16%	12%	17%	29%	14%
82. School access: A secure bike room or bike locker	Yes	22	23%	28%	23%	34%	20%
	No	64	66%	18%	68%	61%	67%
	(Don't know)	11	11%	54%	10%	5%	13%
82 Collapsed. School access: A secure bike room or bike locker	No/DK	75	77%	72%	77%	66%	80%
	Yes	22	23%	28%	23%	34%	20%
83. School access: A shower	Yes	30	31%	18%	31%	27%	32%
	No	62	64%	82%	63%	68%	63%
	(Don't know)	5	6%	0%	6%	5%	6%
83 Collapsed. School access: A shower	No/DK	68	69%	82%	69%	73%	68%
	Yes	30	31%	18%	31%	27%	32%
84. School access: A changing area	Yes	48	49%	46%	49%	54%	48%
	No	44	45%	54%	44%	41%	46%
	(Don't know)	6	6%	0%	7%	5%	7%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
84 Collapsed. School access: A changing area	No/DK	50	51%	54%	51%	46%	52%
	Yes	48	49%	46%	49%	54%	48%
Combined Acces to Q81-Q84 (school)	None	30	31%	54%	30%	17%	35%
	At least one	26	27%	0%	28%	33%	25%
	Two of three	31	32%	46%	31%	43%	29%
	All 3	10	10%	0%	11%	7%	11%
85. Own/ access to working bike?	Yes	236	59%	90%	58%	60%	59%
	No	163	41%	10%	42%	40%	41%
85 Collapsed. Access to bicycle	Yes	236	59%	90%	58%	60%	59%
	No/DK	163	41%	10%	42%	40%	41%
86. Days per week bike to work?	1 day/week	9	3%	12%	3%	6%	3%
	2 days/wk	4	1%	0%	1%	3%	1%
	3 days/wk	7	2%	0%	2%	3%	2%
	4 days/wk	10	3%	0%	4%	3%	4%
	5 days/wk	11	4%	12%	4%	6%	4%
	6 days/wk	4	1%	0%	1%	3%	1%
	7 days/wk	5	2%	0%	2%	3%	2%
	1-4 days/month	1	0%	0%	0%	0%	0%
	1-11 days/year	1	0%	0%	0%	0%	1%
	Never	233	82%	76%	82%	73%	83%
	(Don't know)	1	1%	0%	1%	0%	1%
	86 Collapsed. Days per week bike to work?	Weekly or more	49	17%	24%	17%	27%
Less than weekly		2	1%	0%	1%	0%	1%
Never		234	82%	76%	82%	73%	83%
87. Days per week bike to school?	1 day/week	4	4%	0%	4%	0%	5%
	2 days/wk	4	4%	0%	4%	5%	4%
	3 days/wk	1	1%	0%	1%	0%	1%
	4 days/wk	1	1%	0%	1%	0%	2%
	5 days/wk	4	4%	0%	5%	6%	4%
	6 days/wk	3	3%	0%	3%	5%	3%
	7 days/wk	1	1%	0%	1%	0%	2%
	Never	77	78%	100%	78%	77%	79%
	(Don't know)	3	3%	0%	3%	7%	2%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
87 Collapsed. Days per week bike to school?	Weekly or more	18	19%	0%	20%	17%	19%
	Never	79	81%	100%	80%	83%	81%
88. Have access to a car?	Yes	347	87%	92%	87%	76%	88%
	No	51	13%	8%	13%	24%	11%
	(Don't know)	2	1%	0%	1%	0%	1%
88 Collapsed. Access to a car	Yes	347	87%	92%	87%	76%	88%
	No/DK	53	13%	8%	13%	24%	12%
88a. Have kids under 18?	Yes	150	40%	44%	39%	35%	40%
	No	226	60%	56%	60%	65%	59%
	(DK/ Refused)	3	1%	0%	1%	0%	1%
88a Collapsed. Have kids under 18?	Yes	150	40%	44%	39%	35%	40%
	No / Ref	229	60%	56%	61%	65%	60%
89. Own/ Rent	Rent/other	167	42%	37%	42%	39%	42%
	Own/buying	221	55%	63%	55%	58%	55%
	(DK/ Refused)	12	3%	0%	3%	4%	3%
90. Race/Ethnicity	Afr-Amer/Black	45	11%	8%	11%	25%	9%
	White	162	41%	34%	41%	38%	41%
	Hispanic/Latin-Am	67	17%	37%	16%	17%	17%
	Asian	76	19%	12%	19%	9%	21%
	Bi-racial/multi-racial	16	4%	9%	4%	9%	3%
	Other	25	6%	0%	6%	1%	7%
	(Refused)	8	2%	0%	2%	0%	2%
90. Race/ Ethnicity	Afr.-Amer	45	11%	8%	11%	25%	9%
	White	162	41%	34%	41%	38%	41%
	Hispanic	67	17%	37%	16%	17%	17%
	Asian	76	19%	12%	19%	9%	21%
	Other	49	12%	9%	12%	10%	13%
5. Sex (by observation)	Male	195	49%	69%	48%	57%	48%
	Female	205	51%	31%	52%	43%	52%

		All		6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
		N	%	Yes	No/DK	Yes	No/DK
				%	%	%	%
Region	Central	112	28%	50%	27%	34%	27%
	East	48	12%	0%	12%	4%	13%
	North	171	43%	37%	43%	52%	41%
	South	68	17%	12%	17%	10%	18%
City from sample zip	Alameda	23	6%	9%	6%	6%	6%
	Berkeley	30	7%	6%	7%	2%	8%
	Castro Valley	17	4%	9%	4%	3%	5%
	Dublin	6	1%	0%	1%	0%	2%
	Emeryville	11	3%	0%	3%	10%	2%
	Fremont	57	14%	7%	15%	7%	16%
	Hayward	39	10%	14%	10%	9%	10%
	Livermore	22	6%	0%	6%	1%	6%
	Newark	11	3%	5%	3%	4%	3%
	Oakland	108	27%	22%	27%	34%	26%
	Pleasanton	20	5%	0%	5%	3%	5%
	San Leandro	27	7%	13%	6%	15%	5%
	San Lorenzo	6	2%	0%	2%	0%	2%
	Sunol	1	0%	0%	0%	0%	0%
	Union City	23	6%	14%	5%	7%	5%
Language of Interview	English	380	95%	100%	95%	95%	95%
	Spanish	11	3%	0%	3%	5%	2%
	Cantonese	9	2%	0%	2%	0%	3%
Age Group	18-29	72	18%	45%	17%	16%	18%
	30-39	85	21%	0%	22%	12%	23%
	40-49	75	19%	17%	19%	16%	19%
	50-64	114	28%	33%	28%	38%	27%
	65+	55	14%	6%	14%	17%	13%
Bicyclist Segmentation	Committed Bicyclists	52	13%	9%	13%	19%	12%
	Primary Target	35	9%	28%	8%	11%	9%
	Secondary Target	38	10%	6%	10%	4%	11%
	Less Likely Bicyclists	46	11%	40%	11%	15%	11%
	Non-Bicyclists	228	57%	17%	58%	52%	58%

	All	6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
	Mean	Yes	No/DK	Yes	No/DK
		Mean	Mean	Mean	Mean
	400		387	55	345
		3%	97%	14%	86%
11. Barrier: Don't want to arrive at your destination sweaty	4.57	5.53	4.54	4.70	4.55
12. Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.62	5.65	3.55	4.16	3.53
13. Barrier: Don't want to carry a change of clothes	4.06	5.26	4.02	4.55	3.98
14. Barrier: No place to shower at your destination	3.97	5.49	3.92	4.28	3.92
15. Barrier: No safe place to park a bike at your destination	4.48	4.44	4.48	4.86	4.42
16. Barrier: Not confident in your bike riding ability	3.37	3.47	3.37	3.51	3.35
17. Barrier: Not in good enough shape	3.85	4.21	3.84	4.07	3.81
18. Barrier: Worried about cars on the road	5.33	5.55	5.32	5.80	5.25
19. Barrier: Need to have access to a car at some point during the day	4.72	5.73	4.68	4.86	4.69
20. Barrier: You have to carry a lot of stuff	4.80	5.13	4.79	4.91	4.78
21. Barrier: The places you regularly go are too far away to ride	5.01	5.21	5.00	4.92	5.02
22. Barrier: Don't want to ride your bike alone	3.22	4.82	3.17	3.58	3.17
23. Barrier: Poor road and pavement conditions	4.61	5.48	4.58	4.74	4.59
24. Barrier: Don't know the best way to get where you are going by bike	3.47	3.00	3.49	3.69	3.44
25. Barrier: Not enough bike lanes or bike-safe streets on your route	5.01	4.98	5.02	5.01	5.01
26. Barrier: Biking takes too much time	4.09	5.09	4.06	3.85	4.13

	All	6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
	Mean	Yes	No/DK	Yes	No/DK
		Mean	Mean	Mean	Mean
27. Barrier: Fear of a flat tire or other equipment failure	4.03	5.14	3.99	4.25	3.99
28. Barrier: Fear of bad weather	5.12	4.97	5.13	5.34	5.09
29. Barrier: Inability to take a bike on BART during commute hours	4.18	4.75	4.16	4.29	4.16
30. Barrier: Worried about getting home quickly in an emergency	4.94	6.17	4.90	5.36	4.87
31. Barrier: Worried about my personal safety	5.00	5.42	4.99	5.34	4.95
58. Mean: Go to work outside of your home	3.35	3.63	3.34	3.04	3.40
59. Mean: Go to school	.87	.88	.87	1.23	.81
60. Mean: Go shopping for food or other household items	2.37	3.12	2.34	2.61	2.33
61. Mean: Take your children to school	2.29	.51	2.35	2.48	2.26
62. Mean: Drive a car alone	4.14	5.24	4.10	3.69	4.21
63. Mean: Travel in a car with someone else, whether you are the driver or a passenger	3.21	4.52	3.17	3.43	3.18
64. Mean: Ride a bus	.59	.07	.60	.66	.57
65. Mean: Ride BART	.65	.96	.64	.79	.63
66. Mean: Take a train other than BART	.15	.12	.15	.10	.16
67. Mean: Take a ferry	.12	.04	.12	.07	.12
68. Mean: Ride a bicycle for health or recreation	.83	1.55	.80	1.08	.79
69. Mean: Ride a bicycle as a way to get to a destination	.66	.72	.66	.98	.61
70. Mean: Ride a stationary bicycle or take a spinning class	.63	1.46	.60	.64	.63
72. Approx. miles from home to work	13.49	9.14	13.64	9.39	14.10

	All	6. Recall Seeing 'Get Rolling' ads		9. After Prompt, Recall Seeing 'Get Rolling' ads	
	Mean	Yes	No/DK	Yes	No/DK
		Mean	Mean	Mean	Mean
79. Approx. miles from home to school	11.95	32.93	11.22	8.05	12.97
86. Mean: Days per week bike to work?	.66	.72	.66	.99	.61
87. Mean: Days per week bike to school?	.69	.00	.72	.72	.69