



City of Alameda Paratransit Program

Funded by Measure B

Sponsors:

City of Alameda Public Works Dept
Mastick Senior Center



Agenda Overview

- Service Description
- Approved Changes
- Recommended Budget



Service Description

- *Compliment the primary transportation providers*
- **Scholarship Program:**
 - Provides opportunities for low-income individuals
- **Shuttle Service:**
 - Acts as a bridge between AC Transit and EBP
- **Taxi Services:**
 - Provide same day services
- **Group Trips:**
 - Provide leisure activities

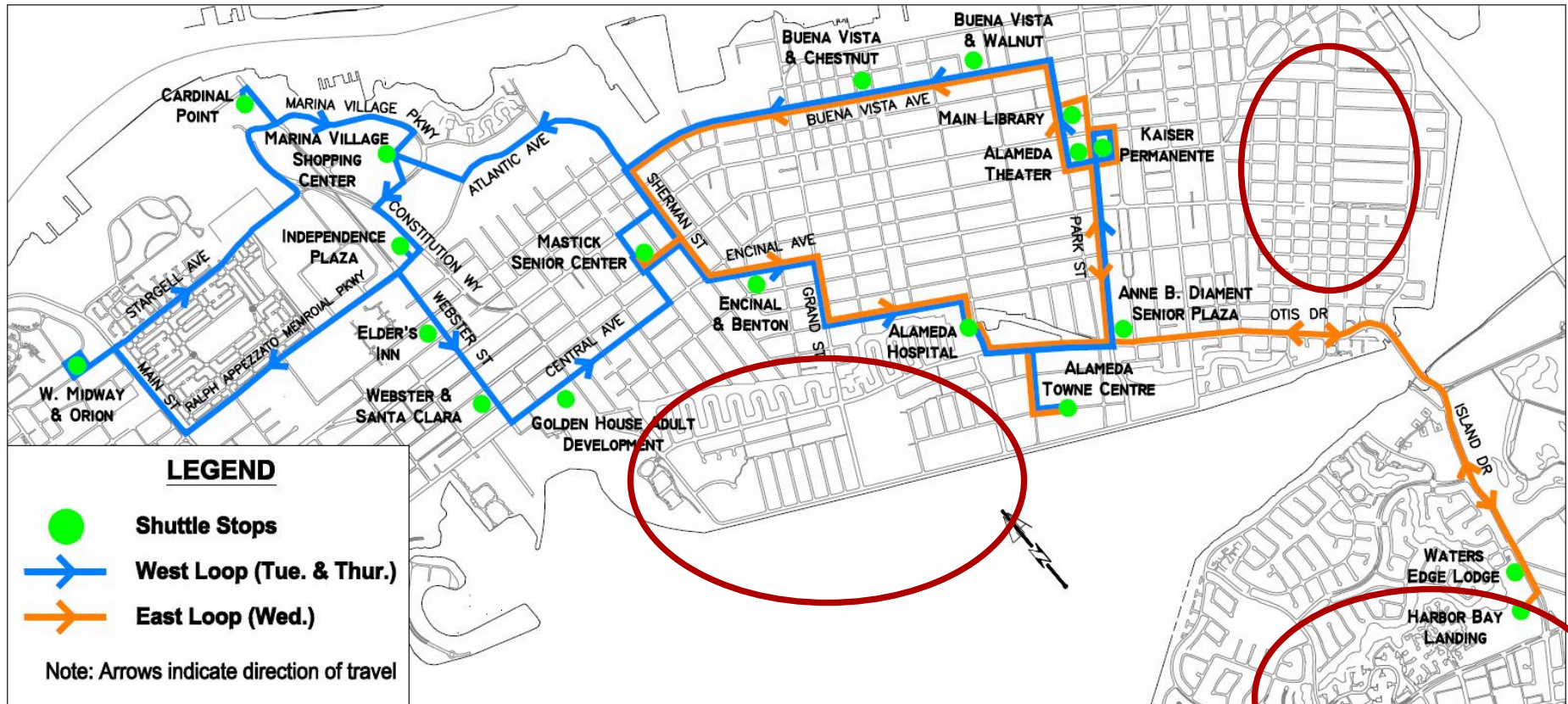


Approved Changes

- Shuttle Service (Effective May 1)
 - Lower eligibility age to 55 years and older
 - Operate West Loop only on Tuesdays
 - Create a new Central Loop for Thursdays
 - Expand coverage of West and East Loops



Approved Changes (cont.)



Approved Changes (cont.)

- Taxi Services (Effective May 1)
 - Operate taxi meter lift-equipped vans
 - Assign Alameda County as the Boundary
 - Limit MRTIP vouchers to five per month
 - Place expiration dates on travel vouchers
 - Provide contingency funding



Planning Process

- Shuttle Service Survey (August 2010)
- Participant Outreach (on-going)
- Outreach to Commissions (early 2011)
 - Recreation and Parks Commission
 - Commission on Disability Issues
 - Transportation Commission
 - Social Service Human Relations Board
- City Council (March 15, 2011)
- Approved changes (May 1, 2011)

Recommended Budget

- Shuttle Service – increased budget
 - Extra hour
 - Additional benches
- Taxi Services – added contingency
- Marketing
 - www.AlamedaParatransit.com
 - Alameda Theatre (approx. 100 seniors/day)
 - Television station graphic
 - Print/on-line advertisements
 - Cross street banner
 - Brochures

Recommended Budget (cont.)

Revenues	
Measure B	\$146,000 (+ \$97,000 balance)
Interest/Other	\$500
Total	\$243,000
Expenditures	
Management	\$27,000
Customer Service	\$40,000
Trip Provision	\$143,000
Total	\$210,000
Net Revenue	\$33,000



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