

Press Release



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FOR IMMEDIATE RELEASE

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Thousands of Students to Walk & Roll to School on October 4

More than 150 Alameda County schools to participate in International Walk and Roll to School Day on Wednesday, October 4

ALAMEDA COUNTY, Calif. Each year more Alameda County students join the fun and enjoy the benefits of taking a healthy route to school by walking, riding, scooting or sharing their ride on [International Walk and Roll to School Day](#). This year the marquee celebration is scheduled for Wednesday, October 4, although several schools will be celebrating on a different day in October. [Alameda County's Safe Routes to Schools Program](#) supports this annual event at schools throughout the county to promote active and shared commutes to school.

“International Walk and Roll to School Day is an important event, both for public health, and for reducing traffic congestion and improving our environment,” says Alameda CTC Chair Rebecca Kaplan, Oakland City Councilmember At-Large. “Walking and biking are healthy habits for our kids and our community. We know that students do better in school when they are more physically active, and these efforts also reduce congestion and air pollution. We hope that people will use this week as an opportunity to try new ways to get to school, and help improve lives for both themselves and their neighborhoods.”

Those families who live far from school are encouraged to try transit, coordinate a carpool, or to park a few blocks away from school and walk there together.

International Walk and Roll to School Day is in the middle of the region's [Share Your Ride Week](#), which is promoting “skip the traffic, hop on transit, or hop on a carpool app.” More information is available at Rideshare.511.org.

Alameda CTC administers the county's Safe Routes to Schools Program and provides the majority of its funding through the voter approved transportation sales taxes Measure B and Measure BB.

MEDIA OPPORTUNITIES – WEDNESDAY OCTOBER 4

- Albany Mayor Peggy McQuaid and Vice Mayor Nick Pilch will join students and parent champions at Albany Middle School from 7:40-8:20 a.m.
- Newark Mayor Alan Nagy will join students and parent champions at Musick Elementary School from 7:45-8:10 a.m.

International Walk and Roll to School Day is October 4, 2017

- Castro Valley School Board Vice President Jo Loss will take part in the festivities at Proctor Elementary from 7:49-8:10 a.m.
- Fremont School Board Member Michele Berke will be joining the festivities at Harvey Green Elementary from 8-8:30 a.m.
- Fremont School Board Member Desrie Campbell will participate at Oliveira Elementary from 7:45-8:15 a.m.
- New Haven Unified School District Superintendent Arlando Smith will join students and parent champions at Searles Elementary in Union City from 7:35-7:55 a.m.
- A Walking School Bus will meet at Emerald Glen Park in Dublin at 8:00 a.m. to walk to Dougherty Elementary with the principal. Dougherty is also having a classroom competition to see who has the most students arriving by active or shared transportation.

The [BikeMobile](#), a mobile bicycle repair clinic that is part of the Alameda County Safe Routes to Schools program, will participate in events all week, repairing bikes for free and providing free bike safety and repair training. See the [BikeMobile's calendar here](#). Up to 50 percent of Alameda County's students do not ride their bikes due to minor issues, such as a flat tire or worn out brakes. The BikeMobile addresses this problem by bringing mechanics directly to students.

About the Alameda County Transportation Commission

Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Funding sources for Alameda CTC's expenditure plans include Measure B, approved by 81.5 percent of county voters in 2000, and Measure BB, approved by more than 70 percent of voters in 2014. Visit www.alamedactc.org to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).

About Alameda County Safe Routes to Schools

Safe Routes to Schools is a comprehensive, proven approach to getting more kids walking and biking safely to school. It provides kids and their parents with skills, encouragement and inspiration through a range of activities, events and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County's local Measure B and Measure BB sales taxes, and regional, state and federal funds, and serves more than 140 schools throughout the county. Visit www.alamedacountysr2s.org to learn more.

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