

# Press Release

1111 Broadway, Suite 800

• Oakland, CA 94612

• 510.208.7400



• [www.AlamedaCTC.org](http://www.AlamedaCTC.org)

## FOR IMMEDIATE RELEASE

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Contact: Tess Lengyel, Deputy Director of Planning and Policy

T: 510.208.7428

E: [tlengyel@AlamedaCTC.org](mailto:tlengyel@AlamedaCTC.org)

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## 21st Century Mobility Workshop Showcases New Tech Tools for Seniors and People with Disabilities

Alameda CTC committed to supporting and expanding accessible transportation options:  
#PAPCOMobilityWorkshop

Alameda County - California. Reinforcing its commitment to offering a range of convenient, viable and safe transportation alternatives for seniors and people with disabilities, [Alameda County Transportation Commission](http://www.AlamedaCTC.org) (Alameda CTC) and its [Paratransit Advisory and Planning Committee](#) (PAPCO) are sponsoring their 11th Annual Mobility Workshop for Seniors and People with Disabilities on Friday, October 17, 2014 at the Ed Roberts Campus in Berkeley.

The conference will feature a live demonstration of two high-tech tools that will help seniors and people with disabilities access transit and paratransit services and transportation programs throughout Alameda County to support their continued and improved mobility and independence:

- The newly revamped online transportation resource directory, "[2-1-1-Alameda County](#)," is a free phone-in service that offers referrals to transportation and housing information and other critical health and human services.
- The newly updated [Access Alameda](#) website provides a one-stop online shop for information about transportation services for seniors and people with disabilities in Alameda County.

Both of these tools have been developed with support from Alameda County's Measure B, the half-cent sales tax for transportation. Through Measure B, Alameda CTC delivers a specific set of voter-approved transportation projects to improve mobility and enrich the lives of Alameda County residents.

By 2030, the number of people 65 and older in Alameda County is expected to increase by at least 130 percent, 150,000 more seniors. Alameda CTC is preparing now for ongoing, sustainable senior mobility and independence critical to maintaining good health, quality of life, community engagement and economic security.

Alameda CTC's 2014 Transportation Expenditure Plan and supporting Measure BB on this November's ballot, includes a significant increase in funding to support important projects and programs that will meet the growing demand for more mobility options for seniors and people with disabilities. These projects and programs include special transportation services like paratransit, senior shuttles, taxi programs and volunteer-driver programs; educational initiatives that provide easily accessible, multilingual information; travel training to promote the use of transit by seniors and people with disabilities; and projects and activities that improve the pedestrian environment and access to transit for older adults and people with disabilities.

PAPCO's "Beyond Paratransit: 21st Century Mobility" Workshop on October 17, 2014 is from 10:00 a.m. to 3:30 p.m. at the Ed Roberts Campus, 3075 Adeline Street, Berkeley, CA 94703 (at the Ashby BART Station). The onsite contact is Naomi Armenta, Alameda CTC's Paratransit Coordinator. The hashtag for participants to share their thoughts during the workshop is #PAPCOMobilityWorkshop.

#### **About the Alameda County Transportation Commission**

Alameda CTC plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for the half-cent sales tax approved by 81.5 percent of county voters in 2000. The [2014 Transportation Expenditure Plan](#) and Measure BB will be on the Alameda County ballot in November 2014 to fund essential future transportation improvements in every city and throughout the county. Visit [www.AlamedaCTC.org/2014Plan](http://www.AlamedaCTC.org/2014Plan) to learn more or follow us on [www.facebook.com/AlamedaCTC](http://www.facebook.com/AlamedaCTC) and <https://twitter.com/AlamedaCTC>.

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