



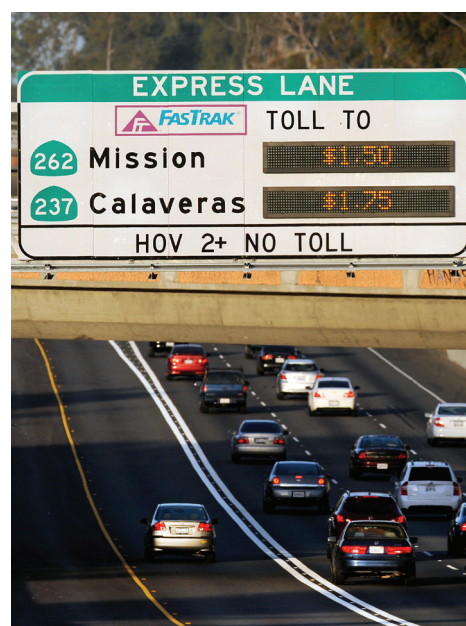
MESSAGE FROM THE EXECUTIVE DIRECTOR, ART DAO

Transportation Innovations

WELCOME TO THE SEPTEMBER EDITION OF ALAMEDA CTC REPORTS!

The Alameda County Transportation Commission has done extensive work to plan, fund and deliver transportation projects to make our county a more vibrant and livable place for all of us. Throughout the past few months we have been doing outreach around the entire county to share our work and the benefits of the [Transportation Expenditure Plan \(TEP\)](#), which would be funded by Measure B1 (on the November 6th ballot) if approved by voters. We have participated in summer fairs (Hayward Zucchini Festival) and local community events (Health Expo in Oakland), and met with Chambers of Commerce, Kiwanis, Lions and Rotary Clubs, and many other groups. Additionally, Alameda CTC Chair, Union City Mayor Mark Green, has shared his thoughts on the benefits of the TEP in a [video](#).

I'm proud to announce that Alameda CTC has a newly designed [website](#)! Please visit it and our [Facebook page](#) and [Twitter handle](#) @AlamedaCTC. I encourage you to follow us to receive important information and join in the conversation about transportation in Alameda County.



But we're not just tapping into the power of online technology...we're delivering a number of [innovative transportation projects and programs](#) throughout the county including changeable message signs, dynamic congestion pricing, ramp metering, traffic signal prioritization and real-time data sharing between transit agencies and the public—all to increase efficiencies, improve access and make transportation work better for you.

In this Issue

The 2012 Transportation Expenditure Plan, Known as Measure B1 on the Ballot 2

Innovations in Transportation Efficiencies 2

San Leandro School Wins Safe Routes to Schools Golden Sneaker Award 3

Safe Routes Back to School 3

On the Move: Around Alameda County 4
The Broadway Shuttle; BART's Warm Springs Extension Progress

OneBayArea Grant Program 4

Citizens Watchdog Committee Releases 10th Annual Report to the Public 4

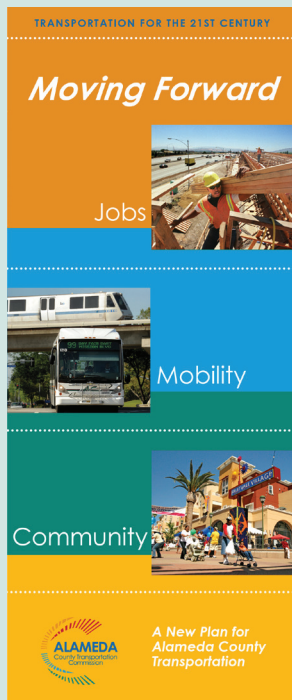
Learn more online about contracting opportunities, the Executive Director's report, and our calendar of events at www.alamedactc.org

The 2012 Transportation Expenditure Plan, known as Measure B1, will be on the November 6th Ballot in Alameda County!

On November 6th, 2012, voters of Alameda County will decide whether to continue the county's half-cent transportation sales tax. If Measure B1 is approved, the money will be used to fund important projects to reduce traffic congestion, improve air quality, and offer new innovative solutions for the county's transportation network. Learn about the \$7.8 billion TEP, which guides Measure B1 expenditures, and about who supports the TEP, [on our website](#).

TEP Investments

- 48% Transit
- 30% Local Streets & Roads
- 9% Highway Efficiency & Freight
- 8% Bicycle & Pedestrian
- 4% Transportation linking housing and jobs
- 1% Technology & Innovations



Innovations in Transportation Efficiencies

Alameda CTC supports all modes of transportation to move people, goods and services. Transit, roads, highway, bicycle and pedestrian infrastructure support the wide range of transportation needs in the county. We also integrate innovative programs to support the use of our infrastructure investments, including training people [how to use transit](#), and how to [safely ride bikes](#) and [walk to school](#).

Expanding roads is expensive and we often don't have space for expansion in urban areas, so we're developing innovative approaches that increase the capacity of existing roadways. One of our large projects going to construction is an ["Integrated Corridor Mobility" \(ICM\)](#) project along the heavily travelled Eastshore Freeway (I-80). I-80 has been consistently ranked as the top congested corridor in the Bay Area over the past ten years. Ramp meters, traffic management systems, message signs, and other technological solutions will increase capacity on I-80 while enhancing traffic flow. A groundbreaking to celebrate the

benefits of the I-80 ICM will be held in October 2012. More details will be available on our [website](#).

This month we are celebrating the two-year anniversary of another important innovation—the [Express Lane](#) along the Sunol Grade on I-680. Drivers can use their [Fastrak](#) account to pay a toll and use the Express Lane if there is excess capacity. This project is the first one of its kind in the Bay Area and Northern California. Before it opened, the carpool lane on I-680 was underutilized. Now, more vehicles can use the HOV/Express Lane, which reduces travel times for all lanes in the corridor. This year, Express Lane use has increased by more than 30%. Work is now underway to plan the northbound I-680 Express Lane. More Express Lanes will be implemented on the congested [I-580 corridor](#) in eastern Alameda County and are planned to be opened in 2015.

[BACK TO TOP](#)



The BikeMobile, a program of Alameda County's Safe Routes to Schools, visits schools and community events to deliver no-cost bicycle repair and bicycle safety training.

"I love this program! It has brought the community closer as a result of walking, rolling, and working together."

– 2011/12 Safe Routes to Schools Parent Participant

San Leandro School Wins Safe Routes to School Golden Sneaker Award

Victoria Forrester is the principal of Roosevelt Elementary School in San Leandro, winner of the 2012 Golden Sneaker award for most outstanding participation in the Pollution Solution Challenge. What did they do? They biked, walked and rolled, and shared their rides to school, increasing student health and the health of their community. The Pollution Solution Golden Sneaker Contest, a program of [Safe Routes to Schools](#), honors a school whose students and families walk, bike and carpool the most over a two week period. Victoria notes that the highlight of Roosevelt's participation has been seeing the student and family involvement in the program.



She recommends that other schools join "because of the great community involvement that can happen within the school." Originally motivated to participate to address traffic and obesity issues, Victoria now sees more people riding bikes and enjoying time together as they walk and bike to and from school.

[BACK TO TOP](#)

Safe Routes Back to School

The [Safe Routes to Schools](#) program encourages and educates students about walking and bicycling, and seeks to improve traffic conditions, safety and walkability around schools, so that more families can safely walk, bike, and carpool to school—increasing health and reducing greenhouse gas emissions. In 2012, fourteen Alameda County schools received a total of \$2.9 million in grant funding for infrastructure improvements, more than doubling the grant funding the program has brought in since 2007. Is your school interested in participating? Students will receive innovative safety education and the school community will receive infrastructure

improvements that will help keep children safer when walking or biking to school. Apply at alamedacountystr2s.org. We'll see you on [Walk and Roll to School Day](#) on October 3rd!



[BACK TO TOP](#)

OneBayArea Grant Program (OBAG)

Alameda CTC is implementing the OneBayArea Grant (OBAG) Program that was adopted by the Metropolitan Transportation Commission in May 2012. OBAG supports California's climate law, SB 375, which requires a Sustainable Communities Strategy to integrate land use and transportation to reduce greenhouse gas emissions.

Alameda CTC is estimated to receive \$63 million for transportation investments from the federally funded OBAG program from fiscal year 2012-2013 through fiscal year 2015-2016, and is engaging the public in the development of the OBAG program in Alameda County.

A list of dates and Alameda CTC actions on the OBAG program is available on our website at alamedactc.org.

On the Move: Around Alameda County



The Broadway Shuttle in Downtown Oakland Celebrates Two Years!

The B on Broadway has carried more than 1 million passengers since it first began its free service along Broadway between Jack London Square and Grand Avenue. It has supported local businesses and office workers alike by providing easy access and last mile transit connections. Its success has led to an expansion of service hours to 1 a.m. on Friday and Saturday nights. The [Broadway Shuttle](#) operates under contract with AC Transit and is funded through multi-agency partnerships, including Alameda CTC.

BART's Warm Springs Extension Progress

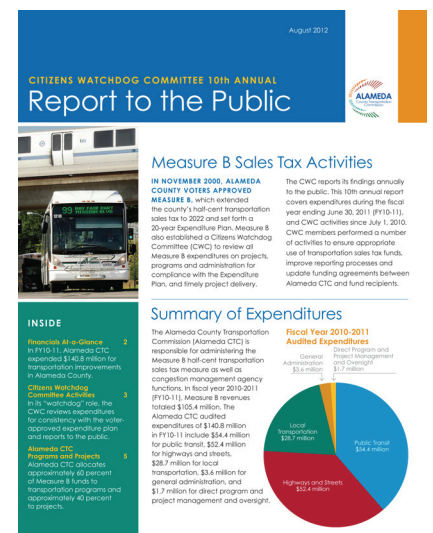
The biggest project supported by the current Measure B—the [extension of BART](#) 5.4-miles from the existing Fremont Station south to a new station in the Warm Springs District in Fremont—is making tremendous strides. We will be celebrating the completion of the tunnel portion of the project in late October. The tunnel is one of the two major stages of construction for the extension, which will open for use in 2015. This project is a critical step in the future connection of BART with San Jose. Measure B sales tax revenue is funding \$224 million of the total \$890 million project cost—turning local dollars into local jobs.



[BACK TO TOP](#)

Citizens Watchdog Committee Releases 10th Annual Report to the Public

This Citizens Watchdog Committee (CWC) [Report to the Public](#) covers fiscal year 2010-2011 and marks the tenth consecutive report of a clean agency audit. Citizens Watchdog Committee Chair James Paxson stated that “the ongoing work of the CWC is an important part of regularly demonstrating to the residents and businesses of Alameda County that Measure B will deliver on its original promise. The reviews and analytical work done by the CWC play a key role in making sure that Measure B funds are spent in accordance with the provisions of the measure passed by Alameda County voters; a role made all the more important given the wide support that Measure B originally garnered.”



[BACK TO TOP](#)