



Alameda CTC to allocate over \$70 million this Spring!

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Association of Pedestrian and Bicycle Professionals Free Webinar — April 17

Commission Meeting — April 25

Bike to School Days — April 29 - May 10

Bike to Work Day — May 9

2013 Golden Sneaker Contest

Did you notice a lot of kids walking and biking to school this month?

They were likely participating in the **Pollution Solution Golden Sneaker Contest**, which encourages families to get active while reducing emissions. The **Alameda County Safe Routes to Schools Program** runs the contest, in which classes compete for the coveted Golden Sneaker by using active or shared transportation to and from school. The school with the greatest increase in green transportation modes during the contest will be honored by the Alameda County Transportation Commission at its March 28, 2013 Commission Meeting.

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MESSAGE FROM THE EXECUTIVE DIRECTOR, ART DAO

Planning for the Future



Welcome to the March edition of Alameda CTC Reports!

On Friday, February 22, the Alameda CTC met in Berkeley for its annual retreat. The day focused on addressing comprehensive and coordinated planning efforts that will allow Alameda CTC to identify needs, establish priorities and advocate for transportation investments critical to Alameda County.

Commissioners noted the importance of goods movement planning, comprehensive transit planning, major roadway planning to support all modes, local community based transportation

planning and efforts to manage the transportation demand on the entire system. These efforts center on effectively identifying and prioritizing projects and programs that support the County's vision of a "premier transportation system that supports a vibrant and livable County through a connected and integrated multimodal system promoting sustainability, access, transit operations, public health and economic opportunities."

The Commission was fortunate to be joined by and receive presentations from **State Senate Majority Leader Ellen Corbett** and **Assemblymembers Bob Wieckowski** and **Robert Bonta**, who brought news of their efforts in Sacramento on behalf of Alameda

County. Representatives from **Senator Hancock** and **Senator DeSaulnier** as well as **Assemblymember Quirk** were also in attendance.

Alameda CTC's accountability is paramount. We are accountable for ensuring that the projects and programs we fund with your tax dollars provide choices, improve safety and efficiencies, and support quality of life and mobility of all Alameda County residents and businesses. The many calls for projects and programs we released in February and March will support investments in transportation for our youth, seniors, commuters and local communities. This edition of our E-Newsletter reports on some of the many exciting programs that serve the spectrum of our residents and businesses.

Over \$70 Million in Funding Opportunities at Alameda CTC

Alameda CTC is currently reviewing application proposals from three calls for projects. Due March 4, the [Paratransit Gap Grant Cycle 5 Program](#) received 17 applications, totaling \$3.6 million. This highly competitive application pool is vying for approximately \$2.0 million available in Measure B Paratransit discretionary funding. Alameda CTC will fund the most comprehensive projects that support mobility management, enhance consumers' access to transit services and facilitate program coordination between other activities or agencies.

On March 11, the Alameda CTC received four applications, totaling \$0.8 million as part of the [Federal](#)

[Transit Administration Section 5310 Grant Program](#) managed in California by the California Department of Transportation and the Metropolitan Transportation Commission. The \$13.0 million statewide program will provide capital grants for vehicles/radios/dispatching software to assist private nonprofit corporations and public agencies to provide transportation services for elderly individuals and individuals with disabilities.

On March 15, 70 applications were submitted for the [Coordinated Funding Program](#), totaling \$120 million. This grant program includes a total of \$65.2 million from Federal [One Bay Area Grant \(OBAG\)](#), [Measure B](#)



[transportation sales tax](#) and [Vehicle Registration Fee](#) funding sources.

Alameda CTC will assess projects on their ability to improve transportation, support transit oriented development and enhance mobility and access for Alameda County residents and businesses.

Transportation Funds for Clean Air Call for Projects FY 13-14

In early March 2013, Alameda CTC released a fiscal year [2013-2014 Transportation Fund for Clean Air \(TFCA\) County Program Manager Fund Call for Projects](#). As the TFCA program manager for Alameda County, Alameda CTC is responsible for programming 40

percent of the \$4 vehicle registration fee collected in Alameda County for this program. Approximately \$1.8 million in funding is available.

Eligible projects include shuttle operations, rideshare programs, clean

fuel vehicles, traffic management systems, bike and pedestrian projects and other infrastructure improvements that reduce motor vehicle emissions. See the Alameda CTC's [grants page](#) for more information.

Accessing Alameda County

Alameda CTC recognizes that mobility is essential to health, social connections and economic development, and to maintaining the independence of our growing aging population. Measure B and the state and federal funds it leverages, support a number of innovative public transportation programs to offer a range of choices

for seniors and people with disabilities, including the [Emergency Wheelchair and Scooter Breakdown Service](#), [ADA Paratransit](#), and [City-Based Paratransit programs](#).

Measure B supports important paratransit programs in each city, and Alameda CTC is proud to highlight in this newsletter some of the great

innovative programs that are happening throughout our county to provide seniors and people with disabilities choices to stay mobile and active. As Sylvia Stadmire, Chair of the Alameda CTC Paratransit Advisory and Planning Committee (PAPCO) says: "The longer we stay active and able to choose to use public transit, the better."

Support for Carpooling



In recognition of the fact that many families today live too far away from school to walk or bike, [Alameda County's Safe Routes to Schools program](#) created a special [Carpool to School Day](#) on February 6, that to our knowledge is the first such event in the country. This event encouraged parents to join with other families to create carpools as a way to reduce congestion and GHG emissions around schools. Reducing the amount of cars also helps to achieve safer drop off and pick up zones, and builds community.

Also that day, Pleasanton's Foothill High School celebrated the opening of new carpool-only parking spots, a student-led effort to reduce traffic and improve the environment.

Interested in carpooling? Check out this new [School RideMatch Service sponsored by MTC](#).

Read more about what's going on around Alameda County on our website!

Measure B Projects Under Construction

Projects funded by your Measure B tax dollars are under construction throughout the county – providing valuable solutions that improve our quality of life, economy and the environment. Among them are the 19-mile [I-80 Integrated Corridor Mobility](#) project from the Carquinez to the Bay Bridge that will improve travel time, optimize the use of existing lanes, improve air quality and safety and enhance real-time traveler information.

Learn more online about contracting opportunities, the Executive Director's report, and our calendar of events @ www.alamedactc.org

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Community Voice: Shawn Fong

Promoting Senior and Disabled Access with Forward-thinking Solutions

Shawn Fong and her partner walk their Temescal neighborhood every weekend, their two year old sprinting ahead of them on his bike. An Oakland resident since 1996, Shawn has been an avid transit rider for over 25 years. Her favorite way to get to work is to ride her "beater bike" to MacArthur and take BART to Fremont. She says, "The commute is less than an hour and it's stress-free!"

For the past 11 years, Shawn has managed the [City of Fremont's Paratransit Program](#) and has been instrumental in developing a comprehensive network of transportation and mobility programs for seniors and people with disabilities

in southern Alameda County.

Developing people's comfort level and self-confidence when riding transit is central in Shawn's work with the [Tri-City Travel Training Program](#). The program teaches seniors and people with disabilities how to ride AC Transit, Union City Transit and BART and has travel trained over 750 community members since 2008. Shawn notes that travel training became much easier after the introduction of the Clipper card, but that many seniors were frustrated that they couldn't obtain a Clipper card locally.

In response to community feedback, Shawn developed a partnership with BART to permit the City of Fremont



to issue senior Clipper cards. Shawn comments on the benefits of its partnership with BART, "The City of Fremont has distributed over 600 senior Clipper cards since mid-December. Now seniors who attend travel training workshops can get their Clipper cards on the spot and learn how to use their cards on the same day."

On the Move—Around Alameda County

Hayward Seniors On the Go



The City of Hayward recently accompanied seniors from the Baywood Retirement Community in Castro Valley on a customized tour of the City's murals. This "Baywood Travelers" program was so popular that it filled the Hayward Paratransit group trip vehicle to capacity. The tour provided an opportunity for the Baywood residents to visit over 15 murals depicting local landmarks and historical events. Mural artists and the Mural Art Program director shared historical information on the murals as well as much enjoyed stories and anecdotes about some of Hayward's colorful local community. Enrolled [Hayward Paratransit](#) riders may arrange outings for groups of 3 or more by calling 510-583-4230. Trips must be approved in advance and are subject to available space.

Guaranteed Ride Home Provides an Important Safety Net

Employees in Alameda County who commute by transit, carpool, vanpool, bike, or walk to work can [enroll online in the Alameda County Guaranteed Ride Home program](#) to take a free ride home in the event of a personal emergency, illness, or unexpected overtime at work. Guaranteed Ride Home participants receive up to six guaranteed rides home in case of emergencies or unexpected overtime per calendar year. Participants do not have to live in Alameda County, only work in the County. Participants must, however, live within 100 miles of their workplace. The ride home is provided via a free taxicab ride or with a free rental car.

The program provides a safety net for employees to leave their cars at home and to instead use carpools, vanpools,

public transit, bicycle, or walk to get to work, knowing they will have a way to get home in case of an emergency. Furthermore, participating in the Guaranteed Ride Home Program helps to reduce congestion on roadways, reduce air pollution, and may reduce the amount of employee parking a business needs to provide.



This Alameda County Transportation Commission program is free of charge to all and is funded by the Bay Area Air Quality Management District's Transportation Fund for Clean Air. Employers must be pre-registered before employees from that worksite can enroll in the program. For more information or to sign-up yourself or your business for the Alameda County Guaranteed Ride Home Program, visit our website at grh.alamedactc.org or call (510) 433-0320.

May is National Bike Month!

It's time to gear up for spring! This May is [Bike Month](#) and this year's theme is Everybody Bikes, with a line-up of events aimed to achieve just that – from bike-in movies and bike repair clinics, to a blessing of the bikes – there's an event for you! For those whose bicycling skills need a tune-up, free [Bicycle Safety Classes](#), largely funded by Alameda CTC, ensure that all riders feel comfortable cycling throughout the county.

Challenge yourself to ride your bike more often this May. Recruit your family, friends, and colleagues to do the same and pump your legs for the chance to win the [Team Bike Challenge](#), or bike with your family on [Bike to School Day](#).

The East Bay's 20th Annual [Bike to Work Day](#) will top off the month on Thursday, May 9th. [Energizer stations](#)

will be located throughout the county to fuel riders on their way to work, and the Bike Away from Work party will wrap up the day in Old Town Oakland with food, music and prizes.

To celebrate and promote bicycling, Alameda CTC is again partnering with the East Bay Bicycle Coalition on the sixth series of Ride into Life promotional ads, showing how bicycling can be a part of your everyday life. Look for them in April and May on street pole banners, buses, and online.

ACE News

Passengers of the [Altamont Corridor Express \(ACE\) Train](#) continue to benefit from Measure B funds, which supports daily rail operations as well as the midlife over-haul of ACE's fleet of diesel locomotives – key to ACE's reliable and on-time performance. ACE not only has a new logo and name (changing from Altamont Commuter Express to Altamont Corridor Express), but will be opening a brand [new maintenance facility](#) in the fall, funded in part by Measure B.

Measure B and the VRF Help Maintain Hayward's Streets and Roads

The [City of Hayward](#) has relied heavily on Measure B funds and, more recently on [Vehicle Registration Fee \(VRF\)](#) funding to continue its efforts to improve both roadways and pedestrian facilities. The City has been very active during Fiscal Year 2013 completing pavement rehabilitation and reconstruction projects. Among these many projects, approximately \$1.2 million was spent on rehabilitating pavement on streets located in the northern portion of the City near Hayward Boulevard and the south section of the City near both Hesperian Boulevard and Industrial Boulevard. VRF funds allowed the City to improve paving conditions near such major thoroughfares as Tennyson Road, Industrial Parkway West, and Mission Boulevard.