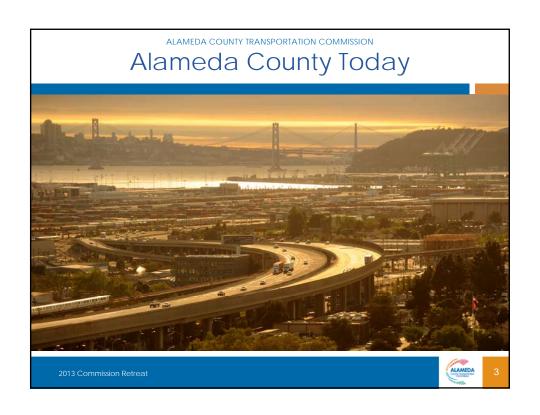


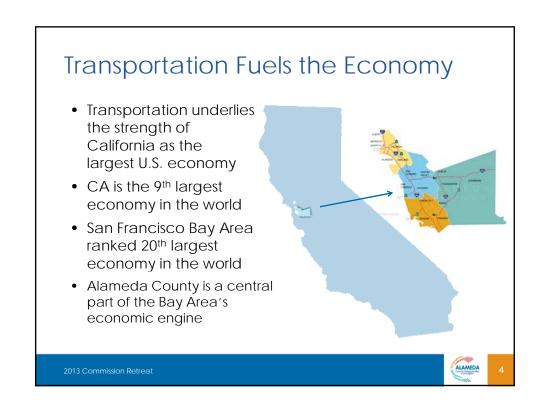
### **Retreat Overview**

- Transportation in Alameda County Today
- Alameda CTC's Role in Transportation
- Future Trends and Factors Affecting Transportation
- Opportunities for Moving Forward

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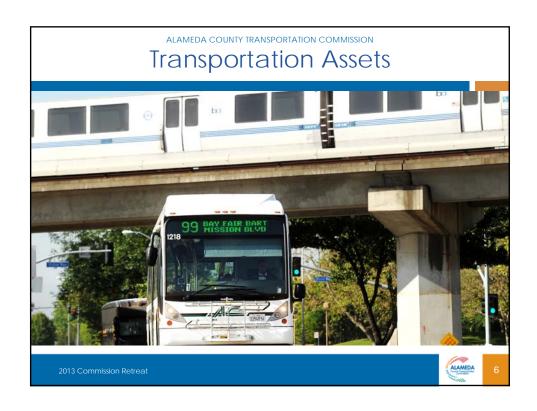




### Transportation in Alameda County Supports California's Economy

- Alameda County is:
  - 1 of 9 congestion management agencies in Bay Area
    - Second largest County in Bay Area
  - 1 of 19 Self-Help Counties in CA
    - 81 percent of CA's population live in Self-Help Counties
    - \$3-\$4 billion each year are infused in CA's transportation system
       Alameda County is the 7th largest in the State
- Alameda County 2<sup>nd</sup> largest sales tax generator in Bay Area
  - Alameda CTC allocates over \$160 million/year (\$1.6 billion over 10 years), including approximately \$30 million/year in state and federal funds
- Moves people and goods through:
  - Roadways/highways
  - Port of Oakland
  - Transit
  - Bicycle and pedestrian routes and trails





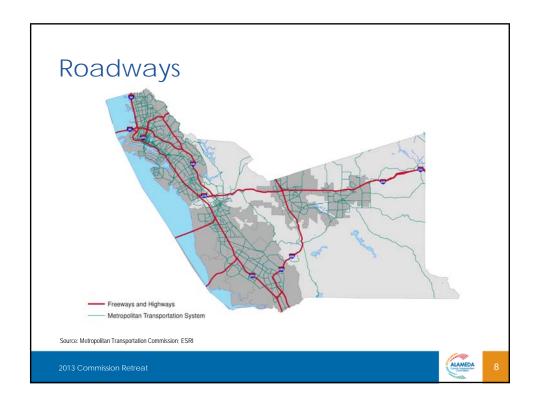
### ROADS/HIGHWAYS: Connect Regions, Move People and Goods

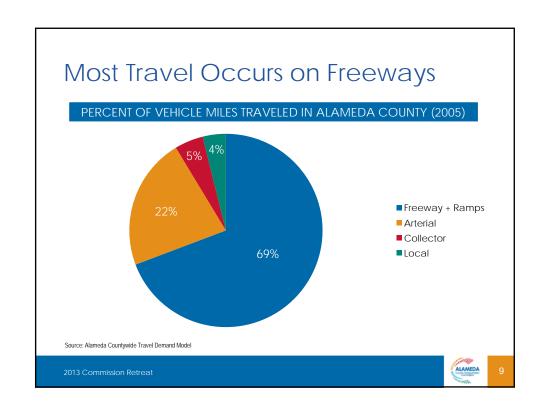
- Nearly 25 percent of all vehicle miles traveled in the Bay Area are on Alameda County roadways
- Highways connect Alameda County to neighboring counties and Silicon Valley
  - I-80, I-238, I-580, I-680, I-880, I-980, SR 84, SR 92
- Roadway networks carry freight, autos, transit, bicyclists and pedestrians
  - 3,800 miles of roadway network maintained in the county

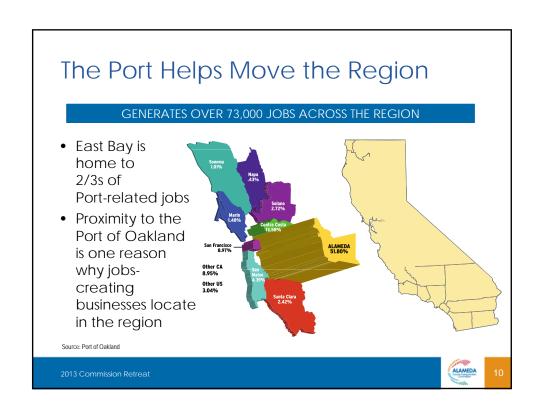
Source: "California Public Roads Data," 2011, Caltrans

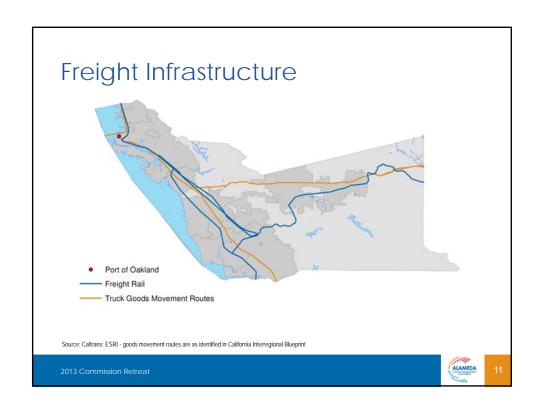
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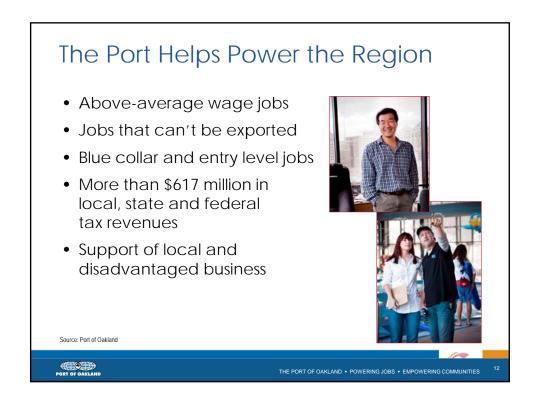


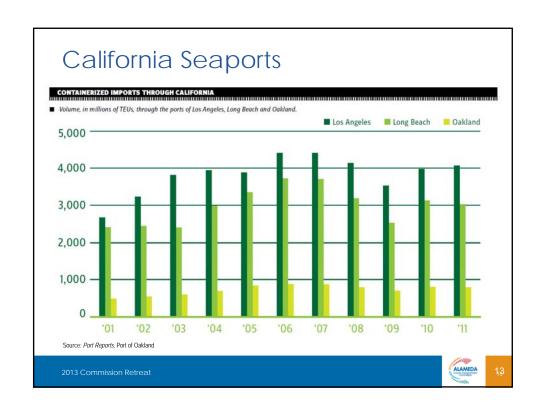


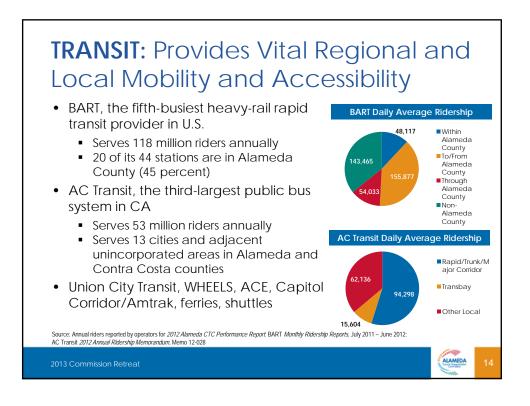


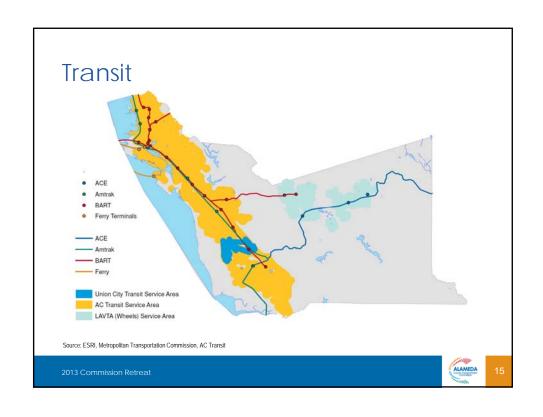


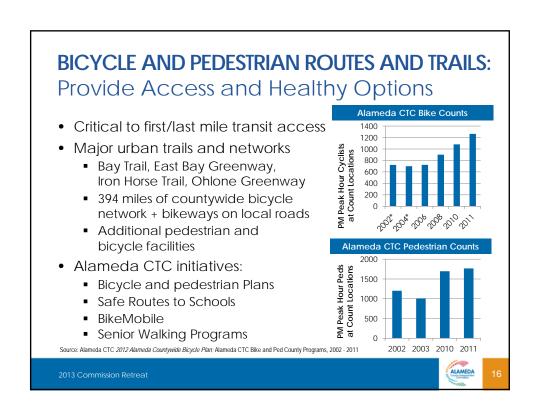


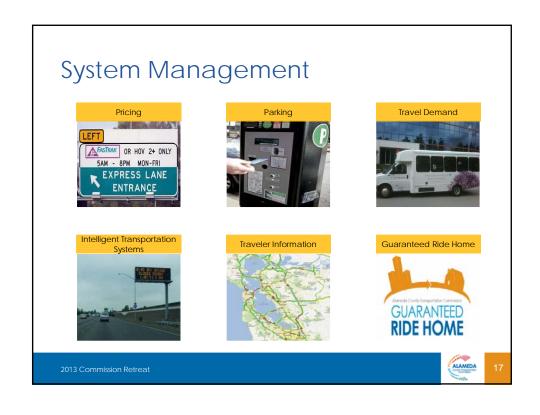


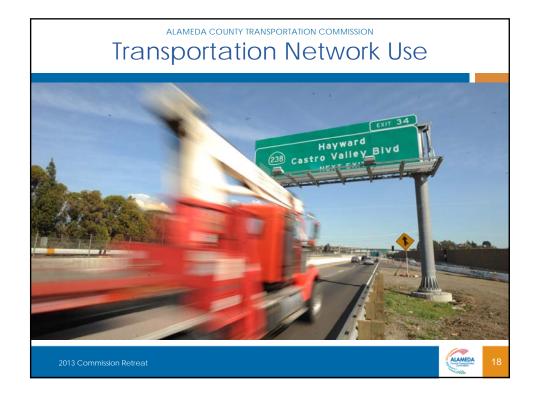


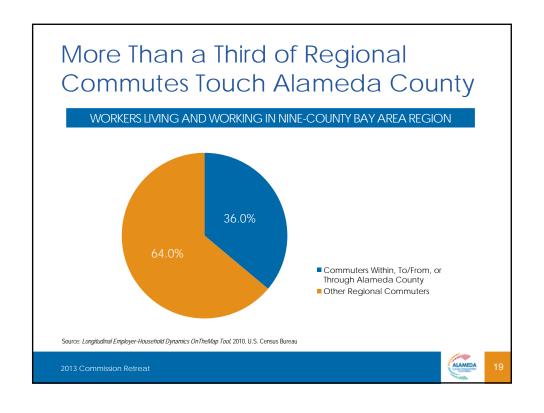


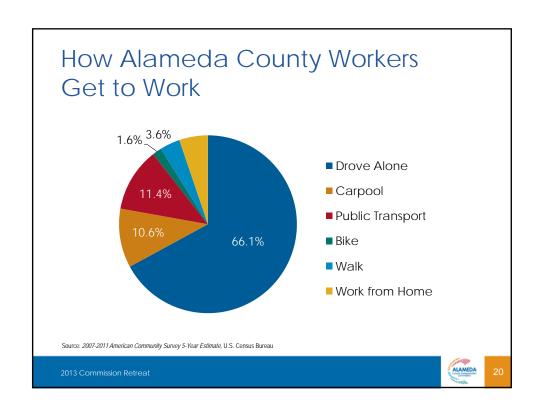


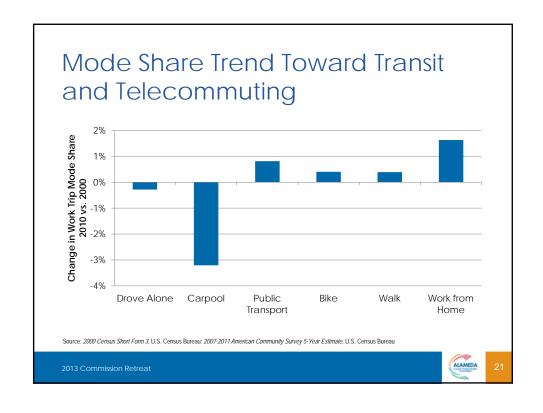


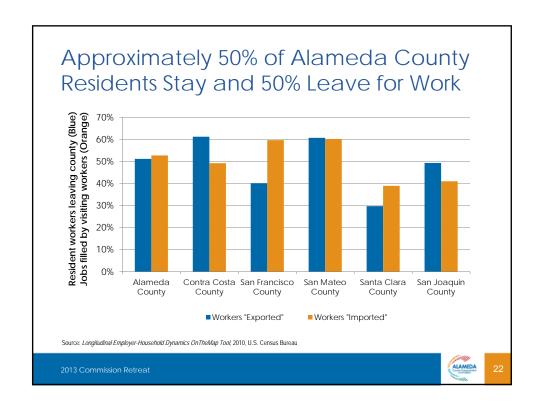


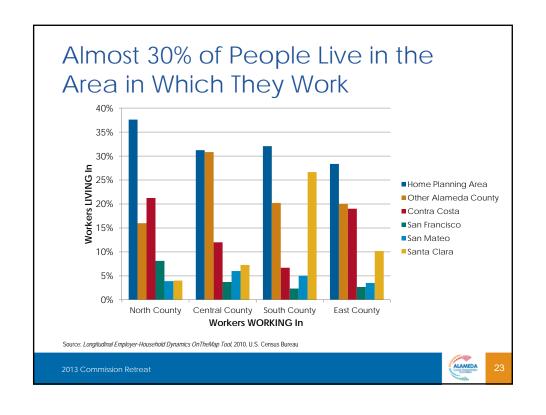


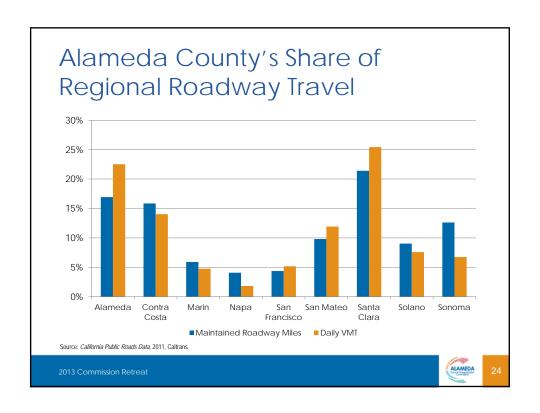


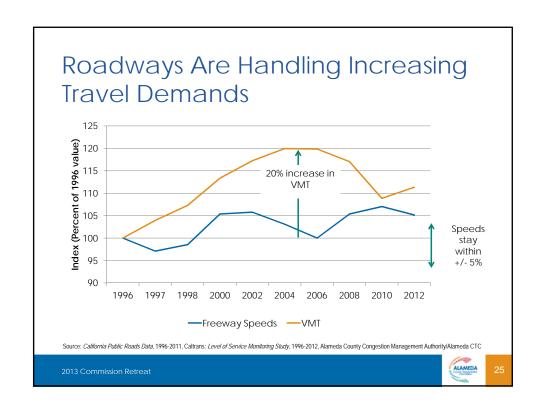


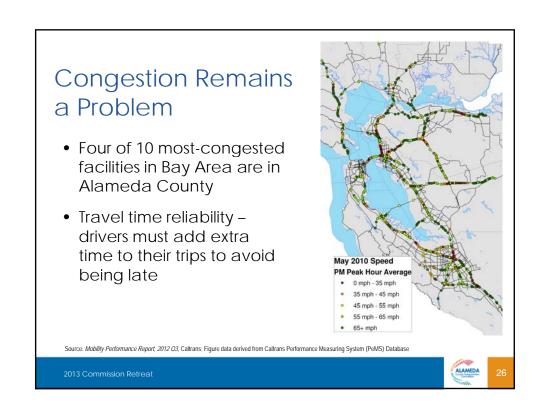


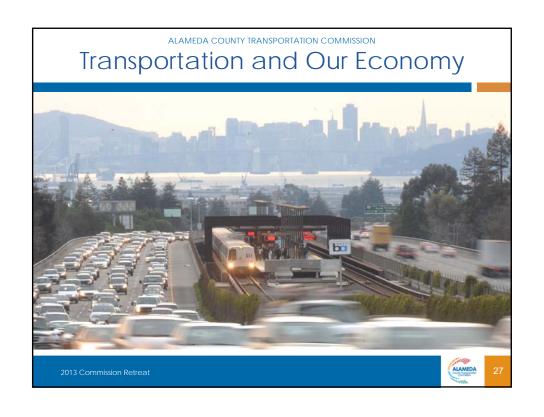


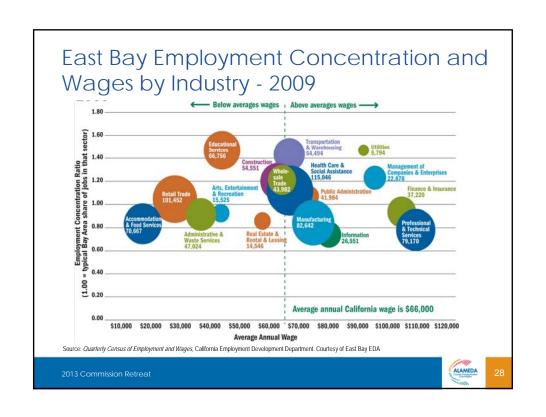


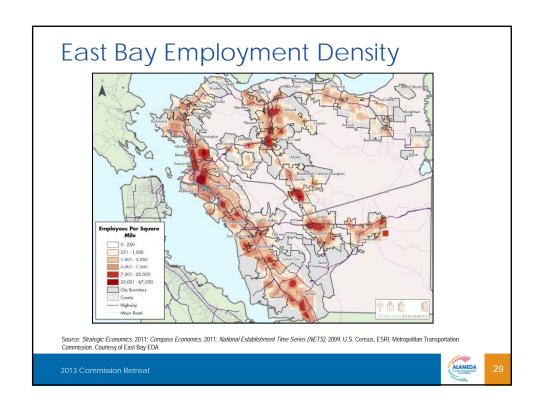


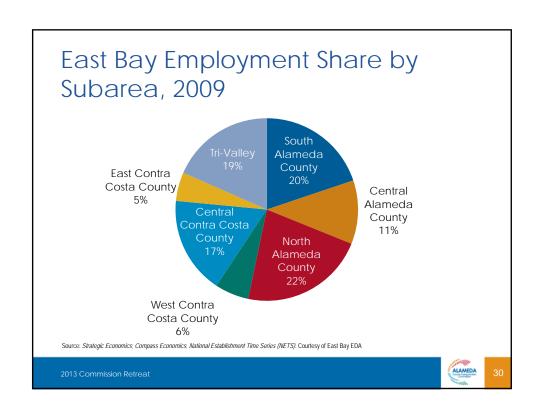












## Key Industries Employ 40%

#### Utilities

- Water, sewage and other systems Construction
- Highway, street & bridge construction

#### Manufacturing

- Petroleum & coal products
- Industrial machinery
- Semiconductor & electronic components
- Electronic instruments
- Pharmaceuticals & medicines

#### Wholesale trade

- Chemical merchant wholesalers
- Commercial equipment wholesalers
- Electric goods merchant wholesalers

#### Information

- Software publishers
- Motion picture and video industries

#### Finance & Insurance

- · Other financial investment activities
- Insurance carriers

#### Real estate & Rental/Leasing

Offices of agents & brokers

#### Professional, Scientific, & Technical Services

- · Research & development
- Computer systems design and related services
- Architectural & engineering
- Management & technical consulting

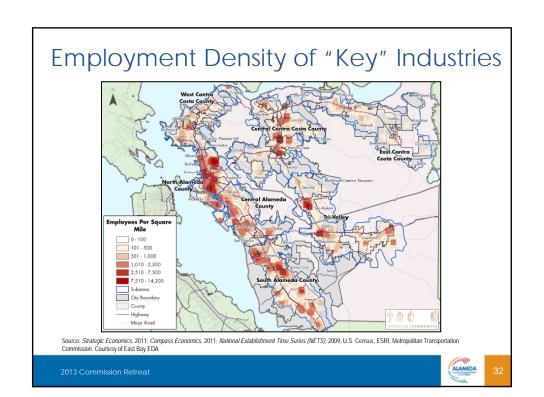
#### Public administration

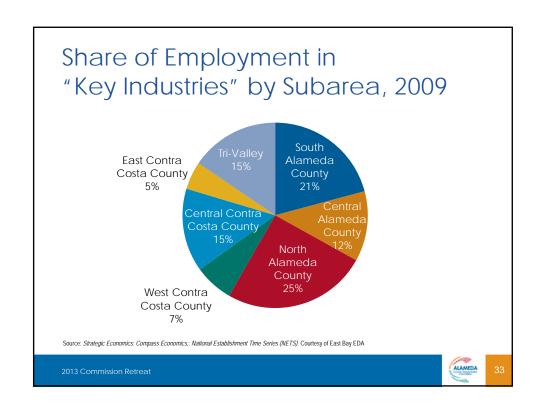
Administration & economic programs

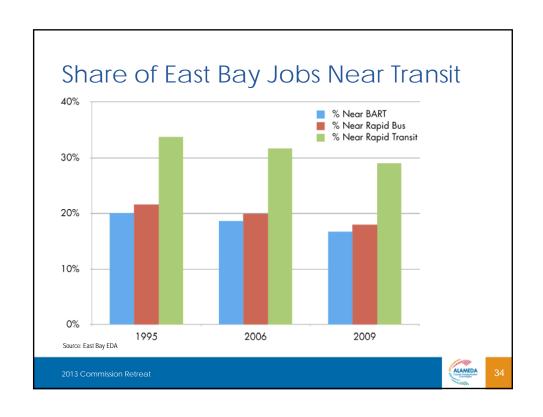
ALAMEDA Cong language

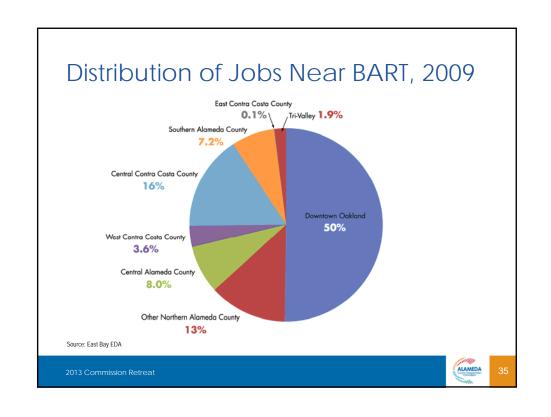
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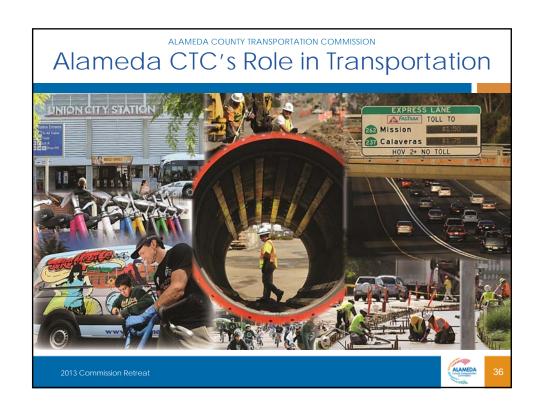
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## Alameda CTC's Role in Transportation Delivery

- Leadership by 22-member Commission
- Highest level of accountability
- Advisory committees support public access and accountability
  - Alameda County Technical Advisory Committee
  - Bicycle and Pedestrian Advisory Committee
  - Citizens Advisory Committee
  - Citizens Watchdog Committee
  - Paratransit Advisory and Planning Committee

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# Alameda CTC Funding for Transportation

- Alameda CTC funds over \$160 million per year (\$1.6 billion each decade) in projects and programs for multimodal needs of the county
  - Local streets and roads
  - Mass transit
  - Paratransit
  - Bicycle and pedestrian
  - Transit oriented development/priority development areas



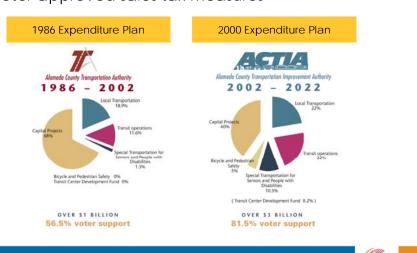
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#### Measure B

Voter-approved sales tax measures



#### **FUNDING:**

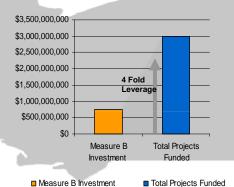
### Vehicle Registration Fee (VRF) Funds

- Measure F was placed on 2010 ballot for a \$10 vehicle registration fee to fund local transportation and transit improvements throughout the county
- \$10.7 million per year generated by VRF
- In May 2011, fee collection began
- Fund allocation guided by 2010 VRF Expenditure Plan and Master Program **Funding Agreements**



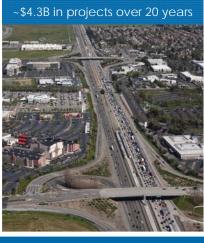
### **Funding**

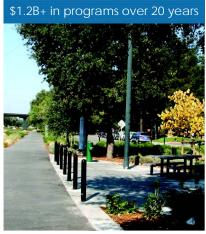
- Major leveraging of regional state and federal funds
  - \$756 million in capital investments results in over \$4 billion in projects
  - \$331.8 million in bond funds for projects totaling \$697.4 million











ALAMEDA

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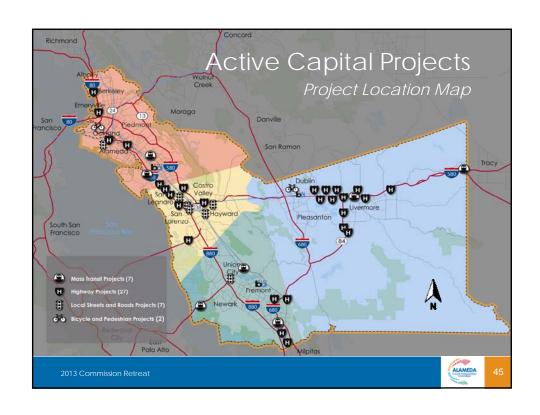
## \$4.3B in Capital Projects Delivery (2002-current)

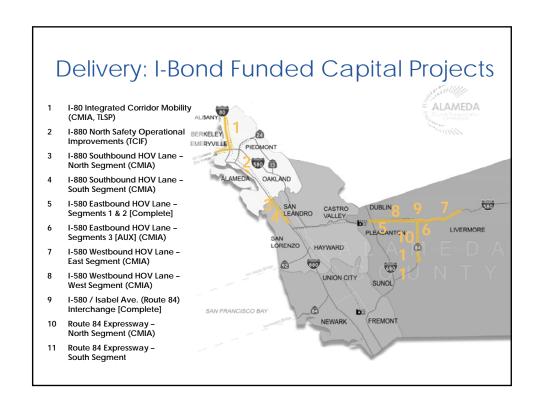
Number of Projects	Project Type	Total Cost (\$ x Million)
7	Mass Transit	\$2,268
27	Highway	\$1,208
7	Local Streets & Roads	\$338
2	Bicycle & Pedestrian	\$26
43	Active Projects (subtotal)	\$3,840
14	Completed Projects*	\$440
57	Total Projects	\$4,280

\*14 completed projects, including two capital program planning projects

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# Funding: Measure B and VRF Program Funds

#### Measure B

- Pass-through and grant distribution funds – 60 percent of funds distributed to five programs
- Over \$600,000 million in last 10 years to cities, county, transit for operations and maintenance

#### Vehicle Registration Fee

- \$10.7 million per year generated by VRF
- In May 2011, fee collection began
- Fund allocation guided by 2010 VRF Expenditure Plan and Master Program Funding Agreements

Transit Operations

22%

Local Transportation

(Transit Context Development Rand 0.2%)

Local Transportation

10%

5%

Local Transportation

Pedestrain and Strycle
Safiety/Access

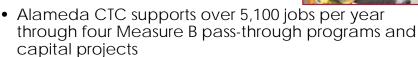


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## **Economic Vitality: Job Creation**

- Over \$495 million in the past decade went to Alameda County businesses
  - Continued job creation through contracts with local companies
  - Efficient movement of people and goods that stimulates the economy
  - Continued investments in transportation systems to attract and retain businesses







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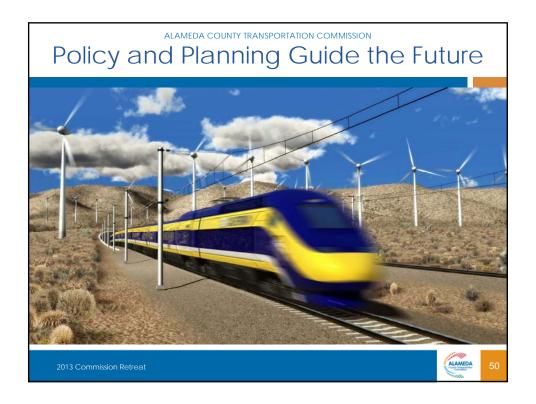


## Success: Exceptional Value Through Accountability

- 100 percent clean audits for 10 years
- Citizens Watchdog Committee (CWC) reviews and reports annually to the public
- On-going savings as a result of the merger
- Close work with regional, state and federal governments to fund valuable programs to:
  - Extend the life of aging infrastructure
  - Increase safety
  - Protect the environment
  - Improve transportation access for all communities
  - Create jobs

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### Policy Direction Shapes How Things Are Done

- Funding Policies
- Contracting Policies
- Legislative Program
- Planning and Programming Policies
- Transportation Expenditure Plan

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## Planning Is the Cornerstone for Future Investment

- Planning sets the stage for how the county will develop over the next several decades
- Work to improve the transportation system will influence the region, state and beyond
- Integrating transportation, land use with economic development will shape the best use of resources and affect:
  - Economic vitality
  - Job creation
  - Sustainability
  - Future growth in the county

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- Alameda CTC coordinates countywide planning efforts to provide premier transportation to residents and workers, which ties to the:
  - Regional Transportation Plan (MTC)
  - Sustainable Communities Strategy (ABAG)
  - Air Quality Standards and Community Air Risk Evaluations (CARE) Program (BAAQMD)
  - Adapting to Rising Tides and Sea Level Rise (SFBCDC)



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# Alameda CTC Vision and Goals for Transportation

Alameda County will be served by a premier transportation system that supports a vibrant and livable Alameda County through a connected and integrated multimodal transportation system promoting sustainability, access, transit operations, public health and economic opportunities.

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## Recent Long Range Countywide Planning Efforts

- 2012 Countywide Transportation Plan
- 2012 Countywide Bicycle Plan
- 2012 Countywide Pedestrian Plan
- 2013 Draft PDA Investment and Growth Strategy



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## Current Shorter Range Planning, Programming and Monitoring Efforts

- 2011 Congestion Management Program
  - Level of Service Report
  - Performance Report
  - Countywide Travel Demand Model
  - Land Use Analysis Program
  - Capital and Programs Improvement Program
- Update of 2013 Congestion Management Program underway



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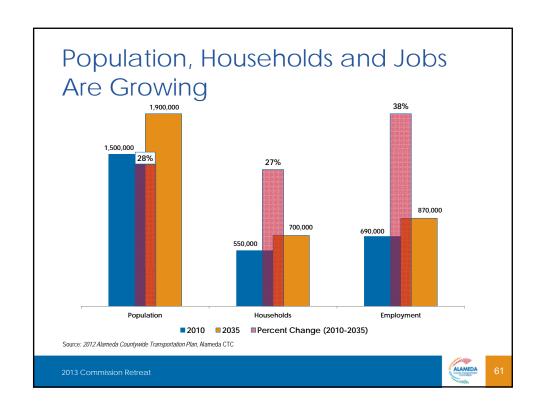
# The Changing Needs in Alameda County

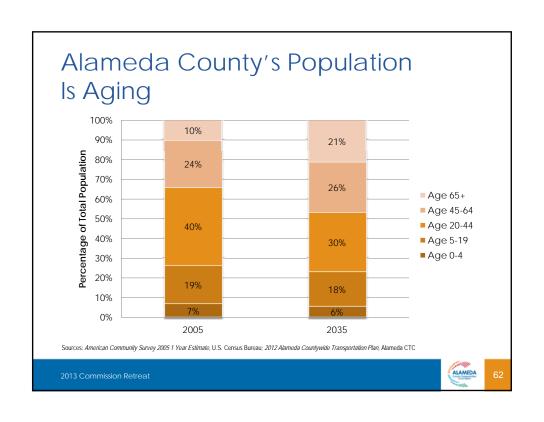
- Demographic changes
- Mobility changes
- Future business and economic changes
- Land use changes

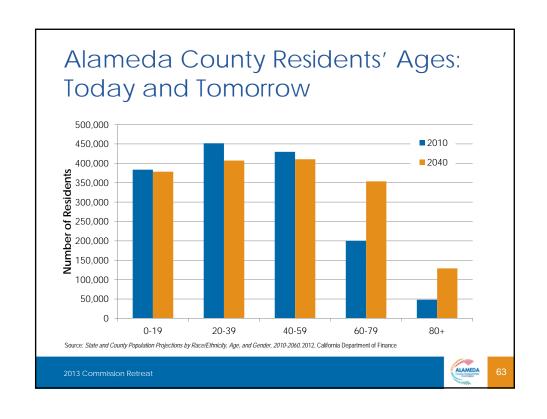


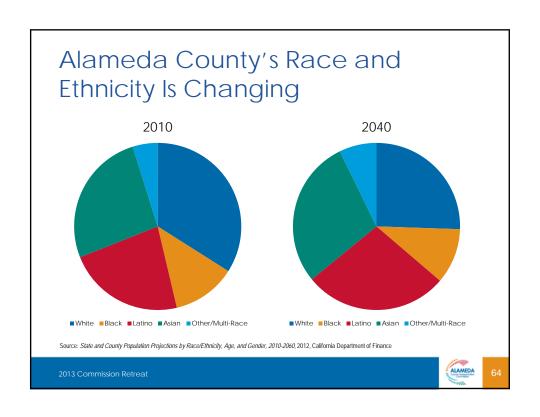
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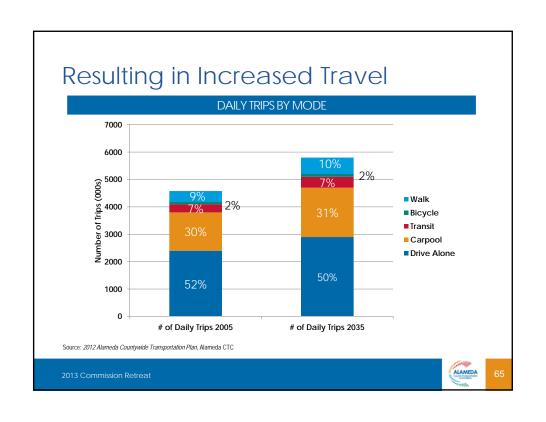


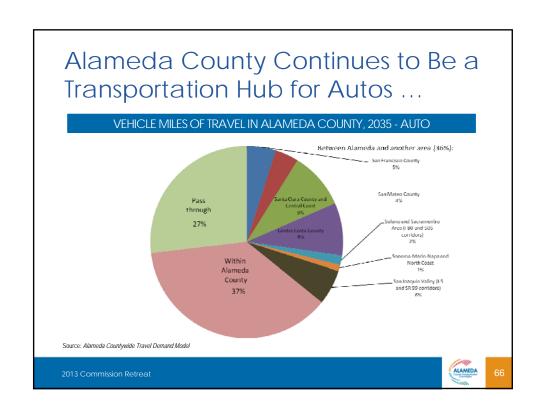


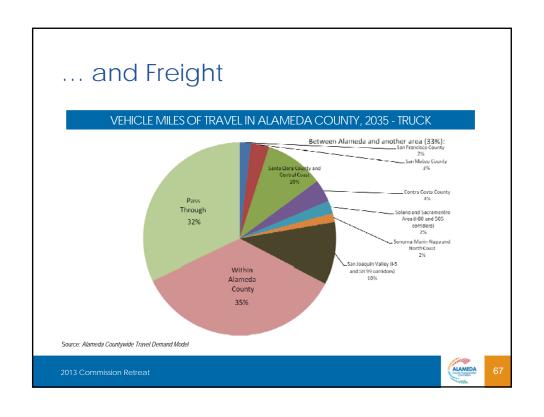


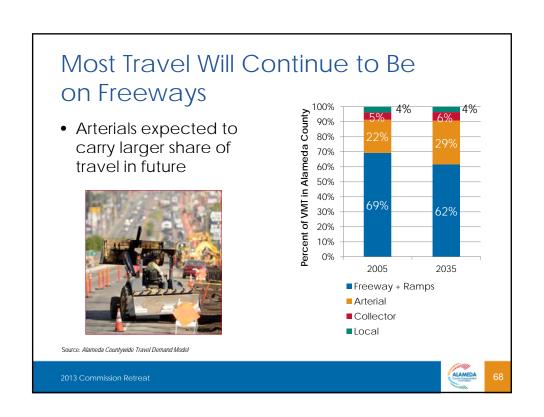












## Transportation Network Critical to Business Location Decisions

- Transportation, warehousing, and wholesale trade employ 8.4 percent of the region's workforce
- Port surpassed Los Angeles in value of California goods exported





Source: East Bay EDA

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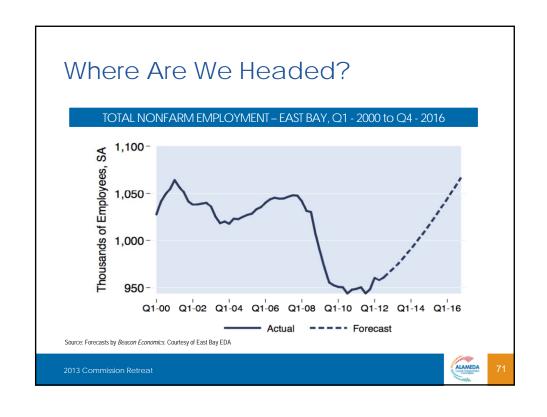
### Half of All Jobs...

Industry	Share of East Bay Employment	Projected Avg Annual Growth Rate, 2008-2018
Health Care and Social Assistance	14.6%	2.3%
Retail Trade	12.2%	0.4%
Educational Services	9.9%	2.4%
Accommodation and Food Services	8.2%	0.7%

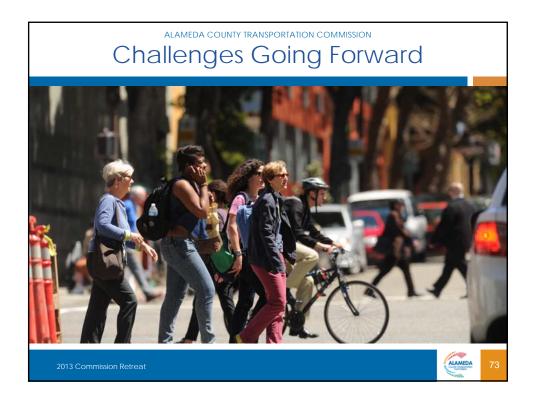
Source: East Bay EDA

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## **Future Challenges**

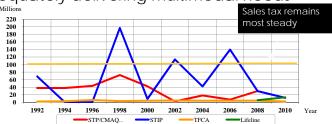
- Funding
- Transit/paratransit
- Goods movement
- Creating "complete communities"
- Ongoing cooperation and coordination
- Economic development
- System management
- Maintenance
- How to keep up with technological advances

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### **CHALLENGES:** Funding

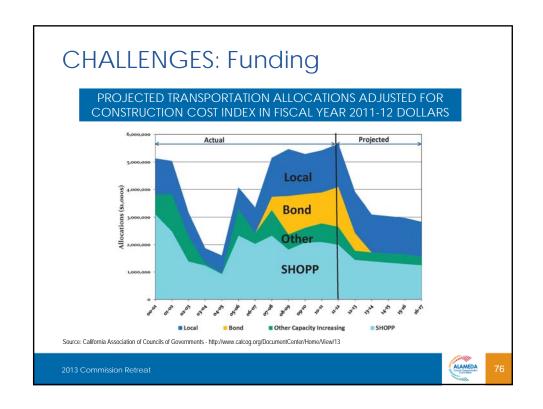
 Decreased funding and volatility create challenges for adequately delivering multimodal needs

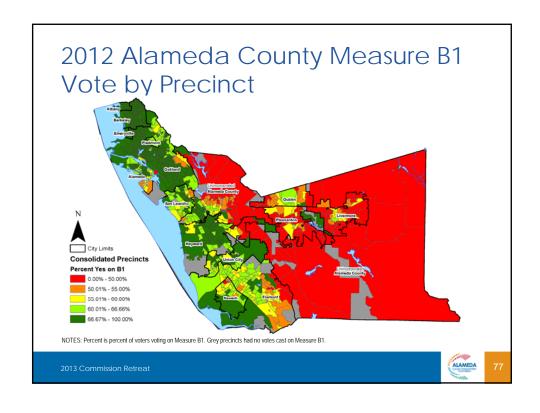


- Legislative mandates:
  - AB32: Global Warming Solutions Act reduce GHG emissions to 1990 levels by 2020
  - SB 375: Transportation planning, sustainable communities strategy, environmental review to reduce GHG emissions

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### Challenges: Goods Movement

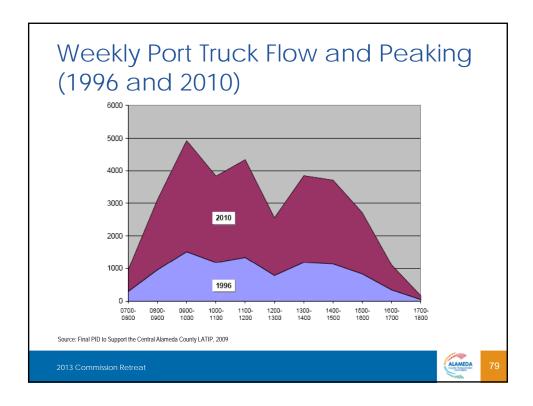
- Increased demand, but fewer supportive land uses
- Increased competition for roadway space
- Increased competition for passenger vehicle, freight, and rail infrastructure needs
- Climate change and sea level rise
- Minimizing impacts on neighborhoods





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#### Freight Leakage

#### PORT EXPORT STUDY CONCLUSIONS

- Port of Oakland is leaking 1 million TEUs nearly 50 percent of volume – of imports and exports out of the region – that stuff at Bed, Bath & Beyond came through LA!
- Even in the immediate 9-county Bay Area Oakland is handling about 67 percent of ALL container traffic, with 17 percent going through Los Angeles and Long Beach, and the rest all over the country
- Why? Lack of competitive rail; pre-existing higher costs (pilotage, dredging, etc.)

Source: Port of Oakland

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### Oakland Versus Southern California Capital Programs

- In California, Oakland is being outspent nearly 20 to 1 on seaport infrastructure investment
- Los Angeles and Long Beach are spending in one year on just their seaports about what we're spending in five on our seaport and airport, etc.

FY 2013 - 17 Oakland CIP	
	5-Year (\$ millions)
Aviation	469.3
Maritime	153.0
CRE	6.7
Other Divisions	9.3
Total	638.2



Source: Port of Oakland

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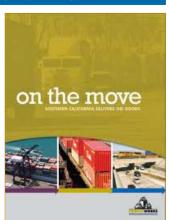


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#### Regional Freight Strategy Comparison

#### SOUTHERN CALIFORNIA FREIGHT STRATEGY

- Studied: FHWA Funded Regional Freight Strategy
- **Unified**: Five-county public-private signatories
- Branded: FreightWorks –
   "Southern California Delivers
   the Goods"
- Funded: Measure R, poised for federal and other funding



Source: Port of Oakland

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# Regional Freight Strategy Comparison

#### NORTHERN CALIFORNIA FREIGHT STRATEGY

Studied: Not adequately

• Unified: There is not a unified effort

• Branded: No

• Funded: Some, but not positioned for future funding

Source: Port of Oakland

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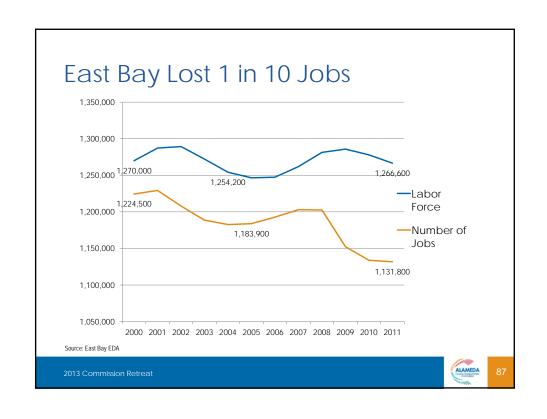
# Challenges: Ongoing Cooperation and Coordination

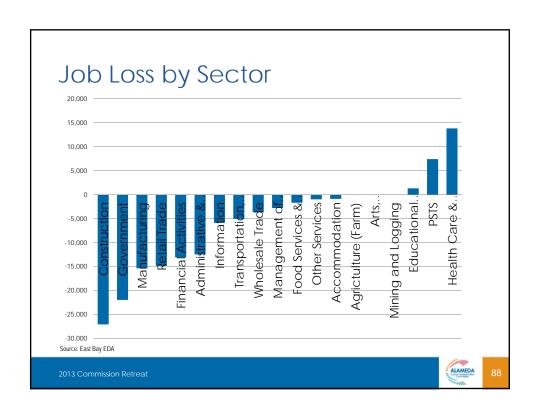
- Multiple and diverse jurisdictions, agencies and stakeholders
- Balancing local vs. regional needs and issues



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## Challenges: Economic Development

- Challenges to doing business in CA (new state legislative mandates, CEQA, etc.)
- Specific challenges for businesses location in Alameda County
- Incorporating economic development needs into our short- and long-range transportation planning
- Evaluating the economic effectiveness of our transportation planning and delivery in relation to business needs

Source: East Bay EDA

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# Multiple Centers of Innovation



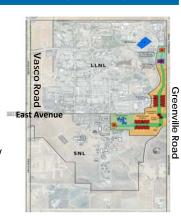
## Livermore Valley Open Campus

#### LAWRENCE LIVERMORE AND SANDIA NATIONAL LABS

- Over 120-acres acres of shared open collaborative research space
- Collaborative research facilities:
  - National Ignition Facility
  - Combustion Research Facility
  - High Speed Computing Facility
- 5,000 jobs projected

Source: East Bay EDA

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## Economy, Policy and Planning

- Engaging the business community early will create more opportunities to plan transportation systems that directly support economic needs
- Working closer with Alameda CTC and regional agencies to craft policies that are supportive of business needs
- Evaluating planning and project selection on benefit to businesses and the economy

Source: East Bay EDA

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#### Planning Shapes the Future

- CWTP is our long-range plan
  - Establishes vision and objectives over a 25-year time period
- CMP/Strategic Plan is our short-range plan
  - Establishes our near-term objectives and strategy
  - Identifies capital and program investments over the next five to seven years
- Funding allocation and implementation: on-theground projects and programs
- Measure and monitor performance
  - Critical feedback for measuring success as well as defining objectives and strategies

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QF

#### How We Move Forward

- Prioritize specific studies and plans to better understand needs and identify potential solutions and strategies
- · Plans we have and update regularly
  - Countywide Transportation Plan
  - Countywide Bicycle and Pedestrian Plans
  - PDA and PCA Investment and Growth Strategy
  - Community Based Transportation Plans
  - Congestion Management Program

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#### How We Move Forward

- Modal plans we need to inform future decisions
  - Transit
  - Goods Movement
  - Multimodal and Arterial Corridors
  - Comprehensive Transportation Demand and System Management Plan/Parking Management

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# Today's Crystal Ball Is Tomorrow's Reality

- This work is far-reaching, affecting transportation in the region and beyond, and establishes a foundation to advocate for transportation investments
- Planning now will impact transportation of people and goods for generations to come, supporting a diverse set of transportation needs
- Your work on prioritizing will determine how Alameda County becomes ready for future investments

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#### **Break-out Session Questions**

- Creating a strong foundation to support advocacy for funding
  - How can Alameda CTC work more closely with local jurisdictions and regional agencies through planning and policy efforts to establish a foundation of transportation needs and priorities so that we can advocate for investments critical to Alameda County?

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#### **Break-out Session Questions**

- Balancing diverse needs
  - How can Alameda CTC most effectively balance economic growth demands and demographic changes – both of which have very different needs but are interrelated?
    - Who are the partners that should be at the table during Alameda CTC's next planning phases?
    - How can we best incorporate economic development needs and analyses in short- and long-range plans?

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#### **Break-out Session Questions**

#### • Establishing priorities to ensure readiness

- For future updates of Alameda County's short and long-range plans, how can Alameda CTC prioritize its planning and policy work plans to ensure that we have programs and projects ready to receive funding as it becomes available?
  - What other planning and/or policy efforts are necessary for future planning updates to meet Alameda County's transportation needs?

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