Goods Movement Collaborative and Plan

- Recommendation
- Need
- Guiding Principles
- Collaborative and Plan Structure and process
- Collaborative and Plan Scope of Work and Deliverables
- Schedule
- Next Steps
Goods Movement Recommendation

- Establish an Alameda Countywide Goods Movement Collaborative
- Release request for proposals for development of an Alameda Countywide Goods Movement Collaborative and Plan

Goods Movement Collaborative and Plan – An Integrated Approach

Goods Movement Collaborative

- Bring together partners/stakeholders
- Serve as organized structure for the Goods movement
  - Policy development
  - Planning in Alameda County and the region
  - Advocacy for goods movement projects and programs

Goods Movement Plan

- Develop long-range vision and identify the following:
  - Needs and short- and long-term priorities
  - Benefits goods movement in Alameda County brings to the nation, state and region
Guiding Principles

- Advance economic competitiveness globally, nationally and regionally through partnering and planning
- Ensure integrated, reliable, efficient and effective use of existing and future transportation systems by identifying project and funding priorities
- Develop a sustainable system that supports clean, healthy environments and communities
- Identify short- and long-term priorities and establish advocacy methods to implement projects

Collaborative and Plan Structure and Process

- Comprehensive, unified goods movement approach:
  - Collaborative with public, private, regulatory organizations and elected officials
  - Plan that ensures reliable, efficient and safe transportation
- Two key focus areas:
  - Infrastructure
  - Economy, community, environment
Potential Partners

• Public
• Owner/operators
• Business supportive organizations
• Goods movement businesses, trucking industry and labor
• Regulatory agencies
• Environmental and community-based organizations

Collaborative Structure

• Leadership Team
• Technical Team
• Focus Groups
• Goods Movement Roundtable
Collaborative Scope of Work and Deliverables

- Define purpose and roles
- Establish leadership and technical teams
- Conduct focus groups
- Establish and support roundtable
- Develop policy and advocacy

Plan Scope of Work and Deliverables

- Inventory existing plans and programming documents
- Develop initial prioritized five-year list of goods movement infrastructure projects
- Inventory existing freight system infrastructure and service assets and analyze existing and future demographic and freight trends
- Document the importance/benefits of goods movement benefits
- Develop multimodal performance measures and targets
- Develop freight forecasts and future growth in freight demand
Plan Scope of Work and Deliverables

- Evaluate the impact of goods movement activities on existing and future transportation system
- Evaluate the effects of goods movement on the economy, environment and community
- Identify and evaluate strategies for improving goods movement and develop prioritized list of projects
- Identify and evaluate strategies to minimize the impact and maximize the benefit of Goods Movement on communities, the environment and the economy and develop list of prioritized policies and projects

Plan Scope of Work and Deliverables

- Coordinate stakeholder input, governance and public outreach; coordinate plan development; develop region-wide partnerships/alliances
- Prepare administrative, draft and final plan
- Coordinate with other countywide planning efforts
Schedule

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Scope/Consultant

1. Inventory projects and policies
2. Inventory prioritization and 5-year prioritized initial project list to inform state process*
3. Inventory infrastructure and assets/asset-related data
4. Document goods movement benefits
5. Performance measures and targets
6. Forecasts and growth projections
7. Evaluation of goods movement effects: opportunities and impacts
8. Evaluation of economic effects: opportunities and impacts
9. Freight mobility strategies
10. Community, environmental, and economic strategies
11. Governance
12. Plan Documents

* In order to inform state planning efforts, Alameda CTC has already begun work on these tasks.

PPLC Recommends Approval

- PPLC comments and recommendations
  - Include jurisdictions (particularly Public Works staff and jurisdictions with major freight facilities), labor, trucking industries, and the Alameda County Public Health Department
  - Reflect that all areas of the County are impacted by freight and goods movement
  - Include impacts to local streets, trucks and truck parking
  - Emphasize more clearly identification of short term priorities and that we are not beginning this process from scratch

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Questions?