



ALAMEDA COUNTY TRANSPORTATION COMMISSION'S
2013 Commission Retreat Outcomes



A Presentation by
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and
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2013 Commission Retreat Overview

- Held February 22, 2013 in Berkeley
- Purpose was to discuss how to most effectively:
 - *Facilitate identification and assessment of transportation need in Alameda County*
 - *Ensure Alameda CTC's readiness to advocate for effective transportation policy and funding to best benefit the County*
 - *Determine next steps to achieve key transportation priorities*
- Alameda CTC and East Bay EDA staff presented overview of Alameda CTC transportation planning and implementation, the economy, future needs and opportunities for moving forward
- Break-out Groups discussed comprehensive coordinated planning as a basis for transportation development and funding priorities

Summary of 2013 Retreat Outcomes

- Increase Alameda CTC's understanding of transportation needs and priorities
- Conduct a series of focused planning efforts to identify multi-modal needs and priorities, including
 - *Goods Movement Plan*
 - *Countywide Transit Plan*
 - *Multimodal Arterial Corridor Plan*
 - *Countywide Community Based Transportation Plan*
 - *Transportation Demand Management Plan*

Summary of 2013 Retreat Outcomes, con't

- Increase overall communications to:
 - *Share the benefits of current and past transportation investments*
 - *Ensure message consistency for all partners and stakeholders*
- Expand communications with elected officials:
 - *Regarding Alameda CTC and regional efforts and the affect on local jurisdictions*
 - *Through speaking points on Alameda CTC policy, planning and funding priorities*
 - *Establishing Town Hall meetings throughout the County hosted by elected officials*

Next Steps

- For April Commission meeting
 - *Prioritize planning studies and develop outreach approach*
 - *Develop implementation timeline*

Questions?