

ALAMEDA COUNTY TRANSPORTATION COMMISSION
**Goods Movement Collaborative
and Goods Movement Plan**



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Goods Movement Collaborative and Plan

- Recommendation
- Need
- Guiding Principles
- Collaborative and Plan Structure and process
- Collaborative and Plan Scope of Work
and Deliverables
- Schedule
- Next Steps

Goods Movement Recommendation

- Establish an Alameda Countywide Goods Movement Collaborative
- Release request for proposals for development of an Alameda Countywide Goods Movement Plan



Goods Movement Collaborative and Plan – An Integrated Approach

Goods Movement Collaborative

- Bring together partners/stakeholders
- Serve as organized structure for the Goods movement
 - Policy development
 - Planning in Alameda County and the region
 - Advocacy for goods movement projects and programs

Goods Movement Plan

- Develop long-range vision and identify the following:
 - Needs and short- and long-term priorities
 - Benefits goods movement in Alameda County brings to the nation, state and region

Guiding Principles

- Advance economic competitiveness globally, nationally and regionally through partnering and planning
- Ensure integrated, reliable, efficient and effective use of existing and future transportation systems by identifying project and funding priorities
- Develop a sustainable system that supports clean, healthy environments and communities
- Identify short- and long-term priorities and establish advocacy methods to implement projects

Collaborative and Plan Structure and Process

- Comprehensive, unified goods movement approach:
 - Collaborative with public, private, regulatory organizations and elected officials
 - Plan that ensures reliable, efficient and safe transportation
- Two key focus areas:
 - Infrastructure
 - Economy, community, environment

Two Key Focus Areas

Infrastructure



Economy, Community and Environment



GOODS MOVEMENT COLLABORATIVE AND GOODS MOVEMENT PLAN



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Potential Partners

- Public
- Owner/operators
- Business supportive organizations
- Goods movement businesses
- Regulatory agencies
- Environmental and community-based organizations



GOODS MOVEMENT COLLABORATIVE AND GOODS MOVEMENT PLAN



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Collaborative Structure

- Leadership Team
- Technical Team
- Focus Groups
- Goods Movement Roundtable

Collaborative Scope of Work and Deliverables

- Define purpose and roles
- Establish leadership and technical teams
- Conduct focus groups
- Establish and support roundtable
- Develop policy and advocacy

Plan Scope of Work and Deliverables

- Inventory existing plans and programming documents
- Develop initial prioritized five-year list of goods movement infrastructure projects
- Inventory existing freight system infrastructure and service assets and analyze existing and future demographic and freight trends
- Document the importance/benefits of goods movement benefits
- Develop multimodal performance measures and targets
- Develop freight forecasts and future growth in freight demand

Plan Scope of Work and Deliverables

- Evaluate the impact of goods movement activities on existing and future transportation system
- Evaluate the effects of goods movement on the economy, environment and community
- Identify and evaluate strategies for improving goods movement and develop prioritized list of projects
- Identify and evaluate strategies to minimize the impact and maximize the benefit of Goods Movement on communities, the environment and the economy and develop list of prioritized policies and projects

ACTAC Recommends Approval

- ACTAC comments and recommendations
 - Identify funding improvements rather than prescribing funding
 - Carefully consider goods movement funding because projects can be expensive and beyond the limit of current sources
 - Address truck parking and ferries in the plan
 - Consider where local input will be most effective
 - Since goods movement critical to local work plans, local input is key

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