

Goods Movement Collaborative and Plan

- Recommendation
- Need
- Guiding Principles
- Collaborative and Plan Structure and process
- Collaborative and Plan Scope of Work and Deliverables
- Schedule
- Next Steps

GOODS MOVEMENT COLLABORATIVE AND GOODS MOVEMENT PLAN



Goods Movement Recommendation

- Establish an Alameda Countywide Goods Movement Collaborative
- Release request for proposals for development of an Alameda Countywide Goods Movement Plan



Goods Movement Collaborative and Plan - An Integrated Approach

Goods Movement Collaborative

- Bring together partners/stakeholders
- Serve as organized structure for the Goods movement
 - Policy development
 - Planning in Alameda County and the region
 - Advocacy for goods movement projects and programs

Goods Movement Plan

- Develop long-range vision and identify the following:
 - Needs and short- and long-term priorities
 - Benefits goods movement in Alameda County brings to the nation, state and region

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Guiding Principles

- Advance economic competitiveness globally, nationally and regionally through partnering and planning
- Ensure integrated, reliable, efficient and effective use of existing and future transportation systems by identifying project and funding priorities
- Develop a sustainable system that supports clean, healthy environments and communities
- Identify short- and long-term priorities and establish advocacy methods to implement projects

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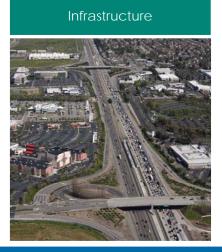
Collaborative and Plan Structure and Process

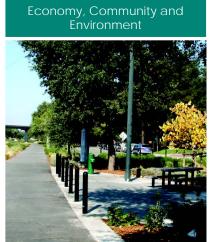
- Comprehensive, unified goods movement approach:
 - Collaborative with public, private, regulatory organizations and elected officials
 - Plan that ensures reliable, efficient and safe transportation
- Two key focus areas:
 - Infrastructure
 - Economy, community, environment

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Two Key Focus Areas







Potential Partners

- Public
- Owner/operators
- Business supportive organizations
- Goods movement businesses
- Regulatory agencies
- Environmental and communitybased organizations



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Collaborative Structure • Leadership Team • Technical Team • Focus Groups • Goods Movement Roundtable

Collaborative Scope of Work and Deliverables

- Define purpose and roles
- Establish leadership and technical teams
- Conduct focus groups
- Establish and support roundtable
- Develop policy and advocacy

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Plan Scope of Work and Deliverables

- Inventory existing plans and programming documents
- Develop initial prioritized five-year list of goods movement infrastructure projects
- Inventory existing freight system infrastructure and service assets and analyze existing and future demographic and freight trends
- Document the importance/benefits of goods movement benefits
- Develop multimodal performance measures and targets
- Develop freight forecasts and future growth in freight demand

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Plan Scope of Work and Deliverables

- Evaluate the impact of goods movement activities on existing and future transportation system
- Evaluate the effects of goods movement on the economy, environment and community
- Identify and evaluate strategies for improving goods movement and develop prioritized list of projects
- Identify and evaluate strategies to minimize the impact and maximize the benefit of Goods Movement on communities, the environment and the economy and develop list of prioritized policies and projects

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Plan Scope of Work and Deliverables

- Coordinate stakeholder input, governance and public outreach; coordinate plan development; develop regionwide partnerships/alliances
- · Prepare administrative, draft and final plan
- Coordinate with other countywide planning efforts



ACTAC Recommends Approval

- ACTAC comments and recommendations
 - Identify funding improvements rather than prescribing funding
 - Carefully consider goods movement funding because projects can be expensive and beyond the limit of current sources
 - Address truck parking and ferries in the plan
 - Consider where local input will be most effective
 - Since goods movement critical to local work plans, local input is key

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