June 4, 2013

Subject: Alameda CTC Sustainable Communities Technical Assistance Program (SC-TAP) Call for Projects

To All Interested Parties:

The Alameda County Transportation Commission (Alameda CTC) is pleased to announce a Call for Projects for the Sustainable Communities Technical Assistance Program (SC-TAP). Application materials are available for download from the Alameda CTC’s website at: http://www.alamedactc.org/app_pages/view/4000.

Applications are due to the Alameda CTC no later than 5:00 p.m. on Tuesday, September 17, 2013.

The Alameda CTC has created an expanded technical assistance program for Alameda County jurisdictions that will provide significant support in the form of on-call consultant expertise for Priority Development Area (PDA) planning and implementation, complete streets policy implementation, and bicycle and pedestrian planning and engineering technical support. The SC-TAP has been designed to be consistent with OBAG requirements per MTC Resolution 4035 as well as with MTC’s PDA Planning Program and ABAG’s FOCUS Technical Assistance Program.

The SC-TAP will provide direct support to Alameda County jurisdictions via on-call consultant contracts similar to the existing Transit Oriented Development Technical Assistance Program (TOD TAP). Jurisdictions may apply for consultant services for specific projects or for consultant in-house support for a fixed amount of time in order to complete a specific planning, environmental review or project development task. The selected consultant(s) will perform work directly for project sponsors; however, the Alameda CTC will assume all contract administration and oversight responsibilities. The Alameda CTC will be responsible for approving all consultant invoices and will closely monitor project budgets, scopes and schedules.

As part of the project wrap-up for SC-TAP projects, the consultant and/or project sponsors may be required to develop and provide to Alameda CTC a “best practices” design guide and simple fact sheet to be shared with other local jurisdictions on the Alameda CTC website, as a way to share knowledge and experience and help build a local best practices resource for Alameda County jurisdictions. The consultant and the project sponsor may also be required to make a short presentation to the Alameda CTC Committees and/or Commission on the design, implementation or planning challenges addressed and the solutions or approaches developed.
The funding of specific elements, such as in-house planning support, will depend on the eligibility requirements of SC-TAP funding sources. For this current funding cycle, the primary source of funding for the program is federal Surface Transportation Program (STP) funds, which require a transportation nexus (please see the Program Guidelines for further details).

Eligible Applicants
Local governments (cities and counties) are eligible for SC-TAP consultant assistance and should partner with the transit providers serving the PDA or Growth Opportunity Area (GOA) for any project that potentially affects transit service or facilities. Partnerships with local non-profit groups and community-based organizations are also encouraged. Multiple jurisdictions, transit agencies, or the Alameda CTC may also submit project applications. In the case of multiple jurisdiction applications, each jurisdiction must be a co-applicant.

Eligible Project Locations
Eligible planning areas for PDA Planning and Implementation projects include:

- Areas approved as planned or potential PDAs as part of the ABAG FOCUS program;
- MTC Resolution 3434 station areas; and
- Alameda County PDA Investment and Growth Strategy PDAs and GOAs and locations that provide proximate access to PDAs and GOAs.

For bicycle and pedestrian planning and engineering projects, eligible locations include:

- Any project that is identified in countywide or local bicycle or pedestrian plans.

PDA Planning and Implementation
Consistent with the Alameda CTC’s PDA Investment and Growth Strategy, the SC-TAP provides local jurisdictions with assistance in planning and implementing the vision for Alameda County’s PDAs, namely, creating vibrant places with adequate housing for all income levels, a mix of uses, access to jobs, and multi-modal transportation infrastructure. Additionally, PDAs play a critical role in the region’s Sustainable Communities Strategy (SCS) which seeks to coordinate land use and transportation so as to reduce greenhouse gas emissions for cars and light-duty trucks.

For those jurisdictions that have not yet completed PDA-specific planning activities, the SC-TAP program will provide resources to complete specific or area plans, zoning code updates, and required CEQA analyses (e.g., programmatic EIRs). The SC-TAP may also support projects to update and implement existing community-based transportation plans and incorporate them into PDA planning and implementation efforts.

Many jurisdictions have already completed specific or area plans for their PDAs, however additional technical studies or analyses may still be needed to facilitate implementation of those plans. The SC-TAP will provide a broad range of consultant skills and expertise that jurisdictions can use to implement already completed plans in order to increase the number of housing units, including affordable housing, and jobs located within PDAs and transit corridors as well as improve multi-modal access and mobility.

Complete Streets Policy Implementation
As stipulated in MTC Resolution 4035, a jurisdiction must have an adopted complete streets policy to be eligible for OBAG funds. The SC-TAP will support implementation of complete streets policies, including the development of internal agency protocols and communications for complete streets implementation, technical assistance for developing performance measures for complete streets, or
technical assistance with development of local design standards, or other technical assistance to facilitate the implementation of complete streets.

**Bicycle and Pedestrian Planning and Engineering Support**

Technical, resource and design and engineering assistance and expertise for complex and/or innovative bicycle and pedestrian projects for resolving small-scale bicycle and pedestrian safety, access, and convenience issues will also be eligible under the SC-TAP.

**Schedule**

| June 4, 2013:       | Call for Projects |
| July 16, 2013:      | Application Workshop at 1:30 p.m. |
| September 17, 2013: | Applications due to the Alameda CTC by 5:00 p.m. |
| November 2013:      | Alameda CTC review and adopt final program |
| December 2013/January 2014: | Alameda CTC to work with project sponsors to select consultants and finalize work scopes and budgets |

**To Apply**

Further information, including application and reference materials are available to view and download from the Alameda CTC’s website at: [http://www.alamedactc.org/app_pages/view/4000](http://www.alamedactc.org/app_pages/view/4000). Potential applicants are encouraged to contact Alameda CTC staff (listed below) with any questions they may have about the eligibility of potential projects.

An Application Workshop for interested applicants will be held on Tuesday, July 16th from 1:30-3:30 p.m at the Alameda CTC offices.

Completed applications (applications and any attachments) are due to the Alameda CTC no later than 5:00 p.m. on Tuesday, September 17, 2013. Applicants should provide an electronic copy of the application and attachments either by mailing a CD or emailing the electronic files to: kvuicich@alamedactc.org.

**Questions**

If you have any questions, please contact the following Alameda CTC Planning staff:

- Kara Vuicich, phone: (510) 208-7410 or email: kvuicich@alamedactc.org
- Beth Walukas, phone: (510) 208-7405 or email: bwalukas@alamedactc.org
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