BART and Shared Use Mobility Providers

Access to BART

- Modes of access to and from BART are changing.
  - Drive alone and transit access shares are decreasing.
  - Bike access and passenger drop-off are increasing.
  - Shuttles routes have increased from 32 to 115 in past 8 years.
- New pressures on intermodal areas, especially during evening commute periods.
- Shared use mobility providers to play an increasingly larger role as a partner with public transit agencies.
Changes in Access to BART: Home Origin Mode Shares

- **Walk**: 35% in 1998, 20% in 2008, 15% in 2015
- **Bicycle**: 10% in 1998, 5% in 2008, 4% in 2015
- **Bus, train, or other transit**: 15% in 1998, 10% in 2008, 10% in 2015
- **Drive alone / carpool**: 40% in 1998, 25% in 2008, 20% in 2015
- **Drop off / taxi / other**: 5% in 1998, 10% in 2008, 15% in 2015

**Actions by BART**

- **Deals with Shared Use Mobility Providers**
  - Carsharing: Getaround, Zipcar, AAA
  - Carpooling: Scoop
  - Bikesharing: Motivate
  - Intermodal Access: Over 100 organizations

- **New BART Station Access Policy**
  - Best Utilization of Space Governs Usage

- **Preparing Intermodals for the Future**
  - Changes to Multimodal Access Design Guidelines

- **Upcoming Curb Use Guidelines Policy**
  - Reorganization According to Ridership / Accessibility
Curb Use Decision Tree

Public/Private Partnership Challenges

- Offering equitable services for everyone, including access to wheelchair-accessible vehicles.
- Creating a level playing field for workforce rules.
- Requiring utilization data in order to justify use of public resources.
- Allocating appropriate curb space for loading.
  - Potential to Designate Area for Ridesharing Services (Lyft/Caltrain loading zone in SF).
BART Parking

- 47,000 parking spaces at capacity.
- 35,000 passengers on Monthly Reserved Permit Waitlist.
- Most facilities fill by 7:45am, governing when people arrive: inconvenient for riders, bad for peak hour commute capacity constraints.
- Most parkers arrive in single occupancy vehicles, with small turnover of spaces.

BART’s Carpool Program

- Partnership with MTC and 511.org.
- Offered at 21 of 33 BART stations which have parking facilities.
- Not offered at 12 of 33 stations because of difficulty in enforcement.
- Parking spaces not guaranteed and are competitive to access.
New Carpool Program

- Partnership with MTC and Scoop.
- Pilot at Dublin/Pleasanton launched Jan. 23.
- Drivers and passengers arrange a carpool by 9pm the night before the next morning's commute.
- Carpoools are matched and verified through the Scoop app.
- BART offers a guaranteed parking space for passengers who carpool through this program.
FTA Mobility on Demand Grant Recipient

- BART/MTC/Scoop earned 1 of 11 nationwide FTA Mobility on Demand Grants.
- Grants promote partnerships between public agencies and shared use mobility providers.
- Grant enables expansion of Scoop carpool program systemwide.

Thank you!

Bob Franklin
BART Department Manager
Customer Access and Accessibility
BFRANKL@bart.gov
510-464-6133