Goods Movement Collaborative and Plan Update

- Update on Collaborative and Plan Actions
- Introduction of Consultant Team
- Overview of Implementation Schedule
### Goods Movement Collaborative and Plan – An Integrated Approach

<table>
<thead>
<tr>
<th>Goods Movement Collaborative</th>
<th>Goods Movement Plan</th>
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<td>• Bring together partners/stakeholders</td>
<td>• Develop long-range vision and identify the following:</td>
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<td>• Serve as organized structure for the Goods movement</td>
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  ▪ Needs and short- and long-term priorities |
  ▪ Benefits goods movement in Alameda County brings to the nation, state and region |
  ▪ Policy development |
  ▪ Planning in Alameda County and the region |
  ▪ Advocacy for goods movement projects and programs |

### Update on Collaborative and Plan Progress

- Completed inventory of Plans as first step in needs assessment
- Provided initial list to MTC/Caltrans for state plan process
- Selection of Consultant Team Complete and approved by Commission on October 24, 2013
- Consultant work commenced in October
**Project Approach**

**PHASE 1 Outreach**
- Task 1a: Leadership teams and stakeholder meetings
- Task 1b: Support Goods Movement Roundtable
- Task 1c: Goods movement policy and advocacy meetings

**PHASE 2 Baseline & Needs Assessment**
- Task 2a: Inventory existing plans
- Task 2b: Refine five year project list
- Task 2c: Assess Infrastructure, services and trends
- Task 2d: Importance of goods movement
- Task 3a: Multimodal performance measures
- Task 3b: Freight forecasts and freight demand
- Task 3c: Identify gaps, needs and deficiencies
- Task 3d: Economic impacts of goods movement

**PHASE 3 Strategy development and evaluation**
- Task 4a: Develop strategies
- Task 4b: Strategy evaluation

**PHASE 4 Goods Movement Plan**
- Task 5: Goods Movement Plan
- Task 6: Coordination and Implementation

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**Collaborative Outreach**

- Leadership Team – Guidance and advocacy
  - Executive level from key partner agencies
- Technical Team – technical review and input
  - Staff from cities, transit agencies, MTC, BAAQMD, Port, Caltrans
- Interest groups – meaningful and frequent input
  - Private sector, economic development and business groups, environmental groups, public health groups, community groups
- Roundtables – building stakeholder collaboration
  - Representatives from interest groups
Next Immediate Steps

- November 2013: Leadership Team Meeting
- November – December 2013: Establish technical team and identify stakeholders; begin baseline assessment
- January 2014: Commence outreach; prepare making the case materials
Questions?