

Alameda County
Safe Routes to Schools Program

A Presentation by
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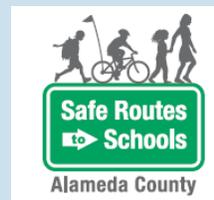
Alameda County Safe Routes to Schools Program



1

Presentation Overview

- Overview of Schedule
- Program Goals, Principles, and Framework
- Overview of RFPs
- Discussion



Overview of Schedule

- December 2016
 - *Commission approved programming of funds to SR2S Program*
- January 2017
 - *Commission approved SR2S Principles, Goals, and Framework*
- February 2017
 - *Commission approval to release RFP(s)*
- March 2017
 - *RFP (s) released*
- 2nd Quarter 2017
 - *Commission approval of 2018 CIP*
- July 1, 2017
 - *New SR2S contract(s) will begin*



SR2S Program Principles

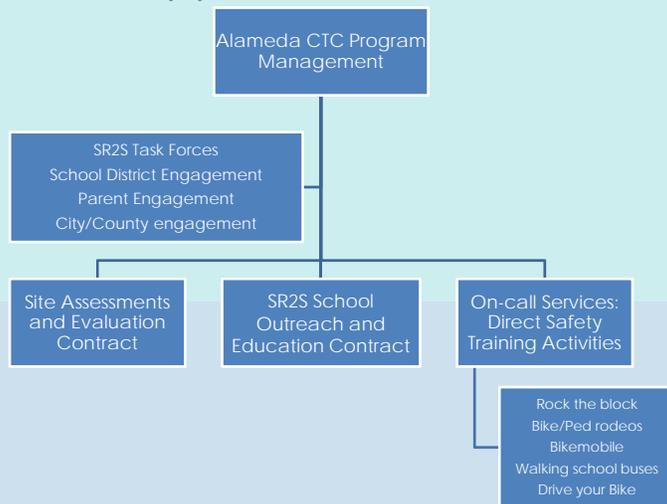
- **Every student** in Alameda County shall have access to SR2S activities
- SR2S **program liaisons** are integral
- **Safe Infrastructure** is critical (i.e. bike lanes, crosswalks)
- **Performance measures** will feed into a process of continuous improvement.
- Expansion and sustainability of SR2S program requires establishing effective **partnerships**
- **Parent engagement** is key to the success in shifting to "green" transportation modes.



SR2S Program Goals

1. Provide **comprehensive**, equitable program in fiscally responsible manner
2. Develop core program where **every student** has access to age-appropriate bike/ped safety training
3. Establish and maintain strong, effective **partnerships**
4. Support **improvements to built environment** near schools to improve access and increase safety
5. Encourage adoption of Safe Routes to Schools **policies and curriculum** within schools
6. **Evaluate** SR2S program at school level so that it is context sensitive and will allow program to adjust
7. Engage **parents** as transportation “decision maker”

Approved Framework



SR2S Capital Program

SR2S Program Outcomes

- Increased use of active and green transportation modes to access schools (biking, walking, carpooling, and taking transit)

Contract 1: Site Assessments, Data, and Program Evaluation

- School Site Assessments
 - *Conduct approximately 30 per year*
 - *Track assessment completion and progress towards implementation*
 - *Ensure partners have ready access to site assessments*
- Data collection, mapping, and analysis
 - *Collect and analyze all necessary data, including student travel mode, partner surveys, etc.*
 - *Conduct mapping and other analysis to support strategic program implementation*
- Evaluation: Develop process and conduct evaluation
- Technical assistance to jurisdictions and districts to fund and implement site assessments, including grant support

Contract 2: Education and Outreach

- SR2S program implementation support for schools
 - *School outreach and recruitment*
 - *Integrate SR2S program into schools through policies, curriculum, and teacher/school staff training*
 - *Events: International Walk and Roll to School Day, Golden Sneaker Contest, Bike to School Day*
- Communication and engagement strategies
 - *Parent and Partner engagement plans*
 - *Refinement of the Online Resource Center*
 - *Support Alameda CTC staff in leading task forces*
- Develop strategies to sustain and expand program to reach all schools in Alameda County
 - *Deliver program equitably and efficiently*

Contract 3: Direct Safety Training

- Bicycle safety training
- Pedestrian safety training
- Support for schools to institute walking school buses and bike trains
- Mobile bike repair and education using BikeMobile
- School educational assemblies and productions (e.g. theater shows)

Recommendation

- Authorize release of RFPs for Alameda County SR2S program implementation
- Authorize Executive Director or designee to negotiate and execute all agreements for Alameda County SR2S program implementation