



**Countywide Transit Plan and Integrated Community Based Transportation Plans Update – Draft Scope of Work**

*Presented to ACTAC*  
July 2, 2013



## Overview of Presentation and Requested Actions

- Needs, challenges and opportunities
- Key outcomes and objectives
- Draft scope of work
- Next steps
- Information only – provide input and feedback on key objectives, outcomes, and draft scope of work

## Needs

- Improving transit connectivity
- Addressing the needs of transit system expansion vs. system maintenance/enhancement
- Providing rapid and high-quality service that is frequent and reliable
- Ensuring financial sustainability
- Providing adequate capacity



## Challenges

- Limited funding
- Lack of physical integration of services
- Multiple operators
- Diverse needs



## Opportunities

- Coordinate transit, land use and economic development priorities
- Improved coordination of fares and schedules
- Prioritizing investments that improve connectivity and reduce operating costs
- Identify cost-effective means of providing ADA paratransit service
- New technologies for the provision, management and use of transit services
- Build on the work of the Transit Sustainability Project, Inner East Bay Comprehensive Operations Analysis, BART Metro, and Tri-City Transit Study



5

## CBTPs

- Five plans completed between 2004-2009:
  - *Central Alameda County*
  - *City of Alameda*
  - *West and South Berkeley*
  - *Central and East Oakland*
  - *West Oakland*
- Opportunity to focus on integrated strategy and implementation



6

## Key Objectives and Outcomes

- Align priorities between operators and jurisdictions
- Develop a strategic vision for improving transit service
- Develop policies to guide and prioritize investments
- Develop a transit network, including high-frequency corridors, connecting local service, regional and inter-regional connections, and supportive infrastructure
- Develop and implement a methodology, including performance measures, to prioritize transit investments



7

## Objectives and Outcomes, cont.

- Identify and prioritize investments for inclusion in the next CWTP and TEP:
  - *Strategy for alternative service delivery options for areas with lower transit productivity*
  - *Address transportation needs of Communities of Concern, including identification of pilot projects*
  - *Identify modal investment priorities for different corridors and service types*
  - *Address needs for passenger rail, including future high-speed rail connections*
  - *Address the demand for shuttle services*
  - *Address ADA paratransit needs related to changes in fixed-route service and develop strategies to improve efficiency*



8

## Draft Scope of Work

1. Inventory of existing plans, studies and data
2. Status of existing CBTP implementation
3. Existing conditions and needs analysis
4. Develop vision, goals and objectives for Countywide Transit Plan
5. Develop performance measures and standards for assessing performance and level of service
6. Develop initial recommendations for an integrated transit network



9

## Draft Scope of Work, cont.

7. Develop a policy framework and performance-based methodology for prioritizing corridors and investments
8. Develop final near- and long-term transit network recommendations
9. Develop a complementary ADA paratransit strategy
10. Develop strategies for better agency coordination
11. Develop design guidelines and identify transit-supportive infrastructure improvements



10

## Draft Scope of Work, cont.

12. Develop an integrated CBTP for Alameda County
13. Develop a strategy for reducing transit costs for low-income individuals
14. Develop an implementation and financial plan
15. Administrative, draft and final plans
16. Stakeholder input, governance and public outreach
17. Project management and coordination with other plans



11

## Preliminary Schedule

- Release RFP and select consultant team – Fall 2013
- Project kick-off and initial tasks – Winter/Spring 2014
- Goals, objectives and policy framework – Spring/Summer 2014
- Network recommendations and associated tasks – Fall/Winter 2014/2015
- Final network recommendations – Spring 2015
- Implementation and financial plan – Spring/Summer 2015
- Draft and final plans – Fall 2015



12

## Actions Requested

- Information only – provide input and feedback on key objectives, outcomes, and draft scope of work



*This page intentionally left blank*