Goods Movement Collaborative and Plan Update

- Update on Collaborative and Plan Actions
- Introduction of Consultant Team
- Overview of Implementation Schedule
Goods Movement Collaborative

- Bring together partners/stakeholders
- Serve as organized structure for the Goods movement
  - Policy development
  - Planning in Alameda County and the region
  - Advocacy for goods movement projects and programs

Goods Movement Plan

- Develop long-range vision and identify the following:
  - Needs and short- and long-term priorities
  - Benefits goods movement in Alameda County brings to the nation, state and region

Update on Collaborative and Plan Progress

- Completed inventory of Plans as first step in needs assessment
- Provided initial list to MTC/Caltrans for state plan process
- Selection of Consultant Team Complete and approved by Commission on October 24, 2013
- Consultant work commenced in October
Project Approach

**PHASE 1: Outreach**
- Task 1a: Leadership teams and stakeholder meetings
- Task 1b: Support Goods Movement Roundtable
- Task 1c: Goods movement policy and advocacy meetings

**PHASE 2: Baseline & Needs Assessment**
- Task 2a: Inventory existing plans
- Task 2b: Refine five year project list
- Task 2c: Assess Infrastructure, services and trends
- Task 2d: Importance of goods movement
- Task 2e: Multimodal performance measures
- Task 2f: Freight forecasts and freight demand
- Task 2g: Identify gaps, needs, issues and deficiencies
- Task 2h: Economic impacts of goods movement

**PHASE 3: Strategy development and evaluation**
- Task 3a: Multimodal performance measures
- Task 3b: Freight forecasts and freight demand
- Task 3c: Identify gaps, needs, issues and deficiencies
- Task 3d: Economic impacts of goods movement

**PHASE 4: Goods Movement Plan**
- Task 4a: Develop strategies
- Task 4b: Strategy evaluation
- Task 5: Goods Movement Plan
- Task 6: Coordination and Implementation

Alameda County Transportation Commission Goods Movement Plan

**WORKING CALENDAR**

January 7, 2014

- Leadership Team Meetings
- Technical Team Meetings
- Stakeholder Meetings and Surveys
- Support Roundtable/Proposals
- Goods Movement Roundtable
- Goods Movement Policy and Advocacy
- Key project milestones

- Inventory/Existing Plans (goals and goals)
- Five Year Project List
- Infrastructure, services, and freight
- Impacts of Goods Movement
- Multimodal Performance Measures
- Freight forecasts and demand
- Identify opportunities and impacts
- Effects of Goods Movement on economy, environment and community
- Develop strategies
- Strategy implementation
- Coordination and implementation
- Goods Movement Plan
- Coordination and Implementation

- Key regional decisions

Notes:
- Alameda CTC Commission meetings are the 4th Thursday of each month.
- Alameda CTC Commission meetings are on the 2nd Tuesday of every month.
- There are no Alameda CTC commission/committee meetings in August.
Freight Studies and Plans

- **Gain & Goals**: Coordination with Other Modal Elements
- **Integration with Region & NorCal System**: Regional Project Analysis

**State FMP**
- National Freight Policy Plan
  - Project Priorities
  - Advocacy

**Caltrans D-4 SF BARMS**
- Freights Roles
  - Freight & Economy
  - Freight Impacts
  - Initial Needs & Strategies

**MTC Regional GM Plan**
- Projects & Priorities
  - Integration with Region & NorCal System
  - Regional Project Analysis

**Alameda CTC GM Collaborative & Plan**
- Projects & Implementation
  - Vision & Goals
  - Coordination with Other Modal Elements

**CWIP**
- Projects & Implementation

**How Bay Area/Alameda County Studies Inform Each Other**

- **Caltrans D-4 – SF Bay Area Freight Mobility Study**
  - Role of Goods Movement in the Bay Area and Economic Contributions of Goods Movement - basis for advocacy
  - Defines key functions, modal systems
  - Initial assessment of future demand and needs and deficiencies for key functional elements (high level)
  - Initial assessment of impacts on communities and the environment
  - Initial strategy concepts and regional project list
How Bay Area/Alameda County Studies Inform Each Other (cont.)

- MTC Regional Goods Movement Plan
  - Greater level of analysis of needs and strategies on regional and mega-regional scale – regional freight forecasts and prioritization
  - Broad outreach to regional and Northern California stakeholders
  - Coordinated regional advocacy
  - Input to next Regional Transportation Plan

How Bay Area/Alameda County Studies Inform Each Other (concl.)

- Alameda CTC Goods Movement Plan
  - “Deeper dive” on arterial system and local streets
  - More work on Last Mile Connectors and Urban Goods Movement
  - Local/regional freight forecasts
  - Comprehensive project and strategy evaluation and project prioritization
  - Broad outreach to countywide stakeholders and coordination with regional and Northern California outreach
  - Coordination with other countywide modal plans, CIP/PIP, and CWTP
Collaborative Outreach

- **Leadership Team** – Guidance and advocacy
  - Executive level from key partner agencies

- **Technical Team** – technical review and input
  - Staff from cities, transit agencies, MTC, BAAQMD, Port, Caltrans

- **Interest groups** – meaningful and frequent input
  - Private sector, economic development and business groups, environmental groups, public health groups, community groups

- **Roundtables** – building stakeholder collaboration
  - Representatives from interest groups

Technical Team Responsibility

- Attend 6-9 Technical Team meetings between January 2014 and the Fall of 2015 (TBD)
- Represent diverse opinions and perspectives
- Balance community needs and objectives with Alameda County goals
- Provide technical input on deliverables and outreach processes
- Review, respond to outreach findings and stakeholder feedback
- Inform decision-makers, elected officials and colleagues about plan processes and progress
Work in Progress

- Outreach
  - Draft outreach plan in review
  - Stakeholder outreach teams and groups forming
  - Technical Team survey
  - Issues matrix developed and interviews with stakeholders are being scheduled

- Reviewing existing plans and studies and developing vision and goals concepts

- Compiling an initial cut at 5-year progress list

- Preparing inventory of infrastructure, services, and demographic trends

- Assembling material for advocacy white paper

Initial local area survey

- Three key reasons for the survey:
  - Opportunities and issues to address in Goods Movement Plan
  - Data sources and referrals
  - Additional stakeholders such as local community groups, firms, and thought leaders

Thank you for completing surveys (as of 1/7)

- City of Union City
- City of Newark
- City of Hayward
- City of San Leandro
- City of San Leandro Police Department
- City of San Leandro Engineering & Transportation
- City of Hayward Planning Division
- City of Dublin
- City of Pleasanton
- City of Alameda Public Works
- MTC
- AC Transit
- BART
- LAVTA
- Alameda County Public Works
Next Immediate Steps

- Participate in and support technical tasks:
  - **March 2014**: Vision and goals
  - **May 2014**: Multimodal performance measures and initial freight forecasts
  - **July 2014**: Opportunities and needs

Questions?