

	<p style="text-align: center;">ALAMEDA COUNTY TRANSPORTATION COMMISSION</p> <h2 style="text-align: center;">Student Transit Pass Program</h2>
	
	<p>Tess Lengyel, Deputy Director of Planning and Policy          Programs and Projects Committee          October 12, 2015</p>

## Program Objectives

- **Reduce barriers** to transportation access to schools
- **Improve transportation options** for transit travel to school with the use of a student transit pass
- **Improve student transit ridership** with the aim of educating a new generation of transit riders
- **Improve transit access** to all students in middle and high schools, subject to funding availability
- **Leverage other programs** to provide benefit to the model programs implemented including but not limited to the Alameda County Safe Routes to Schools Program and the Alameda County Travel Training program

## Program Purpose

The purpose of the Affordable Student Transit Pass Program

- To expand **access opportunities to schools** on transit by testing different models of possible student transit pass programs for middle-school and high-schools students in Alameda County.
- The programs developed will need to **serve and/or address the geographically different areas of the County**.
- **Students at participating middle schools and high schools** will receive transit passes that will provide access to transit services for transport to school and afterschool activities, during the project period.
- The **model programs will be evaluated for effectiveness**, and **successful models will be implemented throughout the County** in middle schools and high schools.

## Pilot Program Length

- The initial STPP pilots will run for approximately three years.
- Different models will be tested to address differences in geography, transit service availability, and economic needs in different areas of the County.
- The aim of the initial model programs is to gather data to determine success factors for implementing a program for all middle and high school students in Alameda County.
- Initiate pilots for 16/17 school year.

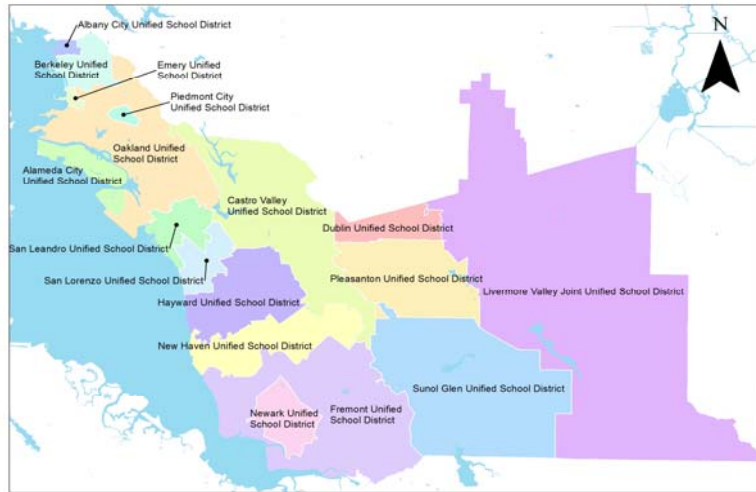
## Scope of Services Overview

1. **Define and rationalize realistic models** for each planning area of the county that will address the program objectives and identify goals, performance measures and evaluation tools to evaluate effectiveness both on a periodic basis and over the three-year pilot term. This includes definition of program administration, budgets, eligibility and operational parameters.
2. **Review and analyze** existing programs nationally.
3. **Define how the multiple partners will be engaged** in the STPP to establish successful programs, including strategies for low-income communities. This includes school faculty, student and parent engagement in committees, as well as technical advisory and oversight committees.
4. **Define** how the proposed approach will **tailor each model** STPP program to each unique community and how the program will aim to expand participation at each school site.

## Scope of Services Overview (continued)

5. **Develop a program that removes barriers** to involvement in a STPP program for students, parents and staff at schools.
6. **Define** how **technology** can support implementation of the program.
7. **Implement and evaluate** the program.
8. **Identify opportunities for partnerships**, such as the Alameda County Safe Routes to School Program and Alameda County Travel Training Program, and additional funding.

# School Districts

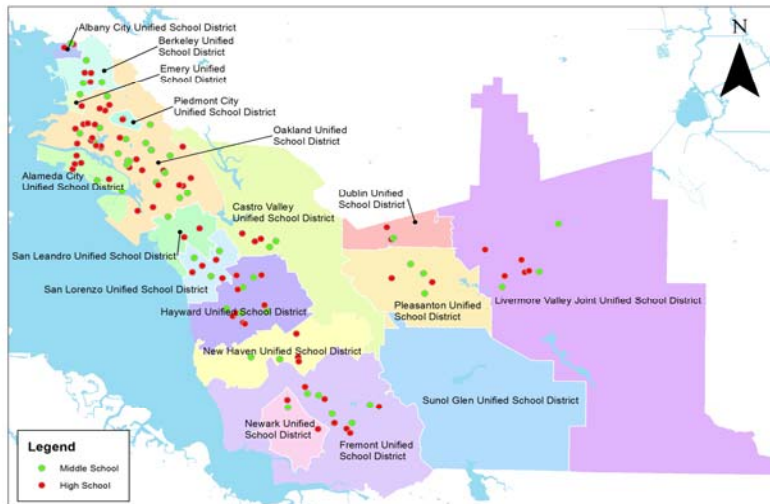


Affordable Student Transit Pass Program



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# Middle Schools and High Schools

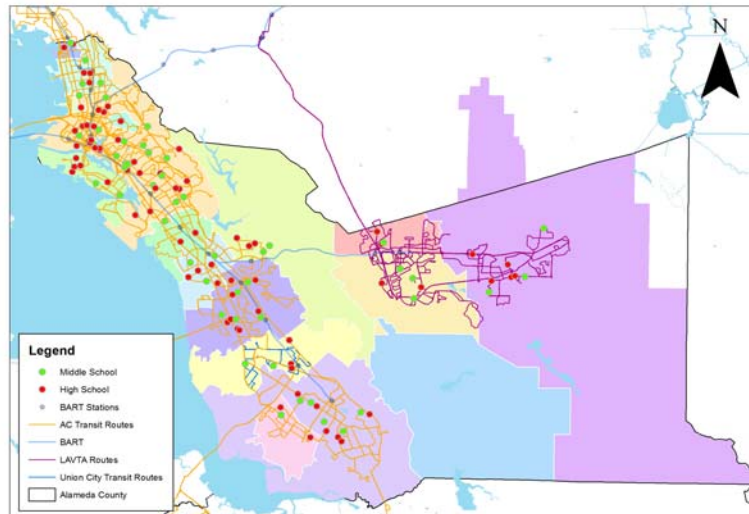


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## Schools and All Transit Routes



## Program Considerations

- **Cost barriers** (student and families)
- **Student attendance**
  - *Potential improvement at school*
  - *Engagement in extracurricular activities*
  - *Access to job centers*
- **Types of programs**
  - *Geographic limitations*
  - *Accessibility and coordination issues*
- **Increased ridership demand on transit operators**
  - *Peak demand on transit service - Before and after school*
  - *Fare box*

## Program Considerations (continued)

Potential committees to assist in gathering input and feedback for the program:

- **Student/parent/faculty committees**
- **Oversight committee**
- **Technical Advisory Committee**



## Student/Parent/Faculty Committee

*Recommend each pilot school site to have a committee of:*

- **Students:** participation of students in the transit pass program - minimum of four
- **School liaison:** appointed to the program
- **Parents:** recruited (SR2S parent champion or PTA member)

## Oversight Committee

### *Recommended stakeholders representatives:*

- ***Agency Representation***
  - Alameda County Office of Education
  - Alameda County Transportation Commission
- ***School District Representation***
  - Pilot school district representatives
  - School district liaison
  - Student leadership
- ***Community Representation***

## Technical Advisory Committee (TAC)

### *Recommended TAC members:*

- *Alameda County Transportation Commission*
- *Metropolitan Transportation Commission or Clipper Card staff*
- *Transit operators*
- *School district liaison*



## Contract Recommendation

- Contract award recommendation to Nelson\Nygaard Consulting and Associates Inc.
- Not to exceed \$2 million.
- \$1.4 million would be available for direct costs associated with technology, purchase of transit passes, or other direct expenses to deliver the transit pass program expeditiously to start in the 2016-17 school year.
- \$600,000 for direct services from Nelson\Nygaard to develop and implement the pilot program for three years and perform evaluation and reporting on the project as part of Tasks 1-6 as described in the scope of services in Attachment A.

	 <p>Photograph: incountryfan, Flickr user</p>
	 <h1>QUESTIONS?</h1>
	